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SAN FRANCISCO NEWS LETTER

California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, January 1, 1916

No. 1

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—Several Eastern cities lamented because they couldn't have a "white" Christmas—while Californians rejoiced in their usual green Christmas.

—Ford took many things into consideration in planning his peace trip to Europe, but left out of his calculations the most important element—human nature.

—San Francisco merchants beat all records for holiday trade this year—and in spite of the croakers who said that the Exposition wouldn't do us any good.

—Even the Congressmen from the Middle West, who have always fought the development of the American merchant marine, are awakening to our need of it.

—The United States, in concealing the facts about the Panama Canal, is following British censorship methods—and may find the plan just as futile and faulty.

—"The goal to which you are striving draws nearer into sight," King George tells his army. He is to be congratulated on having farther-seeing eyes than any one else.

—Why the lack of the Leap Year joke, which was once an American newspaper standard? Does the modern woman feel that she is entitled to propose in any old year?

—England is keeping German commerce off the seas by the use of her navy. We are keeping American commerce off the seas by the employment of criminal stupidity.

—"Wilson's bride plays golf in high boots," says a newspaper headline. These incomplete descriptions of the lady's costume are not only misleading, but, to a modest person, embarrassing.

—If the high-priced special war correspondents who send stories of their dinners with generals to the daily papers were paid for news instead of words, they would have to dine with officers or go hungry.

—New York City was visited Sunday by a storm that included fog, rain, wind, snow, thunder and lightning all at once. All that was lacking to make the thing complete was an earthquake mixed with a cyclone.

—The Supreme Court of West Virginia has decided that the railways of that State must not let their passengers carry liquor. It is easy enough to beat that—drink it before you board the train and carry it inside you.

—Who put the stopper on the noble work of preserving the artistic architectural gems of the Exposition? Even the daily papers have taken the tip, and there's nothing doing. Something's in the wind, for the appealing letters of "A Constant reader," "Pro Bono Publico" and even "An Old Subscriber" are turned down.

—The spirit of peace went to pieces.

—For what's left of the Christmas turkey: "Requiescat in hash."

—Santa Claus must have found hard sledding in Europe this year.

—San Francisco will blow the horn of plenty in her New Year revels.

—Ford is against preparedness—and his peace trip failed because of the lack of it.

—Europe, instead of turning over a new leaf, will turn over the soil for a fresh batch of graves.

—There is only one thing easier than making New Year resolutions—and that is breaking them.

—The mess in China indicates that Yuan Shi Kai had a premonition when he tried to dodge the crown.

—Roosevelt's hat is going into the ring on March 1st. Here's hoping it will be shot full of holes.

—Lads of the boys got out of the trenches by Christmas—were carried out and buried in soldiers' graves.

—A New York woman doctor says that certain foods produce criminal instincts. So does the lack of food.

—It has been demonstrated that the ability to make automobiles does not presuppose talents as a diplomat.

—Missourian, aged ninety-four, has married. He said he was lonesome. One could hardly imagine any other reason.

—With a new mistress in the White House, Washington's society is wondering who's going to be who and who isn't.

—To be up-to-date in war time, little old New York has decided to allow the carcasses of horses to be listed at butcher shops for human consumption. That's a hard blow at the high cost of living. Next!

—An Eastern visitor who has returned home from San Francisco writes to a daily paper expressing gratitude because he was given the finest of care at our city and county hospital when he was stricken with typhoid. He considers the attention he received true hospitality.

EDITORIAL COMMENT

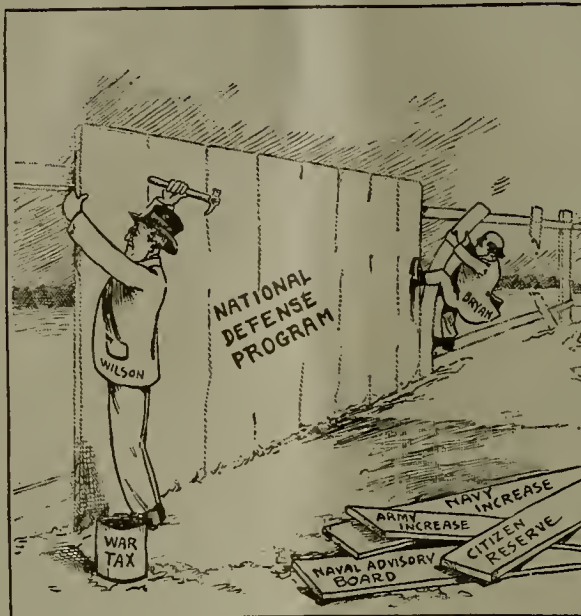
HETCH HETCHY BONDS THE KEY TO EARLY WATER.

A majority of the voters of San Francisco have registered their approval of the Hetch Hetchy water plan, and now, to be logical, it is up to them to render all the assistance possible on their part to assist in the sale of the bonds now on the market. The development of the Hetch Hetchy construction work cannot begin until funds are forthcoming from the sale of these bonds. The city administration has just awarded a contract for a railroad into the Hetch Hetchy Valley at a cost of \$1,543,080 for the purpose of transporting the necessary materials into the valley. Work cannot begin until these bonds are sold.

These securities are gilt edge $4\frac{1}{2}$ per cents, and are among the best for investment purposes, as will be found by comparing them with the bonds of Eastern cities of the same size. In fact, the securities of California cities and counties rank as very desirable investments in the East. The Hetch Hetchy bonds are exempt from all taxation, State and local, in this State, and from all contributions from income taxes under the Federal statute. It is not obligatory to list them for income taxes. They are also approved security, legal investments, and may be registered in the name of the owner and against theft or other loss. All that the owner is called upon to do is to detach a coupon, deposit it in bank, or present it at the City Treasury, where payments are made twice a year. Out of \$2,015,000 in the bonds originally placed on sale, \$185,000 were sold up to December 18th. Banks, capitalists, ordinary investors and others are buying them, but the administration is anxious to see them absorbed more quickly, in order to work on the Hetch Hetchy railroad as early as possible this season. The 69 miles of railroad will give employment to about 2,000 men, and the contractors stand ready to attack the work as soon as the required amount of funds are available. Mr. Citizen, as soon as you receive the regular annual interest on your deposit at the bank, invest part of it in several Hetch Hetchy bonds. Your annual income will thereby be increased, and at the same time you will be materially helping the city.

PROSPERITY HERE WITH THE HOLIDAYS.

One large department store entered into the playful game with itself of attempting to score the record of \$100,000 in sales transactions during one day, and the indefatigable management came within a few hundreds of dollars of that total several times. On all sides business is reported to be gradually improving in an encouraging manner, and the merchants are beginning to believe that the slowly creeping wavelet that began with the big war orders on the Atlantic seaboard over a year ago has at last reached the Pacific Coast. Naturally there will be a little reaction in trade after the New Year, but local bank clearings,



TEAM-WORK (NEW STYLE).

—Burwell in the *Washington Herald*.

increasing savings deposits, post office receipts, increasing port clearances, and the crowds at all the local amusement places furnish a background of substantial improvement. The bank clearings for November were 25 per cent above the bank clearings of November, 1912, the high record for that month. For the cities of the country outside of New York, the total was the highest ever reported. In the ten months ending October 31, 1915, San Francisco's exports by sea increased \$17,354,783.

The excellent holiday trade which developed in the local shopping districts indicates that the attractive goods on sale at the recent Exposition had a very small influence on bay shoppers. Months ago the Exposition management promised to close the gates early in December, so that

local merchants would have the city's holiday trade exclusively to themselves, as usual, the underlying reason being the fact that the merchants had contributed freely and largely to the original financing of the Exposition.

The plan of the Southern Pacific Company to erect its own big home office building on lower Market street, the several large world's shipping concerns which are preparing to make San Francisco an agency port of call for their vessels, and the decision of the Government to locate on this bay shore the second largest military and naval camp of the country, are indicators of the prosperity with a big P that the future has in store for San Francisco.

UNCLE SAM'S FIGHT FOR INTERNATIONAL TRADE.

It is generally recognized by the big merchants of this country engaged in international trade that intense competition among the nations of the world will follow the close of the European war. England is neglecting no opportunities to block Germany in trying to recover her trade, which has been cut off by the tie-up of all her big passenger and freighter fleets. The exigencies of war have compelled England, France and Italy to use many of the huge vessels of their merchant marine for purposes of transporting troops and munitions of war. England has drawn heavily in this quarter in order to furnish the necessary supplies and troops for the Gallipoli and Salonika base stations. These international traders of all three of these nations stand prepared to fling every vessel they can command into ocean transportation service the moment signs of assured peace appear on the horizon. There will be a rush on their part to grab every chance of enlarging and making as permanent as possible their prospects in foreign trade. Just now all of them are nervous over the increased imports and exports being made by the United States, while they are monopolized by the business of war.

The financiers and traders of the United States recognize the importance of this situation, and are actively engaged in developing the peculiar opportunities afforded them, as is illustrated in a referendum just sent out by the Chamber of Com-

merce of the United States for the purpose of endorsing a report of its Department of Commerce Committee. This report recommends an increase in Congressional appropriations for the general broadening and improving of the government's foreign commercial service. The referendum will be considered by seven hundred affiliated organizations, representing every State as well as the territorial possessions. For some time past the consular service has been furnishing very valuable data as to conditions in commerce and the desirable changes to be made in order to render American trade successful in the foreign lands where they, the consuls, reside. Efforts will be made to furnish them with more funds as well as to enlarge the system. The committee in charge of this movement hope to score their five points: Americanization, adequate clerical service, promotion of certain consular agencies to the rank of consulates, the establishment of new consulates, and adequate inspection of the service. Special consideration has been given to the development of trade with the American republics. A present congressional appropriation of \$50,000 is available this year for that purpose. Next year the amount will be \$75,000. On the showing promised, it is hoped that the United States will be able to hold their own against foreign competition in international trade when the war closes.

PROBLEMS OF A SELF-MADE EMPEROR.

Emperor Yuan Shih-Kai must realize he has mounted to a very ticklish position when he planned to elevate himself to the imperial throne of China. Whether he will be able to complete his plans with the usual ceremonial of ascension is still doubtful. His power in China has for a long time been absolute; he has the confidence of the various parties who regard him as a true patriot willing to step into the dangerous breach where China finds herself in this threatening period of her career, when outside enemies are eagerly seeking opportunities to weaken her for purposes of dismemberment. He espoused the cause of the progressives in the revolution because he realized that China must progress or perish. For a long time he has been recognized as the strongest man in China and the hope of the modernists. He is anti-Japanese, and for that reason Japan is credited with neglecting no opportunity to mine his path to office with revolutions, newspaper attacks and political intrigue. The revolution of Dr. Sun Yat Sen is accredited to Japan, as he sought that country for refuge when his plans failed. Japan and the other nations that are eager to witness the dismemberment of China are greatly opposed to Yuan's action because it will not weaken China. With Yuan Shih-Kai on the throne there begins a dynasty strongly anti-Japanese. If Japan is doing anything to check this movement it is likely taking such steps as seem possible to prevent the coronation of the Emperor Yuan Shih-Kai. By his friends, Yuan Shih-Kai is credited with organizing imperial government from a republican form for the reason that the imperial form is more flexible and stronger to use in defending China against the machinations of several of her unscrupulous neighbors. Under any form of government the United States will remain her strong friend.

STILL SEEKING A CANDIDATE.

Whatever national interest has developed in things political centers on the nebulous condition of the Republican party. There is an embarrassment of profusion in second rate candidates ambitious of first honors in carrying the colors of that party. Roosevelt continues cleverly to play the enigma. He has declared that he will not allow his name on any primary ballots in the presidential preliminaries, and takes the stand of a private citizen

who will support any strong candidate of the Republican party, which means that he is back in the Republican fold. His presence at the recent Gary dinner at New York, attended by a number of men prominent in business, finance and politics, has impressed numbers of publicists in reasoning that Roosevelt was there for examination and to state personally how he stood on certain questions supposed to be vital to the country's welfare, or the welfare of the Republican party, such as the tariff, revenue and preparedness. In some sections of the country Roosevelt is still regarded as a very likely candidate on the Republican ticket. He is still considered by certain leading industrial, commercial and financial interests of the country to be sounder on the tariff than Taft, which counts for a great deal with most of the financiers of the Republican party.

Out of a recent poll of 700 votes among prominent Republicans, 249 favored Root and 152 followed Hughes. Hughes is satisfactory to the Progressive element that has rejoined the Republican party, but he still refuses to consider a nomination. Taft supports Root's candidacy. Behind these candidates trail Vice-President Fairbanks, Senators Weeks of Massachusetts and Sherman of Illinois, and ex-Senator Burton of Ohio. The Western contingent of the Republican party is to the fore with a trio of candidates: Senators Borah of Idaho and Cummins of Iowa, and Governor Johnson of California. The Progressives, as a party, making a showing in several Western States only, their strongest position being in California. By and large, numbers of them have returned to the Republican ranks and others have joined the Democrats. Despite all the confusing talk of the Republicans on the present tariff, revenue, war policy and preparedness they realize that Wilson and his policies have caught the confidence of the great thinking public, and they are in serious straits to find a candidate to beat him; this is illustrated by wide combing of the country for a candidate that stands a show of attracting votes. For over a year the leaders of the party have been industriously seeking, seeking, seeking. So far they are still fuddled and undecided over a list a yard long.

It is now fairly well agreed by financial experts that no business set-back will follow the announcement of peace in the European war. A sharp drop will follow, of course, in the purchase of munitions, but the demand for munitions is already slackening on account of the allies furnishing capital and other aid to their colonies so that they may provide the required munitions in extraordinary quantities, which they are now doing. These same experts feel confident that the war will never see another winter campaign, and that the attrition on Germany is already obvious in her financial, food, political and trench skirmish developments. Her dash into the Balkans is considered to be her last programmed spectacular event. The steel ring around her is stronger than at any time during the past eighteen months, and is increasing its strength with the weeks. So confident are the allies of the result that they are already ordering materials and machinery in this country for reconstruction purposes following the close of the war. These growing orders have convinced leading business men of this country that Europe will continue to make like demands on this country for several years after peace is signed. Signs are plentiful that great changes in European industrial affairs will follow the war, and that the great land holdings of Germany, England, Austria and Russia, will be largely cut up into small acreages and distributed among the soldiers on long-time, small payments, in order to prevent an exodus to the Americas and other foreign lands. A back to the land movement would create a tremendous demand for American farming machinery.

TOWN CRIER

—This is a highly rational world, my masters. Look you: one-half the neutral world interested in the European war is energetically engaged in giving donation parties and other entertainments to raise funds for the purpose of relieving distress in Belgium, Poland, Servia and other plague-ridden territories in the war zone; the other half of the neutral world is as keenly and zealously intent in manufacturing and devising new man-killing devices, poisonous gases and electric bolts to wipe out human beings by hundreds. Experts declare that for greater destruction the rifle must be discarded, and a machine gun using belt of cartridges be adopted in order to destroy the enemy by wholesale. Inventors are forcing new machinery to the front so fast that there is an excellent chance that if the war will last another 6 months the new machines, poisons and "devastators" will more than quadruple the number already slain. Nicholas Tesla has a new device which is said to be an imitation of hurling thunderbolts at the enemy. It is a wireless mechanism by which an ordinary aeroplane, manless, can be sent to any point over a ship or an army and drop explosives of enormous strength. The new style of poisonous gas bombs are certainly more insidious than those in vogue four months ago, and face masks afford little protection against them. But why should neutrals worry! Under Professor Jordan, Millionaire Ford and other impulses the peace propaganda seems to be spreading silently and very extensively—in the depths of the sea.

—Special curiosity and quizzing focused on our own Rev. Charles F. Aked when the adventurous Ford crusaders reached the tide waters of England. Not having the proper passports, they were not allowed, of course, to land. As an old-time London resident and divine, Dr. Aked was asked numbers of conundrums regarding the object and prospects of the adventure. As none of those on board the vessel had any more general knowledge of the objects and prospects of the voyage than the bulkheads of the vessel, naturally they winked the other eye and inquired regarding the prospects of crops in London. Very likely the party will monocle the bird of peace as exhibited in Stockholm and return in the same state of equable mind, an excellent ballast to trim the ship.

—The new \$5,000,000 background and resting place provided by the enthusiastic and generous taxpayers of San Francisco for their kindly disposed, hard-working and underpaid officials, was formally opened for business this week, when Mayor Rolph flung wide the temporary wooden doors with an immense souvenir key. At his heels trooped his official family, luggage in hand. Naturally, the occasion gave spread-eagle opportunities for the orators, and they beplastered the empyrean with laudations of their surroundings, the cost in mental anxiety on their part, and the number of dollars on the part of the taxpayers.

—Another bunch of feathers was shot out of the Ford Pieced Dove when Bryan sent his greetings to the party doing the Copenhagen sights, and added the P. S. that he could not find time to join the party. With Ford's desertion and Bryan taking the back trail to Chautauqua, the Fordless party will likely run into a cul de sac, impasse and other good dinners with foreign names till Ford pays their trips back home. Of all the rummy events and surprises occasioned by the war this Quixotic adventure is the rummiest and only a genius with millions at hand could transform it into an actual "movie" for the world to grin at.

—Capitalist John H. Spring made an easy mark of himself in the press and pulpit when he selected a pretty nurse for his affinity bride. He should have made his selection from a profession more shy and retreating than nurses. That line of affinity is always so exceedingly plump, impulsive, rosy, joyous and clinging that when a man, married or single, plays the Lochinvar he becomes a mark for his jealous fellows, especially the married men. Spring may be able to get away with the persimmon, but he will have to pay some very heavy express charges before he signs a receipt for his Christmas gift. The only Christmas waifs of the occasion were Rev. Francis Van Horn of Oakland and his smirking shadow. Naturally such a clean-cut, diffident divine as Brother Van Horn has none of the arts of a publicity man, of course, and it was only by a slip that he unconsciously hoisted himself by the slack of his breeches into the limelight. Such an excellent stroke of fine business acumen will stand on the church's bulletin board for at least a week to rouse the envy and chagrin of the advanced radicals heading our gifted Sunday pulpit purveyors of made-over newspaper sensations. For such a stroke of acumen, a tour on the Pantages circuit is open to Brother Van Horn for the season.

—To-day is a black, gloomy, pestilential and fateful day, mates, January 1, 1916. The Town Crier on his rounds has been wallowing through despair and strong language announcing that Minnesota, Colorado, Washington, Oregon and Idaho are as "dry" as the infernal regions and not unlike them in other respects, and that any chance intimacy there with an alcoholic drink means a prison cell. The worst is yet to come, for it falls on our own hearthstones. California and a number of other States in the Union will be put on the operating table at an election this year in order to discover whether they are "wet" or "dry." Oh, for a political doctor that knows his business! The contest will be of the knife and bayonet, chlorine gas and knock-out drops character, and raise merry blazes throughout the State. Whet up your snickersnee and prepare to get busy, for there will be no chance to dodge the issue when the night riders of either side surround a waverer and demand "Under which flag, Bezonian?" And sousing brings no remedy.

—Captain Karl Boy-Ed and the other emissaries of Germany who have been actively instigating trouble in the manufacturing plants of this country, providing German money to subsidize the cheap daily papers of the country and employing knaves to secret bombs on board vessels for destruction at sea, show their all-round nerve in the way they criticise the methods of this country when they are invited officially to depart. Of all the kaleidoscopic sides of war developed in the present contest, this phase is the most extraordinary and novel. The German war party apparently has developed an intense case of rabies to kill, kill, kill anybody and destroy property and everything else that stands in their way to victory. Killing innocent bystanders, as it were, on neutral vessels at sea and in manufacturing plants in neutral lands in no wise advances Germany's legions towards victory. It is war gone mad.

—Workmen are tearing down the Tower of Jewels this week, which means the beginning of the end of our great delight, the Exposition. It develops that these glittering ornamental jewels cost \$125,000, a rate of one dollar each, which is about the cost of many of the jewels we see exhibited in the prominent rows and boxes at the grand opera. Local money lenders and pawnbrokers will suffer a terrible war scare if the managers of the Exposition throw these sparkling baubles on the market. There is a report, deleted but not confirmed by the daily press, that well known local society women have formed a steel clad syndicate to snap up these jewels in bulk in case the management offers them for sale.

At the Theatre

By MAY ISABEL FISK.

She speaks over the heads of line standing at the box-office window, to her husband:

Now, Richard, don't take anything but aisle seats—you know I don't like anything else—having those men drag over you between the acts. . . . What's that? . . . Eighth row? Is that the best he can do? . . . Well, ask him again if he's positive. . . . I don't believe it, because just look at all these people waiting he's got to give seats to. Well, if he's perfectly sure I suppose we had better take them. . . . Now, Richard, I believe if you had been a little more decided with him, we would have done better. . . . Of course he said so—they're all disagreeable, but I think. . . . (They enter the house.)

The ushers are all busy. I never went into a theatre in my life that they weren't showing some one to a seat and I had to wait. And it's late at that. . . . Well, dear, it's almost time for the curtain to go up—I call that late. . . . If it's the eighth row we can find them ourselves. Come on. . . . Yes, we can; come on. . . . There, this is it. What are the numbers? . . . Oh, Richard, I told you on the aisle. . . . Well, suppose he did, I said on the aisle, didn't I? . . . I don't care, I said. . . . Well, I'm not going to stand up here before all these people and argue about it—I know what I said. . . . I'm not, either, but you will make me if you continue like that. . . . All right, have it your own way—you are so obstinate, Richard, when you get an idea in your head. . . . I shan't quarrel with you, no matter what you say—I'm good-natured, if you're not.

Oh, bother—now we've got to squeeze past all of them. It will pull my bodice all crooked. . . . There, I knew you would—you are so clumsy, Richard. . . . Done? Why, you've stepped on my skirt and torn it loose from the belt. You might have been a little careful. . . . How could I hold it up passing in front of all these people? You are so unreasonable.

These vacant seats must be the ones. I don't believe I'm going to be able to see a thing. You know, Richard, it wasn't my idea to see this play at all. I should have much preferred to wait until next week when they put on a fresh play, whatever it was—they've been playing this so long. . . . If that woman down in front doesn't take her hat off I shan't be able to see a thing. . . . Now, isn't that horrid of you, Richard, and just like you. What did you bring me for—to have a good time or not? . . . Well, all right; then let me enjoy myself in my own way.

What is that usher beckoning to us for?—what does he want? . . . Well, here are our tickets. . . . What! They're balcony seats! Then what in the world did you drag me down here for? . . . I didn't insist any such thing. I told you at the box-office the eighth row would do. . . . You couldn't hear with all those people talking? . . . I don't believe these seats are sold at all. . . . I don't believe it, with all that line waiting behind you. Of course there's no use standing here in the middle talking about it. (They crush their way out.)

I don't see how I'm going to climb these stairs in this tight gown. . . . No, I don't want to go home—how hateful of you to suggest it. . . . There, we're up at last.

Eighth row in the balcony! Horrible! Go and see if you can't get others. . . . All sold out? I don't care if he did say so—maybe he's changed his mind by now. . . . Very well; I see you are determined to make me uncomfortable. . . . I can't help it if they don't like it—we've got to get by—you will kindly remember I told you to get aisle seats.

I don't feel as if I were going to enjoy this a bit. . . . You don't either? Thank you, that is pleasant. Take me out for a nice evening and then do all you can to spoil everything.

These seats are worse than ever when you get in them. There, I've dropped my boa climbing over these people. You'll have to go back and look for it. . . . Why, I certainly did wear it, and I haven't taken my coat off yet—I couldn't have left it anywhere. Just ask them all to get up while you look. . . . Well, it's a matter of perfect indifference to me whether they like it or not. I'm not going to lose my new boa just for the sake of not disturbing them.

You don't see it? Then poke about underneath with your cane. . . . You don't see it? Well, you'll have to ask them all to get out in the aisle while you look under. . . . There, what's that big black thing? . . . Oh, that lady's foot. . . . No, it isn't

there. . . . Now, don't ask me again if I left it at home. But it must be there—I remember stepping on something as we were getting past. There, what's that? . . . Oh, that man's hat! It does look badly. That must have been what I stepped on. It is too bad, but you know really it is a risk to put a hat on the floor—you know if you held it in your lap or pinned it on the back of the seat the way we do—(All seat themselves again.) . . . No, I didn't wear it to-night—I remember, now. I was afraid I'd lose it just like this.

Oh, Richard, you didn't get a program. . . . You have one? That won't do—I want another one to use now and one to put in our program book. . . . No, I won't wait till later—they may be all gone. . . . Now, I ask you, did we come here for the comfort of these people or to amuse ourselves? . . . I should think so—go and get it. (Every one again rises.)

They're all gone? What did I tell you—didn't I say they would be? Now, what good would it have done to have waited till the end of the performance if they are all gone already? If you would only listen to me. . . . Good gracious, Richard, I forgot to tell the nurse to be sure to give baby the bottle in the top of the ice-box instead of the one at the bottom. What shall we do? . . . You'll have to go right out and telephone—that's all there is to it. . . .

If you say anything more about disturbing these people I shall lose my temper—what are they here for? (Every one again rises.)

Well, you're back again just in time—there goes the curtain. . . . Why, for goodness' sake, if this isn't that stupid thing I went to see with Alice!

—There was a crowd at Techau Tavern on Christmas eve which taxed the capacity of this famous cafe. The place was aglitter with electric bulbs cunningly distributed through garlands of evergreen. There was, of course, the usual good dancing floor and the usual good music, but a most unusual crowd even for this popular cafe. Every one was merry and light-hearted, and the time was all too short before Christmas Eve had slipped by and it was Christmas morning. One would think to look in at the Tavern any evening in the week that there was some special celebration afoot, the crowd of dancers is so large and so obviously happy. But it is only the regular nightly Candy Dance, at which the ladies receive a truly handsome souvenir in the form of a fancy box or basket of Lyon's Perfection California Glace Fruits. The gentlemen are not forgotten, either. The souvenir for the Cigarette Dances is a large box of Pall Mall cigarettes, presented without competition of any kind.

—"Would you like some views of the hotel to send to your friends?" "Sir," said the disgruntled guest, "I presume it will be better for me to keep my views to myself."—*Louisville Courier-Journal.*

—Our friend, Walter E. Hettman who was formerly Assistant United States Attorney, here in San Francisco, has now established well-appointed offices in rooms 407 and 409 Mechanics' Institute Building, 57 Post street.



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AGENTS PACIFIC COAST 314 SACRAMENTO ST., S. F.

SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw

The Year of 1915

The year 1915 will be known to the future historian of sport as the year of idol smashing, and in no previous period of the same length have there been so many favorites dethroned. No longer can we be said to have an oligarchy or even an aristocracy in sport of any kind, with the possible exception of balk-line billiards, in which Willy Hoppe appears to be still supreme, but billiards is a game to which the public is indifferent nowadays.

The war has withdrawn competition by England and her colonies, and in this respect has eliminated international flavor. Polo, lawn tennis, rowing, track athletics and boxing practically have been all merely national affairs.

The most noted feature of the year is the complete entry and exit of the Federal league in baseball, and the falling off in attendance at the games in the East. Perhaps one caused the other, and there is no doubt that if you increase the number of attractions in any branch of amusement you are bound to a certain extent to lessen the quality and therefore the drawing power.

The American League team of Boston—the Red Sox—won the world's series. They defeated the Philadelphia Club of the National League by four games to one. It is probably fair to say that, the country over, the feat of the Boston Red Sox in winning the American championship and that of the Philadelphia Club in winning the National championship were extremely popular, for the Philadelphia Nationals had not won a league championship for thirty-four years, and Pat Moran, the manager, and his star pitcher, Alexander, were the talk of the country. When it came to the world's series, it was believed that Alexander, if he could pitch enough games, would win for Philadelphia. As a matter of fact, he won only the first one played, and Boston took the next four games. Other matters of interest were the deep slump of the New York National League team and the weakness of the Philadelphia Athletics.

In football our local interest was largely diminished by the silly split between Stanford and California, but in the East more than 30,000 games were played last fall, and the general spread of football knowledge throughout the country was remarkable. There is no longer any monopoly of skill and knowledge of the game. Cornell and Pittsburg went through the season without defeat, and Cornell gathered the greater prestige on account of their victory over Harvard—a very strong team, which defeated all its other opponents. The absolute elimination of Yale as a factor, and the playing of such minors as Washington and Jefferson, and Colgate, were some of the features aside from the supremacy of Cornell and Pittsburg.

Of greater interest to us perhaps was the victory of the Oregon Aggies over the Michigan Aggies, who in turn had defeated the University of Michigan, rated as one of the strongest teams in the East. The subsequent defeat of the Oregon Aggies by Oregon, themselves lower in power than the Washington State or the University of Washington, gave rise to interesting speculation as to how we might have stood as compared to the best in the East.

It was unfortunate that the strong wind at the P. P. I. E. track events should have prevented any of the times being accepted as records, as we had the classiest field ever gathered in the west.

However, Meredith of Penn in the quarter, Kolehmainen of the Irish-American in the five mile, Worthington of Boston in the broad, Ryan of the Irish-American in the hammer, were really the only ones of Eastern favorites who made good. Loomis of Chicago won the 100 yard. Morse of the Salem Crescent the 220, Ray of Illinois the one mile, Murray of the Olympics the high and low hurdles, Mucks of Wisconsin the discus and the shot, Bellah of Multnomah the pole vault, Horine of the Olympics the high jump, Talbot of Kansas City the 56-pound weight, and Richards of Cornell the Decathlon.

But in the line of track events the real features of the year stand out in the work of Taber, formerly of Brown, and of

Meredith of Pennsylvania. Meredith made good whenever called upon, and Taber's clipping three-twentieths of a second off Walter George's world professional record for the mile run 4:12 3-5, was the outstanding feature of the year, however dubious this "record" may be, it being a paced performance and not in competition. Goulding's work as a walker was remarkably good. Kolehmainen still remains the star of our distance running.

In tennis, still more extraordinary events transpired, principally the overthrow of the national singles champion, McLoughlin, by his team-mate, Johnston of California. Johnston went through the field in such a manner that every one who followed the game closely was convinced that there was no fluke about it, and that at the time of the contests right through to the end he was the best man in the game. He and his partner, Griffin, won the national doubles. Molla Bjurstedt, the Norwegian, won the national women's singles, and Mrs. Wightman and Miss Sears won the women's doubles.

All these heroes and heroines, however, succumbed at one time or another later, Johnston being defeated by a Stanford undergraduate, H. V. P. Johns, so that the mere holding of the championship does not always insure the road to continued victory. Subsequently Molla Bjurstedt was beaten two out of three by May Bundy, and suffered defeat also at the hands of Mrs. Wightman, and our own Anita Myers, who had hitherto never figured in national competition.

In rowing, Yale, under Coach Guy Nickalls, proved that her victory by a margin of a few feet over Harvard in 1914 was no fluke, by giving the Crimson eight a thoroughly convincing defeat at New London this year, taking the freshman contest as well. In the varsity they defeated the Crimson by a half-dozen lengths. At Poughkeepsie Cornell again came to her own, winning decisively, but the remarkable feature of the contest was the excellent work of the visitors from Leland Stanford, who, with intense heroism, pushed the more skillful Ithacans to the very end.

In golf the upsets were quite as remarkable as in tennis, for there were three men, Jerome Travers, Francis Ouimet and "Chick" Evans who, before the contest at Detroit, were sufficiently above the field as to make it a fair proposition that one of the three would win. In addition to these, Marston and one or two others were looked upon as dangerous, but no one had a word for Bob Gardner, the ultimate winner.

—Hepsy—That boy of ours seems mighty fond of tending to other folk's business. Hiram—Guess we'll have to make a lawyer of him. Then he'll get paid for doing it.—*Boston Transcript.*



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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

"Daddy Long-Legs" at the Columbia.

It's been a long time since we have had a sweeter, finer and cleaner play in this town than "Daddy Long-Legs." There's something almost exalting about it—something which makes you feel like doing better and bigger things in your own life. The play makes for the kind of sentiment which is real and human. Plays of this kind have a mission. They should be fostered and encouraged. Renee Kelly is seen again as Judy. This time she returns as a kind of near-star. Her tutelage under Henry Miller has made a finished actress of her. Ruth Chatterton, I believe, is the original in the role, but here we are more than satisfied and delighted with the beautiful performance of the role which Miss Kelly gives. She adds just the right touch of wistful tenderness to a character which may be easily spoilt. She makes her a genuine living personality. Miss Kelly has learned the value of repression and consistency. She seems not to be acting the part, but to be living it. This is probably the chief reason why her performance is so impressive. With one or two exceptions, the cast is practically the same as before. Byron Beasley has the Henry Miller role, and he deserves credit for a sincere performance moulded a great deal on the lines of his distinguished predecessor. Dear Mrs. Eberle is again seen as Mrs. Semple, and she is happy in the fact that on this trip she has her husband with her, who is doing the part of Walters in the last act. That the play has not lost a vestige of its popularity is attested by the large and enthusiastic audiences. It is a pleasure to listen to the comments of the audience as they leave the theatre. Here comes the true and unvarnished test of the success of a play. To have missed witnessing "Daddy Long-Legs" is to have missed one of the most charming plays seen here in years. I know of people who have gone to see it two and three times.

PAUL GERSON.

Oriental Houris Capture Pantages.

Pantages contributed a capital bill to boost the holiday joy of this week. The cream of the offering was "The Girls of the Orient," who were purely Oriental as far as the diaphanous draperies revealed—if there was any room for doubt it was laid bare by the harem songs that nunciated the dark and fathomless plot of the Grand Pasha to steal a \$5,000,000 American heiress who drifted into his clutches, just as the curtain lifted. In the dancing, fun and confusion of love making which followed, the Pasha married the wrong woman, and the heiress cuddled herself in the arms of an amorous youth who had been singing very sweet ivrics to her. Throughout the lively courting and comedy, there danced a comedian with hinges all about him, even in his hair. As an eccentric dancer he deserved a bronze Exposition plaque. John and Mae Burke hit the house so hard that it shouted salvos of calls for more. Burke explained that his wife had contracted a San Francisco cold, and the best Mrs. Burke could do was to invite the audience over to the house for supper after the performance. Burke puts over the experiences of a "raetime soldier" under the coaxing of Mrs. Burke, and he does it in a way that is a scream. The dancing violinist, Naomi, contributes a pretty bit of artistic playing and dancing, and does it so naturally and attractively in her clever handling of the violin as to score a distinct place in high class vaudeville. Francis Dyer has a good voice and charming personality, and exercises both in a way to win spontaneous encores. The four Portia sisters have no bones in their bodies, and are apparently able to contort themselves into any shape. The handsome red plush draperies furnished a beautiful background to their act. The playlet was a light comedy skit



Lillian Russell, who will appear at the Orpheum next week.

by Willard Mack, enacted by Lee Morgan and Beryl Gray on the antics of a late commuter in catching his daily train. An excellent reel relating an adventure in the great serial, "The Red Circle," completed an unusually entertaining bill.

ADVANCE ANNOUNCEMENTS.

Lillian Russell at the Orpheum.—The Orpheum announces for next week a program of extraordinary interest. Lillian Russell, the most famous American woman on the stage, "The Queen of Comic Opera," has returned to the footlights to play a brief tour of the Orpheum Circuit. Miss Russell's engage-

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

**Don't Tell
Your age**

After the
Movies
go home
and
Murine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

Murine Eye Remedy Company, Chicago. Sends Book of the Eye upon request.

ment in this city, which begins next Sunday matinee, is positively limited to one week. She will sing old songs and wear dazzling gowns.

Fatima, one of Abdul Hamid II, the deposed Sultan of Turkey's dancing girls, will appear in a repertoire of Egyptian dances. At the outbreak of the Turkish revolutions, she was one of the ten dancing girls who escaped from the harem. Nine of the number were captured and returned. Fatima made her way into Russia, and thence to Berlin. Her appearance in New York proved a tremendous sensation.

Ben Ryan and Harriette Lee, a clever team of singing and dancing comedians, will present the comedy skit, "You've Spoiled It." Comfort and King will make a bid for laughter in Junie McCree's skit, "Coon Town Divorcons." George Austin Moore and Cordelia Haager will swap yarns, sing songs and dance nimbly. Max Le Hoen and Mlle. Dupreece will give an exhibition of fancy marksmanship. Mlle. Dupreece lights matches by snipping the end and the next bullet extinguishes the flame. Le Hoen plays an accompaniment on a target of chimes while his associate sings. Florrie Millership, formerly of Harry Fox and The Millership Sisters, is doing a "single" entitled "Little Miss Dainty." Arthur McWatters and Grace Tyson and Page, Hack and Mack, will be included in the attractions. "Uncle Sam at Work," one of the most remarkable films ever taken, has been exclusively secured by the Orpheum Circuit. It is in ten consecutive installments, the first one, "Where Uncle Sam Makes His Laws and Keeps His Relics," will be the finale to this splendid bill.

Second Concert of Symphony Orchestra.—The San Francisco Symphony Orchestra anticipates that the gratifying results of the first pair of concerts will not only be equaled, but exceeded, at the second pair of concerts which will be given at the Cort on Friday afternoon, January 7th, at 3 o'clock sharp, and Sunday afternoon, January 9th, at 2:30 o'clock. Seats for both concerts are on sale now at the usual places. The beautifully balanced program for the concerts of January 7th and 9th includes "The Peri" (Danced Poem) by Paul Dukas, which will be played for the first time in America by the San Francisco Symphony Orchestra; the British Folk-Music Settings of Percy Grainger and the "Scheherazade" Symphonic Suite of Rimsky-Korsakow.

The symphonic suite, "Scheherazade," of Nikolous A. Rimsky-Korsakow, is an attempted translation into the universal language of music of four of the many stories told to the Sultan Schahriar by Scheherazade in the Arabian Nights. The British Folk Music Settings of Percy Aldridge Grainger, lovingly and reverently dedicated to the memory of Edvard Grieg, by the composer, are under the following titles: (a) My Robin is to the Greenwood Gone; (b) Molly on the Shore; (c) Irish Tune from County Derry; (d) Shepherd's Hey. "The Peri" (Danced Poem) of the great French composer, Paul Dukas, has a score of great beauty, in every way worthy of the mastermind which also conceived the musical translation of Goethe's "Apprentice-Sorcerer."

Big Attractions at Pantages.—Mme. Doree and her fourteen operatic vocalists, offering "A Grand Operatic Revue," will be the stellar attraction on the new eight-act show which opens at the Pantages next Sunday. Mme. Doree played the Pantages circuit with the "Imperial Grand Opera Company" about two years ago, and at that time scored a tremendous success with her condensed versions of the standard operas. This season she has elaborated on her former offering, and will stage moments from "Lucia di Lammermoor," "Martha," "Cavalleria Rusticana," "Il Trovatore," "Carmen," and other well liked favorites. During the engagement the operas will be changed four times. Laurie Ordway, the merry little comedienne, who is also a prime favorite with Pantages audiences, will return with her mirthful character song hits, including her newest travesty entitled "The Cross Red Nurse." "Kings of Harmony" is the catchy typing of four big singing fellows who have arranged a rollicking vaudeville specialty with a program of striking song numbers. "Alice Teddy" is a shaggy-haired brown bear that skates, clowns with her partner, and indulges in a comedy wrestling match. Al Luttringer and company will present "The Girl from the West," a typical frontier playlet with plenty of gun play and virile love making. Billy Strong, a black faced funster, and the San Diego skating four, who have

been creating a furore in the South, will round out the vaudeville numbers. The third installment of "The Red Circle" will also be shown.

Monster Benefit to M. B. Leavitt.—M. B. Leavitt, one of the prominent old-time San Francisco theatre managers, who later went to New York, will be given a monster testimonial benefit in the latter city by "the combined managers and distinguished personages of all parts of the world" at the Manhattan Opera House, Tuesday afternoon, January 11th. The Shuberts, Daniel Frohman, Al Heyman, George Lederer, Buffalo Bill, Fred Niblo, the Selwyns, Oscar Hammerstein and hundreds of others are among those working hard to make the benefit a great success. This testimonial marks Leavitt's retirement from the amusement world after an experience of fifty years.

Big Hit of "Daddy Long-Legs" at Columbia.—"Daddy Long-Legs" is again crowding the Columbia Theatre to the doors, just as it did a year ago when Henry Miller gave San Francisco its first opportunity to see the dramatization of Jean Webster's much read story. Renee Kelly is once more the Judy of the cast, and is surrounded by Byron Beasley and the players who were here before in the play. "Daddy Long-Legs" will start the second and final week of its run on Monday night, and will be seen for the last time on Sunday, January 9th. It tells with exquisite skill a dainty love story that is as fresh and sweet and wholesome as an early summer breeze. It is to-day the biggest dramatic success on the American stage. One of the reasons for the play's tremendous appeal is that it fairly bubbles with whimsical humor and sparkles with the irresistible buoyancy of youth. "Daddy Long-Legs" is an exceedingly up-to-date version of Cinderella and Prince Charming, and centers around Judy Abbott, a pretty founding girl, and Jervis Pendleton, a lonely bachelor who likes to do good deeds and surround them with absolute secrecy. Matinees Wednesdays and Saturdays.

—"You remember that chap Jones, who made a bet of \$10,000 that he would walk from San Francisco to New York without a cent in his pocket?" "Yes; did he win the bet?" "Not quite. He got as far as here, was arrested as a vagrant and forced against his will to ride three blocks in a patrol wagon. That disqualified him."—Exchange.

Orpheum

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Phone Douglas 70

Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

A GREAT NEW SHOW LILLIAN RUSSELL

America's Loveliest Woman Singing Her Favorite Songs
ONE WEEK ONLY

FATIMA Principal Dancing Girl of Abdul Hamid II, Deposed Sultan of Turkey; BEN RYAN & HARRIETTE LEE in "You've Spoiled It"; COMFORT & KING in Junie McCree's Colored Classic "Divorcons"; GEORGE AUSTIN MOORE & CORDELIA HAAGER, Songs and Stories; IF BOEN & DUPREECE, FLORRIE MILLERSHIP; ARTHUR MCWATTERS & GRACE TYSON; PAGE, HACK & MACK; UNCLE SAM AT WORK. Greatest Motion Picture Ever Filmed. Secured Exclusively for the Orpheum Circuit.
Evening Prices, 10c., 25c., 50c., 75c. Box seats \$1. Matinee prices (except Sundays and holidays) 10c. 25c. 50c. Phone Douglas 70

S. F. Symphony Orchestra

ALFRED HERTZ CONDUCTOR

SECOND PAIR OF CONCERTS

Friday Afternoon, Jan. 7, at 3 o'clock; Sunday Afternoon, Jan. 9 at 2:30 o'clock

CORT THEATRE

Programme—"The Peri" (Danced Poem) Paul Dukas (first time in America.) British Folk-Music Settings Percy Grainger. "Scheherazade," Symphonic Suite, op. 35. Rimsky-Korsakow

Prices—Friday, 25.00, 1.50, 1.00, 75c.; box and loge seats, \$3.00. Sunday, 1.00 75c. 50c. box and loge seats, 1.50. Seats on sale Monday at box offices Sherman Clay & Co., Cort Theatre, and Kohler & Chase.

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday Afternoon, January 2, 1916

A FINE NEW BILL

Farewell Vaudeville Tour of MME. DOREE & CO. in "GRAND OPERATIC REVUE," Great Moments from Standard Operas, Cast of Fourteen Operatic Stars. Program changed three times during engagement: The Merry Comedienne, LAURIE ORDWAY.

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Up to and including Sunday Night January 9th

Most fascinating comedy of the day

DADDY LONG-LEGS

By Jean Webster—Renee Kelly as Judy

(Henry Miller Manager)

Matinees Wed. and Sat.; Prices 25c to \$1.50.

HUGHES ART COLLECTION ON EXHIBIT.

Local art lovers will be interested to know that the Rose Caldwell Hughes collection of paintings has been placed on exhibition in San Francisco at the William Keith Gallery, Sutter street, above Powell. Mrs. Hughes, whose husband was the late Lieutenant-Commander Hughes, of the U. S. S. Philadelphia, and was at one time in command at the Mare Island Navy Yard, is a prominent figure in social circles in San Francisco, New York and Washington, D. C. Through her intimate acquaintance with many celebrated artists and art connoisseurs, and her residence in the great art centers of the world, she acquired a fine understanding in selecting the best productions to be obtained. The incomparable Whistler's wonderful portrait of Lady Archibald Campbell, as Orlando, brings the realization of its great perfection.

Though Mrs. Hughes has seen the greatest canvases in the world, it is gratifying to note that some of her most prominent selections are works of American artists, though there are many rare European masterpieces in her collection. The great American master, George Inness, is represented by two pictures done at widely different periods: the Delaware Valley in 1864, painted early in his career, and The End of the Day, done years afterward, are distinctly different in style, but equally wonderful in execution.

There is a beautiful J. Francis Murphy, in the most delicate of sunset tints; Gustav Weigand's Apple Blossoms; a P. P. I. E. gold medal creation of Robert Reid's, and a Wood Nymph by Lillian Genth, whose pictures are more in demand than those of any other American woman. Bruce Crane, George H. Smilie, Carlton Wiggins, George H. Bogert, Carleton T. Chapman, George McCord, E. Loyal Field, A. Stover, Arthur Hoeber, Gilbert Saul, Homer Martin, R. A. Blakelock, George Breustle, Max Weyl, Thomas B. Craig and Charles P. Gruppe, Americans of the highest standing in the world of art, are among those represented by their pictures. Noteworthy European pictures are a portrait by Nicholas Largilliere, a landscape by Richet, who was a pupil, and the reputed son of Diaz, Daubigny's House by Fournier, and a head by Jacquet. Etchings by Pennell, Whistler, Tissot and others form an exquisite adjunct to the collection.

THE BOYS OF LA BASSEE.

You'll see from the La Bassee Road on any summer day,
The children herding nannygoats, the women making hay,
You'll see the soldiers, khaki clad, in column and platoon,
Come swinging up La Bassee road from billets in Bethune.
There's hay to save and corn to cut, but harder work by far
Awaits the soldier boys who reap the harvest fields of war.
You'll see them swinging up the road, where women work at hay
The straight, long road, La Bassee road, on any summer day.

The night breeze sweeps La Bassee road, the night dews wet
the hay,
The boys are coming back again, a stragglng crowd are they.
The column's lines are broken up and gaps in the platoon.
They'll not need many billets now for soldiers in Bethune.
For many boys, good lusty boys, who marched so very fine,
Have now got little homes of clay beside the firing line.
Good luck to them, Godspeed to them, the boys who march
away,
A-singing up La Bassee road each sunny summer day.

—Patrick MacGill.

—Emil Steinegger, a native son of California, begins his twenty-seventh year as a piano pedagogue this term. For ten years Mr. Steinegger has been the leading teacher of the Hitchcock Academy, San Rafael, and is thoroughly acquainted with improvisation, form and the genuine Leschetitzky system of technical development on the violin. If preferred, lessons will be given at the homes of pupils or at the professor's residence.

—The minister was dining with the Fullers, and he was denouncing the new styles of dancing. Turning to the daughter of the house, he asked sternly: "Do you yourself, Miss Fuller, think the girls who dance these dances are right?" "They must be," was the answer, "because I notice the girls who don't dance them are always left."—Exchange.

ROCKEFELLER AND THE DARKY MINER.

While at Lester, Colorado, Rockefeller made the rounds of the mining camp and held conversation with a number of the miners, among them a darkey known as a "character" among his fellows.

In front of the camp boarding house he met two very black negro miners. He walked up to the men, introduced himself, and shook hands.

One of the darkies held the millionaire's hand and pumped it vigorously, while he let out a loud exclamation:

"Is you Mistah Rockyfeller?" he gasped. "Fo' de love ob Gawd, man! Now, is dat so! And you-all heah shaking hands wid a black boy like me! Now, can you beat dat!"

The darkey pumped Mr. Rockefeller's arm vigorously again, and still held his hand. Then he continued:

"You! De great and genuine Mistah Rockyfeller! Good Gawd, man! Ain't you got a crust now! Jest hear dat! De only true Mistah Rockyfeller!"

The speaker is one of the camp's most eccentric characters. A crowd quickly gathered, when it was seen he was talking to the New Yorker.

"My name's William Hood, Mistah Rockyfeller," the darkey went on, grinning from ear to ear. "I done heah about you-all forever, but I sho never expected to be standing heah shakin' you-all by de hand. Mr. Rockyfeller! Ain't dat a name now! Everybody's allus yelling and a-hollering about you-all in de newspapers. Nobody don't holler about me in de papers. Well, now, suh, I wants to tell you-all dat I'se a most faithful employee for you-all, suh. And I wants to know, suh, when I'se going tuh git in on de pension list? I deserves a pension, suh; 'deed I does!"

"Well," replied Mr. Rockefeller, "I am not on the pension list myself yet, William."

"Yes," argued Hood, "but you-all ain't doing no laborious labor!"

CUTS OFF HIS FINGER AS OBJECT LESSON.

We have heard of the absent-minded man who struck at a fly on his nose with his razor, but never of a human being who cut off a second finger in explaining how he happened to lose the first one. In the current issue of Farm and Fireside is the following story of a man who succeeded in this remarkable achievement:

"He did not know much about machinery, but thought he would put one of his hands down near a rapidly whirling circular saw to see if he could feel any rush of wind. He ventured too far and lost one of his fingers, cut off as by a mighty knife.

"How did you do it?" some one asked, hearing the cry of terror and pain from the man's lips.

"'Why, I wanted to feel the wind and held out my hand like this,' was the reply, as the thoughtless man put out the hand which had not yet suffered from contact with the pitiless saw. That hand, too, was thrust too near the teeth of the saw and another finger went too."

WHY COBB LIKES AMERICA.

No smirking degenerate undertakes to sell you nasty photographs or escort you to nasty places, as in Paris; no beggars spring out of the ground or materialize out of the air, as in London; no military man crowds you off the sidewalk, as in Berlin of yore; no pickpocket trails you about, awaiting his chance to pilfer your purse or filch your watch, as in Rome; no baggage-man rifles your baggage, as in Switzerland; no guide steers you into shops with a view to collecting private commissions on your purchases, as everywhere on the Continent. Why, you may go for days and days without being pestered or mulcted, or cheated or mistreated, or called hard names in foreign languages. In their quaint, crude, unsophistication these American people exact payment only for what they deliver, and no more than a fair payment for that. It certainly is not in the least like Europe.—Irvin Cobb in Saturday Evening Post.

—"Look here," said the head of the firm addressing the new stenographer. "This letter is all wrong. Your punctuation is all bad and your spelling is worse. I can't find it hard to put any sense into the letter." "Well, sir," said the girl, "I'm sorry if my work isn't to your liking, but how can I expect to get a Mrs. Noah H. Webster for \$13 a week?"—Exchange.



This is the season of the year when the calendar of the average woman shows that she is not entirely intent upon her own pleasures. Every one is concerned more or less in the affairs of the less fortunate, and during the holiday time this concern is translated into terms of activity. Every organization bestirs itself at the year-end to make good its promise of helpfulness, and the women who serve on the directorates of these organizations find it difficult to make their spare moments square up to the demands made upon them.

The woman whose whole holiday concern is her family and personal friends has no idea of the toll that is taken in time and money and sympathy from the women who have wider horizons. The other day I happened into the Recreation Club for girls who work, and there I found Mrs. Daniel Jackling, Miss Josselyn, Mrs. George Cadwallader, and half a dozen others whisking around in big cover-all aprons, busily helping to cook a holiday turkey dinner for the hundreds of girls who use this club house in their scant margin of leisure and find in it the only dabs of color in otherwise drab lives.

The cynic would visualize a group of women of this sort standing around in the latest postures, looking highly decorative and altogether pleased with themselves for throwing a sop to the dispossessed. But as a matter of fact they looked anything but decorative, for they were aproned up for the real business of work, and they showed that they knew how to fall in and do the practical things. And as for their mental attitude, they were not doing logarithms in sociology, and wondering whether it is right to throw a sop now, or to wait until the ultimate day of more equal distribution; nor were they enamored of themselves in the role of Lady Bountifuls. They just went about the business of getting up that dinner in the simple, efficient manner of women who have found that there are a lot of less fortunate girls in the world who are willing to let others become shareholders in providing a little happiness for them.

This scene that I happened in on is typical of the sort of thing that most of the women in that set have been doing this year-end, and it is significant of the quickened social conscience that the word "charity" never falls save from ashamed lips, and that the idea that our scheme of things is not perfect seems to have percolated through the top strata that is still privileged to dispense largesse.

The woman who poses as the beneficent good angel, who goes about with one eye on the bystanders, and drips silly philosophy sweet as honey from the comb, has gone out of style as thoroughly as the mid-Victorian lady with the simper. So many of the modern young women in society have gone to college and have studied economics and sociology, and many of those who have not gone to the university, have read along those lines, with the result that all the charitable work that is done by that group is done with the full understanding that it does not solve any problems, and should not be used as a salve to personal conscience. But after all, it helps to smooth a few of the rough spots out of the lives of those who must travel along the thorny paths, and so long as it does that, praise be that the work shall go on.



Every one is still talking about the Italian fete which Mrs. Crocker gave the other night and set a new standard for benefits of this sort. It was far and away the most triumphant affair of the kind that has ever been given here, and small wonder that congratulations are thick and numberless. That it would be a success from the standpoint of numbers was a foregone conclusion, for Mrs. Crocker is in a position that commands a large attendance. But the artistic success of the program was a surprise even to the most kindly disposed. The only flaw in the evening, and one that was only felt by the early comers, was the fact that while tickets read for ten o'clock, the performance did not begin until after eleven. As there was a benefit theatre performance on, and a number of private dinner parties, it was only natural that the performance should be late, but the mistake was in setting the hour at ten and bringing out

a goodly number of people who had to sit in more or less resentful anticipation for over an hour. But when the performance did begin, all resentment vanished, and the most blase person, with a mute challenge that dared any one to break through the ice, found himself thawing out into warm responsiveness.

The surprise of the evening was Mrs. Francis Carolan. Those who came with their musical ears attuned to flaws, and criticisms all done up in neat packages for general distribution, had to undo their bundles and refill them. Those who had never heard her before had fancied that her musical studies had not been pursued with anything more than dilettante concentration, but her voice showed a finish and charm that comes only with the hardest kind of work, and she sang with an intelligence that proved that she had never tried any of the futile short cuts to musical accomplishment.

Mrs. Carolan has for a number of years spent the winters in Paris, where she has worked with the best masters, and her voice, while it is not big enough perhaps for the concert stage or opera, is of a quality and finish that makes her singing a delight to her friends, and charming for such an occasion as the other night.

Miss Ethel Mary Crocker was the other singer about whom there has always been a great deal of curiosity among those who have not had the opportunity to hear her sing, but have followed her musical ambitions. She has never let social engagements of any kind interfere with her studies, and in Paris, where there are so many wealthy girls flirting with the Goddess of music, she is known as one of the few who earnestly submit to all the rigorous denials imposed by the Goddess in her serious mood. She sang very sweetly the other night, and with a good deal of poise for an amateur, her performance on the whole rich in promise and surprising in fulfillment. The costumes worn by those taking part were unusually stunning, many of them showing the daring and artistic touch of John McMullin. Miss Crocker's gown was his inspiration and created a sensation.



Never has the old year gone out in a madder whirl for the younger set and the oldsters have almost as mad a pace set for

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them. On Friday afternoon, Mr. and Mrs. George McNear will present their young daughter to society at a dansant at the Fairmont Hotel, and there several hundred people will congregate, not only to meet the young debutante, but to wish each other a Happy New Year. It was a very happy idea of the McNeares to choose this day for the reception, for the added lilt of starting the New Year merrily is sure to give a swing to the affair.

There are parties galore for Friday and Saturday, the pre-eminent New Year's eve celebration for the younger set to be hosted by Mrs. William Irwin in honor of Miss Helen Crocker. The debutante set has been looking forward to this as the climax of the first part of the season, which has been a season of merry moods and a gay forecaster of events to come.

Mr. and Mrs. Walton Moore and family are at the Hotel Oakland, and will remain there until their new home is finished.

Among some of the hostesses at afternoon teas at the Hotel Oakland are Mrs. L. Starling Beatley, who entertained for Mrs. Louise H. Chapin of Los Angeles and Mrs. Chas. H. Freeman, Mrs. M. McGauley, Mrs. P. Isenberg and Mrs. C. Bachelder.

The first Winter Assembly will be held at Hotel Oakland Tuesday, December 28th, which were so popular in Oakland last year. Mrs. Wm. H. High, 406 Van Buren street, is in charge of the arrangements.

δ δ δ

Cards are being received in this city by the hosts of friends of Wallace Irwin announcing his marriage with Laetitia McDonald at the home of her parents in St. James Court, Louisville, Ky., Wednesday, January 5th.

CAPTAIN MARRIOTT ORGANIZES MACHINE GUN COMPANY

Those who object to the increase of our army on the ground that it tends to establish a military caste, and that the professional soldier has an itch to draw his sword and thereby is inclined to precipitate war, surely can have no opposition to a citizen soldiery, which is in keeping with the best American traditions.

There has been a quiet movement in the line of preparedness on the part of our National Guard, and the mustering in of the machine gun company attached to the Fifth Infantry, N. G. C., by Adjutant General Thomas, last week, is in line with this tendency, and was its first concrete evidence here.

The ceremony took place in the State Armory at Fourteenth and Mission streets, and was attended by many of the notables connected with military affairs. The company was organized by Captain Fred A. Marriott, of this city, and great credit is due him for the bringing together of such a splendid body of picked men, many of whom were recruited from the Exposition guards and are ex-soldiers with considerable machine-gun and other military experience. Captain Marriott, who was highly complimented by the Adjutant-General on the appearance and efficiency of his men and on his energy and patriotism in bringing them together, will retain command of the new organization.

Through the experience in the present war, the machine gun is recognized as the weapon of the future, and many think that it will practically supersede the rifle, especially in trench or defensive warfare. It has been adopted by the State, and a company will be attached to each regiment. Already the Seventh Infantry has a machine gun company.

After the mustering-in and the formal turning over of the command to Captain Marriott, the entire company was given its first order: To proceed forthwith to the Vienna Cafe at 171 O'Farrell street, and there attack a succulent supper prepared by host Galindo. The order was obeyed with cheerful alacrity and carried out prodigiously.

Aside from the members of the company, among those present were: Adj.-Gen. C. W. Thomas, Jr., Col. D. A. Smith, Lt.-Col. Hunt, Major Ralph Forrest, Captain Pratt, U. S. A., and Lt.-Col. Mattheson and Captain Fred A. Marriott.

—They never do anything by halves at Techau Tavern. Expense cuts no figure. Hence it is that the souverirs which are presented to the ladies at the Candy Dances each evening are elaborate and costly, consisting of unusually attractive fancy baskets and boxes of Lyon's California Glace Fruits. The gentlemen are equally fortunate at the Cigarette Dances, each one receiving a large box of Pall Mall cigarettes.

EXPEDITIONAL.

Troops to our England true
Faring to Flanders,
God be with all of you
And your commanders.

Clear be the sky o'erhead,
Light be the landing;
Not till the work is sped
Be your disbanding.

On the old battle-ground
Where fought your fathers,
Faithful shall ye be found
When the storm gathers.

Fending a little friend
Weak but unshaken—
Quick! there's no time to spend
Or the fort's taken.

Though he defy his foes,
He may go under.
Quick! ere the battle close
Speed with your thunder.

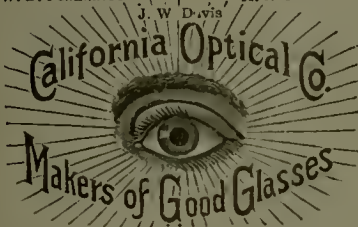
He hath his all at stake:
More can have no man.
Quick! ere the barrier break
On to the foeman.

Troops to this England true
And your commanders,
God be with all of you
Fighting in Flanders.

—C. W. Brodrigg.

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CALIFORNIA'S MANUFACTURING CONCERNS THREATENED.

The salvation of California's manufacturing interests is dependent upon the preservation of California's oil industry, according to Herbert Fleishhacker, president of the Anglo and London Paris Bank. "The public, or a considerable portion of the public, seems to be of the opinion that the parties most deeply concerned in the government's attempt to take over 35,000 acres of developed lands in the California Midway oil district are the oil producers and the Federal Government. That is a mistake. The party vitally concerned is the California public, the manufacturer, the tax-payer, wage earner, merchant, the house wife who uses gas for cooking fuel.

"If the agents of the government succeed in the program which means the elimination of the independent producer and the virtual destruction of the California oil industry, the tremendous losses suffered by citizens who developed that industry will be insignificant in comparison with the losses suffered by the general public.

"Prior to the discovery and development of the oil industry, manufacturing, as anything more than a negligible quantity, was impossible in California. The excessive cost of coal fuel, coupled with the necessarily greater cost of transportation and labor, put a handicap on the Californian which effectually barred him from competition even in his own State with the Eastern manufacturer.

"Then in response to the Federal government's invitation, California citizens put courage and money into oil lands. They developed a fuel so cheap that the California manufacturer could save enough from coal prices to equalize the labor and transportation cost handicap. They put the California factory and the California manufactured product on the map.

"California oil has builded California communities and made wages for thousands of men and women. When gas was made from coal the price per thousand feet was around \$1.50. With the advent of California oil, gas prices went down steadily. In many places the rate is 75 cents, and gas is now the cooking fuel throughout the State. The government's activities have within sixty days resulted in an oil production one million barrels short of the actual sales in California, and a consequent increase of from ten to twenty-five per cent in the price of fuel oil.

"Now, if the government succeeds in its program to seize and stop approximately 30 per cent of the oil production in this State, prices must inevitably soar to a plane that will make manufacturing in California impossible."

PRESIDENT LILIENTHAL'S SPECIAL XMAS GREETING

President Jesse W. Lilienthal of the United Railroads, with characteristic kindness, took occasion of the holiday season to send a general message of greeting and good cheer to all the employees of the company:

"I wish that it were practicable for me to pass right down the line and shake each one of you and your wives and children by the hand and assure you how sincerely I hope that the coming year may bring to you all good health, steady employment and freedom from care. The company is going through a very trying period. Its earnings are falling off—its taxes have been increased—there is no lessening in the competition of the jitney and the municipal lines—there is very little abatement in the hostility of the public—and yet we are as concerned as ever to do everything in our power for your physical and material welfare. I do not hesitate to say that you deserve the best from the company of which it is capable. With so few exception that they do not need to be mentioned, the unusual burdens put upon you during the year just closing, due to the great amount of strangers in the city visiting the Exposition, and the attendant congestion of travel, have shown you to be as loyal, intelligent and industrious a lot of men as are employed elsewhere in the world. You are entitled to this tribute. We are happy to pay it. With this thought in my mind, and because I look upon you all as my brothers and fellow-workers, you will understand how sincere and cordial are my wishes to you all and to those who belong to you for the coming year. May it realize for you your fondest hopes, and, at all events, bring you good cheer and happiness and may it bring us all closer together."

SAM LAID DOWN HIS HAND.

Since the death of Frank Unger some good stories are floating about the clubs regarding some of his early madcap escapades. The following was related at the Bohemian Club the other evening:

Nearly forty years ago, Frank and Clay Green were attending a dance somewhere up the country in Solano County. The hop took place at a rural hotel where Sam Davis, the Nevada newspaperman, happened to be stopping. Sam was not a guest at the dance, and the merry-making kept him awake most of the night.

About four in the morning, after the hop had spent its momentum, Green and Unger told the crowd in the bar room that they were going up-stairs to make Sam Davis vacate his room.

The idea took with the gathering, and in a few moments the two worthies were at Sam's bedside, demanding that he get up, dress himself and vacate the room all inside of two minutes, or be thrown out bodily. Davis remarked that their hand would have to hold over his before he complied with their somewhat peremptory request.

"What do you hold?" demanded Unger.

"Six high," was the reply, as Sam, after a sidwinding motion toward his pillow, stuck a gun about a foot long under Unger's nose.

"We pass-out," was Unger's bland reply, as the two bowed themselves through the door and disappeared.

When the two got downstairs and recounted their adventure there was considerable hilarity at their expense.

Suddenly Unger pitched twenty dollars on the bar, and offered to bet that he could go upstairs and make Davis lay down his hand. The bet at this stage seemed a pick-up, and the money was promptly covered. At once Unger ordered the bar-keeper to mix twenty cocktails, and when they were ready, Unger loaded them on a tray and again made a raid on the room of the Nevada journalist.

When he and Green came in, Green bore a lighted candle and Unger the cocktails.

"Does a tray full count here?" was the query.

Davis took a quick survey of the contents of the tray and replied: "It certainly does."

"Do you lay down your hand, Mr. Davis?"

Davis, reaching for his gun, pitched over in the corner of the room, and a moment later the three men were drinking each other's health.

When the landlord visited the room about noon the glasses were empty and the three men were snoring together in the same bed.

—Numberless are the stories told of George Washington. Upon one occasion, while the American army was in camp, Washington heard that the colored sentries were not altogether reliable. He determined to test the matter for himself. One night, therefore, when the password was "Cambridge," the General went out and walked up to a colored sentry. "Who goes there?" cried the sentinel. "A friend," was the reply. "Advance, friend, and give the countersign." "Roxburgh," said Washington. "No, sah," replied the soldier. "Medford," said Washington. "No, sar," was the response. "Charleston," said Washington. The sentry lost patience. "I tell you, Massa Washington," he said emphatically, "no man can go by here without he say Cambridge."—Exchange.



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J. H. Norton, care San Francisco News Letter

The Devil's Prayer

By Fred Emerson Brooks

The Devil made a prayer and said:
"Who started hell just overhead?"

These war lords set the earth aflame
And rob the devil of his fame;

While Christians slay their fellowmen
And make the earth a slaughter pen.

Aye, let them rave and belch and roar
And millions slaughter millions more;

Mow down the quivering ranks of men,
The shattered phalanx fills again.

Grim Death has laid his scythe away
To harvest by machine, the day.

I hear them falling as they tread:
Count those that live, I'll count the dead!

Turn on the thunder-guns of hate;
Tear men to fragments—call it fate;

Loose poison gas and burning oil;
With dead, in trenches, plant the soil.

"Thou shalt not kill" means thou alone,
But not the legions of the throne.

Tho murder retail be a crime,
Yet murder wholesale is sublime.

'Tis slaughter brings the Victor bays:
The dead are dead for all their days.

Like Pharaoh they seem to me
To flounder in a bloody sea.

Kill off the righteous and the wise,
Who would the planet civilize.

Destroy the arts, the poor condemn
And let the heathen finish them;

Turn on the furnaces of hell,
Blow up the globe, 'tis but a shell;

Plant death-bulbs in the hungry sea
And blame the righteous—don't blame me.

Bid submarines to lie in wait;
Sow death and reap a world of hate;

Let monster vultures crowd the skies
And do dark deeds that men despise;

Show heathen what you battle for
And how the Christians go to war.

All peace destroy, all joy and mirth,
And bid *me* come and rule the earth.

Excuse the lengthy prayer I've made—
'Tis the only time I ever prayed."



FADS AND FASHIONS

Just as the tinkling of sleighbells delighted the hearts of the children and grown-ups of yesterday, so are we of to-day enraptured with the thought of winter, when tiny coasters may once more be brought into use, and the snow king zealously guards his domain—mountains and streams in glittering snow-clad loveliness.

For these days of sleighing and skating, not forgetting the gorgeous wintry mornings when a brisk walk over frozen paths brings a glow to our cheeks and brightness to our eyes, clothes must play an important part as for any other occasion.

Attractive Fur Sets.

Fashion decreed at the beginning of the season that fur was to be popular, and old Father Winter has approved the notion by sending us a brisk, crisp winter that makes the touch of fur, no matter how small or how large, quite consistent.

In muffs and neckpieces, there is wide choice both as to models and materials. It is no longer considered "home-made" to carry a muff of velvet, heavy silk or velours, with just a band or two of fur, by way of trimming, or for that matter no fur at all. These sets are often made to match coat or suit; one especially pretty set worn recently with a tailored suit of dark brown duvetyne, was of silk plush in the same tone as the suit, trimmed with strips of beaver to match the trimming on the suit. The muff was made in the popular melon shape, the plush being shirred to a very small opening at the hand, and banded with a two-inch strip of beaver. A broad Puritan collar of the plush completed the set, and a small hat, with a band of the plush around the edge and a beaver ball on the tip-top of the crown, was a chic accompaniment. This set was to be worn with the suit and also with a heavy, belted and pocketed top-coat of dark green velours, intended for sleighing, motoring and like purposes, when warmth was necessary as well as becomingness.

Another pretty set of close-haired fur, made from an old seal coat, had a barrel muff and the regulation throw-scarf. This set was completed by a long tasseled cap made of the same material as the loose box-coat, which was of dark green duvetyne, also banded and cuffed with seal. Gold cord, silver and gold lace is used for the more dressy muffs and neckpieces, and oftentimes there is a metal or velvet rose as an attractive bit of color.

Popular Tam-o-Shanter

With the coming of the out-of-door spirit there has come a demand for comfortable headgear; not the freakish hats and caps that were introduced when the motoring fad came in, so hideous and unbecoming, but chic, little caps and tams made up in sweater cloth, lamb's wool, the material of the coat or suit, or knitted to match sweater or scarf. These caps are extremely youthful and chic, easily made, and the height of comfort.

Sets of cap, scarf and sports' coat, or sweater, are used for skating, cross-country walking, and motoring. One especially pretty cap with scarf or muffler attached, is being made up in chiffon for sum-



Melon Muff and Puritan Collar of Plush.



Barrel Muff and Throw-Scarf of Seal.

Nevertheless, quite practical—especially for mountain climbs and hilly roads.

—"Well, Tom, what d'ye think of this prohibition business?" "We ought to do like France and Russia." "You're givin' it all up, then?" "No; France is giving up absent and Russia's giving up vodka. So I'm not going to touch absent or vodka till peace comes. Give me beer."—*Exchange.*

—Bank Cashier—This check, madam, isn't filled in. Madam—Isn't what? Bank Cashier—It has your husband's name to it, but it does not state how much money you want. Madam—Oh, is that all? Well, I'll take all there is.—*New York Sun.*

—Laundry Proprietor (showing visitor the plant)—This is the mangle room for all the clothes. Visitor (sarcastic)—Ah, that explains it. Some of the shirts that come back look as if they were sent through half a dozen times.—*New York Sun.*

mer motoring use; the idea is wonderfully practical, as the full, gathered scarf end may be brought over the head and face, veil-fashion, protecting the complexion and eyes very efficiently.

Leather is being used for these sets quite extensively too; a fur trimmed set of dull red Russian leather, trimmed with sable and combined with a short tab-ended scarf, also trimmed with sable, is unusually smart and becoming. These leather sets may be made at home of suede, or a soft kid. They are practical for many purposes as they are not injured by dust, rain or snow.

There are some attractive velveteen and velvet sets, also, trimmed with a vividly contrasting color.

The Utility Walking-Stick.

One of the novelties following the popularity of walking, skating and general out of door winter sports is the walking stick with a soft silken or velvet bag attached for handkerchiefs, powder puff and other articles necessary to Milady's beauty and comfort. Although somewhat extreme, these sticks are,

Fashion's Requirements

Gives that pearly white complexion so much desired by the Women of Fashion.

Gouraud's Oriental Cream

We will send a complexion chamois and book of Powder leaves for 15c. to cover cost of mailing and wrapping.
At Druggists and Department Stores
FERD. T. HOPKINS & SON
87 Great Jones St. New York City

The Background of the War Zone

Among the interesting documents in the old Bohemian city Saaz, on the Eger River, is a picture showing an attack on the fortress Glatz, in Silesia, in which war automobiles were used. The mechanically driven cars were flat vehicles, protected by huge shields in front, in which the soldiers turned large cranks, the rotary motion of which was transferred to cog-wheels and to the road wheels. These 15th century "chauffeurs" got a speed of four miles an hour out of the armored cars.

John Hay, Secretary of State in the McKinley regime, recounts in his reminiscences of the Boxer rebellion in China that the German Emperor, whose minister, Ketteler, had been shot in Peking, sent out a punitive expedition under Count Waldersee, bidding his soldiers to comport themselves so like Huns that for a thousand years to come no Chinese would dare to look a German in the face.

Between twenty and thirty Peers have lost their direct heirs in the war. The Vice-Chancellor of Cambridge says the University has shrunk to less than one-third of its former numbers. Of Cambridge men not less than 10,000 are fighting or preparing to fight for the defense of their country; that some 700 have been wounded; that over 300 have won distinctions in the field. We know, too, that of the whole number between 2,000 and 3,000 would in the ordinary course still be living and studying among us. Four hundred and seventy Cambridge men have fallen; a hundred and fifty of them, at least, should have been undergraduates still.

It will be interesting to learn when the war is over how the British submarines managed to break through the narrow straits leading from the North Sea into the Baltic. That they have done so, probably in considerable numbers, is shown by their great activity against the contraband trade between Scandinavia and the German Baltic ports. Apparently the fleet has recently been augmented by at least two flotillas of submarines; for according to a despatch from Copenhagen, a flotilla of destroyers headed by a light cruiser of the "Undaunted" type convoyed the submarines to the entrance of the Cattegat, at the Northern-most point of the Jutland coast.

INTERESTING ART EXHIBIT.

Interesting to the general public, as well as to artists and cartoonists, is the exhibition now being given at Best's Art School, 1625 California street. This display is of works by the pupils at this school, which has graduated many men and women who have become famous during the last few years, several now carrying on their art work abroad.

The walls of the studio are covered with drawings, illustrations and posters, pen and ink, charcoal, water color, wash drawing are all represented in the display, also clever cartoons and caricatures of the students, all showing talent and technique of a high order.

There are on view at the exhibition several canvasses by Best, with the Berkeley hills as the subject.

Best's school originated several years ago, when a group of newspaper artists, who have since become famous, formed a class for the study of art in the studio of Best. Among them were Maynard Dixon, Gordon Ross, J. A. Cahill, Theo. Langguth, G. W. Fischer and others. The mode of study was based on actual experience of these artists with the object of producing results in the shortest time.

Pupils work under the direct supervision of the teacher, receiving advice and helpful suggestions. The work is gone over each day, the instruction is made personal, and the talent of the pupil is developed in a way that makes his work individual.

In Best's school the pupils commence drawing from the model at once, and do not spend from six to twelve months drawing from casts and still life. Best is known in the East, as well as on the Pacific Coast as a landscape painter and illustrator, and Mrs. Alice Best has a wide reputation as a painter of portraits, designer and poster artist both here and abroad.

—"Say, Johnsing," commended Rastus, looking up from his paper, "it says heah dat in Sumatra a man kin buy a wife foh foah dollars." "Foah dollars!" gasped Johnsing. "Ef a nigger's got foah dollars he don't need no wife."—*Dallas News.*

A FUR for HER for NEW YEAR

*If Gassner's label is
inside, She will know
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SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS

CLIFT-CAMPELL.—Mrs. William Clift announces the engagement of her daughter, Miss Jean Bawden Clift, to Dr. Howard Campbell, son of Dr. and Mrs. Edgar R. Campbell, of Berkeley. Dr. Howard Campbell is one of the leading physicians of Santa Barbara, where he will take his bride to reside. Mrs. Clift and her daughter resided at the Clift Hotel, of which they are part owners. No definite plans have yet been made for the wedding.

WEDDING ANNOUNCEMENTS.

HARRISON-LAWSON.—Miss Theresa Harrison has chosen February 14th as the date of her marriage to Andrew Werner Lawson. It will be solemnized in the evening at the home of the bride, on Washington street. Mrs. Melvin Pfaff will be her sister's matron of honor, and only attendant. Only relatives and close friends will witness the ceremony and take part in the reception that will follow.

WEDDINGS.

ALEXANDER-KAUFMAN.—The wedding of Mrs. C. O. Alexander and Mr. H. L. Kaufman took place Thursday afternoon at 4 o'clock at the home in Burlingame of Mrs. Alexander's brother-in-law and sister, Mr. and Mrs. Mountford S. Wilson. After the ceremony the bride and groom went south on their wedding trip. They will reside in Hemet Riverside county.

BASSETT-CLARK.—Miss Amy Bassett and Robert E. Clark were married Wednesday evening at Grace Episcopal Church. The Reverend Wilbur J. Gresham read the ritual. Mrs. Harvey E. Bassett was the bride's only attendant. A. W. Follansbee was best man. Following the ceremony there was a reception at the Harvey Bassett home on Union street. Mr. and Mrs. Clark will enjoy their honeymoon in the East, returning to San Francisco about March 1st, and sailing for Manila a month later.

FRIEDMAN-STEIN.—Notable among the brilliant weddings of the winter season was the marriage of Miss Lillian Friedman and Abraham Cass Stein. The nuptials were solemnized in the ballroom of the Palace Hotel Tuesday evening at 7 o'clock. Immediately after the ceremony an elaborate dinner was served in the rose room of the Palace. After the honeymoon the young couple will make their home in Pittsburg, where the bridegroom is a prominent business and club man.

SLY-HOLT.—The marriage of Lieutenant Ralph Waldo Holt and Miss Fara Sly of Fairfax, Mo., took place on the afternoon of December 2d, at the home of the bride's parents, Colonel and Mrs. Oscar Sly, at Fairfax, Mo. The wedding is a culmination of a school day romance. Lieutenant Holt and his bride arrived in San Francisco Friday, and will sojourn at the St. Francis Hotel.

TAYLOR-DODGE.—Mrs. Franklin Cushing Taylor announces the marriage of her daughter, Margaret, to Captain Julian Lee Dodge, U. S. A., son of Mr. and Mrs. Lemuel Pomeroy Dodge, of San Francisco, on Saturday, December 25th. Rev. Norman Hutton officiated at the ceremony, which took place at the residence of Mr. and Mrs. Louis Sherman Taylor, 1411 North State street, according to a Chicago despatch.

LUNCHEONS.

BRYAN.—With a table decoration that combined maldenhair ferns with red and white tulle, one of the delightful luncheons of the season was given yesterday by Miss Linda Bryan at her home on Vallejo street. The complimented guest was Miss Marion Stovel.

HOOKER.—Mr. and Mrs. Osgood Hooker were hosts at an informal luncheon Christmas day at their home in Burlingame, when they entertained a group of relatives.

JOHNSON.—Miss Helen Johnson will be a luncheon hostess Monday afternoon. It will be given at her home on California street, and Miss Marion Stovel will be the complimented guest.

KLAMP.—A luncheon party at the St. Francis was the enjoyable function at which Mrs. Frederick Klamp of Honolulu presided Thursday. It was in the nature of a farewell, as she is leaving shortly for an extended stay in the southern part of the State.

MARTIN.—Mrs. Eleanor Martin will entertain all the members of her large family at a luncheon on New Year's Day, and later in the afternoon will be at home to her friends.

STONE.—An informal buffet luncheon was enjoyed by more than a score of the relatives and friends of Miss Kate Stone and Miss Dorothy Baker on the afternoon of Christmas day.

DINNERS.

HOPKINS.—Mr. and Mrs. Samuel Hopkins were hosts at a handsomely appointed dinner Saturday evening, seating their guests about a table decorated with Christmas greens and poinsettias.

EYRE.—With Miss Elena Eyre as the guest of honor, Mr. and Mrs. Frederick Moody entertained at dinner Tuesday evening at the Fairmount, where their guests took part in the Tuesday evening dinner dance.

IRWIN.—Mrs. William G. Irwin gave an elaborate dinner Friday evening at her home in Washington street preceding her ball. About twenty-four guests were invited to the dinner.

JACKLING.—Mr. and Mrs. Daniel C. Jackling entertained all day Sunday and at dinner Sunday night on board their yacht, the *Cyprus*. With but one or two exceptions the guests were members of the family party, which has met for the last few nights at a succession of holiday reunions.

KLINK.—Little Miss Elinor Klink complimented some of her friends at a dinner given Wednesday evening at the home of her parents, Mr. and Mrs. William Klink, on Fillmore street. They attended the Junior dance at the California Hall after the dinner.

MERRILL.—The home of Mrs. John E. Merrill in Palo Alto was the scene of a merry gathering on Christmas eve, when members of her family and others enjoyed her hospitality at dinner.

THOMAS.—A delightful dinner party of Christmas day was that at which Mr. and Mrs. William Thomas were hosts at the Fairmount Hotel.

WHEELER.—Miss Jean Wheeler's home on Washington street will be the setting for a dinner on Friday evening, January 28th. After dinner the party will attend the dance to be given by the Gayety Club at the home of Mr. and Mrs. C. O. Miller.

TEAS.

BAKER.—An informal tea was enjoyed by a coterie of the friends of Miss Maion Baker Sunday afternoon, at her apartment on California street. Mrs. Wakefield Baker received with her daughter.

NERNEY.—Mrs. Stephen Nerney entertained informally at a small tea at her home Wednesday afternoon, having some of the engaged girls in to see her new home.

SHEA.—Mrs. William Shea greeted many of her friends Wednesday at a tea at her mother's home. Mrs. Shea is spending the winter here while Lieutenant Shea is away on service.

THEATRE PARTIES.

DONOHUE.—Mr. and Mrs. Joseph A. Donohue, Jr., chaperoned a jolly party of young people Wednesday evening at a theatre party at the Orpheum.

SHIPP.—Mrs. Earl Shipp gave a theatre and supper party Wednesday night to compliment her cousin, Miss Katherine MacAdam. After the play, the party enjoyed an hour or so of dancing at the St. Francis.

DANCES.

GAYETY CLUB.—The handsome home of Miss Leslie Miller on Pacific avenue will be the setting for the dance of the Gayety Club, which is scheduled to take place this year on January 28th.

KLINK.—Mr. and Mrs. William Klink will entertain a party of friends at the Palace Hotel, Friday evening, when with their guests they will take part in the supper dance that is being given for the benefit of the Infants' Shelter.

PARTIES.

HALE.—A number of the friends of Mr. and Mrs. Prentiss Cobb Hale will enjoy their hospitality at an informal eggnog party on New Year's day. Miss Linda Bryan will assist them in welcoming the guests.

HUNTER.—Colonel and Mrs. Alfred Hunter will entertain at an eggnog party to be given to-day, New Year's day, at their home at Fort Scott. Many will go out from the city to supplement the list of the army officers and their wives who are stationed at Fort Scott, and who will be among the guests of that afternoon.

LENT.—Mrs. Eugene Lent gave a pretty children's party Tuesday, having between forty and fifty of the young friends of her daughter, Miss Ruth. There was a big Christmas tree, about which the children danced, and several pretty dancing figures directed by Mrs. Fanny Hinman.

DE YOUNG.—A children's party was given at the M. H. de Young home for the little friends of Patricia and Consuelo Tobin and Charles Theriot.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

DE YOUNG.—Mr. and Mrs. M. H. de Young will be at home to their friends on New Year's Eve. A dance for those who like that pastime and cards for the rest will provide diversion until the momentous hour when the toast to 1916 will be drunk, and all of the guests sit down to supper.

CARDS.

BROWN.—Miss Elizabeth Brown entertained at an informal card party Thursday afternoon, half a dozen guests assembling at her apartment on Pacific avenue.

FARNSWORTH.—Mrs. E. P. Farnsworth presided at a bridge party Friday afternoon at her home in Washington street. The guest of honor was Mrs. E. F. Dickins, wife of Captain Dickins of the United States Coast Survey.

ARRIVALS.

BRECKENFELDT.—Miss Meta Breckenfeldt has gone to New York, where she will spend the remainder of the winter visiting relatives and friends.

HUNTINGTON.—Mrs. Mary Huntington and Miss Marion Huntington, who have been enjoying a motor trip through Fresno County, returned Thursday afternoon to their home on Maple street.

MAY.—Mr. Henry May has arrived from the Orient and is visiting his cousin, Mrs. Wm. Babcock, at her home in San Rafael.

PAGE.—Captain John M. Page, Coast Artillery Corps, arrived Tuesday from Fort Rosecrans, and was admitted to Letterman Hospital for treatment.

WALLACE.—Mrs. Ryland B. Wallace returned last Friday from Los Gatos, where she has been visiting for several weeks.

DEPARTURES.

LOWE.—Mr. and Mrs. Edward Lowe, Jr., accompanied by their infant son, have gone to Grand Rapids, Mich., where they will spend several weeks visiting Mr. Lowe's parents.

WALLER.—Miss Evelyn Waller and her father, C. W. Waller, left on Friday afternoon, December 19th, for New York.

INTIMATIONS

BAIN.—Mr. and Mrs. Ferdinand Bain will arrive shortly from New York, and will go directly to their home in Santa Barbara, where they will spend the remainder of the winter.

BENDEL.—Lieutenant and Mrs. C. Stockmar Bendel, who have been enjoying their honeymoon in Honolulu, arrived in San Francisco on the Lurline Tuesday morning.

BODWELL.—Miss Innes Bodwell, who came down from Victoria, B. C., to visit Miss Leslie Miller, will spend the next ten days in Burlingame as the guest of Miss Helen Garritt.

FOLGER.—Mr. and Mrs. Ernest Folger are planning an extended visit in the East, and will leave about the middle of January. They will divide their time between New York and Pittsburg.

GANTZ.—Lieutenant and Mrs. Henry Gantz are settled in an attractive home at Fort Sam Houston, Texas, where they will be stationed for the next two years.

GRAVES.—Mrs. Walker Coleman Graves will leave February 1st for New York for an indefinite stay. Later in the spring Mrs. Graves will go to Cuba and travel as far into the interior as is compatible with comfort.

HAYS.—Mr. and Mrs. John Coffee Hays, Mrs. John McMullin and Miss Bessie Leam made up a party that enjoyed the holidays at Del Monte.

HEGER.—Mrs. Robert Haynes of Los Angeles is spending the fortnight as the guest of Mr. and Mrs. Daniel C. Heger. The latter will be at home informally to their friends on New Year's day.

HEWITT.—Mr. and Mrs. Dixwell Hewitt, who returned last week from an enjoyable visit in the East, will pass New Year's at Del Monte.

HOPKINS.—Mrs. Charles H. Hopkins, who has been in New York for many weeks, has returned and is at the Fairmont for a short time before going south for the remainder of the winter.

JEFFERSON.—Mr. and Mrs. John P. Jefferson, who were married last week in Montecito, are spending their honeymoon in this city. They sail for the Orient in a few days, to be gone six or eight months.

KARNS.—Captain Frank D. Karns, U. S. N., and Mrs. Karns will keep open house Saturday at their home at Vallejo in observance of New Year's Day. The families at Mare Island and Vallejo and a few friends from town will be the guests.

LOWRY.—Miss Annie Lowry has returned to her home in Sacramento, after having passed Christmas and the week-end with Mr. and Mrs. Richard Bayne at their home on Jordan avenue.

McINTOSH.—Mr. and Mrs. Charles K. McIntosh have closed their country home near Woodside and have taken the Kittle home on Steiner street and Pacific avenue for the winter months.

NICKEL.—Miss Beatrice Nickel and Miss Ruth Zelle will leave Sunday for New York on an indefinite visit. Miss Zelle will spend several weeks near Boston, where she will visit Mr. and Mrs. H. P. Rice.

O'CONNOR.—Miss Lily O'Connor, who is spending the holidays at Bakersfield with Mr. and Mrs. William Tevis, will return to the Fairmont the first of next week.

PAINTER.—Mrs. Eugene D. Painter and her little son Terry are spending the holiday fortnight at the home of Dr. and Mrs. S. P. Terry.

PARKER.—Mrs. James Parker and Mrs. Richard Hammond are spending the holidays at Norfolk, Virginia, where Lieutenant Parker's ship is stationed.

PILLSBURY.—Their San Francisco friends will be pleased to learn that Major and Mrs. George R. Pillsbury will soon be transferred to California to make this State their home for the next three years.

VANDERBILT.—Mr. and Mrs. Frederick W. Vanderbilt, who have leased the William Miller Graham residence at Montecito, will be in San Francisco for a few days before taking possession of their home. They will be in Santa Barbara on about the 10th of next month.

WHEELER.—Mr. and Mrs. Charles Stetson Wheeler and Miss Jean Wheeler will keep "open house" on New Year's day at their residence on Washington street.

THE LAND OF LARGE FAMILIES.

In his article on the winter life of the French Canadians in Harper's for November, Howard E. Smith tells of the extraordinarily large families of these simple folk.

"Soon the twilight grew to night, and the large lamp on the table cast its orange glow over the room, and the long table filled with steaming dishes.

"'You have a large family, madame,' I remarked, as they gathered about the table.

"'Oui, monsieur, we are sixteen. It is a good gift to le bon Dieu, nest-ce pas?' she said, turning toward the cure.

"'C'est vrai, mon enfant. It is. There is no better gift than that of another child to His kingdom.'

"I could not but remember that the law also had encouraged large families by passing a bill at Quebec giving ten acres of land to any family having, from that time forth, twelve or more children, and how in two years the law was repealed because the demand on those ten-acre lots was in excess of the supply."

—A man walked into a grocer's shop and handed to the assistant a paper containing some white powder. "I say," he said, "what do you think that is? Just taste it and tell me your opinion." The grocer touched it with his tongue. "Well, I should say that was soda." "That's what I said; but by wife said it was rat poison. You might try it again and make sure."

Hotel St. Francis Announces the
Club Room Special
A Busy Man's Luncheon
Beginning January 10, 1916
50 Cents
Service From 11:30 to 2:00

DIVIDEND NOTICE.
Italian-American Bank.

Member of the Associated Savings Banks of San Francisco.

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all savings deposits, payable on and after Monday, January 3, 1916. Dividends not called for will be added to the principal and bear the same rate of interest from January 1, 1916. Money deposited on or before January 10, 1916, will earn interest from January 1, 1916.

A. SBARRO, President

Office—Southeast corner Montgomery and Sacramento streets.

DIVIDEND NOTICE.

The Hibernia Savings and Loan Society.

Member of the Associated Savings Banks of San Francisco.

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Monday, January 3, 1916. Dividends not drawn will be added to depositors' accounts, become a part thereof, and will earn dividend from January 1, 1916. Deposits made on or before January 10, 1916 will draw interest from January 1, 1916.

R. M. TORIN, Secretary.

Office—Corner Market, McAllister and Jones streets.

DIVIDEND NOTICE.

French-American Bank of Savings (Savings Department.)

Member of the Associated Savings Banks of San Francisco.

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1916. Money deposited on or before January 10, 1916, will earn interest from January 1, 1916.

A. LEGALLET, President.

Office—168 Sutter street.

DIVIDEND NOTICE.

Mutual Savings Bank of San Francisco.

Member of the Associated Savings Banks of San Francisco.

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all savings deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1916.

C. B. HOBSON, Cashier

Office—706 Market street, opposite Third

DIVIDEND NOTICE

Union Trust Company of San Francisco.

Member of the Associated Savings Banks of San Francisco.

For the half year ending December 31, 1915, a dividend has been declared on savings deposits at the rate of four (4) per cent per annum, payable on and after Monday, January 3, 1916. Dividends not called for will be added to and bear the same rate of interest as the principal from January 1, 1916.

H. VAN LUYK, Cashier

Office—Market and O'Farrell streets and Grant avenue.



CONFIDENCE IN THE FUTURE. The year is ending under conditions which suggest that the coming twelve months will be an exceptionally interesting period in the financial history of the United States. The public is evincing its confidence in the future by purchasing more securities than it has bought at this season in many years, and the country's bank position is so strong as to make possible an expansion of world-trade upon a scale never before attempted by American business men. Some \$18,000,000 of railroad and industrial bonds mature this month, and nearly \$150,000,000 in December dividend and interest payments is being disbursed. The January disbursements—for dividends and interest—will reach about \$230,000,000, and most of this fund will probably be reinvested. There is an encouraging increase in the volume of retail trade noted at various commercial centers. There are very few idle men in the country to-day, and relatively few idle cars, in contrast with the conditions which existed a year ago. It is stated that fifty times the freight room available on the trans-Atlantic liners could be employed to good advantage were it possible to increase shipping facilities to that extent. As it is railroad traffic is heavily congested at seaport points, and it is not easy to see how the situation can be immediately relieved. Bank clearings for November were 25 per cent above the November figures of 1912, which was the previous high record for that month. For the cities outside New York City the total was the largest ever reported. It is significant that there seems to be nowhere a boom in business; just a sustained and healthy recovery. The results of the crop year now closing in California have been very satisfactory. The demand for our agricultural and horticultural products has been and continues to be excellent. And this applies practically to all our products, canned fruits, dried fruits, including prunes and raisins, beans and barley. The salmon pack, especially the higher grades, is being rapidly marketed. All the shipyards on the coast are working up to capacity.

—The government's final report shows the harvest to be the largest and most profitable on record. Our agricultural output for the year is valued at \$9,873,000,000, or \$83,000,000 in excess of the bumper year. The farmer classes of the United States are enjoying greater prosperity than ever. Even in the South, where there was some difficulty owing to the embargo on cotton, there is no real complaint, because cotton has almost doubled in price, thus offsetting the small crop and diminished exports. Trade reports from all parts of the interior, but especially from the West, are exceedingly encouraging, and many distributors in that section are confident of at least six months of good business.

—According to the latest trade returns our merchandise exports this calendar year will exceed imports by nearly \$2,000,000,000. This amount has been almost completely offset in various ways—by good imports of about \$400,000,000, by security imports of not less than \$500,000,000, or probably more, by foreign loans and credits of \$700,000,000 or more, to which must be added various remittances for dividends and interest freights, commissions, etc. Meanwhile, our exports to South America, China and other neutrals actually show a decrease.

—Exports from San Francisco for the eleven months ending November 30th reached \$74,229,421, an increase of \$16,348,112 over the corresponding period of last year, according to figures made public by customs officials. November, 1915, showed a decrease in exports of \$1,006,671 compared with the same month of 1914. This decrease is attributed by shippers to the Panama Canal slide. Europe was San Francisco's best customer during the eleven month period, with the Orient a close second.

—The Railroad Commission has granted authority to the Great Western Power Company of California to issue \$27,498,600 par value of common capital stock; \$5,263,200 par value of 7 per cent preferred stock, and \$5,000,000 face value ten-year 6 per cent convertible gold debentures for the purpose of acquiring the stock of the Great Western Power Company and to provide funds for extensions and improvements.

—After January 1st, all receipts of the San Francisco Custom House and the Internal Revenue Service, including Northern California and Nevada, will be deposited with the Federal Reserve Bank in this city. This will deprive local banks of Federal deposits of some \$16,000,000 annually.

—The net profits of Tonopah Mining Company for November were \$92,800, and for Belmont \$64,500. For the week ending December 18th, the Tonopah camp produced 9,716 tons of ore, of an estimated value of \$200,848.

—A special New Year's dinner will be served at Galindo's famous Vienna Cafe, 971 O'Farrell street, near Powell street, which will be decorated with all the fantastic merry-making and frolicsome scenes that have made San Francisco famous for this annual celebration. Manager Galindo will be at hand as usual to direct the merriment and throw confetti at Princess Jollity till the clock strikes 12. After the stroke of that hour the house will very likely belong to the joyous guests. If there is any speciality you want done to make the evening a whirl of joy to yourselves and those present, make it known to Manager Galindo, and he will likely help you out in any fantastic design that will prove popular and entertaining.

—Chuggerton—How's your chauffeur? Carr—Had to fire him; he used to be a motorman. Chuggerton—Too reckless, eh? Carr—Reckless, nothing! Why, I couldn't break him of the habit of slowing up at crossings!—Puck.

E. F. HUTTON & CO. BANKERS

Members—New York Stock Exchange; New York Cotton Exchange, New York Coffee Exchange; New Orleans Cotton Exchange; Liverpool Cotton Association; Chicago Board of Trade.

Private Wire—New York, Chicago to San Francisco and Los Angeles.

Branch Offices—San Francisco, 490 California St., and Hotel St. Francis; Los Angeles, 118 Fourth Street, I. W. Hellman Building.

PIONEER HOUSE OF THE PACIFIC COAST

DIVIDEND NOTICE.

The German Savings and Loan Society
(The German Bank)

Member of the Associated Savings Banks of San Francisco

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to the deposit account and earn dividends from January 1, 1916.

GEORGE TOURNY, Manager.

Office—526 California street, Mission Branch—Corner Mission and 21st streets, Richmond District Branch—Corner Clement street and 7th avenue, Haight Street Branch—Corner Haight and Belvedere streets.

DIVIDEND NOTICE.

Humboldt Savings Bank.

Member of the Associated Savings Banks of San Francisco

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all savings deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1916.

H. C. KLEVESAHN, Cashier.

Office—783 Market street, near Fourth.

DIVIDEND NOTICE.

Bank of Italy.

Member of the Associated Savings Banks of San Francisco

For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all savings deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1916.

Money deposited on or before January 10, 1916, will earn interest from January 1, 1916.

A. P. GIANNINI, President. A. PEDRINI, Cashier.
Office—Southeast corner Montgomery and Clay Sts. Market St. Branch—Junction Market, Turk and Mason streets.

The McCloud River Lumber Co.

McCLOUD, CAL.

Our Entire Plant—Saw Mills, Planing Mills, Factories,
Dry Kilns, Lumber Sheds, Etc.—Covers over 700 Acres.
Our Lumber Yards Alone Cover Over 50 Acres.

Offices, Mills, Factories McCLOUD, CAL. We Solicit Your Inquiries



Laws Effective New Year's Day

Ignorantia Legis Nemine Excusat

Beginning with today, a number of new laws concerning motorists go into effect, and, naturally, it behooves all owners and drivers of autos to learn their import at least.

Dimming Law

The most important of the new regulations affects lighting, and the glaring headlight may no longer be used as before, but all headlights must be provided with dimmers. To this all motorists will agree as being an act designed for their safety and convenience. The News Letter has led the agitation for this change, but just as all virtue in excess becomes vice, so there can be an extreme in this direction which might in individual cases prove more disastrous than the original evil. Incidentally, there is no reason why the dimming law should not apply equally to street cars, and, for that matter, to steam locomotives as well. Where the road runs for a space alongside of the railway tracks as in the peninsula between Beresford and Redwood the glare is just as baleful as in the case of other autos.

Right of Way

The law also as to right of way has been modified, and now it is unlawful to pass either of two machines passing in opposite directions. Furthermore, there will be no short turns allowed at intersections of streets; a car must make a big, sweeping turn; and the car which is proceeding from an intersection at your right hand has the right of way.

Registration Fees

The provision in the new laws concerning registration fees will remedy a manifest injustice in the old laws, by which, for instance, if you took out a license in June, say, you would be obliged to pay for a full year, and if in December for a full six months period. Now the year is split into quarterly periods, and at most the owner can be out only a fraction of three months; which is fair enough, considering there is a certain basic cost to the State in registration to maintain overhead and cost of number plates, etc. To this expense all should contribute equally.

Cash Bail Unnecessary

The law on bail for speeding also has been changed to advantage, for in many instances motorists, especially when returning home, do not have sufficient cash in their pocket to satisfy the local justice. As it is, you give your name and address to the arresting officer, unless you demand to be taken to the nearest magistrate forthwith; also a written promise to appear before a designated magistrate, for which you will have at least five days' written notice. Failure to keep your promise shall make you automatically guilty of misdemeanor, regardless of your guilt or innocence on the charge for which you were originally arrested. This is following out the English practice in many misdemeanor cases where it is the rule for the arresting officer merely to take the name and address in minor offenses.

Taxation Reduced

Especially in view of the fact that motorists everywhere are subject to undue taxation, as the News Letter has frequently pointed out, and in California the motor taxes are higher than

elsewhere in the United States (we pay more taxes than New York, for instance, although owning seventy thousand less machines), the reduction of approximately 25 per cent in taxes will be welcomed.

The present law for rating the horsepower of a car is that one known as the Cubic Inch Displacement. The new law provides that the horsepower shall be rated according to the American Licensed Automobile Manufacturers' Formula, which is known as the A. L. A. M. Formula, and is used by every State in the Union taxing automobiles on the horsepower basis. The formula is as follows:

"Square the diameter of the cylinder in inches; multiply this product by the number of cylinders; divide this product by 2.5."

The tax under the new law is 40 cents per horsepower. If the rating of the horsepower of a car should result in a certain number and a fraction over, the fraction is not taken into consideration unless it is a major one, and then it is figured as an additional horsepower.

Under the present law the dealer pays \$50 for the first five number plates and a fee of approximately \$11 for each additional pair of plates. Under the new law he has to pay only \$25 for the first five pairs of plates, and a fee of \$2 for each additional pair of plates.

Lights Law

The text of the law regarding lights is appended. Section 13, Division "A," reads:

"Every motor vehicle other than a motorcycle, while on the public highway, whether in operation or otherwise, during the period from a half hour after sunset to a half hour before sunrise, and at all times when fog or other atmospheric conditions render the operation of vehicles dangerous to the traffic on and use of the highway, shall carry at the front at least two lighted lamps showing white lights visible under normal atmospheric conditions at least five hundred feet in the direction toward which said motor vehicle is faced, and shall also carry at the rear a lighted lamp exhibiting one red light plainly visible for a distance of five hundred feet toward the rear and so constructed and placed that the number plate carried on the rear of such motor vehicle shall be illuminated by a white light in such manner that the number thereon can be plainly distinguished under normal atmospheric conditions at a distance of not less than fifty feet toward the rear. At the times and under the conditions in this section hereinbefore specified, all other vehicles, except motorcycles and bicycles and such vehicles as may be propelled by a pedestrian, shall carry at the left side thereof a lighted lamp visible front and rear, and from the left, for a distance of not less than two hundred feet."

Other Provisions

The dimming provision is, in effect, that the front lights must be permanently dimmed so as to prevent any glare, and the center rays shall strike the ground at not more than 75 feet in front of the auto.

Unusual noise and cut-outs shall be avoided, and number plates are to be kept legible and free from dirt and grease.

Speed limit: 30 miles per hour anywhere; 20 miles in closely settled territory; 15 miles in business districts; and not exceed 10 miles at any approaching or intersections.

Vehicles passing from the rear to give an audible signal and not to turn in too soon.

* * *

Motorists Pay State \$1,954,312

The following statistics were issued last Saturday by Superintendent H. A. French of the State Motor Vehicle Department for 1915, to December 25th: Automobile registrations 163,604, receipts \$1,861,950; motorcycle registrations 26,210, receipts \$51,396; chauffeur registrations 20,633, receipts \$40,966; total receipts, \$1,954,312. Receipts for 1916 licenses, all kinds, \$360,724.90. Automobile licenses for 1916, between 35,000 and 40,000.

Nation-Wide Recognition of State Licenses

Washington, D. C., Dec. 27.—If the measure introduced in Congress by Representative W. C. Adamson of Georgia becomes a law, it will be possible for an automobile owner with his home state registration number freely to travel in other parts of the United States without additional taxation or tagging.

This is the concise manner in which Mr. Adamson sets forth what to all intents and purposes is a sensible substitute for a Federal automobile registration number:

"No person personally qualified under the laws and regulations of the State, Territory or District of his residence to use and operate such vehicle or vehicles shall be required in any other State or Territory or District into which he may go for business or pleasure to make any additional registration or take out any additional license or tag or pay any additional tax in order to use and operate any such machine; nor shall any owner of such vehicle who has complied with the laws of his own State as to registration, license, tagging or tax be required, in order to operate the same vehicle in any other State, Territory, or District, to make any additional registration or secure any other license tag or pay any additional tax."

It is set forth that nothing contained in the measure "shall be construed to exempt any persons from the police regulations of any State, Territory or District into which he may go, save only the additional registration, and the taking out of additional license or tag or paying of additional tax in case he shall have complied with the laws and regulations of his own State, Territory, or District."

Since the Congressman from Georgia is the chairman of the Committee on Interstate and Foreign Commerce, to which the bill has been referred, it is reasonable to assume that he will interest himself markedly in its passage if he finds that there is a sufficient country-wide demand for its enactment.

Hence the American Automobile Association is calling the attention of its clubs and automobilists generally to this common sense legislation which will make it possible for the motor car road users in this country to enjoy the same liberty possessed by the automobilists of Great Britain, France and Germany, and other European countries. Abroad a single registration does for the entire country, and furthermore an international plate of identity is obtainable at a moderate cost which is recognized by all the countries. Previous to the war conflagration, plans were under way for the general adoption of an international trip-tych which would have reduced to a minimum the difficulties of customs regulations: A single payment and a checking in and out of each country visited comprising the brief incomplex procedure.

* * *

Vanderbilt Cup Race Will be on Track

The Vanderbilt Cup race of 1916 will be run May 13th on the Sheepshead Bay speedway, and for the first time will be a track race instead of a road race. By this means the event that originated in the East, in New York City, will be brought back to its birthplace, but in a changed form, and the number of big racing events for 1916 cut down by one. Race fans at Indianapolis are much exercised over the proposal to hold the Vanderbilt May 13th at Sheepshead, because of the closeness of the date to that of the annual Indianapolis event, to be run May 29th.

* * *

Britain Wants Mechanics

The British government has advised Canadian recruiting officers to try especially to get motor car drivers and repairmen, at least 3,000 being needed. The drivers must be able to do repair work in order to qualify. This was reported at the Windsor Armory, Windsor, Ont.

* * *

New Eight on Market

Nelson S. Gotshall, representative of the Lewis Spring and Axle Company of Jackson, Mich., builders of the Hollier eight, who recently arrived in this city, has announced that he has closed a deal with the Cole Pacific Motor Company, whereby that company will become the Northern Californian distributors for the Hollier eight. The present offices and sales rooms of the Cole Pacific Motor Company will likewise be the principal Northern California headquarters for the new eight, as well as Gotshall's personal offices while in this territory.

According to Gotshall, the Lewis Spring & Axle Co. were the

first concern to realize the public demand for a modern eight cylinder car selling below one thousand dollars, and met this demand by building a car that embodied all the ideas of the multiple cylinder principle. With a record of fifteen years of building behind them, during which they have produced thousands of motors, transmissions, axles, steering gears, forgings, sheet metal work, etc., the Lewis Spring & Axle Co., Gotshall states, is fully equipped to build an eight cylinder car that will stand comparison with anything now before the motoring public, selling at anywhere near the price.

"This is the second season of Hollier eights," remarked Gotshall. "It throws an interesting side light on the automobile situation of last year when I state that almost all of the past year's models of the Hollier were sold to the allies governments for ambulance work in the armies fighting in France."

* * *

Big Advertising Agency Man Here

W. H. Rankin, vice-president and general manager of the Mahin Advertising Company of Chicago, paid us a visit last week, and in conversation said that the outlook for the motor trades was never better. Mr. Rankin is particularly well fitted to judge, as advertising feels the pulse of commerce earlier than any other business. Among other large lines carried by the Mahin Company is the Goodrich Company's tires and rubber goods generally.

* * *

Gray & Davis Service Station Popular in Oakland

Automobile owners will be interested to learn that the Auto Electric Equipment Co., located at 460 20th street, Oakland, has been appointed official service station for Gray & Davis. This appointment fills a long-felt want as heretofore all service work on Gray & Davis equipped cars has been taken care of by the San Francisco Service Station, which, needless to say, has been of considerable inconvenience to the owners of these cars.

Hughson & Merton, after surveying the field carefully, decided that not only was a branch service station in Oakland absolutely necessary, but that the Auto Electric Equipment Co., being well equipped to take care of this class of work, would care for Gray & Davis equipped cars to better advantage than any other.

* * *

Cadwalader Defies Competition

"It has been interesting to us to learn how exhaustively the modern prospective automobile purchaser goes into the matter of detail and specifications," said George Cadwalader, of the Logan-Cadwalader Company, the Northern California distributors of the Velie cars and trucks.

"All motordom, apparently, saw our challenge last week, wherein we challenged every intending purchaser to compare the car which had best represented his ideal with the Velie, and to ascertain whether the Velie car did not have in every specification and in every detail of finish, design, roominess and power a manifest superiority over the car he had in mind. A large number of persons have kept us busy this week pointing out the differences between the Velie and other cars."

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrel and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

* * *

Star Dimmer a Practical and Inexpensive Device

With the first of the year, the State dimmer law will go into effect, and it will behoove all motorists to look to their lights and see that they are equipped with some form of dimming device.

None of these is more practical or cheaper than the Star Dimmer, manufactured by the Star Dimmer Co. of Santa Rosa, of which B. I. Bill Co., 543 Golden Gate avenue, is the local distributor. Properly this should be called a diffuser, as the quantity of light is not diminished, as would be the case with a dimmer, but owing to the scientific breaking of the rays, a soft starlight glow is obtained instead of the harsh, blinding glare from the ordinary light.

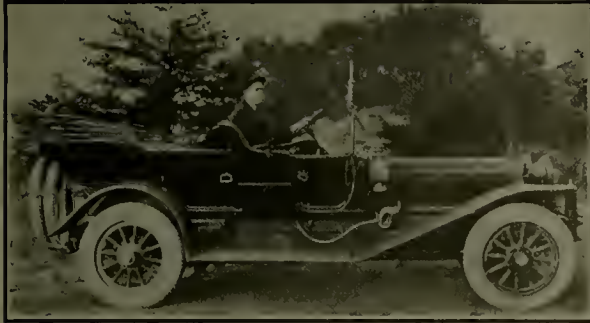
Winton Annual Contest is Unique

A unique annual contest is held by the Winton Company to determine the drivers who run their car a given mileage at a minimum of expense. This year more than 300,000 miles of travel without a single cent expended for repair expense is the record made by twenty-five winning drivers in the contest for Winton Six chauffeurs.

This is the first time in the eight annual contests for Winton prizes that every money winner came through with a clean score. Although the expense of previous years aggregated but \$383.68 for 1,992,995 miles traveled by 135 cars.

Average repair expense for the entire distance of nearly two million miles is 19¼ cents per thousand miles—undoubtedly the world's record.

The Winton Six contest was inaugurated when the Winton Company first produced sixes exclusively and has been re-



Vivian Pritchett, of Millville, N. J., winner of first prize of \$500, in Winton "Six" Eighth Annual Repair Expense Contest

newed annually. It is open to all employed drivers of Winton Six cars. Drivers are required to submit monthly reports of daily mileage and repair expenses, the car owner attesting each report. At the end of the contest both the owner and the chauffeur supply an affidavit covering the season's work. All reports are submitted to a committee of judges not connected with the automobile industry, and these judges pass upon the merits of the various performances and award the prizes, \$3,500 in cash being divided annually.

The purpose of the contest is to prove by sworn records that the Winton Six is a car that does not add to the bank accounts of repair shops. And the Winton Company believes that the figures prove its belief.

The judges this year were R. G. Howse of Literary Digest, John A. Dickson of Youth's Companion, D. G. Newton of Cosmopolitan, S. C. Rawlins of Vogue, and Robert M. Bankhart of the National Geographic Society. In order not to place a premium on excessive mileage, to the disadvantage of many drivers whose employers do not tour extensively, mileage records this year were restricted to a maximum of 12,500 miles. Twenty winning drivers covered the maximum distance. Five district prizes went to drivers who did not cover the maximum distance. A special prize for owners, to be awarded on the best record made by a Model 21-A car, was won by Mr. H. K. Browning, of Tarrytown, N. Y., who will receive a new Winton car in even exchange for the car he is now driving.

Johnson's Shock Absorber Attracts Crowd

A very neat exhibit at the Auto Salon at the Palace Hotel was staged by the Johnson Shock Absorber Company, and was always well attended.

This shock absorber has been on the coast for less than a year, and has certainly made a name for itself. Judging from the number of this type of absorbers that are seen on cars, W. G. Ehrhart, the local representative, has smashed all precedents by placing them on cars on a ten day approval plan. Going still further by giving a two year guarantee with each set.

This sort of service is always appreciated by the public. Proof of this can be found in Ehrhart's order book, which shows that over one hundred sets of Johnsons were sold during the three days' exhibit, and Ehrhart isn't mad at anybody.

Rules 36 M. P. H. Legal Speed

As no life or limb was endangered, judgment against R. N. Rhineland, who was convicted of speeding in Long Island, when his car was going 36 miles per hour, was reversed at Mineola, L. I., recently. An appeal was made on a \$10 fine which was paid under protest. It was ruled that, although a person driving a car at a rate of speed in excess of 30 miles per hour outside of incorporated villages is presumed guilty of reckless driving, yet it does not follow that such speed is conclusive proof that the driver is endangering the life and property of others.

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SOMETHING NEW



Durand Luggage Carrier

The Durand-Ferry Mfg. Co., 260 National Life Building, Chicago, has brought out a device for carrying luggage on the running board of the car. It has a capacity of six or seven ordinary sized suit cases, and quantities of robes, coats, etc., which can be securely fastened, kept clean and dry and handy when needed.

The device, or carrier, consists of three metal upright arms each fitted with two leather straps, bolted to the running board. These arms hold the luggage in place. The carrier is adjustable to fit articles of various sizes. By loosening the thumb-screws the sliding arm may be moved toward or away from the car as desired. It may be removed from the car readily when not wanted.

The Triplex, or three-arm rack, is used for large cars and the Duplex for smaller types. It is so designed that it does not interfere with the rear door, and when loaded lightly the front door may be used. Rack, complete, including six straps, rope and waterproof cover, \$8. Duplex size, \$6.50.

* * *

Wilcox Dirigible Headlight

A practical dirigible headlight device for motor cars is the claim of R. Wilcox, Chicago. By means of this invention the headlights can be rotated at will horizontally and vertically, while the car is in motion or at rest, control being by a small universal lever located on the dash. The lights may be turned to right angles with the car in either direction, and when released automatically are returned to the normal forward position, and firmly held there, so that when not being manipulated they are as steady as the ordinary fixed lights.

One of the most serious problems the modern high power electric headlights furnish is that of glare. This is solved by the downward shifting of the lights, without depriving the driver of a sufficient light to make the road safe, and he is able to meet the requirements of the dimming ordinances and of courtesy. The lamps are held by a ratchet device at any elevation in the vertical plane.

The principles involved are applicable to any design of car, by varying the details of construction, and the apparatus is very simple, there being nothing unsightly necessitated, and nothing to get loose or rattle. The control is carried from the lever to the lamps by flexible wire cables, passing over small pulleys, and this cable is the only part likely to wear.

* * *

To Determine Proper Firing

It has been found that the temperature of the spark plug will indicate whether it is missing or properly firing, according to the Carter's Spark Plug Detector Co., Detroit, Mich. It is upon this principle that the Carter spark plug detector produced by this company operates.

This thermal device is placed against the metal of the spark plug below the porcelain. Each plug is tested separately while the motor is running, or within ten minutes after it is shut off, so as to permit the detector to register the temperature inside of the cylinders, through their respective spark plugs. The device sells at \$1.50 and tells instantly whether the plug is functioning properly. Its appearance is somewhat like that of a thermometer, the position of the liquid in the glass tube showing whether the plug is missing or firing.

* * *

U-Sav-Your Dressing Supplants Soap

U-Sav-Your dressing for automobile bodies is being offered by the U-Sav-Your Mfg. Co., Warren, Mass. The company advocates the use of this dressing in place of soap and water for the varnish of the car. It is put up in 12-ounce bottles, listing at 60 cents, and also in gallon cans, listing at \$3. It is easily applied with a piece of cheese cloth.

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METAL SPINNING

Tips to Automobilitists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel. P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

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The Six of Sixteen

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WHERE THE PRIVATE OWNER FEELS AT HOME



BY EDNA BUCKBEE

"The Secret Memoirs of Count Tadasu Hayashi."

This volume contains a revelation of the Japanese point of view regarding themselves, their neighbors, and their destiny, which is of immediate importance to all interested in the policies and future of our Western States.

The secrecy of these memoirs is due to censorship rather than to the author's intent. He was earnest for their publication. But certain Japanese officials considered them indecent—which they certainly are—and attempted their suppression. Mr. Pooley gained private access to the manuscripts, and by his alacrity was able to get him out of the country.

Count Hayashi, through whose efforts the Anglo-Japanese Alliance was consummated, makes disclosures concerning that bit of statesmanship which vividly shows the excitement and chicanery of diplomacy. Following, he gives the official history and scope of the agreements between Japan and Russia, France and the United States. And while his opinions concerning the latter are of decided interest, still they are more veiled and less enlightening than what follows.

It is in his estimate of the Chinese that the fearlessly straightforward attitude of the author surprises one, and clears away a fog of misconceptions. Of them he says: "They are not bumptious or conceited as the Japanese, but are very large-minded, learned and leisurely . . ." and makes the frank observation that "if the Japanese will only strip off their gold braid they will find that they have left only that which they have imported originally from China, and consequently it is clear that they are behind the Chinese in every point of civilization."

But the most engrossing and significant chapter, wherein lies the high local importance of this volume, is that which tells of Japan's future policy. In it, with that same candor with which Bernhardt so amused a complacent England, he says: "What Japan has now to do is to keep quiet, to lull the suspicions that have arisen against her, and to wait; meanwhile strengthening the foundations of her national power, watching and waiting for the opportunity which must one day surely come in the Orient. When that day arrives, she will be able to follow her own course, not only able to put meddling powers in their places, but even, as necessity arises, meddling with the affairs of other powers. Then truly she will be able to reap advantages for herself." Here is a policy of "watchful waiting" with a vengeance.

Mr. Poole has ably arranged and edited these documents. Being himself familiar with Japanese sentiment, he speaks of the carefully fostered belief in their own superiority—"One expression of it, which is worth remembering in these days of land agitation in California and British Columbia, is the refusal to allow foreigners to own land, because such ownership would be a 'pollution of the sacred soil.'" It is little wonder that he says further on that "Japan is a country to be treated with cautious courtesy." "Cautious courtesy" is indeed an alliterative antidote for "watchful waiting." This book is enlightening, even startling, and merits the most serious consideration from every Californian.

"The Secret Memoirs of Count Tadasu Hayashi." Published by Putnam Company, New York. Price \$2.50.

"Clementia's Crisis."

A charming California love story, with one of Admiral Dewey's officers as the hero. Clementia's crisis came when she had to choose between her love for the man who had won her heart, and a vow which, though made in childhood, was to her irrevocable. Edith Ogden Harrison has made a name for herself in her former works, especially "The Lady of the Snows" and "Princess Sayrane," and in the present volume Lt. Arslan Barrington, who won his spurs in active service at Manila during the Spanish-American war, plunges like the ar-

dent heroes of old into the very heart of romance with the opening of the story. With a California background, decorated with old Spanish Missions, and historical fretwork and the poetic romance that naturally belongs to the part of California described by the author only an absorbing story could develop.

Price, \$1.25. Published by A. C. McClurg, Chicago.

"The Hundredth Wave."

Grantley Sanderson has endeavored to make this volume a beacon light for truth seekers. His key note is "Are you willing to be taught the higher truths about God, even though they destroy conceptions which you have cherished as your most sacred faith in Him, and though they compel you to accept a new faith founded in the great truths of the universe which science reveals?" He frankly issues the book as a challenge of the truth of orthodoxy.

Price \$1.35 net. Published by Charles H. Kerr & Co., Chicago.

BURBANK'S FLORAL COMPLIMENT

TO INA COOLBRITH

Recently, F. C. Smith, a prominent business man of this city, asked Luther Burbank, the plant wizard, to undertake the task of fixing some selected color upon the poppy, eschscholtzia, California, and name it after Miss Ina Coolbrith on account of her life work in developing California poetry and other noble forms of art. Mr. Burbank replied that he had developed a crimson eschscholtzia, the most beautiful of all the eschscholtzias, without any name, and Miss Coolbrith's name might very appropriately be given to this flower. Formal arrangements to this end are now being made. Singularly enough, one of Miss Coolbrith's most captivating poems is a song of the Golden Poppy, "Copa de Oro." Miss Coolbrith has expressed her great delight over this floral compliment.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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INSURANCE

The report sent out from San Francisco last week to the effect that the Pacific Coast Automobile Conference had disbanded and that there would follow a rate war seems to have been a bit premature, in that there has been no such action taken, and that the association has reorganized and is at present on a sound basis. In fact, automobile underwriting conditions on the coast are in better shape than at any time since the phenomenal growth of the industry in this part of the country first took shape. The three companies charged with withdrawing and disrupting the conference—Royal and Queen, Liverpool & London & Globe, and Aetna—are the members that have been the backbone of the association, and the reorganization effected last Friday is, in a great measure, due to their good work. The St. Paul has been out of the conference for months. All board fire members have now agreed to bring their automobile companies into the organization, which eliminates, practically, all chances of a rate war. While non-board companies are paying brokers as high as thirty-five per cent commissions, they have as a rule maintained full rates. The new schedule on practically all makes of automobiles became effective December 10, and automobile underwriting conditions, to repeat, are in better shape in this field than ever before.

* * *

The 47th annual insurance report for California, just issued by Commissioner Phelps, is the most complete and comprehensive document ever compiled by the commissioner's office.

There are 57 California insurance companies licensed by the State, 5 fire and marine, stock; 8 legal reserve life; 1 assessment life; 21 county mutuals, fire; 14 casualty and miscellaneous stock companies; 6 inter-insurance and 2 fraternal. Of other State organizations there are 259; 93 fire and marine, stock; 9 fire and marine, mutuals; 43 legal reserve life; 3 assessment life; 3 assessment accident and health; 50 casualty and miscellaneous, stock; 9 inter-insurers and 50 fraternal. Of foreign corporations there are 47 stock fire and marine, and 6 casualty and miscellaneous.

* * *

On the subject of mechanics' liens the Supreme Court has ruled that even though the owner of a piece of property fails to file the surety bond provided under the act of 1911, the bond is still valid. In such cases, says the decision, the owner's liability is not limited to the contract price, and laborers and material men may have recourse to his property to satisfy their liens. The ruling was made in Hammond Lumber Company and the Maryland Casualty.

* * *

It is announced that the indefinite closing of the Panama Canal has compelled the cancellation of an offer to absorb certain increased insurance, and shippers must bear the full cost of insurance via the Straits of Magellan or Cape Horn on cargo after January 15th moving on liners of the American-Hawaiian service. There are insurance rates quoted which show that those via the Magellan or Cape Horn routes will be from 85 cents to \$1.10 on cargo destined for Portland or Puget Sound. On the opening of the canal rates will be 40 to 50 cents to the same ports.

* * *

A careful canvas of the different fire offices discloses that the average loss ratio for the Pacific Coast this year will approach fifty-three per cent. The experience of the past two months has had the effect of materially decreasing the average, as losses have been comparatively light.

* * *

Commissioner Phelps has revoked the California license of the Independent Order of Puritans. He claims that the order is being operated unlawfully, owing to its relations with the American Guaranty Company of Delaware, with which it has an agency contract, and the Puritan Life and Annuity of Columbus, O., for whom it was selling stock with the intention of merging the Independent Order of Puritans when the Puritan Life should be organized.

* * *

Secretary Robert J. Giles was banqueted by the agents of the Occidental Life, last Saturday, and presented by them with a handsome silver loving cup.

Following the discovery of a technical impairment of the California Standard's capital stock as a result of the recent examination by the California insurance department, the license of the company has been revoked, and President Hoover announces that immediately following the close of the present year stock selling will be resumed at twice par value to make up capital and provide a working surplus. He reports the situation to be in every way encouraging.

* * *

Cesar Bertheau, until recently senior member of the general agency firm of Bertheau, Selbach and Bertheau, will on January 1st accept the appointment of city manager of the German Alliance Insurance Association, under George H. Tyson. The Association has not been writing in the city heretofore.

* * *

The San Francisco office of the Mutual Life, under the management of W. L. Hathaway, has distinguished itself by being the only San Francisco office of an Eastern Company that, during the present year, made a gain in business written over the preceding year. The office closed the first eleven months of this year with one million dollars more business than was secured during a corresponding period in 1914. Although it was an exposition year the local office dropped no stitches.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Mayerle's New Double Vision Glasses

Combine both reading and distance corrections in one lens—avoiding the annoyance of changing glasses when you wish to see far or near.

Mayerle's glasses relieve eye strain, freshen your memory and strengthen your eyes.

Two gold medals and diploma of honor awarded at California Industrial Exposition. George Mayerle, graduate optometrist and optician, established 20 years, 960 Market street, San Francisco. Mayerle eyewater freshens and strengthens the eyes, at druggists' 50c.; by mail 65c.



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Reserve Fund	-	12,750,000.00
Reserve Liability of Proprietors	-	17,500,000.00
Aggregate Assets 31st March 1915	-	\$47,750,000.00
		\$267,918,826.00



J. RUSSELL FRENCH, General Manager

348 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua, (New Guinea), and London. The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits Arranged.

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SAN FRANCISCO
NEWS LETTER
 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

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No. 2

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—The peace talk in Europe is hardly able to get beyond a whisper.

—Two onion peddlers were found with molds for making counterfeit money. A strong case.

—Pretty tough, to turn from honeymooning to struggle with a stubborn and recalcitrant Congress.

—"If at first you don't succeed, try, try again," is the motto of the war prophet and military expert.

—That occasional dull thud that you hear is a New Year resolutioner falling off the water wagon.

—Bryan may really be planning to head a third party next year; or it may merely be that his lectures need advertising.

—By the time the last diplomatic note on the Ancona has been exchanged the public will have forgotten what it was all about.

—It seems paradoxical that the advocates of preparedness are better able to hold their tempers than are the advocates of peace.

—It can't be denied that there is something comical in watching the other fellow scramble out of the way of the speeding automobile.

—The opening of the race track at Tia Juana means prosperity for the San Francisco policemen who have secret pool rooms on their beat.

—One defender of Ford remarks that while he may be a fool, he is no bigger one than the men who started the war. Yes, but they got results.

—The discovery that North and South America have interests in common was a long time coming; but let us be thankful that it did not come too late.

—It is proposed to nail school desks to the floor to prevent the pupils dancing. No better means could be found to drive them to worse places for their dancing.

—San Francisco is averaging about one murder a day at present. But hangings are lamentably few. Therefore, we may look for a further increase in slayings.

—Washington, Oregon, Colorado, South Carolina, Arkansas, Iowa, went dry with the coming of the new year. How long is California to remain on the list of free States?

—Lynchings in the United States last year totaled 69, which was an increase of 17 over the year before. That's a gain of only twenty-five per cent. Hurrah for civilization!

—Nineteen-sixteen came in weeping and shivering. Never mind, stranger. You'll find it a good world, albeit a little foolish in the head sometimes, and by springtime you'll be laughing at it.

—"We enter the New Year with God for the protection of the Fatherland and for Germany's greatness," says the Kaiser in a message to his troops. Rather impudent of him to put the Deity in the un-neutral list.

—Alameda boy who joined the Canadian fighting contingent, and is now in the trenches, has written to his mother begging her to get him out. Why doesn't he apply to Ford, who is an expert at getting 'em out?

—The big movie concerns are talking of leaving Los Angeles because they cannot furnish the brand of purity demanded by that town. Come on up here, filmers: you'll find more real decency here and less hypocrisy.

—Prohibition for California is to be on the ballot again this year. The only way to choke off these enemies of personal liberty is to give them such a drubbing at the polls that they will not have the nerve to try it again.

—The average Los Angelan is trying to forget that snow fell there the other day. Inside of a month he will so thoroughly have persuaded himself that it was a delusion that he will be violently denying such a thing ever happened.

—San Quentin's prisoners were given a big feast on New Year's day, and provided with a four-hour vaudeville entertainment. The honest man shakes his head over such news, and wonders where the punishment for dishonesty comes in.

—Canada will have nearly half a million trained soldiers when the war is over. And England might take a notion to pick on us. And there are no forts on the border. And we have no army. And if the pacificists prevail we will continue to have no army. Therefore, it may not be entirely out of place to call the pacificists fools.

—Some annexation cranks advocate naming the group of cities across the bay "East San Francisco." Cut it out. We who love San Francisco do not want to tack a cheap handle onto her name and present it to any community. And a community that cannot find a name for itself, but has to borrow another's, isn't worth annexing.

EDITORIAL COMMENT

PANAMA CANAL SETS SIZE TO U. S. WARSHIPS.

As has been forecasted by naval experts, the width of the Panama Canal marks the limits of the beam of the future dreadnaughts and cruisers of the United States navy. The matter came up in a recent communication of Secretary Daniels to Congress, wherein he stated that it would be unwise to build dreadnaughts so large that they could not easily pass through the Canal. Under this ruling the new dreadnaught California, 32,000 tons and 97 feet beam, marks the largest vessels at this period to lead Uncle Sam's fleets. The canal locks are 110 feet wide and 1,000 feet long, thus giving vessels of the California class a freeboard on each side of 6½ feet, scant room for the handling of a 32,000 ton vessel. Two cruisers of 35,000 tons and 800 feet long are listed for construction; their width will offer no obstacle, as being vessels of higher speed than the dreadnaughts they will be built longer and narrower. It is judged that their beam will be inside 95 feet. The 97 feet beam of the California ranks high with the present giant vessels of the sea belonging to other nations. For instance, the liner Vaterland of Germany, 58,000 tons, 950 feet long, has a beam of only 100 feet; the largest dreadnaught of the British fleet, Queen Elizabeth, 27,500 tons, 650 feet long, has a beam of 94 feet; the ill-fated Titanic, 52,300 tons, 850 feet long, had a beam of 92 feet. In the foreign navies, just now, there is a tendency to provide the new dreadnaughts with an intermediate speed between the fast cruisers and the orthodox slower-going dreadnaughts; for this reason the type of vessel like the new Queen Elizabeth is several knots faster than vessels of her older type. The new dreadnaught California, with her 32,000 tons of impressive strength, stands in the van of the vessels mustered by Great Britain, and of course of this country. How much larger sized war vessels foreign nations will construct is a problem for the future to disclose. The width of the Panama Canal will, of course, be no deterrent with them. The close of the present war may see efforts on the part of the victors to impose great restrictions on both the armies and the navies of the vanquished nations. Under the immense floating debts of the nations involved, and the fact that there is little likelihood of a war to break out in the near future among the dominant governments, a policy of retrenchment in both the military and naval branches of the victors is most likely. Accordingly at the present rating of the big war vessels of the world practically all of them can pass the present locks of the canal. Of the commercial fleets of the world only a few of the latest giant passenger liners are barred by size.

The new American ambassador to Mexico, Henry P. Fletcher, is credited with being one of the best men in line for the job. He has had a round of experience at Pekin, Lisbon, Havana, before going to Chili as American minister



"IT'S MOTHER!"

in 1909, where he made a special study of the South American republics. He is roundly regarded as a notably handy, capable and discriminating diplomat in dealing with Latin temperament and affairs. His standing is reflected in the fact that no signs of criticism in the press has dented his appointment. He has sufficient acumen and strength of character to avoid that wretched pitfall which has tumbled most of our representatives in Mexico City, playing favorites with one of the several parties disputing there for absolute control.

Ambassador Fletcher will reach his post at the opportune time when Mexico will have reached the most promising period, in several years past, for recovery from the protracted internecine strife which has prostrated her. Fletcher's mission is first aid to the injured in advice and material assistance to the Carranza government, the first promising practical attempt to restore Mexico to its feet. Just now Carranza is recognized as the de facto chief of Mexico. Villa and his rabble of guerrillas have, for the time at least, been swept from the field, and prospects are promising that bushwhacking and looting are at an end. Felix Diaz is trying to start an uprising in the south, in Oaxaca, but his record in this respect is chiefly strewn with failures. To all appearances Carranza commands the situation, and has a force at hand capable of grappling readily with success against any nearby opposition. Time will place in his hands the ability to crush such attempts at a distance. Prostrate Mexico has been trampled into a condition where she is hungry for peace. Carranza will make a formal triumphant entry into the City of Mexico, which is regarded as letters patent to government by the Latins, who adore such shows. He must then attack the intricate problem of resuscitating the various vitals that were the life of Mexico, her finances, industries, commerce, natural resources and the like. Capital is absolutely necessary to vitalize commerce, and if Carranza's plans promise success, a large stream from the United States will readily appear. It is more than likely that Uncle Sam will advance a large sum of money to the Carranza government for the purpose of relieving the present distress among the harried and distressed people of Mexico, to be distributed under the eye of Ambassador Fletcher.

In the light of this new regime, Mexico should be greatly assisted by this government on a line already instituted by Carranza, the sending of Mexican school teachers to this country for the purpose of studying the best methods of common school education. This would be in line with the noble and splendid methods of the United States in the Philippines, a line that is the most efficient in transforming peons into primary citizens and eventually into a democracy worthy to found a great commonwealth. Only with such a basis of citizenry will Mexico become a substantial and successful republic. This is her opportunity, and her future looks promising through the policy now being inaugurated by President Wilson.

OUR OIL INDUSTRY THREATENED.

Acting in good faith under inadequate location laws of the government for taking up land, 250 companies, organized to mine for petroleum in the San Joaquin Valley, transformed the forbidding deserts of Kern County into one of the richest oil fields in the world. These prospecting companies made it possible for California and the Pacific States, where coal and other fuels for manufacturing purposes is comparatively high, to use a cheaper fuel, oil, thereby revolutionizing the prospects of the manufacturing industries of the West and placing them on a broader and bigger basis where they are able to compete with Eastern manufacturers. More than \$200,000,000 was expended by these oil companies in developing these located lands and demonstrating their value, of which the world was ignorant till the pioneer locators ventured their fortunes, time and prospects.

Now comes the government, despite the fact that the lands were unpatented and open to entry by qualified locators, and brings suit to oust them because of the failure of Congress to enact proper laws for the protection of the equities of the prospectors immediately following the temporary withdrawal of President Taft in September, 1910. If the government wins this suit and dispossesses these men, who did so much to develop the oil industry of the State, it will deal a heavy blow at an industry that is now contributing \$50,000,000 annually to the State, and is meanwhile growing enormously. The fault, if any, lies with the national lawmakers who neglected to provide adequate remedies to protect the investment and work of the oil men who were led to believe at the time that their ventures and investments were secure. Accordingly, the act of the government is viewed by them as an act of confiscation.

The Oil Industry Association, composed of the leading oil producers and oil consumers of the State, has been organized for the express purpose of seeing justice done in this matter. A committee is now in Washington seeking Congress to bring about a square deal. As there are no charges of crooked dealing, the question can be handled in an unprejudiced and dispassionate way. It is a vital matter to have these suits dropped by the government. Any resident of the Pacific States who has a particle of interest with a member of Congress or who commands the slightest influence with any chamber of commerce or like body, should exert his voice through such channels to Congress and have an embargo placed on the further pressing these suits by the government against the oil men in the Midway field.

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The gathering of the delegates of the thirteen Western States at the Western States Water Conference at Portland, Ore., is significant of the growing strength of the movement to divorce a State's right in its water power from the Federal claim of jurisdiction. The result is fraught with immense importance to the Government, the State, the people and water power corporations, and naturally the issue, as in all questions of State rights, will be stoutly contested. Since the close of the Civil War it has been the tendency of Congress to more and more extend its powers of jurisdiction at the expense of the States. The high curve of power in this line was recorded in the Roosevelt regime, and the legislation under the so-called Progressive methods.

The water power companies of the West have altogether different natural problems to contend with as compared with their fellows in the East, and for some time past they have sweated and strained under the irksome and hampering laws of the Government which, nolens volens, aggrandized to itself the power of dictating how the water privileges of the State should

be acquired and developed. It was this growing friction which impelled the Governor of Oregon to call a gathering of delegates of the thirteen Western States to thresh out the situation and formulate a plan of campaign to recover the right of a State to exercise certain jurisdiction over waters within its borders. It was felt that the fact that the Federal Government still holds the technical title to large tracts of vacant lands in these States, with the power and duty of making needful rules and regulations for disposing of these lands, should not be allowed to obstruct, or in any way interfere with, the legitimate exercise by these States of their governmental powers to declare what uses are public within their borders, and to provide for the establishment, operation and regulation of such uses. It was realized that if the Federal Government could exercise governmental functions over the internal affairs of these States merely because of its temporary proprietorship of vacant land situated therein, these States would be subjected to the arbitrary control of distant bureaus, their industrial progress would be arrested, their equality with the original Eastern States in this respect would be taken away, and that a government of men, in whose selection they would have no choice, would be substituted for a government of laws enacted by their own representatives. The Governors of most of these thirteen States, backed by delegates, threshed out these and collateral issues, and resolved that they were opposed to any legislation which was in conflict with their fundamental principles; that the States have the constitutional right and power to control and regulate the appropriation and use of the waters within their boundaries for all beneficial purposes except navigation, and also the right and power to control and regulate the rates and service of their public utilities; that they are opposed to any policy that looks toward imposing the system of leasing generally upon the public domain for the reason that such system is contrary to the spirit of our free institution and that they are opposed to ownership or control either direct or indirect by the U. S. Government of intra-State public utilities. The movement along this line is growing stronger and more persistent, and remedial congressional legislation along this line is only a question of time. The next shift in the administration at Washington will unquestionably crown the success of this Western movement for a State's rights to absolute control of its waters for public utility and other purposes.

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THE EXTRA SESSION.

Governor Johnson called a special meeting of the legislature this week to clean up several odds and ends that affect his administration policy, the leading one being to straighten out the tangled question of party affiliation in the new registration which began January 1st. This tangle was occasioned by the defeat of his non-partisan ticket bill at the polls. Forty-five counties announced they will provide party affiliations on the 1916 registration books, ten counties will be non-partisan, and three are undecided regarding their classification. The administration has taken advantage of this call to take the legal measures necessary to preserve the California building at the Exposition for use as a State Normal school. Claim is made that this will save the State \$500,000. The directors of the Normal school have gone on record to the effect that the California building is ideal for such purpose. Of course, it is expected that this property will greatly increase in value with the great improvements planned for the preservation of the Palace of Fine Arts, the Marina, the new Yacht harbor, and the general improvements in that locality. Assistance will also likely be given San Diego to continue her very attractive exposition. The proposed measures are in ship shape order to rush through, so the session should not last longer than five days and cost inside \$20,000.

TOWN CRIER

—The Republican national convention will be called a week before the Democratic convention, and the G. O. P. managers profess to see a grand piece of political strategy in this procedure. A stranger from Mars might dub this flubdub process of reasoning a mote on the brain. In such a claim, of course, the Republican sawsmiths bank on turning out the first planks on preparedness, tariff reform, fuller dinner pails and no more gunning in the courts to bring down corporations. With the G. O. P. in power, such sport, as played by the Democratic administration, will be given a perennial closed season. Just now the G. O. P. is sloshing around in the political mud puddle looking for a likely candidate to beat Wilson, and they seem to be in a quagmire. They don't want a dyed in the wool Republican, and they dare not select a short-horn bull moose, else a ruction may ensue, a bolt of some kind follow. The leaders realize that to beat Wilson they must commandeer every vote they can from both the Republican party and the recent, scattered Progressive element. Hence their keen anxiety to find the proper compromise candidate who will appeal through his record, personality and "promises." The leaders feel like the fellow tied to a barrel of powder, with a sputtering fuse growing shorter and shorter every second. Meanwhile the Democrats are sitting easy, while formulating legislation in Congress that satisfies the general voter and demonstrates that the government is in safe, sane and competent hands to meet the big national and international problems confronting the U. S. A.

—It is evident that politician Eddie Wolf has won for himself the title of "kink" of the board of supervisors. With his legislative experience and his forays into the ways and byways in politics between this city and Sacramento, he has acquired a second sense in his profession. He is the only one hereabouts that has been able to develop the proper "come-back" by effacing a defeat with a recall. In a recent camera conference of the members composing a new clan among the board of supervisors, he easily dominated the gathering, and gave himself the choice chairmanship of the board, that of public utilities. The former labor leader of the board, Gallagher, has stepped into the background under the superior political tutelage of Eddie. He is chairman of the supplies committee, a mighty fine job in the hands of a mighty fine man. McCarthy, the other labor leader, missed winning the coveted job of city assessor at the last election, and his office of supervisor expired with 1915. Wolf will work with labor and form combinations with any one that will drop subconsciously into line with his political plans, which are usually successful without any assistance from the pro-German element and munition plant destroyers. The new boss will, of course, treat the Mayor very cordially so long as his honor engrosses himself with the social activities of his office. If the Mayor ever encroaches over the line into the domain of public utilities he is likely to bump into an entanglement of crossed wires very much alive.

—And now they are canning rebel yells in the South—to be more precise, in Austin, Texas. The Daughters of the Confederation in that section rounded up the strongest bellow lungs and most vociferous shouters from among the surviving veterans of the early '60's, and after a vigorous training, they were bunched up before a yawning phonograph recorder and the compressed terrorizing explosive yells packed in their lungs turned loose. The idea is a good one, and should be paralleled in the present session of Congress when the yell of the raiders on the grimy battle scarred pork barrel resounds through the corridors of the Capitol. Phonographs bearing these records

could then be distributed readily throughout the congressional districts of the country and prizes of plaster plaques be presented to those rarely intelligent voters who recognize the yawp of their own representative to "get next," and demonstrate audibly that he is tirelessly on his job of striving for an appropriation to put a million dollar lightning rod on the local post office and a new \$500,000 bridge across the puddle in the town's backyard. This character of team work in Congress by the people's enthusiastic representatives is hardly allied to thuggery, rather to jugglery, which is sometimes amusing on a vaudeville circuit but seldom in congressional legerdemain.

—Luther Burbank is a recognized wizard in grafting and breeding plants into almost any shape, color or kind; his weak point is in incubating business schemes to market his products. His first big venture in marketing his plants on a world wide plan was with the successful Law brothers. He split with them, as he has with some half dozen other agents of keen business ability. In his last venture he seems to have fallen into the clutches of shenanagin wizards of finance, and these parasites have a more sapping effect on plant wizards than any other parasite yet discovered. They capitalized Burbank and his crops for several hundred thousand dollars in stock, and peddled it out among the staunch admirers of the plant wizard. Some \$350,000 of stock was sold to prominent people at par, and of these returns the promoters turned in or will be compelled to turn in about \$25,000 to Burbank. As a capitalizer of plant wizardry, Burbank has skirted only the outpost of success. He can transform plants into any shape except money. In that predicament he is in the same class as most of us. Indifferent Providence lambastes one human and coddles the next one, and the devil take the hindmost that can beat this game of life.

—Oregon is already feeling the first pricking pangs of prohibition. The Union Club was raided this week by the police, and the president and a bunch of members were arrested and all the liquor found on the premises was confiscated. It's a dry state that makes a man unfeeling under the law, and that same dry state has driven numbers of citizens to travel with suit cases. In a dozen cities of Oregon the trunk stores sold out all their suit cases on January 1st, the day the new prohibition law went into effect. Later it developed that all these suit cases were being used as carriers of bottled goods being taken to homes and other safe depositories. A plague on all radicals, wet and dry, who formulate rigid laws which drag in all outsiders and compel them to eat, drink and live according to the voting strength of the victorious radical faction. If A wants a drink of liquor and knows how to carry it properly, as he has done for years, what right has B to conspire with C and deprive him of that privilege. Such doings smack too much of the sumptuary laws of the Dark Ages. In fact, the new engines of slaughter now being used in the European war and many of the petty laws now being soberly legislated in this country naturally show the penumbra of the Dark Ages.

—Hurrah! The twenty-one American republics have entered into a tentative agreement to form a league of neutral nations, backed by the combined military and naval strength of all the republics. Such a movement puts a steel ring around the Americas of 17,000,000 men, and nails the Monroe doctrine to the mast. Of course, the United States is the defensive center and strong point of the combination, and the strength of this country is practically the test of the strength of the organization as it now stands, but every year adds to the material strength and organization of the Latin republics as a unit. Just now it is the aspiring spirit of the movement which counts: it indicates progress in the ripening of a united Americanism.

A Farmer's Boy Emperor of China

Yuan Shih-Kai, who has just placed himself on the imperial throne of China, is generally regarded as the man of destiny by the most influential men of his country. To an outsider he appears to be a duplicate of Napoleon, but many of his countrymen aver that Yuan is a patriot, and is working solely for his country, while Napoleon schemed to crown his mighty ambition with world-wide, absolute power. Yuan has made several efforts to step down and return to his country home, of which he is inordinately fond, but at every occasion there was not one qualified to take his place. The leading men of China regard him as their Chinese wall to block the plans of the Japanese, Russians and other nations in the persistent movement to dismember China.

Yuan Shih-Kai was the son of a poor man—an agriculturist and provincial official—and is a self-made man in the fullest sense of the phrase, as it is understood in the United States. He did not obtain in his youth that fair Chinese education which is generally required to qualify a man for office in the central government. He was in command of the military forces in Korea, where the acts under his administration became one of the contributory causes of the Chinese-Japanese war. Next he went to Tientsin to command the headquarters division of the troops of Chihli province. In September, 1898, he became the ally of the famous Empress-Dowager Tze Hsi in the coup d'etat in which the Emperor Kuang-Hsu was imprisoned and Tze-Hsi reassumed the regency.

Following the Boxer uprising of 1900 Yuan Shih-Kai became one of the advisors of the Emperor, nominally restored to power, but still absolutely under the domination of Emperor Dowager Tze Hsi. He became councillor of state and tutor to the heir-apparent. In 1908 Tze Hsi fell mortally ill. The day before her death was officially announced the demise of Kuang-Hsu, whom she had always considered a weakling, was gazetted. In the interim of a few hours between the "official" deaths of Kuang-Hsu and Tze Hsi edicts were drawn up ostensibly by the latter naming the infant Pu Yi, son of Prince Chun, brother of the dead emperor, as successor to the throne. Yuan Shih-Kai and the venerable statesman, the late Chang Chih-tung, handled these arrangements.

On the heels of the announcement that the father of the baby Pu Yi and brother of the dead Huang-Hsu, Prince Chun, had become regent two armed men attacked Yuan in the gardens of his palace in the Forbidden City and wounded him severely. One of the assailants met death on the point of Yuan's German sword-cane, and the other fled. A few days later Yuan Shih-Kai, now emperor, was banished in disgrace to his home in Hanan province on the excuse that he was suffering from rheumatism.

When the revolution gained threatening headway in the summer of 1911, Yuan was urged to return to Peking, and assist in restoring order. He pleaded his rheumatic joints would not permit the journey, until Regent Chun, in despair, gave him dictatorial powers. Yuan found the capital a greater hot-bed of intrigue than ever. The two empresses—the widow of Kuang-Hsu and the mother of Pu Yi—headed rival factions. Yuan sided with the widow and forced the retirement of Prince Chun.

Empowered with the office of defending the capital against the revolutionary armies, he treated with them and arranged for turning over the government on the understanding that he would be president of the republic. The members of the imperial family fled, while he remained to head the revolutionary forces which had overthrown the dynasty.

The plan of himself and party now is to end the government that made him its first and only chief and establish a new dynasty—the dynasty of Yuan. According to custom, he will select an imperial name and the written characters therefore will not be permitted for any other use thereafter. Through him will the Chinese people receive the grace of heaven.

From farmer's boy to emperor of four hundred million is quite a rise in the present age. History gives only a few parallel cases. History also shows that not more than one person in a million live in the literature of peoples 1,000 years. How long the fates will continue to smile upon him is uncertain. There are plenty of potential leaders of counter revolutions in China—members of the ousted Manchu dynasty who will venture to oppose a man who has raised himself up as emperor

where they would not dare challenge the "government of the people." The pretenders to the throne of the families of Ching, Pu Yi, Pu Lun, Yu Lang and Chun will be more numerous than those who from time to time have threatened the tranquility of the French Republic.

The explanation of Yuan Shih-Kai and the coalition of parties behind him is that, through an imperial form of government, with its quick and elastic methods of action, there will be more energy and promptness ready to defend China against the plots of several nations to strip her of territory and treasures. Japan is endeavoring in every day, through inciting revolutions in China and otherwise to prevent Yuan from being officially crowned Emperor in the forthcoming ceremonies.

SAN FRANCISCO'S OPPORTUNITY TO START AN ART GALLERY.

The movement to establish an art center here in San Francisco, something which will stimulate the entire West in this respect, is growing stronger than ever since the close of the Exposition, last month. Some practical attempt along this line should be made, so that the nucleus of a collection may materialize. The News Letter suggests that the board of supervisors of the city appoint a committee to attend the forthcoming auction sale of the collection of selected paintings of Mrs. Rose Caldwell Hughes, to be held in the Italian room of the St. Francis Hotel, next Monday afternoon at 2 p. m., and consider the excellently characteristic canvas of George Innes, one of the greatest landscape painters that America has produced. Several weeks ago the late Mrs. Alice Skae provided in her will that \$10,000 be set aside to the city for the purpose of purchasing a painting for the Park museum, so a fund necessary for the purchase is at hand. Mr. Butler of Chicago paid \$120,000 for twelve paintings of George Innes, and presented them as a gift to the art gallery of the city of Chicago. San Francisco possesses no canvas of this great American artist, and this is an unusual opportunity to acquire an excellent expression of his notable work.

—With the New Year the Western States Life Insurance Company has issued a captivating re-arrangement of its Twenty Payment Life "Coupon Savings" Policy contract, and adds thereto a double insurance benefit. This addition provides that the company shall pay double the face of the amount of the policy in case of the death of the insured shall occur from accident while traveling as a passenger on a street car or railroad train or other public conveyance operated as a common carrier. A slight extra premium charge will be made for this benefit, which will, for the present, only be given in the newly arranged Twenty Payment Life "Coupon Savings" Policy Contract. Until further notice, this double insurance benefit will be confined to policies with face amounts not in excess of \$5,000.

—"I observe," said the fiend, "that Mr. Rockefeller says he owes much of his success to golf." "It was my notion," said the low-brow, "that most men owe much of their golf to success."—*St. Louis Republic.*

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SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw

Those Amateur Rules Again

The News Letter has come squarely out for the abolition of all distinctions in sport between amateur and professional, on the ground that such distinctions are archaic and hark back to England at a period when there were only two classes in the community—the gentlemen and all others—in other words, practically a feudal conception of life. These rules are outmoded in this day, and especially in this country.

But the Amateur Athletic Union has been tinkering with the rules again, as it has found out that it is impossible to avoid certain violations, such as summer baseball being played for money, or its equivalent, by college men. At best, this is only a patchwork, and further change will be necessary from time to time, whenever it is ascertained that there is a large number of athletes not in sympathy with the existing regulations. In this respect, amateur rules do not differ from ordinary law, but experience has proven since time immemorial that laws which do not have the support of practically the entire people cannot be enforced satisfactorily, e. g., sumptuary laws such as prohibition, and those relating to morality.

Granting, however, that these laws are to be made, at least they should be consistent within themselves. The absurdity of not permitting an athlete to have his name used to promote the sale of sporting goods—as, for instance, tennis racquets—when no mention is made of a much more evident capitalization of athletic ability in the signed article in newspapers. It may be argued that the distinction between a legitimate sporting writer and the other kind would be difficult to draw. Not so, however. And one who knows anything about golf, for instance, knows that Chick Evans would not have been hired for his ability as a writer, and that it is the use of his name only that enables him to draw his pay, which, incidentally, in the case of this kind of reporter, is much greater than the ordinary reporters receive.

By the way, what is the use of permitting summer baseball and then adding that the Union disapproves it? It is similar to a legislature passing a law permitting saloons and then to save its face adding a rider to the effect that it does not favor drinking.

At the final meeting of the A. A. U. held in New York last week it was unanimously agreed that an amateur sportsman is one who engages in sport solely for the pleasure and physical, mental, moral and social benefits that he derives therefrom, and to whom sport is nothing more than an avocation. By competing or giving an exhibition in any of these sports under an assumed name or by being guilty of any fraud or any other grossly unsportsmanlike conduct in connection therewith, it was decided the penalty should be disbarment for life from amateur eligibility of any person guilty of any infringement of the rule.

For other infractions of the rules, such as receiving pay or pecuniary benefits in consideration of or as a reward for participating in any public athletic competition or exhibition, or disposing of prizes for personal gain, the offender shall never thereafter be permitted to compete or exhibit as an amateur in the sport or sports in which such act was committed.

On the question of summer baseball and summer camps where amateurs take part in games with professionals, or where the amateur is a player on a team or playing against a team on which there are professionals, it was the sense of the meeting that such competitions between amateurs and professionals should not be favored, but that under exceptional conditions and with proper safeguards such competition may be permitted without jeopardizing the amateur status of the player.

The capitalization of athletic fame by granting or permitting the use of one's name to advertise or promote the sale of sporting goods, prizes or other commodities for use in connection with athletic games, shall not be permitted.

* * *

New Year Golf Tourney

The Del Monte New Year's golf tournament drew quite a large representation from the bay clubs, and with the outside visitors at the hotel a large entry list was obtained.

The victory of Roger Lapham in the first flight was very popular, as this sterling golfer has made many friends since settling here. In the ladies' events the return of Edith Chesbrough to the game, after having been out for a couple of years, was the feature. With a start of three holes, Mrs. Max Rothschild defeated her in the finals, while her versatile husband was winning the third flight of the men's competition. Pretty little Mrs. Duncan won the third flight for ladies, which was her first victory in open competition, and she was the recipient of the warmest congratulations from her many friends.

* * *

A New Physical Culturist

That eminent peace advocate and literateur, Dr. Aked, who makes a specialty of reporting salacious trials for the press—he covered the Thaw trial in New York and the Diggs-Cammetti case here—is pictured in a morning paper as playing leap frog on the deck of the Oscar II. It is an even bet that he will be run in opposition to Jess Willard as a physical culturist and all around bromide.

* * *

The Passing of Jack De Witt

The death by his own hand of Jack De Witt, the wellknown sporting writer, has cast a gloom over the whole colony of devotees of the great outdoors. For not only was Jack a popular writer, but he had a most engaging personality, and belonged to a class of big-hearted, hard-bitten men who stood squarely on their two feet. He was such another man as the late Bill Naughton of the Examiner, and had a following wherever there was a gun fired or a dog run.

In addition to being the rod and gun editor of the Breeder and Sportsman, he covered these sports for the Chronicle and Bulletin.

MY GHOSTS.

I heard the bell on the distant hill,
The laughter and joy in the street,
Within my heart all was lone and still—
No word to cheer, and no form to greet—
But companions were mine, very close at my side,
For I sat with my ghosts at Christmas tide.

No lips gave Godspeed; no friendly hand
Reached forth from the hurrying throng;
But love I had, from a silent band,
That gently thrilled like a helpful song;
And the love that I gave, though the world is wide,
Found the souls of my ghosts at Christmastide.

—Mabel Porter Pitts.

—The popular Rock Island Railroad lines have just issued an unusually attractive illustrated booklet on traveling on "The Golden State Limited," the foremost transcontinental train through Chicago and St. Louis, with the specially good connections with California. For that reason the booklet is illustrated with numbers of the great scenic features of the Golden State. The text is a pithy and inducing plea for Easterners to come to California in any season, but especially in the winter, when the East is suffering the cold and buffeting attacks of the Storm King. "Why go to California?" asks the booklet. "The answer is: California itself. For no other State offers you such a varied choice of attractions, such a diversity of entertainment." For those Easterners who are seeking the best route to California, there is the "Golden State Limited," via Rock Island, El Paso & Southwestern and Southern Pacific. Going east from California is simply a reverse of this route, as it carries the traveler, with the best of modern comfort and speed, through some of the very best scenery to be had on an overland trip.

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

Don't Tell Your age

After the
Movies
go home
and
Murine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

Orpheum Bill Packed with Big Hits.

Lillian Russell has "come back." She made the statement herself in a neat little speech. Incidentally she poked a good deal of fun at herself, and stated that she retired officially from the stage two years ago, but was firm in the belief that every woman should have an occupation in life, so that in spite of herself she had to obey the call of the footlights—hence her reappearance. Previous to her speech she sang a number of song hits which she had used at various times during her career. In all sincerity, Miss Russell is as lovely as ever. She may not exactly be the same "Airy, fairy Lillian" we knew some years ago, but there is much of the old beauty and dash and style. There is only one Lillian Russell, and she can never be replaced. We have to thank the Orpheum people for several good things lately. In successive weeks we have had Weber and Fields and Anna Held, and now Lillian Russell. There is a team on the bill this week doing a stunt which precipitates a near riot. They are undoubtedly the popular hit of the program. They are Ben Ryan and Harriette Lee. The lady of the duo has a method all her own. She is original, and that is the secret of her success. She is, moreover, different—decidedly so. In Ben Ryan she has an excellent foil, and between them the fun becomes fast and furious. Best of all, their jokes are new and their brand of fun is all their own. Max LeHoen and Mlle. Dupreece have a novelty act wherein both of them do some clever shooting. They combine singing and dancing in a very agreeable manner. Geo. Moore and Cordelia Haager sing clever songs and relate capital stories in a fetching manner. They are a clever couple. Fatima is an Egyptian dancer who performs three of her weird dances in a thoroughly artistic way. She is a sensuous appearing lady, who is able to move her abdominal muscles in an alarming manner. Comfort and King are two black face comedians who present a new act brim full of good fun and loaded with plenty of laughs. Arthur McWatters and Grace Tyson have a screamingly humorous act which they call "A Revue of Revues." The act is constructed solely for laugh making purposes. Florrie Millership is called on the program "Little Miss Dainty." She is undoubtedly small and undeniably charming and petite. She can sing clever songs in a clever way and dance adorably. Page, Hack and Mack are a nifty acrobatic trio who accomplish the seemingly impossible. There is finish to their work, and their final stunt has the audience gasping. It is an extraordinarily fine bill.

PAUL GERSON.

Another Big All-Star Bill at Pantages.

Pantages has a rattling good bill, this week, a show that will make the most blase vaudeville habitue sit up with keen delight. It is one of those prime star bills of class that the management is rapidly developing. The interest ranges from a cleverly trained wrestling bear to interpretations in grand opera, given by excellently selected principals from the Imperial Grand Opera Company. They contribute a strong, spirited and exhilarating exposition of the gem scenes of Traviata, Faust, Carmen and Il Trovatore, any one of them worth more than the admission charged at the door. Laurie Ordway is something new in her class as an eccentric character comedienne, and she rigs herself out as a "sight," something that few actresses care to do, but Laurie has a twinkle in her snappy eye, a laugh in every move and utterance, and a generous touch of dare-deviltry in her original methods, wherewith she upsets the dignity of the orchestra musicians and the grinning audience. As a ready bride persistently praying for a husband, she is bound to make a mark in vaudeville, even if she nets only an "easy mark." The Big



Eva Gauthier and Nila Devi, who will appear next week at the Orpheum.

Four is one of the best quartettes that has ambled on a San Francisco stage; they combine excellent songs garnished with the proper touch of comedy, and the audience could not get enough of them. Earl Flynn and his Beauty are clever whirlwind dancers, and exhibit several captivating novelties in that popular line. Paula gets an everlasting lot of music out of an accordion, the brand that starts an audience to humming the tune and keeping time with their feet, a symptom which indicates that they are in perfect accord with her, and they were, as was proved by the recalls. The playlet, "The Boob," is capitably carried off by Charles King and Virginia Thornton, and contains several diverting surprises that skirt for a time very close to the risque. The movie gives another exciting installment in the unraveling of that absorbing serial mystery, "The Red Circle."

ADVANCE ANNOUNCEMENTS.

European Vaudeville Sensation at Orpheum.—The Orpheum bill for next week will have as its headliners Eva Gauthier, prima donna, and Nila Devi, prima ballerina, in a series of international songs and dances. The association of a prima donna and a prima ballerina is unusual enough to be considered a novelty. Dancing to vocal accompaniment has been a continental custom for some time, but was introduced in Europe as it has been in the East by Eva Gauthier and Nila Devi. These two come to New York at the very height of their

European popularity, and appeared in vaudeville with unqualified success. They are assisted by a quartette of dancing girls, and the efforts of the six result in a beautiful and fascinating stage offering. Bayone Whipple and Walter Huston will present their mysterious comedy creation "Spooks," the object of which is to create an air of spookiness by grotesque song, dance and weird music, with mechanical and electrical effects. A very spectacular riding novelty is offered by the society equestrians, James Dutton and his two pretty assistants, who perform a number of clever and difficult feats of bareback riding. Earle Reynolds and Nellie Donegan will introduce a beautiful, elaborate and novel performance which is a happy combination of skating and dancing. Miss Donegan's dresses are marvels of beauty and richness. One of her hats has three thousand aigrettes, while another is the largest Paradise hat in the world. Bert La Mont and his cowboys in their round-up of mirth and melody, constitute an exceptionally fine sextette and one of the most picturesque vaudeville acts. Ben Ryan and Henriette Lee, in their immense comedy skit, "You've Spoiled It;" Comfort and King in Junie McCree's laughable skit, "Coon Town Divorcons;" George Austin Moore and Cordelia Haager, in songs and stories, and the second installment of the ten-reel production, "Uncle Sam at Work," which is entitled "How Uncle Sam Gets His Coin," will be included in the attractions.

* * *

Big Bill at Pantages.—"Colonial Days," one of vaudeville's pretentious musical offerings, will head an excellent eight-act show at the Pantages on Sunday afternoon. Melodies of early Virginia days, stately minuets, and quaint colonial costumes, made the production an elaborate and delightful number. There are fourteen members in the company: S. H. Dudley, the famous colored minstrel man, and his comedy trick mule, is a special feature of the new program, with a playlet of the South, entitled "The Stranded Minstrel." Lasky's seven "Hoboes" will return with their revised edition of "Knights of the Road," a jolly travesty on tramp life. This act recently returned from Australia, where it scored one of the biggest hits of any American act that has visited the colonies in years. Herr Bolke, a German scientist, will present "Creo," an artistic illusion wherein a beautiful model is "created" from a life-sized still study in an artist's studio. Anita Heymans, a well known local singer, will make her vaudeville debut with the new show in a repertoire of popular song numbers. Les Arados, daring acrobats, have a splendid novelty in "The Devil's Cavern." The fourth installment of Pathe's thrilling serial, "The Red Circle," will show further adventures of the criminal family which bears the stigma of the circle brand.

* * *

Big Play Ready at Alcazar.—Next week will prove a red letter one for the Alcazar Theatre and for the Lytell-Vaughan Company of players, for it will mark the first production in this city, and at popular prices, of the big, compelling play, "The Law of the Land," by George Broadhurst, author of "Bought and Paid For," "The Man of the Hour," "To-day," and other widely known successes. Further, this peer of modern dramas will have the advantage of being produced under the personal direction of the distinguished author, himself, Mr. Broadhurst coming to personally attend all the rehearsals. "The Law of the Land" ran for an entire year in New York, with Julia Dean in the leading feminine role. Bert Lytell will be seen in the role opposite to Miss Vaughan, that of a healthy, straightforward, manly young American, and the two will have many fine scenes together.

* * *

Interpretative Readings of Great Modern Plays.—Leo Cooper is to give a course of six interpretative readings of great modern plays in the Art Gallery of Paul Elder & Company, commencing January 12th. In each of the plays selected by Mr. Cooper for this course, he has been influenced by a desire to show a corner of creation seen through a temperament that reveals human nature in its environment, culture and ideals. The first play in the series will be "Search Lights," by the English dramatist, Horace A. Vachell.

* * *

Tuesday Morning Musicales.—A most interesting announcement to society and musical folk is that of Rudolph Aronson, director of the Riviera Italian Grand Opera Company, and formerly manager of the Metropolitan Concert Hall, New York, who purposes giving eight Tuesday Morning Musicales in the



Elsa Ruegger, the famous 'cellist, who will play at the Tuesday Morning Musicales at the St. Francis Hotel.

Colonial ballroom of the St. Francis Hotel, beginning January 11th, at eleven o'clock. The most noted vocalists and instrumentalists will be presented, and these musicales will be similar to those given with so much success at the Waldorf-Astoria and Baltimore Hotels. The first program is particularly alluring; one of the vocalists of the occasion will be Tilly Koenen, the famous Dutch contralto. Miss Koenen, who created a marked sensation on her first appearance in this city six years ago, is a prime favorite all over the concert world. The other singer will be Ralph Errolle, the well known American lyric tenor, who will be heard in numbers by Puccini, Giordano, Barthelemy, Hue, Pessard, Fontanailles and Cadman. The instrumental soloist will be Elsa Ruegger, the 'cellist, whose fame is world wide, her selections being a sonate by Pietro Locatelli and compositions by Schumann, Saint-Saens, and Popper. Uda Waldrop will be at the piano. Box and seat reservations may be made by addressing Rudolph Aronson, room 315, Hotel St. Francis. The patrons and patronesses include Mr. and Mrs. Edson F. Adams, Mrs. C. W. Clark, Mrs. Francis Carolan, Mr. and Mrs. C. Templeton Crocker, Mr. Wm. H. Crocker, Mr. and Mrs. M. H. de Young, Mr. and Mrs. Atherton Folger, Mr. and Mrs. William Fries, Mr. and Mrs. Joseph D. Grant, Mrs. Phoebe Hearst, Mr. Frank H. Hitchcock, Mr. and Mrs. R. B. Hale, Mr. and Mrs. I. W. Hellman, Jr., Mr. and Mrs. C. Frederick Kohl, General and Mrs. Oscar F. Long, Mrs. Eleanor Martin, Mr. and Mrs. Walter S. Martin, Mr. and Mrs. Leopold Michaels, Mr. and Mrs. George P. McNear, Mr. and Mrs. George A. Newhall, Mr. and Mrs. R. A. Oxnard, Mr. and Mrs. George H. Pope,

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* * *

Symphony Concerts Next Friday.—The third pair of Symphony concerts, Alfred Hertz, conductor, will be given at the Cort Theatre, Friday afternoon, January 14th, at 3 o'clock sharp and Sunday, January 16th, at 2:30 o'clock sharp. The program will include the overture "Iphigenia in Aulis" of Gluck, which was arranged by Richard Wagner, the Symphony, G minor, op. 54, of Mozart, the concerto, D major, for violin, op. 61, of Beethoven, the soloist being Louis Persinger, the distinguished violinist and concert-master of the orchestra; and "Don Juan," tone poem (after Lenau) of Richard Strauss. Louis Persinger, the violinist, has for several years enjoyed the distinction of being recognized as one of America's most genuinely gifted artists. After a year's concertizing in America Persinger was enabled to return to Europe again, this time to Brussels, to study with that master of masters, Eugene Ysaye. In the meantime he was heard in Concerts throughout Belgium and in London, and was "violon solo" of the Orchestra du Theatre Royal de la Monnaie, Brussels, for one season. Extremely successful appearances in London, Vienna and Copenhagen added considerably to Persinger's growing reputation, and in the season of 1912-13 he was able to undertake his first extended American tour, appearing as soloist with many of the leading symphony orchestras—New York Philharmonic, Metropolitan Opera House, Philadelphia Orchestra, San Francisco Orchestra, etc., and playing recital engagements in most of the larger cities. During the season of 1914-15 he accepted an engagement as concertmaster of the Berlin Philharmonic Orchestra, appearing as soloist with that venerable organization more than forty times in the course of his engagement. The tickets, in future, will be on sale at the box offices of Sherman, Clay & Co., and Kohler & Chase, and on the days of concerts at the box office of the Cort Theatre.

HERE, THERE AND PERSONALLY.

Standard Oil Company has perfected a mechanical system in the Midway oil field whereby a large quantity of flowing natural gas is returned to the lower stratas of the earth and conserved, instead of letting it go to waste as heretofore. Under natural pressure the gas is pumped down the boring of an old well and distributes itself naturally.

Aviator Glenn Curtis declares that as soon as the war ends, some of the aviators will fly across the Atlantic to New York in their latest pattern big planes without making a stop. He declares the feat could be accomplished any day now. He looks forward to a regular trans-Atlantic service of airships. A new seaplane has been invented, one that can ride at anchor, if necessary, on the waves, even in a bad storm. The war has greatly increased the size as well as the power of these strong new airships.

The wills of Elbert Hubbard and his wife, who were drowned on the liner Lusitania, were filed at Toronto, Ont., recently for ancillary probate, as both held stock in the Northern Crown Bank of Canada. The amount of Mr. Hubbard's total estate was declared as \$397,845, and that of Mrs. Hubbard at \$35,735. In each case the estates were divided equally between their children, Elbert and Miriam. A direction in each will read: "I desire that my body be cremated and not buried in the ground."

The White Star line has agreed to pay \$664,000 in settlement of all claims arising from the sinking of the Titanic in April, 1912, when more than 1,500 persons were drowned, lawyers for the Line announced in New York recently. Of this amount \$500,000 would be distributed among American claimants, \$50,000 to British claimants, and \$114,000 would be required for interest and expenses in connection with the numerous suits. If all the claimants, both in this country and Great Britain, agree to the proposition, the White Star line will be released from all further liability growing out of the Titanic disaster.

A STORY OVER SIX THOUSAND YEARS OLD.

Here is a story some 6,000 years old, according to the inscriptions on certain Babylonian bricks uncovered in the ruins of the ancient city of Nippur. It deals with the old story of Adam and the flood which destroyed life in this world. How old this story really is no archaeologist dare guess. The form of the story here given is a new version written by Sumerians, who invaded Babylonia about 4500 B. C., and recognized as possessing the highest civilization and culture of any nation antedating the great period of Greek culture. A brief outline of the story is as follows:

Enki, the god of the sea, and his wife or daughter, Ninella, ruled over Mankind in Paradise. Paradise was the land of Dilmun, or the modern island of Bahrein. In Paradise sickness was unknown. Sin had not entered. Though the years passed, it was a land of perpetual youth. No wild beasts destroyed the flocks, and no storms raged. Enki, the god, decided to destroy mankind with a flood, and he revealed his purpose to Nintud, the goddess who had created mankind. For nine months and nine days the flood raged, and men were dissolved in the water "like tallow and fat." But Nintud, the mother-goddess, determined to save the king, Tagtug, and him she called to the shore and embarked on a boat. Tagtug, who was thus saved, corresponds to the biblical Noah. It was the custom of the Babylonians to deify their kings after death. The goddess Nintud explained to the god Enki how Tagtug had escaped the universal destruction, and had become a god. He then became a gardener. Enki revealed to him the secrets of trees and plants. Tagtug was permitted to eat of the fruit of all the trees, excepting that of the Cassia. But he ate of the fruit of the Cassia tree, and at once the goddess Nintud took from him immortality. He was compelled to labor and suffer until the gods took pity on him and taught him various arts to comfort him.

"Tell me, now, Jamie, what was the most wonderful thing you saw when at sea?" "I think the strangest thing I saw was the flying fish." "Noo, loddie, dinna make a fule o' yer mither. Wha ever heard of a fish flying?" "Another strange thing I saw when crossing the Red Sea. We dropped anchor, and when we raised it again there was one of the wheels of Pharaoh's chariot entangled on it." "Ay, laddie, I'll believe that. We've Scripture for that."—*Tit-Bits.*

"A young fellow anxious to enlist, had just been examined by the doctor. "I am sorry," said the doctor, "but your teeth are not good enough." "What!" exclaimed the indignant recruit; "my teeth ain't good enough, aint they? Well, they're the same teeth what you passed my brother with yesterday."—*The Strand Magazine.*

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Pantages' Theatre Market Street Opposite Mason

Commencing Sunday Afternoon, January 9, 1916

VAUDEVILLE DE LUXE

FRANK BOHM presents Vaudeville's Most Fabulous Musical Offering "COLONIAL DAYS" with H. DUDLEY AND HIS MULE. The Star of Musical "LASKY'S SEVEN HOLIDAYS." King of the Road "Harry Burke" offers the mysterious "SUN CREW." Creating a beautiful woman from "A rag, a bon, and a hunk of hair."

EIGHT PANTAGES FEATURES

St. Francis Hotel COLONIAL BALL ROOM

Tuesday, January 11 at 11 A. M.

First of the

TUESDAY MORNING MUSICALES

Directed by R. J. A. ...

Artistes: TILLY KOENEN, Soprano, RALPH FRANK, Tenor, ELSA RUEGER, Contralto.

Apply for seats and boxes at Room 11, 1110 St. Francis.



In spite of the magnificent response to the needs of the Belgians, the suffering in that stricken country is still so heart-breaking that the American commissioners under Hoover, who are distributing the relief, write home letters that stir any heart that does not pump ice water.

As there are so many Californians doing the work, the people in this State naturally have their sympathies played upon constantly.

One never goes to any affair, from the simplest Oolong fest to a real debauch in the way of an afternoon tea without someone quoting from a letter from the Hoovers, or Professor Vernon Kellogg, or Dudley Gunn, or Father Lathrop, or Secretary Gibson, or one of the other Californians who have gone on to succor those dispossessed patriots. The other day some one started a story about a little Belgian girl, and one of the belles who is supposed to be a very self-centered, hardened young butterfly, burst into tears and said: "Oh, I wish that you would all stop pressing the Belgian button and turning on the sob stuff—it gets me!"

Whereupon one of the guests pressed another button and produced a story which shows that the California youngsters have a somewhat humorous view of the war situation. The other day, when this lady returned home from a meeting with Mrs. William Crocker, the subject under discussion war relief, and therefore lasting far into the afternoon, she found guests invited to tea already assembled in the drawing room. Suddenly her two small sons, one aged twelve and the other ten, burst into the room, bellowing wildly: "I wish that I were a Belgian!" Over and over again they shrieked this refrain, and you may imagine the effect.

And at that very moment in many smart households, from Pacific avenue to the Peninsula, the same cry went up from a hundred boyish throats. Some team work that!

It was organized by a group of boys from the Potter school, who went to the Orpheum and heard a facetious gentleman sing a song, the burden of which was "I Wish that I Were a Belgian." The lads decided that there was something in the charge that Europe is draining off a lot of sympathy that is needed here at home, and one of these boys with a great gift for action decided that the thing to do was for every one of them at the same hour to shriek aloud "I wish I were a Belgian." Even the boys have no complaint to make against all this emotioning going Europeward, thought it was a great joke anyway, and they, too, agreed to join the chorus.

A change has come over the spirit of the dance in New York, and the first translation into Western terms was at the Irwin dance the other night, when suddenly the orchestra began to play some lovely classical bit, and some of the girls who have been on in New York and have taught their favorite partners the steps, took the floor and danced intricate measures with the finish of professionals. The dancing of the Templeton Crockers was particularly admired.

In New York the ice skating craze has caught the multitude, and the dancers who kept the cafe floors crowded have been lifted out of the one-steps and the more or less leisurely dances of the past seasons into the highly stimulating, tingling twirls of ice skating.

Those who still dance may be classified among the survival of the fittest.

One reason for the dancing craze was that the one-step and its modifications were within the athletic limitations of all ages and degrees of agility and grace. Men and women danced who, in the elder days of the dance, would never have qualified as ball room material.

Now the dancing set in New York, reduced in numbers, but lifted in quality, is making of the dance Art to the 'nth degree. The accessories at all the private dancing clubs are beautiful and costly in the extreme. At one of the clubs, Belasco was called into conference, and his decorators arranged a lighting system that would add a glamour to fairyland. With wonderful

orchestras playing classical music and the lights flooding the place with moonlight, or playing on it the raptures of the desert, one may imagine the marvelous effects produced.

It was hoped that the projected Club de Vingt would arrive at such luxurious and artistic distinction, but instead of that it has died in the "borning." There have been various conjectures about the demise of the idea before it became a reality, but most of these conjectures were of the stuff that dreams are made of. The truth of the matter is that in spite of the success of the New York club under the same management, the projectors of the plan were afraid to finance it unless assured of the intimate social touch that an interested stockholder like Mrs. Alexander would have given it. They are counting on her to keep the thing going during its infancy, and if a thing of this sort can survive infant mortality, it is all right. But Cupid came along and removed Mrs. Alexander from her sphere of usefulness, as far as dancing clubs are concerned. In the tussle between the little fellow and the goddess of the dance, Terpsichore was counted out in the first round.

Mrs. Alexander's engagement to Mr. Kaufmann was a genuine surprise, in spite of the "I told you so's" who will never admit that anything has the element of surprise. One of this ilk was proclaiming that she had suspected it ever since—naming a time that antedated the acquaintance of the bride and groom!

Those who were at the wedding are enthusiastic over the pretty little ceremony arranged by Mrs. Mountford Wilson for her sister. There were none of the frills of the elaborate wedding. Even the music being omitted, but the happy spirit of every one was so contagious that all agreed that never was there a more joyous wedding party. The bride looked so young and pretty that all decided that she could pass for the older sister of her son, Douglas. One of the nicest things about this marriage is the evident delight of Douglas and Miss Harriett Alexander in acquiring so thoroughly desirable a step-father. Mr. Kaufmann has won the hearts of all the friends of the family, and many a belle is asking herself how it happened that the unmarried but willing contingent let Mrs. Alexander walk off with a prize like Mr. Kaufmann. The Kaufmanns plan to spend part of every year in San Francisco, so that there will not be any real break in the large circle of friends which Mrs. Kaufmann has in San Francisco.

The last letters from Mrs. Wakefield (Edith Huntington Spreckels) are posted in Egypt, whither she and her honeymooning husband went from China as the most direct way of getting back to San Francisco! When the cables informing her of the death of her father in New York reached her, they were in Shanghai, and tried to engage immediate passage back to San Francisco, but the steamers were so crowded that it was impossible to get a booking for months, and they finally decided to go on to Egypt and come home by way of New York. Huntington is not credited with having much worldly goods to pass on, but whatever his estate it will undoubtedly all go to his daughter.

The New Year's eve celebration at the Hotel Oakland was a brilliant affair. From nine o'clock on, there was a constant

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string of motors arriving at the hotel. The ball room, restaurant and grill were the scene of a brilliant display of the smart set engaged in the great annual frolic. The demand for the beautifully decorated tables was so great that additions were placed in the Tapestry Room to accommodate the late arrivals, who had participated in the civic celebration or parties elsewhere. Contrary to the former custom of closing the hotel to those who had failed to make table reservation, the doors were kept open to the public, and the true carnival spirit prevailed throughout the evening. When the guests were seated, they found thereon souvenirs from the hotel management—paper caps, hat, horns and noise makers galore. At eleven o'clock the New Year's spirit was in full swing, and the eye was filled with a moving picture of color, brilliancy and beauty. At five seconds before twelve the rooms were darkened, and sixteen cooks, arrayed in fantastic garb for the occasion, walked through the various rooms, bearing on trays over their heads the letters "Happy New Year, 1916." These letters were cut from huge blocks of ice, pieces of green and red glass were frozen in the ice, and on the inside Christmas candles were lighted. Some 1,500 people participated in the festivities.

☺ ☺ ☺

The first of the series of popular Musical Mornings will be inaugurated at the Hotel Oakland on January 11th, at eleven o'clock. These affairs had their inception at the Waldorf in New York some few years ago, and met with popular favor there. Already luncheon parties are being arranged at the Hotel Oakland, following the entertainment. Mr. MacFadyen announces a delightful program for the first of these series.

Mr. H. Walsh, 814 First National Bank Building, is in charge of arrangements for a dinner and dance to be given at the Hotel Oakland, January 8th. Dinner is to be served in the attractive Tapestry Room of the hotel, with dancing in the Rose Room from 8 to 12 p. m. About sixty guests are expected.

☺ ☺ ☺

Maude Fay, a sister of Postmaster Charles Fay, prima donna of international renown, who was singing leading roles at the Munich Opera House at the beginning of the war, and who later joined the ranks of the Red Cross nurses, is returning to America. Her brother will meet her in New York this week. Miss Fay was a protegee of Madame Johanna Gadski.

☺ ☺ ☺

The Monday Morning Musicales, which emulate, but are expected to surpass in interest and popularity their prototype in the Waldorf-Astoria of New York, will begin next Monday in the Colonial ball room of the St. Francis. This series, which follows out the lines of the Bagby concerts in New York, is one of the most gratifying results of the musical inspiration of the Exposition. The first concert will be given by Mme. Betty Drews, a dramatic soprano, and pupil of Mme. Gerster, teacher of Julia Culp; and Miss Mae Mukle, a member of the Innisfel Quartette, who has gained fame abroad as a 'cellist. The best artists available will be secured for each of the musicales, and it is believed that these will prove even more popular in local society than the concerts at the Waldorf-Astoria have been among the smart set of New York. Parties of prominent society people are already being made up for the first concert.

—Mrs. Brown was entertaining friends, and somewhere between angel cake and chocolates the fair guests began to pay tribute to their respective husbands. "When we were first married," said Mrs. Brown in her turn, with a reflective sigh, "Billy used to kiss me every time the train went through a tunnel." "How deliciously beautiful!" ecstatically exclaimed one of the young women. "Does he still do it?" "Well, I should say not," responded Mrs. Brown, sadly. "Every time we hit a tunnel now, he takes a drink."—*Exchange.*

—The New Year certainly received a royal welcome at Techau Tavern, where all the jovial rites which are the feature of New Year's eve at this famous cafe were observed with spontaneous enthusiasm. The place was crowded with merry-makers, each striving to outdo the other in good fellowship. The decorations, the fun-making and noise-making souvenirs, the festoons of serpentes, all combined to furnish the proper atmosphere for a glorious good time. At one large table Colonel Charles F. Hanlon, the well known San Francisco attorney, bon vivant and prince of entertainers, was the host of some twenty guests, among them Anna Held and Lillian Russell.

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Soap, like books,
should be chosen
with discretion.
Both are capable of
infinite harm.

The selection of
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choice and a safe-
guard against soap
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HOLIDAY PLEASURES AT DEL MONTE.

Del Monte had the first Paper Chase of the season this week, and it was a great success. There were thirty-five riders in the party, including ten ladies. There were no accidents, the fences were low, and all the horses jumped well. The hares did a good piece of work in laying the papers, and were not caught by the hounds. At the end, every one wound up at the Officers' Club at the Presidio, on the invitation of the officers in the chase. There was tea and dancing till dinner time. Everybody had a good and exciting time, and from now on there will be two chases a week open to all.

The tournament crowd is beginning to arrive, and all the Christmas guests are staying over. There are good matches every day, both morning and afternoon.

New Year's eve was observed in an especially fitting manner. There was a supper dance in the main dining room, seats for three hundred and dancing space for at least that number of people. Special cabaret entertainers came down from the city. The orchestra was complete, and there were hundreds of favors distributed for fun and general amusement. As at Christmas time, it was a banner celebration, and many new features were provided.

BIG CHEMICAL DISCOVERY BY CHARLES MARCHAND

As forecasted in the News Letter, some time ago, Charles Marchand has made a complete success of his discovery of saving certain valuable by-products from the waste liquors from wood sulphite plants, a discovery which will place him in the millionaire class in the near future. His patents have been amply protected at Washington, and he is now deep in the work of installing a plant on a commercial scale for the Kimberly-Clark Company of Neenah, Wis., which will be completed by March. The company has a daily output of 240,000 gallons of waste liquor, containing about 2.45 per cent of fermentable dextrose, which will yield 1.40 per cent of 180 degrees proof denatured alcohol at such a low price that the savings will be \$650 per day, approximately \$200,000 per year, out of which Marchand will receive an extraordinarily handsome percentage. This plant is only one of several score which will reap the advantage of Marchand's ingenious and very important chemical discovery. His success is considered a brilliant coup, as, since his announcement, it has developed that thousands of chemists of all nationalities have been attacking the same puzzling problem for the past thirty years. Mr. Marchand will take his family from Portland, Or., where they are now residing, to Wisconsin, so that they may be near him during the time he is installing the new plant.

—Most of the public benefactors you read about are making money.

BIG NEW YEARS ENTERTAINMENT AT-CORONADO

Hotel Coronado at Coronado Beach, off San Diego, capped all its former brilliant successes in entertaining enjoyment during the recent midwinter holidays. Manager John J. Hernan composed a captivating program, which covered both indoor and outdoor entertainment, and as the weather was ideal, as usual, the crack polo tournament, the golfing, boating, fishing and surf bathing kept the 500 guests and the hundreds of holiday visitors keyed up to a high pitch of pleasure. New Year's day introduced a special program, opening with a thrilling polo game. Some of the guests motored down to witness the opening of the racing season at Tia Juana. In the evening, after the usual famous Christmas dinner given with all the novelties of Yuletide surprises, dancing ruled with undisputed sway. Three big dancing floors were covered by the merry guests—the main dancing floor, a portion of the floor adjoining the big bowling alley, and the large room adjoining the grill. Enjoyment ruled unconfined. Admiral McCallum allowed the band of his war vessel to attend the festivities, and three orchestras were going all the time in the main ballrooms. Punctuating the night's dancing exhibitions were given by the Millers, who have won fame by their marvelous athletic dancing, and the Misses Smoller, the regular exhibition dancers of the hotel. Of course, there was the usual concert music, and the other capital devices offered by the management to keep the guests amused at every turn. Dr. Lorini, a well known physician of Southern California, and on the staff of the hotel, was on hand, as usual, but large as was the number of guests, no call was made on his services. "Safety first" is a cardinal rule of the management.

COST OF THE CLOSING OF THE PANAMA CANAL.

The cash-loss to ship owners from the closing of the Canal cannot be computed, as it involves not only increased insurance in cases of perishable freight, which will have to be carried through the Suez Canal or around the Horn, but the estimate must also include the added cost of coal and provisions and many other details of expense. To the United States government there results a loss of at least \$200,000 between the closing and November 1st. Another disturbing effect of the tie-up is the prospect that a considerable proportion of highly profitable freight, which has been recently diverted from the all-rail lines on transcontinental routes, and the Southern Pacific Sunset-Gulf Route (Morgan Line) via Galveston, will be turned back to these carriers.

There are assurances that the waterway will be cleared as fast as possible and at no very late date.

It is the weight of the hills which forces the dirt up the channel of the waterway. When the weight of the smaller hills was diminished the upheavals ceased; when the greater hills are relieved of their excess load there will be no more trouble in the cut. It is a question of time only, and not a very long time at that.

General Goethals intends to blast away the tops of the offending hills in order to bring into the channel all loose earth, and thus remove forever the source of the slides. We are told, moreover, that no effort will be made to maintain a temporary channel for the use of a few ships, and General Goethals is quoted as saying: "When the Canal is reopened, it will be with a permanent channel through the cut, even if this work takes the rest of the year."

—The Archbishop of Canterbury was to officiate at an important service in London. The main entrance to the Abbey was opened, and a great space roped off so that the dignitaries might alight from their equipages unmolested. When a dusty four-wheeler crossed the square, driven by a fat, red-faced cabby, bobbies rushed out to head him off. "Get out of 'ere," one of them called briskly; "this entrance is reserved for the Archbishop." With a wink and a backward jerk of his thumb the irresistible cabby replied cheerfully: "I 'ave the old duffer inside."—*Christian Register*.

—It's funny how a man whose health is so poor that his wife has to carry the baby when they go out anywhere can walk fifteen miles around a lodge-room with sixty pounds of robe and a miscellaneous assortment of knickknacks attached to his person.—*Puck*.

WHAT'S YOUR HURRY?

Slack up, brother, what's your hurry
That so recklessly you scurry
With your elbows jabbing sideways and your glance fixed
straight ahead?
Is a minute's time so precious
That you needs must be ungracious
And go tramping on your fellow like a hungry quadruped?

Can't you spare a nod of greeting,
Pass the time of day on meeting?
Swap a joke or laugh a little when a neighbor drifts along?
Is the dollar so enticing,
Is "success" so all-sufficing,
That you can't devote a second to a brother in the throng?

Do you know your destination?
It's a quiet little station
Where ambition never troubles and the dollars jingle not,
Where there is no bootless striving,
Sordid scheming or contriving,
And the richest man's possession is a little grassy plot.

Why be over-keen for speeding
On a trail so surely leading
To that lonely little village where we all must come at last?
Slack up, brother, what's your hurry,
That so recklessly you scurry?
You may head a slow procession ere another year is past.

—*Peoria Journal*.

THE MEN IN FLANDERS.

The men go out to Flanders
As to a promised land;
The men come back from Flanders
With eyes that understand.

They've drunk their fill of blood and wrath,
Of sleeplessness and pain,
Yet silently to Flanders
They hasten back again.

In the low lands of Flanders
A patient watch they keep;
The living and the dead watch on,
Whilst we are sound asleep.

—*Margaret Sackville*.

—"I can't say I like your new tooth-paste." "That's shaving cream."—*Yale Record*.

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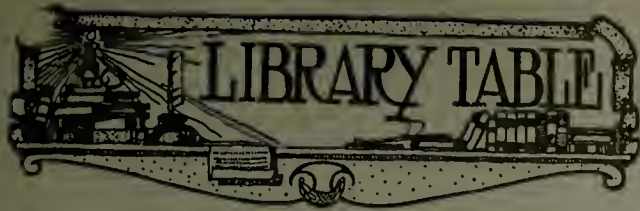
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no returns and no
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"Court Life from Within."

One of the most interesting recent volumes of reminiscences is that of the Infanta Eulalia of Spain, aunt of the present king, who has very frankly described "Court Life from Within." The author will be recalled by those who can remember the Chicago exposition of 1893 as being the official representative of Spain in the celebration of Columbus's achievement 400 years earlier: and she devotes one chapter to adventures in America on that occasion. But for the most part she describes the life of Europe's reigning families as it has come under her personal observation as a guest in the different palaces. First of all she gives a picture of her own childhood and the social restrictions she endured perforce. Eulalie is essentially a democrat; she was one in her earliest years and has become more so with experience and observation. One reads here, quite possibly with astonishment, of the rigidity of royal etiquette, even in private life. The infanta found herself bound hand and foot by conventionality, even in the palace, far from court, where she lived with her sisters and mother in the first years of her brother's reign. And even now, particularly in Berlin, she finds that a royal guest in a palace is a sort of bird in a gilded cage, as the old song writer puts it. In happy contrast she writes of the comparative freedom in the Scandinavian democracies and of the extreme simplicity of Haakon and Maud of Norway. The infanta's childhood was spent partly in France, in exile, during the republican interregnum some 40 years ago, and she is rather more French than Spanish as a result. As a matter of fact, she is quite cosmopolitan, happy in any court, but happier still in the freedom of private life. Separate chapters are given to England, Germany, Russia, Scandinavia and Italy. There is another, "The regal pose," dealing with the minor royalties with or without thrones and courts, the latter especially exciting the author's commiseration for the absolute uselessness of life as they live it.

Published by Dodd, Mead & Co., price \$2.50 net.

"Ordeal by Battle."

A special American edition of F. S. Oliver's "Ordeal by Battle," now in its twenty-third thousand in England, has been prepared in this country. The history of the success of this volume is interesting and goes to prove that our public is not slow to recognize merit. As is customary with many English books, a small edition was first imported from the London publishers, but almost at once it began to be talked about. Theodore Roosevelt, for example, said: "In its practical teachings the best book that this war has produced is Oliver's 'Ordeal by Battle.' I wish that every American would read it, and would realize that everything there said, as to both the shortcomings and the needs of the English people, applies with far greater force to the American people at the present time."

Published by the Macmillan Company, New York. Price, \$1.50 net.

"Master Skylark."

Apropos of the large number of Shakespeare Tercentenary celebrations already planned for April, this year, The Century Company, New York, announces the early publication of "Master Skylark," a five-act dramatization of John Bennett's novel of the same name. The play, it is said, opens in Stratford-on-Avon, showing Nick Atwood, a youthful cousin of Shakespeare's, dissatisfied with the monotony of his home life. Then comes a company of strolling players, who kidnap the boy because of his voice. After a number of adventures along the English countryside, Nick reaches London and becomes a famous choir-singer. While there he meets his kinsman, William Shakespeare, who brings about a reunion of Nick Atwood and his Stratford relatives. A love interest is supplied by the

daughter of the master-player who had managed the kidnaping of the sweet voiced boy. "Master Skylark" introduces as dramatic personae, in addition to Shakespeare, Ben Jonson, Thos. Heywood, Queen Elizabeth, and other famous historical figures of England's Golden Age of the Drama.

"The Story of a Pioneer."

Anna Howard Shaw tells in her recently published autobiography, "The Story of a Pioneer," the interesting story of her first public speaking. It was while she was at the Big Rapids High School that she was to recite a poem, "No Sects in Heaven." When she faced her audience, she says: "I was so appalled by its size and by the sudden realization of my own temerity that I fainted during the delivery of the first verse. Sympathetic classmates carried me into an anteroom and revived me, after which they naturally assumed that the entertainment I furnished was over for the evening. I, however, felt that if I let that failure stand against me I could never afterward speak in public; and within ten minutes, notwithstanding the protests of my friends, I was back in the hall and beginning my recitation a second time. The audience gave me its eager attention. Possibly it hoped to see me topple off the platform again, but nothing of the sort occurred."

Published by Harper & Brothers, New York.

New Edition of Madison Cawein's Poems.

Under the energetic and able management of Mme. Clarence de Vaux-Royer a number of literary entertainments have been given at the Cameo Club salon in New York to further the publication of a new selection of the best poems of the late Madison Cawein. At the last gathering of this character the guests of honor were Dr. David Starr Jordan, Ella Wheeler Wilcox, Mrs. Samuel Untermyer, Mrs. Florence Wier Gibson and others of equal prominence. The "Kentuckians" gave a dinner at Delmonico's to forward the success of these rarely meritorious poems. So did the Cameo Club at the Waldorf-Astoria and at the Shakespeare Club. This volume, composed of the best poems of Cawein, is now on sale at all leading book stores in New York, and at the Cameo Press, 627 West 136th street, New York. Theodore Roosevelt, who is substantially supporting this effort to give Madison Cawein the high standing he deserved in life, says of the work: "To acknowledge unfamiliarity with the poetry of Madison Cawein is to acknowledge a woeful ignorance of contemporary American literature."

Edward H. Sothern began his reminiscences in the January Scribner Magazine. He opens at "the very first page of my remembrance," a scene on the stage of the old London Haymarket, in 1863, the little boy looking into a pair of twinkling gray eyes, the eyes of his father, who was made up for his famous part of Lord Dundreary. The elder Sothern's children were "The Blessed's," and were brought up in an atmosphere of romance, the land of jolly make-believe, of fairy legends and drollery. About this period there is an irresistible personal charm in Mr. Sothern's narrative. It is fanciful, rich in anecdote, and pervaded by genial humor.

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FADS AND FASHIONS

When the practical quality steps in, illusive chic, they say, steps out. This may be true when the idea of the practical is carried to an extreme. We have learned, however, to add a touch of trimming here, and a note of color there; to slash a sleeve, or band a skirt in a way that quite overcomes the predominance of practical over chic and preserves both.

The Dress for General Wear.

Suitable for the business woman, or the young girl just beginning her days at college, is the popular serge in various qualities and weights. This material is appropriate for the stormy days of the heaviest of winters, and also for the most balmy of climates. Wool poplins, gabardines and tweeds are also serviceable, and make exceedingly attractive costumes. These models, often simple in design, permit of a smart touch of some distinctive color or effect, perhaps a motif, symbolic of the mystic Orient, or of the most fantastic cut-in-stone relics of our aborigines, the Indian mound builders, which have been brought to view after almost numberless decades. Details of this kind often close the high collar, being in the form of buttons, oddly shaped, or medallions, serving as buckles, or simulating belts on the dress itself. With these effective novelties a dress or suit may be rendered unique to a degree, and carry an individual note, difficult to obtain but very satisfactory to the wearer, as she may be sure that her creation is for her wear alone, and will not be duplicated.

The Use of Lace and Net for Blouse or Frock.

Net has once more come into popular use for dainty blouses and frocks, both for daytime and evening wear; thread run nets are especially favored for the latter purpose. Plain net is used considerably for blouses in simple designs, tucked here and there and with tiny frills that fold softly about the neck, or lend grace to the sleeve. Chantilly, that charming lace of web-like texture in almost too delicate a weave to be worn, is also used to fashion many gorgeous creations. Shadow lace, too, has its part in the making of the more elaborate dresses, in combination with soft taffeta or satin, as trimmings in narrow bands, for sleeves, or in softly flaring bretelles. Strange as it may seem, velvet in vivid colors is often used for trimming these filmy costumes in panels and bandings, making a wonderful effect.

Satin or Taffeta As Trimmings.

Narrow pleatings and ruchings of lace and net seemed to be used universally for trimming the dainty evening costume; soft satin, too, in the narrowest of bands or folds, occasionally beaded with small pearls, edges the tiny ruffles and sleeves as well as tunics or flounces which compose the costume. These tunics are draped up often with loops of satin folds having perhaps an end here and there weighted down with metallic ornaments of various sizes. Fancy braid and folds of satin are often combined in applique designs, bow-



Lace and Satin Dinner Dress



Serge Daytime Frock.

knots and similar details on tunics of lace or net, with charming effect. Very often one finds the underslips of flouncing embroidered with bows of narrow metallic ribbon or braid, either silver or gold, or in delicate pastel shades, matching the bodice trimming. Taffeta ribbon with the fascinating picot edge is also favored for these underfounce trimmings, and airily bob up and down, the weight of the tiny pearl or cut-bead ornamentations bringing it again into place.

Is the Wide Skirt Losing Favor?

At the Fashion Fete held at the Ritz some time ago, the crinoline effect was still the most accentuated feature; there were many dainty, airy creations, all made with the bouffant skirt, corded or lightly boned. The more conservative afternoon, and the majority of the street costumes, however, are gradually narrowing down in width. Many of the street suits and dresses have an underskirt nearly as narrow as it was a season or

two back, the width and flare being confined entirely to the long tunic or overskirt, which is again a much favored detail. Within a short time it is being whispered the full skirt will be seen only on dressy afternoon costumes and evening frocks.

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For all purposes the most conveniently located hotel.

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WM. W. BENSON, Manager

SPRINGFIELD, MASS.

Two minutes from station, in center of business district

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John J. Hernan -:- Manager

Hotel St. Francis Announces the
Club Room Special
A Busy Man's Luncheon

Beginning January 10, 1916

50 Cents

Service From 11:30 to 2:00

TYPICAL OF CALIFORNIA

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HOTEL

Since 1875 the Historic Hotel of San Francisco
NEW MANAGEMENT *NEW POLICY*
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The Most Superbly Situated Hotel in the World.
Under Same Management.

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Oakland, California

Overlooking Lake Merritt and the Mountains

A pleasing focus of social amenities and public affairs.

European Plan: From \$1.50 a day up
American Plan: From \$3.50 a day up

Extraordinarily low rates to permanent guests.

CARL SWORD, Manager



SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS

BOETTCHER-BRYAN.—The engagement of Miss Ruth Boettcher, eldest heiress in the West, and Eusign Hamilton Bryan, U. S. N., son of Mrs. Frentiss Cobb Hale, was formally announced Monday. Miss Boettcher spent many months here and in San Diego, and Mr. Bryan's attentions were so marked that the engagement was no surprise. He is a graduate of the naval academy at Annapolis. No date for the wedding is known.

WEDDING ANNOUNCEMENTS.

AMOSS-McLAREN.—One of the weddings scheduled for this month is that of Miss Marguerite Amoss and Loyall McLaren, which will be solemnized at noon on January 15th, at the home of the bride's mother, Mrs. Thomas Amoss, in Napa. Only members of the two immediate families will be in attendance.

BAKER-WILLCUTT.—Miss Dorothy Baker's marriage to Dr. George Willcutt will be solemnized on the evening of February 16th at Trinity Church. Following the ceremony a small reception for relatives and a few close friends will be held at the Century Club, which will be beautifully decorated for the occasion.

HERRSCHER-FRIENDLY.—The marriage of Miss Emma C. C. Herrscher and Julius Charles Friendly, a prominent business man of Portland, Or., will take place in the ball room of the Palace Hotel, next Wednesday, January 12th. Rev. Dr. Martin Meyer will officiate before a limited number of intimate friends and relatives. The bride is the beautiful and accomplished daughter of Mr. and Mrs. Joseph Herrscher of this city, and is widely known in charity and kindred work. After an extended honeymoon as far as Palm Beach, Fla., and New York, the bridal couple will make their home in Portland after April 1st.

THOMAS-BOCQUERAZ.—A wedding of note will be that of Miss Gertrude Thomas and Roger Bocqueraz. The exact date has not been decided upon, but it will occur the latter part of February, and will be one of the brilliant events of the season. The ballroom of the Fairmont Hotel will be the scene of the marriage, which is scheduled for four o'clock.

WETMORE-HUBBARD.—Mr. and Mrs. Clarence Jesse Wetmore have issued invitations to the wedding of their daughter, Miss Phelma Camden Wetmore, to Mr. Herbert Lincoln Hubbard, on Tuesday evening, January 18th, at 9 o'clock at the family residence on Monte Vista avenue, in Oakland.

WEDDINGS.

BOWEN-COOPER.—Mr. and Mrs. William Nelson Bowen announce the marriage of their daughter, Miss Ruth Bowen, to John Walter Cooper, on December 29th, the Rev. Mears officiating, at the First Congregational Church of Alameda. The relatives and a few friends joined in celebrating the nuptials at a bridal supper at the Hotel Oakland.

JONES-GORDON.—A romance which began in childhood resulted in the marriage of Miss Katherine Forbes Howell Jones of Newark, N. J., and Colin John Gordon of Tarkdale, Ore., at Grace Cathedral, 1180 California street, on New Year's day. Dean J. Wilmer Gresham performed the ceremony, after which a few invited guests attended a reception at the home of Mrs. A. B. Forbes, the bride's grandmother, 2135 Sacramento street. The happy couple will reside at Tarkdale, where the groom has a large fruit ranch.

ROTHENBERG-BERNER.—Miss Madeline Rothenberg and S. W. Berner were married Sunday night at the home of the bride's parents, Mr. and Mrs. L. Rothenberg, on Washington street. There were no attendants, and the festivities were limited to the relatives and a very few family friends. Mr. and Mrs. Berner will reside at the Palace for a time until their own home is ready for them.

TAY-MIGHELL.—Fashionable society attended the marriage of Miss Elinor Tay and John Edwin Mighell this week at Sorosis Club. It was an unusually pretty wedding. The decorations were in lavender and pink. The Rev. George G. Eldredge of Berkeley officiated. Mr. and Mrs. Mighell will reside at their new home on Lake street, the gift of the groom's father, Captain William E. Mighell, and of the Henshaw family. The many gifts received by the youthful couple were almost enough to furnish the home.

LUNCHEONS.

BOURN.—Mrs. William B. Bourn was hostess at a luncheon at her home Sunday, having about a dozen guests.

HOPKINS.—Miss Gertrude Hopkins gave a farewell luncheon in compliment to Misses Beatrice Nickel and Ruth Zelle, who left Sunday for the East. The impromptu affair took place Wednesday afternoon, December 29th, at the St. Francis Hotel.

JOHNSON.—Miss Helen Johnson entertained some of her friends at a pretty luncheon party Monday, as a compliment to Miss Marion Stovel.

LA MONTAGNE.—Mrs. Clinton La Montagne was hostess Tuesday at a luncheon given at her home in honor of Miss Marion Stovel, who is to be a bride a week from to-day.

LANGSTROTH.—Mrs. Lowell Langstroth was hostess at an informal luncheon recently, having complimented Miss Helen Bertheau on that occasion.

MACOMBER.—Mrs. A. Kenneth Macomber was hostess Monday at an informal luncheon.

THOMAS.—Miss Gertrude Thomas will entertain a coterie of congenial friends Tuesday at a luncheon which she will give at the Francisca Club. The affair will be in honor of two popular brides-to-be, Miss Helen Bertheau and Miss Dorothy Baker.

TUCKER.—Mrs. James Ellis Tucker will give a luncheon for twelve guests for Miss Hannah Hobart at the Town and Country Club, January 12th.

WALES.—An informal luncheon was enjoyed by a group of the friends of Major and Mrs. Philip Wales on Sunday. This affair took place at their handsome home in Menlo Park, where they passed the week-end.

DINNERS.

BENNETT.—A delightful affair on Wednesday evening was the dinner given by Miss Dorothy Bennett at her home at Mare Island.

HOWELL.—Lieutenant and Mrs. Howell presided at an informal dinner Saturday evening.

HUNTINGTON.—Miss Marion Huntington has invited a number of her friends to enjoy her hospitality at dinner this evening in her home on Maple street.

McCORMICK.—Mr. and Mrs. Ernest McCormick presided at dinner Wednesday evening at their home on Washington street, and afterward with their guests attended the ball of the Wednesday Evening Dancing Club at California Hall.

MARTIN.—One of the most interesting functions of last week was the dinner given Saturday evening by Mrs. Eleanor Martin at her home on Broadway, where decorations in keeping with New Year's day filled the house.

PARKER.—White carnations and maidenhair ferns, placed in graceful arrangement in a silver basket, formed the effective decoration at the dinner given Tuesday evening by Mrs. E. Grahame Parker. It was in honor of Major and Mrs. Philip Wales, and was held at the hostess' home on Clay street.

POETT.—The debutante set was in evidence at the dinner dance given Tuesday evening by Mr. and Mrs. Henry Poett at the Fairmont Hotel. Miss Emily Timlow was the incentive for the delightful affair.

POMEROY.—Miss Harriet Pomeroy has asked some of her friends to dine at her home on Friday, January 28th, and all later on will go to the C. O. G. Miller home for the Gayety dance.

WILSON.—Preceding the dance of the Neighbors, this evening, Mr. and Mrs. Neighborhood dance, and Miss Marion Huntington will also entertain dinner guests.

TEAS.

CROCKER.—Mr. and Mrs. Charles Templeton Crocker entertained a number of friends Sunday afternoon at a tea which they gave at their home in San Mateo.

HALE.—Mr. and Mrs. Frentiss Cobb Hale and Miss Linda Bryan were at home informally on New Year's day. Many of the guests attended the other neighborhood teas from here.

PERKINS.—An informal tea will be given next week by Miss Ruth Perkins at her home on Jackson street. Miss Emilla Gordon will be the guest of honor.

THEATRE PARTIES.

GARRITT.—Miss Helen Garritt will give a theatre party next Monday evening for a number of the debutantes and their escorts.

PARTIES.

DAVIS.—Yellow chrysanthemums and ferns formed an effective decoration for the home of Mr. and Mrs. Francis H. Davis on Scott street, where an egg-nog party was enjoyed New Year's day.

McCUTCHEEN.—Mrs. E. J. McCutchen's "freak party" on the evening of January 11th for the benefit of the Belgian relief promises to be a very jolly affair. Mrs. McCutchen already has eighty acceptances from friends who promise to attend as freaks. No men will be admitted to the McCutchen home, 2016 Pacific avenue, on that night.

DE YOUNG.—"Telephone Invitations" brought about an informal gathering of friends at the home of Mr. and Mrs. M. H. de Young on New Year's eve. The guests enjoyed a delightful evening of dancing and music.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

RECEPTIONS.

CROCKETT.—At Burlingame there was the time-honored reception of Mrs. Joseph B. Crockett, who has held open house every New Year's for many years. She was assisted in welcoming her guests by Mr. and Mrs. Laurence Irving Scott.

BELL.—The officers of the Army, Navy and Marine Corps, together with the feminine portions of their families, were bidden to the New Year's reception given by Major-General and Mrs. Franklin Bell. Green and holly were used in profusion throughout the house at Fort Mason.

BOYD.—Miss Louise Boyd greeted scores of her friends on Saturday afternoon, an informal invitation having been extended. The John F. Boyd home on Pacific avenue was a center for many of the families in town that day to greet each other.

CAEDMON CLUB.—The Most Rev. Edward J. Hanna, D. D., Archbishop of San Francisco, will be the honored guest at a reception to be given at the home of Mrs. Eleanor Martin on the evening of January 18th. The reception will be given under the auspices of the Caedmon Club.

GWYN.—Mrs. William Gwyn was hostess at a reception Saturday at her home in Pacific avenue.

JOHNSTON.—Holiday decorations were in evidence at the home of Mr. and Mrs. John G. Johnson, who greeted a number of their friends Saturday afternoon. They were assisted in receiving by Mrs. W. H. Landers.

MASTEN.—Miss Marion Stovel was the guest of honor at a reception recently given by her aunt, Mrs. Joseph M. Masten.

MEIRE.—Mr. and Mrs. Ernest Meire, Misses Hildreth and Lloyd Meire, entertained informally on the afternoon of New Year's day at their residence on Broadway.

DANCES.

POETT.—The debutante group were entertained at a dinner dance which Mr. and Mrs. Harry Poett gave Tuesday night in honor of Miss Emily Tinlow at the Fairmont Hotel.

WACHHORST.—Dr. and Mrs. Newton Booth Wachhorst gave a large New Year's eve dance at California Club, decorating the place in an artistic way for a carnival evening. Supper was served during mid-night, and dancing continued for several hours.

CARDS.

ASHE.—Mrs. William Ashe presided at an informal bridge party Thursday afternoon in her attractive apartment on Pine street.

ASHE.—Mrs. Porter Ashe was hostess at a bridge party Thursday afternoon at the Cecil Hotel, where she is passing the winter, having closed her handsome home in San Rafael.

FENNIMORE.—Mrs. Arthur W. Fennimore will entertain some of her friends at a bridge tea on the 21st, to meet Miss Gertrude Hanna.

HOWELL.—Two tables of bridge were entertained this week by Mrs. James B. Howell, whose guests assembled in her attractive apartment on Van Ness avenue.

OWEN.—Mrs. Arthur Owen will give a bridge tea on the 21st, in honor of Miss Gertrude Hanna.

SPRECKELS.—Mrs. A. B. Spreckels will give a bridge party on Monday, January 10th, at her studio in Vallejo street, to assist in the fund for the Belgians.

ARRIVALS.

HERRIN.—William F. Herrin and his daughter, Miss Katherine Herrin, who went East several weeks ago in their private car, have returned to their home on Broadway.

SHARP.—Mrs. Alexander Sharp has arrived in San Francisco, where she hopes to organize one or more chapters of the woman's section of the Navy League of the United States.

WILDER.—Mrs. Jane Wilder sailed Wednesday from Honolulu and will arrive here to-day. She has taken an apartment on Taylor street and plans to remain here indefinitely.

DEPARTURES.

DIBBLEE.—Mrs. Thomas Dibblee and Miss Inez Dibblee, who have been at the Bellevue for several weeks, have returned to their home in Santa Barbara.

BODDY.—Mrs. Spencer Eddy accompanied her father and mother, Mr. and Mrs. C. Augustus Spreckels, left Tuesday afternoon for their beautiful home, El Mirasol, Santa Barbara, where she will be their guest for a week.

LYMAN.—Edmunds Lyman will sail to-day for South America, and he contemplates being away about two months. He will spend some time in Chile, where he will visit Wallan Hallway, who resides there.

SUTTON.—Mrs. Ellingham Sutton left Wednesday for Pomona, where she will visit Mrs. Robert Henderson, who went south several weeks ago.

INTIMATIONS.

ARMSBY.—Mr. George Armsby will leave shortly for Pasadena, where he will join Mrs. Armsby, who went south several weeks ago in the hope that the mild climate of Southern California would benefit her health.

CROCKER.—Mrs. Henry J. Crocker and Miss Marlon Crocker are at the Hotel Belmont in New York, and have named no date for their home-coming.

FELTON.—Mr. and Mrs. Charles Felton have taken a house in Santa Barbara, where they contemplate spending the remainder of the winter.

GRIFFITH.—Mr. and Mrs. Charles Griffith have come up from Pleasanton and will live here for the next three years. They have rented the house on Pacific avenue formerly occupied by Mr. and Mrs. Roy M. Pike.

JACKLING.—Mr. and Mrs. Daniel C. Jackling will sail next Sunday on their yacht Cyprus for Mazatlan and various Mexican ports. They will be accompanied by a number of friends, and they contemplate being away about three weeks.

LAIDLAW.—Mrs. Horace W. Laidlaw has taken an apartment at the Warren, with her son, Beverly Laidlaw.

MARTIN.—Mrs. Eugene Murphy and Mrs. Walter S. Martin went to Del Monte for the week end.

MARTIN.—Lieutenant Martin J. Martin, U. S. N., fiance of Miss Katherine MacAdam, will arrive from St. Louis next Sunday. The wedding will take place January 18th.

MORGAN.—Mr. and Mrs. Cosmo Morgan, Jr., who have been spending the holidays with their son, Cosmo Morgan, have returned to their home in Los Angeles.

MULLINS.—Mr. and Mrs. Carlton Mullins and their little son, who have been residing in Mill Valley for the past year, have moved to Oakland, where they have taken an attractive bungalow on Moraga avenue.

PEROTTI.—Mr. and Mrs. Eduardo Perotti and their family will leave some time between January 15th and January 20th for their home in Uruguay. Meanwhile they are at the Hotel Richelieu, where their friends are calling to say good-bye.

SHARP.—Mrs. Alexander Sharp, who is in San Francisco for a few days en route to Washington, D. C., gave a talk at the Fairmont Hotel on Thursday afternoon at 2:30 o'clock on the work of the women's section of the Navy League of the United States.

SPRECKELS.—Mr. and Mrs. C. A. Spreckels have been passing the Christmas holidays and the New Year with Mr. and Mrs. Spencer Eddy at Burlingame.

WILDER.—Judge Arthur A. Wilder, who has been spending the past few months in Washington, D. C., arrived in San Francisco and sailed Wednesday on the Lurline for his home in Honolulu.

—An old Scotswoman who had put herself to considerable inconvenience, and gone a long way to see a sick friend, learned on arriving that the alarming symptoms had subsided. "And hoo are ye the day, Mrs. Crawford?" she inquired in breathless anxiety. "Oh, I'm quite weel, noo, thank ye, Mrs. M'Callum." "Quite weel," exclaimed the visitor, "after me haein' come sae far to see ye!"—*Exchange.*

—Shronk stopped his motor car at a desolate crossroads, and yelled to a farmer who lay on a cart of fertilizer: "Hey, Cornsilk, is this the way to Croydon?" The farmer raised himself from the fertilizer in astonishment. "By heck, stranger, how did you know my name was Cornsilk?" "I guessed it," said the motorist. "Then, by heck," said the farmer, as he drove off, "guess your way to Croydon."—*Exchange.*

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Through fare from San Francisco same as All-Rail and includes Berth and Meals on Steamer

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Leaves Third Street Station 5:00 P. M.

Connects at New Orleans With

Southern Pacific's Ocean Liners

Sailing to New York Wednesdays and Saturdays

The Marvelous "APACHE TRAIL" Auto Tnp, Phoenix to Globe, Made by Detour Mancopa to Bowie, Arizona

For Fares and Berths Ask Agents

SOUTHERN PACIFIC

FIRST IN SAFETY



**BIG CONSOLIDATION
OF OIL PROPERTIES.**

By long odds the biggest financial and commercial deal which has happened in California properties in a long while is the consolidation of the oil holdings of the Associated Oil Company, Union Oil Company, the Independent Oil Producers' Agency, comprising 175 independent oil companies, General Petroleum and California Petroleum Company. The organization of these five big companies into a corporation styled the Pan-American Petroleum and Transportation Company, is now going on in New York. The proper financial assistance stands ready for underwriting purposes, and the plan gives every promise of going through. Mark Requa, a pioneer in the oil game, and an expert in its details, has been working on this promotion for more than a year past. For over a year he has had experts in the field making careful surveys regarding strict values of the five properties mentioned. Payments in stock of the new organization will be given on a pro rata valuation of these properties. The stocks of all five companies have been very strong for the past several months. Associated Oil has advanced from about 46 to 76. This big consolidation will reduce the big companies of this State to three huge corporations, Standard Oil, the Shell Company (British-Dutch), and the Pan-American Petroleum. They control all the big refineries, pipe lines, fleets of oil tankers, transportation cars and more than one-half the productive wells of the State. They practically control the oil reducing and transportation of the State, and thereby set the price of oil in this territory.

**MINING PROSPECTS
ENTERING BRIGHT ERA.**

Mining in the West gives every sign of being on the eve of entering one of the most prosperous eras in its history. Prospects are the brightest in years from Juneau, Alaska, to the extraordinarily promising camps in Arizona, where the new mines in the Oatman district are attracting national attention. Now that Carranza is in the saddle, peace has come to prostrated Mexico, and the mines there will shortly be back on their old-time stable production. The reorganization of the leading Comstock mines and the present exploration of the old-time rich lower levels, by the able assistance of the great modern pumps which literally gulp up the water there by the thousands of gallons, has given immense impetus to public interest in the work going on there. The prospects are that the famous old lode, which has always shown periodic surprising "come backs" in its history, will uncover another bonanza lode in the near future. Experts have staked their reputations that the ore is there, and that it is only a question of steadfast persistence to uncover it. Tonopah continues to be the banner camp of Nevada, by reason of its steady output of values in ore. Any half dozen mines that can produce close on to \$200,000 per week, year in and year out, is some camp, especially when the shareholders get their dividends regularly. The Rochester mines are now solidly on the production map, and are naturally improving right along. Goldfield also has its steady producers, and is being vigilantly watched by investors on account of the excellent prospects of several big properties. The values are in the ground there, as has been demonstrated time and again; the problem is to find them in a permanent ledge at depth, as in the case of Goldfield Con. and Jumbo Ex. Just now the big companies are turning their attention to milling the vast quantities of low grade ore on hand. With the opening of spring in these camps a bigger impetus to mining will be given all along the line.

—United Dry Goods and Associated Merchants companies are to be reorganized into a single company, with capital stock of \$50,000,000.

—Figures for the United States for week ended December 25th show exports of \$55,539,607, and imports of \$30,799,640.

—Although the number of merchant ships under the American flag decreased during the fiscal year ending with last June, the tonnage of the merchant marine showed a record-breaking increase, according to the annual report of the Commissioner of Navigation. On June 30, 1914, 26,943 vessels, having a total gross tonnage of 7,928,688, were under American registry. A year later the number had increased to 26,701, but the aggregate tonnage was 8,389,429. Figures made public recently by the Commissioner showed that since the fiscal year closed there had been a steady increase, both in the number of ships and tonnage, the merchant marine on December 1st comprising 26,888 vessels, aggregating 8,444,258 tons gross.

—Alaska Packers are expected to go on a higher dividend basis at the meeting of the board of directors on January 18th next. Of late the price of the stock has been very strong and is now close to par.

—Dow, Jones & Co. estimate the interest payments and dividend disbursement for January at \$350,000,000.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

**STATEMENT OF THE CONDITIONS OF THE
BANK OF ITALY**

SAVINGS COMMERCIAL
Member—Associated Savings Banks of San Francisco
The San Francisco Clearing House Association

DECEMBER 31, 1915

RESOURCES

First Mortgage Loans on Real Estate	\$ 7,813,769.79
Other Loans (Collateral and Personal).....	5,156,297.76
Banking Premises, Furniture, Fixtures and Safe Deposit Vaults (Head Office and Branches)	865,357.77
Other Real Estate	182,555.37
Customers' Liability under Letters of Credit.....	178,854.66
Other Resources	71,061.18
United States, State, Municipal and other Bonds	\$5,084,362.96
CASH	2,969,591.20
	8,053,954.16

\$22,321,860.69

LIABILITIES

Capital Paid Up	\$ 1,250,000.00
Surplus	\$158,100.00
Undivided Profits	374,243.50
Dividends Unpaid	43,890.00
Letters of Credit	178,854.66
DEPOSITS	20,474,872.53
	\$22,321,860.69

STATE OF CALIFORNIA
CITY AND COUNTY OF SAN FRANCISCO

A. P. GIANNINI and A. PEDRINI, being each separately duly sworn, each for himself, says that said A. P. Giannini is President and that said A. Pedrini is Cashier of the Bank of Italy, the corporation above mentioned, and that every statement contained therein is true of his own knowledge and belief.

A. P. GIANNINI.
A. PEDRINI.

Subscribed and sworn to before me this 31st day of December, 1915.
THOMAS S. BURNES, Notary Public.

The Story of Our Growth

As shown by a Comparative Statement of Our Resources

DECEMBER 31, 1904	\$295,436.97
DECEMBER 31, 1905	\$1,021,290.80
DECEMBER 31, 1906	\$1,899,947.28
DECEMBER 31, 1907	\$2,221,347.35
DECEMBER 31, 1908	\$2,574,004.90
DECEMBER 31, 1909	\$3,817,217.70
DECEMBER 31, 1910	\$6,539,861.47
DECEMBER 31, 1911	\$8,379,347.02
DECEMBER 31, 1912	\$11,228,814.56
DECEMBER 31, 1913	\$15,882,911.61
DECEMBER 31, 1914	\$18,030,401.59
December 31, 1915	\$22,321,860.69

NUMBER OF DEPOSITORS **58,854**

Savings Deposits Made on or Before January 10, 1916
Will Earn Interest From January 1, 1916

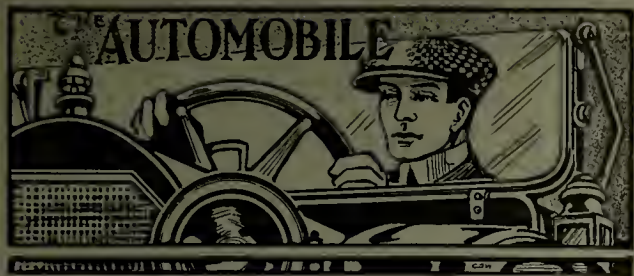
E. F. HUTTON & CO. BANKERS

Members—New York Stock Exchange; New York Cotton Exchange, New York
Coffee Exchange; New Orleans Cotton Exchange; Liverpool Cotton Association;
Chicago Board of Trade.

Private Wire—New York, Chicago to San Francisco and Los Angeles.

Branch Offices—San Francisco, 190 California St., and Hotel St. Francis; Los
Angeles, 118 Fourth Street, 1. W. Hellman Building.

PIONEER HOUSE OF THE PACIFIC COAST



Eliminating the Glare

Now that glaring headlights are prohibited in California, it is interesting to learn that they are needless. A comparatively simple adjustment of existing lights may be made which will do away with the glare.

Electrical experts and others, after careful consideration, have become convinced that the principal source of glare in the case of the ordinary automobile headlight is waste light that is projected into the air instead of being concentrated on the road, where it is needed. By eliminating this waste, it is thought that more efficient road lighting can be developed, while the glare nuisance can be reduced to a minimum of absolute safety.

Glareless headlights will be given considerable attention by the Society of Automobile Engineers at its winter meeting in New York City, this month, at which the Electrical Equipment Division of the Society's Standards Committee is expected to make important recommendations bearing on the proper construction and application of headlights from the safety or non-glare standpoint. The engineers, among whom are numbered representatives of all the prominent manufacturers of automobiles and equipment in the United States, naturally regard the subject as one of the greatest importance to the industry, and have had it under deliberation for more than a year. From their investigations it has developed that a reduction of glare and an improvement in effective lighting may result from improved methods of constructing both the bulbs and the reflectors in which they are mounted.

The Electrical Equipment Division of the Standards Committee has devoted much thought to the possible modification of present equipment, with the somewhat startling discovery resulting that with only minor changes in the way of improved adjustment a majority of the present headlights can be made to yield safe and highly satisfactory illumination. The result of this conclusion, as embodied in the recommendations upon which the society will act, is a set of practical directions by use of which any motorist can readily adjust his lamps in such a way as to reduce their glaring tendencies to an almost negligible degree. The two fundamental requirements are that the bulbs be properly focused within the reflectors, and that the reflectors be properly aimed. The first adjustment can be accomplished by means already provided in every lamp, and the second by bending the props on which the lamp is supported in such a way as to direct the light upon the road a stated distance in front of the car.

In St. Louis, recently, these recommendations were put to a practical test, and of 4,500 cars examined by the municipal authorities, 3,000 passed successfully, and were at once sealed by the bureau, thereby not requiring further examination. Gas headlights or poor reflectors of a cheap pattern were responsible for the failure of most of the others.

The Cost of Gasoline

When gasoline was around 10½ and 11 cents, the News Letter advised motorists to lay in a stock, as it was hardly possible for it to go lower, and undoubtedly would rise rapidly in the near future.

Twenty-five cent gasoline—in the opinion of some of those who are closely watching the situation, gasoline is likely to advance to that price a gallon.

The rise in price is attributed to a tremendous increase in demand as against an output unable to keep pace with the enlarged calls for gasoline and petroleum. Both the foreign and domestic demands for gasoline have shown great gains. With the Russian fields out of the market, the European needs have turned strongly to this country for satisfaction.

The growth in the domestic consumption of gasoline is measured by the expansion of the motor vehicle industry in the United States during the past year. There were 198,400 more motor vehicles sold during the past fiscal year than in the preceding one. Gasoline consumed by motor vehicles this fiscal year amounted to 13,000,000 barrels. This was a gain of 3,000,000 barrels over the preceding year.

Oil men are predicting that Pennsylvania crude will go to \$2.50 a barrel before many months. This is of interest in connection with the prospect of a higher price of gasoline, as Pennsylvania petroleum is generally credited with carrying the highest content of gasoline.

In Paris recently gasoline sold for 75 cents a gallon. With the Russian supply cut off to the other allies, and with the closing of the Suez Canal to merchant ships, shutting off the supply from Eastern fields, the European bids for gasoline are likely to become stronger during the continuance of the war.

Manufacturers to Help Prosecute Reckless Drivers

While automobile drivers, as a class, are the most careful users of streets, there are a few reckless owners and chauffeurs who discredit the rest. In the East, the manufacturers will lend moral support to severe prosecution of such offenders and against speeding, cut-outs and useless horn blowing, which frighten people.

Contrary to general opinion, speed and recklessness are not principal causes of accidents. Of 3,389 persons struck by vehicles of all kinds in New York City during June, July and August, 737, or more than 20 per cent, were struck by horse-drawn trucks and wagons, whose ordinary speed is only four or five miles an hour, and which never exceeded ten or twelve miles. And of 1,084 persons struck by vehicles in August, only 4 were struck by automobiles as a result of speeding, and but one as a result of recklessness of the driver.

Attempt will be made, however, to have the 96 leading automobile manufacturing companies embraced in the N. A. C. C. membership conduct a campaign of education among purchasers of their cars and trucks. Much more good will result from friendly co-operation between city and State authorities and the automobile interests than by misrepresentation of the facts and attempts to place most of the blame for street accidents upon the motorist, thereby antagonizing all users of motor vehicles.

Opposition to the Federal Auto Taxes

Washington, D. C., January 1.—Why the proposed Federal taxes on automobiles and gasoline may not be enacted into law is explained by citing some passenger car statistics recently compiled by the American Automobile Association.

Particularly in the Middle West, where roads improvement is just getting under way, has the self-propelled vehicle come into its own. Iowa has a passenger automobile for every 15 people. Furthermore, this percentage is higher in the country than in the city districts, according to the figures of the Iowa Highway Commission. In the State there are 140,168 cars, which pay in registration taxes \$1,137,500, which money of course goes to the upkeep of roads. Iowa has made a specialty of dirt road dragging, but sentiment is accumulating for improved roads which will withstand the rainy periods.

Kansas is another State wherein the blacksmith shops are being converted into garages. Over 73,000 cars are owned in Kansas, and it is said that very rarely now can a livery stable be found in the small towns. Road conditions are similar to those found in Iowa.

For an Eastern seaboard State, New Jersey undoubtedly provides for more motor vehicle travel per mile than any other commonwealth. Over 90,000 cars, of which 79,300 are passenger vehicles and some 11,000 motor trucks, pay in annual license fees \$1,155,000. So great has been the traffic on New Jersey roads that the commercial organizations and the A. A. A. clubs of the State have united in a campaign looking forward to a vastly amplified road expenditure.

"Way Down East," in Maine, 21,574 automobiles were licensed in 1915. Since Maine in great degree is a vacation State there are thousands of visiting cars which use its roads leading to shore and lake and mountain resorts. Maine has in process the working out of a State highway system of some 1,300 miles connecting cities and towns in which are found 73 per cent of the entire population of the State and 73 per cent of the total

property valuation. Though Maine is a State with many miles of coast line, there is some difference of opinion on military preparedness.

In California there are over 160,000 automobiles owned in the State, besides many others which are attracted because of the wonderful roads construction now in progress. California believes in war preparation, and its trunk line highways now under construction will make it possible to mobilize thousands of troops in a comparatively brief period, for the main lines are being supplied with feeders which ultimately will connect every county in the State with the big arteries which extend from the Oregon line to the Mexican border.

* * *

Seal for Approved Headlight

Professor David I. Gallup, of the Worcester, Mass., Polytechnic Institute, has made a suggestion to the Worcester Automobile Club officials that they communicate with the highway commission to arrange a seal which may be stamped upon headlights that have been found all right under the new headlight law, and in that way prevent the indiscriminate holding-up of motorists night after night to see if their lights are perfect.

* * *

Kansas Car Bill

Topeka, Kan., Dec. 27—C. W. Myers, head of the State motor car license department, has just compiled a set of figures showing that Kansas owners expend \$13,140,000 a year on the maintenance and upkeep of their cars. His figures are based on the license records showing ownership of 73,000 cars, exclusive of those in the hands of the dealers, within the State.

Myers has taken an average of \$15 a month as the upkeep cost, and thus worked out his findings. It shows a cost of \$180 a year a car, divided equally between gasoline and oil, tires and accessories, and labor and repairing. The value of the Kansas owned cars is given at \$75,000,000. "The motor not only has converted blacksmith shops into garages, but also has driven the old-fashioned livery stables out of business."

* * *

New City Scenic Boulevard

"With the letting of the contract for the improvement of the old Corbett Road a new scenic and direct route out of San Francisco will shortly be established," says F. L. BuBroy, the head of the Saxon Sales Company.

"The new road when completed may be said to start from the ferry, going out Market street to Seventeenth. It is at this point that the real short cut begins.

"Out over Seventeenth street, the road runs through a right-of-way over the Twin Peaks Tunnel property which the city secured for the easterly end of the big bore.

"This section of new road will come out at 24th street, where the latter thoroughfare is joined by the Corbett road.

"From this point of juncture the Corbett road will be improved until it merges into the Portola Boulevard, which has now been completed from the Sloat boulevard until it reaches the Corbett road.

"The view from the upper heights of the Corbett road gives one a splendid idea of lower San Francisco; the view includes the full length of Market street with Goat Island, Oakland, Berkeley and Alameda in the distance; while to the right one can get a splendid conception of that section of the city that is termed the Potrero, South San Francisco and Bernal Heights.

"From the records of the Board of Public Works it is seen that the distance by the new road is about the same as that by way of Market, Valencia, Mission street, Daly City. The latter route practically only has the advantage of the distance from the Junipero Serra boulevard to the county road, a distance of about five blocks.

"In the saving of time, however, the odds are in favor of the new highway, as it is practically a motor road, and one escapes the traffic congestion to be found along Valencia and Mission streets westward.

"The motorists have appreciated that the old Mission street road was far shorter than going out Golden Gate Park over 19th avenue, hence as the new road is about equal to the Mission street route, it will have the same advantage over going by way of 19th avenue.

"For those who live in the Western Addition and that section of the city, the new road will be quickly reached by way of the Panhandle, Page street, over Ashbury avenue to the firehouse, where either the new road around Twin Peaks can be taken, dropping down into the Corbett road about five hundred feet before it merges into the Portola Boulevard, or by following the car tracks of the 18th street cars until it reaches the new Corbett road."

* * *

Novelties at the Big Show

New York, January 1.—The big annual show of the National Automobile Chamber of Commerce is in full swing at the Grand Central Palace, and all signs indicate that this is a happy New Year for the manufacturers. It is apparent that the idea of opening the show New Year's eve was a smart one, as the usual opening day attendance is undoubtedly greatly augmented through the fact that it is a holiday.

Never was there a more beautiful show, which of course means cars as well as background, and never did there appear to be more interest exhibited by the public.

The convertible car was probably the most conspicuous and attractive feature, about twenty manufacturers showing types of this economical and useful design. Last year there was but one, "The All-Year Car," a Kissel conception. It created a big stir, not only because of its originality, but because it so obviously brought important economy to the motorist desiring to drive in winter as well as summer, and did so without sacrificing appearance.

So many manufacturers have since last year followed in Kissel's footsteps, the public seemed very much interested in the Kissel booth and the All-Year models.

The plan and workmanship of the Kissel All-Year Car are presented in a very striking manner in a mounted body, half of which is completed and the other half showing the car "in the rough." One side is the finished tonneau, with its brightly enameled body, hood and fenders, upholstery—in fact, the car just as delivered to the purchaser. On the other side, the motor, the chassis under the flooring, the raw material of the top itself, and manner in which it is constructed and attached, is shown.

Among others showing convertible cars are Hudson, Chalmers, Hupmobile, Mitchell, Paige, Saxon, Jeffrey, Jackson, Overland, Cole, Studebaker, Maxwell and numerous others. The Hudson top is stationary, only the sides being removable for fair weather driving. The Maxwell is also of this construction, but the other cars named have removable tops, as well as sides.

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

* * *

Statistics for 1915

Superintendent H. A. French of the State Motor Vehicle Department, last Saturday issued the following statistics for 1915: Registrations—Automobiles, 163,716; motorcycles, 26,216; chauffeurs, 20,755. Receipts—Automobiles, \$1,862,447.50; motorcycles, \$51,402.00; chauffeurs, \$41,102.00. Total receipts, \$1,954,951.50. Receipts for 1916 licenses to date, \$654,978. Automobile licenses for 1916, approximately 65,000.

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Specially equipped 3-passenger "The Six of '16" Roadster. Built by Mitchell-Lewis Motor Co., of Racine, Wis., for Winona, Minn., Fire Department.

War Increases Jeffery Sales

Figures from the Department of Commerce at Washington covering exports during the month of October reveal the fact that the business in war munitions which has been so much discussed is actually much less in proportion than has been generally supposed.

The total of exports from this country for the month amounted to \$334,638,578, while the total of all war materials shipped from this country during the same period was only \$40,661,560.

There has been a heavy foreign business with those nations which remained at peace, particularly in automobiles and motor trucks. Also machinery, beds, dried beans and a thousand and one other items are waiting in our freight yards for steam ships to carry them to South America, Australia, South Africa, New Zealand and other parts of the world which are at peace.

As an example of the effect which the closing of the European factories has brought about, Mr. Charles T. Jeffery, president of the Thomas B. Jeffery Company of Kenosha, Wisconsin, has just made the announcement that the Jeffery Company has completed plans for the erection of two new large buildings in addition to the enormous plant which is now working at high speed in the attempt to fill the tremendous demand for Jeffery pleasure cars and trucks.

"Jeffery shipments have increased more than one hundred per cent over last year," said Mr. Jeffery. "The company is employing double the number of men; and the wheels are whirring twenty-four hours a day in many departments."

New Truck Arrives

Another motor truck has entered the local market. It is the Standard vehicle, manufactured by the Standard Motor Truck Company of Detroit, and will hereafter be handled in Northern California by the Mathewson Motor Company.

A shipment of these trucks has already been received, and are now on exhibition.

"Ever since we announced that we had taken the agency for the Vim light delivery truck, we have had inquiries for vehicles to handle heavier freight," says E. Linn Mathewson.

"This demand was so great that for the last 60 days we have been investigating the different makes of motor trucks not in the local market. After exhaustive tests and demonstrations we have become convinced that the Standard trucks will give the greatest service to the owner. We therefore have closed for the Northern California district.

"The problem of economical transportation is one of the most vital issues of to-day, and is of equal importance to the merchant, farmer and transportation. Solution of the problem is as important as the selection of a truck to do the work, and can best be solved only by specialists in transportation service.

"The twenty years' experience of the Standard factory in the manufacture and distribution of units for heavy duty, serviceable vehicles was a guarantee to us that they thoroughly understood and appreciated what a motor truck should be.

"These trucks are produced in 2, 3 1/2, 4 and 5 ton vehicles, giving a range of models that covers every truck in demand outside of the light delivery service. They have a range in length of frame back of the driver's seat from 108 inches to any special length desired on the 2 ton model, and a range on the others from 121 inches to 169 inches, making them serviceable and equal to every demand of to-day."

Velle Appoints San Jose Agent

Although December is considered one of the months when automobiles of the better grade move more or less slowly, last month was an exception, according to George Cadwalader, of the Logan-Cadwalader Company, the Northern California distributors of Velle pleasure cars and trucks. He made the following announcement recently: "We have had a number of applications for the San Jose territory, and have appointed the Consolidated Garage, First and San Carlos streets, our representative."

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SOMETHING NEW



Wickless Garage Lantern

There can be no doubt that there are many times when an ordinary lantern is more useful around the car or garage than the electric trouble light that requires a wire connection trailing after it, or a flashlight, the battery of which may run out when a new one is not easily obtainable. The usual kerosene lantern, however, has a number of faults, among which are the necessity of trimming the wick frequently and the tendency to smoke and soot up the burner and chimney.

An improved form of lantern, known as the Acorn Uni-Lite is offered by the Acorn Brass Mfg. Co., 426 S. Clinton street, Chicago, Ill. The lantern burns either gasoline or kerosene, though gasoline is recommended because it is cleaner. A feature of the lantern is that it has no wick. It gives a light of 300 candlepower, which is about twenty times as much as is given by an ordinary lantern. The lantern lists at \$9, and will burn fifteen hours on one filling of the quart fount. An automatic cleaning device makes it possible to clean the orifice in the gas tip should it choke or clog. A mica chimney is provided that cannot be easily broken, and the lantern is made of heavy metal, nickel plated. The light is not affected by wind and will burn upside down.

* * *

For the Garage Door

The great weight of modern garage doors has called for improved hinges, and a ball bearing hinge is now being offered by the Stanley Works, New Britain, Conn. These hinges are made of wrought steel, and ball bearing washers permit the door to swing smoothly and easily. The hinges are so constructed that the case-hardened tool steel bearings are protected from dust and moisture, making oiling unnecessary. Each bearing will support a crushing weight of 2,000 pounds.

The hinges are made in two styles and three sizes. No. 1457 with a one-inch offset is furnished in 10 and 24-inch lengths. No. 1458 is 36 inches long with 1 1-16 inch offset, designed for use on wooden doors. No. 1459 is 36 inches long and has 2 1/4 inch offset for use on brick and concrete garages. They are furnished in plain steel without screws, and brass and antique copper plated.

* * *

Electrically Wound Clocks

Of all clocks, probably the automobile clock is the most likely to be forgotten when it comes to winding and setting, for such clocks are not so constantly under the owner's eyes as the house or office clock. Electricity is used for winding the new Hartford seven-jeweled self-winding clock, placed on the market by the Hartford Clock Co., Hartford, Conn. These clocks are offered after a series of tests, which are said to have covered a period of nearly four years. There is no metallic connection between the clock movement and the case, as an inside case of rubber completely surrounds the movement.

The power is supplied through the medium of a long and very flexible coil spring, which is adjusted to give the balance wheel the proper beat, and being rewound electrically each minute, causes a constant spring tension, thereby effecting an accurate running with minimum wear.

The clock lists at \$10, and is furnished in either flush face or extended models. The setting device is reached by removing the bezel, thereby preventing any one from tampering with it. An electric current of anywhere from 2 to 50 volts will run the clock satisfactorily.

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Special Rates by week or month.

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Our Taxi Service is Most Reasonable and Unexcelled. We use seven passenger closed cars as above for this service which bear no mark of identification signifying a rent car. The "Zone" rate applies to all Taxi service so when ordering a car ask the tariff first.

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 433. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

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MOTOR CARS

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WHERE THE PRIVATE OWNER FEELS AT HOME

The Background of the War Zone

The Germans fear above all things the cool, dogged British perseverance, according to a Scandinavian man of letters, who has just been visiting Germany. Few people outside of Germany probably have doubted that just this perseverance is one of the chief assets of the allies.

Belated word comes from Berlin by way of Switzerland and London that a peace demonstration, in which 10,000 men and women took part occurred on the occasion of the opening of the Reichstag on November 30th. It is said that the demonstration was not organized by socialists and that some soldiers took part in it. The affair may have had something to do in guiding the chancellor's opening speech. Anyway, the development is highly interesting.

According to Baron Ishii, Minister of Foreign Affairs, "Japan has furnished and will furnish an ample supply of arms and munitions to Russia. Two Japanese arsenals are working incessantly, producing immense quantities. Russia has no need of men, since only a third of the men mobilized are under arms. By the end of December, Japan will have done much to arm the other two-thirds. Hitherto we have not considered the eventuality of sending an army to Europe, but, if it appeared desirable, Japan could immediately despatch a very strong force, as she would not run the risk of a defeat."

According to the American Economic Association, which met in connection with the Pan-American Congress, the money cost of the war to July 31st, this year, exclusive of the capitalized value of human life, was estimated at \$37,696,774,000. By January 1st the aggregate value would be \$55,000,000,000, and should the war continue, at the end of the second year, next August, it would reach \$80,000,000,000. Of course, much of this treasure was accumulated in the several war chests of the nations engaged, and most of it has now been returned to the regular channels of trade, a great amount of it coming to America. There is no loss in money; the loss from an economic view is the fact that it was not invested in substantial developments in the several countries engaged. In some instances it has been so invested, but a large part of it has been shot into the air instead of into permanent improvements. The money spent in munitions bought in this country is now being distributed to labor here and in dividends to stockholders.

Congress was asked by Secretary Garrison at Washington Friday to appropriate as soon as possible \$42,013, to enlarge the West Point military academy for accommodation of 140 additional cadets, and \$15,000 to meet certain special expenses of the army.

Mayerle's New Double Vision Glasses

Combine both reading and distance corrections in one lens—avoiding the annoyance of changing glasses when you wish to see far or near.

Mayerle's glasses relieve eye strain, freshen your memory and strengthen your eyes.

Two gold medals and diploma of honor awarded at California Industrial Exposition. George Mayerle, graduate optometrist and optician, established 20 years, 960 Market street, San Francisco. Mayerle eyewater freshens and strengthens the eyes, at druggists' 50c.; by mail 65c.



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INSURANCE

An award made by the Industrial Accident Commission of California is subject to review and annulment in the Supreme Court, where the finding on any jurisdictional fact is without the support of substantial evidence, and this notwithstanding the provision of the Act that the findings of the Commission on questions of fact shall be conclusive and final. An award cannot stand if a finding of a jurisdictional fact is without any support except that of hearsay testimony. It is held in a proceeding before the Supreme Court instituted to review an award allowing compensation to a wife for the death of her husband, that there was no legal proof that the injury resulting in death was accidental, as the only proof was that found in the hearsay statements and explanations of the deceased to various persons.

* * *

From present indications, the reorganization of the Pacific Automobile Conference will be effected and in practical operation early in January. All the board fire offices writing this class of business and some of the non-board have signified their approval of the new constitution and rules submitted by the committee appointed for that purpose, and the committee has been discharged. Casualty companies issuing auto coverings are now laboring among themselves to bring each other into line, and everything looks promising for a strong and enduring association.

* * *

On January 20th, Warren Hilleary, superintendent at San Francisco of the Royal Indemnity's Pacific department of accident prevention, will go to the New York office as a supervisor of the accident branch of the company's business. He was with the Pacific Coast department of the Frankfort before connecting himself with the Royal Indemnity two years ago.

* * *

The Western States Life wrote \$6,336,538 during the first eleven months of the present year, a gain of \$1,734,000 over the same period last year.

* * *

President H. R. Hunter, of the Life Underwriters' Association of San Francisco is being urged to be a candidate for reelection at the annual meeting next month.

* * *

W. A. Wood, agency director of the West Coast-San Francisco Life at Los Angeles, resigns on January 1st to go with the Occidental Life in a similar capacity.

* * *

Commissioner Phelps has warned California members of the Knights of Honor of St. Louis not to accept certificates of reinsurance from other assessment concerns claiming to have taken over the business of the Knights of Honor and not licensed by the California Department.

* * *

The Western States Life has engaged R. N. Griswold as actuary to succeed F. S. Withington, whose contract expires on January 1st. Mr. Griswold comes from the staff of Consulting Actuary Haight of Indianapolis, and previously was connected with the actuarial department of the Connecticut Mutual. A successor to Mr. Withington as secretary of the Western States will be elected at the January meeting of the company's directors.

* * *

The F. A. Gesell Company of Los Angeles has been appointed State agent of the Amicable Life of Waco, Texas.

* * *

Secretary Mark T. McKee of the National Council Insurance Federation Executives is billed to visit California on January 20th.

—“Well, Tom, what d'ye think o' this prohibition business?” “We ought to do like France and Russia.” “You're giving it all up, then?” “No; France is giving up absent and Russia's giving up vodka. So I'm not going to touch absent or vodka till peace comes. Give me beer.”—*Exchange.*

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623 Sacramento Street, between Kearny and Montgomery Streets.
With full line of brushes, Brooms and Feather Dusters, on hand and made to order. Janitor supplies of all kinds. Ladders, Buckets, Chamols. Metal Polish and Cleaning Powders. Hardware, Wood and Willow Ware.

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DIVIDEND NOTICE.

The German Savings and Loan Society
(The German Bank)

Member of the Associated Savings Banks of San Francisco
For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to the deposit account and earn dividends from January 1, 1916.

GEORGE TOURNAY, Manager.

Office—526 California street. Mission Branch—Corner Mission and 21st streets. Richmond District Branch—Corner Clement street and 7th avenue. Haight Street Branch—Corner Haight and Belvedere streets.

DIVIDEND NOTICE.

Humboldt Savings Bank.

Member of the Associated Savings Banks of San Francisco
For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all savings deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1916.

H. C. KLEVESAILL, Cashier.

Office—783 Market street, near Fourth.

DIVIDEND NOTICE.

Bank of Italy.

Member of the Associated Savings Banks of San Francisco
For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all savings deposits, payable on and after Monday, January 3, 1916. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1916. Money deposited on or before January 10, 1916, will earn interest from January 1, 1916.

A. P. GIANNINI, President. A. PEDRINI, Cashier.
Office—Southeast corner Montgomery and Clay Sts. Market St. Branch—Junction Market, Turk and Mason streets.

DIVIDEND NOTICE.

The Hibernia Savings and Loan Society.

Member of the Associated Savings Banks of San Francisco.
For the half year ending December 31, 1915, a dividend has been declared at the rate of four (4) per cent per annum on all deposits, payable on and after Monday, January 3, 1916. Dividends not drawn will be added to depositors' accounts, become a part thereof, and will earn dividend from January 1, 1916. Deposits made on or before January 10, 1916 will draw interest from January 1, 1916.

R. M. TOBIN, Secretary.

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SAN FRANCISCO
NEWS LETTER
 California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast.

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—This session of Congress threatens to make a record for gab.

—The British laborers place their unions above their country.

—We have six new supervisors. New broom sweeps clean. Try it on the streets.

—California has two hundred and thirty-nine millionaires. But what a lot of the rest of us there are!

—Chancellor Day says Roosevelt has made a booby out of Wilson. Nature did the trick for the Chancellor.

—One delegate after another quits the Ford party on the plea of illness. "This makes me sick" seems to be their plaint.

—There is an uncanny regularity and persistency in the way bullet and knife keep striking the enemies of Yuan Shih Kai.

—Within a week after Seattle went dry a water supply pipe burst and caused a temporary water famine. It is hard to be sorry.

—President Wilson's success in settling delicate diplomatic affairs with Germany and Austria takes another prop away from Bryan.

—It is proper to call it the Johnson primary law, considering that it was passed for the sole purpose of aiding Johnson in his senatorial aspirations.

—William Waldorf Astor is now Baron Astor of Hever Castle. Well, if he likes that better than being an American, America is glad to lose him.

—The chicken trust has been declared not bankrupt. But many a man has gone bankrupt by reposing too much faith in the blandishments of a chicken.

—It has been suggested that the navy yard be removed from Mare Island to Goat Island. And Vallejo is shouting: "Quit it—we won't be the goat!"

—"Germans sure they will be victors in the war," "France sure of triumph," are conflicting headlines in a newspaper. The French and Germans will get consolation out of the predictions, and the neutrals, having long ago ceased to speculate on the outcome, will look on them both as boasting that has no foundation.

—The interior States are fighting preparedness as they have fought an adequate merchant marine—with stubbornness, but with neither sense nor logic.

—The steel workers at Youngstown, Ohio, who looted a saloon, got howling drunk, tried to burn up the town and were shot, will be hailed by labor as martyrs.

—Robert Herrick, the novelist, who has won fame by writing novels dealing with marriage and divorce, has been sued for divorce. He who lives by the sword" . . .

—An Eastern sculptor says that Bryan's mouth "is beautiful in repose." Before he can get anybody to believe that he will have to prove that it was ever seen in repose.

—Bargain sales of clothing have been prohibited by the authorities in Berlin, for fear of causing a shortage in textiles. German women are now really awake to the realities of war.

—Fresno man in resisting burglars who were robbing his store was shot through the big toe. He'll toe the mark hereafter when bandits tell him to let them go quietly on with their work.

—The steel trust has raised the wages of its employees ten per cent. But the agitators will continue to complain that the corporation does not turn its whole plant and the profits thereof over to the workers.

—The plasterers on the city library have consented to go back to work. The public has grown so well trained that it does not grumble at union tyranny, but rather gives thanks when the tyranny abates a trifle.

—San Quentin has 2,417 inmates, making it the second largest prison in the country. Which shows how easy it is to attract guests if you give them plenty of amusement and entertainment, supplemented by sumptuous holiday dinners.

—The Board of Health assures the public that the dark-colored water that is coming through the faucets lately is not unhealthful. Well, it may be all right to take a chance up in Oregon or Washington, where there's no substitute—but here there are other moist beverages.

—San Francisco high school boys pushed a fellow student over a twenty-foot embankment in hazing him, and broke both his legs. The school principal referred to the episode as a boyish prank. It would be interesting to hear his opinion as to how far one can go before being guilty of criminal violence.

—Four prominent St. Louis men, believing that they were being let into a plan to make fortunes by cheating at faro, were fleeced out of \$175,000. The men who fleeced them have been arrested, and are looked on as crooks. It is an unfortunate thing that the law cannot provide prison punishment for all parties to such a swindle—the looted as well as the looters.

EDITORIAL COMMENT

SORRY FLIGHT OF THE REPUBLICAN PARTY.

The national Republican leaders are reported to be gathering at Washington for the purpose of making a great chivaree this spring—they propose a rampage with the "big noise" all along the line to stiffen up the courage of their followers and show the opposition that Victory with a big V is breaking her bonds to reach them. So far their antics resemble the practice of the ancient Chinese army, when with piercing yells and the violent beating of tom-toms and wind-bladders, they endeavored to frighten off the enemy with sheer noise. Taft, Senator Borah, Roosevelt and Root are regarded at this date as likely to furnish the candidate. Root, however, sticks fast to his declaration that he is not and will not be a candidate.

Fairbanks has been nominated by Indiana as its candidate for the office, but Fairbanks is justly regarded as Indiana's joke, for advertising purposes. Boies Penrose and other senators and congressmen of the same breed, who own pocket boroughs, are active, bestirring the political pots in their bailiwicks to develop more intensive results. Their skins sweat blood with the fear that they may not be able to dig up a candidate strong enough to beat Wilson. Their best man is Root, and he won't run, and the more the leaders rake over the possible candidates the more and more it develops that the Republican party has run to seed. The leading sample candidates suggested so far are "has beens," leaders of the party that have been ingloriously defeated, and for the biting reason "cause." They have never shown even faint signs of a "come back."

Leaders of the party at Washington insist that Root must run. Every effort is being made to tempt the wandering Progressives back to the fold. Hallelujahs and a festive spread and enthusiastic welcome await all these wanderers and prodigals who lit out during passing personal brain storms and Circe calls. Just now Roosevelt seems to be sitting on the velvet as the most likely candidate to head the party, which is a jolly ideal situation for a man of Teddy's temperament, who exudes great gobs of joy when he is the center of the limelight with an interrogation point hanging over his blooming head. He would make a dash like a charging bull if given half a chance at the prize. Nomination or no nomination, it is patent to all his friends that he will work tirelessly and vehemently for the defeat of the Wilson administration.

Meanwhile, the Democrats are straightening out and fortifying their party lines with strong Wilson policies and the best legislation to be had on the vital questions of this extraordinarily critical period, a brand of legislation which will make clear to all thinking voters that this is no time to swap horses while crossing an unusually dangerous stream.



BY WIRELESS FROM THE PEACE-SHIP.

—Bartholomew in the Minneapolis Daily News.

BRIGHTENING BUSINESS PROSPECTS FOR U. S. A.

The prospects of greater business for the first four months of 1916 are much brighter than for the same period of 1915, according to a recent report of the Chamber of Commerce of the United States. More optimism is in the air than has prevailed in over a decade, and the general belief and expectation is for such prosperity for 1916 as will recompense the people of this country for all their past misfortunes. There are, of course, localities where caution and conservatism still remain, but they are scattered, and it is foregone that they will improve with the revival of trade that is now sweeping over the country. By and large the business men are taking less interest in the war and centering their activities in promoting their

growing business. This is accounted for by the fact that the influence of the war at present is on the whole more favorable to this country than the reverse. Naturally, it is felt that with the close of the war the demand for munitions and general food products will slump sharply, but many commercial experts offset this shift with the promise that Europe will be obliged to substitute new orders on a large scale for machinery, tools, farming implements, structural material and like things to replace those destroyed by the war. Certainly Europe must buy these somewhere in order to catch up quickly in the world's trade. It will also be an occasion for Europe to replace her manufacturing plants with the latest patterns which America has devised. Europe will require every man within her borders for reconstruction purposes and routine work, and it is expected that very little immigration, if any, will come to this country. Meanwhile, the American manufacturers and producers have tackled the problem of manufacturing dyes and drugs and other commodities which this country formerly depended on buying abroad. Many of these former imports are now being handily manufactured in this country, and the American manufacturers are confident that they can hold the trade against the renewal of competition of Germany, England and France. Merchandise stocks in the hands of the retailers of the country are reported to vary from light to normal. Orders for future shipment in the spring are being more generally placed than for some years back, thus showing steadfast confidence in the future. It is this lively business in the East which is promoting demand through which California is selling her many products.

On this point President Sproule of the Southern Pacific Company, who has just returned from a business trip in the East, says that after the war the indications are that we will find ourselves in a strengthened condition commercially and financially with respect to the rest of the world, but optimism along this line must be reasonable.

THE NEW COURSE OF EMPIRE IN THE WORLD. For some years past there have been manifestations that the big nations of the world are seeking wider and closer knit alliances. Germany's diplomatic manœuvres along this line have aimed at territorial extensions, backed by war, if necessary. The United States and Great Britain have acted along more permanent lines of guaranteeing peace and the development of commerce and a broader understanding of the democratic principles of government. Japan, whose ideal of government is Germany and the iron fist, as an ally of Great Britain for the time being, has steered a middle course, and has taken what she could without rousing direct action on the part of the world's powers.

Just now these new governmental activities of the big powers of the world is being best exemplified in the present movements in England, Germany and the United States. By bringing about the present European war, Germany unwittingly is developing that object which she energetically and vehemently sought to destroy, the dismemberment of the British Empire. Evidence is apparent in all Great Britain's colonies and dependencies that the attempt to destroy England's rule of the seas has deeply impressed the peoples of her many possessions, with the conclusion that unless they stand loyally and steadfastly at her side in such attacks, the national life of each and all of them is not worth a picayune, and if the cause of England is lost, their lands will revert to the exploitation of the victor. Great Britain is having practical displays of this feeling in volunteers to the Empire's colors from Canada, Australia, India, South Africa, Egypt and other dependencies and colonies. Parliament has marshalled recruits from such sources before, but in the present crisis, with a new patriotic conception that they are no longer an appendage of the British empire, they are of the new empire, and as citizens of that empire they are on the same footing as the citizens of old London town.

Foreshadowings of this change have been apparent in political quarters for several years past in the demands of Australian, Canadian and other influential colonies to have a representation in the British Parliament on the ground that as they contribute to the maintenance of the powerful fleet of the empire, they should have the privilege of a voice in the way the funds should be distributed. General Botha's recent victories in South Africa in suppressing the rebellion of one wing of the Boers instigated by German influences, and his wise pacification of the old breach between the English and the Boers, have made a deep impression on England and on the other colonies. His masterful and broad-minded political views of a closer knit empire where all are British citizens, no matter on what soil covered by the British flag they hale from, is an expression of the new movement. It has been noticeable of late that Parliament is also looking into the future with a larger conception of a British empire by the appointments of native officials abroad to high office, thereby constructively giving them a voice in the government. Very recently this was illustrated by the appointment of Sir Sankaran Nair to the executive council of the Viceroy of India as the representative of education. This movement of the several nations of the empire for a greater unity means a solidarity on stronger and more permanent lines than those established by Rome, an idea that could find expression only in the modern humanitarian and political conceptions of government, a parliament of nations. England has been a pioneer in opening the way for larger civic liberties, as in the Magna Charta, and most of the modern governments have patterned their procedures along her fundamental lines with more or less modifications.

In the Americas this movement is reflected in the present organization of the Pan-American Congress on commercial and united defense lines. In Germany it has expressed itself in the

aspiration of the Kaiser to conquer an empire reaching from the Baltic to the Mediterranean, and thence to the borders of India, a domain greater than that ruled by imperial Rome. If successful, he would become the greatest military power on earth, and the arbiter of Asia and Europe.

BUSINESS TO ASSERT ECONOMIC PRESSURE TO PREVENT WAR. Some time ago forty-four nations of the world endorsed a proposition at the Hague for the establishment of an international court. Congress and the President desired to get at the real judgment of the businessmen of this country regarding that decision, and the Chamber of Commerce of the United States was asked to take a referendum of the opinion prevailing among the business men of the country. Two hundred and eighty-two commercial organizations, chambers of commerce and boards of trade located in this country and its non-contiguous possessions and American chambers of commerce abroad gave a slightly dissenting vote.

There was also a large majority in favor of the special committee's recommendation that, for consideration of questions which arise between nations and which do not depend upon established rules or upon facts which can be determined by an international court, the United States should take the initiative in joining with nations in establishing a council of conciliation. Two propositions were recommended for enforcing peace. The first, that of bringing economic pressure to bear on any nations which resort to military measures without submitting their differences to the international court, was carried by a two-thirds vote which binds the national chamber of commerce. A large dissenting vote marked the recommendation that in the event that concerted economic pressure should not be sufficient to bring the recalcitrant nations to terms, military force should be used. This vote was slightly over the two-thirds margin required to bind the chamber, but the margin was so small that recount may change the result. The treatment of shipping in the course of the present war went, as might have been expected, in favor of stronger and better defined rules for the protection of life and property upon the seas. There was also practical unanimity in favor of this country taking the initiative in establishing the principle of frequent international conferences for the progressive amendment of international law.

PREPAREDNESS
COMPULSORY.

The concerted movement being made against preparedness for defending the U. S. A. on the part of the peace propagandists led by Bryan and other dreaming theorists, is hardly making a scratch in the advance so thoroughly begun. From all over the country reports are to the effect that enthusiastic organizations of citizens are coming into life, many of them composed of women, for the sole purpose of stimulating and maintaining the movement. A large body of this character was organized in San Francisco, this week. California and the Pacific States are manifestly and deeply committed to this movement, because of their practically isolated situation with the other sections of the United States. In a measure, these thirteen Western States are almost in the same position as was the original thirteen States of the Union. All military experts agree that, under our present plans of defense and preparedness, the Pacific States offer an easy mark for military rivals on the Pacific to indemnities running into the billions of dollars on threats of a powerful navy to destroy the shore cities. With the present inadequate transcontinental service for moving troops, no assistance of men in proper numbers could be transported here in time to afford relief against the mobile fleet of the enemy.

TOWN CRIER

—The diplomatic complexities of the war in Europe is not a marker to the situation rapidly developing in the municipal family of Mayor Rolph. The advent this week of the six new successors on the board of supervisors, with their individual political aspirations and hopes, furnishes a situation comparable only with the story of what occurred when the golden apple was tossed among the gods feasting on Mt. Olympus. Some rather juicy and profitable apples enter into the present case. On the heels of the advent of these new supervisors blithely came former Mayor Eugene Schmitz, who demanded under the law the privilege of sitting with the board and joining in its councils, but with no vote. Schmitz knows all the devious intricacies of the municipal machinery from A to izzard, and he is understood to be carded to shed light on anything any everything the Mayor may overlook or the supervisors forget. In the political history of the city there has never assembled such a cat, dog and angel child combination to pull a happy-go-lucky, devil take the hindmost community into a sizzling place in the sun or guaranteed hell-fire. The daily papers, if they dare print the real news of developments, sub rosa and altruistic tralala chiroscura, as the case may be, will be rarely interesting reading. There'll be a hot time in the old town from now on.

—San Rafael is evidently the luckiest candlelight of a little burg in Northern California to attract aristocratic European titles to this neck of the woods, and we in San Francisco plume ourselves that we are planted so near the X-ray social effects of these plush-covered worthies. An heir to the Fairfax title in England left his historical name on a strip of land at Fairfax, from which domain Ty Cobb could slug a baseball into the purlius of the blooming, beautiful countryside of San Rafael. Earl Fairfax's life there is semi-historical. So is the jolly roadside inn on the same land. Baron von Schroeder made San Rafael historical, *haut du monde*, as the winter guests rubber-stamped, who paid half rates at the famous hotel, rubber-stamped the situation. At any rate, this is sufficient to indicate that San Rafael, the blase in this particular line, has bumped the bumps in bona fide aristocratic social display, and is entitled to a bronze plaque in that regard if any are forthcoming from the post-Exposition. Now comes Earl Cowan from Wilshire, England, and contributes his presence to the glowing effulgence of the town. Alas, that San Francisco, Oakland and Richmond cannot snuggle closer to the social glories of debonnaire San Rafael, but the waters of the bay chilly prevent. But if the "movie" barons ship all their paraphernalia and society actresses from Los Angeles to San Francisco and settle down to do business here, we'll show San Rafael a trick or two in this aristocratic social game, and it won't be passed by the censor either.

—Zanis come and zanis go despite the constant and desperate efforts of the Southern Pacific Company to halt them and tassalate their nob. The ordinary statistician is not acquainted with the breed of bovine that tries to break his way into the fatality list, but stand near a railroad crossing any day, and you will catch him in his attempted flight into eternity. According to the records of the Southern Pacific Company, 525 vehicle drivers on the Pacific Coast did their best to break through railroad crossings in the two years ending June 30, 1915. During that same period 525 crossing gates were broken down by drivers who risked their lives in recklessness and over-speeding. Of course, these gates were put down by automatic machines of the company because trains were approaching. Here is a tab made personally on the recklessness of

some notable breeds of motormaniacs. Of the 17,021 cars specially observed, 11,836 drivers, 69 $\frac{1}{2}$ per cent, looked neither way in crossing the track; 2 7-10 looked one way only, and but 27.8 per cent looked in both directions. A hardened, careless 3,301, or 19.3 per cent of the total number, shot across the tracks at reckless speed. Out of the 17,021, only 35 drivers stopped their machines to see that no trains were approaching. When some men make their first reckless payment on a machine, they seem to think the limit is thereafter off in the going.

—Leap year, the feminist movement and suffrage started off briskly this week, when Miss Anna Dunly, a wet nurse with dry proclivities regarding bottled liquor, got a strangle hold on Charles J. Surgam, a married man of Oakland, and disappeared in the direction of semi-tropical Florida for the honeymoon. It will be an acutely tropical black molasses moon if the lawyer that Mrs. Surgam has wired to succeeds in netting the elopers into court. How a wet nurse with dry proclivities and alive with suffrage and feminism could do such a thing without asking the advice of Dr. Aked, Mr. Bryan, Harry Ford or other of the prolific peacemakers is too indelicate under the circumstances to inquire. However, this tropical flight indicates the style of elopement likely to prevail during the season of 1916, and furnishes men, single, married and mixed, the dominant mode in strangle hold attachments. Modifications of this style may be expected in Los Angeles where the chemically pure atmosphere promotes more of a consideration over the health of the green-lined pocket book, for the reason that feminism is more rampant there and jiu-jitsu more frequently takes the place of the strangle-hold in such affairs. Under the circumstances the future hope of California must lie in the hysterical hope that if California goes dry at the election this fall these eloping wet nurses, as represented by Miss Anna Dunly, will be merciful—as regards husbands.

—The recall of a judge or two on the local Superior bench would have a compelling effect in short-stopping the straw bond evil—for a time. Unless public vigilance was maintained the evil would insidiously crop up as usual. The straw bond profits are too profitable for its promoters to let lie fallow for any length of time. That has been its history since the early '50's, when the early Sydney coves introduced it from Australia. Of course, politics, as usual, is not at the base of the evil, and mixing with the boys has nothing to do with a "pull." It is an ignorant rogue that cannot grease the way to liberty with iron bolts in a canvas sack if he can dig up enough coin to pay the ready brokers a percentage on the amount of bail fixed by the court. So absurdly flagrant is this practice that a stranger from Mars visiting our police courts would jump to the conclusion that "straw bonds" and the disappearance of culprits was a regular part of our judicial system. Poor old "Taxpayer," he sputters and complains when the "straw bond" evil stinks to high heaven and demands an "investigation," which is perfunctorily made in most cases. And the grafters grin as he doddles back to his work while they start up the game again.

—Malignant Fate, the omnipotent Kaiser and sleeping powers cannot prevent the members of the Ford party in Europe from forcing peace on the neutral nations if they fail to shoot the serum into any of the belligerents. The irony of the situation developed in Germany, where the Kaiser ordered the party transported "in bond" across his territory to Holland, where they voiced their protests and principles with vigor and the usual newspaper publicity. The transportation of such a notorious peace body "in bonds," without giving the members an opportunity to stammer or stutter even the letter P. will likely prove the star jest in the history of the war.

Phineas Taylor Barnum

In connection with certain proceedings relating to the estate of Phineas Taylor Barnum, it has developed within the last few days that \$1,000,000 is laid aside by the trustee to meet an annual payment of \$40,000 to Baroness Nancy Barnum d'Alexandrey Oregiani, a resident of Paris, France. The baroness was formerly Mrs. P. T. Barnum of Bridgeport, Conn. Her first husband was one of the greatest money-makers and money-losers of two generations ago in the United States, and his record in this respect was maintained, so far as money-making went, up to comparatively recent years. After a great number of drafts have been made upon his fortune, to meet public bequests and private gifts, the residue of the Barnum estate today has a value exceeding \$1,222,000. As a young man his career was checkered with ups and downs in the business world. Always restless, he was scarcely out of one thing before he was interested in another, and his tastes were as liberal as his talents were versatile. It was in a measure indicative of his future activities that he should start as a storekeeper, become an editor, be punished for libel and enter the show business before he was 25.

The United States and the world remember him, of course, as a showman, although he was many things besides, and as a showman he will always claim, and be granted, special distinction for having given utterance, boldly and unblushingly, and many are inclined to think bravely, to the conviction, gained from personal experience after long years of observation, that the American people like to be humbugged. This conviction was one on which he evidently acted from the time he purchased Joyce Heth, a slave woman, for \$1,000, passing her off as a nurse of George Washington, to the time when he plastered the walls and signboards of the nation with alluring pictures of creatures that never had existence.

Joyce Heth was represented to be 161 years old; it was proved later that she could not be over 70. Of course, there was no deception in the case of Charles S. Stratton, otherwise "General Tom Thumb," or in the case of Minnie Warren, or Commodore Nutt. These were all genuine, and they helped wonderfully toward restoring Barnum to the good graces of those who had heaped favors upon George Washington's nurse. Nor was there any deception in Jenny Lind, "the Swedish Nightingale," nor in the fee of \$100,000 he gave her for 100 appearances. Early in the fifties \$1,000 a night for a singer, or for a public entertainer of any kind, seemed a preposterous sum; yet the receipts of Jenny Lind's tour are said to have reached \$712,000. At this time Barnum's museum in New York was running in full blast, and the nation's leading showman was at the height of his earlier prosperity. But he "went on notes," and, in the panic of 1856-57, lost practically everything. He had become used to failures, however, and before the civil war period had well begun he was again getting rich, a trip to England with Jenny Lind as the attraction, having gone far toward restoring his fortunes.

His most conspicuous achievement in the circus line, after he took up with the arena, was, of course, the discovery and exhibition of "Jumbo." Long after Barnum ceased to be an active factor in circus and menagerie management his name was a certain drawing card for circus companies. He was the inventor of "the greatest show on earth" four-ring school of circus, and the organizer of the first mammoth circus business combination, that of Barnum, Bailey & Hutchinson.

The purchase of Jumbo, by Mr. Barnum, was the cause of at least a week's mild excitement in London. Curious people came under the spell of this sudden spasm of excitement, and Mr. Ruskin, of all people, indited an indignant letter to the Times, thundering against the selling of the biggest elephant in the Zoological Gardens to an American showman. The excitement and indignation was at its height when it was calmed by that inimitable entertainer, Mr. Corney Grain, who, seated by his piano on the platform of St. George's Hall, added nightly to the gaiety of the capital. Mr. Grain explained, to convulsed audiences, how on Sunday night he had gone to bed all unconscious of Jumbo's existence, and how on Monday morning as he read the Times at breakfast, he discovered that it was impossible for him to part with him. He thought at first, he said, of joining the ranks of the elderly ladies who were sending buns and flowers to the departing beast, and he told how at night, as he rocked himself tearfully to sleep, he heard in his dreams

the voice of the elephant on the ocean calling plaintively for the steward. After that, London discovered it could part with Jumbo, and did so with dry eyes.

It has just been said that he was many things beside a showman. He was a devoted Universalist. He was a temperance lecturer. He was an uplift politician and served four terms in the Connecticut Legislature. He is said to have been one of the best mayors Bridgeport has ever had. He wrote books, a story called "Lion Jack," an autobiography and "Humbugs of the World." He was generous toward his relatives, friends and employees. He was good to the schools. In the end he gave "Jumbo" to Tufts College. A round-faced, good-natured, jolly, David Harum kind of Yankee, he was always on the best of terms with the world, and everybody—even those who went to his shows on the strength of his lithograph posters—liked him.

PHYSICAL CLAIMS VS. CHRISTIAN SCIENCE.

Editor News Letter.

Dear Sir—A contributor to the San Francisco News Letter recently deplored the tendency to undervalue the physical side of existence. He eulogizes a new book on athletics which teaches how one may, through physical culture, "bring the body to a state of perfection . . . ward off disease," etc. This book, he tells us, shows the "control of the body through the mind," but bears no relation to the "silly claim of Christian Science," etc.

If man were "first and foremost an animal," as the writer contends, then the South Sea Islander would be our highest specimen of physical manhood. Health is not a question of weight. When referring to our great authors or statesmen, one does not ask how much does he weigh, but what has he thought or achieved for the world. One of our writers has said: "The mind is the measure of the man." The text book of Christian Science, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states on page 258 that "Man is more than a material form with a mind inside, which must escape from its environments in order to be immortal." Christian Science teaches that "Health is not a condition of matter, but of Mind." Page 120.

As to the contributor's unflattering epithet regarding Christian Scientists, probably the gentleman is ignorant of the fact that in our ranks are many men of the highest literary attainments, cultured scholars, authors, historians and other eminent professional men. A religion that has brought healing and comfort to thousands, as Christian Science has done, is entitled to the respectful consideration of all thinking people.

Yours sincerely

THOMAS F. WATSON,
Committee on Publication.

San Francisco, Cal., January 14, 1916.

—In the privacy of his home the village butcher was telling his wife of the arrival of a new summer resident. "She came in to-day," he said, with enthusiasm, "and I can tell you she's a real lady, brought up select and exclusive. She don't know one cut of meat from another, nor veal from mutton."—*Christian Register.*

R. B. Hayden

STRAIGHT
Bourbon

CHARLES MEINECKE & Co.

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SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw

The Polo Prospects

Unless the San Mateo Polo Club takes some active steps to organize a No. 1 team, it looks as if they will pull a flivver this year. With a fair team they might be in a position to have a season later on, and have as opponents the Cooperstown players who are in the south, and possibly also the Coronado team. Tom Driscoll being out of the game for the time, owing to his recent operation, will weaken the side, but one might be made up with Walter Hobart as back, Bill Devereux No. 3, Cheever Cowdin No. 2, and Will Tevis No. 1. This, of course, would be contingent on the same old question of Devereux being able to procure mounts.

Although this would be the strongest available team that the peninsular club could put into the field, yet it would hardly satisfy some of the regulars like Harry Hastings, who would be considered for a place if Devereux were out of the way. These feel, not unnaturally, that although Devereux is admittedly a strong player and is always in condition, yet as he does not keep up any ponies and does not take part in the preliminary games, he should not come in at the last moment, and by borrowing mounts displace men who have worked hard through the practice games.

The point involved is whether the game is played primarily to win and as a spectacular attraction for sight-seers, or for the fun of the thing. Owing to having moved into the country near Los Gatos, Harry Hastings does not find it so convenient this year to take part in the preliminaries, and has shipped his stable to Del Monte.

The rain, of course, has sadly interfered with the play so far, but there have been some new recruits: Joe Eastland is trying to forget his matrimonial troubles by chasing the willow ball; Archibald Johnson, the Governor's son, has ponies up, as also Orrin Wilson. In the practice games may be seen Walter Hobart, Ray Splivalo, Will Tevis, Elliott McAllister, George Cameron and Frank Carolan, in addition to the new comers. Hobart, Devereux, Cowdin and Tevis are, with the exception of Harry Hastings, the only ones who could make a decent showing against the lads from the land of Cafeteria.

George Parsons is working hard putting the Del Monte field into shape, but of course, aside from the army team stationed there, the hotel management would have to rely on our local men for representatives.

* * *

New York, January 9.—Among the polo players who will take part in the Coronado Country Club's tournament, which starts early in February are: C. W. Simons of the St. Louis Country Club, A. M. Heckscher, C. Perry Bealdeston and Malcolm Stevenson.

* * *

Give Battling Levinsky a Chance

My friend Dan Morgan, mentioned in this column two or three weeks ago as having some points about his literary style—directness and punch—that might be well incorporated in President Wilson's form letters concerning the murder of American citizens (including women and babies) on the high seas—has written me another communication, which I subjoin, as much for the information contained as for the style. It would appear that Dan is press agenting for Battling Levinsky, and it will not be Dan's fault if he does not get that eminent literateur and physical culture expert, Jess Willard, into the ring. Personally, I am quite in accord with Dan in thinking that Willard is a "big stiff" and the poorest man to hold the Queensberry title since the days of Joe Goss, who was champion under London prize ring rules only. I will except the short technical supremacy of Marvin Hart, who, however, did not win it but had it wished on him by Jim Jeffries.

I hope Dan will write me some more soon, and if he does I shall surely print it, which is more than most press agents can boast of.

Jess Willard Champion. Sounds Funny

Willard and his managers are asking for 35,000 to box Fulton & Moran, two 100 dollar fighters, while big Jess

himself will not draw much more than Moran or Fulton. If he had ever done anything except whip Porpoise Jack Johnson, the public would not laugh at his demands for big money. Willard and Moran refused time and again to box Battling Levinsky, and even before Jess was called champion he could not be coaxed into a ring with Levinsky.

The battler don't think much of Moran or Fulton, he feels that he could stop either one in 10 rounds, but Willard who is a bigger man physically, might be able to last the limit of 10 rounds with Levinsky, who will show big Jess that as a champion, he is a good swimmer.

DAN MORGAN.

* * *

Can McLoughlin Come Back?

The question of who will be our lawn tennis champion this year is now being discussed in Eastern circles, and this summing-up of McLoughlin's chances by Grantland Rice is fair and reasonably sound; although overlooking the point I made some time ago, that Mac depended too much on speed, which he is bound to lose, and also he has become a regular fellow and not a mere machine:

What has 1916 in view for Maurice McLoughlin? Just a year and a half ago this California Brilliant in the Land of Lawn Tennis had reached the highest height ever known by an American player.

Just a year and a half ago he had within less than a week overpowered Norman Brookes and the late Anthony Wilding, two of the supermen of the game.

This was a feat unparagoned in lawn tennis play. That was only a year and a half ago, and yet McLoughlin, still a young man, is rated by most of the leading experts with only an outside chance to bag another championship.

McLoughlin's slump stands as one of the queerest athletic turns on record. Since beating Brookes and Wilding in 1914—where he reached the top—his game has never been the same.

That same season he was beaten by Norris Williams, but to many this defeat was merely "one of those things." It was something more. That defeat was prophetic of the shadow gathering above McLoughlin's game; still a fine game, but not the smashing game of old.

Nineteen hundred and fifteen proved well enough that Mac had lost something from his best days. According to George M. Church, part of this slump was due to McLoughlin's service. "Mac," says Church, "hits the ball on the left corner in place of the right corner. This shift puts an overwhelming strain upon his stomach muscles, as it isn't a normal method. It was the most effective service I have ever seen, when at its best, but it was quite evident that such a service could only last so long. The last blow came when Mac met Brookes and Wilding. The cannonball stuff has never been in evidence since."

There is a general feeling among leading tennis players that McLoughlin will not reach the height again. Perhaps they are right. They all say that young William Johnston is the best lawn tennis player America has ever produced. They figure that he should be the logical favorite for the next title campaign. But there is a general feeling among those not so closely adjacent to the expert dope that McLoughlin isn't yet through. They still believe he can make one more return trip. They believe he will be a good bit better in 1916 than he was last year. Here's hoping they are right. For McLoughlin has done more for lawn tennis in America, in the way of popularizing a great sport, than any other single entry.

* * *

Nick Gianakopoulos won the cross-country race at Van Cortlandt Park, New York, last week, beating Hannes Kolehmainen, who was second, by forty yards. This is Hannes's first defeat this year. But shades of St. Patrick, are there no Irish coppers left in the world that two such names as those mentioned should appear one, two, in any athletic feat.

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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.



Evelyn Nesbit and Jack Clifford in their original songs and dances next week at the Orpheum.

High-Class Acts at Pantages.

About as pretty and clever an act as one cares to see is "Colonial Days," which through sheer merit should have the headline honors this week. There is a charm and daintiness about it which is captivating. Of the ten people in the act, the three vocalists are undoubtedly the cleverest. Their brief operatic trio is pure delight. All have unusually fine voices, and they blend perfectly. If nothing else, this number alone would make a visit to this popular house worth while—but the program, individually and collectively, is high class. Lasky's Hoboes are paying a return visit, and their antics are most amusing. It is an act out of the ordinary, and the people are all capable. S. H. Dudley, the minstrel man, has for his chief support a comical looking mule, who fits in nicely and aids materially in the fun making. Dudley's comedy is refreshing. Richard Bolke again presents his mystery, "Creo," wherein he mysteriously produces a woman from some secret source which baffles everybody. It's a clever stunt, and is diverting and entertaining. Anita Heymans is heard in several songs to advantage. She has a big dramatic soprano. Her opening song, Tosti's "Good-bye," she renders in a highly efficient manner. Her voice possesses fullness and power, and this is combined with a pleasing personality. Les Arados are two acrobats who have a novelty act which is very clever. They do many feats which I have never witnessed before. Pathe's thrilling moving picture serial is in its fourth installment, and has everybody on the qui vive. "The Red Circle" is about the last word in moving picture thrills. Don't miss Pantages this week, as the whole bill is calculated to stimulate interest in your vaudeville and make regular visitors at this theatre.

PAUL GERSON.

Another Big Success for Symphony Orchestra.

Alfred Hertz, the versatile and successful director of the San Francisco Symphony Orchestra, dissipated all doubts regarding his position in selecting the numbers of a program this week, by giving a liberally variable selection, international in composition and ideals as compared with the pure classicism

of his first offering. He showed his catholicity in music and for music with selections from French, German, Australian and Russian masters. From these compositions, Conductor Hertz, as during the first concert, drew a new conception and breadth of interpretation through his extraordinary facility in handling his orchestra. Again he showed that rare gift inherent in truly great orchestra leaders in compellingly drawing by some mysterious power from the men at the instruments the exquisite harmonious tones and expressions he sought in order to portray



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the composition according to his own refined conception. That he was successful was shown in the impulsive and heartfelt plaudits that welcomed his program. Durka's "Peri," originally written by a Frenchman for a ballet which starred with a Russian dancer, simply floated in melody, a delicate theme magically handled in its harmonies. "Leonore," Beethoven's third overture, has frequently been heard here, but was revealed this time in new lights and shades distinctly elevating to lovers of pure music. Granger's selections of British folk songs were played at rapid speed, and this idea of Conductor Hertz was repaid with a new and happier idea of the composition interpreted by an orchestra handled as a unit and under the compelling pressure of a leader confident of giving the ideal conception of the theme. The other numbers were interpreted in like masterly style. This second concert has widened and deepened the confidence of the public that San Francisco, under the new leadership of the Symphony Orchestra, is passing into a distinctively new musical era.

* * *

ADVANCE ANNOUNCEMENTS.

Evelyn Thaw at the Orpheum.—Evelyn Nesbit and Jack Clifford will head a great new show at the Orpheum next week. She does not care to take advantage of the incident that made her a witness in the most sensational criminal case in the annals of the American courts, but trusts to her own ability and industry to win deserved recognition from the public. A handsome and graceful woman, with a better voice than is ordinarily found, and great skill as a danseuse, in conjunction with Jack Clifford she will present the singing and dancing novelty which made them immense favorites in the London music halls. Harry Mayo and Harry Tally, formerly of the Empire City Quartette, have combined their efforts and are making a great success with their team work. Mae Francis, a clever singing comedienne with a liberal supply of catchy songs and an abundance of gorgeous gowns, will make a bid for popular approval. She brings with her Clarence Caskill, an excellent accompanist. Burley and Burley, two quaint comedians, impersonate respectively a dude and a Scot. The Yardys present a European novelty, which consists of a unique demonstration of muscular development. The girl of the team is a perfect wonder. Hamilton and Barnes, a man and a girl, contribute a merry act composed of catchy songs and witty sayings, which they call "Just Fun." "Are We Prepared?" the third of the series of motion pictures, will be given. A special feature of this splendid bill will be that popular star comedienne, Eva Taylor, and her company in the one-act sketch entitled "Suspicious of Hubby;" the author is Lawrence Grattan, Miss Taylor's leading man. The hold-overs will be James Dutton and company, society equestrians, and Eva Gauthier, prima donna, and Nila Devi, prima ballerina, in their new art, "Song Motion."

* * *

Lectures on "The Soul of Woman."—Paul Jordan Smith is to give a course of six lectures on "The Soul of Woman in Modern Literature," in the Art Gallery of Paul Elder & Company on consecutive Thursday afternoons at three, commencing January 20th. The new feminism has created a revolution in the ranks of the woman movement. It declares that the primary purpose of woman is spiritual; that suffrage and social reform are good enough in their way, but that woman as woman has a greater value to contribute to life, and that she must do this at all costs. Far from being conservative, however, the feminists have gone far ahead of their sisters in proposing revolutionary social and ethical changes, and are awakening astonished protests everywhere. The first lecture in the series will be "Henrik Ibsen—The Prophet of Spiritual Emancipation," next Thursday, at 3 p. m.

* * *

Tuesday Morning Musicales at St. Francis.—The second of the "Tuesday Morning Musicales," so auspiciously inaugurated this week, will take place in the Colonial ballroom of the St. Francis Hotel on January 18th, at 11 o'clock. Impresario Rudolph Aronson has made a delightful innovation in musical affairs here. The instrumentalists selected for the second concert include two great pianists, Tina Lerner and her husband, Vladimir Shavitch, and Antonio de Grassi, the eminent violinist. The vocalist of the morning will be Laure de Vilmar, the famous American dramatic soprano. It is in no sense exaggeration to class Tina Lerner among the greatest of pianists, while Vladimir Shavitch has created a big sensation whenever he has



Tina Lerner, the brilliant Russian pianiste, who will play at the Tuesday Morning Musicales at the St. Francis Hotel.

played in San Francisco. Miss Lerner will play the gavotte of Sgambati, a paraphrase on a Strauss waltz by Tausig, and two Chopin numbers. The concluding number will be a suite for two pianos by Arensky, played by herself and Mr. Shavitch. Signor de Grassi is a great favorite here, and his numbers will include the Faust Fantasia by Wieniawski, the Corelli-Tartini-Kreisler Variations, "Chanson Meditation," by Cottinet, and the Waltz Caprice by Nandor Zsolt. Mme. de Vilmar, who worked the large audience at the last concert in Festival Hall up to a state of intense enthusiasm, will be heard for the first time here in concert recital, her numbers including the Jewel Song from Faust, Salome's aria from Massenet's "Herodiade," and selections by Schubert, Tosti, Gluck and Hildach. The accompanist will be Fred Maurer. Seats may be obtained

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Sensational Flying Gymnasts at Pantages.—The Four Casters, a quartet of death defying aerial athletes, is a sensational headline attraction on the new eight act show which opens at the Pantages at Sunday's matinee. The men have been featured for several years with all of the big "white top" circus shows, and have a routine of tricks while careening through the air which sets an audience gasping with relief when the gymnasts leave the stage. The finish of the performance of the four is unquestionably one of the most daring feats in vaudeville. The special added feature on the new program is Knox Wilson, the former musical comedy star, who was leading man with Anna Held, and was also starred in "Miss Nobody from Starland," and various other Broadway successes. The four Vagabonds are the singing portion of the big hit, "The Totem Pole," which was a box-office winner for two seasons on the Pantages circuit. Jack Henderson, who played the role of the half-breed in the production, is the director of the Four Vagabonds, and the harmony efforts of the quartet are exceptionally fine. Hannah Leach and Jack Holland, international dancers who danced before royalty by command, and were the furore here at one of the leading cafes, will present a new series of the latest approved modern dances, "The Girl of the West," a dramatic episode with Al. Luttringer and company, Jarvis and Harrison in "Flirtology," and Everett and White, acrobats, with the fifth sensational installment of "The Red Circle," will round out the rest of the bill.

Fourth Pair of Symphony Concerts Ready.—The fourth pair of concerts of the San Francisco Symphony Orchestra, Alfred Hertz, conductor, will be given at the Cort Theatre, Friday, January 28th, at 3 o'clock, and Sunday, January 30th, at 2:30 o'clock, and from all indications the theatre will hardly be able to accommodate the crowds of music lovers who are rallying to the support of the newly organized orchestra. The program will be made up entirely of Wagner numbers, and should be of peculiar interest in view of the fact that Mr. Hertz held, for thirteen years, the post of Chief Wagnerian Conductor at the Metropolitan Opera House, New York, and is steeped in the traditions and ideals of the great Bayreuth master. The program includes the prelude from "Parsifal," two numbers from "Tristan and Isolde," namely, the Prelude and Isolde's Love Death, and Anton Seidl's arrangement of Tristan's Vision; the intensely dramatic overture from "The Flying Dutchman;" the "Siegfried Idyll," composed in honor of Wagner's son's christening; and the prelude to "The Mastersingers of Nurnberg." Of these, the "Vision of Tristan," which has never before been performed in San Francisco, contains the most beautiful lyric episode of the entire music drama, and gives great opportunity to Louis Persinger and Horace Britt, violin and cello soloists respectively, of the orchestra, to interpret the vocal parts of Tristan and Kurvenal, which are embodied in this number. The "Prelude to the Mastersingers of Nurnberg" will be played in a vein new to the San Francisco public; inasmuch as Conductor Hertz infuses into the number much of the blithesome spirit in this the greatest of all comic operas. Tickets on sale at Sherman & Clay's, Kohler & Chase's, and the Cort Theatre.

Indoor Yacht Club.—The sailors of the Indoor Yacht Club will give another Kiddies Ball, a Fete in Fairyland, and the affair will be staged at the Exposition auditorium on Saturday evening, February 12th. We well remember the great affair of last year and the spectacular production that was staged. This year the Indoor clubmen promise to surpass their efforts of 1915 by a hundred per cent. The club has always kept its word; in fact, the boys at the Indoor clubhouse have always more than made good.

—Fred had been permitted to visit a boy friend on the condition that he return home not later than five o'clock. He arrived at seven, and insisted that he had not loitered. "Do you mean," demanded the mother, "that it took you two hours to walk a quarter of a mile?" "Yes, mother; Charlie gave me a mud-turtle and I was afraid to carry it, so I led it home."—Christian Register.

NOTABLE EXHIBITION BY ARTIST W. A. COULTER.

W. A. Coulter, who has made a distinct name for himself as the leading painter on the Pacific Coast of marine subjects, will give a special exhibition of his new canvases in the Merchants' Exchange Building, main floor, California street, below Montgomery, beginning Wednesday afternoon, January 12th, and continuing throughout the month. The public generally is invited to examine these excellent pictures, representing the spirit and life of the sea. When the present Merchants' Exchange was finished after the big fire of 1906, Mr. Coulter was selected to paint the heroic panels on the walls of the gathering room on the main floor. These panels are one of the art features of San Francisco, and represent the Golden Gate and other characteristic sea-scapes of this region.

—In a rural court the old squire had made a ruling so unfair that three young lawyers at once protested against such a miscarriage of justice. The squire immediately fined each of the lawyers for contempt of court. There was silence, and then an older lawyer walked slowly to the front of the room and deposited a \$10 bill with the clerk. He then addressed the judge as follows: "Your Honor, I wish to state that I have twice as much contempt for this court as any man in the room."—Youth's Companion.

—Fond Mother—Aye, dear lad, there's not a day passes but what I think of you in that awful submarine, with only the periscup to breathe through."—Punch.

—"Timothy came last, looking half scared, half sheepish, and half amused."—Young's Magazine. Timothy must have been a big chap, at least.—New York Tribune.

—The Lady—Don't you think that Muscovite onslaught is awful? The Gent—I've never tried it; can you show me the steps?—Leland Stanford Chaparral.

St. Francis Hotel COLONIAL BALL ROOM

Tuesday, January 18, at 11 A. M.
Second of the

TUESDAY MORNING MUSICALES
(Direction Rudolph Aronson)

Artists: TINA LERNER, Pianist; VLADIMIR SLAVITCHIL, Pianist; ANTONIO DE GRASSI, Violinist; LAURE de VILMAR, Soprano; Fred Maurer, Accompanist.
Seats and boxes on sale at Sherman, Clay & Co.'s, Kohler & Chase's and Room 315, Hotel St. Francis.

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Program: Symphony, G. Minor Op. 51, Mozart Concerto in Major for Violin, Op. 61, Beethoven: "Don Juan," Tone Poem (after Liszt) Richard Strauss

FOURTH PAIR OF CONCERTS
CORT THEATRE

Friday, January 28th, 3 O'clock Sunday January 30, 2:30 O'clock
WAGNER PROGRAM: 1. Prelude, 2. Parsifal, 3. Tristan and Isolde, 4. Prelude and Isolde's Love Death, 5. Tristan's Vision (Arranged by A. Seidl), 6. Overtures, "Flying Dutchman," "Siegfried Idyll," 7. Prelude to the "Mastersinger of Nurnberg."
Prices—Friday, \$3, \$2, \$1, 50c, 25c, 10c, and 5c. Sunday, \$2, \$1, 50c, 25c, 10c, and 5c. Box and log seats \$10, \$5, \$3, \$2, \$1, 50c, 25c, 10c, and 5c. Seats at Sherman, Clay & Co's and Kohler and Chase, and Cort Theatre on days of concerts only.



Society has refused to come to terms with the limitations of life. The calendar of any member of the smart set (plural number, feminine gender) will prove that the number of hours of the day are made of elastic, and may be stretched to meet all demands. Nor will any member of that circle take issue with Edison on the wastefulness of sleep. To be sure, one has to be massaged and marcelled and toned up for this gait, but the marvel of it all is that the women stand up to it all without any very terrible toll on their good looks. The most valiant dreamings of the greatest athlete never went beyond the tasks women set for themselves—and somehow, by the grace of the automobile, the telephone and the rest of the modern first aids, they manage to pull off most of them very successfully.

The war is responsible for the terrific pace at which women are going this year. In addition to the demands of society, local charities, and all the other claims of a complicated social system, comes this heartbreaking demand for succor to the war victims, and the person who has not been called upon for service in their behalf is as rare as the thoroughly consistent human being.

Peel the rind off the most innocent looking conversation, and before you get down many layers you find a demand that you cannot refuse.

Mrs. So-and-So compliments you on the cake you are serving with tea. She wonders whether your cook could give the recipe for it to her cook, and proudly you proclaim that you made it yourself with a few simple turns of the wrist, and modestly you affirm that the baking of an excellent cake is the easiest thing in the world—and so on, until suddenly your subconscious self warns you that you have been using a mixing spoon to dig a ditch for yourself.

It isn't such a chasm after all, and you fall pleasantly enough into it. Of course you cannot refuse to bake a cake, say once or twice a month, for the cake sale which Mrs. Osgood Putnam and a committee of women conduct weekly, the proceeds to go to the Hoover Relief Committee.



However, you decide that you will not display your talents so casually again. You do not want another burden added to the excess impedimenta you are already carrying through life. You meet, let us say, Mrs. Lewis Hobart, and she tells you of the day-by-day struggle, all day and every day, that just a few women are making to meet the new demands for relief. You feel ashamed of your own temperamental, spasmodic efforts, in contrast to the patient, quiet, generosity of these women, and you spill over some of your desire to really be of use. Whereupon Mrs. Hobart gives you a number of reservations for the Cafe Chantant on the 19th, and assures you that it is very necessary to make a big financial success of that affair. It is an easy matter to dispose of those tables, for every one is going and the program is to be the last syllable of cleverness.



Then you decide that you have done your duty and you won't be involved in anything else, but when a friend rings up and invites you to an informal hour or two at bridge, for 25 cents a corner, you decide that even if the invitation is loaded, though the stakes may go to the Belgians or any one else but the rightful winners, you can safely take a chance that you have seen right through the bolt the hostess has fired, and by no chance can there be any reaction that will put you once more on the firing line.

You find that you are not naturally suspicious by nature! There is a come-back! It is an Endless Chain Bridge party! Each one of the players there must in turn give a bridge, and the twenty-five cents collected from each person is given to Mrs. John Lawson, who is the treasurer of this idea, for the benefit of the French war-sufferers.



In the glow of appreciation kindled by the statement that there are already several hundred dollars in this fund, without any special tax on any one, you sit down to the telephone to

make up your party, and you find that every one that you want has already been welded as a link into this endless chain.

Finally you get together a group that you don't want—people that you decided long ago could be swept from your horizon to the added beauty and color of your sky line. There is nothing else to do—you have tried to make yourself believe that you are justified in breaking the chain, but the haunting idea that you are thus perhaps personally responsible for the death of some wounded French soldiers who might have been saved in some hospital equipped from funds raised in just this way, prevents you from breaking the chain.



Each week has some new testimony of the ingenuity of the women who have set their hearts and their purses and their wits to the relief of the war victims. The climax of this week was the affair given on Tuesday night at the home of Mrs. E. J. McCutcheon. The guests were invited to a "freak" party, and as men were banished for the evening, there was no limit to freakishness of the costumes.

When the affair was first planned by the hostess and a little group of friends, men were included as "possibilities," but were later rejected by the committee, not because of any unfitness on their part to disclose their natural talent for freakishness, but because it was feared that the women themselves could not stand the test if men were present.

It was feared that the majority of the women would succumb to a natural, biological temptation to look "pretty" if men were present, and thus blunt the point of the party. There are not many women who are willing to lay all their claims to good looks upon the altar of Absurdity, and there are legions who would rather be counted pretty than funny—especially if the other sex is in sight. So to keep the affair at the crescendo of the ridiculous, and to insure that the women would come in just as freakish get-ups as they could conceive, mere husband and brothers and other male kith had to be content with hearing about it afterwards instead of being "among those present."

And there were some features—the side shows, for example—which they were never to hear about. So each one just told one, or two, or three men all about them, and naturally this unheard-of secrecy and restraint has put all clubdom in the know, with the result that the men are having a very good time teasing their women folk about it.

Up at the Pacific Union Club a group of husbands came very near putting "one over" on the women the night of the party. One of them rang up, at about ten o'clock, when the party was in full swing, proclaiming himself as Chief of Police White, and very apologetically announcing that he would have to send a plain-clothes man out to investigate whether some of the reports about violations of ordinances, which had been turned in to him by the League of Pure White Souls were true.

The lady who took the message got very excited, to the amusement of the men on the line, but the next one that she called to the 'phone to plead with the Chief of Police, saw through the hoax, and gave them back as good as they sent.

The Musical Club of the Peninsula gave its annual concert at Hotel Del Monte last Wednesday, and as there are a great many real artists living there and at Carmel and Pacific Grove, the guests were given a rare treat. There were four dances, two special concerts and a bridge each week, so Del Monte guests are well taken care of. That is outside the special events constantly happening. The work in the grill is proceeding nicely, and soon there will be dansants every afternoon at tea-

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RESOLUTION
EASY TO KEEP**

A New Year has dawned upon us and we are all growing older—but why should we call attention to our age, especially if we have reached that point where two pairs of glasses are necessary. Resolve this year that you will improve your personal appearance and efficiency by wearing the new "Caltex One-piece" Bifocals—reading and distance corrections are combined in one lens. The nuisance of changing glasses is entirely eliminated when you wear "Caltex One-piece" Bifocals.

time. The drawing room is very nearly finished, and is to be a dream. Polo starts in earnest February 1st. Harry Hastings arrived this week, and there will be some minor matches with the Presidio boys right along.



The Hotel Oakland's Saturday night dances are meeting with great success. Among those who entertained dinner parties Saturday night were Mrs. A. C. Richards, who entertained for Miss Wetmore; Mr. J. H. Rourk entertaining a party of seven, and Mrs. F. Nusebaumer a party of five.

Tuesday, January 11th, the Ivory Ball Room of the Hotel Oakland, at 11 o'clock, will mark the opening of the series of Musical Mornings that promise to be very successful. The artists engaged for the first concert are Miss Mukle and Mme. Betty Drews. Frederick Maurer, Jr., will be the accompanist. Luncheon reservations continue to come in for parties after the musicale.

Thursday, January 14th, Mrs. W. S. Noyes will be hostess at a reception and dance in the Ivory Ball Room of the Hotel Oakland. Four hundred guests are expected. A buffet supper will be served in the main dining room.

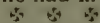
Mrs. Wickham Havens is one of the members of a committee who are arranging for a card party to be given at the Hotel Oakland the early part of February, as a benefit for the Ladies' Relief Society.



The "Revue des Modes," to be given at Scottish Rite Hall on the evenings of Monday, Tuesday and Wednesday, March 1st, 2d and 3d, for the benefit of the French wounded, promises to strike a new note in entertainments. The committee in charge of the "revue," consisting of Mesdames Walter S. Martin, Charles Templeton Crocker, George T. Cameron, C. Frederick Kohl and Augustus Taylor, is determined to create a notable Fashion Show, one that will begin a new era in smart philanthropic events. The costumes will be furnished by San Francisco's most exclusive firms, which have hitherto refused to appear in fashion shows. The gowns, hats, furs, jewels and other paraphernalia of milady's wardrobe are being designed in London and Paris, especially for this occasion. The models will be society maids and matrons, with the exception of the matinee *intime*, when the frills and fancies will be displayed by professional models for the exclusive gaze of milady. The "revue" will be put on in the same manner as in the French revues in Paris. A *compere*, personified by one of San Francisco's talented bachelors, will introduce each number with quip and jest, the lines of the skit being written by a well known librettist of the Bohemian Club. The costumes will be introduced by living pictures.



The attractive Kathryn A. Swartz, of Warsaw, Indiana, and Nicholas R. West, the well known oilman, formerly test chemist for the Russian government, were married New Year's day to the great surprise of their many friends. Every one had fancied it was merely platonic friendship, and that "Nick," who had never succumbed to loveliness before, would evade the little god in this instance as he had in others.



The management of the Hotel Coronado has sent out beautifully colored embossed invitations, asking guests to a specially attractive Spanish ball to be given in its attractive big ballroom, on the evening of January 29th. Only those in costume will be permitted on the floor till 10:30. Aside from the regular social dancing, there will be a number of brilliant Spanish dances, interpreted by Miss Cornelia Strobhar and A. Courtney Campbell, Jr., in *The Bolero de Madrid*, *La Malajuela y El Torero*, *The Jales de Jerez* and *the Soleares*. *Las Sevillianas* will be danced by members of the younger set.

WOMEN'S SECTION, NAVY LEAGUE.

Hundreds of patriotic San Francisco women have already been enrolled in the newly organized local women's section of the Navy League. The section was formed last week at a meeting held at the Fairmont Hotel, attended by a large number of prominent women. Mrs. Alexander Sharp, widow of the late Captain Alexander Sharp, U. S. N., presided and explained to those present that the Navy League is for the purpose of cultivating patriotism and urging Congress to provide the United States with a navy sufficient to protect this country against foreign aggression and keep the horrors of war permanently from

American shores. Mrs. F. H. Colburn, 972 Bush street, was appointed regent of the new section; Mrs. Charles A. Gove, vice-regent; Mrs. Bernhard Sinsheimer, secretary; Mrs. Hinckley Taylor, treasurer; Mrs. Arthur H. Dutton, chairman of press committee. Hundreds of women are flooding Mrs. Colburn with letters asking for information about the women's section of the Navy League, and applying for membership in it.

MOVIES AND MORALS IN LOS ANGELES.

Los Angeles, Jan. 14.—The all-consuming desire on the part of many of our well meaning, but ill advised, citizens and citizenesses to reform, to regulate and sterilize this supposedly chemically rotten movie town out of existence, is at last awakening a few of the business men to the fact that one of Los Angeles' most attractive industries is being suffocated by the gas route. Certain skirted males and females of Los Angeles, some time ago, thought they had discovered in the movie villagers certain abodes of crime. Dreadful places where male hands pinched tender ladies where they should not be pinched, and under the cover of darkness bold, bad male voices tried to make dates with maidens in adjoining cafeterias, where milk and honey allured Innocence to the Inferno.

Several women, moral sleuths, wrote to General Harrison Gray Otis of the Times, whose martial soul is ever alert to succor distress, especially when skirted. Then the Board of Censors got busy, and there was the deuce to pay. Now, the owners of the moving picture concerns are not exactly made of the mutton which composes the carcase of the pop-eyed lambs. They fought back, and are still fighting the all-round charges made against the every-day life of the people in their employ. Owing to the equable, warm weather and sunlight so essential to the success of making films, that prevails the year round in Los Angeles, there are more film companies in and about Los Angeles than in any other part of the world. It is claimed that seventy-five per cent of the moving pictures of the country are taken near Los Angeles. Eminent star players are brought to the coast, and these pay liberally for their pleasures and surroundings; they buy homes and automobiles, and help materially to keep Los Angeles alive and in the limelight, something it perennially craves. Many thousands of dollars are spent each day by employees alone. It is not uncommon to send 1,000 persons into the country for a day to take battle pictures; one concern recently required the presence of 1,000 men and women in a small town near Los Angeles to lynch a man from San Francisco—a glowing tribute to San Francisco.

Now the moving picture magnates tell the Los Angeles people that unless the Board of Censors is abolished and they are assured of no further molestation, they will abandon California and go to Florida, where they have been given assurances of just treatment.

Having grown weary of baiting the railroads, steam and electric lines and other public utilities, the reformers "are getting after" the movies.

But the movies have the advantage over railroad, telephone, water, lighting and other companies, for they can say: "We will abandon our studios to the rats and the owls, and go to Florida," and they certainly will go there or to the San Francisco bay region unless the Los Angeles skirted reformers, male and female, stop heckling them over "morals" and other charges. They insist that a chemical test on their villages show a percentage of purity up to the celebrated "chemically pure" test given Los Angeles some years ago, and they are willing to let the case go at that as long as they are held fellows in business with the pure bred Los Angelanos.

—Dr. T. N. Iglehart, one of the best known of San Francisco's prominent dentists since the early '80's, passed away this week, after a slight attack on the heart, at the age of 72 years. The demise of Dr. Iglehart will prove a sad loss to his wide circle of friends and to the profession he adorned.

—A feast at night that the most discriminating epicure might easily describe as best, is served for one dollar at *Maison Doree*, Ellis above Powell street, with wine. Lunch fifty cents.

—Pat—I hear you and the boys struck for shorter hours. Did you get 'em? Mike—Sure. We're not working at all now. —*Columbia Jester*.

Here, There and Personally

In reporting the Philippines government bill to the Senate, the Philippines committee was so nearly unanimous that one must inquire into the cause of such unprecedented harmony. It appears that an important concession was made by the Democratic members of the committee in the wording of the preamble declaring the purpose of the United States to grant independence to the Filipino people. The preamble had formerly read that independence would be granted when "the people of the Philippine Islands shall have shown themselves to be fitted therefor." This was changed so that it now reads, when "it will be to the permanent interest of the people of the Philippine Islands." The change is not substantial, perhaps, inasmuch as it would probably prove to be as difficult for all sides to agree, at some future time, concerning the "fitness" of the Filipinos for independence as to agree concerning "the permanent interest" of the same people. This form will not be acceptable to the Filipino leaders, but they must perforce acquiesce; it also skirts the Baltimore platform promise, which favored an immediate declaration of recognizing that independence as a stable government can be established. The present war may have been the cause of this change.

* * *

No Christmas gift so far reported is more to the point than that of Henry C. Frick, who has taken steps to pay the school children depositors of the failed Pittsburg bank the full amount of their deposits, to the probable actual cost to himself of some \$83,000. The public spirited philanthropy should help to restore any confidence which may have been lost in the essential soundness of the savings bank habit; though there won't always be a Frick on hand to make good the occasional loss.

* * *

Joan of Arc's place in the hearts of the French people won't be lessened by Pope Benedict's reported decision to withhold her canonization until after the war, in order to avoid any appearance of being unneutral. But the Pope's decision, if as reported, is not surprising. Joan was unquestionably a French warrior and patriot.

* * *

An epidemic of grip is reported throughout the Middle West, the worst outbreak in 25 years. One Chicago concern with 12,000 employees, reports that it had to employ 1,000 substitutes to fill vacancies caused by the disease. Similar reports come from other cities.

* * *

In five business days last week \$150,000,000 worth of war materials was shipped to the allies from New York. It is not even a paradox that this record-breaking bit of business may have more to do with bringing about peace than Mr. Ford's shipload of pilgrims and reporters will have.

* * *

General Joffre in command, by the new decree, of all the armies of France, takes rank as the most trusted French commander since Napoleon. That he is also the greatest since Napoleon there is no reason to doubt. Military genius is one of the Republic's assets in preparedness. It was largely the placing of too much dependence upon it that made the Franco-Prussian war what it was. France learned the lesson.

* * *

Nearly a quarter of a billion dollars were spent in highway construction and maintenance in the United States during the year 1914, as shown by statistics just issued by the office of public roads and rural engineering. One-fifth of the work was done under the State aid system, the various State highway departments paying \$24,220,000 and the counties and townships \$25,193,000. State aid laws are in effect in 44 States, New Jersey having instituted the system in 1891, and Tennessee and Georgia being among the last to adopt it in 1915.

* * *

Mr. Carnegie has doubtless given his personal consent to the sale of some \$25,000,000 of United States Steel Corporation first mortgage bonds, held by the several trusts which he endowed in England and Scotland. The sale at present American prices for such securities can be very profitably made, and the proceeds invested in the British war loan will be utilized in the support of the British government's prosecution of the war. It is an odd ending of Mr. Carnegie's years of pacifist campaigning.

WHEN GENIUS BURNS.

At the age of 18 David is said to have written his first psalm, Shelley wrote "Queen Mab," and Mendelssohn composed his music for "A Midsummer Night's Dream."

At 19 Bryant wrote "Thanatopsis."

At 21 Disraeli wrote "Vivian Grey."

At 22 Alexander Dumas wrote plays. Voltaire's first tragedy was brought out, and Keats wrote "Endymion."

At 23 Horace is said to have written his first odes, Heine published his first songs and Schiller's "The Robbers" had made him famous.

At 24 Shakespeare wrote his first play.

At 26 Sheridan wrote "The School for Scandal."

At 28 Racine wrote "Andromache," and Hannah Moore wrote "The Search After Happiness."

At 29 Addison's first essays appeared; Owen Meredith published "Lucille."

At 30 Confucius began his religious works.

At 31 Pliny finished his "German War."

At 34 Luther wrote his ninety-five theses; Baxter wrote "Saints Everlasting Rest," and Thomas a Kempis wrote "Imitation of Christ."

At 35 Mohammed began the Koran and Poe wrote "The Raven."

At 36 Thackeray's "Vanity Fair" had appeared.

At 50 Bunyan finished "A Pilgrim's Progress."

At 51 Dante finished his "Divine Commedia."

—Katherine and Margaret found themselves seated next to each other at a dinner party and immediately became confidential. "Molly told me that you told her that secret I told you not to tell her," whispered Margaret. "Oh, isn't she a mean thing!" gasped Katherine. "Why, I told her not to tell you!" "Well," returned Margaret, "I told her I wouldn't tell you she told me—so don't tell her I did."—*Everybody's.*

TAKE YOUR CHOICE

EIGHT
TRAINS
EVERY
DAY

To---

Los Angeles



YOU CAN LEAVE San Francisco (Ferry Station) at 4:20 P. M. on the "San Joaquin Valley Flyer;" or at 6 P. M. on the "Owl Limited"—

DINNER IS SERVED in Dining Car (also breakfast next morning) and you arrive in Los Angeles before 9 o'clock—

THEN, IF YOU LIKE you can be in *San Diego* with its *Exposition* 12:50 same afternoon, and within 25 minutes' ride of *Tia Juana Race Track*.

☞ ☞ ☞

OR, IF YOU PREFER, you can dine leisurely at home and take the "Lark" at 8 P. M. from (Third Street Station)—

AFTER BREAKFAST in Dining Car next morning, you reach Los Angeles at 9:45, with a full day before you for business or pleasure.

☞ ☞ ☞

IN ADDITION, there are five other daily trains, including the "Shore Line Limited"—"Down the Coast by Daylight."



Monograph on Kipling.

John Palmer, dramatic critic of the Saturday Review, has contributed a monograph on Rudyard Kipling to the "Writers of the Day" series. Mr. Palmer is a clever writer, who does not always seem quite sure of himself or his inspiration. Dash, rather than brilliance, characterizes his work. He has, however, intelligence, wit and common sense, though he is rather fond of clothing his common sense in perverse and paradoxical form. His book on Kipling is bright and readable and outside the beaten track. His theories about Kipling's art are gayly delivered, as though Mr. Palmer did not claim for them final authority. Yet his entertaining observations are often pointed. They will please the casual reader and will not offend Kipling lovers. There is a Gallic lightness to the book, though hardly Gallic form.

Mr. Palmer holds that Kipling is essentially a man of letters. "Mr. Kipling seems sometimes to write as an engineer, sometimes as a soldier. At times he would wager that he had spent all his life as a captain of marines, or as a keeper of woods and forests, or as a horse dealer. He gives his readers the impression that he has lived a hundred lives, mastered many crafts and led the life, not of one, but of a dozen, active and practical men of affairs." Mr. Palmer treats Mr. Kipling as the first-rate writing man who has learned many things, but who, above all, has learned to "handle his style."

Price 50 cents net. Published by Henry Holt & Co.

* * *

"My March to Timbuctoo."

Two years ago General Joffre was practically unknown even in his own country. To-day his name is a household word among millions the world over. Except for newspaper and magazine articles, and these not always satisfactory, we know little or nothing of the man who turned back the German hosts at the battle of the Marne, and whose name will rank among those of the greatest generals of this war. Anything that will throw light upon Joffre's character is naturally seized upon by an eager public.

In 1893-94 General (then Major) Joffre commanded an expedition to Timbuctoo in Central Africa, which had then been visited by only three white men. On his return to France in 1895 he published an account of the march in the Revue du Genie. This has lately been exhumed and printed in book form as "My March to Timbuctoo."

Translated into English by Ernest Dimnet. Published by the Duffield Company. Price 75 cents net.

* * *

The California of Aviators.

Sinclair Lewis's California—as it is pictured in one portion of his new novel, "The Trail of the Hawk"—is very different from the Bohemian literary California of most stories. It is the California of mechanics and of aviators; and it is founded on Mr. Lewis's own year and a half of experience in that State. He lived for a time at Carmel, near Monterey; then at the Benicia Arsenal, the government arsenal for the entire Pacific Coast; then did newspaper work in San Francisco.

Published by Harper & Brothers, New York.

* * *

Another of Theodore Dreiser's plays, "The Rag Pickers," which will appear in his forthcoming "Plays of the Natural and Supernatural," has been accepted for stage production by Wallis Clark. Published by John Lane Co., New York.

* * *

Mr. S. Roland Hall has made careful study of salesmanship, and in his new book, just issued by Funk & Wagnalls Company, he offers to all salespeople suggestions which are practical and at the same time attractive. "Short Talks on Retail Selling" is its title. Every merchant would find it profitable to place a copy of it in the hands of every salesman in his employ.

DEMISE OF HERMAN PERLET, NOTED COMPOSER.

Herman Perlet, composer, director, musician of note, and known in every music center of this country, passed away at his home in Oakland, this week, at the age of 54 years. At 14, he became organist of one of the largest churches in Washington, D. C. A little later he began to compose musical pieces, operas and musical comedies. Most of his life was passed in New York, where he found a field for his unusual talents. He was master of a number of instruments used in an orchestra, and an expert on the piano. Some eight years ago he came to California with his wife and daughter, and chose a residence in Berkeley on account of the facilities it furnished him in keeping in touch with things musical in San Francisco. He quickly became a figure in the best musical circles here. He was the director of the Philharmonic Orchestra last season, and was enthusiastic in developing the best ideas of music in organizations of young folk. As a member of the Bohemian Club, he wrote the music of "The Fall of Ug," one of the annual plays given by that club at its redwood grove on the Russian River. His demise was sudden. During the day he had complained of not feeling well; in the evening he was reading when suddenly stricken. He was a Mason, and the burial ceremonies were conducted by that order.

WOMEN TO MEN.

God bless you, lads!
All women of the race,
As forth you go,
Wish you with steadfast face
The best they know.

God cheer you, lads!
Out in the bitter nights,
Down the drear days,
Through the red reeking fights
And wasted ways.

God bring you, lads,
Back to the motherland,
True laurels gained,
Glory in either hand,
Honor unstained.

Women of Britain's race,
As forth you go,
Wish you with proud, glad face
The best they know:
God bless you, lads!

—Punch.

—A well known banker in a down-town restaurant was eating mush and milk. "What's the matter?" inquired a friend. "Got dyspepsia." "Don't you enjoy your meals?" "Enjoy my meals?" snorted the indignant dyspeptic. "My meals are mercly guide posts to take medicine before or after."—*Illustrated Sunday Magazine.*

—"Every time the baby looks into my face he smiles," said Mr. Meekins. "Well," answered his wife, "it may not be exactly polite, but it shows he has a sense of humor."—*Pacific Unitarian.*

MELLOW AS MOONLIGHT

CASCADE

For your HI-BALL today

The finest, purest and mellowest whisky that brains and money can produce, cost to you no more than inferior grades; so why not ask for and insist on getting CASCADE.

Instead of saying whisky, just say CASCADE, you will enjoy it and feel much better.

Special enjoyable drink recipes for the asking by writing
J. H. Norton, care San Francisco News Letter



FADS AND FASHIONS

For those of us who are fortunate enough to be able to step, as it were, from beneath the cloudy, wintry skies of the north into the sunshine and flowers of the south, the shops are fairly overflowing with linens, soft silks, cool looking suitings, the most feminine of hats, parasols and all the other accessories that go to make up the summer costume.

The Popular Bolero Suit.

When the various European countries unconsciously exerted their influence on styles by their entry into the war, or their equally difficult stand of neutrality, the bolero was again introduced into the woman's wardrobe, it being the Spanish note. It is a model that has always been a great favorite. It is generally becoming and may be made at home with results as good as if fashioned by a tailor. Fine blue serge, soutached, or trimmed with a design in gold braid or galoon, is most often seen in the bolero models; often the upper portion of the pleated or gathered skirt is of taffeta in black or the same tone as the serge. Collars and cuffs of taffeta and taffeta covered buttons are also used with good effect.

Stripes and Checks.

In both the suitings and the soft silks being fashioned into frocks and suits for southern wear and early spring, the popularity of stripes and checks is quite as marked as it was last season; the combination of black and white and soft gray is also noticeable. The soft wool suitings in checks ranging from the very tiny pattern to the aggressive checker-board designs are all good, relieved with a touch of vivid green, rose, or orange; black taffeta and moire are also effective for trimming these suits and tailored frocks. The striped silks are usually combined with a plain satin or silk, in a tone that harmonizes with or is an effective contrast to the predominating color in the striped material. Sheer fabrics, crepe Georgettes, chiffon-cloths, silk voiles, and the various other transparent fabrics promise to be as good for sleeves, collars and other trimming purposes as they have been for the past few seasons.



Plain and Striped Taffeta

Net Blouses Practical.

Blouses of chiffon-cloth, chiffon and similar materials, dainty and becoming to a degree, were never very durable. It was really heartbreaking when one had a particularly becoming and rather expensive blouse to have it begin to pull out and wear under the arms and at the elbows after only one or two wearings. This was partially done away with when cotton net was introduced for lining these waists; this season we have the net blouse itself, often lined with net or chiffon-cloth. These waists are delightfully sheer and they have a wonderful wearing quality.

Often the net blouse is trimmed with a linen cluny, or another equally pretty lace in a rather heavy pattern. Then again collar and cuffs are of a picot-edged Georgette in a delicate tone of rose, yellow or pale pink. Novelty buttons in quaint effective colorings are sometimes used at the



Serge Bolero Suit.

closing of collar, or down the front, forming unusually attractive trimming details.

The softly colored blouse of crepe Georgette has by no means taken a back seat because of the popularity of the new net favorite; these are being brought out, if anything, in prettier and more charmingly colored designs than ever before. Rose pink is a favorite shade; it combines so well with the dark blues, browns and other tailored suit colors.

Hats and Parasols.

Small and medium sized hats as always are the first outputs of our New York milliners, for the south and early spring. Many of the prettiest of them show a combination of straw and taffeta. One especially attractive medium-sized hat displayed on the Avenue some time ago was of tete de Negre satin, the brim turned up a trifle on the left side and the frame was covered smoothly save for a cord effect around the outer edge of the brim and at the top of the crown. The only trimming was a severely straight upstanding wing made of the satin, edged with a cut ruching of maline in the same shade of brown as the hat. The effect of the hat was smart and tailored. Another pretty small hat was made half of straw braid and half of changeable taffeta, the taffeta being draped over one side of the crown, finishing in a high upstanding loop on the side. Imitation Gaura in a soft shade of gray was effective trimming on another small hat. In parasols there are many novelties as always at the opening of a season. Some Japanese effects are seen, and some hand-embroidered designs; a particularly pretty fancy parasol was of dark taffeta gathered and tasselled at the points.

—Hundreds of ladies and business men have long since learned that Techau Tavern offers the finest special luncheon in the city. The Tavern has always catered to people who are particular what and where they eat, and its reputation for cooking and service places it on a par with the best hotels in the East and in San Francisco. The special luncheon menu is selected with particular care. It varies daily, and each day's menu offers a luncheon which piques the appetite and satisfies the palate of the most critical.

—Member of the Touring Company—My good lady, the last place I stayed at the landlady wept when I left. Landlady—Oh, did she? Well, I ain't going to. I wants my money in advance.—*Tit-Bits.*

Not Gray Hairs but tired Eyes Make us look older than we are. Old age and Dull Eyes—tell-tale.

Don't Tell Your age

After the Movies go home and Murine your Eyes. wo L. ops will rest, refresh and cleanse. Have it handy.

Murine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.

BLESSED ARE THE PEACE-MAKERS.

Of old with a divided heart
I saw my people's pride expand,
Since a man's soul is torn apart
By mother earth and fatherland.

I knew, through many a tangled tale,
Glory and truth not one but two;
King, Constable and Amirail
Took me like trumpets; but I knew

A blacker thing than blood's own dye
Weighed down great Hawkins on the sea;
And Nelson turned his blindest eye
On Naples and on liberty.

Therefore to you my thanks, O throne,
O thousandfold and frozen folk,
For whose cold frenzies all your own
The Battle of the Rivers broke;

Who have no faith a man could mourn,
Nor freedom any man desires;
But in a new clean light of scorn
Close up my quarrel with my sires;

Who bring my English heart to me,
Who mend me like a broken toy;
Till I can see you fight and flee,
And laugh as if I were a boy.
—Gilbert K. Chesterton.

THE SPIRES OF OXFORD.

(Seen from the Train.)

I saw the spires of Oxford
As I was passing by,
The gray spires of Oxford
Against a pearl-gray sky.
My heart was with the Oxford men
Who went abroad to die.

The years go fast in Oxford,
The golden years and gay,
The hoary Colleges look down
On careless boys at play.
But when the bugles sounded war
They put their games away.

They left the peaceful river,
The cricket field, the quad,
The shaven lawns of Oxford
To seek a bloody sod—
They gave their merry youth away
For country and for God.

God rest you, happy gentlemen,
Who laid your good lives down,
Who took the khaki and the gun
Instead of cap and gown.
God bring you to a fairer place
Than even Oxford town.

—W. M. Letts.

—"Gentlemen," remarked the professor, "the general function of the heads of several learned members of this class is to keep their neckties from slipping off."—*Harvard Lampoon.*

—The latest American church device for "raising the wind" is what a religious paper describes as "some collection box." The inventor hails from Oklahoma. If a member of the congregation drops in a twenty-five cent piece or a coin of a larger value, there is silence. If it is a ten-cent piece a bell rings, a five-cent piece sounds a whistle, and a cent fires a blank cartridge. If any one pretends to be asleep when the box passes, it awakens him with a watchman's rattle, and a kodak takes his portrait.—*London Christian World.*

—Success has turned many a man's head—in fact, it's a long head that has no turning.—*Boston Transcript.*

—Colonel (of a very gallant Colonial regiment)—Now, boys, here's the English General coming to inspect you. Keep steady, no spitting, and for heaven's sake don't call me Alf!—*Tatler.*

Hotel St. Francis Announces the
Club Room Special
A Busy Man's Luncheon

Beginning January 10, 1916

50 Cents

Service From 11:30 to 2:00

TYPICAL OF CALIFORNIA

PALACE
H O T E L

Since 1875 the Historic Hotel of San Francisco
NEW MANAGEMENT *NEW POLICY*
European Plan Only. Rates from \$2 per day upward.

FAIRMONT HOTEL
The Most Superbly Situated Hotel in the World.
Under Same Management.

HOTEL OAKLAND OAKLAND, CALIFORNIA
Overlooking Lake Merritt and the Mountains

The most picturesque location in America, commanding views of a salt water lake in the heart of the city, the mountains in the background, and the Bay. An ideal home for refined permanent guests.
European Plan: From \$1.50 a day up American Plan: From \$3.50 a day up
Write for our extraordinarily low permanent rates. Carl Sword, Manager

HOTEL WORTHY

WM. W. BENSON, Manager

SPRINGFIELD, MASS.

Two minutes from station, in center of business district
\$1.50 UP EUROPEAN PLAN

Louis Gassner Inc.

Manufacturing Furriers

112-114 GEARY STREET

FURS

Annual Clearance

SALE

BIG REDUCTIONS

During this sale there will be no
goods sent on approval,
no returns and no
exchanges.



SOCIAL AND PERSONAL ITEMS

WEDDING ANNOUNCEMENTS.

BRUNE-VAN FLEET.—Miss Alice Brune will become the bride of Alan Van Fleet on Monday afternoon, January 31st. Only relatives and intimate friends will witness the ceremony, which will be performed at 4 o'clock in St. John's Episcopal Church in Ross, Reverend William de Witt officiating. After the ceremony a large reception will be held at the home of the bride's parents, Mr. and Mrs. Henry Brune, in Ross. The bride will have but one attendant, Miss Flora Miller, and William Van Fleet, a brother of the bridegroom, will be the best man.

WEDDINGS.

HERRSCHER-FRIENDLY.—Miss Emma Herrscher, daughter of Mr. and Mrs. Joseph Herrscher, became the wife of Julius C. Friendly, of Portland, Wednesday night at an elaborate wedding ceremony at the Palace Hotel. The Reverend Dr. Martin A. Meyer read the ritual of the ceremony. After the wedding a dinner was served to 100 guests in the concert room. Later a reception followed in the ballroom, where over two hundred guests were bidden, and a dansant was greatly enjoyed by all. Mr. and Mrs. Friendly will go to Palm Beach, Florida, on their honeymoon, and will make their future home in Portland.

STOVEL-BOYESEN.—Miss Marlon Willis Stovel, daughter of Mr. and Mrs. Charles J. Stovel, became the wife of Hjalmar Hjorth Boyesen of New York Wednesday night at a large and fashionable wedding. The ceremony took place at the home of the bride's grandmother, Mrs. Jane Martel, in the same room where Mr. and Mrs. Stovel were married about twenty years ago. The Rev. Frederick W. Clappett of Trinity Episcopal Church read the words of the ceremony. Mr. and Mrs. Boyesen will spend the honeymoon at Coronado, and will return here for a visit of a week or so before continuing on to New York, where they will reside.

LUNCHEONS.

BABCOCK.—Mrs. Albert M. Babcock of San Jose, regent of the New San Jose Chapter of the D. A. R., was hostess at a luncheon Wednesday at the Palace Hotel in honor of Mrs. John F. Swift, national vice-president general, and Mrs. Frederick Braddock, chairman D. A. R., national committee on Southern mountain schools and first vice-chairman of D. A. R. national committee on patriotic education.

BENTLEY.—Mrs. Robert Irving Bentley has issued invitations to a luncheon and bridge party which she will give Friday afternoon, January 21st, at her home on Green street. The affair will be in honor of Miss Katibel MacGregor.

BELL.—Mrs. J. Franklin Bell will be hostess at a bridge luncheon to-day in compliment to Mrs. James A. Erwin, who will leave shortly for Fort Douglas to join her husband, Colonel Erwin of the Seventh Cavalry.

BRYAN.—Miss Linda Bryan will be the complimented guest at a luncheon and bridge party which Miss Louise McNear will give Tuesday afternoon, January 18th, at the Bellevue Hotel.

DEAN.—Miss Helen Dean has issued invitations to a luncheon which she will give Friday, January 21st, at the Fairmont Hotel. The affair will be in honor of Miss Dorothy Baker, one of the popular brides-to-be.

MARTIN.—Mrs. Walter Martin entertained informally at luncheon Monday at the St. Francis Hotel. The table was prettily decorated with red carnations and maidenhair ferns. After luncheon bridge was enjoyed.

OTIS.—Complimenting the Misses Lloyd and Hildredth Melere, the Misses Cora and Fredericka Otis entertained at luncheon Friday afternoon at their home on Broadway.

REQUA.—Mrs. Mark Requa gave a luncheon on this Wednesday in honor of Mrs. Norman Lang, who is visiting her mother, Mrs. S. M. McKee, in Oakland.

ROSSI.—An enjoyable luncheon was given Tuesday afternoon by Miss Marita Rossi at the Town and Country Club.

SHERWOOD.—The Francisca Club was the setting for a luncheon over which Mrs. William Sherwood presided Thursday afternoon. A group of friends of the hostess were invited to meet Mrs. William D. Moore of New York.

THOMAS.—Miss Dorothy Baker, the fiancee of Dr. George Willcutt, and Miss Helen Bertheau, who will become the bride of Hall Roe on the 19th of this month, were incentives for a luncheon at which Miss Gertrude Thomas was hostess Tuesday afternoon at the Francisca Club.

TREAT.—Miss Dorothy Baker, the fiancee of Dr. George Willcutt, will be the inspiration for a luncheon to be given by Miss Myra Treat, Tuesday afternoon, February 1st, at the Town and Country Club.

TUCKER.—Mrs. James Ellis Tucker was hostess at a luncheon in honor of Miss Hannah Hobart, one of this winter's most popular debutantes. The Town and Country Club was the setting of the affair.

WILSON.—An impromptu luncheon was given Wednesday afternoon by Mrs. Russell Wilson at the Burlingame Club.

DINNERS.

BELL.—General and Mrs. J. Franklin Bell entertained Captain and Mrs. E. E. Lynam informally at dinner Sunday evening at their attractive quarters at Fort Mason.

BLISS.—Mr. and Mrs. Walter Bliss will give a dinner in compliment to Miss Dorothy Baker and Dr. George Willcutt at their home on Vallejo street. The exact date for the entertainment has not been decided upon, but it will take place the last week of this month.

DONOHOO.—A coterie of friends will enjoy the hospitality of the Misses Katharine, Christine and Mary Donohoe at a dinner to be given Friday evening, January 28th, at their home on Broadway. Later in the evening the hostesses and their guests will attend the Gayety Club.

FOLGER.—Mr. and Mrs. James Athearn Folger were dinner hosts Thursday evening. The delightful affair was given at their home on Pacific avenue.

HEYNEMANN.—Miss Marlon Stovel and Hjalmar Hjorth Boyesen, whose marriage was solemnized Wednesday evening at the home of the bride on Buchanan street, were complimented by an informal dinner given Sunday evening by Mr. and Mrs. Alexander Heynemann.

HUNTINGTON.—Miss Marlon Huntington had some friends in to dine at her home on Saturday night, before the Neighborhood dance, all attending the affair at Century Club afterward.

JENKINS.—Mr. and Mrs. Harry Jenkins were hosts at a dinner party at their home Wednesday night, entertaining eight or ten of their friends.

LICHENSTEIN.—Mr. and Mrs. I. H. Lichenstein were hosts at a handsome dinner party given in honor of Miss Emma Herrscher and Julius C. Friendly of Portland, who were married on Wednesday.

MARTIN.—Baskets of pink roses and lilies of the valley placed on a cloth half covered with violets formed the attractive decoration at the dinner recently given by Mrs. Eleanor Martin at her home on Broadway.

McNEAR.—A dinner will be given by Miss Louise McNear on Friday evening, January 28th, at the Bellevue Hotel. After the dinner the party of young folk will attend the dance that is to be given at the home of Miss Leslie Miller by the Gayety Club.

POPE.—Preceding the leap year dance given Wednesday evening at Mare Island, Lieutenant-Commander and Mrs. Ralph Pope presided at a handsomely appointed dinner.

SMITH.—Mr. and Mrs. Clarence Smith will entertain some of their friends at a dinner party next Wednesday night, all attending the cafe chantant benefit at the Fairmont Hotel afterwards.

TEAS.

BAKER.—Miss Emma Mave Baker has sent out cards for a tea to be given at her home on the 20th of January, as a farewell courtesy to Miss Muriel Boxton, who is leaving soon for New York to study music.

FARNHAM.—Mrs. Sylvanus Farnham and her sister, Miss Elsie Clifford, had a delightful Saturday afternoon tea to have their friends meet Miss Marlon Stovel and Mr. Hjalmar H. Boyesen, for whom a series of affairs are being given this week.

FLAHAVEN.—Miss Anita Flahaven will give a tea at the St. Francis on January 18th, in honor of Miss Muriel Boxton.

PRATT.—A few friends enjoyed the hospitality of Mrs. Orville Pratt, Jr., at a tea given Tuesday afternoon at her home on California street. It was in honor of her cousin, Mrs. William D. Moore, of New York, who is with her husband at the St. Francis Hotel.

SESNON.—Mrs. William Thomas Sesnon will give a tea on Tuesday, the 14th, to meet Mrs. Alfred Hertz.

RECEPTIONS.

GUNN.—Mrs. George Gunn was hostess Wednesday at a reception at her home in Lyon street in honor of her sister, Mrs. J. E. Birmingham, who has just returned from New York, where she has spent the last four years.

CONCERTS.

MESSER.—Mrs. Allen Messer and her sister, Mrs. Reginald Brooke, are planning to give a concert later in the month, for the Belgian fund. The date is as yet uncertain, but it will be within the month.

THEATRE PARTIES.

KINGSTON.—Miss Margaret Kingston was hostess at a theatre party Thursday evening in honor of Miss Katherine MacAdam, whose marriage to Lieutenant Martin Peterson, U. S. N., will be solemnized on January 18th.

McNEAR.—Mr. and Mrs. George W. McNear, Jr., will give a theatre party on next Monday night, in compliment to Miss Helen Bertheau and Hall Roe.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

HOUSE WARMING

KUCKEL.—Mr. and Mrs. Charles James Kuckel will entertain at a house-warming at their new home, 755 Warfield avenue, Oakland, on January 22d. Mrs. Kuckel was Miss Linda Russ until her marriage last August. The guests will number about 150, and Mrs. Kuckel will be assisted in receiving by her mother, Mrs. Russ of San Francisco, and her sisters, Mrs. A. Sykes of Berkeley, and Mrs. E. Armstrong of Oakland.

DANCES.

BROOKE.—The date of the benefit entertainment and dance that is being arranged by Mrs. Reginald Brooke, assisted by Mesdames Henry T. Scott and Marion Lord, has been changed from the evening of February 3d to February 4th. It will be held at the St. Francis Hotel. The object of this function is the relief of the men who have been blinded in the European war.

CARR.—Mrs. George Carr entertained informally Saturday evening with a supper dance at the St. Francis Hotel.

HOLBROOK.—A children's dancing club was organized last Wednesday at the home of Mrs. Harry Holbrook on Pacific avenue. About a score of children belong to the club, and at the first meeting a number of the mothers were present.

ROSSI.—Miss Marita Rossi gave an informal supper dance Friday evening at the Palace Hotel.

SEXTON.—Mrs. Ella M. Sexton's subscription club will give a dance at Sequoia Club to-night.

TUESDAY NIGHT ASSEMBLY.—The Tuesday Night Assembly, which has been enjoying a series of delightful dances this winter, will give a special dance on Saturday, the 15th of January, to which they have asked a number of their friends. Mrs. John D. McGilvray, Jr., organized this subscription series.

CARDS.

BAKER.—Mrs. Frank Baker gave a bridge party on Friday afternoon, at the studio of Mrs. A. B. Spreckels. From now on the plan is to have a series of these bridge teas to enable different groups to view the tombola prizes which are to be disposed of the first of March for the Belgian fund.

LEONARD.—Mrs. Lane Leonard was hostess recently at an informal bridge party and tea which she gave at her apartment at the St. Xavier.

OSSEWAARDE.—An informal bridge party was the diversion planned Thursday afternoon by Mrs. James Ossewaarde, who asked a group of friends to her home on Alcatraz on that afternoon. Following the card games, tea was enjoyed.

ARRIVALS.

FEE.—Mr. and Mrs. Charles S. Fee and their daughter, Miss Marcia Fee, returned Saturday from San Diego, where they have been visiting for the past two weeks.

KING.—Misses Hazel and Genevieve King, who have been sojourning for the past week at Saratoga, returned Thursday to their home on Broadway.

PARROTT.—Mrs. John Parrott arrived Sunday from New York, where she has been passing the winter. She was called home because of the serious illness of her son, John Parrott, Jr., who is confined to the Red Cross Hospital in San Mateo.

SPROUL.—Mr. and Mrs. Stanley Sproul and the former's mother, Mrs. J. D. Sproul, arrived this morning on the Matson liner Manoa from Honolulu, where they have been enjoying a brief visit.

WILDER.—Mrs. Jane Wilder arrived Thursday morning from Honolulu on the Moana, which has been eight days in making the trip from the Islands, having been delayed by the heavy storms.

DEPARTURES.

COLEMAN.—Robert Coleman, Jr., left Saturday for Yale, after having spent the holidays with his family at Burlington.

DIBBLEE.—Miss Delphina Dibblee, who has been a guest at Mrs. Martin's home for the past week, left Saturday for Santa Barbara, where she has joined her mother and sister, Mrs. Thomas Dibblee and Miss Inez Dibblee.

JACKLING.—Mr. and Mrs. Daniel C. Jackling sailed Wednesday on their yacht, "Cypress," for a three weeks' hunting and fishing trip to Lower California and Mexico. Their first stop will be at Coronado.

MAILLARD.—Mr. and Mrs. John W. Maillard have gone East, to be away about six weeks. Meanwhile their home in Gough street is being occupied by Mr. and Mrs. Ward Maillard.

MENDELLE.—Miss Zeta Mendell left Wednesday for New York, to be away for the greater part of the coming summer.

OVERTON.—Mrs. C. P. Overton has closed her handsome residence on Jackson street and has gone to Honolulu, where she contemplates spending the next three months.

WINSTON. The Misses Winston, who came up from their home in Los Angeles several weeks ago to visit the Misses Katherine and Christine Donohoe, have gone to Mexico, where they contemplate spending the next few months.

INTIMATIONS

BERRY.—Miss Dorothy Berry, who has been visiting friends in Santa Barbara for the past few weeks, has returned to her home on Sacramento street.

CROCKER. Mrs. William H. Crocker and Miss Helen Crocker are leaving in a few days for New York, joining Miss Ethel Crocker there for a visit of several weeks.

DEAN.—Mrs. Walter E. Dean and Miss Helen Dean are planning to leave the latter part of the month for Southern California, where they will enjoy a sojourn of several weeks. They will visit Coronado, Pasadena and Santa Barbara before returning to this city.

DE GORZA.—A winter welcome will be accorded M. and Mme. Enfillo de Gorza, who will arrive in this city the first part of next week. They will be the guests of Mrs. Frederick Sharon at Manila, and will also visit Dr. Harry Tevis at his country seat at Alhambra. M. and Mme. de Gorza are at present in Los Angeles.

MARTIN.—Mr. and Mrs. Walter Martin and Mountford Wilson were unable to sail Wednesday with the Jackling party, but left Thursday for Coronado, where they will join the yacht.

MESSER.—Mrs. Allen Messer has been enjoying the week-end in Berkeley. She has been the house guest of Mrs. Selim Woodworth, who entertained informally in compliment to the visitor.

O'CONNOR.—Miss Lily O'Connor has returned to her apartments at the Fairmont, after a visit of several weeks in Bakersfield.

PRATT.—Letters have been received from Lieutenant and Mrs. Henry Conger Pratt that they are having a delightful time in San Antonio, Texas, where the former is aide to Brigadier-General George Bell.

RODGERS.—Mr. and Mrs. Philip Mowry Rodgers, whose wedding was an event of last Tuesday, are en route to Honolulu on their honeymoon trip. Mrs. Rodgers was Miss Myrtle Smith.

VINCENT.—Miss Elizabeth Vincent, who left Paris when the war broke out, is settled in Santa Barbara, where she will reside indefinitely.

WILSON.—Mrs. Russell Wilson entertained Sunday evening at her home on Pacific avenue, at a dinner in compliment to her nephew and niece, Mr. and Mrs. William Moore, of New York.

**WEALTH WON BY POWDER KINGS RECALLS
ARABIAN NIGHTS.**

In an article on the powder industry in the American Magazine, Merle Crowell says:

"The war price for smokeless powder is around one dollar a pound; the producing price is variously estimated between forty cents and sixty cents a pound.

"So much wealth is rolling in that the five main companies in the American field, the Du Pont, Atlas, Hercules, Aetna and Canadian Explosives, Ltd., after setting aside sufficient funds to retire their bonds and preferred stock by the end of 1916, are still earning upward of one hundred per cent annually on their common stock.

"The Du Pont Company counts it an off day when it fails to earn one per cent of its stock, Wall street says. After paying an eight per cent extra dividend in August the company cut a \$58,000,000 'melon' on October 1st in the declaration of a 200 per cent dividend on the common stock, which had risen from \$129 a share, the antebellum price, to \$750. At the same time, by one of those bits of financial prestidigitation which the man in the street never understands, the company sold itself to itself for \$120,000,000, and changed its name from the E. I. Du Pont de Nemours Powder Company to E. I. Du Pont de Nemours & Company.

"This company has a long-established custom of rewarding employees who have been of special service, with stock at the end of each year. The workmen have also been encouraged to invest their savings in the industry. The result of this policy has been that fifteen per cent of the common stock is held by employees, many of whom have become wealthy in the last year."

—"Please stop at Regent Street!" said the passenger inside the 'bus, curtly. "Right, sir!" replied the conductor, obligingly. Presently he rang the bell, and the 'bus stopped in the middle of a wide and very muddy street. "Here you are, sir," said the conductor. "Can't you drive a little closer to the curb?" growled the fussy passenger as he prepared to alight. "Right, sir!" said the conductor again. Then he shouted loudly to the driver: "Pull up closer to the pavement, Bill! The gent cleans his own boots."—*Tit-Bits.*

—"I had a seventy-mile drive yesterday," she said, enthusiastically. "There ain't no such thing," retorted the golfer, grimly.—*Detroit Free Press.*

REMOVAL NOTICE
DAN O'CALLAGHAN
REAL ESTATE AND INSURANCE.
 has removed his office to
No. 107 Montgomery St., at Sutter St.
 in consolidation with
KERNER & EISERT PHONE
 SUTTER 5767



MINING PROSPECTS GROWING BRIGHTER.

The year 1916 is expected to be of the primest importance to the big mining camps of Nevada, especially Goldfield, Tonopah, Rochester and the Comstock. The new Oatman district will also have an opportunity to prove its prospective values, which so far have exceeded all expectations. In the Goldfield belt several mines, Kewanas, Merger Mines, Sandstorm, Kendall, Blue Bull and Silver Pick are now in a stage of development where 1916 is going to tell the story of their hopes. If one or two of them should make good there would follow a slashing and widespread interest in that camp. So far Merger Mines seems to be in the best position, and this fact is reflected in the persistent demand for the shares of that company at 20. A sharp rise in Merger would naturally start the others going. Experiments in the new oil flotation process seems certain to introduce a new method in saving values in low grade ores that will add substantially to the income of mining properties possessing such ores in quantity. If the new process is a success, and those who have tried it out on a small scale at Salt Lake declare that it is, a new period of success awaits Nevada. Should the price of silver advance to 75 cents, Tonopah would enjoy the golden period of its existence. Investors can do no better than taking a chance in some of the smaller priced properties there. The deep work now underway in the north-end mines of the Comstock will demonstrate the success of the present deep mining in that camp. So far the outlook has been most promising, as shown in the sharp rise of the north-end properties. Fortified with this outlook, the middle group of mines, Chollar and Potosi, and others, are going to raise a fund to unwater the levels to the 3200. The indications are that the Comstock has a new future every bit as promising as in the days of the bonanzas, for several of the companies were in excellent paying ore at the time the flood of waters broke into the levels and stopped deep mining till the present day, when giant pumps and cheap electric power were at hand to clear and work those same levels properly.

—The rate of production at present in the United States is about 38,000,000 tons of pig iron and about 41,000,000 tons of steel ingots per annum. This compares with a rate of 19,000,000 tons of pig iron and 16,000,000 tons of steel ingots one year ago, and 33,500,000 tons of pig iron and 35,000,000 tons of steel ingots at high water mark in the year 1913 for pig iron and 1912 for ingots. Furnaces and mills are running at full capacity, and it is impossible to fully supply the demand for prompt delivery. About 75 per cent of the sales are for domestic consumption, a prime factor indicating the present structural building underway in this country and indicative of prosperous times. President Gary, of United Steel, says: "We have the greatest country with the greatest opportunities, and may properly be hopeful and confident."

—During the week ending January 8th, Tonopah-Belmont shipped bullion valued at \$115,000, and Belmont a shipment valued at \$80,000. The output of the camp for the week's ore shipments was valued at \$204,934. Rochester Mines Co., since the beginning of work early in 1913, produced 52,282 tons of ore valued at \$1,015,345, to December 31, 1915. This is an average of \$19.52 per ton, a strong and promising showing for a new camp.

—The export and import business of the port of San Francisco show a gain of \$29,399,62 for the year of 1915, over the year of 1914. This tremendous increase is a record for the port. The total exports from this city for 1915 were \$81,974,817. For the year of 1914 the exports were \$64,784,092 and the imports \$69,995,217. The figures show a gain of \$16,319,462 in export business and an increase of \$12,979,600 import business for the year.

—The industrial situation has undergone a complete change during the year. The war itself, in the first place, laid paralysis upon industry and credit. Nobody would assume ability to foresee the effects of such an unprecedented convulsion in the business world. But gradually, as it became certain that Europe would buy enormously in this market, and that our bank reserves would be strengthened by heavy importations of gold, confidence was regained. The purchases of foodstuffs and army supplies gave the initial impulse, but as these increased in proportions, and the effect spread to collateral industries, the natural buoyancy and hopeful spirit of the country was revived. In the last quarter of the year all lines of industry have been working practically to capacity.

—The Crocker National Bank shows an unusually strong financial position at the close of the year, December 31, 1915, on the call of the comptroller of the Treasury. Loans and discounts total \$15,472,115; cash on hand, \$16,404,787; while the deposits amount to \$28,252,623. The resources of this solid institution total \$35,769,954. The surplus and undivided profits reach \$3,281,432.

—The financial report of Wells Fargo-Nevada National Bank at the close of business, December 31, 1915, shows loans and discounts totaling \$19,956,344; \$11,193,209 in gilt edge bonds, and \$21,134,057 cash in bank. The surplus and undivided profits amount to \$5,152,054. The total deposits to \$37,416,392, showing the bank to be in a very strong financial position.

—The local national banks all "neglected" to follow the notice given out at Washington that at their annual meeting this week they should vote for boards of directors, so that there should be no "interlocking" directorates under the new Federal bank law. The local banks took the position that the legality of this law is still to be determined.

—Dividends amounting to \$795,125 were paid during the month of November in the various sugar stocks and industrial and public service corporation stocks that are listed on the Honolulu Stock Exchange. These figures are compiled from local 'change sheets. For the last five months dividends thus paid amount to \$5,234,984, as follows: July, \$879,725; August, \$1,160,265; Sept., \$1,119,704; Oct., \$1,280,165; and Nov., \$795,125.

E. F. HUTTON & CO. BANKERS

Members—New York Stock Exchange; New York Cotton Exchange, New York Coffee Exchange; New Orleans Cotton Exchange; Liverpool Cotton Association; Chicago Board of Trade.

Private Wire—New York, Chicago to San Francisco and Los Angeles.

Branch Offices—San Francisco, 190 California St., and Hotel St. Francis; Los Angeles, 118 Fourth Street, I. W. Hellman Building.

PIONEER HOUSE OF THE PACIFIC COAST

NOTICE OF ASSESSMENT. Natural Soda Products Company.

Location of principal place of business, San Francisco, California. Location of works, Keeler, Inyo County, California.

NOTICE IS HEREBY GIVEN that at a meeting of the directors, held on the 29th day of December, 1915, an assessment (No. 2) of One Dollar per share was levied upon the capital stock of the corporation, payable immediately to M. Q. WATTERSON, Treasurer, at Inyo County Bank, Bishop, California.

Any stock upon which this assessment shall remain unpaid on Monday, the 14th day of February, 1916, will be delinquent and advertised for sale at public auction, and, unless payment is made before, will be sold on Monday, the 6th day of March, 1916, at 12 o'clock noon, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

NOAH WRINKLE, Secretary.

Office—No. 613 Market street, San Francisco, California.

ANNUAL MEETING. Joshua Hendy Iron Works.

The regular Annual Meeting of the Stockholders of the Joshua Hendy Iron Works will be held at the office of the Corporation, No. 75 Fremont street, San Francisco, California, on Tuesday, the 8th day of February, 1916, at the hour of 10 o'clock a. m., for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

CHAS. C. GARDNER, Secretary.

Office—75 Fremont street, San Francisco, Cal.



Parish Pump Politicians and the Gasoline Tax

The News Letter was the first publication here to call attention to the manifest injustice of the tax which the parish pump politicians at Washington propose to levy on gasoline and autos. As we have had many approving letters endorsing the stand we took and the clarity with which the whole matter was stated, complementary to our editorial of December 18th—The Crime of Motor Owning—we now present the case more particularly from the oil producers' viewpoint as well.

It is of vital interest not only to every motorist but to every one interested in the prosperity of our country more than in peanut politics to use his, or her, influence with senators and congressmen to have this measure rejected.

Of course, we are well aware that in certain circles the old-fashioned game of corporation-baiting is still regarded as the king of outdoor sports; nevertheless, it is not the producing corporation, but the consumer, who will suffer directly. To be sure, through the stifling of an industry by adding an unnecessary burden, the yeggmen and second story workers who have the nerve to produce oil—to make two blades of grass grow where none grew before—and to make money out of the transaction, ultimately will suffer; but, believe us, it is the small producers who will go under first. Therefore, if there is any virtue in not being able to do a thing very well—President Wilson seems to think so, as shown in his tender care of "small business"—this virtue will receive the usual reward, that of being its own and only reward.

Incidentally California, which already pays \$2,500,000 in State and personal property taxes on autos, would pay \$4,000,000 more into the Federal treasury, divided thus:

Horse-power tax	\$2,500,000
Gasoline tax	\$1,500,000

and this would be increased from year to year if (a big if) the number and mileage of the motors of all kinds increased.

The administration at Washington proposes a revenue tax on crude oil, kerosene and gasoline, as well as on automobiles.

We contend that since internal combustion engines furnish more horsepower than all other sources of power combined, and since kerosene and gasoline are the source of this industrial horsepower, these products of petroleum should not be taxed.

A tax of one cent a gallon on kerosene and gasoline would amount to approximately \$40,000,000, a tax of 10 cents a barrel on crude oil would aggregate at least \$26,000,000, and a tax of \$5.00 on each automobile would mean \$13,750,000, or a total of approximately \$80,000,000.

What crime have these users of petroleum and its products committed that they be so discriminated against?

Gasoline has become almost as much of a daily necessity as wheat. It is used for power, for light, for heat, for food, for medicine, in all the arts, in the manufacture of more than a thousand daily necessities. All these articles are furnished the public as cheaply as they can possibly be made. Why should the government impose a tax that would increase the cost of these articles from 10 to 25 per cent? The consumer in the end pays it all. Would the government think of placing such a revenue tax on wheat?

There are approximately 2,750,000 motor cars in the United States. They use about 500 gallons of gasoline a year each. Therefore, auto owners, besides paying a tax on their cars of \$13,750,000, would be compelled to pay a gasoline tax of \$16,000,000. In addition to this they would have to pay the big end of the \$26,000,000 tax on crude.

The automobile horsepower alone amounts to more than all other horsepower in this country. Its fuel is gasoline. To levy

a tax on gasoline would be to burden one of the greatest sources of industrial power, *Which ought to be free from taxation.* If the 2,000,000 automobile owners of the United States would write to the Senate Finance Committee and the House Ways and Means Committee at Washington, they could by their very number make these legislators think twice before imposing such a tax.

If the proposed tax on crude, kerosene and gasoline is imposed, almost every man, woman and child in America will be affected. It must seem strange to the consumer that our legislators at Washington can think they are gouging the Standard Oil Company by taxing an article of such common use as petroleum. It must seem strange to the consumer that an industry so important as petroleum should be singled out and taxed to death.

The market price of crude oil today is so high that it is difficult to conserve working capital. The price of gasoline has soared because of scarcity of crude, until it is making the cost of automobile travel excessively high. To add from one to two cents a gallon arbitrary revenue tax would be to place a serious embargo upon domestic commerce. The farmer will be compelled to revert to the horse plow. The automobile truck will have to give way to former methods of transportation.

There is no more reason why oil should be taxed than there is why other staple articles, such as coal, iron, flour, lumber, meat, etc., should be taxed. Petroleum and its products have ceased to be luxuries. Any action that affects economy in the operation of gasoline propelled vehicles or machinery is a serious blow to commerce and business.

Therefore, the imposition of the proposed tax would mean the singling out of the oil industry among all the legitimate business of the country for a discriminatory and burdensome tax. It would place gasoline in the same category with liquor and tobacco, which are universally looked upon as harmful to mankind, whereas gasoline has become one of the greatest aids to human progress, annihilation of distance and comfort of mankind.

Every user of petroleum, kerosene and gasoline should oppose the tax as being exorbitant and discriminatory, because it imposes a tax upon articles of common necessity and not upon articles of luxury which is contrary to the settled policy of this government, and ought not to be departed from, because the petroleum industry is now in an abnormal condition owing to the fact that the war demands of Europe have depleted our supplies and prices have already advanced as high as the consuming public can afford to pay, because of the startling decrease in the production of crude petroleum in this country, because the Standard Oil Company could absorb the tax where it had competition and pass it on to the consumer where it had no competition, and because the tax applied at the point of manufacture would necessarily be a tax upon exports, which, if so considered, would be forbidden by Article 1, Section 9, Paragraph 5, of the Federal Constitution, which forbids the taxing of any article exported from any State.

All oil fraternities, automobile associations, farmers and other consumers should get in touch with each other and protest by letters and telegrams to the members of Congress, and especially to members of the Senate Finance Committee and House Ways and Means Committee. Sympathetic protests from other associations and interests should also be secured until the whole citizenship becomes a negative expression voiced loudly to Congress as soon as the bill is introduced.

Ne Sutor Ultra Crepidam

The Christmas number of the Ford Times, a monthly publication devoted to the interests of the Ford automobile, has been received. This little pamphlet, like many others sent out by auto manufacturers, is attractively prepared, and the pictures and typographical make-up excels many publications which are obliged to rely on a cold and unsympathetic public for support.

It may be noted, however, that this number of the Ford paper, as in numerous previous issues, devotes a great deal of space to the matter of preparedness for war. What this exactly has to do with the sale of the Ford auto or the auto business generally we are at loss to understand, especially in view of the fact that the Times comes out squarely against preparedness. We are further in the dark just why we should be instructed on this particular matter by an auto manufacturer, no matter how suc-

cessful, any more than by one of his mechanics or salesmen. And yet, if some jitney driver should send out a pamphlet to the public announcing that in his—the jitney jehu's—opinion, precautions against burglary are wrong, or that a police force encourages crime, we would regard it as a joke or an exhibition of megalomania.

Mr. Ford, we understand, practically had no education and now has no culture; therefore, for his benefit, we will translate the Latin phrase—*Ne sutor ultra crepidam*. It means that the shoemaker should stick to his last. This is just as simple and direct, although not so coarse and vulgar, as some of the epigrams reported to have been originated by the eminent peace advocate himself, e. g., when the loan to the allies was being negotiated: "They (the British and French commissioners) should be tinned out of the country."

* * *

Street Cars Cause More Accidents than Automobiles

Nearly twice as many persons were killed or injured in street railway accidents in Massachusetts during the year 1914 as in automobile accidents, observes the Massachusetts Highway Commissioner in his report for that year, recently issued.

"Any computation made," he states, "on assuming an ordinary mileage for automobiles, and taking the actual mileage of the street railways, will show that the motor vehicle runs several times as many miles as the street car does before it either kills or injures any one."

Considering only accidents to persons who were not passengers, 10,000 street cars killed or injured 1,491 persons, and about 100,000 automobiles and trucks killed or injured 3,304. Some person was either killed or injured for every 16,000 miles that a street car was operated, and one person for every 110,000 miles a motor vehicle was operated, assuming that the automobile traveled an average of 5,000 miles in the year.

"In accident cases it often happens," the commissioner observes, "that the pedestrian, the bicycle rider or the driver of a carriage, is careless or reckless and to blame, rather than the operator of the motor car. It is certainly deplorable that so many accidents occur, but it must be born in mind that some accidents are unavoidable, no matter how careful the operators of motor cars may be."

The figures given and observations made confirm those of the coroner of Cook County for street accidents in Chicago, those of the New York police department, and the accident reports of the Boston police department, which show that only a small minority of accidents are due to the fault of motor vehicle operators, and that the ratio of accidents per mile traveled is much smaller for automobiles than for street cars and horse-drawn vehicles.

* * *

Auto Licenses Pass Million Mark

Superintendent H. A. French of the State Motor Vehicle Department announces the following figures to last Saturday on motor vehicle registrations for 1916: Receipts, \$1,041,768.30. Registrations (approximately) 100,000.

* * *

Ohioans Fear Federal Tax

Ohio will be hit hard if the Congress imposes the proposed Federal tax on cars to be levied at the factory on the basis of horsepower in the machine. Statistics gathered show there are 448 motor vehicle factories scattered throughout the country. In Ohio there are fifty-two factories. Michigan, with eighty-six, and New York, with sixty, lead Ohio.

* * *

Unique Mercer Body Details

On viewing the Mercer exhibit, one is immediately impressed with the many refinements in body details. The center cowl, streamline body styles, which made the Mercer so conspicuous a year ago, are still maintained, but many little improvements are observed.

For instance, the auxiliary seats of the six passenger model when not in use fold into compartments built under a center cowl. These compartments, and the entire back of the front seats, are beautifully finished in black walnut paneling. Doors that roll out of sight just like a roll top desk cover, hide the extra seats from view when they are not in use. Black walnut paneling is also used back of the front seats on the Sporting

Model. There are three separate compartments built in under the center cowl of this car. The middle one is large enough to conveniently carry an ordinary size suit case. The others can be used to carry miscellaneous items. Instead of carrying the tools in the conventional type of tool kit stored away somewhere where they are rather hard to get at, the Mercer people have conceived the idea of building a compartment in the right front door, which holds each tool in its proper place. This door does away with the necessity of unrolling a tool kit and scattering tools around as formerly.

* * *

Make Up Your Mind Beforehand

"More good, valuable time is wasted by automobile buyers to-day than in any other business because these purchasers do not have a definite idea of what essentials of designs and construction the car they desire must have," says M. M. Hartmann of the Hartmann Motor Sales Agency, distributors for Paige cars. "If practically every buyer had a definite idea of just what he wanted, what he was going to buy in the way of essentials in design and construction, he would not only save considerable of his own time, but would do away with the annoyance of calls from the motor car salesman who represents makes that in price or design in the end are not desirable to his particular taste.

"Not over twenty-five per cent of the motor car buyers to-day absolutely have a definite idea of the car they are going to purchase. They shop around, listen to this salesman and that salesman, and in many instances in the end buy something that proves to be unsatisfactory and not what they desired in the beginning.

"Not to waste the time of prospective buyers as well as our own, our company has formulated certain questions which we generally put to the buyer before we talk business, outlining a car which we think fills every legitimate demand of the user of to-day. It is outlined on the practical efficiency of our Paige car, and after our customer reads it and cares to have further demonstration or be enlightened upon the particular construction and design, we are always pleased to accommodate, but with this scheme we have a definite point to start from, which usually results favorably for our business."

* * *

Passing of the Spavined Gypsy Nag

Long before the first robin dares to set foot on northern soil, John Floris, a South American gypsy, and band of co-workers, living in a small cottage in West Twenty-fifth street, Indianapolis, will have started for the Pacific Slope over the old National road in a motor propelled palace, that will, in comparison, make the main ticket wagon of a three-ring circus look like a country hotel 'bus.

This resplendent domicile is built on a Buick D-4 one-ton truck chassis, which is equipped with a Buick valve-in-head 37 horsepower motor, and mounted on pneumatic tires. The body was built expressly for Mr. Floris. It is the first of the kind ever turned out in this country, for indeed the genial and progressive Mr. Floris is the first of his kind to discard the horse for the motor car. While this nomadic vehicle is not equipped with quite all of the conveniences of the modern apartment, it has all the latest motor appliances, and will be far ahead of anything in gypsy rolling stock ever seen.

The old, time-honored Romany love for gaudy paint and colored glass finds its fondest hopes more than realized in this newest thing in motor cars, and it will be a dull citizen indeed who will not stand awed and bewildered when this gasoline gypsy wagon of many colors thunders through the towns and villages along the old National trail.

When asked in regard to his plans for the future, the Latin-featured and picturesque Mr. Floris replied in well-broken English: "Humph, we all early start Californy, San Francisco." Whereupon his jewelry bedecked wife added, as she laid aside a big briar pipe, "Etaoin shrdlu cmfwyj okog."

* * *

A First-Class Garage

A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

New Home of Overland

All contracts and arrangements have been completed for the erection of the new Overland home in San Francisco, on the west side of Van Ness avenue, with a frontage of 120 feet, running from the corner of Bush street southerly to Fern avenue, with a depth of 220 feet. The final details were approved by General Manager A. D. Plughoff of J. W. Leavitt & Company, on his recent visit to the Overland factory at Toledo.

In speaking of the new home Plughoff says: "There seems to be an impression that the Leavitt interests have been merged with that of the Overland Company, from the fact that the Willys-Overland Company has purchased the site of our new home. This, however, is erroneous, as the Willys-Overland Company is merely our new landlord.

"Over a year ago we realized that our present quarters was not adequate to our present volume of business, not considering even the natural increase we feel that we are to enjoy. Hence we had to look around for more commodious quarters.

"Here we found our first stumbling block: there was not a building in existence, in or adjacent to automobile row, that was large enough to accommodate us. We found many property owners who were willing to erect structures for us, but all such offers were accompanied by long leases which, from the standpoint of good business, could not be accepted.

"Our contract with the Willys-Overland Company does not run on indefinitely; therefore, we did not think it advisable to sign any lease that would run beyond the life of our contract with the Overland factory. The officials of the Overland factory also appreciated our situation as well as the growing demand for Overland cars.

"The necessity for larger quarters for us as Coast distributors became so pronounced that the Willys-Overland factory decided to purchase the land for our new building.

"The new building and ground represents an investment of over \$400,000, which, by the way, is a compliment to California, as it shows their faith in the future of business here.

"The building will be a six story structure which will give about 185,000 square feet. The full width of the first floor, running back 100 feet, will be devoted to the sales room, with a 22 foot ceiling. At the rear of the salesroom will be a mezzanine floor on which will be located the accounting department."

The Convertible Car

The next big step in the automobile business is the all-absorbing topic among manufacturers, dealers and other visitors at the New York Show. A few years ago it was a question between full-floating and semi-floating axles. Then came the question of fore doors or no fore doors. Starting systems versus the hand crank next agitated the industry. Then followed debates on the streamline body versus the old style. During the past year the multiple cylinder type of motor has commanded wide attention, particularly among the manufacturers themselves. But the most interesting development of this year to many people is the arrival of a high-quality, low cost, enclosed car. Among the cars of this type shown at the Grand Central Palace none has attracted more attention than the Jeffery Sedan. It will be remembered by close followers of the business that the first motor Sedan was shown by Jeffery four years ago—the first closed car without fore doors and providing access to the front compartment between divided front seats.

The new Jeffery Sedan possesses all the beauty of the original car which sold at a high price, yet the 1915 product costs only a little over \$1,000, and has a demountable winter top.

New Light Eight on Local Market

Embodying features which stamp it as one of the most interesting automobiles that has ever been introduced to the local motor buying public and sponsored by the Lewis Spring and Axle Company of Chelsea, Michigan—one of the oldest automobile manufacturing concerns in the United States—the Hollier Eight car arrived in this city recently, and is now on display in the salesrooms of the Cole Pacific Motor Company.

Considerable interest centers about this latest addition to San Francisco's automobile row, as it is one of the few light eight cylinder cars on the market. The local Hollier eight arrivals include a three-passenger roadster and a five-passenger touring car. Both are handsomely finished and will undoubtedly enjoy a wide appeal in the local market.

A Stockingful

Motor cars have figured as Christmas gifts in far greater numbers this year than ever before, according to advices that have reached the Studebaker Corporation. Many dealers have reported that purchasers specified Christmas morning deliveries for new cars. In most cases the heads took their families by surprise. Judging from the number of Studebakers presented as Christmas gifts, the motor car is becoming more widely recognized than ever before as an ideal expression of the Christmas spirit. Close to 1,000 Studebaker automobiles were ordered during the month of December, with Christmas morning delivery requested in each case.

Jitney Not a "Tool."

That a jitney 'bus is not a tool within the intent of the law was the decision of Judge Richards of the municipal court at Tomah, Wis., when the driver of a jitney, who was served with an attachment, claimed the car was the only tool wherewith he earned his living. The action followed the seizure of the jitney by the sheriff in payment of a debt.

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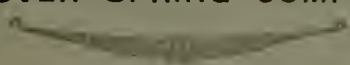


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SOMETHING NEW



Safety Locks for Fords

A device that locks both the throttle and spark levers of the Ford is offered by the Safety Lock Co., Locke, N. Y., under the name Safety. This is a simple lock, consisting of a bar which holds the two levers—gas and spark—in off position, when the padlock is in place. Price, 50 cents.

* * *

Clear View Rain Guard

The Clear View Rain Guard Co., 205 West Lombard street, Baltimore, Md., has a device for the purpose of keeping out the rain that usually drives through the joint in ventilating windshields. This clamps on to the lower edge of the upper half of the shield and the action of the wind against the front of the glass presses the upper half of the shield against the lower half, thereby shutting out the rain. The more pressure of wind and storm against the glass the tighter it hugs to the lower section. It is transparent, and therefore does not interfere with the vision. Price, \$1.00.

* * *

A New Easyon Chain

The Leather Tire Goods Co., Niagara Falls, N. Y., announces that is bringing out a new size of Easyon chain especially for Fords and other small cars. The new size will be 3½ inch and will fit 3 or 3½ inch tires and sell at \$2.60 per set of 8. The second size, 4½ inch, will fit 4 or 4½ inch tires and sell at \$3.50 per set, and the larger size, 5½, will fit 5 or 5½ inch tires and sell for \$4.50 per set. Easyon chains are individual chains which fasten to the spokes with leather covered fasteners having snaps at each end for holding and adjusting the cross chains.

* * *

Hero Safety Fender

The Hero Safety Fender is made by the Hero Manufacturing Company, Finance Building, Philadelphia, Pa. This safety appliance for motor vehicles has a direct connection between the foot brake and the fender, and is at all times under the driver's control. When not in use it is out of the way. It is said to withstand a hard blow, but does not injure the person that it lifts out from under the car. A small push pedal, very much resembling a foot throttle, is placed directly under the brake pedal, and any operation of the brake in times of emergency also operates the fender.

* * *

Rothermich Combination Light

The Rothermich combination tail and signal light and license tag holder, made by the Rothermich Co., 3944 Olive street, St. Louis, Mo., is a device operated from the foot brake; pressure on the pedal sets the signal "Slow" and sounds a loud buzzer, although the buzzer attachment is optional. When driving, the part reading "Slow" points toward the ground.

* * *

Lewis Nojar Clock

The Pennsylvania Rubber Co., Jeanette, Pa., is manufacturing the Lewis Nojar rubber incased cock, the invention of S. G. Lewis, general manager of the company. The clock is incased in pure red rubber, which is said to absorb all road vibrations. As the rubber is non-conducting, the clock is immune from electrical disturbances. The casing fits about the entire clock, leaving only the face exposed. The clock is stem wind and guaranteed for two years. Two models are made, one for the Ford, which is attached to the steering wheel, and the other for dash attachment to all other makes of cars.

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOILLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.



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WHERE THE PRIVATE OWNER FEELS AT HOME

The Background of the War Zone

Americans who have settled in the Canadian Northwest are reported to be returning in large numbers to their former homes in Nebraska, Iowa and elsewhere, through fear of conscription. Canada has patriotically rallied to the defense of the empire, but it is not at all likely that conscription would be resorted to even if enlistment had been less ready. A large element in the strength of the empire is the spontaneous loyalty of its overseas dominions.

The last ditch fight at this session of Congress will not be made by the foes of preparedness, but by the unterrified defenders of the pork barrel. The chairmen of the rivers and harbors and public buildings committees are preparing appropriation bills calculated to eat up revenues to the amount of \$50,000,000 to \$100,000,000. They are desperate gentlemen who know precisely what they want and for whom they want it, and, besides, they know where the votes come from.

How serious the revolt in China has become is somewhat uncertain, for in so huge and inorganic a country actual conditions are even more difficult to discover than in Mexico, where they have at times been something of a mystery. Moreover, there are interests with considerable machinery for publicity which distort news from the Far East and make some reservation of judgment only discreet. In China, revolution, like everything else, is on a colossal scale; the Tai-ping rebellion in the 19th century lasted for a generation, and by some estimates cost 40,000,000 lives. The world was hardly aware of that terrific struggle in which "Chinese" Gordon won his first laurels; if China is in for another of its periodical convulsions the world is just now in no position to be shocked. But the risings may be greatly exaggerated, and it is possible that Yuan Shih-Kai has correctly read the will of the country. It is for the Chinese to show whether they want progress of reaction.

Prof. Ernst Haeckel, the veteran German biologist and philosopher, expresses the opinion that the war has ended the "illusion" of the existence of a providential God, predestination and the immortality of the soul. It is comparatively easy to find additional proof of what you already believe. The professor was freed from the "illusion" long ago. The war hasn't changed his personal opinion regarding it, and the layman may be permitted to doubt whether it is as effectually "ended" as the professor believes. In fact, there is abundant evidence that the war has had the contrary effect upon many people.

A majority of the 25,000 employees in government navy yards and shops and stations will receive increases in pay. Secretary Daniels made this announcement at Washington recently in making public the results of hearings conducted by the navy department, at which committees from 10 yards made statements.

The torpedoing of the new Japanese line Yasaka Maru in the Eastern Mediterranean by a submarine, German or Austrian, has prompted the Nippon government to despatch three war vessels with orders to protect Japanese vessels. All those on board the vessel were picked up by a French gunboat at midnight, and were landed at Port Said.

The British Parliament has voted to prolong its life eight months longer, and to increase the strength of the army to four million men.

Ten thousand delegates, representing all communities, were present in Bombay Monday at the opening of the annual Indian rational congress, which was notable for the loyal and patriotic utterances of the speakers. "Millions in India are waiting to serve," was the keynote of the opening speeches. In the presidential address Sir Satyendra Sinha said the supreme feeling in India was "admiration for the self-imposed burden England was bearing in the struggle for liberty and freedom, and pride that India had proved herself not a whit behind the rest of the empire in the assistance given the mother country."

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

The Crocker National Bank OF SAN FRANCISCO

Condition at Close of Business December 31, 1915

RESOURCES

Loans and Discounts	- - -	\$15,472,115.84
U. S. Bonds	- - -	2,015,600.00
Other Bonds and Securities	- - -	1,507,452.03
Capital Stock in Federal Reserve Bank of San Francisco	- - -	120,000.00
Customers' Liability under Letters of Credit	- - -	249,999.20
Cash and Sight Exchange	- - -	16,404,787.85
		\$35,769,954.92

LIABILITIES

Capital	- - -	\$2,000,000.00
Surplus and Undivided Profits	- - -	3,281,432.40
Circulation	- - -	1,969,900.00
Letters of Credit	- - -	265,999.20
Deposits	- - -	28,252,623.32
		\$35,769,954.92

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Chas. E. Green	Vice-President	G. W. Ebner	Assistant Cashier
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John Clausen	Mgr. Foreign Dept.	J. Suckermann,	Asst. Mgr. Foreign Dept.
G. Feris Baldwin			Auditor

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INSURANCE

The Industrial Accident Commission rules that where a newspaper reporter, whose duties required the gathering of news in the town in which he lived and in the town two miles away where the paper was published, was injured while returning at the close of his day's work to his home on the usual and best bicycle route, on a bicycle furnished by the employer, his leg being crushed by a passing automobile, held that he was not performing a service as reporter at the time of injury, and therefore not entitled to compensation. Applicant was going home, and his risks were those of any other bicycle rider proceeding along that road and did not arise out of his employment. His risks were those of the commonality. The commission holds that it cannot obtain jurisdiction over a controversy where the employer or insurance carrier applies for the adjustment of a controversy unless the injured employee consents thereto, otherwise the employee would be deprived of his right of election to sue for damages in the courts on the ground of personal gross negligence of the employer.

* * *

John T. Fogarty, assistant manager of the Royal and Queen for the Pacific Department, has been re-elected president of the San Francisco Board of Fire Commissioners.

* * *

At the annual meeting of the Casualty Adjusters' Association of California, R. P. Wisecarver, of the London and Lancashire, was elected president; A. W. Sisk, vice-president; and C. S. Pearson, secretary-treasurer. The association is giving close consideration to a plan for reducing the cost of medical attendance.

* * *

Superintendent of Agencies for the Edward Brown & Sons general agency at San Francisco W. H. Gibbons, is making a two months' tour of the Pacific Coast field.

* * *

Insurance Commissioner Phelps, of California, has sent out notice to all casualty companies operating in the State to the effect that all such concerns must compute their compensation loss reserves at 74 per cent of their total earned casualty premiums, instead of the 50 per cent requirement fixed in schedule "P" of the convention blank. This 74 per cent standard will be applied to all such business written by companies reporting to the California department whether the business be written within or without the State. Heretofore, several companies from other States have been permitted to report their other State's business on a 52 per cent basis, but this year the 74 per cent basis will be strictly enforced.

* * *

Insurance Commissioner Phelps has requested a full attendance of casualty men at a meeting called for this week, at which time a final decision will be made as to whether the Casualty Adjustment Inspection Bureau shall make audits on all compensation policies. But for the strenuous opposition of the State fund there would be no doubt that such an agreement would be favored. It is understood that Governor Johnson is back of the State fund in this opposition, while the Commissioner strongly favors the proposition.

* * *

Certified copies of the original articles of incorporation of the Tokyo Marine, written in Japanese, were filed with the Secretary of State recently, and application will be made for a California license—the company proposing to compete with California and foreign concerns in general insurance, the elasticity of its charter permitting it to do so. The company is already doing business in this country and is capitalized at about two million dollars, and claims assets of exceeding seven and a half millions.

George A. Moore, for forty years prominent in accident and life insurance circles, passed away at his home in Alameda, Saturday. He had been actively engaged in business until a week ago. For twenty-five years he was president of the Pacific Mutual Life, and later was chosen as head of the West Coast Life. At the time of his death he was a director of the West Coast-San Francisco Life.

* * *

Charles A. Craft, secretary and underwriting manager of the Pacific States Fire since organization of the company, has resigned, his duties as special agent for the Phoenix of London requiring all his attention.

* * *

Edward Brown & Sons, Coast representatives, have applied for admission of the Hamilton Fire into Oregon.

* * *

Contending that the quarterly insurance license tax is an occupational tax and should be forced against all occupations, the Portland insurance agencies are opposing its collection.

* * *

L. E. Thompson has been named receiver for the Mutual Fire Insurance Company of Portland. Unpaid claims, seven thousand; assets, three hundred.

* * *

Commissioner Wells of Oregon announces his intention to abide by the opinion of the Attorney-General, which is to the effect that under the law of 1889 any one who solicits insurance or receives an application therefor, or who attempts as a broker or middleman to place any fire insurance, is an insurance agent.

* * *

The Capital Fire of Sacramento has been appointed general agent for the Globe Indemnity.

* * *

Three companies and nine firemen were dropped from the Tacoma fire department Saturday in order to reduce city expenditures to conform with the amount allowed in the budget.

* * *

W. J. Seroy has resigned the position of agency organizer for the Columbia Life & Trust of Portland to accept the general agency of the company for Northern California, with headquarters at San Francisco. J. M. Kuhn, until January 1st manager at Portland for the Germania, succeeds Seroy as agency organizer for the Columbia Life & Trust. The Germania has not yet appointed a successor to Kuhn.

* * *

The Tacoma Life Underwriters' Association this week elected Arthur Finley president, Harry Pelletier and William Peterson vice-presidents, Frank Neyhart secretary, and John P. Dole treasurer.

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—a fast Santa Fe train furnishing the only through sleeper service to

San Diego

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NEWS LETTER
California Advertiser.



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Vol. XCI

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No. 4

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—Congress vs. Wilson equals Hysteria vs. Calmness.

—Think of old Senator Works yelping for war! We'll have Bryan wanting to lead a regiment next.

—It seemed sort of fitting that Huerta should die when the situation over Mexico had reached its most turbulent stage.

—Not even the Kaiser could have survived the many operations that the newspaper despatches have inflicted upon him.

—Uneasy lies the head that wears a crown—and Yuan is finding that just as uneasy is the head that is awaiting a crown.

—Army man wants Alcatraz Island fortified. Not necessary. Just turn loose that fog siren, and any hostile fleet would flee.

—Man named Cashmaker has filed a petition in bankruptcy. The old question, "What's in a name?" gets new life from this.

—Europe, with all its fighting, is able to keep the corner of an eye on China, and wonder if there will be any chance to get a slice of it.

—Oakland has barred the jitney 'bus from the business district of the city. Hats off to the first city to show courage and common sense!

—King Peter has the gout; nobody knows what the Kaiser has; Yuan rebellious; Greece's ruler is in a nervous sweat. We'd rather be just plain people.

—Oakland preacher has telegraphed President Wilson that he approves of the latter's course in Mexico. That's about on a par with a little boy writing to Santa Claus.

—The newest trouble in Mexico has put many a Congressman and Senator on the front page of the newspapers who otherwise would not have got beyond the Congressional Record.

—The plan to light Market street brilliantly will probably be given up because of the expense. The so-called cleaning of Market street costs far more than it is worth, because men instead of modern machinery are used. But men can vote. Hence they are kept at work. And it costs money. So we haven't any money for lights. City government is a wonderful thing, isn't it?

—The average congressman who is howling for intervention would howl still more loudly in anguish of spirit if it were suggested that he lead a company of fighting men into Mexico.

—With one or two killings a week in San Francisco—in one case four deaths in a batch—the sob sisters are having a beautiful and hysterical time weeping over the troubles of criminals.

—One of the best preliminaries to preparedness would be to send a lot of patriots to Congress instead of a flock of politicians who care more for their own fences than for their nation's good.

—Gunman who shot woman has surrendered on hearing that she will recover. He knew that if she died he might come before a severe judge and get as much as two or three years. As it is, he will probably merely be told that it isn't polite to shoot ladies.

—The police continue sporadic raids against Chinese gambling houses. "Why you all time laid me—why you no laid white man some times, give me lest?" is the Celestial query. You'll have to pay the policeman some blibe money, John. You sabbee—blibe money?

—We apologize for saying that murderers are not punished here. Man who killed his friend was given the horrible sentence of ten years. That's fearful—but people must be taught that society has some rights, and that now and then it can be frightfully severe.

—While the farmers are buying automobiles, the State is having a conniption fit in trying to extend the credit of the agriculturists and add to their incomes. Blessed be the farmer—the rest of us must merely be contented with paying huge prices for what he produces.

—It is declared in defense of Lowell High School that organized hazing has not existed there. The boy who had both legs broken when he was pushed over an embankment by a gang of bullies is unable to see what difference it makes whether the brutality is organized or disorganized.

—The police report on the Exposition shows that of nearly nineteen million visitors only eighty-three became sufficiently "lit up" to require police attention. With such figures as these, how is San Francisco to live up to the name that a lot of Easterners have given her of being an exceedingly immoral city?

—The police say they can't close the pool rooms because the police judges refuse to convict the offenders; the police judges say they cannot convict them because the police do not secure sufficient evidence. And anybody who knows anything knows that neither the police nor the police judges want to suppress the pool rooms.

EDITORIAL COMMENT

WHY NOT CONSOLIDATE THE CITY'S STREET CAR LINES?

The present holdover resentment on the part of many San Franciscans against the new management of the United Railroads is difficult to understand in the broad light of marked changes for the better on the part of the present Lilienthal administration of the company. Apparently the shadow of the previous management still rises the cholera and ill-will of most of the hard-shell roorback citizens to whom the very idea of the United Railroads has the same effect as a red rag on a raging bull. These citizens insist on seeing the solution of the problem of the city's street car lines only in the success of the present nucleus of the municipal railway system. Indeed, their hope has been more persistently and widely intensified through the success made by the municipal lines during the recent exposition season. The present city administration promoted and brought this system into practical service, the first of its kind in this country, and naturally Mayor Rolph and the board of supervisors seek to amplify their enterprise into a much greater success, and thus demonstrate to the world that municipal ownership of street railroads is a practical financial success. Great credit is due them for what they have accomplished.

Under the present management of the United Railroads a spirit of conciliation and goodwill towards the rival Municipal Railway has been carefully observed, but even strangers within our gates easily recognize that special privileges and special care hedges the municipally owned cars and tracks. Such acts are natural, and will increase with time, as the municipal lines are the proteges, the pet utility of the city fathers, and every loyal taxpayer expects the Mayor and the supervisors to press all precautions and diligence to make them a success as an important daily cash receiver on the investment made by the city.

Naturally, this rivalry in street car competition between the two companies is leading to more and more friction, and any man with ordinary business acumen and experience will safely forecast something more serious than irritated feelings in the near future. Such being the situation, it is evident that some fair and reasonable adjustment of the problem should be made before serious entanglements occur.

Several years ago, a somewhat parallel case occurred between two local public utilities, which was handled expeditiously and satisfactorily to the three parties concerned, the two competing

telephone companies and the public. In this case the Pacific Telephone Company bought out the franchise and properties of the Home Telephone Company, and thus with one stroke cut off the extra charge of a second phone to subscribers and eliminated almost all of the regular monthly overhead charges of the Home Telephone Company, aside from furnishing a simpler and far more satisfactory service. A similar elimination of overhead charges and a far more satisfactory service in transfer and other public convenience in street car service would be accomplished were the city to buy the United Railroads.

The time is ripe for such a deal. The Municipal system is a success and solidly on its feet; it is a compact organization, a piece of machinery well tried out in every detail. It is eminently fitted by experience in management and civil service to take over and handle the additional business of the United Railroads. Some time ago there were rumors from an Eastern source that the United Railroads would listen to an offer of purchase. There is just as strong likelihood now that they would put a price on their property if approached, as did the Spring Valley Water Company.

The value of the bonds issued by a city are limited to a certain percentage of the regular gross valuation that is placed on assessed real estate and improvements, and the funds received are disbursed for schools, hospitals, street work and the like. In this restriction on the percentage of the gross on which bonds may be issued there is an exception; it is in the case of bonds issued to purchase any income paying property such as street car lines. This exception is based on the reason that

the receipts in car fares will furnish profits to redeem the bonds as they mature, and to pay the interest on the outstanding bonds issued to pay the railroad for its property. Accordingly in such a deal with the United Railroads the city would be in a position to issue the necessary bonds to make the purchase.

In the hands of the Municipal Railway management, with much of the overhead expense eliminated by the consolidation of the two systems, jitney competition relegated to side streets and other costs duly pruned, the regular daily receipts and profits of the unified system should be the largest in local car line history, and grow in proportion with the expansion of the city, which can then develop new suburbs. This is a practical proposition of prime importance to the future of San Francisco, a proposition which ought to appeal strongly to the taxpayers as well as to the purpose and ideas of Mayor Rolph and the

The Art of Playing Both Ends Against the Middle.



board of supervisors to develop both in extent and intensively the business and residence section of the whole peninsula.

CALIFORNIA'S BID FOR NEW SETTLERS.

The Tourist Association, which furnished such notable efficiency during the recent exposition, has interested several prominent organizations of local business and professional men in that problem vital to the hour: After the Exposition, what? The subject has been recognized as of such paramount importance to the residents of Central and Northern California that the counties in these regions have enthusiastically joined in the movement, impelled by that old-time truism that "One for All and All for One" is the best and only successful way to attract business and permanent settlers to California. Team work between the city, with its special influence and organizations in communication with all parts of the world, and the counties, now splendidly equipped with their paraphernalia, exhibits, experience and data accumulated at the recent exposition, is bound to get desirable results under the proper executive head. A united and systematic advertising campaign is suggested; it goes without saying that the leaders in this movement recognize the fact that such a campaign will prove abortive unless handled judiciously and systematically. Another point of prime importance is the proper handling of these settlers on their arrival here. There are numbers of "birds of prey" in the real estate game in this State, as the members of the Housing and Immigration Commission will admit, and care should be exercised that the immigrants do not fall into their clutches. California has suffered numbers of times on a wholesale scale in this particular, for the settlers who were swindled naturally made known their wrongs and wrote back to their home people. Those complaints quickly put up the bars in that country against any further immigration here. California is better equipped, better organized than at any previous period in her development for attracting the best class of settlers, and efforts should be adopted to stamp out this rascality and deception of unconscionable farm land agents, who fatten on the ignorance and simplicity of immigrants. The increasing numbers of settlers who have been treated fairly and are successful will become incomparably the best source of advertising to attract more settlers, and at the same time build up a bulwark of confidence in the future of California. Efforts by local organizations along this line have been made many times in the history of the State, but never has there been a period when the movement was more opportune and promises of record success more certain.

GO TO CHURCH.

The above caption is the slogan in Los Angeles to all erring Christians. Indeed, that and selling lots is the war cry of that angelic city. Is it any wonder that the pastors of the different denominations, and the good Lord knows, and he only knows, how many there are in that thinly spread but enterprising town, are worried about non-attendance. The wicked automobile lures the churchman away to the woods and the fields—albeit some of the wood they see is in a road house and the fields the grass growing on beer barrels. But as the automobile is emptying church and club alike, and being now a poor man's joy and not a rich man's luxury, the clergy are putting forth their best endeavors to compel people to attend church—can it be called divine service?

All old San Franciscans know that the News Letter is the staunchest advocate of the church and church people, but, unfortunately, the News Letter, as belonging to an old and a well established enterprise, is inclined in certain respects to be reactionary. The News Letter believes and will continue to believe that the churchman, in order to win respect and sup-

port, must be dignified—not only in demeanor but in language. Perhaps the day has passed when a cleric has to preach upon a Greek error in translating the written word because nowadays people do not learn "the classics" as they did forty odd years ago.

Still, the News Letter contends there is a limit, and it believes when it quotes the following advertisements of church services which appeared in a Los Angeles paper of January 15 that "the limit has about been reached."

At the Church of the People a gentleman called Blight will speak on "Why we love England." Then a lady in another church will tell the Los Angelenos about "God's obligation to man." This church, by the way, is "the Church of the New Civilization." Here is a mental pabulum which should satisfy anybody:

"7:30 p. m.—Monthly Question Drawer on 'Cigar Store Gambling; Christian Science and Homicide; Ford's Peace Ship; Should the Moving Picture Censorship be Abolished? Can a Movie Actor be a Good Man? Second Marriages Anent President Wilson; If the Kaiser Should Die; Leap Year and Women Proposing; etc.'"

It is, however, reserved for "a gent" of the name of Dr. J. Whitcomb Brougher, D. D., to preach the sermon of the day. Here is what this "clerical gent" offers:

"11 a. m.—'Love on Trial, or How to Tell the Genuine from the Counterfeit.' Anthems by Quartette and Great Choir. Alice Lohr, noted contralto, sings the 91st Psalm (McDermid.)

"7:30 p. m.—'Leap Year—Should Women Propose?' Great vested choir sings. Ray Hastings, famous organist, gives fine organ program.

"Special—G. Harris White (Doc. White), famous baseball pitcher, sings two solos."

To add to the interest, this D. D. has a baseball pitcher sing as a secondary attraction.

Another gentleman will discourse on "The Snoring Christian." A German pastor demands in his sermon "Show Your Colors," which is not being done to any appreciable extent by the Central Powers when blowing up defenseless ships, so the German evangelist is right, probably, in his sermon. "Mexico To-day" should be a timely topic, and the preacher is probably a rabid Republican and desires intervention. Another gentleman asks: "Why Join the Church?" A parson with the war-like name of Maile, wants to know through his sermon "How shall we pray for the war?" The answer may be somewhat belligerently mixed if a few irascible Germans and a pugnacious Englishman attempt to reply.

This is only a fraction of the interesting discourses one can hear on a Sunday in Los Angeles. It is really true that Los Angeles is the only city in the United States where people are turned away from the churches as well as from the theatres. And is there any cause for wonder, when one can be entertained with such remarkably kaleidoscopic discourses and popular baseball pitcher anthemists?

—This country seems to be very nearly unanimous in the opinion that the present army establishment is inadequate, but there is a strong sentiment against any great increase in the regular forces and a feeling proportionately strong against enforced military service. If this situation persists, following the arguments in Congress, the country will be obliged to rely upon volunteers for defense. The question of their reliability naturally confronts those interested in this important question. Militarists, of course, prefer the trained and reliable service soldier: the citizen, never having faced an armed invading foe of veterans, continues to believe that the volunteer will prove reliable enough to answer the purpose.

TOWN CRIER

—Dr. Aked is really a rarely lovable, capable, enthusiastic and altruistic fellow in allowing some other chaps to pull his half-baked chestnuts out of the fire. He has pricked the staid members of the First Congregational Church of this city into semi-nervous prostration by resigning his pastorate and seizing a prominent part on the salary list of Henry Ford to further a perfervid activity that gives every indication of making more disturbance in Europe than the belligerents. Dr. Aked has acquired the solid reputation of being a wizard in raising an extraordinary funds to build new churches for his flocks and then resigning to accept a call in other quarters, there to repeat his usual feat. He has few peers in attracting and holding an audience. It is difficult to fill his place in the pulpit, and thus it is that the churches from which he resigns are usually left with a huge edifice on their hands, a dwindling congregation in prospect and nervous "movie" dreams. On the present Ford peace crusade, Dr. Aked, like other illuminati of the party, seems to have contracted or developed numerous eccentricities more or less fatal to the Burbank breed of peace propogandists. That picture of Dr. Aked elegantly playing leap frog on the deck of the Ford vessel will never be hung over the pulpit of the First Congregational Church of this city.

—With Bryan, Tammany and the rabid Republicans at his heels, this session, President Wilson has no sinecure in carrying through his policies in Congress, despite the fact that the Democratic party has a small majority. The several big questions regarding preparedness, neutrality, the tariff and the like have made holes in the lines of both parties, and dubious henchmen of each side seem to think that their proper place on certain questions is in the ranks of the other party. Bryan has ordered his trusty followers in Congress to hack viciously at every effort that attempts to subvert ideal Peace, to fight all efforts that may in any way support preparations that will prop war. Tammany has thrown down the gage to Wilson that he must appoint a Tammany nominee to the postmastership of New York, which will become vacant shortly. Wilson may sorely require these Tammany votes in certain pinches. The rabid Republicans are vigilantly on their job to slip the knife between Wilson's ribs at every opportunity, and thereby make political capital for the Republicans. It's a merry life, my masters, to be President of these United States in the present great crisis of the world.

—O Willie brewed a peck o' malt, and all the "drys" tiptoed to see what he would do with the accursed stuff, and Willie declared he would remove the accursed stuff from the earth. So he up an swallowed it at one gulp. Thereupon the "drys" resolved to make the Examiner their organ for proclaiming the "dry" propaganda. And Willie's "dry" now, while in California; so is his paper; so is the crowd. There's an old saying that one can't sell his cake and get by with the dough without some sordid, sentimental, outspoken cuss interfering with his business. Of course, that is not the reason that the angry liquor interests are attacking Willie and withdrawing their advertisements from his paper, cutting off subscription and literally playing hob with his peace preparedness for the forthcoming political campaign. He is on the safe side, of course, because the vineyard interests, hotel interests, club interests and other likely and lively interests in California take no interest in the outcome of the liquor question here this fall. There is only one way for him to balance his business books on the right side, and that is to have the Los Angeles Examiner champion the cause of the "wets."

—The immense success of an exhibition ice skating floor installed by a local popular dining establishment shows signs that a large rink of this kind might shoulder the present popular craze for dancing out of the limelight. From the crowds that daily pack this establishment to witness the almost magical pirouetting and easy grace of the artistic expert imported skaters, it is easy to forecast that San Franciscans would quickly become inoculated with the ice skating craze. Indeed, the delight in this new indoor sport is already riding into lively popularity in the East, and big spectacles are being prepared for the indoor ice floors which several big hotels propose to install in their ballrooms this season. Feet count for something big these days, without the feet being of an extraordinary size either. A great general once said that an army is no better than its feet. Very likely the Kaiser would make the same declaration in these combative war days. Society bells and chiropodists continue to maintain that the "feet's the thing." At any rate, the present craze for the tango, rag, and the rest of the inspired musical Terpsichorean motions, call for cultivated and intelligent feet. In fact, this seems to be the age in the development of this country where the brains of the population lie in the feet. They are safest there, even if the brains are threatened with corns, a failing rather chronic among many of our most carefully bred taxpayers.

—According to the research of a profound doctor of medicine, no less than the Commissioner of Health of New York, the present epidemic of grip, which does not carry the brand of the real vicious, cantankerous grip, is a by-product of several noxious developers such as pneumonia. The social buds and those who incline to robust social delights in the giddy whirl, take too many alcoholic drinks, according to this learned specialist. They get too little rest and sleep in the maddening social pace, and thus their restless systems become hotbeds, as it were, for the nocuous germ. Time was that a draught of the proper kind of liquor was supposed to knock out these ungenerate germs, but since those seven States of the union recently slid into the "dry" column, liquor seems to have lost its strength and hopes of salvation, and the sportive germs now use the old brands of liquors for bath purposes. According to the reasoning of this theory of the sapient physician, the grip germ will increase in hilarity with himself as the number of States fall into the "dry" column. What theories and contentions a half-baked doctor can develop in an agile and athletic germ of ordinary talents and education! Therein is a capital field for exploitation which the movies have not even scratched.

—Fools rush in where even kaiser's fear to venture, but case-hardened newspapermen can always be relied upon to invade Mexico for reprisals on Mexican bandits who have abused American citizens. There is more bilk patriotism shelled across the line into Mexico from this side than jingoism incubated in Congress. The United States has no more right to invade Mexico to punish the men who shot down the fifteen Americans than Italy had, some years ago, to come into this country with soldiers to punish the citizens here who killed several Italians caught in Black Hand practices. Carranza has been recognized by this country as head of the de facto government there, and this country will look to him and hold him accountable for the proper punishment of the assassins. Mexico is fairly well shot to pieces, but she still possesses some rights as an independent government. However, this is an election year, and the opposition to the present administration at Washington is filling the streets with its calamity howlers and the reports of augurs and carefully suborned editors who declare that the very devil will be to pay unless we lose Wilson. He's responsible for keeping up the present rain storm.

The Inside of the Ford Peace Trip

Henry Ford's return to Dearborn has been accomplished after the manner of the Ford who established his popularity in the first place as much by his innate modesty and diffidence as by the philanthropic spirit he has displayed in his extraordinary industrial successes. He shuns publicity to-day as eagerly as he has sought it for his various peculiar ideas in these latter months. Whether this is due to his recent illness and his admitted need of a rest does not yet appear, but thus far it may be taken as a hopeful sign by many thousands of people who have long respected him for his good works, and who cannot understand the blunder of his peace expedition. He himself throws a little more light on the venture in an interview with the New York reporters on his arrival from Bergen. He says he wanted to help the women's international peace congress to be held at The Hague, and declares with special emphasis:

"The idea (of the peace ship) is not mine at all. The fact is that I am merely using my money in a good cause to finance the congress."

How, then, did this strange affair happen, in spite of the refusal of the President of the United States to compromise America's position by approving it, and in spite of the advice of some of Mr. Ford's best friends?

Mme. Schwimmer, the Hungarian lady whose mysterious peace documents seem to have been such an asset to the Ford expedition, first appeared in Detroit several months ago, and was well received by some Detroit women who seem to have lost interest in her later. Her peringrinations called her to other fields where peace work was more promising.

Subsequently arrived Miss Angela Morgan of New York, author of "The Battle Cry of Mothers," a poem which she reads with great effect at receptions and teas, and frequently with an honorarium. Miss Morgan's mother was acquainted with one of Detroit's most prominent and kindly women, and Miss Morgan was given much encouragement. She was not, however, receiving the honorarium as frequently as she might have, and this was of special interest because she was sojourning at a hotel where she had to pay for what she got. Miss Morgan was later joined at the same hotel by a Miss Rebecca Shelley, a Michigan peace worker. Together they secured an interview with Dean Marquis, an intimate friend of Mr. Ford, in the hope that he would induce Mr. Ford to help them spread the propaganda of peace, and bring about a conference of neutrals. Dean Marquis discouraged the proposition on the ground that it would embarrass the government. Miss Morgan soon returned to New York, but Miss Shelley remained in spite of the high cost of living, and sent word to Mme. Schwimmer that there ought to be something doing in Detroit.

In Detroit Mme. Schwimmer met Mrs. F. H. Holt, who in turn presented her to Mrs. Ford, who interested Mr. Ford. Through the good offices of a Detroit editor, President Wilson was induced to grant Mme. Schwimmer an interview at which Mrs. Snowden, an English peace worker, was present. The president declined to endorse a conference of neutrals to end the war. Then came the peace ship and all the cartoons. The ship, according to Jane Addams, was Mme. Schwimmer's idea of press-agenting world peace, and was not sponsored by the women's peace party. And all that Mme. Schwimmer has by way of documents to prove that the warring nations are willing to stop fighting is a series of statements from people who interviewed European diplomats, and these statements are the veriest rot as in any intimating that peace at this time is a possibility.

Mr. Ford avers that his expedition was not a failure since it "started the people talking." "When you do that," he says, "you start them thinking, and when people start thinking they think right, and something good comes of it."

Lord Northcliffe, who owns the London Times, the London Daily News and a score of other influential publications, fully corroborates the argument that peace is impossible at this time when he says of Mr. Ford:

"We regard anybody who wants to make peace now, before the allies are prepared, as a pro-German."

And Mr. Brandes endorses the argument that the Ford method was defeating its very purpose when he thus refers to Mr. Ford's sudden departure from Europe:

"The results would have been the same (if he had stayed).

The situation would not have been affected in any event save to hinder the peace idea, for now people will smile whenever peace is mentioned."

Despatches from Copenhagen tell how Gaston Plaintiff, who is now managing the peace party, refused the request of several lady members to buy gowns for them to wear at the Hague meetings. He also refused to agree that Mr. Ford would pay the return passages of delegates who fail to sail with the main party January 12th.

"A marked change has come over my whole viewpoint since I went away," he said. "Before going to Europe I held the view that the bankers, militarists and munition manufacturers were responsible. I come back with the firm belief that the people most to blame are the ones who are getting slaughtered. They have neglected to select the proper heads for their governments—the men who would prevent such chaotic conditions. In the great majority of cases the people select their rulers and they are afraid of them. They don't write enough letters to them and let them know their views."

Asked if he thought a republic was not a more advisable form of government than a monarchy, the pacifist replied:

"Yes, I think that is so. But France is a republic, and it does not elect the men who would prevent the nation preparing for war. And you see where France is now. The trouble is that citizens don't take enough interest in the government. But so far as neglecting government is concerned, I am one of the worst offenders. I have been a voter for thirty-one years, and during that time I have voted but six times. Then it was because Mrs. Ford drove me to do it.

"Formerly my idea was that in this country also the men behind the campaign for preparedness were the militarists and munition manufacturers. But I find the people who don't elect the right men are the ones to blame; they should express their own minds."

Mr. Ford was asked if he had obtained expressions of sympathy with his peace movement from officials in the countries visited, and whether he had had successful relations with them. He replied that he had "seen others just as good."

Dean Marquis is quoted as saying:

"Mr. Ford dared do a fool thing because he felt he was right. Henry Ford was drawn into the peace proposition because he has the heart of a child. The thought of people suffering was a reality to him. It was not his plan. It was that of the Women's International Peace Society. Miss Jane Addams and others went to him. He merely acted as the financier."

Before the Oscar II sailed for Europe, the following rather remarkable discussion of peace terms took place at the Ford headquarters, according to the daily papers:

"Although Mr. Ford was plied with numerous questions, such answers as he would have made were forestalled by two attaches of his publicity bureau, who took it upon themselves to answer the questions addressed to their employer.

"He was asked, for example, to suppose that his mission would be successful. 'With Germany occupying Belgium,' the question ran, 'would you be willing for the war to cease now and leave Germany in possession?' 'Germany don't want Belgium,' Mr. Delavigne of the press bureau promptly interposed. 'How do you know?' The press agent puzzled over that for a moment, and then found the solution. 'Oh, well,' he said, 'let her keep a chunk of it.'"

Mr. Ford says he is "only the custodian" of his money, that he can't use any more of it than he is using now, and that he wants to devote the rest to the benefit of others. A high ambition, surely, and full of promise for humanity. May he find wisdom to fulfill it!

Henry Ford, the man, as he is known in Detroit, his home city, is sketched as follows by the editor of the Detroit Saturday Night:

"It is, we believe, a fair estimate of the man to say that he is a mechanical genius of a sweet and lovable disposition with almost boundless ignorance on almost every subject of human knowledge outside of his mechanical specialties. He never had the advantage of an adequate education at school or college, and he has succeeded in reaching middle life with far less of the fruits of self-education than many men of the same age with less opportunities. On education, in fact, he is half agnostic. He does not believe in college education at all "except

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The most interesting news of the week is the announcement that Mrs. Templeton Crocker will be queen of the Mardi Gras ball this year, with Stanford Gwin as the royal consort of La Belle Helene.

Ever since Helene Irwin made her debut, the committee in charge of the Mardi Gras ball has been trying to prevail upon her to be queen of the annual pageant which colors each season with its magnificence.

Miss Irwin was willing, but parental displeasure stood in the way. Her father had a stern notion that undesirable romance and extreme youthfulness were apt enough to come into headlong collision without any undue encouragement, and he considered that a kingly consort chosen for pulchritude and royal bearing had romantic possibilities that might not show fast colors in the matrimonial wash! The committee offered to choose a married man for the part: to let Mr. Irwin choose the king himself; to select a chap in love with some other girl, but all these concessions failed to make a dent in Papa Irwin's notion that it was "dangerous business."

After her marriage there was a trip abroad, and a period of mourning, and one thing and another to interfere. Templeton Crocker had no objection to his wife's ascending the throne without him, and so this year there is nothing to prevent the royal aura from hovering on the beautiful brow of Mrs. Crocker.

The color of the aura has not yet been determined. Mrs. Crocker's resemblance to Madame Racamier has been commented upon by artists all over the world, and here in San Francisco she has posed as Racamier herself, after the famous picture of the reclining lady, at a portrait show for the benefit of the Crocker Armitage. Which would naturally suggest a French court for this queen. But last year the lovely Anna Peters was Marie Antoinette for a night, and those in charge like to create an entirely different background each year. Moreover, Mrs. Crocker herself has a passion for the Oriental, and undoubtedly some period that is a flame of color will prevail. A number of the plates of the great Russian designer, Leon Bakst, have been obtained with the idea that this season the gorgeous designs made by this artist for the Imperial Russian ballet might furnish the motif of this pageant.

Last year the committee in charge played the game of "Now you see him, now you don't," with the king, until the very last moment. Alfred Whittell lightly tossed off an acceptance of the throne, and then along came Father Whittell, and said that a young man trying to learn his adopted parent's business had no time for such royal nonsense, so what could the young man do but kick over a pasteboard throne for good, solid real estate?

Walter Hush captured the appraising eye of the committee, but Walter himself did not put out an eager hand for the scepter. In fact he put both hands behind him and refused to clutch the insignia of royalty—couldn't stand the joshing of his friends, and there were family reasons and so forth and so on, which necessitated the committee as a solid phalanx trampling down his excuses, and reducing him to royal pulp!

This year they were fortunate enough to have Stanford Gwin available. Gwin's training for the concert stage in Paris has included a course in stage deportment, and this sort of thing is right in his line. The royal party thus nobly led by a king and queen to the manner trained, will be supplemented by courtiers and ladies-in-waiting chosen by Queen Helene and King Stanford. There is much speculation about the girls Queen Helene will honor, and a will o' the wisp rumor that she has shown no disposition to accept cocoon on the part of some members of the committee who are pulling wires for favorites of their own.



The stork is hovering over the home of the Harry Scotts, much to the delight of those concerned and the concerned-in-laws. Henry T. Scott is very anxious for a grandson, and although he is devoted to Mrs. Walter Martin's little girls he

would be very pleased to see the male line of the family continued.



Walter Martin has recovered from chicken pox, which was epidemic down the peninsula way, and he and Mrs. Martin are now on their way south to join the Jackling party at Coronado, from which joint they will enjoy a leisurely cruise through Southern waters, carefully avoiding landing at Mexican ports where Villa's followers shows a penchant to put to death Americans, and thus show President Wilson what they think of Caranza!



Mrs. Eugene Murphy has not been so fortunate as some of those who got on speaking terms with the germ of chicken pox. Her convalescence has been slower than most, and while she is no longer under quarantine, she is not yet buoyantly well. Although it is generally listed as a childish disease, the children did not succumb in as great numbers as the grown-ups to this last invasion. Which Walter Martin pathologically explains as further proof that "most of us are in second childhood anyway."



Mrs. A. B. Spreckels's tambola drawing will come off March 11th, 12th and 13th. She hesitated to announce the exact dates, as every day unique and beautiful things are added to the collection, and the list of prizes is the most remarkable ever brought to gether in San Francisco. That one woman has been able to accomplish this proves what a person of talent and inspiration can accomplish when she sets herself whole-heartedly to the task.



On Tuesday night, wedding bells rang out their silvery peal in the Fairmont Hotel, where Miss Katharine MacAdam and Lieutenant Martin J. Peterson were married at one of the prettiest of the long list of weddings which have wafted the perfume of orange blossoms over the season.



Learn French for \$5

Grant Gordon and Justice B. Detwiler, organizers and managers of the Spanish course for business people, invite you to become a member of their classes in "Conversational and Pictorial" French, under the direction of the noted Professor

Baron Albert Du Vivier

Beginning Monday, January 17, 1916, at Kohler & Chase Hall, 26 O'Farrell Street, San Francisco.



This Gordon-Detwiler "Conversational-Pictorial" Course of French is given in thirty lessons.

Classes meet each Monday and Thursday until the entire thirty-lesson course has been given.

Classes each are one hour in length. One hour of solid pleasure and positive relaxation.

You may attend at 10:20 a. m., 12:15 p. m., 5:15 p. m., or 8:15 p. m., during the same hour each class day or you may interchange to suit your own convenience.

Previous knowledge unnecessary.

French conversation is positively guaranteed.

The "Conversational-Pictorial" method of teaching French is based upon sound pedagogical principles, and therefore the results are NOT a matter of chance.

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San Francisco

The bride wore one of the loveliest wedding gowns that has been turned out in these seasons of quaint touches, such as short skirts and long trains. While her gown showed the usual departures from the conventional wedding gowns of the yester-years, it lost, somehow, none of the dignity of a wedding gown by so doing—truly a triumph of sartorial art.

And the bridesmaids and the matron of honor's frocks looked as though they had been spun by the fairies who commute from one end of the rainbow to the other. Gowns of pinks and blues and lavenders and yellows, all gossamer over with silver; bouquets of primroses and hyacinths, baby roses and forget-me-nots bobbing on silver staffs for the bridesmaids and for the matrons of honor, set primly in a lace frame. Lieutenant Peterson represented the army, navy and civilian society in his ushers, and all these walks of life were likewise included in the guest list. The wedding party included, besides the bride and groom, Mesdames Thomas Minturn, Jr., Charles C. Soule, the Misses Dorothy Kinkaid and Marguerite Kinston, Mr. Austin Tubbs, and Lieutenant Soule, Thomas Jones and John F. McClain.

Mrs. W. L. Oliver will be hostess at a reception and dance at the Hotel Oakland on Thursday night, February 4th. For those who will not participate in the dancing, card tables will be arranged in the Rose reception room. Very attractive table decorations will be arranged, and the supper will be served in the dining room adjoining the ball room. About 500 guests are expected.



The annual meeting of the San Francisco Fruit and Flower Mission was held on January 12th. Reports were read showing that the work of the mission had materially increased the past year. Keenest appreciation was expressed by the members at the meeting for the generous assistance given them by the contributing friends, through whose co-operation they are enabled to carry on the work and care of the needy sick. The following directors and officers were elected: Officers—Miss Elsie Hess, president; Miss Helen E. Gibbs, vice-president; Mrs. F. Mandebaum, second vice-president; Mrs. L. Strausburger, treasurer; Mrs. J. J. Eppinger, corresponding secretary; Miss Miriam K. Wallis, recording secretary. Directors—Miss Virginia Gibbs, Miss Belle Armer, Miss S. E. Johnson, Miss Sarita Henderson, Miss Hannah L. Leszymsky.



An unusually attractive Fashion Show will be held in the court of the Palace Hotel, Saturday, March 4th, next, for the benefit of the Doctor's Daughters, the San Francisco Maternity, Home of the Incurables and other deserving institutions that have done so much to relieve local distress. The afternoon performance in the court will be followed by a tea dansant, and the evening performance by a supper dance in the ball room of the Palace. The entire entertainment is to be for home charities exclusively. The patronesses are Miss Suzena McEwen, and Mesdames Joseph King, John Metcalf, Carter Pomeroy, William Sherwood, George Somers, Charles Slack, Ernest McCormick, John Polhemus and Leon Roos.



The Saturday night dance here at Hotel Del Monte was of particular interest on account of the numerous dinner parties given before it. Mrs. R. L. Richards had as her guests, Lieutenant and Mrs. Roscoe, and Lieutenant Cobbe. Mr. and Mrs. J. A. Lindsay and Mr. and Mrs. James Dunamier had several of their Victoria friends. Mrs. Cooper had as her guests Mr. and Mrs. Carl Stanley, Miss Gillen of New York, Captain Reynolds, Mr. J. S. Orcutt of Boston, Miss Spence, Mr. John Cooper, Mr. and Mrs. A. E. Boyce. There were several other parties of interest, including Mr. and Mrs. R. H. McKaig, Miss McKaig, Mr. McKaig, Jr., and several officers from the Presidio. As the new grill is not quite completed, several machine loads of young people drove to the lodge for refreshments after the dance. As the moon was very bright, the drive through the forest and along the sea was wonderfully beautiful.

Mr. and Mrs. R. Spreckels, Mr. and Mrs. C. A. Spreckels, Mr. and Mrs. Spencer Eddy and son have gone south to Palm Beach for a few weeks, where they are to join some Chicago friends. In March they all will return to Del Monte.

The recent remarkable success of Grant Gordon and Justice B. Detwiler in organizing and managing their recent course of Spanish lessons for business people has induced them to widen their field in a new and attractive direction. They are now sending out invitations to assemble members for their new classes in "conversational and pictorial" French under the direction of the noted Professor Baron Alfred du Vivier, to begin next Monday, January 24th, at Kohler & Chase Hall, 26 O'Farrell street. The class will meet Mondays and Thursdays till the whole course of thirty lessons has been given. Students may select any one of the five lessons given on each of those days as will make it most convenient for themselves. The hours are 10:30 a. m., 12:15 p. m., 3:00 p. m., 6:15 p. m., or 8:15 p. m. Students may shift the hours to suit their time program on those days. These classes are unique in many particulars; previous knowledge of French is unnecessary, and the system of teaching is so simple and flexible that French conversation is positively guaranteed, as was done fully and satisfactorily in the recent Spanish course which proved so popular. The charge for the course is \$5. Among the number who have already joined the class are Mrs. Remond Payne, Mrs. George Forderer, Mrs. Charles Holbrook, Jr., Mrs. Ettore Avenali, Mrs. Herbert Fleishacker, Mrs. Meyer Ehrman, Mrs. James H. Follis, Mrs. George F. Grant, Miss Sarah Collier, Miss Margaret Abercombe, Mrs. H. P. Umbson, Mrs. Jas. A. Black, Miss Cooper, Miss Harriet Jolliffe, Miss Slack, Mrs. Franklin Schwabacher. Among the patronesses are Mrs. John Drum, Mrs. Wickham Havens, Mrs. Walter S. Martin, Mrs. John Merrill, Mrs. A. W. Scott, Mrs. Andrew Welch, Mrs. Wallace Wheaton Briggs, Mrs. T. C. Coogan, Mrs. Daniel Easterbrook, Mrs. F. G. Sanborn, Mrs. G. W. Percy, Mrs. I. Lowenberg and Mrs. Sewell Dolliver.

THE PASSING OF MRS. LOVELL WHITE.

Mrs. Lovell White, one of the most prominent women here in social, club and civil life, and widely known in the East for her activities, passed away this week after an illness of some three months, due to cerebral hemorrhage. Her son, Ralston White, and her sister, Mrs. Margaret Whitcomb, were with her to the last. Mrs. White's seventy years were distinguished at many points. She was the daughter of Jonathan Lyon, one of Des Moines wealthy and prominent residents, and after her graduation at Oberlin College she seemed to slip naturally into the inception of that career which distinguished her throughout life. Her first work of this character was in leading the contest in Iowa to get Des Moines, her home town, selected the capital of the State. While a belle in society there she met Lovell White. After their marriage the couple came to California, and White became associated with William Ralston in many enterprises, the last being banking, in which he remained during his later life. From the time of her arrival here, Mrs. White entered with her active spirits into plans for developing the social and artistic betterment of San Francisco. She founded the California Club in December, 1907, and was its president for many terms. It was her energy and persuasive powers which induced the Government at Washington to set aside the Calaveras Grove as a national park. For years she was an indefatigable member of the Playground Commission and chairman of the Outdoor Art League in efforts to beautify the city. Her last important position, bestowed for her exceptional qualifications, was vice-president of the Woman's Board of the Exposition. Her charities and the untiring efforts she bestowed in striving to ease the lives of laundresses and the surroundings of women in other occupations are numberless. Her passing is a distinct loss to the community, and will be sincerely felt by thousands of people who have been the recipients of her kindly attentions.

Not Gray Hairs but tired Eyes Make us look older than we are. Old age and Dull Eyes—tell-tale.

Don't Tell Your age

After the Movies go home and Murine your Eyes. Two Drops will rest, refresh and cleanse. Have it handy.

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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.



Ralph Dunbar's Singing Bell Ringers, next week at the Orpheum

The Third Pair of Symphony Concerts.

In listening to the three sets of concerts under Conductor Hertz, there has been an all absorbing interest born, not only of the keenest enjoyment, but also intermingled wonder. The perfectness of results in so short a time testifies both to the indefatigable effort of orchestra and leader alike. At the same time it must convince the musical public that our orchestra's work under the old regime has put it into readiness for the hand which now holds the baton. The third program, although not furnishing the variety of the other two, was quite as charming, embracing the works of the classic and modern German. We were led from Mozart's lovely Symphony in G Minor, which finds the composer in his tenderest mood perhaps, through that noble "Concerto" in D Major for violin and orchestra by Beethoven, to the final passionate tone poem of Richard Strauss, "Don Jaun."

The Concerto brought to our attention a new artist in Mr. Louis Persinger. While the exquisite tone of his violin held sway, there were moments when one forgot to breathe. In writing these words, am I not paying the highest tribute to that worthy, modest young musician that can be given, for what is music at any time save what it means to the soul of the listener? His technique is masterful—we expected so much—however the tender grace of his intelligent interpretation could not be entirely anticipated, albeit we felt something of this from his tone, when the "Narrator" spoke, during the playing of Scheherazade in the concert of the week previous.

Perhaps I am a bit of a crank, but might I say, as much exuberance of spirit as we feel because of our recent great acquisition in the coming to San Francisco of Alfred Hertz, why must we interrupt the "Movements," and necessarily the trend of thought, tender at times, at others almost ecstatic, of a symphony by too prolonged applause? Would it not be more to his liking should we curb our outburst until the conclusion of the number.

On the 28th and 30th inst. come the fourth "pair," which, no

doubt, will be a revelation, for our leader is reputed to be one of the greatest exponents of the world's acknowledged master of opera, Richard Wagner.

BETTY.

* * *

Captivating Bill at the Orpheum

The Orpheum circuit, sooner or later, "gets" them all. There is no star too great to fit into the Orpheum chain of theatres. The latest is Evelyn Nesbit—at one time probably the most talked of woman in this country. Miss Nesbit has previously been appearing at the head of her own organization—but she, as well as the others, cannot withstand the lure of vaudeville—and here she is. With her partner, Jack Clifford, she appears in songs and dances. Her singing voice is surprisingly good,



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Eimer Gardin and Adele Rolland in the comedy, "It Pays to Advertise," at the Columbia Theatre, commencing Monday, January 24th.

and with proper training should develop immensely. Her dancing is of the Fox Trot variety, simply another version of it. Miss Nesbit wears gorgeous gowns, and really works conscientiously. She is good to look at, and altogether furnishes a most meritorious act. Her vaudeville success is assured. The program is real creamy vaudeville from beginning to end. The Yardys, a man and woman athlete, start the ball rolling. They do several sensational stunts. Comes now Mae Francis, a petite Miss, with the valuable asset of decided fine appearance and charming personality. She sings several clever songs, and effects changes of costume throughout. An unusual number is the act of Eva Gauthier and Nila Devi. The former is a singer, with a voice of true quality and power, and the latter a dancer of quaint dances. Assisting them is a small ballet of four, embellishing an act beautiful in costumes and scenery.

Burley and Burley, two English comedians, show us how it is done on the other side of the big pond. Eva Taylor, known for several years as a stock company leading woman, returns with her act, "Suspicious of Hubby," which I am under the impression she has done here before. Be that as it may, the act looms up better and funnier than ever. For pure, unadulterated fun, there are few humorous acts to excel it. Hamilton and Barnes are here again with a new budget of funny stories and sayings. This talented couple have an original way, and they could hold their audience indefinitely. Harry Mayo and Harry Tally, formerly of the Empire City Quartette, now have an act of their own. They sing and relate some funny stories, and then allow the audience to hear their voices as produced on the phonograph. They scored an instant hit, and proved one of the big successes as well as the surprise of the bill. James Dutton and company present the most beautiful equestrian act I have ever seen. It is wonderful what these people do with a big circus



Louis Persinger, the distinguished violinist who will be one of the soloists at the Tuesday Morning Musicale at the St. Francis

act on the stage of a theatre. Don't miss this week's bill. It is certainly a hummer.

PAUL GERSON.

* * *

Big Star Acts at Pantages.

Pantages has another slashing good bill this week, a bill that keeps the big audiences on edge from the rise of the curtain to the close. The special hair-raisers are the Four Casters, wizards of the flying trapeze, who turn series of almost impossible somersaults in the air while you hold your breath in consternation, wondering what will save them. In these daring aerial flight they are the epitome of ease, grace and clean-cut finish. Their act is easily the greatest of its kind on the stage. Knox Wilson, the musical comedy favorite, needs no introduction. He was the gem funmaker in "The Burgomaster," "Land O' Nod," Anna Held's "Flirting Princess," and other Broadway riotous merry making successes. It is needless to say that he is maintaining his reputation of the Pantages circuit. Where that management captures all these high priced and exclusive acts for their patrons is one of the mysteries of the vaudeville business. Hannah Leach and Holland Jack, who have won an international reputation in the society dancing world, gave a whirlwind exhibition of their most famous dances, and literally "carried the audience off its feet." They are originators as well as adepts in their art, and dance with a grace, abandon, vim and lithe rippling movement that titillates the nerves in the feet of the audience. The Four Vagabonds, as a harmony quartette, are warbling spell binders, and the audience could not get enough of their singing. Jarvis and Harrison are an original couple in "flirtology," and carry off their act with a clean-cut finish that bespeaks their adroitness, cleverness and success. Everett and White are the usual comedy acrobats with several new kinks to their credit. The playlet, "A Girl of the West," has a picturesque setting, and is capably handled by the Al Lutringer Company. The reel continues another thrilling episode in that absorbing mystery story, "The Red Circle."

* * *

ADVANCE ANNOUNCEMENTS

Orpheum.—Evelyn Nesbit and Jack Clifford are scoring a great hit at the Orpheum with their songs and dances. Miss Nesbit's costumes are very beautiful and costly. Next week will be the last of their engagement, when they will introduce new songs and dances. A great new bill is announced to begin Sunday matinee. Ralph Dunbar's Singing Bell Ringers, five men, all of whom are fine instrumental and vocal musicians, will render melodies and songs of yesterday and to-day. The bells used by them range from one to thirty pounds, and are the largest of their kind in existence. With the Bell Ringers is associated Lloyd Garrett, the famous boy soprano. Charles (Chic) Sale, the successful boyish interpreter of bucolic types, will be a special feature. His offering is of a protean nature, and he depicts a country school entertainment, including the school-ma'am, a little girl speaking her piece, a sort of Topsy giggling a song, a saccharine rural professor and a "constabule" who is a member of the school board. The Harmony Trio consists of Billy Golet, Dave Harris and Charles Morey, who are experts on the mandolin, banjo, guitar, violin and Hawaiian ukulele, and the possessors of excellent voices. Dressed as Roman Gladiators, the two Tuscano Brothers give a picturesque and hazardous performance of battle-axe juggling, in which they are unrivaled. Dancing ranging from classic to modern is gracefully and cleverly exemplified by the Ziegler Sisters and Johnny Singer. Eva Taylor and her company, in their laughable success, "Suspicious of Hubby," and Mayo and Tally in new songs, are included in the attractions. The fourth of the series of the Uncle Sam at Work Motion Pictures, entitled "Uncle Sam's Protoges at Work and at Play," will conclude a thoroughly delightful program.

* * *

Fourth Pair of Symphony Concerts.—The fourth pair of concerts of the San Francisco Symphony Orchestra, Alfred Hertz, conductor, which will be given at the Court Theatre on Friday afternoon, January 28th, at 3 o'clock, and Sunday afternoon, January 30th, at 2:30 o'clock, will be devoted entirely to selections from works of Richard Wagner, whom Richard Strauss declares the "greatest orchestral virtuoso who ever breathed." Wagner, who at no time in his life was able to play his own scores at the piano, never acquired the mastery of any

instrument of music, and whose singing was atrocious, composed all his famous operas, and before his death became the most sensational, revolutionary, best advertised and greatest musician of the 19th century.

San Francisco is fortunate in having in Alfred Hertz, the man whom Henry T. Finck, in his great work, "Wagner and His Works," declared "has no superior in Wagnerian conducting." Mr. Hertz has arranged a program fairly filled to the brim and overflowing with the most interesting works of the great master.

Program—Prelude, "Parsifal." "Tristan and Isolde," Prelude and Isolde's Death. Tristan's Vision (arrangement by A. Seidl. Overture, "Flying Dutchman." Siegfried Idyll. Prelude to the "Mastersingers of Nurnberg."

It will be remembered that the first performance of the opera "Parsifal," outside of Bayreuth, was given at the Metropolitan Opera House under the musical direction of Mr. Hertz. The "Vision of Tristan," from "Tristan and Isolde," will be given for the first time here, and great opportunity will be given Louis Persinger, the concertmaster, and Horace Britt, principal of the 'cellos, who play the music of the opera allotted to the characters of Tristan and Kurneval. The wonderful prelude to "Tristan and Isolde" and Isolde's final scene, which Liszt named the "Love Death," will precede Tristan's Vision.


* * *

Second of the St. Francis Monday Concerts.—The second concert of the series of Monday Morning Musicales at the St. Francis Hotel will be distinguished next Monday by the appearance of Katherine Heyman, pianiste; Eugenia Argiewicz-Bem, violinist. Miss Heyman is a California girl, having been born in Sacramento; she went abroad seventeen years ago, and while she has appeared in all the great musical centers of Europe, this is the first time she has returned from abroad. Miss Heyman has played with the Boston Symphony, New York Symphony, Berlin Philharmonic, London Philharmonic, and while with the Panama-Pacific Exposition orchestra she was selected by Saint-Saens to play his concertos under his direction. This is Miss Heyman's first appearance as a soloist in San Francisco.

Miss Eugenia Argiewicz-Bem has had a very brilliant career in Europe ever since, at the age of 7 she made her debut in Petrograd. This talented young Polish artist has played with the leading symphony orchestras both in this country and in Europe. She toured the old world with Teresa Careno.

* * *

Star Farce at the Columbia.—"It Pays to Advertise" will be the attraction at the Columbia Theatre for two weeks, starting Monday night, January 24th, with matinees Wednesdays and Saturdays. The play is about advertising, purely and simply. It teaches that advertising partakes of both science and art. This farce delights in the highest degree, and at the same time teaches the layman more of the inside of the advertiser's art than he ever knew existed. The story deals with a rich soap-maker's son; the father wants his boy to be a business success; the boy doesn't want business, but the father by a deft plot launches him; he advertises without having the right goods, falls into by-ways of peril, and—but how he retrieves proves the right sort of advertising, because the boy is right. The farce runs along calmly, and you think you have the secret of the theme, when biff! in the middle of a healthy laugh you find you were all wrong, and you laugh again. The play comes here



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Special enjoyable drink recipes for the asking by writing
J. H. Norton, care San Francisco News Letter

presented by the George M. Cohan Theatre Company intact, direct from a fifty-two weeks' run at the home theatre.

* * *

More Big Headliners at Pantages.—Maurice Samuels and his players, who achieved one of the biggest successes that the Pantages circuit played two years ago, will return to the popular Market street vaudeville theatre with their touching playlet of emigrant life, entitled "A Day at Ellis Island." Samuels' impersonation of the Italian who has been in America two years and hoodwinks the emigration officials to allow his pretty Sicilian bride to land without the proper papers, is conceded to be one of the best bits of character acting in vaudeville. Little Tony Rizzo, the brilliant young violinist, still remains one of the bright spots of the sketch. The little folks will enjoy the antics of Barnold's dog and monkey actors. The trained animals have a pantomimic comedy with full stage equipment, called "A Hot Time in Dogville." A feature of the performance of the dumb beasts is noticeable that the animals go through their routine without any of the trainers appearing on the stage. A troupe of whirlwind Arabian acrobats, styled the "Ten Toozoonis," garbed in fantastic attire, will present an exhibition of gun spinning and fast tumbling. The Hazel Kirke trio will offer a revue of popular song and modern dance numbers. Miss Kirke was the original Nell Brinkley model for the "Betty and Billy" series of drawings, and the gowns which she displays are distinctly of the Brinkley type. Seymour Freith, another member of the three, is the composer of "No Wedding Bells for Me," "They Say He Went to College" and other song hits. Princeton and Yale have a slang classic which is one of the fun hits of the show. Helen Lowe, former prima donna of "The Pink Lady," and the sixth episode of the thrilling Pathe serial, "The Red Circle," will round out the show.

* * *

Tuesday Morning Musicales.—Another well satisfied audience of musical and society folk attended the second of the "Tuesday Morning Musicales" given by Rudolph Aronson in the Colonial Ballroom of the St. Francis Hotel the early part of the week, and the novelty of the idea and the excellence of the program served to make the institution a permanent and emphatic success. The morning was rainy, but the attendance was much larger than at the first concert, and for the musicale of next Tuesday at eleven o'clock another goodly gathering is assured. The soloists will be Mme. Bernice Pasquali, the well-known prima donna soprano from the Metropolitan Opera House, and who has been singing with the La Scala Opera Company in Los Angeles; Jack Hillman, the popular baritone; and Louis Persinger, the distinguished violinist and concertmaster of the San Francisco Symphony Orchestra. Mme. Pasquali will sing the aria from Bizet's "I Pescatori di Perle," and selections by Moskes, Debussy, Vanzo, Horsman and Catalani, and Mr. Persinger will play "La Folia," by Corelli, the Kreisler Rondino of a theme by Beethoven, the Spanish Serenade by Chaminade-Kreisler, and Wieniawski's Mazurka. Jack Hillman, who is just completing a very successful concert tour, will have a wide range of songs, including compositions by Strauss, Franz, Paladilhe, Massenet, Rummel, Grant-Schaefer, Beach and Huhn. The accompanist will be Uda Waldrop, which assures the artists the very best of support.

* * *

Painters, Pictures and the Public.—Eugen Neuhaus, assistant Professor of Decorative Design at the University of California, is to give a course of six lectures under the title "Painters, Pictures, and the Public," in the art gallery of Paul Elder & Company, 239 Grant avenue, on consecutive Tuesday afternoons, at 3 o'clock, commencing January 25th. The first lecture is on the subject of "The Significance of Art." Subsequent lectures in the series will be "The Artist's Point of View vs The Public's," "The Laws of Pictorial Composition," "Harmony, and How it is Achieved," "Rhythm as Found in Nature and in Pictures," and "What Color Means to an Artist."

* * *

Events in the Paul Elder Gallery.—The third reading of "Great Modern Plays," by Leo Cooper, will be the American play, "Children of Earth," by Alice Brown, the ten thousand dollar prize play as produced at Little Theatre in New York City. This will be on Wednesday, January 26th, at 10:45 a. m. The second lecture in the course of "The Soul of Woman in Modern Literature," by Paul Jordan Smith, will be given on Thursday afternoon, January 27th, at 3 o'clock, in the Art Gal-

lery of Paul Elder & Company, 239 Grant avenue, San Francisco. Subject will be "August Strindberg—the Man Who Worshipped and Hated."

* * *

Big "Kiddies" Fete Being Prepared.—At an enthusiastic meeting of over three thousand members of the Indoor Yacht Club, definite plans for the Fete in Fairyland and Kiddie's dansant, which will be held at the Civic Auditorium Saturday evening February 12th, were shaped and a number of committees appointed. The affair will be the biggest and most lavish of any given by the Indoor sailors. Those who witnessed the Kiddies' ball of 1915 will remember the spectacular affair which was staged, when over 1,500 persons participated as talent alone. This year all records will be broken, and not alone will be the evening given over to a fancy dress ball, but there will be produced a series of vaudeville and carnival stunts that have never before been seen in the West. A committee has been appointed to select the prettiest girl in San Francisco for Cinderella. All those who desire to enter the contest are requested to send their photographs and name and address to the Cinderella committee at the clubhouse, No. 4 Eddy street. The selection will be made by photograph.

—"So this is your studio?" "As you see." "But it is very cold here." "Yes; just now I am painting a frieze."—Grand Rapids Press.

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S. F. Symphony Orchestra

ALFRED HERTZ CONDUCTOR

CORT THEATRE

FOURTH PAIR OF CONCERTS

FRIDAY JANUARY 28, 3 P. M., Sunday, January 30, 2:30 P. M.

Selections from Compositions of RICHARD WAGNER

"Parsifal," Prelude, "Tristan and Isolde," Prelude and Isolde's Love Death and Tristan's Vision (arranged by Anton Seidl), first time here; "Flying Dutchman," Overture; "Siegfried Idyll;" "Mastersingers of Nurnberg." Prices—Friday, \$2.00, \$1.50, \$1.00, 75c; box and loge seats, \$3.00. Sunday, \$1 of 75c, 50c; box and loge seats, \$1.50. Seats at Sherman Clay & Co's and Kohler and Chase, and Cort Theatre on days of concerts only.

Orpheum

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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.
LAST WEEK

EVELYN NESBIT AND JACK CLIFFORD

New Songs and Dances In Conjunction With

A WONDERFUL NEW SHOW

RALPH DENBAR'S SINGING BELL RINGERS, featuring Lloyd Garrett, famous Boy Soprano; HARMONY TRIO Singers and Instrumentalists; TUCANO BROTHERS Battle Axe Jugglers; ZIEGLER SISTERS and JOHNNY SINGER Classic and Specialty Dances; EVA TAYLOR & CO. in "Suspicious of Hubby;" MAYO and TALLY Sweet Singers; UNCLE SAM'S PROTEGES AT WORK AND AT PLAY; CHARLES (CHIC) SALE Impersonator of Ill-famous Rural Characters.

Evening Prices, 10c., 25c., 50c., 75c. Box seats, \$1. Matinee prices (except Sundays and holidays), 10c., 25c., 50c. Phone Douglas 70.

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday Afternoon, January 23, 1916

THREE BIG HEADLINERS !!!

MAURICE SAMUELS & CO., The sterling Character Actor in the touching episode of emigrant life, "A DAY AT ELLIS ISLAND," BARNOLD'S DOG AND MONKEY ACTORS in a one act pantomime entitled "A HOT TIME IN DOGVILLE," Introducing "Dan," the original drunken dog, TEN TOOZONIS, Arabian Whirlwind Acrobats, SIXTH EPISODE OF "THE RED CIRCLE."

EIGHT ALL STAR PANTAGES ACTS

St. Francis Hotel

COLONIAL BALL ROOM

TUESDAY, JANUARY 24, at 11 A. M.
THIRD OF THE

TUESDAY MORNING MUSICALES

(Directed By Rudolph Aronson)

Artists, Mme. BERNICE PASQUALI, Prima Donna Soprano; JACK HILLMAN, Baritone; LOUIS PERSINGER, Violinist; Uda Waldrop, at the Piano.

Seats and boxes on sale at Sherman Clay & Co's, Kohler & Chase and Room 113, Hotel St. Francis.

Gouraud's Oriental Cream

Gives that delicately clear and refined complexion which every woman desires. Keeps away skin troubles.

AT DRUGGISTS AND DEPARTMENT STORES

SPORTS AND PASTIMES

BY OUTSIDER

*"Outsiders see most of the game."—Old Saw.**The Western Golf Association Championship*

That Del Monte has been awarded the Western golf meet for 1916 is, of course, a great source of satisfaction to our golfers here; though why the directors of the association should be worrying about the special car arrangement proposed is beyond me. Accepting the view of some of the purists that traveling by a train provided by the California Golf Association would disqualify golfers as amateurs, would logically result in any private man being debarred from accepting transportation on a 'bus from the station on his way to play a week-end round of golf with a friend. Similarly in the case of an inter-club match where it is the custom for the hosts to provide at least this much for their guests. The special train is merely an extended jitney service.

The U. S. G. A. stands a dark, forbidding shadow in the background, and threatens to disqualify all participants in the train courtesies. Well, supposing that it does take this action, the Western golfers should worry. In the first place the United States tournament would look pretty sick without the competition of the men from the Western clubs, and besides what could be easier than the Western Association granting a restoration of privileges to all participants in the Californian tourney. This would be quite in line with the church dispensations, granted before the event, during the middle ages, and which were freely purchased by wealthy gentlemen when they had some pet sin in prospect.

* * *

Amateur Rules

The new rules adopted by the United States Golf Association, and which are in line with those of the Amateur Athletic Union and the National Lawn Tennis Association, have just been announced. By these, amateurs "are prohibited from accepting or holding any position as agent or employee that includes as part of its duties the handling of golf supplies, or engage in any business wherein one's usefulness or profits arise because of skill or prominence in the game of golf."

These are very good so far as a declaration of spirit is concerned, but I am afraid that they are not specific enough and will lead to endless disputes and bickering, the very thing that rules are made to avoid. Were it otherwise, there would be no necessity for rules at all, but all matters could be referred to governors for settlement, according to their best judgment.

On top of this ruling comes Ouimet, who announces that he intends to open up a golf and sporting goods house in Boston, and that he is not relying on his fame as a golfer to sell goods. McLoughlin, the tennis player, does exactly the same thing in Los Angeles, with tennis as a leader, and makes precisely the same statement. Of course, no one for a moment believes either of these two men when they say that they are not capitalizing their proficiency in sport.

The sale of sporting goods is a very unusual and very restricted business, on all fours, for instance, with the manufacture and sale of optical goods, and no man would deliberately enter such a trade unless he had much more commercial experience and skill than either of the two young men mentioned, or was not relying on a factitious reputation to create an artificial demand. Mike Donlin, the ex-New York baseball star, and Evelyn Thaw are cases in point of people breaking into a game, where all they carried to market was fame in another direction. However, it is certainly laboring a point to dwell on what must be obvious to even an athletic mind.

But while the getting is good why do not the authorities get after the newspaper athletes. Certainly no class of men use their athletic ability as an asset more than the authors of the signed articles in golf who have leaped into the newspaper column from a championship at a wage far ahead of regular newspapermen that have been years on the job.

* * *

Stanford and California Make Up

Without the intervention of Henry Ford and his galaxy of puling propagandists on the Oscar II, our rival colleges have concluded a pact, and will hereafter meet in baseball, boating, track and field, and lawn tennis contests. So far as the public

is concerned, it is like handing a man a toothpick when he is tamished for a dinner. It is football that is of interest in these intercollegiate events. Baseball is well enough, but as an exhibition, there is nothing that the colleges can give us that can compare to professional ball—and as for the others, except to participants and their friends, track and field athletics are about as interesting as watching a man blow his nose.

Of what earthly use is all the money that the public spends on the up-keep of the State University if we are not to have some fun out of it. No, indeed, the college lads who govern athletic sports will have to go further in the peace line if they expect to convince us that their heads have any other use than as a knob to hold down a collar.

* * *

National Golfing Fixtures

The following events were announced by the U. S. G. A. at their meeting in Chicago last week:

The amateur championship has been awarded to the Marion Cricket Club, Philadelphia, September 2 to 9; the national women's championship to the Belmont Springs Country Club, Boston, September 11 to 14, and the national open championship to the Minikahda Golf Club, Minneapolis, June 27 to 30.

* * *

Golf at the Presidio

At the "get-together" tournament held by the Presidio Golf Club last Saturday, J. T. Waddell won the premier honors with a score of 3 up, on par. J. W. Leavitt, the popular automobile man, was second, 1 up. Both had four holes allowance. These were very creditable scores, as any one who knows the difficulties of the Presidio course will admit.

—An Eastern visitor, after being served with lunch at 50 cents and a seven course dinner for \$1, by courteous waiters at Maison Doree, Ellis above Powell, wonders how they do it.

TAKE
YOUR
CHOICEEIGHT
TRAINS
EVERY
DAY

To---

Los Angeles



YOU CAN LEAVE San Francisco (Ferry Station) at 4:20 P. M. on the "San Joaquin Valley Flyer;" or at 6 P. M. on the "Owl Limited"—

DINNER IS SERVED in Dining Car (also breakfast next morning) and you arrive in Los Angeles before 9 o'clock—

THEN, IF YOU LIKE you can be in San Diego with its Exposition 12:50 same afternoon, and within 25 minutes' ride of Tia Juana Race Track.

* * *

OR, IF YOU PREFER, you can dine leisurely at home and take the "Lark" at 8 P. M. from (Third Street Station)—

AFTER BREAKFAST in Dining Car next morning, you reach Los Angeles at 9:45, with a full day before you for business or pleasure.

* * *

IN ADDITION, there are five other daily trains, including the "Shore Line Limited"—"Down the Coast by Daylight."

Here, There and Personally

In making a hyphenated baron out of Mr. Astor, the king took his chances on what the new baron would do in case of that impossible war between Great Britain and the United States. The hyphenated German-born baronets had to leave the kingdom a year ago. No Englishman need fear that Baron Astor would ever need to be exiled from his adopted country because of a sneaking fondness for his fatherland, where the rents come from.

* * *

Mr. Fletcher, the American ambassador to Chili, whom the president has nominated to be ambassador to Mexico, is a Republican in politics, and he has an excellent record in the diplomatic service. His confirmation will be fought in the Senate, however, in order that an assault may be made on the administration's Mexican policy. Presumably, Mr. Fletcher's nomination will be confirmed when the speech-making ends.

* * *

It is said that Ernest Thompson Seton, celebrated nature writer, is seeking to establish his claim to a British earldom. Mr. Thompson bases his right on the secret marriage of the fifth and last earl of Winton, contracted in 1716, after the nobleman had escaped from the prison in which loyalty to the Stuart dynasty had lodged him. Here's hoping he gets it.

* * *

The announcement that the "movies" have moved up to the fifth place among American industries, ranking next to steel, suggests that we have an enormous economic reserve that would go a long way in case of need. A few years ago there were no movies, and "the world went very well then." It would not be brought quite to a standstill if the movies should cease to move.

* * *

Andrew Carnegie's present fortune is estimated to be \$60,000,000. He has given away \$350,000,000. He is eighty years of age.

* * *

Everybody knows Ingoldsby's ingenious rhyme to Mephistopheles, as well as the way in which the authors of "Rejected Addresses" found a word to rhyme with chimney. But perhaps the most remarkable of all is a certain venture to find a rhyme to porringer:

"The Duke of York a daughter had,
He gave the Prince of Orange her,
And now I think I've won the prize
For finding rhyme to porringer."

* * *

Many people in other lands find it difficult to understand quite what is meant in the United States when the term "pork" is applied to a certain kind of legislation. A member of the present House of Representatives at Washington introduced, before the holiday recess, a bill appropriating \$75,000 for a postoffice building in Ladysmith, Wis. Ladysmith has a population of 3,000. Supposing that representatives of other districts and States should have measures of a similar nature to further, and supposing they should ask the first representative for his aid, and the first representative should promise his aid on condition that the others gave their aid to Ladysmith, and supposing that as a result of this bargaining Ladysmith, a town of 3,000 inhabitants, should get a \$75,000 postoffice building—that would be "pork."

* * *

The capital prize of 6,000,000 peseta (\$1,200,000) in the Christmas drawing of the Spanish government lottery was won by the crew of the cruiser Alfonso VIII. The prize will be divided among 719 men who subscribed to the ticket, the price of which was 1,000 pesetas.

THE MORALS OF THREE REPORTERS.

An interesting newspaper story, the moral of which somehow seems to have gone astray, was told by George Ade at the dinner recently given to Brand Whitlock in Chicago. It was of a serious-minded young reporter who was given his first employment on the Chicago Tribune. He was assigned to the hotel run, which he covered conscientiously and thoroughly. But, the best he could do, he was constantly being scooped on good stories from visitors at the hotels, which appeared in the col-

umns of two other Chicago newspapers, the Herald and the Times.

Finally the city editor, to stop the scoops, assigned one of the older reporters to the hotel run and shifted the cub to the financial page. He promptly made good there, got a strong standing among the patrons of the newspaper, and in course of time became president of the biggest bank in the United States, the National City of New York. The cub reporter was Frank Vanderlip, one-time comptroller of the currency.

It developed later that all of the good stories on which he was scooped were deliberate fakes, perpetrated with the connivance of the hotel clerks, who registered fictitious names for the benefit of the imaginative young men employed on the two other newspapers and to the discomfiture of Vanderlip.

The later history of the two wicked reporters who perpetrated these deliberate fakes upon their newspapers and the public is instructive. One of them was Charles B. Dillingham, now manager of the New York Hippodrome, the biggest amusement concern in the country. The other was Peter Dunne, creator of Mr. Dooley. Retributive justice?

EXHIBIT OF W. A. COULTER'S MARINES.

A notable selection of canvases of W. A. Coultter are on exhibition in the large room north of the entrance of the Merchants' Exchange building on California street. Mr. Coultter's forte is marines, and his characteristic paintings are attracting a great deal of attention from the ship owners and skippers that frequent the Exchange. As past masters and students of the sea in all its moods and expressions, they view Mr. Coultter's pictures with satisfaction. The gem of the forty-three canvases is the "Burning of the Blue Light," a large canvas done in black and grays with strong and admirable effect. The lonely hulk of the vessel is stripped of all her masts and rigging as she rolls in the sea, and abaft the blue light burns, her signal of sore distress. Far above, the moon shoots rays through the storm wrack which illuminates a strip of the rolling waves. Gloom and depression loom in the background. The idea is handled with an original imaginative conception and expressed in quiet and forceful restraint. It is an unusually appealing picture. Its price is \$50,000. The other pictures are all in Mr. Coultter's best style, expressing a fine sympathy with the sea and its many moods.

Pears'

The public's choice since 1789.

"Your checks are peaches," he cried.

"No, they are Pears'," she replied.

Pears' Soap brings the color of health to the skin.

It is the finest toilet soap in all the world.

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San Francisco



SOCIAL AND PERSONAL ITEMS



WEDDINGS.

AMOSS-McLAREN.—Only immediate relatives witnessed the marriage of Miss Marguerite Amoss and Loyall McLaren, which was solemnized at high noon Saturday at the home of the bride's parents, Mr. and Mrs. Thomas Amoss, in Napa. The rooms were transformed into a hower of spring bloom for the ceremony, and the informal wedding breakfast that followed it, roses predominating in the decorative scheme. Mr. and Mrs. McLaren will enjoy a honeymoon of several weeks before establishing themselves at their home in Berkeley.

BAKER-MARTIN.—Miss Mildred Baker and Richard Martin were married in Chicago Wednesday night. Miss Baker, who is a daughter of John Baker, visited here recently. The wedding was graced by scores of the friends of the two families, and a reception and supper followed the ceremony, which took place at one of the fashionable hotels. The young couple will reside in Chicago.

BERTHEAU-ROE.—Miss Helen Bertheau, daughter of Mr. and Mrs. Caesar Bertheau, became the wife of Hall Roe, son of Mrs. Wm. B. Storey, Wednesday night at a fashionable wedding, which took place at the home of the bride's godparents, Mr. and Mrs. George F. Volkmann, in Broadway. The Rev. Caleb S. S. Dutton of the First Unitarian Church, solemnized the ritual. Supper was served to about 150 guests, seated at tables done in all kinds of spring flowers, daffodils, primroses, violets and freesia, artistically blended.

MacADAM-PETERSON.—Army, navy and civilian society graced the wedding of Miss Katherine MacAdam and Lieutenant Martin J. Peterson, U. S. N., Tuesday night at the Fairmont Hotel. The Rev. Frederick W. Clappett read the ceremony before a beautiful floral altar in the gray room. Supper and dancing in the red room concluded the evening. Lieutenant and Mrs. Peterson left for St. Louis, where the former is doing recruiting service. They will reside there for a year or so.

LUNCHEONS.

BERRY.—Miss Alice Brune, who is to become the wife of Alan Van Fleet Monday, January 31st, was the guest of honor at a luncheon given Friday by Miss Dorothy Berry at her home in Sacramento street.

CHAMBERLIN.—Mr. and Mrs. Willard Chamberlin have asked a score or so of their friends to be their guests at a luncheon at the Burlingame Country Club on Sunday, in honor of Miss Gertrude Thomas and Roger Bocqueraz.

CROCKER.—Miss Margaret Nichols was the inspiration for the enjoyable luncheon at which Miss Helen Crocker was hostess Wednesday afternoon. It was given at the Town and Country Club.

MEAN.—Misses Gertrude Thomas and Dorothy Baker, both of whom will be brides of next month, shared the honors of a luncheon at which Miss Helen Dean entertained on Friday. The Francisca Club was the scene of this affair.

FRANKLIN.—Mrs. Walter Scott Franklin has issued cards for a luncheon on February 2d.

GOLDARCENA.—Miss Olympia Goldarcena gave a luncheon on Saturday in compliment to Miss Kate Isobel McGregor and her bridal party.

HATHAWAY.—Miss Marie Hathaway has issued invitations for a luncheon for Wednesday, January 26th, in honor of the Misses Lucille Johns, Therese Harrison and Linda Bryan. It will be at the Hathaway home.

HEWITT.—Mrs. Dixwell Hewitt was the charming hostess at an informal luncheon Monday afternoon. Half a dozen guests accepted her hospitality in her attractive home in Broadway.

JENNINGS.—The Misses Marita Rossi, Jean Wheeler, Ruth Welsh and Julia Van Fleet shared the hospitality of Miss Isabel Jennings Tuesday afternoon at luncheon at the Town and Country Club.

LANGSTROTH.—Miss Emily Timlow was the complimented guest at a luncheon at which Mrs. Lovell Langstroth was hostess Tuesday afternoon at her home on California street.

McGREGOR.—Miss Isobel McGregor entertained on Monday her bridal party and some other friends at a luncheon at the Francisca Club.

ROSENFELD.—Mrs. Henry Rosenfeld was hostess at a luncheon given Tuesday. About twenty guests were present, and the hostess was assisted by her daughter, Mrs. J. R. K. Nuttall.

SPRINGER.—Mrs. George Springer was hostess at a luncheon for twenty of her friends Tuesday, with bridge afterwards. Her sister, Miss Dora Netterville, assisted in greeting the guests.

WELSH.—Misses Elena Eyre, Julian Van Fleet and Marita Rossi were among the guests at the impromptu luncheon at which Miss Ruth Welsh entertained Wednesday. The pleasurable affair took place at the hostess' home on Sacramento street.

WELCH.—Mrs. Andrew Welch gave a luncheon Thursday afternoon. Mr. and Mrs. Welch are established for the winter at the St. Francis Hotel.

WRIGHT.—Mrs. Irving Wright entertained at luncheon Wednesday, her guests assembling for this affair at the Francisca Club.

DINNERS.

BERNSTROM.—Mr. and Mrs. Richard Bernstrom entertained a dozen friends Tuesday evening at a dinner dance at the Fairmont Hotel.

BLISS.—Mr. and Mrs. Walter Bliss will give a dinner Monday evening at their home on Vallejo street. Miss Dorothy Baker and Dr. George Willcutt will be the inspiration for the affair.

KARMANY.—Colonel Lincoln Karmany, U. S. N., and Mrs. Karmany gave a dinner recently at their home at Mare Island in honor of Captain T. C. Barker, U. S. N., and Mrs. Barker.

KING.—Mr. and Mrs. Norris King entertained informally at dinner Thursday evening at their attractive home in San Mateo.

MILLER.—Miss Helen Bertheau and Hall Roe, whose marriage is to be one of the important events of the week, were the guests of honor at a dinner given Sunday evening by Mr. and Mrs. C. O. G. Miller and Mr. and Mrs. Bernard Ford, at the Miller home on Pacific avenue.

TAYLOR.—Mr. and Mrs. William Taylor, Jr., entertained with a dozen covers at dinner Wednesday evening at their residence on Scott street. Afterward, with their guests, they attended the Cafe Chantant, given at the Fairmont for the Belgian relief fund.

THORNE.—A coterie of friends enjoyed the hospitality of Mr. and Mrs. Julian Thorne at dinner Friday evening. It was given at their residence on Broadway. After dinner the party attended the Subscription Dance at the St. Francis Hotel.

TEAS.

BLISS.—Mrs. George Ludley Bliss gave a farewell bridge tea Wednesday for Miss Muriel Boyton, who is leaving for New York Saturday.

DUNNE.—A magnificent centerpiece of daffodils and violets that later proved to have been composed of corsage bouquets for the guests, was the striking decoration at a tea given Saturday afternoon by Mrs. James Francis Dunne. It took place in the Palm Court at the Palace, and was given in honor of Mrs. Peter F. Dunne and Mrs. Joseph Rucker.

HILL.—Alexander Hill was host at a tea at his apartments on Saturday afternoon, having some fifty or sixty friends in for the afternoon. Mr. and Mrs. John Hoyt assisted Mr. Hill.

WALKER.—Mrs. Cyrus Walker has asked a dozen friends to share her hospitality at tea on the afternoon of February 26th, when, with her guests, she will take part in the dansant that is being given by the Assembly for the relief of the Polish war sufferers.

DANCES.

ALLEN.—Mr. and Mrs. Wyatt Allen were hosts at the dinner dance given at the Fairmont Tuesday evening.

DE PUE.—Miss Elva De Pue had a dancing party on Saturday night at her home, as a courtesy to Miss Dorothy Baker and Dr. George Willcutt, for whom a number of pleasant affairs are being arranged this month.

McGREGOR.—Mr. and Mrs. J. A. McGregor and Miss Kate Isobel McGregor gave a dinner dance party at the Palace Hotel on Friday night.

SATURDAY EVENING ASSEMBLY.—The Saturday Evening Assembly will give a dance this week at the California Club.

WILCUTT.—A supper dance was given by Mr. and Mrs. George B. Willcutt Friday evening at the St. Francis Hotel. The pleasurable affair was in honor of their son, Dr. George Willcutt, and his dance, Miss Dorothy Baker.

MUSICALES.

HOTEL OAKLAND.—The second of the Tuesday Morning Musicales will be held in the Ivory Ball Room, Hotel Oakland, January 25th. For this program, Mr. McFadyen will present Miss Heyman, a California girl, who left here 17 years ago for Europe. She has won distinction by playing with the leading symphony orchestras in the East and in Europe. She introduced in Russia, England and Germany the works of American composers; has written many interesting songs, played under Saint-Saens' direction his concerto with the Exposition Orchestra. This will be her first appearance as a soloist in Oakland. Also Miss Eugenia Argiewicz-Bem, a Polish woman who showed marked ability at an early age, making her debut in Petrograd at the age of ten years, at which time Caesar Cul, the noted critic-composer, said: "I shall make a memorandum of the name Eugenia Argiewicz, as she will be one of the world's greatest violinists."

THEATRE PARTIES.

BLACK.—Charles N. Black chaperoned a party of young folks recently when his daughter, Miss Mary Louise Black, gave a theatre party, followed by a supper dance at the St. Francis Hotel. The affair was planned in compliment to Miss Eleanor McCarter, who has been the house guest of Miss Black for ten days. Miss McCarter left Sunday for her home in Newark, N. J.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

MCNEAR.—Mr and Mrs. George W. McNear entertained some of their friends at a theatre party Monday night as a compliment to Miss Helen Beathan and Hall Roe, whose marriage took place Wednesday evening.

SEYMOUR.—The Misses Agnes and Polly Seymour gave a theatre and supper party for ten of their friends Monday night in honor of Miss Muriel Boxton, who is leaving on Saturday for New York. Mr. and Mrs. Tony Peterson chaperoned the party, which was concluded with dancing at the St. Francis.

CARDS.

BLISS.—Mrs. George Tudley Bliss entertained some of her friends Wednesday in compliment to Miss Muriel Boxton. It was a bridge and tea.

MEE.—A bridge party, followed by supper and dancing, was the pleasurable affair provided Saturday evening by Miss Margaret Mee for a large number of her friends. Her attractive home in San Rafael was the setting for this function.

LANGSTROTH.—Misses Cora Smith, Harriet Pomeroy and Fredericka Otis enjoyed the hospitality of Mrs. Lovell Langstroth at bridge Wednesday afternoon at her California street home.

SPEYER.—Miss Speyer and Miss Ethel Speyer had a bridge tea at their home Wednesday, and, after cards, others came in to visit over the repast.

WELSH.—Mrs. Bertha Welsh was hostess Wednesday afternoon at a bridge party which she gave at her home in Devisadero street.

RECEPTIONS.

CAEDMON ASSEMBLY.—The home of Mrs. Eleanor Martin on Broadway was thrown open Tuesday evening for an elaborate reception at which the Caedmon Assembly entertained in honor of Archbishop Edward J. Hanna. Several hundred were asked to meet the Archbishop, and a most enjoyable evening was passed.

ARRIVALS.

FREEMAN.—Mr. and Mrs. Eugene Freeman have returned from Victoria, B. C., where they have been guests of Mrs. Francis D. Little for the past six weeks. They are established at the Clift Hotel.

GIFFORD.—Harold Gifford arrived Tuesday from Honolulu, and will spend several weeks here visiting his sister, Mrs. Arthur Wilder, at her apartment in Taylor street.

LOWE.—Mr. and Mrs. Charles Lowe have arrived from New York on their honeymoon, and will sail February 2d on the Great Northern for Honolulu. Their marriage, which occurred last week, was a prominent social event in the Eastern metropolis. Mrs. Lowe was formerly Miss Madeleine Mayer of New York.

LUCKENBACH.—John Lewis Luckenbach, whose marriage to Miss Katie-hel McGregor will take place next Wednesday, arrived this week from New York and is at the St. Francis Hotel. He was accompanied by his mother, Mrs. Edward Luckenbach; his sister, Miss Dorothy Luckenbach; Lewis Luckenbach, a cousin, and Howell E. Sayre, the last of whom will be the best man.

DEPARTURES.

BROCKWAY.—Mrs. Clark Brockway left last week for Honolulu, where she will visit several army friends. Prior to her departure for the Islands she was the house guest of Mrs. John Dickenson at San Benito Vineyard.

JACOBSON.—Mr. and Mrs. Clarence Jacobson, who have been visiting here for several weeks, have returned to Portland. They plan to be here again in April, en route to New York.

POETT.—Mr. and Mrs. Harry Poett have gone to New York, where they will visit their relatives for the next two weeks.

INTIMATIONS

ANCERIM.—Captain Louis Ancerim, U. S. N., and Mrs. Ancerim are guests of Major and Mrs. Frederick Bradman at their home in Vallejo. Captain and Mrs. Ancerim are en route from Annapolis to San Diego, where they will be stationed for an indefinite period.

BARRON.—Miss Evelyn Barron has been spending several days in Burlingame, where she has been the guest of Mr. and Mrs. Lloyd Tevis.

BLACK.—Miss Marie Louise Black leaves for New York on about the first of February to visit her uncle, Dr. Black, who is a well known neurologist of New York.

SHERWOOD.—Mr. and Mrs. John Dickinson Sherwood of Spokane, who passed the autumn in San Francisco, where they were guests at the Palace Hotel, are now in Honolulu.

FORMAN.—Mrs. Sands Forman of Coronado is the guest of Mrs. Edgar F. Preston at her apartment on Powell street.

HOLMAN.—Mr. and Mrs. Alfred Holman will spend the winter here as the guests of Mr. Spencer Bucklee at his home on Clay street.

HOPKINS.—Mr. and Mrs. Samuel Hopkins have been enjoying the week-end at the Menlo Country Club, where they have been the guests of Mr. and Mrs. John Gallos.

KEENEY.—Mrs. Charles Keeney, who is visiting her son-in-law and daughter, Mr. and Mrs. Theodore Tomlinson, at their home in New York, is contemplating returning shortly to California.

LAW.—Herbert Law gave a week-end house party at his place near Los Allos in honor of Miss Margaret Dillington and some Eastern friends.

LILLEY.—Alexander Lilley, who left recently for the East, is enjoying a pleasant visit with relatives and friends in Columbus, Ohio.

NICKEL.—Mr. and Mrs. George Nickel are in town for the winter, and have an attractive new home in Third avenue.

NIBLACK.—Captain and Mrs. Albert Niblack are established at Newport, where they have taken the Simpson cottage, which is one of the loveliest homes there.

SELLERS.—Mrs. David Sellers, who has been in Boston since leaving San Francisco last spring, has come to Chattanooga, Tennessee, where she will visit her parents, Mr. and Mrs. Henry Clay Evans.

SHARON.—Mrs. Frederick Sharon entertained a few friends informally over the week-end at her home in Menlo Park.

SPOCKELS.—Mrs. Claus Spockels is the guest of Mr. and Mrs. John D. Spockels, having come up from San Diego a few days ago on the Spockels yacht, the *Veneta*.

LE TOUR.—George de la Tour is leaving shortly for New York, to be away several weeks.

UPHAM.—Mr. and Mrs. Benjamin Upham have closed their house in Mill Valley and will spend the next three months in town as the guests of Mrs. Upham's parents, Dr. and Mrs. Alexander Warner, at their home on Franklin street.

WALKER.—Mrs. John Walker of Honolulu is visiting Mr. and Mrs. Wm. Matson at their home in Jackson street. Mrs. Walker contemplates spending several weeks here visiting friends.

WHITNEY.—Mr. and Mrs. Vincent Whitney are leaving for New York in a few days, to be away several weeks.

STATE INLAND WATERWAYS ASSOCIATION TO MEET

The third annual meeting of the Inland Waterways Association of California and a special Congress under its auspices, will be held in the Palace Hotel, San Francisco, Monday and Tuesday, February 21-22, 1916. All sessions of the Congress, which will be open at 10 a. m., February 21st, will be public, and a cordial invitation to attend and participate in its discussions is extended to all who believe in a comprehensive plan for dealing with the waters of the State.

THE FIRST MOTOR TRUCK SHOW.

The first show for motor trucks only will be held in the Palace Hotel, January 25th to 27th, from ten a. m. to eleven p. m. of each day. This unique exhibit will attract thousands interested in the most modern development of gasoline propelled vehicles. It is true that in grabbing for the passenger car trade the manufacturers were inclined to slur the lowly commercial vehicle, and until recently it has not kept pace with the pleasure car. But the war opened the eyes of public and maker to its possibilities, and the truck of to-day is as far ahead of the same make of a year ago as the passenger car is ahead of its antitype of 1910.

SAFETY FIRST IN THE POWDER MILL.

In describing the du Pont industries in The American Magazine Merle Crowell says: "The larger buildings at Carney's Point, such as the dry houses, have galvanized iron chutes running from the upper floors to the ground. If fire starts, the workmen tumble into these chutes and slide to safety in a pile of sand a rod away from the base of the building. They may land on one another's necks, and even break a few bones, but it is a dirt-cheap price to pay for the escape."

—E. H. Prentice, president of the Phoenix Desk Company, has practically recovered from the illness with which he was recently stricken on a recent visit in Monrovia, Southern California. For the last six weeks he has been recuperating at the St. Francis Hospital in this city, where his many friends have made a point to ease his confinement with calls and messages.

—It's easier to convince a woman than it is to keep her convinced.

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GENERAL PROSPERITY
THROUGHOUT AMERICA.

The whole country is doing a good business, an increasing portion of which is not related to "war orders."

The shipyards are tied up with more business than they can turn out during the next year or two; the lumber industry is active again, and building operations in many sections show a notable increase; the steel plants are pushing work on new additions so as to benefit from the huge volume of business that is coming to American manufacturers from all quarters of the world; the country merchant is replenishing his stock, and the demand for steel products is in excess of the present record production. American manufacturers are now in position greatly to increase their foreign sales if they can manage to care for such orders without detriment to their expanding business at home. In order to secure the full benefits of this situation, however, it will be necessary to keep prices very near the level that obtains in other parts of the world. The railroads continue to make an extraordinary showing, and were it not for the freight congestion and the lack of proper equipment, their earnings would be much greater than they are. Net earnings for the twelve months of 1915 broke all records. It is evident that the railroads will have to do an immense amount of new construction work during the coming year. Retrenchment during the last several years has been carried to such lengths as to make it imperative for the great systems in the future to add to their equipment and undertake improvement work on a large scale. The investment markets will apparently be prepared to take the securities which the railroads must sell if the foreign situation clears up. There has been of late a broadening of the market for all good railroad issues. Very few people think that the presidential election this year will incline to unsettle business, as all industries are too active.

—Standard Oil of California will cut a big "melon," by a presentation of nearly \$25,000,000 par value of stock to its lucky stockholders, numbering some 6,000 individuals. The average distribution will be some \$16,000 each in addition to a regular quarterly dividend of \$21.50 per share to be paid April 15th. The shares in New York sold as high as \$384 during the week, but have since recovered themselves around \$370, on the demand becoming more steady. On this market value of the stock above par, the size of the "melon" reaches the big sum of \$92,000,000, one of the biggest dividends of its kind in the history of the several Standard Oil properties. This is the third stock dividend of Standard Oil of California since the fire, and the management is now entering on the most promising era in the eventful history of petroleum development.

—The Belmont Company's engineers are now surveying the well known Bull Moose property located on Bare Mountain, with a view to purchase of the property. This move is part of the policy of the company to provide new mining property for development, so that the prospects of the stockholders will be maintained in values. In other words, while the old levels of their properties are being worked out, new ones are added in live and promising camps, so that the income and profits of the corporation are carefully maintained.

—The recent advance of the common stock of the Pacific Gas and Electric Company from 56 or thereabouts to 64½ is to be attributed solely to the general expectation among investors that this security will be restored to a cash dividend basis sometime this week, at the next meeting of the board of directors.

—For the week ending Jan. 15th, Tonopah Mining Company shipped bullion estimated in values at \$66,225. For the same week Tonopah shipped ore valued at \$186,006.

—According to the Standard Oil Bulletin, the production of California petroleum fell off 14,100,000 bbls. in 1915, as compared with 1914. The bulk of the loss, 10,700,000 bbls., was in the Sunset-Midway field. The average daily production last year was 245,388 bbls. The total for the year 89,566,779 bbls.

—Tonopah Ex. has made a sustained gain in the value of its shares, the rise being based on the rising price of bar silver.

—It is estimated that the international trade of the United States approximates around \$500,000,000.

—Quietness continues in local securities. Local wheat has been showing strength of late.

LOCAL BUSINESS MEN TAKING LESSONS ON WAR.

Major-General J. Franklin Bell, commanding the Western Department, made a happy hit at the Palace Hotel before a large gathering of local business men with his first military lecture on preparedness. General Bell explained that the art of war had made such progress since the days of Napoleon that it had come to embrace the application of nearly every practical science known to civilization; that it was so widely comprehensive in its scope that no one could hope to master the art in every one of its branches in an ordinary lifetime; that therefore all officers and men in the army were more or less specialists, but that Generals were expected to have a general knowledge of all branches of the art in order that they might be competent to properly supervise work of their subordinates. He said that inasmuch as a series of lectures had been arranged by specialists, he would not occupy their time in discussing any technical details of the military profession, but preferred to give business men some reasons why their taking special interest in the matter of military training was a wise and patriotic step. During the course of his remarks he had something to say about our foreign commerce and the necessity of fostering and protecting it if the prosperity and welfare of our people were to be promoted and maintained at their present high standard. He closed with explaining why the army was not only willing but glad to co-operate with them in their efforts to acquire a knowledge of military training.

If all goes well with these lectures and sufficient interest is developed, there will be a camp opened at Monterey this coming summer for practical experience of the business men in military service and camp life. Many army men are foregathering in this city in expectation that they may be mustered into the service of drilling these new recruits from among the general citizens. The proposed new law provides for an increase of 140,000 men recruits. Most of these officers will have to take examinations to qualify for their positions as tactics and other practices in the service have changed in many important particulars since they retired.

—The ladies have become accustomed to receiving costly and refined souvenirs at Techau Tavern, and were, therefore, not surprised, although unquestionably pleased, to be presented with dainty little souvenir bottles of La Boheme perfume, last Saturday. La Boheme is a perfume de luxe, appealing to the most refined and cultivated people, and will, without doubt, rival in popularity the famous Parfum Mary Garden. La Boheme will be the ladies' pet souvenir at the Tavern for many a long day, and the management will have to look far for a souvenir to match it in the esteem of the fair sex.

—Clergyman (to tattered hobo)—Instead of spending your life wandering about the countryside and sleeping under hedges, why cannot you act like a man, and go out into the world and fight for your hearth and your home? Hobo—'Cause I'm not a Hearth-tender.—Punch.

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PIONEER HOUSE OF THE PACIFIC COAST

The Inside of the Ford Peace Fact

(Continued from Page 5)

for a doctor or lawyer or something like that." He has read less than the average schoolboy. He would never win a prize in spelling, and what he says so frequently and so verbosely in the newspapers of late months is what others say for him, and write for him, and in large measure think for him. Asked at the beginning of the war what effect the devastation of Belgium would have on the purchasing power of Europe he replied, quite seriously: 'What difference would it make if all Belgium fell into the sea to-morrow? Who would notice it in business?'

"Perhaps it is unnecessary, yet it is illuminating, to add that with this sort of comprehension of the movement of economic forces Mr. Ford combines an approximately complete lack of information on human history, ancient or modern. Anybody endowed with sufficient patience to attempt to analyze and digest any of his numerous utterances on the defense of his own country, on the present war, or on his method of stopping it will of course have suspected as much. It is a revelation to him that people do not love war and that the men in the trenches do not yearn to be killed. Therefore the stopping of the war should be all very simple, he thinks.

"With many thousands of the women of Canada, understanding that the existence of their country and their empire is at stake, protest through the officers of the Daughters of the Empire, against his peace plan, he inadvertently insults them with the reply that they represent "a military group," and tries to make them believe that the men who 'are piling up wealth out of range of shot and shell' are the men 'who caused the war.' The most modest possible measures proposed for the defense of his own country against attack he describes through his rhetorical scribes as 'the reptile' that is creeping through the country carrying the deceptive and dangerous word 'preparedness' written upon its back;' and hires a congressional lobby for \$20,000 to prevent any enlargement of the military and naval establishment of the United States.

"We do not believe that Henry Ford is thinking of the money he will make through using his peace expedition to advertise the name of the automobile he makes. Nor are we at all sure that he is not thinking a great deal of personal aggrandizement in his curious venture. There are men for whom publicity is the crown of life. It is their substitute for enduring fame, pleasing as a glass diamond to the man who cannot get the real thing.

"Chauncey Depew avers that Brother Ford is engaged in 'a struggle for the front page.' Quite possibly. And yet a year ago we would not have said that. His generosity with his employees, his hospital and charity donations, his interest in his city, all stamped him as a man of philanthropic motives. For all we know, his motives in this peace expedition may be entirely philanthropic.

"But there has been an extraordinary change in Henry Ford in the past year—from the time, he it noted, that President Wilson sent for him to interpret the state of the country. Mr. Ford, we understand, neither added to nor subtracted from the sum of the President's knowledge, but he came home a changed man. Before that fateful day he was always modest in expressing an opinion about things he did not know or understand, thus conserving a large portion of his leisure hours for other things; but since then he seems to have been talking with increasing velocity and variety, barring neither the cigarette nor the national guard in the whirlwind of his denunciations, nor neglecting the humble convict in his reform of penology. To-day he predicts the end of the war, much as Dowie predicted the end of the world. How much he means of it we do not know, though we recall that Dowie's end came first.

"If so be that Mr. Ford's megalomania requires a sensation of some proportions he is to be congratulated on the result. No private citizen within the recollection of this generation has pulled off any stunt that compares with his peace expedition in newspaper publicity. But if we are to ascribe to Henry Ford complete indifference to his own fame and name, and full sincerity in this enterprise, we pay a very poor compliment to his intelligence. Don Quixote was sincere, too, but he got into the funny papers in his day, just as Brother Henry is getting into them now, and was thus explained by Cervantes, his creator:

"His judgment being completely obscured, he was seized with one of the strangest fancies that ever entered the head of any madman: this was a belief that it behooved him, as well for the advancement of his glory as the service of his country, to become a knight-errant, and traverse the world, armed and mounted, in quest of adventures, and to practice all that had been performed by knights-errant of whom he had read; redressing every species of grievance, and exposing himself to dangers which, being surmounted, might secure to him eternal glory and renown. . . . And thus wrapped in these agreeable delusions, and borne away by the extraordinary pleasure he found in them, he hastened to put his designs into execution.'


"Yet in nothing that Mr. Ford's writers have said for him does it appear that he knows anything about the cause of the war, or cares anything about it. And that explains why he is willing to reckon all the lives that have been spent by the heroes of this war for the principles of their respective governments as sheer waste, and for the sake of ending this conflict would unwittingly be a party to the incubation of another. Mr. Ford's entire stock in trade is a parcel of documents shown him by Mrs. Rosika Schwimmer of Hungary, and purporting to be signed statements from all the belligerent governments showing that they are disposed to discuss peace. To estimate the value of these documents we need not question their validity. They have been laid before the president of the United States, and the president of the United States has refused to act on them, and yet the president of the United States is known at home and abroad as a man of peace. Few Americans, understanding the president's sources of exclusive information and his desire for peace, and the delicacy with which the foreign policy of the United States must be handled in this crisis have been willing to butt in and embarrass their government, as the roll call of Mr. Ford's small but select party of free excursionists booked for the Oscar II will show. The world, praise be, will take note of that, and so far as 'Saturday Night' may speak for the people of Detroit we want the world to understand also that this city is not a breeding ground for busybodies, that it respects Henry Ford as a successful manufacturer and admires him as a philanthropist, but that it would regard his peace expedition as a joke were it not such a humiliation to his city and his country."

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Splendid Drill Work of San Francisco Cavalry Troop

The largely attended meeting of representative business men, held last Friday, at which a lecture was given by General Bell, for the purpose of arousing interest in and inducing citizens to train themselves for preparedness, calls particular attention to the fact that a well organized cavalry troop has sprung into being in this city with a celerity and efficiency perhaps unequaled except in time of war—"The San Francisco Cavalry Troop," organized about four months ago. It is a credit to San Francisco that this could be done, and disproves that there is any lack of patriotism or disinclination on the part of citizens to respond to the country's needs—at least here in San Francisco. The city may well be proud of the prompt response made by these citizens, the splendid ability and work in organization that has been done, and the unparalleled promptness and remarkable completeness of the organization, the men of which are now drilling, attending lectures and studying military affairs with the regularity, smoothness and discipline of a well established troop.

Thornwell Mullally, who started the Troop, organized it, and who has made arrangements for it, gives much of the credit to the War Department and to General Bell and General Murray, the present and past commanders, respectively, of the Western Department, and to other regular army officers. Through the interest and kindness of the Department and these regular army officers, Mr. Mullally was able to arrange, through the initial period of the organization work and training, for the use of cavalry horses and equipment. Without their essential aid, he has stated, the splendid results would not have been possible, and to them the Troop cannot but feel deeply grateful.

Mr. Mullally further says that the men composing the Troop are actuated by the highest motive, namely, the service of their country. To this, together with the aid above mentioned, he ascribes the phenomenal success of the Troop. He said nothing, however, of the ability which he has shown as an organizer and, we might say, as a leader in getting the men together, handling them, providing them with facilities, making it possible for them to get regular army instructors in drills and lectures, quarters, equipments and horses. He does not, however, need to say anything of this, as we have come to know of his ability in this direction from his work as the acting head of the United Railroads during and after the fire, and in connection with the Exposition and other matters of a public nature that he has managed.

The high motive, however, spoken of by Mr. Mullally is evidenced in the seriousness with which the men do their work. And it is work—hard work. Every Wednesday the men assemble for a lecture given by Lieutenant Charles Burnett, of the First Cavalry, U. S. A. Lieutenant Burnett is peculiarly well qualified for this work both by experience and ability. After the lecture questions are asked. A copy of the lecture is sent to each man for his further study and examination. These lectures cover a wide scope in military knowledge and training, and go into the various subjects thoroughly. They are intensely practical, so as to school officers thoroughly in handling men in the field and in actual war. Other prominent military authorities will be asked to give talks in military matters to the men from time to time. A carefully prepared list of military books of a practical nature is furnished each man as a military library for further studies.

After the lecture the men proceed to their quarters and the stables at the Riding Academy, don their uniform, which is a service uniform—made for work—saddle their horses, march to the Presidio drill grounds, where the further instruction of Lieutenant Burnett and Lieutenant Kenyon A. Joyce, Sixth Cavalry, U. S. A., who is also well qualified by experience and ability, the men are put through a rigorous mounted and dismounted drill lasting two hours. This drill is hard, serious work from start to finish, just as much as that of the cavalry men of the regular army, for the work is exactly the same. In fact, some of the troopers drilled with the regular cavalry when they were stationed at this post. It is a tribute to the physical condition of the San Francisco men that they have been able to do this work so well from the start.

The rapid progress of the men in this work has elicited the enthusiastic praise of the regular army officers, who say the result has been ascribed to the intelligence of the men, to the mental training which they have received in colleges or in their

professions or business, and, above all, to the concentration and serious purpose of the men due to the fact that they are engaged in preparing themselves to serve their country in the way of their country's greatest need, for it is recognized that our country has not a sufficient number of trained men to protect it from attack. There is not to-day in our country a sufficient number of men trained even to act as privates in case of war. If war were made upon us it would require some months to fit an adequate number of even enlisted men. There is, of course, an absolute dearth of men trained as officers, and a serious, dangerous menace to the very existence of our country is that men cannot act efficiently as officers without training.

A striking editorial in a local paper brings this out as follows:

"Two prime causes of the British defeat at the Dardanelles stand out in high relief against that tragic background of wasted valor and dreadful suffering and bloodshed. They are: First, the incompetence of the commander-in-chief and of many of his subordinate officers. Second, the interference and the inefficiency of civilians in authority, planning and directing military and naval operations. And these two features we Americans should take seriously to heart. For these two fatal and inherent faults of the British military system are faithfully reproduced in our own system, and if we come to grips with any first class military power, we shall inevitably have to face the same bitter experience of slaughter, failure, defeat and retreat which has been the record of every major British military operation during the year 1915."

The hard work which the men of the San Francisco Troop are doing on the drill ground and in lectures and studies is exactly the training suited to fit them as officers. The quality of the men, the seriousness of their purpose and their experienced instructors, enable the men to cover the ground rapidly and efficiently. Thirty day encampments are good, but the work of the San Francisco Cavalry Troop goes further. It is done regularly throughout the year, learning the new and going over the old. They propose also to have several yearly encampments lasting for several days each. It is proposed to ride to the encampment—a day's march or so—some thirty miles, camp out, and from sunrise to sunset engage for several days in the hard training and duties of the regular army men, and march back to their city quarters. Particular attention is to be paid to proficiency in shooting. The Troop has a sub-calibre shooting range installed, where they have the opportunity to show that practice makes perfect. With the consent of the commanding officer of the Western Department they hope to get further practice in shooting on one of the Government rifle ranges and to qualify as marksmen and experts. Many of the men are good horsemen, either from playing polo or riding generally.

Too much credit cannot be accorded to the men who are giving their time to this work; and the speedy, thorough, efficient and practical manner in which the organization has been perfected and arrangements made for it, which has already put the Troop on a permanent basis, where it is doing such splendid work, shows that the man who did it has the proper qualifications for making an officer. The manner in which he endured a serious injury, while engaged in the drill, which has confined him to the St. Francis Hospital for now over two months, shows that he has the requisite strength and nerve.

The men who compose the Troop are professional and business men and representative of the best and most sterling of our citizens. They are business men, lawyers, doctors, newspaper men and capitalists. The roster of the S. F. Cavalry Troop is as follows:

First Sergeant—Thornwell Mullally. Sergeants—Thomas A. Driscoll, Vincent Whitney, George Armsby. Quartermaster—Sergeant Stanley W. Morshead. Corporals—Elliott McAllister, Lawrence I. Scott, J. P. Neville, S. P. B. Morse, Samuel Knight, Edward J. Tobin, Francis Carolan. Privates—William M. Abbott, Raymond Armsby, John C. Angsbury, Charles A. Baldwin, Harold B. Barton, George Boyd, Horace B. Clifton, Robert Lewis Coleman, Albert J. Dibblee, Harrison Dibblee, Henry Foster Dutton, Joseph L. Eastland, Thomas B. Eastland, Dr. James Eaves, E. Courtney Ford, George S. Garritt, Stuart Haldorn, Harold Havens, Robert G. Hooker, Samuel Hopkins, George H. Howard, Jr., Alfred Humphreys, Archibald Johnson, Edward Clinton LaMontagne, Harold Ward Law, Dr. Hubert E. Law, Eugene Lent, A. S. Lilley, Knox Maddox, Fred W. McNear, Kenneth Moore, John Parrott, Jr., William Gregory Parrott, Leroy T. Ryone, William B. Sanborn, Harry R. Simpkins, Ray B. Spivale, George Stummel, A. B. Swinnerton, William S. Tavis, Jr., Wharton Thurston, Philip Westcott, Alfred Whittell and Wilberforce Williams.



Superintendent H. A. French sends the following figures for the State Motor Vehicle Department business to last Saturday for 1916: Registrations—Automobiles, 129,582; motorcycles, 10,314; chauffeurs, 1,941; auto dealers, 950. Receipts—Automobiles, \$1,317,702.40; motorcycles, \$20,628; chauffeurs, \$3,882; auto dealers, \$23,282; motorcycle dealers, \$410. Total receipts, \$1,365,404.40.

* * *

The Story of the Automobile Trade Told in Facts and Figures

The romance of the motor car industry which, within the century, has developed from practically nothing to the third in size in the United States, being only exceeded by woodworking and steel products, is comprehensively told in the figures sent to the News Letter by Alfred Reeves, General Manager of the National Automobile Chamber of Commerce at Washington, D. C.

While New York State leads in total registrations, California, with 163,716 cars (excluding motorcycles) and a population estimated by the State school board at 2,800,000, has the greatest per capita ownership, or one car to every 17 persons. California also pays the greatest amount of taxation for licenses and drivers' fees, \$1,954,951 in 1915.

The motor car production for 1916 will exceed 1,200,000.

On the basis that any person with an income of \$1,200 can own a car, there is market for automobiles to the number of 5,000,000.

Motor vehicles sold during 1915, 892,618.

Retail value of cars and trucks sold in 1915, \$691,778,950.

Passenger cars sold in 1915 842,249.

Retail value of passenger cars sold in 1915, \$565,856,450.

Motor trucks sold in 1915, 50,369. Retail value of motor trucks sold in 1915, \$125,922,500. Motor car sales almost doubled from 1907 to 1908, from 44,000 to 85,000.

Number of carriages sold annually from 1908 to 1912, 1,000,000.

Miles of public road in the United States, 2,273,000.

Money spent in this country on highway construction last year, which made for tremendous increase in real estate values, almost \$250,000,000.

Automobile exports to 80 different countries in 1915 increased 250 per cent and will exceed \$100,000,000.

In 1914 it was \$28,507,464.

England is our best buyer of automobiles, taking for the year ending June 30: trucks, 5,306; pleasure cars, 8,321, valued at \$21,000,000.

Estimated value exports of commercial vehicles only, 1915 (increase 60 per cent), \$63,000,000. Estimated value exports passenger cars during 1915 (increase 90 per cent), \$37,000,000.

Freight carloads of automobiles shipped during 1915 exceeded 200,000.

Miles traveled annually by motor vehicles (average of 5,000 miles per car), 12,000,000,000.

Gasoline consumed annually by motor vehicles (average of 400 gallons per car) 980,000,000 gallons.

Lubricating oil consumed (average of 12 gallons per car), 28,800,000 gallons.

Tires used annually on motor cars, 12,000,000.

Number of brands of tires used on motor cars, almost 125.

Number of types and sizes of tires, 140.

Motor vehicles registered in the United States from State reports, July 1, 1915, 2,070,000. Total registrations for 1915, 2,400,000.

Total manufacturers of passenger and commercial cars, 448. Commercial vehicle manufacturers, 257.

Dealers, garages, repair shops and supply stores, 27,700. States in which automobile factories are located, 34. Proportion of motor vehicles to population of United States, 1 to 48.

Proportion of motor vehicles to miles of road, 1 to 1.

Proportion of automobiles to area of United States, 1 to 1 1-3 square miles.

Scientific engineering, standardization of main parts, skilled manufacturing, big production and efficient selling brought the passenger car to an average price in 1915 of \$672.

The automobile and improved roads in some localities have increased land values 100 to 400 per cent.

Automobilists pay registration fees in all States and personal property tax, in addition, in all but four States. Many States also require and charge for a driver's license, while others have a wheel tax. There was paid more than \$7 per car in motor vehicle fees for registration in 1915, exceeding \$14,000,000.

Keen competition in the automobile industry brought failures in the past five years of 400.

Exports of cars and trucks per month are at the rate of \$8,500,000.

In 1903 the production was 11,000.

Value of production in 1903, \$12,650,000.

Big production came with the standardization of the most important parts of the cars in 1910, when the number of cars made reached 187,000.

* * *

Famous French Drivers in the War

Records of the French War Department are of interest to American followers of automobile racing in showing the present activities of the famous French automobile racing car drivers who have participated in American speed contests.

George Sizaire, who competed in the United States, is attached to President Poincaire's reserve staff as an emergency driver, and has taken the President on two trips to the front. Albert Guyot has joined the aviation corps and was one of the first men to fly in Russia. He is at present attached to the headquarters staff of one of the armies operating in the Argonne, and has only been away from the front six days in fifteen months.

Arthur Duray, runner-up in the 1914 Indianapolis race, is attached to the General Automobile Reserve and is driving a De Launay-Bellville car, and is undertaking special missions from Paris to the front. Jules Boillot is a sub-lieutenant, and is taking instructions as an aeroplane pilot. Jules Goux, winner of the Indianapolis Speedway race in 1913, is attached to the staff of the military governor of Belfort. Jean Chassagne, Sunbeam pilot, formerly the member of an artillery corps, is now attached to an important aerodrome in the suburbs of Paris. Victor Rigal, who has been both a Sunbeam and Peugeot driver and has performed in America, is now a sub-lieutenant in charge of an automobile convoy. Among the old-time automobile drivers, Victor Hemery is a driving instructor; Louis Wagner, of Vanderbilt fame, is serving in the artillery; Rougier is an aviator; Henry Fournier has charge of a shell making factory; Morris Sizaire is in command of an automobile repair shop at the front; Caillois is doing similar work at Challons; Charles Feroux, automobile editor, is attached to the government aeroplane motor laboratory, and tests all new motors before they are accepted by the army, and Rene Thomas is making aeroplane motor parts in his own shop near Paris.

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Indianapolis Plans Great Speedway Race

New York City, January 21.—Perhaps no subject was of greater universal interest among the thousands of automobile owners gathered here during the automobile show than the coming season's speedway races.

During the automobile show, the Indianapolis Motor Speedway, the first built in the United States, issued its entry blanks for its sixth annual International Sweepstakes Race to be held in Indianapolis Tuesday, May 30, 1916.

The distance for this year's race is 300 miles. The opportunity to get rich quick is more potent for 1916 than ever before for the driver who is able to capture first place at Indianapolis, New York, Chicago and other speedway races.

There is just one little thing not to be overlooked, according to racing fans, and that is the word "quick." From the way the cars went faster and faster in 1915, the winning drivers have a most strenuous racing season ahead of them for this year. Veterans of the game believe that after the Indianapolis race it will be practically possible to tell who will bank America's racing fortunes when the season is over. Thus, aside from being the initial race sport of the year, the Indianapolis race will have even greater significance.

It is interesting to note that every car must show a speed of at least eighty miles per hour in the official speed trials of one lap of the track in order to be eligible to start in the race. These speed trials are to be held on May 26th and 27th. A ruling of the Contest Board of the American Automobile Association, which will be enforced, declares that not more than three cars of any one make may start in any one speed event as a factory or team entry. Two additional cars of the same make may start provided they are entered by individuals having no connection with the factory team, but are bona fide entries. In event of more than five cars of one make being entered, the fastest five in the official speed trials shall be eligible.

* * *

The Semi-Trailer in Trucking

That the era of the trailer and the semi-trailer for motor trucks is upon us even the most skeptical cannot doubt, if he reads the trade papers which keep abreast of the development along these lines. A few years ago, users of trailers and semi-trailers were comparatively scarce. While the economy and the efficiency of this method have been recognized, the rather odd appearance of trailers and semi-trailers has prevented their general use; but as many of the more progressive business-houses have begun to use them in spite of this seeming objection, people are becoming accustomed to them and ceasing to regard them as odd.

Another objection formerly raised to this method of hauling was that motor trucks would not "stand up" under the increased load. Nevertheless, actual practical tests have proved that a truck can safely haul more than twice as much as it can carry, if no more than the normal load for which it was built is put on the driving wheels.

It was also feared at first that the ordinary wagon would not stand the strain of being used as a trailer on account of the speed at which it would be drawn; but the wagon, too, has held up under practical tests.

It has been found advisable for trailers to be built on general wagon plans, since the wagon is the result of many centuries of development, and it would be hard to improve upon it. Trailers for Fords and other light roadsters should have roller or ball bearing axle and rubber tires on account of the speed; but for heavy hauling steel tires and a plain bearing axle are just as good, provided means are employed for keeping the latter lubricated.

There are at present two methods of utilizing the trailer principle—the semi-trailer and the full trailer. The former is undoubtedly the best. It enables the driver to manipulate in narrow streets, driveways, lumber yards, coal yards, and other places too narrow to allow the use of a four-wheel trailer.

In many cities, trucks with four-wheel trailers are prohibited, but the tractor semi-trailer unit is allowed on all streets. With the tractor and semi-trailer, the driver can back the vehicle in exactly the same way in which a teamster backs a wagon with a team of horses. Backing is out of the question with the four-wheel trailers, except with a few built for the purpose, and even with these it is necessary to have an extra man and special appliance, which causes much delay.

The most important advantage of the semi-trailer method is that a part of the weight may be used for traction. If there is not enough weight on the driving wheels they will slip on muddy roads, on wet asphaltum, or on snow and ice. With the tractor semi-trailer enough weight is concentrated on the driving wheels to allow them to draw the entire load with no chance of slipping.

* * *

Hollier Eight Makers Bid for Popular Favor

Predictions that the Hollier Eight car which arrived in this city last week and was placed on display in the salesrooms of the Cole Pacific Motor Company, would prove one of the biggest drawing cards in local motordom, gives every evidence of being fulfilled to the letter, according to W. B. Cochran, vice-president and general manager of the company. Cochran states that, despite the fact that the weather during the past week was conducive of almost anything except interest in motor cars, scores of prospective buyers took demonstrations in the new arrival, in consequence of which many orders were booked for early deliveries.

Tests of all descriptions were made of the car, says Cochran, including speed, hill climbing stunts, high gear work, resiliency and flexibility of the motor, the car's roadability over all kinds of roads and grades. Its economy on fuel and lubricants, and its ease of operation.

In all of the tests—and Cochran claims the car was put up against them many times each day—the Hollier demonstrated its suitability under all conditions for general all-round usage. When unusual demands were made of it, such as negotiating particularly steep inclines where traction was poor at best, the car is said to have shown considerable reserve power, an important factor with owners, as most of the latter frequently demand much more of a car than the builder originally intended it should meet.

* * *

In 1915, more than \$15,000,000 was expended in factory additions and equipment by the auto trade. Large increases in capitalization of many large companies and refinancing them on a scale hitherto undreamed of were so common that a new \$6,000,000 or \$10,000,000 corporation was not deemed unusual. Enormous profits directly influenced by the war brought about these conditions.

* * *

Farmers Using Motor Trucks

It is estimated that more than 4,000 American farmers are now using motor trucks. This is about four per cent of the total number of trucks sold in the United States. These vehicles have nearly all been bought within the last two or three years, indicating a swiftly proved economic success, a supposition greatly strengthened by a recent careful canvas of the Kissel Motor Car Company. Of the numerous Kissel-Kar trucks in agricultural service, there was not an owner found who had any regrets at having purchased the truck, while not a few reported that they could trace as great an actual saving to it as any piece of machinery on the farm.

* * *

* * *

A First-Class Garage

A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

A Motor Truck Show

Will be Held in the Ball Room and Parlors of the
Palace Hotel

January Twenty-Fifth, Twenty-Sixth and Twenty-Seventh

Nineteen Hundred and Sixteen

From Ten A. M. to Eleven P. M.

You are Most Cordially Invited to Attend

Entertainment
Afternoon and Evening

Admission Free

High Speed Motor Engines Popular

"We are selling the Marion car because we honestly think that it is by far the best car on the market for the price to-day," says E. E. Wickstrom, of the American Auto Company, distributors for the Marion car.

"At the time that we closed for the Marion agency we had under consideration, and in fact had almost closed for one of five well known makes. But the announcement of the re-arrangement and readjustment of J. I. Hanley's interests under the new name of the Mutual Motors Company of Jackson, Michigan, changed our plans.

"We at once sought the Marion agency, not only from the fact that we knew the car was right, that it had a host of satisfied owners on the coast, but we had absolute faith in Hanley, who in the past had proved that he could produce a standard-made motor car at the right price, followed up by a consistent service system that meant repeat orders.

"That we were right in our judgment is shown when one investigates the latest Marion models. When one stops and considers the new French type, high speed, six cylinder motor that is installed in it, they will realize how well abreast of the times this factory is to-day.

"This motor has cylinders with three-inch bore and five inch stroke, and develops a rating of 21.6 horsepower under the A. L. A. M. rule.

"To the ordinary automobile owner the statement that a six cylinder motor under any rule has only twenty-two horsepower would strike him as being under powered, especially for the steep hills and grades encountered on the Pacific Coast.

"This, however, is misleading, for the twenty-two horsepower is developed at only 1,000 revolutions per minute. As this motor at its highest efficiency works best at 3,000 revolutions per minute, one can see that this greater speed must develop increased power.

"By actual test it has been found that the Marion motor at 1,500 revolutions per minute develops 31.5 horsepower; at 2,000 revolutions per minute develops 40 horsepower, and 3,000 revolutions per minute develops 56 horsepower.

"While under the old rule which is still in existence the motor is designated as a 22 horsepower motor, yet it has the possibility of employing 56 horsepower when needed."

* * *

Jitney Runs 11,000 Miles in Year

Thirteen thousand miles of the hardest kind of service a motor can be put to without one cent of cost for repairs is the record just made by a six-cylinder Saxon car.

Some months ago William Coy of this city purchased a six-cylinder 1915 Saxon, and placed it in the jitney service. This was at the beginning of the big rush of visitors to San Francisco to visit the Exposition, and before it closed Coy had driven his Saxon 11,000 miles over the streets of San Francisco. Finishing up on the jitney work, Coy decided to take a vacation, and spent several weeks touring the State.

From San Francisco he drove to Los Angeles, and thence to San Diego. After driving around the Coronado district he went across the Mexican line to Tia Juana. Returning to Los Angeles, he started north by way of the Mojave desert over El Camino Sierra to Lone Pine.

From Lone Pine he drove on to Independence and Big Pine, thence over four ranges of mountains to Goldfield. Any one who has ever traveled over this section knows what these four ranges are and the condition of the roads, and fully appreciates how good a car must be to fully negotiate them.

From Goldfield he drove on to Tonopah, thence up through the sage brush country to Reno. All along the route he made side trips to interesting points. At Reno he was figuring on crossing the Summit to San Francisco, but investigation showed that this would be an impossibility on account of the deep snow.

* * *

Latham Auto Supply Co to deal with the Trade Exclusively

The popular house of the Latham Auto Supply Co., 1455 Van Ness avenue, announces that they will sell to dealers only in the future, and by so doing expect to give better service and prices. While they will be missed by the private owner, yet ultimately he will get the benefit of their system as the goods percolate through the regular trade channels. The firm is a very extensive dealer in all kinds of accessories, and for a long time has occupied a leading position here.

New Tire Factory Branch

An announcement of interest to automobile owners of this State has just been made to the effect that the Perfection Tire and Rubber Company, one of the most important tire manufacturers in this country, has established a factory branch in San Francisco. The Western headquarters of this country will be located in the Hearst Building and are in charge of Charles W. Harris.

The entry of the Perfection Tire and Rubber Company into this field means another strong competitor for the rapidly growing tire business of the Pacific Coast, and the establishment of Western headquarters in San Francisco is another proof of the importance of this city as an automobile and tire center.

The Perfection Tire and Rubber Company operates factories at Fort Madison, Iowa, and at Wabash, Ind. Each factory has a capacity of 1,000 tires per day.

Both plants are being enlarged, and Harris says the company plans an extensive campaign for advancing the sale of its goods throughout the United States during the coming season.

MoToRoL

"It suits because it doesn't soot"

If you want to prolong the life of your engine
If you want to eliminate smoke and carbon
If you want to reduce your oil expense

Use MoToRoL

Hughson & Merton, Inc.

530 Golden Gate Avenue
San Francisco, Cal.



**CRINKLET
- WASHLESS -
TOWELS**

USE LIKE AN ORDINARY TOWEL

AUTOISTS
SHOULD NEVER BE
WITHOUT
THEM
=
Your Grocer Sells 'Em

TIRES

VULCANIZING

TOM H. ELKINGTON

Long Mileage Tires and Second-Hand Tires
Everything Needed for the Bus

1135 VAN NESS AVE.—Near Geary Phone PROSPECT 1566

PANHARD OIL

FREE FROM CARBON

BERNARD I. BILL

543 GOLDEN GATE AVE. SAN FRANCISCO, CAL.

LARKINS & COMPANY

CARRIAGE AND AUTOMOBILE BODY BUILDERS
Established in 1865
1610-1612-1614 VAN NESS AVENUE

Between California and Sacramento Sts. Phone Prospect 30
Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

Automobile Starting and Lighting Systems

Give Satisfactory Results When Given Proper Attention
We specialize on electrical equipment, storage batteries, etc.
and guarantee satisfaction

GUARANTEE BATTERY COMPANY

639 Van Ness Ave. BRAND & CUSHMAN Phone Franklin 2772

SOMETHING NEW



Warner Auto Covers

The Warner Auto Top Co., 1646 to 1650 Central avenue, Cincinnati, O., is manufacturing a large line of automobile upholstery covers. These covers are patterned and tailored by tailors experienced in custom work, and are designed to give a touch of individuality to the car. The arm pieces, where the most wear occurs, are reinforced with muleskin and all seams are bound with Boston leather to prevent wear at these points.

Seven or eight different grades and styles of material are offered, giving the purchaser a large selection, both as regards price, color and quality. "Jeans" is a low priced double texture cloth with a coating of rubber between the two layers. "Clean-easy" is another style, this being a single texture cloth without any rubber incorporated in it. For those who want a higher grade of cloth, duck in light gray, medium gray and brown, is being offered.

* * *

Automobile Clock Encased in Rubber

Automobile clocks are subject to many unusual conditions that an ordinary clock is not required to withstand, among these being vibrations from road shocks, electrical effects from electrical equipment on the car, and dirt. The Pennsylvania Rubber Company, Jeannette, Pa., has invented the Lewis Nojar rubber incased automobile clock.

The clock is entirely incased in red rubber, which not only absorbs road shocks, but also makes the clock immune from electrical disturbances, since rubber is a non-conductor of electricity. The rubber casing fits firmly around the clock, leaving only the face exposed, and thus effectively preventing dust and dirt from getting into the interior and clogging the works. The life of the clock should therefore be increased, because when dirt enters a clock it has a tendency to grind out the bearings. The clock is stem-wind and is made in several styles suitable for different makes of cars.

* * *

Universal Foot Control

A foot control that leaves the driver's hands free to operate steering wheel, brakes, horn, etc., is a new device being offered to motor car owners by the Universal Device Company, Three Rivers, Michigan. According to the makers, the Universal Foot Control gives the driver absolute control of his car at all times, saves an unlimited amount of gasoline by not speeding the motor when turning corners or slowing down, and makes the car run smoother and steadier. It is priced at \$1.80 delivered, and is sold under a guarantee of satisfaction.

* * *

Egyptian Fuel Mixer

A simple device to reduce cylinder friction in motors and produce more power per gallon of gasoline has been invented by R. D. Loose, recently of Springfield, Ill., and now arranging to locate in Detroit. It is called the Egyptian Mixer, and is claimed to make a gasoline saving of 10 per cent.

The device changes the mixture in the carbureter by drawing all condensation from the walls of the intake manifold and sending the gasoline through the carbureter and on through the cylinders with a whirling motion of such force that the whirl continues until stopped by the compression stroke. The mixer is a sort of slotted cylinder, made of brass, with flange on one end, and is fitted into the manifold so that the connection is air tight. The inventor claims that this method of causing the mixture to enter the cylinder in a whirl instead of in straight lines or stratas prevents the uneven collection of gasoline on the cylinder walls.

Mechanics who have tested this mixing device state that it produces very good results when used on a Ford or any other car having a short manifold, while one wellknown motor expert of the Curtiss aviation staff is quoted as recommending the mixer for all high-speed aero or motor car motors. The device weighs less than one ounce, and sells for \$3.

TELEPHONE FRANKLIN 1836
FOR A
Touring Car, Limousine or Taxicab
The White Star Line
AUTO TOURING COMPANY



RATES: 7 Passenger Touring Cars \$2.00 per Hour
7 Passenger Closed Cars \$2.50 per Hour
Special Rates by week or month.

TAXICAB RATES FOR SHORT TRIPS

Day and Night Service

Our Taxi Service is Most Reasonable and Unexcelled. We use seven passenger closed cars as above for this service which bear no mark of identification signifying a rent car. The "Zone" rate applies to all Taxi service so when ordering a car ask the tariff first.

We Make a Specialty of Repairing Auto Lamps, Radiators and Fenders at Short Notice
PHONE MARKET 751



Bauer Lamp Reflectors
Be Electric Sign Co., Inc.
528 GUGH ST. SAN FRANCISCO, CAL.

Manufacturers of LAMPS, LANTERNS, REFLECTORS of all Description
METAL SPINNING

Tips to Automobilists

(CUT THIS OUT.)


The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this flat out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOULE GRILL. 35-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel. P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

The Six of Sixteen



Osen McFarland Co.
Golden Gate Avenue

CLASS "A" GARAGE, INC.
Strictly Fire Proof Building

STORAGE SUPPLIES REPAIRS
BEST SERVICE ASSURED

735-751 POST STREET SAN FRANCISCO
TELEPHONE PROSPECT 2280

WHERE SERVICE MEANS SERVICE

M & H GARAGE

819-835 ELLIS ST. Between Polk and Van Ness Avenue

WHERE THE PRIVATE OWNER FEELS AT HOME

The Background of the War Zone

"A wonderful story of a French engineer's deed of sacrifice comes from Salonika," says the Telegraph's Paris correspondent. "The French submarine *Turquoise* was recently disabled in the Sea of Marmora, and captured by the Turks, the officers and crew being taken prisoners. The submarine was towed in triumph to Constantinople, and exhibited as a trophy. Turkish officers visited the submarine and took the French engineer on board to show them the working of the machinery. The engineer had a heroic idea, which he explained in notes he left behind with a friend. He went on board with six Turkish officers, took the submarine out to sea, then sank her, with himself and the six Turkish officers, and she has not been seen again."

* * *

"The extent to which the peerage has voluntarily surrendered the lives of its sons to the service of the Empire is strikingly illustrated in the pages of the new 'Debrett,'" says the Pall Mall. "The roll of honor of more than 800 names of those who have been killed or have died of wounds fills twelve pages, and an analysis of the list shows that it contains: 1 member of the Royal family, 6 peers, 16 baronets, 6 knights, 7 M. P.'s, 164 companions, 95 sons of peers, 82 sons of baronets, 84 sons of knights. The cruel way in which fate has hit some families is shown by the list. Changes in the succession to more than 100 titles have been caused by the deaths in the war. In quite a number of instances the peerage is threatened with extinction owing to the death of all possible heirs. Half a dozen baronets are also left without heirs, and several titles are in doubt owing to the heirs being reported 'missing.'"

* * *

Mr. Ben Tillett, in the presence of Lord Derby, told this tale: A young British officer—"a youngster," Mr. Tillett called him—caused his military superiors not a little anxiety by reason of the personal risks he ran from time to time, quite unnecessarily. When these superior officers were questioned as to the reason for their solicitude concerning the personal safety of this young officer, the reply was: "It's all very well for him; but if anything happens to him, we shall be blamed. And that youngster's mother," said Mr. Tillett, as he closed the story, "happens to be the Queen of England." Loud cheers greeted these final words, because not till he uttered them had Mr. Tillett given the slightest clue to the identity of the officer of whom he was speaking.

* * *

The latest German statistics show that in twenty-four leading German cities the birth rate decreased during April, May, June and July, 1915, by twenty per cent, as compared with the corresponding months in 1914, which is equivalent to a loss of four hundred thousand births annually throughout the German Empire.

* * *

Brown and Jones were single men;
Each had the pluck of an average ten;
Jones enlisted; so did Brown,
In the same old reg. of the same old town.
Jones enlisted for you and me;
Brown to be Sergeant Brown, V. C.
Jones's deed made the country ring;
Brown did the same, identical thing.
General Robinson saw them done;
Jones got a V. C.; Brown got none!

—*Sacerdos, in the Doncaster Gazette.*

* * *

"*Libre Belgique*," the daringly published Brussels newspaper, the home of which the Germans' despite their most strenuous efforts, have failed to unearth, has now reached its fifty-third number, says the Central News Rotterdam correspondent. Domiciliary searches for its editors and staff take place every day, but no single capture has been made.

* * *

When the war opened, the entente had a population of 230,000,000 as against 116,000,000 for the central powers. The Berlin *Tageblatt* estimates that conquest has reduced the entente to 214,000,000, and increased Germany and its allies to 150,000,000, reducing the disparity from 114,000,000 to but 46,000,000, which in a war of such a scale is almost negligible. Moreover, new territory has been added at the rate of about 386

square miles a day, making a total gain of 310,500 square miles. It must be said, however, that just as the numerical superiority of the allies did not show a corresponding superiority in strength, so the power of the central states is not increased in proportion to the territory occupied and the population held in subjection. Indeed, the further the front is advanced the longer become the lines and the greater the drain on military reserves. The chief gain, perhaps, lies in the iron and coal of France and Belgium, and in the grain supplies drawn from the countries to the east and south.

* * *

It's a long way to gay Paris and its 70,000 street lamps of before the war, but the increase of the number of lights from 23,000 to 24,000 is a significant step on the way. It looks at least as if Paris would never have to be any darker, electrically speaking, as a result of the present conflict.

THE CAMPAIGN OF CLEAN ADVERTISING.

Frederick S. Nelson has been elected president of the Advertising Association of San Francisco. He has announced that he will endeavor to carry the association to success on two planks of a constructive platform: An absolute cleaning up of untruthful advertising for the sole purpose of eliminating waste and making advertising more productive; and, second, constructive upbuilding of advertising among manufacturers and wholesale interests of this city to create greater activity in and consumption of home products. Nelson was instrumental recently in stopping some very misleading advertising in local papers, which was greatly injuring legitimate trade in the same line. So far he has proved a strong practical worker in stamping out untruthful advertising. May his worthy and aggressive work continue.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

VISIT CAPITOL CITY of your STATE

A Day's Trip—Well Spent



Visit beautiful Capitol Grounds—Capitol Building—Sutter's Fort—Crocker Art Gallery—Riverside Drive, etc.

\$3.35 Round Trip Saturdays and Sundays, with return limit Monday.

OAKLAND, ANTIOCH & EASTERN RAILWAY

NEW PARISIAN FRENCH LAUNDRY

Mme. C. La FON

First Class Work at Reasonable Prices

Laces and Lace Curtains a Specialty

Club, Restaurant and Hotel Service

991 OAK STREET Phone Park 4962

SAN FRANCISCO

BRUSHES 623 Sacramento Street, between Kearny and Montgomery Streets.

With full line of brushes, Brooms and Feather Dusters, on hand and made to order. Janitor supplies of all kinds. Ladders, Buckets, Chamols. Metal Polish and Cleaning Powders. Hardware. Wood and Willow Ware.

Call, write or telephone Kearny 5787

WM. BUCHANAN

Tel. Kearny 1461 Private Exchange Connecting all Warehouses

SAN FRANCISCO WAREHOUSE CO.

Warehousemen Forwarding Agents Distributors Public Weighers

Spur Track Connection with all Railroads

Main Office—625-647 Third St., San Francisco, Cal.

INSURANCE

Thirty-three of the thirty-five fire insurance companies writing automobile insurance, members of the Pacific Board, have signed the new constitution and general rules of the reorganized Pacific Coast Automobile Conference. The American of Newark and the Rochester German, of the George O. Hoadley agency, are the companies on the outside. The rule that business on the books written below standard rates should be cancelled within thirty days, and that in extraordinary instances the executive committee might apply to the executive committee for relief, failed to meet with the approval of the Hoadley companies. The Hoadley agency demanded that cancellations should in all such cases be made immediately. The officers of the reconstructed organization are: F. B. Kellam, branch secretary Royal, president; J. H. Anderson, assistant manager L. & L. & G., vice-president. Executive committee: J. B. Levison, Fireman's Fund; G. E. Townsend, Aetna; B. Goodwin, of Christensen & Goodwin; Arthur Brown, of Edward Brown & Sons; George H. Tyson, German American; Sam B. Stoy, London & Lancashire; Washington, of the Phoenix.

Although insurance carried by the Panama-Pacific International Exposition, including private, State and government exhibitions. State buildings and property in the Zone, probably exceeded \$7,000,000, and some of the rates ran as high as 10 per cent, the total losses were less than \$300, as against \$478,000 at the Chicago exposition, and \$100,000 at the St. Louis fair. The exposition proper carried but \$1,500,000, covering on 14 of the main buildings, and this ran for a period of nearly one year. The insurance was placed by the San Francisco Brokers' Exchange through a committee consisting of Albert M. Bender, J. B. F. Davis and Johnson & Higgins, and all commissions were relinquished to the Exposition. The fire fighting apparatus, all of the most modern design, was housed in three fire houses within the grounds, the area of which was about 650 acres.

A decision of the Industrial Accident Commission of California is to the effect that an actress, employed at a salary on a vaudeville circuit, is an employee and not an independent contractor, and an accidental injury sustained is compensable. Where the employer has the power of direction and control of the route of the performer, time of performance and manner of putting on the act, such performer is under contract of service. Her vocation is not to be classed with such professional services as are rendered by lawyers and physicians. The furnishing of her own costume and skates does not make her a contractor any more than the furnishing by carpenters and brick masons of their own tools and working apparel.

George O. Hoadley, coast manager of the American of Newark, has been given the coast management of the Aachen & Munich and Caledonian fire insurance companies. Archie Olds, formerly coast manager for these two companies, goes with the Hoadley agency as assistant manager. Tom C. Williams, former assistant manager under Hoadley, retires.

The controversy between the San Francisco Brokers' Exchange and Marsh & McLellan over the writing by the latter of the line covering the California Wine Company, has led the brokerage firm to notify the Pacific Board that unless their application for membership is favorably entertained by the Exchange, they, Marsh & McLellan, will bring two companies to the coast and establish a general agency.

The Century Fire has appointed the brokerage firm of Macondry & Co. general agents for California, with headquarters in San Francisco. The Century was formerly with Harry Rolfe in the San Francisco office of the Home, and was forced out by the taking on of the Franklin.

The United States Surety of San Francisco, having collected together 25 per cent of its \$100,000 capital stock, has applied for a license. The company was organized by contractors, who were dissatisfied with their experience with surety companies already doing business. The company has twelve months in which to pay in the balance of the subscribed capital.

Commissioner Wells reports that the business of insurance in Oregon was fairly profitable last year to all kinds except fire. He says that one of the unfortunate circumstances of the year was the number of destructive fires in small towns. Figures show that in twenty-two towns three or more buildings were burned. He finds encouragement in the fire prevention crusade in Portland and elsewhere.

Commissioner Fishback of Washington states that fire losses in his State were abnormally large during 1915, and will average probably sixty per cent of premiums paid. He attributes this condition to a variety of causes, one of the chief being the operation of the arson ring along the entire Pacific Coast. Collections made by the Washington department exceed the 1914 collections by over \$17,500. The 1915 collections totaled \$391,860, and those for 1914, \$374,200. On fire insurance this tax totaled \$143,565 this year.

Max Abrams, a San Francisco tailor, was sentenced this week to three and a half years in San Quentin for burning his home for the insurance. His wife, jointly accused, is to be tried on March 2d.

The Washington Advisory committee now consists of Herbert Folger (George H. Tyson agency), W. O. Wayman (Wayman & Henry), R. P. Fahj (L. & L. & G.), W. H. Breeding (Aetna), Walter M. Speyer (New Zealand), all of San Francisco, and Evart Lampong, Seattle, and W. S. Berdan, New York.

The initial report of the receiver for the Columbus Securities Company of Seattle, the holding company for the Empire Life of the same place, indicates a very small balance, probably less than fifteen thousand dollars, in favor of the stockholders and other creditors of that concern.

George Leisander, manager for the Germania, will be the next president of the Life Underwriters' Association of San Francisco; Walter O. O. Orr, vice-president, and Walter C. Palmer, secretary-treasurer.

Rolla E. Fay will, in February, relinquish the management at San Francisco of the Southwestern Surety to accept the office of superintendent of the casualty and liability department of the Aetna in the Pacific district. Mr. Fay is a graduate of the University of California, and began his insurance career with the Pacific Surety six years ago, going with the Southwestern in 1911 and becoming resident manager in 1914.

Fire Chief Murphy of San Francisco recommends in his annual report the installation of at least 50 additional cisterns in sections of the city at present without water mains, and that the excavation at Howard and 10th be converted into a cistern. For safeguarding the districts north and south of the Park he proposes that a 3,000,000 gallon reservoir be put in Lincoln Park, and that a 5,000,000 gallon reservoir be constructed in Sunset district. He also favors an extension of the fire limits.

NOTICE OF ASSESSMENT.

Natural Soda Products Company.

Location of principal place of business, San Francisco, California. Location of works, Keeler, Inyo County, California.

NOTICE IS HEREBY GIVEN that at a meeting of the directors, held on the 29th day of December, 1915, an assessment (No. 2) of One Dollar per share was levied upon the capital stock of the corporation, payable immediately to M. Q. WATTERSON, Treasurer, at Inyo County Bank, Bishop, California.

Any stock upon which this assessment shall remain unpaid on Monday, the 14th day of February, 1916, will be delinquent and advertised for sale at public auction, and, unless payment is made before, will be sold on Monday, the 6th day of March, 1916, at 12 o'clock noon, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

NOAH WRINKLE, Secretary.

Office—No. 613 Market street, San Francisco, California.

ANNUAL MEETING.

Joshua Hendy Iron Works.

The regular Annual Meeting of the Stockholders of the Joshua Hendy Iron Works will be held at the office of the Corporation, No. 75 Fremont street, San Francisco, California on Tuesday, the 8th day of February, 1916, at the hour of 10 o'clock a. m., for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

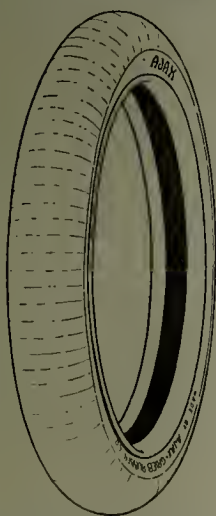
CLIAS C. GARDNER, Secretary.

Office—75 Fremont street, San Francisco, Cal.

AJAX TIRES


Guaranteed
in writing

5000
MILES



“While others are
Claiming Quality

We are guaranteeing it.”

AJAX  RED TUBES

SUPERB

PACIFIC COAST DISTRIBUTORS
HUGHSON & MERTON Inc.
330 GOLDEN GATE AVE. SAN FRANCISCO.
LOS ANGELES PORTLAND SEATTLE
1229 SO. OLIVE ST. 329 ANKENY ST. 806 EAST PIKE ST.

ANOTHER SERIES

MODEL 83-B

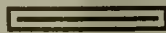
Overland
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NEWS LETTER
California Advertiser.



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—The cost of battleships is going up—and battleships are going down.

—Noah would have felt right at home in Southern California last week.

—The yellow peril is again furnishing material in Congress for oratory—and for demagoguery.

—Too many Congressmen are more anxious to defend the pork barrel than to defend their country.

—We might sell pools on whether the opening of the Panama Canal or the end of the war comes first!

—Ford's doves of peace should get into the trenches. They are better qualified for fighting than for pacifying.

—The lumbermen who were not making their board last year are now growing rich from the orders that are being planked down.

—The country is shy of money for defense; but it can put up a postoffice at Rube's Corners, by heck, and make a canal out of Hog Crick.

—When the newspapers' special correspondents in Europe are at loss for real news, they can always fall back safely on peace speculations.

—Former President Taft has told the girls at Vassar how he keeps himself thin. He evidently meant to tell how he keeps himself not so fat.

—Considering what the weather has been doing to Southern California, that section of the State can hardly be blamed for wanting to go dry.

—The natural gas in Los Angeles was cut off by the storm last week. The real estate boomers should have been able to supply the deficiency.

—Shooting and stabbing over trivial causes are growing more frequent, the natural result of trivial sentences, or none at all, for such offenses.

—Every man's house is his castle, except in prohibition communities, where a lot of burly deputies are allowed to rummage bureau drawers and closets to see if a citizen has more liquor than the law thinks is good for his health and morals.

—Private houses in Seattle are being raided, and stocks of liquor seized. Are you going to vote for the same damnable condition in California?

—Will the Bull Moose wed the Elephant, or will the two parties each put up a candidate and give that much more certainty to Democratic success?

—Some of the Ford flock, back from Europe, argue that the peace trip did some good. Sure—it made us all laugh; and that's always good for the public.

—The man who is suing for divorce because he was hypnotized into marrying is giving a valuable hint to a lot of other married men who always wondered just how it happened.

—San Franciscans who complain of the recent rain, and more rain, should be compelled to move to one of the many localities on which cyclones, blizzards and floods have been inflicted.

—The primary law tangle has put the public mind in a like tangle, and registration is slow. With a few years more of progressive government in California we will progress backward into chaos.

—California's public schools cost \$56.94 per year per pupil. Which would not be objectionable if the pupils received a real education in the fundamentals instead of a smattering of the non-essentials.

—If the extreme militarists had their way we would all wear uniforms, while under the pacifists' rule skirts would be our garb. The country will be in luck if it can achieve a golden means of preparedness.

—New York brokers, at a luncheon the other day, hooted a picture of President Wilson when it was thrown on a screen. Their boorishness didn't hurt the President, and revealed the brokers as a lot of rough-necks.

—The optimistic Republicans are trying to pick a winner for candidate for president, while those who see the handwriting on the wall are wondering whom they can choose that will be the least ingloriously beaten.

—It is a base slander to say that a ship stranded in San Pedro harbor during the storm because the wind blew all the water in port out to sea. The trouble was that an acre or two of priceless Los Angeles soil fell in and blocked the ding-blasted harbor.

—English newspapers continue to suspend on account of the high price of paper. Meanwhile, our papers continue to give their patrons nine or ten pounds of reading matter on Sundays. We would willingly, and to our mental benefit, let the English have some of it.

EDITORIAL COMMENT

JAPS AS IMMIGRANTS.

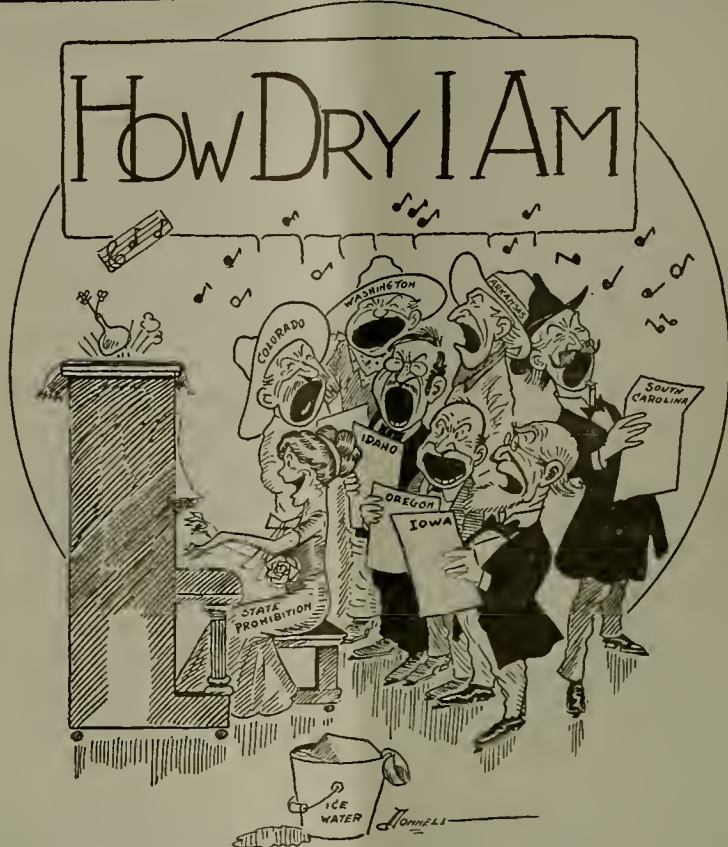
Labor's influence with the present administration at Washington is reflected in several bills and laws. Of these the Seamen's law is a striking example in the face of the powerful influences brought by the shipping powers of the country to modify several of its most restrictive clauses in favor of crews. Now comes another bill, which is of manifest benefit to labor through a new immigration act which imposes drastic restrictions on the entrance of Japanese, Chinese and Hindu subjects to this country. The important effect of the passage of this bill, which was reported this week by the Immigration Committee, will, of course, be the prevention of Asiatics coming to this country to compete with American labor, especially in the Pacific States. Of course

Japan will voice a vigorous protest, but it will not make a dent in the policy of the administration, and the insistence of the united labor leaders of the country that the bars against the invasion of Asiatic laborers are absolutely necessary to the preservation of the welfare and future of the American laborer. Canada and Australia have enforced such laws, and Japan, China and the other countries along the Asiatic littoral have expressed disapproval, and in time have dropped the matter, but in the case of the United States, with all the cross-currents of political currents and rampant demagogism, Japan has stoutly opposed this country's rights as a republic, open to settlement, to welcome European immigrants and turn back those haling from Asia. Japan seems to regard this treatment by Uncle Sam as a left-handed insult, derogatory to her standing among the nations of the world. Yet she bows and retires when the colonies of England take the same position as the United States.

This new bill is a revival of the action anti-Japanese which swept over the Pacific Coast some two years ago. Its special point will be based on the agreement made when the Japanese government agreed not to issue passports to Japanese laborers immigrating to the United States. As usual, Chinese and Japanese students, business men, travelers and certain classes will be exempted. It is through misrepresentation of one of these classes that Asiatic immigrants with funds are sometimes able through palm-itching examiners to buy their way into this country, but the number is small unless a "ring" of crooks embarks in the business on a wholesale scale.

The big movement of national preparedness now sweeping over the country will have a strong and direct influence in

The First Concert.



backing this new immigration bill as the only potential enemies that may attack the Pacific Coast lie along the Asiatic littoral. The precept is likely to be followed that an ounce of prevention in Asiatic immigration to these shores may in time save many hundred millions of dollars in assembling the desired amount of ammunition for defense. And in the interim labor believes it will thrive much better without the competition of the yellow men.

THE RISING PRICE OF GASOLINE.

What is the matter with the price of gasoline in California that it has the temerity to advance from 10 cents per gallon to 16½ within a few months. In the East it has climbed from 11 to 23 cents per gallon, and gives every evidence of going considerably

higher. Forecasts of 35 cent gasoline is common along the Eastern seaboard. The big oil distributors and refining companies declare that the advance is natural, and is based on the old-time law of supply and demand. The enormous demand for gasoline, occasioned by the European war, is urged as the cause of higher prices in this country. Perhaps, but the fact remains that the price of gasoline went down, down, down, during more than the first year of the war; so did the price of crudes and all its refined and manufactured products. Prices at the well fell so low that many producers faced bankruptcy.

The turn in price came almost between two suns, and the vigorous plunges the price is making skyward in the eyes of motor car users of gasoline is impressing many that some big power in gasoline distribution is carefully arranging this spectacular climb in prices. It is notorious among oil operators in California that under the depressing business conditions occasioned by the outbreak of the war in August, 1915, that oil production and trade suffered the most among the affected industries of the country. In that same period several of the biggest oil corporations, both in the East, here in California, and in the mid-continent fields, picked up all the good oil holdings and plants they could gather in at low prices from owners who were forced to sell because they could not raise sufficient funds to bridge the period of depression. The price of gasoline and other products of petroleum were sent tumbling during this same period, and to all appearances the oil game had gone to pot.

From more than one source charges are openly made that some oil trust or combination is behind the present movement,

in disregard of the Sherman act and other laws to restrict monopoly. If any of the old time practices of monopoly are being resumed, it is the duty of the proper Federal Government officials, the attorney-general, to take cognizance of what is going on, and, if the inquiry warrants, to set in motion the proper legal machinery to insure justice.

The price of gasoline has gone up more than 60 per cent in California in the past few months, and more than 100 per cent in the East, and there is every evidence that it will go much higher. Gasoline is an absolute necessity, these days, in the life of many of the most important industries of the country, and a rise of 10 cents per gallon means an increase of many millions of dollars to the income of the big oil refining companies of the country. Never in their history was their methods in refining gasoline so efficient and profitable as at present. Even the lowest grade of California petroleum is now forced to yield several hundred per cent more gasoline than formerly, and added fortunes are now being made out of new by-products which have been revealed in tuluol and valuable constituents. The old Standard Oil stock was worth \$100,000,000. Before the so-called dissolution it was worth \$600,000,000; now it is worth \$2,000,000,000, which goes to show that dissolution is a great and profitable industry. Since that sane dissolution the same Standard Oil corporation has distributed some \$500,000,000 in cash to stockholders, besides fat stock dividends worth added millions of dollars. The price of the ordinary gasoline used in the every-day automobile enters largely into the accumulation of these great stores of wealth, wherefore comes the popular appeal on the part of the users, farmers, motorists and others, to know whether or not that price is fixed by the order of the oil barons.

"BLOW-OUTS" IN
THE WORLD'S TRADE.

Australia, one of our best buyers in the Pacific trade zone, is now shipping far more money in payment of goods to this port than ever before.

The European war has transformed her trade, both domestic and foreign, and the Antipodean continent is evidently entering upon a new industrial and commercial era, the most successful in her history. Like all the other commercial centers of the world, Australia suffered a period of intense business depression immediately following the opening of European hostilities. After going through a period of lassitude she awoke to the fact that numbers of supplies, absolutely needful to her, were unavailable on account of the war, and that the only way to get them was to manufacture them herself. In many of these lines of goods she possessed the raw material herself. It required special effort to construct the necessary machinery and needful plants, and now Australia is turning her large supplies of leather into shoes, her woolen into staple goods, developing her salt resources on export lines, and the like. This means, of course, a more self-contained economic condition, and marks one of the many big readjustments in trade and industries in the world which are being forced by the tremendous transforming influences of the war.

This new position in the trade of the world by countries affected, as in the case of Australia, will have a marked effect on the commerce of the belligerents of Europe when the war is over, and they settle down to the desperate game of trying to retrieve the remnants of their old trade connections with Australia and the other countries that have developed their industrial opportunities in the interim. Australia, for instance, is manufacturing woolen goods to replace those which Germany supplied before the war. Will Germany be able to pay the long freight carriage and still be able to undersell the New Australian woolen manufacturers and undersell the price of the shoes now being made in Australia from the kind of leather

formerly exported? These are conundrums that the merchants of every country are eagerly whetting their wit to solve. On this solution are staked great fortunes. It is a complex problem at the best, and over it the most acute and experienced commercial and financial experts are divided.

UNCLE SAM AFTER
THE INCOME TAX DODGERS.

The government is showing an increasing success in getting larger returns of revenue from the new personal income tax. Quite naturally, the agents of the government had to develop the system of the new law, and then came the difficult task of collecting the full tax estimated by the U. S. Treasurer. It is due to the acumen, persistence and versatility of these agents that during the last year the collection of this personal income tax mounted from \$28,253,534 to \$41,046,162, an increase of nearly \$13,000,000. This means that they are rapidly acquiring the faculty of ferreting out "buried" sources of income. Indeed, their facilities and contrivances along this line, backed as they are by the power and resources of the administration, are complete for the purpose. It is only a question of time when these revenue agents will become familiarly acquainted with the gamut of these facilities, and the government will then have reached a position where practically all the revenue due it under the personal income tax will be collected.

The reports from the revenue districts into which the country is divided for the collection of this tax offers some rather interesting returns. For instance, New York State towers head and shoulders above all others; indeed, above large sections of States, in the huge total it contributes to the government. Out of the \$41,046,162 collected throughout the country by the personal tax revenue agents last year \$17,417,537 was contributed by New York State. Of the 174 persons in the country who enjoy an annual income of \$500,000, 102 are registered in that State. Wealth has the habit the world around of accumulating in masses at natural financial points for the purpose of being more efficiently handled in immense sums. Great projects seek such money centers to get the requisite capital to materialize big commercial and industrial ideas into working form for the purpose of earning fair dividends on the money invested. New York attracts the capital of this continent, and that is why for generations to come it will head the States of the Union in the payment of personal income tax. If the bankers of New York and the brokers of Wall street have their way, New York will be made a greater magnet than ever to draw capital in its direction.

PEACE POLICY PREVAILS.

A recent canvass of the United States Senate on the question of neutrality showed only six Senators who were opposed to the President's general policy. On this showing, and what is known of the position of the members of the House, there is not the slightest chance, under the conditions that have prevailed since the war opened, of this country being drawn into the present European maelstrom. Republican leaders in Congress occasionally irritate the confidence of the Democratic majority along this line, by making rabid comments for the special purpose of heckling their opponents and disconcerting them, as in the case of Senator Borah. In the many spirited discussions of the questions covering neutrality, nothing stands out so strong as the determination on all sides to maintain a policy of peace. If there is a war body masked anywhere in Congress, it has the wisdom to remain quiet under present conditions, on account of the present temper and determination of the people. In this situation America faces the future with the full power of her resources and assured confidence.

TOWN CRIER

—Truxton Beale has succeeded again through his temperance and temperament in boosting himself into the "fight" limelight by engaging in a common go-as-you-please scrap with George von L. Meyer of Boston, ex-secretary of the navy, just outside the door of the Metropolitan Club, Washington. A fine old rough and tumble fight, a persuasive "movie" rough-house worth extra money to see the show, was underway when Captain T. M. Spotts, a former member of Meyer's staff, shouldered his way between the scrappers and separated them. Both men carried colored "scrap" signs on their faces, and their former faultless attire was beyond the butler's power to correct. Naturally the fracas caused a deal of consternation in the cloistered rooms of the exclusive Metropolitan Club, especially as there was a formal dinner under way to which both the combatants were guests. Meyer coolly sat throughout the dinner, but Beale, for reasons, retired. Both men were silent regarding the cause of the row. The report of the tempestuous gust of passion which swept Beale into the fight indicates the old-time furious bursts of rage which at times marked his actions while he was living here in California, a decade or so ago. Those outbursts got him into the records of the notorious Thaw-White shooting case in New York. Telegrams from the East disclosed that just before the murder in the roof garden Beale had been picturesquely describing in detail to Thaw how he had attacked and shot Frederick Marriott in his home in San Francisco and escaped punishment, and this review of the vengeful personal assault on the part of Beale was instrumental in prompting Thaw to kill Stanford White.

—Hearst continues to be extraordinarily successful in carrying water on both shoulders, according to the veracious and complete accounts of his exploits as published in his several score of widely circularized publications. But his latest feat of walking a hairless line over the chasm which divides the Liquor interests and the Prohibitionists of California has started the perspiration down the backbones of his most temperamental followers, and roused admiration and gratulations over his wonderful nerve. Everybody loves Hearst for his nerve; there is nothing like it in the heavens above nor in all the nervine bottled since the days of the stimulating Babylonians. If you doubt this statement, read the articles in any one of the two score publications signed by himself here and there. With his wonderful energy and desperate enterprise he would have brought peace to Europe long, long before this had not Ford butted in, crossed the wires, and made such a mess of the whole business that not even Bryan can straighten it out. In this new situation it is safe to say that the war in Europe will not end till Hearst gives the word, nor will either the "wets" or the "drys" win this fall till he tips the result he desires. As the world is in such capable hands, the rest of us had best drop off in sleep.

—The nations of the earth are certainly being inoculated by the war bug, willy nilly. Democratic England has at last established conscription for the war, a step which places her close to Germany and France in military preparedness as regards raising forces. The neutral nations are itching uneasily with the same malady; even the placid United States is showing certain qualms, and by the blinkers on the head of Janus, the great war god, something should start here if an errant comet of the air or a stray bomb, wandering in space, should drop with an explosion on United States soil. The devil's awing these days in all sorts of guises, and he may catch us unprepared before we are out of the woods.

—Dr. Frederick Burke, head of the San Francisco Normal School, is out after funds to put the California Building on the Exposition grounds in proper shape for early use. The gods of the machine must look down ironically on all the flubdub processes by which we humans endeavor to hoodwink each other. From its first inception the California Building has been a monetary joke. Goats and dunderheads have been hunting funds for it ever since the inception of the idea. Enough funds have been gathered for that building to make it a new Eternal City. The original money was contributed by the Board of Supervisors of the State, after the funds promised by others failed to materialize. Efforts were made to raise millions to construct that idealized building, and at the call of "time," \$500,000 materialized, a showing which caused several of those in charge of the fund to swoon. They swooned off and on over the spending of the money for a long, long time, and the echoes of the squabbling may still be heard any darksome night off the marina. The \$500,000 set aside by the State for the purchase of the building and its site is another joke which time will puncture. Dr. Burke will pass many sleepless nights if he fritters his time in trying to straighten out the kinks in the passing of the California building. To select a new site and erect a building constructed on plans that are adaptable to Normal School requirements would be a short cut in saving time and much money. To doddle over the California Building for a Normal School is a waste of time and a huge success in dissipating the public's money.

—Senator Works of Los Angeles occasionally makes a bovine of himself apparently with a natural, an insouciance unaffectedness that hits the spectator like a boomerang. Recently in Congress he upstarted to make a dent in the big questions of the hour. He thunderously resolved all by himself and demanded like a full-fledged bombastic Achilles that armed intervention should be rushed into Mexico. Then turning quickly on his heels and drawing another long breath, he thundered his denunciations against any attempt to strengthen in any way, shape or manner the army and navy of these United States. Can you beat this for consistency? No wonder there are thirty-seven candidates in the Los Angeles district sitting up nights to beat him out in the next election for the senatorship.

—The women of this day and generation have certainly passed that awkward period to all husbands when their most dreadful oration was, "It's midnight by the clock; where have you been so late?" Many millions of men have lied boldly and conscientiously in reply. The slogan for suffrage has produced a new type of the feminist orator, and her type was illustrated in Washington recently when Miss Jane Addams addressed the Senate Committee on military affairs to argue against the national war party. She stood for a large body of new citizens who have found their voices, and though it may be heard occasionally at midnight, it marks a new era just as certain in denunciation as does the phonograph.

—If Carranza kills Villa will he be subjected to the same accusations that were made against Huerta for killing Madero, and what will Uncle Sam do if Villa "comes back," as he has so robustly on several occasions? Figureheads of government are easily set up, but only those who take a crack at them know how easily they are laid low. Felix Diaz is probably in the best position to tell the most plausible lies in this matter.

—American exports reached \$3,555,000,000 in 1915, an increase of 70 per cent, breaking all records. No wonder the banks and mints of the country are jammed with money, and that increased space is being demanded by the mints.

Prophecies of the Astrologers for 1916

In America the astrologer is somewhat of a rare bird, but in England—principally in the persons of these four—he flourishes. With January 1st the almanacs appear, and, reading them, as many do, in all good faith, the Englander may cast his future and his country's pretty much as he likes, for all four are different. Old Moore and Raphael are usually pessimistic; the other two invariably optimistic. Contributing a modest sum to the support of a science thought by many to be already long extinct, "you takes your choice." One would think Zadkiel and Orion would be the more popular, but they are not. If anything they run second. Prophecy is a somewhat direful art: the direr it is, seemingly, the better. Old Moore starts out pleasantly by dubbing 1916 "The Year of the Flaming Sword." But he does not prove of much help in solving that question in which we are all most deeply interested—"When will the war end?" He involves Holland in the war this winter, at about the same time that England is suffering from a desperate financial situation and is tried by danger of insurrection in either her land or sea forces. Diplomatic splits are due—notably between France and Russia. Air-raids and other catastrophes of war are presented in such a way that, were any one of them peculiarly disastrous, it would seem to have been foretold here. May 27th is to be England's day of disaster and mourning, and the Black Sea is to be the place where "the worst effects of the planets will be directed," until its name becomes a byword. In his summary Old Moore declares, with no undue lucidity:

The intensified influence of the planet Mars raging in the sign Leo will bring a year of great conflagrations, drought, explosions, lavish expenditure on arms and munitions of war, and a great surge of military enthusiasm will move over France, who will fight for the liberty of its people as well as for the freedom of nations. The Red Lion is rampant; the flaming Comet displays its dread passage in the form of a vast simitar over the skies. The blood of the martyrs comes up from under the altar of self-sacrifice, crying: "How long, O Lord, how long?" But the end is not yet. The fires of human passion will yet burn more fiercely than ever, springing forth into action in a thousand directions, in a thousand forms of destruction. The hour of the builders has not yet arrived. Deadly fevers will claim their hundreds of thousands. There will be burnings upon a vast scale.

Zadkiel, who has been propheting since 1830, is distinctly pro-Ally. It is not to be supposed that prejudice can influence the stars in their courses, however. Astrology is a study for the imaginative mind. It presents you with any quantity of portents, each with its alternative, and trusts you to make the best of them. In this you are often guided by the desire not to wound your client by untactfulness. So it is with Zadkiel. He sees Germany in danger of collapse in January or March, and shifts other forbidding omens across the Atlantic, where "either the President or the Cabinet, or both, will be in trouble; and the Cabinet will be, in all probability, reconstructed, or come to a sudden end." It is rather dull of the stars to say that, isn't it? Is prophecy after all so difficult an art?

Raphael, who is now ninety-six years old, distinguishes himself by apologizing for not predicting the war. All four prophets failed in that respect; which only proves the war's spontaneous nature and shows how natural it was that each nation engaged should be forced into it against its will. He says:

"Although signs were very threatening, I confess I could not believe that such a terrible conflict would occur, or that we should be drawn into it. There are ominous signs that its duration will be a matter of years. I hope I am mistaken."

We are given his prophecy in brief:

"He is almost as pessimistic as Old Moore. The year as he sees it starts off with overcrowded hospitals, serious labor troubles, and violent storms. Italy will be greatly disturbed, and there will be rioting in Rome.

"The heavy death role, especially among royal persons, continues in the spring. Italy sees serious misfortunes, much violation of sacred edifices and great destruction. The President of the United States suffers in health and prestige, and unseemly scenes are witnessed in the Senate.

"In the summer grave troubles fall upon Holland and a 'lady of high title and lineage will pass to the Great Beyond.' There will be a serious crisis in British finance and a sharp dispute

with another Power, probably America. The United States fleet will be mobilized, but peace will be preserved."

Orion is too nebulous in his optimism to warrant quoting. Better turn to the prophets in this country, where we find them given front-page prominence in the daily newspapers rather than in almanacs. At least, the Washington Times so honors the word of Gabriel Neith, who is described as "foremost among the astrologers of America." There is a satisfying definiteness about Mr. Neith. As to the war, "the end is far off." Peace will appear probable in March of this year, but war may continue nevertheless until 1918. Mr. Neith explains to those who are interested in knowing how he found this out:

"This is a cyclic war. The subcycle of Mars, the warrior, began with the equinox of 1909, in the cycle of Jupiter, the builder of fame. When the period of Saturn, the subduer, came in 1914, the war cloud burst, and it is probable that the conflict will continue until 1918, when dawns the period of Venus, human love and sympathy. Unfortunately, the subcycle of Mars continues until 1944, and even though there may be a temporary cessation of hostilities in 1916 or 1918, war is likely to break out with renewed vigor later. Unless peace is attained in the spring of 1916, Holland, Norway and Sweden may become involved in the war. There are also certain indications that March and June may be months of peril for the United States through internal troubles as well as external dangers."

Mr. Neith also picks out January and March as bad months for Germany, and mentions the death of a high official. May will be disastrous to either the Kaiser or the Crown Prince. If to the latter, he has died so many times already that once more will hardly be noticed.

OPENING SHELL ON THE SEX QUESTION.

There'll be a great time in this old world from now on if the Birth Control League of Los Angeles, just organized, has anything to say on the birth question. As the new organization is composed of women, it goes without saying that more will be fulminated on the subject of sex relation than has been generously sown in wind screeds and words in the interminable suffrage campaigns. Estelle Lawton Lindsay, the Joan of Arc of the new movement, pithily sets forth the propaganda of the new militant movement on sex relationship as follows: "I believe a woman's body is her own, to do with as she pleases. I do not believe any power on earth, man, government or any other influence, has any right to dictate to a woman what she shall do with her body. Woman has a right to choose the father of her children. She has the right to say when the male shall become the father of her children, and no power less than God Almighty has a right to dictate to her in the matter. Let us have common sense, decency and an absence of prudery in dealing with our sex questions. I am for this movement along such lines."

—Regular patrons are becoming more numerous daily at the wonderful lunch for 50 cents prepared by a real chef at Maison Doree, Ellis above Powell street. Dinner one dollar.



TRADE MARK

BOORD'S
LONDON, ENG., GINS

DRY
OLD TOM
TWILIGHT

CHARLES MEINECKE & Co.

AGENTS PACIFIC COAST 314 SACRAMENTO ST., S. F.



PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

"It Pays to Advertise" at the Columbia.

Yes, sir, the real, dyed-in-the-wool "tired business man" was there in force Monday evening. At first he yawned, then he began to take notice, then he smiled, and at last he broke out in loud guffaws—laughs would not exactly describe it. Here was a play to his liking. It had to do with business, and all the staid old conventions of business life were made merry with, and the before mentioned "tired business man" came to the conclusion that business is not always such a serious matter. The authors had a new idea, not exactly original, but it had to do with a phase of business never utilized by playwrights. The value of advertising is here shown in a startling manner, and though the authors perhaps stretch a point here and there to make the thing appear consistent and logical, the fabric of the entire play is woven together for just one purpose, and that is to create laughs.

The characters in the play inform us of the huge sums spent annually in advertising many of the commodities of life. We are told facts about these things we didn't know before. The play is specially adapted for the grim-visaged, conventional business man, the chap who has been grinding all day. It was a treat on the opening night to see these fellows laugh the loudest of all, but they did not have any monopoly. The play is a great success because it is something away from the conventional type of farce, and because it is up to the minute. The supporting company is the New York cast, and is on the whole excellent. Adele Roland, who assumes the leading feminine role, is a decidedly pretty Miss, with a certain charm of manner, and a capital actress withal. A fine performance was that of Elmer Grandin, an actor little known out here, but who has many successes to his credit. Frank Allworth as the advertising man of the firm, who has all the facts and figures at his finger ends, and who can rattle them off with the speed of a machine gun, gave an impersonation full of the spirit of genuine humor and uncton. Elza Frederick was excellent in a difficult part, and the others were uniformly good, working into an ensemble which made the acts pass off rapidly. If you want to laugh long and heartily, if you wish an evening of pure, unadulterated fun, then don't miss "It Pays to Advertise." It's a scream!

* * *

"The Law of the Land" at the Alcazar.

Don't fail to see the Alcazar players in this remarkable play. It is the finest performance this sterling company has presented this season. The play is unusual. Broadhurst has devised some situations which are tense and compelling, and the interest is maintained to a remarkable degree. His first act keeps everybody tense. If the author in like degree had kept up the wonderful pace in the second and third acts, which he set for himself in the first act, he would have brought out a tremendous play. Even as it is, it is a great acting vehicle; and one of the best things in the play is the genuine heart interest which is evolved. Miss Vaughan in this play gives the most notable performance of her long Alcazar career. Mr. Lytell, too, is most excellent in a splendid role. Alexis Luce is simply great as Harding, easily the best work of his Alcazar career.

PAUL GERSON.

* * *

Monday Morning Musicales at the St. Francis.

The second of the MacFayden series took place on the 24th inst., giving an opportunity to again realize what a fine pianist we have in Miss Katherine Heyman and introducing to us a new violinist, Mme. Eugenia Argiewicz-Bem, who made her initial appearance. Miss Heyman played the following numbers as only a great artist could, responding to the most spontaneous



William Rock and Frances White in a "Dansant Characteristique," next week at the Orpheum.

and hearty applause: Prelude, DeBussy; Sarabande, Grovley; Finale (Presto) Chopin, in the first group; and later The Magic Fire from Die Walkuere, Wagner-Brassin and Isoldena Liebsted, Wagner-Liszt. At the conclusion of her part of the program she was insistently brought back to play an encore, graciously giving Wehle's Tarrantella, which required no end of technique, with consummate skill.

Between the piano numbers we listened to a violin in the hands of a little woman who wielded her bow with the power of a man, and yet combined with it the tender intuition of a woman's understanding. The "Andante Religiese" from Vieuxtemps' Concerto in D Minor, was a divine message, and the

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

Don't Tell Your age

Alter the
Movies
go home
and
Murine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

Murine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.



Madam Melba, who assisted by Ada Sassoli, harpist; B. Emilio Puyans, flutist; and Uda Waldrop, pianist, will give a concert at Scottish Rite Hall, next Thursday evening, February 3d, at 8:30 sharp.

allegro held her audience spell-bound. When she again appeared, it was to confirm our first impression that San Francisco has added another splendid musician to the list, and after playing "Beurree from Suite by Ries, Arioso of Bach-Franke, and a delightful little bit, called La Fileuse, we still clamored for more, and she responded with Canzonetta by D'Ambrioso. Mr. George S. McManus accompanied Mme. Bem and deserves mention for his conscientious work.

There are to be four more of these excellent hours of music which promise every delight. The first was given over to Mme. Betty Drews and Miss Muckle. The next, in February, will feature Mme. Lorna Lachmund, lyric soprano, and Mr. Horace Britt, whose 'cello is already well known.

Steindorff's Auditorium "Pops."

While Conductor Hertz and the Symphony are holding sway in our city, in the Oakland Auditorium across the bay there is being given every Sunday afternoon, beginning at three o'clock, two hours of delightful musical entertainment. Entirely upon his own responsibility and expense, Mr. Steindorff has inaugurated these concerts, devoting the first half to the orchestra alone and the second to the rendition of the principal solos from opera, with the voices added. The first Sunday, "Aida;" the second "Faust;" and on January 23d, "Rigoletto," with Mme. Leroy-Chase, soprano; Miss Van De Mark, contralto; Mr. Ralph Errole, tenor; and Mr. E. Puccini, basso.

The price of these excellent programs is twenty-five cents. Mr. Steindorff is doing this for the sole purpose of educating the masses to good music. In his programme he cleverly wove into the first part of last Sunday's offering the "Andante Con Moto" from Schubert's Unfinished Symphony; also the "Traume" from Tristan and Isolde. He delighted the untrained

ear with the familiar Mendelssohn "Wedding March" and Von Weber's fascinating "Invitation to the Dance," the concluding number being the Overture to William Tell. Don't you think we might divide honors a bit and lend encouragement as well as to listen to some of these excellent hours of music?

Next Sunday the programme will include Lucia, and naturally the Sextette, while the following week is to be Wagnerian, at which time the orchestra will play certain movements from Symphonies and Wagnerian numbers not given in San Francisco.

BETTY.

Uncorked Laughter Floods Pantages.

Capital novelty acts come breezing into the Pantages bill from week to week with a regularity that makes the oldest patrons gasp with delight. The Ten Toozoonins, whirlwind Arabian tumblers, are all that Kipling described of the Fuzzy Wuzzies of the Soudan, whirlwinds under the highest power speed, and as reckless of limbs as a 42 centimeter shell. Maurice Samuels and his competent company again capture the delighted house with his inimitable Italian patois and comedy antics in trying to pass his son and bride through the clutches of the immigration officers at Ellis Island. His method is an easy familiarity with the audience, handled with the keen discernment of knowing just how far to carry the comedy effective to sustain the laughter. Bruce and Calvert, the happy Hollanders, provide a new brand of comic patter spiced with personal aspersions. So do Princeton and Yale in forms of new slang which is salted with wit and happy hits that keep the audience keyed up with grins and cackles of enjoyment. They are facile and adroit in working up their clever points. Helen Reed contributes a round of new and entertaining Irish songs carrying melodies that keeps one humming the refrain. Pantages is always springing the latest and best novelties in animals to be found in the vaudeville field. This week there is an extraordinary troupe of trained dogs and monkeys, who go through their complicated acts all by themselves. The setting is a village street, and something new develops every moment. A monkey butcher steals a dog from a carriage, and in a jiffy claps him into a machine; out comes a string of sausages which he sells to a lady dog shopper. There is a reckless booze-fighting dog attired as a man, who goes through the usual bibulous antics in his efforts to walk home. The feature of the act is the arrest of one of his cronies by a monkey policeman, who rings up a patrol wagon, and that madly driven wagon lands the culprit in jail in a whirlwind that would take a medal from the local police.

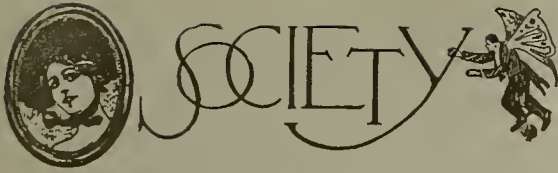
Events in the Paul Elder Gallery.—Eugen Neuhaus, assistant Professor of Decorative Design of the University of California, will give his second lecture in the course on "Painters, Pictures and the Public," in the Paul Elder Gallery, 239 Grant avenue, San Francisco, Tuesday afternoon, February 1st, at 3 o'clock. The subject will be "The Artist's Point of View vs. the Public's."

The fourth morning in the series of "Interpretive Readings of Great Modern Plays," by Leo Cooper, will be given in the same gallery on Wednesday, February 2d, at 10:45 a. m. Mr. Cooper will read three one-act plays by Giacoso, Tcheckoff and Lady Gregory.

On Thursday afternoon, February 3d, at 3 o'clock, Paul Jordan Smith, of the English Department of the University of California, will speak on Robert Browning, "The Ideal Lover." This will be the third lecture in the series, "The Soul of Woman in Modern Literature."

(Continued to Page 13)

<p>W. D. Fennimore J. W. Davis A. R. Fennimore</p> <p>California Optical Co</p> <p>Makers of Good Glasses</p>	<p>What Double Vision Glasses Mean To Their Wearers.</p> <p>There is nothing that plays a more important part in life than the eyes, yet they are conscientiously neglected. Glasses should be the very best obtainable and properly fitted so that the best results may be obtained. This is particularly true of double vision glasses or bifocals. The newest and best bifocal is the "Caltex One-piece" as it is ground from one piece of perfect ophthalmic glass and combines reading and distance corrections in one lens. Caltex One-piece Bifocals make two pairs of glasses unnecessary—do away with the constant changing of your glasses. Do not call attention to your age for when worn have the appearance of regular glasses.</p>
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Friends in Washington write me that our own "Jim" Phelan is being "rushed" by the matchmakers, and the new Senator from California is evidently enjoying his "debutante" season. He has leased one of the handsomest homes in the Capitol, and from the social standpoint finds it no handicap that the home is not hosted by a wife.

All over the world the rules of society are divided into two sets, resilient rules for the male and hard and fast ones for the female. The chief pleasure of the majority of the women on the "inside" lies in keeping their sisters who are trying to break in fuming and fussing and salaaming on the outside just as long as they can. Men are never required to do setting up exercises for any length of time, provided they have the open sesame.

'Tis written in song and story, the tale of the wife of the Senator or Congressman who goes to Washington expecting to bask in social glory, only to find that she is dining and wining nobodies, and that the Somebodies inhabit the frigid zone when the newcomers knock. Those who have "arrived" find it very stimulating to retard the progress of those who are on the way. Transplanted home town glory hardly ever washes, and never boils without fading. The wife of the Senator from Red Gap suddenly finds that she is not "vogue" in her new surroundings.

There was much speculation here about sending a bachelor on to Washington, but that speculation was confined entirely to those who are inexperienced in the social game. The exports knew that a bachelor with social gifts and a bank account is a most welcome addition to society anywhere in the world, for obvious and potential reasons. So the doors of the Phelan home in Washington swing wide welcome to the most exclusive set in Washington.

Here is a lovely story on Hansom Grubb, one of the dashing beaux in the younger set. He is telling it on himself, so what harm in telling it here! For several months Grubb has been reading up on psychic phenomena, and in conversation he has shown a decided bias toward the occult. He has held in firm hand a brief for the queer folk who profess to peer into the future, and his defense of them would run something like this: "Of course I know they do a lot of faking, and they are not the kind that I would choose to hold the gift of divination—but you can't deny that some of them possess it—that here and there one runs into an ignorant, unkempt creature who somehow has this gift in greater or less degree.

"Take, for example, that bunch of fake fortune tellers out at the Exposition. Yet one of those fakirs told me my name—and it's not a name in the common or garden list of the Smiths and Jones—and he told me other things that made me marvel."

There was one young woman in particular who liked to draw him out on this subject and place him on the defensive. Finally she put all her cards down on the table and let him see that it was a marked pack! She herself had told the fortune teller about her friend, Hansom Grubb, and had prompted a friend to suggest to Grubb that he ask for the particular Rajah who was primed with the information. And as Grubb himself says, he "fell for it!"

Mrs. F. W. Wakefield (formerly Mrs. John D. Spreckels, Jr.) has confided to her intimate friends that she intends to put up a fight to regain the custody of her children by her first marriage. She wants the courts to rule on how much time they may spend with her, for otherwise she fears that she will not have them at all, as Jack Spreckels is determined to have entire charge of the children, and they are now with him and his bride in the home that John D. Spreckels built for his son when he married Edith Huntington.

The Wakefields for a time despaired of getting accommodations on the Pacific, and were going to India and coming home across the Atlantic, when sailing arrangements were made for them by friends in Shanghai. They were in Upper Siberia when they got word that they could retrace their steps and come home

this way. It is not altogether a happy home coming, for during her absence her father, to whom she was devoted, died in New York. But the honeymooning trip in the Orient was filled with adventures, which will supply an early anecdote for these young people.

The marriage of Miss Kate Isobel McGregor and John Luckenbach on Wednesday night at the J. A. McGregor home in Pacific avenue was characterized by the delightful cordiality which radiates in this hospitable home. All the appointments of the wedding were of the handsomest, but there was nothing stiff and formal or pretentious about the affair, in spite of the beauty of the appointments. The McGregors, in common with other choice spirits, have a natural gift of providing entertainment without stint, and yet subduing the offensive dollar mark.

The bride looked very handsome in her wedding robes, and all the Eastern guests were most enthusiastic in their praise of the wonderful floral possibilities of California, maintaining that in no other city at this time of the year could flowers in such profusion and such coloring be secured for decorative purposes. John Luckenbach, the fortunate young man who won this charming girl, has but one fault that her friends cannot forgive—he lives in the East, and will take his bride there to live, punctuating each year with visits to the coast.

Miss Hannah Hobart continues to be the motif of much of the entertaining that is done for the debutante set. She has inherited much of her mother's charm, a great deal of her father's daring, and many attributes entirely her own conspire to make her a very unusual and attractive young person indeed.

The divorce of the father and mother did not bring about a break in the relationship of the children with their father, and Walter Hobart takes great pride in his debutante daughter. She shares his love for sport of all kind, and as he says "is some little speed maniac, and great fun to take about in a racing car." Family and friends do not find it a very comforting picture to see father and daughter start off in his racing car for a drive beyond the confines of the motorcycle policeman, for it's dangerous business, this racing.

The dinner dances at the hotels continue to be the Mecca of the fashionables who find this one of the happiest diversions with no particular tax on the energies and no social responsibility resting on any particular hostess for the success of the affair as a whole. Her only concern need be that the group at her own table is having a good time, and while there is always much visiting back and forth among the coteries at the different tables, no one takes any responsibility for more than her own party. On Tuesday night at the Fairmont Hotel there was a goodly showing of the smart set, in spite of the number of private affairs during the week that were set to dance music.

The news that there is to be an ice skating pavilion interests those in the smart set who are always looking for novelties and who love to compete in something new. There is no doubt that this set will buckle on ice skates and go to it enthusiastically.

Friends of Mrs. Dennis O'Sullivan have received letters telling them that she has gone to Flanders to do relief work there under the Hoover commission. Mrs. O'Sullivan was Miss Curtis of this city, and is one of the most fascinating and talented women who write California after their names. She is an artist and a poet, many of the words of the songs with which Dennis O'Sullivan sang his way into hearts the wide world over having been written by his wife. She is also a remarkable linguist, and during her years of residence abroad has not only mastered the usual languages, but has picked up the patios of many a sequestered people. She speaks the language of Flanders fluently enough to be of more service there than any American woman the commission could find, and will be of estimable service there.

Since the death of her sister, Mrs. Thomas Magee, Sr., Mrs. O'Sullivan has been loth to visit California, filled as it is with memories of her departed ones. Her home in London, however, always has a special welcome for friends from San Francisco.

Mrs. Lewis Vernon Harcourt, the new vicereine of India, the second American woman to occupy this position, is a descendant of Miles Morgan, whose bronze statue stands on Court Square in this city. Her mother was a sister of the late J.

Pierpont Morgan. The doughty sergeant of the late American colonies was a power in dealing with the Indians. His descendant, who is noted for her good tact, can be depended upon to uphold the family tradition in the East.



Most elaborate and very unusual, brilliant and resplendent will be the decorative scheme of the ballroom of Hotel del Coronado for the Spanish ball on the evening of January 29th. The stage will be done in royal purple, while the drapes will also be in the same color, which will represent a beautiful garden in Granada; at the rear of the garden in the distance are two huge gold pillars surmounted by the crowns of Coronado, which will be illuminated by soft amber lights; on either side of the stage are two banners loaned by Frank A. Miller of the Mission Inn, and which were presented to him by the Spanish Ambassador at Washington; beneath these banners on either side of the stage are two huge torschiere lamps of massive gold and two gold chairs which were once in the Chapultepec Castle in the City of Mexico, and which were sent to America by the former President, Porfirio Diaz. These chairs were originally sent to Mexico by the King of Spain in the early Spanish days, to the Emperor Maximilian, and once graced the throne room in the castle at Madrid.

This notable ball will open with a chorus of forty singing the famous aria from Carmen, followed by the dancing set composed of the members of the younger society set, who will give Las Sevillanas. Signor Aubrey Scotti, the noted baritone, will sing the famous Toreador song from Carmen, while Miss Cornelia Strohhar and Mr. A. Courtney Campbell, Jr., will give El Bolero de Madrid, A. Malaguena Y el Torero and El Jaleo de Jerez. Miss Dorothy Smoller will give Los Soleares, a dance which she learned in Manila, and which has never been seen in this country before. Mrs. L. L. Rowan, the noted musical director who has studied much abroad, will have charge of the music and effects at the ball.



The San Francisco Chapter of the Woman's Section of the Navy League is planning to give a leap year tea dansant at the Fairmont Hotel on February 29th from four to seven. The money raised will help towards raising the funds necessary for permanent headquarters. Meetings are being held every Thursday at 2:30 p. m., in the red room of the Fairmont Hotel. At the meetings, interesting papers are read and talks on preparedness are given by prominent navy men. There are now almost 200 members, and with each day new members are taking the pledge. There is no distinction shown, and all are welcome to attend these meetings. The dansant committee is as follows: Mrs. Wm. T. Sessions, Mrs. Francis M. Wright, Mrs. Squire Vance Moody, Mrs. W. M. Wymore, Mrs. D. C. Heger, Mrs. Kirby Crittendon, Mrs. Ella M. Sessions.



To-day, Saturday, there will be an exhibition "special" golf match on the links at Del Monte between Wilford Reid, at one time international champion; Mr. Fovargue, French champion; and James Donaldson of the Glenview Golf and Country Club, Chicago, Ill., and George Smith of Del Monte. There will be only the one special exhibition match now. The return match will be played at some later date.



The Saturday night dinner parties at the Hotel Oakland are becoming very popular. Quite a number of reservations have been made for Saturday night, the 29th. Among these are Miss F. Merry, to entertain a party of fifteen friends, and Mr. F. St. Suc, who will have twelve guests for the dinner dance.

The Oakland Civic Center will have a lecture in the Ivory ball room at the Hotel Oakland on Thursday afternoon at 2 o'clock. Topics of vital importance will be discussed.

Friday, January 28th, the second of the winter assemblies will be held in the Ivory ball room at the Hotel Oakland.



Local merchants are all enthused over the big 1916 Spring Fashion Show which will be held at the Civic Auditorium on Saturday evening, February 12th, in conjunction with the Fete in Fairyland. Live models will display all the latest spring styles from a revolving platform erected in the center of the huge auditorium under the glare of fifty exposition candelabras. Everything, from shoe to exquisite spring millinery, including fancy ball gowns, hosiery, lingerie, elegant furs, natty tailored suits, bathing suits and gentlemen's attire will be shown in the biggest fashion show that has ever been staged in the West.

"DOLLAR DAY" AND A DANCE FOR CHARITY.

St. Valentine's Day will be "Dollar Day" in San Francisco, which means that every one who can possibly afford the outlay will be solicited to contribute one hundred cents to help the city's poor through the medium of the Associated charities. It is confidently expected that the total receipts will exceed those of "Dollar Day" a year ago. Then the donor of each dollar was given a certificate of membership in the Associated Charities. This year the certificate will enable him to obtain free admission to a St. Valentine dance and vaudeville entertainment in the Civic Auditorium. The dance will be informal, and the best available talent is being secured to appear in the cabaret performance.

Headquarters of the "Dollar Day" campaign have been established at 511 Sutter street, with Harry R. Bogart, secretary of the Associated Charities, directing the work in conjunction with an executive committee consisting of Superior Judge Frank J. Murasky, chairman; Mesdames M. C. Sloss, Philip King Brown, E. F. Conlin, J. J. Gottlob, A. E. Graupner, Sigmund Stern, F. W. Stephenson, S. I. Wormser, Misses Emily Carolan, Marion Delany, E. M. Davenport, Messrs. Jacob Blumlein, Milton Birnbaum, Selah Chamberlain, George Q. Chase, F. W. Carpenter, Richard W. Costello, Eustace Cullinan, O. K. Cushing, Robert M. Eyre, Wellington Gregg, Jr., Lawrence W. Harris, Charles H. Kendrick, William B. Pringle, Fred Suhr, Geo. Uhl, S. I. Wormser and D. A. White. Robert M. Eyre has charge of the dance and vaudeville arrangements, and an energetic committee is assisting him in procuring novelties for the event.

NEW PLANS REGARDING THE TARIFF.

Several weeks ago the News Letter called attention to the widely divergent and bitter differences of opinion regarding tariff legislation in this country, and suggested that practical and more satisfactory results could be accomplished along the lines of a competent independent non-partisan tariff board. Current news from Washington this week is to the effect that President Wilson is favoring this line of attacking the problem, and that he favors the creation of a non-partisan board, with broad powers to investigate tariff duties, the relation between industries at home and abroad, and the entire tariff and commercial machinery of the world. He has already laid his plans before the party leaders in the Senate and House, and has made it plain that he believes the proposed commission shall not be established with the view of upholding or criticising any particular tariff policy, but should be entirely non-partisan and capable of gathering facts without any political bias.

—It's awfully hard to appreciate good advice that doesn't tally with our desires.

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FROM **JOSEPH'S FLORISTS**

GRANT AVENUE, NEAR SUTTER STREET

"See-ho! See-ho!"

Hunting the Hare with Beagles and Foot-Harriers

BY HENRY McDONALD SPENCER

There are some who hold that a man who invents a new drink is greater than a poet, and if the quantitative test be applied the bartender will beat out the bard. But every one will agree that one who introduces a new sport to an ennui-ridden community is entitled to a special niche in the Hall of Fame.

All *kudos*, therefore, to the beautiful and accomplished Mrs. Fred Kohl, who will shortly have a pack, or "cry," of beagles to chase the elusive jack-rabbit through the craggy hills, bosky dells, lush meadows and wooded copses of the peninsula. A club is being formed in Hillsborough for the purpose of following the foot-hounds, and much enthusiasm is being engendered under the lady's gracious leadership. To be sure, there are those who are inclined to indulge in cheap wit at the expense of the future Burlingame Beagles, or Hillsborough Harriers, but then all innovators have had to endure, more or less, the shafts of "small-time" ridicule, if not of more aggressive opposition. Almost any outdoor pastime is commendable, however, that will take people out of the gloomy Anglo-Saxon home where the inmates sit and sulk in separate rooms.

Beagle-hunting is simply a very healthful exercise, involving a tramp at a good rate over the country in every direction, regardless of roads, and with the outcome of the chase as the incentive. At least it is healthful to all concerned, excepting the hare. Without some added interest, walking is very dull and soul-deadening work at best, and requires a Greer Harrison or Eleanor Sears, or some such "nut," to practice it for its own sake. Following the beagles, which is done only on foot, although an old-time sport, has been growing in popularity in England of late, and there are, or were, prior to the war, over one hundred packs kept in the United Kingdom.

The beagle is a sort of jitney hound ranging from 14 to 16 inches in height at the shoulder, has large pendant ears, and is generally of a blue-mottled, hare and badger pied, or black and tan color. When the country is very rough and there are numerous dykes and stone walls, a larger hound known as a foot harrier, is used, but the latter is not to be confounded with harriers followed on horseback and which are still larger. The beagles are necessarily slow, so that the hunt can keep up on foot; in fact, horses are not allowed to take part in the chase, as otherwise the hounds are insensibly pressed forward beyond the control of their huntsman, and also become too fast for pedestrians. The hare, of course, easily out-distances both hounds and humans in a straightaway, but as it is a very silly animal, it will double or quarter on its tracks, and thereby give the keen-scented hounds an opportunity to catch up. Whether the Californian jack will thus accommodate the sport, or go off straight for too great a distance to be followed successfully, remains to be seen.

The hounds draw for the hare, and, spreading in a line behind the master and whippers-in, the field beats the bushes and hedges with sticks to arouse the quarry. "Puss" being started, a loud "See-ho" is given, and the chase is on. When the hare is "beaten," the Master takes the hounds in hand, and urges them on to a kill. Blood is necessary to beagles, as otherwise they become slackers, grow listless, and fall off in their future work. After the death the "Who-whoop" is sounded, and at the "break-up" the hounds are rewarded with the "paunch," the ears are taken off to be nailed to the kennel door as trophies, while the farmer on whose land the quarry was originally found is entitled to the rest of the carcass. I fancy, however, that the typical Californian ranchman would not thank the hunt, for the remains of a jackrabbit, even when it suffered so noble an end; and furthermore he is not so supine and reverential towards his "betters" as the European peasant. There is not much farming land in the foothill country west of Hillsborough and Easton, and if the jack will be so accommodating as to run in that direction, no complications are likely to ensue. The hunt sometimes lasts for several hours, and ten to fifteen miles are covered, but for all concerned, it should not exceed three hours, and even less is better.

In the earlier days of the sport it was customary for the followers to take poles along for the purpose of vaulting ditches and fences, but that is not done now. Imagination fairly reels at the picture of some eupeptic, elderly matron doing a pole

vault over a six foot fence or a flying leap across a ten foot ravine.

The officials of the hunt, the M. F. B.—Master of Foot Beagles—whippers-in and huntsmen are dressed in a recognized uniform which is very smart indeed. It consists of a light velvet hunting cap, green coat, white stock, white drill knickers and green stockings. A distinctive collar to the coat, or a waistcoat showing the club colors, is sometimes worn. The ordinary members of the club come in mufti and are identified by a club badge or insignia in the form of a brooch or hat-pin for the ladies, and a button or scarf pin for men.

One of the most interesting features of the hunt is the music of the horn, and Shakespeare employs it in some of his plays with charming effect, notably in "As You Like It." In England what is known as a Kohler reed is sounded at different stages of the chase, and there is a very musical series of notes for each occasion. The principal calls used are: A single note at "throwing-off" the hounds; "Doubling the horn" when the hounds are on scent; the "Veline," a pretty note at "finding;" the "Gone away" is self-explanatory; the "Mort" or "Rattle" is the death note, and is frequently followed by the "Recheat." There are other calls, some of which have fallen into disuse, but which could be revived with great effect. It is to be hoped that Mrs. Kohl, who is very musical and possesses a lovely voice, will insist on a full rendition of this very interesting and colorful feature of the hunt.

PASSING OF A WELL KNOWN RAILROAD AGENT.

Edward Lloyd Lomax, the oldest passenger agent in point of service employed by any railroad in this country, passed away this week from paralysis, after a month's stroke. As a passenger agent he held an enviable record in all the positions he honored. His record covered a half century. He was born in February, 1852, in Fredericksburg, Va., and at an early age turned his attention to engineering, and after graduation from the Coleman University he joined a United States engineering party in 1869 in the Northwest. Soon afterwards he entered the railway service of the Burlington and Missouri River Company. His advance was rapid. In 1874 he joined the freight and passenger department of the St. Louis and Southeastern Railway, and became general passenger agent of the St. Louis, Iron Mountain and Southern Railway in 1879. Two years later he was appointed general passenger agent of the Toledo, Cincinnati and St. Louis Railway. Later he became assistant passenger agent of the Chicago, Burlington and Quincy system, and three years later served in the same capacity with the Union Pacific. Then he joined the Western Pacific and became recognized as one of the greatest colonizers among Western railroad men. Irrigation, crops and reclamation were his hobbies. He leaves a widow and two children, E. L. Lomax, Jr., and Miss Mildred Lomax. He was a Mason, and belonged to numbers of other organizations and clubs.

—The ladies who have visited Techau Tavern the last two Saturdays have been greatly pleased with the new souvenir with which each has been presented. This is a new perfume of rare delicacy, known as La Boheme, and possessing the refined characteristics of the most famous perfumes, an elusive, subtle odor, yet of lasting quality, appealing to the fastidious. La Boheme is certain to rival in popularity the best known perfumes, such as Parfum Mary Garden and Carolina White perfume. It will be presented to the ladies every Saturday.



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ADVANCE ANNOUNCEMENTS.

(Continued from Page 9)

Melba to Sing Here Next Week.—Melba, declared by Pitts Sanborn of the New York Globe, to be still "the greatest living prima donna," by the very exacting Krehbiel "the brown, bright nightingale of all the song birds," will, assisted by Ada Sassoli, harpist; B. Emilia Puyans, flutist, and Uda Waldrop, pianist, be heard in concert at Scottish Rite Hall next Thursday night, February 3d, at 8:30 sharp. Since her last visit to San Francisco, Madame Melba has worked like a Trojan on her voice, and the Eastern critics found "the same golden voice, the same vocal poise, the lovely perfection of tone; in short, the same perfection of singing that we have always heard." The directors of the Chicago Opera Association permitted Melba to dictate her own terms and monopolize whatever roles she wanted for "guest" appearances, and some of the biggest nights of the recent season, at the Auditorium in Chicago, were the Melba nights in "La Boheme" and "Traviata." With the Boston Symphony Orchestra at Philadelphia and Boston, Melba had successes that were nothing short of sensational. She has earned \$164,000 for the Red Cross; \$28,000 of which was made in Canada, and has been the recipient of great social attention everywhere. Seats for the Melba concert are on sale at the box office of Sherman, Clay & Company.

Big New Novelties at Orpheum.—Frank Fogarty, the celebrated Irish wit, who has been given the sobriquet "The Dublin Minstrel," will reappear after a long absence. His talk scintillates with humor. That delightful comedienne, Mrs. Gene Hughes, will, with the assistance of a company of her own, present Edgar Allen Woolf's novelty comedy playlet "Youth," which furnishes most enjoyable entertainment. William Rock and Frances White are too well and favorably known to require eulogy. They are, in their particular line, the cleverest team in vaudeville, and their act, which is entitled "A Dansant Characteristique," includes a series of character songs and dances which are both novel and fascinating. Marie Bishop, a gifted young violinist who, until last season, has confined her talent to symphony orchestras and concert tours, will be heard in a judiciously selected program. Billy Bouncer, the celebrated English clown, will introduce his famous bouncing and bounding contest, which takes place on what is technically known as a "Trampoline." The contest is open to all athletically inclined young men. When the first contestant starts to bounce the fun commences. A prize is awarded to the winner, who is selected by the applause of the audience. Van and Bell, the Boomerang Throwers, who were featured in the Public Scene with "America" at the New York Hippodrome, will give an exhibition of their marvelous skill. Charles (Chick) Sale, in his clever impersonations of rural types, and Ralph Dunbar's Singing Bell Ringers, are also among the contributors to this great show. "Protecting the Ships at Sea," the fifth installment of the Uncle Sam at Work motion pictures, secured exclusively for the Orpheum Circuit, will close the performance.

The Next Symphony Concerts.—The San Francisco Symphony Orchestra will give its fourth Sunday concert of the current season at the Cort Theatre, to-morrow afternoon. The program, which will commence promptly at 2:30 o'clock, is devoted entirely to selections from the compositions of Richard Wagner. For the fifth pair of concerts, which will be given at the Cort Theatre on the afternoons of Friday, February 4th, at 3 o'clock, and Sunday, February 6th, at 2:30 o'clock, the program will have the assistance of the eminent Russian pianist, Ossip Gabrilowitsch. Born the son of a lawyer, at St. Petersburg, on January 26, 1878, Mr. Gabrilowitsch received, when six years old, his first piano lessons from his brother. Rubenstein advised Gabrilowitsch's parents to allow their son to become a professional pianist, and he was sent to Tolstoff at the St. Petersburg Conservatory. In 1898 he began his career as a virtuoso. Mr. Gabrilowitsch in 1909 married the daughter of Mark Twain, and he is as great a favorite socially as he is musically. Seats are on sale at the box offices of Sherman, Clay & Company, Kohler & Chase, for the Friday as well as Sunday afternoon concerts of the fifth pair, are \$2, \$1.50, \$1 and 75c. Box and loge seats are \$3 each. Seats on sale at the Cort Theatre on days of the concerts only.

"Motherhood," Sensational Sex Drama, Coming.—Following "It Pays to Advertise," at the Columbia Theatre, will be offered the sensational sex drama in four acts, "Motherhood." The play is from the pen of Lillian Langdon and Charles Bolles, and it is said that the authors have introduced to the stage a theme which has created no end of discussion; in fact as much as has Brieux's "Damaged Goods." The leading roles in the forthcoming production will be played by Blanche Hall and Jack Bryce. The performance comes here from the Little Theatre, Los Angeles, where it is creating a furore at present. The advance sale of seats begins Thursday.

Big Show at Pantages.—"The Style Show," a musical tabloid with fourteen pretty fashion models, is the big topping feature on one of the best all-around shows that the Pantages has presented in months. There are several good funmakers with the production. The girls have all been chosen for their stunning figures, and the gowns, frocks and hats bear the distinctive brand of "Made in Broadway." "Oklahoma" Bob Albright is making his annual tour of the vaudeville houses, using clever Cliff Carney, the young pianist, to play his song accompaniments. Albright is unquestionably one of the most popular singing entertainer that is appearing in vaudeville to-day. The Potts Brothers will present their rollicking English comedy playlet, "A Doubles Doubles." The Standard Brothers have an acrobatic offering which smacks of genuine class. Bert Wiggins and Company will show a new routine of juggling and comedy in "The Lonesome Soldier," and dainty Billie Seaton has a fetching personality with her rendition of popular ballads. The seventh episode of "The Red Circle" becomes more complex and mysterious as it goes along. It is one of the most interesting "movie" serials that has yet been released by the Pathe Company.

The Evolution of Music.—Albert I. Elkus will give a course of six lectures in the Paul Elder Gallery, 239 Grant avenue, San Francisco, on consecutive Saturday forenoons, commencing February 5th, at 10:45 o'clock. The subject of the course will be "The Evolution of Music to its Present Aims and Structure." The first lecture will be "The Music of the Greeks—and Melody in Music." The subjects of the other lectures in the course will be "Rise of the Theory of Modern Music," "The Classic School and the Growth of Modern Musical Forms," "The Nationalization of Music," "The Development of Opera" and "Contemporary Music and its Tendencies."

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Scottish Rite Hall

SPECIAL I

FRANK W HEALY Presents
MADAME MELBA
(The greatest living prima donna)
IN CONCERT, Thursday, Feb. 4, at 8:00 P. M.
Assisting Artists: ADA SASSOLI, Harpist, B. EMILIO PUYANS, Flutist; UDA WALDROP, Pianist.
Tickets, \$2.00, \$2.00, \$1.50, \$1.00. On Sale at Sherman & Clay's, Mason & Hamlin Piano Used.

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Monday Feb. 7—The Sensational Drama "MOTHERHOOD"

Pantages' Theatre

Market Street Opposite Mason

Opening Sunday Afternoon, January 31, 1916
A VAUDEVILLE REVELATION I I
THE STYLE SHOW in Singing Fashion Music by a New Group with Mrs. a Mrs. OHLBERG, BOB ALBRIGHT, THE MALE MELBA, POTTS BROTHERS, The Double Decker, and the...
EIGHT ALL STAR VAUDEVILLE ACTS AND 7th EPISODE OF THE RED CIRCLE

Here, There and Personally

The Governor of Arizona has opened negotiations with the Governor of California asking co-operation in an effort to add to the national territory. Access by both States to the Gulf of California is the goal desired. The method of acquisition is to be left to the federal authorities, as they settle with Mexico for indemnities due citizens of the United States. The modest proportions of the plan, as compared with some others previously heralded, may commend it. No bid for the entire peninsula of Lower California is set up. As for the proposed change and what it would mean to the federal government as well as to the two States named, that is best understood by a person conversant with the problems caused by the erratic Colorado river and the needs of the Imperial Valley irrigation system.

In England, in the early centuries, there was at all times a tendency on the part of authority to interfere with dress, and this reached, probably, its high-water mark in the reign of the masterful Elizabeth. When the gallants of the court stuffed their breeches with rags and feathers till they became inordinate in their girth, the Queen ordered these feather bags to be cut. When the depths of ruffs and the length of rapiers grew excessive, she placed "select grave citizens at every gate to cut the ruffles and breake the rapier's points of all passengers, that exceeded a yeard in length of their rapiers, and a nayle of a yeard in depth of their ruffles." It is to be suspected these grave citizens dealt more gently with the Elizabethan gallants than did the Cossacks of the Emperor Paul, in Russia, when ordered to stop every passenger, who wore pantaloons, and slash these from their legs with their hangers.

Who smoked the first pipe in England, and when? The Sebright MS. has this remark concerning William Middleton:

"It is said that he, with Captain Thomas Price of Plasyollin and one Captain Koet, were the first who smoked, or (as they called it) drank tobacco publicly in London; and that the Londoners flocked from all parts to see them."

Mr. Apperson, in his new Social History of Smoking (Secker, 6s.) adds that no date is named and no further particulars are available. He also queries the suggestion that Ralph Lane was the pioneer in 1586. Europe knew the tobacco plant as early as 1560.

Many speakers have been the victims of curious introductions, but probably few have found such utter absence of humor in their chairman as fell to the lot of Mr. Lloyd George, at a Disestablishment meeting in Flintshire. The chairman was a Welsh deacon, whose convictions were far in advance of his power of expression. "I haff to introduce to you to-night," he explained, "the member from Carnavon Boroughs. He haff come here to reply to what the Bishop of St. Asaph said the other night about Welsh Disestablishment. In my opinion, gentlemen, the Bishop of St. Asaph iss one of the biggest liars in creation; but thank goodness, we haff a match for him here to-night."

City Index and Purchasers' Guide

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"Yes, grandma, I am to be married during the bright and gladsome yuletide." "But, my dear," said grandma, earnestly, "you are very young. Do you feel that you are fitted for married life?" "I am being fitted now, grandma," explained the prospective bride, sweetly; "seventeen gowns!"—*Louisville Courier Journal.*

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Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
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The Background of the War Zone

Lloyd George made an earnest appeal to the trade unionists of Glasgow on Christmas morning to relax their rules so as to allow a speedy output of big guns and shells for our armies in the field.

"Upon your acceptance of my proposals depends not merely victory, but also the saving of numberless lives," he said.

"It is essential that we should equip our armies with a large number of heavy guns and shells.

"We need 800,000 skilled men. There is only one way to get them—taking skilled men from work which unskilled men and women can do after a week or a fortnight's training.

"If we fail, at the best you prolong the war with its untold tale of misery and loss; at the worst we lose the war with all that defeat portends for the future of democracy.

"All this chaffering about relaxing a rule here and suspending a custom there is out of place in this war. You cannot haggle with an earthquake."

The war fund being raised in the United States by Chinese whose sympathies are with the revolutionists now opposing Yuan Shi Kai is expected soon to reach the \$1,000,000 mark, according to an announcement made in San Francisco recently by members of the Chinese Republic Association. The association says that despatches received by it tell of minor engagements, chiefly in the province of Yunnan, between the provisional troops and the forces of the government. The revolutionists are reported to have seized an arsenal and equipped themselves. In provinces farther south, however, Yuan's soldiers are reported to have offered strong opposition and the military leaders of the revolt are said to be awaiting help from the Chinese in America.

A copy of the proclamation issued by the Kaiser to the Serbian people has just been published:

"To my noble and heroic Serbian people—It has been an unfortunate necessity that has put our two nations in conflict, but the fault has not been yours, O heroic Serbians! but rather that of your government which allowed itself to be deceived by its perfidious allies. Do you wish to continue on this disastrous policy, sacrificing yourselves to the Allies who have been your ruin?

"You have been fighting for three years, and your valor has demonstrated that you are worthy of liberty. For that reason we come, not as enemies, but as your friends, for the purpose of reorganizing your national liberty and guaranteeing your rights. We therefore invite the population which have abandoned their national territory to return to their homes, their customs and their labors, and when they have returned they will find that our promises are not false.—*Wilhelm.*"

The Germans have established a provisional government at Nish.

In the first 200 days of its war, down to December 8th, Italy spent only \$800,000,000, or a paltry \$4,000,000 a day. It is but the small change of the war.

Reuter's correspondent sends some interesting facts with regard to the tremendous task imposed on the Post Office by the soldiers' Christmas letters in and out.

"This Christmas the staff stands at forty-five officers and 1,500 men, temporarily supplemented by about 750 men from home. The normal average mails to be handled run to 4,000 bags of letters and 2,000 bags of parcels, most of the latter of which are 'returns.' This represents about 1,500,000 letters a day, including, of course, a great mass of official correspondence.

"During Christmas week the heaviest daily mail consisted of 18,500 bags of letters and parcels. By a conservative estimate the army postal authorities reckon this to have represented about 3,000,000 letters and 500,000 parcels."

One of the most interesting tendencies observable in London to-day is the altogether engaging good humor with which it is receiving many changes. London is learning to accept with gratitude the service of the lady ticket collector, of the lady lift attendant, and now, of the lady tram conductor. There seems

to be arising in public life a kindlier interest, all in the right direction, in the work of other people. If the trolley pole gets off the wire, for instance, and the lady tram conductor struggles with it in vain, more than one deliverer will appear from inside the car to help her. To be sure, it were better, very often, that the matter were left to the driver, who sooner or later appears on the scene, but what the assembled company loses in time, they certainly gain in amusement. Anyway, every one seems cheerier after the incident.

The Under-Secretary for War announced in the House of Commons this week that the total German casualties as published in the Berlin casualty lists total 2,535,768. Of this number, he said, 588,986 were killed. The War Under-Secretary said the German wounded and missing number 1,566,549, while 356,153 men had been taken prisoners. In addition, 24,080 Germans had died from various causes.

MUSIC.

Sounding brass and tinkling cymbal,
He that made me sealed my ears,
And the pomp of gorgeous noises,
Waves of triumph, waves of tears,

Thundered empty round and past me,
Shattered, lost for evermore,
Ancient gold of pride and passion,
Wrecked like treasure on a shore.

But I saw her cheek and forehead
Change, as at a spoken word,
And I saw her head uplifted
Like a lily to the Lord.

Naught is lost, but all transmuted,
Ears are sealed, yet eyes have seen;
Saw her smiles (O soul, be worthy!)
Saw her tears, (O heart, be clean!)

—Gilbert K. Chesterton.

—“Halloa! Are you Bafy's, the butcher?” “Yes.” “Well, this is Mrs. Brown's residence. Will you please send me a large, thick steak by twelve o'clock?” “Well, you just bet your sweet life I will.” “Do you know, sir, to whom you are speaking?” “Sure I do. You're Jenny, Mrs. Brown's cook.” “You are mistaken, young man. You are speaking with Mrs. Brown herself?” “Is that so? Then in that case, madam, we'll call the bet off.”—*Tit-Bits.*



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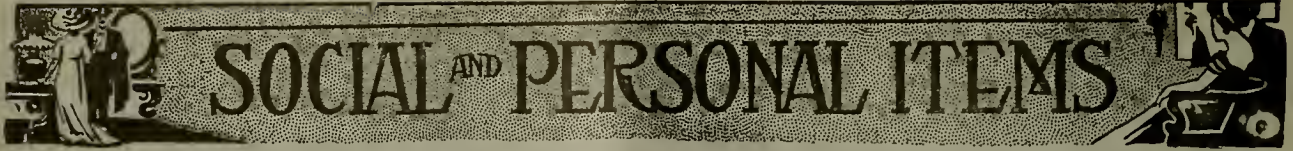
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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

JOHNSON-McCALL.—The engagement of Miss Bernice Elvira Johnston and Richard Percy McCall is announced. Miss Johnston is a daughter of Mrs. C. E. Johnston and the family resides at the Warrin Apartments. Mr. McCall is well known in social and business circles here.

WEDDING ANNOUNCEMENTS.

WILSON-MOORE.—The marriage of Miss Madge Wilson and Dr. Chester Moore will be an event of the last week of March, the exact date not having been determined.

WEDDINGS.

McGREGOR-LUCKENBACH.—The marriage of Miss Kate Isobel McGregor and John Lewis Luckenbach was solemnized at 9 o'clock Wednesday evening at the Pacific avenue home of the bride's parents, Mr. and Mrs. John A. McGregor, in the presence of about one hundred and fifty friends. Dr. Josiah Sibley, pastor of Calvary Presbyterian Church, officiated. The bride was given in marriage by her father, who returned from a business trip to the East the day before. A supper followed the ceremony. Luckenbach's home is in Brooklyn, where he will take his bride to reside after a honeymoon trip through the South and a stay of several weeks in Florida.

WEDDING ANNIVERSARIES.

DUNCAN.—Mr. and Mrs. William Coppee Duncan celebrated their fourth wedding anniversary with a dinner dance given a week ago Monday evening at their residence at Burlingame.

LUNCHEONS.

BAKER.—Miss Marion Baker's apartment on California street was the setting for a luncheon given Wednesday in honor of Miss Dorothy Baker by her niece, Miss Marion Baker.

BELL.—Mrs. Franklin J. Bell, wife of General Bell, gave a bridge luncheon at her home at Fort Mason on last Saturday.

RENNETT.—Mrs. Frank M. Bennett, wife of Captain Bennett, commandant at Mare Island, was hostess Tuesday at a luncheon, followed by bridge.

BERRY.—Miss Dorothy Berry had some friends in to a little luncheon party at her home Thursday as a bit of gayety for Miss Alice Brune, for whom ever so many affairs are being given just now.

BOARDMAN.—Miss Dorothy Baker will be the complimented guest at a luncheon at which Mrs. Samuel Boardman will be the hostess next Wednesday afternoon.

CAMERON.—A group of friends were guests of Mr. and Mrs. George T. Cameron at luncheon Sunday at Burlingame.

CHAMBERLAIN.—Mr. and Mrs. Willard Chamberlain gave a luncheon at the Burlingame Country Club Sunday in compliment of Miss Gertrude Thomas and Roger Boqueraz, who are to be married on February 23d.

EYRE.—Miss Elena Eyre was hostess at a delightful luncheon party Tuesday, with Miss Alice Brune as the guest of honor.

HATHAWAY.—Three brides-elect, Miss Theresa Harrison, Linda Bryan and Lucille Johns, were the complimented guests at a luncheon over which Miss Marie Hathaway presided Wednesday.

HOTALING.—Mesdames Marion Lord, Max Rothschild, Misses Cornelia O'Connor and Edith Bull, were the guests of Mrs. A. P. Hotaling at a luncheon Tuesday afternoon. The informal gathering took place at the hostess' home on Franklin street, and after luncheon several rubbers of bridge were enjoyed.

LA MONTAGNE.—Mrs. Clinton La Montagne was a luncheon hostess Tuesday afternoon at the Franciscan Club, when Miss Theresa Harrison, the fiancée of Andrew Lawson, was the complimented guest.

LEVENSALER.—Mrs. James Levensaler will give a luncheon party on February 9th, complimentary to Mrs. William Ede, who with Mr. Ede and their children, plan to leave for Honolulu on about the 15th.

McCLERNAND.—Mrs. Edward C. McClernand, wife of General McClernand, U. S. A., was hostess recently at a luncheon given in honor of a number of army matrons.

McGREGOR.—Miss Katie-Bel McGregor was hostess at a luncheon given Monday at the Franciscan Club in compliment to Miss Dorothy Luckenbach, sister of her fiance, John Luckenbach.

MILLER.—Mrs. H. M. A. Miller has issued invitations for a luncheon this afternoon. It will be in compliment to Miss Alice Brune, the fiancée of Alan Van Fleet.

WILLIAMS.—Half a dozen guests enjoyed the hospitality of Mrs. Percy Williams at an informal luncheon Tuesday at her home on Pacific avenue.

DINNERS.

ANDERSON.—Mr. and Mrs. Frank Anderson entertained Wednesday evening at an informal dinner at their apartment on Powell street.

AIKEN.—Dr. and Mrs. George M. Stratton were the honored guests at a dinner which Mrs. Charles Aiken arranged for Tuesday evening at one of the downtown cafes.

BABCOCK.—A group of friends enjoyed the hospitality of Mr. and Mrs. Harry Babcock at dinner Wednesday evening. Their guests will assemble at the Babcock home on Scott street.

BATES.—Mr. and Mrs. Harry Bates gave a small dinner Monday evening in compliment to Mrs. Lord.

BEALE.—Lieutenant Crafton Beale entertained at a delightful dinner on board the Yorktown recently.

BLISS.—Mr. and Mrs. Walter Bliss gave a dinner party Monday night in honor of Miss Dorothy Baker and Dr. George Willcutt. It was very informal.

BISHOP.—Mr. and Mrs. James Hall Bishop and Miss Marion Lord enjoyed dinner Tuesday evening at the home of Mr. and Mrs. Charles K. Harley on Broadway, the party later viewing the performance at one of the theatres.

COWDIN.—Mr. and Mrs. J. Cheever Cowdin gave a dinner dance on January 27 at the Hotel St. Francis. Mr. and Mrs. Cowdin have been in New York since about Christmas, and they have been heartily welcomed on returning a few days ago.

DOWNNEY.—One of the most enjoyable affairs of last week was the dinner party at which Surgeon J. O. Downey entertained Wednesday evening at Mare Island.

FENNIMORE.—Mr. and Mrs. Arthur Fennimore will be dinner hosts on Monday evening at their residence on Lake street. The pleasurable affair will be in compliment to Miss Dorothy Baker and her fiance, Dr. George Willcutt.

FRIEDLANDER.—Mr. and Mrs. T. Carey Friedlander entertained Mr. and Mrs. Andrew Welch, Miss Augustus Foute and Albert Russell at a dinner party Tuesday night, concluding the evening by informal dancing at the Palace Hotel.

GAYLEY.—Professor and Mrs. Charles Mills Gayley entertained Friday evening at dinner in compliment to their daughter, Miss Mary Gayley, who returned Monday to her home in Berkeley, after an extended trip in the East. Later the party will attend the Berkeley Assembly.

HARLEY.—Mr. and Mrs. Charles K. Harley were hosts at a small dinner party Tuesday night, with a box at one of the theatres afterwards.

HOBART.—Mr. and Mrs. Walter Hobart were hosts Sunday evening at an elaborate dinner which they gave at their home in San Mateo. About a dozen friends enjoyed their hospitality.

KOHL.—Mr. and Mrs. C. Frederick Kohl presided at an informal dinner Sunday evening at "The Oaks," their handsome home at Easton.

LEE.—Mr. and Mrs. Cuyler Lee will be dinner hosts on Friday evening, February 4th.

PILLSBURY.—Mr. and Mrs. Horace Davis Pillsbury, the latter of whom has just returned from the East, will be hosts at dinner on the evening of February 4th.

SHERWOOD.—A coterie of friends have been asked to dine with Mr. and Mrs. William Sherwood on the evening of February 4th, at their residence on Pierce street. After dinner they will attend the benefit for the blind soldiers and sailors of the Allies, that is to be given at the St. Francis Hotel.

WOOD.—Mr. and Mrs. Baldwin Wood gave a dinner Sunday evening at their home in San Mateo.

WELCH.—Mr. and Mrs. Andrew Welch are among those who are planning to entertain at dinner before the Mardi Gras ball on March 7th. They will be hosts to a large party that will later occupy two boxes at the hall.

TEAS.

HULEN.—Mrs. Vard H. Hulen entertained several of her friends at two informal teas last week, one group having assembled Tuesday and the other Thursday afternoon at her home on Broderick street.

RECEPTIONS.

KUCHEL.—Mr. and Mrs. Charles James Kuchel of Oakland entertained at a housewarming reception at their new home at 755 Wardfield avenue, Saturday afternoon. Mrs. Kuchel was formerly Miss Linda Russ of San Francisco.

CARDS.

BROOKS.—Paymaster Jonathan Brooks, U. S. N., and Mrs. Brooks will give a bridge party at their home at Mare Island on the evening of February 2d, in compliment to Mr. E. O. Eyttinge and Mrs. Eyttinge.

CHURCHILL.—Mrs. Wilder Churchill, who is spending the winter in town, was hostess at a card party Monday. The table was done in the new black and white striped style, with freesia flowers.

OTIS.—Miss Frederika Otis gave one of the bridge parties Tuesday in the series that is being given for the Belgian relief fund.

WHEELER.—Mr. and Mrs. Charles Stetson Wheeler, Jr., gave an informal bridge party Monday evening at their home.

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Hotel Plaza Company

PARTIES.

KELLAM. Miss Madge Wilson will be the complimented guest at a supper party at which Mr. and Mrs. Frederick Kellam will preside on the evening of February 6th, at their home on Pacific avenue.

THEATRE PARTIES.

McMULLIN.—Mr. and Mrs. Latham McMullin gave a theatre party Monday night, taking their guests to the Columbia Theatre and supper afterwards, with informal dancing. It was in compliment to Miss Gertrude Thomas and Roger Bocqueraz.

MILLER.—Mr. and Mrs. Cyril Tobin were the inspiration for a theatre and supper party at which Mr. and Mrs. C. O. G. Miller were the hosts Thursday evening.

DANCES.

COWDIN.—Mr. and Mrs. J. Cheever Cowdin asked some fifty or so of their guests Thursday evening at a dinner dance at the Hotel St. Francis.

EYRE.—Robert Eyre invited a coterie of the younger set to a supper dance given Wednesday evening at the Palace Hotel.

HOLMES.—Alfred Holmes will issue invitations shortly for a dinner dance to be given on Monday evening, February 1st. Miss Dorothy Baker and Dr. George Willcutt will be the inspiration for the affair.

JOHNSON.—A coterie of the young friends of Miss Frances Johnson, daughter of Mrs. James Ward, will enjoy her hospitality at a dancing party this evening. It will take place at her home on Buchanan street.

PINCKARD.—Mr. and Mrs. Eyre Monroe Pinckard chaperoned a supper dancing party at the Palace Hotel Wednesday evening, at which Miss Elena Eyre was the hostess.

SAN MATEO POLO CLUB.—Announcement cards were sent out a couple of days ago, stating that there would be a subscription dance at the San Mateo Polo Club to-night.

ARRIVALS.

DE PUE.—Mrs. Edgar J. De Pue, who has spent the past two months visiting friends in the East, returned Sunday to her home in Sacramento street.

HARVEY.—J. Fred Harvey of Boston, partner in the firm of Harvey & Wood, which controls a string of a dozen New England hotels, including Bellevue Hotel, Boston, is registered at the Fairmont with Mrs. Harvey.

EVANS.—Miss Evelyn Evans, who has been visiting relatives in New York for the last three months, returned to San Francisco to-day.

HARRISON.—Mrs. Eugenie Crystal Harrison has returned from Cleveland, where she has been visiting her sister, Mrs. Charles Hickox for the past five months. Mrs. Harrison is settled at the Alta Casa, where she has taken an apartment for the winter.

HILL.—A cordial welcome is being extended to Mrs. Horace L. Hill, who arrived Sunday from New York, and is at the Hotel Oakland.

PILLSBURY.—Mrs. Horace D. Pillsbury, who has been in Boston for several weeks, arrived home Tuesday morning.

POPE.—Mrs. George A. Pope, who has been in New York since the holidays, returned home on Friday.

THOMPSON.—A cordial welcome is being extended to Colonel Robert M. Thompson, who arrived recently from his home in New York. He is at present visiting Mrs. George W. Gibbs at her home on Jackson street.

DEPARTURES.

CANFIELD.—Myron Lehe Canfield has gone to Spokane. He has accepted a position there with a power company and will make the northern city his home.

CHAMBERLIN.—Willard Chamberlin left Tuesday afternoon for the East, where he contemplates spending the next three weeks. He will visit his parents at their home in Boston.

FILER.—Mr. and Mrs. Walter G. Filer have gone East, to be away several weeks.

SMITH.—Mrs. Robert Hayes Smith left for New York Monday, to be away several weeks.

WILLIAMS.—Miss Florence Williams, daughter of Mr. and Mrs. Harry Abston Williams of Berkeley, left recently for Philadelphia to study art at the Philadelphia Academy.

INTIMATIONS

CARRIGAN.—Mrs. Clarence Carrigan, who left here a few weeks ago to join her husband in London, has arrived safely, according to advices received by her friends here.

DOWNING.—Dr. Samuel P. Downing has been joined by his mother, Mrs. Martha Wallace Downing of Eureka, and together they have taken an apartment at the Chesapeake in Berkeley. They will be established there indefinitely.

DUTTON.—Mrs. Henry Foster Dutton will visit her sister, Mrs. Harry McFarland, in Honolulu, this spring, probably in March.

HAMILTON.—Miss Helen Hamilton has returned to her home in Broadway, after spending the week-end in San Mateo as the guest of Mr. and Mrs. Raymond Spilvalo.

McLAREN.—Mr. and Mrs. Loyall McLaren, whose marriage was an event of January 15th at Napa, are enjoying their honeymoon at Pel Monte. On their return they will reside in Berkeley.

ROE.—Mr. and Mrs. Hall Roe, whose marriage took place last week, and who spent several days at the Nickel ranch in Southern California, are now en route to Kansas City, where they will make their home for a year or so.

SYPHER.—Mr. and Mrs. Leigh Sypher and Miss Genevieve Bothin will be at San Mateo for the balance of the season, having opened their country place.

TUBBS.—Mr. and Mrs. Chapin Tubbs have come down from their ranch in Napa County, and will spend several days in town as the guests of Mr. Tubbs' mother, Mrs. William B. Tubbs, at her home on Jackson street.



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Few men are better qualified than William Greer Harrison to write a book on athletics, and describe through experience and observation the prime healthful results on the human body. All his life of 60 years Mr. Harrison has been imbued with practical views regarding the development and enjoyment of a healthy body for the soul's habitation. His views on this subject he has set forth in a handy, compact little volume, which he aptly styles, "Making the Man: A Manual of Excellence." The exercises laid out by Mr. Harrison are so simple that a hint should set every reader to practicing them. The long experience in this line of physical development by the author has enabled him to cover the field in a way that will be the most natural and helpful to the reader. Every man who wants to be a hale and sane man should read this book and practice the wise lessons set forth. Price, \$1.25. Published by H. S. Crocker Co., 565 Market street, San Francisco.

* * *

"Memories of India."

Sir Robert Baden-Powell, hero of Mafeking and founder of the boy scouts, spent many years in India, and he presents a breezy and informal account of soldiering and hunting experiences in that land. Readers of this book will soon learn that Sir Robert is a keen wit. In his youth he was constantly playing pranks on his comrades, but he knew how to take a joke even when it was against himself, and he relates several instances in which he was the victim. Much of the material for the book is taken from letters which the author wrote to his mother with no thought of publication, and while there is no account of the incidents in Sir Robert's career that made him famous, yet he presents a wonderfully graphic picture of army life in India. The author reveals himself as a man with a big heart, a wholesome love of fun and a capacity for hard work. The book is profusely illustrated with sketches made by Sir Robert himself, for he is an artist of no mean ability. Most of them were made right on the spot for the benefit of his mother, whom he seems to have kept particularly well informed about his experiences.

Price, \$3.50 net. Published by McKay.

* * *

"The Stranger's Wedding."

In several of his novels, W. L. George, the English novelist, reveals an inclination to dwell on disorganizing elements of contemporary society. The theme in "The Stranger's Wedding" is a highly uncongenial marriage between a man of the upper and a woman of the lower class of English society. If this is accepted merely as a particular case, no charge can properly lie against the course he pursues, because this case is governed solely by an arbitrary set of circumstances. But the thesis cannot be demonstrated by such means, for it is very obvious that Mr. George's aim is to generalize his conclusion.

Mr. George's thesis is specially unconvincing because of the excellent mental and attractive physical characteristics of his principals. Although Sarah Groby is the daughter of a Cockney washerwoman, she is not destitute of a measure of education, is of striking beauty and possesses other fine personal qualities that make her superior to the average of her class. The other participant in the romance is Roger Huncote, an aristocratic young settlement worker in a poor quarter of London. He does not go unwarned that marriage with an "inferior" courts disillusion.

Price, \$1.35 net. Published by Little-Brown.

* * *

"Master Skylark."

Appropos of the large number of Shakespeare Tercentenary celebrations already planned for next year, The Century Company announces the early publication of "Master Skylark," a five-act dramatization of John Bennett's novel of the same name. The play, it is said, opens in Stratford-on-Avon, show-

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Fred Hartsook

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ing Nick Atwood, a youthful cousin of Shakespeare's, dissatisfied with the monotony of his home life. Then comes a company of strolling players, who kidnap the boy because of his voice. After a number of adventures along the English countryside, Nick reaches London, and becomes a famous choir-singer. While there he meets his kinsman, William Shakespeare, who brings about a reunion of Nick Atwood and his Stratford relatives.

* * *

"Making Money."

Owen Johnson's new novel, "Making Money," is a stirring romance of love and money, with a more universal appeal and wider interest than any of the author's previous work. The background of the story is laid in the glamour of the great city, the smart society of New York and the money-mad rush of Wall street at the time when everything was booming.

Many will feel that "Patsie," the heroine, a wholesome, mischievous, delightful young person, almost puts into the shade the hero and his friends who are making spectacular plays at the Wall street game.

Cloth, 12mo., \$1.35 net. Published by Frederick A. Stokes Company, New York.

* * *

New Harper Publications.

Harper & Brothers announce that they will publish within the next few days "Over the Front in an Aeroplane," by Ralph Pulitzer. It is the first book on the war from the Harper press. This is an account of a flight in a French army aeroplane from Paris to the front and back again—Mr. Pulitzer being the only civilian to whom such a privilege has ever been granted. In addition, he recounts his experiences and impressions during other trips by train and motor to the fighting lines in Northern France and Belgium.

SPRING IN THE SEMI-TROPICS.

The tossing tops of the palms are loud with a wind from the Spanish Main
That strums the harp of the sunlit beach to a sounding old refrain:
Oh, clear and blue as a maiden's eyes the clean sea-spaces lie,
Till my heart is off with the wheeling gulls that jest with the lonely sky—
Off to the rim of the ocean-world, to my lost sea-love again,
Whose hair is spun of the windy scud and whose robe is the summer rain.

Over the rim of the world of men I know that my love is true—
Who is naught of flesh, who is naught of blood, but born of the windy blue;
Her name we stammer with halting tongues—we hearts that have heard her call
Through the din of a hundred smoky towns, and found her the best of all!
Oh, we name her Spring, or Dawn-on-the-Sea, or Rapture-that-once-we-knew.
But the gray gull knows that the names are one when it comes to the tribute due.
So it's off, my heart, to the rim of the world, to your lost sea-love again.
Whose hair is spun of the windy scud and whose robe is the summer rain!

—Kenneth Rand.

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NOTICE OF ASSESSMENT.

Natural Soda Products Company.

Location of principal place of business, San Francisco, California. Location of works, Keeler Inyo County, California.

NOTICE IS HEREBY GIVEN that at a meeting of the directors, held on the 29th day of December, 1915, an assessment (No. 2) of One Dollar per share was levied upon the capital stock of the corporation, payable immediately to M. Q. WATTERSON, Treasurer, at Inyo County Bank, Bishop, California.

Any stock upon which this assessment shall remain unpaid on Monday, the 14th day of February 1916, will be delinquent and advertised for sale at public auction, and, unless payment is made before, will be sold on Monday, the 6th day of March 1916 at 12 o'clock noon, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

NOAH WRINKLE, Secretary

Office—No. 613 Market street, San Francisco, California.

ANNUAL MEETING.

Joshua Hendy Iron Works.

The regular Annual Meeting of the Stockholders of the Joshua Hendy Iron Works will be held at the office of the Corporation, No. 75 Fremont street, San Francisco, California, on Tuesday, the 6th day of February 1916 at the hour of 10 o'clock a. m. for the purpose of electing a Board of Directors to serve for the ensuing year and the transaction of such other business as may come before the meeting.

CHAS. C. GARDNER, Secretary

Office—75 Fremont street, San Francisco, Cal.

LIBRARY TABLE

"California as a Health Resort."

Many books have been published on California, but none have proved so engrossing as this volume of F. C. S. Sanders, M. D., a graduate of Cambridge University. The explanation of the author's success is probably due to the fact that preliminary to his visit here he lived for several years in Asia, where the climate conditions sap the constitution of the Caucasian. He was quitting the service as an expired surgeon aboard ship and preparing to return to England via the Suez route when, by a happy chance, he was asked to take charge of three invalids bound for England via the Pacific Ocean and the United States in order that his charges might avoid the intense heat of the tropics. That change in the itinerary luckily brought Dr. Sanders to California. One of his patients developed a complication, and on the advice of friends here the doctor took the invalid to a mineral spring well known for certain curative properties. Right here the doctor began to glimpse some of the physical wonders of California. He was specially familiar with the spas and watering places of Europe, and had spent much time and inquiry to discover the virtues of curative springs being developed in other parts of the world. It was this enthusiastic curiosity regarding mineral waters that awoke in him the possibilities of California in this field. The more springs he visited here the more enthusiastic he became. And impelled by this enthusiasm he wrote the present book, "California as a Health Resort," detailing his discoveries and what they meant to him as an expert of mineral spring waters. "An undeveloped asset of California," he pronounces them, "and their prime virtues are not yet adequately recognized." Being a great traveler he was keenly alive to the romantic history of the State, its physical wonders, wide variety of industries and the original methods adopted here to meet typographical requirements.

The result is a volume of 300 pages of painstaking research, admirably text, discriminatingly arranged and beautifully illustrated with the most attractive scenic features of California—encyclopedic in its information. Coming as the author does from the outside world, and being cosmopolitan in a measure, he has handled his subject from a large and independent viewpoint. This is obvious to any ordinary reader. The volume is so arranged that the reader slips from one section of the State to the next till all have been passed, and thus in orderly fashion he gathers complete information on the way. Dr. Sanders' pithy and direct style shows none of the flowing word painting so successfully employed by that great Captain of Romance, Sir Walter Scott, from whom he is descended. Back of the accuracy, comprehensiveness and experience in estimating California as a health resort is the substantial knowledge the author acquired as a graduate in honors at Cambridge University, Oxford, the responsible positions he held in the St. George and Westminster Hospitals, London, and the practical experiments he made of the mineral waters of other lands. All this experience has enabled him to present to the reader, succinctly, clearly and completely, the history, climate, missions, industries, places of interest, educational advantages and mineral springs of the State, a vade mecum of the most interesting features of California.

Price, \$2 postpaid. Edition de Luxe, \$4. Published by Bolte & Braden Company, San Francisco, Cal.

* * *

The War and the Christian.

A book of religious import which contributes much that is of value on the attitude of the Christian to military preparedness is John Walker Powell's "What Is a Christian?" One of Dr. Powell's chapters deals with the Christian and the war. His discussion of this problem is along three lines: First, "Can a Christian consistently engage in war even in obedience to his country's demand?" Second, "Can war be defended in any respect as a means of settling international disputes without coming into direct conflict with the spirit and teaching of Jesus?" And third, "Can war be abolished?" On each of these subjects Dr. Powell has much to say that is pertinent and of very general interest.

Published by the Macmillan Company, New York.

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A REMARKABLE PROPHECY.

Many people with a gift for looking ahead foresaw the present European war. It didn't require extraordinary acumen to predict the great crash after the rise of the Triple Entente as a counterweight to the Triple Alliance. But a remarkable capacity for divination must be conceded to the prophet who 'way back in 1882 could set "1910 or thereabouts" as the date for a clash between Great Britain and Germany on the issue of world supremacy.

It was an extraordinary man who made this extraordinary prediction—Charles George Gordon ("Chinese Gordon"), an undoubted genius and one of the most picturesque and heroic figures in British military history. A letter by Gordon to Mr. James R. Purdy, dated 1882, has recently been published in the Morning Post of London, from which the following is an extract:

"Every Briton should think of the future of his country and cause each one to insist on the government passing a measure of compulsory universal military training. So far as England is concerned, she need not, for the next quarter of a century, be under any apprehension of serious difficulties arising with any of her European neighbors, but in 1910 or thereabouts there will have arisen a naval power which may prove mightier than she, and should she (Germany) gain the supremacy, England will become extinct both as a sea and a land power, and all her dependencies, including India, will fall into Germany's clutches. You may live to see this. I shall not, but when that time comes remember my words."

In 1882 Germany was not a sea power, had no colonies, and had not been bitten by imperialistic ambitions. Bismarck was encouraging France to occupy more African territory and to dispute priority in that region with Great Britain. But Gordon looked far beyond the superficial friction of the hour between Great Britain and France, and had a true vision of Germany's role as the ultimate challenger of Britain's sea power and over-sea pretensions. Gordon was part soldier, part statesman, part mystic. It has been granted to few humans to have his immense range of experience or to read the future as clearly as he did.

—The Southern Club have given up their headquarters on California street hill, and have moved to the Plaza Hotel, where twelve large and commodious rooms on the second floor facing Stockton street have been arranged for them. The move is a happy one, for the Plaza Hotel is most conveniently situated in the shopping and business district. One advantage the club will have is that the members, when they desire to entertain guests for luncheon and dinner, can do so, getting the best that is to be had in the city for half what it would cost to support their own cuisine.

—James Woods, manager of the St. Francis Hotel, and John Tait left for the East last Monday. The ice skating fad has become so popular at many of the hotels in Eastern cities that their trip is to find where it could be made available for themselves.

—Cecil J. Travers, for three years chief clerk at the Bellevue Hotel, was promoted this week to the position of assistant manager at that hotel. He entered on his new duties Wednesday, when W. H. Wills, manager of the Bellevue, left for a visit to Southern California. Travers was formerly connected with the Westminster Hotel of Spokane.

INSURANCE

Following are the Home Fire Insurance Company's 1915 figures for the Pacific States, including Colorado:

	Premiums	Losses Incurred	Losses Paid
Alaska	\$ 9,646.13	7,202.27	3,802.27
Arizona	47,067.26	58,136.99	60,443.17
British Columbia.....	82,168.54	18,926.68	33,295.82
California	985,218.47	426,059.38	426,481.43
Colorado	174,144.05	140,676.85	134,156.28
Idaho	84,787.04	37,664.37	36,822.68
Hawaii	18,871.98
Montana	183,980.85	82,225.98	78,684.83
Nevada	18,895.29	11,348.62	7,937.33
New Mexico	24,469.93	10,997.60	13,089.48
Oregon	131,406.60	73,157.97	73,185.58
Utah	57,721.34	17,694.85	36,068.28
Washington	209,465.31	108,576.92	104,021.32
Wyoming	22,769.10	20,999.76	20,245.11
	\$2,040,411.80	\$1,013,668.24	\$1,028,233.58

Edmond F. Green and Marshall A. Frank, formerly president and vice-president of the Pacific Coast Casualty Co., have been made defendants in a suit filed in the Superior Court, January 18th, to recover \$105,000 which they are alleged to have secured from a sale of the company's stock to George W. Turner, Cutler Paige, Thomas L. Miller and Kirkham Wright. The complaint alleges that on January 20, 1913, Frank and Green induced the plaintiffs to purchase 15,000 shares of Pacific Coast Casualty stock at \$150 a share. In order to do this, it is alleged, they produced a false statement of the company's condition. They now allege the stock was not worth more than \$80 a share, and sue for the difference between its real and purported value.

United States District Judge Dooley has directed the trustees of the bankrupt Grand Lodge of California, Ancient Order United Workmen, to appear in court Saturday and show cause why the decree adjudging the order bankrupt should not be set aside. That Messrs. Gregory and Braden and President A. McGill of the American Life and Accident Co. of Portland, and Secretary Madge of that corporation, were in a conspiracy in juggling eighty thousand of the assets of the company, is alleged in the complaint of several persons who are suing for the return of this amount of securities to the receiver of the defunct concern. Details of a transaction by which a certificate representing stock traded for eighty thousand dollars of assets came back into the hands of the sellers of the stock for a consideration supposedly less than ten thousand dollars in the final taking of depositions in the suit of stockholders against the Union Pacific Life this week.

At the annual meeting of the Pacific Coast Casualty Co. stockholders, a resolution was adopted reducing the number of directors from 11 to 7. The directors for the ensuing year are: Frank P. Deering, W. P. Johnson, Allen I. Kittle, Thos. L. Miller, Geo. W. Turner and Kirkham Wright. At the directors' meeting, Thomas L. Miller was elected president; Kirkham Wright, vice-president; Allen I. Kittle, secretary; W. R. Rice, and Charles T. Culling, assistant secretaries.

A museum, said to be the largest of its character this side of New York, designed to show the most modern ways of preventing accidents, has been installed in show rooms on the ground floor of the Royal Insurance Building, San Francisco, by the State Industrial Accident Bureau, and will be opened at all times for public inspection.

Major-General Franklin Bell, in command of the Western Division, has approved of a system of fire protection, outlined by Fire Chief Murphy, of the San Francisco department, for the Presidio Military Reservation, and recommendations have been forwarded to the War Department at Washington. The plans embrace a modern equipment of fire fighting apparatus, including the installation of cisterns and fire alarm boxes.

William J. Wynn has been nominated as a member of the executive committee of the San Francisco Brokers' Exchange, to succeed E. M. Jones, whose term expires on March 2d, and E. M. Jones has been selected as a member of the arbitration committee to succeed B. L. Davis, whose term expires on the same date.

Efforts are being made by the Fire Commissioners to have the San Francisco fire limits extended to take in a considerable part of the section lying between Front and Folsom streets and the bay.

After a city-wide survey of the fire hazard in the San Francisco public schools the battalion chiefs of the fire department recommend the immediate expenditure of at least fifty thousand dollars in making safety improvements embracing such features as fire escapes, fire alarms, additional stairways and walls.

Manager Leisander has returned from Oregon, without having named a successor to J. M. Kuhn, who recently resigned the Portland office of the company to go with the Columbia Life and Trust.

Guy C. Macdonald, who was connected with the Daily Field staff, has been appointed assistant secretary and treasurer of the Insurance Federation of California.

Marsh & McLellan have formally applied for membership in the San Francisco Insurance Brokers' Exchange, and the opinion of leading members is that the firm will be admitted at the expiration of the usual thirty days' period.

J. H. Clinkscales, an old time independent adjuster and special agent on the Coast, died at his home in San Diego this week.

A. Hall McAllister has resigned his connection with the California Inspection Rating Bureau to go with the insurance department of the Hawaiian Trust Company of Honolulu.

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FASHION'S FADS AND FRILLS

Comfort and convenience—these are the two qualifications attributed to sport clothes since the first woman dared don a skirt short enough to uncover the tip of her boot. Would these same sport clothes be quite so generally favored, think you, if these were the only words with which to commend them? If there were not something particularly youthful and becoming in the chic severity of these same sport togs, their sale would be quite limited, I am sure.

Wool Jersey for Suits and Frocks.

One of the most attractive of the new materials for suits and dresses is the latest phase of Jersey cloth. It is being used for the dressier frocks and the semi-tailleurs, for afternoon wear, indoor skating, tea, dancing, calling and like purposes, as well as for the regulation sport suit. It comes in all the new shades, blue, green, brown and the various other tones now modish. Often on the more trimmed of these Jersey costumes there is a touch of taffeta or a bit of braid. These suits are fashioned after the belted Russian models, the smart flared coats and skirt, and for the strictly correct sport suit along the Norfolk lines combined with an equally severe skirt.

The New Cape Appears.

Among the new features which, of course, are but a revival of the old, is the cape. This appears upon all types of frocks and suits in the form of the shoulder cape, sleeve cape, and cape collar. The full-skirted, simple-bodied frock of taffeta, worn at an afternoon tea, the skating rink, or the concert, displays its cape collar, or series of collars, when it is not featuring a Puritan-like shoulder drapery, crossing surplice-fashion in front, and held in place in back by a girdle, from below which tiny coat tails or tabs appear. There is some indication, too, of the cape returning as a separate wrap; in fact, pelerines of quaintly quilled taffeta are being shown to wear over light

summer frocks and are now being worn in the south. Many of these display the unfitted, rather bunched-looking collar which accentuates the slope of the shoulders, thereby living up to one of the chief requirements of the present modes. Many circular and Directoire capes matching the hat are among the season's attractive fancies.

Alarming Width of Skirts.

Paris is reported as practically losing her head over the width of the skirt. She gave out the pleasing dictum of—"a trifle more length," just a while ago, and proceeded straightway to offset it by adding to their breadth. Many of the new skirts on Paris models, it is said, are gathering material in about the waist with no regard whatever to the figure beneath, in fact a woman wearing such a skirt or frock has much the appearance of an animated barrel or something equally ungraceful. The medium skirts with just a bit of fullness about the waist, combined with the simple, quaint bodices now smart, are dainty and becoming,



The Cape Dress

—“Oh, no,” soliloquized Johnny bitterly; “there ain’t any favorites in this family! Oh, no! If I bite my finger nails I get a rap over the knuckles, but if the baby eats his whole foot they think it’s cute.”—*Ladies’ Home Journal*.

suggestive of the grace of the figure beneath, as they are. The new models so reminiscent of the days of 1830 and 1850, are full of charm if extremes are not indulged in.

Batiste Collars on Tailored Suits.

Collar and cuff sets of organdy, batiste, linen and other like fabrics, are to be worn for spring with dark tailored suits and dresses. They serve to brighten the costume, and add a fresh touch which is dainty and grateful to the wearer. Colored sets, in Russian embroidery, are particularly pretty. Neckwear in general is simple and plain.

Combination of Sheer and Heavy Fabrics.

The popularity of using a sheer fabric and one somewhat heavier in the same frock or blouse, is a notion that is attractive and economical. Crepe Georgette combines well with crepe de Chine, taffeta, or faille in blouse and frock. Serge and satin or taffeta, broadcloth and satin or taffeta, are favored combina-



Zouave Faille Suit

© McCall

tions for the street dress, the touch of silk or satin in the same, or a contrasting shade, adding much to the beauty and the becomingness of the model. A simple serge frock gains much by the addition of a tiny turnover cuff, or a small collar of satin. Often the entire upper section of the skirt or bodice in the more dressy gown is entirely of taffeta or satin, while the lower section is of serge, broadcloth or gabardine. Among the new materials for these simple dresses and suits, even for the more dressy models, one sees wool poplin and similar lightweight weaves.

—“Evidently that young man I met at your party does not know who I am,” remarked Mr. Cumrox to his wife. “What makes you think so?” “If he appreciated the extent of my financial influence he would have laughed at my jokes instead of my grammar.”—*Washington Star*.

TRAVEL EAST IN LUXURY.

Sunset Limited to New Orleans through balmy skies. Thence through historic scenes of days of war, now alive with southern life and industry. The Sunset Limited and its connection at New Orleans with the New York and New Orleans Limited makes an ideal winter trip East. Service the best. Stop-over at points of much interest. For booklets and information apply Washington Sunset Route, 874 Market St., San Francisco, Cal.

Wedding Presents.—The choicest variety to select from at Marsh’s, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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 European Plan From \$1.00 a day up American Plan From \$1.50 a day up
 Extraordinarily low rates to permanent guests
 CARL SWORD, Manager



BIG IMPROVEMENT IN LOCAL INDUSTRIES.

That San Francisco is on the verge of a big business boom is indicated by two unusually important announcements this week: President McGregor of the Union Iron Works, speaking for President Schwab of the Bethlehem Steel Company, says that the Union Iron Works will be largely expanded immediately in order to handle the great press of new orders which the company is now facing. The Pacific Coast Steel Company has issued notice that its pioneer structural plant in South San Francisco is to be greatly enlarged to smelt Chinese pigiron by the use of California petroleum. The Union Iron Works already has contracts covering \$20,000,000 for new work, and more contracts are in sight. Even if the war stops sooner than is expected, there is a wide field for the company in building new vessels which are in crying demand just now. All the shipping yards of the country are working to capacity.

GENERAL CONDITIONS.

Business is still showing remarkable expansion in the United States, Canada, Argentina, Chile and Japan. Improvement of less degree is experienced by China, Australia, Mexico and some of the neutral countries of Europe. Probably more improvement has taken place in England than in any of the other belligerent countries, but money rates are high and stock market prices for the most part are low. There is little betterment in France, but the success of the recent French loan has had a good effect on sentiment. Monetary conditions in Russia, Germany, Italy and Austria-Hungary are reported to be very much strained and business depressed.

Industrial activity throughout the United States is increasing rapidly. Steel mill capacity is being expanded to take care of the enormous amount of new business that is offered. The United States Steel Corporation this week reported unfilled orders on its books amounting to 7,806,220 tons, an increase of 616,733 tons over the last previous monthly report. A glance at the clearing house figures shows how general is the improvement throughout the entire United States. Whereas a few months ago the railroads were complaining of a lack of business, they are now confronted with the most serious problem as to relieving freight congestion on the sidings and at the terminals. Gross earnings of the roads are mounting high, and if traffic could be handled more efficiently net returns would increase proportionately. As it is, both net and gross earnings, in many instances, are making new high records. Notwithstanding the great activity in commercial and industrial lines, money continues increasingly abundant. This is due to the heavy volume of exports as compared with imports, and also to the fact that the new federal banking law released many millions that formerly were held by banks in reserve.

—From New York advices it seems to be generally recognized that the January interest and dividend disbursements have had less effect upon the stock and investment markets this year than for many years. Whether this may be attributed to the rising cost of living or to a lack of interest in the financial markets is a matter on which there is difference of opinion; but it is safe to say that both influences have been present to a more or less extent. Whatever may be the cause, the customary "January rise" has not yet materialized, and the average price of the "statistical" stocks has declined since the middle of December.

—Goldfield Con. confirms the report that the new oil flotation plant will have a capacity of 50 tons per day instead of 30. Work on the plant will soon begin. Improvements in ore bodies are reported from Atlanta, Jumbo Ex., and Goldfield Con. Kewanas is actively exploring and work is being pressed in Black Butte, Spearhead, Great Bend and Florence.

—Big stimulus was given to the optimism in business this week by U. S. Steel declaring the resumption of a 5 per cent dividend on the half billion dollar common stock. A bonus of \$6,353,781 was distributed. The earnings of the company for the last quarter of the year were reported to be the largest during the past fifteen years of the company, \$51,232,788. The highest previous quarter was the second quarter of 1907, when the earnings were \$45,503,705.

WHY ADVERTISING PAYS.

"What kind of eggs do you eat?"

"Hens' eggs, of course."

"Why?"

"Well, simply because——"

"What do you know against the duck? Nothing. Still, you don't eat duck eggs. Why? The duck lays an egg and says nothing about it. The hen lays an egg and makes a racket that disturbs the whole barnyard. It's advertising, and it pays. Let the people know what you have. Advertising puts cities on the map. It puts bread in your stomach and garters on your legs."

And so on ad infinitum. This is a free advertisement of the newest and best farce of the season, "It Pays to Advertise," now running at the Columbia Theatre, to give the weight of added testimony to its philosophy. Roi Cooper Megrue and Walter Hackett's comedy of business, with long runs in New York and Chicago to its credit, and solid fun capacities still more to its credit, is having its first showing here, and every one who sees it is still chuckling over its merriment.

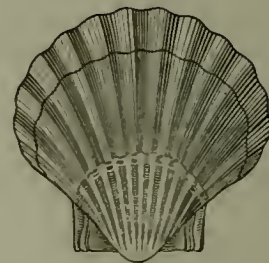
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THE CARS OF 1916

Echoes from the New York Show

This Year's Prices Range from the Simplex-Crane Landaulette at \$7,800 to the Woods Mobilette for \$380

What the effect of peace on American industries will be, no man can tell, just as no one foresaw on August 1, 1914, what would be the outcome of war so far as trade conditions and prices were concerned. Especially is this true of the automobile industry, and it is now an open secret that a number of motor factories were at their last gasp July 31, 1914, but are now going well and strong.

There can be little doubt, however, that at this moment a dollar will go further in auto value than at any time in the near future. This being another way of saying that now is the best time to buy a car. Rubber, steel and aluminum all have an upward tendency, and combinations ultimately will be effected.

Glancing at the exhibits in the New York show, which has recently closed, and which is practically an annual announcement of the manufacturers, it would appear that there is quite a reduction in the number of models and manufacturers. This is due to the fact that there is a tendency to standardize both body and chassis, and to form combinations which make for economy in production.

The 1916 Cars

The 1916 cars, as displayed at the New York show, according to the Motor Age, offer a better study of purely American design and manufacturing methods than it has been possible to obtain in previous years. The influence of the European war has been felt most forcefully in the industry, and is shown as well in the trend of motor car engineering. The industry for the past 18 months has been practically shut off from the influence of European design, and the products this year may be considered purely American.

True enough, the European war was in progress at this time last year, but the

effect of European design on the 1915 products was in evidence, because, to a large extent, the mechanical features and general layout of the cars of a succeeding season are solidified before the middle of the summer.

One of the most truly American of the 1916 features, and the one which stands out head and shoulders above the majority of those elements of the new cars which may be considered special trends for the year, is the twelve-cylinder engine. This is true undoubtedly so far as actual production as a component of a motor car is concerned.

Twelve-cylinder engines had been built before Packard and National made their announcements last May, but those sporadic instances were interesting only as inventions, and not as elements of production program.

Although the eight-cylinder engine is a year older than the twelve, it is almost as truly an American idea. It was an American idea as applied to cars manufactured in quantities.

Development of the eights and twelves has meant a renewed interest in the V-type of motor; that is, motors whose cylinders are at an angle with each other. They have brought with them new problems to be solved in engine balance, in cooling and lubrication, and be it sad to the credit of American designers and manufacturers, these problems have been solved.

Hand in hand with this development has come the equally important growth of light weight reciprocating parts. The increase in the number of cylinders with its multiplication of pistons, connecting rods and valve mechanisms, has made necessary an equal, or greater development in light alloys, and in the production of designs and shapes with which a smaller weight of metal can be made

CARS OF MORE THAN SIX CYLINDERS

TWELVE CYLINDERS

Name and Model	Bore & Stroke
Enger, Twin-Six	2.62x3.50
Haynes	
H. A. L.	
National, Highway Twelve	2.75x4.75
Packard, Twin Six	3.00x5.00
Pathfinder, the Great	2.87x5.00

EIGHT CYLINDERS

Car and Model	Bore & Stroke
Abbott, 8-44	3.25x5.00
Apperson, 8-16	3.12x5.00
Briscoe, 8	3.00x3.50
Cadillac, 53	3.12x5.12
Cole, 8-50	3.50x4.50
Daniels, A.	3.25x5.00
Jackson, 68	3.50x4.50
Jackson, 3-48	2.87x4.75
King, 8-D	2.85x5.00
King, 8-E	3.00x5.00
Mitchell	3.00x5.12
Oakland, 50	3.50x4.50
Oldsmobile, 44	2.85x4.75
Partin-Palmer, 8-45	3.12x4.00
Peerless, 56	3.25x5.00
Regal, F.	3.00x4.50
Ross, 8-C	3.25x5.00
Ross, 8-A	3.00x4.50
Scripps-Booth, D.	2.62x3.75
Standard, 8	3.00x5.00
Sterns-Knight, 8	3.25x5.00

THE CARS AT \$1,000 AND UNDER SIXES

Dispatch, G.	\$1,000
Cameron	1,000
Studebaker, 6-50	1,000
Paterson, 6-42	985
Bulck, D-44-45-D-54	985
Monitor, N	895
Elgin, 6	845
Oakland, 32	795
Grant, 6	795
Saxon	785

FOURS

Jeffery	\$1,000
Regal, D	985
Jackson, 34	985
Detroitler, F.	985
Auburn, 4-38	985
Dodge	950
Dispatch, D.	935
Empire, 45	935
Hierff-Brooks, 4-35	885
Richmond	885
Wayne	885
Reo, R.	875
Farmack	855
Inter-State	850
Studebaker, 4-40	850
Monitor	795
Allen	795
Dodge	785
Elcar	775
Bell	775
Scripps-Booth, C.	775
Harvard	750
Overland, 23	750
Chevrolet	750
Briscoe, 4-38	750
Cosy, Flyer	740
Pullman	740
Crow-Elkhart	725
Mecca, 30	695
Arbenz, 25	675
Part n-Palmer, 32	675
Moore	660
New Era	660
Maxwell	655
Dort	650
Regal, E.	650
Overland, 75	615
Metz, 25	600
Sterling	595
Briscoe, 4-24	585
Argo	495
Monroe	495
Chevrolet, 4-90	490
Ford, T.	410
Saxon	395
Trumbull	395
Vixen, 3-P.	395
Woods-Mobilette	380

to do the work that before had required heavier pieces. To a certain extent it is this development of light alloys that has made possible the motors whose cylinders number more than six.

It is not alone to the V-type engine that credit must be given for lightening of engine parts. The six and fours were instrumental to as great an extent.

The battle of the cylinders, which until last year were confined to the fours and sixes, and then was complicated by the entrance of the eight, has been increased in its complexity by another factor, the twelves. It now has developed into a four-cornered fight in which the sixes are more than holding their own against the fours, but are finding it necessary to guard their flanks from the onslaughts of the eight, while the latter is caught between the two fires of the sixes and twelves.

This battle, which has resolved itself into the conflict of engineering discussions on one side and price considerations on the other, has been merrily in progress for the better part of the past year. It is not too much to anticipate that there is a probability of the entrance of an exponent of even a greater number of cylinders than the twelve before the new year is out.

So far as the number of chassis models are concerned, the six-cylinder cars are quite appreciably in the lead, but from the standpoint of the actual number of cars marketed during the year, or scheduled for next year, the four has the better of it. This is on account of the almost universal rule that lower priced products can be marketed in greater number than those which are more expensive, assuming, of course, that the value per dollar is the same.

However, whether it be eights, twelves, fours or sixes, the fact remains that the prices are lower for the 1916 cars than they were for the year previous. In fact, the average price of the cars as a whole shows a very considerable reduction for the new season. The figure last year was very close to \$2,000—\$2,005 to be exact—while for 1916 the average of cars announced is \$1,600, a drop of an even 20 per cent.

Fours can be obtained under \$400, sixes at less than \$800, eights under \$900, and twelves at about \$1,000.

Not only are the cars to be bought for less money, but they are more reliable, better equipped and better performers than their forerunners of a year or two ago which cost 20 per cent more on the average.

There is one thing which will make it

harder to choose a car this season than it has been before, because the field has settled down pretty thoroughly to a condition in which the purchaser gets just about the car value he pays for. On the other hand, the purchaser or prospective purchaser of a 1916 car, will find his choice somewhat limited as compared with that in previous years.

Heretofore, the possible buyer who studied the season's offering with a view to the purchase of a car was confronted with such an embarrassment of riches in designs and models that a choice was anything but easy. In 1911 he had 400 different models to choose from, presented by 270 manufacturers; for 1916 there are less than half as many different models to choose from, and less than half as many manufacturers to consider.

Even as compared with last year, the field has narrowed considerably. The number of makes dropped from 119 to 108, and the number of chassis models offered is reduced from 200 in 1915 to 176 this year. Even this offers a rather bewildering array, and when it is considered that one of these is the fact that manufacturers are not making quite so many different chassis models as they did. The Buick, for instance, confines its production to six cylinders; Stutz confines its program to fours, building sizes only on order. Other concerns have consolidated their facilities so that the entire factory effort and entire sales effort is confined to a single chassis and in some instances to a single body type.

The reduction in the number of chassis models produced by a manufacturer is one of the great factors in cutting costs, which means, of course, cutting the list price. Where the entire factory can be concentrated upon a single model, the multiplication of tools, dies and assembling facilities can be materially reduced, or, what is the most frequent case, the same factory equipment and labor can turn out a greater number of cars per day and can turn them out at a considerably lower expense per car.

A more potent reason for the lower number of models built this year is the fact that there are fewer car makers in the field. There has been a concentration of the industry going on for the past two years. This concentration, on the one hand, has taken the form of combinations of plants, whereby the manufacturing facilities of several manufacturers have been welded to turn out a single model or a single make of car. On the other hand, there have been a number of concerns which in previous years have had passenger cars on the market that now either are confining their production to

commercial vehicles, or have turned their facilities to some other channel.

Interesting Comparisons

Dividing the various makes of cars and segregating them as to price offers some interesting comparisons. For example, of those selling below \$1,250, there are twenty six-cylinder cars, five eights, forty-two fours and one twelve. The average price of cars in this class is \$892, the average N. A. C. C. horsepower 23.07, and the average wheelbase 111.42 inches. The lowest price six is the Saxon, at \$785, and the lowest price eight, \$950. Only one twelve-cylinder, the Enger, at \$1,095, comes in this class.

Passing into the class ranging from \$1,250 to \$1,999, there are fifty different makes with an average price of \$1,556, an average horsepower of 28.68, and an average wheelbase of 143.43 inches. In this class the sixes predominate, there being thirty-three of that type. The eights rank next with eleven to their credit, and there are five fours and one twelve.

Of thirty cars in the next class, that is in the price range from \$2,000 to \$2,999, the average price is nearer the high mark of the class than is true of the other two classes mentioned. The average price of these thirty cars is \$2,431, the horsepower 35.73, and the wheelbase 128.5 in. As in the two preceding classes the sixes lead, with eighteen; the fours are second with six, while the eights number four, and the twelves, two.

Sixes Make Good Showing

In thirty-seven cars in the group selling from \$3,000 up, the sixes again predominate, the number being twenty-five, their ratio being a little more than 2 to 1, as between them and the total fours and twelves. There are nine fours, and three twelves and no eights selling above \$3,000. In this group of thirty cars the average price is \$4,045, the horsepower 42.14, and the wheelbase 136.7 inches.

In the four groups mentioned the figures are based on the touring car models, which are taken to be fairly indicative of the relative number of the different types.

Thumbing the pages of motor car history, we find that the production of fours is decreasing from year to year, while the production of sixes steps up in practically the same degree that the four steps down. Of the 1915 models, 51.4 per cent were in the four-cylinder class, while from the figures given in the early part of this comparison the percentage of fours is slightly under 33, but this de-

crease is more marked in a comparison between 1915 and 1916 than is true of any two years of the last six, the decline for each year from 1910 to 1915 being 2, 2, 16, 8, and 2.6 per cent respectively. The climb of the sixes, beginning with 1910, when 10 per cent of the American cars were in that class, has been rapid. Sixes represented 17 per cent of the total American cars in 1911, 19 in 1912, 36 in 1913, 45 in 1914, 47.5 in 1915, while 1916 shows 50.9 per cent as computed from figures in the preceding paragraphs. Little brother Eight has developed into a healthy child with the coming of 1916. The eight, which made its debut a year ago, with a standing of 1 per cent of the total number of makes for 1915, enters the 1916 season with a credit of 10.9 per cent.

Twelve-cylinder cars perhaps have paid less homage to the modern low price trend than the others, and for the time being will be produced for the more fastidious, whose fingers are not calloused from holding their purse too tight. At that there is a wide range in price, considering the fact that there are not more than a half-dozen different kinds in this class being made at present.

New Makes This Year

Bell, Biddle, Bimel, Daniels, Drummond, Elgin, Farmack, Fostoria, Jones, Hillier, H. A. L., Madison, Mecca, Moore, New Era, Sterling, Stewart, Sun.

The most marked type of body design this year is the convertible sedan or other type of demountable car, where the driver is also enclosed, and which is intended primarily for owner drivers. These cars are of comparatively low cost.

CONVERTIBLE SEDANS	
White, Semi-Touring	\$5,300
Cole, 8-50, Dem. Sedan	2,285
Kissel, 42-6, All-Year	1,950
Hudson, Super Six, Sedan	1,900
Chandler, 6	1,795
Kissel, 32-4, All-Year	1,450
Mitchell, 6 of 16	1,450
Mitchell, 6 of 16	1,415
Glide, Six-40	1,295
Jackson, 8, 3-48	1,190
Hupmobile	1,185
Jeffery, 4, Sedan	1,150
Inter-State, Sedan	1,050
Overland, 83	950
Dodge, Winter touring	950
Sixon, 6	935
Pullman	875
Regal, Light Four	800

o o o

—New York has adopted the hyphen. The 1916 license plates will carry hyphens separating the numerals designating thousands from the numerals designating hundreds. For example, 19,830 will appear on New York highways as 19-830. Experiment has shown that numbers so spaced are easier to grasp.

Trend of the Motor Truck

That the motor truck until recently has not kept pace in improvement with the pleasure vehicle has been due largely to the fact that the market for the latter has been so far from exhausted that the required capital has not been available for the commercial car. In other words, the manufacturers were too busy grabbing for the trade of the passenger cars that they did not have either the time or the money to look out for the other. Now it is different, and the recent New York show has demonstrated that there has been more improvement in the last year in the trucks than the pleasure cars have shown in three, for the simple reason that the latter developed so much earlier.

The motor truck industry in America has had a year unprecedented in its history. From the standpoint of production and sales as well as from the standpoint of vehicles more adapted to the use of the truck owner, the past season has been one of greater activity than could have been expected. To a great extent this activity in the commercial vehicle industry has been due to the conditions brought about by the European war. War orders have been a source of profit mechanically as well as financially to builders of trucks and indirectly have been a source of profit to the American truck buyer.

This rather anomalous situation is due to the fact that makers of business vehicles in America, whether they have actually had their product in service on the European battlefields or whether they have confined their selling activities to America, have taken advantage of the lessons learned on the battlefield and on the rutted roads behind the lines to make the vehicles better able to withstand the abuses and extraordinary conditions of which European service is the supreme test of their ability to withstand such use.

The necessity for a quantity production of trucks to meet the needs of the warring nations in Europe has developed better manufacturing processes in American factories which make for a better truck without increasing price and has developed conditions by which the vehicles may be produced at a lower cost to the consumer. To such an extent is this true that even in spite of the rather severe increase in the price of materials which has been a concomitant of the European conflict there has been a distinct drop in the price of trucks for 1916. The average price of commercial vehicles listed on the American market for the

new year is nearly \$100 less than that of a year ago, dropping from \$2,500 as an average list of the 1915 models to \$2,413 as the price of the 1916 car. Some of the one-ton vehicles now list under \$1,000, but the greatest reduction has been in the light delivery class and trucks with a capacity of 1,500 pounds.

Had it not been for a rather definite improvement in the new models as compared with those of the past season, it is to be expected that there would have been an even greater reduction in first cost. As an instance of this improvement in design might be mentioned the general dropping of the chain drive in favor of shaft drive and also a similar increase in the proportion of worm-driven vehicles and also a considerable increase in the double reduction types.

The showing that trucks have made in the European war has been such that it has increased the respect of the American business man for the commercial vehicle. It has given him newer insight into the reliability and adaptability of the motor driven business wagon. With the coming of the prosperous season which is looked for, it is to be expected there will be a very great increase in demand for commercial vehicles in all sections of this country.

So far as the number of truck manufacturers is concerned there has been a very general expansion, the total amounting to 248 manufacturers, forty-six of which are new, although eleven have dropped out. This makes a net increase of thirty-five in the number of truck builders. A production of 75,000 motor trucks is expected for 1916. During 1916, fifty thousand were built for domestic use and about half as many were exported.

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COLLEGE ADDS TO COURSE

Highland Park College, Des Moines, Ia., has broadened the scope of its motor car engineering school by adding work on cranking and lighting systems. All of the principal cranking and lighting systems have been installed in the school shops. W. W. Lemmax is in charge of the new work.

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—A magnificent scenic road of 240 miles long, around the island of Hawaii has been completed. The entire circuit can be made in two days, and it is becoming increasingly popular with motorists. It is also rapidly increasing the demand for cars in that part of the world.

Nonsense Rhymes

MATCHING RHYMES

Honk! Honk!

Railroad crossing,
Speeding car,
Fragments tossing,
Gates ajar!

—*The Ohio Motorist.*

Small boy wonder,
Papa's car,
Blood and thunder
Tales go far.

—*The Hoosier Motorist.*

More Trouble Coming

Wifey picks up
Titian hair
From the mix-up
—Hers is fair.

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ROAD LICE IN THE HAIR

A fellow lost a Ford one day,
He hunted everywhere,
Until he found it, so they say,
Next time he combed his hair.
—*Southern Automobile and Garage.*

Still nastier:

Si lost a Ford at lunch one day,
Upon a misty heath,
He found it hiding, so they say,
When next he picked his teeth.

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A QUARTETTE OF DIMETERS

You Know 'Em

The citizen
I most abhor
Is he who fights
Old Europe's war.

—*Cincinnati Enquirer.*

The one whose goat
We'd like to get
Is he who asks:

"You fell off yet?"

—*Macon Telegraph.*

The one that makes
Me really bored,
Talks of his car,
But means his Ford.

—*By George Douglas in the S. F. Chronicle.*

The man who makes
Me feel most tired
Is the rhymester
Who is hired.

—*By another kept poet.*

POOR OLD BILL

Some of the soldiers in Flanders scratched the following epitaph on the rough wooden cross which marks the grave of a comrade. The second stanza to "Poor Old Bill" is dedicated to some of our comrades—the speed maniacs.

"Poor old Bill, he left this place
With smoking gun and smiling face;
But Bill won't care, if some good chap
Will follow up and fill the gap."

"Poor old Bill, his speeding car
Hurled him through the gates ajar;
But Bill won't care if some good chap
With lots of speed will fill the gap."

—*Hoosier Motorist.*

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STATE STATISTICS

AUTOMOBILES IN N. Y. STATE

Up to January 1st, of 1916, exactly 233,325 automobiles had been registered in New York State, which is an increase of 61,160 over the registration for 1914. Of the cars, 231,126 were privately owned and 2,199 were dealers' cars. The State registration year begins on February 1st. The income for 1915 totaled \$1,905,153, of which \$921,817 was paid by the 101,074 owners, 724 dealers and 55,222 chauffeurs in the New York City district, the leading one of the State. The Buffalo district paid \$548,565.50 for 72,815 owners, 750 dealers and 13,086 chauffeurs, and the Albany district, \$434,770.50 for 57,237 owners, 725 dealers and 12,958 chauffeurs. The man with the largest pleasure car license fee bill in the State is probably C. K. G. Billings, of New York City, who has 17 licenses, from 792 to 808.

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KANSAS CAR TO FAMILY RATIO 1 TO 4

Final figures for the motor registration in the State of Kansas for 1915 show a total of 74,123 vehicles, of which about 4,000 are trucks and 8,260 motorcycles. This means there is a motor car for practically every fourth family in the State, a record Kansas believes is only surpassed in California. The licenses for these cars turned \$331,812.75 into the road maintenance funds of the various counties during the year just ended. Sedgwick County leads in the number of cars with 4,029 registered.

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IOWA EXPECTS 175,000 CARS IN 1916

W. S. Allen, secretary of State and head of the Iowa State Vehicle Department, predicts a registration of 175,000 cars in Iowa in 1916. The total registered in 1915 was 145,034, as compared with 106,087 in 1914, the gain being 38,-

937. The total of fees for 1915 registrations collected by the department was \$1,393,306.67 in 1915. A total of 7,049 motorcycles were registered during the year. Fees for 1916 registrations are now being received at the rate of \$12,000 a day. Total collections of the department for 1915 was approximately \$1,500,000 as compared with \$1,040,135.54 in 1914. Cars to the number of 25,000 already have been registered for 1916, and that number is 15,000 ahead of the total at the same time last year.

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MANY CARS IN WASHINGTON

The registration of motor vehicles in the State of Washington is at present 45,711. The population of the State is approximately 1,150,000, which means that one individual in every twenty-five in the State of Washington is the possessor of a motor vehicle. Of course, this includes commercial vehicles and motorcycles. It is legitimate to include these, however, since the figures are being used to show the widespread adoption of motor-propelled vehicles.

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OHIO INCREASE 47 PER CENT

The report of W. H. Walker, Ohio registrar of motor cars for 1915, shows an increase of approximately 47 per cent in the number of motor cars registered as compared with 1914. In other words, 181,310 cars were registered by the department in 1915, as compared with 122,504 cars in 1914. This shows an increase in number of 58,806. The records of the department show that 32,941 cars were registered in 1910; 45,788 cars in 1911; 63,118 in 1912; 86,156 in 1913; 122,504 in 1914, and 181,310 in 1915. This shows an increase of approximately 37 per cent in 1911; 36 per cent in 1912; 41 per cent in 1913; 61 per cent in 1914; and 47 per cent in 1915. The general average of percentage of increase in the department since 1910 is 45.

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According to Homer L. Cook, Secretary of State, one automobile is driven in Indiana for every thirty inhabitants. Taking an average of five persons to a family, every sixth family in Indiana owned an automobile last year.

The total number of automobile licenses issued during the year 1915 was 96,915, or 30,365 more than 1914. The motorcycle licenses issued in 1915 numbered 11,225 and the licensed chauffeurs in the State numbered 3,099. Licensed auto dealers numbered 728. The licenses for 1916, already issued, now number in the thousands. The aggregate receipts of the auto department for the year 1915 were \$592,775.

A NEW and
GREATER

\$1295

f. o. b. factory

CHANDLER SIX

NOW ON DISPLAY

Longer Wheelbase---Handsome and Roomier Body
The Same Marvelous Motor --- Greater and Unusual Power

POWER Ample to take
this car, loaded,
anywhere that
any automobile can go.

SPEED More than 999
out of every thou-
sand car owners
would ever want or dare to use.

MOTOR The Marvelous Chandler Motor—built
in the Chandler factory for three years
past and famous the world over.

FREE FROM ANY HINT OF EXPERIMENTATION.

Most Beautiful of All New Motor Car Bodies; Before the Season's
Over Any Other Type Will Be Out of Date

Interesting Chandler Features

BODY FINISH Chandler blue, high finish. Fenders, wheels and motor hood black. Deep cushioned upholstery covered with long-grain, semi-glazed leather.

EQUIPMENT Highest grade equipment is a feature of the Chandler now as always, including Bosch High-Tension Magneto, Gray & Davis separate unit Electric Starting and Lighting System, Chandler aluminum crank case, Chandler full-floating silent spiral-bevel-gear rear axle, silent chain drive for motor shafts, annular ball bearings, Stewart-Warner Magnetic Speedometer, Stewart Vacuum Gasoline Feed, Non-skid Tires in the rear, and all the usual incidental items.

We Want Everyone to Come and See the Big New Chandler Touring
Car and the New Chandler Four-Passenger Roadster

PEACOCK MOTOR SALES COMPANY

1350 Van Ness Ave., San Francisco

Phone Prospect 431

E. L. PEACOCK AUTO CO., 3020 Broadway, Oakland. Phone Lakeside 5100

CHANDLER MOTOR CAR CO., CLEVELAND, OHIO



redwood park in time for dinner.

Hitherto the trip has not been very popular with our motorists, on account of the narrow and steep mountain roads which not only took time to negotiate, but demanded too much attention on the part of the driver as a matter of sheer safety. The new highway does away with fear, for it is a wide, well balanced and attractive road that is much shorter and infinitely safer than any of the previously used mountain roads.

The San Francisco motorist desiring to make the run over the new route should follow the State Highway down the peninsula to the junction of the road leading to Saratoga and Los Gatos, near Mountain View. At the latter point take the Saratoga road to Los Gatos, thence to Idylwild, at which point the old familiar Soquel road is left. Up to that point, however, many of the old dangerous turns have been either widened or completely eliminated. To Idylwild the distance is approximately 3.7 miles from Los Gatos. Then follows 4.5 miles, of



The City of the Holy Cross

To Santa Cruz by the Recently Completed State Highway

San Francisco's climate is so salubrious that we are not driven to the ocean beaches to escape the sweltering heat as are the unfortunate residents in the East and even in Southern California. There is no doubt that San Franciscans miss a good deal by not making a closer acquaintance with the sea, but to do this has required, in the past, not a little sacrifice of time at least. With the completion, however, of the State highway to Santa Cruz last month, we are able to motor down to the city of the Holy Cross in about three hours. This means that you can leave the city in the morning, without getting up in the middle of the night, arrive in Santa Cruz in ample time to bathe in the sea, or if the salmon are running, perhaps land a fifteen pounder, enjoy a leisurely luncheon, and return to the city by way of the State



Scenes along the new part of the State Highway in Santa Cruz County



which two miles is new location. From the Santa Clara-Santa Cruz County line there are six miles of new location to Glenwood. From there on the road makes use of the old Scotts Valley road to six miles south of McKiernans. From this point there is new location for about 1.7 miles on 2 per cent grade. The rest of the road to Santa Cruz is over the old Scotts Valley road, entering the seaside town via Plymouth Ocean and Water streets, terminating at Pacific and Front streets.

Every one who has traveled over the old Soquel Canyon road knows that immediately after leaving Los Gatos an exceedingly beautiful scenic region is entered. Over the newly opened mountain highway the scenic features are considerably accentuated, comprising inspiring views from even higher elevations, but which are much more gradually attained; vistas of distant mountain ranges spanning mysterious canyons and tufted, precipitous slopes in the immediate foreground, timbered sections of various densities and woods and constantly winding, rising and dropping road scenes, which are guaranteed to bring out a rataplán of bromidic "How wonderfuls" from the impressionable tourist.

While the new highway to Santa Cruz is considerably shorter and can be maintained much more economically than the old, it has been laid out so that the scenic features in that region are more accessible than they were before its construction. The largest tree in Santa Cruz County, known as the Queen Tree, is only 150 feet from the road, and is reached by a good trail. It is located about three-quarters of a mile north of Glenwood, is more than twenty feet in diameter, and rises 310 feet above the ground. At that height it has been broken off. Originally the tree stood 350 feet in height. All along the road after leaving the summit there are beautiful groves of redwood and madrone, and just south of Glenwood, within the right of way, there are ninety-one distinct trees, redwoods, pines, laurels, firs and madrones, none of which measure under two feet in diameter. Just south of the summit stands another redwood which has a girth of nearly fifty feet.

From Los Gatos to the summit the road overlooks the canyon of Los Gatos Creek. Beyond that point there is a practically level stretch of two and a half miles, which crosses the saddle of the ridge. Thence for a distance of one and a half miles the road overlooks the canyon of Bean Creek. Two miles south of Glenwood the road crosses the saddle of Bean and Branciforte Creeks, after which it



Upper—the Queen Tree, the largest in Santa Cruz County, is only 150 feet from the new road. Middle and Lower—Showing the wide turns and easy grades

practically parallels the latter to Santa Cruz for seven and one-quarter miles.

In Santa Clara County the average

width of the road is twenty feet, with an average grade of 3 per cent. The maximum grade to the summit, eight miles

from Los Gatos, is 6 per cent, in which distance there is a total of only 10,500 feet of 6 per cent grade, the longest continuous piece of which is 4,000 feet. North of Glenwood there is a total of one mile of 6 per cent grade, the longest continuous piece of which is 900 feet, between Glenwood and Santa Cruz out of a total of 4,700 feet of 6 per cent grade there is one piece of 2,200 feet, running 6 per cent. For ten miles beyond the summit the road runs eighteen feet in width. Through the timbered sections the right of way for the road runs from 70 to 100 feet in width. The sharpest curves on the road—of which there are only three such—have a radius of 70 feet, and are all open to view. On the blind curves around projecting points the sharpest curve has a radius of 80 feet.

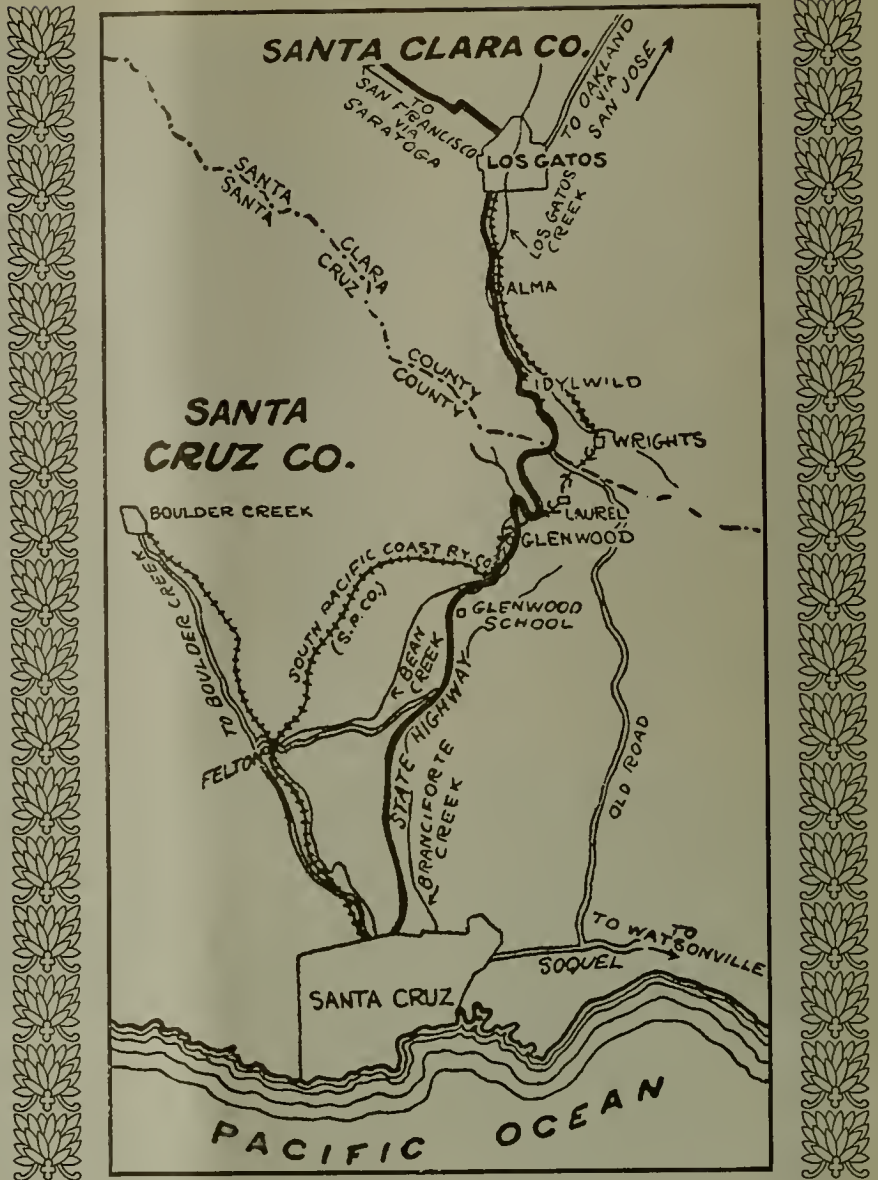
Any well balanced and moderately powered automobile should, without the slightest difficulty, make the entire run from San Francisco to Santa Cruz over the new road on the high gear. This was accomplished during the past month by Chester N. Weaver, local Studebaker distributor, in a Studebaker Six Sedan. No effort was made to make time to Santa Cruz, as the trip was made for the purpose of making a series of photographs of scenes along the new road. Later in the day, however, Weaver drove this same car to the California State Redwood Park (Big Basin), thence over the Saratoga Summit road, which was exceedingly rough and muddy, to San Francisco. Despite the bad road conditions, the trip was made in less than three and one-half hours, and all on the high gear.

Incidentally, this type of car is bound to prove more and more popular on the coast as motoring for comfort succeeds mere speed mania or sportiness. The Studebaker Sedan not only gives you all the speed you can safely use, but protects you from winter cold and rain as well as from summer sun and dust.

While the road to Santa Cruz via Glenwood is open to the public, it is not as yet completed. During the winter months the Highway Commission will keep the highway well drained and graveled, and in the spring will lay on additional gravel and rock, surfacing which, with watering next summer, will adequately handle the heavy travel until all fills have thoroughly settled, so that the final paved surface can be constructed. It is bound to become one of the most popular routes of travel out of San Francisco.

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—Since August when Yellowstone Park was opened to automobile tourists, 958 cars, carrying 3,513 people, made the trip through the park.



The recently completed State Highway to Santa Cruz—Showing new road from Los Gatos

STUTZ RACING TEAM WINS BIG IN 1915 RACING SEASON

The year 1915, aside from the honor that it brought to the Stutz Motor Car Co., Indianapolis, Ind., was a prosperous twelve months for the Stutz driving squad.

On good authority it is stated that the aggregate winnings of the team during the season was \$117,000. This money was distributed among the drivers themselves.

The Stutz cash prize distribution is handled somewhat in the following way: Each driver takes half of his own cash winnings, the other half going into the mutual pool, which is divided equally among the drivers. Each driver in turn gives his mechanic 25 per cent of his individual share of the winnings.

DETROIT MAIL MOTORS SAVE MUCH MONEY

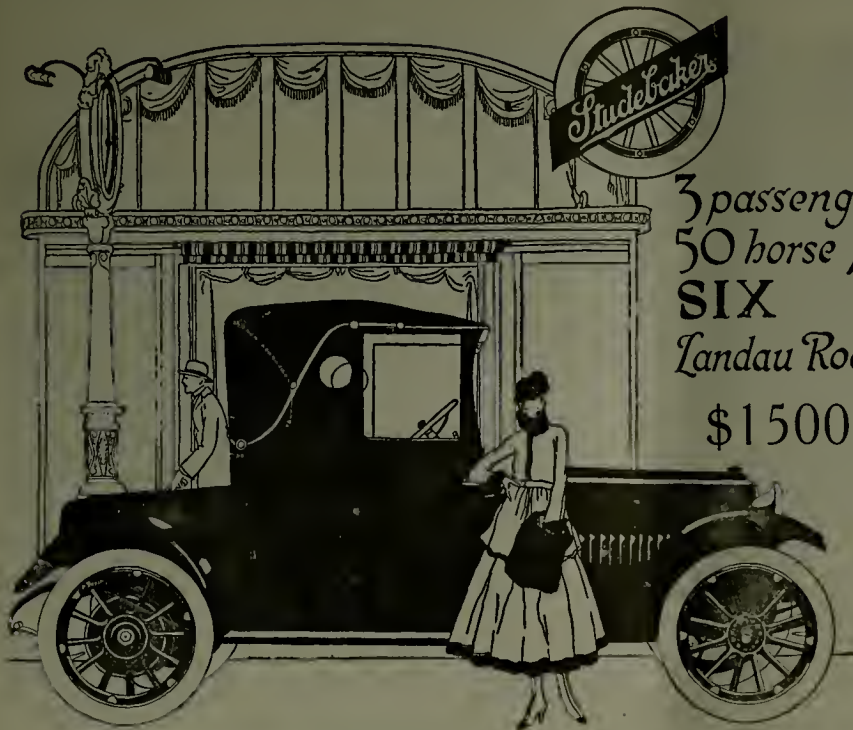
Through the use of Government-owned automobiles in mail hauling in Detroit, the Post Office Department is saving \$47,276.76 a year. This is reported by Second Assistant Postmaster General Otto Prager, who states that Detroit has made a flattering showing among the cities that were chosen for first test of automobiles in mail service. The old service in Detroit, with horse-drawn screen wagons, was \$147,600.40 yearly. The present motor service costs \$100,323.64 yearly, and gives more rapid, and frequent collections and deliveries.

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—As a means of securing good roads in Virginia, Fairfax County is installing the old toll gate system.

NEW 17 SERIES

COMFORT
WITH
ELEGANCE



3 passenger
50 horse power
SIX
Landau Roadster
\$1500

Coupling the conveniences of the open car with the elegance and the midwinter comforts of the closed car, this Studebaker SIX Landau Roadster at \$1500 is indeed the ideal car for town use.

It has all the power and the wonderful flexibility of the famous Studebaker FIFTY Horse Power 6-cylinder motor that has been the sensation of the season. It carries THREE full-grown people in COMFORT. The interior is luxuriously arranged, upholstered with the finest hand-buffed leather, deep and restful. The driver sits a little ahead of the other passengers—can't be interfered with. And the car, in lines, in elegance of finish and fittings, represents the highest achievements of the body-builders' art.

But you must see this Landau—s't in it—drive it and KNOW the unequalled POWER and flexibility of that mighty motor. And see, too, the other Studebaker Closed Cars. These include a FORTY Horse Power 4-cylinder Landau Roadster at \$1295; a FIFTY Horse Power, 1-passenger, 6-cylinder Coupe at \$1750, and a FIFTY Horse Power, 7-passenger, 6-cylinder Limousine at \$2650—prices delivered in San Francisco. We will welcome a visit.

CHESTER N. WEAVER COMPANY

DISTRIBUTORS OF

Studebaker Automobiles

1216 Van Ness Avenue, San Francisco

20th and Broadway, Oakland

TRUCKS UNDER THE TRICOLOR French Soldiers Find Rest and Safety In Motor Trucks

Paris, Dec. 16.—When the period of duty in the trenches has come to an end, the French soldiers are marched a few hundred yards to the rear, where on a sheltered road they find a number of motor trucks waiting for them. The trucks may be American machines—Whites, Packards, Pierce, Kelly or Jeffery—or as in the case illustrated, they may be French camions which changed a year and a half ago from civil service to war and have been at war ever since. The men form in groups of half sections at the rear of each truck and wait the order to get aboard. Sufficient space is left at the rear of the trucks for the men to form.

On a signal given by whistle, thirty-five mud stained troopers scramble into each truck, place themselves on the temporary transverse seats, and a few seconds later, as the result of another call by whistle, the convoy moves off. This procession of trucks, which only an hour

before had brought up a supply of fresh men, travels about 10 miles to the rear, where in comfortably installed quarters, each man can get rid of the dirt he has gathered during his period of service in the trenches and pass a quiet week or so in preparation for more active duty.

The trucks are an interesting study. They have rear wheels with steel tires, an equipment which was abolished two or three years ago. They have been taken direct from private service, and have not been back to the repair shop for any lengthy stay, for they still carry the name of the original owner, and it is the rule to paint out such names when a truck is overhauled. The individual drivers have built up the sides of the cab to give more protection against the weather and have added a swinging windscreen and leather apron from the extension top to the dashboard.

Many of the trucks look as if a theatrical scenery artist had been working on them in his spare time, for they have been given a ground color of gray and then daubed with every color of the rainbow, so that at a distance they give the im-

pression of a group of rocks or a mass of vegetation. Broken colors are much more difficult to pick out of the surrounding landscape, when viewed from a distance, than a uniform mass.

It will be found that most of the trucks carry a couple of hammocks stuffed with hay, attached to the top of the canvas hood. The driver and his mate have found by experience that whenever a new town is struck, the few beds have been secured in advance, and that the best corners in the barns are somebody's reservations. Under such circumstances it is convenient to be able to pull down the hammocks, carefully attach the canvas top of the car, and sleep aboard. The outside "walls" are apt to let in a certain amount of cold, but with plenty of wraps, sleep is not likely to be curtailed on this account.

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—A leather washer underneath the metal washer will often remedy a tendency to rattle, and will give an elastic compression that will avoid stripped threads where the bolt is rather small for its work.



In the Furthest North, where autos are used the Jeffery Quad hauls mail, passengers and freight. The superiority of this type over the rear-driven trucks is here strikingly shown

EXTINGUISHING BURNING LIQUIDS

There are two principal methods of extinguishing burning liquids, as follows:

1. To form a blanket of gas or solid material over the burning liquid and cut off the air (oxygen) supply.
2. To dilute the burning liquid with a non-inflammable extinguishing agent that will mix with it.

Water may be used for extinguishing burning liquids, such as denatured alcohol, wood alcohol, and acetone, that are miscible with it. If such a liquid as gasoline, which is not miscible with water, catches fire, the application of water produces little or no effect except to spread the burning liquid, and thus scatter the fire over a larger area. However, the application of a large quantity of water to a small quantity of burning oil, by its cooling effect may aid in extinguishing the fire.

Of materials used to form a blanket of gas or solid material over burning liquid, thus cutting off the oxygen supply, several are in common use. These include sawdust, sand, carbon tetrachloride, and the so-called foam or frothy mixtures.

The efficiency of sawdust is due to its floating for a time on the liquid and excluding the oxygen of the air. Sawdust

itself is not easily ignitable, and when it does ignite burns without flame. The character of the sawdust and its moisture content is of little or no importance. It may be well handled for extinguishing small fires, when just started, by means of long-handled wooden shovels.

Sand probably serves about as well as sawdust for extinguishing fires on the ground, but is heavier and more awkward to handle. When thrown on a burning tank it sinks, whereas sawdust floats.

Carbon tetrachloride, the basis of various chemical fire extinguishers, if thrown on a fire forms a heavy non-inflammable vapor over the liquid, and mixes readily with oils, waxes, japan, etc. The vapor is about five times as heavy as air. Much of the carbon tetrachloride contains impurities that give it a bad odor, but when pure its specific gravity is 1.632 at 32 deg. F. When thrown on a fire, it produces black smoke, the hue of which is caused by unconsumed particles of carbon. Pungent gases are also produced, probably hydrochloric acid gas and small volumes of chlorine gas. Although the fumes are pungent, brief exposure to them does not cause permanent injury.

The efficacy of carbon tetrachloride depends largely on the skill of the user. If liquid in a tank is on fire, the height of the liquid is important. When the liquid is low, the sides of the tank form a wall

which retains the vapor, but when a tank is nearly full of a highly volatile liquid, like gasoline, only the most skilled operator can extinguish the fire.

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THE MOTORIST'S LIBRARY

Another one of the instructive books of Victor Oage, the wellknown mining engineer and authority on general motor topics, is just off the press. (Norman W. Henley Publishing Co., 132 Nassau St., New York.)

This work outlines every process incidental to motor car restoration. Gives plans for workshop construction, suggestions for equipment, power needed, machinery and tools necessary to carry on business successfully. Tells how to overhaul and repair all parts of all automobiles. The information given is founded on practical experience, everything is explained so simply that motorists and students can acquire a full working knowledge of automobile repairing.

It is almost indispensable to every motorists as well as dealer, chauffeur and garageman, and should save the private owner many dollars and much trouble as well as being an invaluable aid to the practical mechanic. It is written in Mr. Page's simple and easy style, and is intended both for the amateur and the expert. Price, \$3.00 net.



Buick

VALVE-IN-HEAD

CABROLET

For Men and Women Means Independence

WHEN the rain is falling and all outdoors is wrapped in bleak January's sombre mantle of gloom, your Buick Coupe—warm and cozy—takes you to the theatre, the dinner-party or the evening reception in the same comfort you have just left in your own living room. It gives you the luxury and style of an electric with all the dependability of the Buick Valve-in-Head motor.

Snug in this fine new enclosed car—richly upholstered and beautifully finished—you are independent of weather, of street conditions, of chauffeur or escort. By day or night, alone or accompanied, you go and come safely, surely, silently. In warm weather, with top folded back, the coupe becomes an open roadster.

With an unfailing electric starter, a control of surprising simplicity, a motor of matchless power, this new Buick Coupe offers to women the utmost ease of driving combined with unlimited range in speed and mileage.

Men, too, like the convenience of these coupes—and the demand for them, as for Buick touring cars, is unprecedented. For folks have learned that—regardless of the price you pay or the car you buy—nowhere can you get greater value than in a Buick.

BUICKS FOR 1916

Roadsters and Touring Cars	- - -	\$1100 to \$1635
3-Passenger Cabrolet	- - -	\$1500

HOWARD AUTOMOBILE CO.

Van Ness at California
San Francisco

3300 Broadway
Oakland

EXPORT TRADE CONTINUES TO GAIN

While the figures of the automobile exports for the month of last October are not quite as large as those for September, still they show about the same degree of increases in the foreign trade that have been so marked. During October, 1915, there were sent abroad 1,596 commercial cars, valued at \$4,307,190, as compared with 672 trucks, valued at \$2,286,964, or over 100 per cent increase in number and almost an equal increase in value. Pleasure cars during September made an even more remarkable showing, jumping from 732 cars, value \$678,387, in October, 1914, to 3,479 cars, value \$2,749,255 in last October. This is an increase of, roughly, 500 per cent in number and 400 per cent in value.

The United Kingdom continues to take a greater portion of the exports than any other one division, with "Other Europe" a poor second. British Oceania comes next, and then South America. Takings of 2,021 automobiles, valued at \$2,730,468, are credited to the United Kingdom, by far the highest figures in the list. France, which is popularly supposed to take whole shiploads of American automobiles for war purposes, got directly only 298 cars, valued at \$912,139, during last October.

Parts and tires likewise show large increases. During October, \$1,819,950 worth of parts were sent abroad, as compared with \$404,360 worth in October, 1914. Tires in the same two contrasted months jumped from \$247,559 to \$1,546,942. Motors likewise were in much larger demand, 1,661 motors, value \$172,533, being sent abroad, as contrasted with 102, value \$36,544. In these motor figures it will be noted that the average value of the automobile motor exported in October of 1914 was \$360, while the average last October was only \$100, a startlingly low figure and possibly indicating that motors for low priced cars now are being sent abroad separately for assembly on the other side.

The total figures for the ten months ending with October continue to show the broad sweep of the rising exports, which war conditions have brought to such a point that truck exports are half the pleasure car exports in number, and of twice the pleasure car value. In the ten months up to October last, 18,865 trucks had been exported, value \$52,076,406, while the pleasure cars numbered 34,515, value \$92,543,227. During the same period of the year before, the truck exports numbered 1,309, value \$3,353,509, and pleasure cars numbered 20,262, value \$17,888,351. The total exports of cars

for the ten months of 1915 ending with October are of 53,380 machines, valued at \$81,619,633.

Imports of automobiles into this country are still continuing, 14 cars, valued at \$12,540, having been received here during last October. Four came from France, one each from Italy and the United Kingdom, and eight from "Other Countries."

Rubber imports were valued at \$9,127,017 during the month, as compared with \$6,134,582 in October of 1914. The total imports for the ten months is \$92,540,165, which may be compared with the total for automobile exports of \$94,434,442, as showing that between rubber imports and automobile exports the trade balance of the United States will be kept fairly steady.

Export Statistics in Condensed Form

Tabulation of Exports for month of October shows large increases in foreign trade still manifest—Trucks exported numbered 1,596, value \$4,307,190—Pleasure cars numbered 3,479, value \$2,749,255—United Kingdom far in lead in takings of American automobiles, both in volume and value—Imports of automobile consist of 14 cars, value \$12,540—Rubber imports show 50 per cent increase.

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DON'T TRY THIS EXPERIMENT

If one takes the cover off a full pail of tightly inclosed gasoline and applies a match to the surface, the gasoline will flare up and burn as long as the gasoline lasts. On the other hand, if one puts a few drops of gasoline in a small tightly inclosed pail, waits a few minutes, and then introduces a flame or a electrical spark, a violent explosion will most likely result. In the first case the vapor burns as fast as it comes from the gasoline, and mixes with the oxygen of the air. In the second case the oil vaporizes in the pail and mixes uniformly with the air therein to form an explosive mixture, and upon ignition explodes. Consequently, when one hears of a disastrous gasoline explosion one may be sure that the explosion resulted from the mixing of the vapor from the gasoline with air in the proportions necessary to form an explosive mixture.

One gallon of gasoline when entirely vaporized produces about 32 cubic feet of vapor. If a lighted match could be applied to pure gasoline vapor in the absence of air no fire or explosion would result. Gasoline liquid or vapor, like any other combustible material, needs the oxygen of the air in order to burn.

MANAGER KLINGER RETURNS FROM VISIT TO N. Y. SHOW

Just returned from his annual visit to the Eastern automobile shows, William M. (Bill) Klinger, the genial and popular manager of the automobile department of the London and Lancashire Fire Insurance Co., is enthusiastic over the new designs and contrivances displayed in New York. It is Mr. Klinger's custom to visit the East at the beginning of each year and study the improvements both as shown at the exhibitions and in the factories, for the purpose of giving more intelligent attention to the branch of insurance under his control. So that, in addition to being an insurance expert, Klinger might well qualify as a motor authority.

Incidentally he is the dean of auto insurance managers on the coast, and may well claim to have "seen it first." While traveling as the special agent of the fire branch of an underwriting concern, Klinger conceived the idea that an auto would be of great service to him in his business, as he was obliged to wait at times for a whole day in a town to make the next stop, perhaps only twenty miles distant. As the business of a traveling inspector frequently could be dispatched in an hour the loss of time was obvious. He did not rest until he had converted his employers to his idea, and thereby became the first in his trade to use the auto. From this it was an easy step to forming a department for the handling of auto insurance itself, and who but Klinger could qualify for the job?

Mr. Klinger heartily confirms the News Letter in its opinion that now is the accepted time to buy a car, and that perhaps never again will such a good opportunity present itself.

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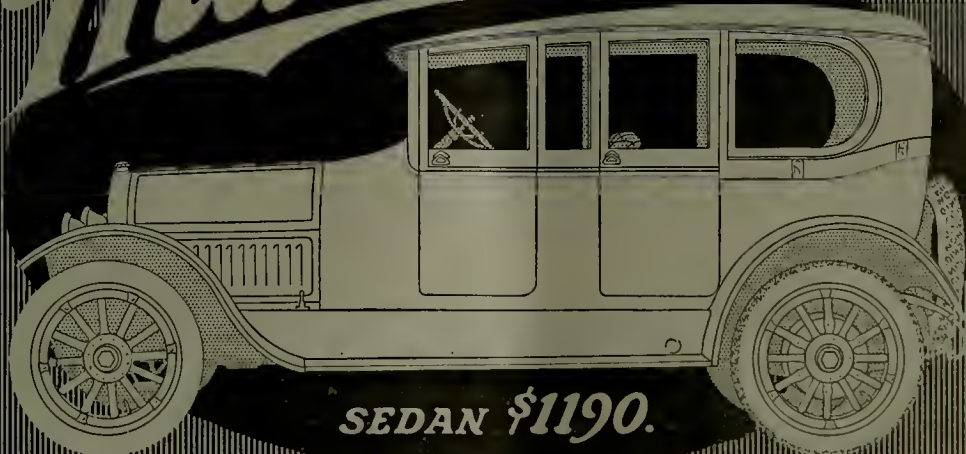
—Crossing the Great American Desert by the Lincoln Highway route, the tourist is compelled to halt at Orr's Ranch. This is the only place for miles around where water and supplies can be secured. Hence it has been an easy matter to keep accurate count of Lincoln Highway tourists who pass through this point. Fifty-six passed through in August, 1914. There were 314 during the same month of last year, an increase of 560 per cent.

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—America has been inoculated by the speed bacillus. It is said that racing will be introduced in several prominent South American cities within a year. Turns are already laid for a two and one-half mile speedway. The purse for the first race will be \$100,000, and the race will be driven over a 500 mile course.

Marion SIX

MODEL "K"



SEDAN \$1190.

The Acme of Winter Comfort at Minimum Cost

THIS Marion Six equipped with a detachable "Sedan" top is the last word in comfort and efficiency—an all year round car for only \$100 over the cost of the open touring model.

And it's not a makeshift—it bears all the ear marks of the "complete" job—snug and warm in the bitterest weather; handsome, stylish, with all the "snap" so essentially a Marion characteristic.

Why not enjoy your new car NOW.

ROADSTERS AND TOURING CARS FOR IMMEDIATE DELIVERY

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BUILT AND BACKED BY

THE MUTUAL MOTORS CO., JACKSON, MICH.

J. I. HANDLEY, PRESIDENT



BROWNE-BRANFORD CARBURETER

Among the recent developments in the field of carburetion is the Browne-Branford carbureter made especially for Fords and other light cars and distributed by the Holt-Wellies Co., Inc., 1790 Broadway, New York.

This carbureter is simple in construction yet is said to come very close to the constant air-gas ratio. It is of the concentric type, and its operation is on the constant vacuum principle. The vacuum within the carbureter is always maintained at a pressure equal to the weight of the valve which forms a true venturi section with its seat and lowers the resistance within the carbureter. The air enters the mixing chamber at this point, where its velocity is greatest, and picks up the gasoline from a series of holes at the periphery of the air valve. This makes for a better atomized condition of the fuel and air.

The amount of fuel is controlled by the velocity of the air passing the fuel nozzles, and it is said to be possible to maintain a practically uniform mixture throughout the entire speed range of the motor.

Another interesting feature is the hot air bowl surrounding the fuel chamber. The hot air is drawn from the exhaust manifold through a flexible tube. This hot air circulating around the fuel chamber increases the volatility of the fuel and supplies the latent heat of vaporization.

The only moving part of this carbureter is the valve. There is only one adjustment to make, that for idling, and when this has been made, by turning the thumb-screw, the carbureter is guaranteed to give a practically constant mixture under all speeds and under all conditions. This carbureter is sold on a 30 day trial basis, with the owner as the final judge as to whether or not it gives satisfaction. In addition a rebate of \$2 from the regular price of \$10 is given if the person turns in his old carbureter.

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KIMBALL BLOWOUT ARMOR

The Kimball Tire Case Co., 2801 Broadway, Council Bluffs, Ia., is making a blowout clasp which offers protection to tires that have been worn or cut, and since it clasps directly to the rim along

with the tire, is easily held in position. Several of them may be applied side by side if the blowout requires it.

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JONES PNEUMATIC SPRING

How to secure pneumatic tire action with solid tires is a question which has been the subject of a number of inventions during the last few years. A very ingenious method of solving the question is suggested by the Jones Pneumatic Tire Spring Co., New York, which, as the name implies, incorporates the pneumatic action with the spring, although the car itself is equipped with solid rubber tires.

In other words, the Jones pneumatic tire spring utilizes the principle of the pneumatic tire as a cushion, but takes it away from the road, thus eliminating wear on the pneumatic unit from riding friction, blowouts, rim cuts, punctures and other familiar tire troubles. The device can be attached to any car without mechanical changes, simply by removing the spring clips and installing the Jones axle clips.

The pneumatic cushion is slung beneath the axle in such a way that the upward or downward thrusts on the spring are communicated to it by the pneumatic medium, while the car itself is equipped with solid tires. The pneumatic units are not subjected to any wear except that due to cushioning shocks and they can be kept to any desired pressure by inflating through the valves with which they are equipped.

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From the New York Auto Show

STANDARD SPEEDOMETER

The Standard Thermometer Co., Boston, Mass., shows some new features in the product, the most important of which is a centrifugal type speedometer for flush cowl mounting yet without the angle joint. The driving cable goes directly into the back at right angles to it. The new swivel joint is a double bevel gear arrangement in which the adjustment of the gears may be brought to .002 inch of the best adjustment. This detail is provided for by having a fine-threaded adjusting nut for each bevel set, and a means for locking at several positions per revolution.

EVER READY STARTER FOR FORDS

The American Ever Ready Works, New York, has a single-unit starting and lighting system developed for Fords. It is mounted at the front, taking the place of the crank, and is a neat cylindrical shape. As a generator, it is driven directly through the crankshaft gears and supplies the battery with a 6-volt current. When operating as a starting motor it works through a gear reduction and draws a 12-volt current. The battery is a flat, thin type which is placed against the front seat, and at the left side within easy reach of the driver is the light controlling switch. The starting switch is mounted on the spark lever bracket, and is so connected that when the lever is retarded the maximum the circuit is closed and cranking begins.

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CAMPBELL LATIGO FAN BELT

The reinforced Latigo fan belt, made by the Perkins-Campbell Co., Cincinnati, O., is an endless combination construction brought out as a running mate to the Latigo belt. It is made by taking high-grade webbing, putting it under strain for 24 hours to remove the stretch, and then this is cemented to Latigo leather which also has had the stretch removed. The purpose of this process is to provide a belt that will be impervious to heat, oil and water and will not slip. It is made in sizes to fit any car, and may also be had in 10, 25 and 50-foot lengths. Price 30 cents.

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COPPER-TREATED PLUG SHELL

The Kopper King spark plug is a product of the Sharp Spark Plug Co., Cleveland, and while its design is more or less conventional, it is unusual in that the shell is of copper-treated steel. The metals are brought together at a high temperature and the combination produced a shell that will not rust or stick, that has the strength of steel—and that is decidedly attractive in appearance. The hole of the central rod and both of the small electrodes are of Monel metal. All threads and sizes are made, including the various extension types, and all sell for \$1.

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LONG HORN NEW TYPE

One new model of Long hand horn was shown for the first time at the booth of the Edward A. Cassidy Co., New York. Like the other two models carried over from last year, without change, the new model is also hand-driven, but by a cable instead of a ratchet-plunger. The new model is designed especially for use under the hood of a car. It is operated by means of a two-part cable, that is, one

within the other, one end of which is attached to the regular ratchet of the device and the other to a lever in a small box to be placed convenient to the driver's hand. When the lever is pushed in one direction it shortens the distance between the points of attachment of the inner cable, thus causing the ratchet to move and set the motor in motion as in the regular manner. In this operation, the length of the outside cable, which is connected to the horn proper by a universal, remains constant and simply serves as a container for the inner one. In other respects the horn is identical in design with the other two Long models.

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ZEPHYR PISTONS INCREASE ENGINE EFFICIENCY

Among the claims put forth by the Wridgway Company of Scranton, Pa., manufacturers of the Zephyr piston, are:

"A saving of 25 per cent on fuel consumption alone through equipping with our type of Piston, and further we do away with vibration and increase both speed and horsepower. Most of the aeroplanes as used by the Allies on the front are using the Zephyr type of Piston—for it is found to be the lightest, strongest, most mechanically accurate Piston in the world, and as the demand now is for a light-weight car, and more particularly light-weight reciprocating parts, our type of Piston is exceedingly desirable."

Numerous testimonials appear in support of the manufacturers' statements, and there is no doubt of the advantages of a light-weight non-vibrating piston which reduces fuel consumption and friction, and increases speed.

The local distributor is A. H. Coates, 444 Market street, from whom all sizes may be obtained.

Prices: Cast-iron Zephyr Pistons for any make of Standard engine having a bore not to exceed 4½ inches, \$6.25 each piston; complete with pins and rings.

Aluminum Alloy Pistons (Zephyr) for the same sizes, \$7.50 each piston; complete.

Other sizes will be quoted for on application.

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DIRECTION OF BATTERY CURRENT

If by any reason the wire terminals of the generator get shifted it will be very important to know the positive from the negative in order to connect properly to the storage battery. By attaching a slender piece of lead to each wire and immersing them in a small portion of battery fluid in a tumbler, the positive terminal will add metal to its surface and the negative will erode.

TELEPHONE FRANKLIN 1836
FOR A
Touring Car, Limousine or Taxi-Car

The White Star Line

AUTO TOURING COMPANY

TARIFF: 7 Passenger Touring Cars
\$2.00 per hour
7 Passenger Closed Cars
\$2.50 per hour

Special Rates by week or month.

TAXI-CAR RATES FOR SHORT TRIPS
Day and Night Service

Our Taxi-Car Service is most reasonable and unexcelled. We use seven passenger closed cars for this service which bear no mark of identification signifying a rent car. The "Zone" rate applies to all Taxi-Car service. When ordering a car for this service please state that you desire the Taxi-Car Tariff.

THE WHITE STAR LINE
Auto Touring Co.
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EXPERT AUTOMOBILE REPAIRING and MACHINE WORK
AUTO SUPPLIES

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Opp. 8th and Market Sts. San Francisco



**CRINKLET
- WASHLESS -
TOWELS**

USE LIKE AN ORDINARY TOWEL

**AUTOISTS
SHOULD NEVER BE
WITHOUT
THEM**

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Your Grocer Sells 'Em

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Sam B. Stoy, Mgr. G.O. Smith, Agency Supt. W. B. Hopkins, Local Sec.

Automobile Department **W. M. KLINGER, General Agent**

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Long Mileage Tires and Second-Hand Tires
Everything Needed for the Bus

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M & H GARAGE

819-835 ELLIS ST. Between Polk and
Van Ness Avenue

WHERE THE PRIVATE OWNER FEELS AT HOME

Tips to Automobilists
(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California. 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.



The Six of Sixteen

Osen McFarland Co.

Golden Gate Avenue

LARKINS & COMPANY
CARRIAGE AND AUTOMOBILE BODY BUILDERS
Established 1887

1610-1612-1614 VAN NESS AVENUE

New York, Chicago and Sacramento Sts. Phone Prospect 30

Where the entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

A FIRST-CLASS GARAGE

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

Automobile Starting and Lighting Systems

Give Satisfactory Results
when given Proper Attention

We specialize on electrical equipment, storage batteries, etc., and guarantee satisfaction.

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Brand & Cushman
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ENGINE DRIVEN

KELLOGG

TIRE PUMP

Complete with attachments, rubber tubing and gauge. All metal construction. No oil spray in the air.

\$15.00

Easily installed on all cars.

Inquire of your dealer.

Kellogg Electric Motor Driven Garage Pumps

(Many Styles and Sizes)

Hand Pumps, Gauges, Grease Guns and other accessories. The very best made. Insist upon the Kellogg Line.

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Direct Factory Representative for Denver, Colo. and West United States

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STORAGE SUPPLIES REPAIRS

Best Service Assured

735-751 Post St., San Francisco

Telephone Prospect 2280

FOR THE AUTO

To eliminate the glare of electric headlights, frosting of the bulbs is most effective. This can be accomplished by enameling the usual transparent bulb or purchasing frosted bulbs. While the glare is eliminated, there is practically no reduction in illumination.

An oil indicator automatically stops the motor just before the supply of oil gives out, thus not only indicating the shortage, but at the same time preventing injury to the engine, which is sure to follow the lack of lubrication.

A wireless auto lamp, electrically illuminating, carries a dry battery in the lamp itself. It can be utilized as side or tail lamp.

A car heater utilizes a portion of the exhaust gases as a heating agent. It consists of a register for the floor of the car, flexible tube connection to exhaust pipe, and a control for connecting or disconnecting the exhaust to the register. A small lever regulates the degree of heat.

An electric lantern has its bulb so arranged that no downward shadow is cast, the advantage being that the light can be thrown with full brilliancy upon any part of the car without shining upon the face of the person who is carrying the lantern.

An auxiliary step, which attaches to the underside of the running board and folds out of sight under it when not in use, is manipulated by the driver by means of a lever. It cuts down the long step from ground to running board just one-half.

An Optical Shock Absorber consists of a pair of goggles, each lens of which is two-colored, all of one piece of glass. A dark colored portion offsets the glare of on-coming lights, a clearly transparent portion is for ordinary use.

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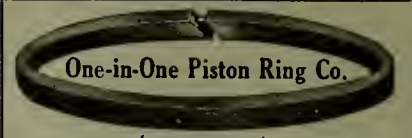
THE SPARE TIRE

For common travel near home the spare tire should not be carried on the car, where it will deteriorate almost as fast as if in actual use. Before taking the car out of the garage inspect the tires carefully, and if tread cuts need repairs, put on the spare tire in place of the injured one while repairs are being made.

☪ ☪ ☪

DIRTY DRIP PANS

The oil drop and the dirt and dust drawn in through the radiator by the suction of the fan, combine to make a dangerous accumulation of material in the dust pan. A little gasoline and a chance ignition will complete a very successful combination against the insurance company.



One-in-One Piston Ring Co.

(PATENT PENDING)

"ONE-IN-ONE"

Compression Proof Piston Packing Ring

A TWO piece *concentric* ring made of a gray cast iron, COMPATIBLE WITH CYLINDER.

Reduces carbonization! Increases compression and power!

GUARANTEED

All sizes standard, to 6 x 1/2 in. \$1.50.
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Monadnock Building, San Francisco.

Sold by

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"One-In-One" Piston Ring Co.

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996 N. 7th Street

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Auto Supply Co.

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SAN FRANCISCO
NEWS LETTER
 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

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—The Kaiser was fifty-seven years old last week. It's a safe bet that he feels a lot older.

—Europe is wallowing in blood and the United States is wallowing in prosperity. Cause and effect.

—How does the southern part of the State explain the weather conditions to the skeptical tourist?

—Will next February still see the world awaiting the "spring drive" that is to bring the war to a climax?

—It has been definitely proved that rain sometimes stops falling, and that there is really such a thing as sunshine.

—New York is having an orgy of extravagance and squandering. Better start a little preparedness for a rainy day.

—"Armies Mass for Dash" is one of the most frequent headlines in the newspapers. But the dash is a long time coming.

—Horse thief has been indicted by the Santa Clara Grand Jury. Different from the old days, when they indicted them with a rope.

—What has Congress done during the present session? It has talked. How are the prospects for it doing anything else? Very slim.

—Los Angeles is busy distributing literature declaring that people live longer down there. But who wants to live long in Los Angeles?

—Queen Wilhelmina has been suffering from an attack of mumps. Well, who has a better right than a ruler to be all swelled up?

—About six weeks of sunshine Mr. Weather Man, will be very satisfactory, and will cause the community to forgive your past offenses.

—Now come the prohibitionists with the announcement that whisky causes pneumonia. Lots of children die of it—poor little drunkards.

—Several rich Seattle men whose houses were raided and stocks of choice liquor confiscated, are to move to San Francisco. They are welcome—but with cranks and Puritans busy as they are in California we cannot guarantee immunity from the sort of interference that is driving them from Seattle.

—Cheap statesmen get a lot of publicity harranguing against the president; but the president ignores them and gets his own way, which is the more important.

—Financiers say that the tidal wave of prosperity that has swamped the Eastern States with money is on the way West. It will find us not only receptive but eager.

—San Francisco's response to the appeal for funds for war stricken Jews was one of the largest in the country—which is merely following San Francisco's reputation for generosity.

—Roosevelt insists that he does not want war. Maybe; but there is a general feeling that the United States would have been in the mess up to its neck by now under Roosevelt rule.

—Some of the Republicans think that a dark horse will get the presidential nomination. That would be in keeping with the party's dark prospects.

—St. Louis woman "laid" for and shot a burglar, only to find that the victim was a neighbor woman. It was hardly a neighborly act on the part of either of them.

—San Quentin is so overcrowded that some of the prisoners have to be shipped to government prisons. There would not be such a jam if gallows were used as often as they should be.

—Gulls, driven inland by the storm, have been robbing the chickens of their food down the Peninsula. Along our Rialto the chickens are very successful in getting the gulls to provide the food.

—"Republicans will sweep country," declares George Reynolds, Chicago financier and politician. He doesn't believe it, of course—but as long as he enjoys saying it, let him go his happy way.

—Enemies of preparedness declare that there is no danger of war if we do not get ready for it. That is a process of backward reasoning that should form an interesting study for alienist experts.

—Girl who was sued by a physician for \$25,000 for breach of promise has promised to marry him, and the suit has been dropped. Anyway he should be entitled to alimony in case there is a divorce.

—Roosevelt barks so constantly and so loudly that no one any longer pays attention to him. When Wilson comes out of his usual calm and says something emphatic, the public sits up and takes respectful notice.

—That Mrs. Woodrow Wilson ate a thirty cent luncheon while out shopping is considered worthy of record in the newspapers. The newspapers are such educators, such moulders of public thought and opinion!

EDITORIAL COMMENT

NEW DOMESTIC "TRADE PIRATES."

Something is rotten here in the growing practice of dealers in certain lines of commodities who are suddenly boosting prices skyward. The quotations of all grades of printing paper have been increased from 20 to 200 per cent. When an order is invoiced it is often accompanied with a warning that "an advance of 20 per cent will be made within 24 hours." Two excuses are offered: the first is that, owing to the short supply of printing paper among the warring nations, large orders for that commodity have been placed with the American paper mills. The Europeans are reported to be willing to pay higher prices for the paper, so the publishers of this country are expected to pay the piper and submit quietly to the extortion.

The second excuse for the raise is based on the first: "The price of chloride of lime used in bleaching paper has increased in price." A percentage of these claims may be true, but a glaring fact stands out like a sore thumb that some sort of a combination or understanding of a Masonic kind exists among paper dealers for the purpose of skyrocketing prices on the excuses given above. The old competitive methods in seeking business and shaving prices to book domestic orders are now apparently shelved, and the quotations on grades of paper and notices of rises in prices apparently emanates from a clearing house of unanimous understanding.

There are certain justified and inherent rights belonging to the public which morally restrict individuals banded in monopoly to extort extravagant prices. Governments, since the time that Greece was forced to protect her citizens from the rapacity of the merchant pirates who controlled the imports of Egyptian grain into Athens, have insistently and persistently throttled knavish practices. Germany, England, France and Russia are doing it to-day against the food combines, as well as against combines in ordinary commodities of daily requirement. Under war conditions and extraordinary catastrophes which smite a city, the government quickly intervenes in such cases on the ground of equity, which the law of God and reason gives it the right to do.

The paper mills and other corporations now resorting to these nefarious practices are protected by State and Federal laws. In case of strikes and riots, the police and militia, without extra cost to these business organizations, duly protect their properties at the hazard of their lives. Domestic buyers of their goods should likewise be protected in their turn from their rapacity in unduly raising domestic prices, on the same grounds that England, Germany and the other belligerent and neutral nations of Europe are protecting their citizens. Give these



FALLING IN LINE!

—Cassel in N. Y. Evening World

paper mills and others in the same practice a fair return on their investments, say from 10 to 20 per cent. Play the game square all round. The present predatory method of gouging enormous profits out of helpless business men engaged in building up the trade of the state and nation is certain to materialize a vigorous protest to Congress to restrict such practices by law and force these war price barons to accept profits based on a percentage of their investments. Certain unconscionable public utilities in several States have already been relegated to such restrictions by the State Railroad Commissions having jurisdictions over them. Rapacity of this character, in the new commercial light dawning on this country, is sure to have its claws trimmed in this respect.

Already there is talk of a movement to have these pirate practices inquired into for the purpose of restrictive legislation. The people of this country have not yet forgotten that former unfair condition prevailing in trade when sewing machines, farming implements, typewriters and numbers of like exported goods were sold in foreign lands for one-half the price charged here.

BIG CHANGES IN NEW SHIPPING BILL.

San Francisco merchants will be greatly interested in the new ideas written into the Seamen's Shipping Bill which will come up for consideration by the present Congress. Certain clauses have been changed to meet the protesting views of Democrats, Republicans and the practical judgment of expert shipowners of the country. The field of endeavor of the bill is considered to be as broad and sound in principle as divers conflicting judgments can be made to concede. Striking modifications have been made in the old bill. Perhaps the most important of these are the government's operation in sea-going traffic and the broadening powers of a proposed new Shipping Board. Only in the event that private capital does not produce an adequate fleet of trans-ocean freighters to handle the domestic commerce of this country will the government enter the carrying trade with its vessels. Naturally, there arose great opposition to government competition in this line, but it was shown that one of the failures of passage of the former bill was due to the absence of such a clause.

The new Shipping Bill holds the keys to the provisions. It will be composed of the Secretary of the Navy, the Secretary of Commerce, both ex-officio, and three men of large practical experience in foreign commerce. Among its powers are the rights to regulate all interstate and foreign commerce, as the Interstate Commerce Commission regulates interstate com-

merce. In the latter's department the two commissions act in concert. The provision regarding the entrance of the government into the business of providing deep sea carriers is rather elastic and will not be attempted if it is found that the ship-owners in the trans-ocean traffic of this country will provide sufficient vessels for that purpose. To meet the present situation the bill provides that the Shipping Commission shall organize a corporation of \$50,000,000 capital, and if the shipping men of the country subscribe this amount of stock they will be placed in the saddle to handle the sea carriage foreign trade of the country to that extent. Failing to sell this stock, as provided in the bill, the Shipping Board would buy the necessary vessels with the \$50,000,000 funds on hand, and go into the shipping business itself with the Shipping Board in full charge.

Vessels controlled by this board and those in private hands by lease or charter, would always be subject to the country for use in case of war. Crew and officers may volunteer at any time for service in the naval auxiliary and receive from \$5 to \$15 per month from the time of enlistment. Domestic shippers are to be given liberal regulations. A line of rules will be promulgated to the effect that enrolled or registered vessels of this country must not be sold to foreigners without permission of the new board. If this is attempted, clearance papers will be refused. Vessels may be sold or leased to citizens of this country only, and with the board's approval. After January 1, 1917, all American vessels in foreign and domestic service must obtain revocable licenses from the board. As will be gleaned from this outline, every effort is being made on the part of the government to induce the shipping men of the country to get behind this new shipping board corporation. If they fail to do so, the government will step into the breach, a step that may be far reaching in its consequences. For if the government proves successful in handling the deep sea freightage of the country, why may it not handle railroads, telephones, telegraphs and the like?

JAPAN'S PAW IN CHINA. The passing weeks are disclosing plainly that Japan is determined to take advantage of the present European war to press as far as possible all present opportunity to make a larger place for herself in the sun by acquiring a broader and firmer grip on the mainland of Asia. To her, Germany's possessions there, which she seized early in the European conflict, mean no more than a landing stage. This territory she has promised to return to China. What Japan covets is an extent of territory that will provide homes and industries for the excess of her teeming island population. Korea was her first successful step in that direction. The province of Manchuria, belonging to China, seems to be the next stake she will seize on some excuse, if her present movements are correctly interpreted. Sun Yat Sun, who worked so zealously to stir up the rebellion against the Hanchu dynasty, has turned against the party in power in China, headed by the new emperor, Yuan Shih-Kai, and is now in Tokio under the protection of the Japanese government, which is using him to stir up the present rebellion in the southern provinces of China. When this blaze of conflict has reached an effective point, disinterested Japan will professionally intervene by sending an army to the mainland for the ostensible purpose of restoring and preserving peace in Asia, a duty to which she seems to have acquired through Divine Providence backed by her own initiative. The rich province of Manchuria, to the west of Korea, captured despite the protest of Russia, is the prize she seeks, one of the greatest prizes along the Chinese litoral and particularly advantageous to Japan on account of its abundant farm lands and natural resources, and strategic position in case of war.

Japan is pressed harder than any of the over-populated nations of Europe to find territory that will accommodate the overflow of her teeming population. Nowhere in the world can she find it except on the ice-beaten lands of the two poles. Every scrap of wild land on the earth now carries the martial flag of one of the colonizing nations of the world.

Japan's last hope of aggrandisement, along this line, lies in what she can tear from the Chinese empire. She realizes the madness of attacking this Pacific Coast or the territorial possessions of any of the big European powers. If the proper sedition can be stirred up in China, Japan will solve her colonization problem by seizing convenient land near her own doorstep, and as convenient of access as her colony in Korea. With the European powers intense on their struggles, she counts on no interference from that quarter. A protest from the United States she would likely with diplomatic dignity take under "consideration." Accordingly, in the finals, as the nations are now employed, Japan will have to reckon somewhat with China, a behemoth that Japan, as cocky as she aspires to be in warfare, cannot pick up and walk away with. She knows it and so does Yuan Shih-Kai, the new emperor of China. And the fencing of these two for an opening just now is one of the most interesting divertissements now transpiring on the sidelines of the great European conflict.

PREDICAMENT OF ART IN THE PRESENT WAR.

Of all the departments of exhibits at the recent Panama-Pacific Exposition, the Department of Art unquestionably attracted the greatest number of enthusiastic visitors. Many visitors who came to satisfy an idle curiosity remained to become rapt students of the development of art as portrayed by the great masters of the many schools. The enthusiasm that was engendered early in last year's exhibition still survives, and is now expressing itself through visits to the reorganized exhibit now being given by the management of the post-Exposition. Naturally, this fervent admiration of the exhibit is particularly attracted occasionally by a little patriotic rosette on the frame of a painting, testifying that the painter has been killed in the European war.

These little monitors call attention to the great blow contemporary art is suffering through the present deadly conflict. How great and how wide the loss will be no judge may determine. All grants by governments in Europe for the development of art have been withdrawn. All the best works of art outside the unapproachable and the impregnable cities are carefully hidden in cellars. Some have been contained in waterproof receptacles and buried in river waters. Studios on the continent are closed, except in the cases of those artists unable to act in any military or other government capacity. Europe in the last five centuries has never gone through such a dark and non-productive period in art. Of the arts, architecture seems the only one that is receiving any attention. England, still free from any enemies' foothold on her soil, is planning, through the new Civic Arts Association of London, large improvements of "Order and Beauty" to adorn her larger cities.

In America, of course, the art impulses continue in full swing, stimulated if anything by the present great catastrophe in Europe. Simplicity and sincerity are the dominating qualities. Many critics predict, through the new movements, new ideals, and the tribulations of the "Pentecost of Calamity" another renaissance in art.

—Bryan is burnishing up his snickersnee in readiness to take the big swing around the circle in pursuit of Wilson for the purpose of nicking the latter's plans of Preparedness.

TOWN CRIER

—Mme. Schwimmer, who is generally regarded as the genius who incubated the idea of the "Peace Ship," is fated to be the goat of that extraordinary adventure. She can afford to smile pleasantly while the disgruntled special correspondents, the specially invited guests and the delegates are heaping censure on her indifferent head, for it was her consummate nerve and Napoleonic dictatorship that carried into the international limelight of the world one of the greatest canards of history, an argosy wreathed in spiritual endeavor, poesy, the ultimate aspiration, some \$500,000 in cash, all to produce a "movie" covering a thoroughly impractical notion. A few well frayed ideas on peace were passed around among the delegates, but not even a small group could agree on any plan or hocus pocus to make them practical. Accordingly, Mme. Schwimmer has inherited the whole Ford show, and if she develops the necessary ingenuity to inject the flotsam into a theatrical circuit, her fortune is likely to rival that of Henry Ford. All that Ford saved out of the wreckage of this chimera was a headache. The moment he cut loose from the wreckage, the others followed helter-skelter. All of them, except Mme. Schwimmer, have tales to tell; she "knows what she knows," and rich would be the narration. In the secluded haunts of wrapt visionaries this synopated adventure in chasing world's peace to its lair will hardly be classed with the quest of Parsifal, but rather with that of the nery Argonauts in search of the Golden Fleece. (With apologies to Brother Ford.) Those hard-headed people of the world who recognize the colossal struggle for individual liberty now underway in the present European contest voice the judgment that this dreaming bunch of zanis should be spanked and indefinitely interned in an asylum.

—The Republicans are chortling over the fact that they have successfully fired a 42 centimeter shell behind the political trenches of President Wilson by the weird stories connected with the recent killing of the eighteen Americans in Mexico. The Republican newspapers carefully described each and every wound in detail, and dabbed on bluggy details to rouse national feeling against the President's consistent policy. The leaders of the party are in ecstasies over what they suppose are the real results, the turn of the popular tide against Wilson. A careful examination of hundreds of leading papers of this country, made by an expert detailed for that special purpose, shows a majority opinion that this nation should not resort to a step that means war unless the Carranza government proves unable to punish the murderers and provide real guarantees of safety to Americans in the future. "Those papers that do advocate intervention do not agree on the form it should take." Nowhere is there a line to the effect of an open demand for a war of conquest and annexation. Evidently Hearst is sleeping at the switch. The above careful survey of the field indicates that the newspaper field at least continues in the views now entertained and practiced by Wilson. These malefactors in the Republican ranks might find better employment in manicuring their contemptible aspersions on an executive endeavoring to be just and helpful to a stricken nation. The policy of 1848 in Mexico would not be tolerated in 1916 by the citizens of these United States. Try some other brand of shell on Wilson. And for heaven's sake, don't try gas!

—A sensation has been caused in Fresno by the charge that the police are grafting from the Chinese gamblers. One could stir up a sensation here by declaring that the San Francisco police were not grafting.

—Two significant peals of liberty have gone up recently in California which seem to indicate that the ancient prophet was right who declared that the Golden State raised as many radicals as turnips and cabbages combined. From Los Angeles comes the trumpet challenge of Estelle Lindsay, an up-to-date Joan of Arc, who tosses her velvet sailor into the ring with the militant defi: "I believe a woman's body is her own, to do with as she pleases. I do not believe any power on earth, man, government or any other influence, has any right to dictate to a woman what she shall do with her body." Curtains, etc., etc., etc. From Berkeley comes the clarion appeal of Clotilde Grunski of the University, alumnus of '14, declaring that "the day will come when the college will make compulsory some course in parenthood and household management. We must grant that too many college graduates remain unmarried, and those who do marry do not do their fullest duty in providing the future population." In some parts of Europe polygamy is being seriously discussed as the proper solution of the repopulation of Europe after the war. What's the matter with the air of California, or the men, that these young women are so valiantly and vigorously demanding "new eras?"

—The late Harry Morse, of sheriff and detective fame, used to tell tales regarding the boldness of certain roundsmen in Oakland who made no bones of robbing the stores they were detailed to police. Several of them were caught flagrantly with their spoils while still in uniform. They brazenly laughed at their captors and snapped their fingers in the latters' faces. Ultimately, and by dragging their cases through the courts for a long period while they were out on light bail, they were acquitted. The explanation? Political Pull. That same kind of easy and safe looting of stores by employees and policemen is said to be going on in this city, and behind it, shrugging its shoulders in easy confidence, stands Political Pull. The irony of the situation is the fact that Political Pull is apparently hedged within an inner circle that the police, the board of police commissioners, and other administrative executives cannot break through, a ring within a series of rings which only the voting proletariat may break. At the elections the cards are so stacked with candidates that a goodly percentage of the tools of the ring win office through adroit manipulation. The price of liberty is said to be eternal vigilance; so is the price of bunk.

—With all this cockey preparedness for Peace, the real blown in the bottle brand of Peace, we are certainly warranted to take another step in advance, and that is to pick out a real up-to-date heavy weight fighting, thoroughly prepared nation somewhere on the globe, and give them the blankety-blank beating any ballyhoo nation ever experienced, just to prove that our brand of Preparedness is the genuine thing and warranted to break all records in laying out the dead, a tornado of human destruction. Under present ideas afflicting the fire eaters of war and of negative peace that step seems to be the only way to demonstrate that a nation is on the right side of surviving this epidemic of slaughter.

—Bryan, Hearst, Eddie Wolfe, Mme. Schwimmer, Fairbanks, Senator Works, the genius that started the European war, the man who runs the weather, and a "Peace" ship full of such notables are all in the neurasthenic class, according to the opinion recently rendered by Dr. Lennon, a recognized expert neurologist of this city. This decision is based on the hard pan experiences that any one who achieves "big things" in this world is a neurasthenic from depleted nervous energy. Of course, the accused have the right to take an appeal from this judgment, but how can they escape the stenciled red rubber stamp upon their brows that they are really "great."

Author of the Immortal Marseillaise

Most of us imagine the immortal author of the Marseillaise (Joseph Rouget de Lisle) as the gallant young poet-captain of his youth at Strasburg, beloved and feted, but he died poor and obscure, an aged man, in 1836.

Pierre Giffard knew a venerable dame of Choisy-le-Roi (just outside Paris, on the Fontainebleau road), who was his next-door neighbor during the last five years of the poet's life, and her picture of "the poor old man," as she invariably termed him, owes nothing to romance.

"I saw Rouget de Lisle twice a day, every day, during five years," said Mme. Desperrieres. "He lived immediately on our left, while two doors away, on the right, lived his old friend, M. Voiart, former administrator of the army of the Sambre-et-Meuse. Although his functions had not enriched him—contrary to the case of some others—M. Voiart took on himself the care of the poor old man's last years. They always lunched together, often on a crust and piece of cheese and a salad, and they wrote poetry together—it was the pleasure of their old age.

"At 4 o'clock every afternoon, regularly, Rouget de Lisle brushed up and toddled out to chat and dine with his other old friend, General Blein. His place was always set; the poor old man never lacked his family dinner.

"We used to watch him pass. I see him still, as it were yesterday. Aged, broken, lopsided, hair snow-white, he looked a hundred years. I never knew him to have but one suit. It was a long gray redingote grise, like Napoleon, except that he wore long trousers like everybody nowadays. And on his head a battered Alsatian cap. Leaning on his cane, he went gently, and on his face there was something so unhappy that no one dared to speak to him. He spoke to no one."

Surely, when young Rouget de Lisle wrote words and music, offhand, in an hour of fevered enthusiasm, he little imagined that his "War Hymn" would go round the world, be forbidden by kings, emperors and become the song of the republic. Or that he would become the "poor old man."

Now for the scene. It is Strasburg, in 1792, solid bulwark of the young republic, with the coalized kings at its gates. Strasburg was a boiling center of war, youth, joy, pleasure, where the noise of fighting and fetes mingled incessantly. Strasburg received the volunteers, trained them, and passed them out by the opposite gate, to fight for the soil.

To celebrate such a departure, the Mayor of Strasburg, Dietrich, invited the volunteer officers to fraternize with the officers of the garrison. And the two lovely young daughters of the Mayor asked all of their girl acquaintances, blonde and noble maidens of Alsace, says Alexander Dumas, to grace the banquet. Among them there was fluttering curiosity to meet a young poet become captain, Rouget de Lisle.

Alexander Dumas knew him in his old age; and Rouget de Lisle wrote out for him, in his own hand, the story of the composition of the Marseillaise at that banquet.

They sought something to sing. The old revolutionary "Ca ira" was a song of anger and civil war. What was needed, they said, was a patriotic cry, fraternal, republican, and yet a menace to the invader. Then, all eyes fixed on Rouget de Lisle. The young fellow grew red in the face, gulped a glass of water, and hastily left the room.

In a small library room adjoining was a piano. Between piano and writing table Rouget de Lisle worked half an hour, and all was accomplished, words and music; that is to say, the words of the first two stanzas. Rouget de Lisle, returning to the banquet, came on Mayor Dietrich and a small group of guests who had already quit the table.

"I think I've got it," said Rouget de Lisle. "Listen!" and he began:

Come, sons of native land and liberty!

The day of glory now is nigh.

See, against us how dark tyranny

Its red standard waves on high!

Do you hear in our countrysides

Roar those ferocious hordes?

Come to our very arms

To stab our sons, our wives!

To arms, citizens! Line up your battalions!
March on, march on;
May an impure blood water our furrows!

An electric shiver ran through the assembly. Guests from the banquet crowded into the drawing rooms. Cries of enthusiasm burst out. Dietrich's daughters took the music from the young man's hands, and the elder, at a little harpsichord, accompanied the second stanza:

What! Shall these foreign hordes
Make the law of our hearths?

Never was a song written more rapidly, or received with more immediate enthusiasm. To cries of "No! No!" "Never!" "Yes! "Yes!" the terrific chorus was taken up from room to room:

To arms, citizens! Line up your battalions!
March on, march on;
May an impure blood water our furrows!

Others called out suggestions: "It's too short!" "A verse for children!" "And a verse for mothers!" And others asked: "Is there no pardon for the misled and deceived?" Rouget de Lisle hid his face in his hands. "Wait!" he murmured, "you will see that my heart does not merit that reproach!" Then rising, throwing back his head, the noble youth intoned the holy strophe in which, according to Dumas, is found the entire soul of France:

Frenchmen, as warriors great of heart,
Hold back or strike your blow;
Spare the sad victims for whose part
Falsehood armed to their woe.

"Yes, yes!" came from all sides, "mercy, pardon for misled brothers, for brother slaves pushed against us by bayonets!"

"Now," exclaimed the poet-captain, "to your knees, all of you, no matter who you are."

They knelt.

Rouget de Lisle alone remained upright, rested one foot on the rung of a chair, "as on the first step of the temple of liberty," and, lifting his arms to heaven, sang the last couplet, the invocation:

O! sacred love of home and native land,
Conduct, sustain our venging end;
Liberty, dear liberty,
Fight beside those who defend.

"Thirty-eight years afterward," wrote Alexander Dumas, in recounting to me that great night, "the forehead of Rouget de Lisle shone with the splendid aureole of 1792. The Marseillaise will always be the last cry of dying liberty, the first cry of liberty reborn!"

—French victory in cooking is unquestioned by all epicures. The finest luncheon in the land for 50 cents and dinner for one dollar at the Maison Doree, Ellis, above Powell street.



WHITE HORSE

SCOTCH

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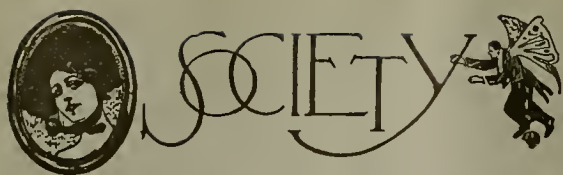
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Some one asked "Ferdie" Theriot whether he thought that his year old baby was really old enough to enjoy his birthday party. "The truth of it is that parents enjoy these things so much it's an irresistible temptation to celebrate them," answered this fond, but truthful parent.

And he might have added that although his year old son showed no more enthusiasm for his bottle of modified milk when refreshments were served than at any other time during the afternoon, some of the other little guests who had a few more birthday notches in their calendars than the small host, vied with their parents in their enjoyment of this unique affair.

The Theriots are living with the de Youngs this winter, and here the little tots with fathers as well as mothers and nurses, assembled to watch the antics of a trained pig! The squeals of delight of the children made the pig feel that the human family, while it is in the youthful state, at any rate, has much in common with a highly aristocratic, intensely specialized trained pig, and he did his very best—which was much better even than the "little pig that went to market," or the one that "stayed home," or the one that cried "Wee! wee! wee! all the way home!"

This has been a wonderful year for the kiddies, for all the children's parties, and there have been innumerable ones, have had some dazzling features. The climax, of course, was this trained pig, which was Mrs. Theriot's inspiration. There is no doubt that "piggy" has been given a great lift socially, for the telephone at the de Young house has been busy, even strangers who have heard about the party ringing up to find out where they can engage this talented member of the Pork family. Mrs. Theriot must feel like a theatrical angel to His Grace of Piglets.

Mrs. de Young, who has been very ill, was able to look in at the party for a little while, and every one was delighted to find her looking so well. The family intends to keep the house in San Rafael open part of the summer, as the climate over there is always very beneficial to Mrs. de Young.



Mrs. A. B. Spreckels has developed a mania, the germ of which ought to be caught by some public spirited scientist and inoculated into other wealthy people who seem immune to the generous impulses which prompt her to so richly endow these cities with works of art. The Putnam bronzes which she presented the other day are valuable testimony of her interest in the art development of this city.

Perhaps one of the surest signs of our youth as a city is the fact that the best art that we have is still in private ownership, whereas in the few American cities that have passed out of the nursing period in art, the biggest things are all in public galleries—if they are not owned by the city, they are at least loaned to the municipality. Every now and then we have a few weeks of loan exhibitions here, when Mrs. Will Crocker, Mrs. Francis Carolan, Dr. Will Tevis and others who own the works of the big people, take them down from their own walls, so that they may be hung where the public may get acquainted with them. There isn't any one here who has a private collection of enough importance to have certain days of the month when the house is open to the public, as do so many of the owners in Paris and London. Those who do own a few good pictures and who appreciate what a stimulating influence it is are among the Faithful whose enthusiasm never sags for the preservation of the Fine Arts Building.



Those who have been wondering whether Mrs. Harry Holbrook and Mrs. Alexander Hamilton would sever their friendship with Mrs. Frank Wakefield, who was formerly their sister-in-law, Mrs. Jack Spreckels, have had a very decisive answer from Mrs. Holbrook, who gave a dinner party the other night for the Wakefields. Mrs. Holbrook and Mrs. Hamilton have sponsored the social beginnings of their brother's wife (Sidi Wirt), so it was taken for granted that they would not complicate their undertakings by renewing their friendship with Mrs.

Wakefield. Both of Jack Spreckels' sisters used every effort to prevent his first marriage from going on the rocks, and it was largely through them that the Jack Spreckels menage did not go on the reefs long before they finally sent out an S. O. S. call to the divorce courts.

The present Mrs. Jack Spreckels has not tried to do any entertaining since her marriage, very wisely waiting until she is fully established. But she did preside over the Xmas party of her husband's children, assisted by Mrs. Holbrook, Mrs. Hamilton and other members of the Spreckels family.

It was then that society decided that the J. D. Spreckels family, one and all, would take sides against Edith Huntington Wakefield, and that little dinner party the other night was the kind of surprise that sets the most cautious tongues a-wagging. Some there are who see in it a declaration that his own family is not in sympathy with his intention to keep the children; others believe that it has no special significance of that sort, but is just a fine modern touch, proving that human relationships are being worked out more sensibly every day.



Miss Dorothy Baker and Dr. George Willcutt are so much in demand by their friends anxious to do them homage that they find their prenuptial days all too short for the many engagements crowding each other for room on the calendar. The bridal party is included in all these festivities, and this group of young people continues to show the super-stamina necessary for very popular wedding parties.

The arrangements for the wedding are now complete, and after a short honeymoon, the destination of which is a profound secret, the young people will make their home in San Francisco.



Rumor insists that Miss Jean Wheeler, who is to be one of Miss Baker's attendants, has a secret of her own which all in due time she will announce to the world and his inquisitive wife. The engagement of this charming girl has been rumored with a persistency only equaled by the non-committal attitude of the young people enveloped in the rumor.



Every effort is being made to induce the Malcolm Whitmans to come out here for the Mardi Gras ball in February. Mrs. Whitman is very anxious to see her sister-in-law, Mrs. Templeton Crocker, enthroned as Queen of the festivities, and it is just possible that she will brave the ardours of the journey. In spite of private cars and all the luxurious trimmings of a most de luxe trip across the continent, it is a difficult undertaking to move the Whitman family. Mrs. Whitman will not stir without her babies, and four children mean a retinue of nurses and servants. However, they are all homesick for California, and with the added incentive of being present at the coronation of a member of the family, they may generate enough enthusiasm to venture forth.

Mrs. Templeton Crocker has finally decided on her costume for queening it at the ball, but with proper appreciation of dramatic effect she is waiting until the last moment to give out any details. The committee has not settled down as yet to the regular business of meetings, for this particular group of young matrons is so skilled and experienced in this sort of thing that it can apparently weave a wishing carpet in a few days that transports the gay revelers to the magic scene.

Miss Hamlin's School, assisted by its patrons, alumni, former pupils and friends, announce a tea dansant in aid of the Belgian war sufferers, in the ball room of the Fairmont Hotel, Saturday, February 12th, Lincoln's Birthday, from four to seven o'clock. Arthur Hickman's band has been engaged, comprising seven instruments, and is one of the best orchestras for dancing

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

**Don't Tell
Your age**

After the
Movies
go home
and
Marine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

Marine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.

in the city, playing regularly at the St. Francis Hotel. The patronesses are selected from those who have sent their children to Miss Hamlin's school for some years past.

Mme. Gombert, the French teacher at the school, has very enthusiastically devoted herself to the success of the tea. The alumni girls of the school are making up tables among their old class mates. The commission for the relief in Belgium, for which Mr. Hoover is chairman and Mrs. W. H. Crocker is the State treasurer, will be given the funds received. Mr. Theo. Huntington of the University of California and other University of California students, will be the floor managers. Tickets, inclusive of the tea, will be \$1.50, and can be obtained from Miss Hamlin or any pupil of the school. Tables can be reserved without extra charge. Following are the patronesses:

Mesdames. Robert Irving Bentley, George E. Crothers, Edgar J. De Pue, M. H. de Young, C. M. Goldaracena, Thomas W. Huntington, Homer S. King, Agnes Lane-Leonard, Jesse Lilienthal, George F. McNear, William Matson, Sallie Maynard, W. H. Mills, B. F. Norris, Osgood Putnam, E. B. Rogers, Maurice Rosenthal, William P. Roth, William Thomas, Frederic Tillman, Clement Tobin, Frank I. Turner, Charles Stetson Wheeler, C. A. Vance, J. C. Van Eck, Henry Van Winkle.

☺ ☺ ☺

Society will specially appear in the Sports Pastime at the Big Fashion Show to be given at the Palace Hotel, March 4th, for the benefit of the Home for Incurables, the Doctor's Daughters and the San Francisco Maternity Home. Among those who will appear as models are Misses Jean Wheeler, Ruth Welsh, Gertrude Hopkins, Helen Garritt, Elva de Pue, Dorothea Poore, Dorothy Berry, Harriet Pomeroy, Anne Peters, Helen Jones, Phyllis de Young, Einnim McNear and Mrs. Elbert Rees. The afternoon performance will be combined with a dansant, the evening with a supper dansant. Tickets are obtainable from the patronesses and at I. Magnin's establishment, Geary and Grant avenue.

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Lucia Dunham and Horace Britt artists known and admired by all music loving San Franciscans, give an intimate and affectionate tinge to society's absorbing interest in their third concert of the Monday Morning Musicales, which will take place next Monday morning at the St. Francis, under the direction of Ralph MacFayden. Miss Dunham, who has endeared herself to local votaries of the muse and has received lavish praise from such critics as Krehbiel, Henderson and Aldrich, will be heard next Monday in modern classics, and an aria from Orfeo by Gluck. Her songs will be chosen from Purcell, Mozart, Strauss and Tschaiakowski. Britt, a 'cello virtuoso, whose command of critical admiration in San Francisco is secure, will offer, among other numbers, Variations Symphonique by Boellman, a Romance by Saint-Saens, and an Intermezzo by Lalo. Prominent society groups will entertain at these concerts.

☺ ☺ ☺

An army of philanthropic men and women is being organized to devote St. Valentine's day, February 14th, to soliciting one dollar subscriptions to the relief fund of the Associated Charities. More than the required number have already volunteered their services, and the accepted ones are being drafted into divisions, each of which will canvass a different district. Every residence, store, office and factory will be visited by one or more of these collectors. In return for each dollar will be given a receipt that will procure its holder free admittance to a "Dollar Day Dance" in the Civic Auditorium. This function promises to yield much more than a dollar's worth of entertainment. The dance will be free from dress restrictions, and for the stage performance the best vocal and terpsichorean talent available is being engaged. Society is mightily represented in the list of patronesses and floor managers. It will be a popular event in all that the adjective implies.

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Count and Countess Festetics are enjoying Del Monte to the full. They were among the most interested followers of the Special Golf match players to-day. The Count succeeded in taking several good pictures of difficult plays.

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Polo starts as planned this week, the first game being on Sunday, the 6th, at 2:30, Del Monte Polo Club against the Army team. The field is in excellent condition, and there promises to be a banner crowd. The schedule for the "C" annual tournament of the Del Monte Golf Club has been decided upon, and is

very complete. The dates are February 19th to 22d inclusive.

On the last night (Washington's Birthday) there is to be a Leap Year Mask Dance, and great fun is expected. A costumer from San Francisco will be here several days before the party, so that every one may have ample time and a minimum of trouble in their costumes, masks, etc.

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On Monday, January 31st, the Women's Section of the Navy League met at the Hotel Oakland to form an Alameda County auxiliary. It is the ambition of the Navy League to have a million members by January 1, 1917. The movement is meeting with popular favor here, and no doubt the series of talks on preparedness that are being heard will have an effect to stimulate the membership campaign. Mrs. C. R. Fortin is in charge of the arrangements.

☺ ☺ ☺

The Lincoln Grammar School Association of San Francisco will have its annual banquet at the Palace Hotel, Parlor C, on the evening of Lincoln's Birthday, February 12, 1916, at 7 p. m. The association consists of Lincoln grammar school boys who attended that historic seat of learning prior to 1878. Each year a new class is admitted, so that the boys who attended in 1878 or before are admitted to the Association this year. The ultimate aim of the association is to erect a large local statue to Abraham Lincoln in San Francisco.

☺ ☺ ☺

The third of the Tuesday morning musicales that have been so popular will be given in the Ivory ball room, Hotel Oakland, Tuesday morning, February 8th, at 11 o'clock. Mr. MacFayden has arranged a very interesting program: Lucia Dunham, dramatic soprano; Horace Britt, 'cellist; Frederick Maurer, Jr., at the piano.


Fete in Fairyland.—Nineteen sixteen inspirations in spring styles, showing all the frills and fancies of the latest creations for "my lady's" wardrobe in the Rue des Modes of St. Francis will be shown in an elaborate manner at the Fete in Fairyland at the Civic Auditorium Saturday evening, February 12th. The affair will be given under the auspices of the Indoor Yacht Club and will be staged in conjunction with an elaborate production.

Events in the Paul Elder Gallery.—On Tuesday, February 8, at 3 o'clock, Eugen Neuhaus will give his third lecture in the course on "Painters, Pictures and the Public." The subject will be "The Laws of Pictorial Composition." On Wednesday forenoon, February 9th, at 10:45 o'clock, Leo Cooper will read the new play by Charles Kenyon (the author of "Kindling"), entitled "Husband and Wife."

—"Could you lend me a dollar, old man?" "Certainly. I could do lots of things I have no intention of doing. Nice day, isn't it?"—*Judge.*

—She—He's a man of a few words. He—Incessantly repeated, however.—*Albany Argus.*

W. D. Fennimore J. W. Davis A. R. Fennimore



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AT DRUGGISTS AND DEPARTMENT STORES

LOST.—Savings Pass Book, No. 21376, with Union Trust Company Finder will please return to the Bank, Market street and Grant avenue.

Frederic Belasco Talks

AN INTERVIEW WITH PAUL GERSON.

"What's the matter with our San Francisco theatre-going public?" Fred Belasco asked me. This blunt remark implied many things, so I encouraged him to tell me his troubles. "It's this way: I'm honestly at a loss what to give our people here. I secure the greatest New York successes, and stage them in a magnificent manner with a splendid acting organization, and the people do not seem to care for them. Our patronage has been fair, but not what it should be. Right now we are giving a genuine bona fide \$2 show for less than half the money—a show which, if presented in a \$2 house, would have packed it to the doors. The public is hard to understand. I do not believe that it is losing interest, but I will say that I think to some extent it is becoming careless. I don't mean this in the literal sense, but simply that it doesn't show the discrimination and judgment in matters theatrical it formerly did.

"I have often wondered if the theatre loving public of this city realizes what a dyed in the wool San Francisco institution the Alcazar is? I don't exaggerate when I say that through the immediate medium of this theatre and its working force, we spend annually a sum well over the two hundred thousand mark. All these years I have been working and struggling for recognition at the hands of my townspeople. For twenty-two years I have been waging the fight, giving the public the very cream of the best things in the theatrical larder, and still they have me guessing.

"Now, take the play last week, for instance, 'The Law of the Land.' It ran for a solid year in New York, and was voted an enormous success. We bring this play out here, pay an almost prohibitive royalty, and give it a magnificent production, with a cast which I believe is well nigh flawless, a play which combines all the essentials of success, and still the people do not come as they should. Broadhurst, the author, on the opening night, stated that our production in many respects excelled the New York production, and that we had, moreover, a better all-round acting cast. It is really hard to understand what this new generation desires. To some extent they appear to be satiated with the "movies"—they want the living figures—at least, this is what I'm given to understand.

"The Alcazar through all these years has stood for the best there is to be procured. We have our standard—and thousands of people know what the Alcazar standard means—and in this respect we have never faltered. Every play we produce is given a complete and perfect production. It would amaze some of the people who never stop to think of these things what our outlay weekly amounts to. For instance, besides our acting organization we have two complete working forces who toil night and day actively engaged on the scenery and properties for the coming play. Expense is never considered by us. Our sole aim is to give our clientele the very best. As a loyal San Franciscan I am naturally proud of what the Alcazar has accomplished. It is an actual fact that if we have taken one, we have taken more than five hundred young men and women of this city from offices and factories and given them Alcazar training, and these same people are now earning salaries ranging from one to five hundred dollars weekly. Some years ago when I traveled through Europe, I found that the reputation of the Alcazar had extended there. In New York, at least in theatrical circles, the Alcazar is generally recognized as the premier stock organization of this country. From our theatre we have graduated people like Frances Starr, who began with us at \$60, and whose salary now is well over the \$500 mark. Florence Roberts began with us as leading lady with Lewis Morrison. It was not so many years later when her weekly earnings at the Alcazar ran as high as \$950 per week. She was then working on a salary and percentage basis. These are things I am proud of. Besides this, I've done all in my power to make this city a real producing center. I have brought out plays which our public here would simply not recognize, and which later proved great successes in New York. Our people are as intelligent as any in America, but it is evident we have not been able to convince them of the earnestness of our efforts. If grit will do it, I'm going to win them yet. I'm in the fight to stay, and fight I will, to remain at the head of the Alcazar forces and to give San Francisco the best there is in me.

"Did you see the show this week?" I confessed I had—



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The finest, purest and mellowest whisky that brains and money can produce, cost to you no more than inferior grades; so why not ask for and insist on getting CASCADE.

Instead of saying whisky, just say CASCADE, you will enjoy it and feel much better.

Special enjoyable drink recipes for the asking by writing
J. H. Norton, care San Francisco News Letter

and that it was a wonderful performance. "Well, there you are. Then why don't the people come? We have had fairly good houses—but not, in my unbiased opinion, what the play warrants. The play is great, the company is great, and the production is the very last word in staging. No, it is not conditions, nor yet the weather. Your public will crowd a theatre irrespective of these things if they are really interested. We are always open to suggestions. The sole aim of Mr. Davis and myself is to cater to the best tastes of our local theatre-going public, to give them the maximum of entertainment at the minimum of cost. I have confidence in San Francisco. But we ask for co-operation, and the display of local pride and spirit in the Alcazar which was rampant here before the fire. We wish the public to show some interest in what we are doing, and to give us credit for our accomplishments. I have built two modern theatres here the last few years at a cost of almost a half million dollars, and I would build other theatres if the necessity arose. I am for this city, from first to last. Here is where all my efforts are centered. Personally, I am a great booster for my own town, simply because I firmly believe that it is a great town, and while I live I'll always fight to make the Alcazar just a little better than it has been, to keep it at the top, and to continue to be recognized everywhere as the finest stock organization in this country. This makes it all worth while."

—"I verily believe that inanimate things sometimes enter into the spirit of a festal occasion." "I know it. Last night, when I was going to a blow-out my automobile chimed in with a couple of its own."—*Louisville Courier-Journal.*

Feed Your Baby Regularly

Regularity in feeding, sleeping, bathing and airing are of utmost importance at the beginning of your baby's life. It means so much to you in managing your household duties. It means so much to the little one in health and happiness.

Your baby should sleep well at night. If he does not the trouble is often with his food. If you are nursing the baby and your milk does not agree with him try the time-tried substitute that is made from clean, pure cows' milk—





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PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

Big Laugh Bill at the Orpheum.

There is something to please everybody on the bill this week, and of the nine numbers it is difficult to pick out any for special stellar honors. Opening the program there is Billy Bouncer, with his funny bounding spring act, in which he is actively aided by several ambitious young men from the audience, who imagine they can emulate the example of Bouncer. The thing is gotten together to manufacture laughter, and succeeds admirably. Marie Bishop is a violinist of charm and talent. She wins through sheer art and the kind of artistic violin playing which stamps her as a violinist of decided talent. Charles Sale has returned, and gives his ridiculous and excruciatingly funny country school characterizations. Sale deserves credit for work I consider in many respects remarkable, aside from the humorous side of his acting. To see him is to laugh immoderately. Wm. Rock is back on the circuit again, having chosen another partner in the person of dainty Frances White. The work of Rock we are all well acquainted with, and Miss White proves herself to be possessed of unusual dancing ability, and is a comedienne of no mean calibre. Their several dancing novelties score heavily; they prove to be one of the big successes of the whole program. Ralph Dunbar, with his singing bell ringers, has a very beautiful act, gorgeously mounted and dressed. They made a decided hit.

Our old Celtic friend, Frank Fogarty, is here again with a budget of new jokes, the best he has ever told us. Fogarty is in a class by himself. His jokes are clean and have the real Irish flavor. That capable woman, Mrs. Gene Highes, is visiting us again with her funny act entitled "Youth." If you want to see funny situations and enjoy a good hearty laugh, here is your medium. James Tooney and Annette Norman have an act of dancing and patter which is all too short. They are a great big hit. Closing the proceedings, there is Van and Belle, who obtain fame through their expertness in throwing the boomerang.

I reiterate: the show this week will please everybody.

PAUL GERSON.

* * *

The Wagner Symphony Concerts.

Of the two much anticipated symphony concerts, the one on Sunday brought me the most unalloyed enjoyment. The orchestra seemed to feel the import of each number more keenly than at Friday's performance, which might be attributed to the psychic influence of a thoroughly music loving audience.

The opening phrase of the Prelude to "Parsifal," with its breadth of melodic beauty and depth of tone given forth by strings and woodwinds in unison proclaimed an understanding of the world's religious mysticism and planted that thought within the mind of the listener. Then came the Prelude to "Tristan and Isolde," followed by Isolde's "Love Death," which was wonderful in intensity and climax. The perfectness of this number must have proven a source of much satisfaction to Conductor Hertz, for after bowing his appreciation many times to the continued applause, he was seen to voice his pleasure to the men in smiling acknowledgment of their effort. Tristan's



Bessie Clayton, "The Darling of Terpsichore," next week at the Orpheum.

Vision concluded the first half of the program, ethereal in beauty and almost intangible, at times, suggesting the flutter of wings.

Came the overture to the "Fligende Hollander" full of raging storms, suggestions of anathema and glimpses of softer moods. The "Siegfried Idyl" was to me the gem of the afternoon, with its calm restfulness, and although not brilliant like the closing number, "Die Meistersinger" prelude, which seemed to fairly bring the people to their feet in enthusiasm, it was pregnant with innate beauty and impressive meaning.

BETTY.

Roguish Fashion Girls Stolen at Pantages.

Skyrockets of laughs and applause sprayed through the lively prankish permutations of fun and frolic which makes the "Fashion Girls" in the "Fashion Show" of Frank Bohm's stellar production one of the big hits on the Pantages circuit. Harry Watson as a chauffeur transformed into a burglar is a laugh every time he moves. He was aided and abetted by a flock of damsels, stunningly gowned, that were alluring enough to make any man in the audience try to steal them, much less a dancing burglar singing catchy songs of what he is going to do. "Oklahoma" Bob Albright, accompanied by Cliff Carney on the piano, has a strong, vibrant and tuneful voice which caught the fancy through his excellent selections. The audience could not get enough of them, and the imitations he gave of popular singers. They say that if any man walks the street for a day he is bound to find his double. Something like that must have occurred with the Potts twins when they looked at each other as kids, for they are alike as two pins, and that fatal "double" creates side-splitting situations in the farce, "A Double's Double." "Billee Seaton" is captivating in appearance as well as in the original manner in which she puts her entertaining songs over the footlights. Strong armed athletes come and go in vaudeville, but nothing so far starred in this line eclipses the feats performed by the two Standard brothers. The heavy weight of the two literally does turns in lifting his fellow by the arms that seem impossible. The star feature is catching him at arm's length, after a spring-board jump in the air 20 feet away, both men being blindfolded. Bert Wiggin materializes his fun out of mechanical oddities on Jay Street, and he has an assortment of the biggest freak toys ever assembled. Another reel detailing a chapter in that absorbing "Red Circle" film keeps the audience wildly guessing over the climax.

* * *

ADVANCE ANNOUNCEMENTS.

Thrilling Wild Animal Act at Pantages.—Herr Haveman's wild animals, consisting of untamed lions, leopards, tigers and a herd of hyenas, will be one of the strongest features on a bill that is said to surpass any show that has been seen at the Pantages in months. Haveman is a German traveler who has seen service with several of the most intrepid animal hunters in the jungles of Africa, while hunting and capturing wild animals for circus and zoological purposes. This extraordinary collection has been trained by Haveman, who has the most wonderful control of them. As an instance, Haveman places his head between the jaws of a big, tawny maned lion, and the king of the forest holds this posture for a full minute. Bertha Gardener, an operatic singer, who was studying in Paris at the outbreak of the war, is the special feature of the new show. Miss Gardener served in the French trenches for a year as a volunteer nurse. Her home is in Seattle, and she is making a brief tour of the coast cities preparatory to returning to New York to continue her studies. "A Revue of 1915-1916" will be presented by Roberts, Stuart and Roberts, who carry special scenery for their specialties, which consists of character songs and intricate dances. Lewis, Belmont and Lewis have a fetching little playlet with an interlude of popular ballads and fast comedy. The Heuman trio are trick cyclists, who introduce a whirlwind game of basket ball while riding their wheels. "Just an American Girl" is Ray Lawrence, a dashing young chap who impersonates musical comedy stars. The eight episodes of "The Red Circle" shows further entanglements of the mysterious criminal brand.

* * *

Dramatized Sex Question at Columbia.—Are sex-questions fitting subjects to be discussed upon the stage, and should they be permitted? Once again has this vital subject caused considerable comment by the recent production in Los Angeles of a sex-drama entitled "Motherhood," written by Lillian Langdon and Charles Bolles, and sides have been taken by the critics, the clergy and by the public. "Motherhood" deals with the rights of children born out of wedlock, to be fully recognized by the law, and the authors claim that gross injustice is done to these illegitimate children because their parents have not fulfilled the laws of man. They assert that the laws of nature are supreme to the laws of man, and that motherhood is sacred alike to the pure and impure. A storm of criticism met the statement of the noted educator of Los Angeles and member of

the city council, Mrs. Estelle Lawton Lindsay, who in addressing a recent meeting of the "Birth Control Congress," said:

"I believe a woman's body is her own, to do with it as she pleases. I do not believe any power on earth, man, government or any other influence has any right to dictate to a woman what she shall do with her body. Woman has the right to choose the father of her children, and no power less than God Almighty has a right to dictate to her in this matter."

There are only five speaking characters in the drama, the principal roles being portrayed by Blanche Hall, formerly one of the stars in "Peg o' My Heart," and by Jack Bryce, both artists earning unstinted praise. The balance of the players was carefully selected for especial fitness, and the entire production was made under the direction of Fred J. Butler, who is well-known as a master of stage-craft to theatre-goers in this city.

"Motherhood" will be presented at the Columbia Theatre for one week commencing next Monday evening, with matinees on Wednesday and Saturday. The popular price of \$1 will prevail during the engagement, this being the first time in the history of the Columbia Theatre that a dramatic attraction has been given at this price.

The final performance of "It Pays to Advertise" will be given this Saturday afternoon and night and Sunday night.

* * *

Bessie Clayton, Premier Dancer, at Orpheum.—Bessie Clayton, the American premiere danseuse, and the world's greatest toe dancer, will head a great new show next week at the Orpheum. She will be supported by the accomplished artist Lester Sheehan, and the famous Clayton Sextette in "The Dances of Yesterday, To-Day and To-Morrow." It is the proud boast of Miss Clayton that she is the only American premiere danseuse who has ever been contracted for by the French government. In Paris and New York she created a tremendous furore, and the N. Y. American described her as "The girl who has made New York dancing mad." "The Bachelor Dinner," which will be performed by Jack Henry, Rose Gardner, Joseph B. Roberts and a company of thirteen, is a screaming musical comedy written to comply with the requirements of vaudeville.

John R. Gordon, a sterling actor who has recently been recruited from the legitimate stage, will appear in his own playlet, "Knight and Day," which is entirely novel in its plot and construction. Eddie Cantor and Al. Lee, among the best and most popular entertainers in vaudeville, will furnish a lively and enjoyable act. Mang and Snyder introduce a number of novel and hazardous acrobatic feats. Billy McDermott, who bills himself as "The Only Survivor of Coxey's Army," is a tramp comedian with a most diverting monologue. Major Mack Rhoades, the phenomenal boy violinist, possesses wonderful technique and bowing. He took up the study of music when only four years old. The only holdover in this glorious bill will be Frank Fogarty, "The Dublin Minstrel." As a finale, the sixth installment of the "Uncle Sam at Work" motion picture, secured exclusively for the Orpheum Circuit, entitled "Saving Wealth and Building Health," will be exhibited.

* * *

Fifth Symphony Program Ready.—With Ossip Gabrilowitsch, the great Russian pianist, as soloist, the San Francisco Symphony Orchestra, Alfred Hertz, conductor, will give the fifth pair of symphony concerts of the current season at the Cort Theatre, Friday afternoon, February 4th, at 3 o'clock, and Sunday afternoon, February 6th, at 2:30 o'clock. Programmed is the Symphony No. 2, D. Major, Op. 36, of Beethoven; the Concerto in D minor for pianoforte (K. 456) of Mozart; Concert Piece in F minor for pianoforte and orchestra, Op. 79, of Weber, and the Symphonic poem, "Vltava" (The Moldau) of Smetana. For the sixth pair of symphony concerts, the program will have the assistance of Maude Fay, soprano of the Royal Opera House, at Munich. Miss Fay, a California girl, is one of the great dramatic sopranos of the world. Mr. Hertz and Miss Fay are in telegraphic communication, and it is expected that one of Miss Fay's numbers with the San Francisco Symphony Orchestra will be the great scene and aria, "Ocean; Thou Mightiest Monster!" from Weber's opera, "Oberon." Tickets for the fifth and sixth pairs of concerts will be on sale daily at the box offices of Sherman, Clay & Co. and Kohler & Chase, except on days of concerts, when they will be on sale at the box office of the Cort Theatre.

FASHION'S FADS AND FRILLS

It is interesting to follow the trend of fashion each season, to note how surely and completely we come to approve of even the most decided change after it had been presented to us in attractive guise, at different times and on various occasions. It surely does seem, too, upon looking back some few years, that each season's changes are for the better. For instance, the full skirt: how we all poo-pooed it when the whisper first began to circulate that it was to be revived, and that our trim, youthful narrow skirt had had its day. To-day, however, the full skirt is one of the approved features of the modes, and is still growing fuller. We smile upon it approvingly now, and what at first appearance was looked upon as bulk and clumsiness, is now considered quaint and daintily feminine.

Ribbon as Trimming.

Ribbon is being used profusely as trimming on both hats and frocks. It ranges in width from the inch-wide faille or moire banding, girdling the waist of the severe little frock of taffeta or serge, or forming the perky cockade on the chic chapeau, to the wide satin, moire or taffeta ribbon which forms the entire skirt or bodice of the dance frock or dinner dress. In many of the new dinner and evening dresses ribbon bows of all descriptions are used for trimming; there are perky little bows, wide, graceful bows, simple bows with flying ends tacked on to bodice and skirt at various angles. Mme. Jenny is particularly given to ribbon trimmings; some of her dainty dresses have their sheer, full skirts banded around the bottom with wide metal-edged ribbons, giving them a most effective appearance.

Jumpers Still in Vogue.

For late spring and early fall, there is nothing quite as satisfactory as the jumper dress of taffeta, serge, or a soft, lightweight wool. Worn with guimpes, or over the regulation shirt-bouse of crepe de Chine, crepe Georgette, or taffeta it makes an attractive costume for street and general daytime wear, perfectly suitable without coat or other wrap. Such a dress has



The New Ribbon Girdle

all the appeal of a one-piece frock, with the added attraction of being easily freshened and changed by the addition of a contrasting guimpe or underblouse. One of the most attractive of these jumper dresses is illustrated here, developed in black taffeta, with accompanying underbodice of white crepe Georgette. The high collar, smart sleeve, and flaring skirt present a pleasing picture. The second frock is also in jumper effect; one of the dainty ribbon girdles, with long, flying ends and small cravat bow is a feature. The skirt is unusual and new, and the jumper particularly simple and smart of cut. This idea is nicely suited to either taffeta or a fine serge. The open throat, which will probably continue in favor during the summer, is an attractive detail of the underblouse of crepe de Chine.

A Word on Collars and Capes.

"Collets," as they call those trim, cape-like collars introduced this season, are features of many of the newest frocks and blouses.

One of the newest blouses shows a series of these little "collets" graduated from a narrow frill about the neck to a deep cape extending quite to the waist. These cape-like collars, resembling the capes on a coachman's coat, are among the latest and most approved of the new dress details; they are especially effective on frocks of taffeta and satin.

Variety in Sleeves.

The drop shoulder and full sleeve is a feature of many of the new frocks; in fact, the sleeve is the point, it would seem, where designers and dressmakers are expending most of their ingenuity. Many original, attractive notions are being carried out in the cuff, in the trimming, and in the shoulder line. Fulness is a decided feature, and many effective methods of trimming are being resorted to; for instance, stiff little ruffles and frills, and old-time quillings appear, lending an air of 1840, which is quite in keeping with the full skirts and other features of this period daily being introduced.

The Youthful Silhouette.

There were many of us who bemoaned the passing of the slender skirt because of its youthful air, but Fashion has taken care of this, too, in her new rulings. The flare of the skirt and coat, the suggestion of a slender waist, the shortness of the skirts, topped effectively by a perky, high hat, very close fitting, and completed with trim, well-fitting footwear, is quite as youthful and trim, and far more comfortable than the pipe-stem skirt in which a natural stride was utterly impossible.



Black Taffeta Jumper Dress

"How do you know that Chaucer dictated to a stenographer?" "Look at the spelling."—Columbia Jester.

Orpheum

O'Farrell Street Bet. Stockton and Powell
Phone Douglas 70

Week beginning THIS SUNDAY AFTERNOON MATINEE EVERY DAY.

A MAGNIFICENT NEW BILL

BESSIE CLAYTON "The Darling of Terpsichore" Supported by Lester Sheehan and the Clayton Sextette in "The Dances of Yesterday, To-Day and To-Morrow;" "THE BACHELOR DINNER" with Jack Henry, Rose Gardner, Jos. B. Roberts and Company of Thirtzen; JOHN R. GORLON & CO. in "Knight and Day;" EDIE CANTOR and AL LEE (Comedians); MANG and SNYDER Master Athletes; BILLY McDERMOTT, "The Only Survivor of Coxe's Army;" MAJOR MACK RHOADES, Phenomenal Boy Violinist; "SAVING WEALTH AND BUILDING HEALTH," Last Week FRANK FOGARTY, "The Dublin Minstrel"

Evening Prices, 10c., 25c., 50c., 75c. Box seats, \$1. Matinee prices (except Sundays and holidays), 10c., 25c., 50c. Phone Douglas 70.

Columbia Theatre

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The Leading Playhouse

Beginning Monday Night, Feb. 7th. Matinee Wednesday and Saturday
The STARTLING SEX - DRAMA

MOTHERHOOD

by Lillian Langdon and Charles Bolles with Blanche Hall and Jack Bryce and a selected cast.
Not a Motion Picture
Special popular prices: Nights and Matinees, 25c., 50c., 75c., \$1.

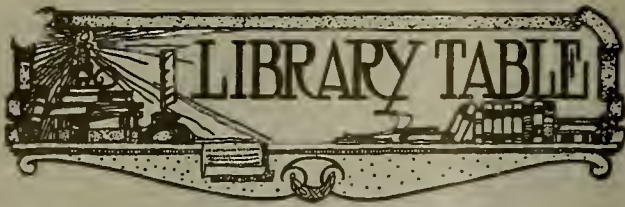
Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday Afternoon, February 6, 1916

A FINE NEW BILL

HERR HAVEMAN'S WILD ANIMALS, Lions, Tigers, Leopards and Hyenas
The Acme of All Trained Animals Features: BERTHA GARDNER, Grand Opera Vocalist, Miss Gardner served in the French Trenches as a Volunteer Red Cross Nurse; ELIOT ALL STAR PANTAGES ACTS & ELIOT ELLIOTT OF "THE RED CIRCLE."



"Held to Answer."

In his hero, John Hampstead—railroad clerk, actor, book agent and preacher—Peter Clark Macfarlane has depicted a character destined to live in American fiction; in Marien Dounay, the actress, ambitious to become a famous star, yet loving the crude John Hampstead with all the intensity of her passionate nature, Mr. Macfarlane has portrayed a real woman of the stage. Then there is the other girl—dimpled, blue-eyed, trusting Bessie—who has loved John with a child's love undisclosed until he blunders under the spell of the actress. With these materials, Mr. Macfarlane has written a big emotional American drama.

First as a stenographer in a Los Angeles railroad office, then as a stock company actor in San Francisco, and finally as the self-appointed pastor of an abandoned chapel is John Hampstead revealed to us. During this period he develops marvelously. But the return of the actress after he has built up All People's Church is followed by a chain of events which are most dramatic, and the once popular idol of the people becomes involved in such a manner that his congregation is divided, while the sorely-trying man, to protect others, maintains silence during his ordeal.

The reader's feelings are deeply stirred by the dramatic developments that hold him spell-bound, and love scenes that touch the heartstrings. This is above all a clean, wholesome story, written with sincerity of purpose, and cannot fail to make a deep impression on the reading public.

The book is freely illustrated with drawings by W. B. King. Price \$1.35 net. Published by Little, Brown & Company, Boston, Mass.

* * *

Great Spiritual Writers of America.

Mr. George Hamlin Fitch has completed and delivered to his publishers, Paul Elder & Company, San Francisco, his manuscript of a volume of essays entitled "Great Spiritual Writers of America." The book is intended to round out and complete the studies in literature already issued in "Comfort Found in Good Old Books" and "Modern English Books of Power." The chapters treat of representative American authors, who, in the writer's judgment, best illustrate the national genius. These include Whitman, Emerson, Irving, Poe, Longfellow, Hawthorne, Cooper, Lowell, Holmes, Whittier, Parkman, Mark Twain, Thoreau, Howells and Edwin Markham.

To be published by Paul Elder & Company.

* * *

Baseball a Test of Americanism?

James Hopper, author of "Coming Back With the Spitball," has been ordered by the French Government to military duty. Although Mr. Hopper grew up in California, where he was educated and married, he is unable to prove his American citizenship. He was born in Paris of a French mother, and all the records which might prove his naturalization are said to have perished in the San Francisco fire. If a knowledge of baseball be a test of Americanism, it might be worth while to send a copy of "Coming Back with the Spitball" to the French War Office to prove Mr. Hopper's claim.

Published by Harper & Brothers, New York.

* * *

"Painless Childbirth."

Some months ago, articles on "Twilight Sleep" written by laymen began to appear in various magazines. Too often their writers left the impression that by the use of some well-known drugs that all the fears and dangers of maternity are easily eliminated. And yet the method described by them (the Freiburg) had been in use for over twelve years, and because of serious limitations had become greatly restricted and largely discarded by the medical profession of America.

This book is important for two reasons: it is the first book by

an obstetrician to thoroughly discuss the various methods employed in the attempt to secure painless childbirth; and, secondly, it is the first report of the results of varied experience with the nitrous oxid-oxygen analgesia, which may become the analgesic of choice in obstetrics. Granting that painless obstetrics is desirable, the author pleads for safer and better obstetrics. He claims that with all the modern progress in preventive medicine that there has not been a corresponding increase in the safety of maternity. By quoting liberally from various obstetrical authorities and the mortality records of several countries, Dr. Davis shows that maternity is more dangerous to-day than before the discovery of anesthetics and antiseptics.

Price, \$1. Published by Forbes & Co., Chicago.

* * *

"The Soul of Woman."

The world of Feminism will be interested to know that Paul Elder & Company, San Francisco, are getting ready for publication a book entitled "The Soul of Woman," and having the sub-title "An Introduction to the Philosophy of Feminism," by Paul Jordan Smith of the English Department of the University of California. The author contends that the fight for suffrage is nearing a successful close, and that Feminism is more inclusive than any of the earlier phases of the woman movement. These, in fact, existed as mere forerunners of Feminism. The book is a radical statement of the implications of Feminism, with its Nietzschean attitude toward morals, and gives in essence the philosophy of the most advanced leaders of the woman movement the world over.

* * *

"A Painter of Dreams," by A. M. W. Stirling, author of "Coke of Norfolk," etc., has just been published. The "Painter of Dreams" is Roddam Spencer Stanhope, the Idealist. The book teems with incident, humor and hitherto unpublished information respecting many historical personages, among them John Frederick Herring, the Realist, an American by birth, and Charles Carroll of Carrollton, the famous Senator of Maryland, whose name is eternally interwoven with the history of American independence. Published by John Lane Company, New York.

* * *

That Kipling's greatest work is to be found in the "Jungle Books" is the opinion of John Palmer, in his recent study of the English author. Mr. Palmer believes that Kipling's short stories of Indian life, the "Plain Tales" and others, show simply the "efficient literary workman," while the Kipling of the "Jungle Books" is an inspired author. This appears also to be the opinion of the public. Kipling's continued popularity has often been commented upon. How great it is may be gathered from the announcement of The Century Company that in the month of December just past, of the two "Jungle Books" and "Captains Courageous," it sold over three thousand copies. How many books can equal that record for a single month twenty years or so after publication?

—The Sunday Dansant Club at Techau Tavern is achieving great popularity and the membership is constantly increasing. These dances are held in the Colonial ball room on the mezzanine floor, and are open to members only. A most sumptuous dinner is served in the rooms of the club at \$1.50 per plate, and have set a standard of excellence never before achieved at the price even in this cafe, which is noted for the lavishness of its catering.

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GENERAL WOODRUFF ON PREPAREDNESS.

The weekly military talks to business men, and others interested, at the Palace Hotel during the post-luncheon hour, are attracting an increasing number of thinking men. It is only by listening to expert speakers and the ensuing discussions that the man in the street is able to form a conception of the tremendous task that preparedness entails. The days when a man could take his trusty rifle down from its nail on the wall over the chimney place, kiss his wife good-bye and step into the ranks an efficient soldier, have long passed, if, indeed, they ever existed.

Those who had the privilege of hearing Brigadier-General Charles A. Woodruff, U. S. A. (retired) at the Presidio Instruction camp, last summer, will never forget his address on the Psychology of War. While this is too long to be quoted in full (though it should be) the following excerpt is of exceptional interest:

The Psychology of Treason

Apropos to my subject, let me give you an illustration of the psychology of treason, for it is the most unblushing attempt at national hari-kari I have ever seen: On June 19th, at a peace meeting held in Carnegie Hall, New York, the principal speaker was one of the most talked of men in the United States. At the door was distributed this pledge: "I, being over eighteen years of age, hereby pledge myself against enlistment as a volunteer for any military or naval service in International War, and against giving my approval of such enlistment upon the part of others." The author of this treasonable document is a clergyman of note, and every lover of our country owes it to himself to unite in condemning in the strongest terms such a dangerous, disloyal agitator, whose teachings, if followed, would make our people as helpless and spineless as jelly-fish. The same thing happened in Boston, July 4th, of all days, when 100 men and boys signed the pledge. No wonder the women of Boston prefer single blessedness to mating with such spineless creatures.

Owing to these treasonable teachings we are given surfeit of "I didn't raise my boy to be a soldier," and similar disloyal gush. Of course we do not breed men for the sole purpose of making soldiers of them, but when national salvation or national honor demands it, we expect them to do their full duty. Otherwise, we would breed a race of cowards.

The mothers of '61, North and South (God bless them), just as gentle, loving and devoted as the mothers of today, would have been ashamed if their sons had not become soldiers.

General Woodruff further points out how our unpreparedness in 1812 caused the shameful defeat of our land forces, and had it not been for the navy we must have been wiped out as a nation. And while we may be proud of our north and south armies in the civil war, yet it is a fact that both sides were unprepared, and as one General officer said:

"During the first year of the war, there was not a single battle wherein a regular force one-half the size of either army could not have defeated both armies combined."

GEORGE W. CASWELL HONORED.

George W. Caswell has been appointed by the Secretary of the Treasury, Hon. Wm. G. McAdoo, a member of the U. S. Board of Tea Experts to prepare and submit to the Secretary of the Treasury standard samples of tea under the Act of Congress approved March 2, 1897, to serve one year. The meeting of the board will be held at the U. S. Appraiser's stores, New York, N. Y., 10 o'clock Monday morning, February 14, 1916.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.



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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

- DUVAL-PEARCE.**—San Francisco society is much interested in the engagement of Miss Alice Duval and Elston E. Pearce of New York, which was made known Wednesday through notes received by the San Francisco friends of the bride-elect. Miss Duval passed several months in San Francisco last year, when she visited her cousin, Miss Mary Phelan, at her home on California street. The bride-elect is the daughter of Mr. and Mrs. J. Louis Duval of New York. The marriage will take place the latter part of the month.
- FINNELL-SLADE.**—Announcement is made of the engagement of Miss Mary Helen Finnell, daughter of Mr. and Mrs. James Finnell of Chico, Cal., to Mr. Russell C. Slade, son of Mr. and Mrs. Spencer E. Slade of this city.
- ROBINSON-POILLION.**—News of the engagement of Miss Winifred Robinson of Colorado and Captain Arthur Poillion, United States Army. Is a piece of news that is causing much pleasurable excitement here, where the popular army officer was stationed for several years. The announcement was made a few days ago by the mother of the bride-elect, Mrs. Cornelia S. Gambrell. Captain Poillion will secure a leave of absence in the spring, when the marriage will take place.
- ROWLEY-KEITH.**—An engagement announcement that is causing much pleasurable interest on both sides of the bay is that of Miss Alice Rowley, daughter of Mr. and Mrs. Forrest Sears Rowley, and Roger Keith of Des Moines, Iowa. Miss Rowley left Sunday night for Chicago, where the marriage will be solemnized on February 9th. Roger Keith is the son of Mr. and Mrs. Charles V. Keith, of Des Moines. He has passed much time in California and attended the University of California, where he was a member of the class of 1912. After the marriage, he and his bride will make their home in Des Moines.

WEDDING ANNOUNCEMENTS.

- WILSON-MOORE.**—Society will be interested in the announcement that Miss Madge Wilson, daughter of Mr. and Mrs. J. K. Wilson, and Dr. Chester Moore will be married at noon Saturday, March 25th. The ceremony will be performed by Dean Wilmer Gresham in the Swedenborgian Church, and only relatives and close friends will be among the witnesses.

WEDDINGS.

- BRUNE-VAN FLEET.**—The early arrival of spring in Marin County seemed to glorify the marriage of Miss Alice Brune and Alan Van Fleet, and Monday's sunshine was all that was needed to make it a wonderfully beautiful ceremony. The wedding took place at St. John's Episcopal Church in Ross, with the Rev. William de Witt reading the ritual. Following, the relatives and a few family friends greeted Mr. and Mrs. Van Fleet at the Brune home, remaining for the daintily served repast. Mr. and Mrs. Van Fleet left on their honeymoon, and will reside at a newly furnished home in Jackson and Broderick streets, San Francisco.
- HARRISON-LAWSON.**—Miss Theresa Harrison, daughter of Mr. and Mrs. Edwin C. Harrison, was married to Andrew Werner Lawson, son of Mr. and Mrs. Andrew C. Lawson, of Berkeley, Tuesday night. The ceremony took place at the Harrison home on Washington street, with the Rev. Father John S. McGlenty reading the ritual. After the ceremony there was the greeting to the newly-weds and a wedding repast, with informal dancing. Mr. and Mrs. Lawson have a beautifully furnished new apartment in Green and Broderick streets awaiting them when they return.

LUNCHEONS.

- BELL.**—Mrs. J. Franklin Bell will entertain at a luncheon to-day at her home at Fort Mason. Mrs. Bell has been receiving her friends at Tuesday afternoon teas, and next Saturday's luncheon will be one of a series of several this month.
- BOARDMAN.**—Miss Dorothy Baker and Miss Gertrude Thomas shared the honors at the luncheon given by Mrs. Samuel Boardman Wednesday afternoon at her home on Broadway.
- DE YOUNG.**—Miss Phyllis de Young entertained a coterie of congenial friends at a luncheon which she gave Monday.
- ELLCOTT.**—The younger matrons of Mare Island were the guests of Miss Priscilla Ellicott recently at her home at the navy yard. After the elaborate luncheon the afternoon was devoted to bridge.
- FRANKLIN.**—Mrs. Walter Scott Franklin had a pretty springtime luncheon at the Fairmont Hotel Wednesday. It was in the gray room, which was massed with golden acacia boughs and quantilles of violets, creating a brilliant-hued ensemble.
- HIRSCH.**—Among the enjoyable events of last week was the luncheon given Friday at the Presidio in compliment to Mrs. J. Franklin Bell. Mrs. Harry Hirsch, wife of Major Hirsch, was the hostess on the occasion.
- HUNTER.**—Mrs. A. M. Hunter, wife of Colonel Hunter, U. S. A., commandant at Fort Winfield Scott, was hostess at a luncheon at her home Friday.
- MILLER.**—Mrs. H. M. A. Miller was hostess Saturday at a luncheon given at her apartments at Stanford Court, in compliment to Miss Alice Brune, whose marriage to Allan Van Fleet was solemnized on Monday.
- MINTZER.**—Miss Mauricia Mintzer has issued invitations for a luncheon to be given Wednesday afternoon at her home in this city. Miss Dorothy Baker, the fiancée of Dr. George Willeut, is its inspiration.
- PILLSBURY.**—Miss Emily Timlow, one of the most popular debutantes of this year, was the complimented guest at a luncheon at which Mrs. Horace Pillsbury presided Thursday afternoon.

- TREAT.**—The Town and Country Club was the setting for a luncheon at which Miss Myra Treat was the hostess Tuesday afternoon. The delightful affair is being planned in compliment to Miss Dorothy Baker.
- WOLFE.**—Mrs. Orrin Wolfe, who has been staying with her mother, Mrs. A. A. Watkins, in Sausalito, while her husband, Captain Wolfe, U. S. A., is away at the Mexican border, gave a luncheon Wednesday. The luncheon took place at the Watkins home.

DINNERS.

- BAKER.**—The Palace Hotel will be the setting for a dinner at which Miss Marion Baker will compliment over a score of her young friends. This affair will take place in the Rose Room of the hotel on Monday evening.
- BAKER.**—Complimenting Miss Dorothy Baker and her fiancée, Dr. Geo. Willeut, Alfred Holmes entertained Tuesday evening at a dinner dance at the Palace Hotel.
- BOCQUERAZ.**—Complimenting his fiancée, Miss Gertrude Thomas, Roger Bocqueraz was host at dinner Friday evening at the St. Francis, and afterward the party occupied a box at the benefit affair given for the blinded soldiers and sailors of the Allies.
- CRIMMINS.**—A delightful dinner was the compliment Wednesday evening by Mrs. Martin Crimmins to Lieutenant and Mrs. Charles Nulsen, who are in San Francisco en route to the Philippines. They will sail to-day.
- DUTTON.**—Mr. and Mrs. Henry Foster Dutton will be dinner hosts this evening. Their guests will assemble at the Burlingame Country Club.
- GIBBONS.**—Dr. and Mrs. Morton Gibbons will entertain a coterie of friends at dinner Wednesday evening at their attractive home on Washington street.
- HAYNE.**—Mr. and Mrs. Robin Y. Hayne entertained at a dinner at their home in San Mateo, preceding the dance at the Polo Club Saturday evening.
- HOLBROOK.**—Mr. and Mrs. Harry M. Holbrook entertained informally on Monday night at a dinner for Mr. and Mrs. Frank Wakefield. Mrs. Wakefield was formerly Mrs. Edith Huntington Spreckels.
- HOWLAND.**—Captain Charles Howland, commandant of the Disciplinary Barracks at Alcatraz Island, entertained at a dinner Tuesday evening at the Bohemian Club, and later with his guests occupied a box at the benefit given at the St. Francis Hotel in aid of Father Arch Perrin's work in behalf of prisoners and ex-convicts.
- HUNT.**—Mrs. Randall Hunt was hostess Sunday evening at a dinner which she gave at her home on Pacific avenue. The affair was in honor of Miss Dorothy Baker and her fiancée, Dr. George Hayes Willeut.
- KOHL.**—Mr. and Mrs. Charles Frederick Kohl entertained a number of friends at dinner Friday evening. This affair had for its setting the St. Francis Hotel.
- LAPHAM.**—One of the largest dinner parties already planned to precede the Mardi Gras ball on March 7th is that at which Dr. and Mrs. Rodger D. Lapham will preside. It will be held at their home in Washington street.
- MARTIN.**—Mrs. Eleanor Martin was hostess to a group of friends at dinner Friday evening at her home on Broadway, and afterward they went to the St. Francis Hotel, where they shared in the pleasure of the benefit entertainment given that evening for the blind soldiers of the Allies.
- MILLER.**—Mr. and Mrs. H. M. A. Miller were hosts at a handsome dinner party Tuesday night, given in compliment to Miss Gertrude Thomas and Roger Bocqueraz, who are to be married on the 23d of the month.
- WOODRUFF.**—General and Mrs. Charles Woodruff entertained a coterie of friends at dinner Saturday evening at their apartments on Chestnut street.

RECEPTIONS.

- MOORE.**—In response to invitations issued by Mrs. Stanley Moore, a large number will cross the bay this afternoon for an elaborate reception at which she will be hostess at the Claremont Country Club.

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TEAS.

FOURIE.—Mrs. James W. Fourie entertained informally at a tea Sunday afternoon at her home at Fort Milby.

CARDS.

BRYAN.—A bridge party will be given by Miss Linda Bryan this afternoon at her home on Vallejo street. The complimented guests will be Miss Edith Cumming of Sacramento, who is visiting Miss Bryan.
DAVIS.—Mrs. Richard William Davis gave a bridge party recently, assembling some of the friends of Mrs. Conrad Peters, who is here from Paris en route to the Orient.
KNECHT.—Mrs. Gustav Knecht has sent out cards for a bridge party to be given February 10th at her home in West Clay Park.
OLNEY.—Miss Anna Olney was hostess at a bridge party on Thursday afternoon at their new home on Green street.

DANCES.

DAVIS.—On Saturday evening Mr. and Mrs. Richard William Davis had a dancing party to entertain the young friends of Miss Grace Cramer, who is spending the winter here from Nevada City while attending school.
PEOPLE'S PLACE.—Many reservations for the benefit dinner dance, to be given for the support of the People's Place, have been made, making a total of some two hundred or over. It takes place on Saturday, February 19th, at the Palace Hotel.
SAN MATEO POLO CLUB.—The San Mateo Polo Club set enjoyed a jolly leap year dance at the Club Saturday evening. The membership was well represented, and several dinner parties preceded the dancing. The dance was quite informal. To George Howard, president of the club, and to Mrs. Howard the guests accorded much of the credit for the success of the affair.
SEQUOIA CLUB.—A fancy dress party is to be given this evening, February 5th, at Sequoia Club, by the members.

THEATRE PARTIES.

MARGOTTI.—Dio Margotti, the affable Italian commissioner to the Exposition, was host at the Cort Theatre Monday night, having a few less than a dozen of his friends. Afterwards all had supper at the St. Francis, where dancing concluded the evening.
MILLER.—Mr. and Mrs. C. O. G. Miller were hosts at a theatre party Monday night as a compliment to Mr. and Mrs. Cyril Tobin and after the play, supper and informal dancing were enjoyed.
MOORE.—Kenneth Moore was host at a theatre and supper party Saturday evening.
PILOVER.—John Plover was host at a dinner and theatre party on Wednesday. After the play, dancing at the St. Francis terminated a pleasant evening.

PARTIES.

McCUTCHEEN.—It is with genuine satisfaction that the friends of Mrs. Edward J. McCutchen have heard that she is planning a repetition of the "freak party" held three weeks ago at her home on Pacific avenue for the benefit of the Belgian relief fund.
SCOTT.—Mr. and Mrs. Henry T. Scott entertained at a family party at their home in Burlingame on Sunday.
THIERIOT.—Mrs. Ferdinand Theriot entertained all the little friends of her son, Charles de Young Theriot, at a babies' party at the M. H. de Young residence Tuesday afternoon. The mothers of the youngsters were guests at tea time. The event celebrates the first birthday of the Theriot baby.

ARRIVALS.

EARLE.—A cordial welcome is being extended to Mr. and Mrs. George H. Earle III of Philadelphia, who arrived Wednesday in San Francisco, where they have a host of friends. They are guests at the Palace Hotel.
GOODFELLOW.—Mrs. Arthur Goodfellow has come up from her home in Fresno, and will spend several days in town visiting friends.
GREEN.—Dr. L. D. Green, who has been in India for many months, returned a few days ago.
HENSHAW.—Mrs. William G. Henshaw and her daughter, Mrs. Alla Henshaw Chickering, have returned from New York, where they spent the greater part of the winter, and are again at their home in Oakland.
HOWARD.—Mr. and Mrs. Andrew L. Howard of Minneapolis are at the Palace Hotel. They have friends here and in Oakland who make their visit pleasant. The Howards are making a tour of the coast.
JACKLING.—Mr. and Mrs. Daniel C. Jackling, Mr. and Mrs. Walter Martin, Mr. and Mrs. Frank Judge and Mrs. Mountford Wilson, who went to Coronado several weeks ago on the Jackling yacht *Cyprus*, returned to town Sunday afternoon. Because of the rough weather they left the yacht at San Pedro and returned by rail.
MOORE.—Mr. and Mrs. Pierre Moore, who have been enjoying a month's visit in New York, have returned to San Francisco, and are settled at the Fairmont Hotel, where they will spend the remainder of the winter.
PEASE.—Richard Henry Pease and his son, Richard Henry Pease, Jr. who have been enjoying a tour of the Northwest, returned Saturday.

DEPARTURES.

HOBART.—Mr. and Mrs. Lewis P. Hobart left Monday afternoon for New York, to be gone a month.
MARTIN.—Mrs. Davenport Martin, who has been the guest of Mrs. W. B. Bonfils at her home in Chestnut street for several weeks, will leave to-day for her home in the East.
OTIS.—The Misses Cora and Frederika Otis have accompanied their father, James Otis, to Guatemala, to be gone a month or so.
SHERWOOD.—Mr. and Mrs. John Dickinson Sherwood had a royal send-off Saturday morning when they left for their home in Spokane.

INTIMATIONS.

BATES.—Mr and Mrs Harry Bates, who have been sojourning at the Cecil Hotel, left recently for the peninsula, where they will be the guests of Mrs. John Merrill.

EYRE.—Mr. and Mrs. Edward L. Eyre are planning to return earlier than usual to their home in Menlo Park this year, where they will pass the late spring and summer months.
FORD.—Mr. and Mrs. Bernard Ford are spending several weeks in town as the guests of Mrs. Ford's parents, Mr. and Mrs. C. O. G. Miller, at their home in Pacific avenue.
GALLOIS.—Mr. and Mrs. John Gallois, who have been spending the past month at the Menlo Country Club, have returned to town and are again settled at their home on Florence street.
JOSSelyn.—Miss Marjorie Josselyn has returned to town after a visit with Mrs. Charles Templeton Crocker at her home in Burlingame.
KEENEY.—Mrs. Charles McIntosh Keeney and her daughter, Mrs. Theodore Tomlinson, have decided not to return to New York for several weeks, and are at present in Louisville, Ky.
KOHL.—Mr. and Mrs. C. Frederick Kohl are entertaining as their house guest Mme. Melba, who will be feted by a number of the residents of the peninsula during her stay.
NULSEN.—Lieutenant and Mrs. Charles Nulsen are here for a few days, en route to China to live for the next two years. Mrs. Frederick Spencer Palmer is entertaining for them informally. Mrs. Nulsen was Miss Marion Long, the pretty cousin of Mrs. Palmer.
POOL.—Mr. and Mrs. William Henry Pool are en route to California from their home in Virginia, and plan to spend the summer on the peninsula.
PRESTON.—After an enjoyable visit with Mrs. Edgar Preston at her apartment on Powell street, Mrs. Sands Forman of Chicago has gone to Menlo Park for a brief stay. She is the guest of Miss Etta Marion Warren.
SHERWOOD.—Mrs. William Sherwood will leave next week for the East to be gone two months. She will go first to Boston, where she will visit with Mr. and Mrs. Benjamin Foss.
SUTTON.—Mrs. Effingham Sutton has returned from Pomona, where she spent three weeks as the guest of Mr. and Mrs. Roobert Henderson.
VON SCHRADER.—Colonel and Mrs. Frederick von Schrader have taken an apartment at 2335 Pacific avenue, the St. Xavier.

GREAT BRITAIN'S GREAT SIZE.

This is the most dominant and conquering nation of the world to-day, governing an empire which possesses something over one-fifth of the known surface of the globe, and more than one-fifth of all its inhabitants, a people whose "farflung battle line" protects, we are told, a country "fifty-three times the size of France, fifty-two times the size of Germany, three and one-half times our own size, and three times the size of entire Europe; with three times the vast population of all the Russians, embracing four continents and 100,000 islands"—this, the most dominant nation, this little home island, possessed now of this overwhelmingly vast empire, was with its people in their childhood, more conquered, seemingly, than any other people; conquered by the Romans, the Britons, the Saxons, the Danes, the Angles, the Jutes, and finally the Normans. Conquest after conquest! A strange and one might even think a humiliating childhood. Yet the very contrary, when one looks closer, is true.

FLANDERS, 1915

The men go out to Flanders
 As to a promised land;
 The men come back from Flanders
 With eyes that understand.

They've drunk their fill of blood and wrath,
 Of sleeplessness and pain,
 Yet silently to Flanders
 They hasten back again.

In the Low-lands of Flanders
 A patient watch they keep;
 The living and the dead watch there
 Whilst we are sound asleep.

—Margaret Sackville in *The Outlook*.

—"What did you say your business was?" "I am a critic."
 "You criticise people?" "You might say so, yes." "And do you mean to tell me you get paid for that?"—*Louisville Courier-Journal*.

—She (nestling closer, while sitting out dance in conservatory)—It's true, isn't it, that it's love that makes the world go round? He (dull and slightly tipsy)—Blest if I didn't think it was that beastly champagne.—*Vanity Fair*.

—First Recruit—What do you think of the Major, Bill?
 Second Recruit—He's a changeable kind of a bloke. Last night I says to him, "Who goes there?" and he says, "Friend!" and to-day he hardly knows me.—*Punch*.

Bringing in the Wood

By Fred Emerson Brooks

I often hear my mamma say:
 "How is my little man to-day;
 I wonder if he wants to play—
 Bring in the wood?
 Just play the game a little while,
 A few big armfuls from the pile
 And get a cooky and a smile!"
 So I play good,
 And bring in wood.

I sometimes wonder whether she
 Calls it a game, just fooling me,
 To make me work, so I'll agree
 To bring in wood.
 But when I'm wrapped up in the game,
 To call it work 's an awful shame,
 It's jolly sport—but all the same,
 When I play good
 I bring in wood.

When I grow up to be a man,
 I shall adopt my mamma's plan;
 Make play of work just all I can,
 But bring in wood.
 I'll pour the gold into her lap;
 Around me then her arms she'll wrap,
 Like when I was a little chap,
 And say: I'm good
 To bring in wood.

—"Would your wife vote for you as a candidate for office?" "I don't think there's any use of bothering my head about that," replied Mr. Meekton. "I don't believe Henrietta would let me run in the first place."—*Washington Star.*

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SPORTS AND PASTIMES

BY OUTSIDER

*"Outsiders see most of the game."—Old Saw.**Effect of the U. S. G. A. Rules on Golf*

The president of the California Golf Association is quoted in a morning paper as saying in reference to the proposed ruling of the United States Golf Association to the effect that a man may not capitalize his skill or prominence in golf and retain amateur standing; that if this ruling becomes effective, there would be a loss to the game of a number of the country's prominent players. Surely, who else, forsooth, but "prominent" players have "prominence" to capitalize?

However, as players having sufficient "prominence" to use as an asset do not constitute one-tenth of one per cent of the whole, it is difficult to see exactly how their disbarment would hurt the game of golf as a whole. It might hurt the P. P. (Prominent Players), but the rest should worry.

Nevertheless, I am quite in favor of doing away with all distinctions between amateur and pro, and making general tournaments "open." The clubs, by their membership committees, can take care of those eligible to play in local contests. I expressed this opinion in print a number of years ago, and was supported by the late Garden Smith, the former and much loved editor of GOLF ILLUSTRATED of London.

* * *

Douglas Grant Comes Back

The return of Douglas Grant from England, where he has lived for a number of years, and where he is credited with some phenomenal golf scores on the difficult links of the United Kingdom, is regarded with much interest in local golfing circles. Before leaving, Grant was regarded as easily our most promising player, but he would never settle down to the game—too many other distractions. He has, however, devoted much more attention to the links while abroad; and my friend Henry Leach, the wellknown golfing writer, thought him to be one of the coming players of England.

Since his arrival he has played an Ingleside round or two around 72, and he has more than a look-in at some of our local titles. The W. G. A. Championship meeting at Del Monte will be an excellent tryout, succeeding the Northern California championships, which come off in the early spring.

* * *

A "Manufactured" Miler

It is a recognized axiom of sport that a truly great performer like a truly great artist, must have native ability as well as training. Or if expressed in terms of aesthetics, talent plus technique. But Norman S. Taber, late of Brown and Oxford universities, now of the Boston A. A., is to-day holder of the world's record for one mile because, in the opinion of many experts, he is what is known in track parlance as a "manufactured miler."

This assertion does not mean that he is a manufactured runner, for naturally Taber was built for the cinder path, but because of his great strength, and his peculiar, plodding style, he was apparently intended by nature for distances above a mile. Nevertheless, he has trained himself into the fastest of milers.

Seemingly handicapped by lack of style, yet possessed of more running strength than any other track star of the present day, Taber, on July 16, 1915, on the splendid cinder trail of the Harvard stadium, stepped a mile in 4:12 3-5 seconds, faster than the distance had ever before been accomplished by a runner. It was one of the greatest performances in the history of track athletics. Experts were amazed, for they expected W. G. George's world mark of 4:12 $\frac{3}{4}$, three-twentieths of a second slower than Taber's figures, to stand for years to come. George made his record as a professional in Lilliebridge, England, on August 23, 1883, and for thirty-two years the best milers in the world unsuccessfully shot at this target.

However, as I pointed out in this column before, watches were not split on the fifths in George's day, so, at that, he might have been caught on the three-fifths. But in addition, George made his record in competition, easing up on a slow track; his competitor, Cummings, the champion, having fallen before the finish.

Taber, though for two years before his record-smashing per-

formance had been listed with the best in his class, was almost the last man generally considered equal to the task. He was naturally a mile runner, the experts contended, and for that reason he did not have a chance. Taber, the plodder, could never do, they said, what such great mile runners as Tommy Coneff and John Paul Jones had failed to achieve.

Yet Taber did.

Taber has a longer stride than any mile runner of to-day, but its length is not equal to that of George's, who was nearly six feet tall. Taber is a well built fellow, but by no means as tall as George.

A SPRING JOURNEY.

We journeyed through broad woodland ways,
My Love and I.

The maples set the shining fields ablaze.

The blue May sky

Brought to us its great spring surprise;

While we saw all things through each other's eyes.

And sometimes from a steep hillside

Shone fair and bright

The shadbrush, like a young June bride,

Fresh clothed in white.

Sometimes came glimpses glad of the blue sea;

But I smiled only on my Love; he smiled on me.

The violets made a field one mass of blue—

Even bluer than the sky;

The little brook took on that color, too,

And sang more merrily.

"Your dress is blue," he laughing said. "Your eyes,"

My heart sang, "sweeter than the bending skies."

We spoke of poets dead so long ago,

And their wise words;

We glanced at apple-trees, like drifted snow;

We watched the nesting birds,

Only a moment Ah! Ah, how short the day!

Yet all the winters cannot blow its sweetness quite away.

—Alice Freeman Palmer.

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FROM JOSEPH'S FLORISTS

GRANT AVENUE, NEAR SUTTER STREET

Here, There and Personally

The Burnett bill, imposing a literacy test upon persons who seek admission as immigrants to the United States, is to be forced to passage during the present session of Congress, it is reported. A delegation from New York has already appeared in opposition to the bill, before the committee that has the measure in charge. In a case of this kind charity will find an excuse for New Yorkers, in view of the showing recently made by some of their public school teachers who were examined on current history.

* * *

It is not difficult to define United States Supreme Court Associate Justice Charles Evans Hughes, but it is difficult, when the definition is made, to understand why certain people, who are looking hopefully toward his candidacy for the presidency, are doing so. Justice Hughes is a militant reformer. He started the greatest fight ever made on big business. He is a "regular" Republican. He is a protectionist. He is masterful in politics. He is not a "mixer." He is not "genial." He does not inspire enthusiasm. His personal integrity is as adamant. To what faction, or party, do these qualities appeal?

* * *

Prof. Emily Balch of Wellesley College told the American Sociological Society at Washington last week that one of the effects of war on the status of women would be to make them "a drug on the market." "It may be that in more primitive times such a situation would be a cause of polygamy," she said. "In our day it will mean a vast overplus of women. Men will return not only with importance enhanced by the glory of the battlefield, but with a scarcity value. A second and conflicting effect is that women, being more necessary, become more important instead of less. A third effect will be a great increase of unmarried women. Another result is that there is forming under our eyes a new sex—international. Some one has said: 'If the brotherhood of man had grown as much in the last two centuries as the sisterhood of women has grown in the last two decades, this war would not have occurred.'"

* * *

Mr. Roosevelt does not surprise one in saying at this juncture that the United States should have sent its army into Mexico years ago. It did—"years ago"—back in 1846-48; and the army came back with California, New Mexico and Arizona as spoils of war. If the army should go down there again, what would it come back with. All Latin-America is interested in that question. All Latin-America thus far has been much pleased because, under Presidents Taft and Wilson, the United States has not gone into Mexico.

* * *

The Kansas man who secured on a bet 200 signatures to a petition asking the Governor "to shorten the road to Tipperary," illustrated the familiar ease with which indorsements of all sorts of proposals are obtained. The moral is merely that the citizen should be sure that he knows and approves what he is signing. The petition and the "memorial," properly used, are excellent instruments for the expression of public opinion.

* * *

One share of United States steel preferred was the prize at each of the six tables of Mrs. Elbert H. Gary's bridge party at her Fifth avenue residence recently. It was thought likely that this will not be regarded as necessarily a precedent for the givers of bridge parties in general. If it should be so regarded, it might have the dire result of materially reducing the number of such parties.

* * *

Enthusiastic applause greeted advocates of national preparedness at Tuesday's session in Washington of the national civic federation, and at the close of the discussion a resolution was adopted unanimously favoring adequate preparation for defense and authorizing an investigation of methods by a special committee. Senator Phelan of California, characterizing the Japanese on the western coast as "an enemy within our gates against whose expansion we must prepare."

—John—The French have gained four hundred metres from the enemy. Auntie—How splendid! That should help to put a stop to these dreadful gas attacks.—*Liverpool Mercury*.



—The People's Water Company has filed with the Railroad Commission an application for such a modification of the Commission's decision of July 10, 1915, as will bring about the Commission's approval of the company's modified plan of reorganization. The application will be heard by the Commission on February 3d. The July decision of the Commission found the value of the People's Water Company property to be \$14,000,000 and approved certain features of the reorganization plan then submitted and disapproved of other features. Nov. 1, 1915, the reorganization committee adopted a new modified plan of reorganization, and this is the one filed. It is signed by P. E. Bowles, John S. Drum, W. N. Garthwaite, John A. Hooper, E. J. McCutchen, C. O. G. Miller, Percy T. Morgan, F. W. Van Sicklen, J. F. Carlston, Sidney M. van Wyck, Jr., and Howard Throckmorton, as secretary.

—Our neighbor, the State of Nevada, is vitally interested in the present advance in the price of silver. The rise of a fraction of a cent means thousands of dollars added to the incomes of the silver mining properties there. The principal influences that have given a more optimistic aspect to the silver market are the increased coinage demand from western countries, the probability of a greater absorption by India, the prospect of China executing her silver currency reform plans, and the virtually stationary state of the world's production.

—By reason of the refusal or neglect of holders of more than 30 per cent of the claims against the Northern Electric Railway company and affiliated companies to deposit, the success of the plan of reorganization is threatened, and the committee in a circular which will be sent to creditors, intimates that the plan will be abandoned. Since the announcement of the plan on October 5, 1915, claims amounting to \$6,967,159.42 have been deposited, leaving \$3,069,965.81 outstanding. It is announced that the time for depositing claims has been extended to February 15th next.

—Value of shipments of ore from Tonopah for the week ending January 29th were as follows: Tonopah Mining, \$52,820; Tonopah Belmont (two weeks), \$81,349. The total production of the camp was \$176,280 on the gross milling value of the ore.

—Tonopah Ex. is preparing to add 10 more stamps to its mill by July 1st. This will bring the battery up to 50.

—The price of refined sugar jumped 15 points in one advance in New York this week. Holders of Hawaiian sugar stocks continue to look pleasant.

—"Now," said the professor of chemistry, "under what combination is gold most quickly released?" The student pondered a moment. "I know, sir," he answered. "Marriage."—*Dallas News*.

First Frosh—My father has a fine cedar chest. Second Frosh—'Snothing. My father is a veteran and has a hickory leg.—*Dartmouth Jack-o'-Lantern*.

—Brown—Back to town again? I thought you were a farmer. Green—You made the same mistake I did.—*Judge*.

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PIONEER HOUSE OF THE PACIFIC COAST



Safety First: Courtesy Always

There is a story told of a New England farmer driving to town with his son, and who was delayed by a slow-moving hay wagon which would not draw aside. The son cursed and objurgated, but the offending driver stolidly continued to "hog" the road. The father then took a hand and civilly asked the other if he would be so kind as to let them pass. At once the request was granted, and the old man turned to his son and remarked: "My son, there is a lesson for you. Be polite—it pays." This may be a poor reason for politeness, but the commercial motive is commendable in so far as it produces results.

Courtesy may be defined as a kind of small change which enables a man to live more comfortably and conveniently. Thus by tacit consent we give the first speaker "the floor," and do not interrupt within a reasonable time, the consideration being that he likewise indulges us. It is obvious that the minor rules of politeness cannot be embodied in formal law, and so we have devised etiquette to supplant the written statutes. It is by the degree of punctilliousness with which a man observes these unwritten rules that he is known, in this country at least, as a gentleman. On the whole there is no doubt but that motorists have been fairly considerate of the rights of others, but on the other hand, whether through ignorance or selfishness, there are some who excite hostility by their ruthless disregard of the common principles which should govern conduct on the road.

To crystallize these principles and as reminder to us all, for any of us is apt to slip up at times, the Wolverine Automobile Club of Detroit has formulated a set of road rules in a little pamphlet entitled "Courtesy First," and the News Letter is able to present a copy of it for the consideration of our local autoists.

Be Courteous

First, do not hog the middle of the street. Give the other fellow room to go by, and when he attempts to pass you, do not speed up and perhaps crowd him into a safety zone. Be courteous.

Keep out of the safety zones. They are for the pedestrian. It is up to you to make them safe. Be courteous.

When a fellow comes in from a side street give him room to turn the corner; do not crowd. When you park behind another car, remember he may wish to leave before you do. Give him room to get out; don't crowd. When you expect to stop or turn, do not keep your intentions secret; think of the fellow behind. Be courteous.

Do not dodge in and around cars in line in traffic. Remember they were there first, and have just as great a desire to get through as you have. Be courteous.

Do not presume too much when you have the right of way. Perhaps the other fellow does not know it. Be courteous.

Do not cut in front of a street car. Remember the motorman is human, and most of them will learn all the courtesies you will teach them. Be courteous.

When you get the "go" signal from a traffic officer, remember to give the pedestrian time to get out of the way. Be courteous.

When you see people on the curb trying to reach a car, or vice versa, slow up, stop if necessary, but let them cross without danger. This is one of the courtesies that will pay the motoring public best. Be courteous.

When a pedestrian does not or will not pay any attention to your horn, it is well to remember that the deaf, hundreds of them, use the streets as well as you do. Be courteous.

When you have an insane desire to speed, remember the other fellows you are passing have just as much right to break the law as you have. Think of the sentiment you are creating against motoring by your mania. Think of the accidents that

may happen by your hitting some other driver coming in from a side street, or pedestrian who does not see you coming. Think of the people in your own car, perhaps, who have a fear of speeding and are trying to be game and not let you know it. It is not sport to drive fast in the city; it is the utmost discourtesy to your fellow motorist and fellow citizens. Be courteous.

When you see a child on a curb, slow up. Remember, the child can start quicker than you can stop. Be courteous.

Do not open your cut-out on the streets during the day. Remember there are many sick people and people on their deathbeds, whom such a sound greatly disturbs. Do not open your cut-out at night, for you probably remember some night when you were disturbed when trying to sleep by some fool whose greatest claim to fame was his noise. Be courteous.

Be courteous to police officials and they will more than repay it. And if you feel like swearing at the ordinances, or if you do not like the traffic arrangements, remember that perhaps you may be wrong, as most cities of the United States to-day have identical arrangements and ordinances.

* * *

Superintendent H. A. French of the State Motor Vehicle Department, gives the following figures for 1916 to January 29th:

Registrations—Automobiles, 141,262; motorcycles, 13,258; chauffeurs, 2,995; automobile dealers, 1,095; motorcycle dealers, 126. Receipts—Automobiles, \$1,435,928.60; motorcycles, \$26,516; chauffeurs, \$5,990; automobile dealers, \$25,035; motorcycle dealers, \$545; substitutions, \$2,097.40. Totals, \$1,496,112.

* * *

St. Louis Test for Lights

In the city hall at St. Louis, Mo., is a shadow box where the headlights of more than 5,000 motor cars have been tested and adjusted in conformity with the recently adopted anti-glare ordinance without expense to the car owner. To the steering wheel of every machine tested is fixed a lead seal which makes the owner or driver immune from arrest for violation of the law which requires that the main shaft of light shall not be higher than 3 feet from the ground at a distance of 75 feet in front of the car. The shadow box proper is of wood and is six feet high and 4 feet wide, painted white. It is framed in black curtains which extend about a foot from the board. A black canvas curtain, which drops behind the distant archway, makes the tunnel as dark as a Stygian cave. The headlights are thrown on the shadow box which has a graduated scale; a city inspector tilts the lamps until the main ray of light falls on the three-footline of the device; and then affixes the O. K. seal to the car.

* * *

There are 30,000 automobile dealers, garages, repair shops, supply houses and charging stations in the country. These include 19,500 dealers, 17,800 garages, 6,500 repair shops and 1,000 stores that make automobile supplies their principal business.

* * *

Pedestrians Must Watch Out

No longer will careless pedestrians who attempt to cross a street without looking to see if they are in danger be able to obtain damages in the event of an accident, according to a recent decision handed down by the New York Court of Appeals, which reverses the findings of the lower court. The trial judge charged the jury that "the law does not require that a pedestrian should look at all, but should only exercise ordinary care for his own safety."

An educational campaign has been conducted under the auspices of the Safety First Society of New York during the last two years. One of the commands which the society has consistently promulgated since its inception reads as follows:

"Look before you cross a street. Cross at the regular crossing, and not in the middle of the block.

It is the general belief that this decision will have a far-reaching effect in reducing the number of street accidents as soon as it becomes known to those persons accustomed to cross a street without looking in either direction to see if there is any approaching vehicular traffic or street cars.

* * *

To Test Legality of Auto Laws

Following the plan consistently advocated by the News Letter in opposing the discrimination between autos and other ve-

hicles in taxation and regulation, steps are being taken to have the matter adjudicated by the highest authority in the country.

What may prove to be the concluding general effort to fasten another tax upon the motor-car owner, is included in the preparedness legislation in process at the national capital.

From its first appearance on the road, there has been a pronounced tendency to single out the automobile as a thing calling for multiplied and special taxation. To such an extent has this increased that the American Automobile Association has taken a test case to the United States Supreme Court, to obtain for all time a Federal ruling which shall bring about uniform consideration of the self-propelled vehicle by the several States.

That there is discrimination in singling out one road vehicle and allowing all others to go untaxed and untaxed, and to prevent one vehicle from crossing and recrossing the State boundaries while this liberty is granted to other methods of travel, is so plainly unjust that it would seem a certainty that the highest court in the land will arrive at a logical and clean-cut decision.

President John A. Wilson concisely sized up the situation when he contended that if a tax must be imposed it should include all road vehicles or none, and all power producing fuels or none.

* * *

Buick Cars Stand Test of Time

Performance is the one sure test of a motor car. No matter what the manufacturer may say of his product, and no matter how persuasively his salesman may tell about it, the final test is performance. The manner in which the car acts when the user himself takes it out upon the streets and highways is what counts in the long run.

In speaking of this subject recently, C. S. Howard, head of the Howard Automobile Company, Pacific Coast Distributors of Buick cars, said: "It is performance that has stamped Buick worth so indelibly in the minds of the motoring public. This record of performance covers not one or two years, but the entire life of the Buick organization, which is twelve years. Of course, the 1916 six-cylinder Buick is not to be compared with the old "two lugger" of 1904, but those who have followed the auto industry from its infancy will remember that the old two-cylinder valve-in-head Buick always gave good account of itself in every kind of a contest, as well as in the hands of private owners. Even now it is not an unusual sight to see one of those old cars running around the streets of San Francisco. In many cases they have been rebuilt into delivery wagons, but there are quite a number that are still in use as pleasure cars. The performances of these old veterans should certainly give the owner of one of the later Buicks the utmost confidence in his car."

* * *

Marion Makes Difficult Delivery

"The next time we sell a car on condition that it is to be delivered overland to the home town of the purchaser, we will consult the State Automobile Association as to the condition of the road before the deal is closed," says E. E. Wickstrom, of the American Auto Company.

"Last week we sold a Marion which was to be delivered Wednesday to the owner in Healdsburg. We left San Francisco on the early boat and arrived at Sausalito at 7:40 a. m., and drove on to San Rafael over the new State Highway. Passing through San Rafael we dropped over the hill and encountered our first trouble. We had practically come to a sea of mud, which meant a horse tow of some five or six miles to get through. Returning to San Rafael we found that we might be able to get around the bad spots by going over White's Hill.

"White's Hill, however, was not so bad, but when we dropped into the valley on the other side it was fierce. We struggled through and then started the ascent of San Geronimo Hill. It was a hard struggle to the summit, all second gear work.

"We stopped and debated whether to go on or turn back. The thoughts of what we had passed through made us feel that before us could not be any worse than what we would have to go through in returning.

"Down the hill and into the valley we worked the car, and there found a stretch of road that would make a corduroy highway seem like a boulevard.

"Fighting our way through, we came to the foot of Red Clay Hill, which was the hardest piece of going that I have ever en-

countered. The slippery red clay hardly furnished any traction for the rear wheels. At times the car would almost come to a standstill with the wheels spinning. Then we would work on a few yards and repeat the operation. This kind of driving marked our journey to the summit.

"Just near the summit we found a spot where the road had been partially washed away. There were marks of where some four-horse team had had a narrow escape from going over the embankment. We hugged the inner bank and slowly crept through this spot, fearing every minute that the car would skid across the road and over the side of the hill.

"Once across the summit we found the going just as hard; in fact, we had to use our low gear—power—to drive the Marion down the other side of Red Clay Hill.

"With Red Clay Hill behind us, we found better going into Petaluma, where we arrived at 10:45. The first question they asked us was how we had shipped our car, as they would hardly believe that we had come through, being the first car to get through since the big storm."

* * *

Premier Absorbs Mais Truck

With the passing of the Mais Motor Truck Company into the hands of the newly formed Premier Motor Corporation of Indianapolis, the distinctiveness of the Mais motor truck suddenly looms up as a commercial asset of more than ordinary importance. Those who have kept in touch with the development of the motor truck will recall that the Mais was the first American-built internal gear-driven truck.

It has been built in Indianapolis for approximately six years, and its record for durability has won commendation from the United States government authorities. Large users of commercial vehicles, such as department stores and newspapers, have found the Mais equal to the gruelling task which heavy, continuous hauling imposes. Gradually the most exacting of truck users have gravitated to the Mais internal gear-driven idea, and the influence of the Mais motor truck on American truck building is notable.

In each instance, with practically no exceptions, commendatory statements have been based on economy of operation, which in turn has been based on a comparative analysis of cost per ton mile. Those in position to know are authority for the statement that the margins of strength in the three-ton Mais truck compare favorably with the margins in wellknown standard trucks, with rated capacities of five tons, which no doubt goes far toward explaining the remarkable endurance and economy of the Mais. Another feature that is distinctively a Mais idea, and which has been almost universally adopted, is the automatic speed governor with which every Mais truck is equipped.

The value of this device lies in the fact that a Mais truck cannot be driven faster than thirteen miles an hour, unless a particular need arises, as in the case of military trucks, where speed is desirable—in which event the governor is eliminated. This device was first embodied in Mais motor trucks, and is demanded by truck users, because of its obvious insurance against excessive wear and abuse, to say nothing of the fact that it protects the owner against possible casualty and liability.

* * *

Klaxon Hand and Motor Horns

Five new models of Klaxon motor vehicle horns are exhibited. They are all of the motor driven type, and differ from the previous forms in that the L construction in which the motor is placed at right angles to the centerline of the horn proper has been abandoned and the motor placed at the rear on the centerline, making a more compact unit. The prices of the old models carried over have not been changed.

The new models are known as UH Klaxon with straight-sided projector, selling at \$12 list, and UH Klaxet with bell projector at \$6. Three short-length projector motor-driven horns complete the newcomers. No change has been made from previous Klaxon design in the method of sound propagation. Klaxon horns are now offered in twenty-two models for motor vehicles and four for fire signal work.

* * *

A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

Chevrolet to Start Oakland Plant

Work on the construction of the Chevrolet Motor Car Company's Western distributing plant, which is to be located in Oakland, will start at once. F. W. Hohensee, W. C. Durant and W. E. Wood have completed details for the big transbay plant, and according to their reports, work will be commenced immediately.

With the beginning of the construction of this big automobile plant in Oakland, one of the most important steps ever taken towards the commercial development of this part of the State will be made. It is the plan of the Chevrolet Company to produce twelve thousand cars annually in the Oakland plant, and according to Norman De Vaux, Western representative of the company, this factory will be the distributing point for the entire Pacific Coast and the Philippine Islands.

The construction of the factory will mean the employment of several hundred men. This will bring this section into the manufacturing field and will impress the Eastern motor car makers with the advantages of having big assembling plants here.

The new plant will make it possible for the Chevrolet Company to compete with the largest manufacturers in this country. That concern will bring the material and parts here in large quantities and have the finished product ready for immediate deliveries at all times.

* * *

Bankers Dine Willys

Probably the most notable tribute the banking industry has ever paid an automobile manufacturer was accorded recently to John North Willys of Toledo, when he was guest at a dinner given by Elisha Walker, of William Salomon & Company, New York. The dinner was attended by many of the leading bankers in the United States. Walker, the host, made an informal speech, in which he explained that the sole purpose of the dinner was to give the bankers present a chance to meet one of the real giants of the automobile industry.

Willys is head of the big Willys-Overland Company of Toledo, and, with one exception, is the largest builder of motor cars in the world. The history of his remarkable success reads like a chapter from "Monte Cristo."

Starting in as the head of the Overland concern when the automobile industry was still in an experimental stage, he built up in less than ten years one of the greatest industrial organizations in the world. His factory in Toledo has the facilities for producing 1,000 motor cars every twenty-four hours, and the 1916 output will have a value of \$100,000,000.

* * *

Chandler Forges Ahead

The announcement of the Chandler Motor Car Company to the effect that it will build during the present year models which will possess a longer wheel base, will have a handsomer and roomier tonneau, and will possess a motor giving greater power and more speed than ever before, has created unusual interest in motor car circles.

Declaring that the Chandler Company set out with the fixed idea of catering to that large body of motorists who are willing to pay a reasonable price for their automobiles, but who, in turn, are satisfied with nothing less than the highest class machine—both in material, design and construction, the officials emphasize the fact that in their new products they have fulfilled these ideals and brought to the market a machine that marks an epoch in American motor car construction.

The arrival in this city of several of these new cars, which are known as type 17 models, will enable motorists and the general public to inspect them and get a first hand idea of just what this new product of the Chandler factory is. The cars are now on display at the salesroom of the Peacock Motor Sales Company.

E. L. Peacock, president of the Peacock Motor Sales Company, Northern California distributors of the Chandler, who has returned from a visit to the factory and the New York Automobile Show, brings back the news that the company is preparing for the biggest year in the history of that organization. The company has just occupied the new plant and is preparing for an output in 1916 of 20,000 cars. The recent increase of the capital stock of the company to \$10,000,000 has brought this company well up to the fore amongst the country's leading automobile manufacturers.

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE just opened. The only strictly first class cafe on the Wishbone Route available to the patronage of automobile owners and their families. Corner of University Avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First Street. The best French dinner in California. 75 cents. or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St. Tel. P. A. 333. Auto service at all hours. Tires and sundries in stock. Gasoline, oil, repainting, lathework, vulcanizing. Open day and night.



Wassel Weather Strips

In these days when the auto is nearly fool proof, and sedan and other bodies are designed to enclose all of the occupants of a machine, there is a tendency everywhere to dispense with a chauffeur, and therefore devices to make the front seat as comfortable as any other are in demand. A. Wassel, 1554 Van Ness avenue, makes a weather strip which keeps out the cold, wind and rain from passing through the windshield, thereby measurably increasing the comfort of the driver and his companion on the front seat. As it is customary to have the windshield in two pieces, closing in the middle, the joint cannot be made weather proof without some such device as Wassel offers. He also weatherstrips other parts of the car and keeps on hand windshields, glasses, reflectors, dimmers and other allied accessories.

Waltham Clock Models

There are two new models of Waltham clocks made by the Waltham Clock Co., Waltham, Mass., types F and K. Both are for cowl mounting, the former being a double telescope type which is thinner and more compact than the single telescope design brought out last year. The telescope feature is for winding, as the clock sets flush with the cowl, with only the bezel showing, but when it is to be wound it is given a quarter turn and pulled out about 1 1/2 inches, exposing the winding key. In this position the clock may be rotated in any direction so that the most convenient position for winding may be obtained. The type K is also a flush mounting, but the winding stem is extended so that the knob for winding and setting extends to the lower edge of the cowl. This design has the advantage of neatness and maximum convenience. The price of either type is \$25, and they are furnished in all sizes and styles of cases and finishes.

Stewart Horn Prices Lower

The prices of Stewart hand and motor driven horns have been reduced for 1916. The 1916 line consists of one motor driven type for either direct or alternating current with different motors for 6, 12, 18 and 24 volts. The standard model with 6 volt motor sells for \$6—the former price was \$10—complete with cord and push button. Stewart hand horns are offered in models for passenger cars, motor trucks and motorcycles. Each follows the same principle of design, although naturally different in strength and size. Each is operated through a vertical rack plunger which vibrates a metal diaphragm through a train of gears.

Wanderstone Hand Horn

The first time shown, the Wonderstone hand horn, made in but one size and sold by the Motor Appurtenances Corporation, New York, is of the ratchet type, but differs from others of this design in that the rotor is not placed perpendicular to the vibrating button on the diaphragm, but at an angle to the latter. This construction permits the ratchet handle to be placed on the centerline of the horn, thus making it equally suitable for vehicles with either left or right steer. The ratchet drives the rotor shaft direct without the use of any intermediate gears. The wonderstone horn is made in several different finishes to suit the taste of the purchaser, and retails at \$3.

Pittsburgh Achromatic Headlight

The Pittsburgh Achromatic headlight made by the Pittsburgh Electric Specialties Co., Pittsburgh, Pa., is a development of the Roffy-Grace and is designed for mounting on the radiator. The lens construction is such that the light is concentrated on the road, and no rays can be emitted at a greater angle than the horizontal. Light for city driving is obtained through the illumination of the semi-transparent tubes at the bottom of the light.

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 NOTARY PUBLIC.
 Martin Aronsohn, Notary Public and Pension Attorney. All legal papers drawn up accurately. 217 Montgomery St., above Bush, San Francisco, Cal. Phone Douglas 601.

ATTORNEYS-AT-LAW
 Samuel M. Shortridge, Attorney-at-Law, Chronicle Building, San Francisco. Tel. Sutter 36.
 Marcus Lorne Samuels, Attorney-at-Law, Pacific Building, Market St., at Fourth, San Francisco, Cal. Tel. Douglas 304

The Background of the War Zone

A New York World cartoon represented a shop with a sign over the door reading "William Hohenzollern, Bird Fancier." In the shop window is a cage containing the Dove of Peace, price \$3,520,000,000, and at the door stands the Kaiser anxiously looking for a customer. The title of the cartoon is "Nothing doing."

* * *

Sir Robert Borden has issued a New Year message to the Canadian people. He announces that an increase of the Canadian overseas force from 250,000 to 500,000 men has been authorized. The number of men already enlisted in Canada is 212,000. The increase is a "token of Canada's unflinching resolve to crown the justice of our cause with victory and unending peace."

* * *

There is great curiosity to know the real object of the mission of Colonel House, President Wilson's most intimate friend, to Europe, but his instructions have been so carefully guarded that nothing definite can be ascertained. No doubt one of the purposes of sending Colonel House to Europe is to eliminate certain friction said to exist between some of the American Ambassadors. Colonel House is a man of great tact and judgment, a personal friend of Dr. Page in London, Mr. Gerard in Berlin, Mr. Nelson Page in Rome, and other men in the American Diplomatic Service, and it is expected that he will be able to adjust minor difficulties a great deal easier than the Department could in writing, and in personal intercourse there is less danger of ambassadorial susceptibilities being wounded than there would be if the Department had to communicate in writing. Colonel House is also expected to have informal conversations with Sir Edward Grey and to endeavor to make him understand the resentment caused by British interference with American trade.

* * *

A scene in Stockport.—Recruiting Officer to Passing Workman: Now, sir, what do you say to fighting for your country? P. W.: Nay, lad; I don't want to fight. R. O.: Don't want to fight? Where would the war be if every one spoke like you? P. W.: I suppose there'd be no fight.—*Labor Leader.*

* * *

"There is a marked increase in the tendency to desert from the enemy lines," says Reuter's correspondent with the British headquarters. "The Germans themselves are aware of this, and take the utmost precaution to prevent it. Any man whose movements even give rise to the suspicion of a design to break away is fired at without demur. Deserters who have come in of late have been unanimous in their declaration that but for the perils and difficulties of running there would be wholesale flitting from their lines. War-weariness and a sense of hopelessness of the outlook are the principal reasons assigned by deserters for their action."

* * *

Baron Adelsward, ex-minister of finance in Sweden, who has been visiting the belligerent countries, is now at Berne, and reports that there is not the slightest prospect of peace at present. In Germany he found a strong sentiment for ending the war, but in France and England there was indignation at the very suggestion of peace. The same story comes from all sources.

* * *

The Rome correspondent of the London Star says that the illegitimate son of the late King Milan of Servia has been proclaimed King of Servia, at Belgrade, by the Austrian and German authorities. He has been living in Vienna.

* * *

Ten children who were playing in a gravel pit near the aviation grounds in Cologne, Germany, recently, were killed by an air bomb. The children found the unexploded bomb and were playing with it when it exploded.

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INSURANCE

The Life Underwriters' Association of San Francisco held its annual banquet and installation of officers at the Palace Hotel this week. The addresses dealt chiefly with progress made in the local insurance field during the last year. Horace R. Hunter, assistant manager of the Pacific Mutual Company, retiring president, reviewed the year's work. Mr. Hunter acted as toastmaster. The other speakers were George B. Scott, manager of the Metropolitan Life Insurance Company; J. E. Phelps, State Insurance Commissioner; W. F. Heron, supervisor of the Fidelity Mutual Insurance Company; Robert Newton Lynch, of the Chamber of Commerce, and Rev. Frederick W. Clampett.

Following are the officers elected for the ensuing term: President, George Leisander, manager of the Germania Life Insurance Company; vice-president, O. O. Orr, general agent of the Prudential Life Insurance Company; secretary and treasurer, W. C. Palmer, supervisor of agents for the Providence Life and Trust Company. The new executive committee includes the officers and Hunter; J. B. Thomas, manager of the Northwestern Mutual Company; A. Allen Fiske, general agent of the Mutual Life Insurance Company, and S. B. Thompson, agent of the Union Central Life Insurance Company.

* * *

The discovery that the Guardian Casualty and the California were on the bond of Sheriff Finn for fifty thousand, the contractor to finish the Hetch-Hetchy railroad for seven hundred and seventy-two thousand, a Superior Court bond for two hundred thousand, State Harbor Commission for two hundred thousand, and that they had issued various other bonds for amounts not warranted by their assets, has prompted the local representatives of companies with a government rating to send a letter of expostulation to Mayor Rolph of San Francisco. After ascertaining that companies of the character mentioned have already written by far the greater part of the bonds now held by the city, and at the request of the Surety Underwriters' Association of California, Mayor Rolph has directed the various heads of the city departments to accept bonds only from bonding companies listed by the United States Treasury Department as acceptable securities on Federal bonds, limiting, as with the government the amount of any one bond to ten per cent of the capital and surplus of the issuing company. The business secured by the California Casualty and the Guardian Casualty has been written as low as one-fourth of one per cent.

* * *

The Pacific Board, through A. W. Thornton and George W. Dornin, members of the underwriters' arson committee, have notified Mayor Husted of San Jose that unless competent assurance can be at once given that conditions in that city will be righted within thirty days, rates will be advanced on all property 25 per cent. The board has reached the conclusion that the city authorities have not been sufficiently energetic in stamping out the crime of arson which has been rampant in that city for months, and that radical measures must be taken to protect the companies from further loss from that cause. The Grand Jury has threatened to bring charges of malfeasance in office against any city officer who shall in future offer evidence that he is neglecting his duty in this respect, and declares that it will remain in session all summer, if necessary, in order to stamp out the epidemic of arson now prevailing in San Jose.

* * *

W. A. Wann, who recently resigned as San Francisco manager of the Manhattan Life, has joined the field force of the Mutual Life under W. H. Hathaway.

* * *

David A. Dickie, assistant secretary of the Western States Life, has been promoted to the office of secretary, succeeding F. S. Withington, former actuary and secretary, who resigned January 1st.

* * *

Chas. Simpson, of San Francisco, California manager of the Casualty Company of America, who this week suffered a fractured collar bone and two broken ribs in a jitney accident at Los Angeles, is resting easily at his home in Oakland.

* * *

The Insurance Federation of California will hold a general meeting Thursday, February 27th, at 2 p. m., in the assembly hall of the Merchants' Exchange Building, San Francisco.

The California Inspection Rating Bureau has turned down by a vote of 12 to 8 the proposal to have the pay-roll audits on compensation policies issued by its members conducted by that body. The project has been under discussion since the organization of the bureau some four months since, and was favored by Commissioner Phelps and opposed by the State Fund.

* * *

The firm of Klitgard and Newmeyer has been dissolved. C. J. Klitgard will hereafter represent the Continental Life in Northern California, and B. H. Newmeyer will have the southern part of the State. H. C. Edwards, vice-president and general counsel of the company, will hereafter act as general manager also.

* * *

Governor Warren R. Porter, president of the Western States Life Insurance Company, has resigned as a member of the California State Board of Prison Directors, owing to pressure of private business, and his resignation has been accepted with regret by Governor Johnson.

* * *

William V. Lloyd, brother of Fred B. Lloyd of the Pacific Coast Casualty, and member of the brokerage firm of Lloyd, Spengler & Fraser, died Saturday after a brief illness. Mr. Lloyd was a high degree Mason, a prominent club man and prominent in insurance affairs in San Francisco. He is survived by a widow and daughter.

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NEWS LETTER

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

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—Isn't it about time to kill a president and start a new revolution in Mexico?

—Gasoline keeps climbing in price as though some one had touched a match to it.

—If the President wants a better navy, it would be well to get a better naval secretary.

—Bryan's brother is running for the Governorship of Nebraska. Running for office runs in the family.

—Those who saved for a rainy day have had plenty of chance since the first of the year to profit by their foresight.

—The woman who cut a man up after she killed him protests volubly because she is held for trial. All cut up about it, in fact.

—Roosevelt's worst enemies couldn't wish any more disastrous fate for him than to be a candidate against Wilson for the presidency.

—It took a war to make the United States realize that there was such a country as South America, and that it held rich trade possibilities.

—Advertisers are being prosecuted now for false statements. The only ones who object are the cheap, crooked, fly-by-night merchants.

—The Fish and Game Commission is to teach the women of California how to cook fish. Why not instructions for the men in how to catch 'em?

—Ford is so well satisfied with his peace crusade to Europe that he is to send a second one. But he can't expect to get such a laugh this time as he did before.

—The Tourist Association of Central California is to open headquarters in Los Angeles and distribute information to travelers as to the attractiveness of this part of the State. Will the Association be popular in Los Angeles? It will not.

—The net result of the law against opium and such drugs seems to be that a powerful ring has been formed to violate the law; that the government has to add a lot of detectives to its force; that there is a capture once in a while that means temporary suppression; and that the drug fiends get as much of the stuff as before, but have to pay two and three prices for it.

—San Francisco imported thirteen million dollars' worth of goods in January—five million ahead of any previous month. Looks as though our middle name is "Prosperity."

—President Wilson says he has been lying awake nights worrying over war problems. And many a Republican leader has been lying awake nights worrying over President Wilson.

—As the probation fad grows, the record of violence and murder grows—but that does not seem to disturb the faddists, who prefer the carrying out of their theories to the good of the community.

—Theodore Bell has discovered a strong anti-Wilson sentiment in the East. It will be remembered that when Theodore ran for Governor in California he discovered a strong anti-Bell sentiment.

—A concerted movement has been started to keep the jitney 'buses off Market street east of Sixth. As everybody except the jitney drivers is in favor of the move, it should go through.

—The French prophetess, Madame Thebes, says that the Kaiser will probably commit suicide this year. The word "probably" is a very safe and handy anchor to windward for prophets.

—The Allies have taken Kamerun, in Africa, away from the Germans. As only about one person in a million knew that Kamerun existed, there has been no real public excitement over the victory.

—Has it come to your notice that the majority of the criminals arrested within the past two or three weeks are out of prison on parole? And do you think that is a good recommendation for the parole system?

—The New Jersey Board of Education, after much pondering, has decided that boys may come to school without collars on warm days. These intellectual problems of education are enough to wear out officials.

—If somebody comes up behind you and cracks you over the head and goes through your pockets don't get peevish. It's only one of our parole-protected thugs exercising the rights that the sob-sisters have conferred.

—There has been a protest among some of the old-fashioned over the prospect of paper money replacing coin here. The only people who have any real kick are those who can't get hold of either coin or currency.

—The Supervisors and the Works Board members, in their bickering and quarreling, show about as much dignity as a couple of slum women jawing over a back fence. And we pay them salaries for such disgraceful proceedings.



EDITORIAL COMMENT



CRACKING THE NUTS OF PREPAREDNESS.

For several weeks past, committees of business men appointed by the Chamber of Commerce of the United States have been conferring with the heads of the Army and Navy Departments at Washington with a view to getting details on proper preparedness, its scope and efficiency, all of which will be embodied into a preliminary report to be presented at the annual meeting of the National Chamber which meets in Washington this week. The heads of the Administration, including President Wilson, will attend to join in the discussion. As originally planned, this preliminary committee was divided into three sub-committees: a navy committee to consider the problem of national defense from the ocean to the coastline, an army committee to study the situation from the coastline to the last reserves of men and material, and an industrial committee to look into the possibilities of speeding up the industries controlling munitions and food supplies. Business men eminent in the fields named are working assiduously on these committees, and the report due this week should be an epitome of the views of the best business men of the country, sprinkled with a leaven of the best suggestions of several army and navy experts.

JITNEYS AND SUSPENSE. Local street car traffic has largely fallen off since the Exposition closed and this situation has largely affected the various carriers. The big motor buses have practically disappeared, one big company having withdrawn all its buses, the two big electric street car lines have tied up numbers of cars and reduced the number of platform men, while the energetic jitney service has fallen off one-half. However, jitneys continue to be a persistent and large partner in the receipts of the Municipal and United Railroads Company, particularly the latter, as the January receipts show. The receipts of the United Railroads Company for January show an enormous decrease for that month as compared with the Januaries of the past four years. Maintenance charges on both the big electric lines have been reduced to a minimum, but the only possible saving that could be made was perforce in operating expense, which meant curtailment in service. Result: the platform men are in face to face competition with the jitney men. The new car men who succeeded in getting jobs during the Exposition were the chief sufferers and had hardly broken in their new uniforms when they were discharged with barely enough to pay for the outfits they had bought. The decrease in receipts will be more severely felt by the Municipal Railway, as its biggest paying line, that from the ferry to Market street to the Exposition entrances, is a very scant fare producer.



IT'S HARD TO HOIST THE FLAG.
—Donahy in the *Cleveland Plain Dealer*.

Practically all the fares coming from visitors to the Arts Building on the Exposition grounds. This situation will likely set the local Harrimans on the board of supervisors to study out new rights of way to extend the system in efforts to replace the light receipts. It is most likely that these local Harrimans will decide that the easiest and most profitable routes will be to parallel tracks or boldly invade territory belonging to the United Railroads. A likely big mark for them will be the Twin Peaks tunnel, which would open up a new fat land to exploit. Already there is underway a big contest over upper Market street as there was over lower Market street, and any half-baked prophet can easily hazard the forecast that other legal contests are incubating to materialize in the near future. Meanwhile the surviving jitneys are gradually finding themselves and the place they occupy in local street traffic. They have organized for defense in the city, but have no alliance with the jitney organization across the bay or anywhere else, despite the fact that the local electric lines, the taxis, the teamsters, local labor unions and soft-corned pedestrians vehemently proclaim them anathema. Practically all the jitney buses running down the peninsula are doing well, and it is only a question of a little while when their service will reach San Jose. The traffic development of the San Francisco peninsula is developing at a lively rate, with feeders on both sides, but it is in a melting pot condition, and has not yet found itself, owing to the jitney bus conundrum.

A HELPING HAND TO THE UNEMPLOYED. An excellent institution, if adequately handled, was started this week by the State through the opening of a public employment bureau in this city, Sacramento, Oakland and Los Angeles. In the last named city the office will be run in conjunction with the already well conducted employment bureau established by that city. All kinds of help will be furnished, and separate departments will be maintained for male and female help. A strong effort will be made to develop the commercial department, as bookkeepers, stenographers and employees in like lines are now obliged to pay twenty-five per cent of their first month's salary to obtain employment through the usual private agencies. No fees will be charged directly or indirectly by the new bureau. Labor Commissioner John P. McLaughlin is endeavoring to make the bureau a service to both the employer and the employee, a consideration of mutual benefit. Such a policy is naturally regarded with contempt by most of the owners of agencies as their object is to collect the fee and "devil take any guarantee that the applicant is fitted for the job."

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Employers of labor and office clerks should get in touch with these new State agencies and help them to attain their success. Their efforts are along efficiency lines and the intelligent distribution of laborers in their proper working zone throughout the State. This relieves congestion of labor and incidentally reduces the number out of employment, which naturally helps to better conditions. Over \$500,000 is now paid annually by applicants to private employment agencies, money that is keenly needed by those in search of work.

Numbers of the so-called employment bureaus in this city and other big cities of the coast are simply deadfalls to trim the ignorant laborer of his hard-earned meagre pocket savings. These harpies have a number of bunco tricks which they play with enormous total profits out of the ignorant applicant for work. One of the most common and most profitable is an agreement between the employment agent and the gang boss of some big contracting company, milling or other company located somewhere in the interior of the State. Applicants are promised a steady job at the prevailing rates of pay, and, after paying the regular fee of \$2, are given a tag to present to the gang boss at the end of the steamship or railroad ride. The laborer goes to work according to promise; but at the end of a month or two months he is notified by the boss that the manager has decided to cut down the working force for certain any old reasons, and he is instructed to take his blanket roll and skip. In these cases the gang boss and the employment agent are in cahoots and divide the \$2 fee. As laborers are robbed in this way through the working summer season the loss to labor both in time and money is extremely large. A clever and pitiless employment agent is often able to clean up several thousand dollars in fees for his share in one camp alone, and as he usually has a large number of camps on his service list, the profits grow in proportion. Employers should patronize the new State Public Employment Bureau.

Just now Bryan is somewhat of an enigma in the presidential campaign now underway. From the day of his famous cross of silver speech delivered at a Democratic convention, and up to the time that President Wilson took charge of the Administration at Washington, he was recognized as the unchallenged leader of his party. Since then Bryan has endeavored to show that the President is simply the titular head while he, Bryan, is the real source of policy, leadership and control. Since his retirement from the Cabinet he has been quietly working to demonstrate to his followers that he still retains his grip on the situation. Politicians have expected that he would attempt to demonstrate this in some definite and articulate way on the hustings while Wilson is still making his whirlwind swing around the big circle to set forth his position on preparedness. Should Bryan attempt such a blow it will be recognized as a deliberate attempt to create schism in the party, factional trouble, a result which would delight the Republicans and rouse the ire of Wilson's supporters. Bryan is regarded by those who know the man as something more than a mere astute politician. His courageous and forceful work against several extremely adverse and notorious interests at the Baltimore convention illustrates his higher principles and the broad moral aspect in which he regards his party. Wilson has something more than opposition in his own ranks, bitter enemies, in fact, as was developed in the attitude of Clark, Hearst and Tammany during the Baltimore convention. Part of the hatchet is now buried in the case of one of these, but the others are of the Casca type, and are awaiting their opportunity. Wilson feels safe in his policies and the support of the American public under the present great worldwide strain. To most thinking Democrats it would seem that if Bryan should

manage to recapture the control, the party would again return to its fruitless and palavering days in chasing dreams through the wilderness.

Of course the explanation of Wilson's plan is that he is handling the matter as a national proposition in which all parties in this country are vitally interested. Bryan seems to have taken a new position since the platform of the Baltimore convention, which he practically drafted, was adopted. In that platform he subscribed to the plank which determined a "definite naval program with a view to increased efficiency and economy and for a council of national defense to defend American policies, protect our citizens and uphold the honor and dignity of the nation."

PLIGHT OF THE REPUBLICANS.

The forthcoming election for the Presidency of these United States certainly demands, under the present crisis in the world, that it should be conducted with extreme gravity in respect to the situation, and that efforts to acquire the best statesmanship and competency to handle the situation on broad, substantial and comprehensive plans should prevail. All the nations are sailing on a stormy sea, and it behooves each to have a capable pilot.

It is almost a certainty that Wilson will be nominated by acclamation in the St. Louis convention next June. His name will be on the primary ballots of several States in March, despite the fact that the Baltimore convention provided a plank favoring a single presidential term. Republicans will likely make a quibble over this clause, but will fail to score on it. If Roosevelt is the Republican candidate there will arise the offset quibble of the third term. Such airy, ineffectual bubbles should not be allowed to appear in a campaign of such importance as the forthcoming one. It is safe to forecast that all such trivial questions will be buried by the big problems of the hour. These must be handled from the broadest viewpoint of statesmanship, while demagoguery, the weakness of most conventions, is carefully and insistently leashed in the background.

The present plight of the Republicans in settling on a satisfactory candidate is significant of the fact that they regard Wilson as a notably hard man to beat. For over a year their whips have beaten the bushes of every State in the Union, and have held up dark horses in every neck of the woods on the map, and all without practical results. Not one candidate of commanding statesmanship and the required attractive personality has been discovered. The committee has been practically forced to consider the proposition of running one of its two former candidates, Roosevelt and Taft. Both have been summarily beaten at the polls since they vacated the presidential chair. It is also significant that the strongest representatives of the Republican party, Root and Hughes, refuse to run,—apparently they see the handwriting on the wall. After a two years' search in quest of a "cinch" candidate the whips of the party have practically abandoned the hunt. It is fairly well understood in political circles, at this nick in time, that Roosevelt is the last hope to carry the handicap of their dampened hopes in the forthcoming presidential race in November. Roosevelt's greatest "qualification" as the party's candidate is the confident "hope" that he will be able to bring the remnants of the Progressive party back into the Republican camp, and thereby attract the necessary votes to beat the Wilson ticket. What a gem inspiration of practical patriotism to flash in the present crisis of the world! Who but a dyed-in-the-wool politician would make use of such political chicanery to win executive office at this juncture, when a loyal rivalry, an emulation, between the two parties should prevail to see which should provide the best executive statesman to meet the grave problems of the hour.

TOWN CRIER

—The hitherto popular clocks on stockings that used to strike the bell of attention to what was going on here and there in lingeries when the wind blew, are at this moment being swept helter-skelter from ball rooms, tea dansants, inside skating bees and bunny-hug corners by the new and fatally alluring hosey-hosey "conversational hosiery." This latest revelation in haut ton circles indicates, or rather states explicitly, in a readily readable cryptic form, what it would have the male biped attendant to understand. The "cryptic" business is simply stage play, of course, for the mushhead. The old clock-stocking of yesterday simply titilated the expectations. This new "conversational hose" is an electric shocker of the deep emotions and is distinctly warranted to yield impulsive results. If it does not happen to have the luck of laying the victim low at the first revealed sign, appeal or coquettish challenge, it substitutes a "come back" guaranteed to end the "conversation" satisfactorily. Skirts are made, of course, specially to curtain these innovations in stockings so that the cryptic signs and announcements develop in accentuating giddiness. A silk-stitched mouse running up a stocking does not have to use a megaphone to announce for the wearer that said mouse thinks he is unsafe, nor need the visitor take alarm. Nothing like "Do you use Pear's soap?" and "How's business?" disfigures these new movie "screams." The subtle appeals courageously skirt the altogether sensitive emotions of the best society on the principle, well laid down, that submarine warfare will never be settled by a palavering diplomacy. As these new dreams in hose are now being woven for only those who can afford to pay \$100 per pair, the position of the wearers is naturally unassailable, even if over \$500,000,000 is spent by the government for preparedness. As these new conversational hose get results by wireless and cost no more to launder than ordinary silken hose, society will certainly make elaborate use of them till the new bellum spectrum hose comes into vogue. Then watch the marriage and divorce columns in the daily prints and gape amazed. The chlorine gas surprises sprung by the Germans in the present war will not be a marker to the convulsions introduced by the new bellum spectrum hose. Watch for the advertisements.

—Nothing in our planetary system illustrates so completely and illuminatingly the glorious success of municipal ownership as represented in the extraordinary success, from a financial and managerial point of view, as the present situation of the two big auditoriums recently constructed by the cities of Oakland and San Francisco for the special purpose of holding conventions and like big public gatherings. The Oakland auditorium was barely rescued from ill-fame by Oakland citizens pungling up additional funds to cover those that were sunk somewhere out of sight while the contracts of the foundations were being mislaid. Of course, nothing of this character could have happened in San Francisco, but nevertheless Mayor Rolph and his political henchmen heaved a big sigh of relief over the fact that they had held out deliberately \$1,000,000 from the \$5,000,000 tax money voted to the Exposition management as promised payment for the completion of the structure. It was a close shave, one of the closest the local taxpayers ever escaped in paying a tax twice. Though these two big auditoriums were built professedly by the politicians for "convention gatherings," etc., a quiet and adroit movement is evident that the structures will ultimately be used to exploit profits for the bosses. The plans to transform the Oakland auditorium into a skating rink and the local auditorium into a grand opera headquarters, indicates the line of policy that is likely to prevail. The attempt

to make the local auditorium a profitable "opera" headquarter for certain insiders, miscarried simply because a rather influential organization, the Theatrical Managers Association, opposed the enterprise because it would cut heavily into their own box office receipts. Some other "show" will eventually be found that will not be objectionable to theatrical managers. Under the present combination in the political regime the auditorium is likely to prove a rather ragged expense to the city. There is one great compensation: the leading merchants and professional men are so absorbed in watching over the interests of the municipality, as conducted at the New City Hall, that they deliberately neglect their own private affairs.

—A bottle cast into the bay by a captain of an outgoing vessel was recently picked up on the shore of Hawaii, after an eleven months' voyaging around the shifting waters of the broad Pacific. With the "wets" and the "drys" dated for their fatal affray within the next few months, no bottle of any promising contents will be able hereafter to duck through the blockade and mine zone field that is beginning to blanket the Pacific Coast. Washington and Oregon are making the welkin ring with "How Dry I Am," and bottles of "red light" tendencies, but chemically impure, traveling through those territories, get the bunny-hug and the Nelson cross. Iron crosses, German pattern, were popular among Oregon enthusiasts for war till it was discovered that the content of alcohol in the liquor was eating the iron. No respectable Oregonian likes to see the iron cross he has received by parcels post badly eaten in spots, when he expects to drink it himself. So the imports of iron crosses into Oregon are rapidly giving way to receipts of Red Cross "first aid to the injured" kits. How fiercely dry men get when they are mixed up in war?

—Now that certain city officials are getting something like \$25,000 worth of motor conveyance out of the gullible taxpayers they are endeavoring to increase their "easy" emoluments by attempting to gouge an unlimited free service from the telephone company. As the telephone company is paying annually two per cent of its gross receipts to the city, besides contributing the limited number of 1,000 telephones to certain officials, it is difficult to understand the caterwauling of the kickers. Certain salary jobbers in the City Hall seem to think they possess the unique privilege of gouging all they desire out of local public utilities, and any influential individual who applies for the ordinary courtesies and rights belonging to a citizen. The number of free telephones ranged well over the 1,000 mark. Upon the righteous protest of the telephone company the number was recently cut to 300. The only ones on the free list now are the eighteen supervisors, the members of the appointed commissions and heads departments who are likely to be called up on official business at night. The habit of grab seems to intensify with exercise.

—The hyper-conscientious local physician who appropriated jewelry valued at \$4,400 from a semi-unconscious woman patient in order to assure himself of the payment of his fee, is undeniably leading his profession in the conception that he would rather be safe than right. As the woman had three bullets in her neck, fired by her husband, and no one near to protect her interests, the physician was certainly entitled to all he could grab in order to protect himself, and incidentally the woman, from the thugs from Bulgaria that are reported to be planning to work this city after they finish their campaign in Asia Minor. This Johnny-on-the-spot and far-reaching physician doubtless will see that his fee approximates very close to the \$4,400, because of the extraordinary strain on his nerve. May Sawbones find the Devil waiting him should he make any such attempt.

ABRAHAM LINCOLN

BY FRED EMERSON BROOKS

FROM out the common toil was born a man
The bible manger where man's faith was bred:
Within a rude log cabin plainer than
A man whose fame shall thru the ages spread—
The great immortal of our mortal clan.

Among his forebears who is there of worth
To warrant this great miracle of birth?
No morning stars in gladsome chorus sung
When greatness out of mild oblivion sprung:—
The hope of freedom, the beloved of earth.

His life as pure and gentle as a sage
He had not thought of wealth, no thought of wage:
True wealth is found alone in noble deeds;
Religion is not parcelled off in creeds;
'Twas his religion sorrow to assuage.

Obscurely born and yet he rose to be
The most colossal man of history.
Walking with wisdom made the heart his guide;
In every action took the human side
As though he had been bred in Gallilee.

At Lincoln's name all hearts will overflow
The noblest type the nation has to show.
We love the awkward, handsome frame he bore,
We love his homely, handsome face the more.
The most exalted soul the ages know.

His lantern out still others held the plan
To keep the search Diogenes began
The torch of liberty was set aflame
And from the wood the tall railsplitter came:—
The world at last beheld an honest man.

We marvel one so wise could be so droll:
His wit has made the world with laughter roll;
His speech so plain the plain could understand,
And none too poor for his extended hand;
At the portal of his eyes you met his soul.

Our eagle dropped from yon aerial sea
A plume from out the wing of liberty,
A pinion by the bird of Freedom sent
To make the pen that signed the instrument
That saved the state and set the bondman free.

"A soldier shot for discipline? O, no!
Our volunteers shall not be slaughtered so:
That mother's son I wrote the pardon for
Turned out the bravest soldier of the war.
Let no more men be shot save by the foe!"

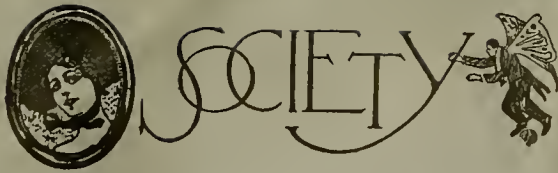
At Gettysburg, as freedom's advocate,
This orator and master of debate
Poured from his soul impressions so sublime
He stands proclaimed the noblest of all time:
The friend of rags, the peer of all the great.

With tragedy of war his heart was rent,
On liberty of man his soul was bent:
A nation's martyr to one purpose wed;
So great in life, yet greater still when dead:
The foremost nation's noblest president.

The century in travail had conceived
A man in whom both rich and poor believed,
With sovereign wisdom and a peasant's heart
Who played in his short life so huge a part
That in his death humanity was grieved.

No princely Croesus with his golden mace
Nor royalty that history may trace
Can match the fame of this untitled man:
The earth can hold no greater title than
To be Emancipator of a race.

Our greater names high on the walls of fame
Are set in letters bold of living flame;
But higher yet, up where our eagles fly,
Where Dawn has flung our aegis on the sky,
There love, in letters gold, puts Lincoln's name.



The welcome news that Mme. Melba, the great prima donna, is going to make her home somewhere on this peninsula, has sent waves of delight over the fashionable musical set, and has made many a poor girl with musical ambition to hitch her wagon of hope to the Melba star. For the great diva announces that she loves to teach, and that she will personally conduct promising voices into the land of realization, acting as official guide without recompense.

Mme. Melba, who in private life is Mrs. Armstrong, has, with her son and daughter-in-law, been the house guest of Mrs. Fred Kohl during her visit here, and has taken part in all the gayeties of the Burlingame set. It makes one realize how the last taint of provincialism and stupidity has been eradicated by the years that have passed—about twenty—since the first appearance of the Metropolitan Opera Company at the old Grand Opera House in Mission street. Melba, Sembrich, the De Retzkes, all the great singers of the day, were in that magnificent assemblage of artists, and society thrilled to the opportunity, not only to hear glorified sound, but to wear clothes and jewels cut to opera measure.

The women, as usual, showed more sartorial adaptability than the men. Their gowns were as indecorous as decency would allow (which is an Irish bull for décolleté), and every safe deposit box in town was rifled of its jeweled contents for the night. The men managed pretty well, save in the matter of headgear. The folding opera hat was not yet ubiquitous. The Mad Hatter would have found in this blundering everything from a straw hat to a silk tile.

But it was the matter of receiving the artists that caused the real qualms. The social status of the artist was not so firmly established all over the world then as it is now, and San Francisco had never had an opportunity like this. It seems inconceivable now that there should have been so much sorting and weighing and choosing of the proper thing to do; and such division of opinion when some made the choice of complimenting the artists by entertaining them.

I think that it was Mrs. Will Crocker who gave the first big dinner party in honor of some of the artists. And as I remember, it was Ned Greenway who gave them a supper at the Bohemian Club. At any rate, I do know that there was actually much discussion among the mothers as to the propriety of letting the young girls go to such an affair, and several of the more conservative dowagers decided against letting their darlings breathe the rarified air in which the artists move and have their private beings! Sounds like a prehistoric yarn, for in these days the great artists are the ones who sort and label and choose from the mob of society aspirants for their favor. And when the chatelaine of a mansion can actually capture one for a house guest, she is considered the real lion tamer by those who have only succeeded in stroking a celebrity's mane via some entertainment. The man was all wrong who said "the world do move." This story proves that the world really races along.

Mme. Melba, like every one else who visits here, is touched by the response of this city to the war sufferers of Europe. New York, of course, and some of the other big Atlantic cities, are doing relief work very actively with one hand and banking war profits with the other, but nowhere in this great hinterland of the Atlantic does society seem to bestir itself so actively for war-torn Europe as here in San Francisco.

The thing that so impressed Mme Melba was the thoroughbred, disciplined way in which some of the principles on the program of the Benefit supper dance the other night went on with their parts in spite of the fact that they were really not feeling fit. Mrs. Fred Kohl was down for a song, and she was naturally nervous at singing on the same program with Mme. Melba, and then to add to her trepidation came the unpleasant experience at the Melba concert a day or two before the Benefit, when the metal on her gown caught the current of the electric apparatus behind the stage and gave her a severe electric shock. Her physician strongly opposed her singing at the Benefit, but

she went through it with the finish of a professional, holding her nerves under thorough discipline until it was all over, and then taking to bed.

Mrs. Francis Carolan was down on the program to recite "King Albert of Belgium," and she, too, went bravely through her part in spite of the fact that she was suffering from a blinding headache that would exact a sever toll unless given perfect quiet. But Mrs. Carolan did not feel that she had any right to "coddle" herself, and went on with her part after the traditional manner of professionals, who seldom let physical discomforts prevent their appearance. As she recited the poem, if possible more tellingly than when first she stunned her friends and surprised her critics by the wonderfully dramatic but controlled and sympathetic rendition of those verses that acclaim the King of Belgium's part in the hideous conflict now raging in Europe.

§ § §

Miss Madge Wilson and Doctor Chester Moore, whose marriage will take place in early spring, could hardly stand the endurance test of hospitality showered on them did it take the usual formal tone of pre-nuptial affairs. But they belong to that coterie, out the Presidio way, which has banded itself into a group called the "neighbors" to work and play together in harmonious fashion. The Neighbors take part in the larger social life of the city, and indeed they could not be spared from the "big doings." But their intimate affairs, their reading and their dancing clubs, are the envy of other coteries that have attempted the same thing, but because the relationship was founded on artificial foundation the friendships soon toppled over. The Neighbors have gone the friendly tenor of their happy way for several years now, and out of this delightful camaraderie have sprung many romances—like that of Miss Wilson and Dr. Moore. Among those who have recently entertained for this engaged couple are Miss Marion Huntington, a pioneer in the Neighbor group, Robert Porter and Phil Paschel.

§ § §

Mrs. A. B. Spreckels, whose tombola drawings will take place the second week in March, has received another letter from King Albert of Belgium, in recognition of her services in behalf of his stricken people. Mrs. Spreckels is sending the funds which she collects to that little strip of country which is occupied by the Germans, the inhabitants of which are called the "Free Belgians." They are still politically free, but they are likewise free to starve and freeze to death, as, like the rest of their countrymen, they are without the necessities of life and entirely dependent on outside help.

§ § §

The Ross Amber Currans are not superstitious, but they are going to buy a rabbit's foot; refrain from giving scissors or knives to friends; look at the moon over the left shoulder; wait until they are outside before they put up their umbrellas, and avoid dinner parties of thirteen. The ill wind which has blown their way makes the average whirlwind of that sort look like a mild zephyr. First their house burns down, destroying most of the bric-a-brac which they have collected, singly and doubly, in Europe. Then they move the rest of it to a town house, and things begin to disappear, whereupon the services of a private

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AGENTS PACIFIC COAST

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detective are called upon. After his advent the most valuable things in the house take wing so fast that another detective is brought in and detects the first one in the act of making away with the loot.

Curran has a jaunty sense of humor, and at the Pacific Union Club the other day remarked that he had always wondered how detectives managed to beguile themselves during the long, slow intermissions between detecting—now he understands. They turn to burling when there is nothing doing for them as detectives.

Mrs. George J. Bucknall, president of the Woman's Auxiliary of the Society of California Pioneers, presided at a notable reception of that body given at the Fairmont Hotel recently, in commemoration of the sixty-sixth anniversary of the signing of the treaty of Guadalupe Hidalgo which marked the ceding of California by Mexico to the United States. The beautiful large ball room of the hotel was artistically decorated with floral effects, and made a rarely attractive background for the large gathering. The entertaining program of the afternoon was graced by an excellent selection of music in which Miss Heyman and Robert de Bruce took part. During the mingling of the many delighted guests, refreshments were served. In the receiving party were Mrs. George J. Bucknall, Mrs. John T. Brice, Mrs. Timothy Guy Phelps, Mrs. E. B. Holladay, Mrs. Robert White, Mrs. Henry Weatherbee, Miss Laurilla M. Hathaway, Mrs. Lewis E. Stanton, Miss Caroline A. Snook, Mrs. John Gallway, Mrs. Wm. F. Fonda, Mrs. Eleanor Martin, Mrs. Jerome Madden, Mrs. Josephine Daniels, Mrs. John M. Burnett, Mrs. Emma L. Hunt, Mrs. James Burnham and Mrs. Jas. Martel.



The informal dansant at Pebble Beach Lodge, near Del Monte, was a most enjoyable affair. The Hotel orchestra furnished the music, and instead of stopping at midnight, as planned, the guests insisted on their continuing till two o'clock. A very fine buffet supper was served throughout the evening. The night was clear and moonlight, so the drive out was especially beautiful.



The St. Francis Hotel has started another attractive innovation this week, in the shape of a kindergarten that will be conducted in the green room on the mazzanine floor by Mrs. Harriet A. Fay Richards, an instructor of little children, who has acquired national fame by her work in Massachusetts. Mrs. Richards will be assisted by Mrs. Hinde of San Francisco and other ladies. The work in the kindergarten will follow the best precedents in the course of instruction, such features as clay modeling and folk dancing being given particular emphasis. A notable feature of this department, however, is that it permits parents to place children in charge of the kindergarten during the day, while they are out shopping or visiting, with the assurance that the little ones will be entertained and cared for in the pleasantest sort of environment.



Dollar Day Dance and Show for Associated Charities.

Arrangements for the "Dollar Day" canvass and dance next Monday have sufficiently advanced to warrant prediction that the former will be a financial success and the latter a social triumph. More than 2,000 women will devote the day to combing the city for one dollar donations to the Associated Charities, and in exchange for each dollar received will be given a "valentine" entitling its holder to free admittance to the dance that night in the Civic Auditorium. This function promises to be one of the most democratic dance revels ever attempted in San Francisco.

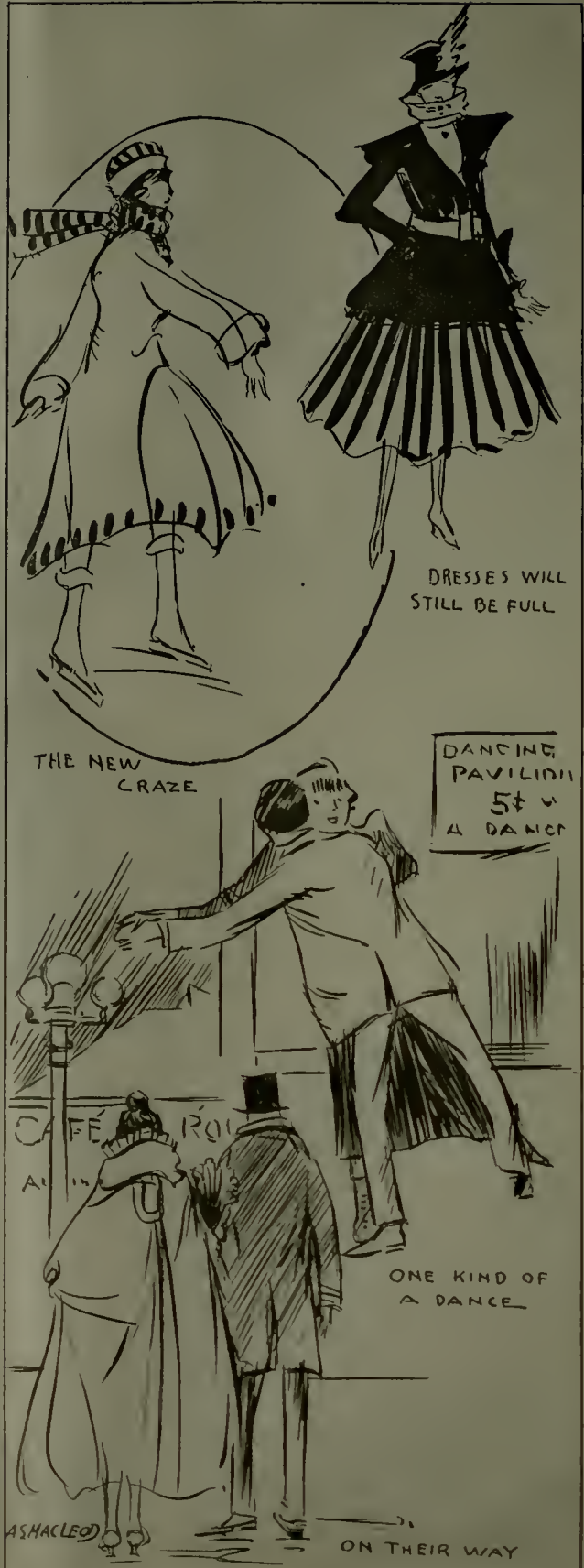


Mrs. George Whitney entertained Monday with a luncheon and bridge party at the Hotel Oakland. Table decorations were baskets of spring flowers. Her guests were Mrs. Cutting, Mrs. Milvain, Mrs. Wakefield, Mrs. Lohman, Mrs. Batchelder, Mrs. Morton, Mrs. Elliott.

Miss Marjorie Williams was hostess at a tea at the Hotel Oakland Saturday, honoring Miss Lulu Houts. The invited guests were Misses Ruth Brophy, Vilma Butler, Betty Hughes, Elsie Merrivether, Marion Howell, Elizabeth Cook, Winifred Berg, Sybel Murray and Grace Bradford.

San Francisco Day by Day

As seen by A. S. Macleod



DRESSES WILL STILL BE FULL

THE NEW CRAZE

DANCING PAVILION
5¢
A DANCE

ONE KIND OF A DANCE

ASHACLED

ON THEIR WAY



PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

"Motherhood" at the Columbia.

Here is a play which has a message to convey—which seeks no cheap sensationalism—nor an appeal to the salacious minded. Sincerity of purpose is evident. The subject is a big one, and the authors have much to learn as to the technical side of play construction. Brieux's "Damaged Goods" led the way with this new generation in the frank discussion of plays dealing with sex problems. Personally, I have no patience with a certain kind of play which relies on the manner in which it touches intimate matters in a cheap, clap-trap way, in which the dominant feature is the appeal which is made to the vulgar-minded who go to the theatre to be shocked. "Motherhood" is not this kind of a play. It is a frank and candid discussion of an evil which is amazing in its scope, and for which in this country there is no remedy, legal or otherwise. Education is the torch-bearer of progress and right living, and a play which in a sincere manner gives a clear and vivid exposition of a prevailing evil and points a remedy—certainly has a purpose. Our modern civilization is a funny thing at best, and when we sit back and think over things in a logical way, I believe that we are more amused than otherwise at the inconsistency of humans.

The company of five presenting "Motherhood" was gotten together in Los Angeles. Special credit is due Jack Bryce, who as the blind inventor gives us a character which, after he has rounded it out and worked out more of the real significance, with time would develop into a performance of sterling calibre.

Mr. Bryce should try and avoid a certain monotony in his delivery, which detracts. Blanche Hall as the heroine is most conscientious, and Nat Holmes should not be forgotten. "Motherhood" is going to create a lot of talk, and after careful revision will be ready to go to New York and make a good many people sit up and take notice. It should crowd the Columbia to the doors during its brief stay.

* * *

Pantages Theatre.

One great popular form of entertainment nowadays is popular vaudeville, and nowhere can we see a better example of this than at our own Pantages Theatre. Here, for a modest pittance, we are shown the best things culled from the entire vaudeville world, and one of the best things about a Pantages program is the uniform excellence of the acts. The bill this week is a splendid example of this kind of policy, and it is what the public evidently likes. The trend of the great theatre loving public is for good, clean entertainment, something to amuse the masses, something varied enough to please the most exacting taste. Of Pantages circuit of theatres it can be stated that they have adopted a definite policy, and that is to give the public the best for the least. For this condition of affairs, credit is due the untiring energy of Mr. Pantages himself, who has the invaluable local assistance of Mr. J. J. Cluxton and Mr. Drady. These two lieutenants are on the job every minute of the time, and they are unceasing in their efforts to secure good acts of the kind which please the majority. To see the show this week means becoming a regular Pantages patron. Beginning with Richard Haveman and his wild animal act, every number registers an individual hit. The program never becomes tiresome, and there is just enough of moving pictures to more than satisfy your average moving picture devotee. Pantages has developed into a genuine San Francisco institution, with a regular clientele, and the habitual



Joseph E. Howard, who will present his own song revue next week at the Orpheum.

Pantages attendant always becomes a Pantages booster. Personally, I always enjoy a Pantages show, because as a rule all the acts are here for the first time, and none of the stunts run too



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For your HI-BALL today

The finest, purest and mellowest whisky that brains and money can produce, cost to you no more than inferior grades; so why not ask for and insist on getting CASCADE.

Instead of saying whisky, just say CASCADE, you will enjoy it and feel much better.

Special enjoyable drink recipes for the asking by writing
J. H. Norton, care San Francisco News Letter



A group of models attired in some of the spring creations as will be seen at the monster fashion show at the Fete in Fairyland, at the Civic Auditorium this Saturday evening. The affair is being given under the auspices of the Indoor Yacht Club, in behalf of the poor orphan children of San Francisco.

long. Bertha Gardener this week should have special mention, on account of her conscientious singing, and the display of a voice which is of most excellent timbre, and which she uses with fine judgment and discretion. Moreover, she never strains her voice in order to gain an effect, a fault so often noticed among ambitious vocalists. Don't miss the show this week. It's a real Pantages bill at its best.

PAUL GERSON.

Ossip Gabrilowitsch and the Symphony Orchestra.

The fifth pair of concerts, with Beethoven and Mozart in the first half and Weber and Smetana in the second, represented two distinct periods in musical composition. The former gave to lovers of the "old school" melody incomparable which lingers in the heart and mind of the listener long after the instruments are stilled, while the latter two, in a measure, anticipate the extravagant idea of to-day. One listens to Debussy, Ducas and Schoenberg, marveling at their skill in manipulating their themes in orchestral arrangement, but if there is enjoyment, generally it is of the head entirely, wherein the soul of the listener is never reached. One is led to speculate as to whether out of all this qucerness in art and music alike, another prophet (as our beloved Wagner) may not arise, gifted with a divine insight, who can bring about another "Renaissance," so to speak, welding the old and new into a perfect oneness.

But to revert to the concerts of last week: Each number held the interest because of its own particular value, while the work of the orchestra, especially the violins, which wove a tracery at times, infinitely delicate. Of the Symphony, the "Larghetto" shows Beethoven at his best, to my mind, but the entire work seems to breathe a happier spirit than his later efforts. Gabrilowitsch read the Concerto in "D" Minor of Mozart with its full poetic value. It was the first time the writer had ever heard this great artist, and his playing left an unsatisfied longing for more. The absolute understanding between Conductor Hertz and the pianist was a great delight, throughout both the "Concerto" and the "Concertstuck" in F Minor of Weber. The clos-

ing number is said to be Smetana's greatest work in the field of orchestra, and forms one of a cycle of six symphonic poems called in its entirety "Ma Vlast" (My Fatherland.) The particular one played was the second, "Vltava," which describes the river Moldau as it flows through sylvan scenes and finally disappears in the distance.

BETTY.



Feed Your Baby Regularly



Regularity in feeding, sleeping, bathing and airing are of utmost importance at the beginning of your baby's life. It means so much to you in managing your household duties. It means so much to the little one in health and happiness.

Your baby should sleep well at night. If he does not the trouble is often with his food. If you are nursing the baby and your milk does not agree with him try the time-tried substitute that is made from clean, pure cow's milk—



Gail Borden
EAGLE
BRAND
CONDENSED MILK
THE ORIGINAL

Three generations of careful mothers would tell you that they use "Eagle Brand" because it is pure, clean, uniform, easily digested, quickly prepared.

If you have never used "Eagle Brand" in cooking you have a happy surprise in store. It gives a delicious, rich flavor to your most delicate baby. Use it as you would fresh milk and sugar.

Send coupon today.
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"Leaders of Quality"
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Please send me "Baby's Welfare"
and "Baby's Biography" as well as
Borden's Recipes

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ADVANCE ANNOUNCEMENTS.

Big All-Star Show at Auditorium Saturday Night.

Following is the complete program for the Fete in Fairyland and Fashion Show at the Civic Auditorium this Saturday evening, under the auspices of the Indoor Yacht Club, for the benefit of charity. Everybody should go:

Overture; Boyd's Circus, direction Professor W. Boyd; Naval Reserve Drill by Engineer Corps of National Guard; tableau, Christmas and the Kiddies; beauty chorus in black and white, Tait's; William Kydd Nelson, song by the Magna Box; dancing skit, Lenore Peters, Vivian Tweedey, Erna Hermort and May Garcia, direction Anita Peters Wright; Indoor Yacht Club Middies, arranged by Blake and Amber; Columbia Park Boys Drill; Ben Beno, the King of the Air, in an aerial thriller; California Grays, preparedness drill; Slaves of Buddha, Oriental act by Chinese maidens, Faustina & Co., stage setting by Sing Fat & Company; La Loie Fuller in scenes from life, the modern way; the Fashion Display, models from H. Liebes & Co.; Mag-nin & C., O'Connor & Moffatt, Roos Bros., Livingstone Bros., Gantner & Mattern Co.; Fairy Dance, direction Doris De Fides. I. Y. C. Beauties, direction Blake and Amber. The pageants and spectacles will begin at 8:30 o'clock.

* * *

Gifted Violinist to Appear Here.—Of great interest to music lovers will be the first appearance in San Francisco of one of America's most gifted violinists, Miss Amy Ahrens, who graduated with high honors at the Royal Academy of Music, Berlin, Germany. She studied under Carl Halir and Arrigo Serato. Wherever she has appeared in concert she has aroused enthusiasm, and the glowing tributes of musical critics. Her interpretation of the best works in musical literature has always proven to her audiences that she not only has achieved technical mastery, but that she has within her soul the real genius of music. Her first concert will take place on Wednesday, February 23d, at Sorosis Club, in the evening. Miss Ahrens will be assisted by Mr. Harold Pracht, baritone, who sang at Festival Hall, P. P. I. E. Mr. Gyula Ormay, an ideal accompanist, will accompany both Miss Ahrens and Mr. Pracht. Tickets will be on sale at Kohler & Chase, Sherman & Clay, Wiley B. Allen music stores, and at the St. Francis Hotel.

* * *

Revue des Modes Promises Big Society Success.—Plans are progressing rapidly for the Revue des Modes which is to take place at Scottish Rite Auditorium on the evenings of March 1st and 2d for the benefit of the Free Kitchens for Nursing Mothers in France, and for the California Ward in the American hospital in Paris. The sketch, which will accompany the tableaux portraying the latest fads and fancies in Spring costumes direct from Paris and New York, is being written by Joseph D. Redding in collaboration with Roy Folger, who will impersonate the compere. The music will be furnished by the Family Club. The advisory committee for the Revue, consisting of Mesdames Charles Templeton Crocker, George T. Cameron, C. Frederick Kohl, Walter S. Martin and Augustus Taylor, have proven themselves splendid judges of feminine beauty, as the parts in the pictures will be taken by the smart set's most stunning beauties. Among the participants are Mesdames Willard Drown, Andrew Welch, Jean Gallois, Wm. C. Duncan, James C. Eaves, Morgan Gunst, Arthur Bachman, E. Clinton La Montagne, E. Grahame Parker, Edgar Peixotto, Abe Stern, Juanita Huse, Alanson Weeks, Edgar Sinsheimer, Misses Gertrude Hopkins, Leslie Miller, Einnim McNear, Marita Rossi, Ruth Perkins, Ethel Crocker, Helen Crocker, Leonore Mejia, Coralie Mejia, Helen Hamilton, Lloyd Meiere, Jean Wheeler. The boxes are being rapidly taken by prominent leaders in society.

* * *

Famous Song Review at Orpheum.—The Orpheum bill for next week will have as its headline attraction Joseph Howard, the famous composer of "The Time, the Place, and the Girl," "Prince of To-Night," "Land of Nod," "Girl Question," "Sweetest Girl from Paris," and "The Flowers of the Ranch," who will present his own Song Revue, twenty minutes of delightful entertainment. He has an attractive and capable assistant in Miss Ethelyn Clark. Brandon Hurst, a fine actor with many important successes to his credit, will present a sensational comedy by Edward Peple, entitled "The Girl." It was originally produced at a Lambs' Gambol in New York by Mr. Hurst, where

it scored an immense success. The sketch is responsible for introducing to the stage an entirely new idea. Tom Smith and Ralph Austin, a merry couple, will keep the audiences in roars of laughter. They are immense favorites in musical comedy, as well as in vaudeville. The five Kitamuras, a clever troupe of Japanese, surpass in athletic skill any of their compatriots who have visited America. The stage settings and costumes used in their offering are valued at six thousand dollars. James Tooney and Annette Norman will return for next week only. Others in the bill will be Billy McDermott; Eddie Cantor and Al. Lee and Bessie Clayton in "Dances of Yesterday, To-day and Tomorrow." The seventh installment of "The Uncle Sam at Work Motion Picture," secured exclusively for the Orpheum Circuit, entitled "Uncle Sam's Children," will be exhibited.

* * *

Program of the Sixth Symphony Concert.—The San Francisco Symphony Orchestra, Alfred Hertz conductor, will give the sixth pair of concerts of the current season at the Cort Theatre next Friday afternoon, February 18th, at 3 o'clock and Sunday afternoon, February 20th, at 2:30 o'clock, and the program will have the valued assistance of Maude Fay, dramatic soprano, from the Royal Opera, Munich; Covent Garden, London; Theatre de la Monnaie, Brussels, and recently signed for leading dramatic soprano roles by the management of the Metropolitan Opera House, New York.

The program contains the Symphony No. 3, F Major, op. 90, of Brahms; Scene and Aria from "Oberon;" "Ocean! Thou Mighty Monster," of Weber; Aria from "Tannhauser," "Dich Theure Halle," of R. Wagner; and Scherzo, "The Apprentice Sorcerer," (after a ballad of Goethe) of P. Dukas.

Mr. Horace Britt, the very capable violincellist, will be the soloist at the seventh pair of symphony concerts, which will be given Friday afternoon, February 25th, and Sunday afternoon, February 27th. Mr. Hertz has programmed these numbers: 1. Overture to "Anacraon," Cherubini. 2. "Lied" for Violoncello, Vincent d'Indy, Horace Britt. 3. From Suite, "Ballet Scenes," op. 54, Alex Glazounow; (a) Oriental Dance; (b) Marionettes. 4. Prelude, "The Afternoon of a Faun," Debussy. Intermission. 5. Symphony No. 1, B Flat Major, op. 28, R. Schumann.

Tickets for the sixth pair of Friday and Sunday concerts, which has Miss Fay as soloist, are \$2, \$1.50, \$1, 75c., and \$3 for the box and loge seats. Tickets for the Sunday concert of the seventh pair with Mr. Britt as soloist will be 50c., \$1, and box and loge seats, \$1.50. Tickets are on sale daily at the box offices of Sherman, Clay & Co., and Kohler & Chase, except on days of concerts.

* * *

Another Big Show at Pantages.—The "Twelve Speed Mechanics," one of the real novelties in vaudeville, will top the new show at the Pantages on Sunday. The act is an arrangement of different parts of an automobile which are distributed about the stage and the two crews of six men each, start assembling the machine. The mechanics representing the two crews have been especially picked from the standard auto repair shops in this city, and have issued a challenge to compete against any other team of six men for a cash or trophy prize. Alexander Pantages placed an act of a similar character in Seattle for a week recently, and every automobile concern in that city entered contestants. The local management will do

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nate a solid gold cup to the winning crew. One of the regular circuit acts, Alf. Goulding, a well liked local comedian, is the star of "In Mexico," a breezy little musical tab which also includes Edythe Stayart and fourteen girls. The production, which carries special scenery, is a delightful travesty on present war conditions in Mexico. Hugo B. Koch, a legitimate actor, with Marie Dunkle and E. H. Horner assisting, will present "After Ten Years," a vaudeville dramatic gem built on the plane of "On Trial." The action of the playlet is in the three scenes with the eternal triangle of the wife, husband and another man as the background for gripping situations. O'Neil and Walmsley, who will be recalled for their comedy offering last year, will be seen in "Stop the Music;" Peggey Bremen and brother, in "The Imp's Playground;" Dorothy Vaughn, a sweet singer; George Ford, late star of the "Soul Kiss," and the newest episode of "The Red Circle," will round out a strong bill.

* * *

Events in the Paul Elder Gallery.—In the course on "Paintures, Pictures and the Public," Eugen Neuhaus, of the University of California, will lecture on Harmony and How it is Achieved, in the Paul Elder Gallery, 239 Grant avenue, on Tuesday afternoon, February 15th, at 3 o'clock. On Wednesday forenoon, February 16th, at 10:45 o'clock, Leo Cooper will read "The Great Name," translated from the German by J. C. Harvey. This is by the kind permission of Henry W. Savage. In the course on "The Soul of Woman in Modern Literature," Paul Jordan Smith will lecture on "Olive Schreiner—The Economic Thraldom," Thursday, February 17th, at 3 o'clock.

* * *

The San Francisco Symphony Orchestra.—The San Francisco Symphony Orchestra, Alfred Hertz, conductor, will give an all Wagner program at the Cort Theatre next Sunday afternoon at 2:30 sharp. The prices will be 50c., 75c., and \$1, with \$1.50 for the boxes and loges. It is anticipated that Sunday's attendance will eclipse the record attendance at the Wagner concert of January 28th and 30th. In connection with the concert of next Sunday afternoon the Musical Association has issued the following announcement: "The Music Committee of the Musical Association of San Francisco announces that the Wagner concert to be given under the direction of Mr. Alfred Hertz at the Cort Theatre next Sunday afternoon, February 13, at 2:30 o'clock, is in memory of the anniversary of the death of this great composer, and is given by and for the Musical Association of San Francisco."

Seats for the Wagner concert are on sale now at Sherman, Clay & Company's music store, and the program follows:

1. Prelude, "Parsifal." 2. "Tristan and Isolde," prelude and Isolde's Love-Death. 3. Tristan's Vision (arrangement by A. Seidl.) 4. Overture, "Flying Dutchman." Intermission. 5. Siegfried Idyl. 6. Prelude to "The Meistersinger von Nurnberg."

MAKE THE BELLIGERENTS PAY OUR EXTRA WAR TAXES.

Congress seems to be working overtime these days to extort taxes from the every-day plain people in order to meet the rapidly climbing bills of the nation. The tax may be necessary to meet extraordinary exigencies which have arisen here since the war began, but a slight examination of the situation which prevails throughout the country and a finer display of discrimination would reveal to our Washington lawmakers that these extraordinary taxes, imposed primarily to replace the deficiency occasioned by the falling off of duties on imports, should not be made a burden on the every-day working men and small business men, whose incomes ebb and slack with the months.

At present taxes in the shape of revenue stamps are being imposed on the small business man when he signs a note to borrow money from a bank; taxes are laid on his small transfers of real estate, on his small income, and the like. But the one prodigiously rich field just now, the field that is rolling in riches and enormous profits, the field that would contribute by far the largest percentage of the total tax and hardly feel the payment, is an export tax on materials being so prodigiously shipped to the foreign nations. A shift in this direction would give immediate relief to the depressed small business man. The present form of taxation, under the depression caused by the war in small retail business, is forcing prices up for the consumer and thereby increasing the vehement protest against the climbing

high cost of living. The quickest and most logical solution of the situation is to shift these small taxes under which the small business men of the country are suffering to the natural and rightful place where they belong through an export duty on the goods sold to those nations which started the war. They brought on this direful calamity, and they should in all equity and justice be made to pay for it, and not the struggling small business men of America.

SUDDEN PASSING OF HARRY F. GORDON.

The hosts of friends of Harry F. Gordon are in gloom over his sudden death recently, while enjoying a dance at the brilliant reception given at the Hotel Oakland by Mr. and Mrs. Roland Letts Oliver in greeting Roland Letts Oliver, Jr., and his bride. At the time he was dancing with Mrs. Harry East Miller. Dr. A. S. Larkey was quickly summoned, but his ministrations proved useless, as a blood vessel had broken. Professional opinion was that his end was not necessarily occasioned by dancing: his condition was such that death might have occurred at any time. Gordon was widely known in social, business and club circles; his regular business was insurance, with offices in San Francisco. He was born in Massachusetts 56 years ago, and came to California when 11 years old. Early in his career he joined the staff of the Home Mutual Fire Insurance Company, which was later merged into the Fireman's Fund. He reached the title of general manager, and later went into business for himself, under the firm name of Gordon & Hoadley. Recently he joined J. F. Curtis of this city in the firm of Curtis & Gordon. Twenty-five years ago he married Miss Ellen Knowles; she died three years ago. There were no children. A mother, Mrs. Nellie Gordon, survives him, and also a sister, Gertrude, married to Josiah Stanford, nephew of Leland Stanford. He was connected in relationship with the prominent Houghton, Bliss and Knowles families. Gordon was prominent in club circles, and was a member of the Pacific-Union and Bohemian Clubs of San Francisco, and of the Athenian of Oakland. His funeral was very largely attended.

S. F. Symphony Orchestra

ALFRED HERTZ CONDUCTOR

EXTRA CONCERT THIS SUNDAY: 50c-75¢-1.00 Box, Loge Seats \$1.50

CORT THEATRE. 2:30 P. M.

Selections from Compositions of

RICHARD WAGNER

"Parsifal," Prelude; "Tristan and Isolde," Prelude and Isolde's Love Death and Tristan's Vision (arranged by Anton Seidl.) first time here; "Flying Dutchman," Overture; "Siegfried Idyll;" "Masteringers of Nurnberg," Prelude.

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VAUDEVILLE DE LUXE

JOSEPH E. HOWARD and His Own Song Revue; BRANDON HIRST and Company in Edward Peple's Comedy "The Girl;" TOM SMITH and RALPH AUSTIN, All Fun; THE FIVE KITAMURAS Featruing Koman and Tommy Kitamura. The Premier Risley Performers; JAMES TOONEY and ANNETTE NORMAN Just Nonsense (Return for One Week Only); BILLY McDERMOTT; EDDIE CANTOR & AL LEE; "UNCLE SAM'S CHILDREN," Seventh Installation of the Uncle Sam at Work Motion Picture. Last Week — The American Premiere Danseuse BESSIE CLAYTON Supported by Lester Shoshan and The Famous Clayton Sextette in "The Dances of Yesterday, To-Day and To-Morrow."

Evening Prices, 10c., 25c., 50c., 75c. Box seats, \$1. Matinee prices (except Sundays and holidays), 10c., 25c., 50c. Phone Douglas 70.

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Market Street Opposite Mason

Commencing Sunday Afternoon, February 13, 1916

AN EXTRAORDINARY BILL

12 SPEED MECHANICS, Challenging the World In Assembling Automobiles. One of the Greatest Novelities In Vaudeville; ALF. GOULDING and COMPANY of fourteen including Edythe Satriani "IN MEXICO;" HUGO KOCH and COMPANY "AFTER TEN YEARS;" O'NEILL and WALMSLEY, "Stop the Music;" ANOTHER GREAT EIGHT ACT SHOW INCLUDING 9th EPISODE OF THE RED CIRCLE.

NOTICE TO CREDITORS.

Estate of FREDERICK T. FEISEL, sometimes known as Fredrick T. Feisel, sometimes known as F. T. Feisel and sometimes known as F. T. Feisel, Deceased.

Notice is hereby given by the undersigned administrators of the estate of Frederick T. Feisel, deceased, to the creditors of and all persons having claims against the said decedent to file them with the necessary vouchers within ten (10) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within ten (10) months after the first publication of this notice to the said administrators at the office of J. J. Lerman, Room 504, Balboa Building 593 Market St., San Francisco, Cal. which said office the undersigned select as their place of business in all matters connected with said estate of Frederick T. Feisel, deceased.

EDWIN J. FEISEL and EMMA J. SCHWARZ, administrators of the estate of Frederick T. Feisel, deceased.

Dated, San Francisco, February 12, 1916
J. J. LERMAN, Attorney for Administrators 504 Balboa Building San Francisco, California.

SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.*The Moss Beach Golf Course*

The proposal to lay out a golf course at Moss Beach on the Seventeen Mile Drive in Monterey County, and which is being considered by the Pacific Improvement Company, the owners of the Hotel Del Monte, will, if carried out, realize a lifelong dream of John Lawson, the wellknown golfer of San Francisco.

A few years ago Lawson took Will Crocker, Charlie Maud, Templeton Crocker, Prescott Scott and some others interested in golf (including myself), to the site of the proposed links. Each man came provided with brassies and played for upwards of a couple of miles along the beach without being obliged to change a lie. The ground is covered with a tough, wiry, salt grass, on which the ball sits up in a manner delightful to the golfer. Underneath, the soil is sandy, and the ground rolls in true links fashion. Diversity can be obtained by running some of the holes into spaces between the trees which border the beach on one side, while the surf sounds the requiems of the ages on the other.

No water would be necessary to keep the grass in condition, as the sea fog produces a constant moisture. All that is required is to lay out and sod the putting greens, add bunkers, and a course would be produced which would be unequaled in America; in fact, some enthusiasts think that in five years as good a links as St. Andrews could be made.

It is also proposed to retain a nine hole course near the hotel for those who object to the distance to the new links. Whether this move would be so popular from a hotel point of view remains to be seen.

* * *

Del Monte Midwinter Golf Tourney

The eighth annual midwinter tournament of the Del Monte Golf and Country Club will be held over the links by the sea near Monterey during the Washington's birthday holidays. It will be a four days' affair, and the program includes events for men and women golfers.

On Saturday forenoon, February 19th, the qualifying round for men will be held over 18 holes. Prizes will be given to the players who make the best gross and net scores. Sixteen will qualify in each flight.

In the afternoon of the same day the women players will contest for qualifying honors, and the winners of the best scratch and handicap scores will receive prizes. Eight players will qualify in each division.

The men's final will be over 36 holes, while the women will decide their winner over 18.

On Monday afternoon there will be a two-ball foursome for men at medal play, partners being automatically arranged by the positions gained in the qualifying round. A special event for women players on Tuesday afternoon will wind up the tournament.

Entries for the events will be received at the Hotel Del Monte up to 9 o'clock on the eve of the tournament.

* * *

Dan Morgan Makes Sporting Offer

Damon Runyon, the sporting writer of the string of dailies with the "longest leased wire in the world," tells a story about my friend Danny Morgan of New York, the one who sends me prize-fight dope. Danny was backing an Irish pug in a fight with an Italian hope in a hall packed with the latter's friends. When the Emerald lad swung over the haymaker that sent the son of Italy to the land of Nod, there was a wild rush of the latter's supporters towards the ring. As visions of keen-bladed Catalan knives flashed over Morgan, he realized that only quick thinking and quick action could save them, as there was no time to send for the police. The Irish pug happened to be a good singer, so the backer told him to start a song. In a rich baritone the "Wearing of the Green" came floating over the hall. The crowd stopped, enthralled, and shortly broke into the Italian equivalent of three rousing cheers. Music conquered the impressionable children of the land of opera.

Here is Mr. D. Morgan's latest letter:

Sporting Editor.

Dear Sir—Battling Levinsky, the world's famous heavy-weight, is all ready to show Frank Moran a few points in boxing. It is a pity to watch Moran in action, for he knows absolutely nothing about the game of hit, stop and get away. Frank is about as graceful in the ring as an elephant, for all he does is to let go a slow, wild, right-hand swing, for general results. If the boxing game had to rely on men like Moran and Willard it would soon come to an end, for all they do is to make a home run once or twice a year. Battling Levinsky, who is a high class boxer and fighter, goes right on making a hit once and sometimes twice a week. At the end of the year he stands above a dozen Morans and Willards, for hard work and services given to the public. Willard beat Johnson, who was all in, while Moran whipped Coffey, who has a glass jaw, but Battling Levinsky whips all the heavyweights from top to bottom, and when he is finished, he starts doing it right over again. Levinsky is willing to give either Willard or Moran \$5,000 if they can hit him once in 10 rounds. This is no bluff. Battling Levinsky is all ready to give up the money if he can get either one of the Circus Boys into the ring.

Sincerely,

MORGAN.

* * *

A Great Athlete

The recent indoor walking record of 6:28, made by George Goulding of Toronto, the world's champion walker, at a recent meet in New York, calls attention to the fact that out here walking as an athletic competition is neglected. In the East there has been quite a revival of the sport of late, and the appearance of such a phenomenon as Goulding has added materially to the attraction. When you consider that the number of times that seven minutes has been beaten in this country can be counted almost on the fingers of one hand, you will realize the vast superiority of the Canadian. Goulding's stride, measured from toe to toe, the correct way, is reported to be 57 inches, which leads some critics to think that he did not walk fair heel and toe. It is very difficult to judge a man walking at the rate of Goulding, but I do not doubt that the officials took every precaution to prevent any unfair method in such an important competition. In any event, these matters are, after all, relative, and I am of the opinion that the champion walked as fairly as any other who has held the title. Goulding also holds the outdoor records up to seven miles.

Hitherto most of the records for the shorter distances have been held by G. E. Larner of England, but many wonderful times have been recorded in the English long-distance walks, not only by the top-notchers, but by the rank and file of the contestants.

The most widely known of these walks is that from London to Brighton and back. The distance for the round trip is 104 $\frac{3}{4}$ miles, and needless to say the road is almost perfect, the traffic in and out of London being the only drawback to fast time. This disadvantage is obviated, however, by walking from Croydon to London and back in the early morning hours, thus making the finish at Croydon.

The record, fair heel and toe walking, is held by T. E. Hammond, who made the distance in 18h. 13m. 37s.; this includes the world's record for 100 miles, amateur or professional.

Incidentally this is at the rate of nearly five and three-quarters miles per hour, and as there were in all likelihood some short stops, the record holder undoubtedly averaged close to six miles per hour while actually going. There are not many men who can walk a mile at that rate, and very few who can go six miles in one hour.

There is a club in Great Britain called the "Centurians," composed of men who have done 100 miles within 24 hours, and the membership is being augmented yearly.

Incidentally, it may be noted that the three mile walk is regarded as the hardest form of athletic competition.

—Binks—Shafer, do you know that woman across the street? Shafer—She certainly does look familiar. Let me see. It's my wife's new dress, my daughter's hat, and my mother-in-law's parasol. Sure. It's our new cook!!—*Macon News.*



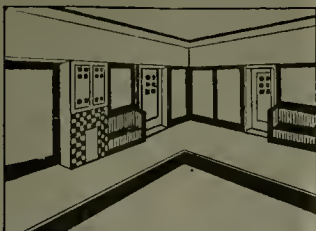
Little Talks on House Decorating

By Judd Shirley



Cubist Art and Its Influence Upon Interior Decorating

During the Exposition of blessed memory, the writer stood before a particularly dynamic explosion of color in the Annex of the Art Building, faithfully trying to adjust her mental compass to an ultra-modern conception of fine art. Along breezed a clear-eyed, wide-awake rancher; in his wake, a sophisticated townsman. The rancher came to a full stop. He pointed to the lurid, seething waves of color. "Look who's here!" he gasped. The townsman looked, and shrugged. "Nobody home but the artist, and he's probably an absinthe fiend," he punned shamelessly; and steered the countryman into calmer artistic channels.



Cubist room, showing lines and checker-board effect. Viennese.

But though one rails, scoffs, laughs or admires, the fact remains that Cubist Art has undeniably and markedly affected the art of to-day. Especially is this true of decorative design. It must be conceded to the Cubists, at least that school known as the Viennese Secessionists, that they have recalled to our attention the value of the straight line in applied ornament, and in that way rendered a service to successful decorating. Perhaps, when this barbaric boiling-up of color and form, together with the continental war—of which it seems a sort of psychical interpretation—shall happily be over, we shall find ourselves possessed of a precipitate of force and pristine simplicity that will bring reality and new vigor into our art. Let us hope so; we certainly deserve some compensation. But while one admits that a real benefit accrues from the popularizing of the line effects and the resulting conventionalizing of ornament, there are other Futurist influences that have had a reverse effect. They are the godfathers and godmothers of the purple parrots in red trees, against a mustard yellow sky, and flapping blue and magenta wings. And they really flap them! the "action" was meant to be apparent, and it is. And the wild flowers! not the kind that used to "blush unseen," not *wild* in that sense at all—but really wild; crazy ones, that wriggle and writhe and make the conservative decorator long to catch them and put them in straitjackets. True, there is something compelling in this mad riot of color, and a certain unholy joy in casting overboard the whole theory of color; "using color as Nature uses it," just because Nature *does*—and Nature is barbaric! Merely as a mode of expression, Futurist Art is interesting, even fascinating.

But houses are not for barbarians, supposedly. Houses are for the civilized. They should not express the barbaric. Houses are homes, or should be; and their decoration is unsuccessful if it does not help to make them so. The interior of your house should be but a background for the individuality of those who dwell beneath its roof; a modest, rather self-effacing background at that. And before everything, and beyond everything, it should be restful! If your wall shows a Futurist cornfield with the wind blowing at fifty miles an hour, say; or your draperies and upholsteries are a battlefield of conflicting color-vibration, it certainly won't be!

Up-to-Date Textiles

Most fascinating in design, color and texture are the English hand-loom tapestries, called "needlework tapestries." They are woven of Angora goat's wool, and vary in width, ranging from thirty to over sixty inches. Some show charming, conventional flower designs; others, scrolls and quaint, mediæval figures of men and women. All have the look of old-time fine needle-work. Unfortunately, the price will be prohibitive to the average pocket-book; the best examples



Chair with "needle work" tapestry.

retail from thirty to eighty dollars the yard. One chair, however, upholstered in this delightful fabric, and toning in with the color scheme, would give distinction to the room. A note of pathos adds interest to these English fabrics, the result of many years of patient toil and experiment on the part of a father and his three sons. Now that achievement has been attained, the father meets their success alone: the three sons are in the trenches in France.

Although they have been used for some little time, nothing is more attractive and thoroughly satisfying for living-rooms, bedrooms, dens, and particularly country houses, than the figured linens. And this year they are prettier than ever. One specially stunning design shows scrolls and flower forms in soft tans, tawny yellows, and dull burnt orange; this, on a black ground. Used for curtains, one large, quaint old chair, a few cushions, with the rest of the chairs and the divan done in a plain dull orange fabric, and perhaps one or two cushions of black, to echo the background of the linen, a delightful room would be achieved. Linens have about doubled in price; owing to the war there is a scarcity of flax; but a fabric, made in America, which has the look and the "feel" of linen, and is called *linette*, is being offered at about the price at which the linens used to be quoted. They come in quite good designs and colors. Some of the new linens and linettes show a strong Cubist influence, but the more attractive and latest designs faintly foreshadow a wave of Orientalism; Chinese particularly is indicated.

About the newest fabric is the silky, pliable mohair, used for curtains. It comes in two-toned stripes in soft greys, and browns toning into yellows, and is often used unlined, allowing the light to filter through in a pleasing way. Some of the mohairs have the vari-colored chintz colors.

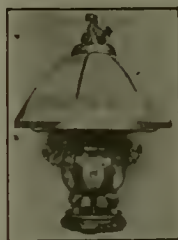
Then, there is an alluring, filmy fabric called *Kapock*. The fibre comes from Java, but it is woven on Eastern looms in this country. The shades are soft grey, dull gold, browns, etc.

Those who love greys in draperies and wall-papers are especially favored this season. Never have the grey shades been more exquisitely soft and harmoniously combined with black, white and colors.

The new figured chenilles must not be passed over. Quite wonderful in color they are, looking for all the world like stained glass, the colors have such depth and richness.

—"Seems to think well of himself, eh?" "Do you know what kind of a fellow he is?" "Tell me." "He takes stock of himself a dozen times a day for fear he'll overlook some of his good points."—*Birmingham Age-Herald*.

—Fair Maiden (stranded on sandbar by incoming tide)—I knew some succor would come. Would-be Rescuer—If I'm a sucker you can stay there.—*Penn State Froth*.



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SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS.

BAGGETT-MITCHELL.—By means of notes sent from Washington, D. C., the friends of Miss Nell Rose Baggett were told Wednesday of her engagement to George F. Mitchell. Miss Baggett is the daughter of Mrs. William Baggett. Her father, who died a few years ago, was one of the most prominent lawyers in this city. George F. Mitchell formerly lived in Charleston, S. C., but for several years has made his home in Washington, where he holds an important government position.

GOLDBERG-GERSON.—Mr. and Mrs. J. Goldberg announce the engagement of their daughter, Miss Rena Goldberg, to Eric Gerson of this city. A formal reception in honor of the betrothed couple is to be given on next Tuesday at the Goldberg home in Pacific avenue. The marriage is to take place in March.

WOOSTER-R. CHARD.—Society here and on the Peninsula is interested in the announcement of the engagement of Miss Oroville Wooster and Walter L. Richard of New York. The bride-elect passed her childhood in California, her parents, Mr. and Mrs. Philip Wooster, having had an attractive home on the Peninsula. The marriage will be an event of the early spring.

WEDDINGS.

STERN-BARDE.—The wedding of Miss Sophie Stern of San Francisco to Leonard B. Barde of Portland took place at the Palace Hotel Sunday, and was an event in local society. The bride, a native daughter of San Francisco, has numerous friends. The bridegroom is a son of M. Barde, steel and copper magnate of Portland, and a member of the firm established by his father. The Reverend Martin Meyer performed the wedding ceremony, while three-year-old Gwendolyn Carrie Heller, the bride's niece, acted as bridesmaid.

LUNCHEONS.

BANCROFT.—Mr. and Mrs. Paul Bancroft presided at an enjoyable dinner preceding the dance of the Wednesday Evening Dancing Club on Wednesday evening.

BELL.—Mrs. J. Franklin Bell, wife of Brigadier-General Bell, was hostess at a luncheon on Saturday at Fort Mason.

BEYLARD.—Miss Hannah Hobart was the complimented guest at the luncheon at which Miss Sophie Beylard presided Wednesday afternoon at the Town and Country Club. Afterward the hostess and her guests attended the matinee at the Orpheum.

BOTHIN.—Complimenting a coterie of friends, Miss Genevieve Bothin entertained at luncheon Thursday afternoon at the Town and Country Club.

DARLING.—Mrs. Clara L. Darling will give a luncheon on next Wednesday as a farewell favor to Mrs. Hannah Nell Hobart, who is leaving for the Orient very soon.

DEERING.—Mr. and Mrs. Frank P. Deering were hosts at a dinner Tuesday night in honor of Mr. and Mrs. Otto Mersman of St. Louis, who are here en route to Honolulu.

COTCHETT.—Mrs. Walter V. Cochet gave a luncheon on Friday, entertaining a number of her army friends.

EYRE.—Miss Elena Eyre entertained informally at luncheon Wednesday afternoon at her home in this city.

HEWITT.—Mrs. Dixwell Hewitt asked a group of friends to a luncheon given Thursday at her home on Broadway. It was planned in honor of Mrs. James Parker. Mrs. Parker arrived last week, and is the guest of her parents, Mr. and Mrs. James Potter Langhorne, on Pacific avenue.

HILL.—Mrs. Horace Hill has issued invitations for a luncheon to be given Wednesday afternoon at the St. Francis Hotel.

KELLAM.—An enjoyable dinner was given on Sunday night by Mr. and Mrs. Frederick Kellam at their residence on Broadway. Miss Mudge Wilson and Dr. Chester Moore, whose marriage will take place in March, were the honored guests.

MARTIN.—Mrs. Walter S. Martin presided at an informal luncheon recently at her home in Burlingame, half a dozen in all making up the party.

MIALL.—Red roses and maidenhair ferns were combined in the decorations for the informal dinner dance given Tuesday evening by C. M. Miall at the Palace Hotel.

MINTZER.—A luncheon was given Wednesday afternoon for Miss Dorothy Baker, who has been in a round of gaiety since the announcement of her engagement to Mr. George Wilcutt. Miss Mauricia Mintzer was the hostess.

MONTEAGLE.—Mr. and Mrs. Louis F. Monteagle will give a dinner dance party at the Palace Hotel on Saturday the 18th, entertaining the debutantes of this winter and their escorts.

MOORE.—The Francisca Club will be the setting for a delightful luncheon Tuesday afternoon. Mrs. Duval Moore will be the hostess and the affair is being planned in compliment to Miss Gertrude Thomas.

McNEAR.—Mr. and Mrs. Frederick McNear are among those who are planning to entertain at dinner Monday night, the date of the benefit performance of "The Only Girl" at the Cort. The proceeds not only of the production, but of the dance that will follow it at the St. Francis Hotel will be given over to the Recreation Club for Girls Who Work.

ROTH.—Mr. and Mrs. Wm. Roth entertained a number of friends recently at a dinner which they gave at their home in Jackson street. About a dozen friends enjoyed their hospitality.

TOBIN.—Mr. and Mrs. Joseph Oliver Tobin gave a dinner party at their handsome new home in California street Wednesday night.

TUTTLE.—An informal luncheon followed by bridge was given Friday afternoon by Miss Charlotte Tuttle at her home on Pacific avenue. It was one of the chain of parties that are being held to raise funds for the Belgians.

UPHAM.—Mrs. Frank Wakefield, whose return from the Orient, where her honeymoon was passed, has been marked by many social accomplishments, was the honored guest at a luncheon given recently by Mrs. Isaac O. Upham, at her home in Leavenworth street.

WILSON.—Messrs. and Mesdames John S. Drum and George Cadwalader will enjoy the hospitality of Mrs. Russell Wilson at a dinner to be given Monday evening, the party later going to the Cort Theatre for the benefit performance of "The Only Girl."

ZEILE.—A group of the younger set will be the luncheon guests of Miss Marion Zeile Monday afternoon. This affair will take place at the St. Francis.

ZOOK.—An informal dinner was enjoyed Tuesday evening by a group of the friends of Judge and Mrs. Edgar Zook, the affair taking place in their attractive home in San Rafael.

DINNERS.

BERTHEAU.—Misses Elise and Jeannette Bertheau entertained a group of friends at dinner at the Palace Hotel Saturday evening. Mr. and Mrs. Max Bertheau chaperoned the party.

BRADLEY.—Mr. and Mrs. Frederick W. Bradley gave a dinner on Tuesday night in compliment to Mrs. Samuel Woodward, who is here from Salt Lake City, the guest of her cousin, Mrs. Thomas P. Woodward, on Broadway.

DARR.—The St. Francis Hotel was the scene of an enjoyable dinner Saturday evening, when Mr. and Mrs. Laurence Darr entertained a group of friends.

NEWHALL.—Mr. and Mrs. George Newhall entertained at dinner and the Orpheum recently, the affair having been arranged in compliment to Dr. and Mrs. Henry Kierstedt, who were their house guests for a few days.

PILLSBURY.—Mr. and Mrs. Horace Davis Pillsbury will be dinner hosts Monday evening, and afterwards, with their guests, will go to the Cort Theatre, where they will enjoy the benefit performance of "The Only Girl," to be given that evening for the Recreation Club for Girls Who Work.

TEAS.

BENNETT.—Mrs. Frank M. Bennett entertained Thursday according to her weekly custom at a tea dance at her home at Mare Island.

NERNEY.—Mrs. Stephen Nerney will give a tea on the 17th in honor of Mrs. Allan Van Fleet and Miss Helen Johnson.

POURIE.—Mrs. James A. Pourie was hostess Sunday at a tea at her home at Fort Miley.

PRATT.—Mrs. Gertrude Cadwalader poured tea at the bridge party at which Mrs. Orville Pratt was hostess Wednesday afternoon at her residence on California street. It was in honor of Mrs. Pratt's mother, Mrs. Russell Wilson.

WOODWARD.—On Saturday afternoon, Mrs. Thomas P. Woodward and her daughter had a delightful tea and musicale as a means of introducing their kinswoman, Mrs. Samuel Woodward of Salt Lake, who is here for a few months.

DANCES.

BAKER.—The dinner dance given Monday evening by Miss Marion Baker at the Palace Hotel was more than usually enjoyable.

DUTTON.—Of the dinner dances given recently for newly-wedded couples, none has been more delightful than that at which Mr. and Mrs. Henry Foster Dutton presided Saturday evening. It was planned in compliment to Mr. and Mrs. Cyril Tobin, whose marriage took place a few months ago, and who since their arrival in San Mateo have been extensively feted.

MORGAN.—Precy and Jack Morgan were hosts at a dinner dance on Friday night at the Palace Hotel, entertaining all of the debutantes and their escorts.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

MARX. A coterie of the friends of Mrs. Ralph Marx will enjoy her hospitality, at a dining party to be given February 21st at her home in Berkeley. It is planned in compliment to Miss Ida Graff, whose marriage to De Launey Smith will take place in the near future.

PARTIES.

KELLAM.—Miss Madge Wilson was the complimented guest at a supper party which Mr. and Mrs. Frederlek Kellam gave Tuesday evening at their home in Pacific avenue.

SMALL.—Captain William Small, U. S. N., and Mrs. Small gave a supper Wednesday evening after the Wednesday evening hop of the navy set at Mare Island.

WINGFIELD.—Little Jean Wingfield, daughter of Mr. and Mrs. George Wingfield, was hostess at a children's party Saturday in honor of her fourth birthday. Twenty youngsters enjoyed the affair. It began with a luncheon and ended with a Pinch and Judy show, and another collation which consisted of all the things dear to the palate of a child. The affair was given in the Wingfield home in Vallejo street.

THEATRE PARTIES.

WALKER.—Mr. and Mrs. Talbot Walker will entertain a group of friends at a theatre party next Thursday evening, and later with their guests will enjoy supper downtown.

CARDS.

BRYAN.—Miss Linda Bryan was hostess Saturday afternoon at a bridge party given at her home in honor of her house guest, Miss Edith Cunningham of Sacramento.

CHAPPELEAR.—Mrs. Louis Chappelle's attractive home at Fort Miley was the setting for an enjoyable bridge party Wednesday, when this charming hostess entertained with two tables.

SAHM.—Mrs. Leo Sahn has sent out cards for a bridge party to be given at her home at Mare Island to-day.

WHITLEY.—Mrs. Henry Whitley entertained a number of her friends at a bridge party recently, having four tables and almost as many guests for tea.

CONCERTS.

WILSON.—Miss Marion Wilson, who has returned from Dresden, Germany, where she has been for the last five years with her mother, Mrs. Ramon E. Wilson, will give a concert on February 24th at the Hotel St. Francis.

ARRIVALS.

ARMSEY.—Raymond Armsby returned Monday from New Orleans, where he has been visiting friends during the past month.

CARR.—General Carr has arrived from Honolulu, and is a guest at the Palace Hotel.

FINNELL.—A cordial welcome is being extended to Miss Mary Helen Finnell, who arrived Friday from her home in Chico. She is the guest of Mrs. Spencer Slade at her home on Devisadero street.

HAYES.—Mrs. John Coffey Hayes has returned from Louisville, Kentucky, where she has been visiting relatives. Mrs. Hayes has joined her mother, Mrs. John McMullin.

HUNT.—Judge and Mrs. W. H. Hunt arrived Tuesday from New York, and are at the home of their daughter, Mrs. Barnaby Conrad, for a visit of several weeks.

NICHOLS.—Miss Margaret Nichols, who went to New York with Mrs. W. H. Crocker and Miss Helen Crocker, returned home recently with Mr. and Mrs. Frederlek Whitwell.

MIZNER.—Edgar Mizner has returned from the East, where he has been visiting relatives for the past two months.

POTTS.—Captain Douglas Potts recently arrived at his new station at Alcatraz, and is receiving a cordial welcome in this city.

DEPARTURES.

BERTHEAU.—Mrs. Caesar Bertheau has gone to Melones, where she is the guest of her son-in-law and daughter, Mr. and Mrs. John A. Fulton.

NICHOLS.—Mr. and Mrs. Charles F. Nichols, who have been visiting Mr. and Mrs. B. F. Schlesinger for the past ten days, left Tuesday for their home in Chicago.

INTIMATIONS.

BARRON.—Mr. and Mrs. Ward Barron have taken a home on Florence street, where they will spend the remainder of the winter.

CAROLAN.—Mr. and Mrs. Francis Carolan moved Monday into their beautiful chateau, "Carolands," which they have just erected in the hills back of Burlingame.

CLARK.—Miss Ellse Clark returned Monday from Burlingame, where she spent the week end with Mr. and Mrs. H. McDonald Spencer.

CROCKER.—Mrs. Wm. H. Crocker's return home from New York has been postponed on account of her interest in the war benefits given in New York by various of her friends.

GILLISON.—Mrs. Sawyer Gillison of Santa Barbara, who is to marry Harry K. B. Davls very soon, is in town, visiting friends.

HOBART.—Mrs. Hannah Neil Hobart has been passing the week-end at San Mateo, where she has been the house guest of Mrs. John Casserly. Mrs. Hobart is planning a trip in the Orient, and will leave the first week in March, to be gone several months.

JACKLING.—Mr. and Mrs. D. C. Jackling will leave shortly in their private car for Arizona, where the former is going on a business trip.

KEENEY.—Mrs. James Keeney and her attractive daughter, Miss Helen Keeney, will return to San Francisco the latter part of the month.

PARKER.—Mrs. James Parker and her sister, Mrs. Richard Hammond, are being cordially welcomed by their many friends after an absence of over a year from San Francisco. They will spend several months visiting their parents, Mr. and Mrs. James Potter Langhorne, at their home on Pacific avenue.

PARROTT.—John Parrott, Jr., returned this week to "The Bungalow," his home in San Mateo, from the hospital, where he has been confined for several weeks following a severe case of pneumonia.

REDDING. Miss Katherine Redding will leave February 15th for Nevada City to spend several weeks with friends.

REID. Mrs. Whitelaw Reid is expected to arrive in San Francisco within a few weeks, and, according to her custom, will spend the early spring in California. It is probable that she will open Millbrae.

WALLACE.—Colonel Hamilton Stone Wallace, chief quartermaster of the Western Department of the United States army, has moved from the Palace Hotel to the Bellevue.

WHITWELL.—Mrs. Frederlek S. Whitwell, remembered her as Miss Gertrude Howard, is being welcomed by her many friends after an absence of four years. Mr. and Mrs. Whitwell make their home in Boston, and come here every few years to spend part of a winter.

ZEILE.—Miss Marion Zeile will leave shortly for the East to join her sister, Miss Ruth Zeile, who left several weeks ago with Miss Beatrice Nickel.

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"Paragraphs on Thrift."

The financial backbone of the nation is its banks and the people who contribute to this end are the thrifty home builders and business builders of the nation. Frank C. Mortimer, who is prominent in Oakland banking circles, and is regarded as an authority among his fellow bankers, has set forth the eminent merits of thrift in the individual and in the community as a cardinal essential of success in life. He furnished a number of new ideas in his two former successful books, "The Investment of Trust Funds" and "The School Savings System." In this new book he presents in short and pregnant paragraphs the necessity of thrift and the abundant and fruitful returns it yields to those who practice it; he cites our forebears in this country and the success they developed by the exercise of energy, thrift and level-headed management. In this fat period of our history, the temptations of luxury is attracting those lacking in self control. In counter spirit, the author's page of pithy paragraphs set forth the merits of thrift in this particular, and both stimulate and encourage the reader in that course.

Published by The Banker' Publishing Company, New York.

* * *

"Wall Street Stories."

Edwin Lefevre offers a very interesting group of sketches, depicting the picturesque side of stock gambling. The stories number eight, and their action is of some years ago, when less stringent restrictions than those of to-day made possible pooling, manipulation, the engineering of panics and spectacular plunges by daring traders. Mr. Lefevre is an adept at visualizing historic clashes in Wall street. These stories are, of course, fiction, and it would no doubt occasion surprise to the big stock manipulators to suggest to them that their operations were potentially spectacular or dramatic. But Mr. Lefevre is able to present these to the reader in all the trappings of the merciless warfare between powerful, adroit financial forces, which can possess qualities as thrilling and brutal as if the opponents battled with steel weapons instead of the dollar. In the course of the stories, the author introduces several operators, readily recognizable between thin disguises, as famous Wall street leaders of the '70's and '80's. The stories are so uniformly interesting that a unanimous verdict as to which is the best would not be easily reached.

Price \$1. Published by Harper & Bros., New York.

* * *

"Men of the Stone Age."

This is the most notable general contribution to the literature of European archaeology that appeared last year. It is one of the best general works (as opposed to specialized studies) that have yet appeared. Prof. Henry Osborn apologizes quite needlessly in his introduction for treating a field already covered by Sollas and Lord Avebury. Lord Avebury treated the age of bronze almost exclusively, and the work of Sollas, while of great value, is far from being as unified as that of Prof. Osborn. Sollas' object was confessedly to picture prehistoric man by describing living or but recently extinct races whose artifacts show them to have been similar. Prof. Osborn has achieved the unusual distinction of leaving in the reader's mind a definite picture of the characteristics and succession of the races that peopled Europe in prehistoric times.

Price \$5. Published by Scribner's, New York.

* * *

A new novel by George Agnew Chamberlain, author of "Through Stained Glass" and "Home," is announced for early publication by The Century Co. It is called "John Bogardus," and is said to be the story of a young man who, eager to recover the youth of which he has been robbed by a devoted but over-ambitious father, breaks away from conventional society, takes to the road, and meets with all manner of amatory and philosophical adventures in Europe, South Africa, South America and his own country.

"The Aftermath of Battle," by Edward D. Toland, a publication of February 2d, is a narrative of the experiences of the author with the Red Cross in France. It is illustrated with many photographs and is provided with a preface by Owen Wister. In this preface, which well sets forth the character and content of the volume, Mr. Wister says: "Most of these pages following are, like the photographs which go with them, torn fresh and hot, so to speak, from the diary of a young American, just as he jotted them down day by day in the war-hospitals of France.

Published by The Macmillan Company, New York.

* * *

In a time of world-stress like the present there is something singularly fine and bracing in Dr. Samuel McComb's new book, "Faith: The Greatest Power in the World," which Harper & Brothers have just published. The appeal of this little volume should be wide, for not only does it propound anew the most bitterly contested problem of the ages, but its sanely reasoned and inspiring pages are addressed to minds of every shade of opinion—those that sit in darkness as well as those that grope falteringly for light, or those who rejoice in having found it.

* * *

Harper & Brothers are putting to press this week for reprinting three of their recent books: "Clipped Wings," the new novel by Rupert Hughes; "Acres of Diamonds," the inspirational book by Russell H. Conwell; "Sandsby's Pal," the story of the boy who had nothing, by Gardner Hunting. The same firm is also reprinting this week in the new leather, thin-papared edition of Mark Twain's works "Life on the Mississippi" and "The Prince and the Pauper."

* * *

The old professor had been a botanist for fifty-four years. "When I was a boy," he said to David Grayson, as David tells us in one of his books, "I believed implicitly in God. I prayed to Him, having a vision of Him—a person—before my eyes. As I grew older I concluded that there was no God. I dismissed Him from the universe. I believed only in what I could see, or hear or feel. I talked about Nature and Reality." He paused—as David says—the smile still lighting his face, evidently recalling to himself the old days. I did not interrupt him. Finally he turned to me and said abruptly: "And now, it seems to me, there is nothing but God."—*Thomas Rreier in February Nautilus.*

PROMOTION OF BODE K. SMITH.

Bode K. Smith, assistant general passenger agent of the Western Pacific Railroad under the late E. L. Lomax, passenger manager, has been placed in charge of the field covered by the latter's authority of that department by General Manager C. M. Levey. It is understood in railroad circles that this recognition of Smith's abilities, experience and services means that the title of passenger traffic manager will be conferred on him in the near future. Smith has seen a long and successful service in the employ of the Western Pacific, and formerly with the Denver & Rio Grande and Missouri Pacific Railroads.

"I am absolutely convinced that my arguments are correct," said the earnest man. "Well," replied Senator Sorghum, "it's a good start. You've got one man converted, anyhow."—*Topeka Journal.*

—It is a distinct pleasure to spend an hour enjoying the different flavors—lunch at 50 cents or dinner \$1—each course pleasing to an epicure, at Maison Doree, Ellis above Powell.

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The Background of the War Zone

An important conference of scientists, doctors and public men to discuss the declining birth-rate will take place early next month at Berlin. The Prussian Minister of the Interior, in an official warning to parents, which he has just issued on the subject, says: "The results of the investigations made force us to admit that the declining birth rate constitutes one of the most anxious questions of the future, and involves perhaps the whole future of the German people. If we do not succeed in arresting this decline immediately and banishing its causes from the lives of our people, it will be too late, and with absolute certainty at a date earlier than we anticipate the breeding of our folk will come to a standstill, and the waning of the German people begin. This question constitutes the great danger point in the future of Germany."

"The attack upon Egypt, however largely it develops, or with whatever energy it is pursued, must (and it is exceedingly important to remember this) remain subsidiary to the campaign as a whole," says Mr. Hilaire Belloc in Land and Water. "I have seen printed in more than one paper what the government should never have allowed to have been printed—the statement that a successful enemy invasion of Egypt would mean to this country the loss of the war. It would mean nothing of the sort. Even a disaster of this kind, powerfully as it would affect public imagination of the country, and certainly as it would be used to our detriment by the sensational press, could have no final effect upon the fortunes of Germany in Europe, and therefore on the whole campaign. That vast campaign was probably determined at the battle of the Marne. It will in any case certainly be determined upon the great Eastern or Western fronts in Russia, or in France, and, much the most probably upon the latter."

Hundreds of young Americans have gone to Canada since the beginning of the great war to enlist in the Canadian army; hundreds of others have entered the service of other belligerents. The question has already arisen as to their treatment on their return—such as do return. Shall the United States authorities treat them as aliens? The Immigration Bureau of the Department of Labor has issued a common sense ruling, by which it avoids raising the question of the loss of citizenship. Immigration officials have been ordered not to question the American citizenship of an applicant because of the fact that he took the oath of allegiance and enlisted in the Canadian forces.

The Belgian government, says the Pctit Journal, is about to address a note to the neutral States on the levy of 19,200,000 pounds sterling made by the Germans in Belgium. The note declares that the contribution is contrary to the Hague Convention, and adds that, in any case, the requisitions made for provisioning the army of occupation can never have reached this enormous sum.

—The Tavern Sunday Dansant Club is an organization of dancing enthusiasts which has selected the Tavern as its headquarters, and holds its weekly dances in the Colonial ballroom on the mezzanine floor. Dinner, at \$1.50 per plate, is served in the Club quarters. This service is to members only. The Club is in a flourishing condition, and the membership is increasing weekly. A new and delightful perfume, La Boheme, is presented to the ladies who visit the Tavern on Saturdays. It makes a pleasing souvenir, being a perfume of as great merit as the famous Parfum Mary Garden.

Novelties for "Welcoming" and "Bon Voyage" Packages

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FROM **JOSEPH'S** FLORISTS

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Californians in the Limelight

During the recent golf tournament at Del Monte, William Crocker, president of the Crocker National Bank, received a telegram that sent a broad smile wavering over the links. The message was from Europe, from a member of his family whose relationship may be surmised. The wire said: "Twenty short happy years have passed may we have twenty more children all well." Now, Mr. Crocker has done his duty by the race, but it is understood he was not wildly enthusiastic over the suggestion of "twenty more children," and has advised the Del Monte telegraph operator to be more cautious about punctuation in future.

Senator Phelan, of California, who served as a commissioner from the President in 1913, to urge foreign governments to exhibit at the San Francisco fair, recalls the interesting remark of a "high official" that "the German government had no interest in what the German-Americans of the United States thought or felt; that they had expatriated themselves; that they had left their country, having in many instances first acquired their education and assumed the obligations of military service, and that their conduct was, in his mind, reprehensible." It is the nature of the hyphen, at least in war times, to be scant of honor in the countries on both sides of it.

Secretary Lane's conservation bills are passing the House in a most encouraging way. A week ago the water power development bill was passed with comparatively little opposition, except from some irreconcilable north-western members, and on a recent date the bill under which more than 700,000,000 acres of public lands would be thrown open for lease by private interests passed without a roll call.

A few days before Senator Works of California introduced his resolution calling for armed intervention in Mexico, he delivered a speech denouncing any strengthening of the army of the United States. There is a statesman for you.

There are politicians who would like to know positively if Jane Addams is correct in her view that nowadays Mr. Roosevelt "does not speak for any large body of people."

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Beginning January 10, 1916

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A pleasing focus of social amenities and public affairs.
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CARL SWORD, Manager

INSURANCE

Urged by the criticism of fire underwriters that fires have been too prevalent in Los Angeles, Fire Chief Eley proposes as remedies the organization of a fire prevention bureau, reference of all proposed fire ordinances to the fire commissioners; a modern fire alarm system; twin hydrants; extension of down town fire limits; better protection for the harbor and a law penalizing neglect where fires result. He warns the City Council that a serious conflagration is bound to occur in Los Angeles unless proper fire preventive methods are applied promptly and effectively.

Insurance Commissioner Wells of Oregon has returned the sixty fire policies written by thirty-five Portland agents on the contents of vacant property without inspection of the premises, and warned them that traps are liable to be set for them in future. With this the whole proposition will be dropped so far as the evidence gathered by Marshal Stevens is concerned.

The following has been adopted as article two, setting forth the object of the Insurance Federation of California: "Through education, co-operation and organization the Federation will seek to bring the policyholders, the insurance agents, the brokers and the insurance companies to a fuller realization of the fact that they have a mutual interest in any movement affecting insurance."

The State Social Insurance Commission will meet February 21st at Sacramento to organize an office force and fix dates for public hearings at which testimony will be taken from employers, workers, labor leaders, and sociological experts as to the desirability of insurance by the State against accident, sickness, old age and unemployment. California is the first State to interest itself in this issue.

The entire third floor of the Royal Insurance Building is being reconstructed for the accommodation of the Royal Indemnity's Pacific Coast business. The rapid growth of this department has made this necessary, as the cramped quarters on the ground floor have been found inadequate for the convenient accommodation of the office force.

California fires—Premiums, two hundred and twenty-one thousand, seven hundred and fifty. Losses, ninety-five thousand nine hundred and two.

William L. Brown has been engaged by Miller, Henley & Scott to represent the Western and Firemen's Underwriters as special agents in California.

Governor Warren R. Porter, president of the Western States Life, has resigned as member of the California State Board of Prison Directors, and his resignation has been regretfully accepted by Governor Johnson.

Roberson & Hall, San Francisco managers of the Massachusetts Bonding Company, have been appointed general agents for California of the Tokyo Marine for both automobile and marine business.

Otto L. Zeus, who began with the Travelers in San Francisco in 1908, as cashier under Manager A. S. Holman, has been promoted to the position of assistant manager.

Willim Goldman, who has represented the Manhattan Life in Portland for the past twenty years, has resigned to accept the general agency for Oregon of the National Life of Vermont.

The finance committee has cancelled its policy with the State Industrial Accident Commission on Hetch-Hetchy laborers, involving an annual premium of twenty-four thousand dollars.

R. W. Chandler has been elected secretary of the California Inspection Rating Bureau, succeeding C. S. Pearson, who resigns to accept the secretaryship of the Pacific Coast Automobile Underwriters' Conference.

The Continental Casualty Company announces, through Homer T. Miller, manager of Northern California and Nevada territory, that on and after February 19, 1916, the company's office will be located at 708 Pacific Building, San Francisco.

The Frank K. Mott Company, one of the largest insurance agencies in Oakland, Cal., representing the Springfield and other companies, has sold out to Joseph Ghirardelli. Ralph G. Stitch, insurance director for Mott, will remain for a while with Ghirardelli.

Kenneth Spencer, assistant underwriter at the Chicago office of the Globe Indemnity, will on February 15th succeed William C. Ramm, in the company's San Francisco office as assistant to Pacific Coast Manager David Duncan.

Charles L. Burreight, who confessed to eighteen arson cases in Washington, Oregon and California, netting him fourteen thousand dollars in insurance, was recently sentenced to five years in San Quentin by an Oakland Judge, and was denied probation.

THRIVING SUCCESS OF WESTERN STATES LIFE INSURANCE COMPANY.

Western States Life, a Western company managed by Western men, continues to grow like the great bay tree with amazing strength and prosperity. For instance:

Gain in amount of new insurance	38.04 per cent
Gain in amount of insurance in force.....	24.73 per cent
Gain in admitted assets	14.71 per cent
Gain in amount of reserve on deposit with the State	45.77 per cent

The 3,453 policies written by the company during the year 1915 represent \$6,850,000 of insurance, first premiums in cash, being a gain over the year 1914 of 890 policies, representing over \$1,690,000 of insurance, more than a handsome showing. This brings the company's total number of policies up to 8,866 policies, representing over \$18,000,000 of paid for insurance, being a gain for the year of over \$3,575,000. The Western States Life Insurance Company now has admitted assets of over \$2,670,000.

Another gratifying feature of the company's record during 1915 was the showing that, in spite of these large increases in business, it was able to effect a considerable saving as compared with 1914 in the expense of writing new business. Based on premium income, the saving during 1915 over the preceding year was 17.07 per cent in expenses, against the cost of producing new business. This indicates that the company's record is one not only of progress, but of conservative, substantial building, and the company is being generally commended on its careful methods, as well as for its liberal policy contracts, which contain many special and unique provisions for the protection of the policyholder, including disability and double insurance, with decreasing annual cost to the policyholder.

The full reserve of every policy is secured by a deposit of the same with the State of California.

—The government's figures on South American trade with this country for 1915 broke all records. The imports from that country in that year reached an estimated total of \$320,000,000, and the exports \$145,000,000. The combined total, \$466,000,000, is greater by about \$92,000,000 than the figure of 1915—the previous banner year.

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

**Don't Tell
Your age**

After the
Movies
go home
and
Murine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

Murine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.



Go Slow and "Drive Slow"

Those anaemic grammarians, amateur or professional, who object to the admonition "Drive Slow," frequently displayed as a warning to motorists, on the ground that "slow" is an adjective there used improperly as an adverb, fail to realize the racial and idiomatic qualities of the language. "Drive Slow," like "Go Slow," "Hold Hard," and the like, is a phrase which has crystallized into an idiom; and as such it is not confined by the ordinary rules of grammar. It has become interwoven in the very tissues of our thought, and it is just such expressions which lend variety, interest and vigor to our tongue. These are the outcome of the very terseness and directness which are English characteristics; and after all, we are English in our speech and literature, regardless of the number of hyphens that have been in evidence of late. Had like-minded sham purists been in the British battle line at Waterloo, they probably would have declined to advance on the command, "Up, guards, and at them!" on the ground that it was a sentence with out a verb.

While there is no necessity for the News Letter to take the defensive in regard to the quoted phrase, nevertheless there are some who like the blare of the academic drum, and these may be interested to know that John Kenyon, professor of English at Butler College, finds erudite sanction for the common usage.

Kenyon refers to two dictionaries that list the word as both adjective and adverb, and says in the Outlook:

"One of the common fallacies which it seems impossible to eradicate is the assumption that adverbs must end in 'ly,' and, conversely, that all words identical in form with adjectives are wrongly used as adverbs if they do not end in 'ly.' The adverb 'slow' is by no means obsolete even in the vicinity of Boston, as I have often observed on the road signs referred to.

"It should be noted, first, that if 'Drive Slow' is bad English, it is not at all a violation of the laws of grammar when those laws are scientific enough to cover the facts. The most common way of forming adverbs in older English was the addition of a pronounced 'e' to the adjectives. Often the adjectives so converted had previously ended in 'ly,' like 'manly' (speaking in modern forms), but just as often they had no ending, like 'deep.' The audible final 'e' seemed to distinguish all such adverbs from the corresponding adjectives. But in the course of time this final 'e' became worn off in pronunciation, and often in spelling, so that the forms of the adverbs became identical with the forms of the adjectives, though the words have, of course, still remained adverbs, and are not 'adjectives used for adverbs.' As a result we have adjectives like 'stately' and 'deep,' and also the adverbs 'stately' and 'deep.' So we have a great number of genuine adverbs that have lost a final 'e' that formerly distinguished them from the corresponding adjectives, such as 'high,' 'low,' 'quick,' 'long,' 'fast' (imagine 'He is driving fastly!'). The adverb 'slow' has developed, by the common law of analogy, from the adjective 'slow' without actually having had an 'e.' No fault can be found with the grammar of 'Drive Slow' (except by those who make some of our school grammars.)

"The only ground on which the phrase could be condemned is that of usage. The good standing of the adverb 'slow' is not questioned by two leading American and English dictionaries, the International and the Oxford. A glance at the latter shows that it has been in good use since 1500. Among others, it is used by Shakespeare, Milton, Byron, Thackeray and the Edinburgh Review. It is extremely common in such phrases as 'slow-breeding' (Darwin); cf. 'slow-moving vehicles.' As a matter of actual fact, the adverb 'slow' is in general use by cultivated speakers and writers."

Europe Ignores U. S. Feats

Should Eddie Rickenbacher, the famous Maxwell pilot—or any of the other speed demons of premier fame—celebrate the first race of 1916 by rolling 300 miles in two hours, or some such revolutionary figure, the result could be nothing more than an American record. No such thing as a world's record can be successfully claimed, when the feat is accomplished in the United States, under the sanction of the American automobile Association.

This strange and anomalous condition arises from the fact that, with characteristic European aloofness, the automobile judiciary across the sea recognizes no performance in America as really authentic.

Despite the fact that many recent American records excel those on the books of the Automobile Clubs of Great Britain and France, recent compilations of European records placidly ignore them, and still refer to venerable European feats as world's records.

The American Automobile Association, after vainly trying to secure mutual recognition which would result in a real table of world's records, has temporarily given up the battle, and modestly refers to all marks established under its jurisdiction as American records—only this and nothing more.

Vast Sums Spent on Highways

Government figures show that nearly \$250,000,000 was spent in construction and maintenance of highways in the United States during 1914. One-fifth of this was done under State-aid system. In addition, thirteen States spent more than \$25,000,000 on trunk line roads. The waste due to building types of highways not suited to modern travel is demonstrated forcibly by the immense expenditures for maintenance. Six Eastern States paid two-thirds as much for maintenance as for construction. At the date of the report there were 247,490 miles of hard-surfaced roads in the country out of a total of 2,273,000 miles of highways.

War Motors Worth Sixty Million Work for Allied Armies

There are over \$60,000,000 worth of automobiles hard at work for the allied armies back of the front in France, according to the estimate of a war correspondent. Some are huge trucks, the owners of which were granted subsidies long before the war broke out. Others are limousines, more or less fresh from the social world. Others are light runabouts, used by messengers. Some of the latter drive over broken down walls and across rough country, when the roads are crowded or do not reach the right destination directly enough. Repair work is taken care of by what are practically portable factories some distance behind the lines. These have complete equipments of machinery, and can be taken apart and moved to another spot in a day, or less.

Superintendent H. A. French, of the State Motor Vehicle Department, gives the following figures for the year to February 5th: Registrations—Automobiles, 144,272; motorcycles, 19,009; chauffeurs, 4,352; auto dealers, 1,115; motorcycle dealers 135. Receipts—Automobiles, \$1,467,077.40; motorcycles, \$28,018; chauffeurs, \$8,704; auto dealers, \$25,455; motorcycle dealers, \$570; substitutions, \$2,554.30. Total receipts, \$1,533,378.70.

Adamson Registration Bill Meets With Favor

Washington, D. C., Feb. 5—Many members of both branches of Congress unhesitatingly have expressed themselves in favor of the Adamson registration bill which provides that a motorist

Travel on the Big Ships

"Congress," "Governor," "President," "Queen"

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with his home State number can travel freely anywhere in the United States without additional taxation.

A. A. State and local clubs throughout the country, in asking the support of their spokesmen in Washington, have been gratified at the practical unanimity of the replies received.

Commenting upon the change of public opinion, President John A. Wilson says: "Of course the fact alone that the A. A. A. now speaks in organized form for over two and a quarter million road users, with another million in sight before the close of the present year, as against less than a hundred thousand ten years ago, tells its own story. The self-propelled vehicle is an accepted necessity and economically has its place.

"I believe that the time is nearer at hand than most of us realize when Representative Adamson's prophecy will be realized, and that it will be only the operator and not the vehicle calling for a number. His number will be displayed on whatever vehicle may be in charge of the operator, who will be subject to an examination sufficient to demonstrate his ability to handle a motor car under diversified traffic conditions.

"In the country districts which are absorbing the greater part of the motor cars now being produced there is a growing dissent at the multiplying increase of vehicle taxation. Some day soon the motor car will be taxed like any other piece of property, for roads confer a general benefit and should be paid for out of general funds."

* * *

Good Roads Will Keep Money at Home

About \$100,000,000 that usually is taken abroad for spending by American tourists last year stayed in the United States, and was spent among the various enterprises catering to the traveling public, according to the annual report of the Hon. Frank R. Lane, Secretary of the Interior. In this fact he sees a great argument for the pursuing of road improvement work, for the European war is not over, and there is every indication that a season of even greater American prosperity is approaching.

Travel over the Lincoln Highway increased from 300 to 600 per cent, according to the best estimates of the number of trans-continental parties, and the increase was probably much greater in those who made shorter trips over the highway, as from New York to Chicago, or Chicago to the West. Much of this movement would have been impossible but for the good roads. In fact, in many cases the roads formed the incentive to tour.

Secretary Lane, in his report, refers to this directly, and to the economic value of encouraging home travel. In his report he presents the advisability of a plan to make the beauty spots of the United States more accessible to the public at large, particularly those in the West, and to continue to attract each year to the natural playground of this country more and more of those American citizens who, in former years, spent their vacation abroad.

* * *

Autos Take Fourth Place

The recent automobile shows bring forth the startling information that the automobile manufacturing industry ranks fourth in the United States, with lumber first, steel second and clothing next. This is startling when viewed by the brevity of the industry's existence. There are 448 automobile factories in the United States, and these promise to produce more than 1,000,000 cars during 1916. Parallel with the growth and increase in the manufacturing element of the business, the sporting side as represented by speedway races has made colossal strides and promises newer, bigger and greater things for the coming year.

* * *

Goodrich Has "57" Buildings

The addition of three enormous buildings, which are nearing completion, will make the plant of the B. F. Goodrich Company at Akron, Ohio, much the largest rubber factory in the world. Before these new buildings were erected, the Goodrich institution was already the world's largest plant devoted to the manufacture of rubber goods, but with the immensely increased capacity provided by the recent additions, which are in themselves larger than most of the more widely known rubber factories throughout the country, the Goodrich plant now ranks far ahead—becomes a veritable plant of the industrial world.

An idea of the immensity of the Goodrich factory may be gained when it is said that the group of fifty-seven buildings composing the plant have a floor space of nearly a hundred acres, and that one would have to travel 3.8 miles in going once

around the grounds which the buildings occupy.

Unlike many of the industries of the day, the business of the B. F. Goodrich Company has none of the characteristics of mushroom growth. It has not sprung up over night, nor is it the result of abnormal conditions which have developed within a year or two. It has been built up gradually for many years, in accordance with the soundest principles. The solidity and permanence of the new buildings, as well as the others composing the group that makes up the enormous plant, is characteristic of the whole Goodrich institution.

Steady and natural growth of the company's business in the general lines of rubber products, coupled with the widespread demand for Goodrich Black Safety Tread and Silvertown Automobile Tires, "Hipress" and "Straight Line" rubber footwear, Goodrich Double-Duty Waterproof Clothing, Truck Tires, Mechanical Goods, etc., may be named among the factors which have made enlargement of the plant necessary. The largest of the new buildings is a finished goods warehouse, 320 feet long and 280 feet wide, with one wing which is six stories high and another of seven stories. This structure is about completed.

All the new buildings exemplify the latest ideas in factory construction. Lattice steel columns and girders encased in reinforced concrete are used throughout for the frame-work. Each of the buildings has concrete floors, brick walls and steel window frames and sash. The buildings are equipped with elevators and enclosed fire escapes. The new structures will have the same adequate sprinkling system that contributes to the safety of all the buildings which constitute the great Goodrich plant.

* * *

Cleanliness First

The new home of J. W. Leavitt & Company on Automobile Row is to be a wonder in the way of up-to-dateness. The great amount of attention paid to detail will be most interesting when finally installed.

"One of the hardest things we have to contend with to-day along Automobile Row is cleanliness. It seems that the constant moving of motor cars creates such a dust that our offices and building throughout have to be cleaned daily," says A. D. Plughoff, general manager of J. W. Leavitt & Company, Overland coast distributors.

"This, even in our present quarters, demands the employment of considerable labor. In our new building there will be installed a complete vacuum cleaning system that will permit of the complete cleaning of the whole structure easily between the hours of closing and opening, with a great reduction in the janitor service. Along the same line there will be installed an incinerator of the smokeless order, in which will be disposed all of the daily accumulation of refuse.

"There will also be a continuous mail chute that will tap all departments in the building, bringing the mail to one point for delivery. In the same way the incoming mail will be distributed throughout the structure. A new and improved method of handling the exhaust in the service station is to be installed."

* * *

Display Stand of Hamr-Handl Tool Offered to Dealers

As a sales help to the dealer, the Crescent Tool Co., Jamestown, N. Y., is offering a display stand showing its Hamr-Handl screw driver in two positions, also illustrations of the correct way to use the tool. The stand measures 13 by 10 inches and weighs 2¼ pounds. The size of tool shown on it lists at 75 cents.

As a hammer the tool is used to start the screw by giving it a light tap, after which it may be used as a screw driver to turn the screw the rest of the way in. The shape of the handle is such that it affords the operator additional leverage for driving in a screw that turns particularly hard. The folding "T" handle is held in either position by a strong spring. The driver is drop forged and oil tempered. It is finished in nickel plate. The tool is made in several sizes and styles. The 75 cent type has a 5-inch blade.

* * *

An Excellent Garage

A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

Studebaker Does Mountain Climb Stunt in California

When C. E. Holcombe, who was looking for a car to use in a stage service between Los Angeles and San Diego, Cal., asked the Los Angeles Studebaker agent for a demonstration of the ability of the Studebaker car to do hard work without overheating, he was taken on a mountain climb, after which the dealer washed his hands in water flowing from the radiator. Previous to the trip, which was up Lookout Mountain, the transmission was put in high gear, and shifting lever removed, and the radiator fan taken off, so that it was a high gear test with every opportunity given the motor to overheat. When the car ended its run, the hose was disconnected from the radiator, and the hand-washing accomplished without scalding. Holcombe drew a check, and placed the car in service after the gear lever had been replaced and the fan put to work again.

* * *

Only Small Increase in Tire Prices

In view of the constantly increasing cost of raw materials as a result of war conditions, the price of certain finished products has naturally advanced, the ratio of advance depending largely upon the peculiar conditions now confronting any individual industry as to the available supply of raw materials indispensable to its particular products.

While at the present time this condition applies to a great variety of industries, especially is it true of automobile tires, as far as the rubber and other materials which enter into their construction are concerned, and which during the past eighteen months have advanced in a very substantial degree.

As a consequence, after a steady decline in tire prices during the past four years, all tire manufacturers now face the necessity of an increase for the reasons herein stated. In fact, several of the leading tire companies already have announced increased price levels, including the Federal Rubber Manufacturing Company of Cudahy, Wisconsin, makers of the well-known Rugged Tread non-skid tire with double cable base construction, and a complete line of mechanical rubber goods.

Due to the fact, however, that the Federal Company, 1239-41 Van Ness avenue, has on hand at present a reasonable supply of raw materials, and the further fact that an entire rearrangement of its selling territory has recently been made, enabling it to merge many of its branches into large district centers and thus materially reducing the cost of national distribution, the company announces for the present an increase of approximately only 10 per cent on tires of the standard sizes.

* * *

Vesta Starting Battery Gives Satisfaction

At the Chicago Automobile Show, the Vesta Accumulator Company showed a new feature in starting battery construction that created a sensation in battery circles. It is claimed that from a battery of this construction at least twice the life could be expected in comparison with an ordinary battery, and technical knowledge is not required to understand the common sense principle on which this claim is based. It is well known that the plates of a battery must not touch. Nine times out of ten when batteries have given out and are opened, the battery repair man reports "short circuit" on account of worn separators. In the new Vesta construction the plates are locked apart by patented indestructible isolators. The wooden mat is neither depended upon to separate or space the plates, and the plates of the battery are locked apart to stay, and equidistant from each other.

For eighteen years the Vesta Accumulator Company has steadfastly adhered to a policy of quality first. It maintains that while this new construction costs a little more to build, that by reason of its easier selling possibilities, thereby increasing its output, it will not raise the price on this account. The service organization is very extensive, but the company expects, during 1916, to add a great many more distributing points and service stations to its list.

B. I. Bill is the Pacific Coast distributor of the Vesta, which appears to have given great satisfaction to all local users.

* * *

Where are the Cars of Yesteryear?

"Since the Kissel Motor Car Co. was organized ten years ago there have been many changes in the roster of the industry," said W. L. Kissel the other day. "In 1906 there were 104 makes of automobiles, and of these, 76 have retired from the field. There are now 237 makers of pleasure cars, these including but 28 that were in existence when the KisselKar was born.

"Among the leading cars at the automobile shows of 1906 were the Knox, Pierce-Racine, Pope-Toledo, Rambler, Tourist, Thomas, Chadwick, Duryea, Berkshire, Frayer-Miller, Royal Tourist, and many others that have passed away.

"Of the competition the KisselKar encountered in 1906 there remains only the following, Auburn, Austin, Buick, Cadillac, Dorris, Ford, Franklin, Glide, Haynes, Jackson, Locomobile, Mitchell, Maxwell, Oldsmobile, Pierce-Arrow, Premier, Peerless, Packard, Reo, Stanley, Simplex, Winton and White."

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AUTO TOURING COMPANY

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Tips to Automobilists
(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.



Simplex Jack Offered in Two New Styles

Two new models of Simplex automobile jack recently have been placed on the market by Templeton, Kenly & Co., 1020 South Central avenue, Chicago, Ill. The model "38" is offered as a medium priced jack containing the Simplex feature of a variable lifting height. The adjustable shoe locks firmly in any position on the I-beam shaped rack bar and may be adjusted by hand to any car height. Having a capacity of 1,500 pounds, the jack is suitable for any average use to which it may be put around the garage. This model weighs 9 pounds and is 10½ inches in height with a 6-inch lift.

Four different lifting positions are afforded by the model "45" jack, which is made throughout of alloy steel. This screw jack has a capacity of 4,000 pounds, thus covering a wide field of usefulness. Though of the screw type, the operating mechanism of the jack is particularly simple. The operating pawls engage a large gear, upon the shaft of which is the rack pinion that meshes into the rack. The drop-forged detachable shoe, which makes possible the four lifting positions, can be easily adjusted to any height of car. Thirteen pounds is the weight of this model and the height of the lifting positions are 9 inches, 10½ inches, 11¾ inches, and 13 inches.

* * *

Tire Punctures Located by Du Tell Devices

To find a small leak or puncture that otherwise would not be easily discovered is the object of the Du Tell puncture finder, invented by J. W. Anderson, now located at 1105 Amsterdam avenue, New York City.

When a small puncture caused by a nail or a very sharp stone develops in the tire, considerable difficulty is experienced in locating the exact position of the leak. Often it is necessary to resort to the use of water, and by partly submerging the tire, discover the leak from the resulting air bubbles. Even after the water has been obtained and the dirty job of covering the dusty casing has been accomplished, considerable uncertainty often will exist as to the location of the leak because of the fact that a good deal of free air is carried in the pores of the tire, which will form small bubbles in an entirely sound section of the tire.

The Du Tell consists of a sort of frame or box, which is curved to conform to the tread of the tire. On the underneath side of the device is a fine mesh screen and on top of which is a sort of transparent celluloid window. On the screen are small strips of very thin cork. The method of using the puncture finder is to place it tightly against the tire and slide it around, at all times observing the pieces of cork. When the leak is reached the corks will fly up from the air pressure below, thus indicating its exact location.

Anderson first marketed the device abroad and has sold a large number in Australia. He is now about to place it on the market here, however, and is arranging American representation. The Du Tell puncture finder was patented on September 29, 1914.

* * *

Marvel-Mist Body Polish is Sprayed On

Marvel-Mist is the name of a dust absorber, cleanser and polisher for automobile bodies and tops, produced by the Marvel-Mist Mfg. Co., Brooklyn, N. Y. It comes in a combination sprayer and oil container. The sprayer is an atomizer, which produces a fine spray that, when rubbed off, leaves a highly polished surface, said to be impervious to changing climatic conditions. Two sizes of the outfit are offered, the "Midget," which lists at \$1, and the "Giant," which lists at \$1.25. Ordinary cans of the liquid may be obtained for refilling the sprayer, after it is empty. The method of applying the polish makes for the elimination of all waste and assures thorough covering of the surfaces with just the right amount of polish.

—"What is your boy studying at school now?" "Jedgin'," replied Farmer Cornstossel, "from the way he keeps remindin' me of expenses, I should say it was mostly arithmetic."—*Washington Star.*

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FASHION'S FADS AND FRILLS

The "dress-up" notion seems to have taken a strong hold on us, one and all. Our shop windows present wonderful changes each day, and our avenue has become a veritable kaleidoscope of attractively gowned and hatted women. Perhaps it is the opening of the new season with its suggestion of coming spring, although the frost and snap of old winter still lingers, which causes us to look with more appreciative eyes than usual on the new offerings in frocks, suits and hats. But, leaving aside these flattering elements, there is really more of beauty and smartness in this season's styles than we have had for many a year.

Ostrich Trimming on Frocks.

Fur is still the smart trimming for all garments, and it promises to remain in favor well into the spring. There is already a hint here and there, however, that designers and manufacturers are tentatively reaching out for an attractive successor. In one of the smart shops the other morning, a most attractive afternoon dress was displayed; it was made in Russian effect, was very simple, and sparingly ornamented, the only trimming, in fact, being bands of ostrich in the same shade of blue as the dress, edging the high, standing collar, the cuffs and the lower edge of the blouse peplum. The effect was pleasing and perfectly appropriate for the warmer weather.

Trimmings for Spring Hats.

Whether ostrich as trimming for hats will be favored to any great degree, is still a question; that it will be used considerably as in the past season or two, for fancies, odd little stick-ups, balls, rosettes, and similar effects, on the chic small hats which are being introduced as first models for spring, has already been confirmed. Many handsome hats are being shown this season. The new braids are mostly shiny; glace effects will predominate—although one sees some effective dull-finished hems and tagals. A new glace braid from Paris resembles nothing so much as the scales of a fish, and it is appropriately named "fish-scale" straw. Some flowers will be used on the new hats, and quantities of ribbon. The new colors in millinery are, generally speaking, black, which is quite as strong as ever, geranium, pink, absinthe, polished-gold, mint-green and baby chic; the last a charmingly suggestive title.



Drop-Shoulder Frock—Band-Trimmed Skirt.

Among the attractive millinery notions being displayed in the shops, and worn at the southern resorts are sets consisting of hat, handbag and collarette, and fashioned of faille, or the new soft luster satins. One of the most attractive of these is developed in the new Callot color, a soft shade of pinkish lavender. The hat is very simple, a medium sailor turned up sharply on the left side, having no contrasting trimming; the bag is of the same soft luster satin as the hat, and the collarette, also of silk, is corded about an inch apart, and finished with long ribbon ends for tying. These sets are being made up in many colors and are unusually effective as a finishing touch on an afternoon frock of silk, or one of the sheer cottons.

Fashions in Handbags.

Now that so much attention is being given to details, and in consequence we are all presenting a bet-

ter groomed appearance than ever before, the handbag is being shown considerable attention. Once upon a time it was considered for its useful qualities alone. Now it lends an added touch of color or richness to tailored suit and afternoon frock, and its appropriateness for both must be considered. The voluminous bag of soft morocco and like soft leathers in dark colorings, the black patent leather bag, lined with bright red or cream-colored moire silk, and the envelope purses, also lined with bright silks, are good form with tailored suits. There are some attractive novelty striped leathers also being used with dark tailored suits very effectively. Antique brocades, Japanese embroideries, and dyed laces are fashioned into effective and artistic bags for the afternoon gown.

Several of the newest fashion features are illustrated in the afternoon frocks illustrating this letter; the cape-collar is one, the drop-shoulder and attractive sleeve is another. The band-trimmed skirt is new and effective, and the full-pointed tunic is smart and becoming.



Illustrating the Cape-Collar

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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NEWMAN, MAGNIN CO.
San Francisco, Calif.

MARKS BROS



The States of Massachusetts and
EXTENDING RURAL CREDITS. New York have recently adopted legislation designed to establish debenture systems for supplying rural credits. The Massachusetts act, which was passed in 1915, authorizes the organization of Farm Land Banks, with a capital of not less than \$50,000, which shall be under the supervision of the Bank Commissioner of the State. These banks are authorized to issue debenture bonds based upon farm mortgages which are a first lien and do not exceed fifty per cent of the value of the property, but the amount of bonds issued must not exceed 95 per cent of the face value of the mortgages. Loans shall be for not less than five or more than thirty-five years, and if for more than five years must provide for regular amortization payments which will extinguish the loan at maturity. Interest rates upon the mortgages must not exceed rates upon the mortgages by more than one per cent.

—1916 has started out to outdo 1915 in the amount of business transacted. Incidentally, 1915 broke all records in the amount of bank clearings, exports, imports, postoffice receipts and passenger travel. Bank clearings for January are the second highest for any January in the history of the city. With a score of ships building or contracted for at the Union Iron Works, the shipbuilding industry has taken on an activity in excess of anything known in this section before. The Pacific Coast Steel Company has added to the equipment of their plant in order to take care of larger work. The shipping of the port has never been as brisk. Charters are at a premium, and ships are sailing with cargoes loaded to the hatches. The Pacific Coast Steamship Company has announced direct sailings to Alaska, which means that much of that business will go direct instead of being trans-shipped at Seattle. Lumber is showing more activity and it is expected that with the opening of the Panama Canal, redwood and sugar pine will go direct to Europe. Collections are reported easier, and the volume of sales during the past three months has been ahead of the fall trade of recent years.

—Eastern advices report a general reorganization of the financial condition of General Petroleum. A new company will be organized to foreclose and take over all the assets. Andrew Weir and his associates will be given \$1,500,000 in 6 per cent first mortgage bonds, callable at par. The new company will issue 7 per cent preferred stock in exchange for collateral trust notes and common stock for \$12,500,000 outstanding on G. P. bonds and other forms of exchanges for readjustment, which will earn the new bondholders approximately \$118,000 per year.

—Blyth, Witter & Co., purchasers for cash of \$1,250,000 of the city of San Francisco $4\frac{1}{2}$ per cent water bonds, have met with such remarkable success in disposing of them that there is no longer any doubt about their taking up the remaining \$750,000 under their agreement. Up till last night the bond house had sold more than \$700,000 of the first allotment of these bonds. It has until May 1st to pay for the remainder of the total issue of \$2,000,000. The most favorable feature concerning the market, which these municipal bonds have found is that, to a large extent, the demand for them has come from California and the Pacific Coast.

—Metals have all largely increased in price, and mining in consequence is enjoying a boom throughout the United States. Copper and quicksilver have more than doubled their price during the war. Recent quotations were: Copper, 26 cents; silver, 57 cents; zinc, $17\frac{1}{2}$ cents; platinum, 44 cents; tin, 42 $\frac{1}{2}$ cents; quicksilver per flask, \$350; yead, \$6.10.

—The output of the Tonopah producers for the week ending February 5th showed an estimated total of \$177,270.

—The Pan-American Oil Producing Company, recently organized in the East by Mexican Oil, Union, Independent Producers, General Petroleum and other big oil concerns, was incorporated this week in Delaware with a capital stock of \$150,000,000, the largest oil company organized in the State and one of the biggest in the world.

—Great strides have been made in rice culture in Kern County. The first planting of 15 acres was made in 1913 as an experiment. In 1914, 160 acres were planted, and in 1915, 2,400 acres, and it is conservatively estimated that in 1916 there will be over 7,000 acres planted.

—Reports this week from Hawaii show that practically all the big sugar plantations have increased largely their former estimates regarding the season's crop. If weather conditions continue favorable a record crop will be obtained.

—The net profits of Tonopah Ex. for December totaled \$57,290. This is a reduction on the total of November, due chiefly to the shut-down over the Christmas holidays.

—Pacific Gas and Electric Company has absorbed the Oro Electric Company by the purchase of the latter's bonds at 75.

—January's clean-up in Tonopah west-end shares shows an estimated value of \$34,951.

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City Index and Purchasers' Guide

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SAN FRANCISCO
 OF THE CITY AND COUNTY OF THE BAY AND SUPERIOR
 OF THE STATE OF CALIFORNIA
 OF THE PACIFIC COAST

NEWS LETTER

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

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—The country promises to be well garrisoned even if the Cabinet isn't.

—The Lusitania affair has been settled to the satisfaction of all but the foes of the administration.

—Another cure for leprosy has been found. And they'll find another, and another—and leprosy will still continue.

—The politicians who have pledged their support to Roosevelt may be regarded as optimists of the most advanced type.

—Justice Hughes' reluctance to be a candidate for the presidency indicates that he has full appreciation of Wilson's strength.

—Germany is to raise rabbits for food. Belgian hares, we presume, so that the more pleasure can be taken in the slaughtering of them.

—The weather has been such as to make one forgive even the spring poet. The only unforgivable one is the croaker who predicts March storms.

—Venus and Jupiter have been snuggling up scandalously these past few nights. And there isn't a thing that the poor purity leaguers can do about it.

—Bryan says he will go to Europe and remain there until the war ends. That would almost justify public prayers that the conflict continue indefinitely.

—Alameda woman who killed her husband has been freed without trial. That's more sensible than the usual custom of freeing them after expensive litigation.

—Taft says that he has quit politics and is now in a respectable profession, that of teaching. The rule about fouling one's nest should apply to last year's nest, also.

—The armored cruiser San Diego has captured a silver cup by making one hundred hits out of a possible one hundred. That's the kind of preparedness that counts.

—A New York woman has been operated on ninety-eight times in nine years. That gives her material for gruesome conversation for nine hundred and ninety-nine years.

—Toledo, Ohio, proposes to have an ordinance forbidding women to wear skirts more than three inches above the ankle. There will be a scramble for the job of official measurer.

—The newest German Zeppelin is said to be fish-shaped. There are plenty of British in bombarded towns who are ready to swear that they have horns and hoofs and a fiery tail.

—Up in the heavens this year there are to be three eclipses—one of the moon and two of the sun. Down here on the earth that record will be beaten by the eclipse of many, many politicians.

—The population of the United States is now more than one hundred million, says the census bureau. And what a lot of that number is made up of people who are of no value beyond helping swell a census report.

—The Pacificists are wasting a lot of ammunition battering at the forts of Preparedness. But if they were not chattering about defense they would be making an equally great noise about something else. So let them jabber and be happy.

—The Order of Merit has been given by the Kaiser to some of the Zeppelin raiders who attacked English towns, and the iron cross to others. The first for those who killed adults, we presume, and the others for the slayers of mere children.

—San Francisco woman who persuaded her husband to surrender on the charge of murder applied for the reward offered for his capture, and was sent away penniless. But if the husband has any sort of temper she has her reward coming.

—Governor McCall of Massachusetts says that "if" it hadn't been for the war in Europe this country would have been financially wrecked by now by the Underwood tariff. The Republicans need not think they can win this campaign on "ifs."

—An Australian lawyer visiting in this city declares that our judges do not put in enough "time" on the bench. We know perfectly well where some of them should be spending "time," but dassent say it for fear of being hauled up for contempt of court.

—The tailors of the United States, in national convention, declare that a complete wardrobe for an American gentleman will cost him \$2,000. It will rather discourage the tailors to find out how many of us can get along without being real American gentlemen.

—Bassity's gambling club closed for several hours the other night on account of a rumor from police headquarters that it was to be raided. The thing turned out to be a practical joke on the part of the police. Nothing like a little jest between close friends.

—The anarchist who put arsenic in the soup at the Chicago banquet and narrowly missed killing four hundred people, would have been a martyr among his fellows had he succeeded. As it is, he is a fugitive, and will have to lay low and keep still—which is a greater hardship to an anarchist than hanging.



EDITORIAL COMMENT



SHIFT OUR "WAR TAX" ON WAR EXPORTS.

One of the small retailers in the Mission district of the city happened to be cramped for ready money recently on the call of an unexpected pressing bill. Naturally he sought his bank to negotiate a loan. He was given the loan, but it stuck in his throat when he was charged with the present war tax imposed by the government on all such transactions. The man's predicament just now is such that he carefully weighs a dollar before he spends it. Becoming curious regarding the extent of this war tax he sought a real estate dealer of ample capital to learn if he could have mortgaged his small unimproved lot and thus have raised the money and dodged the tax. Not a chance: the war tax was on guard, backed by the imposing insistence of the U. S. A., and stoutly insisted on its regular rakeoff on any mortgage transaction. He edged carefully along the circumscribed circle

hedging his business, and discovered, in supplies and other lines, that he was hedged by a fence bristling with war taxes and trimmed with higher prices in commodities he handled and needful articles he wanted. War was the excuse of all these imposed surcharges. Explanations were offered that the war had cut off the importation of certain ingredients and of necessary components in manufacture," so pre-war prices must necessarily be advanced to protect ourselves." The curious retailer consulted his fellows, and discovered that most of them were in the doldrums and harassed with climbing prices in trying to replenish stocks. They felt the pinch badly because their trade was falling off, due to the fact that their class of customers were forced to economize, as they could not afford to pay the climbing "war prices."

The present Congress will likely exceed the disbursement of over \$500,000,000 in rounding off the plans for preparedness now underway, which means that the taxpayers of the country must contribute much the larger part of that sum, as Congressmen will likely regard it as an extraordinary tax for special purposes. In the present emergency the tax will be placed largely in the direct form, the form that the small business man mentioned above inveighed so bitterly against. It is a singular fact that the ordinary citizen, whether through ignorance or jaundice, pays practically no attention to the indirect taxes artfully imposed upon him by legislators, except through the high wail he sets up periodically against the high cost of living, ob-

Darling, in the Des Moines (Iowa) Register



Ruining That Rehearsal

livious of the fact that the larger part of that cost is directly due to the indirect tax artfully imposed upon him by legislators, national, State and municipal. Why should the small business men of this country be mulcted of these taxes in order to replenish the national shortage now prevailing in import duties due to the present war. The United States had no hand in making this war, and has striven to remain neutral, and neutral nations should not be compelled to suffer in the payment of extraordinary taxes because of the war. These taxes should be shifted upon those nations engaged in the war. They started the music—let them pay the piper. A ready remedy is to remove the tax from the shoulders of the business men of this country and impose it on the shipments of munitions, foodstuffs and other materials exported from this country to the belligerents. Germany is exercising this idea by forcing Belgium, Servia, Montenegro and the captured provinces in France and Russia to pay her bills in the cost of war in capturing their territory. The United States has far more right and reason to make the belligerents pay the indirect war taxes which have developed in this country through the disturbance of the world's trade, and this can be done through a proper tax on the exports shipped them from this country, shipments that are unmistakably for war purposes.

For over two years the leaders of the Republican party have pussy-footed over the country seeking a likely standardized candidate to head their ticket this fall. One of them stumbled on Hughes hiding in the bullrushes alongside of the U. S. Supreme Court. Hughes, however, declares he is no Moses to lead the party back to the promised land. He has officially announced that he is out of politics. With nobody wanting to head the Republican ticket the position naturally falls to Teddy Roosevelt, the titular heir of all such jobs. The only practical use the nomination will be to the big Bull Moose is to wreck his way to the boneyard.

Oh, what a fall this is, my countrymen, when the obese party of Tom Platt, Jim Blaine and Mark Hanna bumped the bumps and the citizens of the U. S. A. rose in a wrathful protest in 1912 and swatted the remnants of that old-time political oligarchy out of office and into the limbo of "has beens." Twenty

years ago there was an embarrassment of super-godly and thrifty practical politicians ready to sacrifice their constituencies for the welfare of the Republican Moloch paying the campaign bills. To-day, there is none to do them reverence and take the slightest interest in the quadrennial parade of the stuffed elephant that no one but the irrepressible Teddy is hankering to ride. At the best, the parade of the Republican party this year will be only a cheap sacrificial show.

Roosevelt is the only runner-up in sight, and even though the radical Republican wing of the party continues to regard him askance. Efforts are being made to impress these radicals that Teddy did not mean any great harm when he backed the insurrecto Progressives and split the Republican party in 1912. Very likely some hyphenated foreigner was really the party incriminis by placing a bomb in Teddy's joke. Claim is made that Hughes will be able to attract the disgruntled Progressives back into the Republican party. To an outsider, it looks as though the Progressives would divide between the two other parties. A forlorn attempt is being made to groom the Progressive party into a shape where it will be able to furnish a ticket. Despite the envious efforts of certain publicists to weaken Wilson's position as a candidate, his strength and support is growing with the days, and he will be elected by the convention on the first ballot, a logical forecast of what the people will do.

BRANDEIS AND THE JEW VOTE.

Wilson is a hard nut to crack. Generally, they regard the action as being in line with the same motives which actuated President Roosevelt to appoint Mr. Strauss, a Jew, to his Cabinet, and President Taft's approval of the abrogation of the treaty with Russia to appease the artfully worked up inflamed Jewish sentiment of the country on the opening of the Presidential campaign of 1912. At the same time, according to the logic of these same politicians scanning the cards in Wilson's hands, the latter by the appointment of Brandeis has put the Republican leaders in an awkward pickle, for if they take action against Brandeis they will evidently sacrifice blocks of Jew votes throughout the country; if they make no move, Wilson is certain to draw heavily on the Jew vote. Following the logic of the politicians, Wilson controls the situation.

Brandeis has earned a national name for himself through his acknowledged grasp of the fundamental principles of the law and his ability to use them forthrightly in contests at the bar. In the Oregon ten hour labor law for women, the New York clothing trades strikes, the Ballinger-Pinchot inquiry, in many congressional investigations, and in warfare on Big Business that centered in the limelight, he won for himself a notable reputation. In the great questions of the movements along which this republic is ranging he stands for labor and the social uplift. Such a position naturally antagonizes the capitalistic class, and they dread his influence on the banch as well as that he may prove a forerunner of others of his kind there. For many decades, no appointee of a radical character has been able to reach the bench of the United States Supreme Court, and the strongest effort will be made to maintain its impeccability in that respect. Already the preliminary skirmish in the attack is underway in Washington before the Senate sub-committee. The opening charge was that Brandeis is guilty of unprofessional acts in favoring certain railroads while he was retained to protect the interests of shippers. Other charges will naturally develop along the lines of unprofessional conduct and of practices inconsistent with the honor and dignity of the bench.

Before the case closes, it is likely charges will be made that he lacks the judicial quality of mind. Brandeis is conspicuous as a fighter in contests of this character, and no doubt he will make a showing, and thus give the American public some opportunity to gather ideas regarding his qualifications for the high honor he seeks.

How many people living on the Pacific Slope know that the Southern OF RAILROAD EMPLOYEES. Pacific Company, with its thousands of miles of trackage and innumerable trains, both passenger and freight, pays 45 cents, out of every dollar it receives, into the pay envelopes of employees? That sum indicates how far labor has wedged its demands into the receipts of the company. As that 45 cents represents the sum which the railroads of the country are paying employees, it explains the vigorous protest which the railroad companies of the country are making against the present demands of certain combines, union labor railroad organizations, for a further advance in their wage scale, on an eight hour scale.

In other lines of industry an eight or a nine hour or a ten hour day means that employees do not work less than eight, nine or ten hours, as the case may be, for a day's pay. In railroad train service, however, wages are on a dual basis, either hours worked or miles run by train, the latter being the most common usage. In freight service, most wage schedules name ten hours or less, or 100 miles or less as a day's work. So that every man is guaranteed a full day's pay no matter how few miles or hours. Should he work ten hours without running his 100 miles, he is paid for his hours. Should he run 100 miles or more in less than ten hours, he is paid for his mileage. Beyond ten hours, or 100 miles, he is paid overtime or excess mileage, the one that yields the larger wage. Ten miles is thus equivalent to the hour, or one-tenth of a day. If the train runs slower than ten miles an hour the engineer is paid by the hour; if it goes faster he is paid by the mile. Thus is it that practically no employee works for more than ten hours for a day's pay, and thousands work less than that, and even less than eight hours, for a day's pay. The result is that every man is guaranteed a full day's pay, no matter how little service he performs. He can't work for less than a day. He gets overtime for everything in excess of ten hours. All in all, railroad employees cannot be said to work an eight hour day or a ten hour day, except in those special cases where it takes just that number of hours actually to complete the run. This is the reason why laymen fall into error in trying to compare railway labor conditions with labor conditions in other lines of endeavor.

—From various parts of these United States significant signs foreshadow that any immigration bill that may come up for discussion before Congress this session will be greatly modified in character through the questionable methods of the hyphenated foreigners who have been trying to make this country a football field for their sinister designs. Public interest has taken on an entirely new aspect since President Wilson vetoed last year's bill passed by Congress. National interests and welfare and the dignity of the Republic are now becoming recognized as something of more moment than the low class of immigrants herded up in southeastern Europe for the combination of Atlantic steamship companies who handle these hordes solely for the annual profit there is in the transportation. Experience has taught Uncle Sam that a large percentage of these immigrants bring internal strife to this country and no loyalty whatever for the United States. The time has come when the strictest immigration bill ever framed, consistent with religious freedom and education, should obtain.



TOWN CRIER

—The Delcher case illustrates what a temperamental woman can do in the yellow press with the reputation of any business man that ventures near the baited nets of fascinating Lorelei. Oddly enough, it happened that in one of the yellow journal's issues describing this passionate mating-tale that the career of a "Much Married Matrimonial Swindler," dubbed a "Love Faker," was blazed up in the next column, a happy meeting of garish stories of this character. The "Love Faker" masqueraded as a foolish grass widow with money—"They tried to fleece me, but I beat 'em at their own games; they literally forced me to take their money." The four times married Mrs. Carrie Thompson—Nigre Bryant—Isaac—Christensen—is now a Federal prisoner charged with using the mails to defraud. Of course, Mrs. Delcher's notes were not framed to defraud, but to help kindle that blazing Cleopatra love that so insidiously unmans the capitalist at the moment when "one touch of nature makes all the world kin." Mrs. Delcher has not yet been married four times, nor has she confessed in her voluminous press work detailing the campaigns that she has had or intends to have four love affairs. Her story, however, indicates that she has passed the half-way post in left-handed affairs. Her extraordinary cleverness in developing cumulative evidence for her campaign of redress indicates that like Napoleon and the German Emperor she believes that the enemy should pay the bills of court proceedings that might develop from any "love" tangles. Her clever and vigilant lawyers handled the publicity end of the game by publishing the duplicate copies of her letters, so that she could not be charged with making soulful "inside" matter public. Cleverly handled, to be sure: so extraordinarily artfully handled, and with such circumspection, adroitness and completion that the prosecution makes an unusually strong case for the defendant in showing that he was cleverly baited into a trap.

—Since the outbreak of the European war there has developed in this country a raging sporadic outburst of venom, spite and vindictiveness on the part of certain resident foreigners who are bitterly opposed to the impartial position and acts of the United States as a neutral nation. Aggressive action on their part has been plentiful in all parts of the country. Munitions plants have been blown up, American ships wrecked for carrying supplies, and railroad lines threatened with destruction for hauling materials consigned to their enemies. The object obviously is to terrorize neutral nations shipping munitions, food and other supplies. The most flagrant case in the present volcanic eruption of crimes of this character was the recent attempt to poison 400 guests that attended a banquet recently given an archbishop in Chicago. Long before Macaulay, students of politics prophesied that this Republic would be forced to undergo the greatest of national throes and agonies to test its ideals as embodied in the Constitution. Since the Civil War the nation has suffered periodical and drastic tribulations. This European war has disclosed another problem, the hyphenated foreigner who fattens on the prosperity of this country, and serves his national allegiance abroad, an interloper in disguise who makes use of America to skin what benefits he can before returning to Europe. More fire should be kindled under the melting pot of the immigration laws to fuse or force out these sons of evil.

—One of the biggest waves of crime in the history of the country is sweeping over the States, and the attempt of the so-called anarchists who attempted the poisoning of the guests at a dinner in Chicago, given in honor of a prominent ecclesiastic, is part of the development. In San Francisco the "hold up" industry seems to be getting away with the local police. Vicious attacks by thugs are again thickly punctuating the night's events with all the usual blackguardly details. Something is apparently weak in the police machinery when such conditions are allowed to prevail. No excuse can be offered for an open season of crime. Chief of Police White declares that this new wave of crime is due to the leniency of probation officials in giving prisoners "tickets" of leave. "What's the use of catching criminals," he says, "if these probationers turn them loose as fast as we can catch them?" he complains. His record shows that in the last six months 268 men were arrested for burglary. The comparatively small number of convictions is suspicious. Is the result due to the "straw" bail system, so malefic in local criminal trials? A glance over the State shows that crime is on a riot, and that the chemically pure Los Angeles is the storm center. Warden Johnson of San Quentin recognizes the unusually high wave of crime sweeping over the country. San Quentin has 2,471 convicts and Folsom 1,200, the highest number in their history, and one-half of these are under age.

—Another kindly nature-born Ishi has just come out of the brush in Pittsburg in the shape of the Rev. Dr. James E. Norcross, pastor of the Shandy Avenue Baptist Church, panoplied with the temerity of a Roland and a Richard Coeur de Leon, and gently announces to the sex that "a trouser like skirt would result in better health." This second Livingston in sartorial aviation somehow escaped from his pastoral quarters in Pittsburg recently and reached San Francisco, where he was astounded to see some Chinese women walking about with their legs draped in trousers. (Luckily for himself, he did not fall into a burlesque show on the Barbary Coast and see legs draped in less gauzy materials.) Chinese legs in trouserings made a great impression on this imaginative sweetling, and he now urges the ladies of his congregation to adopt this masculine attire and use them for the benefit of pure health in mountain climbing and otherwise. If the Rev. Dr. Jas. will pick up the latest leading periodical on Fashions and Fleshlings he will discover to his amazement and chagrin that trousers were adopted by radical dresses of the sex as a fashion some time ago, and that the leglings have been shrinking ever since. One of the hold-over bronze plaques of the Exposition should be presented specially to the pastor for his unrestrained courage in suggesting to the sex what they should wear.

—The belligerents in the European war are divided over the issues of that great struggle, but they appear to be united in their attack upon Liquor in its various alcoholic forms. The British Government is taking over all the large whisky distilleries in the kingdom, and proposes to transform them into munition factories. Orders will shortly be issued to prohibit the importation of barley for distilling purposes. For some time past the Russian Government has been collecting the vodka of that country, and has accumulated millions of gallons which probably will later be transformed for use in the arts and manufactures. France is handling absinthe and her other liquor problems on Spartan principles. Abroad, where the nations are still under grinding war influences, legislation continues to drive alcoholic drink deeper into the ditch. This is the sore payment that Liquor is forced to pay for the wild pace it swaggered without license and with defiance, in the days when the nations of the world lolled luxuriously in the sun and thought only of business and pleasure.

The Growing Field of Art in California

As Exemplified in the Memorial Museum, Golden Gate Park

The new California Art Exhibition in the Memorial Museum in Golden Gate Park is unquestionably contributing a healthy and invigorating stimulus to local art. The interesting visitors who throng the rooms daily, despite the wintry weather, indicate a strong desire to develop the seeds sown by the recent displays made in the Palace of Fine Arts, on the Exposition grounds. Those considerate and far-sighted patrons who bridged for them the way to this new collection, happily helped to preserve this budding enthusiasm which will now enjoy every opportunity of becoming permanent. For this happy result, these patrons are entitled to far more than passing credit, for they took advantage of an opportunity, which, if lost, might have stranded the community in matters of art and left us only with the ardent remembrance of the ideas of Art introduced here by the Exposition.

The present display in the Park Memorial Museum and kindred places will certainly emphasize more clearly and practically the permanence of art ideas in this section, and ultimately gain the recognition that the bay counties are the center of the art movement in the West. This situation has been brought about by those influential patrons who have been working quietly and zealously for a long time to establish a substantial foundation for sound and permanent schools of art in this city. In this work, M. H. de Young has been prominent among the leaders for more than twenty years, and he and his excellent co-workers are only now beginning to see the results of their labors finding a place in the sun. Mr. de Young's efforts awoke general attention following his administration of the famous Mid-winter Fair, when, from its remains, he established the present museum in Golden Gate Park. With that as a nucleus, he has been working indefatigably ever since to increase the attractive exhibits from the best available sources. Recently, Mr. M. H. de Young has added still more largely to the collection with generous purchases of rare works of French and Italian art.

Shoals of new contributions to this excellent exhibit are coming in weekly, artists and patrons evidently striving to make it the greatest success possible. Among the recent exhibit provided by leading local artists for this excellent stimulus to higher endeavor are the pictures of a number of cherubic infants that Mary Curtis Richardson does so ideally, several characteristic woodland scenes from Keith's magic brush, "Windblown Pines" by Bertha Stringer Lee, Matteo Sadona's striking portrait of the sculptor, Leo Lentelli; "Mother and Child," and "October," by John A. Stanton; "The Mirror," a striking contribution by Frank Van Sloan; an illustration of modern coloring in Lee Randolph's "Footbridge in France;" two brilliant pastels by A. Sheldon Penoyer; De Neale Morgan's carefully handled Monterey landscape; a number of Maynard Dixon's famous desert scenes, with their characteristic atmosphere; C. H. Grant's "Breaking Storm;" Charles Rollo Peters' sterling new canvas, "San Juan Capistrano," which has been given to the Memorial museum by Mrs. Paul Brion, and several of his famous moonlight scenes; C. D. Robinson's noble canvas depicting the "Crest of the Sierras," a portrait in the best style of Orrin Peck; several of Cadenasso's vivifying and sympathetic forest studies; Walter Francis with a cleverly handled shipping scene on Mission Creek; H. W. Seawell's "Golden Gate;" G. Piazzoni's fine realization of the placid calm of the California Foothills. Harry A. Law has added a rich decorative bit in his "Inglewood Autumn," and excellent characteristic showings of their individual work are made by Theodore Wores, Arthur Matthews, M. A. Breuner, Amadee Jouillin, Genevieve Rixford Sargent, W. S. Rice, Xavier Martinez, C. Chapel Judson, R. L. Partington, Wm. Hutachek, Chris Jorgensen, C. D. Robinson, E. W. Christmas, Will Sparks, Hanson Putthuff, and a score of other masters of oils and brush.

Aside from this wide and attractive selections of notable canvases by local artists, there are qualities of art treasures exemplifying artistic development in other lines, sculpture, mosaics, bronzes, miniatures, royal Chinese cloisonne from the Imperial Palace of Peking, Italian majolica of exquisite form and coloring, ancient armor, ceramics old Japanese prints and

oil paintings on silk, antique and colonial jewelry, ancient forms of silverware, medallions and other like lines, all stimulating to those possessing fine emotions and aspirations for the beautiful and the ideal.

Dr. Morris Herzstein has enriched the museum with a "Joan D'Arc" in Carrara marble by the Italian sculptor, Raffaele Romanelli, "Cleopatra," and the bronze "Flying Mercury," the latter by Gian. Boglona. Mrs. D. F. Allison has donated a perfect suit of French armor of the 15th century.

Though the exhibit was planned to show only the work of California artists, an exception has been made in order to afford the public an opportunity to view some of the notable works of art that were purchased by San Franciscans at the Exposition. The latter exhibits are placed in the galleries. In contributions of this character for the benefit of the public, Mr. M. H. de Young has proved to be an extraordinarily generous contributor. His collection is of exquisite merit and of rarely discriminating variety. Many of his finest bronzes Mr. de Young has already given to the museum. Among them are the two bronze "Greek Runners," prominent at the Exposition, and the bronze "Mercury in Repose." In another group of ten bronzes which he donated is Donatello's famous "David," the greatly admired "David" of Verrochio, two "Gazelles," one of the celebrated "Dancing Girls" from Herculaneum, the "Discus Thrower," from the Capitoline, the "Praying Boy," "Venus With the Sword of Mars," the "Athlete" and the striking group, "The Rape of Polyxena." In another notable set are "Love and the Dolphin," a fountain group that attracted great attention in the Italian building at the Exposition, and two "Centaur's." Mr. de Young has also installed for exhibit some wonderful pieces of cloisonne from the Imperial Palace of Peking, and Pompeian bronzes, including wonderful vases, jars, masks, unique candelabra, musical and architectural instruments and tripods, together with wonderful samples of ceramics and medallions, the latter by Luca della Robbia, Michael Angelo's "Angel with the Candelabra," vases in the Savona, Deruri and Venetian styles, and those of majolica make of the 16th century, together with a notable collection of famous busts of notables of the past.

—The Sunday Dansant Club at Techau Tavern is greatly appreciated by an ever increasing membership of those who enjoy a certain exclusiveness which this Club, with its own quarters on the mezzanine floor, affords. Dances are held in the Colonial Ball Room, and dinner is served, to members only, in the Club's quarters, at \$1.50 a plate. The management and stockholders of Techau Tavern are about to open a magnificent ice skating rink in the quarters now occupied by the Arcadia Dancing Pavilion at the corner of Eddy and Jones streets. The skating surface will be 125 feet square and ample seating capacity will be provided for spectators. Professional skaters of note will be brought from New York, including instructors who will teach the plain and fancy skating every morning. This new rink is large enough to accommodate the public, and fills an immediate and strong demand of devotees to this popular sport.

R. B. Hayden

STRAIGHT
Bourbon

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San Francisco society is looking forward to the promised visits of the Alfred Vanderbilts. They have taken the William Miller Graham house in Santa Barbara for three months, and plan to come up to Burlingame several times during their stay in California. A friend in Santa Barbara, who is in the "know," writes me that Mrs. Vanderbilt feels that she was very thoroughly "done" by the Grahams, via their agent, and that her feeling in the matter is very apt to react against the ambitious New York plans Mrs. Graham entertains for her daughter. Those who know her declare that Mrs. "Freddy" has the Vanderbilt thrift, plus, when it comes to making terms, and would never have paid \$3,000 a month for the Graham place if she had seen it before closing the deal. She has no hesitancy in saying that things were misrepresented to her, but now that the weather is in softer mood and the days and nights down there are perfect raptures, she will probably feel less bitter.

When the Vanderbilts arrived, the skies were leaking, and so was the house, and both kept at the job with a persistency that defied prayers and plumbers. The house is more decorative than substantial, and while the Grahams have spent a great deal of money on the place, the recent years have taken toll on the shabby construction of the building. Santa Barbara is beginning to regard the house as a piece of Montecito cast-off finery, driving visitors by at a speed which enables them to just get the general effect of the place, without itemizing the flaws. So there was general astonishment down there when it was known that the "Freddy" Vanderbilts had leased it for \$3,000 a month, and three months at that.

Meanwhile, blessings on the fearless head of the agent who brought the Vanderbilts to these parts. Mrs. Alva Astor, the first wife of the late John Jacob Astor, is likewise talking of spending a month or two out here, and the rumor is given substance by the presence of Captain Rupert Higgins, the dashing British officer, who has set his helmet of ivory and silver for the vivacious and be-millioned widow. Captain Higgins spent last week in San Francisco, and is now in Santa Barbara, where he has announced that he will make his headquarters for the spring. So the gossips regard Mrs. Astor's coming as a certainty, for they do not believe the Captain would conduct his wooing by long distance, the propinquity method being more strategic.

One of the Santa Barbara belles, a New York girl, who has spent the winter there with her mother, created a sensation on the veranda of the Country Club the other day by asking Captain Higgins what would happen to England if all the officers were made of pasteboard and gilt, and went gallivanting off, putting an ocean between their carefully tailored persons and the trenches. The Captain answered: "I say, that'sh a bit rough!" turned on his heel and walked off, leaving the honors, it must be admitted, to Miss Impertinence.

Recent visitors to New York bring back a rumor, so strong that it is able to sit bolt upright and defy incredulity, to the effect that Clarence Mackay is regarded as the successful suitor of Mrs. Madeline Force-Astor, the girl-wife of the victim of the Titanic disaster. It's not altogether easy to remember in just which bouquet to place the various astors, so if Mrs. Astor I becomes Mrs. Higgins, and Mrs. Astor II takes the good old California name of Mackay, it will not be nearly such a tax on the world in general.

Mme. Melba has set a standard in generosity which the High and Mightinesses will find it difficult to follow. The things that she has done for people great and small are the talk of the peninsula set. For example, a number of years ago the great diva met "Jerry" Landfield, and a pleasant friendship has existed between the two ever since. Mrs. Landfield belongs to a Royal Russian family, and wore the title of Princess until she chose to marry the young American attache in Petrograd. Mme. Melba, it so happened, had likewise met her during one of her tours of Russia, so one of the pleasantest acquaintances which the great singer renewed on her visit here was with the Landfields. The

other day she rang them up, and said that she was sending around a little gift which she thought they would find a great convenience—the little gift proved to be a stunning automobile.

Sunday, February 27th, has been selected for loosing the beagle pack that Mrs. Fred Kohl and Frank Carolan have imported from the East. The dogs are already straining at the leashes; the women are anxious to don the new sports clothes that they have had made for the occasion; and the men are anxious to have a try at this new diversion. About three hundred have signified their intention of beagling, and the first hunt will bring out the full number, even if some of the less nimble heeled do drop out as the novelty wears off. Society rode to hounds and paper chased for several seasons, but it has never followed the dogs on foot, so it will be a survival of the fittest pedestrians, as far as the human element in the game is concerned. As for the squirrels and rabbits and other quarry, if these beagles live up to their Virginia reputation, there won't be any survival at all!

The wedding of Miss Dorothy Baker and Dr. George Willcutt was celebrated on Wednesday night at Trinity Church, and brought out the most representative gathering of the old California families that has been seen in many a moon. It is seldom that a ceremony unites two families so deep-rooted for several generations in the social life of the city. The wedding party likewise linked back to the social life of old San Francisco, the representatives of this generation in all the bridal regalia recalling the days when their mothers took part in similar ceremonies. Miss Marion Baker, the young daughter of the bride's step-brother, was the maid of honor, and the bridesmaids included the Misses Gertrude Thomas, Elva de Pue, Mauricia Mintzer and Myra Treat. Two young cousins, the Misses Kate Darragh and Louise Stone, acted as flower girls.

After the church ceremony an elaborate wedding supper was served at the Century Club, only the members of the two families, their nearest connections and the bridal party, attending this, but so many were the connections that almost a hundred people sat down to the wedding supper.

One of the significant straws that show which way the economic-independence wind is blowing has been demonstrated by the business venture of Mrs. George Garritt, Mrs. Macondray Moore and Mrs. Harry McAfee, the young protegee of Mrs. Francis Carolan's. For several years it has been an accepted fact that it was far more praiseworthy for a woman who had no male to support her, to go out and become economically independent, rather than gather in scant crumbs from the tables of wealthy friends. But it is only recently that society has been introduced to the newer angle of the problem—the married woman who desires to take or to keep her profession, as the case may be. For example, when Miss Lucy Page-Brown confided to her relatives that she was going to marry the young architect who had won her heart while she was a pupil at the New York School of Design, her family remonstrated with her, presenting the usual arguments, capping their objections with a reminder that she had spent years in preparation for a career, and was going to give it up without a trial. But she had no intention of giving it up, she announced. She belonged to the ultra modern group that believes that a married woman need not give up her profession when she sets sail on the sea of matrimony.

In this she was upheld by the fairy-godmother of her family—Mrs. Carolan—and that settled the matter. The young people were not made to wait until he had written his name on the halls of Fame with a corresponding bank book. With the social sponsoring that Mrs. McAfee will have, she is sure to be a success, and Mrs. Garritt and Mrs. Moore likewise command the good-will of the most exclusive set, so the Goddess of Success is bound to spread her wings over the new venture.

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

**Don't Tell
Your age**

After the
Movies
go home
and
Murine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

Murine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.

Fanciful Costumes for Mardi Gras Ball.

The masculine element of the pageant for the Mardi Gras, which is to take place at the Palace Hotel on the evening of March 7th for the benefit of the Children's Hospital, will be just as fanciful and as attractive as the feminine part in it, judging from the drawings made by Edgar Walter of the costumes. The attendants to the eight dainty flower fairies will impersonate the little wild creatures of the garden. There will be two lady-bugs, two beetles, two crickets and two bull-frogs, the parts to be sustained by Messrs. George Bowles, William Leib, Nion Tucker, Kenneth Moore, Fred Tillmann, Robin Y. Hayne, Heine von Schroder and William Parrott. Stanford Gwin, who is to be king of the court, will wear a dragon fly costume.

The Lotos Queen, Mrs. Charles Templeton Crocker, will wear a gown of lotus petals, and she will be drawn into court on a golden lotus throne. Her attendants will be Mesdames Rudolph Schilling, Talbot Walker, J. Cheever Cowdin, Samuel Hopkins, the Misses Marion Zeile, Marian Newhall and Gertrude Hopkins, who will take the parts of a fuchsia, a jonquil, a daisy, a nasturtium, a bluebell, a larkspur, a rod rambler rose and a forget-me-not. The court will be a wild, moonlit garden with canopy of fruit blooms, wistaria and acacia, with the green turf underfoot and moonbeams from a great round moon filtering through the branches of deodars and pines. The pageant is under the direction of Edgar Walter.

Those who have subscribed to boxes for the evening and who will entertain at dinner and supper parties are: Messrs. and Mesdames James L. Flood, William B. Thomas, Talbot Walker, Cyrus Walker, John McMullin, E. S. Heller, Selah Chamberlain, Webster Jones, Charles Templeton Crocker, Frank Proctor, Andrew Welch, M. H. de Young, E. W. Hopkins, John F. Merrill, George A. Pope, C. O. G. Miller, Herman Levy, Daniel C. Jackling, Henry T. Scott, Samuel Knight, George Almer Newhall, Francis Carolan, Cuyler Lee, Joseph A. Donohoe, Marcus Koshland, Abraham Hart, I. N. Walter, William Hart, Francis Davis, Sigmund Stern, John Buck, George MacGowan, Seward McNear, Adolph Spreckels, Fred Talbot, William H. Crocker, Rudolph Spreckels, Daniel T. Murphy, Eugene Lent, Charles W. Clark, Mesdames William G. Irwin, Eleanor Martin, Helen Hecht, Russell Wilson, Henriette Zeile, Dr. Herbert Law, Dr. George Lyman and William A. Lange.

Delightful Program for Revue des Modes.

The program for the Revue des Modes, which is to take place at the Scottish Rite Auditorium on the evenings of March 1st and 2d, for the benefit of the Free Kitchens for Nursing Mothers in France, has been augmented by a number of vaudeville "stunts" by local talent, adding to the interest of the Revue, which promises to be one of the brilliant events of the closing season. Instead of introducing the tableaux portraying the modes by a monologue with a "compere," it has been decided to create a dialogue with both a "Commere" and a "Compere," the parts to be maintained by Mrs. Ethel Hager and Mr. Roy Folger. Joseph D. Redding has written the sketch, and it is immensely clever. Miss Dorothy Churchill, a charming member of the younger set, who has a beautiful contralto voice, will sing a solo with violin obligato. Daniel MacIntyre Walker will dance an Oriental fantasy in imitation of Nijinsky. He will wear a Loon Bakst costume after the manner of the Russian ballet. Mrs. Arthur Lewin, who studied with Rochanara, will give the Kashmiri incense dance. The tableaux vivants will be posed by members of the smart set, the following having consented to act as models: Mesdames William C. Duncan, Jean Gallois, Willard Drown, Andrew Welch, Abe Stern, Juanita Huse, James C. Eaves, Alanson Weeks, E. Clinton La Montagne, Edgar Sinsheimer, Julain Hart, Edgar Peixotto, Misses Gertrude Hopkins, Ruth Perkins, Phyllis de Young, Ethel Crocker, Helen Crocker, Marita Rossi, Coralie Majai, Helen Hamilton, Dorothy Churchill, Marie Hathaway, Leslie Miller, Einnim McNear, Leslie Miller and Viola Page.

Events in the Paul Elder Gallery.—"Rhythm as Found in Nature and in Pictures" is to be the subject of the lecture by Eugen Neuhaus, in his course on "Painters, Pictures and the Public" for Tuesday afternoon, February 22d, at 3 o'clock. The lecture will be given in the Paul Elder Gallery, 239 Grant avenue, San Francisco. Leo Cooper will continue his Interpretative Readings from the Modern Drama on Wednesday forenoons at 10:45

o'clock. On February 23d he will read "Midchannel," by Pinero.

Recently, Mrs. George William Whitney was hostess at a tea in the Hotel Oakland, honoring Mrs. George Allen Sweet. Her guests were Mrs. Henry Clay Taft, Mrs. John J. Valentine, Mrs. Robert S. Phelps, Mrs. E. B. Beck, Mrs. George E. Whitney, Mrs. E. H. Marwedel, Mrs. Benjamin Grant Beadshaw, Mrs. Charles Tripler Hutchinson, Miss Crissie Taft, Miss Edith Selby, Miss Edith Beck, Miss Phelps, Miss Elsie Marwedel.

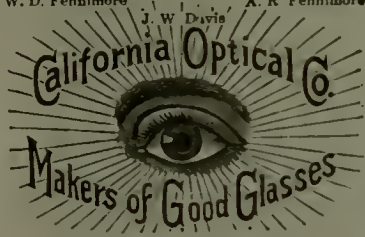
A great crowd is expected for the eighth annual Midwinter Golf Tournament, February 19-22. Preparations are going on for the Leap Year Mask Dance the closing night of the tournament. A costumer from San Francisco is to come down with a complete supply of all kinds.

—As the season advances, it becomes more and more manifest that discriminating shoppers are exercising keener judgment in making their selections in millinery because of the exuberance displayed both in stocks and variety. A safeguard in this respect is to patronize a shop with a well-earned reputation for regularly carrying in stock the best of the season's models to be had, both in smart design and quality of material. Magnus, the well known milliner at 178 Geary street, is recognized by the best shoppers of the bay county towns as the ideal establishment in San Francisco which furnishes strictly model millinery at popular prices, saving the buyer from \$3 to \$15 on each hat. His new spring models, now being shown, are distinguished by their individual modishness and smartness. His stock of high class millinery covers the best artistic designs to be had, and patrons find peace and comfort in the fact that they can so readily find "just what they want" in the ample selection furnished by Magnus.

PASSING OF WILLIAM F. OHM.

William F. Ohm, sales manager of the big house of Blake, Moffitt & Towne, wholesale dealers in paper, and for thirty-five years in their employ, passed away recently at his home in this city after a three months' illness. He was fifty years old, and leaves a widow and three children and a host of friends who highly appreciated his sterling qualities.

—Chas. H. Victor, who is lecturing at University of California on business organization and efficiency, will address the Business Men's Efficiency Club at the Palace Hotel next Monday noon, February 21st, on "Efficiency in Salesmanship." Another address will be given by Miss Bessie Beaty of the Bulletin on "Success in Newspaper Work." The meeting, which will be open to the public, will begin at 12:15 o'clock, and lunch will be served.

W. D. Fennimore	J. W. Davis	A. R. Fennimore	<p>HOW WE HAVE "REBUILT" EYES Rebuilt automobiles and typewriters are common nowadays, but rebuilt eyes are something new. Two pairs of glasses are a sign of age when you need different glasses for reading and distance use. It means your eyes are not as young as they were once. Now come the "Caltex Oneplex" bifocals to make your eyes young again, to rebuild them, as it were. With the wonderful "Caltex" double vision lenses only one pair of glasses are needed. Reading and distance corrections are combined in one lens and have the appearance of regular glasses.</p>
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The hard-riding Del Monte Polo Team, which recently defeated the Army on the Del Monte polo field. From left to right, the players are: Harry Hastings, George Parsons, Ray Splivalo, Will Tevis. Much interest is being shown by society and other followers of the sport in the revival of polo by the Del Monte management. A number of ponies will be kept for hire, so that visiting poloists may be accommodated.

SPORTS AND PASTIMES

By OUTSIDER

"Outsiders see most of the game."—Old Saw.

Five Yale athletic stars have been barred by the executive committee of the Yale Athletic Association from playing this year. The athletes are: Captain Milburn of the baseball team; Harry Legore, one of the greatest football players of the year and a baseball star; William Easton, Spencer Pumpelly and Robert Rhett of the baseball team. The charge is that they accepted free board for "summer baseball." What a splendid opportunity the ivory hunters of Africa would have if they transferred their activities to the governing bodies of college athletics, who make a college education look foolish by their silly rules and distinctions.

Yale has added the saber to its list of minor sports, and will meet Harvard in annual competition. I suppose there is not a chance for a Yale athlete to be disbarred for accepting free board for "summer sabering."

Jess Willard is reported as having bought a home in Chicago. The Windy City certainly is a fitting residence for this hot air athlete.

The Oregon Aggies are scheduled to play University of Southern California on Thanksgiving Day. Is Berkeley no longer even a way station on the football map?

The curtailment of boxing has brought wrestling to the fore again, and in New York there are matches nightly among an international quintette of matmen. There are a fresh lot of boobs developed with each generation, but those who remember the hippodromes pulled off in the days of Clarence Whistler and Billy Muldoon would hardly fall for the old stuff. By the way, any game is in pretty bad shape when it is necessary to introduce such bunk as a "Masked Marvel." There is one performing nightly in the New York Hippodrome, and it was through him that the exquisite idea arose to spring an M. M. in local boxing circles. However, George Pappas, the local heavy-weight, put the "mar" in the Marvel when he mussed him up at the Association Club last Monday evening.

In local golfing circles Harry Davis is reported weekly as having a "come back." There is no doubt that Harry is back again, but whether it is coming or going remains for the first general tournament to show. However, when he is going right there is no local golfer that can touch him. A match between him and Douglas Grant would be well worth seeing, although

as a rule a golf contest is about as exciting as playing poker for beans.

Douglas Grant, who was acclaimed in England as one of the most promising players in the United Kingdom, recently took the great Jimmy Braid, the only man in the world to dispute Vardon's supremacy, to the eighteenth hole for a decision.

Prince Henry, third son of King George, ran fourth in the mile at the Eton sports. An inconspicuous lad named Rice took first in 4:54, good time for a school boy race. And yet there are some who think that England is not a democratic country.

There is a rumor to the effect that the special train proposed by the California Golf Association to fetch the players for the Del Monte tournament will not be accepted by the W. G. A. Come to think of it, why should we send a special train anyway? A trip to California ought to be enough inducement for the amateur golfer without having his expenses paid. Chick Evans and the other stars—writers and golfers—will be taken care of in any event.

W. J. Travis, the grand old man of golf, came back and won the qualifying round of the South Florida golf championship last week. The field was large and comprised some of the best of the metropolitan talent. The ex-national champion returned a 71.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.



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Instead of saying whisky, just say CASCADE, you will enjoy it and feel much better.

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PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.



Gertrude Hoffman and company in "Sumurun," next week at the Orpheum.

Happy Hits at the Orpheum.

Eddie Cantor and Al Lee follow right after the overture on this week's programme. They have a mixture of nonsense and patter, with some eccentric dancing for good measure. They are funny chaps with a real sense of humor. Brandon Hurst, an actor with a very good reputation, who has done some very clever things in the past, presents himself in an episode in two scenes, written by that versatile vaudeville writer, Edward Pele—and entitled "The Girl." The element of intense interest is maintained from the beginning, and works up in a logical manner to a very surprising finish. The act is unusually well written, and fits the personality of Hurst in a most excellent manner. William Lee as the boy does an excellent piece of acting. The role of the butler, to me, strikes a false note in the little play, and is incorporated solely with the idea of provoking comedy, really not essential in an act of this kind. James Tooney and Annette Norman made such an impression here a couple of weeks ago that they are brought back for a brief return visit, and again do their melange of fun and dancing.

Bessie Clayton, than whom we have no finer exponent of toe dancing in this country, brings a splendid act, in which, with her capable partner, Lester Sheehan, they illustrate the dances of yesterday and to-day and to-morrow. No little success of the act is due the Clayton sextette of instrumentalists, who certainly manage to keep things lively. Tom Smith and Ralph Austin have one of those acts which combine a little singing, a little dancing, and a great deal of pure, unadulterated, out-and-out fun. These chaps have a style all their own, and are quite original. Billy McDermott does a tramp act a little different from others, and his jokes are all new. McDermott has a fine tenor voice, which he purposely mangles. I'd like to see him use it in a legitimate manner. Joseph Howard, the composer, is here again, and brings with him a partner in the person of Ethel Clark, who made a great big hit. She is very pretty, and has decided charm of manner, and can sing and dance well; she also dresses in several ravishing frocks. Some of Howard's songs are the kind which will never die. They are a great treat.



Nikolai Sokoloff

Nikolai Sokoloff, the distinguished Russian violinist, assisting artist at Maude Fay's recital to-night.

He has a baritone voice of excellent quality. Their act goes tremendously well. The Five Kitamuras do some fine athletic feats. Tommy Kitamura is undoubtedly the greatest risley performer who has ever visited here. It's a splendid bill all through.

* * *

"On Trial" Scores Big at Alcazar.

The "On Trial" performances at the Alcazar brings to the front in a decided manner little Ruth Ormsby, a San Francisco youngster, who in this play registers the greatest hit of her short career. At the end of her big scene she secures through her own efforts the greatest number of curtain calls of the entire evening. She does great work. Incidentally, a word of praise for Addison Pitt for the masterly way in which he staged this great performance and production in the short space of a week. Mr. Lytell and Miss Vaughan and their able associates registered one of the greatest hits in the history of the Alcazar in this play. It is a great performance all through. Don't miss it.

PAUL GERSON.

* * *

Pantages Uncorks Lively Stunts.

A riotous scream hits Pantages this week when the lively girls and comedians in the musical comedy skit, "In Mexico," turn loose with their cornucopia of fun, frolic and nonsense. Comedian Alf Goulding materializes laughs by simply standing still and looking serious; he is one of those fun-makers that give his fellow actors the giggles. It's a 'slam-bang' twenty minute sketch that works the high gear on laughs during every second of the time. O'Neil and Walmsley are a capital and original patter team that exchange jokes, quips, conundrums and surprises at a rate that rivals anything done by the gatling guns of the belligerents. They have an original method all their own, and make a bull's-eye hit which is garlanded with insistent recalls. A very cheerful singer of exceedingly cheerful songs is Dorothy Vaughn, with a sweet voice, plump figure and a provocative eye that chastely sweetens any suggestions in her capital songs. The playlet of the evening, "Ten Years After," developed on the lines of the new idea introduced by "On Trial," wherein, after a statement of an action made by one of the players, the curtain is dropped, and on its rise the action mentioned is enacted. In the triangle of "Ten Years After" the wife enacts the scene when she was a stenographer and her employer deceived her into a mock marriage. On the rise of the curtain the husband is about to shoot this man who is again pursuing his wife. He relents on realizing that such vengeance will bring disgrace on his wife, and the betrayer slinks away. It is a strong situation, well handled. George H. Ford, late star of "The Soul Kiss," contributed a revue of his best songs and recitations, and Peggy Bremen and her brother introduced some clever new stunts of novelty feats while balancing themselves on upraised ladders kept busily moving about the stage. A competitive contest between two crews in assembling two makes of automobiles occasioned lively interest, the wheels being turned by the gasoline power in about 150 seconds. The film depicting the ninth episode in that sterling sensational reel, "The Red Circle," is given.

* * *

La Belle Toledo Makes Hit at Overseas Club.

Last Tuesday night a benefit entertainment and dance was given by the Overseas Club for the benefit of the British Red Cross. Miss Clara Alexander had charge of the event. A programme introducing the clever farce, "Object—Matrimony," was produced with skill. In the cast were Thomas Nunan, Mrs. George Uhl, F. D. Brandon, Dr. C. B. Root, Ray Polk and Miss Clara Alexander in her faithful portrayal of Melinda.

The feature of the evening was the performance of a beautiful young Spanish *artiste*, La Belle Toledo, in song and dance. This was Miss Toledo's first appearance in San Francisco, and her success was enthusiastically acclaimed. In her dancing she expresses the very soul of Spain, the meeting of the East and the West. The Oriental mysticism and sensuousness is harmoniously blended with the technique and rhythmic sprightliness which is associated with France. It is this plastic presentation of the emotions which lifts the dance from being a mere spectacle into the realm of a fine art. It is to be hoped that our local audiences will have further opportunities to see and hear La Belle.

Mrs. Reginald Brooks, the Anglo-California mezzo-soprano,



La Belle Toledo, beautiful young Spanish artiste, at the Overseas Club Entertainment

gave a group of songs; Tania Akounine, baby danseuse of the Exposition, danced; La Belle Toledo, the Spanish vocalist, gave songs and dances; Mrs. George Uhl recited a number of poems. Senor Emilio Gonzales and Jose Arias presented a group of Spanish folk songs and dances. Roy Folger of the Bohemian Club gave monologues; John Mahan of the Family Club gave a number of his famous Irish songs. Miss Gertrude Morrison was the accompanist of the evening. Dancing concluded the entertainment.

* * *

ADVANCE ANNOUNCEMENTS

Gertrude Hoffman Comes to Orpheum with Great Play.—The famous Gertrude Hoffman comes to the Orpheum next Sunday matinee for a two weeks' engagement, during which she will present Max Reinhardt's "Sumurun," a wordless play in eight scenes, adapted from "The Arabian Nights." It is without doubt the most stupendous, sumptuous and extravagant production ever witnessed in vaudeville, and Miss Hoffman, who appears as the beautiful slave of the Hunchback's Theatre, will have the support of a company of sixty artists of ability, whose efforts will be enhanced by costly and superb Oriental scenery and costumes and a considerably augmented orchestra. "Sumurun" was first produced by Professor Reinhardt at the Kammer-spieler or Chamber Theatre, Berlin, but the immediate sensation it created caused its transfer to his greater Deutsches Theatre, where it ran over a year. Then the company was taken to London, and "Sumurun," in the present somewhat shortened vaudeville version lasting an hour, crowded the huge Coliseum Theatre there for two seasons. Then it was played for a long supplementary season at the Savoy Theatre. After that followed the engagement at the Casino Theatre, New York, where "Sumurun," under the direction of Winthrop Ames, scored the hit of the year.

The Langdons—Rose, Harry and James—will introduce a screamingly funny act, called "Kidding and Skidding in Johnny's New Car." The Olga and Mishka Company will appear in a series of classic and modern dances. Mlle. Olga

comes from the Imperial Opera House, Petrograd, and her dancing is grace beyond compare. Her partner, Eugene Santo, is also famous for his terpsichorean ability. Corelli and Gillette exhibit as much brains in their comedy work as they do control of music in their acrobatic evolutions. "The Odd Pair," as they bill themselves, furnish what is known as a dumb act. Caliste Conant, who styles herself "A Tuneful Tale Teller," in reality enacts characterizations to a musical accompaniment provided by herself at the piano. The other acts will be Tom Smith and Ralph Austin in their "All Fun" skit, and Brandon Hurst and his company in the sensational comedy, "The Girl." The eighth installment of the Uncle Sam at Work motion picture, entitled "Fisherman, Postman and Health Officer," serve as a finale.

* * *

Maude Fay in Song Recital To-night.—Maude Fay, the California girl, sister of Postmaster Charles W. Fay, leading dramatic soprano of the Royal Opera, Munich, the Theatre de la Monnaie, Brussels; Covent Garden, London; and but recently engaged for leading dramatic soprano roles at the Metropolitan Opera House, New York, will, assisted by Nikolai Sokoloff, the distinguished Russian violinist, and Gyula Ormay, the accompanist, be heard in song recital at Scottish Rite Auditorium, Van Ness at Sutter street, this Saturday night, February 19th, at 8:30 p. m., and not Monday, February 28th, as was previously announced. Owing to demand made by the management of the Metropolitan Opera House, New York, it is necessary that Miss Fay cancel all her concert bookings on the Pacific Coast, and report immediately in New York. Sold-out houses awaited Miss Fay next week in San Jose and Los Angeles, but she must confine all California appearances, until her return from Europe next season, to those with the San Francisco Symphony Orchestra, Friday and Sunday afternoons, and her Saturday night song recital. Monday morning will find Miss Fay en route to New York and the Metropolitan, the scene of her next conquests. Tickets for Miss Fay's concerts are on sale at the box office at Sherman, Clay & Co., and the prices are \$2.50, \$2, \$1.50. Admission \$1. Boxes seating six, \$20.

* * *

Program of Sixth Symphony Concert.—With Maude Fay, leading dramatic soprano of the Royal Opera, Munich; Covent Garden, London; Theatre de la Monnaie, Brussels, and but recently engaged for leading dramatic soprano roles at the Metropolitan Opera House, as assisting artist, the San Francisco Symphony Orchestra, Alfred Hertz, conductor, will give the sixth pair of symphony concerts of the current season at the Cort Theatre this Friday afternoon at 3 o'clock and this Sunday afternoon at 2:30 o'clock. The house for Friday afternoon has for several days been sold out, and it behooves all who wish to be among those present when the wonderful program is repeated on Sunday afternoon, to hurry to the box office at Sherman, Clay & Co. Seats will be on sale Sunday at the box office of the Cort Theatre.

For the seventh pair of symphony concerts, which will be given at the Cort Theatre, Friday afternoon, February 25th, at 3 o'clock and Sunday afternoon, February 27th, at 2:30 o'clock sharp, the orchestra will have the assistance of Horace Britt, violoncellist, as soloist. Mr. Britt has appeared as soloist for the Lamoureux Orchestra, the Colonne Orchestra and the Royal Orchestras of Brussels and Antwerp. The prices for all of the remaining Sunday concerts, commencing with the seventh pair, will be 50 cents, 75 cents, \$1, with \$1.50 for the box and loge seats. Tickets are on sale at the box office of Sherman, Clay & Company, and the program for the seventh pair of concerts follows:

1. Overture to "Anacreon," Cherubini.
2. "Lied" for Violoncello, Vincent d'Indy, Horace Britt.
3. From Suite, "Ballet Scenes," Op. 54, Alex. Glazounow; (a) Oriental Dance; (b) Marionettes.
4. Prelude, "The Afternoon of a Faun," Debussy. Intermission.
5. Symphony No. 1, B flat major, Op. 28, R. Schumann.

* * *

The Famous Burton Holmes Travelogues at Columbia.—Burton Holmes, the most famous traveler and lecturer on travel, is sending his great combined travelogues to the Columbia Theatre for an engagement of one week, opening Sunday night, February 20th. The Travelogues will be given each afternoon at 3 o'clock and each evening at 8:15. He has arranged a combined program for the Columbia Theatre, and this arrangement

for the week will bring out some wonderful films and interesting talks on "The Cliff Dwellers of Chicago and the Pueblos of New Mexico," "A Day With the Middies at Annapolis," "The Grand Canyon of the Colorado," "Western Australia," "Training for War at West Point," etc. Each subject will take up twenty minutes of the performance, which will be of two hours' duration. This is the twenty-third season of Burton Holmes' career in the field of his famous Travelogues, and he has brought his audiences genuine and original pictures in scenes where action was the keynote of interest and the talks of great value. Never before have these interesting Travelogues been given at the twenty-five cent scale of prices. A limited reserved seat section at 50 cents is being rapidly bought up for the evening Travelogues. All matinee seats will be 25 cents.

* * *

Clever Vaudeville at Pantages—"From Coney Island to the North Pole," a spectacular musical comedy, starring Arthur Lavine and a big company of comedians, will be a splendid attraction on the new bill at the Pantages next Sunday. The production is in three scenes, with an elaborate stage mounting, beautiful costumes and several mechanical specialties, including an aeroplane which is used for several effective chorus numbers. "Locked Out," a sparkling little comedy skit, will be presented by Ray Raymond and Florence Bain, a clever couple who were formerly favorites here with the old Tivoli Opera Company. Hanlon and Clifton have a musical and acrobatic offering which they term "The Unexpected," and the Valerie Sisters will present a swagger novelty displaying 1916 gowns and hat creations in their specialty, "Fun and Fashions." Greenlee and Drayton, a nimble footed duo of dusky hued funmakers; Arline, the gypsy violinist; and Le Roy and Paul, sensational horizontal bar comedians, will round out the other acts programmed. The tenth and most absorbing incident of the Pathe serial, "The Red Circle," will also be shown.

Columbia Theatre

Corner Mason and Geary Streets
Phone Franklin 150

The Leading Playhouse

One week, beginning SUNDAY NIGHT FEBRUARY 20. Every afternoon at 3. Every night at 8:15.

BURTON HOLMES TRAVELOGUES

In a great combined selection of motion pictures and talks. Two hours' programme includes "Cliff Dwellers of Chicago and New Mexico," "A Day at Annapolis," "The Grand Canyon of Colorado," "West Australia," "Training the Art of War at West Point," etc. Seats 25 cents. Limited reserved section 50 cents.

S. F. Symphony Orchestra

ALFRED HERTZ CONDUCTOR

CORT THEATRE—SUNDAY AT 2:30 P. M.

Soloist MAUDE FAY, Soprano.

Tickets—75c., \$1, \$1.50, \$2, box and loge seats, \$3. On sale at Sherman-Clay.

Seventh Pair of Symphony Concerts CORT, FRIDAY, FEB. 25, 3 p. m., and SUNDAY, FEB. 27, 3 p. m. Soloist—HORACE BRITT, Cellist. Prices—Friday, 75c. \$1 \$1.50, \$2, box and loge seats, \$1.50. Tickets on sale daily at the box offices of Sherman, Clay & Co., and Kohler & Chase, except on days of concerts, when after 1 p. m. on Friday and 10 a. m. on Sunday the tickets are on sale at the box office of the Cort Theatre.

Orpheum

O'Farrell Street Bet. Stockton and Powell
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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

GERTRUDE HOFFMAN

And company of sixty in her greatest sensation, "SUMURUN," THE LANGDOONS, in "Johnny's New Car," OLGA & MISHKA CO., assisted by Eugene Santo in classic and modern dances, CORELLI and GILLETTE, "The Odd Pair," CALISTE CONANT Tuneful Tale Teller, TOM SMITH and RALPH ALSTIN, BRANDON HURST & CO. in the comedy, "The Girl," FISHERMAN, POSTMAN AND HEALTH OFFICER," and 8th installment of the Uncle Sam at Work Motion Picture.

Prices—10c., 25c., 50c., 75c. Phone Douglas 70

Scottish Rite Hall

FRANK W. HEALY, Manager announces SONG RECITAL OF MAUDE FAY Assisted by NIKOLAI SOKOLOFF

Distinguished Russian violinist, GYULA ORMAY at the piano. THIS SATURDAY, FEB. 19, 8:30 P. M. Seats and programmes at Sherman, Clay & Co.'s. Prices \$2.50, \$2, \$1.50. Admission \$1. Boxes seating six, \$4. (Music & Hamilton piano used.)

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday afternoon, February 20th

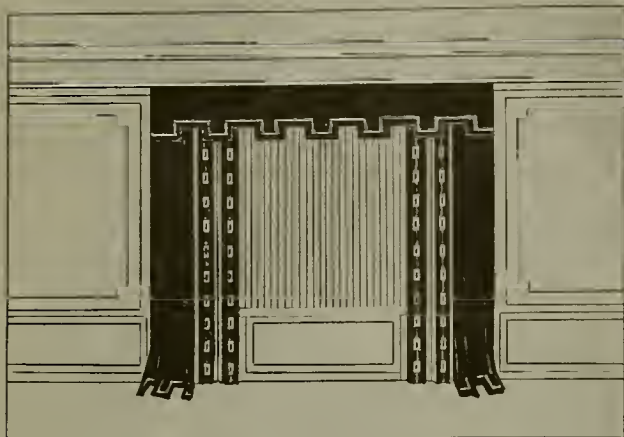
EXTRAORDINARY VAUDEVILLE

ARTHUR LAVINE AND COMPANY, "FROM CONEY ISLAND TO THE NORTH POLE," RAYMOND & BAIN in "LOCKED OUT," VALERIE SISTERS, "FUN AND FASHIONS," HANLON & CLIFTON, "THE UNEXPECTED," A SPECTACULAR FLIGHT ACT, BILL AND ANITA

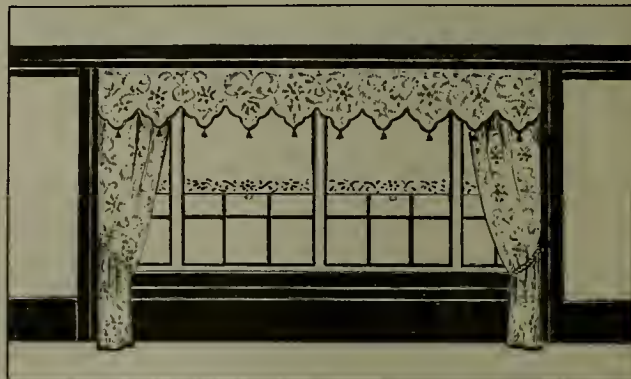


Little Talks on House Decorating

By Judd Shirley



In Black and White



Chintz lambrequin and curtains with stenciled shades; bungalow living room with window-seat.

Concerning Curtains, but Not a Curtain Lecture.

By their curtains ye shall know them is writ large in the gospel of good taste. Many a house wears its heart on its window-sleeve, and speaks loudly to the passer-by of its owner.

Just now there is a joyous deviation from the highroad of conventional curtaildom. A primrose path the curtains are dancing down, in the opinion of the staid, conventional decorator; but it is alluring!—done by just the right artist. But a word of caution: I beseech you do not attempt the daring and bizarre without the aid of a competent designer. A real artist it takes, one who knows how to juggle successfully with color and form, for it is a sort of wizardry. As well expect a medal picture from your three-year-old with his bundle of brushes and box of colors, as a success along these lines from a tyro or an amateur in decoration!



A quite fascinating example of the original and daring in curtain effects is to be seen in the Grant avenue studio of a successful young decorator, whose recent window embellishment in behalf of charity was so unique and thoroughly delightful that it successfully flagged the attention of even the rushed Christmas shopper, who halted to gaze upon the quaint little bouquets and garlands painted on the windows, and remained to buy the charming conceits within the little shops. I am giving it as an example because it so emphasizes the point of "caution" I have been making. In hands less capable to choose and subtly blend contrasting shades, one shudders to think of the possible result with such a color scheme; but the effect achieved by this decorator is unique, thoroughly Parisian, and most charming.

Running the full length of the cluster of large windows are four or five steps; these are covered, as is the studio floor, with a soft, rich, deep red carpeting. A lambrequin of dark color, toning in perfectly with the floor covering, hangs across the top of the grouped windows. At each end are heavy silk hangings, an exquisite shade of day-break pink; these fall over the steps and slightly sweep the floor. They are finished at the bottom with deep scallops. Within and next the delicate pink hangings are filmy curtains of the palest, silvery blue; these in turn flank curtains of blue and white striped material of the same gauzy texture, the blue in the striped fabric exactly matching the shade of its neighboring curtain.



Elaborate lace curtains, provided they are real, and appropriately placed, will always be used with good effect beneath velvet and heavy silk hangings in large, formal rooms or elaborate boudoirs. But in the average, conservative home, under the outer hangings, whether they are of velvet, silk or chintz, the simple nets, filets, or Scotch madras of dainty design are

always in good taste, and the more simply made the better. The plain hem can scarcely be improved upon.

Apropos of the plain hem as a finish for an inside curtain, an exception may be made of the dotted muslin which seems as in keeping with the glazed English chintz—now so difficult to obtain because of the war—as does mint sauce with Spring lamb. These curtains are often finished with a narrow, hemmed ruffle, and are very attractive. While the English use the glazed chintz in their breakfast rooms, and even in informal living rooms, on this side of the water its use is ordinarily restricted to the bedroom, or perhaps a living room in a country house of the bungalow type. And nothing can be more charming for such a room. It was not new, neither are the unglazed linens and cottons, but it is always good. In fact, in the whole field of Interior Decorating but little is new, although a clever and original designer, through his ingenious manipulation may hoodwink us into thinking the opposite.

And speaking of things that are not new, but still desirable, the valance is still used extensively, the frilled one of linen or printed cotton restricted exclusively, however, to the bedroom, or a small house of the bungalow type, being superseded by the

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straight or shaped one, usually called a lambrequin in the more formal room.

The outer hangings may just hide the bottom of the window trim; they may just escape the floor, or they may sweep it slightly, or considerably, and be "in good form"—it is a matter of personal preference. Whether it has anything to do with the maintaining of that eternal balance we are forever hearing about I haven't the least idea, but it is noticeable that as women's skirts have bid fair to shrink into kilties (and have nearly achieved it), our window curtains have threatened us with court trains.



The "view window."

And just one little word more while we are still talking "curtains"—about your "view window." If you are the lucky possessor of a fine view—frame it!—with neutral hangings made with a transverse cord, that they may be drawn at night when your very best possible bet in a picture has melted into the blue-black outer darkness. And omit inside curtains, even of the most cobweb-like texture, for they will give to that wonderful painting of nature the look of a landscape done in oils, and done for by a swathing of mosquito netting to keep it from being fly-specked.



Some Novel Cushions.

There is a certain firm of decorators on Sutter street where all sorts of attractive novelties are to be had. And when you glimpse its sofa and couch cushions, you know without being told that only women have to do with the shop. They are such jolly little cushions! Quite different from the kind we have been bolstering the achy place in our backs, and mussing up our coiffures with for the past year.



One of the new sofa cushions

Some are round and some are square, and some are long and narrow, and double up like saddle-bags. All are desirable and quaint, with their appliqued fruits and flowers, puckered on in such a remarkable way that they are realistic to a degree; I know I should be worrying about possible fruit stains on the back of my bodice if I were so fortunate as to own one—until I got used to it, that is.



The Little Shop Around the Corner.

Only this charming little shop on Post street, a studio, really, is up-stairs—several flights (there is an elevator), besides being around the corner. Before you enter the lobby of the building it is in and take the elevator, you come upon the wecest showcase, not the commonplace horizontal variety—a vertical one, glued to the side of the building. In this toy show case are the names of the firm, two names—each owning just a syllable apiece; and a striking bit of textile.

There is nothing unusual about the names, but there is about the fabric. You decide to investigate. You do; and are rewarded—amply, especially if you remember delightful hours spent browsing about in just such out-of-the-way little shops in Gotham; shops where rare brasses, quaint pieces of bric-a-brac, and textiles that are specially charming in design and color are to be found. And the young men who have collected all these attractive things were New Yorkers before they became San Franciscans. However, it is not necessary to be a Yankee to guess that. The atmosphere is unmistakable.



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that harmonize with their surroundings
Made of the new **Metal Tapestry**,
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SOCIAL AND PERSONAL ITEMS



ENGAGEMENTS.

BOARDMAN-COLE.—San Francisco society will be much interested in the engagement of Dr. Walter Boardman and Miss Elizabeth Cole of St. Paul. The news has been told within the past few days to the many friends of the bridegroom-to-be, following the formal announcement of the betrothal in the Eastern city. Miss Cole is the daughter of Mr. and Mrs. Hady S. Cole, who are leaders in the social world of St. Paul. She will not come as a complete stranger in San Francisco on her marriage, as she has visited here several times.

WEDDINGS.

AYERS-MERRILL.—Miss Florence M. Ayers, daughter of Mrs. D. Ayers, 1558 Pacific avenue, Alameda, and Robert M. Merrill of Piedmont, former real estate broker of Oakland, were secretly married in Redwood City, Friday, according to announcements made by Mrs. Ayers this week. They are now on their wedding trip in the southern part of the State.

BAKER-WILLCUTT.—Two families for many decades prominent in the affairs of business and society in this city were united Thursday night in the marriage of Miss Dorothy Baker and Dr. George Mayes Willcutt, the ceremony taking place at Trinity Episcopal Church before an assemblage of friends that filled the church. After the ceremony, which was read by the Rev. Frederick W. Clampett, there was a small reception and a bridal supper at the Century Club, only the relatives and the bridal party being entertained here. Dr. and Mrs. Willcutt have a handsomely furnished apartment in the western part of town, where they will go to housekeeping when they return.

HARRISON-INGERSOLL.—Interesting to a wide circle is the news from New York of the marriage last Saturday at the Church of the Intercession of Miss Marjie L. Harrison and Colin Macrea Ingersoll, chief of the Department of Bridges in New York.

LUNCHEON.

BELL.—Mrs. Franklin Bell asked a group of friends to a luncheon given on Wednesday afternoon at her home at Fort Mason. The affair was arranged as a compliment to Mrs. Adna R. Chaffee, who came to San Francisco a few days ago.

BOTHIN.—Miss Genevieve Bothin presided over an attractive luncheon Wednesday at the Francisco Club.

CAMERON.—Mr. and Mrs. George T. Cameron had Miss Maud Fay as their guest of honor at a luncheon they gave Sunday at their home.

CLARKE.—Invitations have been issued by Mrs. Crawford Clarke for a luncheon to be given March 2d at her home in Presidio Terrace.

DARLING.—With Mrs. Hannah Neal Hobart as the honored guest, Mrs. Clara L. Darling presided at luncheon Wednesday afternoon at the Francisco Club.

EYRE.—Mrs. Perry Eyre was hostess at a luncheon Tuesday in honor of Mrs. William Howard, who is here from Boston, and of Mrs. Frederick Whitwell, Mrs. Howard's daughter, who arrived from the East a week or so ago.

HILL.—Mrs. Horace Hill complimented Mrs. Parker at a luncheon Wednesday at the Burlingame Country Club.

LOOMIS.—Mr. and Mrs. Francis E. Loomis were host and hostess Sunday at a luncheon which they gave at the Burlingame Club in honor of Madame Melba, who left that afternoon on a concert tour through Southern California.

LOOMIS.—Mr. and Mrs. Francis E. Loomis gave a luncheon Monday at the Burlingame Club, in honor of Mrs. Edith P. Corbin of Washington, D. C.

LOW.—Miss Flora Low had a few friends as guests at a luncheon party Wednesday in compliment to Mrs. Frederick Whitwell of Boston. It was at the home of Miss Eleanor Morgan, with whom Miss Low is spending the winter.

McMULLIN.—Mrs. John McMullin entertained at luncheon at the St. Francis Thursday. The complimented guest was her daughter, Mrs. E. B. Perrin, who arrived recently from Arizona for a brief visit in this city.

MOORE.—Miss Gertrude Thomas, the fiancée of Roger Bocqueraz, was the complimented guest at luncheon Tuesday afternoon by Mrs. Duval Moore. It took place at the Francisco Club.

ZEILE.—Miss Marion Zeile had some friends of Mrs. James Parker at a luncheon in her honor at the Hotel St. Francis.

SESNON.—Mrs. William T. Sesnon gave an Oriental luncheon Tuesday at her home in Ivisadero street in honor of Mrs. William Weir and Mrs. George Forderer. Seventeen were seated at the table, the other guests being former schoolmates of the hostess. At the conclusion of the luncheon Mrs. Sesnon delighted the assembly by giving a series of Oriental dances in a richly embroidered Persian costume.

STETSON.—Mrs. Harry Stetson was hostess at an informal luncheon Wednesday at her home in Burlingame.

VAN VORST.—Complimenting Mrs. Albert Rees, Miss Lillian Van Vorst entertained at luncheon Wednesday afternoon at her home on Vallejo street.

WELCH.—Mrs. Andrew Welch presided at a luncheon Wednesday at the St. Francis. The guests numbered sixty-five, and were mostly members of the Junior Board of the Catholic Humane Bureau.

DINNERS.

BABCOCK.—Mr. and Mrs. William Babcock were hosts at dinner recently at their home in San Rafael.

BOYD.—Miss Louise Boyd has issued invitations for a dinner to be given on the evening of Feb. 25th. Her guests will assemble at her home on Pacific avenue.

BREEDEN.—It was a veritable springtime party at the home of Mr. and Mrs. Henry Clarence Breeden in Burlingame Saturday evening, where nearly thirty guests assembled for dinner.

CARPENTER.—Captain and Mrs. Edward Carpenter were the honored guests at a dinner at which Mr. and Mrs. Horace Davis Pillsbury presided Thursday evening at their home in Pacific avenue.

COOPER.—Miss Dorothy Cooper was hostess at a dinner at her home in Taylor street Saturday evening before the Valentine Assembly of the Saturday Night Dances.

CORYELL.—Mr. and Mrs. Joseph Coryell entertained a number of friends recently at a dinner which they gave at their home in Menlo Park.

DEAN.—Their apartments at the Fairmont Hotel formed the setting for an informal dinner given Sunday evening by Mr. and Mrs. Walter E. Dean. It was arranged in compliment to Miss Gertrude Thomas and her fiancé, Roger Bocqueraz.

DUTTON.—Mr. and Mrs. Henry Foster Dutton had the pleasure of having their friends at a handsome dinner party at their home on Saturday night.

FISKE.—Dr. and Mrs. C. N. Fiske entertained Monday evening at a Valentine dinner at their home at Mare Island, where Dr. Fiske is a navy surgeon.

HOLBROOK.—Mr. and Mrs. Harry Holbrook were dinner hosts Wednesday evening at their home on Pacific avenue.

MONTEAGLE.—Mrs. Monteagle will entertain the debutantes and their young cavaliers, about twenty-four in all, at a dinner at the Palace Hotel to-night.

McNEAR.—Mr. and Mrs. George W. McNear will be hosts this evening at a dinner at the Palace Hotel at the People's Palace dinner dance. Miss Gertrude Thomas and her fiancé, Roger Bocqueraz, will be the complimented guests.

McNEAR.—Mr. and Mrs. John McNear and Mr. and Mrs. Isaac Upham gave a dinner Tuesday evening at the McNear home in Washington street in compliment to Miss Peggy Fulton of Los Angeles, who is here visiting her aunt, Mrs. Frederick Kellogg.

PERKINS.—Members of the service set enjoyed the hospitality of Captain and Mrs. George Perkins at dinner Wednesday evening at their quarters at Fort Scott.

PILLSBURY.—Mr. and Mrs. Horace Davis Pillsbury were the hosts at dinner Tuesday evening at their residence on Pacific avenue. Miss Gertrude Thomas and her fiancé, Roger Bocqueraz, were the inspiration for the affair.

POPE.—Mr. and Mrs. George A. Pope will preside at dinner on the evening of February 25th at their home on Pacific avenue.

THORNE.—Mr. and Mrs. Julian Thorne presided at an informal dinner Monday evening, having a group of friends at their home on Broadway as a compliment to Miss Maud Fay.

TURNER.—Miss Ruth Haskell was the complimented guest at a dinner given Wednesday evening by her aunt, Mrs. Mary Turner, in her home at Mare Island. After the dinner party the guests attended the benefit production of "Alabama," which was produced by a group of the Navy coterie stationed on the island.

TEAS.

CONRAD.—Mrs. Barnaby Conrad gave a tea on Thursday in honor of her mother, Mrs. William Hunt, wife of Judge Hunt of Washington, D. C.

CROCKER.—One of the delightfully impromptu affairs that have enlivened the peninsula during the past few days was the tea given Sunday afternoon by Mr. and Mrs. Charles Templeton Crocker.

CROSBY.—Mrs. F. H. Crosby was hostess at a tea Monday at her home, 2315 Lake street, in honor of Mrs. Chaffee, Sr., who will return shortly to her Southern home.

MONTEAGLE.—Mrs. Louis F. Monteagle entertained at a tea Monday afternoon at her home in compliment to Lieutenant E. E. Pritchett, U. S. A., and Mrs. Pritchett, who arrived Sunday from the Philippines.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

FAN WYCK.—Mrs. Sidney Van Wyck, Jr., will preside at a tea to be given for Mrs. Hunt on the afternoon of February 23d. Her guests will assemble at her attractive home on Lyon street.

RECEPTIONS.

GOLDBERG. In honor of the engagement of Miss Rena Goldberg and Eric Gerson, announced last week, a reception was held Tuesday evening at the home of the parents of the bride-elect, 1782 Pacific avenue.

POWELL.—Mrs. Charles Fremont Pond, wife of Admiral Pond, was guest of honor at a reception Tuesday at the home of Mrs. R. E. Queen. Mrs. Pond is leaving soon to join Admiral Pond in the East.

DANCES.

ARGONAUT CLUB.—The Argonaut Club will give its annual dance and supper at the Fairmont Hotel this evening. There will be about four hundred guests.

RULOFSON.—Mrs. A. C. Rulofson will entertain this evening at a children's dance at her home in West Clay Park in honor of her son and daughter, Kenneth and Carol.

SEQUOIA CLUB.—A leap year dance, preceded with dinner parties, will be given at the Sequoia Club on this evening. Mrs. Ella M. Sexton is arranging the affair.

SOUTHERN CLUB.—On the evening of March 14th a dance is to be given at the Southern Club on California street, as a benefit to aid the Florence Crittenden Home. There will be a number of prominent Southern women to act as hostesses. Invitations of the affair will be sent out shortly.

PARTIES.

CLARK.—Mrs. Crawford Clarke has sent out invitations for a bridge party to be given Tuesday afternoon, February 29th, in honor of Mrs. Lawrence Brown.

DICKSON.—Mrs. Frederick Dickson was hostess Monday at a bridge party at her home in San Rafael.

SAHM.—Mrs. Leo Sahn was hostess Saturday at a tea and bridge at her home at Mare Island.

THEATRE PARTIES.

TEVIS.—Miss Hannah Hobart was the honored guest at a theatre party and supper dance given Friday evening by Dr. Harry Tevis. Following the performance at the Orpheum, where Dr. Tevis engaged several boxes, the party adjourned to the Palace Hotel for an hour or two of dancing. More than thirty guests shared the pleasure of this affair.

THORNE.—One of the pleasurable affairs scheduled for next week is the theatre party and supper to be given by Mr. and Mrs. Julian Thorne on Wednesday evening.

WALKER.—Mrs. James Parker was the honored guest at a theatre party and supper given Thursday evening by Mr. and Mrs. Talbot Walker.

ARRIVALS.

CHAFFEE.—Lieutenant Adna R. Chaffee, U. S. A., and Mrs. Chaffee arrived Sunday from the Philippines. Mrs. Adna R. Chaffee, Sr., widow of the late General Chaffee, came up from her home in Los Angeles to meet them.

COOPER.—Mr. and Mrs. Oscar Cooper and Mrs. J. Downey Harvey, who have been in New York and Washington, D. C., for several weeks, are home again.

DUNHAM.—Mrs. Robert Dunham of Lakeside, the fashionable suburb of Chicago, arrived Wednesday to visit Mr. and Mrs. John S. Drum.

GALLOIS.—Mr. and Mrs. John Gallois have returned to their home on Russian Hill, after a delightful visit of two weeks in Santa Barbara, where they were constantly entertained.

NEWHALL.—Miss Marian Newhall, who went East a few weeks ago with Miss Alice Herrin and William F. Herrin, returned home Friday.

DEPARTURES.

BULL.—Miss Edith Bull left Thursday for New Orleans to attend the Mardi Gras there. Later she will go to Palm Beach and then to New York.

LOWE.—Mrs. Edward Lowe, Jr., and her father, Mr. Charles S. Johnson, have gone to Coronado for a two weeks' visit.

EDD.—Mrs. William Ede left Monday for Honolulu for a visit with friends.

McNEAR.—Mr. and Mrs. George P. McNear and their daughter, Miss Louise McNear, who have been at the Bellevue all winter, left Monday for their home in Petaluma, to remain the balance of the season.

INTIMATIONS.

ANDERTON.—Mr. and Mrs. John Gayle Anderton have given up their home in Burlingame and are settled at the Hotel Bellevue, where they contemplate spending the next few months.

GRAVES.—Mrs. Walker Coleman Graves and her daughter-in-law, Mrs. Walker Graves, Jr., have written friends in San Francisco of the jolly times they are having in Hanaya, Cuba. They expect to remain on the island for several weeks, and will take a number of trips inland.

KEENEY.—Mrs. James Ward Keeney and Miss Helen Keeney, who have been in Philadelphia this winter, will return to town on the 2d of March.

MILLER.—Mrs. Harriet Peterson Miller is expected to return to San Francisco about the middle of next month, after having spent the winter in the East.

OXNARD.—Mrs. Robert Oxnard and Mrs. Stetson Wallace, who have been in New York for several weeks, have returned to their respective homes.

SMITH.—Mrs. Robert Hayes Smith and Miss Anne Peters have written from New York of the good times they are having. They contemplate returning to San Francisco the first of March.

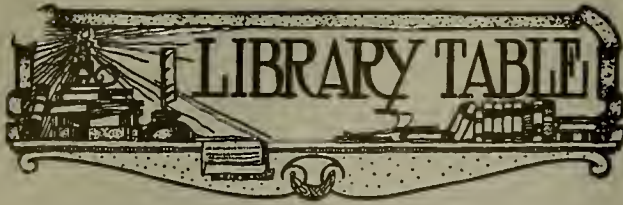
TEVIS.—Mr. and Mrs. Lloyd Tevis have returned to their home in Burlingame, after a visit of several weeks at the Tevis ranch in Bakersfield.

San Francisco Day by Day

As seen by A. S. Macleod



—Discontented Wife—Several of the men whom I refused when I married you are richer than you are now. Husband—That's why.—*Boston Traveler.*



"Travels in Alaska."

John Muir, kindest of naturalists, has passed on, but behind him he has left in a series of books that will ever keep his memory green and will ever be dear to the nature lover, his indomitable spirit, his insatiable love of the great outdoors. His last words to the public, a living description of a glorious aurora borealis over Muir Inlet, Muir penned his book, "Travels in Alaska," devotedly and pertinaciously, but death left it to other hands to gather the leaves together. This was done by Mrs. Marion Randall Parsons, who had previously assisted him in preparing his notes. The introduction was written by William Frederic Bade.

The animals of the wild were always safe from Muir. So much did he dislike to see them killed that one of his Indian guides once complained that every time he aimed his gun at a duck Muir rocked the boat. He found an opportunity to impress his ideas on one of his guides when the man, merely to empty his gun and recharge it, wantonly shot a gull. His love for his animal friends is reflected in an adventure with a Douglas squirrel near Caribou House. He describes the adventure when the little creature "barked, chirruped and showed off in fine style on a tree within a few feet of us."

"What does the little rascal mean?" said my companion, a man I had fallen in with on the trail. "What is he making such a fuss about? I can't frighten him."

"Never mind," I replied; "just wait until I whistle 'Old Hundred,' and you will see him fly in disgust." And so he did, just as his Californian brethren do. Strange that no squirrel or spherophile I yet have found ever seemed to have anything like enough of Scotch religion to enjoy this grand old tune."

Price, \$2.50 net. Published by Houghton, Mifflin & Co.

* * *

"Book of the Homeless."

A book which combines in an unusual degree excellence of workmanship, not alone in writing and illustration, but in actual printing also, with the utmost worthiness of purpose, is "The Book of the Homeless," which has been compiled by Mrs. Edith Wharton for the benefit of important Belgian charities. Many names famous in the world of literature, art and music are signed to the articles and illustrations forming this volume, and all these men and women have given of their art that the proceeds of the book may be greater and the work to which it is devoted the more effectively aided. The book is being sold for the benefit of the American hostels, for refugees and of the children of Flanders relief committee, founded in Paris by Mrs. Wharton in November, 1914, and enlarged by her in April, 1915, and chiefly maintained hitherto by American subscriptions. The chief task of the American hostels for refugees has been not only to feed and clothe and keep alive the fugitive Belgians, but to reassure and guide them. Since November, 1914, some 9,300 refugees have been assisted, more than 235,000 meals given and 48,333 garments distributed. But this was only the elementary part of the work. An employment agency has found work for over 3,500 men. The workrooms occupy about 120 women, and while they sew, their babies are kept busy and happy in a cheerful day nursery, and the older children are taught in a separate class.

Published by Charles Scribner's Sons.

* * *

"Modern French Novelists."

This is a second volume of studies by Winifred Stephens, in which she continues a series which began with a company much better known as a group than are those in the present discussions. Of the six men and one woman in the new series, the names of only two will have a familiar ring in most American ears—Romain Rolland and Marcelle Tinayre. None of the others—Jerome and Jean Tharaud, Rene Boylesve, Pierre Mille and Jean Aicard—have any extended international following, although M. Mille's "Two Little Parisians" has been widely

read in its English version. His catch title of "the French Rudyard Kipling," if not quite just or exact, proves that he has a certain bilingual following.

Not the least momentous event in the career of M. Rolland is the storm that has raged about his head since the war started. Miss Stephens does not allude to it—her book was written before the tempest reached its present height—but she has presupposed its causes, possibly foreseen its coming.

Price \$1.50 net. Published by John Lane & Co., New York.

* * *

The Macmillan Company has assumed the publication in this country of John Masefield's play, "The Tragedy of Nan," and issued it Wednesday, February 2d, in binding uniform with Mr. Masefield's other plays.

* * *

The Putnams, New York, have in train for immediate publication a volume entitled "An Army of the People," by John McA. Palmer, Major 24th Inf., U. S. Army. In this book the author gives a detailed description of a National Military System for the United States, a military system which will be found to meet the requirements of adequate military strength under forms that are in full harmony with American political conditions and ideals.

* * *

Harper & Brothers announce that on February 17th they will publish a new novel by Basil King, author of "The Inner Shrine." The title of this new book will be "The Side of the Angels."

* * *

A third volume dealing with the further adventures of Tarzan, the ape-man, to be called "The Beasts of Tarzan," is announced by A. C. McClurg & Co., Chicago, who report that the Tarzan stories have elicited more public approval than anything else they have issued for the last decade.

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INSURANCE

The fortieth annual meeting of the Fire Underwriters' Association of the Pacific convened at San Francisco on Tuesday, February 8th, and in point of attendance and the general excellence of papers contributed and read by members equaled in success any previous gathering of fire underwriters on the Coast.

The proceedings opened with the reading of the president's address, the theme of which was a publicity that would awaken the public to better building and fire preventive methods. President Blanchard was followed by reports from the various committees, all showing the association to be in a highly prosperous and progressive condition.

The program included the following papers, which were read on the mornings and afternoon of Tuesday and Thursday: "Fire Insurance," McKee Sherrard, manager of the Yorkshire; "Relationship between Mercantile Agencies and Fire Underwriting," Edward G. Hollister, of Bradstreets; "Making Moving Picture Negatives," Weldon D. Whelan, Fireman's Fund; "Use and Occupancy Insurance on Pacific Coast," George E. Townsend; "The Ideal in Fire Prevention and How to Attain It," J. H. Shively, editor "Fire Facts," Seattle; "Our Extravagances" was especially valuable to present-day insurance literature, by Thomas H. Williams; "Development of Automobile Insurance," C. R. Stone, Phoenix of London; "Loose Adjustments," Thos. H. Anderson, Liverpool & London & Globe; "Underwriting by Schedule," Edwin Parrish, Niagara Fire; "Portland's First Year in Real Fire Prevention Work," Jay Stephens, Fire Marshal of Portland, Ore.; "Modern Map Methods," Henry A. Morrison, London & Lancashire; "Relation of Insurance to Banking," Francis W. Wolfe, Bank of California; "Round-up of an Arson Gang and the Confessions of a Fire Bug," J. T. Stealey, Springfield Fire & Marine; and "Co-operation," Maclure Kelly of the Yorkshire.

At the banquet, which this year was held at the St. Francis, covers were laid for three hundred, and with few exceptions every seat was filled. A splendid repast, beautiful music, choice floral decorations and snappy ten minute speeches contributed to an evening of perfect enjoyment. It was nearly midnight before the guests began to take their departure. The officers elected on the afternoon of Thursday were: President, Washington Irving, manager of the Phoenix of London's Pacific Department; vice-president, W. P. Porep, special agent Edward Brown & Sons, in the Pacific Northwest, with headquarters at Seattle; secretary and treasurer, Calvert Meade (re-elected); assistant secretary and librarian, J. P. Moore (re-elected).

More than one hundred were present at the special meeting of the Insurance Federation of California held Thursday afternoon in the Assembly Hall of the San Francisco Chamber of Commerce for the discussion of the constitution and by-laws. Every branch of the insurance business was present, besides a number of representatives of allied businesses.

Frank J. Wallace, temporary chairman, called the meeting to order and introduced J. R. Molony of the Aetna, who addressed the gathering of the meaning and aims of the Federation. Mr. Molony pointed out the necessity of co-operation between all those engaged in the insurance business and the public, and how the federation idea would accomplish those results that all insurance men have hoped for but have never used any concerted action as a body to obtain. He further pointed out that the Federation meant the salvation of the insurance business in this State. He strongly urged co-operation of all those present in the present membership, and said that with this co-operation the Insurance Federation of California should have a membership of more than five thousand by the first annual meeting, which has been set for the second Thursday in April in San Francisco, and thereafter alternately in San Francisco and Los Angeles. The proposed constitution was unanimously adopted with a few small changes, and will be ready for distribution in the early part of the week. Meetings in Los Angeles and other sections of the State are now being arranged. The brokers present at this meeting pledged themselves to a campaign among the fire insurance offices.

A joint conference between members of the State Railroad and the State Industrial Accident Commissions has resulted in

an agreement that the State Railroad Commission shall have prior rights over the latter body in the matter of jurisdiction over public utilities in safety regulations. It was agreed, however, that both commissions should work in harmony in the industrial accident field, and whenever necessary hold conferences when there is a difference of opinion.

Miller, Henley & Scott have appointed T. J. Craig special agent of the Western to succeed H. P. Hildreth, resigned. Craig, who will cover Washington and Oregon, has been with the Washington Surveying and Rating Bureau, under Lee MacKenzie, for several years.

On Tuesday evening, February 15th, a complimentary dinner was given to Frank L. Gilbert, retiring president of the Surety Underwriters' Association of California, at the Union League Club, at which the newly elected president of the association, Guy Leroy Stevick, presided.

Jeffre De Bruhl, special agent for Edward Brown & Sons in California, Utah, Wyoming and Montana, who resigned this month, has been succeeded in the same territory by W. H. Gibbon of the home office.

At the annual meeting of the Field Club, an organization of special agents covering Northern California, A. C. Thornton, metropolitan manager at San Francisco of the Prussian National, was elected president, and George C. Coddling was re-elected secretary. The new governing committee consists of F. P. Wilson, F. J. Schoeneman and W. W. Cleveland.

The entire field force of the Pacific Department of the London Assurance, together with department heads, met at Del Monte, Cal., on Friday last, February 18th. The second day's proceedings were concluded by a banquet, with Manager A. W. Thornton and Assistant J. M. Mendell presiding.

The field and office force of the Royal and Queen and Royal Indemnity in the Pacific field were elaborately dined by the management on Saturday night at San Francisco, the dinner concluding with a dance.

United States Manager H. N. Kelsey will arrive in San Francisco some time during the present week, at which time some disposition will be made of the Coast agency of the Hamburg Bremen, now in the Macdonald & Miles agency. Since the death of Colonel William Macdonald the office has been managed by Burns Macdonald, his son, who will retire upon the arrival of Mr. Kelsey.

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NEW ALIGNMENT IN FIGHT BETWEEN THE "WETS"
AND "DRYS."

A year ago the wets and drys were stripped to the buff ready to grapple in a fight to the finish. Since then, Mercy, or old Hek, like the gentle dew dripping from heaven, has transformed the situation. Now it is indicated that there will be no fight in California against the allied liquor interests here for the simple reason that the so-called liquor interests have disintegrated into the component parts. The former allies have separated, with the result that the retail liquor saloon has been abandoned and left to shift for itself. The Wine Growers' Association and the wholesale liquor dealers have shut themselves up in their respective domains, which means that the opposition to the "drys" is immensely weakened, an advantage of which the latter will not fail to take swift and forceful advantage.

The Wine Growers' Association now regards the saloon as the pest painted by the "drys," and believes that it can establish itself on a firm footing as a worthy industry of the State if it drops all association with the saloon. If pressed, there is little doubt but that the Wine Growers' Association will even attack the saloon keepers, and help drive by votes the corner grocery store's liquor privileges from the map. The wholesalers have figured out that they can make a living by selling liquor wholesale, as provided in the proposed new liquor law. The saloon keepers of the State are therefore left to their own resources to meet the well prepared and aggressive attack of the phalanxes of the drys. Accordingly the saloon men and their personal friends are marshaling for the fray under the gonfalon of the Royal Arch. They are now digging their trenches and stringing the foreground with barbed wire, and will give the drys the last "punch" that is in them. The stories brought to this State by the saloon keepers who were voted out in Oregon and Washington indicate the seriousness of their fate if they are defeated.

In case of the defeat of the saloon keepers, a law should be quickly passed to compensate them for their stocks, fixtures, leases, improvements, etc., which will become almost junk and charges upon them, provided the people vote to remove the saloon business from the State. Such reimbursement was to have been provided if the wine grape growers had been voted out of business. A number of States that have recently voted "dry" have taken the precaution to reimburse the saloon owners for the attendant losses of being closed out of business. The well known characteristics of California for justice and equity should naturally prompt her to do likewise. Oregon is one of the few States which flatly refused to provide such succor to the retail liquor men who suffered heavily when the people voted the State dry.

BIG ADDITIONAL ELECTRIC SUPPLY FOR THIS CITY.

The Pacific Gas & Electric Company has recently completed a piece of engineering work by which it is enabled to deliver electricity in San Francisco direct from its water-power plants in the mountains, bringing it across the bay by means of two submarine cables between the main shore near Sausalito and a point on the San Francisco side in the Presidio Reservation. The final tests have been made, and at any moment it is needed several thousand horsepower of electricity can be brought in to supplement the output from the company's big station at the Potrero, where electricity is generated by steam power, and also the supply brought in over high-tension transmission wires by way of Alviso and the San Francisco peninsula.

The problem of bringing hydro-electric power from the north into San Francisco by the most direct route across the bay has long been a problem which the company's engineers have been puzzling over. An overhead crossing was impracticable. Golden Gate was at one time considered. This would have necessitated a span of more than twice the length of the company's overhead cable system crossing the bay at Carquinez Strait, a span which up to date is the longest of its kind in the world.

Recent improvements in the art of laying submarine cables have made possible the installation which has now been successfully put into service.

The company's main high-tension distributing system at Cordelia, near Suisun, was enlarged and reconstructed, and a new steel-tower transmission line was constructed from Cordelia around San Pablo Bay to San Rafael. And now, to complete

the delivery of power into San Francisco this last named tower-line has been extended to Sausalito, a distance of about nine miles. A new sub-station has been erected on a commanding site at Sausalito, and by means of four immense transformers of 5,700 horsepower capacity each the voltage of the electricity received over the high-tension transmission lines is lowered from 60,000 or 100,000 to 11,000 volts for its journey across the bay. The end of their journey is at the foot of Lyon street in San Francisco. These cables were laid during the months of September and October last year.

From the foot of Lyon street to the company's nearest electric sub-station at Buchanan and Beach streets, the electricity is carried by four underground cables. From the substation named to the company's big steam-electric plant at the Potrero the electricity again goes by underground cables.

In this way, then, the city of San Francisco is in a complete circle of electric power supplied by the Pacific Gas & Electric Company, a circle which goes clear around the bay and takes in all points between Santa Clara County on the south and Butte County on the north.

FINANCIAL BRIEFS.

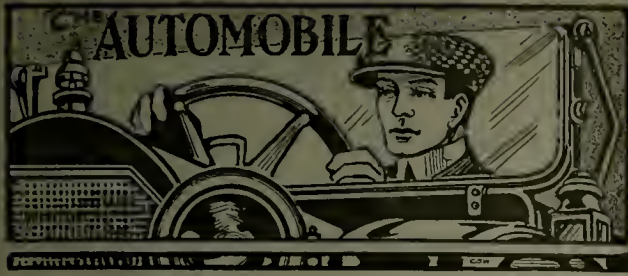
English freights from the colonies and from other countries have grown enormously since the war opened. Homeward freights from Bombay to the United Kingdom are now 594 per cent higher than in 1914, from the River Platte 1,011 per cent higher, and from Atlantic ports 769 per cent higher for cotton and 803 per cent for grain. The gross earnings of the fleets in 1913 were \$618,046,000, compared with \$1,995,265,000 in 1916, an increase of 222 per cent. In the same period, the expenses were \$540,182,000 vs. \$807,839,000, an increase of 50 per cent. The net profits were \$1,187,426,000 vs. \$77,864,000, yielding 1,425 per cent.

Standard Oil Company of California reports earnings of \$12,974,655 for 1915. Depreciations in all departments were placed at \$3,444,709, leaving a net profit of \$9,529,945. Dividends for the year were 10 per cent per annum, amounting to \$4,968,605 on issued stock, and \$4,561,280 carried to surplus account.

Pacific Telephone and Telegraph's annual report for 1915 shows operating revenues of \$20,114,458; operating expenses, \$14,312,781; net operating revenues, \$5,801,676. The net income was \$2,021,599, less dividends \$1,920,000, leaving a balance of \$101,599.

G. H. Mastick, attorney for the receivers of the Western Pacific, has taken an option to buy shares of the capital stock of this company, signed by stockholders representing more than two-thirds of the outstanding shares. Mr. Mastick may accept this option on or before the 29th day of this month. The price is said to be \$47.50 for the outstanding 35,521½ shares. Shareholders have been notified to this effect. Ten days ago the stock was heavy on the market at \$1.50 per share. A week ago it jumped to \$3. Last Monday \$6 was bid. The price is still advancing. R. D. Robbins, a country banker, is said to have control of the shares. According to notices sent out by John G. Sutton, son in law of R. D. Robbins, and vice-president and manager of the Ocean Shore line, the intention of the agreement is that the shares of the present signers and all other shareholders may be deposited on or before April 29, 1916, at Wells-Fargo Nevada National Bank, and be purchased on or before May 2, 1916, by the buyer at the uniform price of \$47.50 per share, net to the seller, for all shares so deposited. Should the option be accepted on or before February 29th, all shareholders will be promptly notified so that they may, if they desire, join in the sale.

—Whatever view may be held on the question of recruiting in Ireland, it is a matter of common record that the steady flow of emigrants from the country has brought about very special conditions. The way in which land is held in Ireland, for the most part in comparatively small holdings, means that it is worked largely by families, and that the openings for laborers are few. As a consequence, men who could not find employment in this way have emigrated, and they have been chiefly men of military age. Between the year 1851 and 1910 no fewer than 4,197,443 emigrants left Ireland.



Highway Adornment

In earnest protest against the proposal to cut down the lordly eucalyptus trees which line their highways, two hundred citizens of Burlingame rose up as one man (or woman) last week and voiced their opinion in a resolution at a meeting of the City Trustees. These trees, the first of the kind planted in America, were brought from Australia over thirty years ago, and as a conspicuous landmark adorn the State highway from Easton to San Mateo, and many of the side roads of the peninsula countryside. The objection to these silent sentinels with their graceful, waving tops has been that in a high wind their branches sometimes break off, thereby endangering life and property. With proper pruning, however, this objection would be invalid, and the trustees decided to restrict cutting to cases where there was obvious danger, as, for instance, where the trees stood too close to a house.

Any one at all familiar with the highways of Europe, especially northern France, cannot fail to be impressed by the rows of lovely chestnut, plane and poplar trees which border and embellish the historic roads; and in a comparison with our new State highways there is an apparent confirmation of the reproach that we are purely a material people.

The advent of the auto has changed our attitude towards roads, and California is taking the lead in highway construction. In this State we have spent more per capita in new construction, and our taxation on motor vehicles for the benefit of the roads not only exceeds that of any other State on a per capita basis, but actually in number of dollars spent, although there are three States with a greater number of cars.

As befits a country with a climate and physical surroundings not unlike that of Italy, the sheer love of beauty for its own sake is not unknown, as the townspeople of Burlingame have shown, and it is all the more fitting that we should take the lead and devise some comprehensive scheme for the planting of trees alongside of our highways. Apart from their beauty, trees are useful as a protection against wind, driving rain, and dust from the fields. Furthermore, even their beauty will have a utilitarian value as a tourist attraction when the Lincoln Highway and the National Parks Boulevard in the north shall have been completed. These two trunk lines will bring tens of thousands of motorists besides those who come by train.

The News Letter advocated at the time that the State highways were started that trees should be planted and the water for the concrete also be used for the young trees. It would not be necessary to plant eucalyptus, as the poplar thrives equally well, suits better in certain respects, and meets the objections which are made to the eucalyptus. The poplar, of which the aspen and cottonwood are varieties, does not topple readily, its branches are not brittle, and being deciduous, is bare in winter and the sun is not kept from drying the roadway. It grows rapidly and requires little attention after being started. While awaiting State action in the matter, it would be well for counties, local improvement associations, women's clubs and the like to take action in their particular section.

Think for a moment of the beauty and comfort which trees would add to our road system. Are they not worth the cost many times over?

November Motor Car Exports

Washington, D. C., Feb 10—According to a report of the department of commerce, the following exports of American motor cars were made during November, 1915:

Commercial cars, 1,553, valued at \$3,837,307; passenger cars, 3,690, valued at \$2,791,507; and parts, not including engines

and tires, valued at \$1,693,787. The exports for eleven months of 1915, ending November 30th, were 20,418 trucks, valued at \$55,913,713; 38,205 passenger cars, valued at \$32,334,734; and parts valued at \$14,508,596.

The principal purchasers of American cars in November were France, 698 cars, valued at \$1,848,965; Great Britain, 1,534 cars, valued at \$1,706,832; other European countries, 520 cars, valued at \$1,504,410; British Oceania, 832 cars, valued at \$662,124; and Canada, 210 cars, valued at \$209,684.

Warden Osborne Talks on Road Work by Convicts

"I wielded a pick and shovel myself for a week at the Auburn road camp," stated Thomas Mott Osborne before a large audience gathered to hear the first of his lectures on "Penology" at Yale University, where he was delivering the Dodge lectures for 1916.

The industrial side of prison life is held by the National Committee on Prisons as a most important factor in the reform of the prisoner. The committee is carefully studying the different industries available for the prison. It was to conduct this study at first hand that Mr. Osborne, at that time president of the committee, worked in the Auburn road camp.

"I was a member of the camp in good and regular standing in the summer and fall of 1914," he told his Yale audience, "and was in close touch with the camp during the three months of its existence. The camp was situated near the small village of Mendan, about 18 miles from Auburn prison, and there were 20 members besides myself, men who had been sentenced for all sorts of crimes, including murder in the first degree.

"Only one of these men had less than a year to serve; seven had between one and two years; one had still 17 years, and one was condemned to prison for his natural life. All but three of the men had served sentences before, one as many as seven. They worked in groups scattered over a considerable area, several miles from camp, and any one of them could easily have escaped at any hour, day or night; they were restrained by a fine sense of honor and loyalty toward their fellow prisoners, by whom they had been chosen as members of the 'honor camp.' There is nothing better for the men than the work with pick and shovel. It builds up lost manhood and gives a new spirit of courage and hope."

The Dodge lectures were established at Yale University by the late William E. Dodge for the purpose of creating an understanding of the duties of citizenship among educated persons. Former President Wm. H. Taft, Justice Brewer, Justice Hughes and Lord Bryce have in former years delivered these lectures. The National Committee on Prisons is assured that Osborne's endorsement of convict road work from such a platform will do much to create a right understanding of the opportunity such work affords for making better men through making better roads.

Rankin President of Mahin Co

Announcement of an important change in the Mahin Advertising Company has just been made. John Lee Mahin, founder of the company, has sold his interests to William H. Rankin, and retires from the presidency of the organization.

Rankin has been vice-president of the company during the last seven years. He went to Chicago in 1907, to assume the Western management of the Street Railways Advertising Co., under Thomas Palmer, who is now in England. He has a wide reputation as an advertising man of progressive ideas and unusual experience.

Rankin has had a thorough training in newspaper, farm paper, magazine and street car advertising, and as a circulation manager for a number of newspapers, advertising manager of a farm paper, and as business manager of the Bobbs-Merrill magazines in Indianapolis.

Under his direction the Mahin Advertising Company will undoubtedly maintain its position as one of the most prominent and successful agencies in America.

Associated with Rankin are Wilbur D. Nesbit, who will be vice-president; and Herman A. Groth, who will continue in office as secretary and treasurer of the Mahin Advertising Company. Both gentlemen are well known in the advertising world and each has had an extended and successful experience in building up the company with which they will continue to be identified.

San Diego Fair Encourages Autoists

Motor transportation will come into its own at the Panama-California International Exposition. There will be no automobile show—that is, as automobile shows have been known in the past; there will be no automobile exhibits, as such; there will be no medals or awards; but the automobile will be one of the biggest headlines ever presented at any exposition.

Automobiles, both pleasure and commercial, will provide a series of spectacular events, continuing from the opening day to the last day of the year 1916. Not only will the general buying public find entertainment and instruction in this innovation, but it will be held under the eyes of the various branches of the United States government service. Uncle Sam will have men on the ground during the year to collect data on the efficiency of motors to be used in the aviation service, on cars suitable for the work of the artillery, of machines adapted to scout duty, and for the endless tasks that fall to the caterpillar and tractors as shown in the world's greatest war.

This automobile demonstration, giving opportunity to every American car, will not have a single "still exhibit."

The motor transportation area is practically in the center of the Exposition grounds. Surrounding the demonstration field of ten acres are the arcades which will house the machines from the weather. A natural ravine stands within the enclosure, in which climbing and equilibrium tests will be conducted in a spectacular manner. Tugs of war, head-on collisions, slow races, tire-changing contests, gasoline tests, and every conceivable means of demonstrating the superior qualities of a car will be given.

Among other events will be special periods given to the demonstration of cars within certain price limits. During such a period all cars less than \$750 will be entered, another demonstration will be offered by cars from \$600 to \$1,200, and by a group including the highest priced cars made. There will be roadster days, touring car days, truck days, and each will be designated far enough ahead so that the dealer or prospective purchaser can be on hand to witness a demonstration in which he is especially interested.

Special days for certain cars will not be overlooked, and at such times parades and special programs will be offered, giving full sway to one make of car.

Blythe H. Henderson, Chief of Transportation at the San Francisco Exposition, will be in charge of this new idea in automobile display; and W. E. Benton, who had charge of the automobile exhibits installation at San Francisco, will be Henderson's assistant chief.

The automobilist and the auto tourist who visits the Panama-California International Exposition during the present year will have good reason to believe that this Exposition was built for their special entertainment.

Instead of barring the automobile from the Exposition grounds they will be admitted at all times, and at the nominal charge of twenty-five cents. This charge also includes the right to park a machine twenty-four hours on the automobile field. Every traveler who comes to the Exposition by automobile, and who drives more than 500 miles, will receive special recognition, and will be given a special Exposition button to mark his achievement.

* * *

Superintendent H. A. French, of the State Motor Vehicle Department, gave out the following figures for 1916, to last Saturday: Registrations, automobiles, 146,660; motorcycles, 14,911; chauffeurs, 4,832; automobile dealers, 1,130; motorcycle dealers, 145. Receipts—Automobiles, \$1,490,707; motorcycles, \$29,822; chauffeurs, \$9,664; automobile dealers, \$25,971; substitutions, \$5,099.90; motorcycle dealers, \$605. Total, \$1,561,868.90.

* * *

Motor Corps from Portland

Portland, Ore., Feb. 1—Motor owners of Portland, under the leadership of Captain Frank P. Tebbetts, of the machine gun company of the Oregon National Guard, have formed a machine gun company with motor cars as the mode of transportation. The owners are to be enlisted as members of the company, and during the summer months of the year will turn out once a week on a run of 20 miles to Clackamas, where field practice with the machine guns and the trucks will be a part of the efficiency program. Captain Tebbetts' plans call for the use of fourteen

light and heavy trucks. This will offer transportation for the entire unit. The plans further include the working out of problems of speed and mileage. These can be studied admirably in the country around Portland, where is found almost every variety of road that the topography of any war might offer.

* * *

Goodrich Declares Dividend

Much interest centered around the annual meeting of the B. F. Goodrich Company, held last week. The unusual jump of the common stock from 17 to about 70 in the past year gave rise to rumors of a resumption of the dividend on the common stock, which prediction was realized and a dividend of one per cent, payable February 1st, was declared. While the action of the company only means the payment of one dividend, it is believed there is no doubt but that regular dividends at the rate of 4 per cent yearly will be continued. The financial statement showed that the net earnings for the year 1915 were \$12,200,000—which far exceeds the preliminary estimates. The current assets are reported to be \$31,250,000 and the liabilities \$4,200,000. This figure is an increase of approximately \$8,100,000 over the difference between the assets and liabilities a year ago.

B. G. Works was re-elected president of the corporation, W. O. Rutherford, formerly assistant sales manager, goes up a step higher, being made sales manager, succeeding H. E. Raymond, who becomes a vice-president. Mr. Raymond's position as second vice-president was abolished. He will continue in charge of sales and advertising. The office of general manager, held by A. H. Marks, also has been abolished, and he becomes a vice-president, but retains his duties as works manager.

* * *

New Company Organized

What promises to be one of the most important factors in the automobile industry during the coming season is the Lozier Motor Company of Detroit, the organization which grew out of what was known as the Associated Lozier Purchasers, Inc. The re-establishment of the organization to keep Lozier cars on the American market has resulted in the forming of an unusually strong company financially with one of the most modern equipped plants in the country, according to M. M. Hartmann, Western distributor of Lozier cars.

Hartmann, who has his headquarters in San Francisco, has recently returned from an extensive tour in the East, during which time he visited the Lozier factory at Detroit.

"The new company is one of the strongest in the automobile industry," said Hartmann recently. "The men in the company are well known and have had a great deal of experience in the production and sale of motor cars. Theodore Freideberg is president of the organization.

"Samuel and Harry Fiank, vice-president and treasurer of the company, respectively, have supplied nearly \$1,000,000 for the proposition, and it is understood that Mr. Freideberg has subscribed to a large amount of the stock."

* * *

Important Changes in Bearings Co.

The Bearings Company of America is announcing the following changes in its organization, which have occurred recently: Mr. John W. Hertzler, who has for several years past been the Western representative of the Bearings Company of America, has been appointed assistant manager, and is now located at the factories of The Bearings Company of America in Lancaster, Pa. Mr. Hertzler is being succeeded in the Detroit office, 604 Ford Building, by Mr. William C. Little, who has represented Brandenburg & Co. and the Buda Co. in the Detroit territory, in the immediate past.

* * *

A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

FOR SALE...STEVENS DUYREA COUPE...FOR SALE
A1 CONDITION PRICE REASONABLE
H. F. SCHAEFER, 680 ELLIS STREET
SAN FRANCISCO

Secret of the Super-Six

The motoring public has been more or less curious to know how the Hudson Company has been able, in its new six-cylinder motor, to obtain fully 80 per cent more horsepower than was delivered by the previous Hudson engine, which had exactly the same cylinder dimensions of 3 1/4 by 5 inches.

Considerable mystery has shrouded the new design, and this curiosity was fostered by the fact that a patent on a principle involved on the engine was granted the Hudson Company in December 28, 1915, although the details upon which it was based were not divulged at the time the car was announced at the New York motor car show.

According to H. O. Harrison, Western distributor, the secret of the whole thing lies in the counterbalanced crankshaft, the method of balancing being the really new thing.

Careful attention to the working out of all details of valve passages, valve openings and carburetion, besides such other engineering considerations as design of the cams, timing and so on, have played their part in the remarkable increase of power which the Super-Six shows over its predecessors, and thus the ability of the new engine rightfully cannot be charged entirely to this new method of crankshaft balancing, although this is the one big factor.

The reasoning on which the Hudson engineers have worked is that a great percentage of the power developed by a motor is absorbed internally in overcoming the useless forces which manifest themselves, these resulting in vibration and crankshaft distortion and cause friction and loss of power.

The engineers realized that if they could reduce these wasteful forces to the minimum the delivered power would be greater. This was really the germ of the present engine.

* * *

Auto as a Trade Feeder

"Two of the first three industries of the United States are largely dependent upon the automobile industry, which is officially fourth in rank," writes William L. Hughson, president of the KisselKar branch now at the Kissel factory in Hartford, Wisconsin. Hughson writes:

"I refer to the metal and lumber trades. Of the former, hundreds of thousands of tons were used in 1915 motor cars, while an enormous quantity of hardwood was consumed in building car bodies. Then consider the relation of the leather, rubber, glass, paint and cloth trades to automobile building. Recent statistics show the following totals entering into the construction of last year's motor car output:

"Seven hundred and sixty thousand tons of fabricated steel; 8,450,000 board feet of manufactured wood; 67,232 leather hides; 3,280,000 square yards of imitation leather; 11,405,250 yards of top material and linings; 489,356 yards of burlap—and so on through the long list of materials entering into the modern automobile.

"Just think for a moment of the vast number of people interested in the production of KisselKars. Workers in steel and lumber, employing millions of men, are but examples. Men of the jungles, the forests, the highways, the mills, the foundries—all are favorably effected through the wonderful sale of automobiles. Literally millions of men participated, directly or indirectly, in the \$691,778,950 which the automobile output brought in the retail market."

* * *

Studebaker Efficiency

Referring to the automobile factory of the Studebaker Corporation in Detroit, Mich., Edward Mott Woolley in a magazine article says: "Some years ago a certain automobile factory was employing nearly eleven thousand men and turning out one hundred and seventy-five cars a day. Its gross earnings were large, but there were not any net profits. At the present time, with six thousand men, it makes two hundred and fifty cars a day—bigger and better cars at that—and is earning good profits. Right here is a story that makes you skeptical at the start. It is difficult to believe that nearly five thousand ordinary men were employed in that plant. It is difficult to believe off-hand that this company would cut the price of its cars nearly twenty-five per cent, reduce its floor space ten per cent, decrease its payroll about one-third, raise wages eleven per cent, and cut a high slice off its overhead or indirect expense. It is even harder to believe that it could reach into its scrap-pile and take out of it a clean million dollars a year. Yet all these things have been done."

Motor Editor Dies

Roy Stanrard Drake, editor of Automobile Topics, died last week at his home in New York City, of pneumonia. He was born in Cleveland, and was 35 years old. His activities in motor journalism followed some years of work for the Cleveland Plain Dealer, Cleveland Press and the Washington Press, where he reported Senate affairs. Mr. Drake later joined the advertising department of the Winton Motor Car Company, Cleveland, and following this connection he became advertising manager for the Post & Lester Co., Hartford, Conn. His motor journalistic career began when he joined the editorial department of the Motor World of Chicago.

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Automobile Department W. M. KLINGER, General Agent



Avery Spring Lubricator

The Avery spring lubricators, made by the Avery P. L. Co., Milwaukee, Wis., are made of thin strips of graphite compound to be inserted between each spring leaf. A steel spreader is furnished for separating the leaves of the springs in order to insert the lubricators, making it unnecessary to take the springs apart. The price is \$1 per box of sixty, and the steel spreader is 50 cents extra.

* * *

Instanto Spark Plug Tester

W. Jackson & Co., 320 New York Life Building, Chicago, is marketing the Instanto spark plug tester. The device consists of a small piece of wood with two wire contact points put in at one end, these contact points running through the wood and entering a hole bored through the wood, the ends of the wires all but meeting within this hole. The contact points are sufficiently spaced to permit bridging the insulation of the spark plug, and when the motor is running, if the plug is working, a spark will be shown jumping across the gap within the hole carrying the two contact terminals.

* * *

Schoener Carbureter Adjuster

A carbureter adjuster, made for Ford cars, is being manufactured by the Schoener Mfg. Co., St. Cloud, Minn. The device consists of a dial connected by shaft to the needle valve of the carbureter, the face of this dial being acted upon by a pointer which at the same time, by reason of its being a spring, fits into the notches on the dial and holds the adjustments securely against being jarred out of place. Spaces on the dial are numbered, from which it is possible to get the same setting each time, either for starting or running, and a wide range of adjustment is offered to suit the weather conditions. The price of the device is 50 cents.

* * *

Stanley Springs

The Kalamazoo Spring and Axle Co., Kalamazoo, Mich., makes a spring that is said to be kept in a thoroughly lubricated condition at all times. These springs are made with an oiling recess in which is placed a felt pad to retain the oil, and leading from this felt pad is a groove or rim through which oil can be supplied as often as needed.

* * *

Everready Starter Attached Directly to Crankshaft

A new Everready starting and lighting system for Ford cars which is directly connected to the crankshaft at the front of the engine, is being offered by the American Ever Ready Works of the National Carbon Co., Long Island City, N. Y. The system consists of a motor-generator, a specially constructed 12-volt storage battery, lighting and starting switches and necessary wiring. The motor fastens to the front cross member of the car, with its weight evenly distributed on each side. It is directly connected to the crankshaft by a flexible coupling, and thus runs at engine speed. This construction avoids the use of chains or sprockets.

The storage battery rests on the floor board, flat against the heel board of the front seat, its weight thus being evenly distributed each side the center line of the car. Being a one wire system it can be installed with little labor. Control of the system is incorporated in the regular spark lever of the car. To start the engine the spark lever is shifted to full retard. This starts the electric motor spinning, which in turn cranks the gasoline engine. As soon as the spark lever is advanced and the engine attains the necessary speed, the dynamo begins automatically to regulate and charge the storage battery.

—“What was the longest sentence you ever heard, old man?” “I now pronounce you man and wife.”—*Florida Times-Union.*

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Where their entire attention will be devoted to the prompt delivery
of the best work that a modern plant, high-class mechanics and
materials can produce.

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 332. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

FASHION'S FADS AND FRILLS

Fortunate indeed is the young daughter of the American home who may indulge if she wishes, according to the old-time custom, brought down through the ages, in the filmy, dainty wedding gown of white, with its ethereal veil of net, bordered, perhaps, with an edge of rare old lace which had long ago decked the gown of her grandmother. Were she compelled by tradition to wear a jacket of red or black, or cumbersome draperies of silk and brocades, she would lose much of her spirituelle charm and take on a buxomness not suited to her type.

The wedding gown of to-day has lost some of its dignity with its train, but it has gained a youthful charm which is to be preferred. In the wedding frock of to-day there is much of the quaint charm and sweetness of grand-mother's gown; smocking, puffing, quilling, shirring and numberless other hand-made trimmings are used in its garniture, and it is fashioned of the sheerest, most airy of fabrics and laces.

The Attractive Use of Lace and Chiffon.

Laces, chiffons and nets were never daintier or more fairy-like than they are this season. It is to be a season of laces and transparent fabrics. Laces as graceful as the web of the spider, or the glinting, shimmering wing of the butterfly, vie for favor with the more substantial, Spanish and thread-run patterns; the sheerest of silk crepes and the crispest of organdies are modish for frocks. Paper-like taffetas are often used in the gowns of the bride's attendants, and then, again, they are of organdy, in the palest tints, trimmed with bands of taffeta. This combination of taffeta and organdy will be a noticeable feature of all imported frocks this summer; it is an unusually attractive notion, although not a particularly practical one, for Americans. The tub frock as such is not known in Paris. One may say that, owing to the climate, it is solely an American idea. In most parts of Europe it is cool enough to wear a frock of silk or lightweight wool the summer through, even for sport purposes.

The Formal Wedding Gown.

For the demure little bride who wishes to tread the beaten path of custom, for reasons sentimental or otherwise, there are gorgeously brocaded satins, with a touch of silver in the motif. A court train lends formal dignity to such a gown even though the frock itself is considerably shorter than would have been dreamed of in mother's or grand-mother's time. The smallest of pages or flower girls are often a detail of such a wedding, lending a novel, pretty note. There are softer satins, too, which may be used for the formal or informal frock equally well.

Simple Veil Arrangements.

Quite the most important part of the frock for June, October, February or any other bride, is the veil. It is often a simple length of tulle draped over the hair and caught with a wreath or cluster of orange blossoms or white clematis; then, again it is a cap or rouché, but always there is the cluster of dainty, waxy blossoms, so absolutely necessary to the true wedding spirit. The veil offers the best way of introducing the



© McCall

The Short Bridal Gown



© McCall

Frock for Bride's Attendant

bit of rare old lace without which the wedding gown is incomplete; if such a bit is to be found in the family treasure chest. If there is none, the bride must be content to bring in her "something old" in a bit of brocade, cleverly introduced on bodice or girdle; a piece of antique jewelry, also will serve to keep the spell.

The Bride's Bouquet.

The bride's bouquet may be a stiff formal little bunch of white rosebuds, with its quaint, stiff little paper manchette, or the graceful shower bouquet with drooping lily cups and ribbons.

One of our exclusive florists always furnished his bride with a bouquet in shower effect of lilies of the valley, white orchids and pure white ribbons; lilies of the valley and white rosebuds are equally effective and much less expensive. The serious bride may carry a flower decked prayer book if she prefers, instead of a bouquet.

Children as Attendants.

Small attendants, flower girls and pages are now more and more a feature of fashionable weddings. It is a pretty English custom, one that often saves much thought and planning. These small attendants are picturesque adjuncts to the ceremony, and whether they wear picture hats, small bonnets, or no head covering at all is a matter of no consequence; all three are correct, and perhaps the prettiest and simplest thing of all is to have the wee, curly head decked with a wreath of fresh flowers to correspond with those in her basket. Sometimes the small girl's dress is a quaint replica of the bride's own gown, and then again it is a Kate Greenaway frock, dainty and quaint to a degree.

Pears'

"A shining countenance" is produced by ordinary soaps.

The use of Pears reflects beauty and refinement. Pears' leaves the skin soft, white and natural.

Matchless for the complexion.



**IMPROVING TIMES QUIETLY
INVADING THIS COUNTRY.**

The first six weeks of the year have not been lacking in interest and important developments bearing upon the financial and business outlook. These include the new demands of railroad labor for an eight-hour day, with a 50 per cent increase in compensation for overtime; the foreign liquidation of American securities which for the month of January alone is estimated to have reached \$100,000,000; the extraordinary statement of earnings published by the United States Steel Corporation, showing \$51,232,788 to have been earned in the last three months of 1915, which was \$5,729,000 greater than the previous record quarter; the progress of the campaign for preparedness, marked by the addresses of President Wilson and the testimony of experts before the Washington committees; the warnings uttered by Paul M. Warburg of the Federal Reserve Board and other well known men concerning the need of avoiding inflation in a period of world-war, when the United States is acting as banker for the rest of the world, and this country will have to prepare for determined efforts by belligerent nations later on to obtain American gold; and the striking showing by the Bureau of Foreign and Domestic Commerce indicating an excess of exports over imports for December alone of \$187,459,609, this being the largest monthly export excess ever shown and an increase in the export excess over December, 1914, of \$57,185,000. Business is still good, and it is evident that the prosperity throughout the country is becoming less and less dependent upon "war orders." There has been a marked falling off in speculative trading in the stock markets, with a sharp reaction in the price of those stocks which rose so violently during the speculative craze of last year. The railroads are still doing a heavy business—the prospect being for an official report showing net earnings during the last two months of 1915 of almost \$100,000,000. This prosperity of the railroads has been reflected in large buying of rails, cars and equipment, some of the equipment companies being so overwhelmed with orders as to make it necessary for them to defer deliveries on new business for five or six months. It is clear that this movement must be carried a good deal further in order to put the roads in condition to handle the enormous traffic on hand and in sight.

—According to the annual report of Union Oil Company for 1915 the company reduced its funded and floating debt by more than \$2,300,000, and earned 8.27 per cent on its capital. Profits for the year include only those derived from the ordinary course of the company's business and exclude profits on sale of steamships of approximately \$143,000. In 1915 the provision for exhaustion of oil territory was increased over 1914 some \$310,000, so that had the same provision for exhaustion been made in 1915 as was made in 1914, and the sum of \$143,000 carried to profit and loss account, the net profit for the year would have been shown at about \$3,272,000, as compared with \$2,819,129.

—The earnings for January of the Western Pacific Railway Company show an increase of \$117,300, and for the first week of February an increase of \$46,100. Both increases are due to increased freight shipments. The passenger business shows a decrease compared with the same period last year, when the Exposition drew traffic. The closing of the Panama Canal has to some extent helped the road's earnings, but it is believed that even after the reopening of the canal the freight business will continue good.

—Instead of issuing common stock in the ratio of par for par for General Petroleum bonds, it has been decided to take into consideration the defaulted interest, amounting to 18 per cent on May 1st, and bondholders will receive, under the present plan, 120 per cent of stock.

Rise of Munition Stock Since War Began.

Stock—	July 22, 1914		Feb., 1916	
	High,	Bid	High,	Bid.
Allis Chalmers	9 ³ / ₄		32 ¹ / ₂	
Am. Locomotive	29 ¹ / ₂		68	
Am. Locomotive Pfd.	97		102	
Baldwin Locomotive	43 ¹ / ₂		115	
Bethlehem Steel	41 ³ / ₈		468	
Bethlehem Steel Pfd.	85 ¹ / ₄		130	
Lackawanna Steel	29 ³ / ₄		80	
Republic Iron and Steel	22		54 ³ / ₄	
Republic Iron and Steel Pfd.	84 ⁷ / ₈		110	
U. S. Steel	61		85	
U. S. Steel Pfd.	109 ⁷ / ₈		117 ¹ / ₂	

—The recent strike in the Colligan lease on the Weaver No. 2, with its 5 feet of \$30 ore, and the late discovery in the lowest workings of Rochester Hill, where the ore went \$12 in gold, with very little silver, are two of the most important happenings in the property of the Rochester Mines Company during the past few months. The former was made at a depth of 300 feet and proves the existence of the big West vein a distance of 1,400 feet by actual workings in the Crown Point No. 1 and the Weaver No. 2. The latter was made in a drift from the Friedman tunnel at a depth of 1,200 feet, and proves the contention often made heretofore that the ores of Rochester Hill would greatly predominate in gold values in the lower reaches of the vein system.

—Scarcity of ships is not the only cause which compels a South African freight advance at the present inauspicious moment, for it is common knowledge that the cost of working such vessels as remain in service is so enormously enhanced that the shipowners could not save the trade from this additional tax even if they had their normal fleet at disposal. It is useless to complain. Sympathy is due equally to shipowner, shipper and importer.

—I. W. Hellman, Jr., has been elected president of the Union Trust Company to fill the vacancy occasioned by the resignation of his father, I. W. Hellman, Sr. Charles J. Deering has been elected vice-president, the remainder of the directorate remaining unchanged.

—At a recent meeting of the Mt. Tamalpais and Muir Woods Railway, J. D. Jamison and W. B. Flaville were elected directors to fill the vacancies caused by the resignations of Charles F. Runyon and H. F. Woods.

—Overruling protests, Superior Judge Seawell has granted the petition of Frank J. Symmes, receiver of the California Safe Deposit and Trust Company, to sell 37,792 shares of Western Pacific Railway stock belonging to the defunct banking institution for any price he could obtain.

—Tonopah-Belmont made a total of shipments of \$129,366 for its two plants, February 5th. A two months' cleanup in Tonopah Mining furnished shipments of bullion aggregating \$38,000. Tonopah Extension shipped bullion valued at \$68,000, and concentrates valued at \$10,000. The shipments of the camp for the week ending February 2d totaled \$177,432, estimated values.

TRAVEL EAST IN LUXURY.

Sunset Limited to New Orleans through balmy skies. Thence through historic scenes of days of war, now alive with southern life and industry. The Sunset Limited and its connection at New Orleans with the New York and New Orleans Limited makes an ideal winter trip East. Service the best. Stop-over at points of much interest. For booklets and information apply Washington Sunset Route, 874 Market St., San Francisco, Cal.

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PIONEER HOUSE OF THE PACIFIC COAST

RESULTS FOR 1915



The Pacific Mutual Life Insurance Company

OF CALIFORNIA

FORTY-EIGHTH YEAR

GEO. I. COCHRAN, President

GAIL. B. JOHNSON, Vice-President



New Life Insurance Issued (Paid for Basis)	\$21,518,654.00
Total Life Insurance in Force, Dec. 31, 1915	160,659,702.00
<small>GAIN IN LIFE INSURANCE IN FORCE</small>	<small>6,134,255.07</small>
Total Cash Income	9,753,687.16
<small>GAIN IN CASH INCOME OVER 1914</small>	<small>247,571.11</small>
Total Paid Policyholders	3,939,593.98
Grand Total Paid Policyholders Since Organization	44,350,477.81
Surplus, Assigned and Unassigned (<small>EXCLUSIVE OF CAPITAL</small>)	3,504,807.47
<small>GAIN IN SURPLUS (Assigned and Unassigned)</small>	<small>514,961.90</small>
Total Admitted Assets	35,656,611.04
<small>GAIN IN ADMITTED ASSETS</small>	<small>3,051,998.79</small>
Premium Income, Accident Department	1,794,094.77

All the Foregoing Figures are Compiled from the Sworn Report of the Pacific Mutual to the Insurance Department in each of the Forty-Five States in which the Company is Licensed to do Business.

KILGARIF & BEAVER, Inc., Managers

F. A. STEARNS, Manager
ACCIDENT DEPARTMENT

EDWIN G. BATH, Manager
INTERMEDIATE DEPARTMENT

SHREVE BUILDING, SAN FRANCISCO

SOMETHING NEW

The Pacific Mutual has a plan for paying **DOUBLE the AMOUNT** of the Life Policy in case of Death by Accident, and at a trifling additional cost. You place yourself under no obligation whatever by sending in this coupon

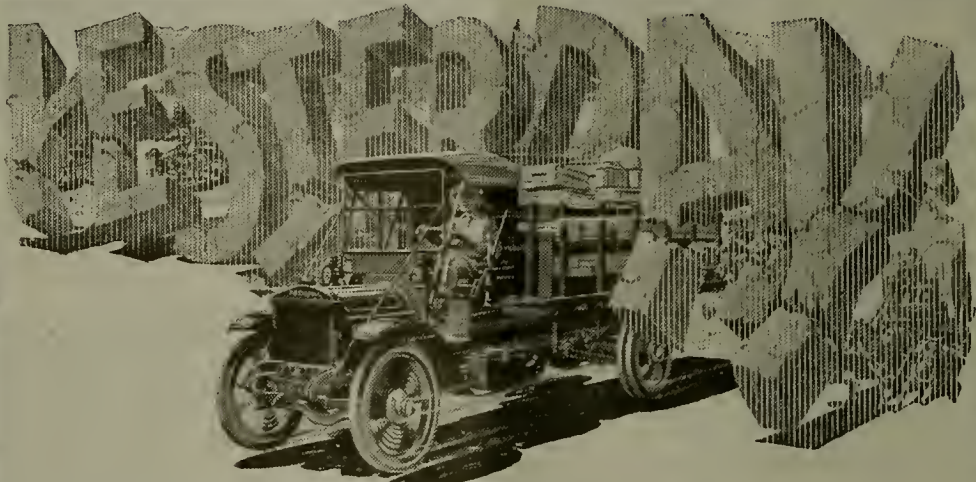
KILGARIF & BEAVER, Managers
Shreve Building, San Francisco.

Please send me rates and information as to the Pacific Mutual's new Doubling feature.

Name

Address

Occupation Age.....



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SAN FRANCISCO
 THE CITY OF THE FUTURE
 NEWS LETTER
 California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, February 26, 1916

No. 9

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—The Los Angeles River shouldn't need to be irrigated this coming summer.

—Oklahoma legislators had a pitched battle the other day, and one of them was knocked out. Yet prize-fights are barred.

—Bryan has been challenged to debate on defense. Why draw him out when he shows a disposition to keep his mouth shut?

—There is a dim prospect that the question of what a submarine may or may not do will be settled by the time the next war takes place.

—"You can have what we do not want—provided we find anything we do not want" is the city's attitude toward the United Railroads.

—Yuah Shi Kai says that the revolution doesn't amount to much anyway. But at least there's enough of it to keep the crown off his head.

—West Virginia man slipped and fell while carrying two cans of nitro-glycerine. What became of him? Nobody has been able to find out.

—The Bureau of Weights and Measures has found that the county scales at the jail are out of order. Now let there be an inspection of the scales of Justice.

—The butter supply in Berlin has been cut down to one-quarter of a pound per person per week. With less butter to spread on it, the people will not need so much bread.

—"Please take us back," is the pathetic plea of the Progressives to the Republicans. And the elephant replies: "There aren't enough of you left now to make it worth while."

—The Chinese gambling clubs have asked for injunctions against police raids. The white gambling clubs find a little personal adjustment and understanding far more effective.

—Six armed boys, all under twelve years of age, were caught in the act of burglary the other night. Probably a combination of movies, dime novels and the probation system.

—President Wilbur and Chancellor Jordan have made a list of the ten greatest graduates of Stanford—and they are all men. Does that mean that co-education is a failure, or that the eminent makers of the list let masculine prejudice rule them?

—Woman divorces her husband because he has been intoxicated for fifteen years. One would have thought she could have grown accustomed to it in that time.

—Nevada stage driver says his team was halted by an army of jack rabbits, the landscape being so full of them that the horses could not proceed. That sage-brush brew is something fierce.

—Elihu Root says that Wilson is leading the United States directly into war. The possession of brains does not prevent a man talking bally nonsense when the exigencies of politics demands it.

—The State Fish and Game Commission announces that it is going to encourage clam farming. They must not forget to plant part of each farm to garlic, so that we may have clams bordelaise.

—Massachusetts legislator proposes a law providing that when whisky is served in a bar the bartender must pour the liquor into the glass. Must be a lot of brim-her-full drinkers in the Bay State.

—Immigration officials declare that there will be a great rush of Europeans to this country after the war. If the war keeps on much longer there will not be enough of them left to constitute a real rush.

—William Waldorf Astor took his seat as Baron Astor in the House of Lords the other day. Little did his progenitors think, as they counted over their coon-skins, that they were laying the foundation for such transcendental glory.

—The despatches tell us that the Sultan of Pelak is dead. We never heard of the gentleman; but from the sound of his name, we will hazard a guess that he was closely related to the Ahkoond of Swat, who, it will be recalled, is also decidedly dead.

—Stevenson received one hundred dollars for "Virginius Puerisque." A letter which he wrote to his mother, complaining of the small price, sold the other day for two and a half times that amount. Time brings its rewards—but is not always allowed to wait.

—Two Michigan men who killed a man for his money dug a grave for him before they knocked him in the head. That's more consideration than is shown by most murderers, who have a nasty habit of leaving their victims lying around cluttering up the landscape.

—Old General Gloom, coffined grimly, has been consigned to a watery grave by a lot of optimists. He was dumped overboard near the Farallones with joyous ceremony. He has a lot of kin in this neck of the woods who for the good of the community should meet the same fate.



EDITORIAL COMMENT



HOLDING UP THE RAILROADS FOR \$100,000,000.

To what extreme measures the leaders of the train service brotherhood of the country will go in order to enforce their demands for a \$100,000,000 a year increase in wages is still a hard nut which corporations are endeavoring to crack. One of the leaders of the brotherhood went on record recently by saying that there would not be any arbitration. "All the arguments will follow the strike order, and not precede and delay it. If our demands are not acceded to the men will walk out." Very likely this means that the only alternative to the granting of their demands is a strike.

The railroad managers will never accede to these demands unless as the result of the award of an arbitration board. The general public, knowing little of the fine questions behind the issue over this demand of a 25 per cent raise in the wages of engineers, conductors, firemen and trainmen, regards the problem with perplexity, and any chance tie-up of the railroads a terrorizing blow at the business activities of the country.

The present period is a rather critical one in railroad transportation in this country. Most of the transportation lines have only recently literally pulled themselves out of the morass of hopelessness by sheer grit. Hostile legislation and hard times had hammered them pitilessly for several years, and now when the sun of better times is just rising on the horizon they are confronted with the threat: "Hold up your hands and throw over \$100,000,000." The public should know and realize clearly that that \$100,000,000, if the brotherhood of railroad employees succeed in their demands, will ultimately come out of the passengers and shippers' pockets. The railroads will simply be collectors of the increased freight and passenger rates. These continuous demands of labor for higher wages is one of the principal causes of the present high cost of living. The three hundred thousand railroad men that are said to be connected with this proposed strike will pay back a proportion of this increase in wages, if they get it, in the higher cost of living; the heavier burden, of course, will rest on their fellow laborers.

According to the schedule of annual pay of railway men in the United States and other countries, the average yearly wages of railway employees in this country is very much higher than the wages of like employees in any foreign land. The figures for the first six nations on the list are as follows: United States (1914) \$808 per year; Canada (1914) \$700; United Kingdom (1912) \$279; Germany (1912) \$404; France (1911) \$209; Belgium (1911) \$256; Holland (1911) \$334.

Vice-President and General Manager W. R. Scott, of the Southern Pacific Company, states that the increase of pay of engine and train employees since 1903 amounts to from 30 to 42 per cent, and as late as last year a board of arbitration allowed engine men a further wage increase on roads west of Chicago.



A JUNE WEDDING ANNOUNCED FOR CHICAGO.

—King in the Chicago Tribune.

Something like 42,000 miles of line, or approximately one-fifth of the mileage of the country, are even now being operated under receiverships. If this strike should be insisted on during the present wave of prosperity sweeping over the country, paralysis of the railroads naturally would prove to be the paralysis of the country's commerce at a most critical stage. The railroad managements believe the engineers and trainmen are now receiving adequate and even liberal wages for the services performed, and have been relieved of much labor heretofore performed. The present wage scales have been fixed by arbitration and the federal laws, by impartial boards of arbitration, representing not only railroads and their employees, but also the

public, which boards have taken into consideration not only the conditions of employment and wages in the railroad service, in comparison with other lines of industry, but also the higher standard of living, and awards were made accordingly.

THE PHILIPPINES AND PARTIAL FREEDOM.

The Philippine question is likely to be with us for many years to come, despite the acts of the present administration to yield the islanders certain privileges of freedom of government as promised in the platform laid down at Baltimore. According to the bill under consideration, the Philippines will be removed from the direct jurisdiction of Congress four years hence or later. But there is attached a string which virtually declares the Philippines shall govern themselves with special regard to the interest of the United States. If the bill passes Congress unchanged, the islanders upon obtaining their partial freedom will not be permitted to enact any legislation levying duties on exports to the United States, no matter what the legislature of the islands may do in regard to exports to other countries. This means, of course, that the influence of Uncle Sam will still be extended over the islands to a restraining degree. Even the strongest radicals on the question of separation of the islands have gone so far as to urge Congress to make a complete separation between the two countries. In this wise there is a clause which provides that the President has the power to withhold proclamation of their freedom if he may purpose to refer any question arising in the meantime to a further consideration of Congress. This clause will likely be vigorously made use of by the Republican party should they sweep into power at Washington in the fall election. This elastic clause would enable them to reconsider the situation, and very likely that party would put several enveloping wraps around the Philippines that would indefinitely extend the date of full freedom indefinitely.

The bill, however, is not complete in the House, and more modifications may yet be introduced. An interesting angle of the discussion is the suggestion of what might occur should the

Filipinos, with partial liberty granted them by the United States, appeal to an Asiatic power to help them to gain their independence. From present conditions prevailing over the Asiatic littoral, the chances are that such an appeal would pass unnoticed. Japan is the only country that might tip a wink of forbearance at such a proposition, shrug its shoulders, and turn contentedly to turning out war munitions for the Russians. Australia and the other British colonies in that part of the globe would file some very strong protests with the mother country, aside from showing a strong initiative against any Asiatic power attempting to take a hand in the Philippine affairs



JUBILEE YEAR OF
Y. M. C. A.

It is in a measure somewhat significant that this year of the great European war marks the jubilee anniversary of the Young Woman's Christian Association, as well as that of the Women's Christian Association. At the close of the Civil War in this country, fifty years ago, an extraordinary change swept over the conditions and prospects of the many women of the land who had lost the support of husbands, fathers and brothers, their usual providers, and in consequence were forced to seek some kind of employment to earn a livelihood, a momentous shift in the social and economic life of the country. Exactly the same momentous shift is now underway among the belligerent nations of Europe, where many of the women are taking to farm labor, becoming conductors on 'buses and tram cars, and invading other vocations formerly monopolized by men. After the Civil War a like flood of women invaded factories, offices and other lines offering employment in this country, and women's clubs, women's "homes" and organizations to protect women in their new lines of endeavor sprang up, among them the Young Woman's Christian Association. Such organizations furnished retreat headquarters, employment agencies, and social offerings for these women wage earners, counter attractions to allurements that beset many of them. Noble women in England and France are forming organizations on allied lines to find employment, homes and the proper social centers for the scores of thousands of women who have lost their protectors and providers in the present conflict. The present Golden Jubilee celebration of the Young Woman's Christian Association illumines the dark side of the present conflict, and cheers the despondent with the saying of the preacher that out of evil comes some salving good.



ANENT THE RISING
PRICE OF GASOLINE.

For once the drowsy Congressman is onto his job, and is now actively chasing the hooded masked mystery man that is putting up the price of gasoline in this country. The chances are he'll never "cotch 'im," for that price booster is one of the slickest price manipulators in this country, and has been at the game ever since honest old John D. Rockefeller prayed that the distillates of petroleum should peddle at satisfactory prices. That was some fifty years ago, and the game has been played almost on the square ever since. Gasoline in this State has advanced some 40 per cent in the last few months, and is busily climbing. In the East it commands 30 cents. Bear in mind, though, that California owns the greatest and most productive oil fields in the world, and that by a new process gasoline is now manufactured from heavy carbon oils, which are plentiful in the San Joaquin fields.

There may be no coincidence in the following situation, but during the early months of the war the oil business was hit harder than any other natural industry in the country, and prices at the well dropped to the lowest mark in many years.

Gasoline sold for 10 cents. The small producers, as usual, became the football of adversity, and scrimped in every way to escape the stress. Numbers of them were obliged to sacrifice their properties to the big oil companies in order to save something out of the wreckage. Monte Cristo and other formerly big, successful companies were glad to sell at anywhere near a figure that their property was worth. Nearly all the companies with short purses were forced out of the game, and the big oil companies, Standard and others, picked up the bargains and fortified themselves in a stronger position in developing, refining and marketing oil. The result is that four big oil companies now practically dominate the situation in marketing oil: Standard, Associated, Pan-American (the new Doheny combination), and Shell, a Dutch concern and a strong competitor with Standard in the world's trade.

On the Pacific Coast, Standard Oil of California sets the price of oil, as was testified by numbers of prominent oil men in a hearing held before the State Railroad Commission.



Among the many organizations energetically bent upon bringing visitors and colonists to California, the San Francisco Convention League stands prominent. Its recent summary of work consummated since its organization, November 30, 1909, to January, 1916, surveys a field of extraordinary exploitation and results that have richly added to the prospects of the State in advertising and residents, as well as in dollars and credit. In the five years ending with 1914, the hustling members of the organization induced 118 conventions to meet in San Francisco, an estimated attendance of 140,000. On the customary average that each visitor spends \$70 during a week's stay, these 140,000 tourists left \$9,800,000 here up to the close of 1914.

With the Exposition looming before them a year ahead, the Convention League began to reach out in a more systematized way to bag bigger game. The result was that in 1915 they secured 822 conventions with an estimated attendance of 650,000. Based on the usual \$70 per week in individual expenses, these delegates and their families and friends contributed \$45,500,000 to the coffers of California. This sum, added to the aggregate of the preceding five years, brings the total to \$55,300,000. The expenses of the league in this period reached \$100,000. Thus for every dollar expended by the organization the city received an estimated \$550. It was due to the active preliminary work and the broad and varied experience acquired during the ripening years from 1910 to 1915 that primed the talents of the members into excellent shape to meet the gigantic work culminating in the record number of world wide conventions handled so successfully by them during the famous exposition year.

During these seven years the convention league has distributed each year approximately a quarter of a million pieces of literature throughout the country. Each year about 5,000 conventions meet in the United States, and the convention league sent about 10,000 letters on an average to the delegates attending them. Only a comparatively few residents and property owners here are aware of the persistent and active work that is being done week in and week out to attract visitors to San Francisco and advertise its attractions to outsiders. It is a herculean task, and its success is indicated by the growing population of the city and State. Local transportation corporations cheerfully recognize the effects. Both steamship and railroad companies state that the influx of visitors booked for visits here this year will surpass all records except the Exposition period. California and San Francisco are on the tourist's map of the world to stay.



TOWN CRIER

—A larcenous progressive, backed by an independent in politics, several Democrats of local credit and renown in holding down political offices perennially, a handful of non-partisans, a bunch of hilarious good fellows and several interested neutral dogs, attempted this week to capture the headquarters of that holy of holies of local republicanism, the Union League Club. As usual, those political heroes, the Coriolanus of the citadel, Gonfalonier Sam Shortridge, and the chief aid of the castle's keep, Sir George Pippy, B. A. C., were on their eternal watch. Frank Gould, the canniest politician in the West, in that he possesses the protean power to hold office under any party in power, led the attack, impelled by the fervid suspicion that the club had lost so much of its republican spirit that it would slide easily into a non-partisan headquarters if given the proper shove. Gould shoved. The republican spirit began to slide and hit the tinware in the kitchen basement with such a tremendous bang that the mighty Sam Shortridge started up with a bound. He looked around with one suspicious gaze, and instinctively sensed the situation. Sam has not specialized in political smells for nothing. In the next sixty seconds he stormed with the spirit of Achilles, the valor of Hector and the acumen of Ulysses; he recalled the day and hour when the club was in its swaddling clothes and every loyal Republican fought for the privilege of nursing it into a ganzgutlusty-republicanisherbund, and no yap dared say him nay. Of all the old guard of standard bearers of the party that has crowned the glories of republicanism in the West, Sam Shortridge is unanimously acknowledged to be the most towering Western pine, and when the wind whistles through his top branches, believe Shakespeare, some words flow, scamper, flood the surrounding landscape. Like another Cicero, he set forth in all its malefic aspect the sordid character of this Cataline conspiracy, and the torrent of his compelling execrations sluiced those larcinous progressives, other political eruptions, et als., etc., down the steps and into the cinerator wagon outside the front door. Shortridge smiled humanly, bowed to the driver, and closed the door of the Union Club with a "Thank you."

—The yellow journals of the country are enthusiastically wallowing in the unsavory details of the university student, Orpet, who is held by the police for the death of his high school sweetheart. All the letters of the deluded girl covering the course of her illicit love are published with infinite care and pride. To offset this contemptible act the papers play up accompanying moral dissertation furnished by oblique angled moralists ventilating a lot of moth-eaten advice to young men and women to avoid "such death traps of the soul and body set by Satan." Some war god stalking the earth in search of victims can do no better than taking a swipe with his club at these editors and scribes who "repaint morals while you wait." Crimes of the Orpet character are becoming less in the world, and higher morals along such lines would prevail were it not that the yellow press systematically exploits the most vicious side of life to its readers. The axiom of the business department of such papers that crime exploited in melodramatic fashion "gets the mutt's goat" and hooks subscribers. The dollar mark and profits hedges the policy of these yellow sheets, and warped lives such as Orpet and his alleged victim are the food they feed on.

—Great is the jubilation of the sugar men of the U. S. A. on account of the decision of the administration to repeal the free sugar clause. That means that the revenue department of the government will collect approximately \$40,000,000, the round value of the tax on sugar shipped from abroad when international trading is normal. All the governments of the world are just now scrimping around to get more money from taxpayers in order to pay the big bills of that glutton of the hour, "Preparedness." The \$40,000,000 in revenue that the government will continue to receive from sugar imports seems a rather huge sum to the ordinary piker in haberdashery wear, but to the Treasury Department of the U. S. A. that \$40,000,000 is only a small marker in the \$500,000,000 which the government is endeavoring to collect from the taxpayers and the revenue tax on imports to defray the bills of Preparedness. Sugar has been a "war baby" ever since the war began, and it has waxed fatter and fatter with the months, till now island sugar plantations are paying all sorts of extra dividends and a warmer place in the sun. During the year before the war, sugar was sunk in the doldrums, and sugar men were burrowing deep into the Discouragement mound to get out of sight of their creditors. War is a great juggler of the stock market, and the Hawaiian and California sugar makers get their fingers into the pie along with the Eastern munition makers.

—Since the saddening news came from Washington that the manufacturers of clothing in this country are running short of dye stuffs and a nation-wide appeal by the government was made to the public to content itself with the simplest colors used in apparel, very remarkable developments have occurred. Patriotic women of the country enthusiastically adopted the advice of the government by shortening their skirts, impelled with the double purpose of saving both cloth and dye stuffs during this direful war period and perhaps for a longer time. In the tumult of this enthusiastic spirit of patriotism which managed to dominate a large part of the sex, the skirts have been growing shorter with the days, and the somewhat alarming question now arises at Washington, "How far will patriotism carry them in their enthusiasm to shorten skirts." The Washington authorities, in their appeal, failed to put a limit to the shortness, and as that limit is now rapidly approaching the waist line, the administration thinks the moment has come to yank the alarm bell of the nation and have the curtain dropped. However, the dye situation has been saved.

—Despite the desperate efforts of the well meaning, fathomless efforts of the Bryan, Jordan-Ford-et als. combination to resurrect the badly shot-to-pieces bird of peace, and presenting its remnants as a souvenir to the belligerents, there is not the slightest sign of any chance of a "kick in." On the door of the former Peace Pandemonium at the Hague there is tacked a placard announcing "Closed for Repairs." Ford's recent Peace ship is now transporting war munitions abroad, and the devil himself has sown dissensions among the peace protagonists. Satan still handles the situation, and there will be nothing doing in the peace line till England completely wallops Germany or Germany effectually effaces England from the map. An axe will be preferable to a scalpel by either of these two combatants to efface his rival, and even the dulcet warnings of Jane Addams and her sobbing sisters may not alter the fixed and deathly determination of these two doughty fighters.

—A motorist who met with an accident while intoxicated has been sent to jail in San Mateo, and a San Francisco offender of the same sort who ran down and killed a man has been convicted of manslaughter. It will need only a few cases of this sort to convince a certain class of auto drivers that booze and safety first do not travel the same road.

Making Five Hundred New Millionaires

BY GEORGE FREDERICK.

"War, for Europe, is meaning devastation and death; for America a bumper crop of new millionaires and a hectic hastening of prosperity revival. The coming of war orders has created more value, by five times, than the war orders themselves!

"When the great war began, America had about 4,100 millionaires. If the war continues two years more, there will be a crop of at least 500 more millionaires.

"The making of 500 more millionaires is a mere detail compared with the psychological brace which war orders have put into a slack and snail-like return of prosperity.

"The 'war orders' placed in this country comprised nevertheless a gigantic industrial piece de resistance. A grand total of about two billion dollars in war orders of one kind and another is estimated to have been placed in this country.

"The DuPont powder firm and the Remington Arms people naturally secured a great slice of war orders. The Du Pont firm, on excellent authority, has war orders totaling about \$320,000,000. It paid a 200 per cent dividend on October 1st last, sending the stock up to 750. Before the war it sold at 129. Stockholders of Du Pont since 1912 cashed in, or could do so, at 503 per cent profit. In other words, a 100 shareholder, if he could chose, could made \$93,000 profit!

"The magic and the tragedy of the drama of munitions making at the Du Pont mills are alike fascinating. Ten thousand men worked to produce the additions to the mills, erected within several months and now accommodating 20,000 extra workmen. A group of cornfields, worth at most \$15,000, were transformed in eight months into a full-fledged city with every convenience, populated by 29,000 and having an assessed valuation of about \$3,000,000, all this only to be burned to the ground in a few hours on December 9th.

"The Bethlehem Steel Company is in a class by itself. It is the most gigantic smithy for the forging of engines of destruction which the Western Hemisphere possesses, and it surpasses the Krupp and Creuot plants in many particulars. Its profits are authoritatively expected to leap to \$45,000,000 next year. The company is doing at least \$200,000,000 more business than in normal times. Charles M. Schwab, to whose foresight in going early after war orders is attributed the entire 'war bride' boom, gets not only a salary but a 10 per cent bonus on business done. The rise of this stock from around 46 to about 600 acted like a high-tension electric current to Wall street speculation, and galvanized into life a whole string of dormant stocks. Even railway stocks and bonds, which had long gone a-begging, are now going actively forward.

"Although it does not figure so prominently in speculation, barbed wire is a very great essential in modern warfare. The slaughter before the trenches would be unthinkable if they could easily be 'rushed.' Barbed wire, often charged with electricity, keeps opposing forces off, and it is American wire that is used. Nearly one million tons per year is the rate of export at the present time, and the prices received for it are almost three dollars per ton higher than before the war.

"The making of shells is a particularly important feature of war orders. One Brooklyn firm is making 15,000 per day at \$12.50, or about \$180,000 worth per day, which is at the rate of \$36,000,000 per year, if capacity orders are maintained. Scientific management exports have demonstrated that average shells can be made at a complete cost of \$7.10 each, which leaves a profit of \$5.40 per shell to any factory, achieving maximum efficiency if price obtained is \$12.50. On 15,000 shells per day this would be a profit of \$81,000 per day! But this is very optimistic figuring, for under hectic war time conditions the shells are costing the makers from nine to ten dollars each. Somewhere in the neighborhood of \$2.40 is being wasted on each shell (or \$30,600 in one factory alone each day.)

"Bluntly speaking, war orders acted like a great splash in a stagnant pond. The noise of the splash was exciting and was soon over, but the ripples resulting from it have been countless, for-reaching and insistent. Stupendous circles of trade have been started and the unnatural, diffident stagnation of before the war orders times has been dispelled, some say for all time in America.

"It is an amazing fact that war orders started the sluggish

current of trade to the extent of billions of dollars. Factory windows lighted all night, the jamming of railway yards, the cry for mercy and announcing of embargoes by various freight handlers, has been just the tonic needed to bring the old-time American business temperament to its feet and set it going at something like the old pace.

"People who were last spring reluctantly persuaded to buy a month's raw material ahead are now excitedly clamoring for any amount—small or large—at a premium! Factory workers who only last summer had three ten-hour days a week doled out to them as though it were a charity, are now working every day until ten at night on overtime, and getting overtime rates on all over eight hours! A few months ago there were 300,000 idle freight cars; now presidents of railways are losing sleep because of shortage! It is a mad world suddenly come upon us!

"Naturally, one of the most important raw materials affected by war orders is steel. The effect of the war order influx was first of all to swell to great proportions the demands for machinery to make shells, etc., and for structural steel for the many new additions to factories; then again for material for more cars and ships to transport the goods; more locomotives to haul them. And now, to cap it all, as the result of the war, the United States wants great quantities of steel to build warships and submarines of its own, and nations are buying goods for use after the war is over.

"The situation in the steel industry is positively breath-taking. It is admitted that the steel market is running wild, and some say that in six months it will be almost impossible to get an order accepted. Even now orders are carefully debated before acceptance.

"The United States Steel Corporation is about to spend \$15,000,000 in enlarging the capacity of its various centers.

"There is copper; everybody knows how it sagged down almost to the point of complete break. One-time powerful companies were reduced to bankruptcy. Now it is the main concern of the leading copper people to prevent the market from acting like a broncho! Not only are the Allies buying copper, but it is now rumored that German agents have contracted for some \$40,000,000 worth for delivery after the war. Copper is now five cents above the average price for the past twenty years, and some producers are making 100 per cent profit.

Uncle Sam's Bill to the Allies for War Goods Delivered (First eight months of 1915)

Automobiles	\$65,463,000
Copper	70,000,000
Horses and Mules	86,000,000
Explosives	65,000,000
Leather	55,000,000
Shoes	24,000,000
Barbed and other wire	14,000,000
Miscellaneous (food, etc.)	100,000,000
Total	\$479,463,000

—"Reggie would tango perfectly but for two things." "Yes? What are they?" "His feet."—*St. Patrick's Monthly Calendar.*



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PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

Holmes Travelogues at the Columbia.

Burton Holmes, the celebrated lecturer, is here showing wonderful pictures. He touches several countries each evening, and his pictures on this account are doubly interesting. He begins with "The Cliff Dwellers of Chicago," and jumping from there to "The Pueblos of New Mexico." He showed us prehistoric houses that were old when our friend Columbus discovered America. From there he jumped to Australia, showing some wonderful and undeveloped country, the very wildness of which would be inclined to make us believe that we were in the jungles of darkest Africa. From there we skipped back to our own country, and on to Annapolis, giving a most interesting illustrated talk how our naval cadets are trained. That America has some wonderful scenes he exemplified by showing us some marvelous pictures of the "Grand Canyon of the Colorado," and this in turn was followed by a very attractive trip into West Australia. We were then shown how we are turning out the future officers of our army at West Point. For those who are satiated with the conventional form of entertainment, these illustrated lecture travels will prove a boon and a blessed relief. Large and appreciative audiences are in attendance, and the entertainments are given every afternoon and evening. They are worth while because they are unusual, and Holmes is without doubt the very best we have in America in doing travelogues.

* * *

Big Features at Pantages.

The big feature of the bill this week is Arthur Lavine and his company, presenting a tabloid musical affair entitled "From Coney Island to the North Pole." It is a most ambitious production, showing three big scenes, with all kinds of mechanical effects. The music is catchy, the comedians funny, the girls are pretty, and the costuming excellent. There is a snap and vim to the whole thing which is pleasing. It's the best thing of the kind I've witnessed for some time. LeRoy and Paul open the bill with a novelty acrobatic act which is cleverly executed. Greenlee and Drayton are two genuine colored folks who have a very neat act, quite different from the conventional song and dance stunt. They are undoubtedly crackerjack dancers of the eccentric order, and this is their strongest feature. Hanlon and Clifton have an act which they call "The Unexpected," and which is, as the title implies, a surprise. In a pretty drawing room setting they are discovered playing the violin and singing, and of a sudden they change into dexterous acrobats, their hand balancing being wonderfully well done and exceedingly clever. The act also has a surprising finish. Arline, the gypsy violinist, shows splendid technique and genuine musical qualities. While not a genius, she is undoubtedly a fine violinist, and she knows the kind of music the public likes. She scores a real success. Raymond and Bain, two San Franciscans, have an awfully good act called "Locked Out," which shows them off to decided advantage. The gentleman displays a fine tenor voice, and has real unction and fun-making proclivities. It is an act away from the conventional type, and is highly enjoyable. The Valerie Sisters have an act made up of singing and dancing and eccentric stunts. The lady who does the character stuff is really remarkably clever. Their act goes big. The "Red Circle" film continues to mystify and entertain. It's a dandy bill throughout, and should not be missed.

PAUL GERSON.

* * *

The Fourth Monday Morning Musical.

There was a noticeable increase in the number of the audience at the St. Francis last Monday morning, and those who assem-



Grace De Mar, with new songs and dainty gowns, at the Orpheum next week.

bled there to hear Mme. Lorna Lachmund and Mon. George Mascal felt that the hour had been well spent, I am sure.

The program was operatic in character, and gave both artists ample opportunity to do good work; however, singers used to all the accessories of the stage as well as freedom of physical expression, seem to feel the lack thereof on the concert platform.

Besides the several groups of soli, there were three duettes, viz., from Verdi's "Traviata" (second act); Massenet's Thais (last act), and the closing number—the scene between the Jester and his daughter in the second act of "Rigoletto." While Mme. Lachmund would no doubt make a charming "Gilda," yet the proper singing of this onerous number was too great a task last Monday; to do her justice, however, she told me after the concert that she was suffering from a severe cold, which proved a serious handicap. In her individual work, the Mad scene from Hamlet, Chere Nuit (Bachelet) and Der Vogel im Wald (Tauber) she gave decided evidence of careful study and conscientious devotion to detail, singing the Tauber bird song with charming sweetness and freedom.

Mascal sang like the great artist he is. The first, a group, were "Sai tu voulais enfant" (Fiches), "Neiges Eternelles" (Dubost), and "J'ai reve de toi" (Collinet). Then for his sec-

and solo, he sang the Aria from Massenet's "Herodiade," Salome, Salome, putting into it all the deep emotion it enacts and of which his beautiful mellow tone quality is so capable. A hearty persistent applause brought him back and we were again treated to the Aria.

The date of the fifth concert has been changed from the morning of March 6th to the afternoon of February 28th, at four o'clock, in order that we may have the advantage of hearing Miss Ada Sassoli, the harpist, and Mr. Horace Britt' cellist, together. This combination should prove a rare one; in fact, Mr. MacFayden is greatly to be congratulated upon the selection of his artists so far.

BETTY.

Maude Fay Sings at Symphony Concert.

Miss Maude Fay, dramatic soprano of the Munich Opera, sang at last week's concert of the San Francisco Symphony before the largest audience that has ever attended one of the organization's regular concerts. Not even Madame Schumann-Heink drew so large a crowd. But the artistic event of the program was the rendition of the Brahms' Third Symphony under the direction of Conductor Hertz, who gave a notable interpretation. The weirdly wonderful Dukas "Apprenti Sorcier" overture with all its profound symbolizing passion, and poignant, appeals, appealed to the audience, and was rapturously applauded. Miss Fay was naturally in the hearts of her audience, and strengthened her position by her singing of "Dich Theure Halle" from Tannhauser, and Heza's aria, "Ocean, Thou Mighty Mother," from Weber's Oberon. Into her voice she put all the compelling powers of an enraptured prima donna—and this striking attitude appealed strongest to her many friends, as they wished to see her in her operatic mood rather than in concert expression. Her success impressed her friends that she had "arrived" at the goal of her ambitions. Her voice is warm and distinctly agreeable, and is flexible with emotional persuasiveness. Her friends were enthusiastically fervent in their expressions of delight.

Maude Fay's Rise to Fame.

The musical talents of gifted Maude Fay were discovered first by Baroness von Meyerinck, of San Francisco, while the Baroness was teaching music at the Girls' High School. Miss Fay's wonderful voice attracted attention at once, even before any training. After seven years' instruction by Baroness von Meyerinck, who introduced her to Gadski, Maude Fay went to Europe with a letter from Gadski to the latter's manager, who heard her sing and took an interest in her. Before long she was singing in Grand Opera in Munich, and was fairly launched on her brilliant musical career. Many others of Baroness von Meyerinck's pupils have won fame in the musical world. One of the features of her instruction is quick sight reading of music.

ADVANCE ANNOUNCEMENTS

Big Hit of Sumurung at the Orpheum.—Next week will positively be the last of Gertrude Hoffman and her company in the colossal production of "Sumurun," which is proving the greatest theatrical sensations San Francisco has ever known. All the other acts on the programme, with one exception, will be entirely new. The Mirano Brothers, who style themselves "The Flying Torpedoes," will appear in their feats of daring. They perform the most sensational and daring gymnastic stunts ever witnessed by an audience. Their apparatus is constructed to resemble the famous Eiffel Tower, and their perch is its apex. Lamberti, the famous musical impersonator, will present living portraits of Liszt, Hollman, Joachim, Strauss, Gounod, etc. He also gives an artistic rendition on the instrument most favored by the composer he depicts. As Liszt he plays the piano; as Hollman the cello; as Joachim the violin, etc. Moore, O'Brien & Cormack, who announce themselves as "Speed Boys from Songland and Comedyville," dispense melody and comedy with lightning-like velocity. Winsome Grace De Mar will introduce a cycle of new songs which tell interesting stories to catchy melodies. The Langdons will present their laughable skit, "Kidding and Skidding in Johnny's New Car." The ninth installment of the famous Uncle Sam at Work motion picture, entitled "Bureau of Weights and Measures," will be shown.

(Continued to Page 20)

In the Wake of the Indoor Yacht Club

The Fete in Fairyland at Civic Auditorium

As seen by A. S. Macleod





Little Talks on House Decorating

By Judd Shirley



Indirect Lighting. Its Effect Upon the Room.

The lighting of a room is of the utmost importance, first and foremost, of course, because of eye comfort; but the direct bearing it has upon the interior decorating is not to be lost sight of, or your plight may be akin to that of small Belinda of our great-grandmother's own book of short stories and long morals.



Belinda of the pantalettes and poke bonnet went a-shopping. A glass vase of a glorious purple shade proved her undoing, and all the pennies in her quaint little bead bag went to the buying of it. Alas, on the way home all the beautiful color leaked out thro'

an imperceptible crack, and great-grandmother's tale pointed the obvious moral unctiously: Belinda should have consulted a competent authority—her accompanying mamma; or have seen to it herself that the royal purple was dyed-in-the-glass and not poured in by an unscrupulous vender.

Even so, *you* may have achieved at considerable expense and a lot of bother, a color scheme that is the pride of your heart and the delight of your eye until the lights in your amber-tinted globes come up at eventide and reveal to your amazed sight the lovely heliotrope brocades as empty of your favorite tint as Belinda's vase. So, it wouldn't be a bad idea if you're not up in the theory of color, to let some one who *is* make a few suggestions in regard to your house lighting.

To be pleasing a room should have some shadow, or be in the predicament of pathetic little Peter Pan, who



lost his, and was very unhappy over it. It is through shadow that the eye rests itself in gauging both size and distance. On the other hand, too much shadow is not desirable. Side lights produce spots of strong light, with, of course, corresponding areas of deep shadow. The lighting experts tell us that eye-strain is produced by the constant adjusting of the eye from light to dark. However, if one has young, strong eyes, or strong, old



Fixture for side light of metal with insert of enamel

eyes that are able to jump nimbly from light to darkness and feel no evil effect, side lights need not be tabooed; certainly they are the most decorative of lights, that every play of light and shadow lends interest to the room.

* * *

The ideal light is an indefinite quantity; because it should, quite as much as the decorations be planned for the needs and desires of its occupants. You might as well lay down a hard and fast rule as to how many cups of coffee they should be allowed at breakfast and how many lumps of sugar to each cup!

Of course, a large, formal room, say a drawing-room or ball-

room planned for the pleasure of the many rather than the use of the few, should have a good, generally diffused light which can only be obtained by one, or several, overhead lights, depending upon the size of the room.

For the average room, the best all around lighting effect for both eye and room is produced by a soft general light—an indirect ceiling light gives this—which affords the seeing area of the eye a steady adjustment; with a few shaded side lights to lend mellowness and interest to the room.

For actual, practical use, reading or close work of any kind it is imperative that there shall be a light falling directly upon the object used, *not* upon the eye. This is afforded by the desk, table, or the adjustable light. The reading lamp should be so constructed that the angle of the lamp shade shall be in direct ratio to the height of the base; that is, the higher the body of the lamp the steeper the shade; the more squat the base, the more flaring the shade, else the rays of light will be imprisoned within the lamp shade, and and of little benefit to the reader or worker.

The most becoming light is the amber light, which is soft and mellow. That is one reason why the light of the candle remains a permanent favorite; the other reasons being its intrinsic beauty and the compelling hold it has upon the imaginations of those who love to hark back to the charm of a by-gone time.

It was this same amber light that shed such a fairy glamour over the Exposition Grounds, and happily, is soon to glow upon our main thoroughfare.



Of Egyptian design, made for a Berkeley residence by a Sutter street shop



Reading lamp—Chinese base.



Lamps and Fixtures

that harmonize with their surroundings Made of the new Metal Tapestry, as softly colored as a fabric.

Indestructible

Especially charming in English chintz pattern or in Oriental design.

THE PALMER SHOP
1345 Sutter Street

Here, There and Personally

With the reports of the four large packing companies in this country, a fair idea of the prosperity of the year 1915 is revealed. The complete turnover for the year amounted to about \$1,500,000,000, or at the rate of \$125,000,000 a month. The increase in gross sales for the four companies was: Swift, \$75,000,000; Armour, \$50,000,000; Morris, \$10,000,000; and Cudahy, \$7,040,706. Net increase was: Swift, \$4,637,500; Armour, \$3,590,000; Morris, \$115,742; and Cudahy showing a decrease of \$127,665.

* * *

Conservation forces are lining up for a fight at Washington on the water power bills as they now stand in the Senate. The chief fight is to be made on the Shields bill for the disposal of water power sites on navigable streams, but some conservationists also are making an attack on the Senate amendments to the Ferris bill for leasing water power sites on the public domain.

* * *

Major-General George W. Goethals, governor of the Panama Canal zone, arrived in New York recently on the steamship Calamares on his way to Washington to appear before the congressional committee on canal appropriations. General Goethals said he was unable to fix any definite date as to when the canal would be opened, but was confident there would be no more slides. Brigadier-General Clarence R. Edwards, commanding the military force in the zone, also arrived on the Calamares, and both he and General Goethals stoutly denied that serious difference of an official nature existed between them, as previously reported in cable messages.

* * *

During the last 60 days more than 1,000,000 employees of industrial establishments and transportation lines in the United States have been notified of advances in wages, the great majority of these advances being made voluntarily by the employers by reason of profitable business.

The successive discoveries of worth or value in natural products makes an interesting tale, as one by one, common and uncommon objects are found to be useful, and then are marketed because of their utility. To illustrate: the present shortage of dyes in the United States is bringing manufacturers back to the vegetable realm for supplies. In the Osage orange, or bodoc, which at one time was so popular as a hedge shrub, they are finding yellows considered equal to those derived from the fustic woods of South and Central America. As it was once shown that no other wood-made wagon wheel fellies equal those made of bodoc, so now Oklahoma and Texan owners of ranges that are overgrown with the shrub are finding that there are sources of quick fortune making in their territories other than oil wells and fertile soil.

* * *

San Francisco has kept green the memory of '49ers by actually using gold coin in common business transactions. It is the last surviving "gold money" city in the country. The distinction seems likely to disappear in a very short time now that the Federal officials have begun to weigh the coins and discount for abrasions. The common use of the coins was a waste and an anachronism; but it is rather remarkable that sentiment and European custom in his regard have been so generally overcome in this country.

—On a date soon to be announced, San Franciscans will be able to enjoy ice skating in a rink offering nearly 16,000 feet of ice surface. That location will be that now occupied by the Arcadia Dancing Pavilion at the corner of Eddy and Jones streets. The men behind this enterprise are some of the owners of Techau Tavern, and their plans embrace many attractions and novelties, such as those which have made the Tavern famous. Professional skaters will soon arrive from New York to fill engagements at the new rink, the opening of which will be a gala affair. The public will be given skating lessons every morning. Spectators will be provided with adequate seating accommodations.

Rates REDUCED Within Reach of Everybody

BROWN TAXI SERVICE

INCLUDES (AMONG OTHER THINGS)

Before All Else SAFETY

Sufficient stands with starters in attendance so conveniently located, that when supplemented by our complete and efficient inter-locking telephone system, we are able to supply BROWN TAXIS at any summoned point with an irreducible minimum of delay.

Cabs kept always at top notch mechanically, in appearance and in luxury of equipment.

Cabs hygienically cleaned every day.



A competent and complete mechanical department which, together with constant and close inspection, has rendered certain that BROWN TAXIS will reach their destination without delay, as danger from break-down or mechanical trouble has been practically eliminated.

Charge Accounts.

Calling at any point within the City limit without charge for the empty trip.

TAXICAB COMPANY OF CALIFORNIA

"ORGANIZED RESPONSIBILITY"





Music hath evidently lost some of its charms to soothe the savage breast. The symphony concerts attest the musical enthusiasm of this city by the Western sea, but only those who have suffered can give testimony of the inharmonies that surge through the discontented, while from the musicians on the stage come the magical notes of the composers.

Have you observed the lady to the center left? Perhaps you fancy that she looks so pained because she did not understand that last bit of Deboussey. She apparently has no patience with those restless souls, the beating of whose wings is making the new art. Something of this sort you say, after the concert to your neighbor, and friend-neighbor promptly rips your deductions—zip! they go, like a single thread seam.

Neither the lady to the centre left; nor the girl to the centre right; nor any of the others, to left or to right, behind you or before you, square up right to your theory about their petulance.

They are too occupied with a private grief to give themselves up wholly to enjoyment or criticism of the music.

But it is not the sort of grief that has any element of the nobility of discontent. It is an almost unbelievable personal consciousness of self-importance. If you don't believe it, ask any of the subscribers who have been mixed up in the petty war for aisle seats which has shattered the peace and quiet of the managers of the symphonies.

Aisle Seatis, the new disease which broke out in the beginning of the season, for awhile threatened to disrupt the organization that puts up the financial deficit of the concerts. Mrs. So-and-So wanted to know if the money her husband contributes is not as good as the money of the "favorites," who got aisle seats; Mrs. Somebody-Rother demanded to know what "influence" was exerted against her; Mrs. Never-Giveup insisted that a "nobody" on the aisle be ousted in her favor—and so it went, this silly clamor for aisle seats, and managers tore their hair and weak women gave up their aisle seats to their stronger sisters, and now the dove of peace dares flap one burnished wing, anyway around the premises. But for a time it looked as though the feeling that boiled over the brim would ferment into discord, the vibrations of which would spoil that accord in an audience necessary to put the players en rapport. It took a firm hand and a steady head to put things to rights, for there were those who dragged race and religion into the controversy, and one woman actually went so far as to say that it was her avowed sympathy for Germany which had prevented her from getting aisle seats!

Of such is the true kingdom of music lovers *not* made up!

Society is wondering whether Mrs. Hannah Neil Hobart set sail to the Orient to decide in the calm of an ocean journey whether she could find happiness in the affection of the artist-suitor who has wooed her so admirably all season that friends do not see how he could have failed to make a dent in her armour.

They have both had unsuccessful matrimonial ventures, and he has adventured much since his divorce in playing knight to fair ladies in the smart set, but not until Mrs. Hobart returned from the East to introduce her young daughter to society did he really get down to the serious business of proving that a painter can be steadfast in the fine art of love.

However, Mrs. Hobart is the farthest star in all the heavens to which any man could tie the tail of his kite. She has fore-sworn matrimony, and her resolves are not blurred as lightly as many another's. So her capture will be an announcement that the suitor, whoever he be, has a vested interest in persistency.

And while the matchmakers have been stalking this romance, little Miss Hannah Hobart has been having a lovely time with twice the number of beaux that usually falls to the allotment of any one debutante. The other day her name was added to the list of victims of the whooping cough, and she has had to cancel all social engagements, many of them, like the affair in her honor last Friday night, falling far short of the usual

notch of merriment, all the young guests deploring the enforced absence of the motif of the occasion.

The Peninsula set has been singularly beset with childish diseases this season. Many of the oldsters have had chicken-pox, measles, whooping cough, or some other infantile malady, and many are the neat quips that the wags have tossed off apropos of this. The latest is accredited to Willis Polk, who recounted the number who have had chicken pox and then sagely remarked: "There is nothing like living in the country to keep a man young."

The San Francisco friends of Addison Mizner, who have been wondering whether there was anything in the rumor that he is to wed Mrs. Belmont, can put a period after their conjectures. Mrs. Belmont is not going to marry Addison Mizner. I have it on the word, the written black face, stub pen word, of her closest friend in the suffrage work, that she is not going to marry Mizner, or any other man.

Addison Mizner helped Mrs. Belmont in the production of the musical comedy which she is financing and will send around the country for the benefit of the suffrage fund. The reporters spelled a romance into the situation, but it was a very free method of spelling! According to my friend, Mrs. Belmont has very pronounced views on the disadvantages of marriage, but as she arrived at them via the Vanderbilt millions and the Belmont fortune, she can hardly expect to discourage the average girl who is unwilling to take her experiences vicariously. However, the group of young women who are her immediate cohorts must take heed of her warning or be banished. The road to the altar is not allowed to meander through the Belmont preserves.

So "Addie" Mizner is still in the bachelor's running.

The coming Fashion Show will demonstrate the difference between the professional model and the society girl. We have had fashion shows here during the Exposition, with the professional models bidding for the favor of the audience, and now we shall see the beauties of the smart set displaying the latest whims of the humorous Jade of Fashion. It will be a magnificent opportunity to discover whether the shop girl has the best of it when it comes to carrying off clothes, or whether the society maidens put it all over the professionals. Perhaps no one is so interested as the models themselves, who cannot wait to see their smart customers at their jobs.

After the fashion Show, dansants innumerable, and then the Mardi Gras, and criss-crossing all these events the weekly stunts which the smart hotels are giving. Conspicuous among these, the concerts at the Palace, which are attracting large numbers of the music lovers who enjoy a quiet hour of music as an antidote to the speeding up events of this crowded life.

For the fourth of the Tuesday Morning Musicales at the Hotel Oakland, Mr. MacFayden presented Mme. Lorna Lachmund and Mons. George Mascas. Mme. Lachmund has appeared in leading opera houses in Europe, taking leading soprano roles, with such artists as Battistini and Boklanoff, two of the foremost baritones of the day. Her one appearance in San Francisco brought forth unlimited praise and demand for another hearing. She was soloist with the Loring Club at their last concert. George Mascas, considered by many to be the leading lyric baritone, sang in opera in Europe, and came to this country several years ago. He is remembered by his remarkable performances as Herod in Massenet's *Herodiade*. He toured the country with Tetrizzini in concert, and later joined the Chicago Opera Company, where he sang leading baritone roles with Mary Garden. The next Morning Musicale will be given on Tuesday afternoon at 4 o'clock, February 29th, and the closing concert on March 7th, at 11 o'clock.

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

**Don't Tell
Your age**

After the
Movies
go home
and
Murine
your Eyes.
Two
Drops
will rest,
refresh
and
cleanse.
Have it
handy.

Murine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.

Revue des Modes Will Strike New Note.

The gowns to be worn by the society maids and matrons who are taking part in the Revue des Modes, to be given at Scottish Rite Auditorium next Wednesday and Thursday evenings and Friday afternoon, for the benefit of the Free Kitchens for Nursing Mothers in France and the California Ward in the American Hospital in Paris, promise to express an original note in the newest of modes. All of the pictures will be posed by women of unusual grace and beauty, and the gowns have been fashioned in color and line to suit each model.

Mrs. Morgan Gunst, who is a stately, bewitching blonde, has chosen an ash pink faille exquisitely embroidered in silver. The coat to match the frock is of the same material, heavily embroidered in silver and trimmed in ash pink ostrich tips. Mrs. James C. Eaves, who is another of the smart set's most beautiful young matrons, will take the part of the bride. Her gown will be of white, shimmering satin, trimmed in silver and old lace. The veil is to be of a rare old pattern of point d'Alencon. Her attendants will be Misses Lloyd Meiere and Coralie Mejia, and they will be gowned in dawn pink, silver and orchid.

Other models who will wear beautiful costumes are Mesdames Edgar Sinzheimer, Willard Drown, E. Clinton L. Montagne, Alanson Weeks, Abe Stern, Edgar Peixotto, Earl Cummings, Misses Phyllis de Young, Ruth Perkins, Gertrude Hopkins, Leonore Mejia, Helen Hamilton, Dorothy Churchill, Marie Hathaway, Kate Crocker, and Jean Wheeler.



Mardi Gras Costumes and Prizes

Mrs. Charles Templeton Crocker, whose gowns on all occasions may always be depended upon to excite thrills of envy in the souls of less fortunate women, will surpass all of her former bounds of sumptuousness and originality in the costume which she is to wear as queen of the Mardi Gras, which is to take place at the Palace Hotel, Tuesday evening, March 7th, for the benefit of the Children's Hospital.

It is to represent a pink-tipped lotus lily sparkling in the midnight dew. The skirt will be a lotus lily from which Mrs. Crocker will emerge in a resplendent bodice of tulle, lotus petals and iridescent jewels imitative of dew drops. The skirt will also be sprinkled with the jewels. When she enters with her court, drawn upon a Buddha throne of golden lotus, the lights will be dimmed, and the moonlight will glimmer through fruit boughs and deodars upon the gown, which will glisten like a thousand stars. In the court will be eight of the most charming young women of the smart set. Mrs. Samuel Hopkins will be gowned as a larkspur, Mrs. Talbot Walker as a nasturtium, Miss Marian Newhall as a daisy, Mrs. Arthur Chesebrough as a snowball, Miss Gertrude Hopkins as a fuchsia, Miss Marian Zeile as a jonquil, Mrs. J. Cheever Cowdin as a rambler rose, Mrs. Rudolph Schilling as a bluebell.

The courtiers, ruled over by Stanford Gwin, who will impersonate King Dragon Fly, will be Geo. Bowles, Frederick Tillmann, Jr., Nion Tucker, who will be green grasshoppers, Heine von Schroeder, William Leib as ants, Robin Y. Hayne, K. Kollock of Los Angeles as black beetles, and Kenneth Moore and Walter Hush as yellow jackets. The two pages will be two dainty lady-bugs, to be taken by two little girls.

The prizes will be an exquisite gold vanity case, donated by Shreve, Treat & Eacret, for the handsomest costume worn by a woman. The second woman's prize will be a crystal and pearl hatpin set. Mother of pearl and pearl cuff links and vest set will be awarded to the man's most striking costume, and the second prize for the men will be a gold pencil.



The Tea Dansant to be given next Tuesday, February 29th, in the ballroom of the Fairmont Hotel, will be in the form of a leap year party. The affair gives every sign of being one of the largest and most enjoyable dansants this season. Already most of the tables have been reserved, and each day brings in more names for reservations. The Army and Navy will be strongly in evidence, and a great many of the younger set will take part in the dances. The ladies in charge of the tea are: Mrs. William Seson, chairman; Mrs. Squire V. Mooney, Mrs. D. C. Heger, Mrs. Ella M. Sexton, and a long list of patronesses prominent in society around the bay. Mrs. Squire Varrick Mooney, who has charge of table reservations, reports a large advance sale. The popular price of \$1 for admission, including refreshments, insures a large attendance. Table reservations are \$1 extra for the hostess only.

Mrs. C. Curtis, who is giving a series of five lectures in the Rose Reception Room at the Hotel Oakland, used for her subject on Monday morning, "Thoughts of Things," her discourse being taken from Ibsen's "Master Builder."

Events in the Paul Elder Gallery.—Eugen Neuhaus will lecture in the Paul Elder Gallery, 239 Grant avenue, San Francisco, on Tuesday afternoon, February 29th, at 3 o'clock, on "Rythm as Found in Nature and in Pictures." This lecture was postponed from the preceding week, owing to the holiday of Washington's birthday. Leo Cooper will start a new course of interpretative readings from the modern drama on Wednesday forenoons at 10:30 o'clock. One of the attractive features is the class meeting before the regular reading of the day begins, when those so inclined may discuss the play read at the preceding meeting.

—University of California, in conjunction with the Y. M. C. A., will give an interesting course of lectures on "The City Man's Chances in Agriculture." The course will be given at the Y. M. C. A. Auditorium, on Golden Gate avenue and Leavenworth street. The schedule: March 7th, Poultry Industry; March 14, Dairy Industry; March 21, Swine Industry; March 28th, Alfalfa; April 4, Almond and Walnut Production; April 11th, Apple and Pear Production; April 18th, Stone Fruit Production; April 25th, Orchard Protection; and May 2d, Social Relations.

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TELEPHONE WEST 546

DELINQUENT SALE NOTICE.
Natural Soda Products Company.

Location of principal place of business—San Francisco, California. Location of Works—Keeler, Inyo County, California.
NOTICE.—There are delinquent upon the following described stock, on account of assessment (No. 2), levied on the 29th day of December, 1915, the several amounts set opposite the names of the respective shareholders as follows:

COMMON STOCK			
Names—	No. of Certificate	No. of Shares	Amount
Mrs. W. Landsburger	38	15	\$15.00
R. G. Paddock	64	5	5.00
R. G. Paddock	80	50	50.00
Paul C. Paddock	95	575	575.00
P. J. O'Dea	4	10	10.00
P. J. O'Dea	32	30	30.00
P. J. O'Dea	34	70	70.00
P. J. O'Dea	50	100	100.00
George M. Lowrey	55	450	450.00
Eleanor Godfrey	54	100	100.00
H. M. O'Malley	103	100	100.00
H. M. O'Malley	104	200	200.00
H. M. O'Malley	105	50	50.00
PREFERRED STOCK			
P. J. O'Dea	92	25	25.00
P. J. O'Dea	115	10	10.00
P. J. O'Dea	136	15	15.00
P. J. O'Dea	166	17	17.00
Noah Wrinkle	123	11	11.00
E. R. Elhasson	111	100	100.00
Katherine Scripps	117	100	100.00
Martha Z. Bennett	4	100	100.00
Martha Z. Bennett	160	25	25.00
Martha Z. Bennett	161	25	25.00
George Watson	21	3	3.00
Edwin Scheeline	21	25	25.00
H. W. Hobbs	60	25	25.00
Arla J. Joyner	67	10	10.00
Julla Hochheimer	146	30	30.00
Thomas Finnegan		14	14.00
J. H. Handlon	71	12	12.00
Mattie Brock	145	20	20.00
Beth Young	135	25	25.00
Dr. E. Restford	182	25	25.00
John Gropper	41	25	25.00
H. M. O'Malley	189	100	100.00
H. M. O'Malley	190	200	200.00
H. M. O'Malley	191	50	50.00
A. L. Friedman	192	100	100.00

And in accordance with law and order of the Board of Directors on the 29th day of December, 1915, so many shares of common stock as may be necessary will be sold at public auction for the benefit of the Natural Soda Products Company, No. 613 Market Street, San Francisco, California, on MONDAY, the 6TH DAY OF MARCH, 1916, at 11 o'clock A. M. at the office of said day, to pay said delinquent assessments, together with the cost of advertising and expenses of the sale.

NOAH W. WRINKLE, S.

Office—613 Market Street, San Francisco, California.

SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

Polo at Del Monte

The defeat of the San Mateo Polo team by Del Monte last Sunday, 6 $\frac{3}{4}$ goals to 6, was somewhat unexpected, as on paper the peninsular team was much the stronger, Walter Hobart and Will Tevis having more goals in their rating than all of their opponents combined. However, the match was very close, and gave the spectators plenty of thrills. Will Tevis, until he was hurt, and George Parsons, were the outstanding players for their respective sides. Incidentally, a daily paper relates that a "pair of fouls" were scored up against Robin Hayne in the final chukker (sic). I did not know that this kind of foul came in pairs; presumably more than two in quick succession would be called a flock.

* * *

Teams and Score

San Mateo (color white)—No. 1, Robin Y. Hayne; No. 2, Ray Splivalo; No. 3, William Tevis, Jr.; back, Walter S. Hobart.

Del Monte (color red and yellow)—No. 1, George Parsons; No. 2, Captain McNally; No. 3, Lieutenant Brown; back, Harry Hastings.

Goals—By San Mateo, Tevis 3, Hayne 3, Splivalo 2. By Del Monte, Hastings 3, Brown 2, Captain McNally 1, George Parsons 1.

Safeties—Hobart 2, Hastings 1.

Fouls—Splivalo 1, Haynes 2.

Del Monte won, 6 $\frac{3}{4}$ to 6.

* * *

On Washington's birthday, San Mateo, with Harry Hastings substituted for Will Tevis, beat First Cavalry of Monterey in a handicap match by 8 $\frac{1}{2}$ goals to 6 $\frac{3}{4}$, the latter receiving an allowance of 5 goals. Walter Hobart showed signs of coming to life, and was easily the star of the afternoon's play, while Ray Splivalo also was seen to better advantage. For Presidio, Captain McNally outshone his less experienced team mates, although Lieutenant Howell gave evidence of promise which will fructify if he plays more in good company and becomes imbued with the idea of team play as opposed to personal polo. As usual the army was outclassed in ponies. This is an unfortunate condition with Uncle Sam's hired men, and is most discouraging to the players.

Teams and Score

San Mateo (color red)—No. 1, Robin Y. Hayne; No. 2, Ray Splivalo; No. 3, Harry Hastings; No. 4, Walter S. Hobart.

First Cavalry (color white)—No. 1, Lieutenant Howell; No. 2, Lieutenant Roscoe; No. 3, Captain McNally; No. 4, Lieutenant Thompson.

San Mateo won, 8 $\frac{1}{2}$ against First Cavalry 6 $\frac{3}{4}$.

Goals—By First Cavalry: Captain McNally 1, Lieutenant Howell 2. By handicap 5. San Mateo—Hobart 5, Splivalo 2, Hayne 2.

Fouls—Roscoe 1, Thompson 1, Splivalo 1.

Safety—Thompson.

George Parsons, referee.

* * *

A New Champion

The defeat of J. Neville by Douglas Grant, 9 and 7, in the Washington's birthday golf tournament at Del Monte, would be more significant if the former player had not fallen back in his game. However, Grant's 71 in the morning round, even if not made in the face of severe competition, together with the general average of his play since arrival, quite confirms the English estimate of his powers, and the regard in which he was held before circumstances induced him to adopt an English residence. His entry in the Western Golf championships at Del Monte in July will, in consequence, be followed with much more than the ordinary interest. The I-told-you-sos are having a great season, anyway, congratulating themselves on their appraisal of Grant's ability "if he would only take the game seriously."

The Heavy Weight Champion of Christianity

Jess Willard, champion heavyweight boxer and author, and one of Mr. Hearst's assistants, says that he asked for the postponement of his match with Moran because the date, March 8th, fell on Ash Wednesday, and many would not attend, as it was "a day that is held in great respect by the Christian world." Now I ask you could anything be mere naive than to postpone a prizefight to accommodate followers of the One who commanded us to turn the other cheek. Whatever may be said of athletes of the pre-signed article era, at least they were not hypocrites.

* * *

National Lawn Tennis Dates

The United States National Lawn Tennis Association has announced the dates for two of the national championship tournaments. The all-comers tournament in singles and doubles will begin on the turf courts of the Westside Club at Forest Hill, L. I., Monday, August 28th. The clay court championships will be started at the Lakewood Tennis Club at Cleveland, O., Monday, June 26th. This latter date will permit the all-Eastern team to play in the tournament on its way to the Pacific Coast for the first half of the annual East vs. West matches.

* * *

Racing Not Dead Yet

A total of \$2,853,037 was distributed in stakes and purses on the American turf last season. The racing days numbered 839, and the number of races reached 5,454. These figures give an idea of the magnitude of the sport, but they do not compare favorably with the years of 1906 and 1907, when racing was in its heyday. In 1906, \$5,420,381 was distributed as a reward to the speed of thoroughbreds. This was the high water mark when races were being conducted extensively in many States of the Union. Over \$5,000,000 was also set up the following year. Along about 1910 the game was conducted at its lowest standard when adverse legislation had been put through in New York and in California, and it looked as if the sport was on its last legs. The coming season especially looks like a banner one, for New Orleans is running in full blast, and Kentucky, New York and Maryland are planning extensive and rich programs.

—Country School Teacher—You notice that boy who stands at the foot of his class? Well, last summer he was the brightest boy in school. Committeeman—He is now. I notice the foot of the class is nearest the stove.—Puck.



Feed Your Baby Regularly

Regularity in feeding, sleeping, bathing and airing are of utmost importance at the beginning of your baby's life. It means so much to you in managing your household duties. It means so much to the little one in health and happiness.

Your baby should sleep well at night. If he does not the trouble is often with his food. If you are nursing the baby and your milk does not agree with him try the time-tried substitute that is made from clean, pure cows' milk—



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INSURANCE

A meeting of the Life Underwriters' Association of San Francisco was called for Thursday evening, February 24th, for the transaction of routine business and the discussion of resolutions on rebating and twisting recently passed by the Life Underwriters' Association of New York, and which it is the desire of Vice-President Priddy of the National Association to have endorsed by the different local associations throughout the country in order that a report may be submitted on these matters at the mid-year meeting of the National Executive Committee, which is to be held in Washington, D. C., February 24th, 25th and 26th. Vice-President Priddy states that a committee of the New York Association has talked this over with the officers of some half-dozen of the leading companies, and they have suggested an endorsement of this program by all of the life underwriters associations of this country. Should such endorsement be secured, the companies promise that the entire matter will be considered by a committee representing the companies. The resolution referred to are to the effect that every life insurance company shall refuse to grant a policy of insurance to any person who has been shown by satisfactory evidence to have refused to accept a policy of life insurance because a rebate was not granted, and that the companies be requested to enter into such a compact among themselves as will make it impossible for any of them, upon due notice, to insure such person. The second part of the resolution adopted recommends to all life insurance companies that they incorporate in their application blanks and in the blank used by the medical examiner substantially these questions:

"When and for what company were you last examined for insurance?"

"Will any insurance now in force or application now pending elsewhere be discontinued if the policy thereby applied for is issued? Except (here carefully note exceptions.)"

"If the facts brought out through these questions should indicate that the insurance applied for is taken for the purpose of discontinuing a policy then in force, it is suggested that all the facts shall be communicated to the other companies, and give them a chance to save their business, if they can properly do so. It is believed that if the companies will put themselves to the trouble of securing these facts the lapse ratio of the companies will be greatly benefited. At the meeting Thursday night the members participated in the usual dinner, and Frank J. Wallace, chairman of the committee on organization of the Insurance Federation of California, spoke on the necessity for the federation. The place of meeting was the Palace Hotel.

* * *

At the annual meeting of the stockholders of the Western States Life, President Warren R. Porter, in the course of his remarks, said: "The large increase in paid-for insurance in force at the close of last year attests the low lapse rate, and this is the severest test to which the value of the business in force can be put. The growth of our insurance business in force since the organization of our company has been most satisfactory and consistent. The record of last year is the best of our business history." At this meeting, directors were elected as follows: Alden Anderson, Charles M. Belshaw, Jas. H. Bishop, J. F. Carleston, George E. Crothers, M. E. Dailey, George W. Dickey, Robert E. Easton, J. E. Fishburn, Marshall C. Harris, C. F. Hunt, D. A. Madeira, George N. Merritt, L. Michels, Richard O'Connor, George M. Perine, Warren R. Porter, president; H. J. Saunders, vice-president and manager; Otto Irving Wise, vice-president and general counsel; W. W. Watterson and A. G. Wishon.

* * *

It may be authoritatively stated that unless some definite action is taken, legislatively or otherwise, to correct the growing abuse of underwriters' annexes, the Fireman's Fund will follow the example of the Home of New York and other conservative companies, and seek protection by organizing an underwriters' annex of its own. At a conference between the board of directors and the company's field men, held last week, such action was favorably considered.

* * *

Sam B. Stoy, manager of the London & Lancashire, has gone to Honolulu with Mrs. Stoy for a month's visit.

The attention of Insurance Commissioner Phelps has been called to the operations of the National Adjusters' Credit Indemnity Company, which has been operating in San Francisco without the authority of law. The method of the concern is to guarantee subscribers against loss from bad debts, and for this an annual premium is charged, which in the opinion of the California Commissioner, brings it under the provisions of the insurance code.

* * *

The Civil Service Commission of California, beginning today, will hold a series of civil service examinations for assistant actuaries of the State fund at San Francisco, Sacramento and Los Angeles. There are several of these positions to be filled.

* * *

President Warren R. Porter and Vice-President H. J. Saunders are making the rounds of their Pacific Coast agencies in connection with the company's "One-hundred-and-fifty-star contest," which has been under way since the beginning of the year. They left Saturday for Portland, and will in the order given visit Boise, Salt Lake, Los Angeles, Fresno, returning for the banquet at San Francisco on the evening of February 28th.

* * *

H. T. Ungewitter has just been appointed assistant manager of Pacific Department of the North River Insurance Company, Merchants' Fire Assurance Corporation, The Williamsburgh City Fire Insurance Company, The New Brunswick Fire Insurance Company, United States Fire Insurance Company, New Jersey Fire Insurance Company.

* * *

About one hundred representatives of the Equitable's agency and office force, including invited guests, were present at a banquet given by Manager Shields of San Francisco at the Hotel Oakland, on the evening of February 16th, in honor of Manager B. F. Shapro of the Oakland office.

—Pessimist—It he prosperous, do you think? Optimist—Is he? Why, he owes twice what he owns.—Judge.

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The Insurance Exchange, San Francisco

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Insurance on personal effects of tourists and temporary sojourners anywhere in United States, Canada and Mexico. Insurance against loss by fire. Automobile Insurance. Indemnity for loss of rental income by fire. H. L. ROFF, General Agent. J. J. SHEAHAN, Ass't General Agent

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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS

- CHADWICK-BROWN.**—Mrs. J. Parker Whitney announces the engagement of her niece, Miss Beryl Chadwick, and Roy H. Brown, of Knoxville, Tenn. Miss Chadwick is a young woman of striking beauty and is well known in San Francisco, having spent several seasons here with Mrs. Whitney. No date has been set for the wedding.
- DIAMOND-SLACK.**—The engagement of Miss Florence Deborah Diamond, daughter of Mr. and Mrs. Nathan Diamond, to Walter Slack, is announced.
- RAVIT-BECKER.**—Mr. and Mrs. G. Ravit announce the engagement of their daughter, Tressa, to Howard H. Becker.
- SEGURSON-HADER.**—Mr. and Mrs. W. R. Segurson announce the engagement of their daughter, Miss Blanche Ellen Segurson, to Carl A. Hader.
- WRAMPELMEIER-POWELL.**—The engagement of Miss Ethel Wrampelmeier to William A. Powell of Oakland, is announced. Miss Wrampelmeier is the daughter of Mr. and Mrs. Theodore Wrampelmeier of Oakland. Mr. Powell, who is an honor graduate of the University of California, is an attorney of Oakland.
- ZACHARIAS-MAYER.**—Mr. and Mrs. Z. Zacharias announce the engagement of their daughter, Miss Violet Zacharias, to Mr. Emil Mayer of this city.

WEDDING ANNOUNCEMENTS.

- JOHNS-HUNT.**—Miss Luella Johns and Charles Warren Hunt, Jr., will be married the middle of May, but the precise date is not determined. The ceremony is to take place at St. Luke's Church, with a reception afterwards.

WEDDINGS.

- GYLE-MAZOR.**—Two well known Oakland families were joined Sunday when an elaborate wedding ceremony was performed in the Hotel Oakland, uniting Morris Mazor and Miss Beatrice Gyle. The service was read before an altar of orange blossoms by A. Eisenberg, cantor of the First Hebrew Congregation. The couple left for a honeymoon in the south. The bride is the daughter of Louis A. Gyle, 2311 Harrison street, and Mazor is the son of Mrs. S. Noah, 339 Warwick avenue.
- JENNINGS-RICHARDSON.**—Miss Alice P. Jennings and G. T. Richardson, both of this city, were married Sunday afternoon at 4 o'clock, at St. James Church. Rev. James O'Connell was the officiating clergyman. After a honeymoon trip to Honolulu, Mr. and Mrs. Richardson will make their home in the Richmond district.
- METCALFE-VAN CARTMELL.**—Friends of Miss Edith Metcalfe received word telling of her marriage to John Van Cartmell, in Los Angeles, Sunday. It was a simple ceremony, with only a few friends and relatives present. The bride is a daughter of the late Capt. John Metcalfe of San Francisco. Mr. Van Cartmell comes of a family distinguished for its achievements in literature. Mr. and Mrs. Van Cartmell will reside in Los Angeles.
- THOMAS-BOCQUERAZ.**—The marriage of Miss Gertrude Thomas and Roger Bocqueraz took place Wednesday afternoon in the ballroom of the Fairmont Hotel, at 4 o'clock. The Reverend Father Charles Ramm, of St. Mary's Cathedral, read the ceremony before an altar improvised of flowers. After the ceremony there was a reception to greet Mr. and Mrs. Bocqueraz. The repast was served in Laurel Court. There were about three hundred guests or more, including members of most of the well known society families. Mr. and Mrs. Bocqueraz will reside in San Rafael.

LUNCHEONS.

- BOWEN.**—Miss Gladys Bowen was hostess Tuesday at a luncheon at her home in Clay street.
- LENT.**—Mrs. Eugene Lent will extend her hospitality at luncheon on Thursday afternoon, March 2d. The affair will take place at her new home on Pacific avenue.
- LOW.**—Miss Flora Low was hostess recently at a luncheon in honor of Mrs. William Howard of Boston and her daughter, Mrs. Frederick Whitwell.
- MILLER.**—Mr. and Mrs. C. O. G. Miller were hosts Sunday at a luncheon which they gave at the Burlingame Club.
- OTIS.**—A score of friends will enjoy the hospitality of Mrs. James Otis at luncheon next Tuesday afternoon. M. Joachim Marlant will be the honored guest. The affair will take place at the hostess' home on Broadway.
- SEAL.**—Spring flowers of several varieties in tones of white and pink adorned the luncheon table over which Mrs. Henry Seal presided recently in compliment to Mrs. John McMulla.
- WOODRUFF.**—A group of friends will enjoy the hospitality of Mrs. Chas. A. Woodruff, wife of General Woodruff, United States Army, at a luncheon to be given on the afternoon of March 1st.

DINNERS.

- BELL.**—Major-General and Mrs. J. Franklin Bell presided at a charming dinner Monday evening at Fort Mason, when they entertained some Eastern visitors to this city.
- BOWERS.**—Miss Madge Wilson and her fiance, Dr. Chester Smith, were complimented at a dinner given Saturday evening at the Palace Hotel by W. S. Bowers.
- FRIER.**—Colonel James Frier, U. S. A., and Mrs. Frier gave a dinner Wednesday evening at their home at the Presidio in compliment to their daughter, Miss Lloyd Frier. Later the party attended the hop at the Officers' Club given as a farewell to the Twenty-fourth Infantry.

- EYRE.**—Miss Elena Eyre was hostess Friday evening at a dinner given at her home in Broadway.
- GIBBS.**—Mrs. George W. Gibbs was hostess Wednesday night at an informal dinner at her home in honor of Miss Johnson and her fiance, Arthur Saxe.
- HOTALING.**—Mrs. A. P. Hotaling was hostess at a dinner given at her home recently in honor of the twenty-first birthday of her son, George H. Hotaling.
- JURS.**—Mr. and Mrs. Peter Jurs will give a large dinner party on Saturday, March 1th, on the night of the Fashion Show and dance.
- LAW.**—Mr. and Mrs. Harold Law will give a dinner at their home before the Mardi Gras ball at the Palace on March 7th.
- LONG.**—"The Elms," the home of General and Mrs. Oscar Fitzalan Long, was the setting recently for a delightful dinner.
- MARTIN.**—Mr. and Mrs. J. Downey Harvey, Mr. and Mrs. Oscar Cooper and Baron Heine von Schroeder, enjoyed the hospitality of Mrs. Eleanor Martin at dinner Monday evening at her home on Broadway.
- MCCORMICK.**—A dozen guests accepted the hospitality of Mr. and Mrs. Ernest McCormick at dinner Saturday evening at their home on Washington street.
- PARKER.**—Mrs. James Parker will be guest of honor at a dinner dance this evening at the Burlingame Country Club, with Prescott Scott as the host.
- SMITH.**—Among the delightful affairs of Tuesday was the dinner given by Lieutenant and Mrs. Emery T. Smith in their attractive home on Filbert street.

TEAS.

- KELP.**—The Misses Gertrude and Gretchen Kelp presided at a tea given on Wednesday afternoon in honor of Miss Anna McKay Brown of Portland, Oregon.
- VAN WINKLE.**—Miss Evelyn Van Winkle will preside at a tea to be given at her home, February 29th.
- VAN WYCK.**—Wednesday afternoon, Mrs. Sydney M. Van Wyck, Jr., gave a tea as a courtesy to Mrs. William H. Hunt of Washington, D. C., and her daughter, Mrs. Barnaby Conrad.

CARDS.

- BELL.**—Mrs. J. Franklin Bell has asked a number of friends to a bridge party which she will give on the afternoon of March 2d at Fort Mason.
- BREEDEN.**—Mrs. Henry Clarence Breeden entertained a number of friends Saturday afternoon at a bridge party and tea which she gave at her home in Burlingame.
- GRAU.**—On Thursday afternoon, Mrs. Otto Grau gave a large bridge tea at her home.
- JOYCE.**—Mrs. Kenyon A. Joyce gave a bridge party Tuesday at the Presidio.

DANCES.

- NEIGHBORHOOD DANCING CLUB.**—The Neighborhood Dancing Club entertains its members and their friends at Century Club to-night.
- SEXTON.**—The Sequoia Club was the scene of a most enjoyable dance on Saturday night, about a hundred and fifty or so participating in the subscription dance in which series of dances Mrs. E. M. Sexton has been giving at this place this winter.
- WHEELER.**—Miss Jean Wheeler has issued invitations for a dinner dance at which she will preside Saturday evening, March 1th, at her residence on Washington street. Miss Elena Eyre will be the complimented guest.

RECEPTIONS.

- CAROLAN.**—Miss Emily Timlow of Philadelphia, granddaughter of Mrs. James Carolan, was formally presented to San Francisco society at a reception given Wednesday evening by her grandmother at the Century Club.

MUSICALES.

- CROTHERS.**—Mrs. Thomas G. Crothers will give a musicale at her home this evening, at which Miss Maud Godella (Mrs. de Los Mages) will give the programme.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

ARRIVALS

CROCKER—Mrs. Win H. Crocker returned Sunday from New York, where she went late in January. She left the Misses Ethel and Helen Crocker ensconced in a luxurious flat in the metropolis. Miss Ethel will continue her voice culture, and Miss Helen will study in other lines.

HARVEY—Mrs. J. Downey Harvey has returned from New York, where she has been enjoying a visit of several weeks.

HOBART—Mr. and Mrs. Lewis Hobart arrived home Tuesday from New York, where they have spent the last month.

RUTHERFORD—Mrs. Alexander Rutherford returned Saturday from New York, where she has been visiting her parents, Mr. and Mrs. Henry Smythe, for the past two months. With Mr. Rutherford she will leave shortly for her ranch at Pleyto.

WHITNEY—Mrs. William F. Whitney of Boston arrived recently for an extended visit with the family of her late sister, Mrs. J. M. Littleale, at their home on Pacific avenue.

DEPARTURES

AKED—Mrs. Charles F. Aked left Thursday afternoon for New York, thence to sail for Europe to join Dr. Aked.

BOND—Miss Ruby Bond left Wednesday for New York, where she will be a bridesmaid at the marriage of her cousin, Miss Oroville Wooster, and Walter L. Richard.

CHASE—Mrs. Lewis Chase, who was the guest of Mrs. M. A. Huntington for several weeks, has gone East to continue her series of lectures in behalf of "Brittany and the Bretons."

EISENBERG—Mr. and Mrs. Alfred Eisenberg have gone to New York, to be away several weeks. Mrs. Eisenberg was a Miss Dreyfuss of New York, and this is their first visit to her relatives since their marriage a few months ago.

HILL—Mr. and Mrs. Horace Hill, Jr., have gone to Southern California, where they will enjoy a two weeks' outing.

HOBART—Mr. and Mrs. Alexander Lilley and Mrs. Hannah Neal Hobart left recently for Southern California.

KITTREDGE—Mr. and Mrs. Benjamin F. Kittredge, who have been visiting in San Francisco from their home in New York, left recently for the East. They were guests at the Fairmont Hotel.

MACDERMOTT—Mrs. Louis M. MacDermott left recently for Boston to visit her parents, and will also be in New York for a visit with friends. Mrs. MacDermott will probably be away two months.

PARROTT—John Parrott, Jr., left this week for Coronado to recuperate from his long illness. He will be away several weeks.

TUBBS—Mrs. William B. Tubbs and her daughter, Miss Emily Tubbs, have closed their house on Jackson street and have gone to Santa Barbara, where they will spend the remainder of the winter.

INTIMATIONS

BAYNE—Mr. and Mrs. Richard Bayne are enjoying a visit in Santa Barbara, and will not return for several weeks.

COWDIN—Mr. and Mrs. J. Cheever Cowdin, who have been passing the greater part of their time since their marriage at San Mateo, have decided to enjoy the summer in Menlo Park this year. They plan to go there about the first of May.

DETRICK—A group of the younger set will be guests of Mrs. Bowie Detrick at the dansant to be given this afternoon at the Fairmont for the benefit of the war sufferers of Poland.

HUNTINGTON—A kitchen shower was the delightful surprise given recently to Miss Madge Wilson, whose marriage to Dr. Chester Moore will be an event of next month. Miss Marian Huntington was the hostess, her guests assembling in her attractive home on Maple street.

RATHBONE—Mr. and Mrs. Gerald Rathbone will rent their home at Burlingame to Mr. and Mrs. John Drum, and will spend the entire summer at Webber Lake.

SCOTT—Mr. and Mrs. Harry Scott have returned to their home on Pacific avenue, after a visit of several days in Burlingame as the guests of Mr. and Mrs. Henry T. Scott.

VERDIER—Lieutenant Paul Verdier, who arrived in New York Tuesday from France, and is on his way to San Francisco, will be made much of by local society. Added to his popularity in the local business and social world, is his distinguished career in the army of France to make him most welcome to his friends.

WELCH—Mr. and Mrs. Andrew Welch and their children, Misses Marie and Florence Welch, who have been passing the winter at the St. Francis Hotel, will leave soon for San Mateo. Their home there has been undergoing extensive renovations.

WILLCUTT—Dr. and Mrs. George Willcutt are at Del Monte. Upon their return they will occupy the flat which Dr. Willcutt has furnished for his bride at Broderick and Jackson streets.



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Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
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For the 6 months ending December 31st, 1915, a dividend to depositors of 4 per cent per annum was declared.

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Surplus and Undivided Profits	\$2,010,869
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The Background of the War Zone

A standing army of 250,000 men cannot be recruited in this country in peace times, according to the adjutant-general's experience, unless soldier's wages are increased. If Mr. Gompers' idea of an army could be carried out, the army thus created might go on strike for higher pay every presidential year, and in that case, would the army's demands be submitted to arbitration like those of the railroad employees? These are problems in preparedness for the war college.

* * *

Records for 11 months ending December 1st indicate that more than \$800,000,000 worth of food left American shores during the year 1915, nearly three times as much as in 1913, the year before the war began.

* * *

It is announced in all seriousness from Washington that Col. E. M. House, who is making a tour abroad as the personal representative of the President of the United States, "is drawing no pay and gets only his expenses." We fail to see why Col. House, or any other person, should be expected to contribute his service free of charge to a nation that thinks nothing of expending more than a billion annually on administration.

* * *

Former Secretary of State Richard Olney so infrequently shares in discussion of the external policy of the United States that, when he goes on record, what he says counts for more than it would coming from a persistent player in the limelight of publicity. His article, "The United States—a South American Power," forces upon his countrymen some rather searching questions involved in the logic of the Monroe Doctrine, a national policy which he, as it were, annotated, when he was in President Cleveland's Cabinet. The inference from his queries will be that he is not quite so certain now as he was then that the United States always serves its own best interests when it attempts to say what a South American republic may or may not do in making concessions to a non-American power. If the inference is correct, the change of viewpoint is very significant.

* * *

A special committee appointed by the British Board of Agriculture is about to report in favor of purchase of land by the government for the establishment of colonies of small holders, the development of co-operative buying and marketing, and of farm credit banks. This is the committee's plan for providing work for the discharged soldiers and for increasing the supply of farm products. The war has given the people further training in the idea and practice of co-operation, and this new venture, if it is undertaken, seems likely to begin under particularly favorable conditions. The experiment will be watched with interest by back-to-the-land students and authorities over here.

* * *

If the submarine is none too well fitted for preying on commerce, what of the Zeppelin? The ship destroyed at anchor by an airship returning from England appears to have been a naval collier, and therefore a legitimate mark, but since it was dark the commander of the Zeppelin presumably only knew that the light seen belonged to a ship. If it had been a cargo boat the act would have been of much the same sort as the attack upon non-combatants from which the war balloon was returning, but the transfer of these methods from belligerent territory to the high seas would be a matter of grave concern. Even less than the submarine is the airship fitted for providing for the safety of non-combatants. Should its defects give it a license to perpetrate forbidden acts of savagery, or constrain it to keep to the work for which it is fit? That is a question which civilization and not kultur alone will have to settle.

* * *

Sir William Robertson served ten years in the British army as a private before getting a commission. Every private has a chance to become commander of the army, just as every American boy has a chance to become president, but the handicaps of custom are greater. That Sir William is even "mentioned" for the virtual succession to Lord Kitchener is evidence of a remarkable career, rather than of the democracy of the British army.

While such well known men as Sir Arthur Conan Doyle are carried away by passion, it is good to see the Manchester Guardian still the keeper of England's conscience. "We can see no real argument of expediency," it says, "which would excuse us in stooping to the baseness which Germans have already reached." It is quite right in thinking that to kill innocent people in German cities would not deter the Germans from Zeppelin raids. The very worst punishment that England can inflict is to win the war by clean methods."

* * *

Ten per cent of the British officers who have died in the war were in the pages of "Debrett's Peerage, Baronetage, Knightage, and Companionship," and in the issue for 1916, just published, the war roll of honor of the dead comprises 800 names. In it appear one member of the Royal Family—Prince Maurice of Battenberg; 6 peers, 16 baronets, 6 knights, and 7 members of Parliament; 164 companions of the orders of chivalry, 95 sons of peers, 82 sons of baronets, and 84 sons of knights. Two successive heirs to the earldom of Loudoun fell, and the death of Lord Worsley affected the succession to three separate peerages—the earldom of Yarborough and the baronies of Fauconberg and Conyers. Succession has been unduly precipitated or the normal descent changed in over 1,200 instances by the casualties of the war."

* * *

"Mesopotamia—the great valleys of the Euphrates and the Tigris—may well be one of the great prizes of the great war," says the New Republic. "There lies the fabled Garden of Eden, the cradle of the race, the store house of the ancient world; there lie still the ruins of Babylon on the Euphrates, due south of Bagdad on the Tigris; there rise still the minarets of Bagdad, the city of Haroun al Raschid; further down the Tigris the British fought at Ctesiphon, for many hundred years the capital of Persia, the dwelling place of the Great King; further north near Mosul, itself a seat of Saracen Empire, the ruins of Nineveh still exist."

* * *

Mr. Asquith has pledged himself to the Labor members, spontaneously and unequivocally, both against any application of compulsion to married men during the war and against any continuation of compulsion after the war, according to the New Statesman. He pointed out that he naturally could not foresee what the future might seem to require, or a subsequent Parliament might demand. But if any extension of compulsory military service was thus called for, he would be no party to it. Those who then wanted it, he declared, must take his place. At the same time he gave very definite assurances, which he repeated less explicitly to the House of Commons, that the government would make no attempt to use compulsion to get men for industrial purposes, whether in munition works or other necessary industries, for private employers or for national factories."

—Observant Kiddy—Oh, look at that funny man, mother. He's sitting on the sidewalk talking to a banana peel."—Judge.

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ADVANCE ANNOUNCEMENTS

(Continued from Page 9)

Seventh Concert of Symphony Orchestra.—The San Francisco Symphony Orchestra, Alfred Hertz, conductor, with Horace Britt, violoncellist, as soloist, will give the seventh Sunday concert of the current season at the Cort to-morrow at 2:30 p. m. sharp. The public will be glad to learn that commencing with to-morrow's concert, all remaining concerts of this season will be given at the nominal prices of 50c., 75c., \$1., with \$1.50 for the seats in the boxes and loges.

To-morrow's Program—Overture to "Anacreon," Cherubini. "Lied" for Violoncello, Vincent d'Indy, Horace Britt. From Suite, "Ballet Scenes," Op. 54, Alex Glazounow; (a) Oriental Dance; (b) Marionettes. Prelude, "The Afternoon of a Faun," Debussy. Symphony No. 1, B flat major, op. 28, R. Schumann.

At the Cort Theatre on Friday afternoon, March 10th, and Sunday afternoon, March 12th, the orchestra will give the last pair of concerts but two of the present season. Nothing that this season may enjoy in opera or concert can surpass in excellence the program that Mr. Hertz has arranged for the eighth pair of concerts. The symphony will be the No. 4 of Beethoven, and is the happiest and most serene of all the great composer's symphonies. With the exception of the introduction, which bears traces of anxious uncertainty, if not of sadness, there is scarcely a measure in the symphony which is not bright, peaceful and happy; "it lies like a gleam of sunlight between the heroic Third and the majestic Fifth." The overture to a comedy of Shakespeare of P. Scheinpflug is new to the concerts of the orchestra. The lyric suite, opus 54, of Edvard Hagerup Greig, the great Norwegian composer, also has not been played before at concerts of the orchestra. The dramatic overture, "Husitska," op. 67, of Anton Dvorak, which closes the program for the eighth pair of concerts, was written in celebration of the opening of the New Bohemian theatre at Prague. It is possible that Dvorak had in mind, when he wrote his work, the picturesque figure of Johann Ziska, of Trocznow, who led the Hussites to glorious victories against the legions of Sigismund, Emperor of Germany.

* * *

Big Vaudeville Show at Pantages.—"The Office Girls," tabbed as "a commercial comedy with six dashing musical stenographers," is the star attraction on the new bill which opens at the Pantages on Sunday. William Craig, Dixie Harris and Belle Montrose, have the principal roles in the production, which has a slender plot, but contains a series of jolly song and dance numbers. Rucker and Winnifred, a twain of ebony hued entertainers, have a character specialty which has been one of the real hits of the show. "Before the Mast," a nautical travesty, will be presented by Ed. Gallagher and Bob Carlin, two well known comedians, who have been seen here in several of the big Broadway musical comedies. Bobby Harris and Harriet Nolin use two grand pianos for the introduction of some smart chatter and popular ballads. Bessie Harvey, the singing equestrienne, who renders operatic selections while seated on a beautiful white horse; Keegan and Ellsworth, in pert patter and novel dancing steps, and the eleventh episode of "The Red Circle," round out the rest of the program.

—A fair young girl of sixteen can say: "All my life!" in a more impressive way than can an old man of eighty.—Puck.

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One of the biggest melons in corporation history is to be cut by the Standard Oil Company of California when it issues a 50 per cent stock dividend on its outstanding capital stock. The application of the Standard Oil Company to issue \$25,000,000 in shares as a stock dividend out of the accumulated net surplus profits of the concern was granted this week by H. L. Carnahan, State Commissioner of Corporations. This dividend is said to be the first of its kind declared by Standard Oil in this State. It means that every holder of stock will receive one share for every two he owns. In addition to this, a cash dividend of \$2.50 a share has been declared, payable on March 15, 1916. The outstanding stock of the Standard Oil Company of California is at present \$49,686,055 out of \$100,000,000 authorized, and is quoted at about \$375. The corresponding price under the 50 per cent increase should be \$250, which makes the actual value of the melon, in round numbers, \$62,500,000.

—Frank B. Anderson, president of the Bank of California, returned from the East this week, and states that the financial reorganization of General Petroleum is progressing favorably. The financial report of California Wine Association for 1915 shows assets of \$75,959,308. The chief liabilities are: Reserve for depreciation, \$783,046; bonded debt, 5's, \$1,233,000; 6's, \$2,799,000; total, \$4,032,000. Floating liabilities, including all subsidiaries, \$3,104,767. Preferred stock dividend, 1916, \$85,575. During 1915 the sales fell off 39 per cent as compared with 1914. The rigid economy practiced during the year cut down the floating debt \$929,242, and the bonded debt \$235,000.

—Honolulu Sugar Plantation has declared an increased dividend of 45 cents per share, payable March 10th. Notice is given that this increase from 35 cents will be maintained. On the announcement, the price of the stock advanced from 43 bid to 46½ asked. With the old tariff clause on imports of sugar restored, the sugar makers of California and Hawaii have a rosy and profitable era opening for them.

—The earnings of Tonopah Belmont for the seven months, June-December, totaled \$500,239. The earnings for December totaled \$80,135, showing a \$16,000 advance over the November output.

—The output of the Tonopah mines for the week ending February 19th totaled an estimated value of \$181,860.

—The Rochester mines have been listed in the Salt Lake Mining Exchange. This completes the circuit between New York and San Francisco.

—Tonopah Ex. has declared a 10 cent dividend.

—General Agent George H. Tyson is this year celebrating his 25th anniversary, and points with pride to the fact that the premium income in his department has, during that time, increased from a little over \$100,000 to nearly \$1,500,000. He also enjoys the distinction of being the only general agent in San Francisco in business at the present time who has represented his company for twenty-five consecutive years.

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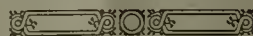
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"Letters from America."

Rupert Brooke's "Letters from America" have the added interest of a preface by Henry James. If one only possessed Mr. James's sense of the oblique and the exquisite, it would be a pleasant pastime to dilate on how the "Letters" did not precisely need this richly burnished foil; how, on the other hand, they are somehow set off by it, and how both the "Letters" and the preface gain mutually from the contact. Mr. James's preface, in bald English—or at least relatively bad English—is a richly appreciative and allusive essay on the part young Brooke—one almost falls into Mr. James's habit of calling him Rupert—found it his privilege to play in the drama of life before the isles of Greece called him "for consecration of the final romance."

"Our unspeakably fortunate young poet." It is the theme of Brooke's environment, and Brooke's relation to it, on which Mr. James elects chiefly to dwell. The "unspeakably fortunate young poet," Mr. James tells us, "took for his own the whole of the poetic consciousness he was born to, and moved about in it as a stripped young swimmer might have kept slashing through blue water and coming up at any point that friendliness and fancy, with every prejudice shed, might determine. Rupert expressed us all, at the highest tide of our actuality, and was the creature of freedom restricted only by that condition of his blinding youth, which we accept on the whole with gratitude and relief—given that I qualify the condition as dazzling even to himself.

Price, \$1.50. Published by Scribner's.

A new work by Samuel P. Orth, Professor of Political Science at Cornell, announced for publication within the next few weeks, is "The Imperial Impulse," a series of character studies of five of the European nations now at war, England, France, Russia, Germany and Belgium. The author believes that in the procession of grim events we are apt to forget the political, economic and ethnic backgrounds of the cultures now at each others' throats, neglecting the significance of the drama in our interest in the action. His aim is to recall some of the conflicting national traits, prejudices, habits and beliefs that lie behind the world commotion.

Published by the Century Company.

Masefield's New Book.

John Masefield's new play, "Good Friday," is a dramatic poem of the Crucifixion, introducing as characters Pilate, Pilate's wife, Herod, Joseph of Ramah, a Madman, a centurion, citizens and soldiers. The scene is a court outside the Roman citadel in Jerusalem. In dialogue that ranges from the harsh, severe demands of the rabble, insisting upon Christ's death, through beautifully phrased lines from Procula, Pilate's wife, telling of her presentiment of evil and disaster, and begging for Christ's release, to the exquisite lyrics of the Madman who sings of peace and truth and lilies and happiness, Mr. Masefield has painted vividly the events leading up to and immediately following Christ's Crucifixion. The theme is a tremendous one which could only be handled by a skilled artist. Mr. Masefield has made much of it; in fact, it is perhaps as notable a bit of writing in the dramatic form as he has yet produced. The latter half of the volume contains some fifty or sixty sonnets, together with a few short poems. These sonnets, it is maintained by some, will, in the years to come, rank with the best in the English language.

Published by the Macmillan Company, New York.

"A Study of Michelangelo."

Romain Rolland, whom the world has come to know for "Jean Christophe," was a cosmopolite before he was a novelist. France at least knows and honors him for three great biographies concerned with men of as many nationalities and artistic

achievements—Beethoven, Tolstoi and Michelangelo. The last-named work subsequently became the subject of a study in the series "Les Maitres de l'Art," and this monograph, a work entirely distinct from its predecessor, is now translated into English for the first time by Frederick Street. Somewhat confined as he was by the limitations of the series to a consideration of Michelangelo's work as painter and sculptor, M. Rolland has none the less made his treatise an exposition of the whole man. He ingeniously interprets the poet, however, in terms of the sculptor. "The sonnet form cramped him and characteristically he loved that form because of its difficulty. . . . Most of his poems have remained in the condition of blocked-out torsos."

Price, \$2.50. Published by Duffield & Co.

"The Life and Times of Tennyson."

If proof were needed of the fact, the last work of Professor Lounsbury would prove that this eminent professor of English had the bookman's rather than the pedant's instinct. The work, which is unfinished, bears the title of "The Life and Times of Tennyson." It has an appreciative introduction by Prof. Wilbur L. Cross, editor of the Yale Review. He tells us that Prof. Lounsbury never expected to cover the poet's entire career, but hoped to bring his work down to the "Idyls of the King." As it was, he got only as far as "In Memoriam," and the later chapters of the work of 660 pages that has just come from the Yale University press were completed by Prof. Cross.

Price \$2.50. Yale University Press, New Haven.

The March Scribner begins with an article by Colonel Roosevelt giving an account of a visit he made last summer to the great "Bird Refuges of Louisiana." These government reserves, on the initiative of the Audubon societies, were started when Colonel Roosevelt was president. He writes with a naturalist's knowledge plus the vein of sentiment that from Thoreau's day to the present has made nature study so wide in its appeal. There are many most interesting descriptions of the great colonies of sea-birds on these islands—terns, gulls, skimmers, pelicans and the wonderful frigate-bird.

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NOTICE TO CREDITORS.

Estate of **FREDERICK T. FEISEL**, sometimes known as Fredrick T. Feisel, sometimes known as F. T. Feisel and sometimes known as F. T. Feisel, Deceased.

Notice is hereby given by the undersigned administrators of the estate of Frederick T. Feisel, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within ten (10) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within ten (10) months after the first publication of this notice to the said administrators at the office of J. J. Lermen, Room 504, Balboa Building, 593 Market St., San Francisco, Cal., which said office the undersigned select as their place of business in all matters connected with said estate of Frederick T. Feisel, deceased.

EDWIN J. FEISEL and **EMMA J. SCHWARZ**, administrators of the estate of Frederick T. Feisel, deceased.

Dated, San Francisco, February 12th, 1916.
J. J. LERMEIN, Attorney for Administrators, 504 Balboa Building, San Francisco, California.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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It comes in handy when you want to go out and go by the man ahead, when the cop's whistle blows, when you are taking the other man's dust, every time that you turn a corner, every time you hit a grade, every time you wind your way up a hill.

And the men who are driving this kind of a car express it in the lines of their faces—a certain ease of control, a peculiar note of confidence, the absence of fret, the feeling of having something secure and sure beneath the right foot.

Watch for them. You will find them driving Chalmers Six-40s. Hang on to one of them in traffic or in open country. It

takes a good car to roll along with one. This is because a minimum of fuel is translated into a maximum of power through the valve-in-the-head overhead cam-shaft type of engine.

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You had better go buy a Rolls-Royce. Pay the price.

But don't buy a low-priced racing animal. Get a thoroughbred. It's an interesting kind of a car to own.

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Also bring your check-book. Because the price goes up March 1st to \$1450 Detroit. Now, and until March 1st, you pay \$1350 Detroit for your Six-40. So come prepared.

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The Development of the Motor Truck

That the motor truck until recently has not kept pace in improvement with the pleasure vehicle has been due largely to the fact that the market for the latter has been so far from exhausted that the required capital has not been available for the commercial car. In other words, the manufacturers were too busy reaching for the trade of the passenger cars that they did not have either the time or the money to look out for the other. Now it is different, and the recent New York show has demonstrated that there has been more improvement in the last year in the trucks than the pleasure cars have shown in three, for the simple reason that the latter developed so much earlier.

The motor truck industry in America has had a year unprecedented in its history. From the standpoint of production and sales, as well as from the standpoint of vehicles more adapted to the use of the truck owner, the past season has been one of greater activity than could have been expected. To a great extent this activity in the commercial vehicle industry has been due to the conditions brought about by the European war. War orders has been a source of profit mechanically as well as financially to builders of trucks and indirectly have been a source of profit to the American truck buyer.

This rather anomalous situation is due to the fact that makers of business vehicles in America, whether they have actually had their product in service on the European battlefields, or whether they have confined their selling activities to America, have taken advantage of the lessons learned on the battlefield and on the rutted roads behind the lines to make the vehicles better able to withstand the abuses and extraordinary conditions of which European service is the supreme test of their ability to withstand such use.

The necessity for a quantity production of trucks to meet the needs of the warring nations in Europe has developed better manufacturing processes in American factories which make for a better truck without increasing price, and has developed conditions by which the vehi-

cles may be produced at a lower cost to the consumer. To such an extent is this true that even in spite of the rather severe increase in the price of materials which has been a concomitant of the European conflict there has been a distinct drop in the price of trucks for 1916. The average price of commercial vehicles listed on the American market for the new year is nearly \$100 less than that of a year ago, dropping from \$2,500 as an average list of the 1915 models to \$2,413 as the price of the 1916 car. Some of the one-ton vehicles now list under \$1,000, but the greatest reduction has been in the light delivery class and trucks with a capacity of 1,500 pounds.

Had it not been for a rather definite improvement in the new models as compared with those of the past season, it is to be expected that there would have been an even greater reduction in first cost. As an instance of this improvement in design might be mentioned the general dropping of the chain drive in favor of shaft drive and also a similar increase in the proportion of worm-driven vehicles, and also a considerable increase in the double reduction types.

The showing that trucks have made in the European war has been such that it has increased the respect of the American business man for the commercial vehicle. It has given him newer insight into the reliability and adaptability of the motor driven business wagon. With the coming of the prosperous season which is looked for, it is to be expected there will be a very great increase in demand for commercial vehicles in all sections of this country.

So far as the number of truck manufacturers is concerned there has been a very general expansion, the total amounting to 248 manufacturers, forty-six of which are new, although eleven have dropped out. This makes a net increase of thirty-five in the number of truck builders. A production of 75,000 motor trucks is expected for 1916. During 1916, fifty thousand were built for domestic use and about half as many were exported.

TRUCK STATISTICS

There were 50,369 motor trucks sold in the United States during 1915, valued at \$125,922,500.

Estimated value of motor trucks exported during 1915, \$63,000,000, an increase of 600 per cent over the previous year. England was our best customer, taking for the year ending June 30th, some 5,306 trucks.

There were 257 commercial vehicle manufacturers in the country at the close of the year.

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TRUCK CLUB TALKS ABOUT PREPAREDNESS

"What Truck Owners Can Do for Preparedness" was discussed by the Motor Truck Club of America, at its February meeting, held in New York City February 16th, at the Automobile Club of America. A number of speakers were secured, including S. Stanwood Menken, president of the National Security League; Major Allan L. Reagan, N. G. N. Y.; Captain T. H. Shanton, quartermaster corps, N. G. N. Y.; Capt. Kenneth Gardner, 7th Infantry, N. G. N. Y.; and George H. Pride. Various plans for placing the privately-owned motor trucks at the disposal of the army were considered.

§ § §

CRACK NEW YORK REGIMENT ADOPTS MOTOR TRUCK TRAIN

The Seventh Infantry is the first unit in the State of New York to purchase its own motor combat train. This truck is of standard construction, except for the body, which is designed to meet the special requirements for an army truck. On the dash within reach of the driver is mounted a machine gun. The chassis is composed of standard units so that quick replacements can be made in case of damage. This is a necessary feature of trucks used for war purposes. A unit of the train will consist of one of these trucks hauling an army wagon as a trailer. This train is the first of six which will be added to the equipment as fast as they can be secured.

The Life of War Trucks Shortened by Collisions and Hard Usage

Shells Not the Only Menace

Paris, Jan. 20—The most obvious defect of motor trucks put into military service is the lack of protection against collisions and as a result about 50 per cent of the truck casualties are caused by trucks bumping into the machine ahead, when operating in convoy formation. Usually the officer in charge precedes the convoy in a light touring car, and unless he is a really experienced man, he will set too fast a pace. Each driver tries to keep as close as possible to the man ahead, with the result that when a sudden stop has to be made, radiators are smashed in and sometimes damage is done as far back as the third cylinder.

It is not every officer who is capable of handling a big convoy in a satisfactory manner—maintaining a reasonable average, insisting on the regulation space between each truck, and at the same time being prepared if any man falls out owing to mechanical trouble. The officer who knows his business puts a skilled driver on No. 1 truck—a man who can differentiate between 12 and 14 miles an hour—and a good mechanic on the last unit of the convoy. As each driver is forbidden to pass the truck ahead, the correct average can be relied on whether the officer remains in front or falls behind; if there is a break-down, the last man is often able to give assistance, which will save hours, in a few minutes.

Solid Tires Short Lived

Generally solid tires on trucks working in the north of France do not average more than 5,000 miles. This figure is obtained from records of trucks using tires of a size considered adequate in civilian service. The shorter life is due to the more strenuous conditions under which the trucks have to operate. No matter how good the service, there is always a certain amount of speeding; English drivers are as great sinners in this respect as the French. In the northern parts of France most of the roads are granite paved, with a macadam or dirt strip at each side. When traffic is heavy the right-hand wheels are constantly slipping from the paved portion to the dirt strip, and back again, this series of jumps causing the tires to chip away laterally. Sections of the tire also loosen from the rim, and when there has been a loosening up in two or three places, the whole tire is liable to come away. This appears to be

due to bouncing of the wheel on the road; when driving fast, the wheel strikes the ground at intervals with considerable force, and these repeated blows loosen the rubber from the base. It is found that this is more common with front than with rear wheels.

Another source of tire trouble, which was known to users before the war, but has become more accentuated since, is due to arched roads. It is obvious that with a truck running on one side of a highly crowned road the full width of the tread cannot be in contact with the road surface, and the wider the tire the smaller the proportion in contact. This throws an excessive load on one portion of the tire, or on the inner tire when duals are used, and causes rapid wear. The evil is lessened on those trucks having chain drive with slightly toed in wheels, as is common with the front wheels of passenger cars. The evil has been recognized for a long time, and attempts have been made to construct a type of transmission allowing the wheels to accommodate themselves to the arch of the road. Also the latest road engineering practice is to make road surfaces as flat as possible consistent with drainage. The war has only served to emphasize the need for attention to this matter. Where worm, bevel and chain drive trucks are working together it has been possible to make interesting comparisons on this question of tire wear.

The war is proving more strenuous than the severe tests to which some of the manufacturers submit their trucks at home. As an instance, a high-grade American worm-drive truck is giving trouble owing to the breakage of differential housings. This is a good truck, which before being put on the market was given a very thorough try-out in the Middle West and the West, without any defects being revealed. However, the roughly paved roads of Northern France, together doubtless with some overloading and some speeding, are causing the housings to crack, and the maker is replacing them free of cost. Closely examined, this is found to be a case of faulty design, but is a fault which American dirt roads and cross-country conditions could not reveal. There have been some other cases of axle housings failing, but these have been traced to a heavy load shifting to the right-hand side of the truck. Loads of shells are particularly liable to slip in

this way, and as the right-hand side gets much more pounding than the left, it is not surprising that axles sometimes fail.

Weak Parts are Supplied

Manufacturers all over the world who had old models or units in stock have been tempted to get rid of them in the various armies. These cases are now coming to light. One high-class firm used a certain number of touring car crankcase in order to finish a series. These were too weak for truck service, with the result that all the front hangers snapped, and the French repair shops have had to fit these trucks with a steel member forming a brace under the front end of the crankcase. The policy of this company cannot be considered a wise one. Had it been a French company of equal standing, there would have been plenty of people to excuse or explain away the incident—some French firms have so many interested boosters that the knockers are never heard. But being an American firm the bare statement goes round that X crankcase hangers break off. There is nobody to explain, and X, who makes one of the best trucks in America, is apt to be rated with the firm making one of the worst.

All American manufacturers are at a disadvantage, owing to the absence of a really skilled man, or men with lengthy experience of their particular make. At home real service is given users, and every manufacturer is interested in seeing that the user of his truck is getting the best out of them. In the war zone there can be no real service, and even if the service man were on the spot he would not be allowed to follow up his own trucks.

One case with which I am acquainted is interesting. A well known American manufacturer has about thirty 5-ton trucks in armored service in Northern France. This is the most strenuous service on the front, for half the cars are overloaded all the time, and all of them have to operate very close to the German trenches. This battery is in charge of an officer who knows all there is to be known about the trucks and who gives them all the attention that could be obtained from a service man at home. The result is that at the end of six months' active service in France preceded by several months' service in England, not a single order has been sent in to the perma-

ment store department. The only consumable stores that have been used are brake liners (lock washers, carbureter floats and needles, rear lamps, etc.) Two men, one of whom is only a driver, are sufficient to attend to all the repair work. In the same battery ten mechanics are required to keep the officers' touring cars and the dispatch riders' motorcycles in proper order. In other sections of the army, operating in the same district, constant reports are being received of burned out bearings on the same trucks. Inquiry has shown that in every case this is due to the use of unsuitable—not poor quality—lubricating oil for this type of motor.

Carbureter settings found right in America are very rarely satisfactory here, owing to the different grade of gasoline used and changed climatic conditions. If the trucks pass through the hands of a tester in Europe, this trouble is considerably diminished; yet there are hundreds of American trucks running extravagantly in Europe, owing to lack of carbureter adjustment. As a general rule, American trucks have bigger motors and will do a lot more top gear work than those of European construction, but much of this advantage is lost, owing to indifferent carbureter settings.

One important repair depot finds that magnetos cannot be relied on for more than 6 months' average under war conditions. At the end of that time they have lost much of their magnetism and various screws have begun to work loose. The repair depot in question finds it necessary to remove and carefully examine all truck magnetos every 6 months. The same trouble has been observed at various times on visits to touring car repair depots, but this case of the trucks is the only one on which really reliable data has been obtainable. There is an unusual wear of carbureter needles, attributed to the presence of very fine sand in the gasoline. The complaint is heard that differential locks are not sufficiently used; under present conditions they are more than a luxury.

Self-starters are not appreciated. They are to be found on one make of truck used by the French, but they are very rarely in a condition to be used. More often than not the batteries are requisitioned to light a dug-out, or some under officer takes them to light his own quarters. Some of the mechanical transport sections use enormous quantities of dry batteries, but the current is used for lighting the men's quarters and dug-outs and not for exploding charges in the cylinders. Muscular energy is a rather cheap commodity.

As army regulations call for two driv-

ers on each truck, a self-starter is certainly a luxury. Controls should be simplified for military service. With two ignitions, spark and throttle levers, extra air levers, electric light, electric self-starter, and gasoline and lubricating oil gauges, there is enough to keep the average green driver worried for at least 12 months. At least one truck has the whole of this equipment. The ideal is fixed ignition, with magneto only, and accelerator pedal. A lever on the dash should regulate minimum throttle opening and cut off the ignition when fully closed. The use of a motor governor is preferable; European manufacturers had little use for the governor before the war, but they have changed their views since.

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ORGANIZE TRUCK EXCHANGE

Owners of heavy duty motor trucks of Los Angeles have organized the Truck Owners' Exchange. Dealers selling heavy duty and dump trucks as well as representatives of the larger tire concerns were present at the meeting of the truck owners and assured the operators of their hearty support. The object of the organization is to bring the owners, dealers and contractors into closer relationship. The exchange is to be operated along the lines of any retail dealers' association, and is to join the Merchants' and Manufacturers' Association.

Many owners of dump trucks have worked on State and county highways and have not as yet been paid for work completed more than two months ago. The engineers have not put through the vouchers and the owners have now organized to handle this and other important matters and to be able to meet other issues in this territory. There are almost \$1,000,000 worth of dump trucks operated in and around Los Angeles, and this organization will play a prominent part in the truck industry is the general belief

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—It is estimated that motor trucks are now being used by over 4,000 American farmers. This is about four per cent of the total number of trucks sold in the United States. These vehicles nearly all have been bought within the last two or three years, indicating a swiftly proved economic success, a supposition strengthened by a careful canvass recently made by the Kissel Motor Car Co., Hartford.

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—The Motor Truck Club of New Jersey, Newark, has decided to engage legal counsel on an annual salary to look after the interests of motor truck owners in State and local legislation. The lawyer will act as chairman of the legislative committee of the club.

ARMY TRUCKS ON THE MEXICAN BORDER

In his annual report to the Secretary of War, the quartermaster general of the army states that general use has been made by the quartermaster corps of motor trucks and motor cars. A record has been kept of the operations of all motor vehicles in the service of the quartermaster corps, and all trucks and motor cars have been carefully observed and reported upon with a view to determining their relative efficiency, durability and economical operation.

A great deal of experience has been obtained during the fiscal year with this class of transportation in connection with the transportation of supplies between base depots and outlying camps on the Texas border, and from reports received it would appear that this class of transportation is entirely dependable, even over difficult roads.

The report says that during the fiscal year some slight changes have been made in the specifications for motor trucks, so as to provide a truck that will meet all conditions of field service, and which is found suited to the commercial requirements of the community. A truck of 1½ tons capacity is considered the most suitable for field service. A reduction in animal drawn transportation has been made wherever motor trucks have been supplied. The report says it is believed that current experience indicates that motor trucks are practicable in the division supply and ammunition trains.

Tests are now being conducted with trailers in connection with motor trucks. Reports received to date indicate that the use of trailers with motor trucks and tractors is economical when road conditions are entirely favorable. However, unless very favorable road conditions exist, the strain on the truck is so great as to render the use of the trailer with the motor truck of doubtful economy. The trailer, however, will be found of very great value when operated in connection with a specially constructed tractor. The quartermaster corps is conducting experiments with trailers and tractors with the object in view of encouraging the development of a tractor that will operate with a train of trailers over the ordinary country roads of this continent. Several manufacturers have exhibited an interest in this development. Experiments with trailers converted from escort wagons and ambulances have not so far proven satisfactory.

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—Pour melting resin in tubes, and they may be bent without kinking.

TRIUMPH OF LIGHT DELIVERY TRUCKS

While the efficiency of the gasoline truck has been long acknowledged in heavy work, its possibilities, in the form of light delivery wagons, have been slower of recognition. The following account of what the merchants in Champaign are doing will be of interest to both dealers and potential users.

Perhaps in no city of the West has a greater measure of success been achieved in the co-operative delivery system with gasoline powered trucks than in Champaign. The system has been proven to be an economic triumph, and every patron is an enthusiastic booster. No matter where the Champaign housewife buys her groceries or meats, the same service delivers her packages to her door.

It has long been recognized that one of the big wastes of the retail business is the delivery of goods to the homes of the purchasers. The average housewife no longer goes to market with her basket and carries home her purchases. She buys here and she buys there, possibly selecting the products for her dinner at different stores and orders her purchases delivered to her home. It costs real money to deliver goods under any circumstances, and, when this cost is multiplied by sending a number of different wagons over the same route, or possibly to the same house, it becomes sheer waste.

Champaign dealers have eliminated the horse and wagon and substituted motor cars, and they also have adopted a co-operative system by which one organization delivers the goods for all. Last spring, about twenty of the dealers of Champaign organized the Champaign Delivery Company. Others were quick to appreciate the advantages of such co-operation, and now there are forty members with the likelihood that every dealer in the city will become affiliated in a short time. All of the leading stores are allied, although the larger do not have any advantages over the smaller. The organization is permanent. It is not going to fall to pieces should a few members, because of jealousy, become dissatisfied. The organization of this delivery system meant something more than a mere getting together of the dealers.

The Champaign Delivery Co. is incorporated. It has property valued at \$20,000, including grounds, buildings and motor wagons. The dealers are the stockholders, but the delivery company is, nevertheless, an independent concern doing business upon its own account. If it makes money beyond the needs of the

business, it will pay dividends to the stockholders. All of the dealers, who joined the new company, turned in their old delivery equipment. There was more than twice as much as needed in the co-operative system. All were given a valuation by appraisers, and the owners were given credit for what they had turned in. The horses and wagons were disposed of, the motor trucks retained and new cars purchased. All of the cars are now of the same tint and the old names replaced by the co-operative. Ground was bought and a building erected for a central delivery station, convenient to the business district. It has something of the appearance of a railroad freight house. The station force comprises a manager, a young woman clerk, and a man to look after the vehicles. There are twenty drivers. Five deliveries are made daily, all upon a definite schedule. The housewife can have her oven hot, knowing that the meat she ordered will arrive at a certain time.

The cars leave the various stores, after picking up packages, approximately at 7:30 a. m.; 9:15 a. m.; 11 a. m.; 2:30 p. m., and 4:30 p. m., excepting on Saturdays, when the last delivery starts at 5:30 p. m. Each wagon goes to the distributing depot, leaves the packages tied up, and takes those for its particular district. The loading and unloading with the sorting occupies 30 minutes. When the distribution has been completed and each wagon is loaded with the packages for its district, a signal is given and all start off together. Some take districts 2 miles distant.

Boxes are used to contain the packages instead of baskets. The latter are fragile while the boxes are durable and also stack to better advantage in the car, enabling a larger load. The boxes belong to the dealers and all are properly marked.

The charge for delivery is 3½ cents an order when less than 100 pounds. Above 100 pounds a proportionate advance is made. While a dealer is charged just as much for the delivery of a small order as a large one, and he naturally seeks to make the sale as large as possible, he is now in a position to figure just how much the expense of delivery aggregates. Under the old system, he lost money just the same when a trifling order was delivered, yet he never stopped to estimate the cost and did not know how much he was out. The new system has a tendency to eliminate the 5-cent customer. An exception is made in favor of meat market men where all the packages are small, but 2½ cents are charged for such packages.

The delivery company does a strictly cash basis. Tags are sold to the dealers in advance in 1,000 lots. A tag is attached to each package when prepared at the store. There are occasional C. O. D. orders on which drivers must report.

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HORSES AND TRUCKS COMPARED

Compare, now, some of the results of machinery with those of muscle—these are taken at random: With a team of horses costing, say, \$500, one man can plough one hundred acres at a cost of \$250; with a \$3,000 tractor the cost is \$100, or a saving of one dollar an acre, equal to a million dollars a day on American farms. The government report goes on further to say that a farm horse will average about three and one-half hours per day and tires out in six. We must assume, therefore, that the tractor is as powerful as twenty-five horses, and is as enduring as one hundred. Yet it costs only as much as ten horses.

A three-ton motor truck hauled 40 tons of stone in wagons; this would have required at least 40 horses over the same roads. It costs as much to carry wheat ten miles by horse as it does 2,300 miles by steamer. This is a day of large units wherever mechanical forces are used. A modern freight car has a capacity of 40 tons of steel, and an iron ore steamer can load ten thousand tons in 89 minutes, unloading in four hours. An Atlantic liner would require seventy thousand horses for its propulsion. All the horses and mules in the United States could not move the 90,000,000 tons of steel produced in Pittsburg alone. And we are now all familiar with the immense use to which motor vehicles have been put in the war. But why multiply instances? Why pile Ossa upon Pelion?

It is by the use of machines that we have been able to reduce the working day to eight hours, and will be able to reduce it much further as machines are improved, their capacity increased, and they come into greater use. In fact, were we to depend on mere muscular power the high cost of living, about which we hear so much nowadays, would not trouble so many people. There would not be so many of them living. Why, then, continue the horse for transportation, ploughing, reaping or mowing, when these can be done much better and cheaper by the motor?

Why pay ten dollars for a hat when you can get it for five?—From "The Greatest Grafters on Earth," by H. McDonald Spencer.

EUROPEAN BREVITIES

The roads in Russia were practically impassable until the German invasion. Now they have been improved to permit their passage by the war automobiles and ambulances.

To date the destruction of automobiles in the great European conflict has been enormous. Figures prove that the average life of a motor car in war service is but thirty days.

Pierce-Arrow armored trucks are being used by the British army on the west front for the transportation of food and ammunition.

American built ambulances have transported 74,000 wounded from the battlefields to Paris hospitals. Many of these ambulances are Hartford-equipped, a precaution of vital necessity because of the poor condition of the roads due to constant heavy traffic.

Even if conscription is near at hand for the male population of the British Empire, the women have long ago come bravely to the fore. Shop girls in London have volunteered in great numbers for ambulance and hospital service, and after work hours devote their time to preparation for these arduous tasks. Incidentally, they participate in drills for fire fighting.

In the recent French victory in the Champagne district the guns captured were brought to the courtyard of the Invalides, in Paris, for exhibition. They were transported to the suburbs of Paris by train and thence conveyed to the historic French museum upon sturdy Jeffery Quads.

Many French automobile factories are giving less attention to the manufacture of cars and more to the production of war munitions.

Motor kitchens are common sights in all the warring armies of Europe. Now ice machine cars follow most of the motor ambulance corps.

England has bought more American built cars than any other nation for the past nine months, 5,120 cars in all, valued at \$28,648,749.

There are many German automobiles used by French officers that were built for German use only, and there are, too, many French cars that afford transportation for officers of the Kaiser's army. This is the result of capture.

☺ ☺ ☺

—“Say, you’ve been tinkering with this thing two hours. I thought you understood it so well you could take it to pieces any time.” “Well, so I can. But I didn’t say I could put them back, did I?”—*Wisconsin State Journal.*



OUR SUNSHINE CLUB

The “carload lots” smile of E. Linn Mathewson, local distributor of the Chevrolet cars and the Vim motor trucks

Yes LET’S LAUGH.
 And BE GAY.
 For WHY WORRY!
 Too SHORT IS LIFE.
 And THE SUNSHINE SURVIVES
 The CLOUDY WEATHER.
 So IN THIS WORLD
 Let’s GIVE JOY TO
 The POOR UNFORTUNATE
 Being WHO IS SURROUNDED
 Always BY EVERLASTING GLOOM.
 I APOLOGIZE.

—E. LINN MATHEWSON.

TRUCK PLANT FOR CHICAGO

Chicago, Feb. 22.—A factory to cost more than \$100,000 is being built here and will be completed within 90 days by the Smith Form-A-Truck Co., manufacturer of the attachment to make a 1½-ton truck of a Ford car. The factory will be erected at Sixty-third street and Fifty-sixth avenue. When completed the production capacity will be increased to 300 attachments a day, or in the neighborhood of 70,000 a year. The plant at 411 North Clermont avenue, the present manufacturing home of the company, will not be abandoned until production has been started at the new location.

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—She—Did you ever lose control of your car? He—Yes, from the moment our cook took a fancy to it. That’s why I’m afoot to-day.—*Ex.*

NEW TIRE COMPANY FORMED

The organization of the McLean Tire and Rubber Co. was completed at Cleveland, O., last month by the election of the following officers: President, J. C. McLean; vice-president, W. B. Davis; secretary, G. W. Stewart; treasurer and general manager, T. J. Holmden. Most of the men interested in the new company are connected with the M. & M. Co., wholesale and retail dealers in accessories.

The old Morgan & Marshall Tire and Rubber Co.’s plant at East Liverpool, O., was purchased some time ago by the new company.

☺ ☺ ☺

—Mrs. Nurich was telling of her recent motor trip. “How about the topography of the country?” she was asked. “Mostly Republican, but a few Bull Moose.”—*Buffalo Express.*

The New

Buick

Valve-in-Head

COMMERCIAL CAR

MODEL D-4

Top, Storm Curtains; Special High Duty Type Delco Lighting, Starting and Ignition System; 35x5 Tires on Demountable Rims; Automatic Spark Advance and Shaft Drive.

CAPACITY 1500 TO 2000 POUNDS

Speed, With Full Load, 25 Miles Per Hour

Express Body \$1375 { ^{at} San Francisco } Chassis \$1275

The Buick Truck is exactly suited for merchants and manufacturers, also for municipal, state and public uses. It costs less to maintain than a team and will do four times as much work. This truck has ample loading space, and embodies all the time-tried and proven Buick Engineering successes.

HOWARD AUTO COMPANY

Phone Prospect 4000

VAN NESS AT CALIFORNIA

San Francisco

OAKLAND

LOS ANGELES

PORTLAND

SNOWBALLING IN SAN FRANCISCO

HOW A BUICK TRUCK MADE HISTORY

Snow, real cold white snow that melts and runs down your neck when you have been hit in the ear with a ball of it, and plenty to make thousands and thousands of balls, that was the sight that greeted those who happened to be in the vicinity of Lotta's Fountain one day in the latter part of January. Few people who saw the snow knew where it came from, and the general supposition was that it had come in from the high Sierras. This supposition was entirely wrong, and probably not six people among the thousands who enjoyed the real "down East" snow ball fight knew or even guessed that the snow they were having so much sport with had been shoveled from its original resting place into the Buick truck less than four hours before.

The novelty of snow balling on Market street appealed to the Howard Auto Co., Pacific Coast distributors of Buick pleasure cars and trucks, who are always on the look-out for new things that will interest the public. Late one afternoon, the company received word from their San Jose representative that there was more than two feet of snow on Mt. Hamilton, 25 miles east of San Jose. Mt. Hamilton is the highest peak in the range of mountains separating the Santa Clara and San Joaquin Valleys, and at its very top is the Lick Observatory, one of the best equipped observatories in the world. As soon as word was received that there was a plentiful supply of snow close at hand, it was decided to bring a truck load of the cold, white flakes to San Francisco. With this idea in view, Fred Gross and C. A. McGee left San Francisco early the following morning in one of the new Buick one-ton trucks, and their outfit of fur coats and robes would have been a credit to a polar expedition. In describing the trip itself, McGee has the following to say:

"When we left the city it was intensely cold, and we were certainly thankful that the truck was equipped with a top and glass front. By putting on the side curtains we were fairly comfortable, and made the run to San Jose in just two hours. The run from San Jose to Smith's Creek was made in fast time, and the temperature had been so cold for several days that all the mud holes were frozen over solid. The actual climb up the mountain begins at Smith's Creek, and a couple of miles up the grades from that place was where our troubles began. The night had been very cold, and the snow which had melted the day before had



Starting from Mt. Hamilton with a truckload of snow



The truck arrives at Lotta's Fountain, San Francisco



-On the way up

frozen so hard that even with heavy chains on the rear wheels it was almost impossible to secure traction. Using the utmost care not to slide over the edge of the grade on the ice, we proceeded slowly to the summit, where we arrived just at sun-up. Two hours were consumed in loading and making photographs, and at 9 o'clock the truck, loaded with more than a ton of snow, started for San Francisco. If the trip up was difficult, the descent with the heavy load was doubly so, and the wonder is that anything ever built could stand the strain that the Buick

Returning to the city



was subjected to. In places the ice on the grade offered practically no resistance to the wheels, even when locked by the brakes, and in a short distance the truck, with its heavy load, would gather a speed that was really dangerous, and in some instances it was necessary to head it into the bank to avoid an accident. This, of course, threw a very heavy strain on the entire truck and especially on the wheels and axles.

"That no damage was done by this extraordinary abuse is proved by the fact that the run from San Jose to the Chronicle Building was made in just two hours, and the time from snow line to San Francisco was less than three hours." In speaking of the truck's performance, R. F. Thompson, general manager of the Howard Automobile Company, Pacific Coast distributors of the Buick cars, said:

"We always knew that the Buick truck would stand an unlimited amount of hard



Loading up at the Observatory

use, but the wonderful performance of the truck on this snow trip was certainly a surprise to me, and not the least of this surprise is the fact that the Buick, with more than a ton load was able to maintain a speed of thirty miles per hour between San Jose and San Francisco."

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—A piece of wire from a near-by fence may help you out of trouble. It may be used as a towing rope, or may be wrapped around the channel of the rim to protect it while going home "on the rim." It may be wound around the leaves of a broken spring, or take the place of a lost bolt.

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—The drive chains on trucks should be adjusted carefully. If too tight the chain will wear rapidly, and if too slack the jerks of starting will be apt to break the chain prematurely.



Reserve Truck Tires by Not Overloading

Motor truck operators interested in getting increased mileage from solid tires, and thereby effecting a lowering of operating cost, will do well to heed the remarks of C. E. Cook, Coast manager of B. F. Goodrich Rubber Co. He says: "The cause of most premature failures of the solid motor truck tires can be traced back to one big cause—momentary overloading. By the exercise of a little care and forethought, a good share of this trouble can be ended and operators will not only secure increased mileage, but will reduce the number of lay-ups for changes of tires, and avoid controversies over adjustments.

Rubber is a substance with possibilities too vast to enumerate, but as with any other good thing, it has its limitations. For example, a rubber band can be stretched repeatedly, be used over and over again, and still retain its elasticity and strength. But if, even once, you stretch that rubber band beyond its limits of elongation, it snaps. This illustrates the principle of getting service from solid tires. Motor truck tires are built in load capacity per wheel.

Running Risks

If you overload your machine beyond that point, or shift your load so that undue weight rests upon one wheel, you are running risks. The rubber in the tire, as the load weight increases, becomes displaced to both the left and the right. Up to a certain point the tire will endure this and spring back into normal shape as soon as the weight on that spot is removed—as when a motor truck is



Upper—Specially built Packard Combination Fire Truck, recently purchased by the Alameda Fire Department, equipped with Goodrich Solid Truck Tires
Lower—Pierce-Arrow Truck with Goodrich Pressed-on Tires. Tires averaged twelve thousand to eighteen thousand miles without troubles. One to five trailers hauled each trip besides ordinary load.

running. This condition is comparable to the same use of a rubber band. This resiliency in the rubber absorbs shocks and jars, making riding easier and sparing the truck mechanism.

But cause too heavy a load to rest upon the tire and the rubber is distorted beyond its power of recovery. Figuratively speaking, it snaps. It has lost some of its spring just as heat draws the temper of a steel spring. This momentary overload might have occurred just at one spot in the whole tire, as when a loaded wheel hits a bump or obstruction which resists passage of the tire until the force exerted (which is equivalent to weight) is sufficient to shove the tire over the obstacle.

Tire Easily Cut

In this event the internal rupture of the rubber might not be immediately apparent. But the rubber structure, having been broken down, its elasticity sapped and its ability to hold together lost, would easily be cut by rough objects along the

road, or would separate slightly around the base. Such a cut or separation would have a tendency to spread gradually throughout the tire, rendering it unserviceable before it had delivered its mileage. If the overload is constant—as when a tire runs along under excessive weight—the entire tire is affected and trouble will develop much sooner.

It is difficult for motor truck users to appreciate these facts. The natural presumption when a tire fails is to blame the tire-maker. Especially is this so when the man operating his first machine,

and who knows little of the care or proper use of tires. In such a case the vehicle will be overloaded without thinking, the load will not be evenly placed, and the driver will not be careful to avoid obstructions and rough spots in the road. A common error is for a man to take the number of tons carried for the day, divide it by the number of trips, and find that his average load was capacity or less. The law of average does not here hold good, however, for if only one of his loads unduly exceeded capacity, that single load would be sufficient to snap the endurance of the rubber in his tires.

Disastrous Effect

Another common experience results from the use of small dual tires, such as the 2½, 3 and 3½ inch sizes. Running on a crowned road, the inner duals must bear more weight than the outer duals. This effects an overload with consequences such as enumerated above. Furthermore, striking bad spots in the road frequently causes one dual to bear the

brunt of the entire load on that wheel, the other dual being for an instant relieved of pressure.

This crushing weight upon the small unit has a most disastrous effect. Goodrich engineers have given much study to these conditions. Our first recommendations are simply a case of evident commonsense, and are: Avoid overloading as a whole wherever possible, and strive to place the load so that one wheel must bear approximately the same weight as the other. Instruct drivers to select the best roads possible and the smoothest part of the pavements, steering clear of ruts, obstacles, bumps, sharp objects, car tracks, etc. Over speeding often causes momentary overloads even though the motor truck be not loaded to capacity, as striking a bump with considerable force exerts pressure upon the tire at that point, which has the same effect as abnormal weight.

Large Single Tires

Our second recommendation is to use large single tires in preference to small duals. If duals always equally divided the shocks and overloads, this would not hold good. But we know that first one unit and then the other is bearing the strains alone which the two units together are intended to withstand. By combining this divided endurance into a single unit, the greatest factor of safety is self-evident, up to a certain tire width. We do not recommend, however the use of single tires wider than seven inches, nor duals smaller than four inches. Single tires of excessive width have not yet reached the point of perfection.

De Luxe Tires

Our third recommendation is the high tread type of tire to be had in our "De Luxe," in sizes five and six inches. The six inch De Luxe tread is 44 per cent higher than a six inch regular, and consequently far more resilient. The added factory of safety per tire is 500 pounds. A six-inch De Luxe used in place of 3½ inch duals, will make the possibility of overloading remote, because a De Luxe tire, having more rubber in it, can compress farther without injury. Five and six inch De Luxe tires used as duals in place of regular sized tires afford one thousand pounds more safety per wheel. These features are in addition to the increased mileage possible from the added quantity of rubber itself. Oversizing may be accomplished without rebuilding wheels, a time and money saving advantage."

OPERATE ON DISTILLATE

At a time when fuel prices are high and automobile owners are looking for means of reducing the running expenses of their cars, it is noteworthy that something like 2,500 trucks are in use on the Pacific Coast burning distillate, which is only a little better grade of fuel than kerosene, according to A. B. Waton, sales manager of the Master Carbureter Corp., of Detroit. He says in part:

"These trucks have been in operation for three or four years, using the well known Continental motor and Master carbureter, and their success is beyond question of a doubt. It is just a question of truck users becoming familiar with this system when they will burn 7 or 8 cent fuel here in the East the same as they do in parts of Indiana and California."

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THE WEST GOOD FIELD FOR FARM TRACTORS

Mr. H. C. McCartney, General Sales Manager of the Bull Tractor Company, is making an extended tour of the Pacific Coast sizing up the tractor prospects for the coming season. He is at present conferring with Hughson & Merton, Inc., the Pacific Coast distributors and their agents, who report that the outlook for business is even better than last year. Mr. McCartney says that the Big Bull tractor is by far the most popular small tractor in the Middle West, and from the way in which the Western farmers have taken to it last year, is going to be the most popular tractor on the Pacific Coast this year. He is very well pleased with the way it has been received, and with the energetic manner in which Mr. J. J. Brown, of Hughson & Merton, has gone after the business.

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BROWN TAXIS MAKE LOWER RATES

The Taxicab Company of California, which operates the "Brown Taxi's," has recently made a drastic reduction in its rates after thorough investigation of the taxicab tariffs in force in the leading Eastern cities. The Brown Taxi rates are now low or lower than the rates prevailing in any city in the country of the first class for similar service and equipment. This company is the oldest, as well as the best equipped Taxicab company on the Pacific Coast, and one of the first five organized in the country. The company looks to an increased patronage to offset the reduction in revenue because of its change in rates. An innovation in this connection will be a memorandum of fare which will be given patrons at the end of each trip by the driver, with the request that the passenger compare

it with the meter. This will effectually do away with all chance of overcharges. These memoranda will enable anyone leaving anything in a Brown Taxi to identify both the cab and its driver.

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FIGHT GASOLINE DOPERS

Los Angeles, Cal., Feb. 23.—Motorists of Los Angeles have been relieved of the fuel doper by a system of municipal gasoline inspection. The city department of oil inspection has conducted a vigorous campaign against unscrupulous garage operators and supply stations. The work of the department has been extended outside the realm of the passenger car. Distillate and oil has also undergone the inspection of the city's experts.

Los Angeles is the first American city to enforce a system of fuel inspection. In and around the city there are more than 46,000 motor cars in operation. These cars use 101,200 gallons of gasoline per day, at an average of 13 miles to the gallon. Certain garagemen, realizing that they could make an extra ½ cent per gallon, mixed cheap distillate with the gasoline, selling the combination at regular gasoline prices. Many carbureter ills in Los Angeles were due to the cheap fuel.

The oil companies suggested that the city take the matter in hand. As a result an ordinance was adopted early in 1915 providing a standard for the fuel and making it unlawful to sell any fuel in Los Angeles unless said fuel came up to the specifications of the city, the violation of this ordinance making the garageman liable to a revocation of his license.

In Los Angeles, 65 per cent of the gasoline is sold to motorists at corner supply stations. There are now 300 of these in the city. The rest of the gasoline is sold from the city's 350 garages, and a number of portable tanks operated by stores. The city's system of inspection is extended to the oil wagons, tanks and refineries and to cover 1,600 grocery stores and something like 1,100 drug stores.

In the first two months that the department was in operation, four deliberate cases of gasoline adulteration were discovered. This adulteration consisted of a half and half mixture. To date, almost 100 dealers have been notified that they were selling fuel that did not come up to the standard set by the department, and warned to sell only gasoline that met the requirements of the law. Two refineries were instructed to improve the grade of gasoline put on the market.

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—"Sue and her new husband have started on their bridal trip in a veritable ecstasy." "Is that one of the new makes?"—*St. Louis Globe-Democrat.*

Stewart

Quality Trucks

OPENING ANNOUNCEMENT

STEWART MOTOR CORPORATION
BUFFALO, NEW YORK

1000 lb.
\$695

3/4 Ton
\$1290

1 1/4 Ton
\$1390

F. O. B. Buffalo

Quality Trucks at Quantity Prices Now Here — On Display

New Salesroom

Service Station

Stock Department

List of Satisfied Owners

- The Bell Telephone Co. now have a fleet of. 27 Stewarts
- The Boston Clearing House Parcel Delivery Co. 20 Stewarts
- Buffalo Evening News, Buffalo 15 Stewarts
- Buffalo Times, Buffalo 7 Stewarts
- Wagner Pastry Co., Newark, N. J. 8 Stewarts
- Coca-Cola Company 5 Stewarts
- Iten Biscuit Co., Omaha, Neb. 5 Stewarts
- Peerless Laundry, Los Angeles, Cal. 5 Stewarts
- Bonwit-Teller & Co., New York City 4 Stewarts
- Brunswick Laundry, Jersey City, N. J. 4 Stewarts
- Sibley-Lindsay & Curr, Dept. Store, Rochester. 4 Stewarts

and 500 Others

Coast Motor Co., Inc., Van Ness Ave. Phone Prospect **540**
at Turk

Open Territory We have an exceptional proposition and discounts for Live Dealers

FEDERAL GOVERNMENT TESTS
MOTOR TRUCKS

Postoffice Official Tells of Their
Advantage

Washington, D. C., Feb. 15.—The utility of the motor truck and service wagon continues to be made the subject of exhaustive tests by various of the federal government departments, these tests in every instance, so far, resulting in conclusive proof of the adaptability and economy of such motor units. The latest and most impressive instance of the faith which the government officers have in the motor vehicle for commercial and industrial purposes is afforded in testimony submitted by Otto Praeger, second assistant postmaster general, to the House committee on post offices and post roads. Mr. Praeger dwelt upon the advantage of the use to the government of government-owned motor vehicles in lieu of screen wagon and city collection and delivery service by horse drawn vehicles and private contract in the cities

of Washington, Detroit, St. Louis, Philadelphia and Chicago.

Representative Martin B. Madden, Chicago, had contended that motor trucks, suitable for postal service, cannot make more than 1.6 miles per hour in the down-town sections of Chicago, and therefore that the substitution of government owned motor cars for horse-drawn contract service does not expedite the mails. Mr. Praeger in reply cited the results of the tests of the Chicago motor service made December 27th last, which showed that even in the more congested or "loop district," in that city the trucks do 5.7 miles per hour. Mr. Praeger emphasized the advantage of government owned service in providing more rapid and more frequent deliveries, despatches and collections of mail with large savings in cost.

Mr. Praeger submitted general figures as to relative costs in the five cities where motor vehicles now are used, and said Indianapolis would have similar service soon. His figures are shown in the tabulation just below.



Mr. Norman Cowan

Mr. Norman Cowan, secretary and sales manager of Hughson & Merton, Inc., has just returned from his annual trip East to the automobile shows at New York and Chicago, where he spent some five weeks investigating automobile accessory conditions for the coming year.

According to Mr. Cowan, buying automobile accessories this year will not be a question of price, but a question of actually being able to secure same, as every factory in the East is working on a twenty-four hour shift, paying advanced prices for material and labor, and back orders on file for months ahead.

The advanced cost of brass, metal, asbestos, in fact material of every kind, is simply an indication of a scarcity of raw material which even extends to lubricating oils, especially of a Pennsylvania crude.

Mr. Cowan, however, has been fortunate to secure for his company, the Hughson & Merson Co., Inc., a number of new lines, which are practically unknown on the coast, among which are Bailey Gearless Differential, Sioux High Compression Piston Ring, Premier Elec. Vulcanizer, The Wonder Worker Line of Chemical Goods, "X" Radiator Compound, Croxford Auto Rim Tools, United Engineering and Manufacturing Co.'s Line, of Hanover, Pa., all of which it expects to exploit in its usual vigorous manner through the four branch offices on the Pacific Coast.

City—	Cost per annum of service superceded	Cost per annum of combined service	Saving per annum
Chicago	\$ 706,260.48	\$548,270.12	\$157,990.36
Detroit	147,600.40	100,323.64	47,276.76
Philadelphia	235,839.43	132,904.09	102,935.34
St. Louis	195,258.93	110,530.63	84,728.30
Washington	55,730.46	18,501.08	37,229.38
	<hr/>	<hr/>	<hr/>
	\$1,340,689.70	\$910,529.56	\$430,160.14

Note—This estimate does not include any saving resulting from the elimination of clerks and carriers whose services were utilized to fill vacancies in other sections of the respective offices.

ELECTRIC TRUCKS GAIN IN
ENGLAND

Six hundred and sixty electric trucks are now in use in England, as compared with 150 one year ago, according to recent information. For some time it has been known that one result of the commandeering of private vehicles for military purposes and the enforced inactivity of British truck builders had been to stimulate the market for electrics, but up to now no figures have been available to indicate how strong the movement for electrification of motor traction had become. Among other large users of transportation now employing electrics is Messrs. Harrods, Ltd., the big London department store, which has recently received a shipment of 18 half-ton electric delivery wagons, making a total of 73

electrics now operated in this fleet alone. In other instances as well, large installations are being converted into electrical of gasoline machines. American electric trucks are well represented.

NEW CHAIRMAN APPOINTED.

The governing council of the Society of Automobile Engineers has appointed A. L. Clayden, engineering editor of The Automobile, New York, as chairman of the Standards committee to succeed K. W. Zimmerschied, metallurgist of the General Motors, who occupied this position during the past year. Mr. Clayden has been in this country but 1 year, but was connected with engineering work in Europe since the inception of the motor car.

The Dimmer Problem

Solved

The Eclipse Dimmer does the business. Dims perfectly—yet leaves driving light. Does not disfigure the lamp—Inexpensive. Sold only by

B. I. BILL

543 GOLDEN GATE AVE.

Specialist in electric equipment for automobiles. Mazda bulbs all sizes, voltages and cases.

RAJAH SPARK PLUGS



Fourteen years of successful manufacture, continuing the original design and workmanship proving that the

RAJAH PLUGS

cannot be improved upon.

For Sale by All Dealers

PACIFIC COAST DISTRIBUTORS

Hughson & Merton, Inc.

530 Golden Gate Avenue

San Francisco



Facts That Mean More Money for You

The Big Bull Tractor

Will Plow and Harrow seven to eight acres in ten hours—

Do more and better Plowing than seven horses—

Work twenty-four hours if necessary—

Run in the Furrow, subsoiling and self-steering at the same time—

Run 7" centrifugal pump; your baler or thresher; saw wood.

Are You Interested?

The Bull with the Pull **\$645** F. O. B. Minneapolis, Minn.

GUARANTEED

7 H. P. at Draw Bar 20 H. P. at Pulley
Few Parts Low Upkeep Economical

HUGHSON AND MERTON, Inc.

San Francisco, Cal. Los Angeles, Cal. Portland, Ore. Seattle, Wash. Spokane, Wash.
530 Golden Gate Ave. 1229 S. Olive St. 329 Ankeny St. 803 E. Pike St. 823 Railroad Ave.

Date

Hughson & Merton, Inc.
(Address Nearest Office)

Gentlemen:
Please send me a copy of your Free Tractor Book, A. H.

Name

Address

SOMETHING NEW



DUNDON PNEUMATIC WHEEL FOR TRUCKS HAS SOLID TREAD

The Dundon pneumatic wheel, consisting of a solid rubber tread underneath, which is a pneumatic tire, is being offered by the Universal Engineering Co., 320 Market street, San Francisco, Cal. Side plates of metal and a band of fabric and rubber inside the plates, together with the solid tread, are said to protect the pneumatic tire from dust and oil. The side plates are of steel and are held on by nuts, the plates being sunk around the bolt ends to allow the nuts to be flush with the plates. The fabric casing of the pneumatic tire has extra wide beads that bear slightly on the side plates, with the idea of making a tight joint. Beneath the beads is a fabric and rubber dust guard making another joint with the side plates, and allowing an up and down motion. A light steel tire on the felloe of the wheel forms a base for the dust guard, inner tube and casing.

The road shocks upon the solid tire are transmitted to the pneumatic tire, the side plates being free to slide up and down. A rotary motion of the wheel on the frame is prevented by one pair of locks and keys on each wheel. The solid tread has vacuum pockets to prevent skidding.

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CHASE HAS NEW WORM DRIVE

The Chase Motor Truck Co., Syracuse, N. Y., has a new 1-ton worm driven truck known as the Model A, and listing at \$1,650, which employs a four-cylinder, L-head motor with a 3½ inch bore and a 5½ inch stroke.

The carbureter is a Holley, and the ignition is by Bosh magneto. The gearset is a Brown-Lipe, offering three speeds forward and one reverse, the gearset case being attached to the flywheel housing. The clutch is a dry plate and the drive is through a worm of the David Brown type in connection with a Sheldon rear axle.

The steering gear is of the worm and nut type, and the wheelbase is 140 inches. Front tires are 36 by 3½ inch, single, solid Firestones, and the rear 36 by 5 single, solid. Springs are semi-elliptic, front and rear. The tread is 56 inches, and the weight on the rear axle is said to be 53 per cent. The fuel tank holds 18 gallons, and the oil tank 1¾ gallons. The loading space back of the driver's seat is 8½ feet.

Speed is regulated by an automatic governor, entirely inclosed and sealed. Electric lighting and starting equipment, and rear fenders, are furnished, but are not included in the price of \$1,650. Where the cab and seats are not wanted, a reduction of \$40 is made from the list price.

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STEVENS VISE CAN BE ATTACHED TO THE RUNNING BOARD

Many a motorist makes use of the running board of the car as a work-bench, when forced to make repairs while on the road, but unfortunately such a bench is not equipped with the tools found at home, and that are so necessary for making a satisfactory repair. One of the tools most frequently missed on such occasions is the vise. It is no longer necessary for the motorist to put up with the last inconvenience, however, for the Stevens combination hand vise, offered by Stevens &

PHONE MARKET 2110

NIGHT PHONE PARK 1378
EMERGENCY WEST 4304

PEERLESS MOTOR DRAYAGE CO., INC.



PROMPT AND EFFICIENT SERVICE
150 VALENCIA STREET

San Francisco, Cal., December 17, 1916

The B. F. Goodrich Rubber Co.,
401 Mission St.,
San Francisco, Calif.

Gentlemen:

In reply to yours of recent date, it gives us pleasure to advise you of the splendid service we are getting on our Goodrich De Luxe Wireless Tires.

We began using these in the Spring of this year and the first ones put on have run over 12,000 miles and are not yet worn out. This is more remarkable to us on account of the hard service to which they have been subjected.

We operate, as you know, twenty Peerless Dump Trucks equipped with five yard bodies, handling an average of six and one-half tons each load. The De Luxe Tires carry the loads better than any we have ever used and give far better mileage. We find that we also get increased mileage per gallon of gas by the use of these Tires, and that our trucks have better traction. This service has pleased us so much that we have ordered the last five trucks which we bought to come with Goodrich De Luxe Tires as original equipment, and have changed over most of our wheels to the same. In fact we now have 74 De Luxe out of 120 tires on our trucks and hope to have the entire fleet equipped with them as soon as our present equipment becomes unserviceable.

You are at liberty to use this information or refer any skeptical customers to us.

Very truly yours,

PEERLESS MOTOR DRAYAGE CO., INC.

By *Ralph Brown*

"Increased Mileage per gallon of gasoline on GOODRICH DE LUXE WIRELESS TRUCK TIRES

and better traction for truck"

Hauling crushed rock—averaging 6½ tons a load—and getting mileages such as "12,000 miles and not yet worn out"—explains why The Peerless Motor Drayage Co. is equipping its entire fleet of 20 Peerless Dump trucks with Goodrich De Luxe tires.

Because of greater volume of wear-resisting and capacity load-supporting tread rubber, Goodrich De Luxe tires are the *one* perfect tire to withstand the most extreme conditions in the contracting field.

The Peerless Motor Drayage Co. *knows* from experience that Goodrich De Luxe are best. Write to them. Convince yourself that they are the tires for you!

Write for "Decreasing Truck Vibration."

The B. F. Goodrich Rubber Company, Akron, Ohio

Makers of the Celebrated Goodrich Automobile Tires—
"Best in the Long Run."

Service Stations and Branches in All Principal Cities.

Co., 375 Broadway, New York City, can be clamped to the running board by means of a special removable clamp.

The vise itself lists at 75 cents, and the clamp at 25 cents, bringing the price of the complete outfit to \$1. It is made of forged steel, and measures 4 inches overall. The jaws are hardened, and measure 1 1/8 inches wide, and open to 1 5/8 inches. Tension of the jaws is automatically maintained by a small flat spring concealed in the handle. A large wing nut permits of setting the work up tight with little effort. The running board clamp can easily be detached, permitting the tool to be used as an ordinary hand vise.

8 8 8

PETELER JACK HAS MANY NOVEL DESIGN ADVANTAGES

Simplicity of design combined with efficient operation has been obtained in the Peteler jack being offered by Mo-

reau & Pratt, inc., 1834 Broadway, New York City. Power is transmitted from the handle directly to the lifting bar of the jack, thus avoiding a multiplicity of parts. The pawls are of hardened steel and as the lifting bar turns freely, wear on the step is distributed.

When a jack is removed from under the car after the tire has been inflated, the lifting bar is usually too high for use next time a blowout is experienced, because the flat tire reduces the distance between the axle and the ground. For this reason it is usually necessary to lower the lifting bar considerably the next time the jack is used, and in the average jack this necessitates working the handle up and down until the desired height is reached. A feature of the Peteler jack is that the lifting bar automatically drops to its lowest position the minute the weight of the car is re-

moved from the jack. An automatic drop bar makes it so that the pressing of a button on the side of the jack gives instant reverse.

Sometimes trouble is experienced with the jack handle striking parts of the car directly over it. To avoid this difficulty the fulcrum of the jack has been placed lower than usual, yet the handle does not pass the horizontal and consequently does not endanger the operator's knuckles hitting the ground.

The list price of the jack is \$3.50 and a special head or low hung step for cars with low hung axles may be obtained for 50 cents additional. Pressed and hardened steel is used, no cast iron entering into the manufacture of the jack, and no screws or cotter pins are used in the working parts. The jack is finished in baked black enamel and nickel. It has attracted considerable attention.

TELEPHONE FRANKLIN 1836

The White Star Line

AUTO TOURING COMPANY

Touring Car, Limousine or Taxi-Car

TARIFF: 7 Passenger Touring Cars
\$2.00 per hour
 in San Francisco
 7 Passenger Closed Cars
\$2.50 per hour
 in San Francisco

SPECIAL RATES FOR COUNTRY TRIPS

TAXICAB RATES FOR SHORT TRIPS to
 THEATRE or CAFE
 Day and Night Service

Our Taxicab service is the best in San Francisco. We use seven passenger cars for this service, and operate under the "Zone" rate, the charge being at a flat rate, regardless of the number of passengers. Whether 1 or 6 persons occupy the car, the rate is the same. While other companies have reduced their rates of fare, in the face of an increased operating expense, we have maintained the same low rate since starting business, and will continue to do so. We earnestly solicit your Taxicab business, and will guarantee that the rate is positively the lowest in San Francisco, the service and equipment the best.

Telephone Franklin 1836

LARKINS & COMPANY

CARRIAGE AND AUTOMOBILE BODY BUILDERS

Established in 1865

1610-1612-1614 VAN NESS AVENUE

Between California and Sacramento Sts. Phone Prospect 30
 Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St. Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repainting, lathework, vulcanizing. Open day and night.

WHERE SERVICE MEANS SERVICE
M & H GARAGE

819-835 ELLIS ST. Between Polk and Van Ness Avenue

WHERE THE PRIVATE OWNER FEELS AT HOME

FIRE PROOF BUILDING Phones—Park 8386, Park 5138

20---MARSHALL SQUARE---20
GARAGE

EXPERT AUTOMOBILE REPAIRING and MACHINE WORK
 AUTO SUPPLIES

NO. 20 MARSHALL SQUARE
 Opp. 8th and Market Sts. San Francisco



AUTOISTS

SHOULD NEVER BE
 WITHOUT
 THEM
 =

Your Grocer Sells 'Em



The Six of Sixteen

Osen McFarland Co.

Golden Gate Avenue

London and Lancashire Fire Insurance Company

Orient Insurance Company

332 PINE STREET SAN FRANCISCO, CAL.
 Sam B. Stoy, Mgr. G.O. Smith, Agency Supt. W. B. Hopkins, Local Sec.

Automobile Department W. M. KLINGER, General Agent

FOR SALE---STEVENS DUYREA COUPE---FOR SALE

A1 CONDITION PRICE REASONABLE

H. F. SCHAEFER, 680 ELLIS STREET

SAN FRANCISCO



Prince Paul Troubetzkoy, famous sculptor, and his wife, Princess Troubetzkoy, in their Chalmers Six-40 touring car.

KENNEDY KITS

The Kennedy Mfg. Co., 14 East Jackson Boulevard, Chicago, makes a specialty of tool kits of all sizes, a feature of which is that they are made of prepared steel, but are no heavier than other grips and tool kits, their range in weight being from 5 to 11 pounds. These kits are finished in three coated baked enamel to represent leather, either brown or black. The finish is said not to scratch, rub or chip off easily. In appearance these kits look like leather grips, and they are finished with either Yale or Corbin locks. They come at various prices, according to dimensions. Several styles are made.

☪ ☪ ☪

"X" IS PUT IN RADIATOR WATER TO STOP LEAKS

To stop radiator leaks without the necessity of removing the radiator in order to solder it, is the not unfamiliar idea of a compound called "X," offered by the "X" Laboratories, 630 Washington street, Boston, Mass. "X" being a liquid, when poured into the radiator, at once mixes with the water, which carries it to all parts of the system. As the solution is harmless, it may be left in the radiator, so that any further leaks that might occur will be sealed up. The use of non-freezing compounds such as alcohol in the radiator, does not interfere with the use of this leak preventer. The solution comes in cans, listing at \$1.50.

Hughson & Merton, Inc., are the local distributors.

☪ ☪ ☪

—The various States of the Union expended \$172,683,000 for good roads in 1915, as compared with \$167,334,000 in 1914.

☪ ☪ ☪

—With 700,000 cars produced and sold there was a shortage of at least 300,000 cars last year.

CHICAGO POST OFFICE ADDS TRUCKS

Chicago, Feb. 21.—Fifty-eight new motor trucks were put in service this morning by the Chicago postoffice to replace the horse-drawn vehicles used between the depots and the postoffice and its branches. The new addition makes a total of ninety-six trucks now in use in the local postal service. The first trucks were used to transfer mail from main office to branches.

☪ ☪ ☪

—Cleats on the garage floor to compel close formation of car storage are better than numbers on the wall at the rear. The cleats should be made of strips two inches square and fourteen feet long.

☪ ☪ ☪

—When a tube becomes deflated as a result of puncture, or an imperfect patch, the creeping of the tube tends to tear the valve stem loose and destroy the tube.

☪ ☪ ☪

—It is estimated that \$3,000,000 was spent for gasoline in Los Angeles during 1915.

☪ ☪ ☪

—The Cadillac Auto Truck Co., of Cadillac, Mich., will within a short time bring out a new three-quarter ton model truck in addition to the two-ton model now being produced. The new model will be large in its dimensions, and will sell at a very reasonable price.

☪ ☪ ☪

A FIRST-CLASS GARAGE

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrel and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

Automobile Starting and Lighting Systems

Give Satisfactory Results when given Proper Attention

We specialize on electrical equipment, storage batteries, etc., and guarantee satisfaction.

Guarantee Battery Co.

Brand & Cushman
Phone Prospect 741

639 Van Ness Ave., San Francisco

ENGINE DRIVEN

KELLOGG

TIRE PUMP

Complete with attachments, rubber tubing and gauge. All metal construction. No oil spray in the air.

\$15.00

Easily installed on all cars.

Inquire of your dealer.

Kellogg Electric Motor Driven Garage Pumps

(Many Styles and Sizes)

Hand Pumps, Gauges, Grease Guns and other accessories. The very best made. Insist upon the Kellogg Line.

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444 MARKET ST.

Direct Factory Representative for Denver, Colo. and West United States

KELLOGG MANUFACTURING COMPANY

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CLASS "A" GARAGE

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STORAGE SUPPLIES REPAIRS

Best Service Assured

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Telephone Prospect 2280

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1135 VAN NESS AVENUE

SAN FRANCISCO, CAL.

Phone Market 6370

Established July 30, 1866



SAN FRANCISCO NEWS LETTER

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, March 4, 1916

No. 10

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—Funny how gasoline and dividends jump together.

—Two men sentenced to one hundred and fifty days in jail for killing deer out of season. Dead sport.

—"Short dresses upheld by club" is newspaper headline. It would be a scandal if they were upheld much higher.

—There's only one redeeming feature in the high price of gasoline—it may drive the jitney men out of business.

—It is a good thing that the Miskinoffs have settled their trouble out of court. The case was becoming just about unfit for publication.

—Castor oil has gone up in price from seventy-five cents to two dollars and a quarter a gallon. The more it goes up the less of it will go down.

—Bakersfield turned down three "dry" propositions at an election last week. Let us hope that that is a forerunner of the State's vote in November.

—General Gloom, given a funeral at sea, has floated back to shore. There are so many of his kin here that he was lonesome away from them.

—The women, in club convention, have decided that the poll tax should be restored—for men only. All right; let's go back to votes for men only.

—The city is talking of buying the United Railroads lines west of Twin Peaks. The corporation may consider it lucky if the city doesn't confiscate them.

—The authorities in Germany have advised the people to kill all mongrel dogs. This news will not inspire any enthusiasm for imported frankfurters.

—Congress, having been properly spanked by the President, has given up its whining over the armed ship controversy and gone back to its usual muddling.

—Dr. David Starr Jordan, in his latest book on the undesirability of war, classifies peace into three varieties. The world would be well satisfied with one variety.

—Charlie Chaplin gets \$670,000 a year for capering before a movie camera and allowing his face to be mussed up by custard pies hurled by fellow-comedians. No use talking—you can't suppress brains.

—One hundred society people and fourteen beagles had a wild and exciting hunt at Burlingame Sunday, and captured one jackrabbit. The poor jack will go down in kennel history as a martyr to faddism.

—San Francisco judges are giving stiff sentences to automobile thieves and violators of the drug law. When they so far reform as to realize that murder also is a crime, we will have real cause for self-congratulation.

—The people who are fussing so over whether to retain Twin Peaks' name or give it some other designation are of the squash-minded variety that are always employing their limited brains in mulling over non-essentials.

—The State Prison Board declares that the probation system is a success. Policemen who are shot by paroled men, and citizens whom they have slugged and robbed, may be pardoned for not feeling quite the same way about it.

—Johnson not only acknowledges but defends his practice of rewarding complaisant legislators by giving them fat jobs in the State service. One of the principal counts against Johnson is that he cannot see anything wrong about such actions.

—A veteran bay pilot died last week, and several reporters wrote about the event without saying that he had crossed the bar. Such restraint is encouraging. Soon we will have an account of an actor's death without a reference to the final curtain.

—Governor Hiram W. Johnson is out for the presidency. While a certain amount of interest attaches to this condition of affairs, it would take an awful stretch of the imagination to picture it as having any appreciable effect on what happens at Chicago.

—It is proposed now to have miniature fish hatcheries in the public schools. Fine. It would be a great help to a youth going up against the hard world in search of a job to be able to say that his education included the knowledge of how long it took a salmon egg to incubate.

—While all sorts of discussion is going on as to whether women are wearing their dresses too short, many a harassed husband is reminded by his aggrieved wife that she has not only worn her dress but her bonnet and her shoes so long that she is just ashamed to be seen in them.

—The United States has shipped more than \$250,000,000 worth of munitions to Europe, and is still keeping it up at the rate of \$2,000,000 daily. So we can hardly expect munition makers to join in peace prayer. It would be unjust, perhaps, to say that the munition makers are praying that the war may keep on—but it is a safe bet that they are not joining in any peace prayers.



EDITORIAL COMMENT



ATTACKING THE RISING PRICE OF GASOLINE.

The extraordinary, rapidly rising prices in gasoline has suddenly developed into a serious problem throughout the country, and has become national in aspect by reason of the recent introduction in Congress of a bill demanding that the government shall engage in the refining of gasoline and sell it at cost to consumers. Throughout the country there has arisen a general protest against the present arbitrary rise in the price of gasoline. The Motor Car Dealers' Association of this city and the State Automobile Association have joined vigorously in this protest on the ground that this rising price seriously threatens the expansion of automobile sales. The local association is launching a campaign to mobilize the automobile interests of this country for the purpose of inducing the big distributing oil concerns that control the output of gasoline to enter into an equitable understanding of the situation. The widespread influence of the National Automobile Chamber of Commerce and the Automobile Association of America and other allied concerns connected with this great, thriving industry will be urged to enlist in the movement. Special efforts will be made to get automobile owners to join in the issue, so that the protest will be general and of popular weight.

This juggling with the price of gasoline is almost as old as the first strike of petroleum at Oil Creek, Pennsylvania. The wrangles over it have been constant and vehement. The big refining and marketing companies have been able to "put over" their higher prices simply because there was no competent, influential and well organized body of consumers to oppose them. Heretofore these protests were the sporadic outburst of the ununited "people be damned." That day is passed, if the automobile dealers of the country organize and launch a campaign for a "square deal." For some time past the Federal probe of investigation has been tapping this source of extraordinary, big profits. The reports of various commissions led the government into experimenting in gasoline refining, and expert chemists in the Washington laboratories have discovered new and cheaper ways for its manufacture. In the light of this discovery, Representatives Charles S. Randall of California, a man who understands the temper of the people, introduced the bill mentioned above, requesting that the government engage in the refining business and sell gasoline at cost. The request will naturally be strongly opposed on socialistic grounds, but the action will shove this big contest into the national limelight

where the solons cannot dodge it.

A year or so ago a Federal Commission was appointed to inquire into these old and persistent kicks regarding the gouging prices of gasoline. The small refiners of California tried their hardest to get the commission to come to California and rip open the rotten situation here, but the commission was badly buried by the extensive and boggy "gasoline price problem" in the fields east of the Mississippi. The small refiners of California have been a persistent and courageous bunch that have struggled at all hours to make their small plants pay. In the last two years they have largely been eliminated from the map by the big companies underselling them in order



BROTH FOR A SICK MAN.

—De Ball in the Chicago Post.

to monopolize business here. The result is that four big companies now control the refining situation on the Pacific Coast—Standard Oil, Associated, Union and Shell Company, a Dutch corporation. Of these, Standard Oil, which has just declared a dividend capital in stock of \$24,843,300, par value, and almost triple that amount in market value, is the king-pin, and sets the price of crude and refined oils in this State, which means the Pacific Coast, as was testified by experts in a hearing before the State Railroad Commission.

For years past, complaints have been made against the California oil monopoly by individual producers, by competing companies buying and transporting crude oil, small oil refiners and jobbers, and by retailers and consumers. Small producers have been complaining for years of the unduly low prices offered for their crude oil, and that the pipe line companies controlled the situation and were a monopoly in a position to extort profits from small producers. On the showing revealed by the Federal Trade Commission, the big oil refining organizations of the country, the middlemen, get a double profit by skinning both the small producers of oil and the consumers, the gasoline users being among the latter. Organization, a clear and thorough knowledge of the methods of the refiner and marketer, and a resolute determination to get a square deal will create a combination that will flatten out this old-time reckless bogey stuffed with "higher" gasoline prices.

—Man working on the Sutter County road was stung by a mosquito and laid up for a month. Now he is suing the county for \$500 under the employers' Liability Act. He will have a hard time proving that it was a Sutter County mosquito and not one that strayed from an adjoining community.

Signs continue to multiply that Colonel Roosevelt will lead the Republican host to the polls in the presidential election this fall. Eastern leaders in heavy voting States like Massachusetts are coming out for him. In that State there is already a Republican ticket of four delegates-at-large to the Republican convention this fall. This move of the Rooseveltians sent a screech shell into the camp of Senator Weeks, who has been an active candidate, and has badly flattened out the latter's boom. Meanwhile the Colonel is placidly enjoying a summer sail around the Antilles in gentle and receptive spirit. This means, of course, that though the Colonel is calmness itself, his henchmen are out working tooth and toe nail to round up revamped Progressive and Republican delegates for him. The reports of these lieutenants will give Roosevelt, on his return, an excellent angle on the situation.

Another straw, indicative of the Colonel's active candidacy, and he is a hustler in campaigning when he dives into the wilds, is the kindly and unaffected way in which prominent Progressive periodicals, which actively pumped political "dope" for him in the last presidential campaign, are now recalling and publishing the many good things Roosevelt has done for the country. Radical Republicans continue to regard him as striving to slip back into camp by carelessly wearing a lamb wool overcoat. The old guard of true-blue Republicanism steadfastly insist on a high protective tariff reform, indestructible preparedness, and the effacement of the new law taxing personal incomes. Luckily for the several groups in the Republican field of review, there are very few candidates who are willing to take the chance of heading the ticket. The few prominent Republicans left in the party flatly refuse to accept the nomination, and the uncertain honor is left for second and third raters—and Roosevelt. Obviously this is the reason the file of the party is regarding the political outlook so listlessly. Roosevelt will likely be able to put some picturesque moving picture thrills into the campaign should he be selected as the party candidate, but he will find himself sorely handicapped in that respect, this year, by reason of the large number of war pictures being published. Roosevelt should carefully figure on such political handicap while making up the "scare" heads for his campaign in the Republican newspapers.

Johnson's present activity throughout California to shepherd twenty-six delegates to the Republican convention at Chicago has the hand-prints of a thinly disguised masked movement to "plant" twenty-six votes for Roosevelt when the crucial moment comes to swing delegations into line for the Colonel. Those two past masters in the game of politics, one in the East and one in the West, can be relied upon jointly to make several very adroit tactical moves in the present skirmishing for the votes of delegations to the convention.

It is enlivening to learn that the laborers working on the construction of the new U. S. Government railroad in Alaska have gone on strike and are demanding 50 cents an hour; the present rate is $37\frac{1}{2}$ cents per hour for men employed in track-laying gangs. This demand of 50 cents per hour covers all employees in common labor. Such forthright proceeding knocks into a cocked hat the old declaration advanced in argument for government ownership of the railroads that such ownership would be a standing preventative against labor troubles and strikes on the lines. European experience in socialism, which is very much in advance of socialism in America, is to the contrary, as has been illustrated in France and Belgium. In this recent Alaskan

case, only 35 miles of the track were completed when the construction gangs demanded a raise. Strikes in Alaska are serious events to the employer, as there is no floating labor there, except when it is loudly called for, and in cases such as the present one, the contractors must send to the coast and hunt hard. According to infiltrating news, the men organized a labor union 600 strong and then called a strike. The situation has developed a rather awkward position for the government, as it is pledged to build the road for the purpose of opening up the rich coal and copper mine territory in the interior. Private capital volunteered to tap the interior of the county with railroads, but private capital in Alaska has been accused of charging exorbitant rates, both passenger and freight. That was the government's chief excuse for building the present line into the interior, in an effort to open up the country for the exploitation of its natural resources.

Alaska has heretofore proved to be a rarely difficult place for strikers to succeed, as was developed at the time of the strike in the Treadwell mine. Other strikes in that lonely region have fared as disastrously. The big mining and commercial interests there occupy an autocratic position; they have the insistent habit of importing the best brand of gun-fighters and strike-breakers to be had. It is a lonely land, cut off in a large measure from the outside world, and the big corporations, although they treat their employees well in times of peace, are no niggards in shelling out punishment when a strike is on. The Alaskan laborer has been educated into this line of policy, and strikes are accordingly as rare there as an equatorial day. Had some of the Alaskan barons owned the right of way and begun construction, there would have been no strike. Uncle Sam is regarded as an easy mark, hence the present strike. The outcome will be watched with keen delight by capitalists.

RAISING A WAR CHEST FOR PREPAREDNESS.

The big fund of \$500,000,000 to defray the cost of Preparedness, now being planned by Congress, is causing many of its supporters some sleepless nights. The problem is to raise the money by taxation, of course, but such funds must be raised in an adroit way, so that the burden shall not fall so heavily as to arouse the wrath and antipathy of the business men and the labor element of the country. Heavy taxation is the mother of grouches that seek relief by double-crossing the party in power at the polls. Some of the astute solons believe they have found a remedy to save the situation in a bill recently introduced by Congressman A. J. Sabath of Illinois. It is known as inheritance tax bill No. 8929, and has been referred to the committee on ways and means. According to the clauses of this bill, which promises unusually large returns, the squeeze is placed on big estates passing through probate; small estates get off lightly. The Congressional Industrial Commission has been strongly endorsing this method of taxation for some time as a remedy for poverty and the unequal distribution of wealth. The United States Supreme Court passed affirmatively on the bill's legality when the question arose of providing funds to conduct the war against Spain. The stream of estates passing through probate are of open record and appraisal; there is no possibility of concealment, as in the personal income tax. Estates, therefore, are compelled to yield every penny that the proposed tax demands. Experts figure that an income from this source is one of the richest and most permanent in sight, and that the Preparedness fund can be increased by many millions of dollars annually from that source. At the same time, this contribution would greatly relieve the business men and big corporations of part of the taxes that may be imposed upon them, if by any means the new Sabath bill fails of passage.



TOWN CRIER

—Happy and hopeful Blingum initiated the sport of hunting agile hares with a pack of beagles, this week, and the count of captured hares at the close of the afternoon's resolute chase showed—not a hair of a hare. This does not mean that it is a closed season for hares in San Mateo County, or that a well trained and enterprising beagle cannot find a well dressed hare at any poulterer's shop thereabouts, if so minded. The beagle pack of the Blingum club is an unusually fine trained and aristocratic pedigree bunch, and disdainfully trotted past the coiffeur parlors in the village, thereby indicating that they are up to snuff regarding the prime distinction between hair and hare. This intelligent distinction was again illustrated in the boggy hunting field when a real, not a "movie," hare was started by the master of hounds unpreparedly toppling over him. Instantly, or rather as instantly as a footman could find the bugle buried in the wraps, a lusty "So-ho, tally ho, tra, la, la, la, they're off," was blown very injudiciously. We feel sure that the bugler would not have blown that clarion call had he known that that sole hare had sought the balmy climate of Blingum to recuperate from a case of nervous prostration. He was lean and long and lank, as is the ribbed sea sand, and his joints squeaked during the first few bounds as he tried to get into his stride. Once off, he couldn't stop till he caught up with the vociferously barking beagles, who welcomed him joyously. He proved to be an old friend of the pack, and after licking him over joyously with genuine canine affection, they conducted him to the nearby brush and told him to nap out the afternoon while they led the gaily dressed hunters and sporting Dianas up hill and down dale, and into the loveliest bog spots in that locality. Hours later the hunters emerged besplashed in mud, but radiant and happy with a real live thirst. As a display of flamboyant hunting togs the initial beagle hunt was an enthusiastic success. The acme of the day's joy was reached when the mud-bespattered members plumped into their seats at the club house tables and fell soulfully upon the chilled glass refreshment. It was informally suggested during the "rest" that as the hare of the day had proven such a success, it might be well to employ him for the season's hunts. Motion tabled till the glasses were rechilled.

—Former United States Senator Root expresses the opinion that there is ground for hope that from the horrors of violated international law, a "stronger law may come." Very likely a stronger law will come, but on its heels will come the inevitable iconoclastic genius that will make ducks and drakes of it. The game of war is very much like the game of the bank robber when it comes to intelligent regulation to win out. As fast as the banks develop new mechanical contrivances and other safeguards to protect their treasure, the intelligent and resourceful crook devises some instrument or method whereby he continues to make successful periodical raids on the cash deposits. War geniuses go further, and when they find that their plans are barred by international laws, customs or network of human protests, they cut straight through them, on the principle of the "people be damned." Alexander the Great exemplified that spirit when he cut the Gordian knot. Ghenisy Khan, Napoleon and all the world conquerors have exhibited strongly the same spirit. Man-made laws will never restrain ambitious, natural-born conquerors, any more than they will natural-born criminals.

—For some time past, many owners of fine bred dogs in the bay cities have wondered how and why their pets have disappeared so mysteriously. James C. Keyer, Tom Woodruff, Mrs. "Jimmy" McCormick, Miss Helen Bentley, Dr. A. C. Allen, Harry Prior and scores of other fanciers of high-bred canines have worried over the matter without reaching any definite information. Policeman John F. Lazanby, who has a catholic taste for pedigreed animals, lost a prize setter last summer, and being in the sleuth business, he kept on the trail till he ran down the mystery in the research laboratory at the Affiliated Colleges of the University of California in this city. He discovered that his dog had been vivisected there; so had hundreds of other dogs, high and low bred; any healthy dog led to that door is exchanged for \$1 flat. Pedigree counts for nothing. No man knows how many dogs valued at over \$100 have been stolen and shoved into science for \$1 net. Between sixty and seventy dogs are kept in the laboratory there on tap for science to probe into. If a dog does not die under the "research vivisection," he is bandaged up and carefully kept in readiness for further experiment. In this wise some dogs are lucky enough to do a vivisection marathon lasting as long as three years. The unlucky ones moan out their life under ether on the first experiment. The Society for the Prevention of Cruelty to Animals has taken a hand with a view to saving the dogs part of the long drawn out butchery. Had Policeman Lazanby not uncovered this charnel house of painless experiment by science, the University by this time might have been doing a thriving business next door by transforming the canines that succumbed into beautiful sausages in rainbow colors. Peace to the professors, for they have more troubles in the vivisection press just now than the dogs.

—It is rather painful to sterling Americans inspired by American principles and American aspirations to learn that the editors of the leading German papers in this country have formed an organization to show their hostility to certain candidates mentioned as being in the race for the presidency of the Republic. At their first meeting they denounced the present administration at Washington because it insists on being strictly neutral, and will not yield to German pressure. The keynote of this new foreign organization in this country is said to be "Hang together in affairs of business and State," meaning of course the support of their birth country, Germany. Such sentiments on the part of foreigners who are cordially invited to America to become an integral part of the nation, dividend receivers in its material advancement, and inheritors of American principles, are the trying burdens that loyal Americans pay for the efforts they are making for true democracy. The nation has suffered this disease in a more or less virulent form since the Tory days of 1776. Since then, thank God, the country has been big enough to swallow this breed of "trouble" makers. The indications are that the nation will continue to absorb them till the stamp of the real American, permeated through the generations with American principles, dominates a nation of one fibre and faith.

—The alleged insane patient in the Stockton asylum who insisted that the sane people were inside the asylum walls and the insane were without, seems to have hit within a reasonable distance of the truth. A lady of large understanding, healthy avoirdupois and eight children recently annexed in marriage a biped in Oregon, a year or so ago. Lately she had the effrontery to demand a divorce and a change of name because she had recently discovered that her husband was insane, as somewhere, somehow, he had transformed his name from Gardiner to Bumgardener. What can a poor man do when even the awful name of Bumgardener will not save him from the persistent attack on a 210 pound widow and eight bawling children.

BINGHAM'S DIAGNOSIS

CHARLES A. CHAMBERS.

Hiram Renfro was so busy that it was impossible to take a summer vacation. When the holiday season arrived, however, he planned to have his wife escape the heat of the interior by sending her to some cool scenic spot on the Pacific Coast, where the ozone and environments for enjoyment were ideal.

The Renfros were in moderate circumstances; therefore, these annual trips were not on an elaborate scale, for it was necessary to economize in order to make income fit finances.

A month before Mrs. Renfro planned her outing, all sorts of advertisements were studied to find out where the most pleasure and accommodation could be secured for the least outlay of mazuma. The seaside and mountain resort ads were read as vividly as one would read an Irving Cobb travesty.

"Plenty of butter, eggs, chickens and milk at eight dollars per," seemed to fit the treasury of the Renfros, and it was usually all to one of these cheap feeding emporiums that Mrs. Renfro would hike.

On her last vacation she chose Beelzebub Beach, a small resort on the California coast, not from absolute preference, but for economy's sake.

It seems that a denomination known as the "Holy Smokers" made their headquarters at Beelzebub, and during the summer months they put in their time singing and dancing around bonfires, pretty much after the same manner as the Indian snake dancers.

On account of the influx of these faddists, living was cheap by pre-arrangement. In addition to the cheap accommodations afforded, by simply signing your name to a yellow printed slip of paper, reduced trip railway rates were effected, and this yellow slip also identified the holders entitling them to special low terms at the food foundry.

The capers of the Holy Smokers, otherwise known as Jumping Joys, afforded amusement to the ordinary layman, which caused curiosity seekers to flock to 'Bub Beach.

Mrs. Renfro was more interested in the cool zephyrs and reasonable accommodations than she was in the Holy Smokers.

Before leaving home and husband, Mrs. Renfro made every preparation to have him comfortable during her absence. As they could not afford a servant, it necessitated Mr. Renfro taking up the duties of cook, bed-maker and grass-sprinkler.

Before her departure she supplied the sleeping room with a sufficient number of sheets, pillow slips and bed spreads for changes of linen, and she taught him also how to make up the bed and how to perform other household stunts.

He understood it all right, he assured his wife, and the novelty made him somewhat enthusiastic, for there are always times when the general routine of existence bores, and, in this instance, our friend Hiram was tickled with the chance to experiment with being all to himself.

All household matters and instructions settled, Mrs. Renfro bade her hubby a fond good-bye and departed for Beelzebub.

A particularly hot spell visited the home town, and with it came an unexpected increase of office duties.

Between trying to keep up with his office work and attending to his household routine, Hiram was as busy as a Spanish bean cook in Mexico feeding soldiers.

At night Renfro was so tired and the weather was so hot that he did not even take the trouble to turn down the bed clothes. He simply undressed, took a cold bath, and planted himself on top of the bed-spread without even donning a night gown.

Mrs. Renfro remained away for six weeks. All the while Hiram used the same towel. The bed remained as she had left it; that is, the same bed spread was used as a sheet continuously.

"Too much trouble to spar around with household junk," Renfro would remark.

After occupying the bed every night for three weeks, Renfro was annoyed with a terrible itching of the skin. He could not account for it.

This itching became so violent that he became alarmed, and called in a Dr. Bingham. The doctor examined his cuticle closely and was startled.

Nothing like these symptoms had he ever observed in his practice.

Hiram's hide was corrugated, honeycombed and fluted. It

looked as if he had been stamped all over with a set of waffle irons. Dr. Bingham became more perplexed as he continued his diagnosis. He could not imagine what caused the peculiar indentures, and what puzzled him more was the uniformity of the eruptions.

The man's skin was, in fact, ornamental, more so than any tattoo artist could have made it.

Aside from the terrible itching experienced by the patient, the latter was in perfect health, appetite ravenous, slept well, and he was as active as a Rocky Mountain goat.

Dr. Bingham was no skin specialist. He was, in fact, one of those all-around plug practitioners who could pull teeth, doctor a horse, cure chills and fever, amputate a wart and had an intimate knowledge of quinine and epsom salts.

This corrugated condition of Hiram's surface perplexed Dr. Bingham. There were no other doctors within a radius of fifty miles whom he might call in for consultation. He searched his pharmaceutical library to solve the case, but to no avail. He examined treatises on mange, itch, hives and prickly heat.

Dr. Bingham sought fame, and here was a chance to herald to the medical world a new disease. Long years ago it was inflammation of the bowels until some modern medico new-named the complaint appendicitis. Ordinary diabetes, in another instance, was given the fashionable name of Bright's Disease. The swelling of a human ear, a trouble prevalent among pugilists, was pronounced cauliflower ear. In each instance the namer of the new disease and its discoverer became instantaneously famous, so why not Roscoe Bingham, M. D.?

Dr. Bingham got busy on the spot, and he informed Renfro that he was affected with a new disease known as "Tripe Disease," in other words he informed his patient that he was surely and slowly turning into tripe.

The formation of the skin, with its mysterious indentures, such as appeared on the cuticle of Renfro, resembled tripe more than anything else, so a new discovery known as "Bingham's Tripe Disease" was announced to the medical profession, and this new disease was Associated-Pressed east and west, north and south.

Dr. Bingham wrote to a specialist in the East announcing his discovery, and the latter became so interested that he boarded the first train West to pay the doctor and patient a visit.

The specialist arrived, and after making a microscopical examination of Renfro's pelt, was unable to detect any diseased tissue, nor the presence of either microbe or insect.

The specialist was nonplussed. He thought what on earth could have produced this condition?

It was given up.

Hiram's better-half arrived home, at last, and to her amazement the house was topsy-turvy.

She commenced to abuse Renfro for his neglect of the premises, and particularly because he had been using the same bed-spread for a sheet during her absence, never once turning the bed covers down when retiring.

It later developed that instead of Hiram's skin turning into tripe, as Bingham would have it, the skin indentures, making the waffle-like surface, was caused by the pressure of Hiram's body against the ornamental design of the bed-spread or bed cover.



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It is not enough to knit for the Belgians. One must be able to talk of its art and literature in order to qualify for the intellectual set of the Monday Night Club. The Monday Night Club includes some hundred men and women who foregather once a month to listen to the message of the celebrated wayfarers to these parts. They have trained lion catchers who keep tab on the movements of distinguished travelers, and very few of them escape.

For example, there was Dr. Hibben, President of Princeton University, who spoke not long ago before this very select gathering. He likewise asked questions about suffrage and the feminist movement, and he made a card index of his answers, and sprung some of them at a big public meeting in Los Angeles. It was just a common, ordinary affair, with men and women present who represented the aristocracy of brains—nothing like the exclusiveness of the Monday Night Club here! Dr. Hibbard quoted some information a Monday Nighter had given him about suffrage, and a Los Angeles woman (P. H. D. Cornell) informed him that the lady who had made that statement must be a "very ignorant person indeed!" And now the story has traveled this way, and the Monday Nighter, who is a product of one of the most expensive finishing schools in New York and is considered very "high brow" by the dancing set, is peeved about the affair.

But to return to our knitting, via Belgian literature. The other day I saw two young women, of the intellectual type, and the smart set cut, go suddenly mad in a book shop. One of them asked the clerk for translations of what sounded like a dangerous combination of vowels with a nasal affliction. Her friend looked calmly on, both of them wearing most intelligent expressions the while. Finally, one of them produced some typewritten lists, gave one to the clerk, and asked him to find out whether any translations in English are in existence.

As she went out she said: "Well, anyway, now that we know the names of the authors by heart, we can discuss them if another Belgian intellectual should come this way!"

So I asked the clerk to let me see the list. Courrouble, Eekhoud, Lemonnier, Rodenbach, Demolder. There are no English translations. However, I, too, have memorized the list, and like those brilliant young women who believe in preparedness, I am ready to discuss Belgian literature with all comers.

Society is not cooling its heels waiting for an ice rink to open. Instead, the first set in the Kingdom of Energy is putting in the mornings learning to feel at home on the ice skates. Every morning one finds a group of young women at one of the cafes skimming over the miniature pond with the professionals, who are the forerunners of the tribe that is sure to migrate here as soon as the fad is established. Mesdames Wal-

ter Martin, George Cameron, Gene Murphy, Templeton Crocker, Fred McNear, Will Taylor and several others were clever enough to engage most of the time of this couple, so that they will be in the proficient class when the big rink opens and the novices are falling headlong over each other.

Roller skating is so very different from ice skating that those who were most proficient on rollers find it more difficult than the others to adjust the law of balance to the idiosyncracies of ice skates. For a week or two it looked as though Mrs. Fred McNear had met her Waterloo. Of course, her friends were secretly pleased to find that at one sport at least she was not going to set the pace. But just as they were beginning to lose control of their commiserations and show their pleasure in her defeat, she got the hang of ice skating, and is now giving them all a race for first place.

One of the reasons that the sport is sure to be popular here is that so few of the people have had much experience that competition as well as pleasure enters into it.

As intimated before, it is awfully good form to be very high brow just now—at least some time must be spent in intellectual pursuits in order to qualify. A hostess who was making up a dinner list for a distinguished visitor called in the services of one of our best known lawyers, whose wife does the social game to go over the list with her. The lawyer and the visitor were fraternity brothers at Harvard, and the hostess knew that he would be a help in making up the list of guests.

She came to the name of a man who is very much in demand at dinners. "It is a pity that he cannot think, or that he cannot be silent," said the lawyer of this conversationalist, and the story leaked out and the lawyer is thinking unkind things of the hostess, and says "Never again," and the conversationalist is saying unkind things of the lawyer, and the wives are none of them speaking, and the rest of that little world is smiling.

Mrs. Alma de Brettville Spreckels naturally cannot instruct every member of her committee in matters of art. It happened that the other day a man wandered into headquarters where the Tombola things are on display. He bought some tickets, and then asked one of the volunteers standing around who had painted a certain picture that pleased his fancy.

The lady looked uncertain for a moment, and then in a very accurate manner announced: "Oh, that is by Mater Doloroso!"

It was too good to keep, and the chap rushed over to the Bohemian Club, where he found some of the fellows interested in art, and presented them with this choice bit.

At this writing it is too late to speak of the Fashion Show in the past tense, but by the end of the week every one ought to know just where the waistline is locating for the season—that is always the most important thing to know about the styles!

On Wednesday, Thursday and Friday, the affair for the Benefit of the Free Kitchens for Nursing Mothers will claim the good will and interest of society, and on Saturday a Fashion Show will be staged at the Palace Hotel for the benefit of local charities.

SALE OF EXPOSITION VIEWS AT 40% DISCOUNT

*We have a large selection of P. P. I. E. views, both plain and colored, in oil colors, framed and unframed.
Will close them out at the above discount, which is the exact cost of many of them.
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Dinner and box parties for the Mardi Gras on Tuesday night of next week are crowding the calendars of all those who help to make this annual pageant a financial as well as an artistic success. The costumers are working day and night for the ball, and many of the masquers are carrying out the request of the management and will come as flowers, or tiny creatures that live in flowerland. Mrs. Templeton Crocker's gown is finished, and those who have seen it say that it is really spectacular in its loveliness. It was feared that a flower scheme might put a premium on the commonplace, and for a time Queen Helene demurred at the idea. But finally Edgar Walter showed her what could be done with the lotus, and the costumers have carried out the design so superlatively well that the queen is delighted.

The costumes for the court will be finished on Monday, when there will be a dress rehearsal, and then all is ready for the magic wand to convert the sun court of the Palace into a fairyland for the flowers.

Navy League Dansant at Fairmont.

Leap Year traditions marked the trend of the dance given Tuesday by members of the Woman's Section of the Navy League of America at the Fairmont Hotel. Attractive young society girls dressed in nurses' uniform of the army and navy acted as ushers and floor directors of the well appointed society event. It was well attended by representatives from the army and navy, society, clubdom and philanthropic organizations. Officers from the Presidio, Alcatraz, Yerba Buena Island were guests of the Navy League. Affiliated with similar leagues throughout America, the membership enrollment of the San Francisco branch made a splendid record in the Leap Year diversion, the object of which was to replenish the league's treasury for future work.



The Civic League of Improvement Clubs and Associations will give a popular civic banquet at the Palace Hotel, Thursday, March 9th, at 6:30 p. m., in honor of the Mayor and officials of the city and county of San Francisco. Governor Johnson and other prominent dignitaries of the State and the city will be present to add luster, distinction and speech-making to the occasion. The capacity of the banquet room is six hundred, and the price \$1 per plate. Naturally, the early birds will get nearest the tables heaped with abundance. Joy will be present and unconfined, as the gathering will be a golden celebration in civic sociability.

SUDDEN PASSING OF LT.-GOVERNOR ESHLEMAN.

The sudden demise of Lieutenant-Governor John M. Eshleman, this week, proved a painful shock to his throngs of staunch and sympathetic friends. Few men in the State have enjoyed such a wide and hearty acquaintance as the former president of the State Railroad Commission. Most of his life was spent in a desperate struggle against tuberculosis, which ended in a hemorrhage of the lungs while returning to his home in Indio from Washington, D. C. He was born on a farm at Villa Ridge, Ill., 39 years ago. When 19, he located at Colton, San Bernardino County, for the benefit of his health. He worked as a railroad section hand, and found means to carry him through the University of California, where his character and keen mental equipment early won distinction. In 1894 he was appointed a deputy labor commissioner, and two years later represented Alameda County in the State Legislature. His health gave way, and with his wife he settled in the warm climate of Indio, where he was made district attorney. When the State Railroad Commission was organized in 1911, he was made a member, and later its president. Under his office that body became recognized as one of the most efficient in the country. His obsequies were attended by many of the leading public men of the State. His demise is a distinct loss to the political and industrial movement in the West. He leaves a widow, formerly Miss Elizabeth Leggett of Sacramento, and three children, Katherine, Jane and John Morton, Jr.

—Franz L. Heim, a well known business man of this city and a native of Erbach, Germany, passed away at his home in this city, aged 75 years. He was a members of the Germania Lodge No. 116, I. O. O. F., and of the San Francisco Turn Verein. Five children, Mrs. F. W. Le Ballister, Mrs. E. H. Noemand and Johanna, Herman M., and William C. Heim, survive him, besides a wide host of staunch friends.

Mrs. A. B. Spreckels' Noble Work for Relief of the Belgians

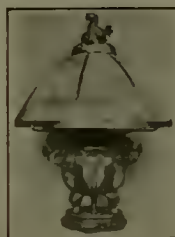
On Saturday, March 11 next, widespread public interest in this city will be centered in the big Tombola, drawing of prizes, which will crown the extraordinary and big-hearted endeavors of Mrs. A. B. Spreckels and a large board of prominent society women in raising a large fund for the relief of the Belgians in that lonely corner of the country where the intrepid royal family and what is left of the Belgium army are making their last desperate stand.

Ever since the victims of the war, France and Belgium began to implore the world for relief in their utter desolation and want, Mrs. Alma de Brettville Spreckels has been indefatigable in her endeavors to alleviate their wretched distress. Very early she began her ministrations by personally helping the widows and orphans of artists, writers and sculptors, victims in Paris of the war. Later, in this country, she organized influential, capable and sympathetic people to raise funds, clothing, ambulance equipment, medicines and other necessities for the myriads of helpless sufferers. A few among her many endeavors and enterprises were the sale of the famous Black Pearl, presented by Percy Marks of Australia; performances of La Loie Fuller and her dancing nymphs, and countless benefits, entertainments, musical and social. Later she sent La Loie Fuller on a tour of the United States and Canada to raise additional funds for Belgian war victims. Both Mrs. Spreckels and La Loie Fuller are now working in unison in this country and Canada. The field of endeavor is in consequence continent-wide, and the labor of heroic proportions, and would be impossible of the present success were it not for the heartfelt and zealous contributing assistance of the big hearted and determined women who have volunteered their services to Mrs. Spreckels. The work of this noble group of women are specially endorsed by Ambassador Jusseraud, representing France at Washington; President Wilson, Governor Johnson, Mayor Rolph, Archbishop E. J. Hanna, Bishop W. F. Nichols, Rabbi Martin Meyer, ex-President Taft, Madame Currie of France, Pierre Loti, Mme. Flammarion, Lady Eileen Gray, Countess Van Deb Steen, Anatole France, Commandant Dellancy, Mayor Nathan of Rome, Mrs. Clara Darling, Mrs. Merrill and others.

In the big Tombola drawing, beginning Saturday, March 11, every ticket will receive a prize, and the holder will have the added satisfaction that he is directly helping the starving Belgians. Among the more than 20,000 prizes are a high-bred race horse, a player piano, \$10,000 worth of valuable paintings by famous artists, a \$350 upright piano, \$5,000 worth of valuable statuary, beautiful French tapestries, high-priced victrolas, beautiful jewelry, rich fur sets, automobiles and hundreds of other unique and beautiful gifts contributed by sympathizers of this rarely appealing cause. Many of these gifts are now on exhibition at 457 Powell street.

Mrs. Spreckels has just received an autographed portrait of King Albert of Belgium, accompanied by a letter from Adjutant-General W. Jungbluth, chief of the military establishment of the King. The King sends his portrait in recognition of the sympathy expressed so eloquently in the noble work of relief for the Belgian people in their darkest hour of trial, and he recalls his visit to this country in 1898. He dwells on the warm and heartfelt reception accorded him and the strong and intimate feeling it engendered in him for the United States.

—Plants for your garden, just arrived from Holland, in best of condition: Roses, hydrangeas, azaleas, evergreens, boxwood, etc. Passed State authorities' inspection. Wholesale prices. 84-86 Second street, near Market.



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SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

The Foot-Beagles Meet

The first meet of the Beagle Club took place last Sunday afternoon, when the hounds were thrown off at The Oaks, Mrs. Kohl's residence at Easton, and were followed by a hundred enthusiastic members. At first the pace was too fast for the field, and the beagles had to be recalled several times by the huntsman. A hot scent was picked up late in the afternoon, and the worry took place in Prince Poniatowski's grounds on the western edge of Hillsborough. While on the whole the sport was rather slim, yet it has been proved to the satisfaction of the foot-beaglers that the Californian hare, or jack-rabbit, will double and ultimately come back to the chase. Besides the huntsman, the officials of the club are: Mrs. Fred Kohl, M. F. B. (Mistress of Foot Beagles); Frank Carolan, Cheever Cowdin, Templeton Crocker, and Harry Hastings, whippers-in. There are ten couples in the cry and about one hundred and twenty members of the club.

* * *

Lakeside Country Club

The recently organized Lakeside Country Club will have, when completed, a course unsurpassed in the West, if not indeed in the entire country.

The new club has taken a long term lease on 185 acres of ideal golfing country, between Lake Merced and the Pacific, and has purchased outright some four acres as a site for the clubhouse, which will be erected at a cost of approximately \$50,000. The membership is to be exclusively for men, and is the first club on the Pacific Coast to establish this rule.

The provision that the members are to be men only is of great interest, as our country clubs, like our culture, have become largely feminized. Take, for example, the Burlingame and Menlo Clubs; although these have but a scant half dozen or so women members in their own right, yet such is the influence of the ladies that to all practical purposes the men might be deemed to constitute a mere annex to a woman's club. All of which is apropos of a story that is told of a well known member of Burlingame, and who has done more for golf in California than any one man. He returned to the club after a long absence, and observing two tees at one of the holes, remarked: "What is that back tee?" "It is a man's tee," was the answer. "Then what is a man's tee doing in a woman's club?"

The officials and board of directors of the Lakeside Club are well known in golfing circles. James S. Webster, president; Harold L. Mack, vice-president; John H. Robertson, secretary-treasurer, are the officers, and besides these the following make up the directory: John Lawson, William S. Rheem, Elmer H. Cox and C. F. Hunt.

* * *

President Woodward's Ultimatum

The golfers are still wrestling with the amateur rules, and President Frank L. Woodward, of the U. S. G. A., comes out with the following:

There are two and only two classes of occupations that golfers are permitted to engage in for pay and still retain their amateur standing. One is literary work. The only restriction placed upon this form of activity is that a player's name may not be attached to an article of which he is not in part the author. The other line of effort for which an amateur golfer may receive pay is work in the direction of what is known as golf architecture—the laying out, remodeling or construction of golf courses."

According to this, a golfer may not be a banker or a real estate agent or an automobile salesman, or any of the other ordinary occupations of the day. To retain amateur standing, a player may only be a literary man, like Chick Evans or Jess Willard, a golf course architect, or else possessed of independent means of his own or married to a rich wife. Of course, Mr. Woodward does not mean anything of the kind, although the assertion is part of a formal, signed statement. He really means that there are only two classes of occupation connected

with golf that a golfer may engage in and be a simon pure amateur; but is it no wonder that rules are subject to so much misconception when they are worded so carelessly. Even one of the signed-article writers on golf might have done better.

* * *

Gotch refuses to wrestle in San Francisco because, forsooth, the dailies accused him of running out on his match with Santell. Well, we should worry, but it is somewhat ungrateful of a matman to be against the newspapers, in view of the fact that the interest in the game is purely factitious, and the wrestling hippodromes would not be possible if an artificial stimulus were not created by the press.

* * *

Jess Willard, the champion heavyweight sporting writer of the world, wired from New York that he enjoyed his rub-down last Monday. Sports' copy must be hard to pick up in the East when even the longest leased wire is used for this kind of guff.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.



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EDW. CURTIS, Auctioneer



PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

"Sumurun" a Dazzling Spectacle at Orpheum.

Even in revised form, "Sumurun" is wonderful. All thanks to Gertrude Hoffman for her courage and enterprise in placing this offering on the vaudeville stage. Her production of a year or so ago was most pretentious and on a scale of lavish extravagance. This time she gives us something which fairly takes our breath away. It is just a mad riot of color and movement, a swirling panorama of kaleidoscopic effects, in which the action never lags for a moment. Being done in pantomime makes it all the greater. So lucid and comprehensive is the story in outline that one follows it clearly and easily. The musical accompaniment is, moreover, most effective. There are eight scenes, the most ambitious production yet seen on our vaudeville stage. As a whole, the settings are splendidly managed, and the color schemes show the work of an artist who fully understood his subject. The costuming is faithful and vivid in color combinations. Max Reinhardt, who is responsible for "Sumurun," accomplished a great work with this pantomime. He has resurrected the art of pantomime, and given it the niche it should occupy in the world of drama. As the slave girl, Miss Hoffman makes the character stand out like a wonderful bas-relief. She has marked magnetism, and besides is a true artist. A fine acting organization is assigned the various important roles. Particularly good is the work of Hammed Shriff as the hunchback. Excellent acting is done by Kenneth Harlan as the Sheikh's son, and Charles Henderson as the Sheikh is an imposing figure. Enrico Muris as Nur-al-din shows dramatic strength. Hortense Zaro as "Sumurun" is pretty and forceful, and a large number of other roles are all well acted. In fact, I have rarely noted such all round excellence in anything which assumed the ambitious proportions of this production. The action moves like some well oiled machinery. When the curtain descends on the tragic finale, it leaves one gasping. All we can remember becomes a jumbled mass of color and swift movement, in which several of the prominent figures gradually emerge from this mental chaos, and we grasp some idea of what we have witnessed.

The Orpheum is crowded these days, and seats are hard to secure. Besides this feast, there are five regular numbers of Orpheum calibre. Surely enough to satisfy the appetite of the most ardent vaudevillian.

PAUL GERSON.

Pantages Bill Shot Full of Gayety and Laughter.

Pantages presents a rattling good high class bill this week, punctuated with sparkling comedy, excellent music numbers and several eccentric turns that explode spontaneous laughter. The program is led by "The Office Girls," a breezy sextette of colorful, flirting, skipping daintiness full of ginger and electricity that furnish the background for comedian William Craig, aided and abetted by Dixie Harris and Belle Montrose. Miss Montrose does a capital imitation of a stage struck girl, and puts over snappy retorts with gatling gun rapidity. This whirlwind bunch have something going with a bang every moment. Rucker and Winnifred, as a Chinaman and a coon, rock the house with guffaws in the efforts of the heathen to collect a



Dorothy Jardon, the beautiful Broadway star, next week at the Orpheum.

twenty-five cent wash bill from his customer. They have a method all their own in tickling funnybones. Two girls, Harris and Nolin, also possess originality in uncorking laughs; the robustly "plump" one is viciously guyed as "fat" by the singer, and their sparring in jabbing sentences, singing and patter, is given with blithe artistic finish. Ed. Gallagher and Bob Carlin furnish a new idea in a travesty entitled "Before the Mast." With a background of the towering drop of a super-dreadnaught behind them, they banter each other with fusillades of jokes on navy life and other targets. They are old hands at the game, and put over the laughs faster than the audience can handle them. Every vaudeville fan is hypnotized by music when well played, and those "violin fiends," Georgie Howard and Viola Vercler, assisted by George Prince, with George Gould at the piano, fairly blaze their way into the hearts of the audience by their fervor and the happy selections of classical and ragtime airs. Keegan and Ellesworth are a classy couple with a neat and finished air in patter, singing and dancing; they are thoroughly up-to-date entertainers. Bessie Harvey introduced the show with a unique act, a combined equestrienne, singing, posing and trained pigeon act, prettily handled. The reel of the evening furnished another chapter in that diverting melodramatic serial of the "Red Circle."

ADVANCE ANNOUNCEMENTS.

Vivian Grant in Exposition of Wagnerian Operas.—Vivian Grant, of Berkeley, the young Wagnerian exponent, will present a spring series of her Operas in Miniature, beginning with *Das Rheingold*, March 15th; *Die Walkure*, March 18th; *Siegfried*, March 22d; and *Gotterdammerung*, March 25th. Miss Grant is well known through her original exposition of the great Wagnerian operas in music and pictures. In *Parsifal*, *Tannhauser* and the *Flying Dutchman* Miss Grant utilizes piano, violin and organ in her arrangements for orchestral effect.

Tuesday of this week, at a benefit affair given by Mrs. J. E. Grant at the Grant home in North Berkeley, Miss Grant appeared as the "Spirit of Music." In her delineations of the



Vivian Grant, who plays the violin, piano and organ in delineating styles of music and in expositions of Wagner's operas.

styles of music of composers of various countries, Miss Grant played on the violin excerpts from famous violin concertos. In addition to this, Miss Grant, who is also a pianist, played Liszt's 12th Hungarian Rhapsody and the Polonaise op. 53 (Chopin.) Recently at several musical receptions of the same character, spectacular and educational, Miss Grant played a different program each day, presenting during the series music of composers of all nations. Books collected at these affairs were sent to the various children's hospitals.

* * *

Dorothy Jardon, Creator of "Madame Sherry" at Orpheum.—

The Orpheum announces for next week a splendid new bill which will have as joint headliners Dorothy Jardon, the beautiful Broadway star, and "The Passion Play of Washington Square." Miss Jardon is not only one of the best prima donnas in vaudeville, but also a beautiful woman, who gowns in exquisite taste. She created quite a furore in "Madame Sherry," and also achieved great success in a number of Winter Garden shows. She will contribute a number of character songs which have already made her as popular in vaudeville as she is in musical comedy. "The Passion Play of Washington Square" is a remarkable one-act play containing a genuine surprise. It is perfectly staged and interpreted by a surprisingly fine cast. Elsa Ruegger, the world's greatest woman 'cellist, will present

a delightful program with the assistance of the celebrated conductor, Edmund Lichtenstein. Something novel in ventriloquial acts will be offered by Hugh McCormack and Grace Wallace, who are wonderful ventriloquists. Herbert Germaine Trio call themselves Thrilling Comedy Gymnasts. James H. Cullen, the Man from the West, and Moore, O'Brien and Cormack in diverting ditties and witticisms, are also among the attractions. The tenth installment of the famous Uncle Sam at Work motion pictures, entitled "Preparedness," will be an interesting incident of the bill. A special extra attraction will be George Whiting and Sadie Burt in their "Songsayings."

* * *

Monday Morning Musicales at St. Francis.—The final concert of the unusually successful Monday Morning musicales at the St. Francis Hotel will close with the gathering on Monday next. The program will begin at 4 p. m. sharp, as many of the patrons find it more convenient to attend at that hour.

The program of last Monday was particularly attractive and induced keen and appreciative delight. Horace Britt, a finished 'cello performer, offered a splendid interpretation of Saint-Saens' "Concerto" in A minor, and Popper's "Arlequin," besides his duo work with Miss Sassoli. He plays with wholesomeness, in addition to displaying a poetic faculty, which is never overdone. The soloists were accompanied by Frederick Maurer. Miss Sassoli has a vivid artistic technique. She played Bach and Rubinstein and Debussy, besides numerous other composers who observe less complexity. The Bach was a marvel of brilliance and musical loquacity, and Debussy correspondingly so, according to his school.

Next Monday's final program will introduce Mme. Argiewicz-Bem, a violinist of unusual charm, and Mme. Betty Drews, dramatic soprano, and Georges Mascal, baritone.

* * *

Big Musical Act at Pantages Theatre.—Gus Elmore and "His Cannibal Maids," a romantic musical extravaganza of the South Seas, is the topping feature on the new eight act program which starts at the Pantages next Sunday. There are four principals in the production, who are backed up by eight shapely chorus girls, who trot in and out of the act, never showing the same costumes. The scenic effects are above the usual, and the antics of Elmore as the comedy cannibal chief are a succession of laughs. Frank Bush, who created one of the biggest hits ever registered by a single entertainer over the Pantages circuit last year, will return for a special week's engagement. Bush lives up to this typing of the "world's greatest story teller," and his dialect yarns are immense. Football a-wheel is one of the specialties introduced in the act of the six Imperial Bicyclists, who also do fancy, trick and eccentric "bike" riding. Grace McCormack, who has appeared here in concert, will render popular and classical selections on the violin. Rice and Newton have a bright little skit with new dances and song numbers. The Steiner Trio, garbed as two clowns, have a lively acrobatic offering. Jay Hanna and Company will present "The Prodigal Daughter," a stirring comedy-dramalet, and the twelfth episode of "The Red Circle" will round out the bill.

* * *

Program of the Next Symphony Concert.—There will be no concerts this week of the San Francisco Symphony Orchestra. On Friday afternoon, March 10th, at 3 o'clock and Sunday afternoon, March 12th, at 2:30 o'clock, the last pair of concerts, but two, of the current season will be given. The symphony will be the Symphony No. 4 in B flat, Opus 60, of Beethoven, a glorious work too long absent from the programs of the San Francisco Symphony Orchestra. Standing "like a gleam of sunlight between the heroic Third and the majestic Fifth," it is the happiest and most serene of all the Beethoven symphonies. Mr. Hertz is authority for the fact that there is scarcely a measure in the entire symphony which is not bright, peaceful and happy. In addition to the first performance of the Beethoven Symphony No. 4, at concerts of the San Francisco Sym-



phony Orchestra, Mr. Hertz has also programmed for the first time Paul Scheinplflug's Overture to a Comedy by Shakespeare, Opus 15, and Edvard Greig's "Lyric Suite," from Opus 54. Scheinplflug, born September 10, 1875, at Loschwitz, cultivated an abiding affection for music at an early age. The gift of a cheap violin, presented to him at Christmas, filled him, as a boy, with longings and ambitions that later found realization. Scheinplflug's Overture has been heard in many German cities.

The Lyric Suite, from Opus 54 of Edvard Greig, which bear the titles (a) Shepherd Boy; (b) Norwegian Rustic March; (c) Nocturne; (d) March of the Dwarfs, are transparently simple in structure and are permeated with that strong Norwegian coloring which has made Greig's music famous.

Mr. Hertz has chosen the Liszt Symphonic Poem No. 3, "Les Preludes," to close his remarkable program. Few works have greater orchestral values and few works call forth any warmer expressions of approval. "Les Preludes" is based upon a poem of the same name by Alphonse Lamartine.

Seats for the eighth pair of concerts are on sale at the usual places, and every music-lover who can find a place in the Cort Theatre should be present.

* * *

Paul Jordan Smith to Lecture at St. Francis.—Professor Paul Jordan Smith, of the English Department of the University of California, is to give a course of lectures on "Literature and the Larger Life," in Parlor One of the Hotel St. Francis on consecutive Sunday evenings in March, at 8 o'clock. The subject of the first lecture to be given on March 5th will be "The Secret of Great Books."

The Background of the War Zone

Unofficial estimates published recently place the total expenditures of all belligerents since the beginning of hostilities at about \$40,000,000,000. Of this sum, Germany is believed to have spent about \$8,500,000,000; England, \$8,200,000,000; and France, about \$7,500,000,000. Italy's expenditures in December were estimated at more than \$600,000,000.

* * *

Holland holds Java and her other outlying possessions, and maintains an important overseas trade, with a navy of very moderate dimensions that ranks perhaps twelfth among the nations. She has some submarines, and will increase the number of her torpedoes and smaller protective craft. She has also an efficient army, based upon the principle of conscription or compulsory service. The ordinary field force of the Netherlands army amounts to about 150,000 men, while in the various reserves there are perhaps 300,000 more. Holland has six million people, as against our one hundred million, and is not a warlike or militarized nation. But she could put 400,000 men into active service more readily than we could mobilize one-fourth as many, utilizing our National Guard and other possible sources of supply.

* * *

Has President Wilson become a belligerent person, and is he now recreant to the cause that the pacifists have at heart? There are, indeed, those assuming to represent the "friends of peace," that speak of the President as a renegade who has gone over to the evil cause of the militarists and the lovers of war. Altogether too much respect has been accorded to the people who have been making such attacks upon the President. Most of them are not sound thinkers, and a good many of them are either lacking in sincerity or else are slow to understand what the country is talking about.

* * *

During the autumn weeks of 1914, when Turkey stood wavering on the brink, we heard a great deal about the "Holy War." Much of this talk was very alarmist in character. Nothing short of an immediate and simultaneous rising of the whole Mohammedan world was predicted. Well, Turkey did take the plunge, the Holy War was duly proclaimed—but no general rising of Islam occurred. Thereupon comment veered round from pessimistic alarm to scoffing optimism, and we were told either that there was no pan-Islamic solidarity at all, or that, even if some such sentiment did exist, the Mohammedan world at large regarded the Turks as traitors to Islam. In short, Turkey's action had no perceptible effect upon other Moslem lands.

CAPITAL CHANCE TO SECURE FINE MARINE PAINTINGS.

W. A. Coulter, who has the reputation of being the best painter of marines on the Pacific Coast, has prepared a sale of many of his most notable paintings at public auction, Tuesday, March 7th, at 12:30 p. m., at the Merchants' Exchange Building on California street, below Montgomery street. The paintings are now on exhibition there, and those artistically inclined, who love the spell of old ocean in its myriad transient moods, should not neglect this unusual opportunity to acquire paintings of unusual merit and fidelity to nature.


For over a decade past, Mr. Coulter's marines have been the standard of that branch of art in the West. Such recognition was publicly made when the Merchants' Exchange selected him to depict the heroic series of wall panel paintings which now decorate the large assembly room of that institution, with scenes of the Golden Gate and other striking views of marine life about San Francisco Bay and on the rolling Pacific Ocean. These paintings are recognized as the acme of marine painting so far developed in the West.

The paintings on sale cover 42 canvases ranging through a variety of sea scenes depicting the turmoil of old ocean and a number of stream and lake settings with tropic and temperate zone backgrounds. Lack of space forbids setting forth their sterling merits. Among them are "Taking on the Pilot," "In the Lee of the Cross," "Golden Gate," "Under Cross Reefed Top Sails," "The Wreck," "Off Diamond Head," Ship "William P. Frye," and a number of attractive sympathetic canvases depicting moonlight and fog scenes.

—From Los Angeles comes the report that a battle for proxies is now in progress between the Garrigues and Stewart forces of the Union Oil Company. It is an acrimonious contest and stout efforts are being made to make a dent in the Stewart combination.

—Plants for your garden, just arrived from Holland, in best of condition: Roses, hydrangeas, azaleas, evergreens, boxwood, etc. Passed State authorities' inspection. Wholesale prices. 84-86 Second street, near Market.

W. D. Fennimore J. W. Davis A. R. Fennimore



California Optical Co.
Makers of Good Glasses

How Long Will Your Eyes Last?

This is a supremely important question, the answer to which depends largely on the glasses you wear — proper glasses unquestionably preserve the sight. The most eminent optical authorities are of the unanimous opinion that the new lens called "Caltex" marks the ultimate achievement in glasses for both far and near seeing. There are certain advantages in the "Caltex" lens which contribute to the physical, mental and eye comfort of the wearer not to be had in any other type of bilocal glasses.

181 Post Street } San Francisco
2508 Mission St. }
1221 Broadway, Oakland

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday, March 5th

A GOOD SHOW

GIE'S ELMORE and His Cannibal Maids, A Tropical Musical Extravaganza;
FRANK BUSIL, World's Greatest Story Teller.

8 GREAT FEATURE ATTRACTIONS

Orpheum

O'Farrell Street Bet. Stockton and Powell
Phone Douglas 70

Week Beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY

A WONDERFUL NEW SHOW

DOROTHY JARDON, The Beautiful Broadway Star in Character Songs, "THE PASSION PLAY OF WASHINGTON SQUARE" (A Comedy of the Tragic) by Sidney M'Traton Hirsch with Mary Servoss and A Company of Players; ELSA RUEGGER, The World's Greatest Cellist; MEG ORMEAU & WALLACE in "The Theatrical Agent"; HERBERT GERMAINE TRIO, Thrilling Comedy Gypsies; JAMES H. CULLEN; MOORE, O'BRIEN & CORMACK; "PREPAREDNESS" Tenth Installment of the Great Motion Picture Serial "Excelsu rely for the Orpheum Circuit"; GEORGE WHITING & SADIE BURT "Songs and Songs." Evenings Prices 10c, 25c, 50c, 75c. Matinee Prices (Except Sundays and Holidays) 10c, 25c, 50c.

Gouraud's Oriental Cream

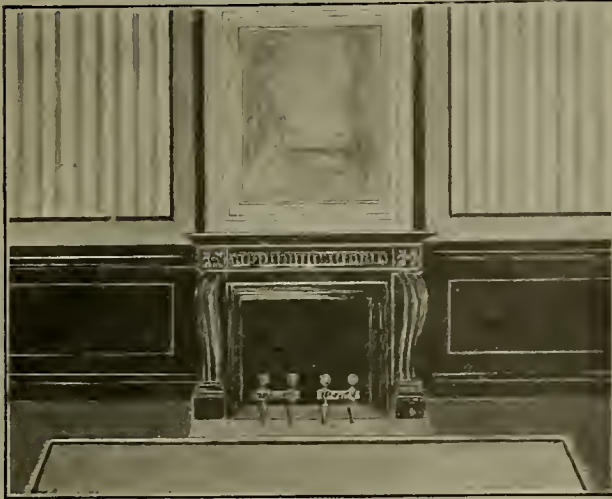
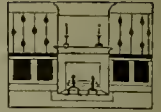
A greaseless preparation for beautifying the complexion that will not cause the growth of hair.

AT DRUGGISTS AND DEPARTMENT STORES



Little Talks on House Decorating

By Judd Shirley



Mantel of Dark Marble—Library.

A house without a fireplace is about as cheerless and lacking as a home without a mother. Even a poor, mean little dwelling gains a welcoming friendliness through its hearth. In planning the interior of your house, think first of the fireplace of your living room, and see that the embellishment of the room, and the fireplace are in harmony. Consider it the core of the room, for it is. Should your architect or builder tell you, as the street urchin did little Johnny: "There ain't a-goin' to be no core," or words to that effect, invite him to "Go to!" and plan the most delightful fireplace suitable to your room and purse.

If your house or flat is large, and your decorator has *carte blanche* as to furnishings, one of the "period" styles will quite likely be followed, or an adaptation thereof. Should the period be the seventeenth or eighteenth century, the fireplace in the room of your intimate family life will be classic and simple in line and decoration. If your taste harks back to the fifteenth or sixteenth century, it will be large, perhaps of stone—hooded; or of wood and heavily carved, showing Gothic feeling, Tudor, or early Jacobean.

By no means does it follow that because a fireplace is attractive it must necessarily be expensive. One of the most delightful that the writer ever warmed her toes before was a huge one of rough stone, reaching full to the ceiling. The stone of which it was constructed had been found, all of it, within a few hundred yards, and the chimney and hearth built by unskilled, cheap labor under the personal supervision of its owner. The charm lay in its simple lines and appropriateness to its surroundings. The summer cottage, of which it formed a har-



Brick Fireplace with Raised Hearth and Brick Mantel-Shelf

monizing part, was of a very primitive and simple character, built high upon the mountain side. And there you have the whole secret of successful decorating—its suitability to the object to be ornamented, room, building, or whatever it happens to be.

For the average house, especially if it be of the cottage or bungalow type, tile or brick facing is generally used, supplemented with a wood mantel of simple lines. In a certain type of room the mantel-shelf itself, as well as the frame, is sometimes of brick, giving a substantial, quaint, old-time aspect to the room, very pleasing if well planned.

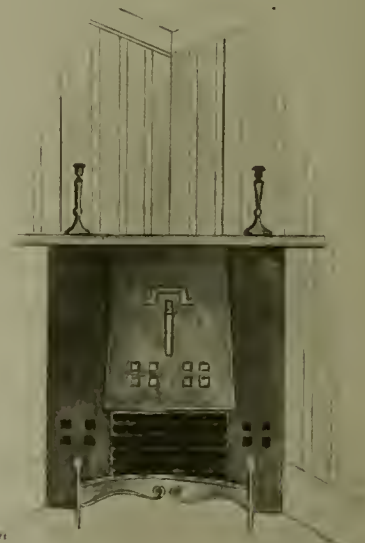


Even if the peg-on-the-wall, from which depends your hat, is a part of the furnishing of a crevice or cranny in the big city structure called an Apartment House, and your own special crevice boasts only a few, perhaps but a couple of rooms, it does not follow that you need lack either hearth or home. The latter is a matter of individual atmosphere, and is packed about with the rest of your belongings; and the hearth can be built—and packed about, too. Oh, yes, it *can* be done, I've seen it!—packed upon a van (gas log and all) and carted to the next few square yards of fumed oak wainscoting you will pay rent for, for a brief season. For this purpose—the setting up of a fire-side in a wee apartment, a corner of your room may be utilized. Never mind violating all known canons of harmonious line formation: you are bent upon economizing space; it is to be regretted, of course, but forgiven. Anything *is*, to one who struggles to make cozy and possible a twelve by thirteen *roomette*, loaded to the frieze with personal belongings that nothing short of an earthquake or fire would, or could, separate one from.



The Mantel and "Things" Thereon.

Neither our mantel shelves, nor our dinner tables are nowadays usually laden down at one and the same time with *all* the good things the market affords. There is much to be thankful for in that! The modern mantel shows the ever-desirable candlestick, a pair of them, probably; a clock, perhaps, of very special loveliness; a choice bit of bronze—all, giving to the shelf an air of elegance and distinction; the absence of a clutter of dissimilar objects imparts that restful feeling that it is the mission of hearth to bestow, and no business of the mantel-shelf to disturb.



Portable fireplace for small apartment

While we've not freed ourselves from what a clever man once

Not Gray Hairs but tired Eyes Make us look older than we are. Old age and Dull Eyes—tell-tale.

Don't Tell Your age

After the Movies go home and Murine your Eyes. Two Drops will rest, refresh and cleanse. Have it handy.

Murine Eye Remedy Company, Chicago, Sends Book of the Eye upon request.

called "the tyranny of things," we have grown to be a little more discriminating in our selection of the "things." And instead of strewing them wholesale over the tops of any articles of furniture (not made to be sat or lain upon) that offer sufficient flat surface to give standing room only to a bit of bric-a-brac, we bring them together—the curios and objets d'art—grouping them in a cabinet, and making of our varied treasures a harmonious unit.



Where they grew.

Surely, the days of gilded and be-ribboned atrocities, of "throws" and "tidies," of pink Roger-Williamsses, of cat-tails and crazy-quilts are gone for good and all, in spite of the saw that everything comes "in style again" once in seven years. But, speaking of cat-tails, in a window, not so long ago, I don't say it was a San Francisco window, bristled some gorgeous spiky vegetation, not altogether unlike cat-tails that had elected to carry arms and follows the colors. The colors, in this case, were scarlet—the brightest vermillion!

"Where," queried the would-be funny man, "do you reckon those things grew?"

"On the banks of the Red Sea, of course," came his companion's response, quick as a flash.

The Mardi Gras Ball Already an Assured Success

The Mardi Gras ball, to be given for the benefit of the Children's Hospital next Tuesday evening at the Palace Hotel, promises to surpass any of the brilliant costume events that have taken place here for some time.

Under the comprehensive management of Edgar Walter, the sculptor, the court and the pageantry will be a bit of fairyland. Under the supervision of Miss Worn the boxes and galleries will be draped in a riot of color and flower festoons. The court of the Lotus Queen, who is to be impersonated by Mrs. Charles Templeton Crocker, will be a tangled summer garden with canopy of fruit boughs and flower garlands. The queen's attendants, Mesdames Talbot Walker, Rudolph Schilling, Samuel Hopkins, Arthur Chesebrough, J. Cheever Cowdin, Misses Marian Zeile, Marian Newhall and Gertrude Hopkins, will be gowned in fascinating examples of the costumer's art. The courtiers, Messrs. George Bowles, Fred Tillmann, Nion Tucker, Robin Y. Hayne, Karl Kollock of Los Angeles, Heine von Schroeder, William Leib, Kenneth Moore and Walter Hush, will wear quaint costumes representing cicadas, ants, beetles and yellow-jackets. Little Misses Francesca Deering and Gertrude Murphy, daughters of Mr. and Mrs. Frank Deering and Mr. and Mrs. Eugene Muphy, will be clad as dainty ladybugs and will be the queen's pages.

The prizes for the handsomest costumes are unusually attractive this year. The prize for the women's handsomest costume is a gold vanity case, donated by Shreve, Treat & Eacret. The second prize for the women is a crystal and pearl hatpin set. The man wearing the handsomest costume will receive a mother-of-pearl inlaid with pearl cuff and vest link set. The man's second prize is a gold pencil.

All the Peninsula set have taken boxes; so have the prominent leaders in society across the bay. These reservations already assures a big social success. Tickets are on sale at Sherman & Clay's, Kearny and Sutter streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

The German Government is Reported to Have Decreed as a Measure of Economy that the Material Used in Women's Skirts Shall be Limited!

Re-Actions by A. S. Macleod





ANNUAL REPORT OF
NATOMAS COMPANY.

Natomas Company of California reports earnings for the year 1915 as follows: Net earnings from all sources, \$1,675,076; interest on notes and bonds, \$833,767; net income \$841,309; depreciation and land exhaustion, \$831,592; surplus, \$9,717. The company reduced the amount of underlying bonds outstanding from \$743,000 to \$622,000, and the amount of land mortgages from \$442,452 to \$206,219. Since the last of the year, the underlying bonds have been reduced another \$45,000 and land mortgages have been reduced \$96,219.

—At the annual meeting of stockholders of California Wine Association at Winehaven, the following directors for the year were elected: W. A. Bissell, H. E. Bothin, M. J. Fontana, J. Frowenfeld, L. E. Hanchett, C. O. Hooker, B. R. Kittredge, C. O. G. Miller, E. S. Pillsbury, R. D. Rossi, Louis S. Wetmore. The directors later elected B. R. Kittredge, president; E. S. Pillsbury, first vice-president Louis S. Wetmore, second vice-president and general manager; J. Frowenfeld, third vice-president and treasurer; John A. O. Covick, secretary and assistant treasurer; H. R. Kage and R. Sciaroni, assistant secretaries, and A. R. Morrow, general superintendent. The new directors are Bissell, Pillsbury and Rossi, who supplant J. J. Jacobi, Henry Rosenfeld and F. W. Van Sicklen, resigned. The only change among the officers was the substitution of Pillsbury for C. O. G. Miller as first vice-president.

Before the State Railroad Commission, Standard Oil Company set forth that the new issue of \$24,843,300 as a stock dividend would be one-half a share for each share held by stockholders. This dividend represents part of the surplus accumulated during the past fifteen years, a pure surplus in which depreciative reserve is not reflected. After this dividend stock is distributed there will remain a \$19,000,000 cash balance in the treasury of Standard Oil of California.

—For the first time on record on the Exchange the price of Associated Oil has passed the price of Union Oil Company. The highest price ever reached by Union was \$110. It is now selling around 70, while Association is selling around 73 in New York. There is more of an offset in Associated's present price, as it has an issue of 400,000 shares of capital stock on the market, while Union has out an issue of 350,000 shares.

—Onomea Sugar Company has reported for the year 1915, showing net profits of \$813,870, equivalent to \$10.85 a share. This is 54½ per cent on the par value of the stock—\$20—and 20 per cent on the market value—54 bid. The manager's estimate of the 1916 crop is 18,780 tons.

—National City Bank estimates the New York exports for the week ended February 19, 1916, at \$31,656,904, as compared with \$26,267,195 in corresponding week in 1915.

—Tonopah Belmont has declared a dividend of 12½ cents per share, payable April 1st to stockholders of March 15. This means a distribution of \$187,000 to shareholders, and a total in dividends to date of \$8,018,022.

—The report of the Pacific Gas and Electric Company for January shows 1.22 per cent earned on the common stock, or 1.11 per cent exclusive of revenue in dispute, on account of rate litigation. These figures are equivalent to, respectively, 14.68 per cent and 13.32 per cent per annum.

—Tonopah Ex. shipped \$59,000 in bullion for the week. The company has paid out \$1,209,853 in dividends to date. The regular dividend was recently advanced from 7½ cents per share to 10 cents.

“General Gloom” Makes a Surprising “Come Back”

When the “Noc-No-More” Committee from Syracuse, New York, that brought the remains of “General Gloom” across the continent for burial in the protesting and indignant Pacific Ocean, they wot not what they did. Neither did the local “Noc-No-More” booster club of prominent Californians who gathered cheerfully in a mob about the remains and funerally helped in dumping the remains into eternity. Not one in the long-drawn funeral cortege that followed the remains so sympathetically dreamed of the catastrophe awaiting their carefully laid plans. A special steamer packed with blythe mourners saw the lid of the coffin screwed down on the saturnine phiz of “General Gloom,” together with the huge “knocker’s” hammer which represented his body. Many short speeches were made, the bands played everything allegretto from Beethoven’s Funeral March to the stimulating air of “There’ll Be a Hot Time in the Old Town To-night;” horns brayed by the score, and the rolling anthem, “Good-bye, Old Socks, Keep Sinking,” capped his brilliant dump into the waters of the Pacific.

Not one of the throngs of jubilant celebrants dreamed that “General Gloom” had a “come back.” Two days after the obsequies, one of the local pilot boats was slipping cautiously through a fog bank off Mile Rock when the look-out saw the ghastly grin of “General Gloom” mocking him from a floating coffin. The look-out gave a yell of terror, cut the jib loose in a frenzy, and the vessel shot north out of such flotsam danger, P. D. Q. The mock hammer, representing the body, was made of papier mache and acted as a life preserver. Somehow, somehow, the doped dopesters, who were somewhat over stimulated while attaching the proper weight to the coffin, tried to make too successful a job of it and boggled. Anyhow, two days later a lovely young damsel who was mooning alone on the Mendocino strand over an ideal love, suddenly bumped into a stranger she had never pictured—the saturnine phiz of General Gloom, hungry, sick and sore, and slumbering overtime in the gentle lap of the wavelets washing the shore. Two hours later a selected number of doughty volunteers of the “Noc-No-More” Club sneaked up on the slumbering General, carefully tapped a mine of four tons of dynamite in the sands near the coffin—Piff! bang! He will be soaring so high in the altitudinous skies that there’s no possible chance that he will ever hit this earth again with any kind of “come back.”

At the burial of the symbolic hammer, Samuel Shortridge, orator of the occasion, spoke as follows:

Let us rejoice and be exceeding glad. “General Gloom,” “unwept, unhonored and unsung,” who has poisoned many a cup of joy and planted a thorn in many a pillow, has reached the end of his pessimistic career. And we are here to bear witness that nothing so became his life as the leaving of it.

Before bidding him a long and happy farewell—for his departure gladdens the heart—let me recall some—a few only—of his many vices.

He was an incarnate spirit of evil.

He saw no beauty in the purple dawn; he took no pleasure in the jeweled night, to him morning was the beginning of trouble and evening the approach of miasmic vapors and horrid dreams.

He was an unwelcome and unbidden guest at every feast.

He entered the banquet hall, and, lo, the music ceased and the laughter died.

“Seldom he smiled, and smiled in such a sort as if he mocked himself and scorned his spirit that could be moved to smile at anything.”

Nor were these the only traits that made up a character so detestable.

He frustrated well-thought plans and embarrassed useful enterprise.

He entered the market place and took great joy in spreading distrust and discontent and lack of confidence.

To him no bank was solvent, no venture safe, no business destined to succeed.

He stood upon the wharf and predicted shipwreck, upon the farm and foretold drought, amid the orange grove and foresaw blight and frost.

To him, the present was without hope, the future full of dire disaster.

He was much given to bewailing the “good old times,” lamenting over “lost opportunities,” bemoaning the decay of “national character,” and the decline of “business integrity.”

Grim-visaged and hollow-cheeked, with scoff and sneer he mocked at youth’s ambition and age’s faith. Prone to dwell on the pain and pathos of life, he never saw a cradle but that it reminded him of a coffin. The joyous wedding march of love was not so sweet to him as the solemn dirge of death.

Above all else he took delight in calumny; held baseless rumor equivalent to truth, slander more praiseworthy than eulogy, and never failed to speak a discouraging word to him in need of help and sympathy.

Wherefore, since he is dead, we rejoice; the midwinter of our discontent is made glorious summer by his departure, and all the clouds that lowered on our house, in the deep bosom of the ocean buried.



National Road Bills Before Congress

To the Senate Committee on Post Offices and post roads finally has gone the Shackelford good roads measure passed in the House of Representatives by a vote of 281 to 81.

Opinion at the moment in Washington is divided as to whether this means as favorable a consideration of the bill as seemed to be assured at the hands of the Committee on Agriculture, to which the measure first was referred. Senator Gore of Oklahoma, in a bill of his own, is squarely on record for a comprehensive Federal policy in roads, and his fellow committeemen in great degree shared his views. Senator Sheppard of Texas has a draft which contains much of the House bill.

While Senator Bankhead of Alabama is a highways advocate of many years' standing, some of his associates on the Post-office and post roads committee are very much divided as to the plan which will logically concern the National Government and insure rightful co-operation between the Secretary of Agriculture and the highway departments of the several States.

Senator Bankhead has his own bill, which, like the House measure, obtains its fundamentals from the bill drafted by the American Association of State Highway Officials, and that proposition obtained the approval of the American Automobile Association and other bodies interested in roads progress throughout the country.

Senator Swanson of Virginia and Senator Bryan of Florida, both members of the post roads committee, have introduced bills which have been referred to their committee. The Swanson plan is not dissimilar to the Bankhead bill, but the Bryan proposition is a renewal of the so-called Bourne idea, wherein the Federal credit would be loaned to the several States, so that they could issue a half billion dollars worth of highway bonds. Opponents of this bill point out that many States do not want nor require this Federal backing, and furthermore, over a score of States would have to change their constitutions before they could participate in its provisions.

Urged against the House bill are arguments which represent two extremes. It is asserted by city spokesmen that Federal money would be employed on dirt and other practically unimproved roads to do work which should devolve upon township or county. It is also alleged that the purpose of the bill is to provide roads for touring.

Before a dollar is expended of the joint Federal and State money, the Secretary of Agriculture and a State highway department must agree on the roads which shall receive attention. Hence, it is set forth, this double check on the money means a minimum of extravagance and waste.

Any well traveled road serves the double purpose of getting the products of the market and the transportation of commodities and the carrying of mail to the man in the country. Of course, the touring motorist uses the roads, for which he contributes much of the cost, and then pays yearly a large part for maintenance. But in seeking first aid to the main arteries and the gradual working out of connected systems, he is finding that this commonsense and economical view has accumulated a multiplying support.

Good roads advocates are hopeful that the House bill will be reported favorably by the Senate Committee, though probably in a somewhat amended form and embracing some things contained in the Bankhead, Gore, Swanson and Sheppard measures. Highways, it is vigorously insisted, must be included in any effective war preparedness program.

Senator Shafroth, recognizing a growing tendency of men of means to give money for roads, has introduced legislation which provides for its acceptance by the States. For instance, in the building of the Columbia River Highway, well known citizens of Portland contributed quite liberally.

1915 Exports Increased in Value 300 Per Cent

Total exports of automobiles during 1915 numbered 63,951, and were valued at \$94,879,738, with \$16,300,401 worth more in parts, making the grand total \$111,180,139, according to the official statistics. Compared with 1914, this represents an increase of over 100 per cent in the number of automobile exports, and over 300 per cent in their value.

The largest increase, naturally, is in the form of commercial trucks, which went abroad to the number of 22,082 during the year, valued at \$59,834,246, as compared with 3,430 trucks, value \$8,985,756, exported in 1914. This great increase is, of course, due to war orders, and is responsible for the fact that while exports were doubled in number, the value was trebled.

While the export of trucks increased by about seven times, exports of pleasure cars, always large, nearly doubled. During the year 41,869 pleasure cars, valued at \$35,045,492, were exported, as compared to 22,335 pleasure cars, valued at \$19,521,708, exported in 1914.

* * *

New York Has Busiest Crossing

Fifth avenue and 42d street, New York City, is the busiest crossing in the world, according to a count of the vehicle traffic made by the traffic committee of the Fifth Avenue Association. In one day between 3:30 and 4:30 in the afternoon, 1,149 vehicles passed this point going south on Fifth avenue. It was also brought out by the committee that 92 per cent of the vehicles on Fifth avenue are now motor propelled.

J. Bernstein, a traffic engineer who made the count under the direction of A. H. Ball, chairman of the Traffic Committee, says on the point:

"Between 3:30 and 4:30 in the afternoon we counted, going south, 1,149 vehicles, which for a street of the relative width of Fifth avenue, is a new world record. I have looked up the statistics. For London, 900 in the Strand is their top figure, and in Paris the record is 600 in an hour, along the Boulevard des Capucins."

* * *

Arizona Autos Load Up With Booze

Bootlegging has become one of the principal industries of Arizona since the State went dry on the first day of last year, and the motor car is the principal tool employed by the most successful importers of the forbidden liquor.

A young man named Reynolds and his wife owned a car, and little else when the prohibition law went into effect. For nearly a year they made regular trips between El Centro, Cal., and Phoenix, each time carrying a number of kegs and bottles that were retailed at great profit to the thirsty of Arizona's capital. Finally they were captured and Reynolds is now awaiting trial.

The officers at Clifton became suspicious of a young man who made frequent trips to Lordsburg, N. M., with his big Velie. They arrested him one night and examined the car. Beneath a false floor, which had been fitted in the tonneau, were 80 quarts of liquor.

Two Los Angeles youths made a business of stealing Fords in that city, loading them with liquor, driving over to Arizona and selling cars and cargoes. They sold the Fords so cheaply that suspicion was directed to them, and they were extradited to California to face trial for grand larceny.

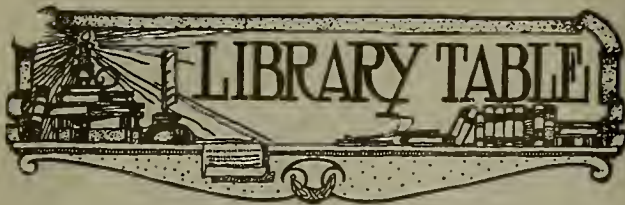
* * *

In builders' terms, Class A means the very highest quality of construction, the kind that was used in the building of the Class A Garage at 735-751 Post street; also it is strictly fire proof; but it is on account of the service as well that this popular garage deserves its name. They do not merely give your car the once over, but a careful and conscientious attention which means increased mileage and efficiency. Class A Building with Class A Service, and repairs and supplies at moderate prices.

* * *

Women Drivers Careful

The Massachusetts highway commission has just issued some statistics that answer the question of whether or not women figure in more accidents than men. Because a bill was put in the legislature to prevent women driving cars of more than 30 horsepower, the highway commission was requested to furnish some facts and figures. These show that women drivers are not dangerous on the highways. The commission reported that out of 279 fatal accidents last year in which motor vehicles



"John Bogardus."

Geo. Chamberlain has certainly added to his reputation by this intensely interesting and brilliant exposition of the development of the character of John Bogardus. The panoramic setting is Europe, America, Africa and the seas between. The style is the author's swiftest, that whirls the reader along. And John Bogardus's love-story, or series of love-stories, is a beautiful, tender and extraordinarily illuminating record. Behind the rushing style, the astonishing fire of epigrams, the groups of memorable characters, and the stream of the alluring plot, the reader is gratefully conscious of a deep and rich background of seeing and thinking and feeling. Robbed of his youth, but supplied with a scholar's education by a splendid, young-hearted, over-ambitious father, John Bogardus breaks away from his university and goes tramping about the world. His youth he finds again, and adventure and romance, and wisdom as well.

Illustrated by W. T. Benda. Price \$1.35 net. The Century Company, 353 Fourth avenue, New York.

The San Diego Exposition.

While the beauties of the San Francisco Exposition live only in memory, those of the San Diego Exposition are to be with us physically for another year. To record the unique features of the Panama-California International Exposition in a suitable manner, Paul Elder & Company, San Francisco, are preparing to publish two volumes that will be issued in a style uniform with their successful volumes on the San Francisco Exposition. The first volume will be published in March, and will be entitled "The San Diego Garden Fair." Personal impressions of the architecture, sculpture, horticulture, color scheme and other aesthetic aspects of the Panama-California International by Eugen Neuhaus. This book is to be illustrated with a series of thirty-two mounted duotone prints. The second book, to be published in April, will be entitled "The Architecture and the Gardens of the San Diego Exposition." The descriptions are by Carleton Monroe Winslow, resident architect for Mr. Goodhue, consulting supervising architect of the Exposition. This volume will be illustrated with a series of sixty-nine duotone prints reproduced from photographs by Harold Taylor, illustrating the dominant features of the buildings and the gardens.

Those of us who are interested in the drama will be glad to know that the two important books of Professor Brander Matthews, "Shakespeare as a Playwright," and "Moliere," will be published in March in a new and cheaper form—the University Edition—by Scribners.

The Soul of Woman.

"The Soul of Woman," an interpretation of the Philosophy of Feminism, by Paul Jordan Smith, of the University of California, is a synthesis of the various theories that the Feminists, during the past few years, have been advancing, a radical statement of the ideals of the modern woman. Mr. Smith's opinion is that woman's interest is almost wholly concerned with life rather than with forms. He declares: "It is found that women, even more than men, can show in the interest of life a great contempt for our immoral laws of marriage and divorce, our inane sputterings about illegitimacy, and our codified indifference to the spiritual welfare of the child." Woman's conservatism, he says, has been, and to a large extent still is, the main support for conventional morality. To this extent she is the enemy of the on-going life process and out of harmony with the spirit of mankind.

Mr. Smith is careful to differentiate here between the Feminist and the Suffragist, and declares that "The mere militant suffragist, who is apt to be a bit of an old maid and a Puritan, persists in this error, and joining hands with the clergy and other sexless Comstockians, loses no opportunity for making crusades against what she conceives to be of the flesh and the

devil." The modern Feminist has changed all of this, observes Mr. Smith. "She is apt to have no great reverence for what to her is an effete and formal morality . . . because she believes in morality she is skeptical of ethics; because she believes in life she will make conventions decorative and not definitive."

A statement that will probably raise questions in the minds of the modern Feminists is made in the author's treatment of Maeterlinck's "Monna Vanna," where he declares that even truth is not respected by the Feminist when it stands in the way of life. "To lie for life in love is the highest truth. To lie for life's sake is not a lie; the force of such an indignity upon the human soul is the great lie." In the practical implications of the book, Mr. Smith declares that the new woman is concerned more with the raising of racial quality than with the increasing of mere racial quantity, and in this he is in hearty agreement with Miss Margaret Sanger, in that he believes that what we call race suicide is in reality race salvation; that the great work of woman should be to inspire the human race—to be the quickener of new intellectual conceptions, new spiritual dreams.

Price \$1. Published by Paul Elder & Company, San Francisco, Cal.

CAPTAIN ROBERT DOLLAR NEW PRESIDENT OF THE Y. M. C. A.

The Young Men's Christian Association elected Captain Robert Dollar president for the coming year, succeeding James S. Webster. Other officers elected were: George B. Scott and George C. Holberton, vice-presidents; George C. Boardman, treasurer; Frank I. Turner, recording secretary; Thomas G. Crothers, attorney of the association. A committee was appointed to properly recognize the services of the retiring president, Mr. Webster. General Secretary Lyman L. Pierce was sent to represent the San Francisco Association at a conference of the International Committee to be held this week at Garden City, Long Island, where important issues affecting associations throughout North America are under discussion.

—Edith—Would you marry a man to reform him? Alice—Not if I could possibly get a man who didn't need reforming.—Boston Transcript.

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Through Standard and Tourist Pullman cars from San Francisco, Ferry Station, 6:00 p. m. and 10:40 a. m., respectively.

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INSURANCE

A meeting of the executive committee of the California State Association of Local Fire Insurance Agents was held at Los Angeles last Thursday, President Robbins presiding, at which the following resolution disapproving of underwriters' agencies was adopted:

"The executive committee heartily approves of the stand of the National Association in its opposition to underwriters' agencies, and calls on California agents to favor, wherever possible, those companies which operate solely under their own names, and which do not create a dual agency plant through the use of an underwriters agency."

Watchful waiting was recommended on the federation idea, and a suggestion was made that the committee keep in touch with prospective legislators. San Diego was suggested as the place for the next annual meeting. On Friday, the 25th, the Northern district meeting at San Francisco was presided over by Vice-President Barnett, when a full membership gathering of the committee concurred in the action taken by the Southern conference.

* * *

Claiming that certain compensation writing companies in California are evading the merit writing system, Commissioner Phelps has addressed the following letter to all companies: "Where the insured has more than one plant, one of which has been merit rated, have you covered any other than one specific plant at the rate applicable to that plant under the clause in your form which reads 'and elsewhere in the State of California?' In other words, have you taken advantage of this phraseology by giving the assured coverage at all locations under the lowest rate published?"

"If you have any such policy contracts in force, kindly supply the department with the name of the assured, the agent or broker supplying you with the line of business, the various locations and the rates published or prescribed by the manual."

* * *

That the parties who recently filed suit against the Union Pacific Life of Portland, Ore., for the return to the receivership of the defunct American Life and Accident of eighty thousand dollars of assets alleged to have been fraudulently transferred, not only are not stockholders in the shattered American Life, but that the action was instituted for the purpose of wrecking the Union Pacific Life, is alleged in an answer filed by the defendant company. The answer further alleges that information claimed to have been received by the receiver from the stockholders is false, and was given maliciously for the purpose of harassing defendants and putting the Union Pacific out of business.

* * *

Charles H. Coffin, for many years connected with the German-American Insurance Company, of New York, and recently elected President of the Niagara Fire Insurance Co., died suddenly at Lakehurst, N. J., on February 24th. Mr. Coffin was one of the best known insurance men in New York City. At the time of the San Francisco conflagration he spent some six months on this coast visiting General Agent George H. Tyson, and assisting him adjusting the conflagration losses of his company. He was favorably known to many of the Pacific Coast underwriters, and his sudden death will be a shock to his many friends.

* * *

Frank H. Hamilton, a mining engineer of Pasadena, Cal., has been arrested on the charge of having burned down his residence, upon which there was an insurance of thirty thousand dollars.

* * *

H. T. Ungewitter, who has for the past two years acted as chief assistant to W. W. Alverson, manager for the coast of the North River, New Jersey Fire, U. S. Fire, New Brunswick Merchants, and Williamsburg City, has been regularly appointed assistant manager for the Pacific Department of these companies.

* * *

The Norwich Union, under the coast management of J. L. Fuller, is another large agency that has found it advisable to come down to the ground floor, and will move into the premises at Sansome street, adjoining the Fire Association's new quarters.

The California Industrial Accident Commission has awarded Camile Boyd of Los Angeles, accrued weekly payments of \$166, and \$8 weekly for a period not to exceed 240 weeks for what medical experts declare to be "hysterical blindness," brought on from having been struck by a swinging door. The experts applied every known test, and all agree that while there was no injury to the eyes, the brain fails to bring the image into the intellectual center.

* * *

Insurance companies have filed suit against David Isaacs, asking that he be ordered to account for salvaged goods of the A. Bridge Company of Seattle, Wash. It developed in a legal action involving Isaacs and his partner, Harry Lenan, that \$40,000 was realized by the sale of the salvaged merchandise. The insurance companies declare Isaacs was their agent, and that he has accounted for only \$28,000 worth of goods.

* * *

Insurance Commissioner Phelps has ruled that hereafter all certificates issued by fraternal orders must be printed in the English language, and has notified several orders who have been offending in this respect.

* * *

The Pacific Mutual Life has purchased a plot of ground, 60x160 feet, adjoining its property in Los Angeles at the rear of its home office building, and will convert the same into a lawn.

* * *

The Idaho State Life has elected Secretary E. S. Chadwick to the presidency of the company. Former Cashier G. B. Wood has been advanced to the office of secretary, and A. L. Goff has been made cashier.

* * *

H. E. Parkhurst, for many years special agent for the Commercial Union and Palatine in Oregon, has been appointed general surveyor for the company's Pacific Coast department. J. C. Conant, of Portland, has been appointed special agent in place of Parkhurst.

* * *

Fifteen fires burning merrily in the saloon of August Schneider, at San Jose, occasioned his arrest on the charge of arson. Schneider had his stock insured for \$1,800.

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333 California Street.



SOCIAL AND PERSONAL ITEMS



ENGAGEMENTS

HINCKLEY-BOWMAN.—The engagement has been announced of Miss Helen Hinckley and Melville Bowman. The bride-to-be is the daughter of Mrs. Mary Grayson Hinckley and Harry Hinckley. She has been among the popular and active participants in many of the social functions. Bowman is the son of the late Mrs. George M. Bowman and a brother of Mrs. Charles Kuhn. He is a member of the Bohemian and the University Clubs. The wedding will take place in the spring.

HOLZBERG-WOLFE.—Mr. and Mrs. David Holzberg announce the engagement of their daughter, Miss Sadie Holzberg, to Sanford S. Wolfe of Seattle. They will be married the early part of this month.

RAUCH-TAYLOR.—Mrs. Caroline Rauch announces the engagement of her daughter, Miss Nell Rauch, and William A. Taylor, son of Matthias Taylor, a steel magnate of Albany, N. Y. Miss Rauch lives with her mother and brother in Broadway, where the wedding will in all probability take place shortly after Easter. Taylor has been here several years, and is popular in the business world as well as socially. The betrothal was made known by means of notes and 'phone messages sent by Mrs. Rauch.

TYSON-KALES.—Miss Marie W. Tyson announced her engagement this week to Franklin A. Kales, thereby confirming a suspicion entertained for nearly a year by the friends of the young people. Miss Tyson is the daughter of Mr. and Mrs. George Tyson, of Alameda, and the sister of Mrs. Harry A. Weihe. The family has spent several seasons at the Fairmont, and is as well known on this side of the bay as in Alameda County. Frank Kales is a son of Mrs. Martin Kales and a brother of Arthur and Spencer Kales, Mrs. James Brendan Brady and Mrs. Thomas Knowles. No date has been set for the wedding.

WEDDING ANNOUNCEMENTS

JOHNS-HUNT.—One of the notable weddings of the year will occur on May 16th, when Miss Lucille Johns will become the bride of Charles Hunt. The ceremony will take place in the evening in St. Luke's Episcopal Church, Reverend Edward Morgan officiating, and will be followed by a large reception.

WEDDINGS

DEVOL-BRETT.—Cards have been received announcing the wedding of Miss Mary Adelaide Devol and Lieutenant George Howard Brett, U. S. A. It took place on Wednesday at the home of Mr. and Mrs. Sydney B. Williamson in Denver.

LUNCHEONS

BUCKLEY.—An informal luncheon was enjoyed by a group of friends of Miss Grace Buckley Monday afternoon, the party later attending the musicale given at the St. Francis Hotel under the direction of Ralph McFadyen.

CROCKER.—The Burlingame Club was the gayest it has been in months Sunday. Mr. and Mrs. C. Templeton Crocker gave a luncheon party, having Mr. and Mrs. Arthur Chesebrough, Miss Marian Newhall and Mrs. James Parker, and several others.

McMULLIN.—A group of friends will enjoy the hospitality of Mrs. John McMullin at luncheon Monday at the St. Francis.

MONSERRAT.—Mrs. Jane Wilder was the honored guest at a luncheon given Friday by Mrs. Samuel Monserrat at her home on Broderick street.

OTIS.—A luncheon of note was presided over by Mrs. James Otis, when she entertained Tuesday in compliment to M. and Mme. Joachim Merlant. It was given at the hostess' home on Broadway.

POND.—Mrs. Samuel Pond was hostess at a luncheon given recently at her home in Scott street. Twelve guests were included in the party.

WALLACE.—Mr. and Mrs. William Henry Pool are visiting the latter's mother, Mrs. Richard Sprague, at her home in Menlo Park, and were the incentive for a handsomely appointed luncheon at which Bradley Wallace entertained Saturday afternoon. His guests assembled at the St. Francis Hotel.

WALKER.—One of the pleasurable affairs of Sunday was the luncheon given by Mr. and Mrs. Tabbot Walker at the Burlingame Country Club.

DINNERS

BELL.—Mrs. J. Franklin Bell was hostess Sunday evening at a dinner which was given in honor of her cousin, Mrs. R. R. Cable of Chicago who is visiting here for a few days.

CROCKER.—Miss Kate Crocker was hostess at a dinner Tuesday evening at the Crocker home at Laguna and Washington streets.

FLOOD.—Mr. and Mrs. James L. Flood entertained some of their friends at a dinner party at their home Wednesday night.

HEYNEMANN.—Mr. and Mrs. Alexander Heynemann will give a dinner party on March 18th at their home in compliment to Miss Helen Johnson and Arthur Saxe.

McCORMICK.—Mr. and Mrs. E. O. McCormick have asked a group of friends to share their hospitality at a dinner to be given this evening in their home on Broadway.

SPROULE.—His Grace Archbishop Edward J. Hanna was the honored guest at an elaborate dinner given Tuesday evening by Mr. and Mrs. William Sproule at their home on Pacific Avenue.

TEAS

CHASE.—Miss Ysabel Chase was hostess Saturday afternoon at an Informal tea which she gave at her home in Easton.

CLIFTON.—Complimenting Miss Madge Wilson and Miss Helen Johnson. Mr. and Mrs. Horace Bradford Clifton will give a tea Sunday afternoon at their residence on Tenth avenue.

JOHNS.—A few friends enjoyed the hospitality of Miss Lucille Johns at an informal tea Tuesday afternoon at her apartment on California street. They were invited to meet Mrs. Louis Gordon of New York, who has come west with her husband to reside in San Francisco for the next six months.

MID-DAY REST ROOMS.—Mrs. Roy Somers gave the use of her home, 3536 Jackson street, for a Leap Year tea, Tuesday, for the benefit of Branch No. 1 of the Midday Rest Rooms for Business Women.

SHEA.—Mrs. William Shea, wife of Lieutenant Shea of the United States Medical Corps, poured tea at the bridge party given Tuesday afternoon by Mrs. Howard C. Holmes at her residence on Buchanan street.

VAN WINKLE.—Two engaged girls, Misses Lucille Johns, fiancée of Charles Warren Hunt, Jr., and Helen Johnson, recently betrothed to Arthur Saxe, were the guests of honor at a tea over which Miss Evelyn Van Winkle presided at her home in Sacramento street on Monday.

WOOLSEY.—One of the interesting affairs of this week was the tea given Friday by Mrs. Chester Woolsey in honor of her sister, Miss Alice Chambers, who will leave shortly for the East, to be gone some two months or more.

CARDS

BELL.—Mrs. J. Franklin Bell was hostess Thursday at a bridge party given at her home at Fort Mason.

BUTTE.—Mrs. Paul Charles Butte was hostess Monday at an informal card party at her home, one of the series of afternoons which she has been given this spring. About twenty girls and young matrons were entertained.

FOULKES.—Mrs. Bruce Foulkes was hostess Wednesday at a bridge party at her home in West Clay Park.

YOUNG.—Mrs. Harry Young was hostess at a luncheon bridge given last week at her home.

DANCES

BISSINGER.—Fifty friends enjoyed the hospitality of Mr. and Mrs. Newton Bissinger at a dinner dance Friday evening in the ballroom of the St. Francis Hotel.

CHAPIN.—Mr. and Mrs. W. W. Chapin gave a dinner dance Monday evening at their home at Presidio Terrace, in compliment to Miss Cecilia Lawson of New York.

CANON KIP MISSION.—A tea dance will be given at the St. Francis Hotel on Easter Monday for the benefit of the Canon Kip Mission, one of the local institutions which rarely asks assistance of the public, and which conducts settlement work in all its forms. The Mission is at 246 Second street, and is the nucleus of many phases of philanthropy. The tea dance has the patronage of a large number of society women. Canon Kip was the grandson of Bishop Kip, the first Episcopal bishop of California, and the Mission is a memorial to his work.

EYRE.—The dance given at the Palace Hotel Friday evening by Miss Mary Eyre and Robert Eyre in honor of their niece, Miss Elena Eyre, engaged the attention of the debutantes, last year's belles and the young men of their set.

NEIGHBORS' DANCING CLUB.—A most enjoyable evening was passed Saturday by the members of the Neighbors' Dancing Club, which held its final dance for the season at the Century Club.

COWDIN.—Mr. and Mrs. J. Cheever Cowdin were hosts at a supper dance given recently at the Palace Hotel, when, in addition to members of the San Francisco smart set, they entertained several Eastern visitors.

THEATRE PARTIES

HUNTINGTON.—Miss Marlan Huntington was hostess Wednesday night at an Orpheum party and a supper party after at the Palace in compliment to Miss Madge Wilson and Dr. Chester Moore, who are to be married March 25th.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

BOX PARTY.

TAYLOR.—Mr. and Mrs. Latham McMullin and Mr. and Mrs. Julian Thorne enjoyed the hospitality of Mr. and Mrs. Augustus Taylor at a box party Wednesday evening at the opening performance of the Revue des Modes at Scottish Rite Auditorium.

MUSICALES.

BALL WIN.—An afternoon musicale will be given at the home of Mrs. A. Stuart Baldwin on March 14th. Miss Ada Clement will be the pianist of the afternoon, Miss May Muckle the cellist, and Lawrence Strans the vocalist.

CROTHERS.—Mrs. Thomas Graham Crothers was hostess Saturday evening at her home at a musicale given in honor of Mrs. de Los Magee, who has recently returned from Europe, where she has won laurels singing under the name of Madame Maide Godelia.

ARRIVALS.

CROSBY.—An interesting visitor who arrived this week from New York, to be a guest at the home of Miss Lena Gibbs in Washington street, is Miss Grace Crosby. Miss Crosby is a recognized authority in Bible history, and will conduct a series of Lenten classes.

D'VAL.—Mrs. Charles Raoul Duval has returned from a month's visit in New York, where she was a guest of Mrs. William K. Vanderbilt, Jr. She is again occupying her attractive home in San Mateo.

DEPARTURES.

BOWMAN.—Melville Bowman left Thursday for Boewawe, Nev., where he contemplates spending the next three weeks on the Hinckley ranch. Mr. Bowman's engagement to Miss Helen Hinckley has recently been announced. Their marriage will not take place until the autumn.

JOHNSON.—Dr. Millbank Johnson of Los Angeles has returned south after a visit of a week with friends in San Francisco.

KELLER.—Mrs. David Barr Keller and Miss Fanny Keller left recently for their home in New York. En route they will visit Los Angeles and New Orleans.

LOW.—Miss Flora Low and Miss Eleanor Morgan, who have been occupying Mrs. James Keeney's home on Buchanan street for the past two months, left Wednesday for Del Monte, where they will spend the spring and summer according to their custom.

MACDONALD.—Mrs. Graeme Macdonald and her small son left Monday for Kentucky, where they will spend part of the summer with Mrs. Macdonald's parents.

INTIMATIONS.

ANDREWS.—Mrs. Charles Frederick Andrews will leave next week for Fort D. A. Russell, Wyoming, where Captain Andrews has been transferred. Captain Andrews left last week with the Twenty-fourth Infantry. Mrs. Andrews is the guest of the Misses Gibbs at their home in Washington street.

CROCKER.—Mr. and Mrs. Charles Templeton Crocker entertained a number of friends over the week end at their home in San Mateo.

CUDAHY.—Mr. and Mrs. Edward Cudahy and their two children are expected to arrive in California to pass the spring. They will leave Chicago shortly for Santa Barbara, and after a brief stay in Southern California will come north to San Mateo, where they have taken a cottage.

FOLGER.—Mr. and Mrs. J. Athearn Folger and Miss Genevieve Cunningham will leave next month to open their country place at Woodside.

HAWKINS.—Captain Hawkins has come out from the East to spend several months in Southern California. He is at present a guest at the Hotel Potter in Santa Barbara.

HAYNE.—Mr. and Mrs. Robln Hayne will soon occupy their new home, which they are building in San Mateo on the property adjoining the beautiful home of Mr. Hayne's mother, Mrs. Grace Hayne.

HUSSEY.—It is good news indeed to the many friends of Mr. and Mrs. Frederick Hussey that they plan to make their home permanently in California. They arrived recently from the East, where they have lived since their marriage about three years ago, and have taken a house in San Mateo.

MACOMBER.—Mr. and Mrs. A. King Macomber, who have been at Palm Beach for several months, will return to their home at San Mateo about the middle of March.

McCORMICK.—Mr. and Mrs. Charles McCormick have decided to pass the summer at Menlo Park, and will take possession about April 1st of an attractive bungalow there.

MILLER.—Mr. and Mrs. H. M. A. Miller will entertain a group of friends this evening at the Palace Hotel, when they will occupy a box at the fashion show that is being given for the benefit of the San Francisco Maternity, the Home for Incurables, and the Doctor's Daughters.

STETSON.—Mr. and Mrs. Harry Stetson are contemplating leaving next week on a trip to Honolulu.

SMITH.—The friends of Bayard Hyde Smith will be delighted to hear that he and his attractive wife are contemplating coming here to reside. They will build a home down the peninsula.

WRIGHT.—Mr. and Mrs. Irving Wright of Berkeley have taken apartments at Van Ness avenue and Bush street, and will spend the spring and part of the summer in San Francisco.

WHEELER.—Mr. and Mrs. Charles Wheeler, who were married at Santa Barbara last week, arrived in San Francisco Wednesday, and sailed Friday for the Orient on their honeymoon trip.

NEW SERIES OF SOCIAL DANCES.

Miss Clara Alexander announces that the first of her Studio Dances in the Cooney Building, 435 Powell street, will begin Saturday, March 4th. Miss Clara Alexander's dances, through the several seasons, have been unusually popular and very enjoyable, due to her rare experience and tact in management. Miss Alexander will be glad to furnish any information regarding this series of five consecutive Saturday evening dances.

CHANGE IN PLAZA MANAGEMENT.

R. M. Briare has been made active manager of the Plaza Hotel, following the resignation of John G. Barker, through a difference of management. No local hotel has been opened under happier auspices than the Plaza. The management made many strong friends all over the country. During the Exposition period, wire requests frequently came for 250 rooms. So great was the tourist demand for accommodations that the well-located Plaza, with its splendid up-to-date accommodations, smart service and tempting cuisine, took rank and patronage with the best hotels in the West. Overflows of arrivals were frequent, and the management was compelled to seek accommodations for guests in near-by hotels. During the whole period of the Exposition, the hotel was the center of activity of tourist travel. Hotel men generally regarded the success of the Plaza, under Barker's management, as something phenomenal. Now that Barker, for personal reasons, has voluntarily retired from the management and has been succeeded by R. M. Briare, a policy will likely be introduced in more conformity to the post-Exposition period. Briare is a well known, popular hotel manager, and has attained great success in all the hosteleries with which he has been connected. He will be a strong acquisition to the hotel, one of the structural monuments of the city, located, as it is, on Union Square, the heart of the hotel, theatre and shopping district of the thriving metropolis of the Pacific Coast.

—"What is your idea of ease with dignity?" "The attainment of a position," replied Senator Sorghum, "where people won't laugh if you talk about lecturing as if it were regular work."—*Washington Star*.

Pears'

There's a unique adaptability about Pears' Soap. It makes the child enjoy its bath helps the mother preserve her complexion and the man of the house finds nothing quite so good for shaving.

Have you used Pears Soap?

Pears' the soap for the whole family

Ornamental Trees and Plants

Special! Orange, Lemon and Grape
Fruit Trees Assorted
7 for \$10.00

Lawn Seed Bedding Plants and Fruit Trees, always on hand

Bay Counties Seed Company
404 Market Street, San Francisco

MILTON TONINI, Mgr.

Phone Garfield 1625

were involved, women figured in 7, or 2 1-3 per cent.

There were 528 relatively serious accidents which were investigated and reported by the commission's examiners, and women operators were involved in only 13 of these, or 2½ per cent. Out of a total of 99,199 private operators in Massachusetts, women number 8,680. So they constitute 8¾ per cent, yet were involved in only 2½ per cent of accidents, a very fine showing.

There were 90,519 men licensed as private operators, and 34,736 professional chauffeurs, a total of 125,255 licensed men operators. These 125,255 men operators figured in 820 fatal accidents, or one fatal accident to every 432 licensed men.

* * *

Redwood Chamber of Commerce to Stop Vandallism

"If the people who travel down the peninsula on Sundays do not appreciate the beauty of the trees that help to make their day's outing one to be remembered, we propose to make them," said President Charles Landscheit, of the Redwood City Chamber of Commerce last week, as he drove his car along the highway and pointed out the hundreds of branches of fragrant acacia ruthlessly torn from the trees and then tossed aside. "Just as soon as we can frame a law covering this type of destruction we intend to make it warm for that type of personage who seems to think we of the peninsula are decorating our homes and our highways just to see trees that take years to cultivate torn up almost by the roots.

"It is my intention to call a meeting of every civic body down the peninsula and get them behind a law that will mean punishment, and not mere arrest. How long, do you suppose, a tree or garden destroyer would last in San Francisco? He would not get a block before a bluecoat would have him under arrest.

"This applies not only to autoists, but to foot passengers, and we propose to begin on our own residents, who seem to think they have a right to all the foliage within reach of their hands."

* * *

Mount Diablo Road Soon Ready

Motorists will be able to drive to the summit of Mount Diablo within two weeks, according to J. N. Curtis, directing the road construction on the mountain.

A crew of thirty men has been put to work clearing away the debris washed down by the heavy storms of the past two months.

The first of the mountain roads to be opened will be that leading out of Mount Diablo Park, at the head of Green Valley, three miles north of Danville. This is the old road, and while of heavier grade than the Ygnacio Valley highway, will be put in splendid shape. Three miles above the park it connects with the new boulevard, which has an average grade of 5 per cent.

Within three weeks the Mount Diablo scenic boulevard rising out of Ygnacio Valley on the western slopes of the mountain will be open to traffic. This highway was completed last fall, and is one of the notable mountain boulevards in the West. It has an average width of twenty-six feet, and is 11 miles in length.

With the completion of the work of reconstruction the Tunnel road from the tunnel to Walnut Creek, a direct route in to the Mount Diablo country, will be offered to motorists.

* * *

Condensed Figures of 1915

It is estimated conservatively that the retail value of cars sold in 1915 amounted to nearly \$700,000,000, of which amount \$575,000,000 went for passenger vehicles and \$125,000,000 for motor trucks. Shipments of motor cars by railway during 1915 amounted to more than 200,000 freight car loads. The average price of American motor cars in 1915 was \$672, as compared with an average in 1899 of \$1,284 for steam runabouts. The average price of automobiles in 1907 touched the high water mark of \$2,123.

* * *

July Overland Production Jumps

January production at the Willys-Overland Co., Toledo, O., was 12,393 cars, as compared with 4,613 in January, 1914. It is an increase of 7,760 cars, and represents a daily output of nearly 500 cars during 25 working days. The total production of Overland cars in 1915 was 94,437, or 45,969 more than in 1914, when the total production was 48,468.

Auto Repair Shops Follow Army

According to despatches sent out from Paris, there are at present about 60,000 motor vehicles, worth \$60,000,000, in use on the fighting lines in France. The machines are having the hardest kind of use, and yet but 52 per cent are under repair. Each army now possesses a large repair camp. It is a novel feature of army organization. Up to two months ago machines needing repairs had to be sent to garages in the nearest large city. To avoid loss of time, regular factories equipped with machinery for motor car construction have been built behind each army. They consist of about a dozen enormous wooden sheds covered with waterproof canvas.

* * *

United States Has Over Two Million Miles of Roads

There are now 2,273,000 miles of public roads in the United States. In the improvement and extension of this road system we are annually spending more than \$300,000,000. If Dario Resta in his speedy Peugeot or one of the mighty Stutz racers, were to start out to cover our entire highway system, driving steadily for 24 hours a day at the rate of 100 miles per hour, it would take him more than three years to complete his task.

* * *

Epsom Salts for Light Dimming

Five cents' worth of Epsom salts dissolved in a teacup full of water provides the neatest and most efficient "headlight dimmer" for automobiles so far proposed. The solution is used on the inside of the headlight glass, where it is allowed to evaporate. The result is a beautifully frosted lens, the frosting on which lasts for several months.—*Scientific American*.

* * *

Ten Story Garage

What will probably be the largest and best equipped garage in the country will be erected in Philadelphia, Pa., for the Pennsylvania Taximeter Company. It will be ten stories high, with a frontage of 89 feet and a depth of 150 feet.

* * *

Buick Distributer Sees Prosperity Ahead

The good times which the West has been experiencing recently are to continue, if present indications are to be relied upon. Never before has there been so many reasons for prosperity in the West. The abundance of snow in the mountains insures plenty of water for irrigation purposes. The European demand for foodstuff insures the top prices for every ounce the farmers can produce, and it has been a long-standing rule that when the farmer has money the country is prosperous. In speaking of this matter recently, C. S. Howard, head of the company of that name, Pacific Coast distributors of Buick cars, said: "I am in receipt of almost daily reports from my distributors, who are located in practically every city, town and village in the six Western States, and almost without exception these reports show a condition of prosperity which has never before been equaled."

* * *

A New Twelve on the Market

James P. Vane, the Western district manager for the Pathfinder Company, builders of the Pathfinder line of automobiles, has announced the appointment of Arnot & Presley, the present distributors of the Allen cars, as the Pathfinder representatives for Northern California, and states that a shipment of the new Pathfinder Twin Sixes, the new twelve-cylinder models, is now en route to San Francisco, where they are impatiently awaited.

At the New York and Chicago shows the Pathfinder Twelve was the center of attraction all through the shows, while its performance and the demonstrations of its ability made it one of the most commented upon cars on display.

B. F. Presley, who has recently returned from a trip to the shows, in commenting upon the new car, said: "At the Chicago show all the twelve-cylindered cars now on the market were on display, and I had a splendid opportunity to view them, and compare them critically detail by detail. I went into the matter exhaustively, and each comparison found the Pathfinder standing out more plainly than ever in a class by itself."

* * *

A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

Chalmers Cars Triumphs in Unique Test

With the fender and fender belt removed, the radiator sealed and the car locked in the high gear, a Chalmers Six-30, carrying four passengers, was driven to the Lick Observatory on the summit of Mount Hamilton a few days ago. The incident marked one of the severest high gear tests to which a modern automobile was ever put, and probably the first time in the history of the industry that a test of such uniqueness had ever been tried and carried through successfully.

Among the four passengers that made the trip in the Chalmers car to the top of Mount Hamilton, under the conditions described was I. Rancadore, a notary public of San Jose, who has since made an affidavit as to the performance of the car under the conditions named. In addition to subjecting the machine to the severe strain, Rancadore made a temperature test of the water in the radiator of the car immediately upon the arrival at the summit of the mountain by bathing his hands in a stream of water released by the petcock underneath the radiator. Rancadore attests to the fact that the water thus tested was only luke warm.

Every motorist in the San Francisco bay region who has done any extensive driving in this vicinity is familiar with the long climb to the top of Mount Hamilton; that the road is one of the crookedest in the country, and that it is made up largely of hundreds of sharp turns, more than one-half of which are of the hairpin variety. The average grade to the summit is in excess of seven per cent, and there are long stretches of grade which run between ten and fifteen per cent.

The fact that the Chalmers Six-30 test was carried out only a few days ago is further evidence of the power of the motor and its remarkable cooling features; in fact, the road is not yet completely dried out from the recent snow storms. In many places, after the snow has melted away, the road repairing crew found it necessary to build up and level many of the dangerous turns with loose rocks and dirt to depths running between three and six inches. Many of these fills were made on the sharpest turns of the road. Driving the car over these places furnished the most thrilling features of the unique test.

* * *

KisselKar Solves Many Problems

"From the days of Alexander the Great and his bejeweled, resplendent chariots, down to the present period of motor luxury for the plain citizen, coach building has employed the best thought and skill of artists and artisans," is the opening paragraph of a letter from William L. Hughson, president of the Pacific KisselKar branch, and now at the Kissel factory in Hartford, Wis.

Briefly, but in detail, Hughson traces the evolution of the desire for luxury and refinement from the earliest ages to the present time. Continuing, Hughson writes:

"As the centuries rolled on, carriages became less ornate and the art of the designer and craft of the builder was directed toward greater simplicity, grace of contour, riding quality and convenience, until to-day every one either owns or aspires to own a motor car. More than 2,000,000 power-driven carriages traverse the roads of the United States, with millions more to come.

"Thoughts of most of the owners centers on the appearance and comfort, not meaning that they disregard mechanical and structural efficiency, but that their cars must above all other conditions look well, ride well and serve all the requirements of ease and refinement at a reasonable cost.

"The development of the "All-Year" car by the Kissel Company was due to an appreciation of what was uppermost in the minds of most motorists. They desired to drive during the winter months, but felt that an investment in two cars—an open and a closed car—was excessive. But until the invention of the convertible car their only alternative was to garage their touring car during the cold and wet months. Thus the Kissel innovation, built in halves and retaining style, grace and refinement, found an immediate and keen market."

* * *

Mecco Portable Garages

The Moeschel-Edwards Corrugating Co., Covington, Ky., makes portable garages, the material entering into their construction being all metal. These garages are designed to be fire-proof, and therefore comply with the building codes of various cities. Prices range from \$50 up.

Case Car Appears in Auto Row

Since the arrival of the new 1916 four-cylinder Case car it has been put through a series of tests that has shown its wonderful adaptability to California conditions. It is demonstrated that it is an ideal vehicle for the mountainous roads of the Pacific Coast.

The principal test was to study the power and its hill-climbing ability. In speaking of the result of these tests, J. H. Davis of Latham, Davis & Co., Inc., distributors for Northern California, says: "The new Case car has more power than can be demanded by even the most extreme driver. I have taken it up over the hills along the road with seven heavy passengers to test out its speed and ability. The car has also shown some splendid tests of flexibility. One does not expect the four-cylinder car to be as flexible as a six, eight or twelve, yet our demonstrations with the seven passengers shows that this car is as flexible as may be demanded by any owner."

* * *

The Ford Motor Company, Detroit, Mich., established a new one-day production record January 28th, when 2,100 cars were made.

TELEPHONE FRANKLIN 1836

The White Star Line

AUTO TOURING COMPANY

Touring Car, Limousine or Taxi-Car

TARIFF: 7 Passenger Touring Cars
\$2.00 per hour
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in San Francisco

SPECIAL RATES FOR COUNTRY TRIPS

TAXICAB RATES FOR SHORT TRIPS to
THEATRE or CAFE

Day and Night Service

Our Taxicab service is the best in San Francisco. We use seven passenger cars for this service, and operate under the "Zone" rate, the charge being at a flat rate, regardless of the number of passengers. Whether 1 or 6 persons occupy the car, the rate is the same. While other companies have reduced their rates of fare, in the face of an increased operating expense, we have maintained the same low rate since starting business, and will continue to do so. We earnestly solicit your Taxicab business, and will guarantee that the rate is positively the lowest in San Francisco, the service and equipment the best.

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WHERE THE PRIVATE OWNER FEELS AT HOME



Perrin 'No-Glare' Meets S. A. E. Recommendations

While the Perrin "No-Glare," made by the Perrin Manufacturing Company of Detroit, was developed some time ago to meet the demand for a device to prevent automobile headlight glare, it is rather interesting to note that this device meets the present recommendations of the Society of Automobile Engineers for non-glaring headlights, which are as follows:

"No rays from an automobile's electric headlight should be over 42 inches above the road at 75 feet. There should be 10 feet of side light, 10 feet in front of the car. Objects should be clearly discernible 150 feet in advance of car."

The device is made under the Myers patent, which has been upheld by a decision in the United States District Court for the Northern District of Ohio on January 14, 1916, which considered the Myers patent a basic one for light controllers of this nature.

* * *

Long Handle Jack Makes Operation Easy

With the Kimball jack offered by the F. W. Mann Co., Milford, Mass., it is not necessary for the operator to get down upon his knees to place it in position, in order to raise the car, as a long telescoping handle enables both operations to be done while standing. Great leverage is also obtained by the long handle of the jack, which lists at \$5 complete.

Ball bearings are used in the interior mechanism and a ball joint is provided where the handle joins the body of the jack. Being permanently attached to the jack, the handle cannot be lost, or broken in the attempt to put it to some purpose for which it was not intended.

When the jack is to be used, it is placed under the car by means of the long handle and the knob on the handle is turned to the right. The screw is thus raised until it rests firmly against the car. Then by an elliptical sweep of the handle the ball is thrown out of the socket at the end of the handle, after which the operator may continue to lift the car. Steel points are incorporated in the top of the jack to prevent it slipping while the car is jacked up. Special models are offered for cars that have overhanging rear gasoline tanks.

* * *

Universal Hoods and Radiators

The Universal Specialty Co., Cleveland, O., makes a line of hoods and radiator shells for fitting to Ford cars. These hoods conform to the conventional streamline design and are die stamped and heavy enameled. The radiator shell is also enameled. Both the hoods and radiators are strongly constructed and are guaranteed not to loosen or rattle. The removal of the old hood and the attachment of the Universal is said to be a matter of only 20 minutes. While usually sold in all-black finish, the Universal also is made with nicked radiator shell. Its weight is about 25 pounds. Price, complete, ready to install, \$17.50.

* * *

Twin Rim

The Twin Rim, made by the Twin Rim Co., Inc., Boston, Mass., is a device made for the motorist who uses clincher rims. A spare tire is mounted on the Twin Rim and inflated, and carried the same as a demountable rim, but in case of a puncture, or blowout, the Twin Rim with its inflated tire is clamped against the wheel with the damaged tire, with four clamps, which are furnished as part of the outfit. It is so constructed that it fits both the front and rear wheels and is easily attached in less than 5 minutes, according to the manufacturer, leaving the punctured tire on the wheel. This device is designed to give a clean and dependable method of getting out of tire trouble on the road, and the Ford owner can use his car as it was designed to run, with the 30 by 3½ tires in the rear and the 30 by 3 in front, and still have all the advantages of demountable rims. This device sells for \$5.

MOTOROL

"It suits because it doesn't soot"

If you want to prolong the life of your engine
If you want to eliminate smoke and carbon
If you want to reduce your oil expense

Use MoToRoL

Hughson & Merton, Inc.

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PANHARD OIL

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Automobile Starting and Lighting Systems

Give Satisfactory Results When Given Proper Attention

We specialize on electrical equipment, storage batteries, etc.
and guarantee satisfaction.

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Long Mileage Tires and Second-Hand Tires

Everything Needed for the Bus

1135 VAN NESS AVE.—Near Geary Phone PROSPECT 1566

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LANOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repainting, lathework, vulcanizing. Open day and night.

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CARRIAGE AND AUTOMOBILE BODY BUILDERS

Established in 1865

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Between California and Sacramento Sts. Phone Prospect 30
Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.



Pat. 1,172,000

USE LIKE AN ORDINARY TOWEL

AUTOISTS

SHOULD NEVER BE

WITHOUT

THEM

=

Your Grocer Sells 'Em

FASHION'S FADS AND FRILLS

Dame Fashion would not be the artist that she is were she not influenced more or less, by every passing fancy. The influence of the Russian ballet has been direct and noticeable. We may glimpse the Bakst note in the brightly colored jewelry, real and artificial, now so much the vogue; in the quaint, hand-made trimmings, quillings, pleatings, cordings and puffings which serve to trim so many of our summer frocks of silk and cotton.

The matinee for the Russian dancers given at the opera house in Paris, early in the year, was the first real important social event in France since the beginning of the war. The large house was crowded to the doors with a beautifully gowned, enthusiastic audience. When this same company appeared recently at the Century Theatre in New York, we were quite as enthusiastic, and they received an equally favorable reception. Night after night the house was crowded with gorgeously gowned women and men in evening dress. Our graceful little dancer, Florence Walton, was seen once or twice in the lobby, gowned in one of Lucile's fanciful evening frocks, causing, as one woman remarked, "everyone else to look tame." Ruth St. Dennis was seen on another evening, tall and distinguished looking, watching with professional interest every graceful movement of little Lopokova and her co-dancers.

While some of the fantasies were rather weird to our Western eyes, all were poetical, the very embodiment of romance, fascinating and inspiring.

La Slyphides and Papillons come nearer to the modern costume than the others; the costumes of the first are simple to a degree, of pure white tulle against a background of moonlit garden, so real that one can fairly hear the whispering of the trees as their branches intermingle, and the rippling of the water back of the small marble temple. The skirts are full and billowy, and the bodices tight and basque-like. The costumes of Papillons are of the early Victorian period; and they are directly responsible for the present vogue of hand-made trimmings.

For taffeta and the printed silks which are now so high in Fashion's favor, for the crisp organdies and daintily figured voiles and crepes, there is no more practical or effective trimming than cording, smocking or shirring.

Many of our dance frocks for summer will be of organdy or net; an unusually pretty imported frock of net, shown recently in one of our exclusive shops, was made with an extremely full skirt, gathered at the waist, equally wide top and bottom; the skirt was hung over a crinoline hip stiffening, and the entire dress was trimmed effectively with quaint, pleated ruffles. Another effective summer evening gown displayed at the same time was of white Georgette crepe beaded with opaque white beads. The bodice was cut in bolero effect, and the skirt was a charming contrast to the full skirt of the net dress, being pleated to fall straight and narrow-looking from waist to ankles. A narrow beaded girdle encircled the waist and caught up a straight panel in the back, to carry out the bolero effect.

Although our shops are overflowing with airy, summery-looking fabrics, hats and dresses, our Avenue presents, with the exception of a

straw hat now and then, quite as wintry an appearance as it has for the last few weeks. The velvet suit, combined with faille or broadcloth, is a general favorite, and fur is still its trimming. The notion of combining cloth and silk or velvet is a practical and effective one; often, as in our illustration, the lower section of skirt is of broadcloth. This offers an unusually good idea for remodeling a skirt that has become slightly worn about the lower edge. A velvet dress or suit is quite apt to show a bit of wear near the end of the season, and such an addition will freshen it and make it serve the season out.

The second suit illustrated is fashioned of dark blue gabardine. It is a simple, youthful model which could easily be made at home. The high collar with turned-back revers, which may also be closed if preferred, is a new touch which is becoming and smart.

One of the most effective suits seen on the Avenue for some time was of dark blue velvet, with a knee-deep flounce, and chin collar, and muff cuffs of moleskin. A broadcloth or faille costume with flounce, cuffs and collar of velvet would also be effective and much less expensive.



Serge Suit with Novel Collar

TRAVEL EAST IN LUXURY.

Sunset Limited to New Orleans through balmy skies. Thence through historic scenes of days of war, now alive with southern life and industry. The Sunset Limited and its connection at New Orleans with the New York and New Orleans Limited makes an ideal winter trip East. Service the best. Stop-over at points of much interest. For booklets and information apply Washington Sunset Route, 874 Market St., San Francisco, Cal.



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LINCOLN

(This poem was written by Julia Ward Howe in her 90th year, and read by her in Symphony Hall, Boston, on the centenary of the martyred president's birthday, February 12, 1909.)

Through the dim pageant of the years
A wondrous tracery appears:
A cabin of the western wild
Shelters in sleep a new-born child.

Nor nurse nor parent dear can know
The way those infant feet must go,
And yet a nation's help and hope
Are sealed within that horoscope.

Beyond is toil for daily bread,
And the thought to noble issues led.
And courage, arming for the morn
For whose behest this man was born.

A man of homely, rustic ways,
Yet he achieves the forum's praise,
And soon earth's highest meed has won
The seat and sway of Washington.

No throne of honors and delights,
Distrustful days and sleepless nights,
To struggle, suffer and aspire,
Like Israel, led by cloud and fire.

A treacherous shot, a sob of rest,
A martyr's palm upon his breast,
A welcome from the glorious seat
Where blameless souls of heroes meet,

And thrilling, through unmeasured days,
A song of gratitude and praise,
A cry that all the earth shall heed,
To God, who gave him for our need.

The "Old Guard" Salute Raphael Weill

More than a score of the "old guard" of Bohemia gathered at a breakfast at the St. Francis Hotel, this week, to celebrate the 79th birthday of Raphael Weill, and bid him a hearty bon voyage on his annual trip to Paris. This time he goes more to sympathize with his beloved country, and to be with her in the hour of her present great contest for human liberty. Many eulogies were bestowed on the guest of the evening by the staunch and fervent friends gathered about the board. Justice of the Supreme Court Henry A. Melvin acted as toastmaster and kept the genial spirit of the occasion bubbling with delight and the sentiment of auld lang syne. Weill's American citizenship and heart-felt patriotism for his beloved France was portrayed felicitously and sympathetically by Judge W. W. Morrow and others. Numbers of congratulatory telegrams were received and read by Mr. Weill during the course of the breakfast, not the least of which was a heartfelt cornucopia of good wishes from fifty-two members of the Bohemian Club. Among those who attended the breakfast were: Raphael Weill, Dr. Benjamin R. Swan, John Landers, Charles Josselyn, Hugh M. Burke, Ralph C. Harrison, Dr. Edward R. Taylor, Justice Henry A. Melvin, Charles G. Yale, Edward H. Hamilton, Charles S. Wheeler, John McLaren, Judges J. V. Coffey, W. W. Morrow, Erskine M. Ross, William B. Gilbert, W. B. Davenport, Chas. J. Foster, Dr. Frank K. Ainsworth, Thomas Conroy, John Gallois, D. G. Davis, Jeremiah Lynch and Paul Fleury.

—The skating craze has reached San Francisco, and this city will soon have an ice rink as fine as any in the East. Some of the owners of Techau Tavern are behind the enterprise, and will soon open a mammoth rink at the corner of Eddy and Jones street, where the Arcadia Dancing Pavilion is now located. Professional ice skaters will be brought from New York and a corps of expert teachers will give lessons to the public every morning. Spectators will find ample accommodation. Announcement of the opening will appear in these columns.

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"Photography as an Art."—Photography has developed to a stage where it entitled to be classified under the category of fine arts. Mr. Jesse Bamfield is the creator of the above photograph, which he has called "The Uth." It could be taken for a reproduction of some master canvas.

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Jesse T. Bamfield



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—The vicinity of Verdun will be another fertile spot for years to come.

—A futurist pianist is coming to town. The farther in the future the better.

—It is taking Congress a long time to learn that Wilson is really president.

—Two murderers were hanged in California last week. Well, that helps some.

—Art Smith has sued for a divorce because his wife was too much of a high-flier.

—For a long time to come, Death will smack his lips over the delectable memory of Verdun.

—Chicago church gives away one thousand loaves as an advertisement. Why not fishes, too?

—The time seems not far distant when a motor car will be given as a premium with gasoline.

—The local Mint coined more than five million dollars in twenty dollar pieces in January. Who in thunder is getting it all?

—Cheer up! Cherries are not ripe, but the trees are in bloom, if you will take the trouble to go afield and look for them.

—Congress is full of so-called patriots who are willing to risk their country's welfare for the sake of a little cheap applause.

—Roosevelt is now on the Island of Trinidad. How some of the Republicans would like to make it the Island of Elba for him!

—The world takes its hat off to the Moewe and her gallant commander. They have furnished one of the best pirate stories of a generation.

—The young woman who broke a leg the other night while dancing the fox trot too fast, will probably confine herself to the tortoise trot when she recovers.

—Local clubman has made a bet that he can walk from here to San Jose in ninety-six hours. One should be able to do that and come home to rest every night.

—The lotteries are creeping back. They are not paying prizes, yet they can find gulls who will buy tickets just to satisfy their inordinate desire to be buncoed.

—Now that the anti-tipping law has been killed in Iowa, we may expect many more Iowans to move to tipless Los Angeles, where every man is his own waiter.

—Down the Peninsula there are three classes—society people, beagles and jack-rabbits. We have not named the three classes in the order of their intelligence.

—The Chief of Police has got the suspicion into his head that there is crookedness in police court juries. He is to be congratulated not only on his acumen but his originality.

—The anti-tipping law that the Iowans passed has been declared unconstitutional. Let a lot of cheap reformers take a tip from this, and cease their attempts at personal regulation.

—Man sues for divorce because his wife insists on keeping chickens in the house. Reverse of the usual complaint, where the husband is accused of keeping a chicken or two away from the house.

—There is more than one foreign diplomat in Washington who wonders if it wouldn't be worth while to risk arrest for burglary to get hold of the report that Colonel House brought the president from Europe.

—Some seven thousand individuals and firms in San Francisco have been trying to dodge the income tax. And thousands and thousands of others are unable to make income enough to make them taxable.

—Each faction of the Republican party in California wanted to keep the kernel and give the other the shell. They have finished up by getting only the shell between them, and the Democrats are joyfully munching the kernel.

—A vice committee has been investigating in Sacramento and has found that the city is full of wickedness. A town that can endure an invasion of legislators periodically should be able to stand for anything between times without complaining.

—Bryan says that standing on one's dignity would be preferable to fighting. That would be all right until the enemy began to shoot our dignity out from under us with seventy-five centimeter guns, and left us nothing to stand on. Even Bryan must admit that dignity cannot stand long against gunpowder.

—Governor Johnson, who worked so hard to have party lines abolished, finds himself embarrassingly minus a party just now—merely a candidate with no organization to back him. The Republicans will not take him under their wing, and there aren't enough Progressives left to furnish a refuge for a troubled political spirit.



EDITORIAL COMMENT



FALSE DEMAND OF TRAINMEN
To GET \$100,000,000
ANNUALLY OUT OF THE
PUBLIC.

The American public is notoriously slow in expressing judgment on the great vital questions of the day. Just now, however, this public consciousness is being awakened by reason of the alarming business depression which will certainly prevail throughout this country should the contemplated railroad strike for higher wages be carried out as planned by the four large organizations of railway employees of this country. About 300,000 men are involved on a trackage in this country and Canada of some 280,000 miles. Their demands for increased wages amount to \$100,000,000 annually, an increase of 25 per cent over the payroll of 1914, when a total of \$400,000,000 was reached by the pay roll. Already the officers of the Brotherhood have declared that they will not submit their demands to arbitration, and that unless the increase is granted a general strike will be called.

Such an absolutely defiant stand against equity and fair play rightly rasps the public's sense of justice. If this threat of the strikers is realized and the railroads are forced to pay the \$100,000,000 advance in wages, the plain people, as usual, in all successful strikes, must eventually pay the piper this \$100,000,000 advance in wages annually in the shape of an increased cost in railroad tickets and advances in freight rates. Only by such increases in railroad charges can the railroads meet their new obligations. Fancy the broadcast distress and wretched times that will follow this threatened strike. It will tie up 280,000 miles of the most thriving railways on the continent. Business will be brought to a standstill—an intolerable condition. The ballot on the question to give powers to the chief executives and committees of the brotherhoods to negotiate with the officers of the railways for a favorable settlement is now being taken through the mails. The vote will be completed March 8th. Some 40,000 ballots have been received at this writing, and they indicate "an almost unanimous sentiment in favor of a strike."

The nub of the question at issue is the eight hour day. Thousands of train service employees now work less than eight hours for a day's pay, and those who work more receive pay, not only for all of the time they work, but for every mile they run. The proposed rules would simply change from a ten hour to an eight hour basis of computing wages, so that one hour's work shall be paid for as one-eighth rather than as one-tenth of a day's pay, or as 12½ miles instead of 10 miles. The officers of the brotherhood are artfully attempting to make the public believe they are really seeking to create "a real eight hour day." At the same time they have taken pains to reassure their brethren that no reduction in working hours is contemplated.



A REGULAR FELLOW.

—Williams in the Indianapolis News.

The vice-president of the Brotherhood of Railway Trainmen sets forth the distinction in the hours as follows: "There is quite a difference," he says, "between the eight hour work day and the eight hour 'basic work' day. The eight hour 'basic work day' (the system we propose) contemplates that eight hours shall be the basis for a day's work, and any time in excess shall be paid for as overtime." Under such a system there is no limit to the hours that may be worked.

In the regular railway train service it is an axiom that a day's work cannot be arbitrarily fixed. The employees know this fact, and per consequence they have no intention of changing the character and hours of their working day. Their pretense and object is obvious to the initiated

in railroading: they are wily asking only the enormous increase in wages which would result from changing the basis of payment so that they can earn money faster under this new pea-shell game in the proposed new basic eight hour day. By its usage the Brotherhood can flimflam \$100,000,000 out of the pockets of what they consider is the "rube public." They will get it, too, unless the public stands steadfastly by its rights. The Brotherhood has artfully concealed its real purpose in a specious rigamarole. There is not a word in the proposals now being voted on by the trainmen that would make a man work as much as eight hours a day for a day's pay. It is specially provided that "100 miles or less, eight hours or less" shall constitute a day. Nor is there any provision for a reduction in the hours of work for any one who now works for more than eight hours a day.

What the men are really demanding is a reduction of 25 per cent in the number of hours they must work before they will begin to draw pay for overtime, this overtime to be at the rate of fifty per cent higher than the proposed regular hourly rate and 87½ per cent higher than the present overtime rate. Briefly, the controversy is not over a question of hours; it involves solely a one hundred million dollar increase in wages, which the public would be called on to pay annually.

Therein is the meat in the cocoanut. The public cannot save \$100,000,000 more quickly than by stoutly opposing these specious demands of these trainmen.

The rising stock of gold in these United States continues unabated, with the result that Uncle Sam now has the largest gold surplus ever accumulated by any country in the history of the world, \$2,100,000,000. This stream of gold is coming in from all parts of the commercial world at the rate of about \$420,000,000 annually, the price of munitions just now being an active factor.

These accumulating millions are fortifying the financial positions of this country against the day of problems when the war shall end. It is generally understood that when that time comes the nations of Europe will be compelled to come to the United States to borrow the necessary gold to rehabilitate their depleted resources and to reconstruct the property destroyed in the present conflict. England alone has not been invaded, and she is making strenuous effort to continue to control the purse strings of the world, but the enormous expenditures she has made personally, aside from financing her allies when hard pressed for money, has shrunk her enormous income, tapping many undeveloped commercial nations. American financiers are exhibiting a keen interest in the flotation of the new \$2,100,000,000 war loan which England proposes to make, and the influence it will have on the world's money rates. With the present extraordinarily large stock of gold in the United States to-day, money is regarded by bankers as being comparatively cheap. Big corporations are having no difficulty in borrowing large sums for long time purposes, and at very advantageous rates. Still, with all the improving prospects in business, commerce and finance, conservatism is in the air, and will remain there until a safe angle has been obtained regarding the definite turn affairs will take at the conclusion of the war. This is strongly reflected in the big corporations in this country, U. S. Steel, Bethlehem Steel, Standard Oil and a score of others, where a large margin of net earnings are being carried to surplus and stored away carefully against the day of uncertainty, a policy of hard horse-sense. Stockholders are doubly protected thereby, and have no cause to demand larger dividends. National team work of this kind is continuing to fortify the financial position of the United States in the present crisis, and will mean much when the nations of the world line up and disclose their bank resources when Peace walks down the ranks. England, of course, will bend every energy to maintain Thread-needle street as the money 'change of the world. Uncle Sam may challenge this claim with his enormous holding of gold. Then will come the moment for the financiers of this country to prove they are of the mettle and calibre to play the great international game of finance to successful results.

SOME "CHARITIES" AND FREE ADVERTISING.

In a recent editorial, the New York Sun vigorously shouted "Help! Help!" against the human tide of innumerable enterprises which, wearing the compelling uniform of charity, seek industriously to enlist the aid of publications in the perennial filling of their treasuries. There be charities and charities: some, like the local Associated Charities, which deserves loyal support for its integrity and widespread sympathetic ministrations in relieving distress. But there are others wearing the guise of charity and near-charity who make no bones in boldly holding up publications to announce their various activities in agile attempts to increase their treasury accounts. Practically every daily and weekly publication is beset by the importunate appeals of these banditti. "Just a column of publicity, please, for the Umpty Dump Frivols, next Saturday night; a benefit gotten up by the Ukalele charity for decrepit infants."

This greedy appetite for free advertising thrives by what it feeds on. A disposition to impose along this line grows daily. Why not? Radicals and hustlers among this clan admit that they pay 50 per cent and sometimes more, to their solicitors for selling tickets and soliciting contribution funds. Such actions sometimes smack of a hold-up. The attitude and pose of these gamesters in charity is particularly irritating, as nine editors out of ten are sensitively inclined to assist any worthy cause to

the utmost—to discover later that the so-called charity was another bunk rasps a sorely worn temper.

The trouble arises probably from the fact that the papers, in their keen race for live news, pay little attention to making a proper inquiry into the moral character of such charities. Publication owners should come to an understanding regarding these pests, and switch them to the chute that leads to the junk pile.

THE PRESIDENTIAL TERM.

President Wilson's attitude regarding his renomination as expressed in the present preliminary political skirmishes leading up to the political election, next November, reflects more clearly than ever that public opinion is rapidly growing blind to that old demand that the presidential term should be of six years, with no thought of a renomination. Radical Republicans, seeking war material to fire at the Democratic party, are eager to protest that the plank in the Baltimore Democratic convention, declaring a single term of four years to be the limit of its candidates' tenure of office, is, ipse dixit, the bomb that should upset Wilson from his job. Wilson knows, and so do the Republicans, that the sense of the nation is set on the present system of two terms of four years each, if the occupant of the presidential chair is complimented by re-election through satisfactory public service rendered the country by his administration. Grant's attempt at the "third term" raised a high concert of protest and a higher concrete wall of tradition marking the limit of occupancy in the president's chair. This general conception throughout the country of the term of office will have an appreciable measure on Roosevelt's candidacy, should he be selected to run. Practically he was president for two terms. Elected vice-president of the McKinley administration, he became president on the assassination of McKinley some few months after the inauguration. Should Roosevelt be elected, practically he would have occupied the president's chair for three terms, with a break, of course, in the occupancy; thus violating a precedent of vital consequence to the people.

NEW NIPPERS BEING USED BY THE "DRYS."

The Prohibition movement in this country has reached a stage where there has developed a rivalry between two wings of that party in Congress, one party seeking to solve the problem through preventing interstate commerce in liquor, and the other by relying on a Federal constitutional amendment. This division in the attack through Congress offers no weakness of which the "wets" may take advantage, for under any inimical move by them the two "dry" wings would quickly move to support each other in the Congressional debate. Senator Sheppard of Texas is leading the movement for a constitutional amendment prohibiting the manufacture and sale of alcoholic liquors, while Senator Dillingham of Vermont, recognized as a shrewd and able lawyer, argues that a statute forbidding international commerce in liquors will have the same operative effect and become more quickly effective. As a lawyer he is familiar with the United States Supreme Court's decisions along similar lines, in which the powers of Congress under the commerce clause of the constitution were interpreted. His followers feel confident of his position, for it is of record that successful champions of State prohibition, a decade or so ago, discovered that much of their tactical success was virtually nullified by interstate traffic in beverages manufactured in non-prohibitory States. This is one of the chief reasons of the recent movement of Federal action to give the prohibition States the relief they ask.



TOWN CRIER

—And now a certain wing of the Republican party are loudly touting Root as a nominee on the forthcoming presidential ticket. The small business man of the country, the ranks of labor, and the masses of mercantile employees, have learned through thirty years of acquiring political information that Root is one of the lawyers that helped "Boss" Tweed, the most notorious wrecker that ever looted the city treasury of New York to escape from the net of the law that enmeshed him. Root also stands conspicuous as an attorney for great corporations of this country. In fact, his fortune and his success have been practically built on their fat fees. Root is a scholarly, graceful man, a man of affairs, and would make an ideal representative entertainer at the White House social gatherings. But in the present critical juncture of the world's affairs, voters this year will insist on a man who is competent to handle the situation, a man who has been tried out and found competent. President Wilson fills all requirements. Naturally, the Republicans must name some sort of a figure to head their ticket this year, and the choice lies between Root and Roosevelt, a corporation lawyer and a citizen-soldier. Both candidates are experienced in leading forlorn hopes, and in this respect are happily qualified to head the Republican ticket. Why not run both of them at the head of the ticket? This would afford a double attraction to the ticket and serve later as a double-header in the finale at Salt River.

—Mme. Ashe-Gillig-Gouraud Mishinoff has taken advantage of her late separation from Prince Alexandre Mishinoff to go on record that she is done with matrimonial adventuring, and that hereafter, with the aid of antitoxines in the shape of recollections, the Princess feels confident she will be perfectly immune against the biggest howitzers handled by the up-to-date Artillerist Cupid. More of the "Honey Darling" letters have come to light, throwing into the limelight some very interesting details regarding the "trial marriage" of the Princess's ward, Yvonne, and Prince Mishinoff. While the perfervid test was underway, the Princess suffered "agonies." These were later eased with poultices of relief when she discovered that Yvonne and the Prince were in a stalemate position in the game of love instead of a soul mate affair. An aureole of happy satisfaction has radiated from the face of the Princess since then. The why and the wherefore is variously interpreted, as the Prince is preparing to join the foreign legion in France. Since the love try-out at Edgemere, Long Island, which ended in a series of "Sapho" scenes between Yvonne and the Prince, the former has trailed dreamily into the background, and her foster-mother has taken to cold tea and reading the old love letters of the Prince. She insists that all is off. And so ends the "Honey Darling" series of what might have become serious.

—Wanted: a Solomon in judgment to determine the differences between the wildly scampering jitneys and the railroad companies of the State, including the United Railways Company. The State Railroad Commission and local Merchants' Associations are being implored by the transportation companies to drag off these pestiferous and persistent little parasites that are charged with sucking the life blood out of the profits of the big transportation companies which they parallel. "I'm only trying to make an honest living," squeaks the jitney. "Ter 'ell with yer," grunts the big passenger car,

trying to ram the little dodger. The big railroad companies are making appalling lists of losses due to the competing jitney, and the jitney retorts that he has a right to live. There must be something in the jitney that provides a convenience to the public, or it would have been wiped off the business map many months ago. Some lawyers claim that the bonds of these jitney drivers are worthless in case of an accident, but even that charge has not manipulated them off the city street and the country road. As a large part of the public continue to patronize them, a square deal should be had, and a Solomon judgment given between the disputants. Both sides have recognizable rights that should be preserved.

—The black and the blue Republicans are having a rambunctious time in their by-plays to overreach each other in their palavers over peace. Each side is notoriously seeking to bury its snickersnee in the hide of the other. This kind of by-play of course evokes a mild rebuke from the kindly disposed Democrats, who cannot fail to see the acrimonious contest now underway in the Republican flat across the street. The black Republicans are saying some very nasty things about Guy Earl and his intrepid camp followers, things that naturally hurt supersensitive feelings of men who admire each other for their clean consciences and fruitless efforts in mad endeavors to keep their party on the political map. About the only tactics they have not employed is a heavy tip to the city street sweeping department to gather up the leaders of the black Republicans in committee conference and dump them in the limbo of "down and out" politicians. Each side of the sadly split Republican party in this State is developing into a political freak that is well worth preserving in the basement of the Park Museum. O, tempora; O, Mores! What a falling off there has been, my countrymen, since the highwayman tactics of that unconscionable Boss Mark Hanna corrupted Congress and everything else in sight, and wrecked whatever decency was left in the Republican party. Dissension and desertion naturally ran rampant through its ranks and plaster promises, and all the Keeselings, Fredericks, Earls, Boyntons, Lancasters, Metcalfs and "Sconchin" Maloneys will never be able to paste it together again. Its day is past. Thank Beelzebub!

—It is to laugh to hear the preachers froth against the clairvoyant "mystics" and fortune tellers of San Francisco, and thereby incite the placid and unavoidable policemen to ravage their haunts and rush them to prison. This is another damnable plot to cut off another bunch of those lucrative advertising profits of our conscientious and super-scrupulous morning paper. But that point lies somnolent. The papers affected will not realize for a fortnight at least what has really happened to their advertising columns. When they do awaken at that eventful moment they will set up a roar of protest that will upset the count Johnson is now taking of his probable majority in winning the race for the presidency this fall. To class these simple local clairvoyants as "bunks" simply because they took toll of a few gold dollar pieces from their victims is a slur and a nasty aspersion on many churchly deacons, Wall street brokers, physicians, trick dogs, lawyers, prestidigitateurs, porch climbers and multi-millionaires who have not made their junk collection of income paying property, bonds and funds in bank without resorting to the same practices for which these same clairvoyants, "mystics" and fortune-tellers were imprisoned.

—A despatch from Paris says that the great battle along twenty-five miles of front is being followed with interest by the public. How startling! We would never have suspected that such a thing could be possible.

San Francisco and Los Angeles Exchange Songs and Jokes With York

Our grandchildren will doubtless see nothing epoch making in a concert given jointly by one chorus in New York and another in Los Angeles and heard simultaneously by audiences in both cities. Yet that phenomenon impressed two such gatherings with a sense of the miraculous on February 9th, when the Mendelssohn Glee Club of New York introduced the world's first transcontinental concert as a feature of its golden anniversary dinner. This dinner was held in the ballroom of the Waldorf-Astoria. There the members of the Mendelssohn Glee sang across the telephone wires to their colleagues, the members of the Ellis Club of Los Angeles, who reciprocated in like manner.

So quickly do Americans accept any world discovery as an established fact that the New York audience which at first marveled at the new experience, finally took it almost as a matter of course. In this demonstration the trans-continental line was used for the first time to carry the sound of a large number of voices across the continent. The Eastern end of the line was in the banquet room of the Waldorf, while the Western end was at the Gamut Club in Los Angeles, where the Ellis Club had assembled a gathering of 500. The wire distance between New York and Los Angeles is 3,875 miles. To send the voices across this great space a special telephone transmitter, about two feet in length, nine inches in diameter and highly sensitized, was used at the Waldorf. The demonstration at the eastern end was in charge of H. W. Casler of the New York Telephone Company, who directed the proceedings through a regular desk 'phone at the speakers' table. Mr. Mason had charge at the Gamut Club.

Mr. Casler first established connection with the successive cities on the line, as follows: Pittsburg, Chicago, Omaha, Denver, Salt Lake, San Francisco and Los Angeles. The first musical shot that was fired in this telephone skirmish was when Harvey W. Hindermeyer greeted Los Angeles with the Ziegfeld Follies hit, the "Hello, Frisco," which embodied the spirit of the occasion, even if it did not name the exact Western terminus of the line. Mr. Hindermeyer took his position a foot or so from the big transmitter, much as if he were making a talking machine record. Right back came the reply from Mr. Bemis of the Ellis Club:

"Hello, New York, hello!"

Although the New York diners could not tell how Mr. Hindermeyer's song sounded at the other end, they could form an idea of it from their own hearing of the reply. The effect was almost identical with that of a phonograph record, only farther away. For instance, there was the same reproduction of the vibration of the voice, and when the piano accompaniment was heard, here and there, at all this great distance, it had some of the sound of an instrument of which the strings were plucked similar to the reproduction which the talking machine frequently makes of the piano's tone. The voice came quite clearly across the wire from Los Angeles, and it was only the words which were now and then indistinct—that is, the song words. The remarks of the speakers in Los Angeles (which were made into an ordinary transmitter) floated into the Waldorf as distinctly as if they had been spoken no farther away than Montclair. It was the words sung into the big transmitter which did not come out so clearly. Evidently, then, this long distance concert idea will be even more practicable when the device for transmitting the song tone is farther perfected.

After a greeting between the two toastmasters, Frederick A. Stokes of the Mendelssohn, and Judge Walter Boardwell, of the Ellis Club, the Mendelssohn Glee members grouped themselves in front of the transmitter—many of them several feet away—and sang Bullard's "Stein Song" to the audience in Los Angeles. At the end there came back a protracted sound which resembled the patter of rain upon a roof.

Said Mr. Casler to his confere in Los Angeles: "How did that 'Stein Song' sound to you?" Replied Mr. Mason: "You could tell that we enjoyed it from our applause." This rain patter, then, was the applause.

In the solos, "Israfil" and "Two Grenadiers," the New York diners detected sometimes an alien sound across the wire, a duet with a soprano voice unexpectedly interpolated. Further

solos were "The Drummer Boy," sung by Reed Miller with such stirring effect that it must have been reproduced tellingly in Los Angeles, and "Oh! Golden Sun," delivered by G. Hayden Jones of the Ellis Club.

Connections were also made with a receiver hung over the breakers dashing on the Cliff House rocks and the New York audience listened to the roar of the Pacific.

An understanding of the role played by distance in defining the gradations of voices over the phone was gleaned from the "good night" roll call of the cities along the route, in which the gathering heard, in rapid succession: "Good night, Mr. Casler, San Francisco. Good night, Mr. Casler, Salt Lake," and so forth, in a crescendo of tone power until New York was reached.

These telephone demonstrations lasted more than an hour.

Sweet Marie

BY GRANT WATSON.

Naka Yukishige Hayashi, self-christened Marie, had inherited her Chinese mother's looks and Japanese father's progressiveness. After acquiring a high school diploma, and several "cases," she decided what she really needed was genuine excitement. San Francisco is noted for alluring atmosphere. At times the cold-fingered fogs and too familiar winds play tricks on the unsuspecting Eastern tourist, but ah! there is always atmosphere.

Clad in a dainty Chinese costume, serving chocolates and peppermints at each table in a fashionable semi-Bohemian cafe, Marie radiated her delight in these congenial surroundings. The lights in her slanting, alluring eyes, and the patter of her tiny feet, contributed not a little to the inspiring atmosphere. Her job was steady; not so her aspirations, and thereby error crept in.

Threading her way among the picturesquely set tables, one afternoon, Marie experienced an unusual shock. Very quietly and primly she approached a table where a well groomed man and smartly gowned woman were chatting rather familiarly. They regarded her with welcoming smiles. "Pardon me, sir," she said, timidly, the flush of maidenly modesty suffusing her sensitive face—"pardon me, but a gentleman wishes to see you at the door. He pointed you out."

The man had barely turned his back, on the way to the door, when Marie whispered: "Madame, I beg you to drink nothing. Each day your friend comes with some new girl. They drink champagne, and he gazes devotedly into their eyes. I know, for I watch him. A taxi always waits for them. I beg you will be careful, for you look quite different from the rest, and—forgive my boldness."

As Marie stepped from the gaily lighted cafe after her day's work, she was joined by the cigarette boy. "Say, Marie," he grinned, "yer gettin' pretty nifty, ain't yer, these days, hobnobbing wid de swells. I didn't know you was acquainted wid de old Tinkle's wife."

"His what?"

"His wife! Didn't yer know that was his wife?"

"Gosh!" replied Marie, darting away.



WHITE HORSE SCOTCH

From

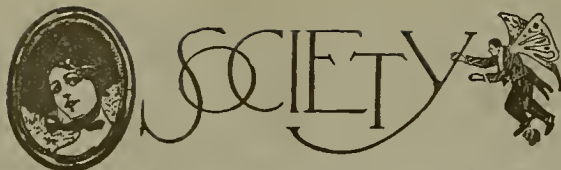
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The gay motley of the Mardi Gras is like some splendid mosaic set in the processional of the seasons. Each year the superlative in adjectives is called upon to do descriptive honor to the event, and fortunately the image of each event erases the last one sufficiently to envelop in truth the assertion that "never has there been such a beautiful ball."

And why shouldn't the last love be the best love of all? Certain it is that the flower pageant gave the costumiers an opportunity to thread their needles with the gossamer stuff with which fairies make the mantles for the flowers. There was never a garden in all the unlit world in which grew lovelier flowers than the Lotus Queen, with blue larkspur, the pink rambler rose, the flame nasturtium, the scarlet fuchsia, with its coronation of purple, the brown-eyed daisy, the bluebell with its silver bloom that hangs like a wisp of fog over every blossom, and the pristine snow ball, like a touch of winter in its merriest mood.

There was never a queen of all the long line of Royalty created by the divine right of the Mardi Gras committee, who chose lovelier attendants for her court. La Belle Helene can afford to be generous, and so she chose the most beautiful among her friends. The Misses Gertrude Hopkins, Marion Newhall, and Marion Zeile represented the unmarried set, and Mrs. Arthur Chesebrough, Rudolph Schilling, Talbot Walker, Samuel Hopkins and Cheever Cowdin upheld the pulchritude of the married set, with the Queen, of course, always the focal point of the group. King Dragon Fly, the grasshoppers, the ants, the beetles, and the wasps were the creatures of the air and field. They shimmered and shone, and in all the gorgeous raiment of insects as seen by a Cubist, and concealed the every-dayness of Stanford Gwin, George Bowles, Nion Tucker, Dean Witter, Robin Hayne, William Leib, Heinrich von Schroeder, Kenneth Moore and Walter Hush.

The men liked the idea of those costumes much better than the usual court stuff and the committee found it much less difficult than usual to impress into service the necessary complement of masculinity. When Mrs. Gus Taylor first suggested to Nion Tucker the idea of having the men go as insects, he answered: "I think the fellows will all be bugs over the idea" And they were.

San Francisco has always been famous for its picturesque characters, and one of the most famous of the unsung ones is the high priestess who presides over the destiny of the costumiers where for three score years and ten San Francisco society betakes itself when it wants to prepare for the masque.

Every one in the smart set calls her by her first name, and though her hair has grown gray in the service of her employers, her heart still sings, and her voice lilts with rapture when she is called into consultation for a design for one of her favorites. If "Nellie" were to leave town, the Mardi Gras ball would be like cold suet pudding.

Stories about "Nellie" are thick as the leaves of Vallambrosa, but few of them have ever blown into print. There is the one in which Ned Greenway struts as the hero. The black satin knickers that came with his costume were several sizes too small. It was after shop hours, but he managed to get Nellie on the telephone. "I'll come right down and put in a gusset," said she. Ned didn't know just what a gusset was, but he did know that it was something that the rules of the club would forbid, providing the scissors were personally conducted by a member of the fair sex.

"I'll wear some long trowsers that I have here!" he finally announced to her.

"No, no," she commanded, "you mustn't—what would a Mardi Gras ball be if you didn't show those lovely legs of yours! Send the knickers out here to me by a messenger, and I'll get them back to you in time."

It was too good a story to keep, and it went the rounds of clubdom.

Then there is the story of the society woman who went about

saying that her daughter would have "landed" the eligible of the season if "Nellie" hadn't taken a hand in the game and made the rival girl a much prettier costume for a certain fancy dress ball. And there is a yarn about a wife who tried to find out what a certain fair dame had ordered for the Mardi Gras ball because she suspected that husband had more interest than he should have in the fair lady, and the tale goes that "Nellie" convinced the wife that she was losing husband through her unreasonable jealousy—and so on the tales run, and always will so long as we weave bits from fancy dress costumes into the patch quilt of life.

Oakland sends its contingent each year to the Mardi Gras ball. This year the party hostessed by the William Henshaws and that entertained by the Frank Proctors, vied with the most picturesque of the boxes, the women from the other side of the bay wearing gowns and jewels that were comparable with the best display of San Francisco. One of the noticeably clever conceits was the fruit basket costume worn by Mrs. Willard Williamson, who was one of Mrs. Proctor's guests.

Mrs. Daniel Jackling (Virginia Jolliffe) enhanced her costume by wearing some of the emeralds in her husband's famous collection, and they were much admired by the discriminating. Mrs. Jackling has the most marvelous gems of any woman in San Francisco society, but she seldom wears anything but the single strand of pearls which was one of her husband's wedding gifts to her. Her famous remark about hating to see a woman look like the Tower of Jewels is a neat expression of her antipathy to excess baggage of gems. Mrs. Jackling was one of the most beautiful figures in that scene through which moved women of every kind, from the modest flowers of the field to those in the chiffon allure of the seraglio.

It cannot be truthfully recorded that the prohibition wave struck the Mardi Gras with an impact that could be heard. As some one said: "It sounded more like a crowd falling off the water wagon." The annual frolic in masque is always more or less of a champagne lark, and this year was attuned to the same merry popping of corks. Even those who have been keeping their fingers persistently crossed all season decided to unbend for this one occasion, and the result was surprisingly free from disaster, considering the fluidity of the affair.

To be sure, there was the young matron, one of the favorites in the Burlingame set, who overreached her thirst at the dinner party which she attended with her husband before the ball, and in consequence she went to bed at the hotel for three hours before joining the revelers at the ball. She was most nonchalant when she did appear, and agreed with all the experts with whom she discussed the affair that it was because she had refrained absolutely for five months that the little that she drank as compared with her previous record bowled her over.

Towards morning there were a number of the young men who looked about ready to serve as "awful examples," but there were no exhibits in the feminine line that were repellant—which has not always been the story of the Mardi Grass balls. In the elder days the early morning casualties that could be counted against the champagne record made one wonder whether at such a cost providing for helpless children could be reckoned in terms of good or evil. But this year there is no need to quibble on the subject.

On the subject of decoration of the ball there is no need to be evasive about past splendors. It is customary to pull out all

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the dykes in one's vocabulary and loosen a flood of exaggeration on this phase of the ball. As a matter of fact the committee never spends much money on the decorations, and the clever artists and decorators are much out to it to create proper effects. But for this particular court scene they were not hampered in any way. For this is the season of spring flowers, and all the wonderful gardens and hothouses down the peninsula way are just bursting with bloom—or rather *were* bursting with bloom, for they were practically denuded for the ball, each one vying with the other in the quantities donated. The Templeton Crocker gardens in themselves furnished some of the loveliest flowers that were ever used to enhance a scene.

On the subject of the decorations, this was the universal opinion of the smart set. With perhaps the possible exception of the ball, which Mrs. Sharon gave last season there have never been such wonderful flowers seen at any affair in this flower laden spot by the Western sea. And that is a pretty fine bouquet to hang on the ball.



The smart-set—even those who were not at the dinner—are talking about the dinner which Mrs. Andrew Welch gave to about twenty friends at the St. Francis Hotel, preceding the ball. It was a real carnival affair with all the trappings of a carnival, and the result was that the guests at this dinner came trooping into the ball in such merry mood that they began where most people left off.

Mrs. Welch had all sorts of surprises and noise-making contraptions for her dinner guests, which put them in perfect accord with the spirit of the evening, and now other hostesses are asking each other why they did not think of making of the dinner a carnival fest instead of a formal affair.

On Friday, Mrs. Wm. C. Corlett entertained the members of the bridge Club of Berkeley ladies with a luncheon at the Hotel Oakland. Mrs. J. M. Brothers, of Richmond was hostess at a luncheon at the Hotel Oakland on Thursday. The invited guests were Madames H. F. Hulin, V. A. Fenner, E. G. Griffin, C. E. Neidecker, W. S. Lucas, E. W. O'Brien, C. B. Fredenburg, H. C. Adair, A. M. Irwin, S. N. DeLuna. On Monday, March 13th, Mrs Lillian Eastman will entertain her bridge club at the Hotel Oakland with a luncheon. The fashion show, under the auspices of the Ladies' Relief Society, promises to be a great success. Already table reservations are being made for the supper which is to follow the show. Mrs. Williard Williamson is in charge of the arrangements.



The announcement that Mr. Jerome B. Landfield will shortly give a series of lectures on Russian literature has been received with keen enthusiasm in the literary and social world of the bay cities. The lectures will be held in the rooms of the Sorosis Club in Sutter street, which has become identified with Mr. Landfield during the past year through his Wednesday morning talks on current topics. The discourses on Russian literature have been planned for Thursday mornings during the coming six weeks. The first lecture will be given at 10:45 a. m., Thursday, March 16th.



On January 21st, the California Peace Preparedness Chapter of the Woman's Section of the Navy League, of the United States, was formed, with headquarters in San Francisco. The charter has been secured from Washington, D. C., from Mrs. Vylla Poe Wilson, national organizing secretary. The following officers have been elected: Regent, Mrs. Charles Fremont Pond; vice-regent, Mrs. F. W. Clampett; recording secretary, Mrs. Eduard Wm. Reynolds; corresponding secretary, Mrs. James Bull; treasurer, Mrs. Jessie Bowie-Detrick; auditor, Mrs. Harry M. Maxwell; chairman of executive committee, Mrs. I. Lowenberg; chairman of Legislative Committee, Mrs. Andrew S. Rowan; chairman of Membership Committee, Mrs. George J. Bucknall; chairman of Press Committee, Mrs. Virginia A. Beede.

WAR.

The dregs of man's desire,
 Burning on life's pyre,
 Transmuting low to higher,
 Fine to re-fined, part to the Entire.

—Gertrude Capen Whitney in *March Nautilus*.

"A DRESSCESSIONAL."

Girl of the Future, feared of all,
 Chasing the far-flung Fashion line,
 What awful things may yet appal,
 Hung on your human form divine!
 Girl of To-day, stay with us yet,
 Lest we regret! Lest we regret!

The tunic and the peplum dies,
 The plaiting and the flare depart;
 Oh, what must we next sacrifice
 To future of a fearful art?
 Girl of To-day, stay with us all,
 Lest worse befall! Lest worse befall!

The blouse and bodice melt away,
 For ever fades the silhouette;
 Lo! all the mode of yesterday
 Is one with puff and pantalette.
 Girl of To-day, stay with us, do!
 Lest worse ensue! Lest worse ensue!

If drunk with mad designs we loose
 Wild styles that hold no art in awe—
 Such clothing as the Fijis use,
 Or lesser breeds without the law—
 Girl of To-day, stay here with we,
 Lest worse may be! Lest worse may be!

For foolish maid who puts her trust
 In French tailleur or smart modiste,
 In valiant men of mien august,
 Without discernment in the least—
 For frantic fads of Fashion's whirl,
 Have mercy on us, Future Girl!

—Caroline Wells in *Harper's Magazine* for March.

—"Why all these toots as you pass that village?" inquired the fireman. "Toots is my wife's pet name," explained the engineer.—*Kansas City Journal*.

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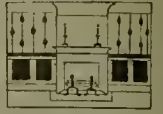


*The Palace Hotel Has Stood for
 All That Is Best and Latest
 In Hotels for Over
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Little Talks on House Decorating

By Judd Shirley

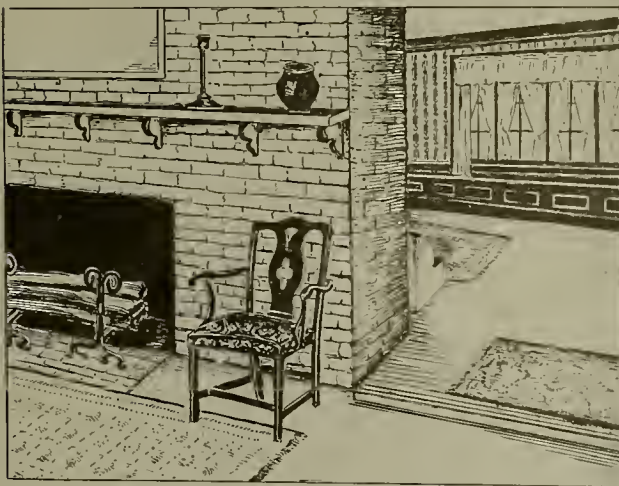


The Living Room.

Will the 1830 hoopskirt that Fashion is fast rolling in upon us, be followed by the 1830 parlor, now happily replaced in the average home by the cozy and sensible living room? Let us hope not, for, though its forbear was the mediæval great hall of our ancestors, it is the gage of our modern life—human and unifying.

Of course, it is the most difficult problem the decorator has to face, but what of that? The fun of a problem lies in its successful solving. It is a difficult problem because it must be kept neutral and unassertive, and yet express the sum total of the personalities for whom it exists. It must be restful, yet stimulating; be unobtrusive, yet subtly speak of warmth and cheer and peace.

In creating a satisfying living room there are a few necessary essentials. To begin with, it goes without saying that it must have an open fireplace; otherwise it would not be a living but a dead room. And—books, though the house should boast a general library and a study; for favorite books should not be many footsteps away, but close at hand; books, too, are the most sociable, the most friendly *things* we can have about us; besides, they "furnish," as the phrase goes, as nothing else, short of the fireplace, can; their varied bindings give just the necessary touch of contrasting color combination in the scheme of the room, presumably done in neutral tones.



The bungalow living-room, divided by fireplace.

The furniture should be simple in line and very substantial; the treatment of the walls, and the floor covering, unobtrusive. Elaborately carved furniture and highly decorated wall effects are desirable, even delightful, if appropriately placed, but one tires of the ornate, day-in, day-out; it actually wearies the eyes,

and through them, the brain. Besides, and this is not to be lost sight of, the keen enjoyment that beautiful and elaborate furnishings give, is lost through a cloying familiarity; and the living-room of the average American family is *lived* in—not visited. In the matter of hangings, a departure from the neutral tints employed may be made; they may be gayer in tone with good effect, giving life and snap to the room. If your living-room has that most undesirable exposure for a living room—a northern one—try introducing a note of yellow, by preference, in the curtains. It will flood the room with simulated sunshine, even in fog and rainy weather. Red, a bright red, is too stimulating for a room so constantly occupied; red is a strong nerve-excitant; violet, also, with many highly organized, nervous folk. One of the tests of initiation in certain Oriental religious sects, is flooding the spot where the novice awaits his ordeal with strong, violet light. If not adequately prepared, madness is apt to ensue.

Of course, the treatment of the living-room in a country house occupied but a few weeks at a time, or months, at most, may be radically different from that of the room constantly used; lighter, brighter, gayer, more frivolous in treatment; it can subtly sound the "vacation" note. Painted furniture is exceedingly attractive in a country house, especially if used with unfigured hangings, plain or two-toned; though many like the design of the chintz draperies echoed in the decoration of the furniture.

Care, however, should be exercised in this; it is easy to over-ornament and produce a regular Christmas-tree effect; and while a Christmas-tree is joyous and cheering at Yule-tide, even the most marvelous one would be rather difficult to live with many days at a time. Too much of a good thing is less to be desired than its entire lack. It ceases to have any meaning; it's like the experience of the grocer's small son. The grocer settled the sugar question once and for all with his offspring.

He opened a big, new barrel of it. "Go to it!" he said; "eat all you want." In a little while, son strolled listlessly to the front of the shop. "Ate it all up?" jocosely inquired the grocer. "No," was the reply, "but I've et all that's good." And the question of overdoing a good thing is as true of ornament as of sugar, perhaps truer.



Warum?

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PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

By HENRY McDONALD SPENCER

Orpheum Performers Keep Behind the Footlights This Week

We were all glad the Orpheum recovered from its temporary attack of hoffmania this week and returned to straight vaudeville, at least the performers kept to their own side of the footlights. It is curious how every now and then the czars of the circuit engage high-priced attractions which properly belong in a museum—*la Hoffman* belonged in a museum of anatomy. Not that I have any small town prejudices against the nearly nude, but that should not be the appeal. Distinctly not. But there is no doubt that the dyed-in-the-wool vaudevillian likes his show undiluted with freaks. However, we are talking about this week's bill, of which Dorothy Jardon is the headliner. Dorothy is an extremely handsome young woman, and that goes both ways, coming and going, for her back is only equalled on the stage by that of the lovely Kitty Gordon, which the press agents tell us is insured for \$50,000. In addition to her pulchritude, Miss Jardon is the possessor of a fine voice, which she gives in song freely and gladly, as if she really enjoyed herself, and that spirit gets over to the audience. Her costumes and stage setting show the conscientious producer's touch, and, incidentally, her pianist got a hand on his own account when the fair Dorothy was changing into a new and wonderful gown.

The Passion Play of Washington Square has the most unexpected denouement of any play presented of recent years, and is in every way an acceptable offering. The leading lady, Miss Mary Servoss, is a little cutey, and the performance is only slightly marred by an occasional tendency to middle western accents on the part of some of the performers. The San Franciscan speaks the purest—that is, with the least accent—of any one in America, and his ear is sensitive to the rolling "r" of the prairies—and Southern California. This piece also is well staged, but it would not be fair to give a synopsis of the plot, as so much depends on the element of surprise.

A lady 'cellist, Miss Elsa Ruegger, was given three recalls on Tuesday night, two of which she took. Personally, I think that the 'cello belongs in the orchestra, but the audience evidently thought otherwise, as her number was the most popular single performer's act. George Whiting and Sadie Burt fluttered around the stage agreeably in song and dance and patter stuff, followed by the Herbert Germaine Trio, who do remarkable things on the horizontal bar. Probably there were trick gymnasts to while away the long journey in Noah's ark, but these do not seem to lose their popularity, although there cannot be anything new in that line except the setting. James H. Cullen gives comic songs in a funny, high-pitched voice, and a pair of ventriloquists and a singing trio make up the bill along with the usual movies.

Pantages Has Well Balanced Bill

At Pantages this week there was a fairly well balanced programme from a vaudeville fan's viewpoint. A serious playlet, a musical comedy skit, and a comedy bicycle troupe were the features, interspersed with the usual acts in "one," to give time for changing sets. Gus Elmore and his cannibal maids supplied the musical comedy. This was a rather unusual act, in which a Hebrew of the clothing store type is shipwrecked on an island in the South Seas—at least the scenery would indicate that location. There were plenty of good-looking girls who made numerous quick changes and festooned the stage agreeably, while the principals, Gus Elmore, Miss Ethel Hamlin, Miss Hazel Wood as Rose, a castaway on the island, and Ben Harrison as the Hebrew, told the story.



Umberto Sacchetti, the celebrated grand opera tenor next week at the Orpheum.

The playlet, "The Prodigal Daughter," is of the sob variety, and recited the old story of the obdurate hayseed father who will not forgive his daughter, in spite of the mother's protests, for a "mistake"; the mistake in this instance consisted in having been tricked into a sham marriage. Surely this did not involve very serious moral turpitude on the part of the young lady. The keynote of the play was the reminder by the son that the standard used for men should apply to the wayfarings of a woman, and that a prodigal daughter should be treated with the same leniency as the prodigal son of Scripture. The

Not Gray Hairs but tired Eyes Make us look older than we are. Old age and Dull Eyes—tell-tale.

Don't Tell Your age

After the Movies go home and Murine your Eyes. Two Drops will rest, refresh and cleanse. Have it handy.

Murine Eye Remedy Company, Chicago. Sends Book of the Eye upon request.

characters were well taken and a clean-cut performance given by Jay Hanna as the son, and Frank Earl as the father, while Ethel Martel and Leah Hatch played opposite. Incidentally, however, I would suggest that Mr. Hanna cut that business of pulling a picture from his hip pocket with the speech that he always keeps the picture next to his heart. This is not funny enough to warrant the suggestion conveyed.

A number of stunning girls on bicycles in trick riding and winding up with a really exciting game of basketball on wheels supplied an excellent number. Frank Bush, billed as the world's greatest story teller, has the genuine comedy touch, and his method is so simple and natural that it suggests a high degree of art. Rice and Newton, a fresh looking young flapper, and her partner—I don't know which is Rice and which is Newton—gave a smooth act of song and dance, although they should get some new gags.; Grace McCormack, a violinist, and the Steiner trio on the horizontal bars, completed the show, aside from the movie serial which has a different episode each performance.

* * *

Close of the First Set of Monday Musicales.

The unusually popular Monday Musicales at the St. Francis Hotel closed their series, this week, with the offerings of three finished musicians, Mme. Betty Drews, Madame Aeglewicz-Bem and Georges Mascal, three of the prime favorites of the series of six concerts. Mascal's voice was in unusually fine form in Goublier's "Les Semailles," which had to be repeated on enthusiastic encores. He proved even more successful with Saint-Saens aria from "Henry VIII." when he was called back on three encores and was urged to attempt a fourth. Mme. Bem repeated her success of a few weeks ago, and in the Wieniawski "Concerto" in D minor emphasized her sterling position as an unusual artist gifted with excellent technique. The "lieder" songs offered by Mme. Betty Drews continued a rare delight for the crowded audience. In exquisite mood she rendered Schubert's "Du Bist die Ruh," Cornelius "Kom wie Wandelin," and several songs from Strauss. Mrs. Robert M. Hughes acted as accompanist. A suggestion has been made that the musicales be resumed later this month during the Lenten season.

* * *

ADVANCE ANNOUNCEMENTS.

Big Stars in Vaudeville at Orpheum Next Week.—Ivan Bankoff and Lola Girlie, who are among the most successful modern classic dancers and are responsible for many new terpsichorean ideas, will introduce Mr. Bankoff's own conception of classic, Russian and cake walk dancing. Bankoff is a Russian; Miss Girlie an American. Umberto Sacchetti, the celebrated grand opera tenor who has been successfully associated with the Metropolitan and Boston Grand Opera Companies, will make his first appearance in this city in vaudeville. Julie Ring, who is closely following in the footsteps of her sister, Blanche Ring, will present a playlet written for her by John B. Hymer, entitled "Twice a Week," in which she has scored a great hit. The Mirano Brothers, who style themselves "The Flying Torpedoes," will appear in their feats of daring. Their apparatus is constructed to resemble the famous Eiffel Tower; their perch is its apex. Lillian Fitzgerald, an unusually clever, captivating and versatile comedienne, and Henry I. Marshall, a successful composer of popular songs, contribute a most enjoyable act. The eleventh installment of the famous Uncle Sam at Work Motion Picture, entitled "To Arms," will be shown. "The Passion Play of Washington Square," interpreted by Mary Servoss and company, and George Whiting and Sadie Burt will conclude their engagements with this program. The gifted young prima donna, Dorothy Jardon, will also be heard in new songs.

* * *

Programme of Ninth Symphony Concert.—The San Francisco Symphony Orchestra, Alfred Hertz conductor, will give the ninth Sunday concert of the current season at the Cort Theatre to-morrow afternoon at 2:30 o'clock sharp. The program, one of the best given this season, is exactly the same as given Friday afternoon at prices ranging from 75 cents to \$2. The patrons of Sunday's concert will hear the concert at exactly one-half the prices asked for the Friday concert—50 cents, 75 cents, \$1. Seats will be on sale at the Cort Theatre

box office after 10 a. m. Sunday. The program for the ninth pair of concerts, which will be given Friday afternoon, March 24th, and Sunday afternoon, March 26th, embraces the Symphony No. 13, G major of Haydn; "The Pied Piper," Symphonic Poem of Frederic Jacobi (first performance anywhere); and the Symphony No. 7, C major of F. Schubert. The attention of the public is called to the fact that program books containing the program notes and music themes of the works to be performed, will be ready for distribution by Thursday of next week at the box offices at Sherman, Clay & Company and Kohler & Chase. These program books are the same as those distributed at the concerts of the orchestra, and are written by Philip Hale and Felix Borowski, writers of great literary and musical ability. Tickets will be on sale Monday at the box offices of Sherman, Clay & Co. and Kohler & Chase. The prices for Friday are \$2, \$1.50, \$1, 75c., with \$3 for box and loge seats. The prices for Sunday are \$1, \$75c., 50c., with \$1.50 for box and loge seats.

* * *



Miss Charlotte Ibscher, pianist, who will take part in the thirty-fifth recital of the Beringer Musical Club next week at Century Club Hall.

* * *

Big Show at Pantages.—Grace Cameron, the vivacious singing comedienne, Norine Carmen's minstrels, and Bett's Seals, are a trio of strong attractions which will top the new eight-act show opening at the Pantages next Sunday. Besides these three headliners there will be several other splendid features, including the next to last episode of "The Red Circle." Grace Cameron is one of the recognized musical comedy stars of latter day spectacular productions. She is a bundle of magnetic vivacity, and sings her character ballads with a recklessness that fairly sweep an audience into a tumult of applause. In Norine Carmen's minstrels there is dainty Miss Carmen as the lone female in a gathering of six stalwart singers of old-time melodies and plantation dancers. The sextette, with Miss Carmen as the winsome interlocutor, have been a big hit over the circuit. Bett's seals are put through a novelty routine which their trainer styles "A Happy Family." In addition to the wonderful tricks performed by the slippery denizens of the seas there are a number of trained roosters, a bear and a couple of mischievous monkeys. Andy Lewis, who was last seen here as the star in "The Queen of Sheba," has another splendid character part in his own sketch, "The Duke." Lewis is assisted by Vera George and Jack Martin. Other good numbers will be presented by Ruth and Kittie Henry, two dainty maids; the Flying Howards, daring gymnasts; Francis and Keating, and the thirteenth installment of "The Red Circle."



PERSONIFIED FLOWERS BLOOM RAD



Striking Costumes of Leading Society People Who Took Prominent

No. 18. Group of the Lotus Queen and her court of flowers: Left to right (upper row) Kenneth Moore, a Yellow Jacket; Walter Heine von Schroder, an Ant; George Bowles, a Grasshopper; Dean Witter, a Beetle. From left to right (lower row) are: Miss Gertrude Mrs. Charles Templeton Crocker, Queen of the Lotus; Stanford Gwin, King of the Dragon Fly; Miss Marion Newhall, Daisy; Mrs. Arthur Parrot. 6. Mrs. Templeton Crocker (Queen), a Lotus Flower. 7. Mr. Stanford Gwin (King), a Dragon Fly. 8. Mrs. George Cameron, a Marguerite. 13. James Paramor, Turkish Pasha. 14. Ashfield Stow, Clown. 15. Harold Ward Law (2d prize), Billie. 20. Mrs. Gus Taylor, Skating Costume. 21. Mr. W. W. Hamilton, Pierrot. 22. Mrs. Lawrence Irving Scott, Springtime. 23. Mrs. Lat



in the Delightful Mask Ball Given for Charity at the Palace Hotel

Yellow Jacket; Miss Barbara Eubanks, the Lotus Dancer; Nion Tucker, Grasshopper; Fred Tillmann, an Ant; Robin Hayne, a Beetle; Mrs. Samuel Hopkins, the Larkspur; Mrs. Rudolph Schilling, the Bluebell; Mrs. Cheever Cowdin, the Rambler Rose; Mrs. Talbot Walker, the Nasturtium; Miss Marion Zeile, the Jonquil; Edgar Walter, the Gardener. The pages (2d prize), Butterfly. 3. Mrs. Frank Judge, Green Parrott. 4. Mrs. Walter S. Martin, a Green Parrot. 5. Mrs. Daniel C. Jackling, a Green Parrot. 9. Mrs. Frederick Kohl, a Cherry. 10. Wakefield Baker, Pierrot. 11. Miss Einnim McNear, Lady of the 1830 Period. 12. Miss E. 16. Mr. Harry McAfee, A Futurist. 17. Mrs. Harry McAfee, A Futurist. 19. Mrs. Fred McNear, Oriental Dancing Girl. 24. Mrs. H. C. Breeden, an East Indian Princess. 25. Mrs. M. J. Pollok, Vanity.

Beringer Musical Club Concert.—The Beringer Musical Club, under the direction of Professor and Mme. Joseph Beringer, has issued invitations for its thirty-fifth piano and vocal recital to be given Thursday evening, March 16th, at Century Club Hall, corner Franklin and Sutter streets. An excellent program, including piano compositions by Beethoven, Rubinstein, Chopin, Mendelssohn and Liszt, varied with well chosen vocal numbers of the best composers, will be presented. Miss Charlotte Ibscher of Santa Clara will make her debut with the club as a pianiste. Others on the program will be: Miss Anna Dabelich, Miss Emily Muller, Miss Eleanor Alberti, Miss Louise Cameron, Helen McKinlay, Miss Myrtle Dow, Miss Monica Heffeman, Miss Flora Flynn and Miss Genevieve Holmberg. Joseph Beringer will, as usual preside at the piano.

* * *

Alice Gentle to Sing at People's Philharmonic Concert.—The People's Philharmonic Orchestra with Nikolia Sokoloff as conductor, will render one of its best programs at Dreamland Rink, this Saturday, March 11th, at 8:30 p. m. Alice Gentle, dramatic soprano, will be the soloist of the occasion.

Here, There and Personally

Governor Whitman repeated in Albany, N. Y., recently, his belief that Justice Charles E. Hughes would be the strongest Republican candidate for President, and denied at the same time that he had been active in promoting the Hughes candidacy or had been associated with Frank H. Hitchcock in the interest of any presidential aspirant.

* * *

About two-thirds of the members of the present Congress have received college or legal education. To be more specific, 68 per cent of the members of the Senate have been to a college or a law school, and 62 per cent of the members of the House have had this training.

* * *

Mr. Schwab's proud boast that his Bethlehem plant was already 50 per cent larger than the celebrated Krupp works in Germany may relieve the fears of the timid, but Mr. Schwab's plant is not a place where munitions alone are manufactured.

* * *

Speaker Clark issued a statement at Washington recently characterizing as nonsense talk of ousting Representative Kitchin from the House majority leadership because of his opposition to the preparedness program and other administration plans. He said he expected to leave the speaker's chair whenever he felt it necessary to oppose or support any measure, but would do so without any intent to supplant Representative Kitchin or any other committee chairman or leader.

* * *

Mr. Garrison is said to have tendered his resignation four times in less than three years, and it must be true that he was not the easiest man to get on with. The stories now being told about his insistence on his own views remind one of Secretary Edwin M. Stanton in Civil War days. President Lincoln half-

humorously tolerated Stanton as if he were the real government of the United States, while the president was merely a figure-head. It will not be easy to find a first class successor to Mr. Garrison at this time. Perhaps President Wilson's best move would be to transfer Franklin K. Lane from the interior department to the war department.

* * *

Income tax was first imposed in England by Pitt, as a war tax, in 1799. It was a temporary imposition, and was graduated on all incomes from \$250 to \$1,000 a year, with a tax of 10 per cent on all incomes over \$1,000. Addington reimposed the tax when the war with France broke out in 1803, and the rate was fixed at 5 per cent on incomes of \$750 a year and over. On his return to power in 1803, Pitt continued the tax, and it was gradually increased until 1815, when it was abrogated. Peel revived it, however, for purely fiscal reasons in 1842, and although his original intention was to impose it only for three years, it has continued ever since.

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Commencing Sunday matinee, March 12th.

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GRACE CAMERON, offering her own original song characterizations. NORINE CARMEN'S MINSTRELS, "The Acme of Minstrelsy." BETT'S SEALS, "A Happy Family." "ANDY LEWIS & CO., "The Duke." Next to concluding episode of "The Red Circle."

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Evening Prices, 10c., 25c., 50c., 75c. Matinee Prices (except Sun- except Sundays and holidays), 10c., 25c., 50c. Phone Douglas 70.

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ALFRED HERTZ CONDUCTOR

NINTH SUNDAY CONCERT CORT-TO-MORROW 2:30 P. M.

NINTH PAIR OF SYMPHONY CONCERTS CORT THEATRE

Friday Afternoon, March 11, 3 P. M., Sunday Afternoon, March 26, 2:30 P. M. Program: Symphony No. 13, G major, Haydn; "The Pied Piper," Symphonie Poem, Frederic Jacobi, (First Performance Anywhere); Symphony No. 7, C major, F. Schubert.

PRICES: Friday, \$2, \$1.50, \$1, 75c; box and loge seats \$3; Sunday, \$1, 75c, 50c; box and loge seats, \$1.50. Tickets on sale Monday at Sherman, Clay and Kohler & Chase.

Dreamland Rink

SATURDAY, MARCH 11, 8:30 P. M.

THE PEOPLE'S PHILHARMONIC ORCHESTRA (NIKOLIA SOKOLOFF, Conductor)

Soloist: ALICE GENTLE, Dramatic Soprano.

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SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

Beagle Hunting and the Parochial Press

There is a story told of a Sussex villager who saw a stranger passing through the parish.
 " 'Oo's that, Bill?' said the chawbacon.
 " 'E's a stranger,' replied Bill.
 " 'Eave 'arf a brick at 'im.'
 Being apropos of the attitude of our parochial press towards anything new to it, especially in the way of sport.

When polo first was introduced here, there was an impression fostered by the papers, and accepted by the public, that the game was a sort of tiddledewinks played on rocking horses. Tom Corbett, brother of Jim, and himself a poolroom proprietor, was induced by a sporting editor to attend the "dude" game. (Dude was the great word of reproach in those days). So impressed, however, was the doughty bookmaker with the skill, resource and daring displayed by the poloists, that he brought down a carload of his hard-bitten sporting friends to the next event. Similarly, wrist watches worn by men are regarded as tokens of effeminacy; whereas they were used first by English shooting men, subsequently by horsemen, in timing trials, and now universally by officers and by many of the men in all of the warring armies. Take the list: shooting men, horsemen, soldiers—what names are there more nearly synonymous of red-blooded virility?

Just now the shafts of box-factory wit and rubber stamp ridicule are being hurled at the sport of beagle hunting, introduced on the peninsula by Mrs. Fred Kohl, and being followed by the polo players, golfers and others of the country club set. To be sure, heaving verbal bricks at anything new and "smart" is the obvious thing to do, and therefore it is to be expected of obvious minds; furthermore, it appeals to a proletariat whose chief sport consists in watching the epileptic antics of Charlie Chaplin. The proletariat, as the word implies, is the majority—the root is the same as in prolific—and therefore to be pandered to by a venal press. It might be remarked, however, that even here the world is changing, and the parish pump views are getting to be old stuff. By the way, it would be interesting to see what would happen to some of the paragraphers if they tried to keep up with the huntsman of a "cry" of beagles.

* * *

Polo at Hillsborough

With the ring of the polo players' mallets on the turf of El Cerrito field and the baying of the beagles in the nearby foothills, Hillsborough came into its own last Sunday, and made a brave showing of smartly garbed men and women. The polo match was between San Mateo and Del Monte, and was won by the latter with a score of 6 to 5³/₄. This was a return match for the one played at Del Monte three weeks ago, which was won by Del Monte. The personnel of the teams, with the exception of Reese Howell of the Army, who substituted for George Parsons on the visiting side, was the same.

Society was out en masse to welcome the return of polo, which has languished this year hitherto, and although the game had to share honors with the beagle hunt, yet the clubhouse verandas were well filled. The gay crowd accepted the game nonchalantly, until the match evened up, and the club four was striving for a goal to put it in the lead.

The match was fast and exciting, in spite of the slow field, which had been softened by the rains. Del Monte, with only two mounts to a man, played a plucky game. With the lead seesawing from one side to the other, it was anybody's until the call of time.

San Mateo started with a spurt and two goals by Hobart and

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one by Tevis on a beautiful backhander gave the local team a lead of three goals. Del Monte braced, and tried team work instead of personal polo. Brown, Hastings and Howell scored, making honors even at the beginning of the fourth.

The lead then passed from one side to the other, Hayne scoring with a drive for San Mateo, Hastings poking one over from the ruck for the visitors, San Mateo tackling again on Hobart's midfield drive, and Del Monte evening when McNally rode over a clean pass from Howell.

The score 5 to 5 the teams fought in the sixth, without a score. Early in the seventh, San Mateo broke into the lead, when Tevis pulled one out of a jump in front of the goal posts. Del Monte quickly evened, when the team tooted the ball up to Brown, who scored.

Here Del Monte put up a strong tack, and, to stem a rush toward his goal, Hobart was forced to safety. The loss of one-quarter point cost San Mateo the game. Splivalo, Tevis, Hayne and Hobart made a desperate effort to get over a deciding tally, but Del Monte kept the play near the boards and did not allow their goal to be once threatened.

Teams and Score

Del Monte—No. 1, Lieut. Reese Howell, 1 goal; No. 2, Capt. R. E. McNally, 1 goal; No. 3, Lieut. Louis Brown, 2 goals; Back, Harry Hastings, 2 goals. Score, 6 goals.

San Mateo—No. 1, R. B. Splivalo, 0 goal; No. 2, Will Tevis, Jr., 2 goals; No. 3, Robin Hayne, 1 goal; Back, Walter Hobart, 3 goals. Goals, 6. Penalty for safety, 1/4. Score 5 3/4. Referee T. A. Driscoll. Player at El Cerrito field. Ground slow.

* * *

The request of the Western Golf Association that the California Golf Association withdrew the invitation, which was accepted by the former, of a special train to transport intending participants to the Del Monte tournament is, mildly speaking, in wretched taste. I wonder if the W. G. A. realizes that there are certain things which aren't done, and that even if they have made a break, it is up to them to see it through.

Hit by an Explosive Fake

Local curio experts are still guffawing over the clever way in which a wily Chinese put over that capital "curio" fake on the Examiner. The method was as shrewdly heathen as anything attempted by the guileless Ah Sin of Bret Harte fame. Recently that enthusiastic purveyor of near-facts, the Examiner, published a two-column illustrated article describing in detail a "Morgan twin vase on exhibition here in a Chinese curio shop, price \$50,000." "Easy Money" Morgan was credited by the paper with paying \$28,000 for a 7 inch copy of this famous original. At this rate of lineal measure in rare antiques, Morgan had a chance to buy the local curio for \$124,000. The Chinese merchant was readily willing to let the famous treasure go for a song. Real genuine ecstatic guff was splashed all over the two columns' description of the "plum blossoms and gay colored birds that lived in a blue-black glaze, now unfortunately a lost art." The Examiner will be pained to learn that the "artists who have enthusiastically studied this exquisite piece of art craftsmanship of any age," have come out of their ravings. However they still froth at the mouth when any one mentions to them "the gems of ceramic art that adorned the reign of Kung Hsi."

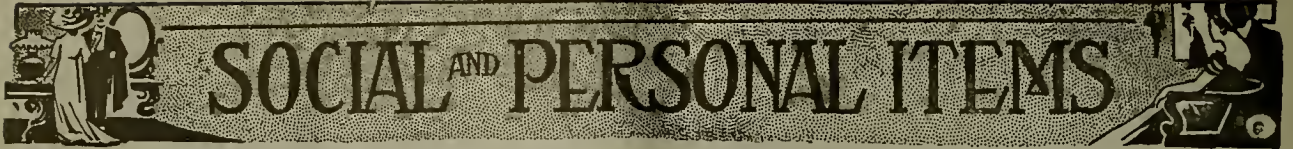
Naturally the local curio experts of the city were eager to view this \$50,000 gem of the reign of Kung Hsi. They reverentially tiptoed into the shop, took one glance at the gem of ancient China, burst into guffaws, and fled. The fake was as mildewed as that of the famous amber necklace of Napoleon. Wong Sun, the curio dealer, is the only one connected with the fake that remains childlike and bland. He heap no savee newspaper man.

—One evening, in the cardroom of a certain club, a man was caught cheating and exposed before the whole company, whereupon the indignant members rose in a body and kicked him from the top of the stairs to the bottom. Rising painfully, and full of wrath, he hobbled away to the residence of the president of the club, and there complained of the treatment he had received. "What would you do in my place?" he asked. "Well," said the president, "I should play on the ground floor in future—it's safer."—Ex.

When the Ice-Skating Craze Reaches San Francisco

As Projected by A. S. MacLeod





SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS

McCORKLE-DAVIDSON.—Mrs. James H. McCorkle, 47 Alvarado road, announces the engagement of her daughter, Miss Claire Louise McCorkle, to Edmund Gerald G. Davidson of South Africa. Miss McCorkle recently entertained fifteen of her intimate friends at a charming luncheon. Davidson is a mining engineer in South Africa.

WEDDING ANNOUNCEMENTS.

BLOCK-CARPENTER.—Miss Metha Block has set March 25th as the date of her marriage to Louis Grant Carpenter. It will take place in the evening, and will be witnessed only by members of the immediate families. The bride will be attended by her sister, Mrs. George Pressley, as matron of honor. After their honeymoon the bride and bridegroom will make their home in Hollywood.

DINNERS.

BREEDEN.—Mr. and Mrs. Henry Clarence Breeden gave a handsome dinner party at their home on Saturday night.

CROCKER.—One of the largest dinners of the evening was that at which Mr. and Mrs. Charles Templeton Crocker were hosts Tuesday evening. It took place at the Palace Hotel.

CROCKER.—Mr. and Mrs. William H. Crocker were hosts at dinner Saturday evening when they entertained at the Palace Hotel.

DIBBLEE.—Mr. and Mrs. Albert J. Dibblee were dinner hosts at the Palace Hotel on Tuesday evening.

GRANT.—Miss Edith Grant entertained a number of her young friends recently at a dinner which she gave at the home on Broadway of her parents, Mr. and Mrs. Joseph Grant.

HAVENS.—One of the pleasurable affairs of Saturday evening was the dinner given by Mr. and Mrs. Wickham Havens, who brought a party of friends from Piedmont to take part in the dinner dance at the Palace Hotel.

JUDGE.—A dinner at their home on Pacific avenue was given Sunday evening for a group of friends of Mr. and Mrs. J. Frank Judge.

MARTIN.—Madame Melba was the honored guest at a dinner given Monday evening by Mr. and Mrs. Walter S. Martin, the affair taking place at their home in Burlingame.

McBEAN.—Mr. and Mrs. Atholl McBean entertained a number of friends Tuesday evening at a dinner which they gave at their home in Washington street preceding the Mardi Gras ball.

McCORMICK.—Mr. and Mrs. E. O. McCormick presided at an informal dinner Saturday evening at their home on Broadway, when they entertained Mr. and Mrs. Willis Walker of Minneapolis, Miss Laura McKinstry and Robert Henderson.

MICHELIS.—Mr. and Mrs. Leopold Michels will entertain two score of guests at an elaborate dinner to be given this evening in the Italian room of the St. Francis.

O'BRIEN.—Mr. and Mrs. Edward O'Brien, of Canada, gave an elaborate dinner at the Palace Hotel, and afterwards entertained their guests in their box at the Mardi Gras ball.

PHELAN.—The Russian Ambassador and Mrs. George Bakmeteff were the honored guests at a dinner given last week by Senator James D. Phelan at his home in Washington, D. C. Miss Mary Phelan assisted in receiving the guests.

PILLSBURY.—Mr. and Mrs. Horace Davis Pillsbury entertained at dinner Thursday evening at their home on Pacific avenue.

SPRECKELS.—Mr. and Mrs. Rudolph Spreckels gave an elaborate dinner Tuesday evening at their home on Pacific avenue. Mr. and Mrs. Spreckels later entertained their guests in their box at the Mardi Gras.

SPOULE.—Mr. and Mrs. William Sproule entertained some friends at a dinner at their home recently in honor of Archbishop Edward J. Hanna.

LUNCHEONS.

BEAN.—Mrs. Barton Bean was hostess Wednesday at a luncheon given at her home in Chestnut street in honor of Mrs. Charles Peter Weeks.

KIERSTED.—Mr. and Mrs. Henry Kiersted were among the hosts at luncheon Sunday at the Burlingame Country Club, where they entertained half a dozen guests.

MICHELIS.—A farewell luncheon was given for Raphael Weil Saturday afternoon by Mr. and Mrs. Leopold Michels at the St. Francis Hotel. The guest of honor will leave the 10th of this month for Europe.

TEAS.

CLIFTON.—Mrs. Horace Bradford Clifton was hostess at a tea given at her home Sunday for Miss Madge Wilson and Miss Helen Johnson.

COLEMAN.—Miss Janet Coleman was hostess at tea Saturday afternoon at the Palace Hotel.

COOK.—Mrs. William Hoff Cook has issued invitations for a tea at which she will entertain on the afternoon of March 23d at her home on Commonwealth avenue.

ELLIS.—Captain and Mrs. Rowland Ellis were hosts at tea Sunday afternoon in their home at Alcatraz, when they entertained in honor of Mrs. Leila Ellis. The affair was in the nature of a farewell, as Mrs. Ellis is leaving in the near future for her home in New York.

HENSHAW.—Mrs. Tyler Henshaw gave a tea recently at her home in Oakland for Mrs. William G. Henshaw and Mrs. Alla Henshaw Chickering, which was attended by a number from this side of the bay.

LEONORE.—A charming tea party, given as one of the series in aid of the Belgian relief fund, was held one day last week at the home of Misses Elvira, Leonore and Coralie Mejia on Vallejo street.

MUSTO.—Mrs. Guido Musto will give a tea on March 17th in honor of Mrs. Harry Rice Bostwick, who is leaving soon for the Orient.

RECEPTIONS.

GRANT.—Mrs. Joseph D. Grant presented her daughter-in-law, Mrs. Douglas Grant, to her many friends on Tuesday afternoon at a large and handsome reception at the Grant home.

DINNER DANCES.

FARQUHARSON.—One of the pleasurable events of Monday evening was the dinner dance given at the Palace Hotel by Mr. and Mrs. Charles D. Farquharson.

ARRIVALS.

WELLS.—Buckley Wells has arrived from New York and contemplates spending the next two weeks here. He is a guest at the Hotel St. Francis.

DEPARTURES.

CROCKER.—Mrs. William H. Crocker was suddenly called East by the illness of her daughter, Miss Helen, who has the measles. Mrs. Crocker left on Tuesday afternoon for New York, to be away indefinitely.

DE GUIGNE.—Christian de Gulgne, Sr., left a few days ago for France. His son, Christian de Gulgne, Jr., went to New York to see him off.

HULEN.—Dr. and Mrs. Vard H. Hulen left Saturday evening for a trip to Texas and St. Louis. They plan to be away about a month.

LEWIS.—Mr. and Mrs. De Lancy Lewis have gone to New York, where they expect to remain a month or so.

McNEAR.—Mr. and Mrs. George W. McNear, Miss Elnim McNear and Miss Marion Baker left Thursday for Santa Barbara. Mr. and Mrs. McNear will take their motor with them, and will enjoy a month's tour of the South.

RAND.—Major and Mrs. I. W. Rand, social favorites at the Presidio, sailed Monday on the transport Sherman for Honolulu. They will be accompanied by Mrs. Rand's sister, Miss Grace Wedckind.

INTIMATIONS.

BOURN.—Mr. and Mrs. William Bowers Bourn will leave next month for London, where they will visit their son-in-law and daughter, Mr. and Mrs. Arthur Rose Vinecut.

BROOKE.—Mrs. Reginald Brooke and Mrs. Allan Messer spent the week-end with Mr. and Mrs. Henry T. Scott at Burlingame.

FILER.—Mr. and Mrs. Walter Filer have taken the George Armsby house in Burlingame. Mr. and Mrs. Filer and their attractive little daughter, Lawton, have been spending the winter at Stanford Court.

GOVE.—Rear Admiral Charles Gove, U. S. N., and Mrs. Gove, will leave shortly for Coronado, where they will join Rear Admiral William F. Fullam, U. S. N., Mrs. Fullam and Miss Rhoda Fullam. They expect to be at the southern port for the next two months.

HAMMON.—Mr. and Mrs. Wendell B. Hammon, who have been in Honolulu for several weeks, have returned to their home on Washington street.

HATHAWAY.—Mrs. Hathaway and her daughter, Miss Marle Hathaway, will leave during the first week of May for their attractive country seat near Pebble Beach Lodge, and William Hathaway will join them over the week ends.

HERBERT.—Sir Francis and Lady Herbert are spending the month at Del Monte. They entertained Dr. and Mrs. David Starr Jordan as their guests for the recent week-end.

HEARST.—Mrs. Phoebe A. Hearst, accompanied by two of her grandchildren, William Randolph, Jr., and John Randolph Hearst, arrived last Friday from New York, and left Saturday for the Hacienda at Pleasanton.

HENDERSON.—Mr. and Mrs. Robert Henderson, who spent the winter and spring at Pomona, have taken a house at Menlo Park for the summer. Mrs. Henderson will come north the first of April to take possession of the home. Mr. Henderson has already preceded her.

MARTIN.—Mr. and Mrs. Walter S. Martin, who had planned to accompany Mr. and Mrs. D. C. Jackling to South America, have reluctantly given up the trip, owing to business necessity that will oblige Mr. Martin to be here.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

McCORMICK.—Mr. and Mrs. Charles McCormick have taken a house in Menlo Park for the summer. They will close their house in town and move down the peninsula about the first of April.

MEYERFELD.—Mrs. Morris Meyerfeld, who is recuperating from an injury that fractured a bone in her foot, is leaving shortly for Coronado. Her daughter, Mrs. Leon Roos, will accompany her to Del Monte and later on may join her mother in the South.

MOORE.—Mrs. Charles C. Moore is spending a fortnight at Paso Robles, resting up from a strenuous winter.

MORBIO.—Mrs. P. A. Morbio, Miss Marguerite Morbio and Miss Morbio, are leaving on April 15th for Paris. Shortly after their arrival Miss Marguerite Morbio and the Count Anselmo de Chalon-Praisson will be married.

NEWHALL.—Mr. and Mrs. William Mayo Newhall, Jr., will not return to their ranch at Santa Barbara, as they expected to do when they came north a few weeks ago. Instead, they have taken an apartment in town, and will be here the balance of the spring and well into the summer.

PALMER.—Mrs. Silas Palmer has returned to her home in Van Ness avenue after a stay of several weeks in Southern California.

PERRY.—Mrs. Frederick Perry has decided to go to Honolulu. She will accompany her son, Lieutenant William Jewett, U. S. A., when he sails for the islands April 5th.

SEARS.—The friends of Miss Eleanor Sears are looking forward with great pleasure to her arrival here within the next two weeks.

SHIPP.—Lieutenant Earl Shipp is expected to arrive in, a few days from San Diego, his ship, the Annapolis, having been ordered north. He will join Mrs. Shipp and their little daughter, Betty Shipp, in their apartment at Vallejo street and Van Ness avenue.

STOTT.—Mrs. Relda Ford Stott has returned from San Mateo, where she has been the house guest of Mrs. Christian de Guigne.

STRUKLER.—Miss Katherine Strukler is visiting Miss Katherine Meigs at her home in Coronado.

WEBB.—Mrs. Seward Webb of New York is visiting her relatives, Mr. and Mrs. Frederick W. Vanderbilt, at Santa Barbara.

WELLER.—Mrs. Charles Weller is enjoying a visit of several weeks as the guest of Mr. and Mrs. Walter Seymour at their ranch near Santa

THE LIMIT OF DEVOTION.

Dear Heart, I'll dance with you all night,
From eight to—any hour you please,
But this I swear with all my might,
I will not go to Dancing Teas!

To trip with you is pure delight,
You float like milkweed on the breeze,
But though I love to trot, all right,
I will not go to Dancing Teas!

Pale, slender youths whose brains are slight
Can trot all afternoon with ease,
But I don't class with them—not quite.
I will not go to Dancing Teas!

At night-time, when the lights are bright,
I'll one-step till I strain my knees;
By day, I've too much work in sight,
I will not go to Dancing Teas!

—Berton Braley in *Harper's Magazine*.

—At a dinner given to Mr. Henry Eickhoff at Techau Tavern, Saturday, March 4th, the following guests were present: Messrs. Isaac Frohman, F. S. Brittain, M. J. Kast, N. H. Frank, E. F. Delger, A. M. Bender, Adolph Koshland, Rudolph Mohr, E. C. Priber, Dr. Max Magnus and Max Kuhl, former Commissioner of Police. The Techau Tavern Ice Palace will be opened in the near future at the corner of Eddy and Jones streets. Ice dramas of the high class staged at the Hippodrome in New York will be presented by a large corps of expert skaters especially engaged in the East. There will be ample room for the public to enjoy this exhilarating sport, the ice surface being 115 by 115 feet. Lessons will be given to the public, and ample accommodation will be provided for spectators.

—"Excuse me, sir," said the panhandler, shuffling up to Dubbleigh's side, "but you couldn't let me have \$15, could you?" "Fifteen dollars?" echoed Dubbleigh. "Great Scott, man, do you for one moment suppose I'd be foolish enough to give you \$15?" "No, Chief—I didn't," said the panhandler, "but I sort of hoped you'd regard it as a kind of personal assessment and swear off fourteen ninety, leaving me with a dime to the good!" He got it.—*Chicago Herald*.

—Oswald—My love for you is like the deep blue sea. Clarissa (for such was her name)—And I take it with the corresponding amount of salt.—*University of Michigan Gargoyle*.

PROPOSED CONTINENTAL ARMY NOT PRACTICABLE.

Until recently, national defense was officially but an "academic question." It was a sort of "mental exercise." The administration and the War Department would have liked to see the Plattsburg idea pass away without funeral or mourners. And similarly the word was sent out that there should be no agitation for preparedness "until later." Unfortunately, the Secretary of War's dictum came by word of mouth only. Had it been over his signature, he might no longer remain in office. The horrors of Belgium unprepared meant nothing. In Washington there was then as much interest in national defense as you would have in the intestinal peculiarities of a humming bird—no more. But with the political ear close to the ground, the murmur of the crowd was heard. Politics demanded action. Something had to be done, if only a makeshift—hence the continental army. The sudden endeavor of the administration to advocate preparedness should be supported. But fake stuff must be torn to bits.

The continental army is a mathematical impossibility. The three annual contingents supposed to be raised in three successive years, amounting yearly to 133,000 men, cannot be enrolled under a voluntary system of enlistment. Records show that in time of peace it is impossible to enlist a regular army containing a mobile force greater than 140,000 men. Such is our patriotism in cold figures.

Six months' training is not sufficient to make a thorough soldier. This is demonstrated plainly in Japan and Germany. Both nations require two years' training. If they could develop a well trained and disciplined soldier in one year they certainly would not insist upon two. Then, too, look again at the example England is furnishing at this minute. In spite of a terrific demand for men, she has not permitted a single soldier to cross into France until after ten full months of intensive training, right during the progress of war.

This bill is fatally defective in that it prescribes the six months' training to be spread over three years, or two months' training each year. Employers cannot, with justice to their business, release men for such an extended period of time. Men joining the continental army would be working for the government for two months and spend the other ten months looking for a job.—*Henry Reuterdahl in the February Metropolitan*.

THE RETURN OF THE TAILORED WAIST.

Womankind takes a lesson from man every now and then in the matter of dress, and proof of this is the tailored waist. The season's newest are the concrete expression of trig simplicity. White linen in one is frilled on turn-over collar and turn-back cuff, and on either side of the front band with a narrow ruffle of linen, hand-hemmed. Such a waist never ceases to mark excellent taste. The other waist is also among the last words on this sartorial matter. The back and sleeves are of white linen lawn; the front and collar and cuffs are of white tucked muslin bought by the yard. The collar is a straight piece of tucking slightly curved to fit the band in front, and may be turned up on the "second day" to form the foundation and turnover points of a black satin ribbon stock an bow. Tucking by the yard may also be bought in various other groupings, and, like the fancy new dress shirts for men, can carry between tucks a row of padded white embroidery made up of dots in round or diamond shapes and tiny flowers.—*Mildred Gapen Bowen in the February Mother's Magazine*.

Ornamental Trees and Plants

Orange, Lemon and Grape-Fruit Trees
Assorted

7 for \$10.00

Fruit Trees 3 for \$1.00

Lawn Seed Bedding Plants always on hand

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MILTON TONINI, Mgr.

Phone Garfield 1625



"REFORM."

By Colonel Ralph de Clairmont, A. G. R., "An Essay on the Political, Financial and Social Conditions of the United States, Showing Dangers, Defects and Remedies."

This remarkable work, first published by the H. S. Crocker Company, before the cataclysm of San Francisco, is from the pen of a California author, and was quoted in our columns at the time of its appearance in terms of the highest praise. It is a handsome volume, bound in satin cloth, with fine gold lettering, and treats on the following subjects: I. Caveat Patria. II. Law and Justice. III. Legislative. IV. Press. V. Religion. VI. Education. VII. Finance. VIII. Federal Government. IX. U. S. Army; Constitution of the United States; Constitution of Switzerland.

"Reform," an almost prophetic book, is highly interesting and instructive; it is based on *Truth* from beginning to end, and has elicited the highest praise from the Press, Presidents, Statesmen, Army Officers and people of all classes of society, who have honored the author with their testimonials, of which the Colonel may be justly proud. Of the fourth and last edition there are now but a few copies left. The late State Senator Hickox was so elated with the admirable contents of "Reform" that he wanted to introduce a bill in the Legislature to have one hundred thousand copies printed for the use of our public schools as a text book, but the scheme was frustrated by his untimely death. The Richmond "Star," in quoting the contents of "Reform," says in a eulogistic article: "Many of the arguments, adduced by Colonel de Clairmont, may be very bitter, but they are too true to be controverted."

We strongly again recommend this book to our readers. Its bearing on the present critical situation in Europe and our country makes it particularly interesting.

Sold by the H. S. Crocker Company, 571 Market street, San Francisco, California. Price only \$1.00.

* * *

"Journalism in California."

Any American conversant with the history of the West covering the past seventy years, will readily recognize that this unusually interesting book by John P. Young covers a field far more romantic and wonderful than most novels. The author is probably the most competent man in the world to handle the materials, for he has been one of the leaders in newspaper development in this country for the past 46 years, of which 39 were devoted to the advancement of the San Francisco Chronicle. Since 1877 he has enjoyed the sole editorial management of that thriving daily paper. The experience of the author, therefore, bridges the pioneer newspaper period with that of the present new journalism, and makes him an ideal authority.

"Journalism in California" was written to celebrate the fiftieth anniversary of the existence of the San Francisco Chronicle, and was published in the Jubilee Edition of that paper. The story proved so entertaining and created such a demand for the special edition that the management was importuned to publish it in book form. The present volume is the result.

The first printed paper from a press, a small one page sheet, made its appearance in Monterey, August 15, 1846, preceding the San Francisco Star by six months. The picturesque stories of the periodicals that began to develop quickly under the rush of the invading gold seekers are unique. In the next period of development the San Francisco Chronicle furnishes an intensely interesting story in its development under the founders, Charles and M. H. de Young, boys of 19 and 17 respectively, at the time they laid its foundation in a little 10x13½ four page paper, carrying the ambitious title "The Daily Dramatic Chronicle." The keen acumen, canny newspaper sense and indefatigable industry of those two enterprising lads in finally outstripping the big newspapers of the town in providing news and finally taking the lead, is the one great romance

of newspaper success on the Pacific Coast. The story of journalistic methods as developed in California are set forth most entertainingly. The book is encyclopedic on information regarding California journalism. The volume closes with biographical information on prominent men who have been instrumental in constructive achievements in developing the State.

* * *

"A Brief Guide to the Palace of Fine Arts, Panama-Pacific International Exposition," by Michael Williams.

This new-made mecum of the rearranged art gallery covers the present post-Exposition period, and possesses all the excellent points that made its predecessor so popular and instructive. It will prove invaluable to visitors for the reason that practically all the retrospective paintings which completely covered the entire history of art in America have disappeared, and have been replaced by an exhibition of contemporary work. Accordingly, visitors at this post-Exposition exhibit will view only the present, and make their own guesses as to what flight future art may take. This new exhibit is extensive and well worth careful study, and this new guide book offers observations, suggestions and comments in the same helpful way as its predecessor. The pictures in each room are numbered, and a brief comment on the artist and his painting is given; with this little guide at hand, a visitor may readily find the works of any artist or any special canvas or marble desired.

Price 25 cents. Published by the San Francisco Art Association.

* * *

"That Was a Dream Worth Building."

Louis J. Stellmann, the author, is noted throughout California for the beautiful and sympathetic photographs he develops in his study. In this little volume he has artistically eclipsed all his former camera successes. With her skillful brush, Mrs. Edith Kinney Stellmann has colored these photographs so deftly and artistically that they glow with the poetic glamour of that enlivening and mystic spirit of Dreamland which so recently diffused itself over the Exposition grounds. Nothing better has been done in this line to express the wonderful pictures of light, color and form that were so charmingly expressed by the Exposition. The accompanying letter press narrates a dream that carries the background idea regarding the material birth and being of the architectural gems and scenes represented by eighteen exquisitely colored photographs.

Price \$1.00. Published by H. S. Crocker Co., San Francisco, California.

* * *

Late in February, a little time before life shows above ground in the woods and fields, there will appear an entirely new book on wild flowers. It will appear at just the right time for spring preparedness. It is by Harriet L. Keeler, who wrote "Our Northern Shrubs," "Our Native Trees," and other books of similar subject. This one is called "Our Early Wild Flowers," and describes with illustrations (some in color) all the spring wild flowers of the Northern States. The Scribners will bring it out.

* * *

The Rev. E. A. Burroughs, Fellow and Tutor of Hertford College, Oxford, will shortly publish, through Messrs. Longmans, Green & Co., a volume entitled "The Valley of Decision: A Plea for Wholeness in Thought and Life." The book will be an attempt to argue, without Christian presuppositions, to the Christian view of life as at once explaining our present troubles and offering the one hopeful basis of future reconstruction. We have to decide between "building Jerusalem" and a second and sorer Babylon, "in England's green and pleasant land;" and we are in the Valley of Decision now.

* * *

Within the next few weeks The Century Company will publish a new romance by James Lane Allen, entitled "A Cathedral Singer." In this book it is said that Mr. Allen deserts the Blue Grass Country, with which his fame has been so closely associated, for his adopted home, New York City. The new story is woven about the rising Cathedral of St. John the Divine, some of the scenes being laid in the studios of the Academy of Design close by; and it is stated to be an integral part of the book's intention to suggest the meaning a cathedral has for all those who live within its precincts.



THE FINANCIAL SITUATION IN THE MONEY CENTERS.

The money market is practically unchanged as to rates, although there can be no doubt that an absorption of funds is in progress over the country, and there are reasons for thinking that the present state of ease will not last throughout the year. Loans are rising, as shown by bank reports to the Comptroller and by the Clearing House statements, and the expansion of domestic business, higher commodity prices, the situation in security markets and the necessities of our foreign trade, all forecast further demands upon our banking resources. The comptroller's statement of the condition of all national banks on December 31st last shows that their loans had increased since December 31, 1914, by \$1,010,000,000, of which not quite \$700,000,000 was in New York City. A considerable portion of these loans undoubtedly are upon securities, and more of this class will have to be made.

—The annual report of the Honokaa Sugar Company estimates the 1916 crop at 7,000 tons, against an actual yield from the 1915 crop of 8,612 tons, previously estimated at 10,600 tons. Net profits on the 1915 crop after interest, sinking fund, depreciation, etc., were \$161,850, equal to 8.09 per cent on the two million dollar crop. Sugar is expected to rise in price, owing to the report of a drought in Cuba. The Cuban crop usually fixes the price of sugar.

—Directors of Mexican Petroleum Company, Ltd., have declared the old time regular dividend of \$2 a share on the preferred stock. This is the first dividend that has been paid on the stock since August, 1913, and the resumption of disbursements is due to the improved conditions in Mexico. The amount to be distributed when the dividend is paid April 1st, to stock of record March 20th, will total \$240,000. No dividend has so far been declared on the common stock, but it is anticipated that a resumption will be announced shortly, as both dividends were cut off at practically the same time.

—On Broker Zadig's report of the excellent new ore showing recently uncovered on the 950 level in Rescue Eula of the Tonopah, that stock has jumped to the leadership in the stock exchange. The trading covered 100,000 daily, with fluctuations showing wide ranges. Broker Zadig declares this new strike the most important in the camp since the famous discovery of the big ledge in Belmont several years ago. A discovery that revived the camp and led other companies to prospect their ground with several big surprising successes.

—Net operating income of the railways of the United States for December, 1915, increased \$180 per mile, or 82.3 per cent, as compared with December, 1914. This comparison, however, is between the highest and lowest December in six years. A comparison of December, 1915, with the average December of the preceding five years, shows an increase of 49.6 per cent. It was also set forth in the statement that the first six months of the current fiscal year, compared with the same period of last year, show an increase in operating income per mile of 51.2 per cent in the East, 45.5 per cent in the South, and 23.8 per cent in the West.

—The strike in the Rescue-Eula ground, south and east of the Belmont property, is truly significant of what can be accomplished in the Tonopah mining district at greater depths than have been worked. The reports are all to the effect that the strike is a substantial one, and if, as is reasonably expected, it holds out it will greatly enhance the possibilities of further strikes in the eastern section of the Tonopah camp.

—Tonopah Mining shipped bullion of an estimated value of \$56,000 for the week ending March 4th, a substantial increase over the prior shipment of February 12th, \$38,000.

—The Northwestern Electric Company has reported for January and the year ended January 31, 1916. January shows a net profit before preferred dividends of \$24,808. After allowing for the 6 per cent accrual on \$1,287,000 preferred stock, the surplus is equal to the annual rate of 2.21 per cent on the common.

—The predicted high price of \$2.50 a barrel for Pennsylvania crude oil was reached yesterday, when an advance was announced in Pittsburg. The high price was reached by the Pennsylvania crude grade, the basis of the list, which advanced 10 cents.

—Tonopah Ex. shows an operating profit of \$59,000 for the month of January. An unusually rich ore body has been tapped on the 1,540 level.

—The ore output of the Tonopah camp for the week ending March 4th has an estimated value of \$164,488.

—The Associated Oil Company declared a dividend of \$1 per share, payable April 15th, to holders of record March 24th.

Business Men's Military Training Camp

The War Department, encouraged by the success of the business men's training camps, especially the one in the East which attracted hundreds of the leading business and professional men of New York and other Atlantic cities, has planned to conduct a business men's camp of instruction at Monterey, California, beginning about July 8th; also similar camps at Salt Lake City, Utah, and American Lake, Washington, dates not yet fixed. Whether any additional camps will be established in this department will depend upon future developments and upon whether facilities become available to conduct additional camps.

At the solicitation of a number of business men who have been attending the course of military lectures at the Palace Hotel, the department will undertake to give some elementary instruction, preliminary to the camp at Monterey, for several hours at night each week, to such business men as may wish to take the course and subsequently enter the instruction camp, provided a sufficient number desire it.

It has also been suggested that some outdoor work, preliminary to said camp of instruction at Monterey, might be useful. This work will also be undertaken, provided a sufficient number desire such instruction. This outdoor work would be in the nature of marches and tactical walks, on Saturday afternoons, during which opportunity would arise for giving practical illustration of some of the principles which have been discussed in lectures. The committee in charge of the lecture course will be pleased to receive requests to be enrolled for this preliminary instruction.

Circulars giving detailed information for guidance of those intending to attend business men's camps will also be available for distribution in the near future.

President Lilienthal Still Insists on a "Square Deal"

Jesse W. Lilienthal, President of the United Railroads, returned this week from an extended visit in the East, where, among other duties, he joined in several important conferences with his principles regarding the prospects and future policy of the United Railroads Company. The open and broad policy of good friendship inaugurated by President Lilienthal will continue to prevail, and both C and D cars of the Municipal line will be allowed to use the ferry loop. Later on, the chances are that arrangements will be made for other municipal cars to use the loop. Since Mr. Lilienthal's departure East, a proposition was started here by certain supervisors to buy the Parkside line from United Railroads. President Lilienthal is opposed to a sale, as the line is now developing a promising paying business. As head of the United Railroads Company, Mr. Lilienthal remains as consistent as ever in introducing idealism as part of the policy of this big corporation. This frank spirit of fair play on his part is now being largely appreciated by the general public. In the long run it is bound to win out. Everybody admires a man who insists on a square deal all around.



Universal Dimming Law

There is a great deal of space being used in automobile journals and others advocating dimming laws without any definite idea of just what should be sought for in light control. The News Letter has been a consistent advocate of adequate protection for all concerned.

That general legislation in this direction is necessary is evidenced by the fact that during the sixty days preceding December 16, 1915, there were reported in the United States the following accidents arising direct from glaring headlights:

Accidents resulting in damage to automobiles, 149. Number of occupants of cars injured, 168. Number of deaths resulting from such accidents, 41.

While the need of legislation is plainly necessary, it is just as important that the laws enacted shall remedy the evil and not exaggerate it. There will be more accidents and more deaths arising from badly made laws which force the automobile drivers of the country to use insufficient lights, than could possibly grow out of the present condition of affairs.

Scarcely any two laws being enacted by States and municipalities are alike. Each set of law makers seem to have their own ideas as regards the remedy for the existing evil, and, unfortunately, in the large majority of cases insufficient care has been taken to make the legislation of a character that would protect equally the pedestrian, the driver himself and his fellow drivers.

Any law that will serve the purpose for which it is intended must be of so universal a character as to serve the need of every one concerned.

Signal globes placed in head lamps and high and low dimming devices are dangerous alike to drivers and pedestrians for city driving, but have the advantage of giving the driver full powered headlights for country driving.

Frosting the upper half of head lamp lenses or attaching vizards or shields to head lamps, which restrict the upward travel of the rays, removes the dangerous glare on city streets, and level country roads, but places the life of car occupants in constant danger, owing to restriction of rays, particularly on strange country roads, where dangerous culverts, washouts and abrupt turns exist, and forces the driver to one of two alternatives—procedure at a pace anything but pleasant, or the necessity of the nerve-racking task of controlling his car within a prescribed and totally inadequate range of vision.

The rays from vizard protected headlights are as dangerous on grades as the full ray of the unprotected light.

Given a first-class electric system, with a pair of high candle power headlights—sufficient at full power to give a driver ample protection on strange roads, driving at a comfortable speed—then if the laws compel drivers of automobiles to dim the left headlight in passing on-coming cars or vehicles of any character on State roads, and to dim both headlights permanently to from one to three candlepower for city use, every purpose that would seem to make headlight legislation necessary, would be served. The pedestrian in the city would be protected, the driver of the automobile would have ample light to protect himself, and in the country the drivers of vehicles and on-coming cars would be protected from dangerous glare, and the right to burn his right headlight when meeting on-coming vehicles or motor cars would show the dangers of the road to the driver and give him an outfit that would make the handling of the car on country roads comfortable and satisfactory, without in any way endangering the life or property of himself or others.

Ontario Fifth in Cars

Only four countries in the world have more cars than the province of Ontario—the United States, the British Isles, France

and Germany. This interesting fact is shown by the registration figures of the provincial secretary at Toronto. Close to 35,000 cars now are registered in Ontario. This record includes over 12,000 Fords. In all, there are 347 different makes of cars. As a matter of fact the Canadian Ford company's output of 40,000 cars for this year alone will be more than half as many as the cars of all makes now in Germany, 57,000, and a third as many as are in France, 90,000.

Some Export Figures for 1915

John Bull was our heaviest buyer in 1915, taking 24,355 cars and trucks, valued at \$35,055,097, or more than the total value of United States motor exports to foreign countries combined the year previous. The shipments in December, 1915, were as follows: 1,664 trucks at \$3,920,533; 3,664 passenger cars at \$2,710,758; and \$1,791,805 worth of parts. For December, 1914, the exports were as follows: 1,279 trucks at \$3,387,739; 1,297 passenger cars at \$998,698, and \$1,791,805 worth of parts.

World's Smallest Motor Car

P. H. Eastabrook, a mechanic at Grand Rapids, Mich., has constructed what is believed to be the smallest motor car in the world. The length over all is 72 inches; the width, 30 inches, and the height 23 inches. It is equipped with a single cylinder motor and it responds readily to the touch of Eastabrook's 4-year-old son. The tot is, without a doubt, the youngest chauffeur in Michigan.

Eastabrook purchased many of the parts of the machine, but the bulk of the forging and machine work he did himself. He assembled the car in his woodshed. The machine is equipped with electric lights, electric horn, duplex steering gear, external contracting brakes, speedometer, clock and gas pump. It has a tread of 22½ inches and a wheelbase of 50 inches. Solid rubber tires are mounted on the 14-inch wheels. It carries five dry batteries and is roller bearing throughout.

Eastabrook's son drives the machine at will about the neighborhood and occasionally goes out for a spin of a mile or more. The gears are low, and it is impossible for him to make more than 8 or 10 miles an hour.

Car Thefts Heavy in Gotham

The New York police estimate that over \$15,000 worth of motor cars were stolen in that city during the final days of the Christmas shopping. These cars probably were all supplied with locks, but to insert a key, lock the machine and remove the key at every stopping place was far too much trouble, and therefore the unfortunate consequences. A law is now said to be pending before the New York legislature to make the attachment of locks on motor cars and trucks compulsory for the sake of the safety of the general public.

No Commerce Commission or Railway Commission or Public Utilities Commission is worth its salt unless it will stand unflinchingly against any popular clamor which prevents the corporation from getting ample profits, exactly as it stands against the corporation which, having secured ample profits, fails to render proper service to the public, to do justice to its employees, and to act honestly toward all men.—Theodore Roosevelt in *March Metropolitan*.

MELLOW AS MOONLIGHT


CASCADE

For your HI-BALL today

The finest, purest and mellowest whisky that brains and money can produce, cost to you no more than inferior grades; so why not ask for and insist on getting CASCADE.

Instead of saying whisky, just say CASCADE, you will enjoy it and feel much better.

Special enjoyable drink recipes for the asking by writing
J. H. Norton, care San Francisco News Letter



United States Now has One Car to Every Nine Families

There are 2,423,788 motor cars and trucks in use in the United States. This figure is the total number of registrations in the country, January 1, 1916, all duplicate registrations of which records are available being deducted. This is a gain of 686,998 cars and trucks, or a gain of 39.5 per cent over the 1,736,790 registered up to the end of 1914. Contrary to the general impression, over half of this increase was made during the latter half of the year.

There is one car to every thirty-eight people living in the United States. This means that out of every nine families in the country one is the proud possessor of a motor car.

Refuting the frequent statement that the buying power of the United States is nearing its limit so far as motor vehicles are concerned, we may point to the registration statistics. These form a foundation for conclusions which indisputably refute all contentions of these pessimistic prophets.

During 1915 the production of cars and motor trucks by the manufacturers of the United States reached a total of nearly 900,000 vehicles, a goodly percentage of these being exported to Europe, Asia, South America, in all, eighty countries in different sections of the globe, the number of cars and trucks shipped abroad increasing each month, as shown by the government export statistics, the increase for the year being 250 per cent, while the estimated value is \$100,000,000. In considering the gain of 686,998 car and truck registrations during the year, it must also be remembered that a large number of cars must have been scrapped, their places being taken by new vehicles which necessarily makes the total gain shown somewhat lover than if these older cars had remained in commission in addition to the newer machines.

Los Angeles County Has Most Cars

The motor vehicle department has just completed the segregation of the receipts of the last six months of 1915 by counties, showing the total amount of net receipts of the State amounting to \$142,269.04, of which \$71,111.04 is divided among the various counties of the State.

The largest amount, \$23,370.90, goes to Los Angeles County, and the next largest amount, \$8,302.30, to San Francisco. Alameda receives \$5,233.42. These figures are for the last half of the year, when the registration is comparatively light.

The total receipts for the year were \$2,059,683. The percentage of the receipts expended in the disbursements for overhead expenses, plates, etc., was 8.18 per cent, as against a disbursing expense in 1914 of 11.6 per cent, a saving of more than 3.4 per cent in the administration. There were 40,000 more cars registered in 1915 than in 1914. The average fee per registration received in 1915 was \$11,518.

Ford Leads in State

Ford automobile sales in California during the month of January, 1916, were three times greater than the next nearest car, according to statistics compiled by L. J. Reese from the records of the State Motor Vehicle Department, wherein an index of all sales is kept. The Ford sales from January 2, 1916, to February 1, 1916, amounted to 1826, while the Studebaker came second with 514.

One hundred and thirty-eight different makes of automobiles were sold in California during these thirty days. The Buick automobile was third in sales, having 484. The sale of other makes and number are as follows: Overland, 422; Maxwell, 371; Dodge, 360; Cadillac, 171; Chevrolet, 154; Reo, 104.

Superintendent H. A. French of the State Motor Vehicle Department reports the following figures for 1916 to last Saturday: Registrations—Automobiles, 150,225; motorcycles, 17,565; chauffeurs, 5,758; Automobile dealers, 1,085; Motorcycle dealers, 140. Receipts—Automobiles, \$1,562,340.80; Motorcycles, \$35,130; Chauffeurs, \$11,516; Automobile dealers, \$27,466; Motorcycle dealers, \$700; Substitutions, \$12,704.90. Total, \$1,649,857.70.

Famous Race Driver Comes to Town

Eddie O'Donnell, of the famous Duesenberg racing team, is visiting in San Francisco and vicinity. At the close of the 1915 racing season, O'Donnell, after a very successful season of

racing, concluded that he wanted a pleasure car, and in looking over the various models of cars in New York City, and trying out and driving them all himself, his choice was the Mitchell "six of '16," which he is driving here now.

Since purchasing his car, O'Donnell has driven it over 8,000 miles, and says that he has never raised the hood except to put oil in the crank case, and considers it the greatest automobile of moderate price manufactured in America to-day.

In fact, when O'Donnell drove up in front of Osen-McFarland Auto Company's place the other day, just in from Los Angeles, the man in charge of the service department offered to take his car into the shop and look it over, his reply was: "You can take it in and look it over, but that's all you will have to do, as it absolutely needs nothing done to it, after the hard usage it has been put to for the last seven or eight weeks."

O'Donnell's Mitchell is equipped with Goodrich Silvertown cord tires, which were run 1,800 miles on a racing car before being used on the Mitchell. The tires have traveled 3,000 miles, and are still in good condition.

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

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Our Taxicab service is the best in San Francisco. We use seven passenger cars for this service, and operate under the "Zone" rate, the charge being at a flat rate, regardless of the number of passengers. Whether 1 or 6 persons occupy the car, the rate is the same. While other companies have reduced their rates of fare, in the face of an increased operating expense, we have maintained the same low rate since starting business, and will continue to do so. We earnestly solicit your Taxicab business, and will guarantee that the rate is positively the lowest in San Francisco, the service and equipment the best.

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WHERE THE PRIVATE OWNER FEELS AT HOME

Don'ts to Prevent Theft

Reports have been published recently that automobile thieves are more active and successful than ever before. This, according to information obtained from some of the largest companies engaged in automobile theft insurance, and also from the police, is not true, but still many cars are stolen, and every precaution is urged to checkmate the thieves.

The value of automobiles stolen in New York City and its vicinity last year is placed at not less than \$700,000. From the manager of the automobile theft department of one of the large insurance companies the following "don'ts" to automobile owners were obtained:

Don't leave your auto unprotected on the street. Automobiles have been taken from before office buildings two minutes after owners had left them. Ask the private watchman at the door of the building before which you stop to keep his eye on your car.

Don't leave your car unlocked, even for a short time. Every automobile that lacks an attachment for locking the mechanism should be provided with one.

Don't leave your car on an incline where, by releasing the brakes, it can be moved away on its own momentum. Locked cars left in such a situation have frequently been stolen.

* * *

What to Do When the Jack is Missing

How to change a punctured tire when the jack has been left at home is told by an owner who had the experience. He was some fifty miles from the nearest garage on a seldom traveled country road when one of his rear tires had a blowout. His car was fitted with demountable rims, and he had a fully inflated spare tire all ready to replace the damaged one. But when he looked into his tool kit, he found that the jack had been left at home.

With prospects of a long trip on the rim in view, this owner cast about him for some method of raising the wheel from the ground in order to make the change. Finding a good sized rock near, he placed it in the road directly in front of the punctured tire. Carefully running his car ahead, he raised the rear wheel on top of the rock. Then he proceeded to build a foundation of rocks, fence rails and other material under the rear axle. By hammering the rock from under the tire, the axle dropped on the built-up support and allowed the replacement of the tire.

This same motorist tells of another somewhat similar method of raising the car when the jack is not handy. The foundation of stones, etc., is built up to within a few inches of the axle. Then a good stout fence rail or limb of a tree can be used as a lever, and when the car has been raised three or four inches, another member of the party can easily slip a brick or stone between the axle and the pile of material.

* * *

Farm Trucks and Truck Farms

"It is estimated that more than 4,000 American farmers are now using motor trucks," says E. N. Brown, manager of the Baden Stock Farm at South San Francisco, "about four per cent of the total number of trucks sold in the United States. I trust Uncle Sam, by whom the estimate has been prepared, included me in the count, for I consider myself a prominent member of the 4,000, but I am almost ashamed to tell the whole truth about the uses and abuses to which I put my one-ton Federal truck."

That Brown has put his Federal truck to considerable use may easily be appreciated and understood when one considers the size of his stock farm and the fact that the truck he is using at present has been in continuous service for nearly four years. Brown and his neighbors down the peninsula declare that here is hardly an hour in the day that the truck is not in service; in service, which both Brown and his neighbors say is anything light. The demands made of the truck are such that it is generally admitted that it is remarkable that the truck does not have to be replaced at least twice during each year.

No long ago, Brown had occasion to bring seven tons of hay from the wharf at San Mateo. The hay was loaded upon a wagon body weighing 3,700 pounds, or nearly two tons. The wagon and hay was towed more than eight miles to the Brown ranch despite the fact that the total weight was nearly nine tons. The feat attracted considerable attention along the countryside, as it was the first time that anything like it had ever been tried in that vicinity.

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"It suits because it doesn't soot"

If you want to prolong the life of your engine
If you want to eliminate smoke and carbon
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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-39 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel. P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

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AUTOISTS

SHOULD NEVER BE

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THEM

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Your Grocer Sells 'Em

FASHION'S FADS AND FRILLS

The Spanish influence, they call our tendency this season toward ruffles, flounces, laces, full short skirts, and basques. This note was first mentioned at the introduction of the bolero, a little earlier in the season, and since the premiere of Goyescas at the Metropolitan Opera House some weeks ago—the first time, by the way, that America has been honored with a first performance of a new opera—this Spanish note is being talked of more and more. Whether it will really be an important issue in the summer fashions is yet to be seen; so far it is being noticed only in a strong leaning toward the deep Spanish flounce of lace on dance and dinner dresses, and on lingerie summer frocks.

In the fascinating Fandango, danced in the second act of Goyescas, the dancer wears a charming little frock of yellow, with two deep black lace flounces joined to veil the skirt from below a deep yoke depth; the frock is so dainty and graceful that it should incline us all to Spanish lace flounces.

The Spanish Lace Scarf.

All through the brilliant audience on opening night, as a delicate attention no doubt to the composer, one saw the Spanish lace scarf in both black and white, draped about gleaming white shoulders. Here and there in true Spanish fashion, too, a high back comb was seen, often in the shining black hair of a true Spanish beauty; and there were any number of them, keenly appreciative of their countryman's offering. There has never been anything more graceful and useful than these scarfs and any one possessing one should be more than grateful. They are a charming accessory to the formal evening gown and serve the dance frock equally well.

The Vogue of Lace.

Much lace is being used on dresses aside from flounces. One of the favorite methods is to veil a deep band of lace in the bodice, as shown in our first illustration, and another use is shown in the sleeves and front panel effect on the other frock. The metal laces, rather heavy in weave, are especially effective for veiling purposes. The gold and silver bandings are most attractive. Often in the costume blouse the lace is attached to a flesh-colored lining, or is veiled first with pale pink chiffon and the pink in turn veiled with the dark blue, black or other shade of the blouse.

Raglan and Drop Shoulders

Becoming and graceful for all types is the drop-shoulder, especially when the blouse or frock is fashioned of a soft, drapy stuff like crepe Georgette, chiffon, or one of the soft silk crepes. The fad for trimming these soft materials with colored beads is one of the most artistic and effective notions we have seen for many a day. A blouse in Russian style, imported recently by one of our smart shops, was fashioned of a dull copper-colored crepe de Chine. It closed straight down the front and the raglan shoul-



A Charming Use of Lace

ders were outlined front and back with a banding of burnished beads, in several tones, shading from gold to copper. The loose waist was held in slightly at the normal waistline with a twisted cord of the beads with tasselled ends. It was a garment which could be appropriately worn with separate skirt for the street without a coat.

While there are some rather complex ideas this spring, the majority of frocks and blouses are simplicity itself; any one who can handle a needle can fashion them, if she will keep one or two important facts in mind: first, that the new shoulder line is sloping; second, that sleeves, while loose, should give an indication of the shape of the arm. A tight-fitting cuff will serve to do this becomingly; third, that skirts must curve over the hips, unless they are the full-gathered models, and must be as full below the hips as possible.

Many of the dainty sheer cottons, voiles, organdies, crepes and similar fabrics, are being made up in the regulation shirt-waist dress style, with perhaps a bit of colored embroidery or a band or two of ribbon for trimming. Ribbon, in the soft summer colorings, picot-edged, or plain taffeta or moire, is being used quite extravagantly on frocks and blouses of all descriptions. They are dainty, summery and may be easily tacked on or taken off when the frock requires tubbing.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.



Novel Skirt Drapery



When Mother Needs Help

EVERY mother of twins who has enough milk for one baby only, faces a serious problem. It is advisable to give each baby three breast feedings daily, supplementing these with three bottle feedings—for a little mother's milk is better than none. Thousands of mothers who could not nurse their babies have brought them safely through the dangerous first year with

Gail Borden
EAGLE
 BRAND
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For nearly sixty years 'Eagle Brand' has been successfully used as a baby food. It received the only Grand Prize awarded on condensed milk at the recent San Francisco Exposition. Remember that 'Eagle Brand' is pure, rich milk—not only a food for babies, but an everyday household necessity. Use it in cooking. Send the coupon today.

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Please send me the booklets I have checked: "BABY'S MILK", "BABY'S DIAGNOSTIC", "BORDEN'S RECIPES".

Name _____

Address _____



INSURANCE

Fred B. Lloyd, managing underwriter of the Pacific Coast Casualty, through whose direction the business of this company was recently re-insured by the Casualty Company of America, will become vice-president of the latter concern. President Hearn is here for the purpose of looking over the business of the Pacific Coast and establishing a Pacific department.

* * *

As a result of Vice-President Whitney Palache's visit to San Francisco, F. M. Branch, former assistant manager, has been appointed manager and Harry R. Mann has been made assistant manager, of the New York Underwriters in the Pacific Department.

* * *

Charles W. Helser has resigned his position as agency superintendent of the Continental Life of Salt Lake City, and accepted a like position with the West Coast-San Francisco Life. He will arrive in San Francisco this week and enter at once upon the performance of his duties.

* * *

The published report that the Scottish Union was about to establish a department on the Coast with State Agent H. W. Fores, manager of the San Francisco, and F. W. Gaston, northwest special as managers, is without foundation. The visit of James H. Brewster has no other significance than a desire to visit his mother at Los Angeles.

* * *

Judge Bledsoe, of the United States District Court, has ordered a writ of mandamus to issue compelling Insurance Commissioner J. E. Phelps to license the Millers National in California. Former Commissioner Cooper has licensed the company, contending that its guarantee fund of two hundred thousand dollars was sufficient guarantee that its policies would be paid, but Commissioner Phelps attempted to follow more closely the letter of the law. J. H. Richards represents the company in California.

* * *

Insurance Commissioner Phelps denies the story that one hundred thousand dollars' worth of bonds are missing from the State insurance office.

* * *

G. C. Speers, of Yorba Linda, Cal., has been arrested for defrauding insurance companies by collecting insurance money after having destroyed three buildings.

* * *

At Visalia, Saturday, John Deering, aged 17, was sentenced to a term of eight years in San Quentin for arson, following a protest by the lad's father against a probation sentence.

* * *

A decision of importance in a number of industrial accident claims pending against the Commonwealth Bonding was rendered Saturday by the State Industrial Accident Commission, which held void a notice of liability filed by an employer after the Commonwealth's license had been revoked.

* * *

At a full meeting of members of the California Inspection Rating Bureau, in order to secure uniform practices regarding commission and rules, the regulations of the casualty underwriters association in effect prior to October 31st, were adopted as a temporary expedient, and the Governing Committee was instructed to prepare permanent rules with reference to commissions and fix minimum premiums reporting to the bureau two weeks hence.

* * *

United States Manager H. N. Kelsey has appointed Marsh & McLennan to succeed MacDonald & Miles as managers of the Pacific Coast Department of the Hamburg-Bremen. Burns MacDonald, of the old firm, will have temporary direction of the agency.

* * *

On the body of Professor Fulmer, killed in the railroad collision near Spokane Sunday, was found an accident insurance ticket covering twenty-five thousand dollars' insurance, obtained just before he boarded the train at Pullman, Washington.

* * *

F. A. Jones, a brother of Leonard C. Jones, local representative at San Francisco, has been appointed auditor of the Georgia Casualty for all Pacific Coast territory.

As a result of General Manager Fred B. Lloyds' three months visit to the East, a contract has been entered into between the Pacific Coast Casualty and the Casualty Company of America, by which the business of the former company is reinsured by the latter, dating from noon February 28th, and the Pacific Coast Casualty will go into liquidation. It is understood that most of the stockholders of the California company have invested in the stock of the Casualty Company of America to a greater or less extent.

* * *

A local daily claims that unless the Municipal Railroads have had a most remarkable run of luck, the conclusion is irresistible that the rates charged by the State are excessive.

The Background of the War Zone

When France in 1871 raised promptly the \$1,000,000,000 for the unprecedented indemnity demanded by Bismarck, it was regarded as an extraordinary financial achievement, and it yielded Prussia a handsome profit on the war. But it would not go far in the present world struggle. By the vote asked for recently of \$2,000,000,000 more, England will bring its total appropriations for the war up to a little more than \$10,000,000,000. No other country has spent so much, but the others have been equally lavish in proportion to their means, and some of them have in addition suffered heavily from the ravages of war and the consequent destruction of industries. At the close of the first year the war was computed to be ten times as vast as our civil war in the cost of life and property. With the second year its scope has widened and the cost is increasing.

* * *

Spring should show whether the central powers are still able to dictate the conduct of the war as their advantage in position and their superior preparedness have thus far enabled them to do. The vigorous offensive in Flanders at a season when active operations are difficult shows that the Germans appreciate the value of time which costs England \$1,000,000 an hour, and Germany not much less. Incessant and well planned activity has been the principle of the general staff from the first. Yet it is possible that the renewal of the attacks in this quarter, where the allies are strongly entrenched, indicates that the really fruitful moves have been exhausted, and that this stroke is merely in default of a better. If that proves true it will mark a new phase in the war, and possibly the restriction of German ambition to what is already held. Thus far, however, the central powers still hold the initiative and can concentrate an attack wherever they will. This is a very great advantage which the recent war council of the allies no doubt did its best to plan for. The coming campaign will be a search for the joint in the kaiser's "shining armor."

* * *

Some significant votes were cast by the Labor Congress at Bristol, England, recently. A vote was carried pledging its support to the government in the war by a majority on a card vote of 900,000. A resolution definitely approving of the action of the Labor M. P.'s who have helped recruiting was carried by a majority of 1,641,000 votes, only 206,000 votes being registered against it. By 1,796,000 votes to 219,000 votes the Congress condemned conscription, but by a majority of 1,405,000 it approved of labor representatives entering the Coalition government.

—The opening of the spring weather has turned the attention of tourists and residents to the incomparable panorama of scenic views to be enjoyed on the railway train that corkscrews its way up the sides of Mt. Tamalpais. The course is known as the crookedest railway in the world. The noble old mountain hallowed by Indian traditions, is within twelve miles of San Francisco, by ferry and train, and affords a rare view of some eight counties, the distant estuaries of San Francisco Bay and the rolling Pacific Ocean reaching to the horizon. No visitor to San Francisco should miss this memorable trip up the mountain, and a visit to lovely Muir Woods on its southern flank.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.



The above photograph conveys Mr. Jesse T. Banfield's conception of "Autumn." The leaves are falling and the forest looks desolate, and the young woman bends her head and lets her hair fall in sympathy with her environment.

Copyrighted. Photo by Jesse T. Banfield.

Mardi Gras Pictures

Owing to extraordinary demands for the Mardi Gras Pictures of the Participants published with the SAN FRANCISCO NEWS LETTER of March 11th, the edition was entirely sold out. We have printed a second edition on heavy coated paper suitable for framing.

Price 10 Cents



SAN FRANCISCO
 THE CITY OF THE FUTURE
 NEWS LETTER
 AND
 CALIFORNIA ADVERTISER



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

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—Isn't it about time for Ford to start a peace expedition into Mexico?

—Here is Roosevelt's chance to do some more rough riding instead of indulging in a lot of rough talking.

—Nobody will consent to become violently excited over the fact that Portugal has got into the war.

—If automobiles keep on testing their prowess by climbing that Duncan street hill they will wear it out.

—The members of the School Board have been setting such a noble example to the youth of the city in the way of self-restraint.

—Naked Mexican caught running around the streets the other day and thrown into jail. He's safer there than he would be with Villa.

—Bryan says he approves of Wilson's course in ordering an invasion of Mexico. Somebody must have put a stick into his grapejuice.

—A bunch of red hair was found clutched in the fingers of a man murdered in this city a few nights ago. Caught red-headed, as it were.

—Our little chase after Villa, which some of us are fond of speaking of as a "war," would even be dignified by the name of a skirmish in Europe.

—Friend Husband is puzzled over the fact that though Friend Wife is wearing abbreviated skirts, the dressmakers' bills are not abbreviated.

—Chickens caught running loose in Wheatland are to be taken to the pound. That's no way to treat a girl even if she is straying loose around the streets.

—Nurse named Hoss fell and broke her leg. Her patient, rushing out to see what was the matter, slipped and broke an arm. That was a hoss on both of them.

—Woman who arrived here on a Pacific liner last week wanted a refund on meals because of seasickness. The accounts did not state whether she wanted to be paid for those she missed or those she lost, or both.

—Trapper in the Sierras reports that he has received \$400 for a lot of bat skins he sent East. He should be able to go on quite a bat with that.

—If Dr. Aked doesn't meet with more success in promoting the Ford peace plans in Europe, he will have to take out a flivver agency in order to make a showing.

—Boy steals forty dollars and spends nearly half of it for soda pop. Which is a perfectly good reason for prohibiting soda pop as a beverage that leads youth to crime.

—As the beagles are not having much success in catching the jack rabbits, why doesn't society change its brand of excitement by having the bunnies chase the dogs?

—San Francisco dealer, accused of selling bad eggs to the government, says the charge is a rotten libel, and that he hasn't been working any shell game on Uncle Sam.

—Madame Rosika Schwimmer has quit the Ford Peace Board in Stockholm. As she was one of its most warlike members, the cause of peace has not been appreciably hurt.

—Boston man has been sent to prison for three years for killing a newspaper man. Some judges who have come under the journalistic probe would have given him a pension.

—Competition among undertakers has caused an Oroville man to bury the indigent dead of the county at one cent each. But the bargain price will not make burial any more popular.

—Art Smith, aviator, who sued for divorce on the charge that his wife had a lot of affinities, has been named correspondent in another suit. Isn't that enough to make one go up in the air?

—The Supervisors have decided to enlarge instead of abolish the board of moving picture censors, giving it nine members instead of three. Two steps backward instead of one forward.

—The usual Lenten fiction is being published in the newspapers to the effect that society has ceased its activities for forty days, poked its head into the ashes and draped its lately uncovered back in sackcloth.

—The Philadelphia housewives' league has put a boycott on sugar because of the raise in price. When the matinee girl does the same thing by cutting out her candy supply it will be time for the sugar men to show alarm.

—The newspapers have been excitedly telling in the headlines of a man who had his foot caught and crushed between two timbers, and to get out of the trap cut off "his own leg." It is comforting to have the ownership of the leg specified, so that the reader need have no misapprehension as to who suffered the amputation.



EDITORIAL COMMENT



VILLA AND THE WORK OF MEXICAN REACTIONARIES.

If Villa and his miscreants were creating the presents disturbances in Mexico on their own initiative, the task of rigorously suppressing them would be comparatively easy. Unfortunately there is a cabal of reactionary leaders, ex-revolutos, land barons and influential leaders of certain factions there, as well as strong financial interests on this side of the line, who are determined to acquire control of the government of Mexico, and continue to exploit it, as was done so craftily in the days of Dias. Villa is notoriously in the pay of this element. The very boldness of his raid betrays his purpose and his backers. President Carranza has shown signs of ability in replacing Mexico on its governmental feet. His crafty opponents were fearful that he might succeed, and they planned the recent raid of Villa into United States territory in order to embroil Carranza into international trouble, a situation that would offer them wider opportunities to pry him from his position. President Carranza must suppress this nest of hornets before he will be able to bring peace to Mexico, a contest that he will find far more difficult than when he destroyed the followers of Huerta and his other Mexican rivals for the presidency.

Perforce this country was compelled to take military action against the raid of Villa and his followers, and thus the reactionaries in Mexico scored the point they desired. Now it rests with President Carranza to flank them if possible by a strategic move in diplomacy and this, at the present writing, he is endeavoring to do at Washington. His proposition is simple: he asks that if the American troops are given the privilege to venture into Mexican territory in pursuit of Villa and his band that Mexican troops shall have the same privilege of pursuing him should he seek to escape into United States territory. This proposition is pro forma, of course, and is intended as a diplomatic maneuver that saves the dignity of his position and his country for there is only one chance in a thousand that Villa will leave his comparatively safe retreat in the fastness of the Mexican mountains to seek a retreat within the American border. To back his request, Carranza cites the cases of two raids by Indian bands from the United States that invaded Mexico. In 1880 and 1896. In these cases, "it was agreed between the two governments to permit the respective passage of armed forces, resulting in the extermination of the Indians." Carranza asks this government to pursue a like course in the present case in order to solve future difficulties, should they arise. He is firm in the declaration that if this government will not concede this request his government will oppose with all its power any invasion of Mexican territory by U. S. troops



PREPAREDNESS—Johnson in Saturday Evening Post.

in pursuit of Villa. It is very likely that this diplomatic point will be satisfactory to both parties. Meanwhile, General Funston is rushing adequate preparations for a successful capture of Villa and his band. Carranza is also sending Mexican troops from the south to assist in their round up. The hunt will be a much harder one than ended the notorious Sontag-Evans band in Ventura County, this State. Villa knows every coyote hiding place and lizard's retreat in the fastnesses of Northern Mexico, and he realizes that he will never be taken alive. Like Evans and Sontag he will have the sympathy of the settlers wherever he hides, and most of them will furnish him with information regarding the movements of his pursuers; but as in the case of Evans and Sontag, and scores of other

pursued bandits, some settler or follower is likely to betray his hiding place for the reward that will privately be offered. Every bandit, like every dog, has his day, and Villa is soldier of fortune enough to enjoy the chase while it lasts.

Villa's elimination from the political map of harried Mexico unfortunately does not clear the governmental situation, for these same reactionaries that are backing Villa's villainies can be counted on to supply another bogey to block, if possible, the administration of Carranza as President of Mexico. They will always strike to keep him in international difficulties, a form of irritation that reaches the very core of the present Pan-American sense and sentiment. Mexico will eventually find its feet, but at sad cost and sacrifice on account of these reactionaries who must win or drop into obscurity.

PROSPERITY WAVE RISING IN THE EAST.

Gasoline, sugar, paper and other commodities, together with the high cost of living, continue to mount in price till those people existing on restricted salaries or incomes wonder how they are going to make the two ends meet. The West is outside the super-profitable war munition zone, and so far has not experienced the big prosperity business wave which is deluging the East. Manager Woods of the St. Francis Hotel and John Tait of cabaret fame, who recently returned from a personally conducted tour into the heart of hotel and theatrical life in Gotham, recounted tales of the lavish expenditures of those enjoying the gay life along Broadway and Fifth avenue. Other prominent local capitalists have returned from their Eastern trips with like stories. Prices are advancing horizontally in the East. The recent voluntary advances in wages made by some of the big national corporations contributes in a measure to this rise. Low stocks in many lines of wares and goods have created a sharp demand and

naturally prices are boosted. At the same time there is an inclination among certain manufacturers and producers to advance their prices under the mendacious claim that the war forces them to do so. In this particular the war is being exercised as a scape goat too persistently by these charlatans, especially in gasoline, paper and certain chemicals. In the beligerent countries the governments are taking drastic action against any merchants or agents who attempt to advance prices above the level set by natural supply and demand.

Since the war began, the balance of trade in favor of this country has climbed to \$2,178,000,000, an extraordinary showing which gives this country a new position among the few money lending nations of the world. With the close of the war this huge accumulation of gold will naturally flow towards the depleted treasure chests of the European nations, where it will be used to finance their governments and pay for rebuilding properties destroyed by the war. Such a movement of gold to Europe would largely prevent inflation in this country. Every effort is being made by the leading financial interests of this country to shape the present thriving foreign trade so that it will readily and naturally slip into the new channels which are expected from the readjustments occasioned by the close of the war, readjustments that are expected to make this country stronger and greater in the realms of finance and trade throughout the world.



HATCHETS AT WORK IN THE REPUBLICAN CAMP. The acrimonious rivalry in this State between the camps of the two wings of the Republican party reflects the condition of that organization in most of the States. In Massachusetts, there is a cat and dog contest underway that fairly eclipses the splenetic exchanges of heavy calibre shells being fired daily in this State. The Massachusetts imbroglio is said to have put the nails in the coffin of Roosevelt's aspiration for the nomination. It furnished an opening for La Follette to shy his castor into the ring, a "come back" that was due him on account of the ragged way he was treated by certain inimical interests that four years ago blockaded his chances of getting into the presidential race. Roosevelt was not the least of the sinners, according to the followers of La Follette. La Follette was the original leader of the Progressive party till Roosevelt captured the leadership. La Follette will be more largely backed by delegates to the Republican convention at Chicago, this year, and is billed to punch big holes in the plans of the combination that treated him so unmercifully at the last convention. All signs indicate that the forthcoming convention will be a hum-digger in settling old grudges. Locally, the Earl group of Republicans are stirring the spleen of the "regulars" by their success in getting political results. At present they are doing very clever work in Alameda County, a Republican stronghold only second in power and voting strength to the leader, Los Angeles County. Only 33,800 signatures are required to nominate the Republican convention candidates, and the side that gets them first will have a strong edge on its rival. All kinds of charges are being bandied, but these are usually regarded as passing courtesies under the conditions.



AMUSEMENTS AS A PANACEA FOR WAR'S WOES. Amusements list high among the antidotes of war for sustaining a people through an indurating stress. Almost from the time of the opening gun, Germany and England have been coping with that problem. Naturally, their methods diverge along certain lines occasioned by temperament, but on the whole, each nation responds to fundamental responses in the human animal. Each

government approaches the matter at a different angle of the compass. Germany, while rigidly enforcing the strictest frugality in clothing and food reserves, at the same time urged abundant recreation as a principle of sound economy. Every musician that was not qualified to join the colors at the front, was mustered into the many bands organized to play German operas and symphonies. Theatres are kept open in all cities and towns for the production of the plays of Goethe, Schiller and other popular native dramatists. Shakespeare is also lavishly produced, for the Germans insistently claim the great bard as their own, on the ground that his ancestors originally emigrated to Angleland from German soil. All the museums and art galleries are kept open while German home games while away the evening hours throughout the land.

As usual, it required many months, after the opening of the war, for England to find herself from a proper sport point of view. Quite naturally the conservative Briton insisted on keeping up his polo, hockey, football, horse racing and cricket. When the nation awoke to the awful prospects of the war, a counter current of intense feeling swept over the island insistently demanding that football and horseracing were disgraceful under the circumstances, and a reaction followed for a time. Gradually the English mental balance found itself, and now the nation has buckled down to its old-time sports in conservative shape, and recognized as of "good form." Both countries from their different viewpoints are endeavoring through proper amusements to ease the awful consequences of constant brooding, grief and anxiety.



THEATRICAL MANAGERS vs. OBJECTIONABLE CRITICS. For a decade or so past, New York, the hub of theatrical productions in this country, has had periodical epidemics of theatrical criticism. Of late, the rialto there has been suffering with another attack of this kind, with the result that the State court has just handed down a decision giving a theatric manager the power to exclude newspaper critics from the show if he considers the latter's criticism objectionable. The decision may be based on law and equity, but it seems un-American. The court took the position that a manager has the common-law right to do as he wishes with his property, even to excluding objectionable critics. Certainly such an application on the part of a theatre manager to the courts of the State is a confession that his judgment as a producer of plays is darkly questionable. The wave of erotic plays that rippled over this country reflects the erratic judgment of this class of managers. Theatre critics representing the newspapers, if they err at all under ordinary circumstances, slip on the business side of the paper, and incline to gush praise in favor of a production. Though the theatre managers of New York now have the bat in their hands to prevent blacklisted critics from entering their theatres, regular theatre patrons will quickly reason that there must be something weak about the show when such unusual efforts are enforced against having the truth published. Throughout the brightest and greatest periods of the history of the drama, free criticism did most to elevate it. Under restrictions and censors the drama has languished, and the attendant public has been forced to take such pleasure in homœopathic doses.

Fortunately for America at large, this New York decision covers only the jurisdiction of that State. Not until the United States Supreme Court passes on the question will the other States of the Union be bound with like restriction, and that time, let us hope, is long distant, if public opinion has any influence, and we think it has, in a public pleasure so vital to the people.



TOWN CRIER

—Smart Hillsborough is certainly in a distingue class socially, politically, patronizingly, modishly, concertedly, platonically, but not bibulously, except perhaps on certain unusually dry days at the club house. This unique distinction is illustrated in the recent raid which the Hillsborough clans made on Easton, a Lilliputian town of seventy broad acres and a solitary mansion lying on the north side of Hillsborough and named after Millionaire Easton. On April 10th next, both towns will hold an election to vote that Hillsborough shall absorb Easton and acquire its broad acreage of mellow atmosphere and one resident. On that memorable occasion the proceedings will surpass any Gilbert and Sullivan paradoxical situation. The band will play the gems of ragtime, daylight fireworks will pop, and the enthusiastic populace of Hillsborough will cheer riotously when Ansel Easton walks into the library of his home and solemnly deposits the solitary vote that transfers the municipal government of Easton to lordly Hillsborough. Ansel Easton assembles in his own suit of clothes the total voting population of Easton. A regularly impaneled board of election officers will gravely deposit his lonely vote in the ballot box, and then place their three pairs of feet on the library table, gape at the ceiling and then fix their eyes on the wall clock and silently watch the hour hand move its slow pace towards six o'clock, which marks the closing time of the voting booth. In this wise will the famous town of Easton be pried from the geographical map and Hillsborough acquire a lordly domain, shoving its northern line 476 feet nearer the British possessions on the North American continent. Nothing in the nature of war is contemplated in this geographical extension.

—Berkeley has produced another extraordinary bud in the present feminist movement. Violette Wilson, the nineteen year old daughter of J. Stitt Wilson, former socialistic Mayor of Berkeley, has left home to develop her soul. Why she selected Los Angeles as the developing environment even the prophet who proclaimed Los Angeles chemically pure is unable to answer. The first clause in her emancipation proclamation of the human soul is that "parental authority should be defied." That is a stale and somewhat overworked pronouncement to emanate from any member of the feminist movement, and the only excuse for it comes from the Rip Van Winkle splash of color on the landscape where this idealistic soul was developed, Berkeley. Most of the girls raised between San Francisco and Milpitas have been kicking their skirts and "defying parental authority" since the water came up to Montgomery street. Some of them have gone so far on the pilgrimage as to reach the "soul kiss," while others like "Big Bertha" have been content to tarry at an inn beside the road of life and eat fried sausages and dwell in content. Others have boldly grabbed meal tickets in breeches and have shelved their souls till the high price of auras, due to the feminist movement, settles down again to the bargain counter basis. It's a long way to Tipperary, but a deuced sight longer way in seeking a satisfactory soul message via the Los Angeles route, as Miss Wilson will discover.

—San Francisco's lack of a proper opera house in which to give an adequate performance is strikingly exhibited by the productions now being given at the Cort Theatre.

—As forecasted in the News Letter some weeks ago, a big rumpus has developed in the contractor's camp over the "skinning" of laborers employed in building the new railroad into Hetch-Hetchy for the purpose of transporting the necessary supplies for constructing the big dams to supply this city with water. According to the despatches, when the laborers discovered that they were being robbed they gathered up a lot of impedimenta in the camp and blew up the pile with dynamite. The Board of Supervisors have been asked to investigate the situation, but any one familiar with local proceedings of that character will readily understand that the laborers as usual will be left in the pickle. The "ring" will be strong enough to bring about that result. Charges were made by laborers that they were held up for \$10 each to get their jobs, and were mulcted \$1.50 per day for bed and board. Working as they are under a State law, each laborer is entitled to \$3 per day. It also develops that the eight hour day law was "beaten" by shifting the men into small gangs and dubbing them "contractors." This notorious method in systematically robbing the floating laborers of the State should be vigorously attacked by the Commissioner of labor. Hundreds of thousands of dollars are robbed annually from these workers and divided as spoil between rapacious employment agents and the labor bosses in the working camps. The explosion of the dynamite in this instance is not a marker of what will develop if these shameless practices are not stopped. California is already too notorious in this respect, as the records attest.

—The ordinary impecunious clerk who makes his supper on a ham sandwich and a cup of what purports to be coffee, will tangle the expression of his mug with a grin, astonishment and a goggle-eyed trance as he reads of the distribution of the \$20,000,000 estate of the late James B. Haggin, pioneer, lawyer, financier, mining man and breeder of speedy horseflesh. Half of this estate is located in California and the remainder in New York, where Haggin had his late residence. Each half of the estate is mulcted of \$1,000,000 in payment of the inheritance tax. In California \$500,000 has just been paid; the other \$500,000 will have to pay 10 per cent additional because it is overdue. This estate is by far the biggest that has gone through probate here since the new inheritance tax was imposed, and it easily holds the record. The nearest estate to approach it in value was that of the late Honolulu sugar king, W. G. Irwin, whose estate was appraised at \$5,375,800, on which was paid an inheritance tax of about \$422,000. The present war is developing a new breed of multimillionaires, financial barons, as well as ordinary shoe clerks, cripples and widows, which seems to indicate that there is to be an unusually long open season for the latter class. Some kind reader should propose a Tombola or a Mardi Gras.

—The story of the frightened girl student at the State University at Berkeley, who let a pipette slip during a laboratory experiment, last week, and flooded her mouth with myriads of typhoid fever germs, proved to be an easy case to handle compared with a committee of three ladies who applied to the Democratic State Central Committee for places on the electoral ticket for the Presidency. Their mouths were full of words, words, words, and the Niagara torrent that gushed forth sent the doughty committeemen scotting to the woods; thereby again illustrating the assinine policy of unpreparedness. In the case of the University student the germs were effaced by a drench of 80 per cent alcohol. A stream of hot steam was turned on the forceful, flowing pleas of the three determined skirted aspirants for places on the Democratic presidential electoral ticket, but the steam was met with such scorn that it shriveled to icicles.

The Confessions of Tolstoy

"So long as I am alive, I shall not dare to let my thoughts be known."

When Tolstoy died on November 20, 1910, he left all his literary property to his daughter and sole executrix, Countess Alexandra Tolstoy, but four years of litigation ensued, and it was not until last March that the ownership of the property, which included a number of unpublished manuscripts, was finally settled by the Russian Senate.

These manuscripts include Tolstoy's diaries, and the first volume of these, covering the years 1895-1899, has now been published in Moscow. No clues to the true mind and heart of Tolstoy could be more valuable than those contained in these diaries, of which the first installment has now been edited by his friend, disciple and fellow-worker, Chertkov.

From these disjointed jottings of his latter years may be gleaned innumerable straws, showing Tolstoy the man in a different aspect from Tolstoy the author of impassioned polemics or Tolstoy the master of misanthropic and pitiless characterization.

According to the memoirs of one of his secretaries, Tolstoy was once asked during a walk by a companion to express an opinion upon feminism. His reply was: "So long as I am alive I shall not dare let my thoughts be known."

On the doctrine of non-resistance Tolstoy wrote:

"Our world is governed by violence—that is, by hatred. Therefore, the majority of those who constitute society, its dependent, weakly members—women, children and the unintelligent—are reared by malignity and join the ranks of hatred. But if the world were governed by Reason and Love, then this majority would be reared in Love and would join its ranks. To this end, Reason and Love must persistently assert their existence.

"Non-resistance to evil is important, not only because man ought to act in this way for his own sake to realize the perfection of Love, but also because it is non-resistance alone which can put an end to evil, absorbing it, neutralizing it, putting an end to its continuance—which is like the continuance of motion in a rebounding ball, if there be no force to absorb it. Christianity does not consist in actively creating Christianity, but in absorbing evil."

In another passage he draws a distinction between strength and force:

"The most general opinion of Christianity, especially among those new followers of Nietzsche, is that it involves the renunciation of one's dignity, is meanness, subserviency. Quite the contrary. First of all, true Christianity demands the highest consciousness of one's dignity: a tremendous strength and resolution. Quite the contrary; the worshippers of strength must cringe before strength itself."

The high literary standing of women—e. g., George Eliot, George Sand, etc.—is admitted but explained away, and, to a real extent, deprecated:

"The chief thing in an artistic production is the author's soul. That is why amongst productions of average values those of women are better and more interesting. A woman on occasion speaks out her innermost soul, and that is what is wanted, for you see at once that her love is a real thing, although she makes you believe that it is something different.

"When an author writes, we put our ear to his breast, listen and say: 'Draw in a breath; if there is anything hidden, we shall discover it.' Women do not know how to conceal. Men, on the contrary, having grasped the method of writing, immediately hide themselves behind their style, and the reader sees nothing but the stupidity of the writer. The most precious thing—the soul—is invisible.

1897—"One wonders on first thought why stupid people have such an imposing tone. But this is only right. Otherwise nobody would listen to them."

"Why is it that villains are always most keen supporters of despotism? Because under an ideal rule, which gives everybody according to his merits, they would fare very badly. Under a despotic rule, however, anything might happen."

"Why is it so agreeable to travel? Because that is the very emblem of life; life is a journey."

"Freedom is given to men to commit suicide if they so desire. The Lord does not want slaves in this life, but free work-

ers. If one chooses to live, it means that one regards the conditions of work here as advantageous to oneself. In that case one must work conscientiously."

"Artists who possess but average genius always create something of average value, never anything very bad. But a recognized genius creates either real masterpieces or something exceedingly bad. Such are Shakespeare, Goethe, Beethoven, Bach and others."

"It is not so disastrous or so harmful to lie to others as to lie to oneself. Lying to others is sometimes, but an innocent game to satisfy one's vanity; but to lie to oneself is always a perversion of the truth, a step back, a neglecting of the demands of life."

"A man can lead a worldly life only by thinking himself infallible; neither can he lead a spiritual life unless he regards himself as a miserable sinner."

"The most precious thing in life is our good relation with other people. Good relations are not established through speech; on the contrary, they are spoiled by too much talking. You must speak little, especially with those with whom you wish to be on friendly terms."

"Nothing is so soothing to the heart as the recognition of one's faults, and nothing hardens it more than the belief in one's righteousness."

A favorite fatalistic notion of Tolstoy's was that the future should be left to look after itself. Attempts even to "rough-hew our ends" are futile:

1898—"Immediately one begins to think about the future, one descends to mere chicanery. If you are only patient enough this and that will happen. But that is madness! And it is bound to come, for to think about the future is the beginning of lunacy."

1899—"There is no future. The future is made by us."

Again he writes:

"All attempts to live on earth, and provide for oneself by one's own labors, are unsuccessful and cannot be successful in Russia, because a man of our education, in order to provide for his living, must compete with the peasant. The peasant fixes the prices, beating them down by his offers. He has been through generations fitted to lead a hard life of heavy work. We, on the other hand, are through generations fitted to lead a luxurious life and spend our time in idleness. It does not, however, follow that one must give up the idea of supporting oneself by one's own labors; but the results cannot be expected in the first generation."

Here there is a note of pessimism. It is found again the same year:

"I looked on the numerous sons of N—, how they stood there in their overcoats. He is bringing them up, making men of them. What for? You will say that you live as you live for your children's sake. Why? Why do you bring up a generation of deceived slaves, who do not know what they live for, and drag out such a joyless existence?"

—Hoyle—My dentist was a German reservist. He is fighting for the Fatherland. Doyle—Administering gas, I presume?—*Town Topics*.

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The week has been set to the music of grand opera, and society now converses about music in that perfect pitch which comes from sustained opera-going. All the music lovers with bulging bank accounts took seats for every night, and went on a regular musical debauch. After the opera the smart cafes were crowded, and the dancing set whirled through the accustomed glides and slides and dips of the dance, the restrictions of Lent apparently placing no embargo on the dance. There is no doubt that each year finds the inhibitions and prohibitions of Lent less rigorously observed by society.

There was a time, within our own musical memory, when it was considered a very daring thing to produce opera during Lent, and San Francisco was one of the few places in America that a manager counted as a fairly safe Lenten risk—and there were many San Franciscans who resented the safety of that risk. But now Society never questions the propriety of going to the opera, and apparently there is not much question about after-opera diversion.

Mrs. Fred Sharon, who by many is considered the best amateur pianist in San Francisco, Mrs. Casserly, Mrs. Fred Kohl, Mrs. Francis Carolan, Mrs. "Ferdic" Theriot and the other society women who have never let the smart set diversions interfere with their study of music, always convert the potential quiet of Lent into an actuality, and cram that margin of quiet and study. It is women of this sort who help to give to San Francisco its reputation for appreciation—for at the concerts, symphonies and opera one always finds them listening intelligently to the music without any clothes consciousness.

Apropos of clothes consciousness, Mrs. Richard Lounsberry, who is visiting here with her sister-in-law, Mrs. Ben Ali Lounsberry, remarked the other day to the friends with whom she was enjoying tea after a matinee performance, that she had never seen such "rapt" audiences as we presented this week. She found none of that disconcerting stir and flutter that clothes and jewels beget in a Metropolitan audience. Some one suggested that perhaps it is because we don't present the same incentive, our jewels and gowns not being so loaded with dazzle dust to throw into the eyes of the bystanders. But Mrs. Lounsberry insists that there is so much musical appreciation per square aisle in the body of the house that a box party in all the naked and jeweled splendor of New York could not seriously interfere with the vibrations of the music.

For the most part, there has been little formal entertaining during the opera season. The Burlingame crowd has the "Dutch" treat habit so well ingrained now that no one minds getting up a party to do this, that, or the other thing—every man his own financial backer. There was a time when it took much apology and a bit of daring to suggest such a thing, but now even those who hold their reputation for generosity most precious have no compunctions about suggesting these pay-as-you-enter parties. During the opera season there were innumerable coteries that made up parties to enjoy the music and supper afterwards.

The success of the Fashion Show here has encouraged Santa Barbara to follow suit—not only street suits, but bathing suits and evening gowns, and all the gamut of clothes which ran at the Palace Hotel.

The general plan of that affair will be followed at Santa Barbara rather than the Fashion Show which was staged at Scottish Rite Hall for the French War Sufferers. Now that both shows are in the limbo of the past, there is general agreement that while the affair for the French was a very pretty series of tableaux, with many pretty surprises in arrangement, as a genuine Fashion Show it was not comparable with the affair staged at the Palace for the benefit of local charities. The Palace affair, like the recent Fashion Shows in New York, gave a vivid exposition of the modes, and one carried away a

better idea of the newest fashions than could be obtained by reading all the fine print in the latest fashion magazines.

Wherefore, many of the frocks worn at this show will be sent to Santa Barbara, and will be donned by the belles of that town, assisted by some of the mannikins who helped to make a success here. Miss Marion Newhall has half-consented to go to Santa Barbara to take part in the Show there.

Letters from San Pedro, where the California guests of the Jackling party journeyed before embarking on the yacht, tell of the good times on the train and the auspicious sailing weather. A very congenial party set forth from San Francisco, the local guests including the Walter Martins and Miss Marjorie Josselyn. They will be joined at Panama by a number of New York bankers who have for the time being left their "war babies" in the care of competent nurses! Hayden, one of the New York men who will join the party, is credited with having increased his bank account some fifteen millions during the last year. The entire party will return to San Francisco after a tour of South America, and local society will have an opportunity to entertain the New York contingent in the party.

The recent registration would afford a very interesting study on the increasing occupational ambitions of women. The business woman usually yearns for a home, and would love to have a hearthside for a background, whereas the "home" woman who has read literature by the great Northern lights, with special illumination on Ibsen and Ellen Key, hates to write herself down as that most "amateurish" of beings, a home-maker.

Wherefore, one finds that women have registered vocations of which their most intimate friends have never suspected them. Who, for example, has ever known that Mrs. Will Crocker is a farmer. No one would have known either by scrutiny of her daily life, or inspection of her wardrobe, that her chief business in life is being a farmer; yet Mrs. Crocker's pen never wavered for an instant when it came to filling out her registration blank. She had made up her mind to be a farmer for all voting purposes, and firmly she wrote herself down as a farmer.

Mrs. Crocker has always taken a keen interest in the development of New Place, and she has taken a great interest in the "back to the land" movement. But the woman who is actually trying to make a ranch earn a living, who is getting up at three in the morning to turn the eggs over in the incubator, who is struggling to make payments and hold down the farm, would doubtless suggest that Mrs. Crocker is an agriculturist rather than a farmer!

Some one suggested to Mrs. Fred Kohl that she register as

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"Mistress of the Beagles," and it was further pointed out that she would have the advantage of wearing smart beagling togs to the voting booths, very few occupations these days having the advantage of a special costume. I haven't heard whether Mrs. Kohl accepted this suggestion.

That society has accepted beagling cannot be gainsaid by those who predicted that it was a pastime invented for the sole purpose of adding a new set of sporting clothes to one's wardrobe, and after the newness of the togs had worn off there would be no enthusiasm about following the dogs. But there seems to be an enthusiasm that does not come entirely out of the clothes press. There is no doubt that it will last all through the summer, particularly now that Sunday morning hunt breakfasts bifurcate the day of rest.



At one o'clock last Sunday afternoon, about one hundred beaglers turned into the Templeton Crocker place for a hunt breakfast. Mr. J. Frank Judge, one of the new-comers to these parts, was on hand with his moving picture machine, and got some excellent reels of the scene.

The Crockers had entertained over the week-end the members of the court at the Mardi Gras, and after breakfast Queen Helene and her attendants put on all the royal regalia of fairyland, and in the garden setting of Uplands, the Lotus Queen, the bluebell, rambler rose, nasturtium, jonquil, daisy and all the other flowers and insects of the Mardi Gras were caught on the screen. The Crockers are planning to show both reels at an affair that they will give after the Lenten season.

Mr. and Mrs. William Letts Oliver were entertained at dinner, celebrating their ruby wedding anniversary at the Hotel Oakland Saturday night. Only the members of the immediate family were present. The table decorations were red roses, and for favors the guests received jewels from the famous Tower of Jewels.

The sixty members of the Daughters of the American Revolution met at the Hotel Oakland at 2:30 Monday afternoon in the tapestry room. A delightful tea was served at 4:30. Mrs. Barnes is president of the association.

The University of California Alumni Association will have a dinner and dance at the Hotel Oakland on Thursday, March 23d.

Thursday, March 23d, there will be a dance for the benefit of the Belgian and Servian soldiers at the Hotel Oakland. Mr. G. Van, 1427 Broadway, is in charge of the affair.



Matteo Sandona is giving an unusually attractive exhibition of his most recent canvases at the Civic Auditorium, Oakland, under the auspices of the Museum exhibition of oil paintings and pastels. His characteristic work will more than repay a visit for those interested in modern art. There are also numbers of excellent paintings and pastels on the walls from the brushes of well known local society women who are devotees of art, and also exhibits of well known artists who have won wide reputation. Among them are: Mrs. D. C. Jackling, Mrs. W. H. McKittrick, Mr. W. H. McKittrick, Miss Marion Newhall, Miss Edith Grant, Mrs. T. T. Henshaw, Miss Suzette Greenwood, Miss Mildred Bruner, Mr. and Mrs. L. C. Mullgart, Col. Geo. W. MacFarlane, and Miss Helen Hamilton. Some fifty artists have contributed generously to this exhibition, which will last three weeks.



The California Peace Preparedness Chapter of the Woman's Section of the U. S. Navy League met at the St. Francis Hotel this week. A large and interested audience listened to addresses by the Reverend F. W. Clampett and Commodore Jas. Bull.

—An old negro minister, in a sermon on hell, pictured it as a region of ice and snow, where the damned froze through eternity. "Why do you tell your congregation that hell is a cold place?" asked the visiting bishop. "I don't dare to tell them people nothing else, bishop. Why, if I was to say that hell was warm, some of them old rheumatic niggers would be wanting to start down the first frost."—*Harper's Magazine.*

—Her Father—The fact is, I cannot give my daughter a dowry just at present. Suitor—That's all right, sir. I can love her for herself alone in the meantime.—*Boston Transcript.*

THE LOOK.

Strephon kissed me in the spring,
Robin in the fall,
But Colin only looked at me
And never kissed at all.

Strephon's kiss was lost in jest,
Robin's lost in play,
But the kiss in Colin's eyes
Haunts me night and day.



Oh, I have sown my love so wide
That he will find it everywhere;
It will awake him in the night,
It will unfold him in the air.

I set my shadow in his sight
And I have winged it with desire,
That it may be a cloud by day
And in the night a shaft of fire.



What do I owe to you
Who loved me deep and long?
You never gave my spirit wings
Nor gave my heart a song.

But, oh, to him I loved
Who loved me not at all,
I owe the little open gate
That led through heaven's wall.

—Sarah Teasdale in "Rivers to the Sea" (Macmillan.)

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By HENRY McDONALD SPENCER

Alcazar Players Succeed with Full Length War Drama

To the Alcazar must be given the credit for the introduction to local playgoers of the first full length play based on the present war. "Inside the Lines" is straight melodrama, with the inevitable spy, played in this instance with the reverse English, and the audience is not let into the secret until just before the assistant stage manager reaches over to lower the curtain. While the actual identity of Captain Woodhouse (Bert Lytell) is not disclosed until the end, yet, subconsciously, the spectators feel that Mr. Lytell would not fib to Evelyn Vaughn, who played Jane Gerson, a perfectly good American girl, when he told her that she should not judge by appearances; and that something would happen to justify the supposed German spy's actions. While the play has several intense moments, as a well behaved melodrama should have, it will hardly attain the popularity of "Secret Service," which is often quoted as an analogy. The scene is in Gibraltar in August, 1914, and the arrival of a German officer assuming the identity of Captain Woodhouse of the British army is looked for by Teuton plotters. There are a collection of stranded American tourists trying to get home, including that dear old character of the American stage—the god's-own-country-e-pluribus-unum-long-may-she-wave-first-national-bank type—who should be quietly embalmed by now. I do not suppose that even Keewanee, Illinois, Los Angeles or other Middle-Western centers of light and learning, any longer supply such characters. Of course, Lytell had some love scenes with Evelyn Vaughn, intent on a "career" as the buyer for a New York department store, and she assisted him to keep out of trouble. The former is much better suited in the part of an ostensible British officer and supposed spy who turns out to belong to the English Secret Service, than he was in last week's "Traveling Salesman." No more becoming costume has been designed for men since trousers first were worn than the mess uniform of the British army, and the good looking leading man made the most of it. A suggestion to Mr. Lytell: A nostril wide mustache—the British regulation—would have added immensely to his characterization, taken away the actor man effect, and would not have lessened his attraction. Miss Vaughn made the best of a part which is obviously a feeder to the lead, and, of course, it must be admitted that melodrama does not lend itself to any very delicate shading. As the Governor of the Rock, Henry Shumer gave an excellent characterization of a general—an American general that we might see at the Presidio any day, to be sure—nevertheless his performance carried weight and dignity. The British major and spying hotelkeeper were well-portrayed by Beresford Lovett and Ernest Van Pelt, respectively, the former, indeed, being the most "convincing" in the cast. As the Mohammedan traitor against England, Ethelbert D. Hales had a well contrasted part, and got all there was in it; while Mr. William Amsdell makes the most of his rather archaic type of flag-waver, and it is not his fault if the character rings false and reeks of grease paint. As an evening's entertainment the performance was a success.

Orpheum Sketch True Comedy from Gruesome Materials

"Your friends inside will wait for you," said the sexton to the two mourners waiting for admission at the graveyard gates, in "Twice a Week;" and this grim humor in reference to the departed spouses of the visitors to the cemetery is the keynote of a most unusual and excellent sketch, which should be, if it is not, the headliner at the Orpheum this week. Anyway, a more gruesome scene for a humorous play can hardly be imagined, but, as it is written by John B. Hymer, and acted by the piquant Julie Ring, it is true comedy; that is, the comedy arises naturally and inevitably out of the situation, and is not forced by

lines or business stuck there like lard in beef, as is the case with the other kind—the wrong kind. A widow and a widower arrive together at the lichen gates, and are obliged to wait while the old sexton fusses over the keys. It develops that their defunct mates were not the models of behavior that they were thought to be, and as the bereaved ones find that they are becoming interested in each other they toss aside their bouquets and beat it to the Antlers' restaurant and cabaret. But apart from the situation there were many lines worth quoting; as when the sexton says that here is not much need to lock-up a graveyard, for:

"Those who are in can't come out," and

"Those who are out don't want to go in."

Which applies equally to a jail, I suppose. Again, the widower, referring to the cemetery, asks the widow if she has a lot. "No," she says, "just one. You see, I was only married once." The playwright was most fortunate in his choice of performers, as the sardonic but delicate humor might well have been marred in less capable hands. Julie Ring, a comedienne with a subdued sparkle, gives just the right shading to the widow, and James Norval was an admirable widower. The sexton, a broader part, was handled acceptably by B. J. Murphy.

Umberto Sacchetti, heralded as coming from the Metropolitan and Boston Opera companies, in no way lived up to expectations. He showed long training and excellent control, but lacked a voice; at least quality was entirely missing. Ivan Bankoff and Lola Girlie gave examples of a number of kinds of dancing, which were, however, principally remarkable as a *tour de force*; an acrobatic rather than an æsthetic achievement. Mirano Bros. provided a thoroughly European atmosphere to an aerial act.



Florence Roberts, old-time San Franciscan favorite, in "The Eternal Magdalene," Columbia Theatre, next week.

Lilian Fitzgerald was the other newcomer with some saucy impersonations and insouciant fooling which were very pleasing. The two best of last week were holdovers: Dorothy Jardon, of the beautiful figure, lovely back and willing voice; and "The Passion Play of Washington Square," making up a programme which should satisfy the most exacting.

Black-Faced Semi-Circle with Lady Interlocutor at Pantages

"Gee," said the ex-leading lady in the box next to me when the curtain rolled up at Pantages, disclosing Norine Carmen surrounded by a black-faced semi-circle; "Gee, pipe the old-time makeup. If that don't tip her age, may I never get another complimentary." Thus do these lady performers love one another. However, it is just possible that the statuesque and sumptuous Norine decided on this that she might be in keeping with the archaic character of her act. If she did so, she is very subtle. Miss Carmen is the interlocutor and is reminiscent of the dear old days when horses shied at automobiles and before the 110 pound flapper leading lady was invented. She is a true queen of burlesque, and is built on the same plans and specifications as lovely Lilian Russell, the perennial idol of the American public, in spite of the present prevalence of the tubercular type. This revival was most interesting and easily made the hit of the show, displaying the old-time gags, quartettes, solos and break-downs. It was brought up to date by Norine making a second entrance up a runway from the audience.

A broadly humorous sketch in which Andy Lewis is ably assisted by Jack Martin and Vera George, helps along the afternoon; although I would take the liberty of suggesting that the business of using the curtain for a pocket handkerchief might be cut, to advantage. The performing seals have some new features, and must have had long and arduous training, while the burlesque singing of Grace Cameron gets by nicely and shows the seasoned performer. Gymnasts, a sister act by Ruth and Kitty Henry, and other song and dance features, along with the pictures, constitute the program.



Harry Green, who will present the rovelty skit, "The Cherry Tree," next week at the Orpheum.

Love and Comedy Themes of Symphony Concerts

BY BETTY

The eighth pair of concerts opened with Beethoven, included Scheinpflug and Grieg, and ended with Liszt, therein comprising sufficient variety to please all whatever his taste might be.

The Symphony, Beethoven's 4th in B flat Major, which is so seldom played and supposed to have been written under the influence of a *grande passion*, sings to the heart with infinite sweetness throughout. Especially true is this of the Adagio, which is surpassingly beautiful. I am told that Sunday's rendition was a more perfect one of this work, and regretted my inability to hear it played again.

Scheinpflug's "Overture to a Comedy of Shakespeare," was a very interesting novelty, and served to introduce a modern man and modern methods of handling a theme. Although it necessarily partook of the humor which must needs characterize the comedy it introduced (presumably "Twelfth Night"), yet there is a dignity about the composition which was admirably brought out by Conductor Hertz.

Then we listened to a Lyric Suite, Shepherd Boy, Norwegian Rustic March, Nocturne and Dwarf's March, from the pen of that exceptionally gifted musician of Norway. These compositions were directly inspired by the folk song of Grieg's native land, many times actually transcribed therefrom. Particularly charming was the Bridal March, while the Dwarf's Dance was quite as fanciful in parts as Peer Gynt.

The program concluded with Liszt's "Les Preludes" No. 3, a Symphonic poem which is well known, and which we have heard several times, but never more conscientiously played,

which reminds me that I want to quote from a recent edition of a Los Angeles paper, telling how two hundred and fifty thousand dollars were subscribed at one sitting to rear a "Great Temple to Song Muse," while we of prosperous San Francisco withhold the necessary fund to make it possible for our orchestra men to devote the time to rehearsal needed to give us the perfect result which beyond doubt might be attained. The article read: "The dream long cherished by music lovers of Los Angeles, that the city might possess a temple dedicated to song, and become in truth the municipal capital of the Pacific Coast, was brought to realization yesterday afternoon, etc."— and went on to say that the structure would cost close to \$300,000, and would be "intended for the exclusive use of the Symphony Orchestra." Incidentally the land was given outright by some one who wished to remain *incognito*. Now, then, are we going to sit supinely and let our sister city outstrip us, or are we going to "get together" and back up this organization to the accomplishment of better things?

Not Gray Hairs but tired Eyes Make us look older than we are. Old age and Dull Eyes—tell-tale.

Don't Tell Your age

After the Movies go home and Murine your Eyes. Two Drops will rest, refresh and cleanse. Have it handy.

Murine Eye Remedy Company, Chicago. Sends Book of the Eye upon request.

Advance Notices

Columbia Theatre.—When Florence Roberts, in "The Eternal Magdalene," comes to the Columbia Theatre this Sunday night, March 19th, theatre-goers of San Francisco will have an opportunity to see this New York success for the first time. "The Eternal Magdalene" strikes home to every one who sees it. Robert McLaughlin, the author, has shown adeptness at characterization in his play, and the people on the stage are said to be real human beings, whom you have seen and talked with in the ordinary course of life.

The play is written in a straightforward manner, and while the very nature of the subject on which the play is founded calls for a frank discussion, no half-world scenes are dragged in, and no attempt is made to appeal to mawkish sentiment.

Selwyn and Company have assembled a particularly strong company for this presentation of the play. Headed by Miss Roberts, the organization includes: Edmund Elton, Millard Vincent, Frances Younge, Carrington North, Perce Benton, Arthur Davis, Brian Darley, Taylor Carroll, George La Roe, June Janin, Howard Smith and James E. Smith. During the engagement of "The Eternal Magdalene," matinees will be given on Wednesdays and Saturdays. The engagement will be of two weeks' duration.

Orpheum.—Each of the nine acts in the Orpheum program next week will be entirely new. Harry Green, who, it will be remembered, scored a hit in the laughable farce "The Partners," not only in this country but also in London, is now heading a little company of his own, and is presenting a farce called "The Cherry Tree," which contains a moral disguised in comic attire, dealing with those who suffer through veracity.

Gara Zora India's latest exponent of symbolic dances will be seen in "Dance of the Elements," which includes "The Spirit of the Storm," "The Nymph of the Wave" and "The Goddess of Flame." William Hallen and Ethel Hunter will present a skit called "Just for Fun," in which Miss Hunter plays the violin and Mr. Hallen displays his ability as a comedy song artist. Harry Hines, who has been associated with various vaudeville teams, styles his act "The 58th Variety." It is composed of descriptive songs and comic lines. Thomas Dugan and Babette Raymond produce a funny skit called "They Auto Know Better." Olga Cook, a singing comedienne with a personality, will contribute amusing ditties. Dupree and Dupree will present a bicycle and unicycle riding act. The twelfth and final installment of the "Uncle Sam at Work" motion picture, entitled "The Heart of a Nation," will be shown. A special feature of the bill will be the popular George Damerel of "Merry Widow" fame, supported by Myrtle Vail, Edward Hume and a number of beautiful girls in the fantastic comedy, "Temptation," the music and lyrics of which were composed by William B. Friedlander. The book has for its author Will M. Hough.

San Francisco Symphony Orchestra.—The ninth pair of concerts of the San Francisco Symphony Orchestra's 1915-1916 season will be given at the Cort Theatre next Friday afternoon at three o'clock and next Sunday afternoon at two-thirty o'clock. Mr. Hertz has prepared a program that has several unusual features, the most interesting being the first performance anywhere of "The Pied Piper," a symphonic Poem by Frederick Jacobi, a native San Franciscan and a brother of Mrs. I. W. Hellman, Jr. For the first time at concerts of the San Francisco Symphony Orchestra two complete symphonies will be given on one program. One of the symphonies, the G Major (Breitkopf & Hartel edition, No. 13) of Franz Josef Haydn, born at Rohrau, Lower Austria, March 31, 1732, died at Vienna, May 31, 1809, is the shortest symphony ever played at a concert of the orchestra, and employs the least number of instruments. The Symphony, C Major (Breitkopf & Hartel, edition No. 7) of Franz Schubert, born at Lichtenthal, Vienna, January 31, 1797, died at Vienna, November 19, 1828, is the longest symphony ever played at a concert of the orchestra. Schubert never heard his symphony, as he died before it was performed. Mr. Jacobi, as befitting a native San Franciscan, gives us in his Symphonic Poem, "The Pied Piper," music of the most advanced sort. Still in manuscript form, Conductor Hertz and the musicians have the work in daily rehearsal, and it has made a deep impression upon the conductor and the

members of the orchestra. An original composer, Mr. Jacobi, scored his work for all the instruments of the modern orchestra. The tone combinations and orchestral effects give Mr. Jacobi's "Pied Piper" a sense of "bigness."

Strong Bill at Pantages.—What is promised by the management to be the best eight act bill that the Pantages has offered its patrons in years will open at the popular Market street vaudeville house with "The Mystic Bird" topping the show. "The Mystic Bird" is a live canary which answers calls and melodies that are played on the violin by Master Paul, who works in the act. The lad and the canary have a duet, "The Mocking Bird," which is a genuine novelty. "The La Scala Sextet," composed of six well known grand opera stars that have appeared here, will render excerpts from standard operas. The sextette numbers Signora Bianca, Mme. Jennings, Signora Silva, Signor Brava, Signor Puccinni and Signor Reubens. "The Dairy Maids," a musical "tab" in three scenes, starring Eddie Foley and Lea Lutere and a flock of pretty maids; Yates and Wheeler in a singing novelty; Angelo Armita and his brothers, tumblers; Wright and Davis in "The Love Insurance Agent," are other features. The closing chapter of "The Red Circle" and the opening episode of the latest Pathe serial, "The Iron Claw," will also be shown.

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Pantages' Theatre

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THE SEASON'S GREATEST SHOW

Master Paul presents the Marvelous Vaudeville Novelty, "THE MYSTIC BIRD" A Live Canary That Actually Whistles Musical Selections; LA SCALA SEXTET, International Grand Opera Stars, Excerpts from Standard Operas; Roland West Presents Eddie Foley and Lea Lutere and Fourteen Show Girls in "THE DAIRY MAIDS" A Musical Confection in Three Scenes; Closing Chapter of the Thrilling Serial "THE RED CIRCLE" and Opening Episode of the Sensational Pathe Mystery Story "THE IRON CLAW."

Orpheum

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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

AN ENTIRELY NEW SHOW

HARRY GREEN & CO. in the Novelty skit "The Cherry Tree"; GARA ZORA India's Newest Exponent of Symbolic Dances; HALLEN & HUNTER "Just for Fun"; HARRY HINES the "58th Variety"; DUGAN & RAYMOND in "They Auto Know Better"; OLGA COOK Dainty Singing Comedienne; DUPREE & DUPREE A Novelty in Cycling; "THE HEART OF A NATION" Twelfth and Last Installment of the Uncle Sam at Work Motion Picture; GEORGE DAMEREL & CO. in the Musical Comedietta "Temptation." Evening Prices, 10c., 25c., 50c., 75c. Matinee Prices (except Sundays and holidays), 10c., 25c., 50c. Phone Douglas 70.

S. F. Symphony Orchestra

ALFRED HERTZ CONDUCTOR
NINTH PAIR SYMPHONY CONCERTS CORT THEATRE

Friday Afternoon, March 24, 3 P. M., Sunday Afternoon, March 26, 2:30 P. M.
Program: Symphony No. 13, G major, Haydn; "The Pied Piper," Symphonic Poem, Frederic Jacobi, (First Performance Anywhere); Symphony No. 7, C major, F. Schubert.
PRICES: Friday, \$2, \$1.50, \$1, 75c; box and loge seats \$3; Sunday, \$1, 75c, 50c; box and loge seats, \$1.50. Tickets on sale at Sherman, Cline and Kohler & Chase.

Columbia Theatre

Corner Mason and Geary Streets
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The Leading Playhouse

Two Weeks Beginning SUNDAY, March 19th; Matinees Wednesdays and Saturdays. Selwyn and Company present

FLORENCE ROBERTS

In Robert McLaughlin's play
"THE ETHERAL MAGDALENE"

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AT DRUGGISTS AND DEPARTMENT STORES

Boston Opera Company and Pavlowa Provide Brilliant Week

While the Boston Opera Company brought us no stars of great reputation, nevertheless the performance on Monday night of Italo Montemezzi's "L'Amore del Tre Re" for the first time in San Francisco gave local opera lovers an opportunity to hear the latest non-melodic music—which may be defined as action expressed in tone. Of this work it can be said that the Italian composer out-Wagners Wagner, is more German than the Germans. There was no attempt to attach themes to roles, and the story was unfolded as an organic composition and not merely a series of characterizations more or less loosely interwoven. Perhaps we are not yet sufficiently accustomed to the new manner, but it must be admitted that we rather missed some few "hummable" bits of diatonic melody hung on the tenor or soprano, the bass or the baritone. But if this had been the case, the result would not have been homogeneous and the Verdi tinkling would have spoiled the composition as a whole, so we must get over our lust for the fleshpots of ear titivation if we are to sit with the illuminati, the pundits of modern music.

It would appear that the individual performances must be subordinated to the work of the master, so no great names are needed to enhance the presentation. Not that it is to be inferred that the singers were in any way an inferior lot. On the contrary, Jose Mardones, who sang on the opening night, Archibaldo, the aged father of Manfredo, has a voice whose gorgeous flexibility and diapason like volume, combined with the haunting quality that characterizes all great art of whatsoever nature, would have nearly justified the price of admission alone—to reduce aesthetic achievement to terms of commerce. The tenor, Giovanni Zenatello, shared with Mardones both the acting and singing honors in an opera which was primarily written for the male voices. The essentially lyrical quality of Maggie Teyte's voice was enhanced by her picturesque personality and exquisite tones. The minor roles were well taken, and Romeo Boscacci's tenor was quite pleasing, while Elvira Leveroni made the most of her small role.

On Tuesday night "Madame Butterfly," with the Japanese prima donna in the eponymous part, provided another sensation, and of a different kind. This is the first time that East has met West in quite this way on the local operatic stage, but in the glamor of the stage there was no shock to those whose sensibilities might have been offended by the suggestion of miscegenation; and Luther Long's dream of beauty harmonized by Puccini in no way suffered by the apposition. While it cannot be said that the Japanese lady's emotional quality was quite satisfactory to Western ears, yet she adopted the Italian method, and we were not asked to listen to an Orientalized version of Cho-Cho-San.

There were some who regarded Pavlowa merely as added attraction, but to others it was a Pavlowa season, and these again were not disappointed, for never in her career has the *premier danseuse* performed more brilliantly. Indeed, it may be said that, while like Anna Held in a quite different form of stage entertainment, she surrounds herself with a bevy of youth and beauty, yet so far does she suffer from comparison that she may be said to shine all the more radiantly. Radiant—that is the word—not scintillating or brilliant or any of the harder adjectives. The Imperial Ballet Russe—by the way, how many Imperial Ballets are there in Russia?—gave us Tschaikowsky's "Snowflakes" on the opening night, and scored the next evening with Bizet in Spanish ballet.

The Background of the War Zone

Vienna has suffered most of all in the high price of foods since the war began, according to the United States Department of Nation's Bureau. Meat that sold a year ago at 20 cents a pound is selling now for 47 cents. Many other foods have gone up in proportion. Bread prices are not given. In Berlin beef rose from 22 cents to 35 cents; veal from 22 to 38 cents; and pork from 20 to 30 cents. Bacon is selling at 64 cents, twice as much as a year ago, and ham has risen to 58 cents. Lard has doubled in price. Eggs at 80 cents a dozen are twice as high as a year ago. Prices in great Britain are given as 44 per cent more than a year ago. The rise in France

has been about 23 per cent. In Italy prices have gone upward very slowly for the last seventeen months. Meats alone showed an appreciable increase. Prices in the Netherlands, the only neutral European country shown, have risen steadily within the year, but not so rapidly as in the belligerent countries. Food on the whole costs 3 per cent more in the United States now than a year ago, the bureau estimates.

An addition of 35,000 men to the authorized strength of the standing army, which the law now limits to 100,000; the expansion of this force in case of war to 275,000; the "virtual Federalization" of the militia organizations of the several States, and the increase of their aggregate strength to 425,000; and the development of an available reserve force of men who have served in either the army or the militia—these are the outstanding features of the Army Reorganization Bill fathered by Representative Hay, of Virginia. This is a step in the right direction—as long a step, perhaps, as a Democratic Congress could be expected to take. The most controversial feature of the Hay Bill is its proposal to increase Federal Control over the militia. From all sources—the regular army, the cadet corps, and the militia—there should be produced a reserve force of officers and men amounting, at the end of six years after the plan should be put into effect, to 743,000 men. Adding to these the regular army recruited to a war-footing (275,000) and the active militia (425,000), there would be available a total force of 1,443,000 trained men.

"The building expert who was sent to East Prussia to report on the damage to house property there estimates at 300,000,000 marks (\$75,000,000) the sum necessary to re-erect the buildings of all descriptions which have been destroyed," says the Morning Post's Berne correspondent. "The German government proposes to reconstruct the working class homes so that, if possible, only two families, and never more than four, shall live in one house."

PASSING OF AN EXEMPLARY CITIZEN.

Frank Jameson Symmes, who passed away this week at the age of 69, possessed unusual qualities in constructive work which he enthusiastically contributed to the upbuilding of San Francisco and the development of its trade. As president and later vice-president of the Thomas Day Company, he largely extended their business into new fields, and as president of the Central Trust Company and later receiver of the Central Trust Company, he became a figure in local financial circles. He accepted civic duties as an obligatory part of his day's work, and was always at the fore front when political matters were at issue. He was among those conscientious citizens who believe that every man should give an honest hand in every effort to develop his city, State and the nation along the best course conceived. Perhaps these ideas were naturally inculcated through his early training in the U. S. Navy, where he served several years till his resignation in 1871. He was a most likable man socially and in business, and frequently was made the chairman or president of social, political and business gatherings. At the time of his demise he was an active member of at least a score of local clubs, societies and other organizations. He is survived by a widow, Mrs. Anna A. Symmes, by two daughters, Mrs. Anxon S. Blake and Miss Mabel Symmes, and by two sons, Whitman Symmes, manager of a large group of Comstock mines, and Leslie W. Symmes, consulting engineer.

NOTICE TO CREDITORS

No. 19071 N. S. Dept. No. 10

Estate of ANTON MICHALITSCHKE, Deceased.

Notice is hereby given by the undersigned Executors of the last Will and Testament of Anton Michalitschke, deceased, to the creditors of said all persons having claims against the said decedent to file with the necessary vouchers within ten (10) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, in the New City Hall at Van Ness avenue and Market street, San Francisco, California, or to exhibit them with the necessary vouchers within ten (10) months after the first publication of this notice to the said Executors at the office of their attorney, William F. Sawyer, Rooms 411-414-415 in the Montgomery Building at No. 13 Kearny street, in the City and County of San Francisco, State of California, which last named office the undersigned executor has appointed to be held in all matters connected with said estate of Anton Michalitschke, deceased.

JOSEPH MICHALITSCHKE
JOSEPH FRIEDLANDER

Executors of the last Will and Testament of Anton Michalitschke, Deceased.

Dated San Francisco, California, March 17th, 1916.

WILLIAM F. SAWYER, Attorney for said Executors.

SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

The Sports of the Smart Set

As Seen by A. S. MacLeod

"A Bunny a Day"

Judging by the press reports of the beagle hunts on the peninsula one would think that the main object of the chase was to supply the market with deceased rabbits. Did the grammar school undergraduates who write much of this drivel ever hear of playing a game? The biological significance of sport, especially of the chase, apparently is beyond the kindergarten.

College Golf

There are 230 members of the University of Washington Golf Club at Seattle. Is there any reason why the local colleges should not have more flourishing golf organizations? Within two miles of Stanford University there is a perfectly good golf links belonging to Percy Selby, or rather to the estate of his family, and as he is a fan himself, and desirous of preserving the course, there is no doubt but what the Palo Alto College could make some favorable arrangement for its use. At present the grounds are occupied as a kind of neighborhood club.

Polo Purlings

The members of the do-you-remember-when club held a session at El Cerrito field last Sunday, when the Whites and Reds contested at polo. Old Uncle Dick (Tobin) shaved off his long white whiskers and Gaffer Tom (Driscoll) was induced to abandon his crutches to take part in a game, while Pop Hobart was hoisted to his saddle by a derrick. At least that is what one would think, to hear much of the talk that is reflected in the press, and the impression prevails that these players belong to the prehistoric period of rear entrance tonneaus and ordinary bridge. However, they were there with the same old wallop, and there is no reason to assume that an entirely new Slasher team will be chosen for some time to come.

The game started off at a lively pace. The Reds, who gave an imitation of team work, at once took the lead, Hobart and Splivalo making goals from passes by their team mates. The Whites rallied and soon were able to take a safe lead, which they maintained.

The White play revolved around Driscoll and Tevis. With long rides down the field, Tevis would carry the ball to Driscoll, who, by precise hitting, sent the willow goalward. Butters and Harry Hunt, who made his debut on the San Mateo field, also wore the white colors.

One of the prettiest plays of the match was made in the third period by Tevis. The No. 3 rode the ball at midfield, and took it through for a score. On the knock out he pulled it out again and ran down to the other goal for a second tally.

Sides—Whites: Charles Butters, No. 1; Harry Hunt, No. 2; Will Tevis, Jr., No. 3; T. A. Driscoll, Back. Reds: George Cameron, No. 1; R. M. Tobin, No. 2; R. B. Splivalo, No. 3; Walter Hobart, Back.

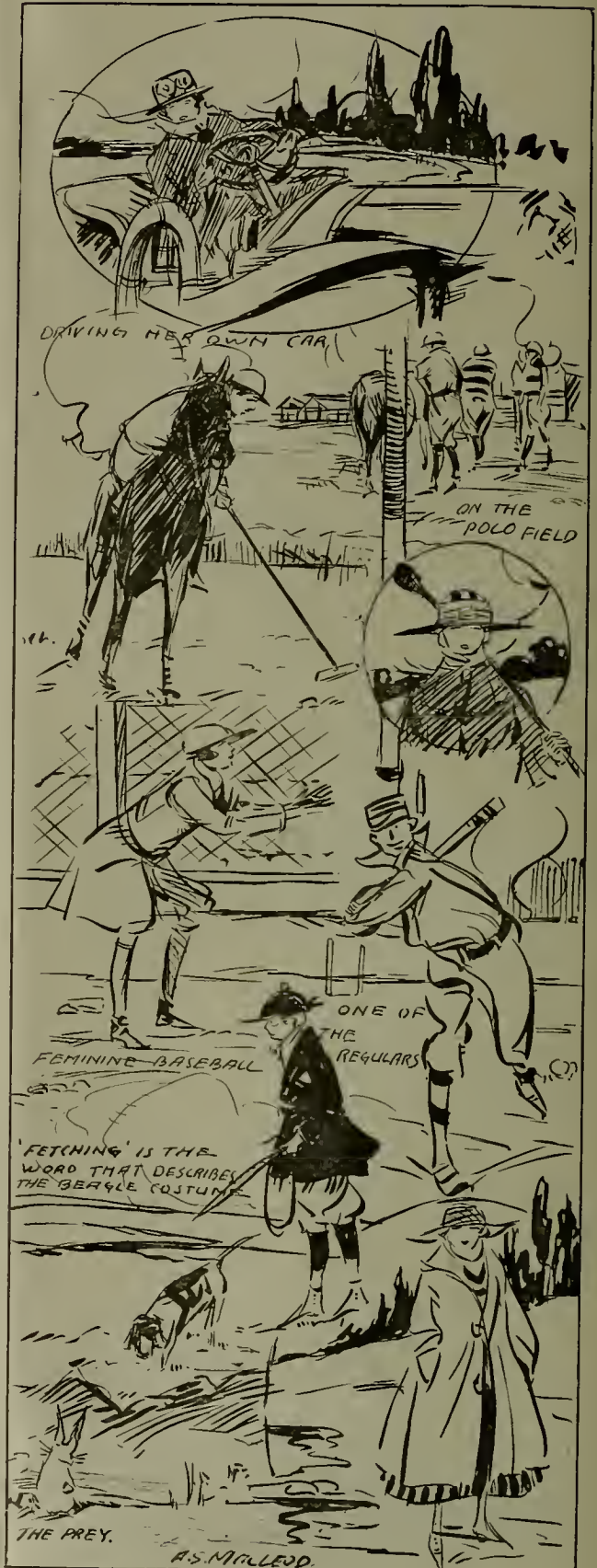
Watkins' Wonderful Waggle

No, when it comes to golfing, Watkins isn't all in all, Just what a careful student of the game would care to call A finished man; yet there's one thing he does with so much grace—

He makes the other players see they stand in second place. His stroke is seldom perfect, he is pretty sure to scuff, Or when his swing is not too low, it's seldom low enough; But all who chance to see him feel that, though they strive and strive,

They cannot match the waggle that he takes before the drive. I wish I could describe it, but alas! it can't be done; It's a rhythmic sway and tremor and a joggle all in one; It's a symphony of motion; an harmonious, complete, All-pervading wave of wonder from his shoulders to his feet. How he loves to pose and teeter as he gazes at the ball, And although he isn't likely to disturb the sphere at all, 'Tis of small account to Watkins, for he innocently thinks His preliminary waggle makes him master of the links.

—N. Waterman.





"Modern Art Collector."

The contents of this unique monthly magazine is filled with beautiful impressions of the printer's best and most delicate work, representing many of the most representative paintings of members of the Society of Modern Art. In this December issue are sympathetic representations in colors of the "Swiss Chalet," by Harry B. Lachman, "Ilonka Karasz" by Eugene Speicher, "Dutch Girl," by Ruth Murchison, "Spring," by Fritz Winold Reiss, "Landscape," by Elizabeth Grandin, "Autumn," by Aileen Dresser, "Elephantiasis," by C. Bertram Hartman, and numbers of capital cartoons in black and white from clever pen artists. The illustrations of highly artistic examples of commercial art are original, elevating and indicate a wider horizon opening in that field of endeavor. This issue of M. A. C. richly represents Decorative Art as well as Modern Art, and furnishes original articles on "The Problems of Art," "Modern Embroidery," and other interesting decorative realms.

Price \$1. Published monthly by the Society of Modern Art, New York.

"Wild Flowers of California."

As a gift book, this is one of the most beautiful editions of its kind issued in the West. The contents cover sixteen of the most attractive and best known of the leading wild flowers of California: blazing star, scarlet and blue larkspur, baby-blue-eyes, Mariposa tulip, Matilija poppy, California azalea, scarlet paint brush, columbine, ruby lily, mission bells, California poppy, scarlet fritillaria, ground iris, Diogenes lantern and farewell to spring. The reproduction of these glorious and richly colored flowers are lifelike, and would attract the bees and insects which haunt the originals. Opposite each plate is a letter-press descriptive of the plant and its story, accompanied with a verse from the writings of the poet who expressed best the flower's meaning in this world.

Price, \$2. Published by H. S. Crocker Company, 565 Market street, San Francisco, Cal.

"Democracy in Oregon."

Oregon's 14 years of experience with direct legislation has been a most valuable demonstration for the rest of the world, especially for the rest of the United States, of the possibilities and difficulties of real Democratic government. The Oregon system is reviewed historically and descriptively in a comprehensive study by Prof. James D. Barnett of the University of Oregon, entitled "The Operation of the Initiative, Referendum and Recall in Oregon." It is an impartial, though sympathetic study, and the author's method of embodying in his text liberal quotations from many sources has given the book the added value of a representative symposium. Many practical difficulties have been met with in the effort to make direct legislation express the honest and intelligent opinion of the people, but these difficulties, Dr. Barnett's review discloses, have been met as they have come up with a reassuring degree of success. On the whole the verdict is that direct legislation is a success, and that it has come to stay.

\$1.00. Published by the Macmillan Company, New York.

"The Beloved Physician."

How much a man can do after he has been pronounced "down and out," has rarely, if ever, been demonstrated more remarkably than by Edward Livingston Trudeau, who went into the Adirondacks in 1873 a physical wreck, and though never regaining his health, yet lived to help thousands of other people to live, and died only last November. Two volumes are at hand telling the story of his "conquering fate by acquiescence," one a little sketch by a friend, the other Dr. Trudeau's own work, finished while he was yet able to do anything of the kind. The books are "The Beloved Physician," by Stephen Chalmers (Houghton Mifflin Company, \$1), and "An Autobiography,"

by Edward Livingston Trudeau (Doubleday, Page & Co., \$2.)

The reader who has access to both these volumes is advised to read the little one first. It is only of pocket size, 98 pages long, and serves as an admirable introduction to the autobiography. Mr. Chalmers introduces himself as a sort of Watson to Trudeau's Holmes, a man to whom the doctor chose to reveal himself as he could not to the multitude. The book begins with an extract from Dr. Trudeau's last public utterance, five years before his death, when, as president of the eighth congress of American physicians and surgeons, he delivered an address on "The Value of Optimism in Medicine," a theme which he exemplified in his own practice. Mr. Chalmers is able to say a number of things about Dr. Trudeau's large place in the medical world which one could hardly hope to find in a modest autobiography, and he packs a lot of well-worth appreciation into his brief sketch.

"Wall Street Stories."

The visitors in New York City who pauses in front of Trinity Church and looks eastward down the narrow defile between the cliff-like rows of office buildings, may well feel a wondering disappointment. "So this is Wall Street!" he exclaims, blankly. It is—and yet it is not. For Wall Street has ceased to be a topographical expression; it is a figure of speech. The true Wall Street is at once a battle-ground, a snug harbor, a lure to the unwary, a treasure island, a jungle—in fact, a miniature cosmos, with a unique and highly developed life of its own. Of the many attempts to portray it in fiction, Mr. Edwin Lefevre's "Wall Street Stories," remain the most vivid, actual, vital presentation of the most exciting and fascinating "game" in the world.

Published by Harper & Brothers, New York.

—Manager Morrisson of Techau Tavern announces that work on the new Techau Tavern Ice Palace at the corner of Eddy and Jones streets, is being prosecuted with vigor, and that the new rink will open about April 15th. A large corps of professional skaters from the New York Hippodrome has already been engaged and will repeat in San Francisco their New York successes. No expense will be spared either in the equipment of the Ice Palace or the presentation of the spectacles which will delight the public. Professional teachers will instruct novices in the art of ice skating, and give the more proficient lessons in fancy figures. Spectators will find ample and comfortable accommodations.

—Hortense—I can only be a sister to you, Alphonse. Alphonse—Then give me back my presents. Hortense—Why, Alphonse! Who ever heard of a sister doing such a foolish thing as that?—Judge.

The HELGESEN GALLERY

ANNOUNCES

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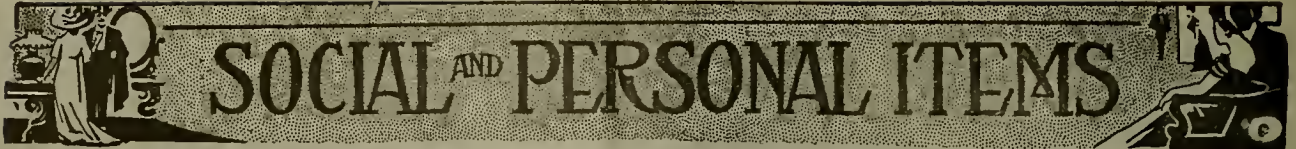
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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

- BROWN-MOOSER.**—The engagement of Miss Florence Marie Brown, daughter of Mrs. Mary J. Brown, to Louis H. Mooser, Jr., is announced. The Brown family came here from Chicago a few years ago. Mr. Mooser's family is well known here. He is a brother of Mrs. Hart Weaver. The wedding is planned for the early fall.
- BROWN-RAGLAND.**—From Washington comes the announcement of the engagement of Miss Lois Hartwell Brown, daughter of Mr. and Mrs. Colvin B. Brown, formerly of this city, now of Washington, D. C., and Rene Chastaine Ragland of Spokane. The wedding will take place in December in Washington, and the young couple will live in Spokane.
- GALE-BREDIUMS.**—Mr. and Mrs. Milton Gale have announced the engagement of their daughter, Miss Ruth Gale, to Mr. Charles F. Bredimus. The wedding will take place this summer.
- POILLION-GUERRICH.**—Of interest to a wide circle of friends in San Francisco is the engagement of Miss Gladys Poillion of New York and Francis Guerrich, who also makes his home in that city. The news has just been received in notes sent by the bride-elect. Miss Poillion is the daughter of Mr. and Mrs. J. Edward Poillion. She is well known in San Francisco, where she made extended visits. Francis Guerrich is prominent in the social and business world of New York. The marriage will take place in June.
- POWER-LIGHTS.**—News comes from Washington, D. C., of the engagement of Miss Mary D'Alton Power to Lieutenant William Tupper Lights, U. S. N. Miss Power visited here a couple of years ago as the guest of her brother, Neal Power. Lieutenant Lights was formerly stationed at Mare Island, but is now in Washington, D. C. The wedding will take place after Easter.
- SAHLEIN-MYER.**—Formal notes announcing the engagement of Miss Marion Sahlein and Alfred Meyer were sent out a few days ago. Miss Sahlein is the daughter of Mr. and Mrs. Henry Sahlein and is a sister of Miss Rose Sahlein and of Mrs. Edgar Schwabacher of Seattle. Alfred Meyer is the son of Mr. and Mrs. Henry Meyer. Mrs. Ernest J. Sultan is his sister, and he is also a brother of Julian Meyer. The wedding will take place in June.
- WILLIAMS-HEATH.**—The announcement last week of the engagement of John Heath, formerly of San Francisco, and Miss Margaret Bruce Williams of Red Springs, N. C., has created an unusual amount of interest among the smart set. The bride-elect is the daughter of Mr. and Mrs. William Fitzhugh Williams. The wedding is set for early in April, and the young couple plan to leave immediately for Havana, Cuba.
- WORMSER-EPSTEIN.**—The engagement of Miss Elsie Wormser of Fifth avenue, and Milton Epstein of San Diego, is announced by the mother of the bride-elect. No date has been set for the wedding.

WEDDING ANNOUNCEMENTS.

- BENJAMIN-SUSSMAN.**—The marriage of Miss Ray Benjamin and Leo Sussman will be an event of the early summer, the attractive girl having chosen the month of roses for the all-important day. Miss Benjamin is the daughter of Mrs. Rebecca D. Benjamin of Laguna street. Leo Sussman is the son of Mrs. Emilie Sussman, and makes his home with his mother on Pacific avenue.

WEDDINGS.

- LUBECK-GUTERMAN.**—A pretty wedding that is of interest to a wide circle of friends in this city and Los Angeles took place this week at the St. Francis Hotel, when Miss Betty Lubeck became the bride of Abe Guterman of Los Angeles. About fifty relatives of the bride and bridegroom witnessed the ceremony, which was celebrated in the Italian room. Rev. Dr. M. S. Levy officiated. After the ceremony an elaborate wedding supper was served and dancing was enjoyed. Mr. and Mrs. Guterman, on their honeymoon, will make an extended trip of the State. They will reside in Los Angeles.
- MARSHALL-HUNTER.**—The friends of Mrs. Juliet Fisher Marshall and Mr. Willard Thue Hunter have received cards announcing their marriage on Saturday, March 11th. On returning from their honeymoon, Mr. and Mrs. Hunter will reside at 114 Twenty-seventh avenue.
- THOMPSON-AYDELOTTE.**—Mrs. Laura Renfro Thompson became the bride of Captain John T. Aydelotte on Thursday evening, March 9th. The ceremony was performed at 5:30 at the home of Rev. Dr. William Guthrie of the First Presbyterian Church. Only a few intimate friends were present at the ceremony.

LUNCHEONS.

- BELL.**—A group of friends enjoyed the hospitality of Mrs. J. Franklin Bell at an informal luncheon Tuesday at her home at Fort Mason.
- CASTLE.**—Mrs. Neville Castle gave a luncheon Thursday in honor of her mother, Mrs. A. H. Voorhies. The other guests were friends of Mrs. Voorhies.
- CLARK.**—Mrs. Crawford W. Clark entertained at a luncheon and bridge party Thursday at her home in Presidio Terrace.
- CLARK.**—Major-General and Mrs. J. Franklin Bell were the honored guests at a luncheon given Monday by Captain and Mrs. Richard Clark in Berkeley.
- LAINZ.**—Mrs. J. R. Laine was hostess at an informal luncheon Monday, the Francisca Club having been the setting for this affair.
- McMULLIN.**—A delightful luncheon, followed by bridge, was enjoyed by a group of friends of Mrs. Latham McMullin at the Francisca Club on Monday.

- SHARON.**—Mrs. Frederick Sharon gave an informal luncheon Wednesday afternoon at the Palace Hotel.
- SLACK.**—Miss Edith Slack was hostess at luncheon Friday afternoon, when she complimented Mrs. Jack Mighell and Miss Linda Bryan. The luncheon took place at her home on Sacramento street.

DINNERS.

- BREEDEN.**—Mr. and Mrs. Henry Clarence Breeden have issued invitations to a dinner to be given this evening at their home in Burlingame.
- GALLOIS.**—An informal dinner was enjoyed by half a dozen friends of Mr. and Mrs. John Gallois Tuesday evening at their home on Russian hill.
- JURS.**—Mr. and Mrs. Peter Jurs were hosts at a dinner dance at the Palace Hotel recently, giving the affair a compliment to Mr. and Mrs. Ernest L. Hueter.
- MAHONEY.**—Mr. and Mrs. Andrew J. Mahoney gave a dinner party on Saturday night, having a score of guests. Dancing concluded a pleasant evening.
- PASCHEL.**—Philip Paschel was host at a dinner party at the Palace on Saturday evening, giving the affair in compliment to Miss Madge Wilson and Dr. Chester Moore and Mr. and Mrs. Noble Hamilton.
- SCHEWERIN.**—Ronnie Pierre Schewerin was host at a delightful dinner Sunday evening at his home at Burlingame.
- YOUNG TURKS.**—Melville Bowman, whose marriage to Miss Helen Hinckley will be an event of the fall, will be the honored guest at a dinner to be given this evening by the Young Turks at the Bohemian Club.

TEAS.

- CHIPMAN.**—Mrs. William F. Chipman gave a tea on Tuesday afternoon in honor of her mother, Mrs. Alfred Harrell, who is here from Bakersfield.
- HEINMANN.**—Mrs. Richard Heinmann entertained Tuesday at her home at a tea in compliment to Mrs. Richard Hanna, a young matron who has recently come here to live, and Mrs. Edward Janns, formerly Miss Florence Cluff, who is here from her home in Los Angeles visiting her mother, Mrs. Willam Cluff.

RECEPTIONS.

- DAVENPORT.**—Miss Eleanor Davenport was hostess Thursday afternoon at a reception at her home in California street, complimentary to Miss Amy Holman, English contralto, who came here last winter from London.
- SHAVITCH.**—Mrs. Vladimir Shavitch was hostess at a reception given Friday at her home in this city.

SUPPER PARTIES.

- BRUCE.**—Lewis Bruce entertained at the opera Friday evening and afterwards at supper at the St. Francis. The affair was in compliment to his fiancée, Miss Alice Chambers.
- CROCKER.**—Mrs. Henry J. Crocker, who entertained a party of friends at the opera Tuesday evening, later took her guests to the Palace Hotel, where they enjoyed supper.
- GREGG.**—Wellington Gregg entertained at supper at the Palace Hotel, following an evening at the opera.
- LEE.**—Mr. and Mrs. Cuyler Lee entertained a box party at the opera Tuesday evening, and with their guests later enjoyed supper at the St. Francis.

THEATRE PARTIES.

- FRANKLIN.**—Dr. and Mrs. Walter Scott Franklin gave a theatre and supper party Monday night in honor of Mrs. Charles Nelson, wife of Commander Nelson of Philadelphia, for whom a number of affairs are being given.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

CARDS.

CULLEN.—Mrs. W. O. Cullen will be the complimented guest at a bridge party to be given on the afternoon of March 21st by Mrs. William Hoff Cook in her attractive home on Commonwealth avenue.

PICNICS.

KARMANY.—A picnic luncheon in Vaca Valley was enjoyed Sunday by a group of friends of Colonel and Mrs. Lincoln Karmany, the trip being made by motor and luncheon served under the trees.

LEE.—Mr. and Mrs. Cuyler Lee took some friends on an automobile picnic Sunday down to the woods about Saratoga and motored to other points.

ARRIVALS.

BOCQUERAZ.—Mr. and Mrs. Roger Bocqueraz, whose marriage was an event of February 23d, arrived home Tuesday from their honeymoon, which has been passed in the southern part of the State.

KNOX.—Richard Knox has arrived from Honolulu to spend several weeks here. He is being welcomed by his many friends.

LOWE.—Mrs. James Lowe arrived Tuesday from Australia, where she has been visiting relatives and is the guest of her sister, Mrs. Wm. Matson.

McBURNEY.—Mr. and Mrs. Richard McBurney of Chicago have come to San Francisco on a visit of several weeks. They spent the week-end in Burlingame as the guests of Mr. and Mrs. Mountford S. Wilson.

SCHWABACHER.—Mr. and Mrs. Louis A. Schwabacher have returned from New York, where they have spent the last five weeks, and have taken apartments at the St. Francis Hotel.

TUBBS.—Mrs. William B. Tubbs and Miss Emily Tubbs have returned from a visit of several weeks in Santa Barbara.

DEPARTMENTS.

CARDEZA.—After a delightful visit in San Francisco, during which she has been entertained at many pleasurable affairs, Mrs. J. W. M. Cardeza left Wednesday for Honolulu.

CHEN CHI.—Regretful good-byes were said Thursday to Chinese Commissioner-General to the Exposition and Mrs. Chen Chi, who sailed for their home in the Orient. Accompanying them are several members of the Chinese Commission.

DEVEREUX.—Mr. and Mrs. William B. Devereux have gone to Angels Camp, to be away a couple of weeks.

FLOOD.—Mr. and Mrs. James L. Flood left Sunday for New York. They will be away until about May 1st, and will spend part of the time at Virginia Hot Springs.

GOVE.—Admiral and Mrs. Charles Gove will sail Tuesday for Coronado with Mr. and Mrs. John D. Spreckels on their yacht, Venetia. Admiral and Mrs. Gove plan to spend several months at this popular resort, returning to San Francisco for the winter months.

LOOMIS.—Francis B. Loomis has gone to Washington, D. C. He is not expected home for a month or so, being detained on important State business.

PARK.—Miss Eleanor Park has gone to Australia, for an indefinite visit.

ROBINSON.—Mrs. Marshall Robinson and her daughter, Miss Katherine Robinson, left Thursday for their home in Washington, D. C., after having spent the past six months in San Francisco.

STILLMAN.—Mrs. Stanley Stillman left Friday for the East, planning to enjoy a month's visit in New York and Boston.

WALSH.—Mrs. Thomas F. Walsh of Washington, who has been at the Fairmont for several days, sailed Wednesday for Japan.

INTIMATIONS.

ARMSBY.—Mrs. George Armsby and her two children are at Pasadena. They are undecided about the summer, but will probably go to some Atlantic coast resort. The Armsby home in Burlingame will be occupied by Mr. and Mrs. Walter Flier this summer.

ASHE.—Mr. and Mrs. Porter Ashe, who have been passing the winter at the Hotel Cecil, left Tuesday for San Rafael, where they will sojourn during the summer months.

COWDIN.—Mr. and Mrs. J. Cheever Cowdin will join the Hopkins family group at Menlo this summer. Mr. and Mrs. Samuel Hopkins will also be in Menlo for the summer months.

DUTTON.—Mrs. Henry Foster Dutton is sailing on Wednesday, the 23d, for Honolulu to visit her sister, Mrs. Harry MacFarlane. Mrs. Dutton will be away several weeks and has no plans definitely determined upon for the summer.

EYRE.—Mr. and Mrs. Perry Eyre and Miss Elena Eyre, who have been passing the winter in town, left Friday for their country home in Menlo Park. They were accompanied by Miss Mary Eyre, who will be their guest until her departure for Paris.

FINNIGAN.—The Misses Kathleen and Aileen Finnigan will soon move into their new house which they have built in San Mateo.

HAMILTON.—Miss Helen Hamilton has returned to town after a visit of several days in San Mateo with Mr. and Mrs. George H. Howard.

HEBNER.—Mrs. Leopold Hebner is here from New York visiting her mother, Mrs. Eugene Bress.

HEYENEMAN.—Walter Heyeneman, who left some time ago for the Orient, is en route to St. Petersburg, to be away indefinitely.

JOSSLYN.—Mr. and Mrs. Chas. Josslyn are planning to leave town April 1st, and will reopen their beautiful country home in Woodside. Their son-in-law and daughter, Mr. and Mrs. Gerald Rathbone, will be their house guests during the summer.

NICKEL.—Miss Beatrice Nickel, who has been enjoying an extended stay in the East, is at present the guest of Mr. and Mrs. Fritz Naze in New York. Another California visitor at their home at present is Archibald Johnson.

PRITCHETT.—Lieutenant E. E. Pritchett, U. S. A., and Mrs. Pritchett, who have been at Santa Barbara most of the time since their arrival from Manila, have gone to Washington, where they expect to remain several weeks.

WELCH.—Mr. and Mrs. Andrew Welch and their children have left the St. Francis, where they have been living for a year, and have gone to San Mateo for the summer.

Birthday Greeting Given Ina Coolbrith

One of the most kindly, spontaneous and appreciative gatherings that ever took place in San Francisco was recently given Ina D. Coolbrith, the poet, by some fifty of her admiring friends at her charming home on Russian Hill. Miss Coolbrith, radiating with happiness, acknowledged that it was the first birthday party she had ever had. Special honors were heaped upon her. She is the only woman member of the Bohemian Club, and President Deering of the club was delegated to personally extend the club's compliments and good wishes to their highly esteemed member. As president of the Authors' Congress at the recent Panama-Pacific Exposition, Miss Coolbrith attained more than local distinction, and many were the compliments and honors showered upon her for the steadfast and elevating work she has done for literature in California. Miss Coolbrith was one of the first women selected by Bret Harte to contribute to the Overland Monthly, and her meritorious and favored work began with the first number, July, 1868.

During the afternoon, the guests contributed an informal program rendered as follows:

Words of Greeting, Zoeth Eldredge; "Meadow Larks," by Ina Coolbrith, read by Mrs. Ella Sterling Mighels; Recitations from Edwin Markham and Stephen White; Songs by Mrs. Knes-ter; A Talk About the Duck Baby poem, Leo S. Robinson; Songs, "In Blossom Time" and "Quest" (Overland, August, 1868, second issue), words by Ina Coolbrith, Mr. Smith; Original Poem Dedicated to Miss Coolbrith, Alfred E. Acklom; Cycle of Songs by Richard Watson Gilder, Mr. and Mrs. Knes-ter; Essay, "The Game of Words" (Julius Myrom Alexander), and original poem to Miss Coolbrith, Nathan Newmark; "Brother Felix," poem, by the author, R. E. White; Original Poem, Mrs. E. D. Donovan; Where Mother is, is Best, poem by Chas. Phillips, "After the Lights Went Out," Leo Robinson, read by Miss Craig; Poem by Ina Coolbrith, Mrs. Olivia Kingsland; Poem dedicated to Miss Coolbrith, read by the author, Mr. Turrell; Poem, "A Love Song," and humorous verse on the high rents of 1906, Mrs. Marian Taylor; "The Laurel," original poem dedicated to Miss Coolbrith at the time of her coronation, by the author, Mrs. Tompkins; Speech by Miss Coolbrith, Poet Laureate.

Frank P. Deering, president of the Bohemian Club, was introduced, and presented the felicitations of the club in a speech of fine taste and feeling. Mrs. Marian Taylor acted as chair- man. Between forty and fifty guests partook of Miss Cool- brith's hospitality, including ladies and gentlemen of promi- nence in literary, scholastic, musical and club circles.

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Financiers of this country unite AMERICA EASILY ABSORBING on agreeing that the manner in ITS SECURITIES IN EUROPE. which the European offerings of

American stocks and bonds are being absorbed is most encouraging. At the close of last year the combined holdings of the banks and trust companies in the New York Clearing House stood at \$804,251,000, exclusive of United States Government issues and mortgages owned by the trust companies. This represented an increase of \$207,000,000, or more than thirty-four per cent for the year. Before the war the highest figure ever reported for such holdings was \$625,200,000 in 1912. Furthermore, the loans of the New York City Clearing House banks increased during 1915 by nearly \$700,000,000, of which a large part must be due to advances upon these securities purchased from abroad. Doubtless, the savings banks and insurance companies have also been large buyers of bonds during the last few months. In February, the output of bonds issued by States, cities and counties of the United States aggregated a little less than \$29,000,000, which was about \$10,000,000 less than the output in that month of last year. But the records show that during January and February, taken together, the total flotations of this sort reached \$81,300,000, as against \$64,800,000 in the corresponding period of 1915.

—Sixteen Hawaiian sugar plantations closed the year with \$8,751,000 cash on hand. This fund has been built up during the past two or three years in anticipation of free sugar. Now that the likelihood of free sugar in the next few years is practically past, the fund will be kept nearly intact for the purpose of meeting this or other unforeseen vicissitudes. The fund, however, is deemed large enough by most of the plantations, so that stockholders in most instances can reasonably expect a full distribution of 1916 earnings, which promise to break all records. The amount of the cash balances on hand December 31, 1915, were:

Ewa, \$593,000; Hawaiian Agricultural, \$600,000; Hawaiian C. and S. Co., \$1,316,000; Hawaiian Sugar, \$550,000; Honoumuli, \$240,000; Kekaha, \$390,000; Koloa, \$90,000; Maui Agricultural, \$1,122,000; McBryde, \$71,000; Oloa, \$453,000; Oahu Sugar, \$1,000,000; Onomea, \$715,000; Pepeekeo, \$400,000; Pioneer, \$415,000; Waialua, \$398,000; Wailuku, \$400,000. Total, \$8,751,000.

—Taking the present position of the world at large, there is no doubt whatever as to the fact of paper money inflation. Between July, 1914, and the beginning of 1916, Germany's paper currency increased \$1,500,000,000, or something like 320 per cent. France added \$1,519,000,000 to its note circulation within that period, or 113 per cent. In Russia, the Imperial Bank's note issues alone rose \$1,783,000,000, or 217 per cent, and there was probably other currency put out. Austria has not ventured to publish the figures of her wartime paper money issues, but they are certainly very large. The Bank of England's note circulation at the end of 1915, together with the special currency—authorized when the war began, put out by the Treasury for account of the English joint-stock banks, and secured by government bonds and commercial paper—showed a total increase of \$692,000,000, an expansion of 367 per cent. What might be thought to bear more immediately on the present discussion, the national banks of the United States, under a law passed shortly after the panic of 1907, issued \$380,000,000 of "emergency currency" in the first three months of the European war, as against a previously outstanding national bank-note circulation of \$750,000,000.

—It is understood that the volume of war orders booked by Du Pont has reached an aggregate of \$400,000,000. A large portion of this enormous business was, of course, filled in the fiscal year to December 31st last, and was the potent factor in the production of the \$57,840,758 of net profits which the company reported.

—The management of the Rescue-Eula Mining Company has issued the following official report on the discovery of the new vein in its property: The vein was cut in the north cross-cut, which was extended into the Eula claim on the 950-foot level. The strike is generally east and west, with a dip to the north. Drifting has taken place on this vein towards the east, with a double shift working, and at the time of the present report 40 feet have been attained. The drift is in a continuous body of ore, with an average width of 5 feet of excellent values. The first lot, milled on the 5th instant, returned \$21.50 per ton, this ore coming from the point at which the vein was cut, which caused it to be more or less mixed with waste, which was broken under the conditions incident to the intersection of the vein. The second lot was milled on Wednesday, the 8th instant, and consisted of 53 tons, which gave returns material higher than the first lot. At the present time they are breaking about 15 tons per day in the drifting operations. A third lot, which will be of higher grade than the first two, owing to the consistent improvement in values in drifting eastward, will be milled Saturday.

—Revenues of forty-three railroads operating east of the Mississippi and north of the Ohio and Potomac, increased by about \$3,800,000 during the month of October, 1915, under the new rates authorized by the Interstate Commerce Commission in the 5 per cent case. In an estimate made public recently the Commission says this increase is estimated by taking the traffic actually handled in October and applying both the old and new rates. On freight traffic the increase was about \$2,700,000, and on passenger about \$936,000.

—The Crocker National Bank makes a very favorable showing in the report of its financial condition in answer to the call of the Comptroller of the Treasury as of March 7, 1916. Loans and discounts reach \$16,302,476, indicating that loans are more widely made; cash and sight exchange, \$15,023,659. Surplus and undivided profits aggregate \$3,359,157, a notable increase, and deposits reach \$26,802,080. Resources and liabilities total \$34,493,053.

REPORT OF THE CONDITION OF THE
**Anglo & London Paris
National Bank**
OF SAN FRANCISCO

At the Close of Business, March 7, 1916

RESOURCES	
Loans and Discounts	\$16,512,643.06
U. S. Bonds to secure circulation at par	2,500,000.00
Other U. S. Bonds at par	100,000.00
Other Bonds	2,982,145.01
Other Assets	400,000.00
Customers' Liability on Letters of Credit and Acceptance	2,706,267.19
Cash and Sight Exchange	20,278,434.41
	\$45,479,489.67

LIABILITIES.	
Capital Stock	\$ 4,000,000.00
Surplus	1,500,000.00
Undivided Profits	466,137.81
Circulation	2,461,600.00
Letters of Credit, Domestic and Foreign and Acceptances	2,706,267.19
Deposits	34,345,484.67
	\$45,479,489.67

OFFICERS

HERBERT FLEISHLACKER, President
Washington Dodge, Vice-Pres. Wm. H. High, Assistant Cashier
J. Friedlander, Vice-President H. Choynski, Assistant Cashier
C. F. Hunt, Vice-President G. R. Burdick, Assistant Cashier
C. R. Parker, Cashier J.W. Lillenthal, Jr. Asst. Cashier
A. L. Langerman, Secretary.

—Anglo and London-Paris National Bank furnishes an excellent financial showing in its report to the U. S. Treasurer, as of March 7th, last. Loans and discounts are credited with \$16,512,643; cash and sight exchange with \$20,278,434. Surplus and undivided profits aggregate \$1,966,137, and deposits total \$34,345,484. Resources aggregate \$45,479,489.

—Tonopah Belmont made another big bullion shipment for the week ending March 11th, the values totaling \$79,020, in the first shipment, and \$25,129 in the second.

Will Silver Become a Standard After the War?

Herman Zadig, a well known mining man and an authority on the production of gold and silver in the West, says that the present great conflict in Europe will make many changes, not alone in the map of Europe, but also in the financial centers of the whole world. When it comes to finances, the whole world is so closely bound together that, if a change takes place, it will affect every country throughout the whole world.

He says: "The most radical change that I believe will take place will be the remonetization of silver. It will be a bitter pill for many financiers and writers of political economy to swallow. But what can the financier do? This war has cost an enormous sum of money, and it looks as if it would be almost impossible for the different nations ever to be able to pay the interest on their outstanding obligations.

"The great banking houses in Europe, with the aid of the bankers of America, will work out a proposition which will place the finances of these different European nations now engaged in this terrible war on a solid footing. It will be quite natural that, when these bankers meet and discuss their finances, they will first find out how much gold there is available to secure the many billions of debentures issued since the war, and which the different governments have promised to protect when due. They will find that there is not gold enough in the world even to partly protect their debentures, and the only thing that will be left for them to do is to remonetize silver and thus increase the metallic currency of the world almost double.

"Naturally, a great many bankers will say that the world will be flooded with silver and that it is impossible for that reason to keep up a double standard. I maintain that nothing of the kind will happen; the more silver produced, the more money in circulation, and the better the general business. Certainly their argument might be correct if any one nation would stand out; the value of a silver dollar must be the same all over the world. That was the trouble when Bryan made his campaign for free silver; he was defeated because America alone could not have adopted the double standard. The gold would have all gone out of the country in a very short time.

Conditions have somewhat changed since then; America, through the war, is holding a greater part of the gold held before the war by England, France, Russia and Germany, and, therefore, is really not in need of any change; but from the friendly feeling existing in America towards the restoration of silver to its former standard, America will not object, but will lend its aid toward the change.

I believe that America is likely to be the first nation to propose to establish a new ratio between gold and silver, and thus help a cause that will benefit the world at large. The restoration of silver will mean a great boom to all countries using silver now. People trading with countries where silver is the standard, will know, when they buy or sell goods in these countries, that when the time comes to settle there is no difference through either the rise or fall of silver.

"When the war is over, England, France and Germany will each try to reach out for new business, so as to recover from great financial losses during the war. The South American Republics, Mexico, China and Japan will be the great places to look for development of trade, and a fixed standard for silver will, in my opinion, be of immense value to these respective countries. But aside from that, what an immense amount of new business it would start in all business lines! A great revival in mining always has a great effect on all industries.

"In conclusion, I will say that being a great believer in the future of silver, I naturally feel that there is great prosperity ahead for all those who are interested in mining properties where silver predominates."

— THE — Crocker National Bank

OF SAN FRANCISCO

Conditions at Close of Business March 7, 1916

RESOURCES

Loans and Discounts	\$16,302,476.70
U. S. Bonds	2,010,800.00
Other Bonds and Securities	676,944.09
Capital Stock in Federal Reserve Bank of San Francisco	120,000.00
Customers' Liabilities Under Letters of Credit	359,173.16
Cash and Sight Exchange	15,023,659.23
	\$34,493,053.18

LIABILITIES

Capital	\$2,000,000.00
Surplus and Undivided Profits	3,359,157.27
Circulation	1,933,497.50
Letters of Credit	398,318.16
Deposits	26,802,080.25
	\$34,493,053.18

OFFICERS

WM. H. CROCKER	President	J. B. McCARGAR	Assistant Cashier
CHAS. E. GREEN	Vice-President	G. W. EBNER	Assistant Cashier
JAS. J. FAGAN	Vice-President	B. D. DEAN	Assistant Cashier
W. GREGG, Jr.	Cashier	J. M. MASTEN	Assistant Cashier

JOHN CLAUSEN	J. SUCKERMANN
Manager Foreign Dept.	Assistant Manager Foreign Dept.
G. FERIS BALDWIN	Auditor

BOARD OF DIRECTORS

WM. H. CROCKER	CHAS. E. GREEN	CHARLES T. CROCKER
W. GREGG, Jr.	FRANK G. DRUM	A. F. MORRISON
JAS. J. FAGAN	HENRY T. SCOTT	GEORGE W. SCOTT

To CHICAGO, KANSAS CITY and ST. LOUIS



2 Daily Trains

via

Los Angeles, Tucson and El Paso

"Golden State Limited"

Through Standard and Tourist Pullman cars from San Francisco, Ferry Station, 6:00 p. m. and 10:40 a. m., respectively.

"The Californian"

Standard Pullman and Tourist car connection to Kansas City, from San Francisco, Ferry Station, 9:00 p. m.

BEST DINING CAR IN AMERICA

For Tickets and Berths Ask Agents of

Southern Pacific

Palace Hotel
Flood Building

Third St. Station
Ferry Station

**El Paso & Southwestern
Rock Island Lines**

691 Market Street



Automobile Exports Rank Fifth Among Manufactured Articles

Exports of American automobiles and parts now rank fifth in value among all manufactured articles. The exports for the year 1915, valued at \$111,180,139, exceeded the combined exports of all other kinds of machinery (\$81,224,345), and the combined exports of all sorts of steam and electric railroad cars and locomotives, carriages and wagons, bicycles, tricycles, stationary, marine and automobile engines, agricultural implements and electrical machinery (\$78,015,574.) They also exceeded the value of manufactured cotton and cotton clothing (\$95,827,024), manufactures of leather (\$75,268,680), chemicals, drugs, dyes and medicines (\$80,395,321), and exports of wheat flour (\$96,201,234.)

The automobile exports were surpassed in value last year by exports of iron, steel and manufactures thereof (\$338,703,720), explosives (\$181,778,033), refined mineral oils (\$138,689,495), copper and manufactures (\$125,136,289), wheat (\$282,457,092), and horses, mules, cattle and sheep (\$121,641,231.)

This comparative analysis of the export trade statistics contained in the December report of the Department of Commerce, as made by the National Automobile Chamber of Commerce, will give a better understanding of what the growth of the automobile industry means to the American working man and the general prosperity of the country, for it is to be remembered the automobile industry draws heavily upon many other industries for raw and manufactured materials, such as metals, leather, cloth, wood, wool, curled hair, glass, celluloid, paints and varnishes, asbestos, etc.

In one year the exports of motor vehicles increased more than 232 per cent—from a total value of \$28,507,464 in 1914 to \$94,879,738 in 1915. The foreign shipments of passenger cars almost doubled—from 22,335, valued at \$19,521,708 in 1914, to 41,869, valued at \$35,045,492 for the year ended December 31st last. But the exports of trucks increased nearly sevenfold, from 3,430, worth \$8,985,756, to 22,082, valued at \$59,834,246.

Growth of the foreign trade in American motor trucks during the last two years is even more noteworthy, for in 1913 only 1,009 commercial vehicles were exported, of a gross value of \$1,686,807, the increase in two years being 3,447 per cent.

The principal countries to which automobile exports were made last year and the volume of shipments to them were as follows:

Number—United Kingdom, 24,355; France, 6,304; Other Europe, 8,630; Canada, 5,796; British Oceania, 4,818; Asia and other Oceania, 4,319. Value—United Kingdom, \$35,055,097; France, \$15,922,313; Other Europe, \$22,330,357; Canada, \$4,622,931; British Oceania, \$41,075,299; Asia and other Oceania, \$6,728,813.

* * *

Senate Good Roads Bill Endorsed by Auto Clubs

Washington, D. C., December 11th.—One hundred and fifty million dollars will be expended in country-wide roads improvement during the next five years, if the co-operation between the National government and the several States set forth in the measure reported to the Senate by its Committee on Post Offices and Post Roads as a substitute for the Shackelford House good roads bill finds approval.

Senator Bankhead's committee dissented from the legislation passed in the House in that it preferred a definite sum per year rather than "any amount up to \$25,000,000;" believed that the money should only be expended for construction or improvement, and not for maintenance; and also included in the distribution to the several States the additional factor of area, besides population and post road mileage.

In both bills the States match the Federal dollars, but the Bankhead bill definitely calls for \$5,000,000 in 1916; \$10,000,

000 in 1917; \$15,000,000 in 1918; \$20,000,000 in 1919; and \$25,000,000 in 1920. Incidentally, the Senate substitute requires that a State shall establish a State highway department, though its apportionment remains to its credit for at least three years, so that the five States which have yet to adopt the policy of the other States will have ample time in which to comply with this reasonable supervision of the expenditure of the joint money.

If a State does not properly maintain a road constructed by the Federal and State authorities, which roads are decided upon by the Secretary of Agriculture and the State highway department, the Secretary has the power to withhold a further apportionment of funds if, within six months after he has given notice in writing to the State highway department of a State, the neglected roads are not given the necessary attention.

That the good roads bill has an excellent chance of passage in the Senate is indicated in the replies received by A. A. A. clubs throughout the country from their Senators.

* * *

British Army Flyer Sees American Aircraft

Aeroplanes with roomy, upholstered bodies, wind-shields and all the comforts of the modern motor car, with the additional convenience of the wireless telegraph, are now in use in Europe, according to Captain Archibald B. Ford, of the Royal Flying Corps, Great Britain. Captain Ford, who is on a leave of absence from the British army, is a visitor in Detroit.

Captain Ford has been in the aerial service of his country since the beginning of the war. His visit to the United States is unofficial, but is in the interest of aircraft.

"American aeroplanes are crude in comparison with many of the planes in use in Europe at present," said he. "The rush with which your American factories are working to turn out machines for the various warring nations has not added to the excellence of their work. I am afraid much of the work is poor. The need is not only for more powerful, sturdier motors, but for improved types of planes as well.

Captain Ford visited Henry B. Joy at the aviation field near Mt. Clemens, Mich. He said that his interest in the aeroplane is scientific and not commercial.

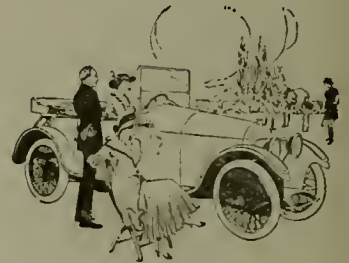
"I am in hope that America will do much toward the development of safe, durable, comfortable air machines, when your manufacturers begin to really try to do this," said he. "The perfecting of the multiple-cylinder motor and adapting it for aeroplane use indicates that this will be before very long."

Captain Ford is classed as a "skilled observer." His work consisted of flying at a height of 10,000 feet over German and Austrian lines, making maps and signaling by wireless to the British gunners, twelve or fifteen miles away. He says the work of skilled observers is so accurate that by following their signals, gunners are enabled to explode shells in the enemy's trenches within five attempts.

Scripps-Booth

Luxurious

Roadster



The *Scripps-Booth* is already accepted as an ideal city Roadster, giving a quick acceleration and marvelous efficiency in traffic

* * *

DEMONSTRATION BY APPOINTMENT

* * *

John F. McLain Company

2841 Broadway
OAKLAND

1635 California Street
SAN FRANCISCO



The new 22-72 Mercer four-passenger touring car, which has just made its appearance in San Francisco. The model has made a decided hit throughout the East.

New Mercer Makes Hit

The first of the new series of Mercer cars, known as the 22-72 model, has arrived in San Francisco, and will be on display at the headquarters of the Mercer Pacific Coast agency for the next few days. The new model is a four-passenger touring car, with a wheelbase of 134 inches. It derives its name because the rated horsepower is twenty-two and the block rating is seventy-two. In body lines the car has the same rakish appearance that characterized last season's type, but the designers have rather spread themselves in the matter of finish and have made the car far more attractive.

The motor is still of the four-cylinder type and of practically the same design, although the engineers have done much to reduce the weight of the car by employing much aluminum.

Auto Firm Will Have California Day

California-Chalmers Day will be celebrated in San Francisco on Tuesday, March 21st, automobile dealers from all parts of Northern California to be in attendance. Frank H. Smith, assistant sales manager of the Chalmers Motor Company, who recently came to the coast to co-operate with L. H. Rose, general manager of the L. H. Rose-Chalmers Company, in the arrangement of the program for the occasion, returned a few days ago from Southern California, where he and Rose have been in conference with Hugh Chalmers, the noted automobile manufacturer.

On the day when the dealers gather in this city, Hugh Chalmers will be the special guest of honor of Rose, who is the host of the occasion. Rose and Smith have not, as yet, completed all details of the program, but it is stated that many novel features embracing business, entertainment and education will make up the day.

Invitations have been sent out to approximately 300 dealers in Northern California. From the hour these dealers arrive in San Francisco until they leave the city, they will, in every sense of the word, be the guests of the Rose-Chalmers Company. Between 250 and 300 rooms have been reserved in the Hotel St. Francis to accommodate the guests. All business meetings and all entertainments will likewise take place in the St. Francis.

A business luncheon will open the day's events. This is to be followed during the afternoon by an educational session, during which the automobile industry, its present and future aspects, will be discussed in detail. Hugh Chalmers will take the leading part in the discussions. The evening session will be given over to a monster banquet, the closing hours of which will be marked by a carabet of a high mirth and laughter provoking nature, the principals being some of the best theatrical talent that can be obtained.

Henry J. McCoy of Chanslor & Lyon Co. 'At Liberty'

One of the interesting features of the local trade during the last few days was the retirement of Henry J. McCoy from the Chanslor & Lyon Company. McCoy sold his interest in this concern to W. G. Chanslor.

McCoy is one of the best known men in the automobile accessory business on the Pacific Coast. He has been associated with the Chanslor & Lyon Company as General Manager for several years, and was largely responsible for widespread sales organization of that concern. He has not announced his plans for the future, but it is expected he will re-enter the accessory business.

6,000 Automobiles from Mississippi to Coast

It is estimated that not less than 6,000 tourist cars made the trip from east of the Mississippi to California last summer. They averaged three persons to the car, spent \$20 a day on the average, and averaged thirty-five days for the trip, making a total of \$4,200,000 expended along the routes.

FIRE PROOF BUILDING Phones—Park 8386, Park 6128
20---MARSHALL SQUARE---20
GARAGE
 EXPERT AUTOMOBILE REPAIRING and MACHINE WORK
 AUTO SUPPLIES
 NO. 20 MARSHALL SQUARE
 Opp. 8th and Market Sts. San Francisco

Auto Fender & Radiator Works
 MAKE AND REPAIR
 Fenders, Radiators, Hoods, Metal Bodies,
 Tanks, Dash Shields, Lamps, Mud Pans,
 Tool Boxes, Metal Spinning, Etc.
 466 Golden Gate Ave. 1131 Van Ness Ave.
 Phone Franklin 6460 Phone Franklin 3685

WHERE SERVICE MEANS SERVICE
M & H GARAGE
 819-835 ELLIS ST. Between Polk and
Van Ness Avenue
 WHERE THE PRIVATE OWNER FEELS AT HOME

Auto Man's Tribute to Local Advertising

"The record-breaking 1915 increase in the use of newspaper space by automobile manufacturers was flattering to the intelligence of the industry, as well as complimentary to the power of the press," says President George A. Kissel of the Kissel-Kar.

"The growth of automobile newspaper advertising has been a very interesting development. In the early days of the motor car, the very idea of exploiting so high priced an article in the newspapers was regarded by the makers as little short of irrational. We then used the national magazines almost exclusively.

"But what a change! Gradually, by persistent work, the first converts were made, and they fared so well in results that others followed rapidly. I doubt if there is a single automobile manufacturer to-day who disbelieves in local advertising, while most of them are enthusiastic on the subject.

"Statistics before me show gains of anywhere from 75,000 to 250,000 lines in the display automobile advertising of the leading newspapers of the United States in 1915 over 1914. And unless all signs fail, there is going to be another wonderful advance in 1916 over the present record.

"The fact that newspapers can sell automobiles leads me inevitably to the conclusion that they can sell practically anything."

Sand Boxes for Motors

Clifton Williams, an assistant city attorney of Milwaukee, Wis., has applied for patent rights on a device to present or minimize skidding. The appliance utilizes the principle of strewing sand on smooth surfaces to make a rough path for wheels. Like locomotives and street cars, motor cars are to be equipped with stand-boxes, from which lead pipes to a position just in front of the rear wheels. A button in reach of the driver opens a valve and sand is strewn on the ground in the path of the driven wheels. Mr. Williams intends the device to be of small and convenient size, holding just enough for one time use. He has tried out the device for a year. It is to be manufactured in large quantities as soon as preliminary details are settled.

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

TELEPHONE FRANKLIN 1836

The White Star Line

AUTO TOURING COMPANY

1930 VAN NESS AVENUE

Touring Car, Limousine or Taxi-Car

TARIFF: 7 Passenger Touring Cars
\$2.00 per hour
 in San Francisco

7 Passenger Closed Cars
\$2.50 per hour
 in San Francisco

SHOPPING and CALLING RATES REDUCED

Special Touring Rates for Country Touring

TAXICAB RATES FOR SHORT TRIPS to
 THEATRE or CAFE
 Day and Night Service

Our Taxicab service is the best in San Francisco. We use seven passenger cars for this service, the charge being at a flat rate, regardless of the number of passengers. Tariff as low as 50 cents. We solicit your Taxicab business, and will assure you that tariff is positively the lowest in San Francisco, the service and equipment the best.

Telephone Franklin 1836

MOTOROL

"It suits because it doesn't soot"

If you want to prolong the life of your engine
 If you want to eliminate smoke and carbon
 If you want to reduce your oil expense

Use MoToRoL

Hughson & Merton, Inc.

530 Golden Gate Avenue
 San Francisco, Cal.

PANHARD OIL

FREE FROM CARBON

BERNARD I. BILL

543 GOLDEN GATE AVE. SAN FRANCISCO, CAL.

CLASS "A" GARAGE, INC.

Strictly Fire Proof Building

STORAGE SUPPLIES REPAIRS

BEST SERVICE ASSURED

735-751 POST STREET SAN FRANCISCO
 TELEPHONE PROSPECT 2280

Automobile Starting and Lighting Systems

Give Satisfactory Results When Given Proper Attention
 We specialize on electrical equipment, storage batteries, etc.
 and guarantee satisfaction

GUARANTEE BATTERY COMPANY
 639 Van Ness Ave. BRAND & CUSHMAN Phone Prospect 741

TIRES VULCANIZING

TOM H. ELKINGTON

Long Mileage Tires and Second-Hand Tires
 Everything Needed for the Bus

1135 VAN NESS AVE.—Near Geary Phone PROSPECT 1566

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 76 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repainting, lathework, vulcanizing. Open day and night.

LARKINS & COMPANY

CARRIAGE AND AUTOMOBILE BODY BUILDERS
 Established in 1865

1610-1612-1614 VAN NESS AVENUE

Between California and Sacramento Sts. Phone Prospect 30
 Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.



USE LIKE AN ORDINARY TOWEL

AUTOISTS

SHOULD NEVER BE
 WITHOUT
 THEM
 =

Your Grocer Sells 'Em

FASHION'S FADS AND FRILLS

If all predictions prove true, the coming summer should be a most economical one for the family with daughters. Fashion says: "Sport clothes from dawn till dusk, and after dark, as simple or as elaborate an evening frock as the fancy demands." Besides being decidedly practical and money-saving, this regime should be comforting and comfortable to a degree; just stop for a moment and consider how many puzzled moments will be saved, and how many times one will be spared that eternal question, "what shall I wear to-day?" A good supply of smart linen blouses, a sport skirt or two, with a chic sport coat, and one's wardrobe troubles are solved during daylight hours; after, it is a simple matter to select a dainty dance or dinner dress of net, or one of the exquisite summer fabrics now in favor, and don it in perfect peace.

One must wonder at the sudden enthusiasm for out-of-door sports being shown by the American girl this season; we have been gradually coming to it, but this year it looks as if we were one and all to take up sport for all that it is worth, or at least to look as if we adored tennis, golf, boating, swimming, and the numberless other excuses for getting out-of-doors.

Some Charming Effects.

We have been gradually accustoming ourselves to the vivid reds, yellows, greens and the various startling plaids and stripes which blend so effectively and harmoniously with the blue skies and green grass of the summer fields, the mountains and the shore, where some of us are fortunate enough to dream the summer through, and others are privileged to spend a playtime week or two.

Among the smartest of the new sport suits are many of silk jersey, or, as it is perhaps more generally known, Italian silk. These suits are often made with coat of a plain color, emerald green, for instance, worn with a smart, short skirt of black and white stripes. White or cream serge, too, is a favorite, combined with coat of scarlet, emerald or bright blue. The coat is usually cuffed, collared and belted with the material of the skirt. Sometimes one sees a coat of stripes with skirt of plain material. The silk jersey coats and sport coats of other materials will be worn with all types of frock this summer; for in spite of the popularity of the plain blouse and skirt, there are any number of attractive tub frocks being shown just now, and I am quite sure that they will be worn quite as much as in seasons past, more, perhaps, as they are more fascinating than for many a year. This is another practical and economical notion.

Charming Sport Blouses.

Simplicity of cut, combined with the daintiest possible of linen, voile, organdy or tub silk, is the recipe for the most popular of the summer blouses, to wear with tailored suit, sport coat or separate skirt. One of the prettiest I have seen this season was fashioned of a pale pink figured batiste having deep cuffs and sailor collar of white. It was made with open throat and was closed down the front with a wide



Plain Coat and Striped Skirt.

silk cord slipped under a tab on either side of the blouse. The colored lawn and organdy blouse is growing in favor, in fact the colored waist seems to be taking preference over the plain white waist to a marked degree. There is something particularly pleasing about a softly tinted blouse of crepe de Chine, Georgette, or one of the new wash fabrics, combined with a tailored suit, that makes its appeal to all. Strictly tailored linen waists of white for morning or sports wear are unusually smart and much in vogue, but for the tailored suit and more dressy wear, the tinted blouse is the favorite. There are any number of attractive middy blouses for all sorts of summer daytime wear. Oftentimes these are made of the same material and color as the skirt, thereby forming a complete costume, and again they are of a contrasting color and material to wear with various skirts.

Attractive Hats.

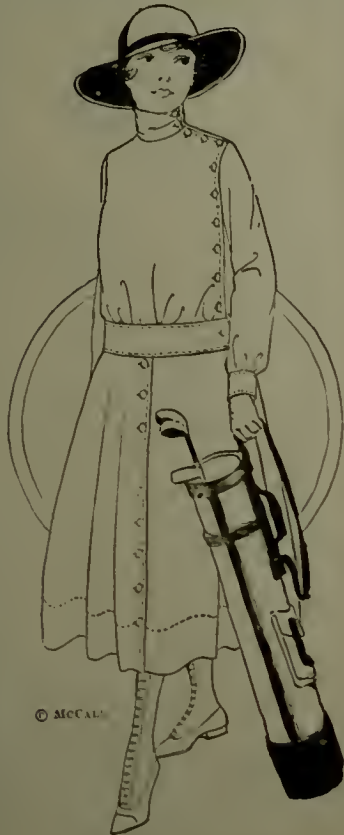
In compliance with Fashion's decree, that sport clothing be supremely favored, the hat shops are putting forth many attractive, severe little hats which may be appropriately worn with either tailored or sport suit. Many of these are hand-made fabric hats with just a bit of a ribbon, a bow or ornament, by way of trimming. Some chic models of cretonne and others of ratine in soft colorings, are essentially sport hats, but the plain hems, Milans and hand-sewn hats of braid may be worn with either tailored suit or sport costume. Angora braid is one of the most effective of the new braids, in white or a soft color, combined with hemp or Milan. The shiny braids are much in vogue for early tailored wear, in black or colors, trimmed with flowers or ribbon. Patent leather and varnished foliage is most effective for trimming these glazed hats.

TRAVEL EAST IN LUXURY.

Sunset Limited to New Orleans through balmy skies. Thence through historic scenes of days of war, now alive with southern life and industry. The Sunset Limited and its connection at New Orleans with the New York and New Orleans Limited makes an ideal winter trip East. Service the best. Stop-over at points of much interest. For booklets and information apply Washington Sunset Route, 874 Market St., San Francisco, Cal.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.



A Middy Suit of Linen.



Lamps and Fixtures
that harmonize with their surroundings
Made of the new **Metal Tapestry**,
as softly colored as a fabric.
Indestructible
Especially charming in English chintz
pattern or in Oriental design.
THE PALMER SHOP
1345 Sutter Street

INSURANCE

Arthur M. Brown, chairman of a committee consisting of F. B. Kellam, George W. Dornin, H. P. Blanchard, A. T. Bailey, D. W. Clark and W. W. Alverson, which for the past two years has been perfecting a plan for the adoption and use of uniform fire insurance blanks, reports that renewed interest has recently been manifested by San Francisco managers and that an early agreement among them is expected. The experience of the Western Union in furnishing endorsement and other blanks of uniform character, the very considerable reduction in the expense of operating supply departments in consequence of the adoption of the system, and the reduction in cost of printing and waste as compared with the practice of having each individual company print its own particular form, were comprehensively set forth by Vice-President C. R. Tuttle, of the Continental, before a meeting of the committee during his recent visit to San Francisco, and it now appears probable that a printing plant will be operated and uniform blanks supplied to San Francisco offices at an early date.

That the parties who recently filed suit against the Union Pacific Life of Portland, Ore., for the return to the receivership of the defunct American Life and Accident of eighty thousand dollars of assets alleged to have been fraudulently transferred, not only are not stockholders in the shattered American Life, but that the action was instituted for the purpose of wrecking the Union Pacific Life, is alleged in an answer filed by the defendant company. The answer further alleges that information claimed to have been received by the receiver from the stockholders is false, and was given maliciously for the purpose of harassing defendants and putting the Union Pacific out of business.

As a result of General Manager Fred B. Lloyd's three months' visit to the East, a contract has been entered into between the Pacific Coast Casualty and the Casualty Company of America, by which the business of the former company is reinsured by the latter, dating from noon, February 28th, and the Pacific Coast Casualty will go into liquidation. It is understood that most of the stockholders of the California company have invested in the stock of the Casualty Company of America to a greater or less extent.

The insurance firm of Seeley announce their intention of organizing the Western Mutual Fire Insurance Company of California, and expect to begin writing business when the \$10,000 of premiums exacted by the California law is secured. A contingency fund of \$50,000 will be provided, and operations will be conducted on the assessment plan.

Edward W. Fitzgerald, for eight years identified with the office force of the Hartford Fire at San Francisco, has been appointed special agent for territory in Northern California and Nevada heretofore covered by R. S. Dollard, who has been transferred to the central part of the State.

On March 15th, the office of assistant secretary to the Insurance Federation of California will be discontinued and activities will cease on that date until the first annual meeting on the second Thursday in April. Assistant Secretary McDonald concluded his term of office by a "Federation Week," March 6 to 14, in which much interest was taken and a nucleus for a permanent organization established.

The State Industrial Accident Commission has ruled that the failure of a court to fix temporary alimony in the suit of a woman for divorce is a fact sufficient in itself to establish that there was no dependency on the part of the woman.

Frank M. Avery, manager of the Pacific Department of the Fire Association and Philadelphia Underwriters, has returned from a visit to his agencies in Southern California.

Manager Rolla V. Watt, of the Royal and Queen, is expected back this week from a visit to New York.

Vice-President Whitney Palache, of the Hartford, after a two weeks' visit to San Francisco, has returned to Connecticut.

The State Industrial Accident Board of Massachusetts agrees with the California Bureau in ruling that fishermen lost from vessels sailing from the home ports are within the provisions of the Workmen's Compensation act, regardless how far off shore the accident occurs.

Frank H. Hamilton, a mining engineer of Pasadena, Cal., has been arrested on the charge of having burned down his residence, upon which there was an insurance of thirty thousand dollars.

William S. Dennis, attracted by the wide and growing field of accident insurance, has resigned his position of field man for the Hartford Fire, and will devote the major part of his time to that branch of the business on a brokerage business.

The American of Newark has appointed H. F. Avery special agent for Colorado, succeeding F. C. Haupt, who has been transferred to Oklahoma.

Arthur G. Nason & Co., have been appointed metropolitan agents at San Francisco for the American Eagle Fire.

The Southern Agency Company of Los Angeles has been succeeded by H. R. Taylor Corporation, and its representation of the West Coast-San Francisco Life will be terminated on April 1st.

The Los Angeles insurance brokerage firm known as the Robert L. Ware Investment Company, has incorporated under the same name.

James McMaster, formerly with the Wright, Callender & Andrews Agency, has been appointed manager of the fire insurance department for Lamb & McDowell, Los Angeles.

Manager J. L. Fuller, of the Norwich Union's Pacific department, is visiting Hawaii.

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SAN FRANCISCO NEWS LETTER

THE CITY AT THE FEET OF THE MOUNTAINS
THE MOUNTAINS AT THE FEET OF THE MOUNTAINS

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

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—Our own war, with a handful of men engaged, has been almost crowding Europe's war, with millions involved, out of the newspapers.

—With two wars on and the baseball season at hand, the American public is threatened with an unendurable strain on its thinking apparatus.

—The advocates of preparedness should give a medal to Villa, whose raid on Columbus caused defense plans to go forward with a whoop.

—Rich youth accused of beating his wife says he cannot recall having done so. Such trivial incidents in domestic life so easily slip one's mind.

—The war in Europe has long since ceased to entertain as a spectacular or picturesque affair. It has settled down to weary, monotonous slaughter.

—Consider how prosperous we are right now with the canal closed, then make yourself happy figuring on how things are going to boom when it is re-opened.

—The supervisors and the police keep passing the buck to each other on the jitney problem, while the public suffers the discomfort and danger of dodging the pesky things.

—The wood used in building the new Potrero emergency hospital has shrunken in some places an inch and a half. The contractors' bills should be made to shrink in proportion.

—Senator Lodge, in an impassioned speech, declared that President Wilson is a menace to the United States. What the Senator really means is that Wilson is a menace to the Republican party.

—Man arrested for robbing houses in the Panhandle district of thousands of dollars' worth of goods. A man with any sense of the fitness of things would have "panhandled" that district instead of robbing it.

—The despatches tell that President Wilson wore a shamrock on March 17th, but neglected to state whether he balanced that by eating an orange the following day, devoted to the celebration of the California orange.

—Berkeley co-ed, mourning over life in general, says that men like giggling girls. She generalizes too much. There are some men who like giggling girls; but the law of compensation makes men of this sort worthy of being liked only by the gigglers.

—Grocer got drunk the other day, started out in his delivery auto, whirled madly through the down-town district at fifty miles an hour, wrecked two or three machines, injured several people, and was arrested. The poor fellow is likely to be fined as much as twenty-five dollars and given a mild reprimand.



The World: "Louder, please, louder!
I can't hear a word you say!"

(Orr in the Nashville *Tennessean*.)

—Mexico has now become the center of the world's fiction supply.

—The natural inquiry of the Slingsby baby is: "Will somebody please tell me who I am?"

—The most fearful thing about the Mexican campaign is the army song it has inspired: "I'm Going to Mexico."

—They are talking of running Du Pont, the powder maker, for President; but his campaign will probably blow up.

—Bryan was fifty-six years old Sunday, and celebrated the occasion by talking—twice. The habit grows with age.

—The estimated cost of the Villa chase is \$40,000 a day. Just about enough to grease the guns in the European war.

—While the economists and tariff wizards argue over the effect of the duty and the war and other factors on the price of sugar the public digs deeper to pay for it, and is too busy hustling for the price to speculate on causes.

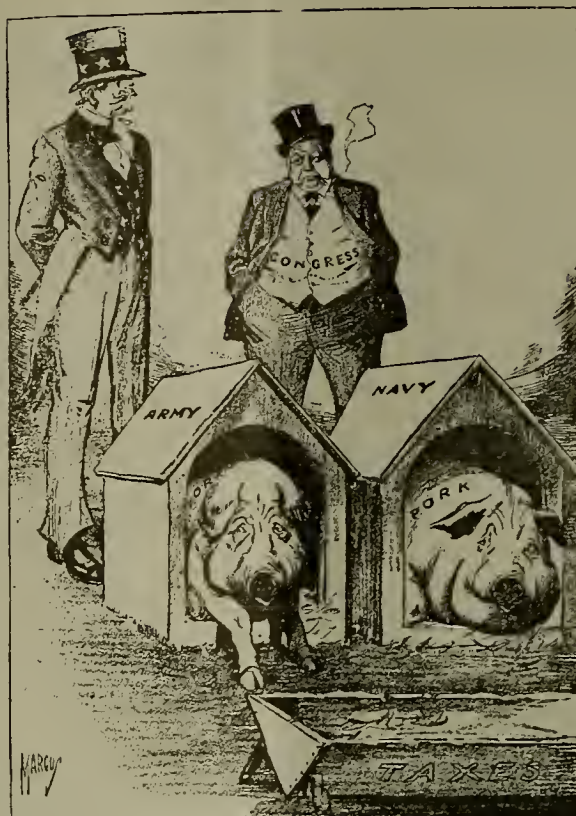


EDITORIAL COMMENT



VILLA, A DUMMY IN A POLITICAL CONTEST.

The yellow press of this country, working in conjunction with the native party in Mexico which is vehemently opposed to Carranza, head of the de facto republic, is straining every energy to stir up all the trouble possible through Villa's murderous raid on this side of the Rio Grande line in order to discredit President Wilson's policy to bring about peace in that distracted country, and so help Carranza to establish a stable government. Villa is a product of the worst period in modern Mexican history, a rogue that deserves hanging for his many atrocious crimes, and he would have met his deserts before this had not certain interests furnished him with money and arms to sustain his opposition. The most promising sign on the horizon just now is the business-like way in which the United States troops, in conjunction with those of Carranza, are endeavoring to locate and end the career of this sensation loving bandit. With Villa off the map, curiosity will be keen to discover what the yellow press of this country, together with the opponents of Carranza in Mexico, will invent next to stir up further trouble. Villa is simply the creature of the hour, a dummy serving a purpose. The outcome of the present political situation in Mexico is the vital factor. Carranza represents the Constitutionals, the common people, the democracy, that has been fighting for years to free Mexico from the land barons that were coddled by Diaz and his favorites. Many holdings of over a million acres were given these favorites, practically as gifts. Carranza was making rapid headway in the pacification and government of Mexico when a bomb was hurled into his plans by his plotting enemies to check further headway on his part. Should Villa be caught and his few followers scattered, it is very likely that Carranza's enemies will make every endeavor to prolong trouble by arousing or bribing ex-Villistas and bandits to attack the American expeditionary forces now scattered in Mexican territory. The cold fact is that these opportunists are seeking every chance to keep Carranza in hot water, thereby helping President Wilson's opponents in this country to make all the capital they can against his policy as pacificator of that prostrated land. Any unbiased reader who cons the head lines of the yellow journals will find no difficulty in finding headlines and articles that are "cooked" up specially to discredit Wilson's policy and the stand this country is taking in the Mexican situation. The officers of the United States Army, connected with the expeditionary forces now seeking Villa, thoroughly understand this situation, as is evidenced in the deleted despatches they give the press for publication. The so-called special despatches, most of which are brutally faked, are concocted for the purpose of belittling the Washington ad-



LOOKS LIKE A SPRING CLEANING

UNCLE SAM: "I'm sorry to disturb your pets, but I'm going to get a pair of real dogs for those kennels."
From the Times (New York)

ministration. In international affairs it seems that some political specimens of bipeds are as much in need of the tar brush as the much accused hyphenated-foreigners.

CHAIR WARMERS IN CONGRESS.

Experience has taught the nation that very little is to be expected of most of the by-products of the political humans that hold down important seats in Congress. Fortunately there are occasionally several men of brains in each session who have had experience and have been gifted by heaven with sound horse sense. These are the real leaders who plan and develop the practical bills that count for something in the activities of the nation. The mob of salary chasing Congressmen under them devote most of their time to the pork barrel, getting their names into print and figuring out schemes to extend their mileage vouchers.

This old-time situation in Congress becomes a burden and a sore handicap when troubles and vital questions confront the nation, as they now do. Most Congressmen have the luck of being elected to office chiefly on the qualification that they are "good fellows," a fate most men are disinclined to dodge. They know nothing of foreign affairs, and little of anything else, except perhaps practical politics. Under the insistence of these stupid individuals to get their names into print, to clamber into the limelight, they make the great mistake of posing in Congress and to the Washington correspondents with the same assurance and pretense that they habitually practice on their Milpitas constituency. Their bone-head processes see no distinction between Washington and Milpitas as fields for political action, and no contrast between national and international law. They are cocksure on any and all points. Perhaps it is just as well under the circumstances that they are, for this same cocksureness and their own conceit furnishes the very weaknesses of which the real leaders in Congress take advantage and shrewdly lead them by the nose. President Wilson is a student of human qualities and understands most of their weaknesses. This keen insight has enabled him in a large measure to handle this crew of robust incompetents that the electors of the country are still habitually expressing to Congress biennially.

Perhaps the crudities of most of the present Congressmen, under the grave and vital questions which are being seriously submitted to them, will awaken electors to the great necessity of a better class of citizens to represent the Congressional districts of the republic. These United States are passing into a new era of development, perhaps the most influential and brilliant in their existence, and they cannot fulfill their destiny with such a handicap as the kind of makeshift legislators which now

chiefly represent the nation. As chair-warmers they would be innocuous, but when they insist in voicing their incongruous ideas, and endeavor, through combinations among themselves, to hack some of their scarecrow ideas into the organic law of the land, they become a menace. Should there come a time when a well balanced and influential coterie of statesmen were not at the helm in Congress, these political swashbucklers might very easily get the nation into very serious trouble. The Spanish-American war should be a warning to the nation in that respect.



What will the Senate do regarding the confirmation of Louis Brandeis to the United States Supreme bench? There is an intense interest

TRIBULATIONS
OF BRANDEIS.

throughout the country, and especially in Washington, regarding the outcome of this rather important question. After hearing the evidence, old legislators who have watched allied contests of this character during a long period, incline to think that Brandeis will be nominated. A sifting of the evidence against him, when analyzed, indicates chiefly a want of confidence in him. Such an opinion is quite natural in those who regard Brandeis as being a radical and who dread that he may bring to the bench a spirit and mental attitude in dissonance with the old time stern conservative harmony that has marked the history of the judicial utterances of the United States Supreme Court since the successor of Marshall. Radicalism is strongly in the air of the world these days, and old-time conservatives dread any chance of its invasion of the United States Supreme Court. Few attorneys in this country who are prominent in the national eye could have come out of the grilling with the showing made by Brandeis, and it may be added that every effort was made to strip bare his mental attitude and his connections with influential corporations and "suspicious" cases. His so-called trial before the Senate committee has at least cleared the atmosphere of many dubious charges that were made against him by unreliable rumor, and leaves him in the free and open position where he has always claimed to be located—a radical seeking to relieve the under dog.



The University of California celebrated its forty-eighth birthday this week with appropriate ceremonies.

A comparatively short time in years but an immense number of progressive and constructive ideas marks the leap from the original College of California, located in Oakland, to the present spacious and beautiful grounds. Great buildings have been created on a harmonious plan, housing several thousand students, and now the University of California is rated second in attendance among the universities of this country. To those who have watched its wonderful growth in the past twenty years, this extraordinary expansion seems to be the promise of far greater development. During the rendition of the program on Charter Day, the cornerstone of the Benj. Ide Wheeler Hall was laid, the \$730,000 white granite classroom building which is the first to be erected from the \$1,800,000 bond issue voted by the people of California. At the cornerstone exercises, representatives of the regents and the alumni paid tribute to the excellent work which President Wheeler has done in his seventeen years of service in bringing the University among the foremost of American institutions of learning, in quality of work, in scientific productivity, success in student government, and scholarly atmosphere and fineness of ideals, as well as in the material aspect of the large student attendance. The university was primarily founded to benefit the agriculturists of the State, and to this day a strong and intimate policy along that line has been steadfastly de-

veloped. A practical farm at Davis is always open to inquirers. Any farmer in the State can obtain information or personal instruction in his calling from visiting instructors, if he is so minded. If he fails in meeting the good offices always at hand for his benefit it is his own fault. The University College of Agriculture is always ready to render "first practical suggestions" to farmers in order to increase the productivity and commercial prosperity of California. The faculty is also working steadfastly along other educational pursuits, the law, medicine, mining, engineering, science, letters and a general curriculum, all in practical lines so that when a student has graduated in any given course he will have a general idea of what he will be called upon to meet. In its extension work the faculty is endeavoring now to educate general workers in the big towns of the State, through courses of evening lectures. In these strenuous and sharply competitive days, the University is endeavoring to introduce and elevate a better educational understanding among all classes, and to this end missionary work is being done on a steadily increasing scale. It is an expanding idea, and one that indicates that our leading universities appreciate that their field of endeavor, like universals, reach to the horizon. Those now at the helm realize that their work is now in its infancy, a pioneering period. The results already accomplished are inspiring, and will greatly stimulate those who follow to press forward the ennobling work.



REPUBLICAN CONVENTIONS TRANSFORMED THIS YEAR.

The 4,000,000 votes that were cast for Roosevelt four years ago seem to have knocked the old-time boss controlled Republican conventions into limbo. That vote was the greatest rebuke ever given a national party in this country, and is the sponsor for the uncertainty now filling the air in the divided camps of the Republican party in most of the States. That situation is remarkably illustrated in the factional local groups striving to capture leadership and to represent California in the forthcoming convention at Chicago. In this State the contest is between liberal Republican-Progressives and the old time coming convention at Chicago. In this State the contest is between Roosevelt and anti-Roosevelts, a somewhat similar array, despite the fact that Roosevelt has announced that he will not allow his name to appear on any primary ballot. He prefers to have his name sprung at a critical stage in the development of the nominations at the conventions, and have it carried if possible with the old-time "Whoopla!" By and large, big politicians prefer to stage their nominations if possible; when this is successfully done, numbers of independent delegations are caught for keeps in the maelstrom of intense enthusiasm.

Accordingly, the outlook of the forthcoming Republican gathering this year in Chicago gives every indication that its efforts to get results will be a wide departure from those of the national autocrats that ruled the party during the past two decades. Hannaism is a thing of the past politically. This year will see democracy dominating the composition and actions of the Republican convention. Roosevelt, who has an eagle's eye for political changes, will take quick advantage of this new departure, and is a prime reason why he indifferently lets his name go by the board on primary tickets. Individual delegates will do more talking and be more independent in voting than at any time during the past forty years. The machine is still there, but it is no longer the compact machine with interlocking parts and controlled by the hand of a long-seasoned political genius. For the reason of these changes in the make-up of the new form of Republican convention, there will be an unusual number of dark horses entered, a situation that largely favors the most skillful politician among the candidates.



TOWN CRIER

—When up-to-date municipal office holders fall out on whacking up the disbursements of public funds, don't run away with the idea that it is a merry opportunity for the careless taxpayer to get something for his money. This week, an acrimonious wrangle broke out between the two opposing factions in the board of supervisors over the disposal of city patronage. The loaves and fishes from the control of Rolph henchmen to that of the labor leaders headed by Gallagher and Power. Power is occupying the Mayor's chair while Rolph is convalescing from his recent illness, so the field is clear for banditti raids. Kortick, on the Board of Works Commission, and other Rolph followers, tried to get certain bills O. K.'d by Gallagher, who is chairman of the important supplies committee. Nothing doing; but Andy pointedly said that his committee hereafter would help distribute this class of public patronage with the Board of Public Works. He went so far as to declare that he wasn't trying to take patronage from the Board of Public Works—and he stated farther that there was too much effort being made by certain members of the latter board to take care of personal friends to the exclusion of the honest taxpayers and merchants. Kortick replies that he had never asked for a share of the patronage, and Gallagher declared that he had, "and so has almost every member of your board." While on his rounds of accusation, Gallagher charged that Supervisor Hilmer, former chairman of the supplies committee, was also a star member in the class of taking care of his pet friends at the expense of the taxpayer and merchant. He went further and charged that Hilmer, when chairman of the committee, had honored requisition after requisition for certain hardware in plain violation of the charter provisions calling for competitive bidding, and had quietly raised a price from 11 cents to 14 cents on a hardware contract. Of course, the difference came out of the taxpayer's pocket. If these little family squabbles among the Supervisors can be maintained without costing the voters too much, we might, in course of time, be enlivened with some devilish fine reading that would class with the notorious Bill Tweed exposures.

—Who bludgeoned the rising price of gasoline that was touted by insiders to reach 35 cents a gallon, "so buy your gasoline early," for the oil trust is after you? Have you noticed, Mr. Motor Owner, that since the Washington administration sprung an active Congressional inquiry into the extraordinary advances in aviating prices and the associated motor car companies set up a roar of protest that echoed all over the continent that the hectic rise in the price of gasoline has languished suddenly, taken on a sort of prostrated appearance and is seeking silence and seclusion? Less than a month ago the daily press was inspired to announce by some one, some corporation or trust, that gasoline was in such extraordinary demand both here and abroad that the price would continue to rise for many months. That inspiration has petered with the price. Was this check in the rising price due to the vigorous inquiry instituted by the Administration at Washington? About that same time a story was published that inquiry had developed the fact that a pool in this country had placed large quantities of gasoline in storage so as to inflate the price of that commodity. As the big purveyors of gasoline quitted their extortions about that time, no further development was made. It would be very interesting if the government would institute investigations along simi-

lar lines regarding the present climbing prices of merchandise alleged to be due to the war, on paper, ink, certain chemicals and the like. It is likely that such inquiry would develop that these same "war prices" are due largely to the rascally combinations made by unconscionable dealers.

—The Demon Rum, like Larrabee's ghost, continues to haunt Washington and Oregon, despite the election carried by the victorious "drys," which was supposed to sweep him from the map of those States. If California goes "dry" at next November's election the chances are that she will undergo a like experience in shooing off the insistent ghost. Californians who have visited those "arid" States agree that there is no difficulty in getting liquor on the strict q. t. Seattle is in a zone where "skee" is plentiful and non-enforcement of the statute is common, because the prosecuting officials are excessively slow in taking action on account of the "unpopularity" attached to prosecution. The officials are between the devil and the deep sea; the "drys" insist on enforcement and the "wets" plead to "give us our daily toddy." Evidence is very hard to get, and informers are vehemently tabu. Juries are reluctant to agree on convictions, even if the culprit is not a married man with a family to support. Fines are the usual punishment, but if a saloon is taking in coin at the rate of over one hundred dollars a day, a fine hardly causes a wince, and his trade continues as usual. The officials are now striving their best to turn over the matters of prosecution to the leaders of the "drys," and make them shoulder whatever opprobrium that conviction brings. The result seems to be that both sides are very much dissatisfied with the situation.

—Evidently the local jitney association is developing some sustaining political influence, for the local administration is now giving due consideration to their claims that they are entitled to a place in the sun. A mongrel in the net of the pound-keeper has sense enough to know that without political influence any ki-yi or jitney driver would be shunted, bing! to the dumps. The way the Board of Supervisors is endeavoring to pass the buck up to the police indicates that the Jitney Association has at last got on the political map, and accordingly has maneuvered itself into a position where it can fence for an opening in the vehicle promenade that clutters up the main streets. Prosy papers may editorialize on the general principles that it is incumbent on this or that civic department to determine the outcome, and this or that legislative regulation which governs the question at issue, but the "savey" citizen who hangs round the City Hall and is familiar with the way "business" is done there knows that the political "pull" is one of the best to pry him into a jitney "right of way." If any legislative regulation intervenes, why, punch a hole through the dod-gasted regulation.

—One never knows what is coming out of a woman's trunk, not even the most experienced of customs' inspectors. This week a German engineer attempted to slip back into Germany in his wife's trunk, but the English inspectors nabbed him on the dock, when almost in sight of his vaterland. Two weeks ago a fond wife was caught with another woman's husband in her trunk. As witnesses were present who recognized the man, the wife was unable to take advantage of the ready wit of another wife caught in the same predicament who quickly made charges that the fellow was a burglar, and she insisted that he should at once be arrested and taken to jail. Lothario quickly snapped at the hint, admitted his attempted larceny to the police, and went meekly to jail, where in short order he communicated with a wise friend, who provided bail, which was later forfeited when the accused failed to appear, a modest payment for such relief of nervous tension. Business in this line of trunk-wear is still discreetly moderatc, but it is significant that traveling trunks are growing in size with the years.

According to the Ways of the Oriental

BY RANDALL THURMAN.

The ways of the Oriental are unknowable, and, moreover, they are not our ways. We of patriotic America, willing to suffer and die for our country, have but dim conception of the devotion of the Jap to his country. We can suffer, endure torture and die, but there are things which we cannot endure, even for God and country. Yet these things will the Jap endure gladly. Listen—this is a story.

I have pieced it together, because no Jap will tell, least of all he who has endured all.

As I said, we are Occidental—and we cannot understand either the diplomacy or the devotion of the little yellow men. And, furthermore, it is a warning to white men, an object lesson in the craft, the foresight of the men who rule Japan. For, where men think years ahead, who work in ways unknowable to a white man, and who have subordinates with the courage, the devotion, the power of self-sacrifice to carry out their almost supernatural plans, white men would better think well of the future.

There was a great general in Japan. This was years ago, before the Russ was humbled, before even Japan was assured of friendship in England and America. Even then Japan was preparing for war with Russia. We of the secret service know nothing of the policy of nations. We know the things we are sent to learn. No more than Japan did we know on which side the United States would stand in sympathy when the inevitable came. We were sent to learn and especially to know the Philippines, which, perhaps, lay at the mercy of Japan in case of war.

In those days there was an officer, a young cavalryman, attached to the general staff at Tokio. He was a noble of high rank and one of the most promising young officers in Japan. He had graduated from a famous French military school. He had served as a youth in China. He had studied the American system at West Point, at Annapolis, at the frontier forts. His ability, his devotion to his work, the singular purity of his life marked him as a man of great promise, and his family—nobles of one of the highest grades—believed that when the inevitable war with Russia came he would add fame to the family name.

The young lieutenant loved nothing but his work. Women and saki had no attractions for him. Even among his abstemious fellows he was marked as the purest. The chief of staff was the greatest military genius in Japan. It was he who planned the war with Russia years before it came, even before Europe believed it possible. The chief had singled out the young man and watched his work closely. One day he called the lieutenant into his room and said: "What is the first duty of a soldier?"

"To obey implicitly his superiors, to serve his emperor with true devotion and loyalty," answered the lieutenant, quoting the code.

"You are right," said the chief. He thought a moment and asked: "Will you pledge yourself to obey implicitly all orders given you by your superiors?"

"I pledge my honor."

"Then," said the general, "I require of you to leave your present mode of living and become dissipated, dissolute and disreputable."

"But," hesitated the young man, "that is contrary to the rules, which require us to be abstemious, even from the common luxuries."

"You have pledged your honor," replied the chief. "In this way you can best serve your emperor. You must become an outcast."

"But why——?"

"Because I require it," answered the chief coldly.

"How can I obey? I have no money to squander."

"I will supply you with all the money you may require."

The lieutenant questioned no more. To him, who had been pure and abstemious all his life, the idea was repellant. His tastes were all for the beautiful and pure side of life. His conscience writhed, but for Japan and his emperor he bowed and obeyed. He began in earnest to become depraved. He loathed the women, he hated the warm saki they served with smiles and stringed music in the geisha houses. He sought in-

troductions in the tea houses, and spent his days and nights in the Akasaka quarter.

He became the most dissolute person in Tokio. The lieutenant was human. Perhaps the years of abstemiousness only had strengthened his human desires, and at last the day came when he fell in love. He loved a geisha, and he loved her with the ardor and devotion that might have made a heaven on earth for a better woman. When she handed him warm saki he no longer turned from it in disgust. She inspired him with the riotous joy of living. He no longer was disgusted, but the merriment, the music, the sinuous movements of the dance pleased him—when she was near. He no longer was silent and morose. He became joyful, cheerful, and gladly he went boisterously to the devil.

The parents and friends of the young lieutenant upbraided him and reminded him of his career; that he was the cousin of the moon and stars and grandson of the sun. By the names of his revered ancestors they pleaded with him to reform. He threw himself only the more madly into the life he had found. He neglected his office duties. His superiors at headquarters grew impatient, and—a year later he was dismissed from the Japanese army in disgrace, a ruined man. His handsome face was shriveled and his bright eyes lusterless. His family, his friends, the girl who was to have been his wife, avoided him. He was an outcast in his own country, scorned and despised.

The cross was heavier than he could bear. He sought out a friend of his boyhood, now high in the diplomatic service, and to him he told all. He was advised to lay his case before the chief. The lieutenant went to the general staff and secured an audience with the great general, pouring out to him the story of his disgrace, his sufferings and sorrows. The general listened with a grim smile.

"Now," he said, "you have reached the condition I desired. You are disgraced and cast out by your own people. No act of yours can involve Japan in difficulties with any other nation. You are about to be rewarded. I am sending you on a mission of highest importance to the State. To-night, telling none, not even your father, you will leave for Nagasaki. There you will open this lacquer box and read your instructions. Follow the orders faithfully, and your honor and name shall live, and you will do a great service for Japan."

That night the lieutenant left Tokio and disappeared. The United States at that time was engaged in a sanguinary struggle with the Filipinos. The American troops were making great progress toward crushing Aguinaldo and his armies, when suddenly in northern Luzon there arose a new leader, a man of unusual military genius, a man whose personality and cunning



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SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

made a dangerous army out of a flying, cowardly lot of Filipino natives.

Then suddenly, after the army had appealed to the civil service for assistance, the American government made representations to the Mikado's statesmen concerning the Japanese general who was leading the forlorn hope in the Philippines. The Japanese elder statesmen shrugged their shoulders. Surely the government could not be held responsible for the acts of each Japanese in every part of the world. The government knew nothing of such a man. Perhaps the honorable American diplomats were mistaken, and the man was not a Jap, but a Filipino. Or, perhaps, his mother was Japanese. Who can tell? They knew nothing.

As suddenly as he came, the general disappeared. It was said that he was killed. Within a few weeks the rebellion collapsed and the country was pacified. The natives said the general killed himself because he was beaten. Certain ones whispered that they had helped send valuable maps, drawings and ciphers to Japan, and that the general has sailed in a junk. They had not seen him sail. No. Neither had they seen him killed.

A few months after the rebellion collapsed a young man, worn and broken, came to Tokio and sought out the general staff. He inquired for the great general, and he brought with him a lacquer box. He was informed that the great general was dead. The young man with the lacquer box sought the minister of war, and to him he told the story of his orders, his mission, his sufferings. The minister declined to do anything. He knew nothing of any officer who had led the rebels in the Philippines. He doubted the story. He refused to believe a man who had been discharged from the army in disgrace. Besides, Japan was the friend of the United States—and could not accept him. It might cause trouble.

The young officer, outcast, poverty stricken, sought out his old friend, the diplomat. Through him the case was laid before another great general, and the lieutenant pleaded his case. He produced plans, statistics, details of the American forces, their strategical positions, their equipment. The general looked solemn. He accepted the plans, saying he would burn them—that they might never cause a breach of the undying friendship between Japan and her greatest friend, the United States. Then he told the lieutenant he never could be restored to rank—and dismissed him. The lieutenant went back to his geisha and the tea house—and the plans went in to the war office.

As I said—the ways of the Oriental are not our ways.

—The newly formed St. Agnes Chapter of Grace Cathedral Guild of which Mrs. Leavitt Baker is chairman, announces a lecture on "The Music of Poetry," by Professor Lee Emerson Bassett of Leland Stanford Junior University, in Grace Chapel, corner Sacramento and Taylor streets, on Monday, March 27th, at three o'clock in the afternoon. Professor Bassett is a man well and favorably known as a writer and lecturer, and his interpretation of the charm there is in the harmony of sweet sounds, as well as in the subtle meanings therein enshrined, will certainly commend itself to lovers of poetry. St. Agnes Chapter is an organization of young women connected with Grace Cathedral. Its aim is mutual acquaintance and usefulness in the Cathedral life. It extends a cordial invitation to all who may desire to attend the lecture on Monday afternoon.

—The Techau Tavern Ice Palace, which will open at the corner of Eddy and Jones Sts., about April 15, will be one of the finest skating rinks this side of New York, and will feature some of the most noted skaters of the East. These professionals will present ice dramas such as have been so successfully produced at the New York Hippodrome. The rink proper will have a surface of 115 by 115 feet, which will give ample room for large numbers of skaters, and will be open to the public every day and evening. There will also be trained instructors who will give lessons every morning. Ample seating capacity will be provided for spectators.

—"I see when a man runs for office he has to put himself in the hands of his friends." "Yes, my dear." "If a woman ran, would she have to put herself in the hands of her women friends?" "I suppose so." "Well, I do not imagine many women will run. Think of taking such chances!"—*Louisville Courier Journal.*

A Reminiscence of Rube Waddell

Now that the war news soon will be shelved in interest by baseball, there are a number of stories being revived about Rube Waddell, the great southpaw of half a generation ago. The Rube was known as a difficult man to handle and was the despair of the managers.

On one occasion the Athletics had an important game on with Detroit, and Waddell was booked to pitch for the champions. Mack was having a tough fight for the pennant, and this result promised to be decisive. Waddell didn't show at the ball park, and after the game, when Connie was returning to the hotel, he bumped into Waddell, who had a load aboard that would have sunk a dreadnaught.

"Hey, Rube, where you been?" demanded the irate manager. "I wanted you to pitch to-day; now, where were you?"

"Oh, I was to a wake," returned Rube.

"To a wake!" replied Mack, too astonished to speak, almost; "why, Rube, they never hold wakes in daytime. They always hold wakes at night."

"Yes, I know they generally do," returned Waddell, "but this was a night watchman that died."

Poor Rube, himself, died not long ago of tuberculosis and as a recipient of charity.

* * *

Women's State Championship at Golf

The California State golf championship for women will be played over the course of the San Francisco Golf Club at Ingleside April 17th to 21st inclusive. This plan has been conceived and approved by the California Women Golfers' Association, and it is expected that the coming event will establish itself as one of the most successful of the tournaments marked upon the golfing calendar of the State for the present year.

There has been a misconception among some that the State championship for women is usually settled at Del Monte in September, when the men adjust their differences, but, as a matter of fact, while the entry for the Monterey County event is usually a big one, the title is purely local and carries with it no State laurels.

The Women's State championship is settled alternately in the north and south. Last year, the event took place in Los Angeles, and after a spirited contest, Mrs. Luther Kennet of San Francisco, captured first honors from Mrs. T. V. Elliot of Los Angeles by the margin of 2 up and 1 to play. At that time, with the exposition tournament in full view, interest in a measure was lacking, and many of the northern stars failed to put in an appearance at Los Angeles. It is expected, however, that next month's tournament will be one of undoubted class, for southern golfers of the fair sex are understood to be preparing for an invasion of the San Francisco course, Mrs. Dudley Fulton of Los Angeles already being engaged in arranging a party for the event.

When the qualifying round over eighteen holes starts on the local course, Monday, April 17th, it is expected that a thoroughly representative field will be on hand. Miss Edith Chesebrough, exposition champion, is expected to play. Mrs. Pommer, who captured last year's Del Monte event, will take part, as will Mrs. Thomas Baker, runner up in the exposition and Del Monte championships of last year. Sixteen will qualify for the first flight in the women's event with the championship flight starting at scratch. It is expected that the other flights will be eights.

The course of the San Francisco Club is in exceptionally good condition at present for the event, and by the time the contestants are ready everything should be in tiptop condition.

* * *

Jack Neville Defeated in South

Jack Neville took part in the recent championship tourney of the Midwick Country Club. Neville lost a thirty-six hole match to Harold Lamb in the finals of the Midwick tournament by 2 and 1. Both men went strong, under par for the distance. Lamb's medal for the thirty-six holes was 144 strokes, while Neville required two more.



"The San Diego Garden Fair."

Eugen Neuhaus, who so successfully described in his two recent books, "The Art of the Panama-Pacific Exposition" and "The Galleries of the Exposition," has set forth in this volume his impressions of the architecture, sculpture, horticulture, color scheme and other aesthetic aspects of the Panama-California Exposition at San Diego. His imagination and critical mind has been quick to take advantage of the romantic history of the conquistadores and the intrepid padres headed by Fra Junipero Serra as a human and pulsating background to vivify his theme. Naturally this gives a more intimate touch and a halo of romance spreads over what the author has to say of the exposition. Visitors of the San Diego Exposition unite in describing it as an artistic gem, and Professor Neuhaus, in his analytical manner, indicates the facets, subtle meaning, historical development, aesthetic meanings which rouse the emotions and stir the aspirations. Spanish-Mexican architecture drew its inspiration from many and widespread sources, sources reaching back to ancient Greece and Rome. Moors, Turks, Venetians and many other peoples contributed to the architectural ideas illustrated in beautiful form at the San Diego Exposition. In contrast with these aesthetic works of those distant civilizations are those of the Navajos, Zuni, Aztecs, Hopi and other descendants of other ancient nations of this continent, who have contributed their share in modifying the aesthetic forms introduced into Western America by the followers of the Spanish conquistadores. The genealogy of all this architecture, the wonderful garden aspects and other aesthetic attractions are all critically described herein. The book is profusely illustrated with beautiful photographs of the most striking attractions. Aside from being a digest of the beautiful at the San Diego Exposition, the volume is a rarely attractive gift book.

Price, in boards, \$1.50 net; in buckram, \$1.75 net. Published by Paul Elder & Company, San Francisco.

* * *

"Seventeen."

"A Tale of Youth and Summer Time and the Baxter Family—Especially William," by Booth Tarkington. As the subtitle indicates, it is the story of the summer when William Sylvanus Baxter was seventeen, and viewed the world as normal youths—who seem abnormal to the parents for the time being—always view it, with himself as the center. He was in love, and little sister Jane displayed a most disturbing curiosity about his movements. A negro gardener, two dogs, and exasperated elders disturb his equanimity; and a chorus of youth and maidens take their experiences and pleasures seriously, while Mr. Tarkington's abounding humor makes them all human.

Published by Harper's, Franklin Square, New York.

* * *

If one seeks to classify Gertrude Atherton's new novel, "Mrs. Belfame," it must be placed among the "mystery" stories. The opening sentence is excellently matter-of-fact: "Mrs. Belfame had made up her mind to commit murder!" And murder is done, a thrilling mystery created, and Mrs. Belfame is put on trial for life. While Mrs. Atherton explores this situation in all its ramifications and thrills, with no little constructive skill, she finds an opportunity to study a certain type of feminine character, to present a deeply interesting picture of social life in an American small town, and vividly to depict the harmful effects of the yellow press on our legal procedure in criminal cases.

Price, \$1.25. Published by Stokes, New York.

* * *

Scribner's seems on the way toward another year of leading fiction. Many will note the fact that among the writers of short stories in this magazine are many new names. The April number contains: Hugh Johnson's "The Manhandler," a Western story with plenty of action; a jolly story of a boy's school, "Rudolph in Repertoire," by Roy Irving Murray; and "In the Lions' Den—The Story of a Modern Daniel," by Ray D. Penney, an adventure story in Africa.

Mexico to Cede Territory to California

From the South comes the extraordinary news, through the Los Angeles Graphic, that the mission of Colonel E. M. House abroad, under the direction of President Wilson, was to arrange through the proper channels, for the settlement of certain indemnity claims held by the foreign offices against Mexico, for damages wrought by the warring factions on British and German, French, Spanish and other aliens in the perturbed republic south of the Rio Grande. This settlement is contingent upon the ceding of certain territory in the northern part of Mexico to the United States of America, which, when done, will forever straighten the crooked boundary line that has so long been a source of friction and an irritating question at Washington. By acquiescing in this tardy act of international justice, the present constitutional party, headed by Carranza, will be well rid of a number of embarrassing claims on the Federal treasury, in return for which certain lands of small value to the Mexican republic, but of vast moment to this country, will be formally transferred to the United States. That Colonel House was entirely successful in his negotiations is admitted, unofficially. The story not yet has been printed save as it here appears. It is news that ought to prove of great interest to border cities of Arizona and California—from Yuma to the Gulf. How much more territory is included than is required to straighten the boundary line we do not pretend to know; that information has been withheld because it will have to be settled by a joint commission after the extent of the damage claims against Mexico has been definitely determined.

—Automobile Salesman—I appeal to you as a woman of taste and judgment; the static lag of the motor is as the square of radius impulse.—Puck.

TYPICAL OF CALIFORNIA

PALACE HOTEL

Since 1875 the Historic Hotel of San Francisco
NEW MANAGEMENT NEW POLICY
European Plan Only. Rates from \$2 per day upward.

FAIRMONT HOTEL
The Most Superbly Situated Hotel in the World.
Under Same Management.

HOTEL ST. FRANCIS

Club Room Luncheon for Men, 50 Cents.
Tea and Music in the Lounge Every Afternoon.
Dancing in the Rose Room Every Evening Except Sunday.
Turkish Baths—For Women, Eleventh Floor.
For Men, Twelfth Floor.
Indoor Golf on the Roof of the Annex.
Kindergarten for the Convenience of Women Shopping,
and for Regular Instruction.

HOTEL OAKLAND

OAKLAND, CALIFORNIA
Overlooking Lake Merritt and the Mountains

A pleasing focus of social amenities and public affairs
European Plan, from \$1.50 a day up
American Plan, from \$3.50 a day up
Extraordinarily low rates to permanent guests

CARL SWORD - - - MANAGER

The Background of the War Zone

A German naval offensive is looked for this spring by some English experts, and the battle of Verdun has been regarded as having some bearing upon this question. If the Germans succeed they are expected to press their spring offensive into a new threat against England, in which army and fleet would co-operate. While, if they fail, a naval offensive would be dictated by desperation, so that the conclusion is the same in either case. The evidence for such a project seems slight enough, consisting chiefly of rumors as to 17 inch guns on newly finished battleships and armored submersibles of deadly powers. Yet it is a matter of course that the German navy has been strenuously developed, and a surprise may be ready. Nor should it be forgotten that the British navy is the keystone of the whole military edifice of the allies; any day their fortunes might be lost in a sea battle of a few hours' duration.

The new seamen's act was applied, Saturday, to all vessels of foreign registry entering American ports without noticeable disturbance. Crews of these ships may now demand half their wages when coming into American jurisdiction and seek jobs on other ships at higher pay without being subject to arrest and prosecution as deserters. The present conditions in the shipping business are so abnormal, as concerns both the number of ships and labor, that it matters little what may happen on account of the new law. The supreme struggle is to get control of ships on any terms whatever. The real test of the act must be postponed until normal conditions are restored in the ocean carrying trade.

While fine promises are being made to the Russian Poles by their German conquerors, the value of these pledges is perhaps somewhat discounted by the action of the Prussian Diet recently on a question touching Prussian Poland. A great colonization measure, involving an appropriation of \$50,000,000 and intended to uproot the Poles from the land, was passed, and despite the vote of Poles supported on the one side by Catholics and on the other by radicals, socialists and Danes, an amendment forbidding discrimination because of race, religion or political activity was rejected. Poles in this country are either pro-Russian, pro-Austrian or neutral. Why Prussia does not get their sympathy this action by the Prussian Diet may explain.

No room for doubt is left as to the significance of the Irish-American convention to be held in New York, since the Irish World declares that it has been called "for taking counsel as to the best means to be adopted for securing for our motherland the sovereign rights of which she has been bereft." This can only mean a rejection of home rule, and an effort to drag Ireland into the misery of a new rebellion. That seems to be a question for Ireland to settle, and not for Americans of Irish or German descent. It is plain that Irish-Americans are much divided on the question, and may be trusted to dispose of it in a sensible way, though not without a sharp clash. It is not necessary for any American to be more Irish than John Redmond.

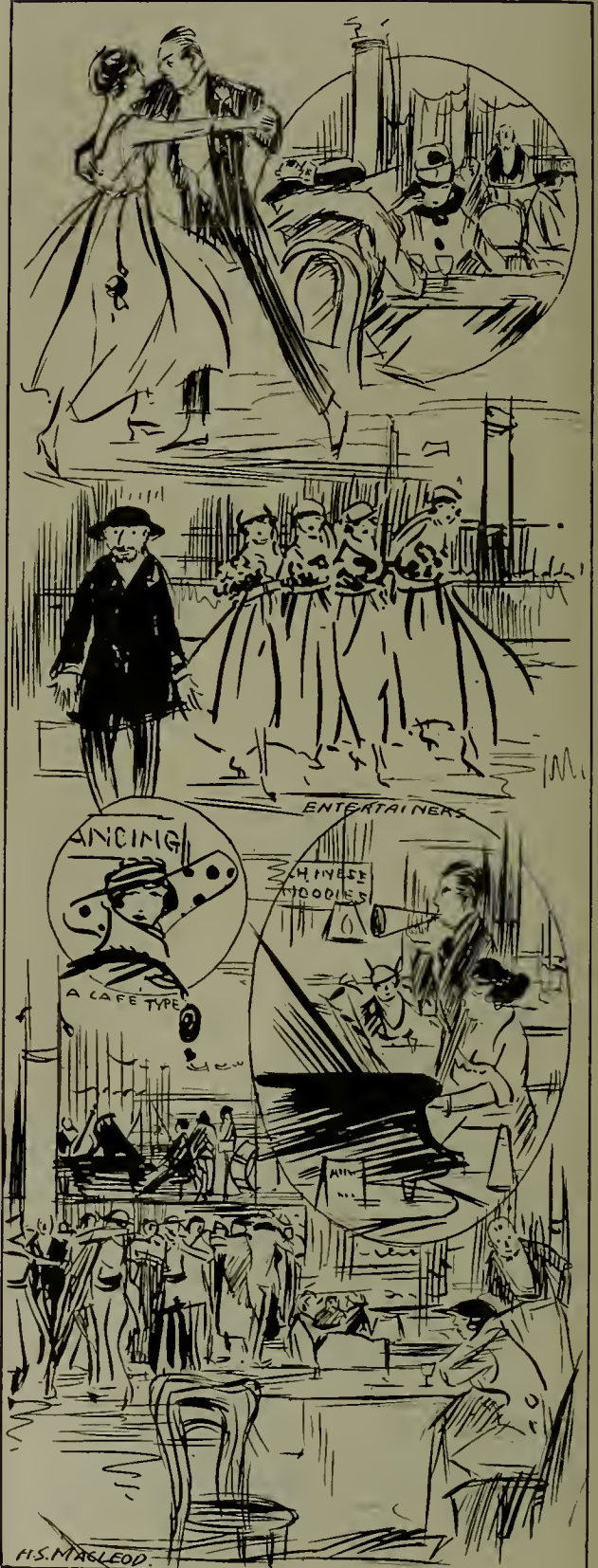
NEW SMART SHOP FOR MILLINERY

Magnus, who is famous for his artistic designs in superior millinery, has just opened an establishment on new and attractive lines at 212 O'Farrell street, where he will display some of the most fetching models ever exhibited in this city. They are artistic in every detail, and carry that rare note of refinement so dear to the heart of every fastidious woman who desires distinction in her attire. Spring styles are represented in choice variety and in fetching materials of alluring effect. Ladies who dread the tiresome rounds of the shopping district in search of the ideal hat they have pictured for this season, will save much time, patience and expense by going direct to Magnus's new and select establishment.

—"At the time the accident occurred she was motoring with her cousin and had stepped out of the car and was standing on the road when another car swept by, striking her. She received a compound fracture of the left thigh and two broken ribs on the left side. The attending physician pronounced her condition satisfactory."—N. Y. Times.

Up with the Chickens

As Reported by Our Expert A. S. MacLeod





PLEASURE'S WAND

"Obey no wand but *Pleasure's*."—Tom Moore.



TWO PREMIERES AND ENTIRE CHANGES IN VAUDEVILLE

BY HENRY McDONALD SPENCER

"Sadie Love" is French Farce Without the Kick

In spite of other influences and of some examples apparently the contrary, the Puritan factor is still dominant in America; and the treatment of the theme of "Sadie Love" is an illustration of the truth of this statement. It is inconceivable, for instance, from a French point of view, that a lady who is running away from her husband and is registered on a steamer as the wife of her lover, an old sweetheart, could tell him to sleep in the hold of the ship. Indeed, are the circumstances conceivable as being true to life, or rather to art, unless some point had been made of the lady's whimsicalities? "Sadie Love" (Evelyn Vaughn) is the American wife of an Italian nobleman, Prince Luigi (Bert Lytell), and on being informed by an old flame of her husband, Comtesse de Mirabolle (Jane Darwell) that she, the Comtesse, and the Prince are twin souls, Evelyn promptly decides to jump her job. That is the tying of the knot, and the rest of the plot follows in logical sequence. On

necessity of producing a new play each week. He took my tip from the last number, and made up his face to give the illusion of the type that he portrayed; and it is a great strain for a good-looking actor man to wear a false mustache. Miss Vaughn was acceptable, as always in her American young woman parts, and the rest of the characters were convincing enough, but I really have hopes for Lytell becoming something more than a village edition of John Drew, after seeing him act on Monday night, and I shall watch his career from now on with more interest.

Unusual Bill at Orpheum

I suppose that the tin Lizzies, otherwise known as the Ford automobiles, have passed beyond the stage of being merely motor cars, but have become *sui generis* like Winchester rifles or Kodaks, and therefore get by in the theatre and the papers without being deleted by the censor as advertising parading for



Desiree Lubowska, the European impressionistic character dancer, next week at the Orpheum.

the whole, however, the play is very thin, and this attempt to bowdlerise French farce cannot be said to be successful. Near beer never can be an acceptable substitute for the real thing—the kick is missing. There are many good themes which may be taken from the small town life of America, and which would not offend even Los Angeles susceptibilities, but they remain an undeveloped gold mine for the American dramatist, although Hoyt was well on the way to work the field. There were many good lines, incidentally, but lines, as lines, never made a play. I wish, however, to take off my hat to Bert Lytell for his characterization of the Italian prince. It is easily the best thing that I have seen him do, and he would make more than a success of esteem in any city in this part. This is all the more remarkable when you consider how stock plays are produced, and the haste and lack of preparation imposed by the

pure reading matter. Anyway, the Orpheum skit, "They Auto Know Better," while frankly showing the most popular car, is an agreeable enough diversion and serves as a vehicle for the excellent fooling of Thomas Dugan and Ethel Hunter. An automobile that kicks like a horse certainly is a novelty, even in auto skits. Harry Hunter in the "Cherry Tree," although characterizing a Jew, has a rather Christlike part, suggestive of the "Passing of the Third Floor Back" and "The Servant in the House." The audience seemed to think until the last that there would be a comeback on the part of George Washington Cohen, who, as the first names suggest, is devoted to truth-telling in the most uncompromising fashion, but who ultimately "lies like a gentleman," although the lie costs him a job worth ten thousand a year. That he receives a two thousand dollar present is merely incidental and is unforeseen by him. George Damerel

—the Merry Widow Damerel—has an imposing act entitled "Temptation," which is a tabloid version of "Faust," and shows a number of pretty girls who thoroughly justify the title. Incidentally, George, who has grown somewhat fat himself, gives up a very fat part to Edward Hume, the lean cabby—I thought that these birds were extinct like the dodo—with a many good lines and much up-stage work. Miss Olga Cook looks well and sings acceptably, while Harry Hines joshes the other acts on the bill. Otherwise there is no particular reason for his appearance. Gara Zora is a beautiful young woman, who is more remarkable for her athletic prowess than for her grace. Contortionism is a form of entertainment, but is should not be tagged as art.

"The Eternal Magdalene" at the Columbia

It is the privilege of the artist or playwright to select his medium, but once the convention that he proposes to establish is accepted by his audience, he should be strictly bound by its rules. Thus the romantic convention of, for instance, "The Prisoner of Zenda" implies that the characters should all speak and act in the period adopted; similarly, in "Midsummer's Night Dream," fairies and mortals come together, and neither class must violate the conditions of their being. The objection to "The Eternal Magdalene," now playing at the Columbia, is not so much that it is in the nature of a tract or propaganda—Shaw has shown us that reform can be dramatized—but with a modern setting the author brings in such details of mysticism as stopping the action of his play, darkening the stage and turning a spotlight on his heroine. He belascos his theme. In addition, the lines of The Woman (Florence Roberts) are manifestly not in her character of a kind of female "Servant in the House," but are speeches frankly made to the audience, like Hamlet's soliloquy. However, if we accept Robert McLaughlin's divergences in these respects, it must be admitted that the play is well done. The theme particularly is an argument in favor of redlight segregation, but more generally a plea for a greater toleration of the errors of women. Ultimately the soulful looks and deep, lovely voice of Miss Roberts win out, and bring conviction to the mind of a captain of industry, who is led into a more charitable attitude toward mankind and especially womankind. The first time that the subject was dramatized was on the sands by the Sea of Galilee—"He that is without sin, let him cast the first stone." I know of no American actress to-day who could quite play the role as Florence Roberts does, and give it that character of mystical detachment and other-worldly beauty. The rest of the cast was acceptable in the parts as the author evidently conceived them; and for those who deplore the frivolity of the present stage and think that it should take some part in the life of the day, there is an opportunity here to hear at least a conscientious attempt to solve a problem.

Advance Notices

Strong Bill at Pantages.—"A Musical Bouquet," one of the most delightful singing novelties in vaudeville, will be featured on the new eight act bill at the Pantages, with Will J. Ward and his five piano girls, offering the production. Ward is a polished comedian, with a beautiful lyric tenor voice, and he has surrounded himself with a quintet of talented musicians. The act is well staged and has been a hit on the circuit. Athena, the famous Egyptian danseuse, who was one of the features at the Exposition, has been especially added to the new show. Classical and Grecian dances will be presented with a beautiful stage mounting. The Bachelor's Sweethearts, with William Brandell, a musical comedy with pretty girls, striking scenery and costumes, will help to while away the time. Among the other features will be Maióie De Long, the Baseball Bug, doing her Eva Tanguay, messenger boy, baseball and Swedish slavey impersonations. Burns and Kissen, two Jewish comedians, do a good singing and talking act. And the Cavana Duo entertain with singing, dancing, music and a wire oddity. Added to this excellent bill will be the second episode of the sensational picture, "The Iron Claw."

Orpheum.—Harry Green will enter on the last week of his engagement at the Orpheum in the laughable skit, "The Cherry Tree," next Sunday matinee. An entirely new show will also

PICTORIAL REVIEW OF PANTAGES
 BY RICHARD BRET HARTE

THE WONDERFUL "MYSTICAL BIRD"

ENTER THE HERO OF "THE DAIRY MAIDS" (WITH MUCH GUSTO)

ONE OF THE GRAND OPERA SEXTET

SOMERSAULTING A-LA JAPAN

R. Bret Harte March 25/16

be presented. Desiree Lubowska, who is the latest exponent of impressionistic character dances to reach this country, will make her first appearance in this city. Lubowska's programme consists of three numbers. Clark and Verdi, the Italian comedians, portray a couple of their countrymen in a highly faithful and diverting manner. One of them represent an Italian emigrant fresh from Ellis Island, the other an Italian who has been a resident in this country a couple of years. Fred Warren and Effie Conley contribute a satirical skit of the seashore, entitled "On the Boardwalk," which enables them to sing, dance and converse wittily. Ed. Morton, who sings songs, is a great favorite wherever he appears, and is one of vaudeville's best vocal comedians. Arthur Stone and Marion Hayes will appear in a carnival episode entitled "Green Goods." Bert Wheeler and Company will introduce their automobile pantomime, "The Troubles of a Jitney 'Bus." The Sultanas, a quartette of five vocalists, have an offering called "An Oriental Betrothal."

San Francisco Symphony Orchestra.—With the concerts of the San Francisco Symphony Orchestra, Alfred Hertz, conductor, which will be given at the Cort Theatre, Friday afternoon,

March 31st, and Sunday afternoon, April 2d, the San Francisco Symphony Orchestra will bring its fifth season to a close. The program that Conductor Hertz has selected for this occasion is a most auspicious one, and includes the Symphony No. 3, "Eroica," E Flat Major, Op. 55, by Beethoven; Overture, "Genoveva," by Schumann, and "Till Eulenspiegel's Merry Pranks" (Rondo), Op. 28, by Richard Strauss.

Mr. Hertz came to San Francisco with an avowed intention to make the San Francisco Symphony Orchestra one of the best. Eminently fitted to carry on the intention of the Musical Association of San Francisco of raising to the highest possible point the standard of music in San Francisco, Mr. Hertz certainly accomplished the results desired.

Tickets for the tenth and last pair of concerts will be on sale Monday at the box offices of Sherman, Clay & Company and Kohler & Chase. The prices for Friday are \$2, \$1.50, \$1, 75c.; box and loge seats, \$3. The prices for Sunday are \$1, 75c., 50c.; box and loge seats, \$1.50.



Frederick Jacobi, composer of "The Pide Piper," to be played by the San Francisco Symphony Orchestra at its ninth pair of concerts this Friday and Sunday

U. C. Professor to Lecture at Hotel St. Francis.—The last lecture of the series by Prof. Paul Jordan Smith, of the University of California, on "Literature and the Larger Life," will be given in Parlor 1, Hotel St. Francis, on Sunday night, March 26th, at eight o'clock. The lecture subject is: "The Message of the Modern Drama to the Twentieth Century." The lecture will consider Bernard Shaw, Gerhart Hauptman, Stanley Houghton, and the new drama, "War," by Michael Artzibashev.

—Mistress—Mary, your young man has such an air of braggadocio about him. Mary—Yis, poor lad, he worruks in a livery stable.—Dartmouth Jack-o'-Lantern.

Los Angeles Pasadena Oakland

Fred Hartsook

PHOTOGRAPHS

41 GRANT AVENUE

San Jose Sacramento San Francisco



Charles F. Graeber.

MACHINE GUN CO.'S FIRST SMOKER

The Machine Gun Co., 5th Infantry, N. G. C., gave a smoker and high jinks in their quarters at the State Armory, 14th and Mission streets, on March 17th. This affair was given in honor of the 12th Co. Coast Artillery, N. G. C., and nearly every member of both commands was present. The entertaining talent was exceptionally good, and among the numbers were clever songs and snappy addresses. Major Farrell, 5th Inf., N. G. C., made a few well chosen remarks touching on the merits of a soldier, and the behavior of Uncle Sam's men; and during the evening Charles F. Graeber's Mandolin Club played a number of selections. This is the only mandolin club that played at the P. P. I. E. during 1915, and Captain F. Marriott, of the Machine Gun Company, was formerly a member of the organization. Several new members were enrolled, and all agreed on the great success of the evening's entertainment, which is a new venture started by Captain Marriott to popularize the service.

Pantages' Theatre Market Street Opposite Mason

Commencing Sunday, March 26th

A FINE NEW BILL

WILL J. WARD and His Five Piano Girls in a "Musical Bouquet," ATHENA, the Famous Egyptian Dansense; The Bachelor's Sweethearts, a delightful musical comedy act

Orpheum

O'Farrell Street Bet. Stockton and Powell Phone Douglas 70

Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

Last Week HARRY GREEN & CO. in "The Cherry Tree" In Conjunction with A GREAT NEW SHOW

The Inimitable Desiree LUBOWSKA Impressionistic Character Dancer; CLARK & VERDI, Italian Comedians; WARREN & CONLEY "Fun on the Broadwalk"; ED MORTON, Vanderbilt's Pleading Singer; ARTHUR STONE & MARION HAYES, in "Green Goods"; BERT WHEELER & CO. in "The Troubles of a Jitney Bus." ORPHEUM TRAVELOR: THE SULTANAS "An Oriental Betrothal" featuring Miss Nellie Allen.

Evening Prices, 10c., 25c., 50c., 75c. Matinee Prices (except Sun (except Sundays and holidays), 10c., 25c., 50c. Phone Douglas 70

S. F. Symphony Orchestra

ALFRED HERTZ CONDUCTOR TENTH (LAST) PAIR SYMPHONY CONCERTS CORT THEATRE

Friday Afternoon, March 31, 3 P. M. Sunday Afternoon, April 2, 2:30 P. M.

Program: Symphony No. 3, "Eroica," E flat major Op. 55, Beethoven; Overture, "Genoveva," Schumann; Till Eulenspiegel's Merry Pranks (Rondo), Op. 28, Richard Strauss.

PRICES: Friday, \$2, \$1.50, \$1, 75c., box and loge seats \$3. Sunday, \$1, 75c., 50c.; box and loge seats, \$1.50. Tickets at usual places.

Columbia Theatre

Corner Mason and Geary Streets Phone Franklin 14 The Leading Playhouse

Beginning SUNDAY NIGHT March 26, SECOND and LAST WEEK Selwyn and Company present

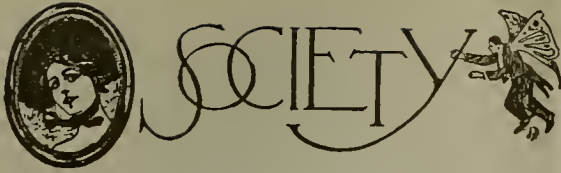
FLORENCE ROBERTS

In Robert M. Laughlin's play

"THE ETERNAL MAGDALENE"

(NOT A FILM)

Prices: Evenings, including Sunday also Saturday matinee, \$10 to \$20. Wednesday matinee, 50c. to \$1.



The smart set awaits with eager interest the news that volunteers are needed in Mexico. In no other strata of society is this eagerness so vivified with realism. There are men and women in the Burlingame set who care not whether Verdun stands or falls; who wot not that the Russians are hammering away at the other end, who forget to read the Wall street lists before all other news to reckon their gains and losses on "war babies."

Just a few weeks ago that kind of thing was the first waking thought. But now, first and last, it is: "Has Villa been caught?"

'Tis not an interest generated by geography. 'Tis not because we are so near to Mexico; nor because we have given the first naturalization papers to the tamale; nor yet because many of our rich men's sons have an hereditary talent for grabbing Mexican land grants and therefore they stand tiptoe for peace and its predatory opportunities.

'Tis none of these things, nor is it any of the other impersonal reasons which occur to the student of history.

It's a very personal, unselfish, sportsmanlike, patriotic-and-you-please motive.

The crack cavalry regiment, made up of Burlingame Rough Riders, is resting uneasy in its stirrups, waiting for orders to go to Mexico.

Telegrams have been sent to the President, the Secretary of War, and all the other officials, offering the services of these gentlemen riders, who are anxious to run Villa down.

All the "polo bunch" at Blingum has been in training this winter at the Presidio, learning how to go through the motions of a real cavalry war. As a result of all too ardent pursuit of the military manual, Thornwell Mullally is still on crutches, after several months in the hospital, but the rest of the regiment is as fit and fine and alert for service as the Rough Riders that T. R. led up San Juan in our slight unpleasantness with Spain.

No one takes the acceptance of their regiment as a joke. The men are determined to go if it takes influence to show the need of such a troop of cavalry. The wives of the married men are going through the preliminary despondency and forebodings that a prescience of the trumpet's call always brings to a woman.

"Cheer up," called Walter Hobart to a group of wives who were discussing the possibilities of the government's acceptance of this offer; "cheer up," sang Walter; "you are not war widows yet!"

So it happens that a "bunch" of men in the Blingum set are praying that Villa will not be caught dead or alive until the order comes for them to ride into the thick of the guerilla warfare.

And a group of women even more ardently pray that Villa will be captured and our troops victorious without the aid of volunteers such as the Rough Riders of Blingum.

Study classes innumerable are recorded to the credit of this particular Lenten season. Music, literature and art usually span the scope of Lenten intellectual endeavor, but the war has created a desire to study history, psychology and even biology, and a number of women are giving their mornings to these subjects, under the guidance of men from the various departments at the university.

One group which has met all winter and is continuing its work during Lent was organized by Mrs. Will Denman and Mrs. Osgood Hooper.

Another group meets once a month in the evenings for the discussion of philosophical subjects. This coterie includes the Philip King Browns, Bruce Porter, Dr. Dutton, and a number of people from the Faculty set in Berkeley.

The family and friends of Mrs. Ferdinand Theriot are stitching their spare moments into another layette, which will find its way to the De Young home before the long-legged bird

settles on that house-top. The Theriots have a handsome little baby boy who is named after Mrs. Theriot's brother, Charles De Young. The new baby will be a very welcome addition to the household, all the members of this devoted family having the greatest love for children. Mrs. De Young, who has been ill again, is now sufficiently recovered to enjoy a drive every afternoon, and to receive the friends who have kept her rooms like a spring garden during her illness.

Mrs. Willard Drown, Mrs. "Bob" Smith and Miss Anita Peters, who have just returned from a trip to New York, Washington and other Eastern points, all tell stories of the prodigality of entertaining in Gotham this season. A golden stream of money flows through the town—doubtless this stream is ably deflected before it strikes the tenement district—but Mrs. Drown in describing the life there this winter said "an old Californian remarked that the New Yorkers are spending money like men in a bonanza mining town."

With the money wave at its crest, extravagance is reflected in all the sports and pastimes. Players put up enormous bets on golf, and stories from the southern resorts about \$1,000 bets on the side are commonplace. The New York bridge stakes have mounted with the flood tide of prosperity, and the player from the West who has not a plethoric purse accepts an invitation to a bridge party with mixed pleasure and trembling.

One of the recent visitors to New York tells me that she decided not to accept any bridge invitations. As all the other visiting San Franciscans had been uniformly lucky and had pocketed almost enough to pay their expenses, she felt sure that luck would turn against California just about the time that she arrived, and she could not afford to play for the prevailing stakes.

So to all bids to bridge parties she said a firm "Nay!" Came a telephone call from Mrs. Gary, who was out here during the Exposition with her husband, the great steel trust magnate. Mrs. Gary was entertained by people here, and she is the sort who never forgets those who once make an impression on her. This San Francisco matron had sat next to her at a luncheon, and had amused her throughout seven courses (perhaps it was mutual), so as soon as Mrs. Gary heard that the San Franciscan was in New York, she urged her to come to a bridge party that she was giving that very afternoon.

"I wanted to go, but I was afraid that those women would all be bemillioned and the stakes would be hacked out of a pile of gold with a pick and shovel; not belonging to any such pile, I didn't dare to accept, so I persisted in refusals. Imagine my feelings when I read in all the papers the next day accounts of the magnificent bridge party which Mrs. Gary had given, and learned that the prizes were shares of steel stock, ever winner getting a share worth \$1,000! Prizes of preferred steel stock are a long, hard jump from the French bags and fancy work-boxes and picture frame things that we used to think all very well when bridge was a young game!"

At this writing it is too early to describe the costumes of the youngsters who foregathered at the Fairmont Hotel on Friday afternoon from 5 until 8 for a fancy dress dance. But there has been almost as much excitement among the mothers and the young brood as was generated by the Mardi Gras. There is nothing more stimulating to a fond mother than to dress up her kiddies in fancy costume, and the boys and girls love it—particularly the girls.

Some of the girls who have had some choice of their own about their costumes and have therefore had added thrills, are Edna Taylor, Francesca Deering, Sophia Brownell, Claudine and Eleanor Spreckels, Kate Boardman, Alice Moffitt, Eleanor Morgan, Adelaide Sutro, and about twenty others.

Not
Gray
Hairs
but tired
Eyes
Make
us look
older
than we
are.
Old age
and Dull
Eyes—
tell-tale.

**Don't Tell
Your age**

After the
Movies
go home
and
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your Eyes.
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will rest,
refresh
and
cleanse.
Have it
handy.

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Events at the Hotel Oakland.

Mrs. W. P. Phillips recently entertained with a luncheon and card party at the Hotel Oakland. Her invited guests were Mesdames R. Day, D. M. Stuart, Scaritt, Gillman, Ougn, Mott, Stout, Misses Tower, Waterfall, Hodel and Kidd.

On Monday, March 27th, at 10:45 a. m., Mrs. Charlotte Curtis will give a psychological and spiritual interpretation of the opera of "Lohengrin," by Richard Wagner. This is the first of a series of five subjects comprising a course during Lent.

The Ivory Ballroom at the Hotel Oakland will be turned into a miniature theatre for the Mi-Careme Fashion Show, under the auspices of the Ladies' Relief Society on Tuesday, March 28th, with boxes, loges and seats so arranged that a perfect view of the tableaux and revue may be had from any of them. The committee in charge report that the boxes and loges have been sold, and that the seat sale promises the capacity of the ball room. Already table reservations have been made for the supper. An intermission will be given after the show to allow time for supper.



Under the auspices of the San Francisco Art Association, a special course of eight illustrated lectures will be given on the Philosophy of Art, by Arthur Upham Pope, assistant Professor of Philosophy, University of California, at the Art Institute, California and Mason street, beginning Thursday, March 23d, at 4 o'clock, and continuing on every subsequent Thursday to May 11th. The patrons and patronesses include: Mrs. Lorenzo Avenali, Mrs. William B. Bourne, Mrs. William H. Crocker, Mrs. William Denman, Mrs. Albert Herter, Mrs. C. Osgood Hooker, Mr. John Galen Howard, Mr. J. Nilsen Laurvik, Mr. Bernard Maybeck, Mr. Bruce Porter, Mrs. M. C. Sloss, Mr. J. E. D. Trask, Mr. John I. Walter, Mrs. Frank West, Mrs. Chas. S. Wheeler.

THE SPEED OF AMERICAN SPENDING.

Pleasure is limited by the time to enjoy it; in enjoyment, time is more than money. It is forgetfulness of this fact which makes much of our American spending banal and sterile. With much money to spend and few hours in which to spend it we become addicted to quick, concentrated, expensive pleasures. We cannot imitate the placid, fruitful economy of the Teuton, who takes his beer and music inexpensively and at his leisure. Nor are we like that abstemious German professor who, on his vacations, traveled on the slowest Bummelzug, because that way the joyous trip lasted longer. The meteoric flights of our tourists through Europe are in point; the automobile, also, illustrates the nervousness and swiftness of our pleasures. Motor-ing is broadening and delightful, but we are rushing into this amusement with more than our usual national abandon, and hardly even find time to speed. When a pleasure becomes the vogue, conveniences and even necessities are sacrificed to it. We are like those travelers of old who sold their lands to see other men's.—Walter E. Weyl in Harper's Magazine for March.

—On next Saturday, March 25th, at two o'clock, the twenty-first anniversary of the foundation of the Memorial Museum, Golden Gate Park, will be celebrated with special ceremonies in the front of the Museum. Honorable Samuel M. Shortridge will act as chairman, Professor Henry Morse Stephens and Mr. M. H. De Young, and a number of our most prominent citizens will participate in the exercises, as will Cas-sa's band and the school children.

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—Friend—So this is one of your jokes, is it? Ha! ha! ha! Humorist (testily)—Well, what are you laughing at, anyhow? Isn't it a good one?—*Passing Show.*

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and Near Seeing**

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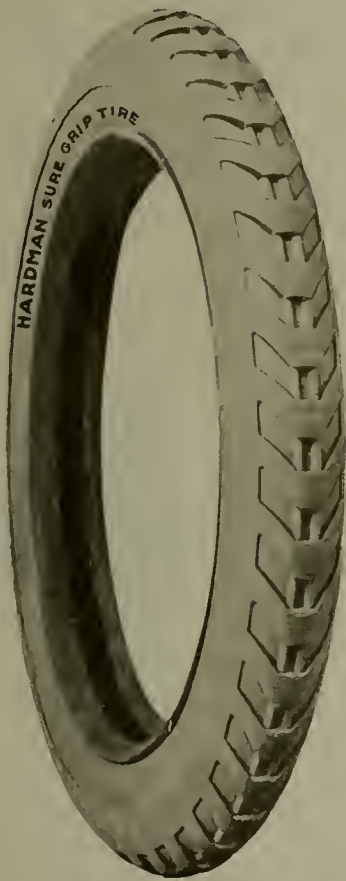
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CALIFORNIA PAINTER IN "MODERN" FIELD.

A group of paintings by Joseph Raphael, on exhibition at Helgesen Gallery in Sutter street, impresses the visitor that the new ideas in expression in oils as originated by Monet, Cezanne, Manet and Gauguin, having captured France, Russia, Germany, Austria, Holland and the Scandinavian countries, is now confidently invading the countries along the course of the Western sun. Raphael has evidently absorbed this spirit with fervor, and seeks to express it chiefly in landscapes, scenes with sloping beds of flowers, and distant, low-lying dwellings, conceptions which furnish him prospective effects in riotous colors. There is much promise and creative activity in his sympathetic interpretation of these scenes, several of them being surcharged with poetic brooding. In the large canvas depicting long beds of brilliant blooms reaching to a distant and lonely dwelling in the distance, he has struck that most appealing note. It furnishes a more sensuous atmosphere—the air is there. Two seascapes with children at play in the foreground beaches, lack somewhat the mystery and protean powers of old ocean. Clearly Raphael's forte with the brush is the landscape.

DECOLLETE.

She walked, an Eve,
Created not, mankindness to deceive.
And lo!
Quoth she: "Why are they draped so?
God made me.
Is it then,
Fit I should upholstered be by men?
—L'Innocent.

THE MARRIAGE YOKE.

The dull boy in the class unexpectedly distinguished himself in a recent history examination. The question ran: "How and when was slavery introduced into America?" To this he replied: "No women had come over to the early Virginia colony. The planters wanted wives to help with the work. In 1619 the London Company sent over a shipload of girls. The planters gladly married them, and slavery was introduced into America."—*Youth's Companion.*

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Ogden	40.00
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Quebec	120.50
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Sept. 7, 8, 11, 12.

Tickets will also be sold to Buffalo, N. Y., July 4, 5 and 6. August 1, 2, and 3; to Cincinnati, Ohio, July 11, 12 and 13; to Davenport, Ia., July 26, 27 and 28; to Chattanooga, Tenn., September 11 and 12.

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NOTICE TO CREDITORS

No. 19971 N. S. Dept. No. 10

Estate of ANTON MICHALITSCHKE, Deceased.

Notice is hereby given by the undersigned Executors of the last Will and Testament of Anton Michalitschke, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within ten (10) months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, in the New City Hall at Van Ness avenue and Market Street, San Francisco, California, or to exhibit them with the necessary vouchers within ten (10) months after the first publication of this notice to the said Executors, at the office of their attorney, William F. Sawyer, Rooms 401-403-405 in the Macdonough Building, at No. 373 Kearny Street in the City and County of San Francisco, State of California, which last named office the undersigned select as their place of business in all matters connected with said estate of Anton Michalitschke, deceased.

JOSEPH MICHALITSCHKE,
JOSEPH FRIEDLANDER

Executors of the last Will of Anton Michalitschke, Deceased.
Dated, San Francisco, California, March 17th, 1916.
WILLIAM F. SAWYER, Attorney for said Executors

NOTICE TO CREDITORS.

Estate of BARTHOLOMEW BUTTERLY, Deceased.

Notice is hereby given by the undersigned Executor of the estate of Bartholomew Butterly, deceased, to the creditors of and all persons having claims against the said decedent, to file them with the necessary vouchers within four (4) months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the City and County of San Francisco, or to exhibit them with the necessary vouchers within four (4) months after the first publication of this notice to the said Executor at the office of J. J. Lermen, 503 Bahia Building, 503 Market Street, San Francisco, California, which said office the undersigned select as his place of business in all matters connected with said estate of Bartholomew Butterly, deceased.

FRED BATES

Executor of the estate of Bartholomew Butterly, deceased.
Dated, San Francisco, March 5, 1916.
J. J. LERMEN, Attorney for Executor of said Estate of Bartholomew Butterly, deceased.

NOTICE OF ASSESSMENT

Natural Soda Products Company.

Location of principal place of business, San Francisco, California. Location of Works, KEARNEY STREET, SAN FRANCISCO, CALIFORNIA. NOTICE IS HEREBY GIVEN that the undersigned, the Natural Soda Products Company, will assess the property of the State of California, for the year 1915, on the 1st day of April, 1916, at 10 o'clock in the forenoon, immediately to M. Q. WATKINS, Assessor of the County of San Francisco, at his office, 1000 Market Street, San Francisco, California.

Any stockholder who wishes to assess his property on the 1st day of April, 1916, at 10 o'clock in the forenoon, at his own place of business, should present his assessment to the undersigned on Monday, the 20th day of March, 1916, at 10 o'clock in the forenoon, at the undersigned's office, 1000 Market Street, San Francisco, California, and extend the same to the undersigned, at the same place, on or before the 20th day of March, 1916.

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FASHION'S FADS AND FRILLS

Paris and New York are both at the moment, and have been for ever so many weeks back, in the midst of the spring opening hubbub. We are not quite sure as yet whether coats are to be short or three-quarter length, whether sleeves are to be tight or loose, whether blonde or brunette will be the fashion this season.

It is quite safe to predict, however, that the same general lines suggested in the mid-season openings and at the various fashion shows will be followed.

Here and There the Tapering Waist.

Quite often one notices in the new importations a tendency to the slender, tapering waist; and this, of course, means the well-corseted figure. It is not probable that the hour-glass figure will be countenanced for a moment, but a trifle more trimness, conduced by a well fitting modern corset, is necessary to meet the requirements of the spring suit, with its hint of a curve at the waist line, its graceful flaring skirt and coat-skirt. A carefully selected and properly fitted corset is necessary and always has been to a smart, well groomed appearance. Rather than injurious, the right corset tends toward health.

Several of the Paris houses are advocating the three-quarter length coat, and now and then one sees a polonaise effect. These coats are made with well fitted shoulders and rounded waistline. It is quite remarkable that this should be so just now, when we are massing so much fulness in the skirts between the belt and the knees, but it only goes to show the wide variety we are to enjoy this spring and summer.

A Word on Skirts.

Skirts continue short and full. Many of the houses are emphasizing the favor shown by them for the crinoline since the first whisper of full skirts began to circulate, and many are using interesting methods of extending the skirts; among these are reeds, featherbone, and even hair-cloth stiffening. In many instances the reeds are graceful and becoming, but, as a rule, the effect is extremely awkward, as there is no pretense whatever of concealing the mediums, and they often protrude at unexpected angles, giving a curious, un-beautiful result.

In the regulation summer frock and the dance dress of net, organdy or other of the sheer, dainty fabrics favored this year, the fulness of the skirt is made decidedly graceful and youthful by tucks, ribbons and bias bands of the same, or a contrasting material. Often folds of chiffon or net are attached to the inside of the skirt of the dance dress, giving a soft, buoyant effect which is pleasing in every way. Taffeta is unusually effective combined with, or as trimming for, the pale-toned frock of organdy or net, fashioning the summer dance dress. In both illustrations this week the skirt is of taffeta and the effect of the deep tuck is well brought out. The first dress has an underbodice of shadow lace and a simple over-drapery of chiffon. The short sleeve cap, while it concedes to Fashion's sleeveless demand, also makes a concession to modesty. The second frock shows the combination of net and taffeta. Aside from being especially pretty, this combination is practical, as net wears particularly well and lends itself to almost any fashion of draping.



Dance Frock of Taffeta and Chiffon.

Ribbons and Ruchings.

Pleatings and ruchings of all widths and fashions are still favored trimmings for both street and house frocks. Narrow black velvet ribbon is most effective and easily applied. On some of the imported models cordings, pipings and ruchings appear in most unexpected places. One cannot fail to see that hand-work, and individual hand-made trimmings, stitchings, etc., can work wonders, and afford an effect which can scarcely be brought about by machine made trimmings. It is quite interesting to see a little blue serge frock trimmed with insertions of matching net, with accompanying pendant ornaments of wool or beads in a soft harmonizing coloring. Bead trimming is effective on both silk and wool materials; it is being used in any way that clever brains and fingers may design. The more original the notion, the more attractive the blouse or frock. Pale pink crepe de Chine or crepe is made more delicate by a banding or an ornament of delft-blue opaque beads. Dark blue taffeta or serge may be brightened with a touch of emerald green, copper or a harmonizing, contrasting blue. There are any number of small artistic ways of trimming frocks and blouses this season with practically no expenditure of money, if one has ideas and fingers deft enough to carry them out.



Net Bodice and Taffeta Skirt.



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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

BULLA-BUTLER.—An engagement announced recently in Los Angeles, and which is of much interest in San Francisco, is that of Miss Vivian Olive Bulla, daughter of Senator Robert M. Bulla, and Ormond F. Butler. The latter is the son of Melvin F. Butler. The bride-to-be divides her time between Los Angeles and her home in Alhambra, a suburb of the southern city, and has also many friends in this city, where she has visited on more than one occasion. No date has been set for the wedding.

GOLDSTEIN-BLANKSTEIN.—Mr. and Mrs. M. Goldstein announce the engagement of their daughter, Miss Bessie Goldstein, to Maurice Blankstein.

HANNA-ERICSON.—Mr. and Mrs. Richard J. Hanna recently announced the engagement of their daughter, Miss Gertrude Turner Hanna, and Martin Ludwig Ericson of Medford, Oregon. Ericson is a Yale graduate and is connected with the Government forestry service. The wedding will take place shortly after Easter, and the couple will live at Medford.

WEDDING ANNOUNCEMENTS.

FINNELL-SLADÉ.—Another marriage of interest to San Francisco's smart set will take place April 12th in Chico, when Miss Mary Helen Finnell will become the bride of Russell Slade. The ceremony will be at high noon in the home of the bride's parents, Mr. and Mrs. James Finnell, and will be witnessed only by relatives and close friends.

HINCKLEY-BOWMAN.—The friends of Miss Helen Hinckley and Melville Bowman were treated to a genuine surprise in the news that their marriage will take place to-day. They had at first intended to be married in the fall, but changed this plan a week or two ago.

WEDDINGS.

LEVY-MEYERHOFF.—The marriage of Miss Gertrude Levy and Paul Meyerhoff was solemnized on Wednesday evening, March 15th, at the home of the bride's parents, Mr. and Mrs. Adolf Levy, on Presidio avenue. Rev. M. S. Levy read the marriage service. Following the ceremony, which was witnessed by about thirty relatives and friends, a wedding supper was served. Mr. and Mrs. Meyerhoff have gone to Southern California for their honeymoon, and they will also visit the Grand Canyon before taking up their residence in Holbrook, Ariz.

LUNCHEONS.

BANCROFT.—Mrs. Paul Bancroft entertained at luncheon Thursday at the Franciscan Club. The honored guest was Miss Metha Block, whose marriage to Grant Carpenter will take place to-day.

BROWNE.—Mrs. R. N. Browne has sent out invitations for a luncheon to be given at her apartments at Stanford Court for the Misses Esther Bentley and Linda Bryan, two of the season's most popular engaged girls. The luncheon will be on April 6th.

GALLOIS.—The home of Mrs. John Gallois on Russian Hill was the setting for a pretty luncheon recently.

HOWARD.—A group of friends enjoyed the hospitality of Mrs. George H. Howard at luncheon Tuesday at her home in San Mateo.

IRWIN.—Mrs. William G. Irwin presided at a luncheon Friday at her home in Washington street, in honor of Mrs. Edith Corbin, widow of the late General Corbin, who is the guest of Mrs. Frederick Kohl at Easton.

LONG.—Mrs. Oscar Fitzallan Long presided at luncheon Wednesday at her home in Piedmont, where she entertained in honor of Mr. and Mrs. Willis Walker of Minneapolis, who is a guest at the Fairmont Hotel.

MORBIO.—Mrs. P. A. Morbio has issued invitations for a luncheon to be given Tuesday, March 28th, at her home at West Clay Park.

POND.—Mrs. Charles Pond, wife of Admiral Pond, will be guest of honor at a luncheon to be given on March 30th at the Hotel St. Francis by the preparedness Chapter of the Women's Section of the Navy League.

SHOEMAKER.—Miss Marguerite Morbio was the honored guest at a luncheon given Wednesday by Mrs. Francis Rawle Shoemaker, at her attractive home in Belmont.

ST. GOAR.—Mrs. Henry St. Goar was hostess at a luncheon Tuesday at her home in California street, entertaining a group of friends quite informally.

WALLACE.—Mrs. Hamilton Stone Wallace gave a luncheon Tuesday at her home in honor of Mrs. William Howard, who is here from her home in Boston on a visit of indefinite length.

WATSON.—Mr. and Mrs. Arthur Watson entertained informally at luncheon Sunday afternoon at the Menlo Country Club.

DINNERS.

BREEDEN.—Mr. and Mrs. Henry Clarence Breeden entertained at a handsome dinner party at their home on Saturday night.

CROCKER.—Mr. and Mrs. William H. Crocker were hosts at dinner Saturday evening, entertaining their guests at New Place, in Burlingame.

CHAPIN.—Mr. and Mrs. Hugh Creighton of New York and Garden City, who are visiting Mr. and Mrs. Wallace Chapin at their home on Presidio Terrace, were the guests of honor at a dinner over which Mr. and Mrs. Chapin presided Tuesday evening.

ELLIS.—Lieutenant R. B. Ellis, U. S. A., and Mrs. Ellis, were hosts at a dinner party recently at their home in compliment to Lieutenant Ellis' sister, Mrs. L. Lewis. The affair was a farewell to Mrs. Lewis, who left the following day for the south.

GREEN.—Mr. and Mrs. Allen Green entertained informally at dinner Monday evening at one of the downtown cafes, and later, with their guests enjoyed supper and dancing at the Palace.

HAMPTON.—Major and Mrs. Kinesy Hampton entertained a score of their friends at a dinner party at the Palace on Monday night.

HEYNEMANN.—Mr. and Mrs. Alexander Heynemann were hosts at a dinner given at their home Saturday evening in compliment to Miss Helen Johnson and Arthur Saxe, who will be married at one of the after Easter fashionable weddings. After the dinner a dozen or so young people joined the party for an informal dance.

KENT.—Mrs. Andrew W. Kent entertained at a dinner party Tuesday night in compliment to the fiancée of her son, Miss Genevieve Cunningham. The marriage of Mr. Platt Kent and Miss Cunningham will take place early in the summer.

NEWHALL.—Among the pleasurable affairs of Sunday evening was the dinner at which Mr. and Mrs. George A. Newhall entertained. It took place at their home in Burlingame.

PARSONS.—Miss Helen Hinckley and Melville Bowman, whose engagement was recently announced, were the honored guests at a dinner given Wednesday evening by Mr. and Mrs. Arthur Parsons at their apartments on California street.

PENNOYER.—Mrs. Charles Pennoyer entertained a number of friends recently at a dinner which she gave at the Burlingame Club.

SHORT.—Dr. and Mrs. Nelson Short were hosts Monday night at a dinner at their home, and a dancing party afterward at the Palace Hotel in compliment to Mr. and Mrs. Harry Rice Bostwick, who are going to Korea.

VOORHIES.—Captain Cyrus S. Voorhies of the California Grays was host Monday night at a dinner at the Palace. Twenty guests were present.

TEAS.

COOK.—Mrs. John Harold Phillip and Mrs. Robert Lee Irvine poured tea at the reception given Tuesday afternoon by Mrs. William Hoff Cook. It was in compliment to Mrs. W. O. Cullen.

HUSE.—Half a dozen friends enjoyed an hour's chat over the teacups Tuesday at the home of Mrs. Juanita Wells Huse on Washington street.

LUNDBORG.—Miss Florence Lundborg was hostess Monday at an informal tea given at her studio to two score or so of her friends.

OSBORNE.—Miss Elise Osborne entertained some friends at an informal tea Tuesday afternoon in honor of Miss Morbie. Miss Osborne is having a series of farewell afternoons.

WOOLL.—Mrs. Charles Wooll was hostess at a bridge tea Wednesday in honor of Miss Ethel Wrampelmeier. Mrs. Wooll is the sister of Wm. Powell, to whom Miss Wrampelmeier will be married in April.

CARDS.

FLANDERS.—With Miss Nell Rauch, the fiancée of Allen Taylor, and Mrs. Richard Kelran as the honored guests, Mrs. Richard Flanders entertained at an informal bridge party Wednesday afternoon at her home on Filbert street.

GILLESPIE.—Mrs. A. E. Gillespie entertained the Presidio Bridge Club Tuesday afternoon at her home in Clay street.

HOPKINS.—Mrs. Samuel Hopkins entertained at bridge Thursday afternoon at her home on Scott street. The afternoon was planned in compliment to Mrs. Richard Kelran, who will leave next Tuesday to join Lieutenant Kelran in Norfolk, Va.

LINDLEY.—Miss Josephine Lindley entertained at an informal bridge party Wednesday afternoon at her home on Pacific avenue.

WILSON.—Mr. and Mrs. Mountford Wilson entertained the members of the Burlingame Bridge Club on Thursday evening at their home in Burlingame.

PARTIES.

CHAPPELEAR.—Mrs. Louis S. Chappelle was hostess Saturday at a children's party in honor of the fourth birthday of her small son, Louis Chappelle.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

HOUSE PARTIES.

HATHAWAY.—Miss Marie Hathaway is entertaining a house party of young people this week at the Hathaway home at Pebble Beach.

ARRIVALS.

HINCKLEY.—Mrs. Mary Grayson Hinckley and Miss Helen Hinckley have arrived from Beowawe, Nev., and are enjoying a visit in this city. Several informal affairs will mark their stay.

DEPARTURES.

HOWARD.—Surgeon J. V. Howard, U. S. N., has been assigned to duty on the Raleigh, which is now en route to San Diego. Mrs. Howard, accompanied by her mother, Mrs. Wyman, left Sunday for San Diego.

MILLER.—Mrs. Christian Miller and her children, Virginia and Christina Miller, left Sunday for the East. They will enjoy a month's stay at Mrs. Miller's former home at Covington, Va., where Christian Miller will join them for the journey home.

NEWHALL.—Mr. and Mrs. William Mayo Newhall have gone to Del Monte for an indefinite stay.

NICKEL.—Mr. and Mrs. George Nickel and their small daughter, Jean, will leave to-day for Los Banos, where they will spend the greater part of the summer.

REID.—Mrs. Whitelaw Reid arrived Monday morning in San Francisco, and went at once to her home in Millbrae for a visit of two months. She is accompanied by Miss Lois Cunningham.

INTIMATIONS.

BRAY.—Mr. and Mrs. Robert A. Bray spent the week-end at Mare Island as guests of Colonel and Mrs. Lincoln Karmany.

CROCKER.—Misses Kate Crocker and Jean Wheeler were among the week-end guests of Mr. and Mrs. Perry Eyre and Miss Elena Eyre at Menlo Park.

DANFORTH.—Mrs. Edward Danforth and Miss Dorothy Danforth have taken a house in Filbert street, between Steiner and Pierce, and are settled for the summer.

DE PUE.—Miss Elva De Pue, who went south several weeks ago to visit Mrs. Robert Henderson, is at present in Coronado. She will return Saturday to her home on Sacramento street.

DOLLIVER.—Mr. and Mrs. Sewall Dolliver have returned from a brief visit at the country place of Mrs. James Jordan, near Saratoga.

HALE.—Mr. and Mrs. Prentice Cobb Hale and Miss Linda Bryan will leave about the middle of May for Shasta Retreat, where they have spent their summers for the last four or five seasons. They expect to be gone at least five months.

HENSHAW.—Judge and Mrs. Frederick Henshaw will spend the summer at their country place near Redwood City. They have been occupying apartments in Washington street.

HOLMES.—Mr. and Mrs. C. Edward Holmes, who spent the winter at Stanford Court, have reopened their home at Belvedere.

MCCUTCHEEN.—Mrs. Edward J. McCutchen will leave in about three weeks for Los Altos, where she is building an attractive country home. Mrs. McCutchen will divide her time this summer between Los Altos and Lake Tahoe.

MULLALLY.—Miss Mullally and Miss Newhall and Thornwell Mullally were the week-end guests of Mr. and Mrs. Crocker and took part in the beagle chase Sunday from El Palomar, the home of Mr. and Mrs. Charles W. Clark.

NEWHALL.—Mr. and Mrs. William Mayo Newhall, Jr., motored recently to Del Monte, where they are enjoying a stay of several days.

OXNARD.—Mr. and Mrs. Robert Oxnard and Mrs. Hamilton Stone Wallace will leave Tuesday for Coronado, where they will enjoy a fortnight's stay.

PAYNE.—Mr. and Mrs. Herbert Payne will leave about the middle of next week for New York, where they will make a stay of several months at the Ritz.

PHELAN.—Senator James D. Phelan and Miss Phelan were guests at a dinner given to President and Mrs. Wilson on the 7th of March, by Secretary of Labor and Mrs. Wilson.

RYER.—Mrs. Fletcher Ryer and Miss Doris Ryer sailed Saturday from New York for Jamaica for a cruise of several weeks.

SIMPSON.—Mrs. John Crayke Shupson, of Washington, D. C., is at the St. Francis Hotel for a stay of several weeks.

WALKER.—Mr. and Mrs. Willis Walker of Minneapolis have returned to their apartments at the Fairmont Hotel after a week passed in the northern part of the State, where they own an attractive home.

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INSURANCE

Harry L. Roff, general agent of the Home Insurance Co., of New York, the Franklin Fire Insurance Co. of Philadelphia, Home Underwriters of New York, and Hibernia Underwriters of New York, announces that John J. Sheahan has been appointed General Agent for the companies represented by this office, and hereafter the business will be conducted under the name of Roff & Sheahan, General Agents. Mr. Sheahan entered the employ of the Home Insurance Co., on June 9, 1892, was appointed Special Agent, June 1, 1898, Assistant General Agent, January 1, 1907, and now becomes General Agent, the reward of faithful and efficient service.

* * *

Reviewing the history of the Thompson water franchise, assigned to the Peoples' Water Company, the city of Alameda has filed with the State Railroad Commission a petition for the rehearing of its complaint against the company, by which it seeks to force the installation of an adequate fire protection system. The city contends that the franchise bound the grantee or his assigns to install such a system. At the previous hearing the complaint was dismissed on the ground of lack of jurisdiction.

* * *

John J. Sheahan has been appointed general agent for the Home of New York, Franklin Fire, Home Underwriters and Hibernia Underwriters in their Pacific Department, and will hereafter be associated with Harry L. Roff under the firm name of Roff & Sheahan. Sheahan entered the employ of the home office in 1892, was appointed special agent in 1898, and assistant general agent in 1907.

* * *

The United States Surety, recently organized at San Francisco, has withdrawn its application for a California license. It was to have been capitalized at \$100,000, and was backed by San Francisco contractors, who were dissatisfied with rates and practices of companies already in the field. Failure to secure the necessary backing is supposed to be the reason for abandoning the project.

* * *

After having been denied a new trial in the case of the Millers National against J. E. Phelps, where mandamus proceedings were commenced to compel the granting of a license to transact business in California, the company was admitted yesterday, under the management of J. H. Richards.

* * *

The American of Newark has appointed H. F. Avery special agent for Colorado, succeeding F. C. Haupt, who has been transferred to Oklahoma.

* * *

Arthur G. Nason & Co. have been appointed metropolitan agents for the American Eagle. President Henry Evans is expected in San Francisco shortly.

* * *

The Southern Agency Company of Los Angeles has been succeeded by the H. R. Taylor corporation and its representation of the West Coast-San Francisco Life for Southern California, will be terminated on April 1st.

* * *

The Los Angeles brokerage firm known as the Robert L. Ware Investment Co., has been incorporated under the same name.

* * *

James McMaster, formerly with the Wright, Callender & Andrews agency, has been made manager of Lamb & McDowell, Los Angeles.

* * *

President Hearn of the Casualty Company of America, has about completed his examination of the Pacific Coast Casualty, and left for home. Although there have been a few hitches, there is every probability that the deal will go through.

* * *

After an enjoyable business visit, during which Vice-President Whitney Palache renewed associations with old friends in San Francisco, with whom he had been long associated, that gentleman returned home on March 12th, with the good wishes of everybody at his heels.

McClure Kelly is expected home about April 1st. He has been assisting the United States management of the Yorkshire during the temporary absence of Mr. Boyd.

* * *

R. W. Osborn has been visiting the home office of the Pennsylvania Fire, and accompanied President Barry on his visit to the Coast.

* * *

The Michigan Fire & Marine has appointed E. J. Miller of Denver its State representative for Colorado.

* * *

The California State Life has re-elected Marshall Diggs president and F. K. Kissel becomes vice-president, succeeding E. F. Dalton. J. R. Whisner was re-elected second vice-president and J. R. Kruse secretary and treasurer.

* * *

The officers of the Life Underwriters Association of Spokane are: President, J. R. Reinhardt, of the Northwestern Mutual Life; vice-president, J. R. Sisson, Mutual Life; secretary, T. F. Rhoden, Metropolitan; treasurer, Horace G. West, Columbian National.

* * *

William B. Joyce, of the National Surety, has purchased a handsome home in Southern California, and will hereafter pass the winters in that delightful locality.

* * *

Former claims agent for the Washington Industrial Accident Commission has been sentenced to a four and a half year term in State prison. He was convicted of forgery in an attempt to loot the funds of the State Bureau.

* * *

G. S. Dunscomb has been made California general agent for the Great Western Accident. He was formerly with the North American Accident.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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Will protect your loss from fire, theft and collision, at reasonable cost.
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Capital \$1,500,000

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Here, There and Personally

Why talk of Mr. Root for president? He would be 76 years old when his term expired. Besides, would it be possible to elect him, in view of the half-million majority against the Root constitution in New York last November?

Mr. Brandeis might have avoided this terrific muckraking of his professional career by declining the nomination. By the way, if the majority of successful lawyers at 60 years of age should be investigated like Mr. Brandeis, how would their careers show up in the limelight?

Baron Astor has appeared in the House of Lords in a three-cornered hat, a crimson robe bordered in ermine and with a diamond ring which dazzled the assisting functionaries and spectators. The report that he appeared to feel uneasy is probably a base insinuation. Unalloyed happiness must have accompanied this realization of a great and fond ambition.

Mr. Bryan is helplessly muzzled on the question of a second nomination for the president if the report be true that Judge Clayton of the United States district court has in his possession a letter from Mr. Bryan, written in February, 1913, in which Mr. Bryan stated that Mr. Wilson was, or should be exempt from the restraining influence of the Baltimore single-term plank.

The recent strike of Negroes in the Danish West Indies has re-opened at Copenhagen the old question of the sale of the islands to the United States. It is generally believed in Copenhagen that if the question of the sale comes up again in Parliament it will receive a favorable majority in both Houses, provided the United States offers a greater sum than the \$4,000,000 offered in 1901.

Every one looking back to Lincoln sees only his fine qualities and joins in the world-wide acclaim of his greatness. Yet the living Lincoln was the most ridiculed, the most sneered at, the most reviled public man of his time. Boston particularly was the home of many "leading citizens" who despaired of their country under the weak, vacillating and hopeless leadership of Abraham Lincoln.

A general strike of laborers employed on the construction of the government railroad between Anchorage and the Matanuska coal fields in Alaska has been called, according to the latest advices received at Seattle, Wash., from Seward, the Alaskan headquarters of the Alaskan engineering commission. The men demanded an increase in the wages of common laborers to 50 cents an hour.

It is safe to assume that Britain was the prime mover in the seizure of German merchantmen by Portugal, who is Britain's ally, but, like Italy, holds an anomalous position in the war.

In a canvass of the United States Senate on the question of a resolution warning Americans to keep off the merchantmen of belligerents, the New York World reports as follows: Against, 36 Democrats and 34 Republicans; for, 19 Democrats and six Republicans. It does not seem to be a party question, with the Republicans showing greater solidarity than the Democrats in supporting a Democratic president.

AN AMERICAN'S QUOTATION ON IMMORTALITY.

Rev. Dr. A. C. Dixon, the American preacher filling Spurgeon's famous pulpit in London's Metropolitan Tabernacle, quoted Spurgeon, in his part of that new symposium book, "What Happens After Death?" in this happy fashion. Spurgeon was quoting an English pastor who had preached on the immortality of the soul, and who was approached by one of his parishioners who told him that he did not believe in such preaching. "There is no difference," this parishioner said, "between the man and the dog." "Well," replied the preacher, "I really thought that I was furnishing food for people who had souls; if I had known that there was a dog among them I might have brought bones for him."—Ex.

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**ANNUAL REPORT OF
NATOMAS COMPANY.**

The annual meeting of the Natomas Company of California was held this week, and the pamphlet report for 1915 issued. Concerning

the gold dredging properties, from which the company derives its principal revenue, the report says: "The tested dredging lands of the company on January 1, 1915, were estimated to contain 190,000,000 cubic yards of gold bearing material that could be profitably mined. Prospecting was carried on during the year 1915 on other lands owned by the company, and the results indicate that 400 acres, containing 41,000,000 cubic yards of profitable dredging ground, can be added to the dredging properties. Further prospecting is being done and results so far obtained indicate that an appreciable additional acreage may be added to the company's gold bearing properties. During the year 1915 the gross gold recovery from dredging operations amounted to \$2,416,960, and the net operating profit was \$1,313,800. Net operating revenue after taxes was \$1,570,799, out of which \$737,032 was paid in interest, leaving \$833,767 gross profits. After writing off \$345,171 depreciation and \$486,421 exhaustion of mineral area, the net profit for the year was \$2,175. The first balance sheet of the company was issued as of July 31, 1915. The balance sheet as of December 31, 1915, shows a decrease of \$167,000 in value of gold dredging properties. This is considerably less than the exhaustion written off, due to the fact that \$468,000 has been carried from the property suspense account to the actual property account, as doubtful mineral areas have been proven. Current assets have increased more than \$100,000.

"It is gratifying," says the N. Y. Financial Chronicle, "to have as an element of strength in the general situation the wonderful returns of railroad earnings that are now coming to hand. The returns are wonderful though . . . they pass almost unnoticed." The Mining World says the dividends of copper mines in 1916 will be more than \$100,000,000, and that "the copper industry is assured the most wonderful year in its history." "Certainly," says the Wall Street Journal, "the country was never internally, from a financial standpoint, so strong and so well buttressed as to-day." What more could anybody ask in that direction?

—Since the strike in the Rescue-Eula Mining Co. was first made, five lots of ore have been shipped to the West End mill. The two shipments last week totaled 83 tons, and the three shipments made this week amounted in all to 131 tons. It is a feature of the report that since the first lot was shipped there has been a constant increase in the value of the returns from the ore. The net returns from the fourth lot, which amounted to 46 tons, were more than sufficient to pay the operating expenses of the Rescue-Eula for the month of March, and it is safe to predict that a fine profit will be shown on the March operations.

—San Francisco in 1915 passed Detroit for eighth place in postal receipts; passed Pittsburg for seventh place in bank clearings, and passed both New Orleans and Philadelphia into seventh place in the value of imports from foreign countries, according to the fifth annual statistical report of the San Francisco Chamber of Commerce. The report shows bank clearings for the year of 1915 to be \$2,693,688,925; postal receipts,

\$3,324,989; exports to the value of \$103,134,106, and imports of \$83,338,138. In the total amount of exports and imports from foreign countries, according to the report, San Francisco ranks second only to New York. The principal article of import from San Francisco during 1915 was canned goods, valued at over \$10,500,000, followed in order of importance by raw cotton, barley, iron manufactures, fuel oil, illuminating oil, flour, dried fruits, lumber, leather and raisins.

AUSTRALIA and NEW ZEALAND

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Paid-up Capital	-	\$17,500,000.00
Reserve Fund	-	13,000,000.00
Reserve Liability of Proprietors	-	17,500,000.00
Aggregate Assets 31st March 1915	-	\$48,000,000.00
		\$288,756,341.00



J. RUSSELL FRENCH, General Manager

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DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.

For the 6 months ending December 31st, 1916, a dividend to depositors of 4 per cent per annum was declared.

**The Anglo & London Paris National Bank
SAN FRANCISCO**

Paid Up Capital	\$4,000,000
Surplus and Undivided Profits	\$2,010,000
Total Resources	\$6,010,000

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A. L. LANGERMAN	Secretary



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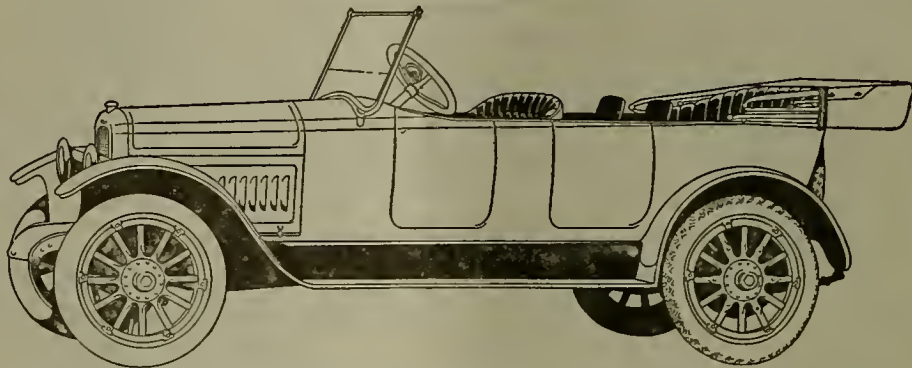
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So well conceived—so masterfully designed—so skillfully built—so finely balanced; so exquisitely and scientifically blended are all the parts that enter into it, that we boldly proclaim it "the Six pre-eminent."

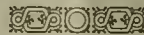
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SAN FRANCISCO, CAL.



How An Automobile Lured A Zeppelin to Destruction

The conquest of an eagle by a chicken surely would be no more remarkable than destruction of a mighty Zeppelin by a lowly automobile. Yet the latter feat has been accomplished.

Take, for instance, the case of "Corporal Victor," an English non-commissioned officer who helped to snare a German aerial battleship somewhere in France. If one can imagine the capture of a hornet by an ant, and magnify that achievement a few thousand times, the result approximates the coup of the Corporal and his mechanic. Two or three experiences with a strange motor car carrying a queerly twisted rear lamp, whose appearances were always followed by a Zeppelin raid in the neighborhood, led the Corporal, whose duties took him scouring the countryside in a "big Six," to come to some conclusion. He began to thirst for other views of similar automobiles with upturned lights, and to look for houses whose chimneys had a way of acting queerly shortly after the strange automobiles stopped before them. One night he and his mechanic had the good luck to find both of these. The auto was halted at the side of the road before a quiet country house. His story goes on:

"A big pine tree almost brushed the window of the dining room, which was slightly open at the top. Climbing into its branches, I was sufficiently near to hear the low conversation, though I was unable to see the speakers. I could discern at least three voices, and they spoke in German.

Having, in happier days, spent some time in Dresden and Berlin, where I was with Eichler, the publisher, I am fairly well acquainted with the Teutonic tongue, so I was able to follow the discussion.

"I learned that another air-raid had been made on London that very night, and one of the Zeppelins, having been damaged, was returning that way direct to Germany instead of to its base at Zebrugge. It was to be very carefully piloted, as owing to its state it was flying very low, and should arrive over their

neighborhood about one o'clock. It was then well past midnight, as far as I could calculate.

"How all this information had so quickly come into their possession I did not then know, though I learned later on. I heard further details, too, which explained the use of the car and the upturned headlight.

"For quite half an hour I waited, listening to the clatter of knives and forks; to the popping of corks and whole-hearted 'straffing' of England, which I longed to interrupt, but I had something better on hand.

"At length I heard some one moving about, and it seemed to me as if the chimney went on fire. Then they made to come out. In an instant I was down on the soft earth and out of the gate. A glance at the chimney showed it still emitting clouds of sparks.

"We heard their footsteps on the gravel as we slid quickly away into the shades of the moonless night. Then we let her rip for a mile, and she could hop it, too!

"See their chimney on fire?' I queried.

"Fire!" said Max, with withering scorn. 'Magnesium and electric light went up that chimney, or I'm no photographer!'—which the little Scot was before he went to war.

"We knew every inch of the road for ten miles around and every mile to the north and the brown trenches there. By taking a crossroad and doubling back we got almost opposite the house in the wood—though rather over half a kilometer to the east of it.

"Listen!"

"Yes, that's it for sure! Now turn on the lights,' for we had been traveling without their aid.

The auto they had tracked earlier in the evening was a Zeppelin-guider. Now was their opportunity to substitute for the absent guider and lead the big aircraft safely astray. That they did more than this was perhaps due to good fortune as much as to preconceived plan. At all events, their big rear-lights, es-

pecially arranged for the occasion, were turned skyward as a hail to the wanderer. The airship paused a moment overhead, examining the machine; but all autos look alike from several hundred feet in the air, and in the dark of night, and so suspicion was easily allayed.

"The great shape loomed out of the darkness, and seemed to touch the tops of the trees that lined the road, as it gently swayed on the still night air.

"We flicked our lights off and on once or twice, then moved away. For a moment or two nothing happened in the air, and I feared some signal I did not know was wanting. But again we heard the engines above rattle into life, and that they were following our light seemed assured. At the first cross roads I turned sharply to the right and the great airship gliding over us did likewise; then at last I felt a grim satisfaction and proceeded with the plan I had worked out most carefully during the week, but had kept to myself.

"Where to?' queried Max.

"The big Noberg foundry!"

"My God, what an idea!"

Picture to yourself a great straggling works, spread over many acres, with a dozen tall chimneys scattered over the space; one of them almost, if not quite, the loftiest stack in all France.

"I tried to gauge the top speed of which the Count's ship was capable, and found it would do barely 40 miles an hour, and the faster it went the lower down it came. According to our information, it should have been able to fly at nearly 80 miles when in proper trim, so it was clear our gunners had hit it pretty hard.

"Once or twice they tried to work a searchlight, but it only gave a momentary flash, then blinked feebly and went out. Everything seemed to be going as I could wish, and only another mile lay between us and the foundry. So unexpectedly, as to make me start, there was the sound of something heavy falling to earth; they were evidently throwing things out to lighten the load. Up it

went, higher than ever we had seen it go; at the sight my heart sank. Still it was now or never.

Its rise had put it behind us, and I slowed to let it come up level again; then I accelerated, and joyfully heard the strain of the big engines in their effort to keep up with us, and it pulled them down once more.

"We were on the last quarter mile and the road ended at the foundry! The car was bumping and swaying on the cart-broken road like a ship on a stormy sea. My wrists ached and throbbed, almost paralyzed by the vibration.

"The dark iron gateway that barred our track seemed rushing toward us. Max clutched my arm, terrified lest I was going to drive to certain death against them, but with a stamp of my foot on the lighting switchboard, I pressed in the whole row of plugs, and we seemed to pitch into the very depths of blackness. All my brakes went on, and the wheels locked while the scream of the tires sounded like a wail from hell.

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Big Ideas in the Chalmers Conventions

One of the best tactical moves in developing the automobile industry in California was developed this week when Chalmers Company of this city invited over 300 dealers, representing that company throughout the Pacific Coast, to gather here and celebrate a Chalmers' Day. The kernel of the big idea was to have these dealers meet Hugh Chalmers, president of the company, with a view to putting the selling force in this zone in intimate touch with the head of the manufacturing plant, and swap ideas on team work between the two big departments. The result was an enthusiastic success in every detail. So much so that there is one hundred per cent certainty that the Chalmers Company will repeat the gathering periodically, and that other leading automobile companies will hold conventions here along the same lines. As a getter of efficiency, results and a complete understanding of the problem tackled, the convention was a corker, and the Chalmers management is to be congratulated on pioneering a brainy idea in efficaciously boosting the automobile trade.

Easily the biggest happening of the day was the statement made by Chalmers during his speech on the future of the automobile industry that before a year had passed his company would be assembling cars in this part of the State. Chalmers was careful not to state whe-

"There was the sound of falling bricks as the Zeppelin car struck the first chimney. There was a vicious spurt of machine gun fired by some one who understood too late, and we found both ourselves under the over-turned motor car in the ditch where my sudden stoppage had thrown us.

"Then the whole earth seemed to tremble as the giant smokestack toppled over to ruin. There were other sounds, too, which no mortal pen could portray. But from that raid on London town at least one Zeppelin never returned to Germany, and there are certain details which it is not wise to give at present.

"When we went to the house in the woods that morning it was found deserted; in its cellar was a very powerless wireless plant; among the trees, cunningly concealed, were the wires of the installation. Instead of a fireplace in the dining room was a powerful electric light projector, which worked up the chimney. Max was right, too, about the magnesium; it was there also."

ther negotiations for a factory site had been completed, but he made it plain that it was necessary for his company, if it intended to enjoy the coast business, to have an assembling plant in California. He also intimated that several of the other big factories would also follow suit before the next season was well advanced.

During the luncheon at the Palace Hotel, L. H. Rose gave his early experiences as a pioneer dealer in the northwest, and sketched his early troubles in striving to get the Eastern manufacturers to realize that the automobile problems in the West were altogether different from those in the East. For years he hammered on correspondence to bring about a better understanding on these points. Apparently the manufacturers at that time were engaged in more pressing problems, for they gave him scant attention. However, being a dealer with a will, eternal patience and steel-clad persistency, he stuck to his idea till the dealers on his list began to fall into line. The gathering this week at the Palace Hotel is one of the natural products of the ideas that Rose incubated when he was hustling through the northwest years ago, striving his best to put the system on a more efficient plane, to get first hand the dealers' angle of the situation as regards sales conditions in California.

President and General Manager of the Company Hugh Chalmers is a recognized constructive leader in the automobile trade, and his ideas pass as coin current among manufacturers and dealers. According to his study of the method of the automobile trade, passed into a new era some three years ago. Now it is a matter of giving satisfaction to customers, in order to meet competition. The automobile has now passed from the mechanical stage, so to speak, to that of business and sales management. The companies that are going to succeed in the future are those who have the best business organizations, and of course embodying in this the best sales organization. It is the company who will, first of all, manufacture a good product, and then will cooperate with its dealers in selling these cars, and then will give the best service in its power to those who buy the cars, that is going to survive. The company that will meet with unusual success will be the company that does unusual things. If you want to go from San Francisco to New York in two days or three days, you will have to do something that no one else has done before. The company will win that will think out the most efficient and effective way to advertise its products—that will have the most efficient and trained salesmen selling its cars, and, of course, have a most efficient service organization. The automobile company that will develop the most efficiency in the next five years in this salient point of supervision is bound to pass ahead of those who stick to the old methods.

In touching on the establishment of a branch Chalmers' plant here, Mr. Chalmers said:

"In the past, California and other coast territory has been more or less neglected in the distribution of automobiles, but through no fault of the manufacturers. It is difficult to get freight cars to move our product practically the year round. The only real remedy for this condition and other obstacles every manufacturer has in the coast trade is to assemble cars here. Therefore, our plan is the only logical one for us. Since we have gone into making low-priced cars the need for a coast plant has been growing, until now it is an absolute necessity. Our plant at Detroit employs 5,000 men, and it is working at full capacity. Our California plant will not only take some of the strain off the main factory, but it will be a distinct advantage to buyers on the coast.

"The time is not far distant when all makers of low priced motor cars in large quantities will find it to their advantage to establish branch plants here."

The Romance of Roads

Historical Review of Roadbuilding from the Construction of the Appian Way 312 B. C. to California State Highway

The road models show that historically road building began with the Romans. Legend tells us that the Carpathians, the Egyptians, the Peruvians, and even the Babylonians before them, built roads of a more or less finished type. But the famous Appian Way, built in 312 B. C., by Appius Claudius Caecus to connect Rome with Capua, 142 miles away, was the earliest highway to come within our actual sphere of knowledge. This road was finally continued on to Brindisi, giving it a total length of 360 miles, and the honesty of the Roman contractors or the efficacy of the highway department detective service is attested by the fact that certain portions of the original Appian Way are still carrying the traffic of modern Italy.

The distinguished characteristic of the Roman roads was their massive construction. It was no uncommon thing for a road to be three or four feet thick and thirty feet wide. The Roman method of construction called for five distinct strata or layers. The first was the *contignatum pavementum*, usually consisting of sand and lime. Then came the *statumen* or foundation, two courses of flat stones laid dry or in mortar. Next followed the *rudus*, a broken stone and lime stratum, and on this was placed the nucleus, a gravel or broken stone course, laid in hot lime. All this was merely the foundation on which was to rest the *summa crusta* or *pavimentum*, directly bearing the weight of traffic. This surface layer was composed of polygonal stone blocks cut and fitted with the greatest exactitude, and it was usually some six inches thick. With this expenditure of care, labor and material, it is no wonder that the Roman roads have stood up under twenty centuries of traffic and even of abuse.

During the long benighted centuries that followed the subjugation of the Roman civilization by the barbarian hordes from the north, road building languished and died, a phenomenon that was a cause as well as a result of the decline of culture.

The renaissance of highway building began in France under the ministry of Colbert, a great man, but one whom most of us remember only as a minor character in Dumas's fiction. Between 1660 and 1669 Colbert built about 15,000 miles of post roads. The science of road building had not assumed its modern aspect, and the highways were not particularly durable. No system of maintenance was

provided for, and the result was that the roads rapidly deteriorated and another period of highway benightedness set in. But the entering wedge had been driven and the people began dimly to understand the value of good roads.

In 1775 came the dawn of what we may term the modern highway era. The prophet to whom we owe our emancipation from the haphazard roads of history was Pierre Marie Jerome Tresaguet, a distinguished French engineer. For many years he had preached the necessity for roads properly crowned and drained, and, even more important, properly maintained after construction. At length the government heard and allowed Tresaguet to demonstrate his theories. The Tresaguet method consists first of an earth foundation shaped parallel to the surface of the finished road. Next comes a course of flat stones laid on edge lengthwise across the road, and then a second stratum of smaller stones, beaten down with hammers. The surface course was made up of broken stones about the size of walnuts, spread with a shovel and compacted under traffic. While modern highway construction science has found some errors in the Tresaguet building method, his maintenance system, under which the roads were divided into cantonniers, each in charge of an official to give its continuous attention, has lasted to the present day and is the fundamental reason why France has the finest highway system in the world.

The next great name that we find in the annals of modern highway construction is that of John Loudon MacAdam, born at Ayr, Scotland, in 1756. It is not without interest to know that MacAdam spent the years from 1770 to 1783 in the counting house of his uncle in New York city. No doubt he was a pestiferous Tory, but he seems to have kept his feelings under excellent control, for we find no record of any loyalist activity on his part. After his return to Scotland MacAdam was appointed to a post of importance under the road board. It was here that he began his studies in the science of road construction. In 1816 he became inspector for the Bristol Turnpike Trust, having under his direct control 178 miles of highway. This was the time when MacAdam undoubtedly brought to practical fruition his studies in road construction of the years before. In 1817 the Scotch engineer was employed to build the first macadam roads in London, and

a few years later he became street commissioner of the world's metropolis. An amusing incident is related of MacAdam's life at this time. At a dinner given in honor of another great Scotchman, Sir Walter Scott, MacAdam acted as toastmaster and referred to the guest of the evening as "the Colossus of literature." Scott promptly replied, expressing his appreciation of the compliment extended to him by his friend, "the Colossus of Roads."

The macadam system of construction consisted of first an earth foundation, which was always higher than the surface of the surrounding ground, to facilitate drainage. Next came a layer of hand-broken stone, ten inches in thickness. No stone was used which had a greater dimension than one and a half inches. The surface was raked regularly during consolidation, which latter was accomplished entirely by traffic. Maintenance consisted in adding material as need arose. Modern science has altered somewhat the macadam system of construction, adding various binders as traffic needs indicated and calling to its aid the services of the steam roller, unknown to MacAdam.

By the time that MacAdam died, in 1836, he had had the satisfaction of seeing a highway system constructed on his model, slowly creep over the entire length of England and into Scotland and Wales.

During the period to which MacAdam belonged there flourished another engineer who occupies a high position in highway annals. This was Thomas Telford, born in 1757, in Dumfriesshire, Scotland. The Telford system resembles closely that used earlier by the French pioneer, Tresaguet. It consists of an earth foundation, on which is laid a bottom course of stone ten inches by six by four in dimensions. The stones are laid by hand and are keyed in with chips or small stones. Drainage is insisted on, as in all scientific highway construction. The surface of the Telford road is the same as that of the macadam highway. The Telford system is still in use, but its cost makes its general employment impossible.

During his lifetime, Telford built roads in Austria, Germany, Russia, Switzerland and the Scandinavian countries. He also constructed a system of highways in Scotland, the total length of which was almost a thousand miles. Telford died in 1834, and was buried in Westminster Ab-

bey, a national tribute to the value of his lifework.

The exigencies of modern traffic have rendered necessary certain modifications in the construction of macadam roads. Even before the coming of the motor car it has been found necessary to adopt a water binder to assist the operation of compacting the road under the steam roller, an aid to construction unknown to the father of the macadam highway.

As soon as the motor vehicle assumed a prominent place in the traffic system of the country it became apparent that water-bound macadam roads were inadequate to withstand the disintegrating action of rubber tired wheels traveling at higher speeds than had ever been anticipated. Existing roads began rapidly to go to pieces under the strain of the new transportation method.

To adapt the roads to modern traffic conditions, it was found necessary to bond the crushed stone with bituminous material of some sort, which, coating the fragments and filling the interstices, should lock the surface into a homogeneous mass. Refined tars, oil asphalts and fluxed natural asphalts are the commonly employed binders. These binders are applied in two ways, either by mixing the stone and the binding composition before placing them on the road, or by placing the stone coating first and then spreading over it a layer of binder, allowing the latter to penetrate the top course to a depth of two or three inches. These two methods of application are known respectively as the mixing method and the penetration method. In each case it is customary to spread a second and light layer of bituminous material over the final road surface and then scatter a layer of stone chips on that, after which the highway is given a final rolling and is then ready for traffic.

The prevailing type in the California State Highway system is the four-inch concrete base, with a 1:2½:5 mixture, and a surface of asphaltic oil about three-eighths inches thick. Chief Engineer Fletcher has in a measure turned his back on precedent and is striking out boldly along comparatively new lines. He has eliminated a huge mass of material by specifying four inches of concrete instead of six; he has shown himself a courageous radical by using only one part of cement to about seven and one-half parts of aggregate; he has scoffed at the spectre of "expansion," and has built his concrete roads utterly without expansion points; he has forsaken the time-honored sixteen foot "double" roadway and has specified a fifteen foot surface for the county roads and an eighteen foot width in the vicinity of the cities.

Oakland Will Hold Big Motor Power Show

Interesting Features Planned

The usual procedure of the West going to the East to learn how things should be done will be reversed at the big Pacific Coast Motor Power Show, which will be held at the Oakland Municipal Auditorium from April 26th to May 6th. This exposition will again demonstrate that the Pacific Coast "knows how," and it is predicted that the coming Power Show will be the most complete and original ever given west of Chicago.

The combined exhibit space will be more than 50,000 square feet, and will include all of the Auditorium arena and two annexes, one to be built south and the other east of the Auditorium. In the Arena, automobile displays only will be shown. In the southern annex will be automobile accessories, the heavier motor trucks, traction engines and good roads machinery, and in the eastern annex the motor boats, aeroplanes, motor power operated household utilities and similar products will be housed.

The Motor Power Show has been endorsed by the Oakland Chamber of Commerce, the 1916 Lincoln Highway Committee, the Automobile Industries Association of Alameda County, and many civic and commercial organizations. A portion of the proceeds will be given to the Lincoln Highway Committee for the marking of this roadway from Salt Lake City to Oakland with Oakland and San Francisco signposts. It is freely predicted that this year will witness a tremendous influx of tourists over this highway, and one reason for the holding of the show is to advertise the highway from Salt Lake City to Oakland and San Francisco, with the result that thousands of the automobilists may come direct to the coast rather than take the road from Ely to Los Angeles.

Co-operating in this feature of the exposition is the National Lincoln Highway Committee, represented in Oakland by John E. Caine, Western Consul, and L. E. Warford, Pacific Coast representative. Warford has received word that the highway will be completed early this spring, certain automobile and tire companies spending over \$500,000 for the building up of certain parts of the road, especially the section through the Great American Desert, between Tooele and Ibapah, Idaho.

Included in the 1916 Lincoln Highway Committee, which is taking an active part in the Power Show, are Dennis Searles, F. W. Bilger, Louis W. Buckley, D. E. Graves, Charles W. Heyer, F. H. Wood-

ward, H. A. Lafler, P. W. Moorehouse, Fred Seulberger, Carl Sword and F. A. Williamson.

The Automobile Industries Association of Alameda County has a membership of more than 200, and includes all the big dealers in the East bay region. At the initial meeting they subscribed for over 90 per cent of the space, and have shown the greatest enthusiasm since.

All of the distributors and dealers will have complete exhibits. In addition to the regular cars, interesting features are being planned. Among these is to be a complete showing of the automobile, motor truck and accessories in war, especially showing the wonderful progress made in the use of the auto in war since the outbreak of the European war. The Ford exhibit will also contain the first car ever made. This is considered among the most valuable relics of the pioneer automobile days, and is only allowed to leave the home plant in Detroit on state occasions. It will be sent West under close guard, and is to be met by a squad of police upon its arrival in Oakland. The golden chassis of the Studebaker Company, made completely of the precious metal, and one of the greatest drawing cards in the automobile world today, is also to be shown.

Of great interest to the public will be the contests of automobile assembling, tire mounting, vulcanizing and welding by expert mechanics of the various garages who will compete for prizes. Another big feature will be the Outdoor Fashion Show, which will be held in the ballroom of the Auditorium on April 28 and 29. The latest decrees of fashion for automobile parties, for the golf links, riding, driving, hunting and aquatic sport will be demonstrated by models, with special scenery with each set of costumes.

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A BAS THE PEDESTRIAN

We grant the pedestrian a trifle too much liberty and leisure in his use of the streets and the highways. They manage it better in France where they arrest the man who get run over. Too much to expect that in this country, but even so they certainly should arrest any pedestrian who seeks to cross any street at any point save the duly assigned crossings at street corners. If the millenium ever it comes it will arrive the very day that this fact is recognized by pedestrians as being the one thing most needed to insure their own safety.



Gathering the first blossoms near Alta Mesa

Wandering Down the Peninsula in Blossom Time

By R. R. l'Hommedieu

The winter has passed and the touring season is at hand. What rains we are likely to have for the remainder of the year are of small thought at this time. The motor car owner can equip his automobile for any length of tour and feel almost certain that he is able to make a most lengthy extended trip throughout California. There are others, however, who do not plan on long tours at this early time of the year and spend Saturdays and Sundays driving over the roads in and around San Francisco. Practically every motor car owner knows the State Highway, as it runs down through San Jose and on through to Del Monte, or turning at San Jose, work up around the other side of the bay, or over through Livermore, Niles or Dublin Canyon into the San Joaquin Valley. Just at this time there is a most delightful drive to be had

in the byways down the peninsula. One can motor down otherwise than on the State Highway, over roads which are surprisingly good, and which bear most favorable comparison with the State roads. It is through not only the blossom country but the wild flower country, and just now these artistic nature's colorings are budding forth from the green Mother Earth. Such a trip was recently taken in a hunt for Flora's nooks and corners in the mountain range that guards the coast.

Leaving San Francisco in a fog, well wrapped up, and expecting that heavy clothing would be necessary, a Marion car, with E. E. Wickstrom of the American Auto Co., and his guests, was sent out through the Park, over 19th avenue, into the Sloat Boulevard, thence into the Junipero Serra Boulevard to Colma,

where the thread of the State Highway was picked up and the run down the peninsula began. Just after leaving Colma, and a mile or two beyond Tanforan, we bid adieu to the fog; the sun was out with its warm rays, and in a very few minutes made us shed our heavy clothing. In fact, the outing suits of the ladies in the party were more comfortable than the heavy woolen of the men. It was a most delightful morning, following closely on the heels of one of the late rains. We followed the State Highway to Redwood City, and at the further end of the town, at what is known as "The Five Corners," we took the Woodside road leading off sharply to the right. We were more than surprised to find that this stretch of road had been improved by San Mateo County, and was in perfect condition. On past the Menlo Golf

and Country Club, through the foothills, the road winds, climbing up above the deep canyons, where one gets a vista backwards that is most beautiful. The higher the road goes, ever changing is the scene, and one can easily appreciate why Woodside has become so popular with the capitalists of San Francisco for their summer homes. Passing through Woodside, one takes the road to the left or lower road, following what is known as the La Honda-Pescadero road. This wanders around the rolling foothills under hundreds of beautiful shade trees, over a new roadway that bears most favorable comparison with those of the State. Thence on we passed the property of the Family Club, known as the "Farm," thence through the quaint old town of Portola, which hamlet has taken its name from the discoverer of San Francisco Bay. For it is said that he, in his wanderings northward in search of Monterey, traveled over this very section, which ended in the discovery of the waters of the Golden Gate. In fact, there is a tree right beyond the Family Club under which it is said that one of the hardy soldiers of Portola lies buried. Leaving Portola the road winds out in open country for a short time, and then breaks into another canyon, winding snakelike through what is known as the "wildflower country."

At this time of the year this section is just alive with *Eschscholtzia*, blue Lupin, and almost every known wild flower in California; that is, those that grow in the lowlands. At the height of their bloom, in half an hour one can fill a motor car to overflowing. This road leads past the old stock farm of the Stanford estate, and thence into the Leland Stanford, Jr., University. Instead of taking the main road through the University grounds, one turns sharply to the right at the main avenue as it passes the Lathrop home, over what is known as the Mountain View road, which works back towards the foothills for a short distance, and then comes out in the direction of Mountain View. But instead of following this, one should take any of the roads branching to the right which lead into the Monte Vista country, over what is known as Inspiration Point.

By keeping well to the right on all the roads, one mounts up and drops down over the higher foothills, which is productive of the most beautiful views of the upper end of Santa Clara Valley.

Following this mode of procedure one finally comes to what is known as the "Steven's Creek" country.

Nowhere on the peninsula is there more enchanting scenery, more restful



Among the oaks on the State Highway



Nature's Cathedral in winter garb is the most delightful spot on Steven's Creek



The Avenue of Palms. Enjoying the view from Inspiration Point

THE CHEAP CAR MARKET

By the end of the current year, probably we shall see the ratio of an automobile to every eight families in the United States attained. Even as it is now, the proportion of automobiles to population in the United States is one to forty-eight persons. Placing the average price of these 3,000,000 cars at \$800, those who figure such matters are inclined to believe that it is possible for any one with an income of even as low as \$1,200 per annum to afford a motor car. Since there are 1,300,000 people in this country whose incomes, according to the data gathered by the Federal Income Tax Bureau, range from \$1,200 to \$1,800 and 1,500,000 whose yearly incomes vary from \$1,800 to \$3,000, there seems to be no reason to fear that the market for the lower-priced cars will become overstocked in the near future.

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HAY MOTORS IN UNITED STATES

An illustration of the enormous future which lies before the automobile is brought out through official figures issued by the United States Department of Agriculture, which show that the automobile has hardly begun the elimination of the horse outside of the large cities. There are still more than 21 million horses and about 4 1/2 million mules on the farms of the United States. In the large cities the automobile has made greater strides toward the elimination of the horse. There are only about three million horses now in use in our cities. Sixteen years ago, when the motor car was just peeping over the transportation horizon, there were 18 million horses and mules in the country districts of the United States.

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BOPPING ON THE HUDSON

Last week a scow laden with 150 motor trucks believed to have been consigned to the Allies, broke away from its moorings in Weehawken, on the New Jersey side of the Hudson river, in some mysterious manner and finally sank in 15 feet of water off the Weehawken mud flats.

It is thought that the float was set adrift by persons whose intentions were to prevent the shipment of the trucks to Europe for military purposes. Derricks are raising the crated trucks.

It is said that the shipment of trucks was sent from a factory on Long Island and that it was to be loaded on the British tramp steamer Student, due to sail for Liverpool in a few days.

spots and more delightful places for luncheon to be found than along the banks of Steven's Creek.

However, one should be careful when coming to the broad bridge which crosses Steven's Creek at the Villa Maria to drive farther on, because the proprietor of this place has issued strict orders that no one shall trespass and lunch in the delightful spot, which has been called "Nature's Cathedral."

If you leave San Francisco in the early morning as we did, you will find by the time that you have reached the Steven's Creek country, high noon is at hand and that luncheon is most acceptable.

Leaving Steven's Creek country, one can wander on down over what is known as the Cupertino road, thence over to Saratoga, and then to Los Gatos. At Los Gatos the Hume place should be visited, and the road followed back into the foothills amongst the blossoms. For from the summit of the Hume place,

back of the barn, one gets the most wonderful view of the blossom country of Santa Clara. The height is just right to give the effect of a white sea of blossoms extending practically across the valley. It will be found that by the time this wonderful scene has been admired to the full that the hour is approaching for the homeward trip. You may re-trace the homeward journey by way of the State Highway through the peninsular towns, or if you may, pass on through San Jose and thence up the other side of the bay, traveling through the foothills and into Oakland, which will complete a full day's outing for the motorist.

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—If the rear wheel is jacked up but not held firmly by the brake the wheel will spin and twist off the air tube from the pump. Better let wheel down to the ground before starting to pump in. Moderate speed of engine will give better results than high speed.

How a Truck Was Delivered in Eureka on a Dare

By C. A. McGee



Along the Van Rusen River

Is there such a thing as a road that is impassable to a modern motor car? Some of the recent performances of gasoline propelled vehicles would tend to prove that there was no such thing as an impassable road. All the San Francisco block books show the now famous Duncan street hill to be impassable to teams, yet after enough practice and experimenting, almost all of the best known cars succeeded in getting over the top of this 50 per cent grade. But the performance of these cars is eclipsed by the record breaking trip of a Buick one-ton truck which last week succeeded in making the run from San Francisco to Eureka at a time when all authorities agreed that the road between these two points was impassable. In spite of the unusually heavy winter we have just experienced, the truck made the trip several weeks earlier than it has ever before been made.

To start with a machine on a 300 mile trip at this season of the year through the mountains and over roads that are supposed to be impassable requires the utmost confidence in a machine's ability to pull out of any hole it may mire into.

That the crew possessed this confidence is proven by the fact that they agreed unconditionally to deliver the truck in good condition in Eureka, and they had only five days in which to make the delivery—and at that, there was one day to spare. One day was consumed in preparing for the 300 mile mud plug, and three days were required for the trip, and according to the crew's report, the car showed no

bad effects from its unusual experience upon its arrival in Eureka.

The truck was in charge of Perry Graves and C. A. McGee, both of the Howard Automobile Company.

In discussing road conditions and the trip in general, McGee has the following to say: "When we left San Francisco we knew there were many difficulties ahead of us. Every one familiar with road conditions assured us that it was absolutely impossible to drive a machine to Eureka at this time, and if it had not been for our absolute faith in the car, I am sure we would have backed out.

"We decided that we could drive the truck any place a wagon could go, so the start from San Francisco was made Friday at 11 o'clock. From Sausalito the roads were fine to four miles north of San Rafael. Here there is a rough stretch of

road caused by Highway work, and in the next eleven miles there were occasional rough stretches due to the same cause.

"The first night's stop was at Cloverdale, and at 7:30 Saturday morning we were on our way to Willits over the new State Highway, which is certainly a great improvement over the old "Blue Slide" road. Several miles of rough road were found near Hopland, and then Highway the rest of the way to Willits. This was the end of good roads for many miles, and according to the natives, our journey was soon to come to an end on account of impassable roads. We decided to go to Laytonville via Sherwood, instead of taking the new road via Longvale. There had been no travel over the Sherwood road for several months, and it was certainly in bad shape. The motor never faltered, however, and the grades and mud were taken with the utmost ease.

"Cummings, at the foot of Rattlesnake grade, was the second night's stop. Sun-up Sunday found us on our way up the grade, and there is no questioning the fact that it is a real grade, and to add to the difficulties, we encountered snow five miles from Bell Springs, and the next ten miles was through mud and snow—in some places a couple of feet deep. We reached the summit about 10 o'clock, and then began the descent to Harris and Audler Point, where the Eel River is crossed. Some very deep mud was found on this piece of road. From Audler Point to Blocksburg the roads were in better shape, but lots of mud was encountered between Blocksburg and Bridgeville, where the third night's stop was made.

"At Bridgeville we were told that the washed out section of the road along the Van Dusen river had been repaired,



Buick truck near Harris



In the Humboldt Redwoods

and that we had only 13 miles more of bad road ahead of us; so we started on the last lap of our journey Monday morning in a very happy frame of mind.

"The scenery was grand but the roads were not. There is an end to all things—even bad roads—and at Strong's Camp we came to a gravel road which was as good as any one could ask for, and the thirty miles into Eureka was made in fast time.

"Humboldt and Sonoma Counties are both working hard on their roads, and they will be in good shape this summer. Mendocino County, however, does not appear to consider good roads necessary, and for that reason motorists will not enjoy their trip through this county until the State Highway is completed. Judging from what we saw of the roads, it

will be at least 60 days before the roads will be open to pleasure touring.

"In spite of unfavorable road conditions, the 300 mile trip was made without the least bit of trouble of any kind, and averaged better than 12 miles to the gallon of gasoline.

o o o

**MACHINE GUN BATTERY
MOUNTED ON LIGHT CAR
MAKES RECORD RUN**

Now that we have actually entered Mexico with our military forces, we may have an opportunity to observe at close range the usefulness of the motor car in actual warfare, although the roads in Northern Mexico hardly are a fair test. It may be noted, however, that General Pershing, in command of the forces, crossed the border in an automobile. The following account of the work of a motor mounted machine gun battery at Plattsburg, N. Y., last summer will be of especial interest at this time; and California, as the greatest per capita auto State, should not lag behind in this class of equipment.

Attached to the automobile machine gun company at the Plattsburg camp last August was a chassis mounted with a Benet-Mercier machine gun, belonging to the Sand Hill Machine Gun Battery of North Carolina. The car was manned by three North Carolinians and did effective work in the maneuvers held there. It was found that this car was able to carry the gun, which weighs thirty pounds, two thousand rounds of ammunition, three men and their equipment, and travel at a satisfactory pace. In addition, the light car was able to negotiate rough places, move across plowed fields and swampy spots without danger of getting bogged, and on one occasion it pulled a big Delaunay-Beauville, attached to the outfit, out of the mud.

When the encampment broke up, the Sand Hill battery car started on a record run to New York to demonstrate how fast a machine gun, so mounted, with men, ammunition and equipment could be moved from one part of the country to another. For the sake of comparison, assume that this car represented a battery of eight guns, sixteen cars and forty-eight men stationed at Plattsburg, N. Y., and that the country had been invaded and the command ordered to move to New York City as rapidly as possible.

To move a regular army battery in which the guns are carried on mules would necessitate several freight cars, and would be a cumbersome thing to load. With the paralysis of the railroads that would occur in war time it is safe to assume that it would require thirty-six

hours to move such a battery and very probably much longer.

But the Sand Hill Battery left Plattsburg at 10:30 a. m. Sunday morning, September 5th, and reached New York at 3:30 the next morning. The distance is roughly 340 miles. The speedometer of the car was out of order, so no record of the mileage could be kept. The elapsed time was 18 hours. An hour was taken out for supper at Albany, and three-quarters of an hour was lost at Poughkeepsie on a detour where a mistake in the roads was made. Fifteen minutes was taken out for luncheon at Schroom Lake on Sunday, so that counting time lost on other minor stops the actual running time was close to sixteen hours. The car was shipped to North Carolina by freight.

Machine gun batteries are essentially rural militia organizations, for their main drill requirements are easily accessible target ranges and opportunities to practice concealment of the guns, which is not possible in the cities. The nation is short of machine guns, and it is easy to see how batteries of the nature described, either independent or connected with existing militia organizations, on account of their great mobility could be of tremendous service in any scheme of national defense. Scattered over the East, South and Middle West they could rush to any given point ready for action much faster than the number of men and guns they carry could be rushed by train under war conditions.

The object of the association is to encourage the organization of automobile machine gun batteries throughout the country.

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A WORD CIRCUIT

From posing I am not immune,
And yet—in words—I'm not insurgent.
Wherefore I seldom say "jejune,"
And never, never use "abstergent."
—N. Y. Tribune.

To posing we, perhaps, incline,
And yet in moods most supercilious,
We seldom call folks "asinine,"
And never, never "atrabillious."
—Geo. Douglas in S. F. Chronicle.

To posing likewise I am prone,
'Tis thus I win my meagre wages;
And that's the reason, I must own,
I do my bit of this "ambages."
o o o
—"Don't you think, my son, you need a tutor?" "No, indeed, dad. That new auto horn of mine is a tooter that beats the road."—Baltimore American.



PARAMOUNT INTERRUPTER FOR FORDS

The Detroit Engineering Products Co., Detroit, Mich., has brought out the first of its new accessories for Ford cars, the Paramount interrupter for ignition. This ignition device does away with the vibrator which is fitted to the Ford.

The regular Ford commutator is first removed from the end of the camshaft and the bracket of the Paramount interrupter is attached to the front end of the crank-case at the end of the camshaft, a vertical shaft in the instrument itself being operated by the camshaft, to which the Ford commutator or timer is attached at the top of the apparatus, and can be advanced or retarded from the wheel, as at present. The vertical shaft runs at the same speed as the camshaft, which is one-half the speed of the crankshaft.

The Paramount interrupter is wired in-

to the circuit between the coils and magneto, the regular vibrator of the car being rendered inoperative. No battery is required, the current from the Ford fly-wheel magneto being used.

KEYLESS MOTOR CAR LOCK

George Kehner, Savannah, Ga., has secured a patent on a keyless motor car lock, and the invention now is on the market. The invention is attached to the coil box of the car, the lever of the switch being replaced by a friction clutch. This clutch turns freely either way without moving the switch. To unlock the switch certain buttons are pressed on the dial. The clutch will turn the switch to magneto or battery as desired. Before leaving the car simply press the button in the center of the dial, and all electric connections with the motor are severed. The invention may be attached to any car,

and may be moved in any direction without closing the electric connection between the source of electricity and the motor. Press certain buttons and the current is released and can be sent to the motor through the action of the switch lever from battery to magneto. To lock the car a disc in the center of the dial is turned. The combination on the lock can be changed easily as to number and location of the buttons.

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THIS DIMMER IS COLLAPSIBLE AND CHEAP

A feature of the Clark dimmer is that it easily can be removed from the headlight and folded up small enough to place in the pocket or under the seat. The dimmer is manufactured and sold by the Cherry-Clark Guard & Dimmer Co., 115 South Dearborn street, Chicago, Ill., and Style No. 1, for lamps up to 9½ inches in diameter, lists at \$2.50, while style No. 2, for larger lamps, lists at \$2.75 per pair.

The design of the dimmer is such that it projects the light forward and sideways, due to the fact that when the searchlight rays from the parabolic reflector come in contact with the dimmer element they are diffused in all directions.

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WHERE THE PRIVATE OWNER FEELS AT HOME

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

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Named as the Road Racing Champion for a
period covering the last ten years.*

Stutz Record for 1915

106 Entries

88 Finished within the money

Of these 36 were first places

23 seconds

11 thirds

10 fourths

Record in Last Four Races

First and Second in the following:

Chicago Automobile Trophy Race, Elgin, Ill.

Elgin National Trophy Race (about 300 miles)

Twin City Speedway, 500 miles, Minneapolis

Sheepshead Bay Speedway, 500 mile race

*Anderson's average at Sheepshead Bay,
102.6 miles an hour*

Rooney's average, 102.19 miles an hour

Latham, Davis & Company, Inc.

Northern California Distributors

Post at Van Ness

San Francisco, Calif.



Mitchell "Six of 16" leaving Chicago, Feb. 16th, for Jacksonville, Florida

The diffusion of the light sideways enables the driver to see the full roadway when turning corners.

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NISWANDER RIM REMOVER

The Niswander Mfg. Co., Quincy, Ill., has a demountable rim remover in which the contracting and expanding is done by a threaded hand wheel giving an even and steady pull and contracting the rim anywhere from 1 to 4 inches. The rim hooks, together with the braces, are so constructed that the harder the pull the tighter they grip the rim. The device sells for \$3.

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SHELBY GARAGE DOOR HOLDER

A garage door holder known as the Shelby is made by the Shelby Spring Hinge Co., Shelby, O., and is designed automatically to catch the door as it is swinging open and hold it firmly until released by a slight pull on the chain. It also will lock the door as it is closed, the spear head of the latch entering the strike on top of the door frame. It is made of wrought steel, and there are no springs or frail parts to get out of order or rust. All parts are heavily japanned, and installation is easy as well as the operation. They are sold at \$18 a dozen.

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SIGHT FEED OILER

The Perkins Mfg. Co., Des Moines, Ia., is marketing a sight-feed oiler for drivers of Ford cars. This oiler is designed to feed an adequate amount of oil every minute the engine runs. The speed of the engine determines the amount of oil fed. The connections to the bottom of the flywheel gives a substantial supply of oil.

TIRE PRESSURE WARNING DEVICE

C. E. Johnson, Grand Rapids, Mich., has invented a simple device designed to be attached to the standard valve stem of any pneumatic tire and automatically to warn the car driver when the air pressure in the tire falls 15 pounds below the initial pressure. The warning is in the form of a whistle and at every further reduction of three pounds the whistle sounds. It is not a continual whistle that is given, but only of sufficient duration to be heard by the driver.

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WILLSON RESILIENT RIM

F. R. Willson, Worthington, for many years engineer of the Jeffrey Mfg. Co., has invented a resilient rim for passenger cars and trucks. A company is being formed for the manufacture of the rims and the factory will be located in Columbus, O., according to the industrial bureau of the chamber of commerce, which has become interested. The invention consists simply of a resilient rim, which can be placed on the center and spoke portion of any wheel and embraces a series of steel coil springs, a number of which are in a radial position and a portion in a circumferential position. Those springs are in units, eight to the rim. The inner and outer rim consists of steel channels. On the outer rim is the solid rubber tire.

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A self-respecting man respects his car, and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

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 California Advertiser.



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—Why not send Ford to Mexico to coax Villa out of his hiding place?

—Mexican authorities have captured a bandit named Vil-lareal. Pity it wasn't the real Villa.

—For a completely whipped and subdued body, the Rus-sian army has shown marvelous signs of life.

—Ah Sing was arrested the other day for running a lottery. Even as when Bret Harte wrote, their ways are dark.

—The latest figures show that there are 1,628,890,000 peo-ple on the globe. What a tiny grain of sand each of us is!

—Yuan Shi Kai has enjoyed the privilege accorded to no other ruler—of being emperor one day and president the next.

—New York City is described as "drunk with money." This might be amended to read: "Drunk with what money can buy."

—The average woman is more interested in the spring fashion announcements than she is in the spring drive on the Western front.

—From all accounts, meat will soon be so high-priced in Germany that Americans will be able to have a fellow feeling for the Teutons.

—Jess Willard broke a bone in his hand by a blow on Moran's jaw. Think what a smash it would take to break the bone in his head.

—It is an old adage that love laughs at locksmiths. But the divorce of an Oakland pair named Locksmith proves that locksmiths laugh at love.

—Dogs have been searching in the mountains for a miss-ing miner named Kerr. What a coincidence it would have been had his name been—cur?

—The Oakland Chamber of Commerce had a banquet with-out speeches the other night. Mr. Sosh's idea of a banquet is one at which he can grow speechless.

—The San Francisco Labor Council announces its inten-tion of working for legislation to prevent the calling out of the National Guard during labor troubles. In other words: "We shall be allowed to riot and smash and kill to our heart's con-tent, and it shall be illegal to put restraint upon us."

—It may be wisdom to sell ammunition to Carranzistas—but one cannot help figuring on the chances that the bullets will come speeding back to repel Americans.

—Berkeley co-ed. shocked spectators by shedding some of her clothing on the campus. The way girls dress now, it would not take much shedding to cause shocks and thrills.

—Cyclone blows a train from a track in Indiana. And the season is approaching when unappreciative and ungrateful San Franciscans will be berating our mild and healthful trade winds.

—Local druggist has discovered a method of substituting feathers for cotton in making explosives. The Peace Dove will have to go into hiding to save being stripped for war ma-terials.

—Doctor has been sued for \$50,000 by a man named Pettit for stealing Pettit's wife away from him. Any one inclined to make an easy pun would suggest that it come under the head of petit-larceny.

—The despatches tell us that Evelyn Thaw, in a quarrel with her dancing partner, Jack Clifford, told him, "You can go plumb to —." And so many of us thought that Evelyn was a real lady!

—Colonel Roosevelt is back from the West Indies with a report of a new variety of bird that lives in caves, comes out only at night, and eats nuts. Sounds like a cross between an owl and a chipmunk.

—When a crook gets hold of a farmer and switches the tin box on him it is called a bunco game. When a prize-ring im-presario pulls \$150,000 out of the public by a Willard-Moran fight it is called successful promotion.

—The police say that the police judges through their leni-ency allow the gamblers to continue in business. While it is hard to believe anything that the police say, it is easy to believe anything that is said about a police judge.

—The Republicans who are making such optimistic predic-tions as to their success in the national campaign, will be able to say after it is all over and the crows' bones are picked: "Well, we made a plucky fight, anyway."

—Automobile privileges in Yosemite Park are to be greatly extended this year. The acumen of the government in discov-ering that the automobile is a modern vehicle used by thousands of persons is really something wonderful.

—Evangelists who are to conduct a revival in Oakland declare that it "will be free from the tricks of the mountebank and the clown and the vulgarities of the guttersnipe." Can it be that they are referring in a remote and subtle way to Billy Sunday?



EDITORIAL COMMENT



IMPORTANT CHANGES URGED IN THE SEAMAN'S BILL.

San Francisco, along with other leading seaports of this country, will be glad to learn that a nation wide referendum on the suspension of certain provisions of the much discussed Seaman's act, is sweepingly recommended by the Chambers of Commerce of the United States. It was the twelfth referendum which has been taken by the national chamber with the purpose of ascertaining, for the benefit of Congress and the President, the business opinions prevailing throughout the country on questions of nation-wide importance. The largest number—311 commercial organizations—that ever participated in a national chamber referendum, covering 45 States, Hawaii, the Philippines, Porto Rico and Alaska. Through this referendum vote the committee recommended to Congress to suspend at once sections 4, 13 and 14 of the Seaman's act, which discriminates against American ships and American ports, and which are restrictive of American commerce until such times as by international agreement the requirements of these sections can become equally applicable to the shipping of all nations.

Section 4 has to do with the demand of half-pay at American ports by seamen on foreign ships; section 13 deals with the language test and the complement of able seamen; and fourteen refers to life saving appliances and the manning of life boats. All three received a practically unanimous vote. The committee recommended that the Seaman's act dealing with deserters should be repealed as to foreign vessels, and that the State Department should seek the arrest and imprisonment of seamen for desertion abolished by other nations. A heavy vote also carried this recommendation. The committee also recommended that Congress should be asked to request the President to withdraw at once the notices the United States has given regarding abrogation of treaties. This carried by a very heavy vote.

The fourth recommendation received the strongest opposition of the four, 57 against 809 in favor of the proposition that a Federal shipping board should be created. It was recommended that this board take over the staff and duties of the Bureau of Navigation and the Bureau of Steamboat Navigation, the two departmental bureaus which administer the laws regarding the American merchant marine, to proceed at once to revise existing laws, and to propose amendments which provide comprehensively and adequately for the comfort and welfare of crews manning and all other matters relating to our merchant marine, especially the design and construction of vessels with regard to safety.



President Wilson: "Now, gentlemen, perhaps we can come to some understanding."

HOLDING DOWN THE IRREPRESSIBLE JITNEY.

The jitney continues to be a serious danger confronting the United Railroads Company, according to President Jesse W. Lienthal. True, numbers of competing jitney drivers drop out of the game weekly on account of the keen competition, but other adventurers think they can squeeze out a profit and jump into the procession to take a chance. It may surprise the public to learn that there are more jitneys operating on the street to-day than ever before. This means that an increased stream of nickels is being diverted from the cash boxes of the United Railroads and the Municipal car lines. Argument is made that this is a free country, and the streets are open to all; ergo, the jitneys have the same right to operate on them that the street cars have. An examination of the situation discloses that the jitneys are enjoying far better

privileges and more profitable fields than do the regular street electric cars. Street car companies cannot use the streets till they have obtained the proper franchises and agreed to make such payments on the privilege as a board of supervisors may exact. The jitney escapes this burden. The railroad must pay the State five and one-half per cent of every fare taken. The jitney avoids this toll. The State Railroad Commission makes all manner of regulations regarding the local street electric lines. The expert jitneys dodge all such restrictions. The railroads are held responsible for the condition of the roadway adjacent to their tracks; the jitneys are not called upon for any such repairs on streets. The railroads are restricted to definite routes, while the jitney at any time can shift its route in any direction that points a more profitable way; on big popular outing days they can thereby cut heavily into the special receipts of the car lines. In this respect they are an exceedingly mobile arm of transportation and active and determined competitors. Numbers of local improvement clubs and commercial organizations have recently united in petitioning the Board of Supervisors to place the jitney under somewhat similar restrictions as those now imposed on the United Railroads Company, so as to equalize in a measure the handicap of the latter. Public sentiment is shifting in this direction of late, as indicated in Oakland, where the jitneys have been ruled off all congested streets. The indications are that a somewhat similar policy will be inaugurated in this city.

—Unmarried women are coming into their own in the way of compensations. A New York bachelor has just bequeathed \$1,000,000 to build a rent free apartment house as a home for them.

Conditions are so shaping themselves, through the European war **THREATENED R. R. STRIKE** and the punitive expedition into **FACES A HIGH HURDLE.** Mexico primarily, in a way that will in all likelihood prevent the threatened big strike of the organized 300,000 railroad employees for a "basic eight hour day," a strike that would stop the machinery of business both in this country and Canada. Their demands for higher wages amount to \$100,000,000 annually, an increase of 25 per cent over the payroll of 1914, when a total of \$400,000,000 was reached. These led unionists would prefer to strike, but it is now being duly impressed upon them by the daily papers and by business men that any direct action along strike lines, under the present uncertain conditions threatening this country, would appear an act of disloyalty to the Federal government, and thereby arouse the animosity of the public at large. No strike has a chance of success unless the sympathy of the public is behind the movement. United labor recognizes this fact as a truism. In this new light, the employees are beginning to show signs of making concessions; whether this is to bridge time to a later and more favorable time is a bye-question: the point is that there is a fair chance that the strike will be postponed indefinitely.

Among the business men of the country the feeling generally expressed is that a strong effort should be made to prevent the strike through the Erdman-Newlands Act, passed by Congress, which provides that neither the railroad companies nor the unions shall initiate any action leading to a blockage of railroad traffic in this country. Such action bears most heavily on the public at large, and these two economic branches have no right to bring distress and great inconvenience to cities—for instance, by cutting off food supplies, necessary passenger traffic and the like. Four years ago the Erdman-Newlands act succeeded in preventing a threatened big railroad strike of the enginemen on the railroads east of the Mississippi River in an increase of wages estimated at some 18 per cent. A deadlock between the employees and the railroad managements, and a two hour notice of the strike given, when the Federal officials intervened with the clauses of the Erdman act. The strike leader of the engineers was ultimately forced by his own followers to recede from his demands, and an arbitration board settled the dispute satisfactorily several months later.

In the present case there is a likelihood that the railroadmen would receive some concessions to their present demands provided they were submitted to an arbitration board. Those demands now seek too much, and the men are skirmishing less for fewer hours than for higher wages. The "basic eight hour day" they demand is impractical in railroad freight train service, as most of the men admit. A basic eight hour day means simply that, after an employee has worked eight hours, he shall be paid overtime at the rate of time and one-half. That implies an increase of wages wherever the basic work day is now more than eight hours, so the demands of the employees would furnish the opportunity to work as many hours as one liked over eight hours, and collect the increased pay on the extra time employed. The main objection by railroad managements is that by this "basic eight hour day," wages on the pay rolls will be increased by an estimated \$100,000,000 a year. Necessarily, they will demand that the Interstate Commerce Commission shall allow them to increase their passenger and freight rates to meet this huge increase in wage expenditures. If this demand is granted, and it is the only practical way the railroad management can meet the increased pay roll, the \$100,000,000 must eventually come out of the pockets of the general public. This is the ultimate result of practically every strike in this country, and is a large factor in the present high cost of living.

"NEAR" PREPAREDNESS ADOPTED BY CONGRESS.

"Near federalization" is the best that Congress has been able to do in the proposition to transform the militia into an elastic form for united national service. This means a wide and unbridgable gap in the plans of those demanding stable preparedness. According to the House committee's report: "Much has been said by well meaning but superficial persons about 48 little armies, commanded by 48 different Generals, and trained in 48 different ways. Even a superficial study of the Constitution would have convinced any unprejudiced person that Congress has the power to discipline, train, organize and arm the militia of the entire country with uniformity." On the showing so far made, it is strikingly evident that the two Congressional committees do not contemplate adopting the idea of complete federalization. The reason is as fundamental as State rights, and impinges on what many citizens believe to be inalienable individual right under a democracy.

As the proposition now stands, Congress may spend whatever money it cares to set aside for the training, arming and paying the militia in California under the Washington legislation so far developed, but the man in the Governor's chair in this State will continue to dominate the military situation within its borders, and to appoint and command the officers, subject of course to the State's forms covering the situation. The regiments will continue to be recognized as an arm of this State in the face of the preparedness bills so far adopted by Congress. As usual, the militia will continue to be prepared to answer all calls from the Governor in case of riot, disorder and Fourth of July parades. A thin filament of federalization in case of national extremity is over the States, but is of no practical service in case of dire necessity. However, these bills are still in their formative condition and are amenable to searching criticism. There are, of course, many features that will manifestly strengthen the nation's position from a military point of view. Two propositions are on file regarding the number of men mustered to join the regular army on a peace basis: the Senate's proposition calls for 180,000 men and the House bill calls for 140,000. Very likely a compromise will be made on 160,000 men, on a peace basis, of course. To the superficial, this force of trained soldiers may seem extremely costly to the nation at large on account of the high cost of living and wages in this country, but it seems clear to those in touch with the arguments covering this debate that the Senate recognized that a proper substitute in the shape of a larger standing army of at least 178,000 men should constitute its basis for the ideal federalized militia which went a-glimmering. So far this piece of legislation has been a matter of compromise between the two vehement and insistent parties of Peace and Preparedness. The work already completed on the bills indicates the stubborn contest still prevailing between the two parties, and gives a fair idea of which way the Congressional wind is blowing.

—The trial of the Rev. Slaughter at Oroville is unique in several particulars. Perhaps the most striking feature in the testimony adduced during the trial is the extraordinary position taken by Mrs. Lamson, the mother of the girl who makes the grave charges against her pastor. A mother invariably rushes violently to the defense of a daughter in a case of this kind, and makes every effort to comfort and defend her. In the present instance, both the mother and the father declare that the girl is lying against the minister. It is practically certain that the mother, the stronger character, has induced him to take this position. Both parents are reported to have said that they will cast off their daughter. This abnormal position taken by the mother denounces her as subject for investigation.



TOWN CRIER

—Now that aspiring San Francisco has caught its stride as a dyed-in-the-wool and a really-truly neophyte of Art in its highest conception it becomes disgustingly canaille for kickers in our midst to oppose the transplanting of the statue of Hall McAllister, the well known pioneer attorney, from his old base in the shadow of the Hall of Records into the untaxed sunlight that plays in front of our new City Hall. That miscast motif of McAllister never did take proper root in the original planting; why not give the slab a chance in its proposed new position? Symphony, synchronism, perspective, mortuary statistics and agricultural reports all unite in the showing that within a few feet of the entrance to the new City Hall is the logical position for the last resting place of the nightmare of the knock-brained Phidias that materialized this misconception. By all the rules of technicalities, delays and appeals, what is more natural than that the effigy of a lawyer should stand at the main entrance of our City Hall and hold up the throngs both coming and going? Aside from this, the present statue is in perfect harmony with the rest of the animal life that dwell in the arboreal fastnesses in the square, that is being reared to provide work for the gardeners' union. Any student who has taken a superficial summer session art course at the University will readily recognize the harmonious and striking resemblance of the noble phiz surmounting the torso of McAllister with the almost human looks of the mugs that deface the bison, the grizzly bears, the pterodactyls, mylodons and dinotheriums so industriously ornamenting the surrounding grounds. It would be a crime against aesthetics not to place the statue among such monstrosities. The city must provide a burying ground for most of its statuary somewhere, and it might as well block the entrance to the new Civic Center, which was evidently planned for that purpose.

—The raging Demon of War is incontinently loosing his yelping dogs of destruction on the hitherto pastoral northern cities of Seattle and Astoria, cities that were supposed to be languishing in the lap of dear old Mother Dry, who took up her residence there at the last election. The bitter invectives and vituperative expletives now being exchanged between those two chaste and habitually retiring cities arises from the recent suggestion of the Naval Department at Washington that a naval base should be planted somewhere on the northwest coast. As only one site will be selected, the battle is waging over the question whether it shall be at Astoria, "the logical strategic center at the mouth of the Columbia River," or at Seattle, "the guardian at the gate of a western empire?" Not even the Ford party "shooing" before them a flock of Peace doves could salve this bitter strife. Liver plasters cannot extract the spleen nor a stomach pump the virus. As the hot air combat stands, the intrepid hosts are approaching each other with suicidal nonchalance and with equal assinnity bray defiance. For the love of Mike let no one restrain them. See the newspaper bulletin boards this evening for list of casualties.

—The public generally will be greatly saddened to learn that Rosika Schwimmer has resigned. It requires great fortitude to resign from the Ford peace board when the treasury is packed with a million dollars impatient to be disbursed. Mme. Rosika Schwimmer put the Ford peace party on the map and

she bossed it up to the time when the temperamental schism split the party into several parts during the Stockholm period. Since then Rosika has been plentifully beplastered with all kinds of charges by those who resented her power in the organization. She was dubbed "Mrs. Jonah," and every effort was made to get her goat, her number and her Blavatsky aura. She was pried loose from her august position as counselor, chief peace elector, grand commander and keeper of the key of the treasury by charging her of being the secret emissary of the German Emperor. Fancy! Every American citizen acquainted with Emperor William knows that he would rather publish his peace proposals in the London Times at regular advertising rates than tie up diplomatically or in secret service with a woman dubbed "Mrs. Jonah." Now that the Ford party has lost its greatest publicity agent and sapient counselor, there is nothing for the members to do but tie up their craft in the sluggish waters of Salt River.

—Pancho Villa is a villain deserving the noose end of the rope, but having hurdled the stunt of "watchful waiting," he is just now unconsciously doing the United States an unusually practical benefit, and that is trying out our army and commissariat in a way to demonstrate its superficial weaknesses. In the pursuit of this rascal it has already been demonstrated that the army's wireless is a makeshift as compared with the results and elasticity developed by the European belligerents. The commissariat has badly broken down in a number of stiff traveling places, according to report. Such breakdowns in the nasty places are, of course, of vital consequence, and would prove disastrous if taken advantage of by a vigilant and vigorous enemy. One of the most serious upsets reported is that of the aeroplanes, which are damned by the aviators as being out of date and dangerous to their drivers on account of their low horsepower and uselessness in high flights. Some of the aviators declare that it is as much as a man's life is worth to make an ascent in them. These delinquencies seem to be the three leaders in the grilling pursuit now going on by our troops in efforts to round up the notorious bandit. Of course, our troops have other troubles. This is cheap experience as compared with the war with Spain, when "enbalméd beef," rotten contract supplies and rotten holes in the service developed as rapidly as the days. Rotten things happened in those days that might have proved disastrous had a first class military power confronted us. Preparedness is a great thing, but experience seems to show that in most cases it requires at least a year for a national army to find its gait and form.

—Has Lillian Russell lost the bloom of her beauty and found a new limit to her embonpoint? The fair Lillian is the country's sole beauty, and the ordinary boulevardier finds it difficult to imagine her as anything else. This transient shock regarding her bloom is occasioned by the suspicion that she is resorting to the spotlight press agent. A letter from the East is to the effect that our Lillian is ambitious to be a candidate for Mayor of Pittsburg on a child's welfare platform. Those who recall the marathon list of marriages of the fair Lillian, beginning with the orchestra leader Solomon, will remember that her mother, Cynthia Leonard, ran for Mayor of New York in 1888. At that time Mrs. Leonard's husband controlled a local newspaper that helped her pyrotechnically in her contest. By providential grace, Lillian's present husband controls a newspaper that may be of very material influence in advancing her fortune and reputation in politics. With Lillian Russell as Mayor of Pittsburg, Harry Thaw as chairman of the film board of censors, Andrew Carnegie as treasurer, and Charles Schwab as nerve inspector at the City Hall, Pittsburg would attract streaks of political limelight that would rival Washington.

Torpedoing Constantinople From a Submarine

Making history in a submarine seems as fascinating as it is perilous. A young English sailor of Turkish extraction sets forth in a recent letter to his mother numbers of extraordinary adventures on board the British submarine E-11, the first vessel of that character to bombard a place on shore. The narrator was compelled to serve in the Turkish army, and was twice captured by the British.

Revealing the fact that his sympathies were with the Allies, and also that his knowledge of Turkish waters would be of value to his captors, he was accepted as pilot of the submarine, and served aboard the vessel in that capacity for twenty-four days in operations in the Sea of Marmora and beyond.

He has no love for the interior of a submarine. Taken at its best, he declares, "the submarine is a sneak," and he does not believe that the most ardent naval commander calls it any better name down in the depths of his heart.

"If any one wishes to know how terribly difficult it is to operate a submarine boat while she is cruising under water all he has to do is to spread a map upon the ceiling, and, sitting on a chair, holding a mirror in his hand, let him try to study that map. It is telling on the nerves, especially on the nerves of those responsible for her when she is running under water. While running submerged the atmosphere is fearfully awe-striking. When a submarine is running on the surface it usually uses its oil-burning engines, but once under water it starts its electric motors. The steady, grilling noise of these motors and the peculiar vibration produced through the gliding of the body of the boat through the under-water makes the uninitiated shiver with cold chills. Naturally the steering of the ship is done by chart and compass, so you can hardly tell where you are going. The air is bad, and as it gets hot it becomes foul. You lose all ambition and would feel like crying: "I would give my life for a bed."

"When our submarine suddenly submerged after a steamer had been sighted, our commander ordered every one to be silent and in a second deathly stillness reigned in the already quiet boat. I noticed that our commander was listening. Unconsciously every one in the boat followed the mental attitude of our leader. We all listened. Like the sounds of the submarine bells, so the propeller of the steamer about two or three hundred feet above made its steady splash in the water heard in our boat. To me it sounded like the noise one hears in approaching a water-power mill. Then it became apparent that we had already passed our victim and were about a mile ahead of her toward the west.

"We opened our water-ballast tanks, and in a second all motors were pumping out water. As the water-ballast tanks became empty we steadily rose to the surface, and when we fairly reached the top of the sea sun-rays entered the interior of our boat through the large glass trap-door next to the observation platform. At last, when we came out to the surface, we observed the Turkish steamer, which we had been chasing during the last four or five hours, between us and the northern shores of the Sea of Marmora.

"No sooner had our victim seen us come out of the water than she began to turn back toward Rodosto. But as she made this attempt she exposed her entire length and became an easy target for our torpedo-attack. We had already directed our torpedo toward her bow some few yards ahead of her course, and in exactly 1 minute and 20 seconds—as our commander told us—it reached her. Besides troops, she must have been carrying munitions, because a few minutes after our torpedo had taken effect and the Turkish steamer began to go down slowly, there occurred a terrific explosion on board the sinking ship.

"After being led astray three separate times, the E-11 started again for the harbor of Constantinople, and this time met no tempting convoy of transports or supply-ships to persuade her from her course.

"On May 29th we submerged to the very bottom of the sea, at least I thought so, as our boat that night did not have any of its usual motion. Early the next morning we raised far enough to stick out our periscope a little, but she was still under water.

Our commander was the only person on that boat who did any seeing. The rest of us did not know where we were.

"When we came out of the water on that spot I thought we were in the harbor of a friendly nation. Everywhere around us there were steamers, and we could see with our naked eyes people on various quays moving about. Our boat ran full speed toward a supply-ship that was lying alongside the arsenal pier. On the north side of the arsenal pier lay the old Hamidian yacht which had recently been converted into a training ship.

"As soon as we had launched our torpedoes, we opened fire with our gun and commenced to bombard the arsenal itself. The commotion and confusion can hardly be imagined. While we were firing we were steadily withdrawing toward the sea. When we were about one and a half miles from the arsenal pier we heard a roaring explosion. Some of our gun-shots must have ignited the munition boxes that were piled high on the pier. The explosion was so terrific that at that distance our boat rocked as though one of our munition boxes in the boat had exploded. Other explosions followed, and the next moment the old Hamidian yacht was covered with flames.

"I cannot tell the extent of our destruction to the Turkish shipping in the harbor of Constantinople, but we made things lively, and the whole affair continued just twenty-one minutes. Then a shot fell within fifteen yards of our boat. The Turkish gunners were on the job. Order was given, and as we submerged we spouted lots of steam and oil to convey the idea to the Turks that we were sunk."

This shrewd trick came near being borne out in verity by the succeeding events, for the E-11, sighting smoke in the distance and fearing retribution in the shape of a torpedo-boat, found herself, on attempting to escape this fancied peril, caught in a dangerous net of her own weaving. She came within an ace of meeting with a bit of poetic justice which would have precluded our ever reading the following tale:

"Our propeller was working as usual, but we were not going. We forced electric lights through our glass trap-doors on top of our boat, and then by the help of our periscope we discovered that we were caught in the network of the masts of one of the sailing ships we had sunk some few days before. It was difficult to learn to what extent we had entangled ourselves among the cross ropes of the ship below us. Finally it was decided that one of the officers don his diving suit and leave the boat through one of the torpedo port holes in the stern of the boat and find what ailed us on the outside.

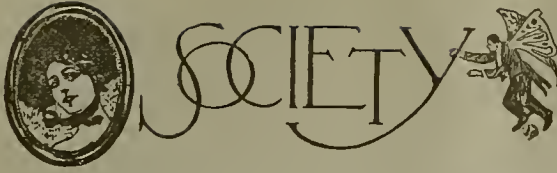
"So, instead of releasing the torpedo into the water, we withdrew it from its bed, and, still keeping the outer hole closed, we put the third lieutenant-commander in the space just vacated. Then, after having closed the inner door, we opened the outer end of the torpedo-bed as though we were going to shoot out a torpedo, and then we shot him into the water. It was a perilous job, for if he had found out that we could not release us from our tangle he could not return to the boat, as we could not open our hatches unless he had risen to the surface of the water. The lieutenant, Guy d'Oyly Hughes, had taken along with him a small steel saw, a service revolver, and a dozen sticks of dynamite.

"In ten minutes he had cut the ropes that had entangled our propeller and pounded on the shell of our boat twice, which was an agreed signal to reverse motors and pull back. In another five minutes we were out of the water, our heroic third lieutenant clinging to the torpedo-hole, just above the propeller.

"The reception we got in the harbor was great. The whole fleet and everything manned the rails and cheered us madly. Just imagine us—all dirty and unshaven, the flag with bullet-holes all over it, and conning-tower all dents from bullets and rusty—steaming through the lines, and thousands of men cheering like mad. Battle-ships, cruisers, torpedo-boats, transports and the captains leading the cheers.

"It was great. I have heard cheers before, but this was the real thing. Poor old Cochrane's eyes were full of tears as he saluted to cries of 'Are we downhearted?' and 'Well done, E-11.' At present I am resting on land and basking in the light of popular favor. It is very nice to be a hero among one's own cloth, you know, because they really mean it, and they really understand."

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.



Miss Sears and Red Corpuscles.

Miss Eleonora Sears, hands in slashed pockets of sports coat or riding breeches, head high with the joy of living, and feet ever ready to go where the whistle of the sportsman calls, has brought what H. G. Wells would undoubtedly call the "equestrian" touch to life at Hillsborough. To ride a horse acceptably, even to be a superlative horseman, would not put one into the equestrian class—indeed, there are those who do not ride at all who go through life as equestrians—always doing the thoroughbred thing.

"Bobbie" Sears, as her friends call her, has never lived the "mere" life of the society girl. She has always managed to put a dash and a daring, a colorful quality into everything that she does which lifts it out of the category of the commonplace. There are plenty of girls who go in for sports and yet have no valid claim to any of the distinction which always envelops the personality of this young woman. Item: She has always enough eligible suitors in her train to commend her to the attention of all students of cardiac fluctuations. Most young girls who decide to cut themselves after her pattern follow the dotted lines so carefully that they lose sight of the other markings, and the result is a garment for an amateur male!

That is just what "Bobbie" Sears escapes. She is always the girl doing things in a delightful boyish manner, but there is always the Rosalind behind the doublet and hose, always the eternal girl element, never the amateur and unsuccessful male. Her first visits here bred a crop of affectations that were of the spurious male sort, but the girls who adopted them soon realized that their popularity was on the wane instead of the increase, and now there is no danger of that kind of thing breaking out in Blingum.

But what will happen is a general inventory among the women of all their lazy habits and a consequent reform that will put them into the fit and fine class. The wag who warned the world "that early to bed and early to rise, and you'll never meet any prominent people," need not sound his philosophy in these parts, for Blingum knows that the pursuit of fitness may involve early morning exercise now and then, but it does not demand excessive fidelity to early hours at both ends of the day.

However, it does mean putting some punch into whatever one does, instead of going at things with enthusiasm faint with white corpuscles. As a pacer for doing things in the red corpuscle way, "Bobbie" Sears is without peer, and one may expect to see the blase manner peel off most of that set during her stay.



Clark Relines His Wallet.

Rumor has it that Charles Clark has cleaned up a plethoric purse in stocks, and the Clarks are listed among those who will entertain lavishly during the summer. With Miss Sears as their house guest, there will be added incentive to get rid of some of the recently acquired shekels. Senator Clark gives each of his sons an allowance befitting the princes of the house of a copper king, but even magnificent allowances sometimes have to be stretched to meet both ends of extravagant desire, and when one of his sons oversteps his allowance, Father Clark can be very stern in his refusals to loosen the strings on his money bags.

One of these periodic retrenchments hit the Charles Clarks some time ago, and their dictionary was abridged to omit the word splurge. But just before stocks began to aviate, Clark with a number of others in that set got aboard the flying machine, made a few corkscrews and spirals and a neat landing.

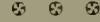


Feelings Sprained at Hunt Breakfasts.

The Beagle Hunt Breakfasts are giving indigestion to some of the members of the club. There are several hundred members, and of course no one host has included all the members in the invitation list to breakfast. As a result, the uninvited

practice the don't-give-a-care expression assiduously when the breakfasters happen to mention that they are going to So-and-So's, but in spite of much dramatic ability, it is very evident that there is some feeling, and that the left-outs are losing their enthusiasm for the noble sport of beagling.

There was some talk, at first, of having breakfasts at the club, but the Carolans and the Kohls, the Templeton Crockers and the Charles Clarks, immediately sent out invitations for breakfasts, and others have announced their intention of doing likewise, so that several Sundays to come are dedicated to the service of hot rolls and little suckling pigs, squabs, waffles and the ubiquitous coffee.



Society Balancing on Ice Skates.

Mrs. Fred McNear, Mrs. Gene Murphy, Mrs. Templeton Crocker, and a number of other young matrons have assiduously practiced skating on the ice in one of the down-town cafes during the morning hour, when the instructors are free to tutor a few favorite pupils. As a result, they have become fairly adept, and when the pavilion opens, they will not have to fumble in line with the others who were born the sunny side of the great snow belt. Mrs. Walter Martin was so interested in becoming expert on ice skates that she hesitated about joining the Jackling yachting party because it meant an interruption in skating lessons that would give the others an advantage over her that she could not hope to overcome this season. Which gives one some idea of the vehemence with which this group attacks a new thing.



Dorothy Churchill Engaged.

The engagement of Miss Dorothy Churchill and the young man who manages her father's ranch at Napa came as a complete surprise to her friends in San Francisco, where she has spent the winter season and has taken part in all the frivolings of the younger set. Her fiance has been in town so little that his rivals here had no idea of how strong an adversary they had for the favors of this fascinating young lady.

Miss Churchill was the Commere at the recent Fashion Show, and introduced the models of beauty with all the charm and challenge of a professional, playing her part with the utmost gayety and winsomeness. She made a tremendous hit, and the society set that goes in for amateur theatricals realized that here was new and unusual talent to add to the play-acting contingent.

Miss Churchill made her debut a season or two ago, after several years spent in Europe, where she had her voice trained under the best masters. Her father is one of the rich men of the northern part of the State, and her mother a great beauty, who looks more like the sister than the mother of this engaged girl. The wedding date is not set, but it will be an event of the summer.



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DEMONSTRATIONS BY APPOINTMENT



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Mrs. Will Crocker, Impresario of Onions and Orchids.

Plans for an open air market in Union Square Park have now assumed definite enough shape to pique the interest of those who see the picturesque possibilities of such an affair. Painters have always found inspiration in the market of Europe and the Orient, and here we have the setting for as picturesque an open air market as ever delighted an eye that responds to color. Mrs. Will Crocker is the chairman of the committee that has the affair in charge, and the proceeds are to go to the Belgium Relief Commission.

Poultry, fish, fruit, vegetables, meat, everything from an oyster to a side of beef, from a green onion to an orchid, will be displayed in the most picturesque way that the patronesses in charge of the booths can invent. Mullgardt is designing the booths themselves, which assures the beauty of the scene. Mrs. Templeton Crocker is an enthusiast who has deferred her trip to Honolulu in order to take charge of one of the booths. Belgian peasant costumes will be worn by all those acting as market women for the day. The produce will, for the most part, be donated by the owners of the estates down the peninsula way, where succulent vegetables, prize poultry, fruit and flowers are brought to a standard of perfection regardless of the cost of production.

The idea of a market of this kind has been boiling over the brim of the imagination for some time, but the group interested felt that Mrs. Will Crocker was the only woman who could successfully engineer such a feat, and it was not until she would consent to undertake it that the project shed the upper part of the interrogation point and proudly wears the period. Some of the women who will assume charge of booths have already completed their plans, for the day chosen is Saturday, April 8th, which is just around the corner. Mrs. Fred Kohl, Mrs. Clarence Smith, Mrs. Charles Clark, Mrs. Templeton Crocker, Miss Genevieve King and several others have devised unique and beautiful ways of displaying their wares, which are bound to tempt the most hardened purchaser to buy lavishly.

Society to Keep Boys on Outing Farm.

Women from society and club circles have joined their efforts with those whose sole object is artistic attainment to insure the success of California's second Wild Flower Fete. The festival will be held at the Fairmont Hotel for three days, commencing Saturday, April 22d, for the benefit of the San Francisco Boys' Outing Farm at Saratoga. Among the patronesses are: Mesdames James Rolph, Jr., Prentiss Cobb Hale, Homer King, A. W. Scott, Austin Sperry, Hugo Mansfield, Frederick H. Colburn, D. J. McMaster, Manfred Heynemann, J. C. Hawver, Leonard Stocking, Minnie Sabin Cooper, Franklin T. Griffin, Harry Palmer; Misses Ina Coolbrith, Alice Eastwood.



A large number of parties were given at the Hotel Oakland last Tuesday, following the Fashion Show and Dansant for the benefit of the Ladies' Relief Society. A few of the hosts and hostesses were: Mr. and Mrs. Edward Lacy Brayton, Mr. and Mrs. Granville Abbott, Mr. and Mrs. Charles Gillman, Mr. and Mrs. Wm. Williamson, Mrs. Wm. Griffith Henshaw, Mr. and Mrs. Percy Murdock, Mr. and Mrs. Wm. Pierce Johnson, Mr. and Mrs. Stephen Rau, Mrs. Lillian Brown Everts, Mrs. Louis Ghirardelli, Mr. and Mrs. W. Letts Oliver, Mr. and Mrs. Frank Proctor, Mrs. Wm. de Frmery, Mrs. Wm. Ede, and Mr. and Mrs. Wm. Noyes.

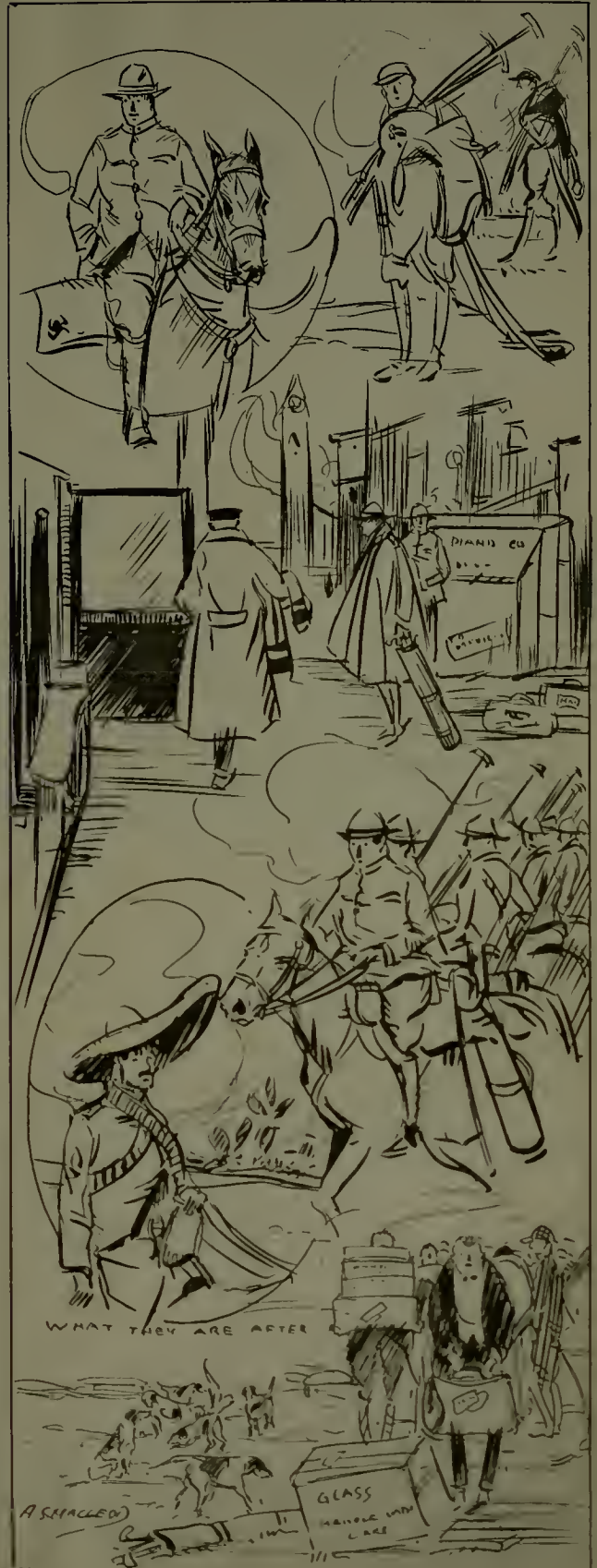
Mrs. J. D. Sproule and her daughter, Marian, have returned from Coronado, and have taken apartments at the Hotel Oakland.



The Indoor Yacht Club has unanimously elected Mrs. Alma de Brettville Spreckels to an honorary life membership as the only woman member of that organization. The election was based on the club's "cardinal principle, devotion to the greatest of all work, charity, wherein Mrs. A. B. Spreckels has distinguished herself as a woman of broad understanding and kindness towards her sisters and fellows, and whereas she has just completed a tremendous undertaking wherein she impressed her goodness, humanity and capabilities in a most admirable manner." The work refers chiefly to the intense interest that Mrs. Spreckels has contributed in assisting war sufferers in France and Belgium.

The San Francisco Cavalry Troop Getting Ready to Capture Villa (Looking Forward)

By A. S. MacLeod





PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN STAGELAND THIS WEEK

BY HENRY McDONALD SPENCER

The Orpheum Programme Upside Down

Humiliating as it may be to make this confession, and knowing full well that whatever I say may be used against me in the future, nevertheless I am constrained to state that at times I feel the Vaudeville managers know more about their own business than I do; although, to be sure, I venture to tell them from week to week what acts are good, what are bad, and how improvements might be made. There may be a certain amount of mock humility in the confession, yet is out of my system anyway, and cannot be recalled. The cause of all this is Ed. Morton—yes, just Ed. Morton, who is billed on this week's Orpheum programme with "Songs as You Like to Hear Them Sung." To me, Ed has nothing; and yet he got three recalls at the Monday matinee, more than any one on the bill, and it is not a bad bill at that. He has a thin voice, lacking in quality; is not funny, romantic nor pathetic; has neither the *vis comica*, nor the air of *mystere*; he looks like an ex-cop, and gesticulates with the easy grace of a village constable flagging a flivver. It may seem unfair to Ed to pick on him like this, and I do not do it to be mean, unkind or smart at some one else's expense; and, as his turn is unassuming, it might be passed up with a word or two if I did not like it. But it cannot hurt him, as he is the favorite of the week (a pat to offset the scratch), and I merely use his case as a text to show how monstrously mistaken I can be.

When the curtain rolls up on Stone and Hayes in "Green Goods," your heart gives an extra throb, for the dear old punk Zone is suggested. Marion Hayes as the girl in charge of a walking-stick booth, trims Arthur Stone as the boob of the act. It seems to me that they might have made more of the comedy stuff—but there I go again telling other people their business. Friend Ed then comes on, and, believe me, the audience keeps him long enough to give Harry Green & Co., the holdover, plenty of time to dress their act, which is next. Warren and Conley, in a set suggesting "Green Goods," have a lot of fun playing around the Boardwalk. Then there are the Sultanas, with good voices and a sumptuously mounted stage. Clark and Verdi are old favorites in their wop stuff, although I cannot understand how two Italians would talk broken English to each other; they would talk straight Italian—one of them should have been an Irishman or a Swede.

I have turned the programme upside down this time and reserve the best for the last. Desiree Lubowska—lovely name, "Desiree"—is an illustration of the truth of Oscar Wilde's epigram to the effect that nature imitates art, for she was invented by Aubrey Beardsley thirty years ago—he was the first of the so-called decadent school of English art. He conventionalized the lines of the human figure, and was the originator of that type in black and white with the small, cruel face and extremely long, tubercular lines—the original slate pencil and then some. Well, Desiree—I like to call her Desiree—closes the plastic show with some weird and wonderful dancing and posturing. She has two active young lady assistants, but to her they are as the stars when the moon doth arise.

* * *

Au Revoir to the Lytell-Vaughan Co.

It is with a feeling of sincere regret, slightly tinged with sorrow, that I record the last performance of the Lytell-Vaughan players at the Alcazar for some time to come. They have been improving with each performance of late, and when Evelyn goes so far as to sacrifice her modern type of pulchritude and make up as an extremely unattractive slavey, I have hopes for their artistic conscience. "A Full House" is not a poker play, but is literally true on both sides of the foote, and is so funny that the Lady Who Sits Next to Me laughed so much and was put

into such a good humor by the excellent fooling of the farce, that she actually omitted to call me down when I went out between the acts.

Last week was Bert Lytell's, but this week's performance just as surely belonged to Miss Vaughan, who omitted no "word nor deed"—to paraphrase a great writer's expression—to represent truly the awkward Swede servant girl who had but one idea in life—to get back to Sioux City. What matter that Bert Lytell was a little too gentlemanly for a second story worker—or at least any second-story workers that I have known; or that Ethelbert D. Hales played Parker, the English butler, or rather second man, judging from his costume—a little too unctuously, too much like my friend Harry Leon Wilson's "Ruggles;" it all went on an unroarious evening. As Otilie, the bride of a day, Jane Darwell had a good part and did it full justice, being properly excited and bridish, but not too fulsome in her apprehension over husband's absence. Restraint, that is the thing—always the impression that you could do a little more. That nice young couple, Mae Thorne and Phillips Tead, made acceptable foils for the husband, George Howell (Alexis Luce), and Jane Darwell. Also there were some real cops with just the right touch of exaggeration. As this is in the nature of a little send-off for the players—don't fail to see them before they go—full justice to the play has not been done, although you can imagine my opinion on reading the opening paragraph. I can only add that it absolutely maintained the Greek form; the unities of time, place and theme were scrupulously preserved; in fact, all of the supposed action could have taken place in the time spent at the performance.

* * *

Pantages Stage Festooned with Girls

It is sex o'clock this week at Pantages, and the stage is festooned with an assortment of hand-picked actorettes of all sizes, shapes and varying degrees of pulchritude. Athena is the leader, or co-leader, according to the billing—you will remember Athena in the Streets of Cairo at the late Fair. Well, Athena is there, but with rather more clothes on than she wore in public last year—perhaps it is colder at Pantages than it was in the Turkish attraction. Athena is as painstaking as ever, and for her engagement here has added a strong woman or lion jaw act; she picks up a chair with her teeth and swings it around her head. However, even without that, the fair Egyptian gives a very interesting performance and has clothes enough—off—to satisfy the most satyristic. Will J. Ward takes along five girls in his musical melange, while six others appear in "The Bachelor's Sweetheart," with Wm. Brandell as the lead. Maidie de Long is welcomed back in her English characterizations; or rather she is an English comedienne doing such essentially American impersonations as "The Office Boy," a "Baseball Bug," and a Swedish slavey from Minnesota. By the way, English stuff peeps out in this last billing as we have no "slaveys" in this land of the independent—only indifferent "help." A wire act and the usual song and dance in one make up the bill along with the movies.



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Frederick Jacobi and the Symphony

BY BETTY

It is certainly with regret that we realize that the coming two concerts are to be the last of this season's symphony with no assurance as to what the outcome of the matter may be with the expiration of the five years' guarantee. However, we feel sure that some arrangement must continue the good work Mr. Hadley started and Conductor Hertz has sent along its way so splendidly.

There were but three numbers comprising the program of March 24th and 26th respectively, but therein lay the same variety and interest we have enjoyed the entire season. The first, Haydn's "G" Major, was played in a manner which showed an affection for the composition and an intelligent understanding of its import. Then we heard the "Pide Piper," a Symphonic poem from the pen of a local man. The composition is certainly an achievement, and bodes well for so young a composer. The manipulation of the themes showed an intimate acquaintance with the value of orchestral arrangement, and while I did not altogether agree with his conception and what certain themes might indicate, yet in the main the work is so very far above the attempts of young aspirants for the laurels in composition, that praise, unstinted, should be accorded. It was certainly refreshing to note Mr. Jacobi's innate modesty in receiving the ovation which met him when he finally came before us to bow his acknowledgment.

It was the final number, I must say, which warmed the cockles of my heart, and although Schubert's Symphony in "C" Major takes nearly an hour to perform, it was never wearisome, and left a desire after each movement, seemingly more charming than the last, that still another might follow.

The concerts of March 31st and April 2d will give Beethoven's "Eroica," the Overture from Schumann's "Genoveva," and for a closing number, "Till Eulenspiegel's Merry Pranks," Op. 28 of Richard Strauss.

* * *

Advance Notices

Symphony Music at Popular Prices.

The Peoples Philharmonic Orchestra, which has been successful in popularizing the works of the masters in San Francisco, announces a series of ten concerts, the first of which will take place next Thursday evening, April 6th. During the season, concerts will be given at intervals of two weeks, Thursday being the night, except for the second, when it will take place on Wednesday, the time being Holy Week. Nikolai Sokoloff, the talented young Russian who succeeds the late Herman Perlet as conductor of the orchestra of sixty-five picked instrumentalists, has made an excellent impression regarding his capabilities as a leader, and he promises many novelties during the course of the season. At each concert there will be a soloist of repute, Miss Marie Sloss, the pianist, being chosen for next Thursday night, when she will play Grieg's Concerto in A minor, a work she has played most successfully with several European orchestras. The principal symphonic number for the first concert will be Schubert's "Unfinished Symphony." Later in the series will be given the Symphony in B Minor by Chausson, a new composition; an unfinished Symphony in A minor by Borodine, the D Minor Symphony by Cesar Franck, the Symphony by Kalinnikow, the Fifth Symphony of Beethoven, the Fourth Symphony of Beethoven, the Fourth Symphony of Tschaiikowsky, and the D Major work of Brahms. One of the novelties will be "Fireworks," an ultra modern composition by Stravinski. Other numbers on the first program will be Wagner's Tannhauser Overture, the Rosen Kavalier Waltz of Richard Strauss, the Enchanted Lake by Laidow, the Ballet des Sylphes of Berlioz, and the March Hongroise by the same composer. Pavilion Rink, where the acoustics are excellent and the seating capacity is very large, has been chosen for these orchestral concerts, and the season sale, for which the price is five dollars for the ten concerts, is now progressing at Sherman, Clay &



*Signor Ciccolini, the famous European Grand Opera Tenor
Next Week at the Orpheum*

Company's. On Monday morning, single tickets for the first concert will be ready, the price being fifty cents for reserved seats and twenty-five cents for general admission.

The Last Pair of S. F. Symphony Concerts.—The San Francisco Symphony Orchestra, Alfred Hertz, conductor, will give the last of the tenth pair of concerts of the current season at the Cort Theatre on Sunday afternoon, April 2d, at 2:30 o'clock.

The symphony will be the "Eroica" of Beethoven, and was written according to Anton Schindler, the close friend and biographer of Beethoven, for the purpose of doing homage to Napoleon, the hero of the day.

Interpreters innumerable have attempted to read the meaning of this baffling symphony, with its funeral march followed perplexingly by a gay scherzo and an energetic and jubilant finale. Berlioz found the scherzo and finale akin to the rites celebrated by Homer's warriors over a dead hero. Still another elucidation, in which the license of the interpreter is more than a little stretched, found the first movement to convey "a grand idea of Napoleon's determination and character."

The program will close with the "Till Eulenspiegel's Merry Pranks" of Richard Strauss, one of the most original and individual of composers. With a master of every technical resource of the modern orchestra, acquired by deep and patient study, Strauss has given us music of wholly new value and importance.

In "Till Eulenspiegel's Merry Pranks," Strauss makes, possibly, the greatest demand of all his works on an orchestra.



Marie Sloss, the brilliant pianiste, who will be the soloist at the first concert of the People's Philharmonic Orchestra at Pavilion Rink, next Thursday night.

As it will be played Sunday afternoon, "Till Eulenspiegel's Merry Pranks" is one of the most bizarre and amusing works in the repertoire of the orchestra.

Seats are on sale daily at the box offices of Sherman, Clay & Co., and Kohler & Chase, except on days of concerts, when after 1 p. m. on Friday and 10 a. m. on Sunday the tickets will be on sale at the box office of the Cort Theatre.

* * *

Orpheum.—The Orpheum program next week is particularly attractive. With almost every European opera house closed, many operatic celebrities who have heretofore turned deaf ears to the pleadings of American managers, have now consented to hearken to them. One of these luminaries is Signor Ciccolini, who is said to be one of the most remarkable tenors of the day. Melba, with whom he sang in concert for several seasons, wrote of him: "I consider Ciccolini the world's greatest tenor." Ciccolini came to this country without an idea of a professional engagement, but yielded to the lure of the "two a day." His repertoire is an extensive one, and he sings not only in Italian, but also in English and French. Willa Holt Wakefield will be heard in an entirely new repertoire of "Song Sayings." For several years she has been a favorite in vaudeville, and chiefly because of her radiant personality; She calls herself "The Lady of Optimism," because in her work there is invariably the desire to create happiness. George Howell, an actor of distinction, and a supporting company, will appear in Agnes Scott's rather different sketch, "The Red-Fox Trot," which furnishes a page of to-day's "Butterfly Life." Benny and Woods are two young musicians who excel respectively on the violin and piano. For the most part they confine their efforts to popular music, but their program also includes classical selections. Valentine and Bell call their offering "The Furniture Removers." This man and girl are bicyclists par-excellence. The name, "The Furniture Removers," of course, has a bearing on the act itself. The second of the series of the beautifully colored travelogues secured exclusively for the Orpheum Circuit, will be exhibited. Clark and Verdi, the Italian come-

dians, and Desiree Lubowska, the impressionistic character dancer, will be the only holdovers of this week's bill.

* * *

Strong Vaudeville Bill at Pantages.—"The Misery of a Hansom Cab," one of the few comedy classics in latter-day vaudeville, starring Al. Fields and his own company of funmakers, will head the new eight-act show which opens at the Pantages Theatre to-morrow (Sunday) afternoon. Fields and his old time partner, Lewis, year after year have been a comedy hit on every vaudeville program that they have appeared, with. A bevy of pretty, twinkling-footed, pink pajama maidens will be seen in a droll little "tab," featuring Miss "Tommy" Allen, a tom-boy comedienne, the title of the production being "Boarding School Girls." Fletcher Norton and Maude Earl, a twain of smart dancers, who have been associated with Jules Steger, Frank Daniels and other luminaries of the stage, are a feature of the new bill. Other acts will be presented by Flavilla, the original "white accordion dancing girl;" Reed and Woods, the "American basso and the Queen of Pianistes;" Morris Golden, the "yiddle on the fiddle fellow;" Cooke and Rothert, in a novelty acrobatic dancing act, and the third installment of "The Iron Claw," Pathe's mystery serial.

—A Belgian cripple stumped about Brussels declaring: "We gave those Germans a rare hiding before they got to Brussels." He was handed up before a stony-faced circle of German officers, who decreed: "You will be shot—unless you become a German." The cripple thought it over and was sworn in as German there and then. The chief German officer took him by the hands, saying: "You are a German now!" As he left, the cripple muttered: "Those Belgians gave us a rare hiding before we got to Brussels."—*Tit-Bits.*

—One day at Little Rock, where the Detroit team was playing an exhibition, old Red Donahue, who in his day was the sharpest-tongued man in baseball, was tossing them over and letting the Little Rock batters hit at will, to the great delight of the spectators. "Oh, Red, you're easy, easy, easy," shrieked one very wild fan, who was getting on Red's nerves. "I'm not half as easy as you are," retorted Red. "You paid fifty cents to see me do it."—*The American Boy.*



Norton and Earl, vaudeville's smartest dancing act, at Pantages next week.

SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

Willard and Hearst, Which is the Worse?

The Hearst papers of March 26th print a communication from their owner, Mr. W. R. Hearst, addressed to the clergymen of the United States, but for the benefit of all of his publications' readers, of which the following contains the first four paragraphs:

"A widely advertised, largely attended prize fight is to be held in Madison Square Garden to-night. The largest place of entertainment in the greatest city in the world is to be devoted to an exhibition that is both brutal and brutalizing.

"Thousands of young men will attend this demoralizing exhibition, and what is worse, hundreds of women will be present.

"This exhibition is to be held partly under the authorization and protection of an improper law and partly in violation and defiance of law, because Madison Square Garden is not the kind of boxing club that the law is meant to authorize. The newspapers will report this fight, but they do not approve of it. The newspapers report the facts of the Waite murder, but they do not approve of murders, and they labor to secure proper laws and penalties and adequate police regulations to prevent murders and other criminal and immoral acts.

"I think the press should move to prevent these demoralizing prize fights. I think the newspapers should campaign to secure the repeal of the laws authorizing brutalizing exhibitions of this kind."

The italics are mine.

For weeks past the Hearst papers have been playing up this "exhibition that is both brutal and brutalizing." For weeks past Willard, the party of the first part in this fight which is used as an analogy of a murder, has been employed by Mr. Hearst to report daily all of the details of his training—what he had for breakfast, how far he ran during the day, and who rubbed him down. For months prior to that, this same "brute" has been filling the Sunday edition with pages of canting drool advising young men to do certain things if they would be like him. Mr. Hearst, therefore, is in the position of any other person who has been profiting by pandering to what, as he himself implies, is an immoral act. Mr. Hearst, therefore, has been making money by stimulating an immoral appetite in "thousands of young men." and, "what is worse, hundreds of women."

In the very issue of the Examiner in which Mr. Hearst's letter is printed there is a page and a half devoted to the details of this "demoralizing exhibition," while the Chronicle, which endeavors to keep its readers supplied with the sporting as well as the other news of the day, covers the story with one page only. So much of an attraction, indeed, does Mr. Hearst make of this "criminal and immoral act," that on the day previous to the report of the fight he advertised that famous novelists and ex-champions had been engaged by him to give the "best and most complete accounts of the Willard-Moran bout." While I have no objection to this as a newspaper policy, yet the contention that he is covering the story as he would a murder is purely disingenuous. Newspapers do not print columns daily leading up to a murder and inciting people to witness a murder. Mr. Hearst, as a newspaper man, knows perfectly well that the interest in prizefighting is largely artificial and is created to a great degree by the press, and if the papers did not "play up" the fights in advance and dismissed them with a paragraph afterwards, there would not be tens in the audiences where there are now thousands.

Now, I hold no brief for prizefighters—their vogue is a psychological survival from the days when life depended on physical prowess, and which therefore came to be the most admired possession of mankind—but the man who, after making a profit on their work, starts a hue and cry against them surely is somewhat more despicable than the poor overmuscled and underbrained moron that knows no better and whose only talent is his ability to provide a "brutal exhibition" for Mr. Hearst's indirect benefit.

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STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF AUGUST 24, 1912 OF SAN FRANCISCO NEWS LETTER AND CALIFORNIA ADVERTISER, published weekly at San Francisco, Cal., for April 1, 1916.

State of California, County of San Francisco.

I, **F. M. MARRIOTT**, Publisher of the above entitled newspaper, do hereby certify that the following is a true and correct statement of the ownership, management, circulation, etc., of the said newspaper for the month of March, 1916, as required by the Act of August 24, 1912, in the reverse of this form.

1. That the names and addresses of the owners, proprietors, and publishers of the said newspaper for the month of March, 1916, are: **F. M. MARRIOTT**, 215 Stockton St., San Francisco; **Editor**, **O. H. K. M. SUTTER**, S. F.; **Manager**, **George O. Baker**, Sutter St., San Francisco; **Business Manager**, **F. A. Marriott**, 15 Sutter St., San Francisco.

2. That the names and addresses of the persons who have during the month of March, 1916, owned or controlled the said newspaper, or who owned or controlled the publishing thereof, are: **F. M. MARRIOTT**, 215 Stockton St., San Francisco; **Editor**, **O. H. K. M. SUTTER**, S. F.; **Manager**, **George O. Baker**, Sutter St., San Francisco; **Business Manager**, **F. A. Marriott**, 15 Sutter St., San Francisco.

3. That the names and addresses of the persons who have during the month of March, 1916, owned or controlled the said newspaper, or who owned or controlled the publishing thereof, are: **F. M. MARRIOTT**, 215 Stockton St., San Francisco; **Editor**, **O. H. K. M. SUTTER**, S. F.; **Manager**, **George O. Baker**, Sutter St., San Francisco; **Business Manager**, **F. A. Marriott**, 15 Sutter St., San Francisco.

Sworn to and subscribed before me this 1st day of April, 1916.

F. MARRIOTT, Publisher
MARRIOTT
Notary Public in and for the County of San Francisco, State of California.

My commission expires September 1, 1916.

Here, There and Personally

In the Public Eye

Many will believe that Mr. Bryan is fomenting to the utmost a Congressional uprising against the president in order to regain the leadership of the Democratic party. His telegram recently to a follower in the House was manifestly inspired by the desire to encourage rebellion against the White House. In a real sense, one of the issues in the congressional situation is Wilson or Bryan, for the president's repudiation by his party in either branch on a question which, in its essence, does not differ from the one which impelled Bryan to leave the cabinet, would bring to the Nebraskan a fresh opportunity to take the lead again.

* * *

Colonel Roosevelt could now earn more than the celebrated \$1.25 a word paid him for his hunting reports from Africa, if he would cable his inmost thoughts about the performance of Gardner, Cushing, Bird and Washington. The flat comment of a very close friend of the Colonel's is that the four did grave injury to his chances for the Republican nomination. The suspicion appears to be spreading among Republicans that of the four, Gardner and Cushing were thinking more of their own political advantage than of anything else.

* * *

An interesting sidelight on the now dead issue of Panama Canal tolls is the testimony of shipowners who say the cost of coal for voyages around the Horn, made during the recent canal obstruction, was greater by a considerable amount than the tolls would have been, to say nothing of interest rates, pay of the crew and other multiform costs of navigation. Three thousand dollars was the estimated decrease in profit of one vessel forced to take the long way round.

* * *

Much was made of the success of the federal reserve banking system by the New York Democrats in their survey of the party issues, and it has to be said that the Democratic party is entitled to a great deal of credit for the legislation. The second annual report of the federal reserve board, recently published, is an excellent summary of the system's achievements, its steady influence and its future role. Republican orators in arranging Democratic rule invariably ignore this very creditable chapter in the record of the present administration. In replying to Mr. Root, ex-Governor Glynn could not resist the temptation to taunt the former New York Senator for his opposition to the new banking law. It was a fair hit at Mr. Root. Mr. Lodge is in the same boat.

* * *

It is common enough for mayors to receive appeals for aid from the matrimonially inclined who either have not made the acquaintance of the commercial wedlock agency or have tried it in vain. These appeals usually get scant attention, but one so touched the heart of the chief executive of York, Pa., the other day that he advertised in a local paper in an effort to help the lonesome man who sought his assistance. A score of answers were received from York girls and were placed on file. This became noised abroad, and other wife-seekers immediately sent in applications. Now the city finds itself threatened with a municipal matrimonial bureau. Why not? We have State and municipal employment agencies. Perhaps it would be too expensive to establish the matrimonial bureau as a separate city department, but it would seem that the work might possibly become a function of the department of aids and charities. San Francisco is playing the same matrimonial game.

—Just as a detail of record, it may be well to note that the organization which formerly rejoiced in the name "Simplified Speling Sosiet," is now called the "Simplifyd Speling Sosy-eti." When men set out to hasten the process of the evolution of language there is no safety in predicting what they will do, or where they will stop.

Captain Ellis, Fourteenth Cavalry, Ordered to the Front

While the world is wondering as to whether the German autocratic system or the French ideals of democracy are preferable as applied to the military service, and the score seems to be tied at the present writing, Uncle Sam has gone ahead on his own account and freely promotes the men who have shown conspicuous fitness regardless of their coming from the ranks or not. The most recent example of this policy is the case of Captain Rowland B. Ellis, who has just been raised from First Lieutenant to Captain of the Fourteenth Cavalry, and who is under orders to proceed to the Mexican border and take part in the punitive expedition directed against Villa. Captain Ellis received his first commission, "for bravery in action," during the Philippine war, and will be remembered here as hav-



Captain Rowland B. Ellis.

ing given up an excellent opportunity for advancement in civil life by electing to serve his country. On enlistment as a private, Ellis took part in the campaign in the Philippines, and after minor promotions, was recommended by General Elwell S. Otis as second lieutenant of volunteers. Subsequently, in command of a scout's detachment, he was noticed for his distinguished services in advance of General Swan's and General Wheaton's brigades in southern Luzon. In 1901 he was appointed second lieutenant of the 13th Cavalry, U. S. A., and afterwards as First Lieutenant 14th Cavalry, gave a good account of himself in the various Island operations. Captain Ellis is prominent in society and club circles, a Southerner by birth, and is from a stock that has supplied many of the nation's fighting men.

—He—There goes the honestest girl in the world. She—How's that? He—She won't take a kiss without returning it.—*Pelican.*

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The Background of the War Zone

That able journalist, F. W. Hirst, editor of the Economist of London, prophesies gloomily about "the fate of the landed gentry after the war." Taking into consideration Lord Inchcape's belief that it may be necessary after the war to add as much as 50 per cent to the present war taxation, Mr. Hirst sees the landlords faced with an income tax ranging, according to income, from four or five to perhaps nine or ten shillings in the pound. He doubts whether it will be possible materially to increase revenues from the ownership of land. Consequently many large country houses will be thrown on the market, to be bought by the "war profiteers," if they desire to attain to the position of country gentlemen. But he does not believe that there will be a sufficient number of these plutocrats to bring about that competition for the purchase of property that would result in high prices. Pictures, no doubt, will be sold at high prices to the neutral countries which have been growing rich, while the belligerents have been growing poor.

Despite the perils of submarine warfare 400,000 persons crossed the Atlantic between American and European ports as passengers last year. Figures assembled last week in the bureau of navigation at Washington show that 250,000 of them traveled on vessels owned by the belligerents. One hundred and fifty thousand took passage on neutral ships. Slightly more than half the Atlantic travelers were east-bound, and Italian ships carried more than vessels of any other nation. Only 38,000 of the passengers traveled first class. Two hundred and seventy thousand went in the steerage.

The Gazette de Lausanne announces that the town of Brussels has been fined a sum of 500,000 f., as the result of the recent alleged murder of the betrayer of Nurse Cavell. The Germans justify this fine by declaring that the crime was committed with a revolver, whereas, according to the regulations, all arms should have been deposited at the Town Hall. It follows, therefore, that some inhabitant must have infringed this regulation.

A strong squadron of aeroplanes and an airship or two could be used to very good advantage on the Mexican frontier just now, and the emergency shows the need of putting this branch of the service on a sound footing as soon as may be. A single aerial scout would probably have prevented the Custer massacre by giving warning of the ambushade set by Sitting Bull. In the dry, clear air of the Southwest an adequate force of aeroplanes, flying low, as would be possible when not threatened by anti-aircraft guns, would be able to patrol a wide sweep of territory, so that no considerable body of men could pass unobserved.

A private wire message quotes Sir George Paish as saying that although the national income of Great Britain has increased \$3,000,000 since the war, the national debt has risen from \$3,535,000,000 to \$12,000,000,000.

Great Britain has just closed a contract for eight hundred ferrets, to be sent to Flanders to kill the enormous numbers of rats infesting the British trenches.

A REVISED JUDGMENT.

When I was somewhat younger, I opined
('Twas what they always taught me as a lad)
The two great classes of our humankind
Were these: good men and bad.
I've touched men in a thousand ways since then,
Sometimes as creditor, sometimes as debtor;
And I have found the two great types of men
To be: good men and better.

—Roy Temple House in April Nautilus.

ACT A SMILE!

Be ye not a hearer only, but a doer of good things. Curl up the corners of your mouth and keep 'em up. By and by you will feel like keeping them up. Action and reaction are equal—act a smile from the outside, and it will react from within you.—Elizabeth Towne in April Nautilus.

Pears'

The ingredients in many soaps, require free alkali to saponify them.

The rich, cool lather of Pears' does not result from free alkali, fats or rosin.

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AT DRUGGISTS AND DEPARTMENT STORES



SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS.

BENNETT-BRIZARD.—Mr. and Mrs. Philip E. Bowles of Oakland announce the engagement of their niece, Miss Kate Bennett, and Henry Brizard of Arcata, Humboldt County. Miss Bennett has made her home with Mr. and Mrs. Bowles for a number of years, and has many friends on both sides of the bay. No date has been set for the wedding.

CHURCHILL-ILESS.—Cards sent through the mail this week brought news of the engagement of Miss Dorothy Churchill, daughter of Mr. and Mrs. E. Wilder Churchill of Napa, and Hermann Iless.

COOK-WADSWORTH.—Mrs. Wm. Timson gave a luncheon at her home on Russian Hill recently at which announcement was made of the engagement of her niece, Miss Alice Miller Cook, to Joseph Hilton Wadsworth of Pasadena.

NEWMAN-LEVEY.—Mr. and Mrs. John S. Adler announce the engagement of their niece, Miss Emily C. Newman, to Edgar C. Levey, prominent attorney of this city. They will receive on Sunday afternoon, April 3d, next, from 2 to 5 o'clock, at the Adler residence, 1899 California street.

WEDDING ANNOUNCEMENTS.

COLE-BOARDMAN.—June 3d is the date set for the marriage of Miss Elizabeth Cole and Dr. Walter W. Boardman, which will take place in St. Paul, where the bride-to-be makes her home.

KOHN-RANSOHOFF.—The marriage of Miss Enid Kohn and James Ransohoff will take place on April 27th. It will be an elaborately appointed affair, with more than a hundred relatives and friends in attendance, and will have for its setting the Century Club.

MOON-FAIR.—Mrs. John B. Moon has issued invitations for the wedding of her daughter, Miss Marjorie Moon, and Harry Heasley Fair. The marriage will take place on Tuesday, April 11th, at the home of Horace Miller in Piedmont. Only relatives and close friends will witness the ceremony, and there will be no attendants. The bride-to-be is a niece of H. M. A. Miller, C. O. G. Miller, Horace Miller and Miss Annie Miller. Harry Fair was a former resident of Riverside, but last year moved to Oakland. He has built an attractive house in Claremont, where the young couple will make their home.

RAUCH-TAYLOR.—Miss Nell Rauch, the pretty daughter of Mrs. William Alexander Rauch, will be an Easter bride, her marriage to William Allan Taylor taking place in time to permit them to enjoy springtime in the East. The date of the wedding is to be announced soon.

WOOSTER-RICHARD.—Miss Orville Wooster and Walter L. Richard will be married in Yonkers, N. Y., on Easter Monday.

WRAMPMEIER-POWELL.—Miss Ethel Wrampmeier and Stanley Powell will be married Easter week. The wedding invitations are to be sent out early next week. The ceremony is to take place at St. Mark's Episcopal Church, with a reception to follow at the home of the bride's parents, Mr. and Mrs. T. J. Wrampmeier.

WEDDINGS.

BLOCK-CARPENTER.—The marriage of Miss Medora Block, daughter of Mr. and Mrs. James N. Block, and Grant Carpenter, took place Saturday evening, at which Rev. William Kirk Guthrie officiated. Mr. and Mrs. Carpenter will make their home in Hollywood at the conclusion of their honeymoon.

BRADFORD-SIDEBOTTOM.—Miss Doris Bradford, daughter of Mr. and Mrs. Wallace Bradford, was married to Wilfred Sidebottom of Providence, R. I., Tuesday night at the Bradford home on Locust street. The Rev. Robert Wallace read the ceremony in the presence of the members of the two families. There was no reception. Mr. and Mrs. Sidebottom will go East to reside.

GOLDBERG-GERSON.—Miss Rena Goldberg, the eldest daughter of Mr. and Mrs. Jacob Goldbers, became the wife of Eric Gerson at noon Sunday, the ceremony taking place at the Pacific avenue home of the bride's parents. Afterwards, there was a wedding breakfast to which about sixty of the relatives and friends were seated. Mr. and Mrs. Gerson left Sunday night for Southern California, and will return in a couple or three weeks. They will make their home for a time with Mr. and Mrs. Goldberg.

HINCKLEY-BOWMAN.—Less than a score witnessed the marriage of Miss Helen Hinckley, daughter of Mrs. Mary Grayson Hinckley, and Melville Bowman, which was solemnized Saturday afternoon at 2, at St. Luke's Church. Reverend Edward Morgan read the marriage service. Leroy T. Ryone was the best man; the bride was unattended. She was given into the keeping of the bridegroom by her mother. Mr. and Mrs. Bowman left Saturday for New York, and will visit also in Washington and Boston for the next three months, returning by way of New Orleans, the Grand Canyon and Los Angeles. They will make their home in Beowawe, Nevada.

VAN HATTEN-COUSINS.—Cards are out announcing the marriage of Volney D. Cousins, a prominent member of the Olympic Club, and Miss Thekla Van Hatten. The marriage took place at the home of the bridegroom's sister, Mrs. C. C. Hebel, in Oakland.

WILSON-MOORE.—Miss Madge Wilson and Dr. Chester Moore chose the little Swedenborgian church for their ceremony, which took place at noon on Saturday, and which was witnessed only by relatives and close friends. Rev. Dean J. Wilmer Gresham officiated. The bride, was given away by her father, James K. Wilson. The ceremony was followed by an informal reception at the home of the bride on Pacific avenue.

LUNCHEONS.

ALDERSON.—Miss Elizabeth Cole, fiancée of Dr. Walter W. Boardman, was the guest of honor at a luncheon given Tuesday at the Town and Country Club by Mrs. Harry Alderson.

BOND.—Miss Ruby Bond was hostess at a luncheon Thursday at her home in San Mateo.

BRYAN.—Miss Linda Bryan entertained a group of her friends at a luncheon party Wednesday in honor of Miss Marle Tyson, for whom a string of affairs are being given since the announcement of her engagement to Frank Kales.

BURGESS.—Mrs. Louis R. Burgess, wife of Major Burgess, U. S. A., will give a luncheon at her home at Fort Miley, April 7th.

CHPMAN.—Mrs. Ernest Dwight Chipman presided at a charming luncheon Wednesday afternoon, when she entertained a dozen guests at the Town and Country Club.

CROCKER.—Mr. and Mrs. C. Templeton Crocker entertained at a luncheon Sunday at the Del Monte Golf Club. In the party were Miss Marian Newhall, Mrs. James Parker, Stanford Gwin and Gordon Armsby.

FIELD.—Mrs. Alexander Field was hostess at luncheon on Friday afternoon at her home on Washington street.

HAMILTON.—Miss Helen Hamilton will be hostess to-day at a luncheon at her home.

HIGGINS.—The Francisca Club was the setting Saturday for a handsome luncheon at which Mrs. Marvin Higgins was the hostess. It was in honor of Mrs. James L. Lombard.

LUNSBERRY.—Mrs. Richard Lunsberry was hostess at a small luncheon Tuesday at the Palace Hotel.

PERKINS.—Mrs. Frederick Perkins, wife of Colonel Perkins, U. S. A., complimented eight of her friends recently at a beautifully appointed luncheon. It was given at her apartment on Post street.

PISCHEL.—With Miss Marguerite Morbio as the complimented guest, Misses Inez and Sepha Pischel presided at luncheon Monday afternoon at their home on California street.

SPRECKELS.—Mrs. Rudolph Spreckels was hostess Wednesday at a luncheon which she gave at her home on Pacific avenue. The affair was in honor of Mrs. Richards, who is visiting here from New York.

TURNER.—Miss Esther Bentley, who is to be married to Stanley Powell on May 1st, is being accorded the usual due which social popularity bestows upon an engaged girl. To-day Miss Ruth Turner gives a luncheon and theatre party for Miss Bentley.

VAN ECK.—Baroness Jan Carel Van Eck gave a luncheon Wednesday, her guests assembling at her home on Broadway. The honored guest was Mrs. James Parker.

DINNERS.

BABCOCK.—Mrs. John Breckenridge Babcock was the honored guest at the dinner given Saturday evening by Major-General and Mrs. J. Franklin Bell at Fort Mason.

BOYD.—Mrs. John F. Boyd gave an elaborate dinner at her home on Pacific avenue Friday evening, when a score of friends enjoyed her hospitality.

DAVIS.—With Miss Edith Stewart as the complimented guest, Mr. and Mrs. Norris King Davis were hosts at dinner Sunday evening at their home in San Mateo.

DRUM.—Mr. and Mrs. John Drum were hosts Thursday evening at a dinner at their home on Broadway.

FENNIMORE.—Mr. and Mrs. Watson D. Fennimore were hosts at a dinner party Wednesday night in honor of Miss Edith Cutter and her fiancé, Brent N. Rickard.

GRANT.—Mr. and Mrs. Joseph D. Grant presided at dinner Monday evening at their home on Broadway in honor of Lieutenant-Commander and Mrs. William Piggott Cronin.

KEENEY.—Mrs. James W. Keeney entertained a number of friends Wednesday evening at a dinner which she gave at her home on Buchanan street.

THE HOTEL PLAZA

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MARTIN—Judge and Mrs. William Hunt, who are visiting here from Washington, D. C., were the honored guests at a dinner given Tuesday by Mr. and Mrs. William A. Martin at their home on Fell street.

MARTIN—One of the enjoyable affairs of Sunday evening was the dinner given by Mrs. Eleanor Martin at her home on Broadway. It was in compliment to Lieutenant-Commander and Mrs. William Piggott Cronin.

MICHELIS—Mrs. Leopold Michels was hostess at a dinner party in the Italian room of the St. Francis Hotel Friday evening. Forty guests were invited. After dinner the guests played cards in the Borgia room.

MORGAN—Mr. and Mrs. Horace W. Morgan entertained some friends at a dinner Tuesday evening, in honor of Mr. and Mrs. Frederick Lloyd, who leave soon for New York to reside.

THOMPSON—Colonel and Mrs. Robert Thompson were the inspiration for a prettily appointed dinner given Sunday evening by Mr. and Mrs. Alexander Heynemann. Their home on Buchanan street was the setting for the affair.

TEAS.

CRONIN—Lieutenant Commander and Mrs. Wm. Piggott Cronin entertained about fifty guests at a delightful tea Sunday on board the Supply, the ship on which they will sail Tuesday for a three years' cruise in the Pacific.

CURTIS—Mrs. Francis Vincent Curtis gave an informal tea Wednesday as a compliment to her grandmother, Mrs. Mary A. Richards. Mrs. Ralph Heger presided at the attractive tea table.

RECEPTIONS.

GIBBS—Mrs. Alexander Heynemann and Miss Mamie Rodgers poured tea at the reception given by Mrs. George Wiley Gibbs on Monday afternoon at her home on Jackson street. It was in honor of her house guests, Colonel and Mrs. Robert M. Thompson, who leave today for their home in Washington, D. C.

WEEK-END PARTIES.

SPYHER—A delightful week-end party was given by Mr. and Mrs. Leigh Spyher at their home in San Mateo in compliment to Miss Florence Roberts.

PARTIES.

SULLIVAN—Mr. and Mrs. A. S. Sullivan entertained at a supper party and dance at the Palace Hotel Saturday night.

CARDS.

CHEATHAM—Mrs. Frank B. Cheatham, wife of Lieutenant-Colonel Cheatham, U. S. A., gave a luncheon and bridge party on Friday afternoon at her home at Fort Mason.

GARDNER—Mrs. James N. Gardner, wife of Colonel Gardner, will be hostess Monday afternoon at an informal bridge party.

LASSITER—Mrs. William Lassiter, wife of Colonel Lassiter, U. S. A., entertained at a bridge party Thursday afternoon at her home in Pierce street.

STONE—Mrs. Egbert B. Stone has issued invitations for a bridge party to be given Monday at her apartment on Van Ness avenue. It is planned as a compliment to her daughter, Mrs. Harold Bernard.

ARRIVALS.

PETERS—Miss Anne Peters arrived in town Tuesday from her home in Stockton, and is the guest of Mr. and Mrs. Robert Hayes Smith on Pacific avenue.

WINSHIP—Emory Winship has come out from Macon, Georgia, to spend several weeks. He is a guest at the Fairmont Hotel. Mr. Winship spent the week end with friends in Burlingame.

DEPARTURES.

BROOKE—Mrs. Reginald Brooke and her sister, Mrs. Allan Messer, who have been here from London for many months, left on Thursday for New York, en route to their respective homes in England.

CHASE—Miss Isabel Chase has gone to Santa Barbara with Mrs. Christian de Guigne to spend the next ten days at the Hotel Potter.

COLE—Miss Elizabeth Cole, with her parents, Mr. and Mrs. Hayden Cole, left Thursday morning for her home in St. Paul, to prepare for her wedding, which will take place June 3d in the Eastern city. The young people will live here.

GLASSFORD—Colonel Wm. A. Glasford, U. S. A., left Friday for San Diego, where he is to be stationed for the next two years.

LENT—Mrs. Eugene Lent left Tuesday for San Jose to spend several days with relatives.

MACDONALD—Mrs. S. C. MacDonald and Miss Helen MacDonald, mother and sister of Mrs. Gallard Stoney, left Monday for Nova Scotia, after a two years' stay in San Francisco.

MILLER—Mr. and Mrs. H. M. A. Miller left Tuesday for Santa Barbara for a visit of several days.

PARROTT—John Parrott, Jr., has gone to Santa Barbara to spend several weeks visiting friends.

REES—Colonel and Mrs. Thomas H. Rees left this week for their ranch near Napa, where they will pass most of the summer.

WAKEFIELD—Mr. and Mrs. Frank W. Wakefield and the latter's son, Adolph Spreckels, left Tuesday on the Manoa for Tahiti, where they will sojourn for about six months.

INTIMATIONS.

BAXTER—Mrs. Thomas Baxter, who recently came out from New York to visit Mr. and Mrs. Cheever Cowdin, has decided to remain in California indefinitely. She has taken a house in Stockton for several months.

BOND—Miss Ruby Bond will leave to-day for Yonkers, N. Y., to be a bridesmaid at the wedding of Miss Oroyville Wooster and Walter L. Richard, which is to take place there April 21th.

BOURNE—Mrs. William Bowers Bourne, who has been in Paso Robles for a week or so, will return to-day to her home in San Mateo.

DE AUTERMONT—Mr. and Mrs. Charles Maurice de Autermont and their daughter, Miss Marie de Autermont, are at the St. Francis Hotel for a visit of several days before going south to spend the spring in the southern part of the State.

CROCKER—Mr. and Mrs. Charles Templeton Crocker took a party of friends to Del Monte for the week-end. They entertained the group at luncheon at the clubhouse Sunday afternoon.

COLEMAN—Mr. and Mrs. Joseph Coleman will arrive shortly from their home in Chicago. After a brief visit in town they will go to Santa Barbara, where they have taken a house for three months.

DAVIS—Mr. and Mrs. Norris K. Davis have rented their house in Highland Park and will spend the summer at Miramar.

DAVIS—Mrs. Winfield Scott Davis will close her town house about the middle of April, and, following her usual custom, will spend the summer at her country place at Ross.

HALDORN—Mr. and Mrs. Stuart Haldorn spent the week-end at Monterey as the guests of Mr. Haldorn's mother, Mrs. James Murray.

HAMILTON—Miss Helen Hamilton has returned from San Mateo, where she spent the week end as the guest of Mr. and Mrs. George Howard.

HENDERSON—Mr. and Mrs. Robert Henderson, who have been spending the past three months in Pomona, will arrive from Southern California to-day. They have taken the Doud house in Menlo Park for the summer months.

HENSHAW—Judge and Mrs. Frederick W. Henshaw will not open their country house near Redwood this summer, but will remain in their apartments at 1200 Washington street.

KARMANY—Colonel and Mrs. Lincoln Karmany will leave to-day for Bremerton, there to spend several weeks as the guests of Mrs. Karmany's son-in-law and daughter, Mr. and Mrs. Robert E. Hoyt.

McBEAN—Mrs. Peter McG. McBean will go to Burlingame the first of the month, where she will sojourn during a part of the spring and summer with her son-in-law and daughter, Dr. and Mrs. Henry Kiersted.

McCORMICK—Colonel and Mrs. L. S. McCormick, who have been living in Portland, Ore., since they were stationed here, are expected to arrive in San Francisco, April 3d.

MINTURN—Mr. and Mrs. Thomas R. Minturn, Jr., and their two children, Jamie and Barbara, are guests at the home of Mr. and Mrs. F. W. von Schrader, Jr., in Pacific avenue.

NIELSON—Lieutenant and Mrs. Joseph Leroy Nielson will leave shortly for Honolulu, where the ship to which Lieutenant Nielson is attached, has been ordered for the next few months.

PARDY—Mr. and Mrs. William Stanley Parady, who have been at Stanford Court this winter, have gone to San Rafael, re-opening their home, Oak View Knoll, for the summer.

SHEA—Lieutenant William Shea is leaving in a few weeks with his ship, the U. S. S. Bear, for Nome, on a seven months' cruise.

WILSON—Russell Wilson is spending his Easter vacation in New York, where he is the guest of Mrs. Renai Pierre Schwerin at the Hotel Vanderbilt.

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Illustrated with drawings by R. Farrington Elwell. Price \$1.25. Published by The Page Company, Boston, Mass.

"Drifting Waters."

The Putnams have just published a new story entitled "Drifting Waters," by Rachel Swete Macnamara, author of "The Fringe of the Desert," "The Torch of Life," etc. There were three incidents in Anne Tudor's early life which stood out as milestones upon the road over which her young feet wandered. The first was an episode which opened the gate to a new field of thought; the second, an event which gave her first glimpse of the Tree of Knowledge; the third, an epoch which eventually led her to taste for herself of the fruit of that forbidden tree. The episode occurred in her tenth year, and took place in the dusk of a November afternoon when she and her mother sat by the fire in the sitting room of the little house in Caroline Place, where all the days of her memory had been spent; and it is with this episode that the story opens.

A Great Novel.

"Behold the Woman," by T. Everett Harre, author of "The Eternal Maiden," which created something of a sensation over two years ago, will be published by the J. B. Lippincott Company on April 4th. Mr. Harre's new novel deals with a period never before treated in English fiction, and has been compared by critics who have read the manuscript to Flaubert's "Salammbô" and Sienkiewicz's "Quo Vadis." "Behold the Woman," treats of a subject uppermost in the minds of men today, and according to the publishers, displays the lyrical beauty of expression, imaginative fervor and scholarly research finding their finest expression in the masterpieces of French literature.

Within the next few weeks, The Century Company will publish "Principal English Plays," edited by Professor John S. P. Tatlock, of Leland Stanford University and Robert G. Martin of Northwestern University. The volume will contain a collection of about twenty-five representative plays, showing the development of the drama from earliest times to the present day.

John D. Dunn, author of "A-B-C of Golf," which was published recently, is a member of a famous golfing family, and one of the first British professionals to come to this country. Mr. Dunn is now the head of one of the largest and most successful indoor golf schools, and among his pupils are many well known men. Published by Harper & Brothers, New York.

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**REASONS FOR RAPID
RISE IN PRICE OF SUGAR.**

C. M. Warner, a prominent New York refiner, and in close touch with the sugar supply of the world, gives the following reason for the unusual high prices now developing for that commodity:

"On account of the unusual demand for sugar that has prevailed since last fall, the beet sugar factories of the United States, and, particularly, of California, have very little of the last crop still on hand; in fact, none at all. The increasing price of sugar is, in my opinion, due absolutely to the law of supply and demand. The island of Cuba, with its three and a quarter million ton crop, is to-day practically supplying the world's demand. All European nations and some of the South American republics are and for some time past have been drawing in the New York markets for very heavy amounts of refined sugars, and England has been drawing very heavily on the raw supplies in Cuba. These countries, heretofore, were supplied with European beet sugar and sugar made from raw cane produced in Java and other parts of the world.

Since the war began a large part of the best fields of Europe have been destroyed on account of the lack of tonnage, freight rates on sugar from Java to the United Kingdom have reached 300 shillings, which rate would be prohibitive even if the tonnage were available to carry the crop, which it is not. Freight rates from Cuba to the United States have increased fourfold, from 12½ cents per 100 pounds in normal times to 50 and 55 cents at present. This naturally increases the cost of raw sugar in New York.

Tonnage is even so scarce in this trade that the Cuban planter is to-day loading cars of sugar in Cuba, ferrying the cars on car floats across a stretch of ocean from Havana to the terminus of the Flagler Railroad on the Florida Keys, and thence by rail to Philadelphia and New York. So great is the demand for sugar, on account of the heavy export business and the unusual domestic call, that it is difficult to get sufficient raw sugar to New York to keep the refineries in operation. Some refiners, like myself, are so heavily oversold that we have actually had to withdraw from the market and refuse to take on new business.

It is my opinion that if the war were to cease to-morrow there would be a temporary recession in price for a short period and the market would then recover and remain on a generally high level for two or three years. It will probably take all of that time for the raw sugar supply of the world to reach normal again."

—The annual report of the Bethlehem Steel Corporation for 1915, issued recently, disclosed that the net earnings of the corporation and its subsidiary companies, after deducting expenditures, amounted to \$24,821,408, as compared with \$9,649,667 in 1914, an increase of nearly 260 per cent. Orders on hand December 31, 1915, aggregated \$175,432,895 as against \$46,513,189 on the corresponding date of the previous year.

—Shipments have continued regularly from the developments under way at the new strike in the Rescue-Eula Mining Company's property during the past week, averaging between 15 and 20 tons per day. The total weight of the shipments for the week, which were sent to the West End mill, was 138 tons, and the grade was satisfactory.

—For the first time in a very long period every clearing house city in California reported, last week, an increase in bank clearings. San Francisco recorded \$57,616,059, an increase of \$12,200,256, and Los Angeles, \$23,000,887, a gain of \$4,854,493.

—Net profits of American zinc for the year 1915 show an increase of \$5,216,186. The company earned last year \$67.41 per share. It is now quoted around \$7½.

—Pacific Telephone declared its usual quarterly dividend of 1½ per cent on the preferred stock, payable April 15th, on stock of record March 31st.

—Tonopah-Belmont shipped bullion, for the week ending March 25th, valued at \$128,866. This estimate is made on the new price of silver, 58 cents.

—West End shipped a two weeks' clean-up of bar bullion valued at \$41,714.

—The Tonopah producers totaled shipments valued at \$179,052, during the week ending March 25th.

—It is reported that an Ottawa evening paper is trying to stir up resentment against Walter Damrosch's New York Symphony orchestra, which is booked to play an engagement there soon. People are urged to stay away from the concert, and not spend their money to support an orchestra which is largely composed of Germans. Newspapers of violent temper are likely to make almost any suggestion, but this one is specially regrettable, inasmuch as Mr. Damrosch has wisely kept all discussion of the war out of his organization from the very first, and has not associated himself with any pro-German activities of any sort.

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437 POWELL STREET San Francisco, Cal.

SEVENTEEN.

Very cminous is the number 17 for Germany, according to an interesting calculation in a recent issue of Figaro. Germany became a world power in 1871 (1 plus 8 plus 7 plus 1 equals 17.) The numbers affixed to the names of the Prussian kings in the order in which they ascended the thrones of their ancestors: Frederick I, Frederick William I, Frederick II, Frederick William II, Frederick William III, Frederick William IV, William I, and Frederick III—summed up are again 17. Add together the number of belligerent rulers: George IV, Nicholas II, Albert I, Victor Emanuel III, Peter I, Nicholas I, William II, Frances Joseph I, and Ferdinand I, and again the total amounts to 17. And finally there is the year 1916 itself (1 plus 9 plus 1 plus 6 equals 17.) While the editor of the Figaro denies superstitious inclinations, he thinks it worth while to muse upon this mysterious incident of the number seventeen.

A FABLE.

There was once a man who devoted himself to his fellow creatures. Such of them that is, as were in need. A lame dog or a deformed child caused him to shed tears. He never forgot to put ashes on the sidewalk in winter, or to give his employees good wages, good advice and many holidays. He paid his taxes honestly and his dues promptly. He subscribed to all charities and visited slums on Saturday nights. And everywhere he spent freely of his money, his time and his kind words. And in all this there was no thing he neglected except one—his wife. After a few years she began to notice this, and she said: "My husband is what is called a Humanitarian, and is concerned only with the sick or the sorry. I must endeavor to become either the one or the other."

And so, finding herself in invincible health, she eloped with another man.—*Dorothea Loomis.*

RECORD OF THE SEVEN SLEEPERS.

You have humorously alluded to a stupid or a drowsy person as "one of the seven sleepers," and perhaps you have paused to wonder who the seven were, how long they slept and what caused their ultimate awakening. To the modern skeptic, who has not fathomed all there is to learn of marvelous scientific knowledge, and has no faith whatever in the miraculous, the story will be laughed as a foolish bit of imagination. Yet there are devout ones who still believe it actually happened, just as it is recorded in the annals of the early church. The long-drawn-out nap began in the year 250 A. D., and ended in 482, on the 27th day of July. That was, in the parlance of 1915, "some sleep." Those who indulged in it were named Serapion, Dionysius, Maximian, John, Constantine, Martinian and Malchus. They were inhabitants of Ephesus, during the reign of the Emperor Decius, that short and bloody reign which began when Decius turned against his emperor, Philippus, conquered him in battle and himself assumed the scepter and the purple. One of the first acts of his two year reign was to order a massacre of all those who had professed the Christian faith. The seven young men took refuge in a cave in Mount Celton, and when the searchers were unable to find them the emperor ordered the cave hermetically sealed. After 232 years, so the story runs, the part of the cave where they had been asphyxiated was broken into, in the course of some excavation work. As soon as the air reached them the seven sleepers awoke. They died a few hours later.

—The Techau Tavern Show Girl Revue, with its ensemble of eight principals, lavishly gowned in original and artistic creations, is deservedly popular. The Revue is directed by Mr. E. G. Wood, the successful Eastern producer, who accompanies his own compositions on the piano. As is usual with Tavern productions, the question of expense has not entered into the preparation of this entertainment, the sole aim being to present high class talent under the most satisfying conditions. There will be a complete change of gowns and songs each week.



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San Francisco, California



McCall Fashion Illustration of Dress Number 7063

McCall Fashion Illustration of Dress Number 7083

Fire and Marine
SYNOPSIS OF THE ANNUAL STATEMENT OF THE COMMERCIAL UNION FIRE INSURANCE CO. OF NEW YORK, In the State of New York, on the 31st day of December, 1915, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real Estate	\$.....
Mortgage and collateral loans
Bonds and stocks	701,343.96
Cash in office and banks	159,429.11
Agents' balances	146,787.09
Bills received taken for risks
Other ledger assets	6,092.01
Total ledger assets	\$1,313,652.17

NON-LEDGER—

Total interest and rents due or accrued	\$ 8,172.00
Market value of securities over book value
Other non-ledger assets
Gross assets	\$1,321,824.17
Deduct assets not admitted	47,760.82
Total admitted assets	\$1,274,063.35

LIABILITIES.

Net amount of unpaid losses and claims	\$ 43,520.00
Unearned premiums	599,932.59
All other liabilities	16,130.58
Total liabilities (except capital and surplus).....	\$ 659,583.17
Capital	\$ 200,000.00
Surplus	414,480.18
Total capital, surplus and other liabilities	\$1,274,063.35

A. H. WRAY, President.
WM. M. BALLARD, Assistant Secretary.
E. T. NIEBLING, General Agent.
R. C. MEDCRAFT, Assistant General Agent.

558 Sacramento St., San Francisco, California.

NOTICE OF INTENDED REMOVAL AND CHANGE OF PRINCIPAL PLACE OF BUSINESS OF NATURAL SODA PRODUCTS COMPANY, A CORPORATION.

NOTICE IS HEREBY GIVEN that NATURAL SODA PRODUCTS COMPANY, a California corporation, the principal place of business of which is located at the City and County of San Francisco, State of California, will on Monday, the 1st day of May, 1916, in accordance with the resolution of its board of directors, and by and with the consent of more than two-thirds (2-3) of all of the subscribed and issued capital stock of said corporation, and more than two-thirds (2-3) of all the capital stock thereof, filed in its office, change and remove its principal place of business from the City and County of San Francisco, State of California, to Keeler, County of Inyo, State of California.

Dated, March 15, 1916.

NATURAL SODA PRODUCTS COMPANY,
By NOAH WRINKLE, Secretary.

SUDDEN DEMISE OF COLONEL BURDICK.

George Rice Burdick, assistant cashier of the Anglo-London-Paris National Bank, and connected with that institution for over 33 years, passed away at his desk this week of heart failure. For a year past, he had confided to his nearest friends that he was not feeling his usual normal health. He practically resided in San Francisco since his birth in August, 1856. As a youngster, he entered the banking business with the pioneer firm of Lazard Freres, an institution which later was developed into the thriving Anglo-London-Paris National Bank. His great relaxation from bank duties was an intense interest in the development of the militia forces of the State, and at one time he was a very prominent figure in local military affairs. He was made major and later lieutenant-colonel of the old first regiment, and served under Colonel John H. Dickinson and Colonel Wm. Sullivan. Later he became an enthusiastic member of the Commonwealth Club, and took a lively interest in the betterment of the city. He is survived by two brothers, Edwin and Benjamin E., and by a sister, Miss Fannie Burdick, with whom he lived.

WHO THREW THAT ROTTEN EGG AT HILMER?

What star jokesmith among the throng of wits that inhabit the produce section of the city shifted the cut on Hilmer and substituted Egyptian eggs of the 1283 B. C. cold storage stock for his prime fancies, shipped to the local government stations on contract, and thereby brought contumely and ridicule on his honest head. Hilmer has always stood in with the boys, politically, socially, fraternally, and in cornering the market for marketing of eggs. He possesses a sixth sense in manipulating the egg market; in creating a successful corner he could play all around any combination or "trust" manipulated by the late Pierpont Morgan. Despite suspicion and innuendoes, charges and suspicions of one or two rivals in the trade, nothing like this shocking trick played upon him by some lunk-headed rival, who wanted to upset the Hilmer popularity, has ever punctured his wholesome and unblemished bonhomie as a juggler of "Petaluma fancy firsts." Hilmer will clear himself, of course, if given half a chance, but the trouble with the courts these days is that they don't always give the good fellow one-sixteenth of a chance, as was recently illustrated in the West-ern Fuel cases.

ONE MILLION DOLLARS ON TIPS.

James Hebron, who for thirty years was doorman at Delmonico's at a salary of \$1 a day, told Supreme Justice Gavegan how he amassed a fortune of \$1,000,000 on tips. The occasion was the trial of a suit brought by Hebron against a mortgage company to set aside a deed to property valued at \$30,000.

"Barnum had only a three-ring circus when I first knew him," Hebron said with a chuckle, "but it was not long before I had very successful irons in the fire while still holding down my humble job as doorman at Delmonico's. People called me their 'political barometer.' Being college bred, I was able to converse intelligently with any of the prominent men who dined regularly there, and it is needless to say that without the friendly advice I got on such occasions I never could have made \$1,000,000 in Wall street.

"I started in with only \$20," the aged witness continued. "I used that in Wall street. With my profits I gradually branched out into other lines, until I had not only a very successful real estate business, but also three livery stables, starting with one horse."

THE END OF THE TURKISH EMPIRE.

A rich Armenian who lived at Buyukdere on the Bosphorus says, in part: "I agree thoroughly with the Turks. If I were a Turk I should hate the Christians. Turkey is not, cannot be a political State; it is a theocracy, and the only organic law is the Mohammedan religion. . . . And yet the Turks are so simple, so childlike in this mature world of cut-throats and adventurers that they think they will get rid of the Germans, too, after the war! You and I know better—it is the end of the Turkish Empire. Yes, it is the end whichever side wins."—*John Reed in the Metropolitan.*

RECORD PAYMENTS OF LOCAL LIFE INSURANCE

The Pacific Mutual Life Insurance Company paid out two notable checks recently on accident insurance policies. One was in the case of Captain Peter M. Knudsen, master of the S. S. "Aberdeen," who lost his life when the vessel was wrecked a short time ago off the Golden Gate during a violent storm. The liberal increase provided by the Pacific Mutual policy was greatly appreciated by the thankful widow, who wrote to the company and thanked it for the remarkable promptness in paying the claim. "Three days after proofs were submitted to your San Francisco office I received a check for \$3,000 by the home office in Los Angeles. The policy was originally for \$2,000, but through your liberal increase provided in such policies it had increased to \$3,000. Signed, Olia Knudson." The second case was that of Chester F. Parks, an optician of Corte Madera, who came to his death by inadvertently handling an electric drop cord in his garage while repairing his motor car. Payment in his case was also made in record time, and met with the appreciative thanks of the recipient.

HASSAN AND HIS WIVES.

And it was at the hour of the full moon, the doors of the castle were pushed open, and there entered silently into the garden, Hassan and his seven wives, crossed over to the melodiously splashing fountain, disrobed and seated themselves in a semi-circle. And Hassan Bedr-ed Din said:

"I am your master, creatures of the curved rib, but verily rather would I be a hunchback beggar than your master solely! Because my soul is thirsty for love."

And he looked into the deer-like eyes of Butheines:

"What is the utmost that you can do for me, woman?"

"Singing and dancing will I do for thee, O lord!"

Hassan shrugged his shoulders and turned to Kuttel Kulub:

"And you also, only singing and dancing?"

"I will tell you a thousand fairy tales: About the Prince who was turned to stone, about the veziers of the King Junan, and Isrit and about the old Scheichs."

"What can you give me, Scherezade?"

"Every lust of the body, lord! My blood boils like the wind of the desert!"

Nushet-es-Saman said: "I can be true to you, from the bottom of my heart, oh Hassan! And not because I have to!"

And Sophia: "I can relate to you the works of the Prophet, and I can explain them, and I know the secrets of the stars!"

And the dark-haired Dunjaisai I, the one with the queen-like figure, fell to the feet of Hassan, covering them with kisses, and her voice vibrated like leaves in a hurricane: "I could die for thee, oh lord!"

A happy smile passed over the face of the master, and he kissed Dunjaisaid.

The seventh woman sat still unquestioned, near the fountain. And she opened her mouth and said: "Why should I keep silent and make a secret of my love, because you, oh Hassan, do not look at me?"

Hassan smiled snobbishly: "Arise! What on earth could you do for me after Dunjaisaid is ready to die for me?"

"I could live for you, oh lord!"—*After the Persian by Guido Bruno.*

FIREWORKS.

They spill their splendor down the fateful sky

Like the blown petals of a heavenly rose,

Utterly fair, because so soon to die,

Perfect, because their charm no future knows.

No slow decline of beauty in decay,

But like a soul birth-dumb which has been given

One hour articulate wherein to say

All is stored wealth, so these cry up to Heaven.—*Ex.*

—"The appointment of Lord Chelmsford as Viceroy of India caused general surprise," says the Nation. "His past gives no such promise of greatness. A good University record, some rather modest service on the London County Council, and a reputation for tact and popularity as the Governor of two Australian States—a path so quiet seldom leads direct to Simla. There are times when India may look to her head. No one objects to this choice, and one can only say of it that it must justify itself by the event."



Senate Recognizes Importance of Auto Development. Stupendous Traffic Figures

There is a measure now pending before Congress, known as the Bankhead bill, which is of vital interest to all auto owners and to others concerned in the prosperity of the nation, and yet it has been practically ignored by the press generally, and remains for the News Letter to state its progress from week to week for the benefit of local readers. Forty-three of the forty-eight States will qualify for Federal aid in roads under the Bankhead bill, recently reported favorably to the Senate by its Committee on Postoffices and Post Roads.

Indiana, South Carolina, Georgia, Mississippi and Texas are the five States which have yet to equip themselves with a centralized direction of road improvement. Indiana has an active campaign in progress which ought to prove successful, energized in great degree by the Hoosier State Automobile Association, which is affiliated with the American Automobile Association. Indiana is a great automobile producing State, and a large percentage of its farmers have adopted the self-propelled vehicle.

South Carolina is giving the question of a State highway department serious consideration. Georgia is in an equally hopeful condition, while Mississippi in its House of Representatives recently voted against the creation of a State Commission. The legislators opposed the legislation because it called for an engineer with a salary of \$2,500 a year. Maine pays \$5,000 and possesses an unusually competent official.

The memorandum which accompanies the Senate substitute bill contains this reference to the phenomenal traffic growth:

"Backwardness in the building of public roads has been all the more marked by contrast with the enormous development of traffic. Within the brief period of about ten years the motor vehicle has been introduced and developed until it is now asserted that there are over 2,300,000 motor vehicles in use, or about one for every mile of public road. If these vehicles are estimated to average only 25 horsepower it would mean a total of over 57,000,000 horsepower brought into use on our public roads with a suddenness which has no parallel in industrial history. This new and domestic traffic has, by its peculiar effect upon road surfaces and its great strain upon bridges and road foundations, rendered infinitely more complex the problem of road construction and maintenance, which our systems of management had already proven utterly inadequate to meet.

"Ordinary horse-drawn traffic has also increased to such a point that we now speak of tonnage, not in millions, but in hundreds of millions, and of the ton mileage in billions. It has been estimated that to move the wheat crop alone in 1915 involved the hauling of more than 30,000,000 tons over the public roads at a cost of over \$50,000,000. Some conception of the immensity of our farm production and the consequent movement of farm products over the country roads can be gained from the estimate prepared in the Department of Agriculture that the production of corn, wheat, oats, potatoes, cotton and hay in 1915 aggregated 270,807,000 tons, while the total agricultural production for that year was valued at nearly eleven billion dollars."

* * *

Weekly State Statistics

H. A. French, superintendent of the State Motor Vehicle Department, gives the following figures to last Saturday: Registrations: Automobiles, 156,646; motorcycles, 19,483; chauffeurs, 5,812; automobile dealers, 1,114; motorcycle dealers, 170. Receipts: Automobiles, \$1,640,894.55; motorcycles, \$39,058.50; chauffeurs, \$11,624; automobile dealers, \$28,523; motorcycle dealers, \$760; miscellaneous, \$662.50. Total \$1,697,794.70.

San Francisco to Enter Speed Game

San Francisco will have one of the best motor speedways in the country if the plans of the promoters are fulfilled. An association, to be known as the California Speedway Association, has been formed and incorporated under the laws of the State of California, the project having been promoted by Nat T. Messer and Ivan R. Gates. A board of trustees has been formed consisting of Stephen S. Rau, John J. Doyle, John F. McLain, Nat T. Messer, and F. M. McAuliffe.

According to reports, one of the most accessible tracts of ground has been secured, adjacent to San Francisco, on the tracks of the United Railroads and Southern Pacific systems, approximately twelve miles from the city. On this tract a speedway will be constructed, closely resembling the Sheepshead Bay track. The plan calls for a mile track, built of 2x4 inch planks laid on edge, eighty feet wide on the turns and seventy feet wide in the straightaway, the turns having a paraboloid banking and the track having a concrete foundation; subways under the track and with ample and commodious bleachers with a seating capacity of 50,000 spectators. On this track it is planned to have four major races each year, besides rodeos, circuses, local contests, polo, football, baseball and other games, and some high class attractions throughout the year.

* * *

Notes by the Way

Crude oil is selling in Oklahoma at better than \$1.20 per barrel when only last August that same oil went begging at around 40 cents per barrel. No Standard Oil nor any one else is blamable for this advance. Nature has simply grown tired. Just for example, last year the Cushing pool was pouring out 300,000 barrels of crude oil per day; now it is barely sending up 90,000. Can you wonder then that gasoline has advanced, and can you find in these facts any warrant for a belief that prices will re-act to their former level? If you can do anything of the kind, you are a wonder.

With the supply thus steadily decreasing and the demand forever increasing, and laying aside all question of war demand, there is no reason why gasoline should not advance to more than 30 cents per gallon and stay there. There are approximately 2,000,000 automobiles in this country at present, using not less than 2,000,000 gallons of gasoline annually. To these will be added this year perhaps 1,000,000 more cars, which in turn will demand and get gasoline. Pay for it they must, and we will all pay just what those who sell it to us demand, whether we like to do so or not. All history has shown us the folly of attempting price regulation, so what is the good of trying to fool each other or ourselves?

If the figures used in the foregoing are even approximately correct, this means that by the end of the current year we will see the ratio of an automobile to every eight families in the United States attained. Even as it is now, the proportion of automobiles to population in the United States is one to forty-eight. Placing the average price of these 3,000,000 cars at \$800, those who figure such matters are inclined to believe that it is possible for any one with an income of even as low as \$1,200 per annum to afford a motor car. Since there are 1,300,000 people in this country whose incomes, according to the data gathered by the Federal Tax Income Bureau, range from \$1,200 to \$1,800,000, and 1,500,000 whose yearly incomes vary from \$1,800 to \$3,000, there seems to be no reason to fear that the market for the lower-priced cars will become overstocked in the near future. The average income of each resident of the United States is about \$350, hardly enough to warrant every one of them owning an automobile, but not so far removed from the \$1,200 as to make the thing beyond the possibility of any one on the average.

* * *

Remedy Carburetor Troubles

"One of the supposedly great sources of trouble to the motorist is the carburetor," says E. A. Cornley, Lozier Expert at Rayfield Carburetor Service Station, 1445 Bush street. "True, it is the heart of the motor, but too often mechanics blame it for the motor trouble, when time and time again it may be traced to ignition, spark plugs, valves, etc. All manufacturers of carburetors have their service stations spread about the country where experts are on hand to make the proper adjustments, and who will readily inform owners where faults are located."

Seattle Traction Company's Report

Traction companies in Seattle, Wash., report to the State Public Service Commission that they lost 9,000,000 fares during the past year owing to the operation of jitney buses, which took many passengers from their lines. Naturally, Seattle traction magnates are not kindly disposed to the automobile in the guise of a public conveyance. But suppose the public were to report? The jitney is not rapid transit. It never was, nor will it ever be. It can never compete in conveying thousands from one section of a city to another distant one at high speed. But the motor car does offer comfort and cleanliness in transporting those whose needs it satisfies. Having won its place in public service by proven merit only the jitney will continue to be an ever increasing competitor of the trolley car and such like methods of urban transport. Any one can realize the impossibility of a street car service adequate at all hours—the mere physical limitations of space and cars would prevent it from having enough equipment for rush hours, and which would perform be idle at other times. But why should the companies not control an auxiliary service to meet this condition?

* * *

A Plea for the Missions

With the exceptions of Santa Barbara, Ventura, Los Angeles, San Francisco de Asis and San Francisco Solano, the Missions of California, both north and south, are "dependents"—dependent on the small communities near which or in which they are located. Very often they stand isolated at the side of a smooth, paved highway over which hundreds of motorists flash each day. Natives of the State seldom accord them a glance, while Eastern motorists usually stop and often journey out of their way to see a ruin, and it is these "ruins," which are situated in deserted spots, the Landmark Club is endeavoring to preserve, points out a local automobile dealer, E. E. Wickstrom, of the American Auto Co., who is a "landmark" enthusiast.

Besides climate, California has its missions as no small attraction to Easterners, he says, yet the support accorded the organizations endeavoring to preserve them is not sufficient to put a new roof on the San Juan Capistrano Mission.

He says: "That of the number of Marion owners who motored to California last spring and summer, almost all of them asked for information on the location of certain missions, and the majority before they returned home expressed sorrow that America's relics linking the present 'hustle' to the sleepy romance of the Latin races were so rapidly falling to dust, literally from neglect.

"If the motorists of California alone would contribute their mite as they toured the small boxes usually found at mission entrances the sum would go far to keep them in repair.

"Eastern automobile owners usually purchase souvenirs of the caretakers, if there are any, and this is a help, but people living here naturally do not consider that. So long as it is the motorists who are able to get to the more distant and out of the way places, it must rest largely with them as to the amount of direct contributions.

"The San Juan Baptista is an excellent example of the need of the Missions. Hundreds, almost thousands, of cars pass there each week, and 5 cents or 10 cents, to get down to cases, from them would stop the walls from caving in and the roof from crumbling off. Think of it sometime, and also remember what is happening to the San Diego mission, situated in one of the most beautiful of California valleys.

"Many other missions could never continue to exist upon the community in which they are situated were it not for the tourists, not motorists, who patronize their little store. Stop some time and have a little talk with the father of San Juan. It'll be an eye-opener."

* * *

Gasoline Cost a Mere Bagatelle

It is evident that recent agitation and newspaper articles in connection with the increased cost of gasoline has left an uncertain impression upon the minds of present and prospective automobile owners.

This is especially the case in connection with the man who is contemplating purchasing an automobile at this time, as he naturally views the question from an economical standpoint and grasps the idea that the increased cost of gasoline may make the cost of operating his car prohibitive. W. B. Cochran, of the Cole-Pacific Motor Car Company, says:

"The truth of the matter is, that the gasoline expense in-

curred through the general operation of a motor vehicle is an item of no consequence whatever. The old automobile owner, who will give this matter thought, can realize that even if the cost of gasoline reached 25 or 30 cents a gallon, which is predicted, it will be an item of no particular consequence.

"When we consider the question of the price of gasoline as it affects the car owner, don't let us overlook the fact that it is evidently, at its worst only a temporary condition, and that sooner or later the price is bound to come down to normal again.

"In California, where weather permits the use of a car practically the entire twelve months of the year, a generous estimate of the average mileage per car of a year is about 5,000 miles. This would be equivalent to about 380 gallons of gasoline. The average price heretofore in the summer has been about twelve cents per gallon; say, for instance, the price does reach 25 cents, it would only mean an additional cost per year of \$50, or about 90 cents a week. This does not represent more than a few good cigars or a pound box of candy."

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Interesting State Statistics

In Missouri there was an increase of 366 per cent in the number of motor cars registered between the record of 1914 and that for 1915. For 1911 the number of cars registered was 16,387. For 1915 the number was 76,462.

New Jersey now has more than 90,000 automobiles, of which 79,300 are passenger vehicles and 11,000 motor trucks. All told they pay annual license fees of \$1,155,000.

In Maine, 21,574 cars were licensed in 1915. Maine is working out a State highway system which will connect 73 per cent of the population of the State and make all the points of interest accessible to tourists over good roads.

According to the figures of the Iowa State Highway Commission there are in that State 140,168 cars, which pay in registration taxes \$1,137,500.

Kansas is another Middle Western State that is crowding to the front in number of automobiles owned. Kansas now has 73,000 cars.

That good roads and automobiles go together is shown by the record of registration in California. More than 170,000 cars are now owned here.

New York State leads in the sheer number of cars owned; but when the number of cars in proportion to population is considered the leading States are all forming States—California, Iowa, the Dakotas, Minnesota, Washington, Oregon, Kansas. Iowa is the standing wonder of the automobile business, for one car out of every ten made last year was sold there—fifty thousand cars!

Figures lately gathered in Minnesota show that, of the twenty-two thousand new cars purchased there last year, sixty-three per cent went to towns of less than three thousand population, and therefore largely to farmers; while sales of the lowest-priced cars traced directly to farmers were fully seventy-five per cent.

A gain of more than 45 per cent in the number of cars owned in Nebraska at the close of the year 1915, as compared with the previous year's reports, is disclosed by the annual statistics compiled by the Secretary of State. Nineteen fourteen closed with 40,598 cars owned in the State, while on December 31, 1915, the number of cars owned was 59,140.

Thirty thousand cars will be registered this year in North Dakota, if the estimate of the Secretary of State is realized. Last year the receipts were \$74,724 for 24,000 motor cars, and of this amount the county funds received \$71,434.45.

In Wisconsin the 1915 registration of private owners was 79,791, and it is figured that the total for 1916 will be at least 110,000.

* * *

Trucks for Milk Delivery

The motor truck is motorizing the dairy delivery service, as can be seen by the installation of Vim trucks by the Merced Dairy.

After exhaustive tests made with one Vim truck, the Merced Dairy has now installed a complete service of six Vim trucks to handle its milk business in San Francisco. It is a well known fact that milk wagons have to use a greater speed practically than any other vehicle. This is also possible from the fact that deliveries are made in the early hours of the day, when the streets are almost free of traffic and the drivers are able to cover greater territory than would be possible later in the day with due regard to "safety first."

Another point that has been added to the advantages of the motor vehicle in this respect is its quietness over the clattering of horses' hoofs in the early morning hours. Many a quiet citizen has had his rest broken by the daily call of the milk wagon. Now, however, with the silent motor and quiet running of the motor truck his coming has been unannounced.

Not only has the Merced Dairy found that the installation of the Vim truck decreased their operating expense, but it has also resulted in the addition of one motor truck, as the original order was only for five.

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

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If you want to eliminate smoke and carbon
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PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

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AUTOISTS

SHOULD NEVER BE

WITHOUT

THEM

=

Your Grocer Sells 'Em

FASHION'S FADS AND FRILLS

For those of us who have, as it were, stacks and stacks of passe frocks to be remodeled, this should prove a banner season. Fashion has been very lenient with our little economies for several seasons past, but this spring, whether it is the war, with its consequent deprivations to many, which has turned her in this direction, or just because she fancies evolving the odd little conceptions and combinations one sees on every side, certain it is that economy just now is being made very easy and very fascinating.

Girdles, Bretelles and Jumpers.

Let us suppose, for instance, that one has a dark blue serge dress of last season. It may not be worn to any great extent, but nevertheless it needs something to make it look more up to date. We may add a deep skirt yoke and a high girdle, with perhaps a bretelle over each shoulder, of black satin or moire. Cuffs and collars, too, add greatly to the effect. When cleverly done, the frock has none of the made-over appearance it would have had some seasons back, but is a delightfully chic little costume in the new deep waist effect, for shopping and general daytime wear. Coatee-peplums, quillings, bands and insets of contrasting material may work wonders, too, with slightly worn frocks, suits and blouses. Should a hem be slightly frayed or worn, whether it be the lower edge of blouse or skirt, one of those stiff, quaint little quillings, or a contrasting band may be set on to cover it most attractively. Around the bottom of a sleeve, which has not just the most becoming curve or finish, a double ruffle of picot edged Georgette, banded through the middle with a narrow black velvet ribbon may be added, the ribbon being drawn as tightly as desired and tied in a perky little bow. Deep cuffs of satin or taffeta with a matching collar may be attached to a blouse which has an unbecoming or old-fashioned sleeve, or an ugly neck finish. When these deep cuffs are used, the sleeve, if sufficiently full, may be gathered into the cuff, thereby lending another modish touch, for much fulness is noticed in the new sleeves.

Long, short and three-quarter length sleeves will be worn this spring and summer. There is still a strong tendency to the transparent effects of the fall and winter. That this should be so for summer is quite logical. Net is nearly as popular for sleeves and bodices as chiffon and Georgette, and it wears equally well. Many a pretty taffeta or satin frock is being made with net sleeves and upper bodice, and many a last season's taffeta or satin dress is being remodeled in this way.

Color Combinations.

Blue serge naturally takes to black, blue faille combines effectively with black, many shades of gray, the greenish, coppery tones, orange, terra-cotta and similar shades. These dark combinations of course are correct for the street; for the indoor dress or afternoon gown, one may allow the color fancy a little freer rein. There are some wonderfully vivid touches of color brought in now and then in a sombre frock, quite transforming it. As a general rule, however, pale tones will predominate this season. This is owing to the present condition



Smart Use of Blocked Broadcloth

of the dye market; naturally pastel colored fabrics require much less dye than deep shades. It is most timely that this should happen in the summer season when we are all of us inclined toward white, pale pinks, blues, mauves and lavenders, which are so particularly fascinating this season. By fall, if the war is not at an end, perhaps we shall all take to white, but we will not anticipate anything so extravagant unless we may take the present vogue of white shoes and spats as forerunners.

A Word About Shoes..

While speaking of shoes it might be well to say a word or two about the new pumps for the dainty, airy frocks of the girl of spring and summer, 1916. She will wear the old-time Colonial pump again with its accompanying buckles. And these buckles will be real buckles, not mere pretenses, some of them measure as much as two and one-half inches across. They range from the conservative leather covered buckle to the glittering novelty in rhinestones or colored semi-precious jewels.

The high white shoes with white stitching, heel and sole, will be a general favorite for the simple afternoon dress or the white flannel or serge suit. A pair of sport shoes should be found in every wardrobe, and for those who enjoy skating, a pair of skating shoes may also be included in the spring outfit, for it is promised that the indoor rinks will remain open well into the warm weather.

From 1857 to 1916

Babies of Three Generations have been raised to healthy childhood on

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EAGLE
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CONDENSED MILK

THE FOOD that thousands of mothers of today of a generation ago—and of our grandmother's day—found pure and safe for their babies is likely to prove pure and safe for your baby. Awarded **Grand Prize—Highest Award**—at the Panama-Pacific International Exposition.

Keep a supply of "Eagle Brand" in the house and use it when you are making cakes, pies, puddings, ice-cream, muffins, tea biscuits. It gives a wonderful flavor to coffee, tea and chocolate.

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Largest of any size
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Please name the books to
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The Sport Skirt and Jabot Blouse

INSURANCE

The new three story structure adjoining the L. & L. & G. building in California street, San Francisco, intended to house the Pacific department of the Hartford Fire and Hartford Accident and Indemnity Companies, is rapidly nearing completion. The ground floor will be given over to the city department, the second floor will accommodate the country and underwriting departments and afford space for the private offices of the management, and the accident and indemnity branch will have the entire upper floor space to itself. Every feature of the new building has been planned expressly for the needs of the department management, and when completed will be as perfect as the architects could devise. The front of the building will be of Alaskan marble and Manti limestone, topped with a Florentine hooded cornice of Mission design, the whole producing a particularly pleasing effect.

* * *

Nine suits, forerunners of a score or more, have been filed in the Circuit Court at Portland, Ore., to recover sums of money paid insurance companies by Lipman, Wolfe & Co., in 1910, through fear of giving publicity to alleged false statements charging fraud on the part of the firm in connection with a fire in 1903, when the Dekum Building caught fire. The companies involved are the North American, London Assurance, Law Union & Rock, Phoenix Assurance, Liverpool and London and Globe, Aetna, Western, Royal, and Queen. Total amount involved, thirty-two thousand three hundred and ten.

* * *

Now comes the Attorney General with the ruling that before the State can enact legislation toward establishing a social insurance system the constitution of California must be amended. An attempt will be made to do this at the next Legislature. The snags encountered by the commission was a section of the constitution that prohibits the gift of State money to any individual, and that section providing that franchise taxes now paid by public utility companies are in lieu of all other taxes. The State may desire to have employers, including public utilities, and the State itself contribute toward the premium for insurance, but the constitution in its present form does not permit such action.

* * *

As a consequence of the discovery in San Francisco of a gang of automobile thieves, three of the gang have been sentenced to a term of ten years each in San Quentin and another to a term of eight years. At least \$15,000 worth of automobiles have been stolen and sold by this gang during the past year. Results were arrived at by one of the gang turning State's evidence, and the end is not yet.

* * *

Federal Judge Van Fleet has made an order authorizing Jas. L. Boone, Federal receiver for the Commonwealth Bonding & Casualty, to go at once to Fort Worth to conduct an investigation in the interest of the Federal receivership. This is in consequence of a certified report submitted by Boone to the effect that his efforts were being hampered by a complicated state of affairs at the home office, where fully eighty-five per cent of the assets of the company are held.

* * *

At the annual meeting of directors of the Pacific Coast Adjustment Bureau, E. T. Niebling, President of the California Fire, and Coast Manager of the Commercial Union and Palatine, was elected president, succeeding Herbert Folger. Harry H. Smith, of the Law Union & Rock, was elected vice-president. R. W. Osborn, retiring vice-president, was elected a member of the board of directors in place of R. P. Fabj, of the L. & L. & G., who declined re-election.

* * *

The California Fire, which for several years past has represented the Arizona Fire in California, has withdrawn as the company's general agent, and a successor will be appointed who will report direct to the home office.

* * *

Frank D. Hickman, a Fresno, Cal., clothing man, has been arrested on a charge of arson and making false proofs of loss. H. W. Jenks, head salesman in the Hickman clothing store, confessed to setting the fire, and implicated Hickman.

The budget estimate of the San Francisco fire department for the next fiscal year amounts to \$1,755,622, an increase of \$133,411 over last year's appropriation. This does not include \$10,000 that has been requested for repair of fire department buildings. The fire commission proposes to establish two new truck companies, and wants \$150,000 for new motor apparatus and hose.

* * *

Auditor Boyle of San Francisco has returned the bond of the California Casualty Company on the official bonds of Sheriff Thomas F. Finn and District Attorney Charles M. Fickert, giving as a reason that the company was not in the United States Treasury list. This is in accordance with a recent ruling of Mayor Rolph.

* * *

Fire Chief Murphy has demanded the establishment of a fire prevention Bureau in San Francisco, and an appeal to the fire commissioners is made to back the movement. As an argument, he cites the fact that fifty million dollars worth of Exposition property was so protected with a loss of but two hundred and fifty dollars.

* * *

A wire just received from the Eastern office of Marsh & McLennan denies the published report in the Journal of Commerce that Marsh & McLennan have secured the coast agency of the Safeguard.

* * *

H. J. Saunders, vice-president and manager of agencies of Western States Life Insurance Company, announces that Western Life Company has entered the Nevada field and will hereafter do business in that State.

* * *

General Agent L. B. Hodge of the National Life, U. S. A. (accident department) has established a branch in Hawaii, and Z. K. Meyers will act as manager for Honolulu, reporting to the San Francisco office.

* * *

Fire Chief James Kenney, of Berkeley, Cal., for twenty years head of Berkeley's fire department, was killed March 23d in an oil fire, from suffocation.

* * *

Commissioner Phelps has refused a California license to the National Indemnity Exchange of Kansas City.

* * *

The National Life, U. S. A., has made L. B. Hoge, manager of its casualty department at San Francisco, supervisor of the company's railroad installment business in the central and western States.

* * *

The Western States has been licensed in Nevada, and will for the present be handled from the home office.

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SAN FRANCISCO
NEWS LETTER
 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

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—Whang! Baseball is on again, and the war bulletins are hidden by the score board.

—The Slaughter trial cost Butte County more than \$7,000. A big laundry bill for one community's dirty linen.

—The stories that come back from Mexico about the hikes over the hot sands should inspire the Shriners to enlist.

—Governor Johnson has registered as a Progressive. It is hard to imagine anything more lonely than being a Progressive.

—It is a pity that some of the harmony produced by our symphony orchestra cannot be injected into the board of managers.

—Roosevelt's noisy criticisms of Wilson are inspired not by any sincerity, but by an itch to again slide into the presidential chair.

—This little brush with Mexico has served one good purpose in demonstrating that the United States is some ten years in arrears in the science of aviation.

—Proprietor of the "So Different" saloon was arrested for selling "near beer," which wasn't "so different" from the real thing that any distinction could be made.

—It has been shown that a group of Canadian politicians have been playing a shell game on their government in buying munitions.. They should be made to shell out their illegitimate profits.

—"Life has become a sad April Fool," wrote a young woman who tried suicide on April 1st. And the day, true to its traditions, fooled her through the medium of a doctor who pumped the poison out of her.

—If you go into the country in an automobile you travel too swiftly to observe the scenery properly. If you walk, you are too busy dodging automobiles to be able to observe your surroundings. Therefore, we are forced to the conclusion that scenery is a waste of time and effort on the part of nature.

—When Columbus was raided it was announced that Villa's chief lieutenant, Pablo Lopez, had been killed. When Dodd whanged into Villa's band last week and left dead Greasers all over the landscape, it was announced that Pablo Lopez had been wounded. Wherefore, we wish solemnly to predict that if they keep after this Pablo Lopez they'll get him.

—Woman in Oakland claims that her baby's hunger drove her to forge and pass a check for \$75. If she had passed a check more in proportion to a baby's size and appetite the story would have sounded more plausible.

—The police, by raiding the uptown gambling places with search warrants instead of axes are able to salve their consciences by reporting that they can find no gaming outfits. It is like hunting deer with a brass band instead of a gun.

—Chicago man knocked two of his wife's teeth out, felled her to the floor, poured oil on her, and touched her off with a match. She can hardly be blamed for complaining to the police about it. There is such a thing as carrying discipline to extremes.

—There are predictions that the war will end in June, July, August, September, October, November and December, with once in a while the actual day thrown in for good measure. Give a prophet a war and a good durable calendar, and he is perfectly happy.

—Kansas man killed himself and his wife with a razor in front of his two grandchildren. No matter how popular this particular form of diversion becomes, we shall steadfastly maintain that it is something that should not be done in the presence of children.

—It is recorded in the newspaper that when a Japanese entered a Fresno restaurant, killed his divorced wife, slaughtered her new husband, winged the cook and blew his own brains out, there was a panic among the customers. Some sensitive souls are so easily fussed.

—Palo Alto conducted a hobo hotel all winter, housed and fed 1,500 workless men, made them chop wood and plant gardens for a living, and cleared \$300 for the season. Which shows that the unemployment problem isn't so bad when it is approached with a little common sense.

—There have been 334 people killed in England by Zeppelin raids. While this was distressing to the victims and their kin, it must be acknowledged that in comparison with the war and its issues, it amounts to almost nothing. The Zeppelins are terrorists, but they haven't really earned their keep.

—Over at Emeryville the voters had to elect a dead man to office. The name was on the ballot, and the owner of it died too soon before election for another name to be substituted. San Francisco has elected quite a number of dead ones in its time, but they would never acknowledge the deceasedness.

—Ishi, the Indian, roamed through the woods, lived on berries, stole an occasional calf, and had a prospect of happy years ahead. But he didn't know what money was. He was captured, brought down to civilization, accumulated \$369.90—and died of tuberculosis. Dig out your own moral.



EDITORIAL COMMENT



HELP THE MOVEMENT FOR A LOCAL ART CENTER.

Every effort should be made by influential local residents and also by the people of the bay counties to successfully promote the movement now underway in this city by the San Francisco Art Association to establish a permanent art museum, an establishment that will be an adequate center to stimulate and educate the people of the Pacific Coast and delight the finer senses of tens of thousands. The country has reached an era in its feeling for art where the citizens are realizing that art museums are part of the necessity of the higher and broader civic life. Already this movement in America has developed 119 of these institutions in as many leading cities. Forty-two of these centers are connected with educational institutions. How vigorous and natural has been their conception and development is indicated by the fact that they were instituted by private initiative either independently, or as an outgrowth of and connected with other institutions like our universities. Not a single one is a public institution, a tribute to the energy and aspirations of those who achieved these successes.

Very recently the movement to develop art centers in this country has taken a new turn. The people are awakening to the merits and uplifting educational advantages of art museums—and enterprising municipalities now regard it as part of their civic duties to apportion an annual sum for the upkeep and development of a local art museum. The record shows that 24 such cities are now receiving support to a greater or less extent from sums raised by the usual taxation. Many of these fine art collections, like the Corcoran gallery, Washington, and the Field Museum, Chicago—eighteen, according to the record—were started by generous benefactors. Several have originated from international or national expositions, as in Chicago and St. Louis. This is the spring of the movement now underway in this city. Of all the stimulating ideas absorbed by local residents from the recent Exposition, the beautiful landscapes, the architectural and mural effects, the lighting and coloring, and the ideal surroundings and contents of the Palace of Art, made by all odds the deepest and most lasting impressions; impressions that are now appealing strongly for a steady continuance of like aesthetic stimuli. The details of transferring the foundation of such an art museum from what is at hand on the Exposition grounds must be left to the judgment of a competent committee familiar with the intricate details. The upkeep and the life of the present Palace of Art, competent critics declare it can last only a few years, are hard conundrums to



MAKING HIM SWALLOW IT.
Darling in the Des Moines Register and Leader

crack. A duplicate building of smaller size on the edge of one of the lakes in Golden Gate Park would be ideal, but under the present financial prospects such a materialization is impossible. At present the only practical initial step seems to be to take over the Palace of Art and use it as long as possible, and at the same time form some definite plan for advantageously housing the collection later in some attractive and permanent place.

GUNNING FOR GASOLINE PRICES.

The Federal Trade Commission is still pursuing its inquiry into the reason for the soaring price of gasoline, the quotations of which have jumped fifteen times in less than a year in the East. In the West, the advancing price has been trailing some distance behind the Eastern pacer and gave every sign of attaining a record high price when the associated automobile companies of the country got

together and voiced such a vigorous and influential protest that Congress took up the matter, and since then the market price of gasoline has snuggled into a hole, and is as quiescent and shy as a locust chrysalis. It is significant that the price of oil at the well continues to advance in price both in California and in the midcontinent and in the Eastern fields. Dollar oil for low gravity production is now the slogan in the San Joaquin fields, and the prospects are regarded as good to attain that price. Apparently the market price of gasoline is not tied to and conditioned to the fluctuations of the price of crude oil at the well.

Very likely the Federal Trade Commission will poke an interrogative stick into this phase of the problem. Just now it is probing into the large producing and distributing oil concerns by requesting data from all the principal jobbers in the country, seeking the differences in prices which obtain in different localities. Every city over 2,500 population will be compelled to gather jobbers' tank wagon prices on motor gasoline sold to garages, January 1, 1915, and the fluctuations in price which followed during the year. Relative data that influences the price, as transportation charges from the refineries, handling, etc., are likewise being accumulated. It is expected that a preliminary report to Congress on the cost of gasoline will be submitted to Congress early in March. Reports on production and distribution will follow, and the data will unquestionably shed an illuminating light on the peculiar movements in the market price of gasoline generally throughout the country. A preliminary report will be filed within a few days on the increases in the price of gasoline, and something will be said about the discrimination in prices. Suspicion is rife that re-

bates are being given. The report is expected to develop that this country, the largest producer of crude petroleum in the world, exported about 18 per cent of its total gasoline production last year; that any illegal practices will be prosecuted and punished, and pipe line rates regulated, and that permanent relief can be had by making gasoline from the Rittman, the new government process. Rittman has just left the government service to head a big corporation that will make gasoline under this process.

The recent active rising prices in gasoline has wrought up the choler of several representatives in Congress, who claim to know something about petroleum and its by-products. Randall of California urges government regulation and ownership as the only remedy to solve the gasoline problem. "We shattered Standard Oil to smithereens four years ago," he says, "and to-day it is stronger than ever." To relieve the situation, Bailey of Tennessee has introduced a bill empowering Secretary Lane of the Interior to sink oil wells on government naval reserve lands, and put the product on the market, giving preference by selling to independent refiners. Senator Phelan has submitted a number of practical suggestions bearing on the subject in the shape of a report on the petroleum resources of the United States prepared by M. L. Requa, a local expert and consulting engineer of the Bureau of Mines. With this lively bombardment of lucid and pertinent information, Congress should be able to get a very fair line on the gasoline situation. It is evident that Standard Oil, as usual, is being made the goat in this investigation, and as usual the many companies of that name will most likely submit data and personal information from their experts which will show that quotations on gasoline followed the natural course of supply and demand.

ROOSEVELT AGAIN IN THE SADDLE.

This week, Roosevelt skirmished into a position in the presidential field where he seems to have a commanding hold on the Republican nomination at Chicago. It goes without saying that he will carry also the Progressive following—and he will need them both. The working understanding he is said to have made this week at the Roosevelt-Bacon-Root dinner is a triumvirate as energetic, powerful and united sufficiently to befuddle the "lame ducks" helplessly striving to tumble someway into the presidential pond. This triumvirate is getting team-work out of its colonels and lieutenants, not least of which is Governor Johnson, who is working overtime to advance their interests on the Pacific Coast, his field of action. Though thin in voting strength as compared with like extent of territory in the East, the Western States furnish a patch of ballots well worth solicited handling in the present plight of the Republican party. Only two States of the group, with little Utah leading Wyoming, are regarded as being safe in the elephant column.

Roosevelt on a cayuse and carrying the guidon of the Republican party, if cast into exposition plaster, would make a powerfully crumbling representation of the crumbling processes now underway in the Republican party. After persistent urging for nearly a year, Hughes and Root, the only prominent relics of stand-pat Republicanism, have steadfastly turned down the acceptance of the nomination, realizing full well that there was not the slightest hope of success. Roosevelt, that perennial and insistent child of the limelight, easily shook off the Fairbanks and the Smiths, Jones and Robinsons that sought newspaper nominations in their respective States. So the irrepressible Teddy and his eternal smile are now on the waterway to the November election via Salt River.

Preparedness will naturally be Roosevelt's slogan, and with Preparedness behind him, Teddy, as usual, is eager to imbroil himself and the country into any old kind of a mix-up. Teddy

is a broth of a boy for any old scrap so long as he can read his name in the newspapers and fill chapters of American history, with his vivid adventures in world politics. Roosevelt spells War, if placed in the presidential chair: Wilson means Peace, Peace with honor. The voting public of the country are alive to these distinguishing facts. Roosevelt would make this a militaristic nation after the manner of the imperialistic Germany; Wilson is striving to supply such military preparedness as will protect the honor and safety of the country along the ideals of a democracy. Congress, filled with the representatives of the nation, has largely bent its energies along the course suggested by him. Concessions have been made on differences relating to important points, and the indicated result meets the general approval of the nation. Four years ago Roosevelt was told by the votes of the people to go way back and sit down. At the forthcoming November election he will receive a more decisive rebuke. Teddy completed his manufacture of American history when he left the presidential chair after his "second" term; his insistence on butting in on a "second" presidential term creates more comic cartoons than sentences in history.

Bandit Villa is now playing the part of the lively flea in Mexico after the manner of Aguinaldo in the Philippines, but it is only a question of persistence and time to capture him. His kind are growing less and less in this world, and like the bison and the sabre-tooth tiger they are rapidly disappearing from this continent. Mexico is practically the last of the virgin ground for them in this neck of the woods. Villa, like the coyote, the catamount and the rattlesnake, is a difficult animal to catch once he disappears in the fastnesses he knows so well. He has all the advantages to make characteristic gallery plays to show his contempt and derision for his pursuers. The hot chase by Pershing and Dodd is encouraging, and indicates the excellent spirit of the American soldier. Villa is in his element, and will unquestionably dig deeper into the wilderness so as to string out his pursuers and make it difficult for them to communicate with their base of supplies. Carranza's soldiers will be of great assistance in such a situation, and are as anxious as Uncle Sam's boys to round up the bandit and bring peace to prostrated Mexico. Turmoil will continue in Mexico so long as Villa is on the map, and a dead Villa is the only good Villa. Carranza realizes this, and will put forth every energy to end this cut-throat's career. Obregon and the other bandit leaders are second raters, and can more readily be removed from the present zone of their activities. Meanwhile the pursuit will furnish American newspapers at least two broadside pages a day of incidents that ought to have occurred, and help the citizens on this side of the line to digest their breakfast food while awaiting the capture of Villa. When will it be? Quien sabe?

—Lewis D. Brandeis, nominated by President Wilson to fill a vacancy on the United States Supreme Bench, has started on his course to that dignified position by the preliminary vote of 3 to 2 given this week by the sub-committee of the Senate Judiciary committee. It is reported that the full committee will present its report to the Senate on a strict party vote, and that Brandeis will obtain the position on such a vote, an extraordinary action according to the records of such nominations in Congress. From the beginning, the details of this affair have been unusual, and it is evident that the outcome will be of an unusual character, and a surprise to both sides. Brandeis needs no vindication, according to the records, but it is in human nature for his determined opponents to declare that if he fails to attain the nomination he fails of vindication. Those who personally know the man scoff at such a mental attitude.



TOWN CRIER

—The verdict in the Reverend Slaughter case is a commentary on the junk-head of the ordinary jurymen. Attorneys usually accept jurymen on a panel for their low grade of intelligence; they prefer to have headpieces in the jury box that may prove amenable to their magnetism and oratorical persuasion. The Slaughter jury was obviously somewhat of this character, and in addition it possessed a collection of some of the weakest spines on exhibition in Butte County. This was shown in its determined efforts to bring in a compromise verdict so that both the belligerent parties interested in the case would be mollified. The result was, of course, a mix-up, and both parties are more vindictive than ever. The reverend gets a mental splash of the tar brush because he failed of acquittal by an emphatic margin. His henchmen will boldly insist that he was not convicted, "and he never will be," probably not in Butte County, where the feeling is so intensely bitter. But for all practical purposes, the public, outside Oroville, have decisively made up their minds regarding what the result should be. The eager appeal of the jury to make a dicker verdict with the judge reflects the bitter animosities behind the proceedings. The case is one that is a stigma on trials in this State. However, it can sedately take its place without a blush among some of the criminal proceedings as practiced in this city.

—What's in the wind? The irrepressible Jack London has resigned from the Socialist party because they are too tame. He denounces them as having a plentiful "lack of steam, fire, ginger and fight, and a loss of emphasis in the class struggle." Jack has accordingly developed into a Hercules of direct action, in politics, morals, literature and swell togs handled by a personally conducted, intrepid valet. As always, Jack is unique in the method he adopts to develop a more revolutionary movement. He has the author's instinct of holding in suspense just what he intends to do in order to whet keen the curiosity of the public. Just how revolutionary do you intend to become, Jack? Are you with the I. W. W.'s, and the limit of the direct action, or do you intend to plant the red flag a stone's throw further toward the ramparts of plutocratic wealth. It is the rule that all radical men, while garnering wealth, become more conservative, and acquire the mental tenets of the plutocrats, but London, who has been fattening on an increasing income ever since the movies began to picture his vivid tales, has taken the reverse course and is becoming more revolutionary with his increasing bank deposits. Does this mean, Jack, that you will break out later with the Carnegie eczema of giving away endowed libraries?

—To Americans of the second generation, and filled with the fundamentals of democracy, it is inconceivable to find any good reason why the war crafts of any belligerent nation should fly over the cities of its enemies and drop explosives on the streets and houses below with the object of killing and maiming the residents below. The explanation usually given is that it "creates terror," and this terror is supposed to spread till the terrorized nation begs for peace. The result is almost the reverse, and naturally creates hatred, a determination for revenge and further enlistments in the army to attack the ranks of the bomb throwing nation. This has been the usual result in the nations so attacked. The maiming of helpless women and

children, and non-combatants, can create no other feeling. Such attacks are no more than a sting of a gadfly on the nation at large. If the war has taught any lesson it has shown how strong are the brutal passions still rampant in man, despite the so-called civilization and culture inculcated for the past two thousand Christian years. With the new chemical gases, blast flames and special shells for maiming their foes, the belligerents surpass the ancients in deforming human beings. The ancients made it a practice to kill all of their defeated foes; the moderns slaughter all they can with the use of large calibre guns made expressly for general slaughter, and make cripples of countless thousands. Others are saved from the poisonous gases to go through a burdensome existence for the rest of their days. The Devil seems to have won out in the game of War.

—Somebody kicked into Gossip Row this week a tip "from the inside" that Mayor Rolph was to be handed the Lieutenant-Governorship to fill the chair made vacant by the demise of Eshleman, and that he is to succeed to the nomination of Governor at the regular election. Supervisor Eddie Wolf is to be promoted to the vacant Mayor's chair, a shift which will create a vacancy in the Board of Supervisors, and which will naturally be filled with some favored son of labor, according to the likes and dislikes of the leaders of that party. This tip furnishes a nifty scenario to stage at the present political juncture, and the labor leaders would work overtime to bring it about. That Rolph is being groomed for the Governorship has been an open secret for some time. The News Letter gave notice to that effect early in last November. The only political misplay of any consequence that Rolph has made was his surprising and determined effort to carry his favorite Supervisor, Kortick, to victory at the last election, a move that upset the plans of Supervisors Vogelsang, Murdock and other old-time cinches who fell by the wayside and smashed the machine. Like Johnson, Rolph has been as consistently a good friend of labor, and labor, as usual, will get out of him as Governor all that they can screw, following their usual custom—and the taxpayers will pay the bills.

—What's wrong with the traffic movement on this peninsula? Every Monday morning the daily papers print a list of names of people who have been killed or mangled in Sunday's automobile accidents. Apparently nothing is being done to prevent this slaughter, for the casualties are increasing with the months. Last Sunday there was one killed outright and twelve who received grave injuries, varying from a broken spine to bodily bruises. At the rate these casualties are occurring, the automobile will acquire a reputation as a "killer" that will rival that of the notorious 42 centimeter guns of the Germans. With a few scythes projecting from each side of the chassis, it would easily eclipse the death dealing records of the scythe chariots of the ancients. Any ordinary automobile that has loaded up at a beach resort seems to be a loaded possibility of destruction on a Sunday outing down the peninsula. Some machines without these "loads" seem to contract a contrariness of gait and steering when they get mixed in the throng of wheels that form the two processions going and coming along this and other great highways. Under present conditions, competent drivers are as apt as the "loaded" ones to be caught in a sudden mix-up. The most conservative of residents, taking their afternoon airing in leisurely fashion, are almost as likely to end their drive at the Coroner's, or the Emergency Hospital, as at their own homes. The present system is a thriving one for the doctors, and a taxing one on the accident insurance companies. Action should be taken at once to remedy this increasing evil.

TAMALPAIS

By Fred Emerson Brooks

O, Tamalpais! O, Tamalpais!
Beside the gate to paradise
Where vessels ride;
Where Nature's gathered wonders lie:
Sequoia old as Sinai;
An opal bay where sweeps the sky-
-Caressing tide.

Lone Mountain Cross to consecrate
The City Beautiful in fete
And festival.
Where would a mountain rather be
Than by the eternal summer sea,
Where mermaids riot in their glee
And sea-birds call.

No thunder echoes come to thee
From heaven's concealed artillery,
Nor fire-bolts fall;
No armies come with brogans red
To reap the harvest of the dead,
But thousands come with joyous tread
At Pleasure's call.

And when the lamp of day burns low,
The halo and the after glow
Around thee cling,
Till in the half-light we discern
The woodland sprites their incense burn
To Manito, as thru the fern
Their censers swing.

The Golden Gateway of the globe
Where charming Nature dropped her robe
To lure the sea.
The dawn-shot arrows pierce thy breast;
The Day-God drinking in the West
Flings purple wine upon thy crest,
Baptizing thee.

Thy feet are in the Orient tides;
Thy crest the East and West divides.
How leisurely
The sluggish sea mist hovers o'er,
Thy purple splendor to adore;—
Far sentry on the outer shore
Of the greater sea.

Some Manito made thee his shrine
And on thy crest lay down supine
Athwart the blue.
His form in silhouette we trace—
The torso and the upturned face,
While moon and stars forget their pace
To gaze anew.

Squadrons of dreadnaught cumuli
Make moving pictures on the sky;
While Manito—
His locks flung down the Northern slope—
Reads us the heavenly horoscope
That gives the halo of our hope
A brighter glow.

SPORTS AND PASTIMES

BY OUTSIDER

"Outsiders see most of the game."—Old Saw.

Now that the baseball season has begun the corner of Market and Kearny streets will be impassable again during the early hours of the afternoon, and the perspiring sporting writers on the dailies will have an opportunity to justify their princely stipends.

* * *

From now on the Mayors of the United States will go into practice for the quaint ceremony known as "throwing the first ball."

* * *

There are certainly a new lot of boobs come along with each generation, but to men whose memory of sporting events goes back over twenty years it is difficult to see how the public could ever fall for the old wrestling bunk again. I suppose that there will yet be six day bicycle and walking hippodromes, and even mounted sword contests. What a world of encouragement this must be to the gold brick, green goods men, and other artists of that ilk.

* * *

There is keen competition among the peninsula golf clubs to secure the northern Californian championships this month, but if the award were left to the writer, the Menlo Country Club would get the event. It is the only prominent local club that has not had some big general tourney in recent years, and certainly it has a course which is stiff enough to try the skill even of a Harry Davis or a Douglas Grant.

* * *

The dailies have filed their usual monthly report to the effect that Harry Davis is back in his old form; also Jack Neville. While I do not put these two in the same class, yet from from what I have seen of Douglas Grant's playing, I am of the opinion that he is in a class by himself, so far as this coast is concerned. Without knowing the names of entrants to the Western Golf championships to be held at Del Monte in July. I am willing to risk my judgment on him against any other one man that may be picked.

* * *

For Lawn Tennis Men to Cut Out

The list of sanctioned tennis tournaments for the season of 1916, made public by the United States National Lawn Tennis Association, includes the following dates:

June—5, New Orleans, La., Gulf States championship; 12, Oklahoma City, Okla., Oklahoma State championship; 12, Richmond, Va., Old Dominion tournament; 17 or 24, Del Monte, Cal., Pacific Coast championship; 19, Ivanhoe Tennis Club, Kansas City, Mo., Central West tournament for women; 19, Greenville, S. C., championship of the Carolinas; 19, Wichita, Kan., open tournament; 19, Norfolk, Va., Virginia State championship; 19, Fort Worth, Texas, State championships; 21, Lewiston, Idaho, championship State of Idaho; 26, Rockhill Club, Kansas City, Mo., Great Plains State championship, women's singles and doubles; 26, Nashville, Tenn., Tennessee State Championship.

July—1, Long Beach, Cal., Pacific Coast sectional national doubles; 3, St. Louis A. A. A., St. Louis, Mo., Central States championship, Missouri Valley preliminary sectional national doubles; 3, Memphis, Tenn., championship of the South, Southern preliminary sectional national doubles; 10, Portland, Ore., Oregon State championship; 15, Rockhill Club, Kansas City, Mo. Great Plains State championship, men's singles and doubles; 17, Birmingham, Ala., Cotton States championship; 17, Dallas, Tex., Southwestern District championship; 17, Grinnell, Iowa, Central Iowa championship; 24, Independence, Kan., Kansas State championship; 24, Dallas Tex., Southwestern pre-

liminary sectional national doubles; 24, Augusta, Ga., South Atlantic States championship; 24, Des Moines, Ia., Iowa State championship; 29, Lake Minnetonka, Minn., Northwestern championship and Northwestern preliminary sectional doubles; 29, Kansas City Field Club, Kansas City, Mo., Missouri State championship; 31, Tacoma, Wash., championship of the Pacific Northwest.

August—7, Seattle, Wash., Washington State championship; 7, Interstate Tennis tournament; 14, Detroit, Mich., Michigan State championship; 19, White Bear Lake, Minn., Minnesota State championship; 21, Kansas City Athletic Club, Kansas City, Mo., Missouri Valley tournament; Asheville, N. C., annual open tournament; 21, Town Club, Milwaukee, Wis., Wisconsin State championship; 26, Salt Lake, Utah, Intermountain Tennis tournament; 26, Audubon Country Club, Louisville, Ky., Kentucky State championship; 28, Denver, Colo., Colorado State championship.

September—2, San Francisco, Cal., California State championship.

W. D. Fennimore J. W. Davis A. R. Fennimore

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CARL SWORD, Manager

Fashions vs. Convention

BY GORDON DUVAL.

(The Editor wishes to emphasize that the foregoing article must not be construed in the light of championing any cause. It merely seeks to probe the fundamental reasons prompting the "flirtation epidemic," against which there has been such an outcry during the past few years, and in plain language serves to remind one wing of the fairer sex of their subconscious share and burden of responsibility in contributing to prevailing conditions.)

In dealing with a subject so delicate as that of feminine display, it must in no way be concluded that I am inclined to prudishness or narrow thinking. On the contrary, I frankly admit, in common with most men—a sneaking regard for a pretty ankle or a shapely calf, and the object of this discourse is not so much to condemn the display of these charms as it is to argumentatively point out the inconsistencies of modern convention, or, to make my meaning clearer, the conflicting elements existing between modern convention and modern fashion.

For instance, to address a woman in the street with whom you are unacquainted now constitutes an offense punishable by a fine or imprisonment, and many women, approached in this manner, are inclined to be appalled at such an insult, and unable to account for the presumption of the rebuffed one, whom they immediately designate as a cad.

This is all very well in its way. No one would suggest for an instant that a woman should respond to the advances of a stranger. But looking matters straight in the eye from the other viewpoint—is not the woman equally, and in many cases more so, to blame than the man? In most countries the law forbids the actual tempting of thieves as a means to conviction. You are not allowed, for instance, to drop a wallet in the street and stand by to arrest the first person who picks it up without endeavoring to return it. Therefore, the argument naturally arises: Is it not a common sequence of events if to-day's convention walks hand in hand with to-day's fashion, for after all is said and done, one is controlled more or less by the other, and if the present-day Eve chooses to tempt the present day Adam by a similar *modus operandi* to that employed by her primitive and less cultured sister of Eden, why raise her voice in outraged dignity when the inevitable result is attained?

For some years the trend of feminine fashion has inclined to one direction only, the direction to "minimize" in every conceivable way, incidentally displaying openly and to advantage all that an elastic convention and still more elastic modesty does not actually forbid, and even that which positively cannot be openly displayed is made doubly suggestive and alluring by well calculated and clinging confections.

From the crinolines of our grandmothers, the twentieth century has brought with it the hobble, slit and abbreviated skirts of our sisters, and but recently the diaphanous skirt bid well to transparently veil the limbs of other people's sisters. The desire of many maids of to-day appears centered upon parading in public showing as much seductively encased limb as possible, as much alluringly powdered breast as she dares, and to have everything in her dresses as transparent as man-made laws will permit. But, mark you, this display is to be looked at, merely to be absorbed for optical edification only, and ill-betide he who, with impulse likened to the child in the museum, stretches out his hand to seek a closer acquaintance with so lavishly displayed charms with the stereotyped "haven't I met you before" sort of thing.

I was present at the police court finale of such a case a short while ago in New York. "Ten days," said the magistrate to the erstwhile Lothario, and no doubt the fallen one disconsolately pondered at leisure in his cell upon what the woman who was instrumental in putting him there would have thought of his chivalry had he meted out the same contemptible treatment to her less fortunate earthly sisters of Broadway, when he had been subjected to the smirking blandishments so common to their kind.

However, this is only by the way. We hold no brief for the man who makes a habit of seeking promiscuous female acquaintances and most heartily condemn the practice, but we have less sympathy for that spiteful species of womankind who, either for prudishness, malicious satisfaction or cheap ad-

vertisement, is pleased to construe the slightest overture into one of evil intent and hastens to hail the humiliated delinquent before a magistrate, and thus converts what in all probability was only comedy into something, in many cases, approaching tragedy.

I put it to you, Readers of the Jury: Why are sparsely clad limbs, seductively encased bodies, powdered busts and painted faces coupled with alluringly and immodestly dolled up feminine charms, flaunted with such lavish disregard, if not to attract and excite the feelings of the opposite sex? Is the blame for sometimes attempting to seek closer acquaintance to be laid wholly on the man?

It is an indisputable fact that outwardly the man is infinitely more modest than the woman, which is emphasized by the fact that it is only man-made laws which prevent a great percentage of women from "minimizing" further in their apparel, and incidentally robbing the rising generation of that splendid respect and courtesy paid our grandmothers by our grandfathers, in those dim days when maidenly modesty gave a touch of feminine mystery that doubled a woman's powers of allurements and commanded for her worshipful respect.

When the day comes, if it ever does, of meeting men on a common ground, she will find that the "legal rights" she has won are belittled into insignificance as compared to the "courtesy rights" she has lost, and before she can even hope for this she must learn to rely more upon herself for repelling unwelcome blandishments emanating from the opposite sex.

I am one of those who staunchly adhere to the belief that in the vast majority of cases any girl is safe from the "masher," who wishes to be. She has merely to look ahead and continue her way unrelentingly, when ninety-nine men out of a hundred will accept this frigid lack of response as his "conge," and evaporate with all possible speed.


There is, of course, the more annoying and dangerous species of "masher," and for this class the law provides many statutes under which he can be dealt with. This article does not deal with such hybrids. It deals exclusively with the theory, a theory the reader may find difficult to challenge, that were it not for the trend in which feminine fashion is now advancing, involving, as it does, a superfluous display of hose and everything tending to arouse feelings otherwise than platonic within the breast of the average full-blooded young man of to-day, this sort of evil would be very considerably decreased.

Eve bore the brunt of the punishment for first tempting man, but even she is supposed to have conducted her operations without additional aid in the way of seductive adornment. Had she, like her modern sister, tantalized poor old Adam with the glorified suggestion of the unseen, I venture to think he would have fallen more quickly, for surely the evolution of fashion makes the present-day Eve infinitely more seductive than her pristine sister, who, in the way of physical allurements, was at least modest enough to leave well enough alone.

The nearer to civilization we arrive, the further from nature we stray, for what healthy-minded individual would dispute the fact that woman as she was created is far less likely to inspire the physical emotions in man than the average woman of to-day, whose admitted sole ambition is to dress and exaggerate the charms nature bestowed with the one idea of appealing to the opposite sex.

If an allowance of modesty is to be sacrificed at the shrine of fashion, it is only compatible with those precise scales of human nature that the same allowance of modesty must be sacrificed at the shrine of convention, and broad-mindedness exercised toward overtures which the general style of the modern Eve undoubtedly courts.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building S W corner Geary and Powell streets.



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Miss Maynard and "De Monk" IT.

At this writing it is too early to dress the chief event of the week in the past tense, and drape it in the glorified adjectives of successful achievement. But there is no doubt that if the weather does the proper thing, this open air market which Mrs. Will Crocker and her cohorts are conducting will be the hand-illuminated event on the crowded calendar of Benefits which Mrs. Crocker has sponsored since the war took the plug out of the noblest resolve to let charity begin and end at home.

Many amusing incidents have propped up the preliminaries. For example, not less than six women were seized with the same inspiration, each one secure in the belief that she had the only idea of the kind that was lodged in the human brain. By the process of evolution each one arrived at a monkey, which may be inverted Darwinism, but is a perfectly scientific statement of the fact.

Miss Sallie Maynard captured the monkey. The other five women, each with the showman's instinct for the value of the little monk, trimmed up their best Italian accent and went out in search of the Italian who owns the monkey, only to find at the end of the long trail that Miss Maynard had broken all speed laws in pursuit of man and monk, and had signed up the monk for an all day feature at her booth.

Two of the disappointed ones met somewhere on the trail where the underbrush was not too thick for recognition. Said one: "The only tip I had on his whereabouts was a recollection that not long ago he was arrested—so I got a man who knew Chief White to have his address looked up at the Hall of Justice, and by the time that I got it, Miss Maynard had him."

Said the other one: "I chased him on foot and by motor around the streets of town, but could never run into him, and finally an Italian grocer over in North Beach gave me this Oakland address. To think that I should come all the way over here only to be disappointed!"

The "Monkey Man" does not realize that he is probably the only suburbanite who has had calls from five members of the San Francisco smart set in one week. Or at least, if he does appreciate it, he is careful not to show how set up he feels, and goes about his business of getting pennies in the little tin cup of the monkey in the same picturesque rags that he wore before the smart set descended upon his hovel.



Secret Archives of the Belgian Market.

One of the human elements to be reckoned with in every game of this sort is the desire for the most favorable location. Mrs. Crocker assigned the places, and thereby showed that she has matchless courage, for of course there were many who were disgruntled at the assignments and the listening ear could detect mutterings about social wires being pulled for outside stands, and all the usual manifestations of discontent. The German desire for a place in the sun could not be much stronger than the demands of some of the amateur Belgian market women for favored places in Union Square. However, every one was finally placated into a semblance of contentment, and when Union Square transforms itself this Saturday morning into a vendors' market, the buzz of competition will doubtless be just the necessary and legitimate kind to make a noise like a success.

However, it must be admitted that during the preliminaries there were sounds that smote the air that could not be confused with the cooing of doves. For example, one morning two women met in the park and discovered that they were each in charge of the same kind of commodity, whereas each had been laboring under the impression that she was to have a monopoly of that particular thing. It took the united efforts of the committee to convince them that it was good policy to duplicate in this way, and they went their way festooned in smiles. Mrs. Crocker and Mrs. Vernon Kellogg were deep in consultation with Mr. Mullgardt, who designed the booths when, from opposite paths, each woman was seen scurrying back, and where the

paths converged they met to their discomfiture, but not final discouragement, for in chorus that could be heard several benches away, they dueted about the right of each to the superior location of a booth. How the committee finally adjusted these affairs and pulled all the kinks out of the temperamental is a matter of the secret archives.



Mrs. Whitelaw Reid and Spellbinding Germs.

There is no doubt that the New York women of wealth and fashion respond more quickly to the modern demands made upon all women these days than the women of any other city in the country. In New York there are so many women in the smart set who could not truthfully say "Unassustomed as I am," that an Ananias Club on that basis would have to put weights on the membership lists to keep them from climbing above the sky line.

Mrs. Norman Whitehouse is just one of the many Newporters who have gone in for public affairs, and can make a rattling good speech under any circumstance from a soap box on a street corner to an after-dinner background. The women interested in public affairs in New York always have an embarrassment of choice when it comes to getting a representative of the smart set on the program, so many are the women of social rank who are qualified as orators.

California women uphold the reputation of their sex when it comes to private loquaciousness; they show proper form in the indoor and outdoor pastime of all branches of conversation, including soliloquy, but there are few, if any, women in the smart set of San Francisco who will make a speech in public. Somehow, the germ has never inoculated B'lingum.

However, a way has now been paved for any germ that is not too devitalized to be worthy of the name. Perhaps in the future we can put up a B'lingum team of spell-binders against Newport. For Mrs. Whitelaw Reid, who is visiting here, paved the way by accepting an invitations to speak at an open meeting of the Navy League at the Fairmont Hotel. Mrs. Reid, unlike some of the younger New York women who go in for a great deal of that kind of thing, does not particularly enjoy the sensation of facing an audience, but when she is interested enough—as she is in this preparedness campaign—she does not refuse to raise her voice in the cause.

Take example from Mrs. Reid, all High-and-Mightynesses who have potential possibilities as speakers for the local platform needs the social lustre.



Dansants Trip on Heels of Easter.

The list of people working for the dansant to be given at the St. Francis Hotel on Easter Monday, April 24th, is a guarantee of the success of the affair, and insures a large sum of money for the Canon Kip Memorial Mission. About fifty tables were subscribed for the day that the reservations were opened, and the others are going like the proverbial hotcakes. The women interested in this settlement are the representatives of most of the old California families, and include the Mesdames Seward McNear, F. R. Beaver, Louis Monteagle, Cyrus Walker, Ira Pierce, Philip Lansdale, Richard Girvin, Joseph D. Grant, Sidney Smith, James Carolan, Henry T. Scott, William B. Bourne, H. M. A. Miller, Edgar De Pue, Henry J. Crocker and a score of others.

This will be the first big tea dance after Easter, and will bring out all the new afternoon finery. A number of the sub-set who are home for the Easter holidays from boarding school and college are with impatience twirling their toes in anticipation of the dansants that trip on the heels of Easter.

On Tuesday evening, April 25th, there will be a supper dance at the St. Francis Hotel for the benefit of a Chapel at Fort Winfield Scott. Mesdames William Hinckley Taylor, Frank Griffin, A. M. Hunter and Andrew Welch have banded themselves into an intrepid quartette, determined to raise the funds for this place of worship for the enlisted men.

Any one of this quartette could singly accomplish more than a dozen of the average women, and together they cannot spell anything but success. So the new chapel is as tangible and assured a thing as though the contracts were let and the bricks and mortar for the foundation delivered.

Mr. and Mrs. Williard P. Hawley, Jr., of Portland, Ore., recently entertained with a dinner at the Hotel Oakland for Mr.

and Mrs. C. N. Barlow and son of Oakland, and Mr. and Mrs. C. E. Sewick of Berkeley.

Friday night, Mr. and Mrs. W. S. Clark of Honolulu, who are staying at the Hotel Oakland, entertained with a dinner for Mr. and Mrs. C. J. Wetmore, who have recently returned from Honolulu. Mr. and Mrs. J. M. Scotchler and Mr. and Mrs. A. C. Richards were the other invited guests.

Monday, April 10th, the Daughters of the American Revolution will hold their monthly affair in the Rose Reception Room at the Hotel Oakland. The business meeting at 2:30 will be followed by tea, which will be served at 4:30.



That the Kindergarten of the Hotel St. Francis has found a very warm response from society is evidenced by the number of entertainments which are being given for the smart youngsters who patronize this unique institution. The latest affair which was given last Wednesday was a birthday party for Ramona Vinson, in celebration of her eighth anniversary, and it developed surprising ingenuity on the part of the children in carrying out a real "Mother Goose" affair—there being a Jack Horner pie, with favors enclosed, and other features from the classic story books. The clay modeling of these young hopefuls is really astonishingly good—chickens and rabbits being the favorite subjects. Other features at the party were songs and pantomimes.

A military atmosphere, in which, however, the kind note of relief predominates, pervaded the Hotel St. Francis this week. There has been the private view of Albert Besnard's paintings in the ball room, at which Mr. and Mrs. Charles W. Clark, Mr. and Mrs. Francis Carolan, Mr. and Mrs. Wm. H. Crocker acted as sponsors. The money raised from this exhibition has been sent to Europe for the families of French soldier artists.



The pleasure of seeking California wild flowers in their native haunts is in store for those persons who attend the Wild Flower Fete at the Fairmont Hotel during the three day exhibit, commencing April 22d. Tiny trees from mountain forests, bits of sod and mosses from distant meadows, will be brought into the city to provide miniature field and forest setting for the dainty blossoms. The fete is given as a benefit for the San Francisco Boys' Outing Farm at Saratoga. Individuals, clubs, botanical societies and counties will offer exhibits from every part of the State. Miss Elsie Zeile will preside over a table devoted to choice specimens secured in Marin County by the Sierra Club. Admission to the fete will be 50 cents.



Bruguere's San Diego Exposition Photographs.

Francis Bruguere's photographic studies of the San Diego Exposition will be exhibited in the gallery of Paul Elder & Co., beginning April 10th. The nation-wide reputation of Mr. Bruguere's work, together with the interest occasioned by the recent dedication of the 1916 Exposition at San Diego, makes this exhibition most timely.

PRESENCE OF MIND.

Court had been in session, and there were a lot of visiting lawyers who proved to be congenial souls, and consequently a little game of poker was started down at the hotel. A young local attorney had stayed out several nights, but finally the breakfast-table arguments became of such a nature that he promised to be home early that evening. But the game proved too alluring, and when he arose for his hat and coat the clock showed two-fifteen. He mounted the front porch with much trepidation, slipped off his shoes, pulled off his clothes in the hall, slipped into the bedroom, and began crawling into bed with the stealth of experience.

"Our pet dog had a habit of insisting on jumping on the bed on cold nights," he confided to a friend later, "so when I began to slide under the covers my wife stirred in her sleep and pushed me on the head. 'Get down, Bruno, get down!' she said. And I want to tell you," he smiled, "I just did have presence of mind enough to lick her hand, and she dozed off again!"—*Harper's Magazine.*

"What is in the mail from daughter?" asked mother, eagerly. "A thousand kisses," answered father, grimly, "and sixteen handkerchiefs, two waists and four batches of ribbons for you to wash and mend."—*Kansas City Journal.*

THE AMERICAN PEERAGE.

The Yankee Peerage is a thing
That soars to-day on buoyant wing
With Lords and Markisses and sitch
Selected from our home-made rich.
The glad news cometh o'er the sea
That George of sovereign majesty,
Because of service mixed with coin,
Exalts our Lord of Tenderloin.

And there be others who anon—
A simple term for later on—
May seek the gilded coronet,
Like Claude, my Lord of Kitchenette,
Most worthy vassal of the crown,
For that he holds our navy down,
And keeps our army in control
Hid deep within a pigeonhole.

And Baron Viereck we may see
Ere many days have ceased to be,
For that sweet George of Teuton fame
Has helped to play the Briton's game
With sundry gibes and barbey gaffs,
And vitriolic paragraphs,
The which have served to weary us
And make the hyphen odious.

And possibly ere many days
An Earl of Jitney's verlant bays
Will decorate the brow adroit
Of Henry, Lord of all Detroit,
For venturings of Peace whereby
The Bird was landed high and dry
And everybody came to pipe
The time to eat him wasn't ripe.

And—oh, the score of Candidates
That on the sovereign favor waits!—
His Grace the Duke of Theodore,
Who'd ease the monarch of his War,
Now straining at the leash to get
Into those trenches dank and wet,
And make the quarrels of the Throne
No longer George's, but his own.

And Baron Bill of tongue so free—
They'd spell that Baron with an E—
For vast expenditures in breath
To talk Bellona grim to death;
The list runs on and on and on,
From Ponkapog to Washington,
Of worthy lords, dukes, earls and barts,
Ripe for the plucking in our marts.

—*John Kendrick Bangs in the New York Sun.*

—"Your town seems awful dead. Had a scourge of any kind?" asked the stranger. "No," replied the citizen. "No smallpox or yellow fever?" "No." "Floods or famine?" "No." "Well, what ails your town this year?" "Nothing ails it this year, but a boom struck it last year."—*Topeka Journal.*

—"Are you the editor of the paper?" asked the lady with the drab spats, calling. "I am," replied the man with the poised pencil. "Well, I called to ask you if you wouldn't get larger type. My name was in your paper five times last week and a neighbor of mind told me she never saw it."—*Yonkers Statesman.*

"I suppose it is hardly necessary for me to tell you, sir, that I am in love with your daughter," said the trembling suitor. "Not at all, young man," replied her father. "And, furthermore, I've seen enough idiotic symptoms in the past month to convince me that your passion is reciprocated."—*Birmingham Age-Herald.*



PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN THE "HALLS" THIS WEEK

BY HENRY McDONALD SPENCER

"Gee," said the ex-Leading Lady, reflectively, as she switched her chewing gum after reading last week's "Personal Adventure"—"Gee, why don't you say something about the performers occasionally, instead of filling your columns with 'Ts'? You writing ginks sure do hate yourselves."

"I am prepared to admit, my dear," I said, "that as modest violets we shrink from the public gaze with a trepidation almost equal to that displayed by the ladies of the stage—especially the burlesque stage." The latter I added for good measure, as my *vis-a-vis* had been a queen of burlesque; and would be still if there were any burlesque and she were not too fond of sweets and other fat producing foods.

"I suppose you think that's a quick come-back," was the full-throated reply. "Well, suppose we call the score tied, what then?"

"You are at the bat and started this thing, then what?" I signalled the waiter, and after the mystic "the same," she replied:

"Why don't you write about . . . ?"

"About what?" I said, with a large gesture, waving aside the change. And when you come to think about it, the fact hits you in the face that aside from a small, neighborhood theatre in the Mission there is not a single house in San Francisco this week where the spoken drama is played; and those to whom the personality of the play is an important factor in their enjoyment of the thing played are obliged to seek consolation in the vaudeville houses, which, incidentally, also present pictures.

And so to the Orpheum

One of the by-products of the war has been the closing of many of the European opera houses and the consequent release of song birds who otherwise would not be available for American engagements. It seems almost callous even to suggest that we are by way of benefiting through the world's agony; nevertheless, it is to these circumstances that the Orpheum management assures us the presence of Ciccolini is due. Even the ex-Leading Lady, with all the natural jealousy of another and a past performer, could find no fault with the wondrous volume of melody which poured from the young Italian tenor's throat. In character and quality surpassing anything we have had in the two-a-day for so long back that I can remember no further, Ciccolini's voice is heard in French, Italian and English songs—popular enough to please the groundlings and classic enough for the *illuminati*. A marked feature of his singing is its being absolutely true; in fact I would say that he tends to sharp, if anything, when excited, instead of flattening. Perhaps an American audience would like a little more tenderness in songs such as "Peggy Machree," and he has a tendency which is noticeable in the Italian method to produce that dramatic catch, gasp or sob in the throat; but after all, these things are mere matters of personal predilection, and do not detract from the merit of the rendition. This number is well worth the price of admission, and, indeed, about exhausts the credit side of this week's bill, among the newcomers at least.

A perfectly good skit is presented by George Howell & Company, called the "Red-Fox Trot," in which the dear old familiar characters of a giddy young wife fond of dancing, her hard-working "noble American" type of husband, and a sly young serpent who invades their Eden with a proficiency in the latest dancing steps as the bait instead of the apple of theology. The young cabaret sharp mistakes the lady's interest in dancing for a more personal feeling, and promptly proceeds to make love to her, while the husband writhes in an agony of doubt and

jealousy behind a curtain in full view of the audience. Needless to say, the lady is no hussy, no indeed; she promptly spurns her would be lover with the usual "you are mistaken in the kind of a woman I am." Husband then appears in view of the performers as well as of the audience, and does the old "There's-the-door" stunt. There was only one depth of banality left unplumbed, and that was to have threatened to slap Lothario on his wrist watch, which would indeed have got 'em going. I present this suggestion in all seriousness to George Howell and Co., for surely both actors and playwright realize the kind of stuff they are putting over as well as I do, and I can only say that they are getting away with it.

Willa Holt Wakefield is an old time performer who caught her auditors' sympathies from the start; Valentine and Bell had a bicycle act with some new features, although bicycle acts surely would have been given in the Ark if there had been any bicycles then. Benny and Woods got a number of hands for a piano and violin number, but there again I disagree with the public, and—Benny and Woods.

At Pantages this Week

"The Misery of a Hansom Cab" is the featured attraction at the Pantages, and Al. Fields, who served a year at the old Fisher's on O'Farrell street as the principal funmaker, is back again with his famous delineation of the slangy cab driver. Norton and Earl have a smart dancing act. "The Boarding School Girls," with a clever eccentric female comedienne, "Tommy" Allen, is a bright act. Flavilla plays the accordion well. Morris Golden, Reed and Wood present musical acts, and Cooke and Rothert have an acrobatic novelty. The third incident of "The Iron Claw," the Chronicle-Pathe serial, is also presented. This serial, by Arthur Stringer, is described as being the most thrilling ever written, and each episode so far has added to the excitement. Love, jealousy, hate and revenge all combine to put thrills in every line of the printed story, and the startling situations are visualized faithfully on the screen. The next episode, the fourth, of "The Iron Claw," will appear in the Chronicle next Sunday.

* * *

Great Ovation at Final S. F. Symphony Concerts

The final pair of concerts were given by the San Francisco Symphony Orchestra on Friday (week) and Sunday afternoons. The performance on Friday was somewhat in the nature of a farewell ovation, and the greenhouses of the peninsula must have been stripped to provide the flowers which were passed over the foots, and which filled the stage. The "Eroica" of Beethoven was the main offering, and it is safe to say that Beethoven was rendered as never before in San Francisco, and the concluding demonstration swept audience, players and leader off their feet.

* * *

People's Philharmonic Orchestra.—The People's Philharmonic Orchestra, which gave the first of a series of ten popular symphony concerts at the Pavilion Rink on Thursday evening, will continue to present attractive programs at intervals of two weeks at the same place. As the date for the second concert, however, falls during Holy Week, and as many important musical events are scheduled between now and then, it has been deemed advisable to postpone it for one week, making the date Thursday evening, April 27th, when the orchestra of sixty-five artists, under the baton of Nikolai Sokoloff, will give a Beethoven-Wagner program. Miss May Mukle, the English 'cellist, will be the soloist of the occasion.

Advance Notices

Calve at the Orpheum.—The Orpheum bill for next week will have as its headline attraction Calve, the world's most famous "Carmen," and one of the greatest prima donnas grand opera has ever produced. Her engagement is limited to one week only. Associated with Madame Calve will be Gasparri, the eminent Italian grand opera tenor, and her husband. Madame Calve will sing in French, selections from "Sappho," and the Habanera from "Carmen." Signor Gasparri will render in Italian arias from "Tosca" and "The Girl of the Golden West," and for a finale both will be heard in the famous duo from "Faust."

Lillian Kingsbury and her company will appear in a one-act play called "The Coward." Its situations are strong and dramatic, and Miss Kingsbury, as the wife of a millworker who has heeded the call to arms, is credited with an intensely human performance.

Ray Dooley, with the assistance of Elmer Graham and Gordon Dooley, will give a combination of melody, dancing and jollity.

Pietro, the piano accordionist, will present one of his most delightful programmes.

Miss Catherine Powell, America's international danseuse, will appear in a series of classical dances, assisted by Adele.

The Le Grohs, pantomimic contortionists, will introduce an eccentric novelty.

Benny and Woods in their piano and violin selections, and Valentine and Bell in their bicycle feats, will also be included in this bill.

The third of the series of beautiful colored travelogues, consisting of motion picture scenes taken especially for the Orpheum circuit, will be exhibited.

A special feature of this bill will be Gertrude Vanderbilt and George Moore in singing and dancing novelties.

* * *

Columbia Theatre.—The Columbia Theatre announces the opening of its summer season of drama for Monday night, April 17th, when May Robson appears for the first time in this city in her latest comedy success, "The Making Over of Mrs. Matt," an entirely satisfactory vehicle for the display of this inimitable comedienne's clever work. The play is from the pen of James Forbes, who is best remembered as the author of "The Chorus Lady," which won him distinction in this country as well as in England. It is replete with quaint sayings and witticisms, develops a picturesque love story, and offers Miss Robson an ideal role. The play has a moral, and exudes sunshine and laughter, as well as choice comedy. It is intended for young and old, as it touches the hearts of youth and age alike with its quaint humor, its well-shaded expressions and its laugh and tear compelling impersonations. Miss Robson will have a large and capable supporting cast in her support. An excellent stage setting has been provided for the production. The sale of seats for the engagement opens Thursday morning, April 13th. Matinees will be given on Wednesdays and Saturdays.

* * *

Big Bill at Pantages.—Chris Richards, the noted English eccentric comedian, who has achieved the impossible in having Alexander Pantages sign a contract for the rest of his natural life, will top the new show at the local Pantages Theatre on Sunday. The theatrical magnate says that the dapper Richards has his countryman, Charlie Chaplin, whipped to a frazzle when it comes to mugging in the movies, all of which we will judge next week. Another one of the allies on the same bill is dashing Michael Emmett, the romantic young Irish tenor, who has been picked to take the place of Andy Mack. Chauncey Olcott and other aspirants to the throne of Celtic musical comedy. "A Glimpse of Old Ireland" is Emmett's vaudeville packet. "The Dream Pirates" is a three-a-day version of the "Peter Pan" type with bloodthirsty pirates, pretty dancing attendants and a full rigged pirate ship. The seven Bracks,



Calve, the world's most famous "Carmen," next week at the Orpheum.

bounding acrobats; Donita, the girl with childish impersonations; the Packard Four, harmony speed kings; Violet and



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pattern or in Oriental design.

THE PALMER SHOP
1345 Sutter Street

Charles, aerial gymnasts; and the fourth episode of "The Iron Claw," are the other acts.

ONLY A DAD.

Only a dad, with a tired face
Coming home from the daily race,
Bringing little of gold or fame
To show how well he has played the game,
But glad in his heart that his own rejoice
To see him come and to hear his voice.

Only a dad of a brood of four,
Out of ten million men or more,
Plodding along in the daily strife,
Bearing the whips and scorns of life
With never a whimper of pain or hate
For the sake of those who at home await.

Only a dad, neither rich nor proud,
Merely one of the surging crowd,
Toiling, striving, from day to day,
Facing whatever may come his way,
Silent, whenever the harsh condemn,
And bearing it all for the love of them.

Only a dad, but he gives his all
To smooth the way for his children small,
Doing, with courage stern and grim,
The deeds that his father did for him;
This is the line that for him I pen:
Only a dad, but the best of men.

—Detroit Free Press.

A NEW BEING.

I know myself no more, my child,
Since thou art come to me,
Pity so tender and so wild
Hath wrapped my thoughts of thee.

These thoughts, a fiery gentle rain,
Are from the Mother shed,
Where many a broken heart hath lain
And many a weeping head.

—A. E.

BY THE WAY.

The Chosen (Korean) Governor-General has recently ordered the repair of the ruins of the old Shiragi dynasty tombs with a view to preserving the historic remains of ancient Korea. The workmen employed in the repair of a nine-story tower discovered an old stone coffin of about two square feet in the third story of the tower. In the coffin were a jeweled ornament, a gold bell, a silver bell, some old coins, a gold vase, a stone gourd, some comma-shaped jewels and several other rare articles, all relics of ancient times, dating back one thousand three hundred years.

* * *

The busy silkworms of Japan are to find a chemical-mechanical rival. At Yonezawa a plant has been secured for the purpose of manufacturing artificial silk. This is the first attempt in the industry in Japan. In compliance with the request of the company, professors in the Yonezawa Polytechnic Institute have been engaged for some time past in the perfection of the process of manufacturing the goods, and a patent has recently been taken out for the result obtained. The invention of the process has been arrived at quite independently of the German invention, and it is reported to show a great improvement on the foreign method.

* * *

A shipbuilding company just incorporated at Albany has standardized its designs and methods so that it will save 20 per cent of the cost and 50 per cent of the time of building a 6,000 ton cargo steamship. Specifically it hopes to be able to turn out such ships in 15 days. The efficiency and the preparedness experts will be delighted—if accomplishment equals expectation.



Georgia Emmett, the Irish Beauty, at Pantages.

—The Techau Tavern Show Girl Revue is as charming an entertainment as one can find in the city. The costumes, gorgeous yet artistic, the songs, new and catchy, the girls themselves, piquant, chic, vivacious, create an ensemble which is very satisfying to lovers of the unusual and the beautiful. No expense has been spared to make the Revue a performance which would be creditable to Broadway. Mr. E. G. Wood, the successful Eastern producer, has a happy faculty of creating a smooth and finished production, and his piano accompaniment to the songs proclaims him a musician of rare accomplishments. Last Saturday large quantities of La Boheme perfume were presented as souvenirs to the lady guests, and the same famous perfume will be distributed each Saturday.

—“Have you any creepers about your house?” “Sure I have—one.” “What kind is it?” “Remarkably fat, breaks up everything that it can get hold of, and also makes me walk the floor with it all night. Oh, yes, I have a creeper.”—Baltimore American.

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday April 9th

A FIRST-CLASS BILL

CHRIS RICHARDS, England's Famous Eccentric Comedian "Funnier Than Charlie Chaplin"; MICHAEL EMMETT & CO., The Romantic Irish Tenor, "A Glimpse of Old Ireland"; "THE DREAM PIRATES," A Cruise on the Ocean of Mirth and Melody With Viola Wilson and Sammy Wrenn; SEVEN BRACKS, World's Greatest Risley Acrobats; Eight All Star Pantages Features with The Fourth Episode of "THE IRON CLAW."

Orpheum

O'Farrell Street Bet. Stockton and Powell

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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

CALVE

The World's Most Famous "Carmen" and

GASPARRI

The Eminent Italian Grand Opera Tenor ONE WEEK ONLY LILLIAN KINGSBURY & Company in "The Coward;" MISS RAY DOOLEY supported by Elmer Graham and Gordon Dooley, in a Conglomeration of Variety; PIETRO Piano Accordionist; CATHERINE POWELL in Classical Dances; THE LE GROIS, Eccentric Novelty; BENNY & WOODS; VALENTINE & BELL; NEW ORPHEUM TRAVELOGUE; GERTRUDE VANDERBILT & GEORGE MOORE in New Song and Dance Novelties. Evening Prices, 10c., 25c., 50c., 75c. Matinee Prices (except Sundays and holidays), 10c., 25c., 50c. PHONE DOUGLAS 70.



—Crawford—I see the belligerents are calling out the older reservists. Do you think that married men should be compelled to fight? Crabshaw—Why not? They are used to it.—*Life*.

—“Look here, Mose, I thought you were going to be baptized into the Baptist church?” “Yaas, sah, I is. But I done been sprinkled into de 'Piscopal till de summeh comes.”—*Dallas News*.

—“I give my wife half my salary every week to spend on the housekeeping and herself?” “And what do you do with the other half of your salary?” “Oh, my wife borrows that.”—*Houston Post*.

—“Another embezzlement, I see. Isn't it odd that these are always committed by trusted clerks?” “Not at all. The ones that are not trusted never get a chance at the money.”—*Boston Transcript*.

—First Mormon—What's the matter with Bueber? He's cutting out his old friends. Second Mormon—How so? First Mormon—Why, he never asks me to drop in and see him married any more.—*Life*.

—“When I was a boy,” said Mr. Waterstock, “I wanted to go to sea and be a pirate.” “And you changed your mind,” replied Miss Cayenne, “to the extent of deciding to remain on land.”—*New Orleans Times-Picayune*.

—“The prohibition wave has hit Crimson Gulch pretty strong,” remarked Bronco Bob. “Why, I saw every man in the place lined up at the bar.” “Yes. But seven or eight of the men are learning to take water as chasers.”—*Washington Star*.

—“Did you ever listen to a play with your eyes shut?” she went on aggravatingly, having maintained an incessant chatter since the rise of the curtain. “No,” he replied, out of patience, “but suppose you try listening to it with your mouth shut.”—*Boston Transcript*.

—Bill—Were you at the Prohibition meeting? Jill—Yes; I was. Bill—What in the world do you want to listen to those fellows for? Jill—It's cheaper. Bill—Cheaper? Jill—Why, yes; their statements didn't cost me anything, and they made me stagger.—*Dallas News*.

—“These South Sea Islanders are a queer lot. They have many things which are taboo, mustn't be touched.” “I see nothing strange about that. It is the same principle on which we carefully plant a lot of grass for people to keep off of.”—*Louisville Courier-Journal*.

—“Sometimes I think,” remarked the timid young man in the parlor scene, “that if I—er—had money I would—er—get married.” “Well,” suggested the dear girl who was occupying the other end of the sofa, “why don't you try and—er—borrow some?”—*Philadelphia Ledger*.

—“I want you to be nice to the Greens to-night.” “Now, why do you insist on that? You know I have no use for either of them.” “I know, but I've just looked over the guests at this party, and the Greens are the only people here who own a car who go home our way.”—*Detroit Free Press*.

—“The greeting, ‘How are you?’ doesn't seem to me to represent any sincere and sensible inquiry,” remarked the man who thinks hard about trifles. “That is true,” replied Miss Cayenne. “When I meet several people I know I am always tempted to say ‘why’ instead of ‘how.’”—*Washington Star*.

—A small boy who was sitting next to a very haughty lady in a crowded omnibus kept on sniffing in a most annoying manner. At last the lady could bear it no longer and turned to the lad. “Boy, have you got a handkerchief?” she demanded. The small boy looked at her for a few seconds, and then, in a dignified tone, came the answer: “Yes, I 'ave, but I don't lend it to strangers.”—*Live News*.

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DINNER IS SERVED in Dining Car (also breakfast next morning) and you arrive in Los Angeles before 9 o'clock—

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OR, IF YOU PREFER, you can dine leisurely at home and take the “Lark” at 8 P. M. from (Third Street Station)—

AFTER BREAKFAST in Dining Car next morning, you reach Los Angeles at 9:45, with a full day before you for business or pleasure.

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8:30 “	9:20 “
10:00 “	11:20 “
12:01 P. M.	1:20 P. M.
2:00 “	3:20 “
4:00 “	5:20 “
6:00 “	7:20 “
*8:00 “	* 8:50 “
*9:30 “	*10:20 “

* Sundays and holidays only

Effective April 3, 1916, no automobiles will be handled on regular passenger boats from San Francisco daily until after 6 P. M. and on Sundays and Holidays until after 9:30 P. M. nor on regular passenger boats from Sausalito daily until after 7:33 P. M. and on Sundays and holidays until after 10:20 P. M. except they may be handled daily on regular passenger boats from Sausalito at 6:03 A. M. and 6:33 A. M.

Daily swing service from Sausalito to Tiburon connects with the 8:30 A. M. and 4 P. M. boats from San Francisco.

Northwestern Pacific

The Background of the War Zone

"Farm and Fireside" tells us that an impressive testimony to the bigness of American livestock interests was afforded recently. "A London despatch stated that Great Britain alone had bought \$600,000,000 worth of horses and mules in America since the war started. Just about the same day the agricultural department declared that, notwithstanding the unprecedented sales abroad, there were just as many horses and mules left in the country as when the war started. All the European countries are taking measures to keep their supply of horses. Various plans to encourage breeding, restore racing to favor, give prizes for good animals, purchase good stallions with public funds and permit them to be used by private breeders, and the like, are being organized in England and France. The horse question is going to be one of Europe's hardest after the war."

One thousand farms will be set aside in Western Canada by the Canadian Pacific railroads for the use of soldiers disbanded after the European war, according to an announcement made at Montreal, recently, by Lord Shaughnessy. The farms will be ready for occupation in the spring of next year. They will be grouped in colonies with appropriate military names. A general instruction farm is part of the scheme.

While the action of Rumania in commandeering half of the 100,000 wagonloads of grain said to have been sold to Germany is not so imperative a casus belli as the seizure by Portugal of the German shipping laid up in its ports, it undoubtedly shows an aggressive temper. It must be taken on the one hand in connection with the battle of Verdun, and on the other hand with the preparations for a spring offensive in the Balkans by the allies, which in some quarters is expected to begin in May. It need hardly be said that the campaign is based on Salonica, which has not seemed very hopeful, would take on a quite different color if Rumania is preparing to cast in its fortunes with the allies. In making such a decision the outcome of the battle of Verdun could hardly fail to be a factor of importance.

Battles in the air become bigger and more thrilling as the war goes on, yet they are insignificant in comparison with what may be looked for in the next great war. When this war began, aircraft were in a merely experimental stage, and most of the models in use were soon scrapped. Exciting as must have been the raid of 65 airplanes on Zeebrugge, and the great battle between German and allied squadrons in Alsace, neither gives any measure of the possibilities. When a well standardized type is worked out a flying machine for two men may cost no more than an automobile, and its upkeep may be less than that of a cavalryman. The potentialities of a raid by 10,000 airmen armed with bombs and machine guns are startling, but a great power could put a much larger force in the air—it would merely be a question of what was worth while.

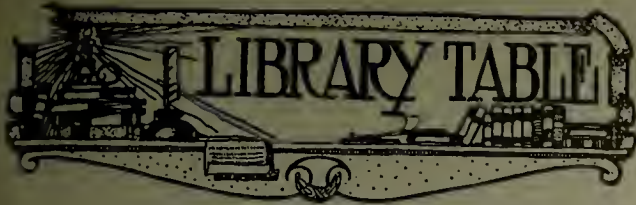
FLOWERS AND PLANTS IN THEIR RAREST BEAUTY.

When B. M. Joseph opened his originally designed and beautiful flower shop at 233 Grant avenue, he introduced so many distinct and appealing novelties and excellent innovations that he completely transformed the florist trade in the Bay counties, especially in San Francisco. He set a new standard. This change is indicated in the many efforts of other florists to imitate his clever original designs for plants, and his favor novelties, baskets and receptacles, as a background for floral and fruit settings. Apparently he has discovered in some magic garden delicate varieties of special blooms that are richer in coloring, grace and form than can be found anywhere else. California furnishes by far the largest assortment of beautiful flowers on this continent, and the best of them are always on exhibit in seasonal bloom and in their perfection at Joseph's. Frequently, through some botanical legerdemain, he really produces them in all their delicate loveliness when out of season. Eastern visitors to San Francisco should not miss his shop and become acquainted with the loveliest of California flowers in all their appealing beauty.

The Open Air Market in Union Square for Belgian Relief

As Seen by A. S. MacLeod





"About Miss Mattie Morning Glory."

This is one of the sweetest love stories ever told, fairly teeming with humor and pathos. Miss Lilian Bell, who has been uniformly successful in producing so many excellent novels, has woven a charming narrative about little Miss Mattie Morning-glory, a warm-hearted, impulsive diminutive milliner, whose first affections are centered on a worthless scamp, who has deceived and robbed her. The arrest and exposure of her sweet-heart open Miss Mattie's eyes to his perfidy and the subsequent shock sends her to a hospital. Here, while recovering from her grief over her shattered dream, she is aroused from the selfishness of her disappointment by learning that an operation is to be performed on a beautiful orphan child in the cot adjoining hers: an operation which is so dangerous that there is slight hope of the child's recovery. Little Gracie is adopted by Miss Mattie to save her from the operation, and in this act is laid the cornerstone of the beautiful love story of cultivated, fastidious Matthew McCabe and this gentle, innocent-minded old maid—a story through which Miss Mattie's unselfish Christianity shines with a brilliance which is reflected by all who come in contact with her. The plot abounds with many delightful surprises, and appeals eloquently to those who dearly relish a wholesome, healthy, adorable love story.

Net \$1.35. Rand, McNally & Company, Chicago.

"My Friend Phil."

This story of a little boy with a question mark following his every sentence is a most unusual and bewitching production, as little Phil takes hold of the heart with a grasp which does not easily let go. Isabel Peacock knows a boy's heart and intuitions, and in quite a natural and keenly absorbing way little Phil plays an important part in bringing to successful issue a love affair. However, it is through two serious accidents to the child that the lovers are closely bound together. He has an uncanny way of delving to the secret recesses of man's innocent misunderstandings. His delusions concerning the most everyday happenings, his absolute loyalty to his big friend and sublime confidence in the omnipotence of God to make all things right and just as his little mind had conceived them, furnish irresistibly comical and enticing reading.

Net \$1.25. Rand, McNally & Co., Chicago.

Is "The Civilization Called Christian," Dead?

The following arresting passage occurs in the preface to "The End of a Chapter," by Shane Leslie: "It was while invalidated in hospital during the great war that I began to record notes and souvenirs of the times and institutions under which I had lived, realizing that I had witnessed the suicide of the civilization called Christian, and the travail of a new era to which no gods have been as yet rash enough to give their name, and remembering that, with my friends and contemporaries, I shared the fortunes and misfortunes of being born at the end of a chapter in history."

Both Rex Beach and Zane Grey have put the romance of the Mexican border into their recent fiction—Grey in his novel, "The Light of Western Stars," and Beach in his latest book, "Heart of the Sunset." Contemporary events and personages figure in this latter romance, only a little veiled; and readers may like to think that in the Mexican general who keeps the American heroine a captive, they have found the original of the bandit now being pursued by our troops.

Harper & Brothers, New York.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

WHERE OUR ARMY OFFICERS STUDY WAR

Because of their highly technical character, the layman finds himself baffled in an attempt to estimate, even roughly, the difficulties besetting the problems set for students of the Service Schools. One reads in the Signal School schedule, "Practical Exercise No. 25; Manipulation of Mercury Arc Rectifier," or in the Staff College summary of courses, "Grand Tactics—Manchurian War;" and even the kindly explanations of the Secretary of the Schools, acting as guide and expounder of mysteries, leave the visitor numbed and groping. Occasionally, however, dazzling simplicity seems to clothe some element of the curriculum, and just when the civilian mind has begun smugly to wrap itself about an understandable fact a distinct jar intervenes and confidence goes glimmering. One of the recently established courses in the Staff College, for example, is the Department of Staff Supply. Captain W. K. Naylor, instructor in charge, explains that the investigation conducted by students under him has to do with the mobilization of national resources, railroad and overseas transportation, the capacity and availability of our merchant marine, etc. Perfectly comprehensible! Doubtless an entertaining and comparatively simple course, say you. "One of our problems," explains Captain Naylor, "presupposes a declaration of war by the President, a call for volunteers, and the mobilizing of a brigade at an available point handy to rail and water transportation in the Northwest. Each student officer becomes for the purposes of the problem a quartermaster in charge of the establishment of the mobilization camp. Now that would appear a comparatively simple problem?" You blunder into the instructor's snare; you opine that all the quartermaster had to do was to see to it that the various units got off their trains and found their camp. Yes, decidedly simple. With a smile the Captain hands you the solution of the problem: thirty-three printed pages, with three accompanying maps. Reading, you will discover that the task of establishing a brigade cantonment involves such widely variant details as the price of 2½ inch wrought iron pipe, advertisements for labor in the nearest local paper, and condemnation proceedings against required land.—Robert Welles Ritchie in *Harper's Magazine* for February.

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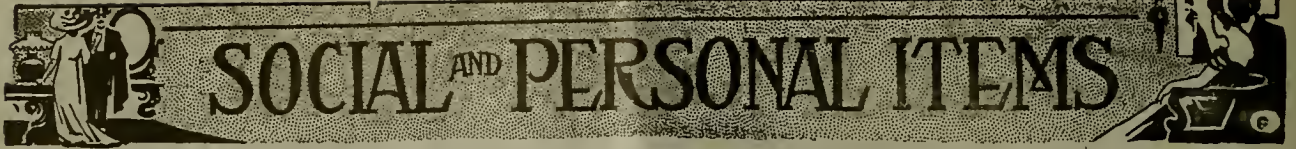
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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

- BROAD-HUGHES.**—Mr. and Mrs. J. S. Broad announce the engagement of their daughter, Miss Hazel Broad, and William Hughes of Portland. The wedding will take place in the early fall.
- CLARK-CHAPMAN.**—The engagement of Miss Florence Clark of Larkspur, Marin County, to Mr. Henry A. Chapman of Tennessee, has been announced among their numerous friends. The wedding, which will be an at home affair, will be very quiet, and will take place early in April.
- KINKAID-CURTIS.**—Mr. and Mrs. Frank Kinkaid announce the engagement of their daughter, Miss Dorothy Kinkaid, to Carleton Curtis, son of Mr. and Mrs. A. A. Curtis of San Rafael.
- RICCOMI-BELLI.**—Mr. and Mrs. J. Riccomi announce the engagement of their daughter, Miss Elvira Riccomi, to J. Belli.
- SEVAN-FINDTNER.**—Mr. and Mrs. George Sevan of Oakland announce the engagement of their daughter, Miss Alice Sevan, to Mr. F. Talbot Findtner, a prominent business man of Oregon. The wedding will take place sometime in the early summer.
- SUYDAM-BARKER.**—Cards sent through the mail to a large number of her friends told of Miss Suydam's betrothal to Harold L. Barker of New York. Miss Suydam is the daughter of Mr. and Mrs. Charles Henry Suydam, and a niece of Mr. and Mrs. Edward Bowie Cutter. Howard L. Barker is the son of Mr. and Mrs. Howard M. Barker, who make their home in New York.
- VAN LUVEN-MOOSE.**—Mr. and Mrs. Henry Van Luven announce the engagement of their daughter, Miss Mildred Van Luven, and Dr. Raymond Moose. The Van Luvens are prominent in the business and society worlds of Marin County, and Miss Van Luven is a social favorite. The marriage will be an event of the late summer.

WEDDING ANNOUNCEMENTS.

- CHURCHILL-HESS.**—Miss Dorothy Churchill and Herrmann Hess will be married on May 4th at Napa. It will be a small, simple service, which only the relatives will attend, and immediately afterwards there will be a big garden party at the Churchill home, at which the friends of the young couple will greet them.
- JOHNS-HUNT.**—Miss Lucille Johns will become the bride of Charles Warren Hunt, Jr., at St. Luke's Church on the evening of May 16th. Rev. Edward Morgan will read the marriage service. The wedding reception will be held at the Sorosis Club.

WEDDINGS.

- BEGLIN-STEPHENS.**—A marriage that is of much interest in San Francisco was solemnized in Los Angeles on March 13th, when Mrs. Maybelle Lillis Beglin became the wife of Dr. John Miller Stephens. It took place at the Hotel Alexandria. Dr. and Mrs. Stephens will make their home in Pasadena.
- CUTTER-RICKARD.**—Miss Edith Cutter and Brent N. Rickard were married on Friday of this week at the Edward Bowie Cutter home on Clay street. The Rev. Josiah Sibley of Calvary Church officiated. The wedding was attended by relatives only. Mr. Rickard and his bride will go to Tacoma and other points north. Their plans are unsettled after that, but ultimately they will go to Mexico to make their home.

LUNCHEONS.

- BELL.**—Mrs. Franklin Bell gave an informal luncheon Monday afternoon at Fort Mason, in compliment to her house guest, Mrs. Lloyd McCormick. After luncheon bridge was enjoyed.
- BRIDGES.**—Mrs. Charles Bridges will be hostess at luncheon on the afternoon of April 15th, entertaining her guests at her attractive home at Fort Mason.
- CAMERON.**—Lilacs and rambler roses covered the loggia beneath which Mr. and Mrs. George T. Cameron entertained their guests at a luncheon Sunday at their home in Burlingame.
- EASTLAND.**—An informal luncheon was given by Mr. and Mrs. Thos. Eastland, Sunday, at the Burlingame Club. It was in compliment to Mr. and Mrs. Robert Hayes Smith and Miss Mary Jolliffe.
- FORD.**—A dozen guests will enjoy the hospitality of Mrs. Virginia Ford at luncheon next Tuesday at the Bellevue Hotel.
- HOADLEY.**—Mrs. George Hoadley will give a luncheon party at her home at Sea Cliff on Friday, April 28th.
- KEYSTON.**—A group of friends will partake of the hospitality of Mrs. William Keyston at luncheon Tuesday afternoon. The affair will be given at her apartment on Pacific avenue.
- McBRYDE.**—Mrs. Douglas McBryde entertained at luncheon Friday at her home on Vallejo street.
- SCOTT.**—Mrs. Lawrence Irving Scott has issued invitations for a luncheon to be given Monday at the Francisca Club.
- SWIFT.**—Mrs. Eben Swift's home on Sacramento street will be the setting for a luncheon this afternoon.
- TYSON.**—Varying the round of pleasurable things that are being given in honor of her engagement to Frank Kales, Miss Marie Tyson entertained a group of friends Tuesday at luncheon. This affair took place at her home in Alameda.
- VAN ECK.**—Miss Marion Crocker was the guest of honor at a luncheon over which Baroness J. C. Van Eck presided Wednesday afternoon at her home on Broadway.

DINNERS.

- CURRAN.**—Mr. and Mrs. Ross Amber Curran were hosts at an informal dinner Thursday evening at their apartment in Powell street.

- CROCKER.**—Miss Marion Crocker will be a dinner hostess this evening. Mr. and Mrs. Leopold Heebner will be the guests of honor, and the pleasurable affair will take place at the hostess's home on Laguna street.
- EVANS.**—Dr. and Mrs. George M. Evans gave a dinner recently at their home in Union street in honor of Dr. Joseph C. Bloodgood and Mrs. Bloodgood of Baltimore.
- FILER.**—Mr. and Mrs. Walter Filer entertained informally at dinner Monday evening at their apartment on California street.
- HOLMES.**—Ten guests enjoyed the hospitality of Mr. and Mrs. Howard Holmes at dinner Tuesday evening at their home on Buchanan street.
- HUNTER.**—Colonel and Mrs. Alfred Hunter entertained a coterie of their friends at dinner Thursday evening at their quarters at Fort Winfield Scott.
- IRVINE.**—A dinner on board the U. S. S. Oregon was the pleasurable affair that was arranged Friday evening by Lieutenant and Mrs. Robert Irvine. The complimented guests at this affair were Miss Nell Rauch and William Allen Taylor.
- McNEAR.**—A skating party preceded by dinner will be given on the evening of April 24th by Mr. and Mrs. Frederick W. McNear.
- REID.**—Mrs. Whitelaw Reid gave a dinner party recently for her brother, Ogden Mills, who arrived last week from New York. The dinner was given at Millbrae, the seat of their late father, D. O. Mills.
- SELFRIDGE.**—Dr. and Mrs. Grant Selfridge entertained at an informal dinner Sunday evening at their home on Clay street.
- SCHILLING.**—Miss Elsa Schilling presided at a dinner Saturday evening at her home in Oakland, when she entertained in compliment to Miss Marjorie Mhoon and Harry Heasley Fair, whose wedding will take place next week.
- SMITH.**—A group of friends enjoyed the hospitality of Lieutenant and Mrs. Emery Smith at dinner Thursday evening at their home on Filbert street.
- YOUNG.**—Mr. and Mrs. Charles Young will preside at dinner Sunday evening, when their guests will assemble at their attractive home on Vallejo street.

TEAS.

- ALEXANDER.**—Mrs. Albert Rees was the complimented guest Thursday afternoon at a farewell tea which Miss Harriett Alexander gave at her apartment on Sacramento street. Mrs. Rees left Friday for New York, to join her husband, Lieutenant Rees, U. S. N., upon his return from Guantanamo Bay.
- BRESSE.**—Mrs. Eugene Bresse was hostess at a bridge tea Friday afternoon at the Cliff Hotel. Mrs. Bresse has been at that hotel since her arrival last month from the East.
- CADWALLADER.**—A score of friends accepted the hospitality of Mrs. George Cadwallader at an informal tea Monday afternoon. It was given at her home on Jackson street, and her mother, Mrs. Russell Wilson, presided over the tea table.
- CLARK.**—Wednesday, Mrs. Willis Clark entertained at a tea at the Hotel St. Francis in honor of Mrs. Harold Eugene Snow.
- KING.**—Mrs. Joseph King, Jr., was hostess Tuesday afternoon at a bridge tea which she gave at her home on Lake street.
- STONE.**—Tulips in the orchid tones, combined with fernery and arranged in gold baskets, adorned the tea table over which Miss Jennie Stone presided Wednesday afternoon at the Palace Hotel. The affair was planned in compliment to the hostess's niece, Mrs. Harold Barnard, who is visiting her from her home in Sacramento.
- WOOD.**—The Misses Velda and Lola Wood gave a tea Thursday as a compliment to Mrs. Clarence DeWitt Woods, who is here from Nevada City visiting her parents, Mr. and Mrs. Robert Wise, on Jackson street.

CARDS.

- DANFORTH.**—Miss Dorothy Danforth presided at an informal bridge party Tuesday afternoon, her guests assembling at her home on Broadway.

THE HOTEL PLAZA

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HERMANN.—Miss Emma Hermann has asked a number of her friends to a bridge party to be given Monday at her home on Pierce street. It is planned in honor of Miss Nell Rauch, whose marriage to William Allen Taylor will take place shortly after Easter.

WELCH.—Mrs. Berthe L. Welch entertained her bridge club Thursday evening at her home in Devisadero street.

ARRIVALS.

FEENEY.—Mr. and Mrs. Charles S. Feene returned Wednesday from San Diego, where they have spent the last week or so.

FULLAM.—Miss Rhoda Fullam, daughter of Admiral William F. Fullam, U. S. N., is up from Coronado, where her father's ship and fleet are stationed, and is a guest at the St. Francis for a few days.

HOLBROOK.—Mr. and Mrs. Charles H. Holbrook, Jr., who have been in Washington and New York for the last few weeks, returned to their home in this city this week.

KAHN.—Mr. and Mrs. Ira Kahn, their son, Sidney, and Mrs. Kahn's mother, Mrs. Kate Clayburgh, and sister, Miss Sophie Clayburgh, have returned from Honolulu, where they have spent the last two months.

MCNEAR.—Mr. and Mrs. George W. McNear, who have been in Southern California, have returned home.

OTIS.—Mr. and Mrs. James Otis and the Misses Cora and Frederika Otis are home again. Mr. Otis and his daughters have been in South America. Mrs. Otis joined them at the Grand Canyon on their return home via New York.

DEPARTURES.

BREYFOGLE.—Mrs. Edwin Breyfogle has gone East to make a visit of several months with relatives in St. Louis and other Southern points.

BROWN.—Mr. and Mrs. Abraham Lincoln Brown have given up their Presidio terrace home and gone to New York for a couple of months. Upon their return they will reside at the St. Francis Hotel.

CHAPMAN.—Mr. and Mrs. C. S. Chapman have gone to New York. They will spend several weeks motoring in New England, and toward the South. They will be joined there by Mr. and Mrs. Frank Johnson, who will be with them part of the time.

COLBY.—Mrs. George Wilder Colby, who has been occupying apartments in this city since she gave up her summer home in Alameda last year, left Sunday night for New York. Mrs. Colby will be gone for over two months, and during the interim will visit friends in Portland, Seattle, St. Paul and New York.

CREIGHTON.—Miss Emily Creighton, who was the guest of Misses Elizabeth and Marcella Fee, has returned to her home in San Diego, after a stay of about three weeks.

HOLBROOK.—Mr. and Mrs. Harry Holbrook and their small daughter, Harriet, left Thursday for Coronado, to be away for several weeks. They went south on the Venetia, the yacht of Mrs. Holbrook's father, John D. Spreckels, who has been in San Francisco for several days.

HOOKER.—Osgood Hooker, Jr., who came to California to spend his Easter vacation with his parents, Mr. and Mrs. Osgood Hooker, has returned East to resume his studies at Pomfret School in Connecticut.

HUNT.—Judge and Mrs. William Hunt have gone to Santa Barbara for a visit of several weeks. Upon their return they will reside in Ross, where they have taken one of Mr. Henry E. Bothin's houses for the summer.

JUDGE.—Mr. and Mrs. J. Frank Judge left a day or two ago for Salt Lake City, to return here within a fortnight.

MURPHY.—Mr. and Mrs. Daniel T. Murphy have gone to Coronado, where they contemplate spending several weeks.

PARKER.—Mrs. James Parker left Saturday for New York, after a visit of several weeks with her parents, Mr. and Mrs. James Potter Langhorne, at their home on Pacific avenue.

REDING.—Mrs. William Reding and her daughter, Miss Louise Reding, left Monday for New York to spend six weeks or so as the guests of her son-in-law and daughter, Mr. and Mrs. Ernest Stillman.

REES.—Mrs. Albert Rees left Friday for New York to join her husband, Lieutenant Rees, U. S. N., who is attached to the U. S. S. Nebraskan.

RUSSELL.—Mr. and Mrs. Alexander Russell have closed their home for the spring and summer months and gone to their summer place in the foothills of the Santa Clara Valley.

STEWART.—Miss Edith Stewart left Saturday for Bakersfield after an enjoyable visit here. For the last few days of her stay she was a guest at the St. Francis Hotel, and prior to that time had visited Mrs. Henry Klersted in Burlingame.

THOMPSON.—Colonel and Mrs. Robert M. Thompson left Saturday for their home in Washington, D. C., after a short visit at the home of Mrs. George W. Gibbs in Jackson street.

TEVIS.—William S. Tevis, Jr., has gone to Bakersfield to spend several days on the famous Tevis ranch.

WAKEFIELD.—Mr. and Mrs. Frank Wakefield and the latter's little son, Buster Spreckels, sailed last week for Talith, where they contemplate residing for several years.

INTIMATIONS.

BALDWIN.—Mr. and Mrs. Lloyd Baldwin and Miss Dorothy Berry have gone to Ross to spend the summer. They are visiting Mrs. Baldwin's and Miss Berry's father, Mr. William Berry, at his beautiful country home.

BOARDMAN.—Mr. and Mrs. Danforth Boardman and Mr. and Mrs. Samuel Pond are among the San Franciscans who are visiting New York. They are guests at the Hotel Vanderbilt.

BOOTH.—Miss Kathleen Booth returned recently from Pleasanton, where she spent the week-end as the guest of Mr. and Mrs. Charles L. Dougherty.

DERBY.—Mr. and Mrs. Stephen Haskett Derby will leave about the middle of April for Ross, where they will pass the summer as the guests of Mrs. Derby's mother, Mrs. Thomas Leary.

GLESS.—Mr. and Mrs. Jules Gless have taken the Starr Keeler home in Sausalito for the summer, and have taken possession during the past week.

HOUSTON.—Lieutenant-Commander Victor Houston, U. S. N., who has commanded the U. S. S. St. Louis for the past year, has been ordered to Bremerton. Mrs. Houston is at the Charlemagne Apartments, and will leave shortly for the North to join her husband.

IRWIN.—Mrs. Wm. G. Irwin plans to leave on about the first of May for her home in Burlingame, to remain for the summer.

JOHNSON.—Mr. and Mrs. Hiram Johnson, Jr., and their little sons are visiting Mrs. Johnson's parents, Mr. and Mrs. Philip E. Bowles, at their home, The Pines, in Oakland.

JOSSLYN.—Mr. and Mrs. Charles Josselyn, who spent the winter in town, have gone to Woodside for the summer. They reopened their country home last Saturday.

MARYE.—The George T. Marye home in Burlingame, which has been in the charge of caketakers since they left, will soon be a rendezvous for the many friends of the Maryes, as they plan to be here in a very few weeks.

PHILLIPS.—The Misses Rosabelle and Sarena Phillips, accompanied by their brother, Kerwin Phillips, will leave to-day for New York and an extended tour of the Eastern States.

POPE.—Mrs. George A. Pope, who has been in Coronado, is home again. The Popes plan to be in Burlingame shortly, and have been spending several week-ends there this spring.

PRATT.—Mr. and Mrs. Orville Pratt and their two little sons will leave Monday for their ranch near Chico, where they always spend several months each year.

RATHBONE.—Mr. and Mrs. Gerald Rathbone are leaving for Weber Lake as soon as weather and road conditions are settled for the summer. Their home is to be occupied by Mr. and Mrs. John S. Drum.

SCOTT.—Mrs. Henry T. Scott and Mrs. Joseph B. Crockett are at Paso Robles for a week or so.

SPROUL.—Miss Marion Sproul will leave to-day for Chico, where she will be a bridesmaid at the wedding of Miss Helen Fennell and Russell Slade, which will take place there April 14th.

STONE.—Mr. and Mrs. E. B. Stone have given up their house on Broadway, which they have occupied for several years, and are now established at the Inverness on Van Ness avenue, where they have rented an apartment.

WALKER.—Miss Marion Zelle, Miss Helen Keeney and Lieutenant-Commander John J. Hannigan were the week end guests of Mr. and Mrs. Talbot Walker at Menlo Park.

WATSON.—Mr. and Mrs. Arthur Watson, who spent the winter in town, have gone to Redwood City, where they have opened their handsome country place for the summer.

WILSON.—Mrs. Russell Wilson and her son-in-law and daughter, Mr. and Mrs. George Cadwalader, will close their house on Pacific avenue April 15th, and will go to Burlingame, where they will spend the summer at their country place.

GRANDSON OF BRET HARTE ENTERS ART LIFE HERE

R. Bret Harte, grandson of Bret Harte, who founded Overland Monthly in San Francisco forty-eight years ago and awakened the literary world to the argonautic tales of California life, has traversed the countries from Belgium to California, and has elected to make his home here in San Francisco. Young Harte has a touch of his grandfather's genius with the pen, and uses it both in writing the impressions of his travels across the continent and illustrating them with vivid and characteristic drawings of the people and scenes. He made special studies in art in Brussels, London and New York, and spent some time in Paris gathering atmosphere and ideas. This week he established himself in business here with John McMullin, a well known local decorator, who has a studio at 233 Grant avenue. Mr. Harte will confine his line of work there to designing costumes and artistic novelties. His special studies in Europe and New York eminently qualify him for a successful career in this line.

—"There are things more valuable than money," ruminated the philosopher. "Sure," retorted the iconoclast, "that's the reason I need money to buy them."—*Philadelphia Ledger.*



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ANNUAL REPORT OF ASSOCIATED OIL.

At the annual meeting this week of the Associated Oil Company the incumbent directors and officers were re-elected. The only flutter at the meeting occurred when a stockholder inquired the prospects for an increased dividend, and received from the president a reply to the effect that he hoped to be able to maintain the present rate. The income statement for the year follows:

Business earnings after deducting operating expenses, maintenance, transportation, etc., were \$4,970,087.71. Fixed charges, (Taxes \$167,578.85; Interest on Bonds, \$748,407.46; other items \$61,947.51, totaling \$977,933.82); balance \$3,992,153.89. Reserved for depreciation, \$1,984,805.37. Reserved for amortization of discount on bonds sold, \$89,344.81. Balance to profit and loss, \$1,918,003.71.

Commenting on the condition of the company the report says:

"From statement of assets and liabilities you will observe that your company is in sound financial condition, current assets exceeding current liabilities in the sum of \$5,890,799.63, of which \$2,433,170.08 is cash.

Dividends to amount of \$1,789,095.16 were paid during the year.

"At the close of 1914 the outstanding funded debt of this company was \$15,212,000. During 1915 the company purchased \$1,737,000 of first refunding mortgage 5 per cent gold bonds, which it holds in its treasury.

"The outstanding funded debt of the company at close of 1915 is \$13,331,000.

"During the early summer we resumed production from our Kern River properties suspended October 1, 1913.

"Our production on all properties during 1915 amounted to 5,400,729 barrels, being an increase over 1914 of 946,665 barrels. We drilled nineteen wells during the year, of which fifteen were in the Midway and four in the Kern River field. Owing to increased demand for fuel and refining oils, your directors have, since January 1, 1916, authorized an active drilling campaign. This work is under way, and the well thus far completed have been of a satisfactory character."

—Mr. H. Zadig, who has just returned from a trip to Tonopah and Goldfield, reports both camps looking very well, especially Tonopah. The rise in silver, the great developments in the Tonopah Extension in the western part of Tonopah, and the find in the Rescue Eula to the east, naturally gives great hope for further developments to both east and west. In Goldfield, the Flotation Process now being tried by the Goldfield Consolidated, has proved such a success that the fifty-ton experimental plant is now being increased to 500 tons. This means that Goldfield can work all the low grade ores which contain a large percentage of copper at a profit. The market on the San Francisco stock exchange has been more active during the past week than it has been for months past.

—San Francisco's export trade by sea is advancing with giant strides. Imports are likewise coming in with big increases. The March figures, as compared show the total exports were worth \$9,102,412, as against \$6,398,380 in March, 1915, and \$4,029,556 two years ago. Imports last month totaled \$15,176,156, compared with \$7,170,312 a year ago and \$5,288,833 in 1914. The receipts of the customs service were \$323,392. A year ago they were \$425,220; in 1914 they were \$441,706.

—Los Angeles advices state that a merger has been consummated between the Southern California Edison Company and the Pacific Light and Power Company. The former company recently sold the country gas plants to the Southern Counties Gas Company. The deal is said to be a stock transaction on the part of Pacific Light.

—A particularly active contest is now underway in the court proceedings of the Western Pacific Railroad insolvency case now before Judge Van Fleet of the U. S. District Court. He has been charged with prejudice by the Equitable Trust Company, and the Trust Company has asked that the case be transferred to another judge. Judge Van Fleet claims he has the right to defend himself. He is charged with being friendly with certain interested financial corporations.

—The rising price of silver bullion has greatly stimulated mining in Nevada. The Tonopah mining companies are largely increasing their monthly net earnings through this rise in price.

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ASSESSMENT NOTICE.

Queen Regent Merger Mines Company, Location of principal place of business, San Francisco, California. Location of works, Mineral County, Nevada, and Nevada County, California. Notice is hereby given that at a meeting of the Directors, held on the 30TH DAY OF MARCH, 1916, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately, in legal money of the United States, to the Secretary, at the office of the Company, 337 Monadnock Building, San Francisco, California.

Any stock on which this assessment shall remain unpaid on the 15TH DAY OF MAY, 1916, will be delinquent, and advertised for sale at public auction, and unless payment is made before, will be sold on MONDAY, the 19TH DAY OF JUNE, 1916, to pay the delinquent assessment, together with the costs of advertising and expenses of sale.

I. B. Wade, Secretary.
Office—337 Monadnock Building, 681 Market street, San Francisco, California.



San Francisco's New Motor Speedway Will be a Big Boon for City

"San Francisco is soon to have one of the most modern and up-to-the-minute speedways" is the statement just made by Ivan R. Gates, who, with a number of prominent business and professional men, has turned his energies to promoting the building of a speedway here that will be second to none in operation in the United States.

The great need of some concourse where high type automobile races could be held has long been felt, but for lack of some one to take the initiative, the city has hitherto not enjoyed motor racing, which would be the means of bringing thousands of people here and increasing the prestige of the city in motoring circles.

Wherever built, motor speedways have been great financial successes, and in addition they have been the means of giving their home cities a measure of free advertising.

The famous Sheephead Bay Automobile Speedway near New York on its opening day had an attendance of 100,000. The Chicago board track likewise drew 100,000, although their races were held during a rain storm; Minneapolis, Tacoma, Kansas City, and in fact all the big cities with automobile racing courses, have found that they pay handsomely in many ways.

The building of a modern speedway in or adjacent to San Francisco, combined with the movement recently agitated, to hold an annual Pacific Coast Automobile show here, would make this city add immeasurably to the city's importance as the center of motor car activities on the Pacific Coast.

When so many cities in various parts of the country have provided themselves with automobile speedways—and found them profitable—the wonder is that San Francisco, with the ideal climate, excellent geographical location, and other favorable conditions, has not before now taken steps to secure a first-class motor speedway. With a population of one million living within a radius of a few miles, and with weather that permits outdoor racing the year around, this city possesses every advantage found in other centers, and many that cities less favorably located lack.

According to the plans of the California Speedway Association, the now motor speedway will compare favorably with anything of its kind in the country; in addition it is proposed to make the San Francisco track the fastest in the country. On a tract of one hundred and ten acres, the projectors propose to build a one-mile oval track, constructed out of high grade 2x4 lumber planks, laid on edge, and so arranged that the greatest speed, combined with safety, will be attained. The track will be seventy feet wide on the straightaways, and eighty feet wide on the turns, with the latter banked so as to allow motor drivers the full benefit of speed in turning corners.

It is planned to erect a grand stand that will seat fifty thousand people, and to provide bleachers, parking spaces to handle fully as many more. Experience has shown that with favorable conditions, attendance to motor speedway events runs well up into the thousands, and that both from a financial as well as from a sporting standpoint a conveniently located track will be a great success.


Superintendent H. A. French of the State Motor Vehicle Department gives the following figures to last Saturday for 1916: Registrations—Automobiles, 157,998; motorcycles, 19,940; chauffeurs, 6,117; automobile dealers, 1,120; motorcycle dealers, 172. Receipts—Automobiles, \$1,656,357.80; motorcycles, \$39,978; chauffeurs, \$12,234; automobile dealers, \$28,742; motorcycle dealers, \$770; miscellaneous, \$759. Total, \$1,738,820.

A National Defense Highway

The National Defense Highway Bill, recently introduced by Representative Stephens of this State, and referred to the committee on roads, provides for the construction and maintenance of a highway completely encircling the United States. This highway is to be constructed and maintained by the United States and used for military purposes and such other travel as the government shall permit. It commences at Los Angeles, California, and goes eastward, by a practical route through the States of California, Arizona, New Mexico, Texas, Louisiana, Mississippi, Alabama and Florida to Jacksonville, Florida; thence northward through Georgia, South Carolina, North Carolina, Virginia, District of Columbia, Maryland, Delaware, Pennsylvania, New Jersey and New York to New York, N. Y.; thence northward through the State of New York, Massachusetts, New Hampshire and Maine to Portland, Me. Commencing again at New York, thence westward through the States of New York, Pennsylvania, Ohio, Indiana and Illinois, to Chicago, Illinois; thence northwestward through Wisconsin and Minnesota to St. Paul and Minneapolis, Minnesota; thence westward through South Dakota, North Dakota, Montana, Idaho and Washington to Seattle, Washington, Oregon and California, via San Francisco and Los Angeles to San Diego, California.

The total length of this highway would be approximately 5,000 miles. It would pass through every border State, and afford the military excellent opportunity for maneuvers in time of peace and quick transportation in time of war. It would pass through rich and poor communities alike, and be of uniform construction throughout. The Federal government could well afford to spend \$100,000,000 on its construction and a proper amount for its maintenance for the States are spending millions of dollars on highways of transcontinental character which would be feeders to this encircling highway and increase its value. When the Lincoln and Pike's Peak highways, running east and west, and the Dixie and Jackson highways running north and south, and various other roads are constructed, all connecting with the National Defense Highway, the Federal government would have facilities for transporting men and

Low Fares



EAST

ROUND TRIP

Baltimore	\$108.50
Boston	112.70
Chicago	72.50
Colorado Springs	55.00
Dallas	62.50
Denver	55.00
Houston	62.50
Kansas City	60.00
Memphis	70.00
Montreal	110.70
New Orleans	70.00
New York	110.70
Ogden	40.00
Philadelphia	110.70
Quebec	120.50
St. Louis	70.00
Salt Lake City	40.00
Toronto	98.50
Washington	108.50

and other points

Good on All Trains
Pullman Standard and Tourist
Sleeping Cars

Best Dining Car in America

Stopovers
Going and Returning

\$110.70 to New York is good between New Orleans and New York by Southern Pacific's Atlantic S. S. Line, with sailings Wednesdays and Saturdays, and includes Berth and Meals on Steamers.

munitions of war to any point in the country as fast as high speed American made cars could carry them.

It is to be hoped that congressmen from States through which this highway does not pass will be broad enough to vote to make this bill a law. The border States get the benefit in times of peace, it is true, but the border States bear the brunt of attack in case of war, and shield the central States by their geographical position.

The bill in brief is as follows:

Sec. 1. Provides that the President be authorized to acquire, establish and construct, improve and maintain, for the defense of the United States, a national defense highway.

Sec. 2. Provides the route in a general way as given above.

Sec. 3. Provides for the acquisition of the right-of-way through the several States.

Sec. 4. Provides that the construction, improvement and maintenance shall be under the direction of United States army engineers.

Sec. 5. Provides for the use of the highway.

Sec. 6. Provides that all employees of said highway shall be physically fit for military duty, and that they shall be drilled for that purpose.

Sec. 7. Provides for a fund for the purpose of constructing, improving and maintaining said highway.

Sec. 8. Provides for a bond issue, not to exceed \$100,000,000, bearing 3 per cent interest, for the purpose of creating a fund to be used in the construction, improvement and maintenance of said highway.

* * *

Car for Every Nine Persons

The Commercial Club of Larned, Kan., plans a 260 mile tour with 100 cars in line to Kansas City, Mo., this spring, to advertise the fact that Pawnee County, of which Larned is the county seat, owns more motor cars per capita than any other county in the United States. Figures given out recently by State officials at Topeka show that one machine is owned in Pawnee County for every nine inhabitants. How long will Los Angeles allow these figures to go unchallenged? Incidentally, San Mateo County might be heard from.

* * *

Sergeant Goff of Traffic Squad Lectures Motorists

In discussing the reasons for the rapidly increasing number of automobile thefts in San Francisco, Sergeant Charles Goff, in command of the Traffic Squad, says:

"Lack of care is the answer to the question, 'Why are thefts of automobiles so common?'"

"What prudent business man would think of leaving from one to six thousand dollars on the streets without safeguarding it in some manner."

"That is just what the average automobile owner does every day of his life, and what is more, he, figuratively speaking, offers the thief legs to carry his property away."

"An automobile left with everything in working order offers just such an inducement to a thief."

"The owner has no moral right to leave such an inducement in the reach of persons of weak moral character. And as oftentimes happens the thief is out of work and is hungry. The average sleek, well fed auto owner does not realize what a temptation he is playing in the way of some one who is absolutely hungry, and any expert will testify as to the length of time it takes hunger and cold to tear down the barrier between honesty and dishonesty, especially when the object of gain affords means of rapid flight with sure promise to temporary luxury besides."

"The earliest possible moment that automobile owners awaken to the fact that they must in a measure try to protect their own property, by locking or properly safeguarding their property, just so soon will thefts of automobiles diminish."

"While not possessed of any specific knowledge con-

cerning the mechanism of an automobile, yet I venture to say that in average cases it is an easy matter to lock or otherwise protect an automobile so that it would be difficult in a limited amount of time to make way with any automobile."

* * *

Magnificent Auto Road Soon to Open

The City of Sacramento is making elaborate preparations to celebrate, on May 11, 12 and 13, the completion of the 16,000 foot cement causeway across the Yolo Basin, connecting the east and west sides of the great Sacramento Valley. This causeway opens a magnificent automobile road from Sacramento to San Francisco, shortening the distance between the two cities by 35 miles, and is one of the important links of the Lincoln Highway between New York and San Francisco. One of the events planned is an automobile parade across the bridge, to be led by Governor Johnson, the Highway Commission and other officials. Extensive preparations are being made for this event in connection with a three days' Spring Festival, to be held at the same time.

* * *

Massachusetts Motors Car Figure

There are 90,673 motor cars registered in Massachusetts, according to figures made public by the Highway Commission. The number of commercial vehicles has risen to 11,960, thus showing an increase of 44 per cent since 1914. There are also 1,142 cars in the hands of manufacturers and dealers, and the total number of vehicles, including motorcycles, registered in the State during the fiscal year, which ended November 30th, amounts to 113,895.

RAJAH SPARK PLUGS



Fourteen years of successful manufacture, continuing the original design and workmanship proving that the

RAJAH PLUGS

cannot be improved upon.

For Sale by All Dealers

PACIFIC COAST DISTRIBUTORS

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CALIFORNIA'S
POPULAR
WINE

E.O. SCHRAUSSTADTER ESTABLISHED 1894 F. A. KRUEZINGER
A. FINKE'S WIDOW
SPARKLING WINES
DRY AND SWEET WINES
809 MONTGOMERY STREET, SAN FRANCISCO, CAL.
TELEPHONE NEARBY 709

Home Industry

A Flitver Lexicon

Jitney bus (noun)—A public-spirited automobile; also called jitney and jit.

Jitney (noun)—1. Price paid for passage on a jitney. 2. A nickel.

Jit (verb)—To ride in a jitney. "They jit by on low gear."

Jitter (noun)—One who rides in a jitney.

Jitneur, also **pitneer** (noun)—The driver of a jitney. The first form is preferable, being used by the best of families.

Jitahoy (noun)—Proper hailing signal for stopping a jitney; cf Chip ahoy!

Jitless (adjective)—Broke, strapped, without a jit. "He was discovered in a garret in a jitless condition."

Jitsome (adjective)—Worth the price of a jit. "The complainant averred the ride was not jitsome."

Jittable (adjective)—Capable of being transported in a jitney. "The jitneur claimed President Taft to be not jittable."

Jittenarian (noun)—A person who has jitted to work thirty days without injury; hence, by analogy, a person with a charmed life. "He is one of the city's best known jittenarians."

Jitalog (noun)—1. A heated conversation between a street railway conductor and a jitneur. 2. A conversation between a young man in a sport shirt and a young woman with a wad of gum in her mouth, thrown together for the first time in their lives on the rear seat of a jitney. 3. Verbal interchange between a traffic cop and a jitneur who is on the wrong side of the street.

Jitnology (noun)—1. The science of the jitney, its language and literature. 2. Five cent literature.

Jithog (noun)—A jitter who insists on retaining the outside seat or spraddles over space that would do for two jitters.

Jitsport (noun)—One who squanders 10 cents on his girl by treating her to a ride around the jitney loop.

* * *

Business as Usual?

Since February of last year only doctors, surgeons, firemen and ambulance men have been allowed to use motor cars in Germany, and now further drastic restrictions have been imposed on their use. All privately owned cars and motor vans in Berlin are being examined and are commandeered if their owners cannot prove their use is absolutely indispensable. Motor cars placed at the disposal of particular persons, such as doctors for their professional use, are not allowed to be used by their families or other persons for private purposes. The hiring of cars is also forbidden. Doubtless the reason for this procedure is the shortage of petrol, benzole, lubricating oil and tires (especially the rubber for the latter) which are required for military use.

* * *

Interesting Features Planned for Oakland Motor Show

When President Wilson formally opens the great Pacific Coast Motor Power Show by talking over the transcontinental telephone on the Afternoon of April 26th, the biggest exposition of the kind ever held west of Chicago will open at the municipal auditorium in Oakland, California. The show will be more than statewide; it has already become known in the East, and from all indications it will make exposition history in the West and place the Pacific Coast on the map as an automobile and motor power center.

The remarkable feature has been the interest shown by manufacturers and dealers in all motor driven machinery. The Automobile Industries Association of Alameda County has taken all the space in the arena and corridors of the auditorium. Nearly forty dealers in automobiles and automobile accessories have already taken space, and many of the big automobile manufacturers of the country will have identically the same exhibits they have shown heretofore in the great automobile shows held each year in New York and Chicago.

Equally interesting will be the exhibits in the good roads making and electrical departments, the aeroplane and hydroplane displays, and the display of domestic products driven by motor power. Another big feature will be the Outdoor Fashion Show, displaying garments on living models to be used in the outdoor sports. This will be in charge of Herbert Jarvis, who is the recognized expert in these shows in the United States, and for a number of years has been in charge of the wonderful fashion shows put on in Madison Square Garden, New York.

In connection with the good roads making exhibit, which will consist of materials, machinery and adjuncts of all kinds used

in the making of pavements and good roads, Samuel Hill, the leading good roads advocate of the country, is to attend and show his famous Columbia Highway pictures. Co-operating with the committee in charge of this department is Leslie M. Brown, famous good roads man, who was Horticultural Commissioner at the Panama-Pacific International Exposition, and before that was secretary of the Inland Empire Highway Association of the State of Washington, and also a member of the governing board of the State Good Roads Association of Washington. Mr. Brown has arranged for many splendid features, and the good roads department of the coming power show will rank with the automobile display.

* * *

A Nation on Wheels

There are 2,423,788 motor cars and trucks in use in the United States. This figure is the total number of registrations in the country January 1, 1916, all duplicate registrations of which records are available being deducted. This is a gain of 686,998 cars and trucks, or a gain of 39.5 per cent over the 1,736,790 registered up to the end of 1914. Contrary to the general impression, over half of this increase was made during the latter half of the year. There is one car to every thirty-eight people living in the United States, and this means that out of every nine families in the country one is the proud possessor of a motor car.

Refuting the frequent statement that the buying power of the United States is nearing its limit so far as motor vehicles are concerned, we may point to the registration statistics. These form a foundation for conclusions which indisputably refute all contentions of these pessimistic prophets.

During 1915 the production of cars and motor trucks by the manufacturers of the United States reached a total of nearly 900,000 vehicles, a goodly percentage of these being exported to Europe, Asia, South America, in all, eighty countries in different sections of the globe, the number of cars and trucks shipped abroad increasing each month, as shown by the government export statistics, the increase for the year being 250 per cent, while the estimated value is \$100,000,000. In considering the gain of 686,998 car and truck registrations during the year,

San Francisco Taxi-Car Co. TELEPHONE FRANKLIN 1836
Operating in Conjunction with
The White Star Line Auto Touring Co. VAN 1930 NESS AVE.
Cheapest TAXI-CAR rates, BEST equipment and SERVICE in SAN FRANCISCO
7 Passenger Touring Cars \$2.00 per hour. Closed Cars \$1.00 per hour (In San Francisco) Touring rates for Country Trips.

FIRE PROOF BUILDING Phones—Park 886, Park 518
20---MARSHALL SQUARE---20
GARAGE
EXPERT AUTOMOBILE REPAIRING and MACHINE WORK
AUTO SUPPLIES
NO. 20 MARSHALL SQUARE
Opp. 8th and Market Sts. San Francisco

Auto Fender & Radiator Works
MAKE AND REPAIR
Fenders, Radiators, Hoods, Metal Bodies, Tanks, Dash Shields, Lamps, Mud Pans, Tool Boxes, Metal Spinning, Etc.
466 Golden Gate Ave. 1131 Van Ness Ave.
Phone Franklin 6460 Phone Franklin 3685

WHERE SERVICE MEANS SERVICE
M & H GARAGE
819-835 ELLIS ST. Between Polk and Van Ness Avenue
WHERE THE PRIVATE OWNER FEELS AT HOME

it must also be remembered that a large number of cars must have been scrapped, their places being taken by new vehicles which necessarily makes the total gain shown somewhat lower than if these older cars had remained in commission in addition to the newer machines.

The tremendous buying power of the country is well illustrated by the phenomenal increase in the number of cars and trucks in use in the United States since 1911. For that year a total of 677,000 was recorded which, during 1912, jumped to 1,010,483, a gain of 333,843. In 1913 the total was 1,253,875, or 243,392 more than were recorded as being in use during the preceding year. As shown by the 1914 and 1915 statistics in the number of vehicles in use for 1911 to the end of 1915 is 1,746,788, or practically the total number of cars and trucks in use in this country a year ago.

* * *

The Magnetic Drive Is An Epoch Making System

What promises to be the greatest revolution in road vehicles since the gasoline motor was perfected is the magnetic drive car now on display at the St. Francis, and called the Owen Magnetic. It is the wonder only that this system was not used before, as the electric drive has been applied successfully to ships for some time past. The advantages of the system are obvious, as there are no gears to shift nor clutches to manipulate, and the flexibility is equal to that of a steam car, with the advantage of gasoline for the primary power, and the simplicity of operation of the electric vehicle. It is in effect carrying the electric starting principle one step further and maintaining it throughout the entire operation of the car. The initial power, derived from an ordinary six-cylinder gasoline motor, is converted by an electro-magnetic device, so that the source is always at hand. Therefore, it does not depend on recharging and the use of a heavy storage battery, and the comparatively weak current employed by the sole electric. It is in effect a trolley car with the current made on the vehicle itself.

Every operation from the starting of the car, thence to a veritable crawl and so on up to a speed of sixty miles an hour is regulated by a single, simple little lever attached to the steering wheel.

The Manufacturers claim:

"The Owen Magnetic, beautiful structurally and perfect mechanically, excites wonder and admiration wherever it is seen because of its fine lines and its freedom from levers and pedals common to other cars. Yet, novel as it is to the general public, it is by no means a recent accomplishment. Electric generators and motors for starting and lighting are regular equipment for the cars you know, and have long since proved their practicability. We have added no additional electrical equipment, we have only made the electrical units larger and so designed them to serve the additional purpose of furnishing the speed variations.

"This transmission involves the partial transformation of mechanical energy into electrical power. And that is a well known principle. It is applied in modern factories where machines are run by separate electric motors. It is applied on warships and all steam vessels, where the steering mechanism, hoists, pumps, etc., are run by electric motors. It is applied in thousands of homes.

"Cumbersome mechanical power is thus converted into flexible energy easily controlled. Speed, flexibility and ease of control are thus attained.

"The transmission does not necessarily add to the weight of the car. It eliminates the engine fly-wheel, the starting motor with its levers, shafts and switches, the electrical generator and its drive, the clutch, the pedal and the transmission. These parts weigh as much as the Entz transmission—often more."

Vance, Clarrage & Co., 1675 Pacific avenue, San Francisco, and Broadway and 30th street, Oakland, are the Northern Californian distributors.

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

MOTOROL

"It suits because it doesn't soot"

If you want to prolong the life of your engine
If you want to eliminate smoke and carbon
If you want to reduce your oil expense

Use MoToRoL

Hughson & Merton, Inc.

530 Golden Gate Avenue
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PANHARD OIL

FREE FROM CARBON

BERNARD I. BILL

543 GOLDEN GATE AVE. SAN FRANCISCO, CAL.

CLASS "A" GARAGE, INC.

Strictly Fire Proof Building

STORAGE SUPPLIES REPAIRS

BEST SERVICE ASSURED

735-751 POST STREET SAN FRANCISCO
TELEPHONE PROSPECT 2280

Automobile Starting and Lighting Systems

Give Satisfactory Results When Given Proper Attention
We specialize on electrical equipment, storage batteries, etc.
and guarantee satisfaction.

GUARANTEE BATTERY COMPANY

639 Van Ness Ave. BRAND & CUSHMAN Phone Prospect 741

TIRES VULCANIZING

TOM H. ELKINGTON

Long Mileage Tires and Second-Hand Tires
Everything Needed for the Bus

1135 VAN NESS AVE.—Near Geary Phone PROSPECT 1566

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repainting, lathework, vulcanizing. Open day and night.

LARKINS & COMPANY

CARRIAGE AND AUTOMOBILE BODY BUILDERS

Established in 1865

1610-1612-1614 VAN NESS AVENUE

Between California and Sacramento Sts. Phone Prospect 30
Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.



AUTOISTS

SHOULD NEVER BE

WITHOUT
THEM

=

Your Grocer Sells 'Em

FASHION'S FADS AND FRILLS

"Sui-vez-moi, jeune homme, gaily invite the ribbons floating from the brim of a dainty, French garden hat. And "sui-vez-moi," teasingly repeat the ribbons floating from every conceivable point on the dainty lingerie, or silken frock this summer, for ribbons are the trimmings favored by Fashion for hats, frocks, blouses, petticoats and parasols. Many a frock, slightly passe, has been given a new lease of life by this ribbon fad. If hopelessly worn around the lower edge, a width of ribbon, wide or narrow, according to the need, is added, making the frock more attractive if anything, than when it was in its first youth.

Ribbon Bodices on Evening Gowns.

The entire bodice of many of the dainty net and taffeta frocks for dancing or evening wear, is formed of wide satin, taffeta or one of the fantastic, beautifully embroidered, or metallic ribbons. To fashion one of these ribbon bodices is simple enough, the ribbon is merely draped about the waist, well over the bust in front and brought down in back to form a V, finishing in a large softly-tied bow. The transparent material of the frock itself usually veils the ribbon, adding a still softer, more graceful effect.

The Ribbon Pannier or Farthingale.

Many of our skirt draperies, which carry out the demand for the bouffant effect about the hips, constituting the new silhouette, are effected with ribbon. On a most attractive model of dark gray taffeta, with the new Premet collar was a drapery of wide black moire ribbon, pleated over the hips to stand out stiffly, coming down front and back in straight lengths, lapping at the bottom to form a panel. The effect was most attractive, and it was a touch which any woman with clever fingers can apply to almost any frock with equally good results.

Girdles of all widths and kinds of ribbons are being made up and sold in the shops as accessories to be added to the tub-frock of voile, linen or other of the summer cottons. For silk and net dresses there are metallic ribbon-girdles finished with long sash-ends weighted with metallic tassels. Ribbon flowers add a touch of effective contrast or the one needed bit of color to the sombre frock; and narrow satin, taffeta, or picot edged faille ribbon is used to band a cuff, edge a collar, or add just a bit of trimming to a straight, full skirt of a simple summer dress.

How Ribbon is Used on Hats.

It would be quite safe to say, in many instances, that the hat is fashioned of ribbon and trimmed with straw, for such is really the case. Many of the summer hats, both large and small, have the crown and most of the brim fashioned of taffeta, satin or moire ribbon, edged perhaps with a band or two of hemp, Milan or angora braid. A particularly pretty hat of Maria Guy's is a wide brimmed black hemp sailor, with crown of wide gray taffeta ribbon crossed and brought down



Ribbon Panel and Banding on Net Dress.

Another effective use of wide taffeta ribbon is shown in the second figure; the lower edge of the net skirt is banded with the ribbon and hanging, panel-fashion from the shirred waistline, is a single strip, slightly gathered at the top.

Ribbon is one of the simplest, most easily applied and most economical of all trimmings. It requires no hemming or finishing, and may be pleated, gathered, twisted and draped in every imaginable way.

under the brim to form a large loop on each side of the head, framing the face.

Many of the smaller hats have the ribbon crown with high loops of ribbon standing up stiffly about it. Stiff little bows or cockades of ribbon are used to trim the sport hats, which are legion, to accompany the sport suits and dresses. The straight brimmed sailor of some years back is putting in an appearance here and there as the season advances. This is trimmed usually with a narrow band and bow of moire, grosgrain, or faille ribbon in the same, or a contrasting tone to the hat. One sees now and then, also, a gaily colored band on a severe little hat, of Roman striped, or wool embroidered ribbon.

A ribbon ruche is a pretty feature of the taffeta dance frock illustrated in the first figure of this letter. It is fashioned of transparent metallic ribbon, banded through the center with a strip of the narrow velvet ribbon which trims the skirt. Wide satin ribbon forms the underbodice, and a ribbon rose adds a pretty touch to the completed dress.



Ribbon Underbodice and Ruche

From 1857 to 1916

Babies of Three Generations have been raised to healthy childhood on




Quail Brand
EAGLE BRAND
CONDENSED MILK

THE FOOD that thousands of mothers of today — of a generation ago — and of our grandmother's day — found pure and safe for their babies is likely to prove pure and safe for your baby. Awarded **Grand Prize** — Highest Award — at the Panama-Pacific International Exposition.

Keep a supply of "Eagle Brand" in the house and use it when you are making cakes, pies, puddings, ice-cream, muffins, tea biscuits. It gives a wonderful flavor to *coffee, tea and chocolate.*






Borden's Condensed Milk Co.
Largest of any, Est. 1857
108 Hudson St. New York, N. Y.

Please send me the book etc. enclosed — Baby's Welfare — how to keep my baby well — Baby's Biography — Borden's Recipes, which I will use in my cooking.

Name _____
Address _____

INSURANCE

Mrs. Paul R. Burgner, the wife of a Nebraska representative of the Bankers' Life Company of Des Moines, has just received word that her brother, Robert Gray, has been killed in battle in Europe. The story of his death is another instance of the remarkable self-sacrifice and heroism which are a part of the every-day life in the trenches of Western Europe.

The young soldier was on duty in the trenches, and wounded men from the firing line were being carried through the trenches to the field hospital in the rear. The trenches were so narrow that there was not enough room for the stretchers to pass, and the Major called for volunteers to stand out and make room. Young Gray was one of the volunteers. For the sake of the wounded he exposed himself to the rifles of the Germans, and he was shot down. This young hero had made a bright record for himself during the war on account of his courage. He had already been made a corporal, and was the wearer of two stripes on his young shoulders.

* * *

The contention of the Chicago Bonding and Surety Company in a suit filed in the United States District Court against the City and County of San Francisco, the Board of Public Works, and twenty-four other defendants, will, if upheld by the Federal Courts, exonerate all Sureties on municipal contracts. It is the contention of the Bonding Company that the letting of these contracts is a municipal affair, and the restrictions and requirements for the letting of the contract are governed by the charter. Nowhere in the charter, it is alleged, is there any provision that a contractor shall give a bond to inure to the benefit of laborers and material men.

* * *

Lamb & Dowell, Inc., have been appointed Pacific Coast general agents for the recently established automobile department of the California Insurance Co. Lamb & Dowell are a Los Angeles firm, and while headquarters will be established at San Francisco, in the company's home office building, the offices at Los Angeles will be continued.

* * *

The State Association of local agents will accept an invitation to hold its annual meeting at San Diego on May 12th and 13th. Paul St. John has been appointed State Agent of the Arizona Fire for California, and will report direct to the home office. St. John was formerly a special agent for the A. C. Olds General Agency.

* * *

The annual meeting of the West Coast-San Francisco Life will be held next month, at which time President Thomas L. Miller will announce his intention to decline re-election and another will be elected to fill his place. Mr. Miller will retain a prominent place with the board of directors, and continue to act in an advisory capacity.

* * *

The State Social Industrial Commission has decided to seek the co-operation of the State organization of employers and the State Federation of Labor in the matter of securing statistics on sickness insurance. Both organizations are to be asked to appoint committees for this purpose and the medical profession will be asked to appoint an advisory body to counsel with the committees.

* * *

General Agent Irving of the Phoenix Assurance and Imperial Insurance Companies, will move his office into the ground floor of a new building to be erected on the east side of Sansome street, adjoining the German-American office on the south.

* * *

April has been set aside as Whisner month by the California State Life, in honor of vice-president and agency-director J. R. Whisner, and the large amount of new business written during the period will indubitably attest the high regard in which that gentleman is held by the agency force.

* * *

The Montana Live Stock and Casualty Company has been licensed to do business in California.

* * *

A. T. Bailey, Pacific Coast manager of the New Hampshire, has entered his company in Arizona.

All union men and women employed at the printing plant operated by the Board of Fire Underwriters of the Pacific were paid off on Saturday, and the plant is being operated on strictly non-union conditions.

* * *

Julian Sonntag, vice-president of the West Coast-San Francisco Life, whose life was despaired of earlier in the month, has so far recovered as to be able to visit his office.

* * *

It is reported that the California State Life will reinsure the Amarillo National Life of Texas and that the latter company will retire from active operation.

* * *

The Ogden Association of Life Underwriters has been organized with George D. Bennett of the Metropolitan as president.

* * *

James Bastoni, of Fresno, was recently sentenced to three years in San Quentin for arson, after admitting that he insured his furniture and then fired his dwelling.

* * *

The sympathy of the entire insurance fraternity is with Marine Secretary A. W. Follansbee, Jr., of the Fireman's Fund, over the death of his father, A. W. Follansbee, Sr.

* * *

The Western States Life has entered Nevada and placed under the immediate management of R. K. Hardy of Salt Lake City.

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SAN FRANCISCO
THE CITY OF THE FUTURE
NEWS LETTER
CALIFORNIA ADVERTISER



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

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—Vill-o'-the-wisp would be a good name for him.

—Keep the Preservation ball rolling by going to the Preservation ball.

—Ten years after—and we can proudly say that we have builded well.

—Cheer up. Cherries are ripe. First box of the season sent East last week.

—Beef continues to go up—and the consumer continues to beef over the prices.

—Buck up, buck up! It's only spring fever. Just be patient until vacation time comes.

—The steady upward crawl in the price of gasoline holds one hope—it may drive the jitneys off Market street.

—Girl named Dare eloped at San Jose last week. So many elopements and hasty marriages are the result of a dare.

—A street car line across Golden Gate Park will justly cause San Francisco to be jeered every time she lays claim to being an artistic city.

—It wouldn't be humane to feel glad when a speeding joy rider is killed; but to save us, we cannot work up any feeling of depression over it.

—Rockefeller Foundation gifts for last year amounted to \$7,727,932. Get a pencil and figure out its relation to the jumps in the price of gasoline.

—Fellow named Hoos acquired a lot of fame the other day by eloping. But he cannot amount to much, because his name isn't in Hoos Hoo. But maybe he's in the Hoo Hoos.

—Roosevelt will not run for president unless the delegates use force on him; and he's the busiest man in the United States pointing out to them just how the force is to be employed.

—The victims of Dr. Lyman must feel silly when they read his accounts of how he fleeced them. But they will be ready for the next swindler who approaches them with a different sort of fraud.

—A lot of Eastern snobs are contributing \$10,000 each toward a \$300,000 fund that is to be placed at the disposal of the rulers of France, Russia and England for war relief. Each contributor will receive a cute little golden book with a royal autograph. It was thought that the Ford episode was the limit in absurdity—but this beats it.

—Soldiers pursuing Villa write home that they are living on hard tack and parched corn. Well, that's more healthful than the putrid beef that was fed the troops in the Spanish war.

—Huge rabbit drive was held by Sacramento Valley ranchers last Sunday, and thousands of bunnies slaughtered. And they never sent for Hillsborough's beauties and bugles and beagles!

—A headline in a Republican newspaper states that the Republicans plan to retire Congressman John E. Raker. The assumption that Raker will submit as a matter of course is rather naive and delicious.

—One faction in China is against a monarchy, another opposes a republic, while a third is ready to fight either or both. Between the three, Yuan Shai Ki is beginning to feel like the manager of a dippy house.

—It is an odd thing that the statements and promises of European diplomats are published as serious news, when it has been demonstrated conclusively in the past two years that the truth is in none of them.

—With the dispute raging over the form of the primary ballot, the voter will be uncertain when he leaves the booth whether he has exercised his rights as a citizen or has merely added to the waste paper supply.

—The grand jury of Santa Clara County declares that vice is rampant in its community, and is disposed to be disturbed over the fact. So long as the public countenances vice it will exist, and all the noise that grand juries and reformers make about it will have no effect.

—Americans who stay at home and mind their own business do not get massacred in Mexico or torpedoed on liners; but they are expected to be ready to take up the burden imposed by those who for gain or curiosity endanger their carcasses and their country's peace.

—Secretary Jordan says that in sending out sample ballots with a distinguishing space between the groups of candidates of the Republican factions, he wants to separate the sheep from the goats. What's the difference? All the Republicans will be goats in November.

—Secretary White, of the S. P. C. C., says that ninety-seven per cent of the cases that come to his society are caused by drink. And if he would look a little further, he would see that drink is caused by rotten and remediable living conditions that would drive nearly anybody to drink.

—Eastern visitor, writing to a local paper of the neglected condition of Lotta's Fountain, scents a conspiracy on the part of the saloon keepers to discourage water drinking. There is nothing more delicious than the unconscious humor of the serious person—and such are in the majority among the prohibitionists.



EDITORIAL COMMENT



RECRUITING FOR VILLA

—Bradley in the Chicago Daily News.

TO SOLVE LOCAL STREET CAR DIFFERENCES.

Company during their frequent colloquies over their relationship in handling the street car traffic problems demonstrate that a satisfactory understanding cannot be reached and that the only rational way to bring the interminable arguments and irritating charges to a profitable end is the early sale of the United Railroad properties to the municipality. Recent meetings of the representatives of the two bodies have shown plainly that though they may come to an agreement regarding mutual use of the ferry loop and other minor questions, they continue insistently at loggerheads regarding certain differences that will not down—for instance, running certain municipal cars on upper Market street and the Parkside lines. In the last conference, it became evident that another impasse will arise in the growing Church street differences. Both the Board of Supervisors and President Lilienthal stand ready to appeal to the courts rather than yield any prime point.

The Municipal Railroad Company has made good under its present management, and has planted itself indefinitely on the street transportation map of the peninsula. In such case, the Board of Supervisors will naturally incline in their future policy of development of the line extensions into new territory. The outlook in this respect for the United Railroads Company is therefore rather meagre. In this situation, both sides recognize that the only way to wipe the slate clear of all present differences is for the city to buy the interests of the United Railroads Company. The Civic League of Improvement Clubs of this city declares that to be the only way to settle the matter on a common sense basis and sound business principles, an action that would transform the present differences at one stroke into a satisfactory street car transportation service with a single system of transfers.

A meeting to canvass the details of the proposed sale has been arranged by the League of Improvement Clubs and President Jesse W. Lilicnthal has accepted an invitation to be present. President Lilienthal is on record as saying that he has always been ready to meet the city more than half way in such a proposition. He regards a sale as the only logical way to solve the intricate problem satisfactorily, as he believes that street car transportation is a monopoly, and that such lines should be owned and controlled by the municipality. It is known that he will ask only a fair price for the properties. So the result is

practically in the hands of the Utilities Committee of the Board of Supervisors.

WILSON URGING VITAL LEGISLATION.

Following closely upon the first announcement of the organizing of the Woodrow Wilson Non-Partisan League with headquarters at San Francisco, local and district clubs are being rapidly formed in all parts of the State. The State headquarters is sending out letters urging the formation of a central club in every assembly district, with local clubs in every town in the respective districts. As soon as the State is thoroughly organized a meeting of representatives of all the clubs will be called to map out a complete plan of campaign to draw to the support of Wilson the several classes of voters who are still undecided as to a choice for president. This meeting will not be held until the national conventions have chosen the candidates. Clubs have already been formed in Oakland, San Francisco, Los Angeles, Grass Valley, Santa Rosa, Pasadena, Eureka and other cities. Letters are pouring into local headquarters from all sections, announcing the desire of the writers to further the non-partisan movement in favor of Wilson. Particularly are the women interested. Southern California has shown the greatest interest thus far.

Meanwhile President Wilson continues consistently to press Congressional measures in the order in which they will most benefit the country. Most urgent among them just now is the Seamen's Shipping bill and Railroad Transportation legislation. House Democratic leader Mann has been urged by President Wilson to force both these important measures to an early decision. In the present big development of the commerce and transportation of this country, these two questions are of paramount importance. The whole movement of our trade and industry seems apparently to be tensely awaiting the outcome in Congress on these two vital considerations. More and more as trade develops, the means of transportation are becoming the key to commerce, and the railways of the country are beginning to loom big in this particular. The sliding caves of earth into the Panama Canal helped in no small measure to illustrate this fact most graphically and in instructive figures in dollars. Senator Newlands' resolution looking to the investigation of railway affairs is well underway in both branches of Congress. So far, there has been an eminently fair spirit in efforts to do the railroad's justice, a disposition which reflects the sense of the people.

AS TO THE PHILIPPINES. It is significant that in the present war plans of the general staff at Washington that all preparations regarding the defense of the Philippines have been abandoned. This means that political action will follow this military lead and that the Democratic party will continue its course forecasted in the Baltimore convention and work out in due form the Clark amendment providing for independence of the Filipinos four years hence, which President Wilson will in all likelihood sign if the bill reaches him. Back of this movement is the strong opinion of many influential men that this country cannot afford to control territory which it cannot defend. The Philippines are justly regarded as a very precarious holding for this country; they are unquestionably a weak spot in the strategic defense of Uncle Sam's territories. Many Republicans take the same view, notably Roosevelt, who regards only Hawaii, Alaska, the Panama Canal zone and the West Indies within the radius of our natural and strongest outer line of defense. The Philippines have been summed up as "an inevitable magnet to draw ships and troops away from this country, and develops a fundamentally indefensible position against any strong trans-Pacific power.

In the light of the present European war this country is preparing to defend only the territory it must defend in order to protect its position on this continent. The islands named above will shortly become the advanced fortresses of the army and navy defenses of the continent, special points of rendezvous and preparation for the scouting squadrons of the navy.

Meanwhile the Filipinos are preparing for their independence. Through the liberal and extensive educational system inaugurated by this government when it assumed government over the territory, there has been a wonderful uplift in the intelligence of the natives. In the same period their leaders have been inculcated with modern political forms and democratic principles, and they should be able to hold their own. Japan is practically the only nation that will attempt to gain more than a commercial grip on Manila and the leading sea-ports. If pressed by the inner counselors at Tokio, the native Philippine government will find a haven of refuge by seeking the protectorate of Great Britain. The Philippines are too close to Australia for the latter not to become nervous should the Japanese show signs of invading Manila commercially, and Australians would naturally and actively back the Philippine government in such an application to the mother country. The United States would likely support such a movement in order to prevent the Filipinos from being exploited in the manner that Korea has been.

JOIN PROTEST AGAINST THREATENED R. R. STRIKE. The highest paid employees in railroad service in this country and Canada are organized to demand a raise. They ask for \$100,000,000 a year more than they are now getting, or a little more than \$300 a year more per man. The railroads are not in such financial condition as to permit granting the demands, but the men are quoted as saying that unless these demands are met they will refuse to arbitrate and will walk out. The situation is a serious one—serious for the railroads, for other railway employees, and also equally serious for the public, as the public must ultimately pay the bill.

This is the statement in substance made recently by Vice-President and General Manager W. R. Scott of the Southern Pacific, concerning the action of the four railway brotherhoods in presenting higher wage demands to the railroads of the country. "The claim has been made," said Mr. Scott, "that the men want a day of eight hours. This is not true. They do not want a shorter day, nor do they place any limit on the working hours.

This is merely a question of punitive overtime. They demand ten hours' pay for eight hours' work, with overtime to be paid after the eighth hour. They also demand 87½ per cent more for overtime than the present rate. This is in spite of the fact that they have already exacted the provision that if a man is called for duty and performs any service whatsoever—even though it be but for fifteen minutes—he shall receive a day's pay therefor.

"Just what this exaction means already to the railroads may be gleaned from the fact that in one year 56 Western railways paid out to engineers and firemen \$1,403,038.74 for which no actual work was done. This payment was compulsory. Should the Brotherhoods strike, the public would be vitally affected. The coming crops could not be moved, and this is but one instance of how the public would be affected by a tie-up of the railway systems of the country.

"The men asking the increase are already the highest paid of railway employees. They only constitute 18 per cent of the total railway men, but they get 28 per cent of the total wages. The average pay per man involved on the Western roads is \$1,296 a year. This includes all engineers, firemen, trainmen and conductors working full time or even part time.

"The average yearly salary of school teachers in the United States is less than \$500, but if these railway employees, now averaging \$1,296 a year, are given this \$100,000,000 wage increase a year, every school teacher as well as other citizens will have to help pay it. They cannot avoid it, for they are part of the American public."

Evidently the bill now being considered by Congress, wherein the government proposes to provide for the building of its own naval armor plant at an expense of \$11,000,000 and a capacity of 20,000 tons per year, has made an extraordinarily deep impression on Charles M. Schwab, chairman of the Bethlehem Steel Corporation. He has promptly announced a new and more attractive proposition compared with any he has made heretofore regarding contracts for furnishing armor plate to the government. He now agrees to permit any well known firm of chartered public accountants to inventory the Bethlehem plant and make careful estimates of the cost of manufacture; with the data in hand he will meet the Secretary of the Navy and agree to manufacture armor plate at a price which will be entirely satisfactory to the Navy Department as being quite as low as the price at which the government could possibly manufacture a like quantity and quality on its own account. As a concrete working basis for such negotiations, the directorate of the Bethlehem plant has offered to manufacture one-third of the armor plate required for the contemplated five-year naval program, estimated at 120,000 tons, for a price of \$395 per ton for side armor, as compared with the price of \$425 per ton now obtaining.

This proposition suggests a new method in government contracts of fluctuating magnitude, a method that might readily be developed on very broad lines, and that is for the government to take charge of certain lines of the plants and run them under its naval or military officers in the manufacture of armor plate, munitions of war, and any line of products the government may require in huge quantities, the amount of payment to be based on a fair per cent on the cost of investment of the plant, the cost of conducting it, and the materials consumed. Under the present system, specially appointed navy officers are always on duty to inspect the materials that are furnished in the construction of war vessels and the purchase of war materials, and with more elastic power conferred upon them, with the consent of the corporation owning the plant, they might readily assume the jurisdiction suggested.



TOWN CRIER

—Shakespeare's tercentennial is here, and not a bust of Shakespeare is reported to be in stock in any store in San Francisco. There are tons of plaster torsos of notables on the junk pile of the recent exposition; bronze plaques are thicker in the homes on this peninsula than buckwheat cakes of a frosty morning; we have Mayor's mugs galore at the civic center—and the board of supervisors have set aside every penny in the emergency fund to have Swan the painter make them famous by stenciling their phizes on the billboards of the city. The statue of Lawyer McAllister has been planted in front of the new City Hall, and the lazy janitor of the civic center has hosed off the grass growing on the back of the dyspeptic grizzly bear guarding the entrance to this Acropolis of the metropolis of the Pacific—but in all the splendiferous shops of San Francisco, stuffed with the encyclopedic merchandise of Ormus and of Ind, of the loot of Peking and Barbary Coast, there is not one little second hand, soiled and excoriated busted bust of honest Bill Shakespeare, the only genius of the multitudinous aeons that ever gave Mayor Rolph a run for his money in dashing off iambic pentameters in fluffy verse. Is Mayor Rolph's hand behind the electric push button that blew up all the busts of Bill on this peninsula? Suspicion is afoot that somebody is quietly sticking the knife into this bust business on Bill. The board of supervisors has suddenly lost the date of Bill's birth, so we can't yell for Bill and give him a Portola reception till he comes back and tells us when he was born. Eddie Wolfe opines Bill can't be much anyway, because he never did anything for the 31st Assembly district. Andy Gallagher wants to see Bill's last labor button on dues. Hilmer throws eggs every time the question comes up. Power declares Bill must be a "dead one," if none of the supervisors will put in a resolution asking the finance committee for several thousand dollars to help Bill's family, and his celebration. Power is right: Bill is a "dead one" in San Francisco, now that we've got a new up to date ice rink.

—Pancho Villa, sleek as he is in worming his way through the Mexican fastnesses to escape his pursuers, is not one-half so sleek and dangerous as the scamps in this country and abroad who are reported to be backing him. Villa by himself, without source of arms, ammunition and money, could be very quickly eliminated from the map of bad bandits south of the Rio Grande. With the service and resources furnished him, he will be harder to catch than a greased pig at a country picnic. Since the days of Diaz, Mexico has been an ideal land for exploitation and plunder by capable and influential plunderers in this country and abroad, who play their game through the fine phrase of "developing the industries of Mexico." The members of this plunderbund who, through bribes and threats, succeeded in obtaining enormously profitable concessions from the government of millions of acres of government land, will fight to the last ditch behind Villa and his revolutos before they will release their prospects of looting prostrated Mexico. They are natural-born Villas, and possess all his contempt regarding the property of others, but behind their trenches of the law they play the game like up to date, educated, kid gloved Villas, and employ scoundrels of lesser degree to do their dirty work. Time has only shifted the methods and practices of the descendants of the buccaneers of four hundred years ago.

—What evil genii threw that prickly pear of disagreement among the subscribers of the Symphony Concerts; or was it a woman, as some aver? Fortunately, the explosion of super-temperaments did not explode till the end of the season was reached, and then its vehemence added measure for its delay. The pith of the differences had its being in the old partisan warfare over the question of the leadership, "Hertz or Hadley." Despite the great success made by Hertz during his recent season, the Hadley cohort will not yield. Now that the series is over, some of them in the quietness of their homes and the recollections of the colorful and sympathetic interpretations offered by leader Hertz, may conclude that Hertz, after all, is worth enjoying even if his name is not Hadley. Others by the centrifugal force of temperamental distaste, will very likely drift naturally into the group forwarding the success of the new Philharmonic Orchestra. Thanks to the local developments made in aesthetics by the recent Exposition, there are at hand artistic movements in all directions, and it is a dyspeptic and spineless lover of any of the arts who cannot find a shrine of one of the nine goddesses outside the theatre district. For a time it looked as though there would be a vendetta in certain society circles regarding the solution of the Hertz-Hadley question, but fortunately the sputtering rage was blunted by the sudden close of the symphony season and the flight of many of the partisans to their country homes. When the next season opens it will likely be discovered that the bird of Peace has been pasted to the music stand of leader Hertz, while the goddess of music will likely be reported "doing as well as can be expected under the circumstances."

—It is to grin to read the announcement that the National Automobile Chamber of Commerce is preparing to organize a manufacturing company for the sole purpose of competing with the big oil refineries in this country in the manufacturing of gasoline, a wild endeavor to keep down the price of that commodity. Countless competitors in the oil game, backed by ample capital and experience, have played this same game with the "big 'uns," and, lo, who can find their wrecks. The oil game has many angles, and one of two of these angles is a selling force that knows a territory to the last drop of gasoline usually used, and another is the cost of transportation and delivery. The National Automobile Chamber of Commerce proposes of course to manufacture its gasoline under the new process developed by the government experts at Washington. Grant they succeed in doing this. Then their troubles begin. The best brakes the automobile manufacturers have so far put on the rising price of gasoline was their protest to Congress and the present inquiry. The giant refinery companies of the country are a blooming sight more amenable to Congressional inquiry and irritating laws placed in their way than they are to the competition of any bunch of men that are tyros in the oil game, perhaps the stiffest and hardest industrial game to buck against in the U. S. A.

—A movement to suppress the dehumanized censors of the movies is now under way in Los Angeles, and to offset it in the North, and so maintain the mental assinnity of some of those who live in clothes, a movement was started here this week to create an organization for the suppression of gossip. Naturally the result will be that within the month the gathering will gradually transform itself into a clearing house of gossip, which perhaps is their unconscious object, and perhaps the very source of tittle-tattle they are anxious to souse their mental depravity in. It is human nature to give an old sin some captivating new appellation and enjoy its blandishments anew. Gossip is thereby stopped, the conscience assuaged, and all seems captivating, till its enemies discover that the old deceiver is wearing a new garb with deceptive decorative effects.

The Question of Prohibition

BY ARTHUR H. DUTTON.

The California Grape Protective Association, which includes in its membership only organizations, firms and individuals that are dependent upon the vineyards for their livelihoods, is now engaged in a campaign of education to show the people of California the great value of the viticultural industry of the State.

As its name implies, the association exists solely for the protection of the grape industries—wine, table and raisin—against the onslaughts of those who are attacking them.

The raisin and table grape industries are so closely interwoven with the wine grape industry, the three are so closely interdependent, that the destruction of any one of them would result in inevitable disaster to the other two. The table and raisin grape growers find in the wineries a market for their culls and second crop Muscats, which are made into brandy for the fortification of sweet wines. The loss of this market would cripple those two industries seriously. If the manufacture of wine should be prohibited, the wine grapes would be worthless, for the far greater part, although a few varieties could be dried for an inferior grade of raisins, which would flood the already well supplied market and lower the standard of California raisins.

The California Grape Protective Association proposes to conduct its campaign with calmness and truth, and expects to defeat both the proposed prohibition amendments on the merits of the case it presents.

Do not be deceived by the false announcement by the Anti-Saloon League that the second proposed amendment to the State Constitution is "aimed at the saloon;" that it is "purely an anti-saloon measure."

It is far more. It is aimed at every avenue of distribution of alcoholic beverages.

The first proposed amendment is a frank measure to stop the manufacture, sale, giving away or use of any beverage containing alcohol, anywhere in California. It is avowedly a total prohibition measure.

Knowing that a majority of the people of California is opposed to anything so drastic as this first amendment, the "drys" are saying: "Oh, well, if you do not want absolute prohibition, vote for the second amendment, which does away with the saloon."

Many people take this statement at its face value, whereas it is bare-faced political trickery, to secure votes under false pretenses.

The fact is, that the second amendment includes the "store, hotel, restaurant, cafe, club or other place of public resort" among the places where the sale of wine or any other alcoholic liquid shall be forbidden. It would prevent the sale of wine anywhere except at the place where manufactured, or in a pharmacy (of course, by physician's prescription only), and prevent its use anywhere except in the permanent residence of the purchaser. Guests at hotels could not get it with their meals or in any other way.

The second proposed amendment is scarcely less drastic than the first.

—Little things can be very trying at times, Mr. Fowler thought, when one wet morning he could not find his umbrella. Like many married man he believed in the maxim, "When in trouble, blame your wife." "I say, Ellen," he shouted, "what on earth has happened to my new umbrella? I brought it home last night and now it's gone; and of course it's raining furiously!" "Why, it's scarcely raining at all," said his wife. "But last night it was simply pouring when the parson left, and so I lent him your umbrella." "What an asinine thing to do! I shall never see it again now, so I may as well buy another today!" "How can you be so wicked, Adolphus? As if the parson would stoop to stealing your umbrella!" "Stoop to stealing be hanged. I borrowed it from him a couple of months ago."—*Exchange*.

—"And you call this your music room?" "Yes." "But there are no musical instruments in it?" "No. It is so constructed that I can't hear any of the surrounding music that may be turned on from time to time."—*Violin World*.

Exhibition of National Guard Service

"Military week," April 10-15, at the State Armory, Fourteenth and Mission streets, began Monday with at least 2,000 persons in attendance. The spectators were given a demonstration of both infantry and artillery work by National Guardsmen, in addition to being shown through the big armory from top to bottom. The program was varied throughout the week. The infantry work consisted of a battalion drill, under command of Major W. H. Mallett, during the course of which nearly every formation practicable on a drill floor was gone through. The Eleventh Company of Coast Artillery gave a demonstration of the working of a 12-inch mortar, and the Sixth Company manned the newly-installed ten-inch disappearing rifle. The Eleventh Company was commanded by Captain John McHenry, Jr., and the Sixth Company by Captain M. S. James. Stands of arms and other military decorations were displayed, and non-commissioned officers acted as guides in showing visitors around the armory. The popularity of the military exhibitions increased with the days, and great crowds gathered to watch the interesting infantry, artillery and signaling work, the real thing in time of war. Preparedness was the key note of these extremely interesting exhibitions.

The purpose of this exhibit is educational. It is to show the taxpayer and the employer what the National Guard is, what it does, and why it deserves support both on patriotic grounds and for the more selfish reason of actual benefit to the employer. The National Guard of to-day is not to be judged by the militia of the past, with its large club dues and assessments, elaborate ceremonies and parades. To-day we find the Federal Government and the State jointly spending over a quarter of a million dollars annually on our National Guard; sensible laws and regulations have reduced the organized militia into a compact, business-like machine, developing in our young men patriotism, character and ability to serve our country in time of need.

Quartered in the building are the Headquarters, Band, First, Second, Third, Fourth, Sixth, Seventh, Ninth, Tenth, Eleventh and Twelfth Companies of Coast Artillery Corps; Company B, Signal Corps; Detachment Hospital Corps; Headquarters and three divisions of the Naval Militia, and the Machine Gun Company, and Band, Fifth Infantry.

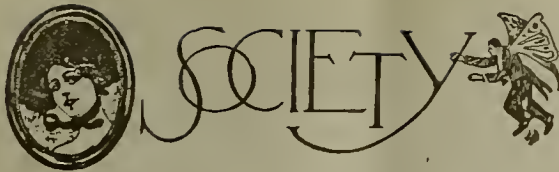
The target practice gallery is located in the basement, and those interested may obtain tickets without cost from the Ordnance Department, good for five shots. Men are detailed to the range who will give instruction or assistance to those desiring it. The swimming tank, gymnasium and power station are also in the basement, where they may be inspected at any time. To provide proper training in the Armory, the War Department has installed in the building a 12-inch mortar, a ten-inch gun on a disappearing carriage, a three-inch rapid fire gun, and the necessary fire control apparatus for the fire and battery commands.

Interesting exhibits are shown by the Signal Corps and the Medical Department, the latter with "first aid packets" and other interesting paraphernalia.

GET YOUR SPRING CAMP KIT READY.

Spring, early spring, in all its rollicking moods, is stirring the blood of the countless enthusiasts who love to revel in the outdoor summer wooded and water life. Now is the time to prepare plans for the camp kit and other paraphernalia so dear to the heart of the camper who really enjoys and luxuriates in every detail of his list. By long odds the best place to buy such an outfit is that of Leibold & Co., outdoor outfitters, 217 Market street. They have a large and varied stock of regular army and navy goods, tents, hammocks, camp furniture. In short, every essential that a good camper requires, and at moderate prices.

—It would be difficult to conceive a more delightful cafe attraction than the Techau Tavern Show Girl Revue, which is packing the cafe to capacity. The eight principals are young ladies of great personal charm, with fresh, adequate voices, whose ensemble work is magnificent. They are gowned in beautiful creations designed especially for this production, and each week the costumes are as well as the songs are entirely new. On Saturdays the lady patrons of the Tavern are each presented with a souvenir bottle of La Boheme perfume.



"Braceing Real Swells!"

Stories about the recent Belgian market still flavor the afternoon oolong. There is the lovely tale of the woman who stopped in front of Mrs. Charlie Clark's table, and in the confidential tone one adopts towards one's peers, inquired about the tables presided over by the "real society" people! Miss Eleonora Sears, who was performing like a saleslady for Mrs. Clark, volunteered the information that "they were scattered all about the park," whereupon the discerning person thanked her and departed with these kind words: "I didn't mind asking you, dearie, but I'd hate to brace up to one of them real swells!"

Delicatessen Dames.

Then there were two women who hung around the delicatessen shop presided over by Mrs. Will Crocker, and all the while they were Fletcherizing their coffee and sandwiches they complained in loud tones that the public had been "brought there under false pretenses"; that they never would have come down town to see the smart set in its tailor clothes; that it was pretty small of those women to advertise that they would be in fancy costume, and then appear in street clothes. Just as they were leaving, their willow plumes still vibrating with the indignant emotion of the disappointed, one of them spotted Mrs. Sigmund Stern, and in a husky whisper breathed: "Now there is a real beautiful lady—Maxine Elliott's got nothing on her. But she's like the rest of them—no taste for dress. If they wouldn't put on fancy dress costumes, you'd think they'd have worn something real nice and fussy, instead of them plain tailored suits!"

Up to the last moment the committee in charge endeavored to have every one agree to wear costumes, but nothing availed to make the courage of B'lingum come to the sticking point and stick. Most of the glue in the resolution evaporated, and there were just enough people in costumes to give a few picturesque touches to the affair instead of putting in the picturesque in wide washes of color.

B'lingum too Healthy.

Mrs. Francis Carolan has a locker full of stories, for of course the women who came to her booth to buy hats and gowns would supply one with material for a good old anecdote. At nine in the morning, when the booths were supposed to be in readiness, there was a line in front of Mrs. Carolan's table impatiently awaiting her arrival. There was a genuine display of the bargaining talent of the average woman going on all day long at this stand, but it was one of the most profitable ventures, netting \$700. The gowns did not bring high prices, the purchasers refusing to soar above the dead line of cheapness. A \$300 gown that had been worn but once brought \$35, and that was the highest price paid for a costume.

The brightest gem picked up in the vicinity of this booth fell from the lips of a B'lingumite who is always throwing out casual jewels in the amusing manner of the humorless. Said she towards the end of the day: "It's too bad they haven't more clothes to sell here—they could dispose of a lot more if they had them. It seems a shame that there was no one who had just gone into mourning—now I remember when we had that rummage sale for the Catholic Humane, fortunately Julia Welch had just gone into mourning, and she gave us all her lovely colored things, and we made loads on them. But there hasn't been a death lately."

It does seem pushing the charitable instinct a bit too far to complain because some aged B'lingumite did not die in the nick of time to aid a starving Belgian!

Green Peas and Shades of Sutro.

Mrs. Alfred Sutro, who sold vegetables at the stand presided over by Mrs. Clarence Smith, won the hearts of the French people who went a-marketing in Union Square, because she spoke the language of their beloved country like a native. While she was busy with a group of French people, a park loun-

ger glowered on the scene and then muttered: "Huh! I'll bet old Mayor Sutro would turn in his grave if he could see her now."

"Would he be pro-German to that extent?" interrogated a fellow-loiterer.

"That's not it," sniffed the first, "but old man Sutro loved the parks and every little growing thing in his place which he wanted the people to have for their own some day. And there is Mrs. Sutro scooping green peas out of a box to help the Belgians, and look what that box is doing to that bush. I tell you, old Sutro——" and so forth and so backwards to the days when the water came up to Montgomery street.

Magic Shoes and Stockings.

The next big benefit following the afternoon dansant and supper dance of Monday and Tuesday of the post-Easter week will be the Wednesday flower show given for the Catholic Humane Bureau. Mrs. Fred Kohl, Mrs. Robin Hayne, Mrs. Ward Barron, Mrs. Joseph Donohoe, and the Misses Betty and Elena Folger, Christine Donohoe and Evelyn Barron, with the help of several others, have set for themselves the task of seeing that the choicest flowers that bloom down the peninsula way are culled for this flower fest. In Marin and Alameda Counties other committees are at work to the same end—which is that the flowers that bloom in the spring, tra la, tra la la, shall be converted into shoes and stockings for some thousand orphans under the care of this bureau.

Orange Blossoms for the Smart Set.

The preliminary tinkle of the June wedding bells begins to sound on the April air, and those who do not hold that June is the only month in which to pledge marriage vows are already putting the finishing touches to their plans.

On Tuesday of this week, Miss Marjorie Mhoon and Harry Heasley Fair were married at the home of the Horace Millers in Piedmont. The Miller home is one of the beauty spots in that neighborhood, and as the day itself was a perfect rapture, the guests who crossed from this side were enthusiastic about this daintily appointed wedding. The bride is related to the Miller clan, all of whom were present at the ceremony, the C. O. G. and H. M. A. Millers and all the other Millers not only taking up a goodly part of the alphabet, but making a large and interesting group when they all get together.

The young couple will live in Berkeley in a beautifully furnished home, which is in complete readiness for them, awaiting their return from their honeymoon trip.

Miss Helen Johnson, Miss Esther Bentley and Miss Dorothy Churchill have chosen May for their weddings, and Miss Marie Tyson has set the first week in June for the orange scented event, which is the all important date on her calendar.

Sanguinary Beaglers.

The kiddies down the peninsula have no use for the robust and gallant sport of beagling. Several pet bunnies have disappeared, and one admittedly was a victim of the mighty hunters who set forth after a delicious breakfast at Carolands and at the end of an all day hunt bagged a little white rabbit that was used to a life about as strenuous as that of the maiden who "sat on a cushion and sewed a fine seam, and all the day long ate strawberries and cream."

Structurally the bunny belonged to the rabbit family, but by nature it had none of that swift-footed talent which is sup-

W. D. Fennimore J. W. Davis A. R. Fennimore

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Makers of Good Glasses

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With advancing years come new improvements in nearly all lines of endeavor and a local optical company is a very fortunate position in being able to supply all wearers of glasses with a new and not worthy combination, namely "Caltex Optics" Bifocals mounted in "Equipoise" eyeglasses. These new "Caltex" double vision lenses do away with the necessity of two pairs of glasses as reading and distance corrections are ground in one lens. The "Equipoise" eyeglass automatically holds these wonderful lenses in perfect alignment before the eyes, insuring the best possible results. Remember the combination—"Equipoise" eyeglasses and "Caltex" lenses.

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posed to belong to the frightened rabbit family. Civilization had taken away all instinct for flight, and in its place had put several layers of fat and a gait not much more speeded up than Walter Hobart's after-dinner lope. So of course poor little bunny proved strong meat for the beagles, and the conquering hordes who returned with the day's kill are still trying to assuage the grief of the small boy who lost his pet.

It has not yet been necessary to appoint a statistician to make a card index report of the casualties in rabbitland. The sanguinary pastime of beagling has not yet bagged more than five jackrabbits at a hunt, and the usual record is two. Blood-thirsty business, this beagling the startled hare in the trenches!

Preparing for Smart Horse Show.

The interest of society these days is focused upon the Horse Show, which is to take place on the evenings of April 27th, 28th and 29th, and the afternoon of April 29th at the San Francisco Riding School, for the benefit of the People's Place and the San Francisco Polyclinic, two of this city's splendid philanthropies. The Horse Show held last year proved such a success that it was decided to make it an annual affair for the augmentation of the funds of these two organizations. Every afternoon sees groups of young folk cantering in the park, along the highway, practicing for the various events of the show.

Four polo teams, the San Mateo, the San Rafael, the Cavalry and the Riding School, will compete for trophies, a game being played each evening. The matinee program promises interesting activities in the juvenile set. Misses Eleanor and Margie Fleishhacker, Evelyn Tognazzini, Katherine Dorn, Edna Taylor, are practicing three times a week in preparation for the matinee events. Already a number of boxes have been taken, those who have subscribed being Mesdames William H. Crocker, Mortimer Fleishhacker, Herbert Fleishhacker, R. J. Hanna, William B. Thomas, Joseph D. Grant, Frederick McNear, Mountford S. Wilson and Miss Edith Hecht. Daniel Lively will be the ring master. The judges will be Chester Murphy of Portland, Majors Hilton and Whitney, Charles Butters and E. Courtenay Ford.

The sale of season tickets and boxes began on Wednesday morning at Sherman & Clay's.

Miss Margaret Center of Honolulu, for several years a pupil in the Hamlin School of this city, has gone to Australia to study music with Mme. Melba, who believes that her voice, with its sweetness and wonderful range, can be prepared for grand opera. Melba is greatly interested in the Melbourne Conservatory of Music, to which she often goes for the purpose of coaching its clubs. Miss Center goes as the guest of Melba for a year or more, and will receive special training from the diva. "Peggy" Center, as she is called, is a lovely girl of eighteen or twenty, greatly beloved, and with the promise of a bright career. Her father was David Center, of a well known family in San Jose.

Miss Ann Wilcox recently entertained with a luncheon and cards at the Hotel Oakland for fourteen of her friends. The invited guests were Mrs. Tyler Henshaw, Mrs. Metcalf, Mrs. Williamson, Mrs. Proctor, Mrs. Fitzgerald, Mrs. Hammer, Mrs. W. G. Henshaw, Miss Bertha Wilcox, Mrs. Everts, Mrs. Adams, Mrs. Grimes, Mrs. Howard and Mrs. Belden.

The Ladies' Pharmaceutical Society were the guests of Mrs. Caldecott, Mrs. Ashmede and Mrs. Condon at an April Fool luncheon at the Hotel Oakland. There were about thirty present. Mrs. O. W. Nordwell, 18 Lake avenue, entertained with a dinner at the Hotel Oakland on Friday, April 14th. Twenty-four guests were invited.

Lucie Jacobs Hill left on a visit East last Tuesday. She accompanied her father, Mr. Isidor Jacobs, who is on his way to Europe. Mrs. Hill, after a visit with relatives in New York and New Jersey, will be the guest of Kate Waller Barrett at her home in Virginia, joining her father on his return from Europe in June.

Events in the Paul Elder Gallery.—Dhan Gopal Mukerji will deliver a lecture on "Persian Poetry and Poets" in the Paul Elder Gallery, 239 Grant avenue, San Francisco, on Friday afternoon, April 21st, at 3 o'clock. He will speak on Firdausi, Ni-

zami, Omar, Jelaluddin and others. Poetry of love and its message. The Children's Amusement and Story Club will meet in the Paul Elder Gallery Saturday afternoon, April 22d, at 2:30 o'clock. Mrs. Ruth Fuller Field will entertain the children with stories and teats of legerdemain.

§ § §

The Dixie Club of California has reserved the ballroom, Palm Court and dansant room of the Palace Hotel for an elaborate benefit ball to be given Saturday, May 6th. The San Francisco Chapter, Woman's Section of the Navy League, which has undertaken the establishment of a National Service Training School at the Presidio, is the object of the benefit. More than two thousand guests are expected. Twenty-five tables have already been reserved by prominent society women. True Southern hospitality will predominate. Combining fashions of the past with the very latest mode, crinoline gowns will be worn by the women of the hostess club. United States and Confederate flags will be entwined in a lover's knot for the central decoration scheme in the Palm Court.

—Jules famous restaurant, south side of Market street just below Third, is now furnishing a remarkably attractive 40 cent luncheon as a special feature. Though the price is less than formerly, the luncheon is of the usual high quality of this widely known establishment. Dancing to the best of music is provided during dinner, \$1 with wine.

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"Obey no wand but *Pleasure's*."—Tom Moore.

PERSONAL ADVENTURES IN THE "HALLS" THIS WEEK

Calve Defies An Audience; Brings it to Her Feet

The Ex-Leading Lady Descants on the Personnel of Vaudeville

BY HENRY McDONALD SPENCER

The ex-Leading Lady settled her ample form comfortably in a chair at her favorite table, glanced around the room to make sure people were looking at her, placed her shapely hand under her chin where it could be readily seen, batted her lovely eyes a few times to keep them in good working order in case some bigger game than myself was sighted, and thus delivered herself:

"Say, listen!" Acknowledging the salutation as well as I was able, I inclined my head towards the hovering waiter, and started him on his way to the refreshment studio.

"What did you mean by saying last week that I was too fat to go on any more?"

"I meant nothing so ungallant," I hastened to assure her. "I only meant to infer that a certain indolence, perhaps a mere contempt for competition, a proud flair of never acknowledging defeat, induced you to retire before you were knocked out; that is to say," I added hastily, "before you had to come down to the small time, which I believe is the fate of all musical performers that stay in the game long enough."

"Say, the more you talk the more you show you don't know. The small time is not recruited from the has-beens of the big time, but the best of the small time get on with the big circuits."

"Well, where does the small time performer come from?"

"Why, dearie, don't you know that it is the cabarets that are supplying most of the talent, nowadays?" It may be remarked that the term "dearie" as used by the lady is not one of endearment, but purely parenthetical or ejaculatory, like that favorite shop-girl salutation—"listen."

"Of course, the European acts nearly all come from show families," she continued as she sipped her highball, "but we haven't been in the entertaining business long enough to have theatre or circus families."

"So, then, the cabarets are a nursery for the vaudeville stage? But what about the big feature acts?"

"Yes, make it the same, but tell George not to put so much ice in it next time—tell him it is for me." Then turning her attention to me again, she replied:

"They used to come from the legitimate, and musical comedy, but the movies is absorbing all the performers, so that outside of grand opera, there is no material being trained for the circuits."

"What is going to happen then?" I asked. "Will the spoken stage die out like coach dogs, simply because performers are not bred any more?"

And with that I went on to the

Orpheum

There was a drama within a drama at the Orpheum last Monday afternoon. When poor John L. Sullivan, battered and weary from the blows of a younger and more active man, placed one hand on the ropes of the ring in New Orleans, and raising the other aloft, huskily said: "The best man won, but I am glad he was an American," the spectators felt that they were experiencing one of those rare moments of dramatic climax which come to but few in their journey through life. Another such moment was when another proud veteran folded her arms and stepped to the very front of the theatre apron; there defied a tittering gallery to continue ragging her; stayed until she com-

elled the tremendous ovation of applause that was her due. Emma Calve fairly outgamed a rabble and brought an immense theatre audience to her feet out of admiration for her pluck—which admiration, for some curious reason, her singing was unable that day to invoke. I wish to add here that the analogy between the prizefighter and the prima donna goes no further than the fact of being veterans and game to the core.

At the conclusion of "Le Clarion," a French bugle song, Madame Calve paused on the final notes, and there came a distinct sound of irrelevant conversation and snickering on the part of quite a number of persons in the gallery; immediately the diva stopped her performance, and going to the foots, there ensued the scene described. I do not know whether she will ever read these lines, but before proceeding to an artistic consideration of her performance, I wish to pay my tribute to the beautiful and accomplished lady's personality and heroism. The bromidic method of treating a performer of Calve's calibre is to start with something like this: "Compared to the Calve of old . . ." I wonder if people realize that they, too, are not as of old; that cakes and ale are about the same as ever, that the "breast of the nymph in the brake" gleams white as ever in the moonlight, but that they have perhaps lost their taste for cakes and ale, and that the night air gives them rheumatism. Anyway, these comparisons are, as a rule, futile. Emma Calve's voice has the most perfectly pure bell-like tone conceivable, and if her rendering of Habanera from "Carmen" does not stir an audience, it is on account of an absence of gymnastics and a more restrained vocalization than the audience is looking for. Besides, I think that these non-smoking signs placed in the theatre where people are accustomed to smoke, and for two or three numbers beforehand, are a handicap to the performer so preferred.

While Signor Gasparri, Madame Calve's husband, may suffer in comparison with Ciccolini, who was here last week, yet it is not in an artistic way. His voice has just as pleasing tones, his breathing and sense of pitch are perfect, but he lacks the vigor and robustness of his predecessor, and, what is of even more importance to an Orpheum audience—the romantic air. His dressing in morning costume is unfortunate, as it is a style unsuited to a non-athletic man of sedentary occupation, but all of that has nothing to do with his singing, though it affects the popularity of his act.

The talented young San Franciscan pianist, leader and composer, Uda Waldrop, accompanied excellently the Calve-Gasparri concert. Waldrop will be remembered as having composed the Bohemian Jinks music of 1914.

But what, after all, can an audience be composed of that will receive Calve unmoved, even if she couldn't sing a note, and give three recalls to an accordion player. It seems to be very small beer to mention Pietro in the same column as the great singer, but I can only say that his rather effeminate mannerisms were personally distasteful to me, and his accordion a bore.

The play of "The Coward" in no way convinces as an argument against "Preparedness," except perhaps that a lady who can wing a man with a revolver at ten paces had better also be in the trenches as sharpshooter; and the actual sight of red fluid as blood appearing after the shot is *demodee* realism that I had thought to be laughed off the stage with the old melodrama. The rest of the bill was bright and attractive, and quite up to the average.

Well-Rounded Bill at Pantages

The Seven Bracks, a troupe of husky German athletes, stand out prominently on a strong bill at the Pantages this week. The men perform seemingly impossible feats in tossing one another about the stage with wonderful agility. Chris. Richards, who will forsake the vaudeville stage for a turn at the "movies," is a typical music hall comedian, with a pair of flexible dancing legs. "A Glimpse of Old Ireland," guaranteed "real Irish," with a backing of doves, dogs and crows, was a big hit with Michael Emmett, a sweet-voiced Irish tenor, in the leading role.

"The Dream Pirates" is a popular version of the Peter Pan type of play, with bloodthirsty sea-robbers, pretty dancers and a full-rigged Corsair ship.

There are several other good acts, including Donita, a singing comedienne; the Packard Four; and Violet and Charles, novelty acrobats. The Pathe Serial, "The Iron Claw," concludes a well-rounded bill.

* * *

Advance Notices

New Program at Pantages.—Madame Makaranke and her ten Oriental dancing girls, offering the pre-tentious dancing spectacle, "A Dream of the Orient," is the stellar attraction on the new program at the Pantages on Sunday. Madame Makaranke is a premiere danseuse from Russia. "After the Wedding," a domestic one-act farce with Edw. Farrell and his players as the participants, is one of the joy spots of the new show. The De Michele Brothers, one a harp player and the other a violinist, mingle classical selections with drollery. Other features will be Fabers and Waters, a comedy twain, who have a budget of nifty nonsense; the Dancing La Vars, typed as the "original revivalists of the old-fashioned cake walk;" Australian Creightons, acrobatic jugglers; Florence Fisher, the eccentric "movie" comedienne, and the fifth episode of "The Iron Claw," are other good specialties.

* * *

Orpheum.—The Orpheum announces another great new show for next week. Fannie Brice, who will be remembered as one of the chief comedy hits in Ziegfeld's Follies, will make her first appearance at the Orpheum next Sunday matinee. She is now creating a sensation in vaudeville, where her character creations have elicited the approval of both press and public in all the cities in which she has appeared. Henri De Vries, the Protean and character actor, will share the headline honors. He will be seen in a one-act plan called "A Case of Arson," in which he depicts seven different characters. Ethel Clifton and Brenda Fowler, two versatile girls, will appear in a sketch written by Miss Clifton, entitled "The Saint and the Sinner," in which they present opposite types of character, Miss Fowler appearing as "The Wife" and Miss Clifton as "The Woman." Vinie Daly appropriately styles her new act "L'Opera et la Danse," for it affords her abundant opportunity to display her ability in both singing and dancing. Andy Rice will deliver an original monologue entitled "My First Anniversary," which deals with courtship and marriage, and the complications and difficulties which attend the honeymoon. Two Tomboys present the only bumpsti-bumpsti act ever given by women. It will be the last week of Ray Dooley and company, and also of Gertrude Vanderbilt and George Moore in their successful singing and dancing novelties. A colored travelogue taken expressly for the Orpheum Circuit, exhibiting scenes in Scotland, Japan and "The Crimea" will serve as a finale to this novel and fascinating bill.


* * *

Columbia Theatre.—May Robson and her company of players will arrive in San Francisco from New York Monday morning, bringing to the Columbia Theatre James Forbes' latest comedy success, "The Making Over of Mrs. Matt." This will be the first visit of the popular star in two seasons, and it is said of



Fanny Brice, the well known comedienne, next week at the Orpheum.

her play, which Forbes was especially engaged to write, that it affords Miss Robson one of the best roles of her career. The story of "The Making Over of Mrs. Matt" is interesting and wholesome, and full of comedy situations in which this star shines brilliantly. There is a pretty love story and just enough drama to combine in making a clever three act play. Theatre-goers will recall to mind the types in Forbes' "The Chorus Lady," and will appreciate what this talented American author is capable of creating in the way of stage characters. In "The Making Over of Mrs. Matt" quite a long cast, for a comedy, is required, and a fine aggregation of players has been brought together to give support to the star in the presentation of Forbes' play. Miss Robson has enjoyed already lengthy and highly profitable engagements with "The Making Over of Mrs. Matt" in the large Eastern cities, from which reports have come to the effect that this star is seen at her very best in her latest vehicle. "The Making Over of Mrs. Matt" will receive its first



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presentation in this city on Monday night; the engagement will continue for two weeks, with matinees on Wednesdays and Saturdays.

* * *

People's Orchestra has Distinguished Backers

That San Francisco is eager to encourage the establishment of a permanent musical center in the Exposition Auditorium has been proven by the many subscribers to the People's Orchestra concerts, the first of which will be held on Easter Sunday afternoon with Giulio Minetti as conductor, and Mme. Clementina Marcelli as soloist.

Mr. Minetti's position in musical circles is well known both as a conductor and as an educator. Associated with him are Andrew Younger Wood, the publisher, and William Edwin Chamberlain, who originated the Young People's concerts in Berkeley. The organization has retained sixty of the members of the Symphony Orchestra who played under Alfred Hertz.

A guarantee fund is being raised to cover a possible deficit occurring from the low pricing of seats. This fund makes it possible to give the school children the benefit of each final rehearsal on the Friday preceding a concert. At all times children will be admitted for ten cents. As orchestral music is becoming a feature of school recreation, this innovation has received the endorsement of the Board of Education.



Nikolai Sokoloff, conductor of the People's Philharmonic Orchestra.

Patrons, patronesses and guarantors: Messrs. Richard Tobin, Mortimer Fleishhacker, J. M. Howells, William H. Crocker, Selah Chamberlain, Gordon Blanding, William B. Bourn, John Parrott, John S. Drum, Elias Hecht, Jas. K. Moffitt, Bernard Maybeck and Dr. Emmet Rixford.

Mesdames E. J. McCutcheon, Hattie Simon, Phoebe Hearst, M. S. Koshland, James Fagan, E. B. Coleman, John F. Merrill, Eleanor Martin, I. Lowenberg, Mark Gerstle, Mme. Emilia Tojetti, E. L. Griffith, J. J. Brice, A. B. C. Dohrman, Irving W. Scott.

The Misses Mauricia Mintzer, Edith Hecht, Laura McKinstry, Elizabeth Ashe, Ida Bourn and Lena Blanding.

Mesdames and Messrs. M. A. Gunst, William T. Sesnon, Mil-

ton H. Esberg, Joseph Sloss, E. S. Heller, Norman Livermore, Horatio Livermore, William Bull Pringle, Percy V. Long, Geo. Pope, Edward L. Ayre, Maurice Liebmann, Andrew Welch, Charles W. Clark, George Cadwalader, Fred McNear, George Q. Chase, George W. Kelham, Harry Babcock, William Gwin, Frederick W. Kohl and Percy Nichol.

Also Rabbi Martin V. Meyer, Sir Henry Heyman, Baron and Baroness van Eck, Dr. and Mrs. Walter Scott Franklin, Dr. and Mrs. Grant Seifridge, the Rev. Edward Morgan, Dr. and Mrs. Harry Sherman, Judge and Mrs. M. C. Schloss.

HI, YI, YI! A CIRCUS IS IN TOWN!

A circus with all its fanfarans, lions and tooting caliope has come to town to delight the small boy and the old boys. Al. Barnes' big four-ring wild animal circus, at Eighth and Market streets, is the biggest thing of its kind in the West. It has more educated performing wild animals than is exhibited by all other like shows combined. These include African lions, leopards, bears, seals and sealions, tigers and other carnivora. Conspicuous among them are the horse riding lions. The forty animal clowns are wonders of their kind and sources of perpetual laughter. Two shows are given daily up to and including Sunday, April 16th. Reserved seats are on sale at Sherman & Clay's Music Store.

SPECIAL AUTO SERVICE ON SAUSALITO ROUTE.

The management of the Northwestern Pacific Railroad has arranged an unusually convenient schedule of ferry trips to and from Sausalito for the increasing number of automobilists that annually seek the famous picturesque rural delights extending several hundred miles north of the Bay shore. Marin County has completed a network series of good roads, so that after leaving Sausalito, instead of motor cars being racked to pieces, they roll over ideal roadway through the most picturesque scenery in the State. Automobile travel into this inviting territory has been increasing with the years, and of necessity the management of the Northwestern Pacific is called upon to make new provision for an increasing traffic each year. The demand for auto accommodation proved so great this year that it was impossible to accommodate the demand on the regular boats of the company. Accordingly, special boats for automobiles have been interjected into the service. These special boats carry autos to their capacity. The new schedule of ferry boats handling automobiles run daily as follows:

Leave San Francisco—6:50, 8:30, 10:00 a. m.; 12:01, 2:00, 4:00, 6:00, *8:00, *9:30 p. m.

Leave Sausalito—7:50, 9:20, 11:20 a. m.; 1:20, 3:20, 5:20, 7:20, *8:30, *10:20 p. m.

* Sundays and holidays only.

Orpheum

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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

EXTRAORDINARY VAUDEVILLE

FANNIE BRICE The Well Known Comedienne; The Celebrated Character Actor HENRI DE VRIES presenting "A Case of Arson" in which he portrays seven distinct characters: ETHEL CLIFTON & BRENDA FOWLER in "The Saint and the Sinner"; VINIE DALY L'Opera et la Danse; ANDY RICE "My First Anniversary." TWO TOM BOYS in A Comedy Bumsti-Bumsti Act; MISS RAY DOOLEY supported by Elmer Graham and Gordon Dooley; NEW ORPHEUM TRAVELOGUE. Scenes in Scotland, Japan and The Crimea; Last Week GERTRUDE VANDERBILT & GEORGE MOORE, in a Series of Songs and Dances

Evening Prices, 10c., 25c., 50c., 75c. Matinee Prices (except Sundays and holidays), 10c., 25c., 50c. PHONE DOUGLAS 70.

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The Leading Playhouse

TWO WEEKS BEGINNING MONDAY, APRIL 17

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Wednesday matinee. Popular Prices 25c to \$1

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A FINE NEW BILL

"A DREAM OF THE ORIENT" Starring Mme. Makaraenko and her 10 Oriental Dancing Girls; EDWARD FARRELL AND HIS PLAYERS offering the one act farce "AFTER THE WEDDING;" DE MICHELE BROS. The Musical Wops; LA VARS Famous Dancing Whirlwinds. Introducing their original revival of the old fashioned emske walk; EIGHT SPECTACULAR FEATURES INCLUDING THE FIFTH EPISODE OF "THE IRON CLAW"

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By A. S. MacLeod



"FRISCO, THE FALLEN."

Leo S. Robinson, who acquired a notable reputation through his distinctive poem, "When the Lights Went Out," in memory of the Exposition, has just issued from the press a little paper covered booklet entitled "Frisco the Fallen," to commemorate "Ten Years After" the big fire which prostrated the city of San Francisco, April 18-21, 1906, a conflagration that burned over four square miles, destroyed 25,000 buildings and created a loss of \$350,000,000. The letter press of fifteen pages was written by William Marion Reedy, the widely known editor of the St. Louis Mirror, and was written in the week following the fire. It covers the kaleidoscopic story of the varied geniuses in their respective lines who contributed to the shaping of the inner life of the argonautic city by the Golden Gate: the Vigilantes, Judge Lynch, Flood, O'Brien, Sharon, Fair, Mackay, Stanford, Crocker, Huntington, Sutro, Keene, Sarah Althea Terry, the Chinese, the Barbary Coast, Bret Harte, Mark Twain, Denis Kearny, Richard Realfe, Henry George, Markham, Frank Norris, Ambrose Bierce, Gertrude Atherton, Gelett Burgess, Joaquin Miller, Robert Louis Stevenson, William Keith, Hearst, Jack London, Paul Elder, and that rare cosmopolitan life reflected in the restaurants, hotels, theatres and foreign districts in the town, a life and picture unique on this continent—San Franciscan.

Price 25c. Published by Leo S. Robinson, Hearst Bldg., San Francisco.

HEARTFELT TESTIMONIAL TO CHARLES S. YOUNG.

Charles S. Young, who is retiring as business manager of the "Examiner" to become Western manager at Chicago for the big advertising firm of N. W. Ayer & Son, was given a rousing farewell banquet, this week, at the St. Francis Hotel by his hosts of friends in this city. Those who were unable to gather around the board sent loyal felicitous messages of their good wishes. Ringed around the board were practically all the influential callings, business and professional. Among them were Mayor Rolph, C. C. Moore, president of the recent International Exposition, John F. Drum, E. O. McCormick, R. B. Halc, M. H. de Young, James Woods, Benjamin Ide Wheeler, Henry Morse Stephens, M. H. Esberg, Marshall Hale, K. C. B., Grover A. Magnin, and several scores of others. Present also were the liveliest local wits, and for several hours the interchanges rattled at a record rate. But through it all ran the softened note of regret that the departing guest of the evening would break a link in the old-time social gatherings. Among the several special fun-making and entertaining stunts developed for the occasion was a series of pictures illustrating the "Seven Ages of Young," with an epilogue. They were Crib-age, Col-age, Espion-age, Press-age, Ad-age, Scrim-age, Hom-age, and Bon-Voy-age. And in this wise a good fellow was given a heart-felt farewell.

—Theatrical Manager—Hi, there! What are you doing with that pistol? Discouraged Lover—Going to kill myself. Theatrical Manager—Hold on a minute. If you're bound to do it, won't you be good enough to leave a note saying you did it for love of Miss Starr, our leading lady? It's a dull season, and every little helps.—*New York Sun*.

—"Aren't you going to listen to the vox populi, Senator Headstrong?" "Vox populi, nothin'! What have these here secret orders ever done for me?"—*Buffalo Express*.

—The Spring Valley Water Company has reported for the year ended December 31, 1915, showing net earnings of \$909,298, equal to 3.25 per cent on the \$28,000,000 stock outstanding.

NOTICE OF INTENDED REMOVAL AND CHANGE OF PRINCIPAL PLACE OF BUSINESS OF NATURAL SODA PRODUCTS COMPANY, A CORPORATION

NOTICE IS HEREBY GIVEN THAT NATURAL SODA PRODUCTS COMPANY, a California corporation, the principal place of business of which is located at the City and County of San Francisco, State of California, will on Monday, the 1st day of May, 1916, remove its principal place of business to the residence of its board of directors, and by and with the consent of more than two-thirds (2-3) of all of the shareholders and holders of the stock of said corporation, and more than two-thirds (2-3) of the total stock thereof filed in its office, change and remove its principal place of business from the City and County of San Francisco, State of California, to Kennel, County of Inyo, State of California.

Dated, March 15, 1916.

NATURAL SODA PRODUCTS COMPANY

By NOAH WRINKLE, Secretary



GENERAL BUSINESS SITUATIONS.

The main characteristics which have been noted of the business situation in recent months are unchanged, except to show signs of greater intensity, as spring comes on and the period for more active outdoor operations is at hand. There is not enough of materials or labor for all the work that the country would like to have done, and the result, of course, is that the requirements which are most pressing and can afford to outbid the others will be served first and the others will await their turn. The effects of full employment and rising wages are seen in the excellent reports upon the retail trade which come from all sections of the country. There is a large distribution of merchandise, and retailers, instead of buying for immediate wants only, are endeavoring to cover their wants for some time to come. This is always the case when the turn has clearly been made, and the effect is to overwhelm jobbers and manufacturers and stimulate prices unduly. The buying power of the country, based upon the money value of the crops and disbursements for wages in all lines of industry, was never so great as at this time, and its effect is to be seen in the enormous traffic that is crowding the railways.

UNION OIL COMPANY'S QUARTER REPORT.

Profits of the Union Oil Company from all operations, after deducting general expenses, taxes and interest, for the three months ended March 31, 1916, will be approximately \$1,700,000, an increase of \$650,000 over the March quarter of 1915, and equivalent to 20 per cent per annum on the capital stock, while the net profit, after making provision for estimated depreciation, will be approximately \$1,150,000, an increase of \$550,000 over the corresponding period of 1915 and equivalent to 13½ per cent per annum on the capital stock. Production of the company and controlled companies combined for the quarter was 1,418,556 net barrels, an increase over the March quarter of 1915 of 174,559 barrels. An average of twenty-two drilling crews is now being kept in operation. Sales for the quarter were the largest in the history of the company, aggregating \$5,883,943, an increase of \$1,606,957 over the March quarter of 1915. The prices prevailing for both fuel and refined products were higher than the corresponding quarter of last year, while the volume of business done was considerably greater. The company recently contracted for deliveries, which have not yet been made, of several million gallons of its lubricating oil to Eastern purchasers.

MINING MARKET.

The mining share market has been very active during the past week, especially in Tonopah shares. The rise in the price of silver, the great showing in the Tonopah Extension, and the new development in the Rescue Eula on the 950 foot level, created a large trading in these issues. Goldfield shares were inactive, operators evidently waiting for some new developments in any one of the different properties. The flotation process is reported to be a great success. Rochester reports a strike of very rich ore in the Rochester Company. Neuzel Crown Point has reached a depth of 100 feet, and started to cut out a station to crosscut the vein they have been following down the shaft. Oatman has opened their new Exchange, and everybody expects great developments in that camp.

THIS CITY'S PROSPERITY.

San Francisco's financial and commercial progress seems to be growing with the months, as shown by bank clearings. In building operations a clear gain of \$700,000 is shown this quarter over the corresponding quarter of last year. Real estate sales are also showing a substantial increase this year. In February the sales were more than double those of February last year. San Francisco has passed from eighth to sixth city in the size of its postal receipts. The commerce of this port is breaking all records. The exports for the first quar-

ter amount to \$24,838,320, as compared with \$22,192,196 for the first quarter of 1915. Imports show an even more phenomenal increase, the figures for the quarter being nearly double those for the corresponding quarter of last year.

—The revival of prosperity is naturally having a favorable effect upon Treasury income. Importations are rapidly increasing, and although the proportion of free goods is much larger than formerly, the customs receipts are considerably larger than at any time since the outbreak of the war. It is roughly calculated that the income tax, which for individuals and corporations together, yielded \$80,211,778 last year, will yield \$100,000,000 this year. The ordinary internal revenues are also increasing. The Treasury receipts for the month of February this year and last were, respectively, \$55,432,813.85 and \$43,261,276.61. Including public debt transactions and all other receipts and disbursements, there was a net excess of income in February of \$5,993,401.60, as against a net excess of disbursements in February, 1915, of \$18,070,621.94. In March the net excess of income to the 25th instant was \$3,572,335, as against net disbursements in the corresponding period of last year of \$6,382,294.

—The monthly statement of unfilled orders of the United States Steel Corporation, issued this week, again broke all records. The orders stood on March 31st at 9,331,001 tons, an increase of 762,035 tons over February 29th, when they were 8,568,966 tons, the previous high record.

"PACIFIC" PLUMBING FIXTURES IN REMARKABLE EXPANSION.

Of late, the demand for "Pacific" Plumbing Fixtures has been increasing at such an extraordinary rate that the present "Pacific" plant has been literally swamped with orders. There was only one practical way to meet the emergency, and this was promptly accomplished by the management purchasing outright the plant of the Western States Porcelain Company at Richmond, across the bay from San Francisco. This addition will increase the production of the "Pacific" Plumbing Fixtures by approximately thirty per cent. The broadening prospects of the company are such that they are already figuring on a radical increase of the number of their kilns.

Though "Pacific" ware has been on the market only a comparatively short time, it has won an enviable name for itself throughout the coast, due naturally to the superior quality of its ware and the unusually advantageous location of its plant on the coast. "Pacific" fixtures are clean-cut in finish and designed to meet the best surroundings, as may readily be recognized when it is stated that among the latest installations are such buildings as San Francisco's new \$8,000,000 City Hall, Oakland Civic Auditorium, San Francisco Polytechnic High School, Oakland Technical School, the Hobart skyscraper, San Francisco, Hotel Plaza, Alameda County Infirmary, Franklin School, Oakland school, and the big Eugene School, Portland, Oregon.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

ZADIG & COMPANY STOCK BROKERS
SPECIALTY OF OATMAN STOCKS
 Send for Latest Reports From Gold Key, United Western, Big Jim and Lazy Boy
 Phone Kearny 1725 **365 BUSH ST.** San Francisco, Cal.

CASWELL'S COFFEE
 "Hold Popular sway
 At hotels and cafe"
 530-534 FOLSOM STREET
 Phone Sutter 6654
 WRITE FOR PRICES AND SAMPLES



"Six Star Ranch."

No young girl of vim and spirit who adores the West and the freedom of spirit in outdoor life which it aspires, can resist the appeal of Eleanor Porter as developed in this diverting story. Her list of such books are famous, and are headed by the widely popular "Pollyana" series, books that girls will read two and three times. In "Six Star Ranch," Cordelia, the heroine, a minister's young daughter, is invited from her New England home to enjoy herself in all the outdoor freedom of a great big Texas ranch. Great was the excitement in the little village over all the details of her departure on this great trip, the event of her life, and great and wonderful was the welcome given her by the delighted cowboys and cattle men on her arrival. Incidentally there are a number of romantic endeavors in it like the search of Cordelia for the "lost" oil well. It is primed with girl's fun and girl's motives, and the frolics and good times of whole souled, happy girlhood. The book is appropriately illustrated with a colored frontispiece and wash drawings by R. Farrington Elwell and Frank J. Murch.

Price \$1.25. Postage, 15 cents. Published by The Page Company, Boston.

"Reform."

Colonel Ralph de Clairmont of San Francisco sets forth in this little volume an essay on the political, financial and social condition of the United States in an endeavor to show the dangers, defects and remedy. Born abroad, the author came to this country as a boy in 1856, and has resided here ever since. He was acquainted with General Winfield Scott, and was intimate with many of the Washington officials of that time, and was once connected with the military and diplomatic service of this country. The author sounds a warning cry on certain alleged evils which beset this country, and which in time, he believes, will endanger its existence. Among them is autocratic wealth, conflicting laws, insincere political parties, loose immigration laws, anarchism, selling our public lands, disrespect of laws, suppression of national banks, reduction of war pensions, regulation of the liquor traffic and the like. The book is now in the fourth edition.

Published by the Roxburgh Publishing Company, Boston.

"English Grammar Simplified."

This title is a flashlight exposing in a nutshell the contents of the book, the cardinal rules of grammar set forth in an original and simple way, so that the reader not only may understand, he must understand. It is almost unreasonable to expect a simpler method of setting forth the rules, or rather the accepted facts of grammar and correct English speech. The array of facts is logical, comprehensive and satisfying, so satisfying that they stick in the memory in a fluent, common sense way, and are naturally on tap in any grammatical emergency. Professional and business men and women will find a ready instructor in this helpful book to broaden and enrich their knowledge of English. It has been designed to meet the constant demand in the office, the study, the home, or the schools for a handy volume, which may be kept literally "at hand," by which to recover quickly some item of correct usage, or to explain it to another, or to settle readily and surely any grammatical perplexity or disputed matters as they may arise. The plan is the simplest that can be devised. Part I treats words, which in grammar are always considered as Parts of Speech. The eight—and only eight—parts of speech are treated in their order as Noun, Pronoun, Adjective, Verb, Adverb, Preposition, Conjunction,

tion, Interjection. A copious index furnishes an easy access to any of the various questions in grammar which the reader may seek light on.

Price, 75 cents. Published by Funk & Wagnalls, New York.

"I Conquered."

Harold Titus has told an entertaining story in relating the conquest of the son of a New York millionaire to break off the drink habit and recover his own manhood. His father loses all patience with the lad, and in a dramatic scene orders him from the house. Danny Lennox goes, and gives up what money he has in his pocket, save \$10, to a passenger ticket agent for a ticket that will carry him out West. The ticket carries him to Colt, Colorado, and there his adventures begin, punctuated with numerous battles with himself against drink. In time young Lennox conquers himself and incidentally captures a famous wild stallion in Colorado, and in the taming of the wild horse he gradually finds his own undeveloped and latent powers. Of course there is a sweet and lovable girl on a nearby ranch, who had been educated in the East, and who sensed the young man's character and position. The story glows with Western romance and grips the reader to the close. Frontispiece in colors.

Price \$1.25 net. Published by Rand & McNally, Chicago.

"Miss American Dollars."

Paul Myron's story touches the rim of war and yet it chronicles current events in matters that give an intimate impression that the latest phases of certain important historical events are being chronicled in the pages. A veteran American multi-millionaire travels with his daughter in Europe, ready to employ his fortune for the uplift of down-trodden peoples, since he considers that his own country does not need his help. He undertakes the financing of the newly created Kingdom of Albania, a project which he abandons upon the outbreak of the great war, in order to establish relief centers. Turkey joins in the declaration of war, but with his daughter he finally makes his way through the fiery lines that cobweb out from Constantinople to London. The perilous journey awakens him at last to the unpreparedness and helplessness of America, and he finally hears his own country's call. So he starts homeward to sound the warning. His plans are thwarted and the story plunges deeper in adventure and romance. The book grips the reader from cover to cover.

Illustrated with six wash drawings by Francois Olivier. Price \$1.25 net. Mid-Nation, publishers, Milwaukee, Wis.

BIG IDEA IN CELEBRATING TEN YEARS AFTER THE FIRE.

An enthusiastic movement started organization in San Francisco this week, for the purpose of showing their appreciation to the world at large for the aid rendered the sufferers in the great fire of 1906 by the American Red Cross Society. On the suggestion of A. B. C. Dohrman it was decided that the only practical way to show befitting returns was to make the membership of the San Francisco chapter of the Red Cross the largest in the United States. At the time of the big fire of April 18, 1906, there were only 700 members of the Red Cross in this city, yet San Francisco received aid amounting to \$9,700,000, the largest sum ever bestowed by the Red Cross in public calamity.

Now there is every prospect that by April 18th San Francisco will have an enrollment of 25,000 members. This is what the committee headed by Marshal Hale has set out to accomplish. The membership roll is to be presented to the Red Cross as San Francisco's tribute of appreciation at the celebration of the tenth anniversary of the birth of the new city at the Exposition Auditorium on the night of April 18th. Have you done your part? If not, sign one of the blank applications and contribute \$1 to Allen Knight, treasurer, 502 California street, or sign the application at the campaign headquarters in the Plaza Hotel, 328 Post street.

**CALIFORNIA'S
POPULAR
WINE**



Home Industry



SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS.

- BRESLAUER-TOCHTERMAN**.—Mrs. Ricka Breslauer of Chico announces the engagement of her daughter, Miss Mamie Breslauer, to David Tochterman of Alturas.
- BROAD-HUGHES**.—Mr. and Mrs. James F. Broad announce the engagement of their daughter, Hazel, to Mr. William M. Hughes, who is connected with the Associated Pipe Line Co. of Fresno. Miss Broad is a gifted pianist. The wedding will be an event of the early fall.
- LOWENSTEIN-GREENBERG**.—Mrs. S. Shalef announces the engagement of her sister, Miss Ruth Lowenstein, to Mr. Louis Greenberg.

WEDDING ANNOUNCEMENTS.

- TYSON-KALES**.—Miss Marie Tyson and Frank Kales are to be married the first week in June, at the Tyson home in Alameda. Part of the honeymoon is to be spent in Alaska, and the young couple will occupy an attractive new home in Piedmont.

WEDDINGS.

- FINNELL-SLADE**.—The marriage of Miss Mary Helen Finnell and Russell C. Slade of San Francisco took place at noon Wednesday, at the home of the bride's parents, Mr. and Mrs. James Finnell. Mr. Ernest Albert Osborn, rector of the Episcopal Church of St. John the Evangelist, performed the ceremony. Members of the family and a few friends only were present. Miss Finnell wore the wedding gown which her mother had worn at her wedding, with its quaint lines and handsome laces. Mr. and Mrs. Slade left in an automobile for the South. After the honeymoon they will be at home on Vallejo street, San Francisco.

- LEVY-MEYER**.—The wedding of Miss Mildred Levy and Hyman Rosenthal took place at noon Sunday at the home of the bride, with Rabbi Martin A. Meyer officiating. The bride is a talented young woman. She has studied art at the California Art Institute and a number of her drawing designs have been published. The bridegroom is a graduate of the University of California, and now is assistant city engineer. The wedding was a simple affair. The young people will live in San Francisco.

- MHOON-FAIR**.—High noon was the hour chosen for the wedding of Miss Marjorie Mhoon and Harry Heasley Fair Tuesday, at the bride's home in Piedmont. McKee Mhoon gave his sister into the keeping of the bridegroom. Rev. Arch Perrin of the Church of St. Mary the Virgin of this city officiated. Neither bride nor bridegroom was attended. Upon return from their honeymoon, Mr. and Mrs. Fair will take up their residence in Berkeley, where a handsome home is being prepared.

WEDDING ANNIVERSARY.

- DURBROW**.—Mr. and Mrs. Alfred Durbrow Wednesday celebrated the fiftieth anniversary of their wedding with a dinner given at their home in Leavenworth street. Six children and eleven grandchildren were with them.

LUNCHEONS.

- BAECKER**.—Mrs. William Babcock was hostess Tuesday at an elaborate luncheon and bridge party which she gave at her home in San Rafael.
- BASH**.—Mrs. Louis H. Bash, wife of Captain Bash, U. S. A., gave a luncheon and bridge at her home at the Presidio Wednesday.
- BOTHIN**.—Miss Genevieve Bothin entertained informally at a small luncheon group at the Hotel St. Francis Monday.
- COLEMAN**.—Miss Kathleen Coleman was hostess at an elaborate luncheon recently at the Palace Hotel.
- CROCKER**.—Sunday Mr. and Mrs. William H. Crocker entertained some friends at luncheon at their home in compliment to Mr. and Mrs. Richard Mortimer, who are visiting them from New York.
- DUTARD**.—Mrs. Hippolyte Dutard entertained informally at luncheon Thursday afternoon at the Bellevue Hotel.
- FILER**.—Mrs. Walter Filer gave a birthday luncheon Saturday afternoon in compliment to her little daughter, Miss Lawton Filer. It took place at the Franciscan Club.
- FORD**.—Mrs. Virginia Ford, who has been entertaining at a number of pleasant affairs at the Hotel Bellevue, where she resides, gave a luncheon Tuesday.
- HEBBARD**.—Mrs. Martha E. Hebbard is giving a series of bridge luncheons at her home at Northbrae, Berkeley, one of them having been on last Saturday.
- HILL**.—Lieutenant K. L. Hill, U. S. N., was host at a tennis luncheon given on the U. S. S. Rainbow recently. After luncheon the party enjoyed a game of tennis on Yerba Buena Island.
- HOWARD**.—Mrs. William Howard was hostess at a luncheon given Friday at the Franciscan Club.
- JURS**.—Mrs. Peter Jurs entertained informally at a luncheon at her home in Pacific avenue Wednesday, with bridge afterwards.
- KIERSTED**.—An informal luncheon was enjoyed on Saturday at the home of Mr. and Mrs. Henry Kiersted in Burlingame, who entertained in compliment to Brigadier-General and Mrs. Marion P. Maus.
- MADDOX**.—Mrs. Virginia K. Maddox entertained a number of friends Thursday at a luncheon, which she gave at her home in Broadway.
- McBEAN**.—A group of friends enjoyed the hospitality of Mrs. Atholl McBean Monday afternoon at luncheon.
- MEJIA**.—Miss Marlon Winston of Los Angeles was the guest of honor at an informal luncheon given by the Misses Coralie and Lenore Mejia Thursday afternoon at their residence on Vallejo street.

- MORROW**.—Mrs. Wm. Morrow was hostess Monday to a small group of friends whom she entertained at luncheon at a downtown cafe, and later took to the theatre. The affair was in honor of Mrs. J. Franklin Bell.

- NOBLE**.—On Tuesday, Mrs. J. C. Noble entertained a coterie of charming young girls at lunch at the Clift Hotel.

- PENNOYER**.—Mrs. Virginia E. Pennoyer was hostess at luncheon Friday afternoon, entertaining a dozen at the Clift Hotel.

- PETERS**.—Miss Esther Bentley will be the guest of honor at a luncheon to be given April 15th by Mrs. J. F. Peters and Mrs. Frederick Blackburn at their home.

- POPE**.—Mrs. George A. Pope was hostess Wednesday at a luncheon, which she gave at her home in Burlingame. The affair was in honor of Mrs. Frank Gray Grisswald, a visitor from New York.

- SCOTT**.—Mrs. Lawrence I. Scott was hostess Monday at a luncheon given at the Franciscan Club.

- SWIFT**.—One of the pleasurable affairs of Saturday was the luncheon over which Mrs. Eben Swift presided at her home on Sacramento street.

- TOBIN**.—Mrs. Cyril Tobin gave a luncheon at her home in Burlingame Wednesday, when a dozen friends enjoyed her hospitality.

- VESTAL**.—Mrs. S. P. Vestal, wife of Captain Vestal, U. S. A., retired, gave a luncheon and bridge at her home in San Rafael Thursday.

DINNERS.

- BALDWIN**.—Mr. and Mrs. Wallace Alexander of Piedmont were the honor guests at a dinner given Monday evening by Mr. and Mrs. Harry Baldwin of Honolulu. It was held at the Clift Hotel, where Mr. and Mrs. Baldwin are sojourning. They arrived recently from Honolulu.

- BLYTH**.—Mr. and Mrs. Charles Blyth entertained a number of friends Sunday evening at a dinner which they gave at their apartment at the Carlton.

- CROCKER**.—The home of Miss Marlon Crocker on Laguna street was the scene of a charming dinner Saturday evening, her guests having been asked in compliment to Mr. and Mrs. Leopold Heebner, who are visiting in San Francisco from New York.

- HOLBROOK**.—Mr. and Mrs. Harry Holbrook are giving a dinner party on Saturday, the 23rd, taking their guests to see the sports on the ice rink, which will open that night.

- HOWARD**.—George Howard, Jr., was host Saturday evening at a dinner which he gave at his home in San Mateo.

- LAW**.—Mr. and Mrs. Harold Law gave a dinner party Monday night in honor of the latter's brother, Lloyd Schultz.

- NEWHALL**.—Mr. and Mrs. William Mayo Newhall dispensed their hospitality at dinner recently at their home on Scott street.

- OXNARD**.—Mr. and Mrs. Robert Oxnard entertained a number of friends Wednesday evening at a dinner which they will give at their home on Broadway.

- PILLSBURY**.—Mr. and Mrs. Horace Davis Pillsbury entertained at a dinner on Wednesday evening at their home on Pacific avenue.

TEAS.

- BASH**.—Mrs. Louis Bash was hostess Wednesday at a tea given at her home in the eastern cantonment of the Presidio, in honor of Mrs. J. Franklin Bell.

- BOWLES**.—Mr. and Mrs. Philip E. Bowles entertained informally at a tea at their home in Piedmont Sunday.

- BROWN**.—Mrs. Lawrence Brown was hostess at a bridge tea at her home at Fort Barry on Thursday afternoon.

- DOLLIVER**.—Mrs. Sewall Dolliver entertained the members of her tea club Wednesday at her home in Washington street. The occasion was in celebration of the twentieth anniversary of the founding of the club. Mrs. Dolliver was the first president of the club.

- FAGAN**.—Mrs. Paul Fagan has sent out cards for a tea to be given at her home April 25th in honor of the Misses Lucille Johns and Helen Johnson, two of the season's engaged girls.

- HERRMANN**.—Miss Erna Herrmann entertained some friends at a bridge party Monday as a compliment to Miss Nell Rauch.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

HOTZ.—Mrs. 1901 G. Hotz, wife of Lieutenant Hotz, U. S. A., will give a tea at her home at Fort Winfield Scott on the afternoon of April 30th, in honor of Miss Esther Bentley and Miss Helen Johnson, engaged girls of the season.

PARTIES.

CHESEBROUGH.—Mrs. Arthur Chesebrough gave a children's party Monday afternoon at the home on Green street of her parents, Mr. and Mrs. William Mayo Newhall. The affair was to celebrate the third birthday of her little son, James Chesebrough.

HILTON.—Mr. and Mrs. Warren Hilton gave a dancing party for children Thursday evening in honor of the eleventh birthday of their daughter, Miss Easter Ruby Hilton. About thirty children were bidden.

HODA.—Mr. and Mrs. Louis Hoda gave a week-end party at their country home at Sea Cliff near Santa Cruz Sunday. The hosts and their guests went on an automobile picnic to the Big Trees.

CARDS.

DRUM.—Mrs. John Drum was hostess at a bridge party at her home Wednesday, one of a series of such affairs that a number of women have united in giving since midwinter.

ARRIVALS.

DOLE.—James D. Dole, nephew of ex-Governor Francis Dole of Hawaii, is a guest at the Cliff Hotel. He arrived from Honolulu on the last steamer. Dole is known as the "Pineapple King" of Hawaii.

FLOOD.—Mr. and Mrs. James L. Flood have returned from the East, and are at their country place, Linda Towers. Miss Jennie Flood will remain in New York indefinitely.

GRISWALD.—Mrs. Grey Griswald has come out from New York for a brief visit in San Francisco, and during her stay she will be a guest at the Hotel Fairmont.

SPRAGUE.—Mr. and Mrs. Richard Sprague returned Sunday to their home in Menlo Park after a sojourn of several days at their ranch near Fresno.

DEPARTURES.

ELKINS.—Mr. and Mrs. Felton Elkins have returned to their home in Montecito. Mrs. Elkins came up from the South several days ago to join her husband, who recently returned from a trip to Honolulu.

FULLAM.—Miss Rhoda Fullam who has been spending the past week in town, returned Monday to Southern California. She will visit friends in Los Angeles before joining her parents, Rear-Admiral and Mrs. William F. Fullam, in Coronado.

HOBART.—Mr. and Mrs. Walter Hobart and Mr. and Mrs. Frederick Hussey left Thursday for Del Monte, where they will remain throughout the polo tournament.

McCLERNAND.—Brigadier-General and Mrs. Edward McClernand left Saturday for Easton, Pa., where they will visit Mrs. McClernand's mother.

MONSERRAT.—Mr. and Mrs. Samuel Monserrat have gone to Los Gatos, where they have opened their country home for the summer. Mrs. Monserrat's sons, George and William Leib, are occupying her apartment at the Warrington.

INTIMATIONS.

DE YOUNG.—Mr. and Mrs. M. H. de Young and Miss Phyllis de Young will leave to-day for New York, where they will spend several weeks.

BYRE.—Mr. and Mrs. Edward L. Byre will leave Sunday for New York, where they will spend the next few weeks.

GRANT.—Mr. and Mrs. Joseph D. Grant will leave Sunday for the East for an indefinite visit. Their daughter, Miss Josephine Grant, who is attending school in Maryland, will accompany her parents when they return to California.

GRANT.—Mr. and Mrs. Ulysses Grant, Jr., will arrive shortly in San Francisco, en route home from an extended tour of the Orient, and will be guests while here of Mrs. Jesse Grant at her home in Washington street.

KELLEY.—Mrs. Eva Kelley arrived Sunday on the Great Northern from Honolulu, where she has been spending the past few weeks. Mrs. Kelley returned recently to her home in Pasadena.

McCORMICK.—Colonel Lloyd McCormick, U. S. A., and Mrs. McCormick, who have been guests at the home of Major-General and Mrs. Bell since their arrival from the East a week ago, are now established at the Cecil Hotel.

NICHOLS.—Right Rev. and Mrs. William Ford Nichols have been enjoying a week's visit in San Rafael, where they have been guests of their son-in-law and daughter, Mr. and Mrs. Charles Mills.

POPE.—Mrs. George A. Pope is contemplating a trip to New York. She expects to leave Sunday and will be away for several weeks.

PITNAM.—A number of friends assembled Thursday at the home of Mrs. Osgood Pitnam on Pacific avenue, where they met Mrs. Samuel Russell Canfield, who recently arrived in San Francisco, and who has been visiting Major-General and Mrs. J. Franklin Bell at Fort Mason.

SCOTT.—Mrs. Henry T. Scott returned Monday to her home in Burlingame, after a delightful sojourn at Paso Robles.

STENT.—Among those who are planning to pass the summer on the peninsula are Mr. and Mrs. Ernest Stent, who will shortly reopen their home at Woodside.

SYPHER.—Mr. and Mrs. Leigh Sypher and the latter's daughter, Miss Genevieve Estlin, will leave Monday for Vancouver, whence they will sail April 21st for Japan. They contemplate being away several months.

WINSTON.—Miss Marion Winston is visiting Mr. and Mrs. Albert Castle at their home on Lyon street, and Miss Louise Winston is with relatives at the Fairmont Hotel.

—“Towards the end of the ride,” she was reading aloud, “they came to a ford—” “Oh, skip that!” he exclaimed, impatiently. “I’m getting tired of those automobile jokes.”—*Buffalo Courier.*

—“What in your judgment, Colonel,” asked the Ambitious Beginner, “would be a good motto for a young politician? How would ‘I would rather be right than—’ and so forth do?” “That will do, and does, exceedingly well for publication,” replied the Successful Veteran; “but for private consumption, ‘If you can’t beat ‘em, join ‘em,’ will always prove a great deal more lucrative.”—*Puck.*

HOTEL ST. FRANCIS

Club Room Luncheon for Men, 50 Cents.
Tea and Music in the Lounge Every Afternoon.
Dancing in the Rose Room Every Evening Except Sunday.
Turkish Baths---For Women, Eleventh Floor.
For Men, Twelfth Floor.
Indoor Golf on the Roof of the Annex.
Kindergarten for the Convenience of Women Shopping,
and for Regular Instruction.

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NEW MANAGEMENT NEW POLICY
European Plan Only. Rates from \$2 per day upward.
FAIRMONT HOTEL
The Most Superbly Situated Hotel in the World.
Under Same Management.

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Hotel Oakland

The servant problem is solved.
Extraordinarily low rates to permanent guests.
Investigate
CARL SWORD, Manager

20 for \$7.50

It's a long walk to the top of Mt. Tamalpais but a very enjoyable one—splendid exercise and just the thing for people who spend day after day in crowded, stuffy offices and stores. Tickets are now issued in book form which are good for twenty single trips—walk up the mountain and ride down twenty times all for \$7.50. Tickets good for one year.

Further particulars at the offices of the Mt. Tamalpais & Muir Woods Railway.

462 Phelan Bldg., San Francisco

MILL VALLEY

DRAMA LEAGUE ENTERTAINS GUESTS.

The Drama League gave a very interesting program touching on plays, this week, at the Sequoia building, with Mrs. Charles H. Smith acting chairman of program and music. Mrs. D. E. F. Easton, president of the Drama Club, addressed the Pacific Coast Women's Press Association on "The Tercentenary of Shakespeare." Continuing the Shakespearean program under the direction of Mrs. Charles Smith, scenes from "The Two Gentlemen of Verona" and "The Merchant of Venice" were presented by Mrs. Daisy Kimball Adams and Miss Marjorie Smith. Both of these talented young women have superior interpretations of the Shakespearean women. Their lines were splendidly spoken and faithfully portrayed.

Musical numbers on the "Shakespearean Day" were supplied by Mrs. Prosper Reiter and Lincoln Batchelder. "Who is Sylvia," Monk Gould, sung by Mrs. Reiter, with Mrs. Charles Smith at the piano, marked one of the noteworthy musical contributions before this association.

Leo Cooper contributed a reading of scenes from "The Merchant of Venice." Over the tea cups the guests voted the gathering an unusually enjoyable success.

A SICILIAN NIGHT.

O for that deep Sicilian night,
When all the stars were burning bright,
And ocean, in a slumber bound,
Gave but a sleepless, gentle sound,
There, by that heavy, glimmering tide,
We were together, side by side,
And I held you to me so fast;
There was no future and no past:
We were a part of consciousness,
That, suffering, makes to life no less.
Only a quivering moment then
And an immortal, boundless ken;
Until I knew you for my own
Beside the faint, eternal moon.
And you were I, and I was you,
In brief transparency of view.
A world all silent and all sheen,
All possible that might have been.
We spoke no more than do the dead,
But we were mute with Life instead.
O for that deep Sicilian night,
When for an instant all was Light.

—Stephen Phillips.

—"Ma, your bank account is overdrawn." "What does that mean, pa?" "Simply this: You've written checks for \$13 more money than was in the bank." "The idea! If \$13 would break the bank I'd find another one to do business with. I supposed they had thousands of dollars on hand all the time."—*Detroit Free Press.*

Better Wines

at moderate prices

**"CALWA"
WINES**

represent the
choicest selection
from enormous
matured stocks



Amazing Honors
at the P. P. I. E.

8 "GRAND PRIZES"
15 "Medals of Honor"
30 "Gold Medals"
awarded the

**California Wine
Association**
and Subsidiary Companies

The Largest Wine Pro-
ducers in the World.

Why not keep ourselves in the best possible physical condition so that we can throw off the unwelcome visitor---disease? That is exactly what a trip to

BARTLETT SPRINGS

will do. The waters there have just the desired results on the liver, kidneys and stomach, and are an excellent conditioner.


**Large Mineral Water Bathing Establishment;
Masseurs in Attendance; Ladies' and Gentle-
men's Departments; Large Swimming Tank.**

Hotel and hotel cottages: \$12.50 per week and up, according to rooms

Route: Southern Pacific Railway from San Francisco, 7:20 A. M. From Sixteenth St., Oakland, 7:52 A. M. From Sacramento, 10:35 A. M. Daily auto stage service from Williams, Colusa Co., May 1st.

Bartlett Springs Hotel, Bartlett Springs, Lake Co., Cal.
General Office 634 Third Street, San Francisco

Low Fares



EAST

ROUND TRIP

Baltimore	\$108.50
Boston	112.70
Chicago	72.50
Colorado Springs	55.00
Dallas	62.50
Denver	55.00
Houston	62.50
Kansas City	60.00
Memphis	70.00
Montreal	110.70
New Orleans	70.00
New York	110.70
Ogden	40.00
Philadelphia	110.70
Quebec	120.50
St. Louis	70.00
Salt Lake City	40.00
Toronto	98.50
Washington	108.50
and other points	

Good on All Trains
Pullman Standard and Tourist
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Best Dining Car in America
Stopovers
Going and Returning

\$110.70 to New York is good between New Orleans and New York by Southern Pacific's Atlantic S. S. Line, with sailings Wednesdays and Saturdays, and includes Berth and Meals on Steamers.

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SEND YOUR HOSTESS A DISTINCTIVE BOX OF FLOWERS

FROM **JOSEPH'S FLORISTS**

GRANT AVENUE, NEAR SUTTER STREET

**Gouraud's
Oriental
Cream**

Gives that delicately clear and refined complexion which every woman desires. Keeps away skin troubles.

AT DRUGGISTS AND DEPARTMENT STORES



United States Coast Artillery Makes Run to Halfmoon Bay

That the quick transportation of men and guns from one possible point of attack to another is recognized as an important factor in Coast defense by the U. S. Army was demonstrated last Sunday when the Thirteenth Company of Coast Artillery, with a four-ton howitzer, made a run from Fort Miley to Halfmoon Bay entirely in automobiles. The California Automobile Reserve Corps, which is composed of a number of the lead-

truck, and the artillerists were taken from Miley to Halfmoon Bay in autos in one hour and fifty minutes, as the automobile Reserve Corps contribution to experimental defense plans for this city.

The truck carrying the cannon accomplished in three hours what it would ordinarily take twelve horses a day and a half to do, and the soldiers in less than two hours covered ground that would mean a severe two days' hike.

This was the first test given the newly formed Auto Reserve Corps, and Brigadier-General William L. Sibert, commanding the Pacific Coast Artillery District, who accompanied the soldiers, pronounced the test an entire success, as also did Colonel Alfred M. Hunter, commanding the San Francisco coast defenses, and Captain H. D. Ryus, commander of the auto reserve corps, to whom much of the credit must be given for the perfect manner in which the experiment was conceived and executed.

The Thirteenth Company, 110 men strong, under command of Captain James R. Pourie, and carrying full infantry field equipment, piled into thirty cars furnished by the Cadillac, Oldsmobile, Buick, Reo and Chalmers agencies, all of which hold membership in the corps, at Fort Miley, at 9 o'clock, and led by motorcycle policemen started the dash to Halfmoon Bay. The Saurer truck, equipped with Goodrich solid tires, con-



Line-up for the start at Fort Miley, San Francisco

Photo by Arthur Spaulding Co., S. F.

ing auto firms, supplied the motor vehicles, while the officers and non-coms. of the Machine Gun Co., Fifth Inf. N. G. C., accompanied the column as observers and to obtain extra instruction and actual experience with the regular troops.

A seven-inch howitzer weighing four tons was sent to Halfmoon Bay from Fort Miley in 3 hours on a powerful "Saurer"

tributed by the International-Mack Corporation of San Francisco, had previously started its trip.

Accompanying the expedition were Captain Marriott of the Machine Gun Co., and his officers in two Chalmers autos and a big 8-cylinder sevenpassenger King. This was the only National Guard detachment with the forces.

The run down was made through San Mateo and over the mountain road, which is exceptionally hilly, very winding and extremely rough in places. The Saurer truck, with its heavy cannon aboard, was overtaken on the summit of the hills between San Mateo and Halfmoon Bay. It had not made one stop for the entire trip, and reached Halfmoon Bay but half an hour after the flying squadron of automobiles had arrived there.

At Halfmoon Bay the soldiers threw up shelter tents and had a hot dinner, and after an hour and a half rest, camp was broken and the return run was made along the shore road. Going and coming, not a single car "straggled," and the automobile corps proved to the satisfaction of Fort Miley officers that with its aid a portion of one day was all that was necessary to accomplish the same results that would obtain in about three days without motor transportation.

Thousands of automobilists and residents of different communities through which the soldiers passed cheered the dash, and American flags were displayed lavishly along the route.

The California Automobile Reserve Corps is made up of the agencies that entered cars, these agencies having signified their desire to aid the Federal Government in every possible way in its preparedness program. Later, it is planned to organize one company from each agency, so that large bodies of troops can be quickly transported to any point within striking distance of San Francisco.

In addition to General Sibert, Colonel Hunter and the officers of the Thirteenth Company, Major Sam Bottons, Major Chas. H. Hilton, Captain H. H. Sheen and several other army officers were close observers of the work of the automobiles, and pronounced themselves as enthusiastic over the results of the test.



Seven-inch four-ton howitzer mounted on Saurer truck equipped with Goodrich tires

Photo by Arthur Spaulding Co., San Francisco

"The automobile reserve corps intends to work hand in hand with the regular army in any San Francisco defense scheme," said Commander Ryus at the conclusion of the run, "and I believe that the trip shows that, if the safety of San Francisco ever depends upon the rapidity with which artillery and troops can be sent to threatened points on the Coast, the corps is going to do a big part in safeguarding the city. To-day's test shows what a tremendous factor the motor car is going to be in any defense plans."

While the trip was accomplished without mishap of any kind, nevertheless the News Letter would take the liberty of suggesting to the authorities that, in face of accident, and to make the trip as much in accord with service conditions as possible, an auto ambulance corps accompany future expeditions of the kind.

Sergeant Charles Goff and the Traffic Officers under him are to be highly complimented for the efficient manner in which they handled the run and kept the road clear for the entire distance, a round trip of 76 miles. The following letter has been received by Captain Ryus from General Sibert:

Headquarters
Pacific Coast Artillery District
Fort Miley, Cal.

From: Major C. H. Hilton, C. A. C.
To: Capt. H. D. Ryus, Commanding California Division,
Automobile Reserve Corps, San Francisco, Cal.
Subject: Commendation.

1. The Artillery District Commander, General Wm. L. Sibert, has directed me to convey to you and your associates his great appreciation of your successful efforts yesterday of transporting the 13th Company Coast Artillery Corps, and a 7-inch field howitzer to Halfmoon Bay and return.

2. The time made, one hour and fifty minutes for the company, and three hours and fifteen minutes for the gun, was highly satisfactory and demonstrated that troops and guns may be moved into positions for defense under emergency conditions by automobile transportation in much shorter time than by any other, and thus their efficiency is increased to a large extent.

3. The promptness, speed and efficient manner in which the men and gun were handled yesterday without a mishap of any kind deserves special commendation, and the same is due all of those who through no slight voluntary contribution of time and material made the maneuver a success.

4. The lesson was good from a military standpoint, and much was learned. The General desires me to convey his best wishes for the continual success of your organization, and to state that



Encampment and Auto Reserve Corps cars at Halfmoon Bay

Photo by Arthur Spaulding Co., San Francisco

he is ready at any time to assist in any way consistent and within his power.

(Signed) C. H. HILTON,
Adjutant, Pacific Coast Artillery District.

Complete illustrated account of this epoch making trip will appear in Motor Magazine Section of News Letter, April 29th.

Eddie O'Donnell in a Deussen Wins Corona Road Race

Tragic Death of Bob Burman Mars Race

Eddie O'Donnell, driving a Dussenberg, won the Corona road race last Saturday afternoon and pulled down the \$5,000 capital prize. O'Donnell stopped only once during the entire 301 miles. His time was 3:29:2. Thomas (Mercer), second; Pullen (Mercer), third.

Wild Bob Burman's thundering Peugeot turned over in the ninety-seventh lap, hurling Burman and Mechanician Schrader from the car. The accident occurred on the curve leading into the stretch that leads past the grand stand.

A. E. Speers, a spectator, was killed and several persons were injured when the car leaped the track and plunged into the spectators. Burman died in a Riverside hospital a few hours after the race.

Burman's car got away from control on the back stretch when a tire blew out. The great racing car leaped over the rail and wrecked an automobile standing beside the track. Speers was standing beside the automobile. He was struck and terribly mangled. He died a few minutes later. Burman sustained a fracture of the skull and both his legs were broken.

O'Donnell was still forging ahead at the end of the eightieth lap. He was a good two laps ahead of Tetzlaff in the Omar.



Left to Right—Captain H. D. Ryus, General Wm. L. Sibert, and aides.

Photo by Arthur Spaulding Co., San Francisco

Seat Covers Protect Upholstery During Summer Months

Can be cleaned easily and protect clothing of the passengers as well as the upholstery. Remove the seat covers in the Fall and the upholstery is fresh and clean and new.

Choice line of new goods for enclosed cars. Come in and get prices.

Cars Repainted and Repaired

DON LEE

Van Ness Ave. at
California St.

Service Facilities for All Makes

Joe Thomas, the youngster, driving a Mercer, was third, and Burman, in a Peugeot, was fourth. Eddie Pullen was fifth and Gandy was sixth. Durant was two laps behind Gandy.

Bob Burman had moved up to second place at the end of eighty-seven laps. O'Donnell was still in the lead, with an average of eighty-seven miles an hour. Joe Thomas was third, and Tetzlaff was fourth. Pullen was holding fifth position, and Gandy sixth. The track was beginning to cool and the field was picking up speed at every lap. Burman was forced to the pit in his eighty-sixth lap on account of tire trouble. His speed was burning up the right rear tire. O'Donnell at this point increased his lead. Pullen was driving furiously, trying to catch up with the leaders, and Thomas changed a tire in twenty seconds, so eager was he to hold his position.

The cars and drivers in the order in which they finished are as follows:

Driver and Car—	Time	Average Speed
O'Donnell, Dusenbergl.....	3:29:52	86.5
Thomas, Mercer	3:36:01	84
Pullen, Mercer	3:38:36 2-5	83
Tetzlaff, Omar	3:58:45	76
Durant, Chevrolet Spec.	4:05:24	74

E. S. Waterman was sixth in the running, but he was flagged.

The prizes offered for the six places were, in order, \$5,000 and temporary possession of the Corona trophy cup, \$3,000, \$2,000, \$1,000, \$700 and \$300.

In a race of this kind the tire equipment always arouses a great deal of interest. Goodrich Silvertown Cord Tires seem to be having everything pretty much their own way this year so far in the racing game, the same as last. Ninety-five per cent of the cars which qualified for the Corona races were equipped with Silvertown tires. The first four winning cars and the sixth were equipped with Silvertown Cords, and it is rather significant that Durant, who qualified for fifth place, used up so many tires of another make that he exhausted his pit equipment, and in his last tire change applied a Silvertown to his right rear wheel. It is also worthy of comment that Barney Oldfield, according to newspaper reports, stopped at the pits at the end of the third lap with his tires in rags. He also did not use Silvertowns.

In the Ascot Park races, also, Silvertowns made a remarkable showing, all the winning cars being equipped with this make.

"This victory for our Silvertown Tires is all the more significant," said C. E. Cook, Coast manager for the B. F. Goodrich Rubber Co., "when it is taken into consideration that every Goodrich Tire used in these races was paid for at the full price. There was no inducement offered other than the sheer merit of the tire itself.

Superintendent H. A. French of the Motor Vehicle Department, gives the following figures to last Saturday: Registrations—Automobiles, 161,762; chauffeurs, 6,492; motorcycles, 20,496; automobile dealers, 1,143; motorcycle dealers, 174. Receipts—Automobiles, \$1,688,667.50; chauffeurs, \$12,876.50; motorcycles, \$40,900; automobile dealers, \$29,303.25; motorcycle dealers, \$777.50; miscellaneous, \$837. Total receipts, \$1,773,361.75.

The attorney general of Wisconsin, in an opinion handed down lately, holds that only the driver, and not the owner, should be seated in the motor vehicle, is responsible when the law is violated. Richland County officials brought up the point, and were instructed to prosecute only the chauffeur in a case where the car was not stopped for a frightened horse



Upper, Eddie Pullen in Mercer. Lower right, Eddie O'Donnell and mechanic, winner of Corona races. Both cars equipped with Goodrich Silvertown Tires.

Auto Parts' Manufacturers Banquet in Detroit

Three hundred and fifty automobile men, representing the most important branch of the industry to-day—the parts manufacturing end—were guests of the King Motor Car Company at the Hotel Statler in Detroit, when the King's third annual speedfest was featured.

It was probably the unique gathering of its kind of the year, because it brought together at a time when the industry is clamoring for different parts the men who are moving every obstacle possible to produce parts so that the automobile industry will be able to make deliveries of cars. According to George E. Erlin, Secretary of the Reliance Automobile Company, agents for the King eight-cylinder cars.

Artemas Ward, Jr., president of the King Motor Car Company, made the only address of the evening, it having been agreed that the dinner would be an informal gathering devoid of speechmaking. Mr. Ward thanked the parts' makers for the part they have played in placing the eight-cylinder King in the enviable position it holds to-day as being the world's leading popular-priced eight-cylinder motor car. He declared that if the product did not live up to the standard set for it that this position would be easily secured by a competitor. He told the parts' makers that the King Motor Car Company realized the handicaps they were working under, and that every assistance which the King organization could render would be given with the same King spirit that has characterized the organization's success and open-hearted co-operation.

* * *

Californian Manufacturer Enters the Tire Field

When offering a new automobile tire to the public, the Bowers Rubber Works call attention to the fact that they have been in successful operation manufacturing high-grade mechanical rubber goods in California for more than twenty-seven years.

During that time they have furnished large quantities of specification rubber to the government and to large corporations, who demand the toughest and most durable material, requiring the greatest care and skill to produce.

With these years of experience and the assistance of expert tire makers, who have grown up with that industry, the Bowers Rubber Works offers its customers a high-grade, hand-made, most perfect tire and inner tube at a fair price and with a fair guarantee.

The makers guarantee their pneumatic tires to be free from imperfections, and will make adjustments on a basis of 5,000 miles for a Plain Tread and 6,000 miles for a Grip Tread. A great deal of interest is being displayed on automobile row over the new entry into the tire field.

* * *

Dimming Made Easy

Sergeant Charles Goff, head of the traffic squad, Police Department, makes the following interesting contribution to the dimming problem.

The recommendation is that the illumination shall be adequate to distinguish objects on the road at a distance of 150 feet and to distinguish objects on either side of the roadway at a point ten feet in advance of the car, and by requiring that the condensed beams of light shall not be over forty-two inches from the ground at a point seventy-five feet in advance of the vehicle. This practically covers the essentials of anti-glare light.

The most important requirement is that the condensed beams of light shall point downward, so that they do not flash in the eyes of other users of the road, and this, in my estimation, constitutes the most satisfactory, safe and practical dimming arrangement that can be provided.

Over-dimming has its dangers, particularly during the rainy season, and it must not be overlooked that the condensed rays of light thrown ahead on the ground serve as a warning to pedestrians and also to other vehicles at street intersections.

What is required is that the lamp brackets shall be bent so that the lamps are so placed that the condensed rays of light will point downward and strike the ground with the center of the condensed ray, preferably not more than forty feet from the front of the machine, and that the top of the condensed ray of light shall strike the ground at a distance of about seventy-five feet from the machine. All these measurements, of course, must be taken on a level road.

Some automobiles have their lamps so arranged that it is very difficult or perhaps impossible to bend them down. For such it will be necessary that the lights be so shaded or dimmed that the condensed rays of light will point downward.

As above stated, the main point is to get the light down on the road—not up in the trees or in the eyes of other users of the road. I have been assured by members of the Motor Car Dealers' Association that they will be very glad to co-operate with the traffic squad of the police department wherever possible, by so placing the lamps of their car users that the rays of light will be deflected downward.

* * *

Alcohol for Motors

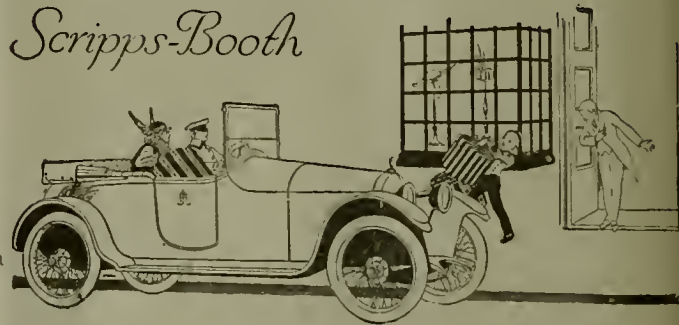
If motor car designers will provide engines that will use denatured alcohol as a fuel without the waste and extravagance incident to its use in the present day internal combustion engine, an unlimited supply of fuel is available from the waste products of the forests of the world, according to Howard F. Weiss, director of the United States Forest Products Laboratory, Madison, Wis. Mr. Weiss has just completed experiments extending over a period of three years, and made a formal report to the federal government.

The Madison laboratory produced 30 to 35 gallons of grain alcohol from one ton of sawdust, and the cost ran between 13 and 15 cents per gallon. The alcohol was 95 per cent pure. The lumber cut annually in the United States is 40,000,000,000 feet. Using only the waste of the sawmills, it is estimated by Mr. Weiss that 500,000,000 gallons of alcohol can be manufactured each year.

"There is no question in my mind that the production of alcohol will develop into a gigantic industry," said Mr. Weiss. "The advantage in favor of alcohol for power purposes are manifold. When you take petroleum from the ground it is lost forever. Trees multiply. We now have in sight a half-billion gallons of alcohol each year, while our visible supply of gasoline is rapidly diminishing.

"You cannot run a motor car as far on a gallon of alcohol as you can on gasoline with the present type of engine, but with alterations and improvements, so that they will stand a higher explosive compression, the thermal energy of alcohol will equal that of gasoline. Alcohol is safer to handle, forms no carbon, has no smoke, and it is not offensive."

Scripps-Booth



With all dignity and road authority, with all beauty and silence of operation, with all the caprices of appointment of the exclusive and expensive large cars, the SCRIPPS-BOOTH has its unquestioned place in the aristocracy of motordom.

For the first time a light car has been admitted as the social and mechanical equal of the world's largest and highest priced cars.

DEMONSTRATIONS BY APPOINTMENT.

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2841 Broadway, Oakland
Oakland 2508

1635-45 California Street
Franklin 3910

Motor Speedway Assured

Articles of incorporation were filed this week by the promoter of the new motor speedway, which is to be located in or near San Francisco. The enthusiastic reception that the project has received at the hands of the automobile dealers and the general business and mercantile classes has given the speedway idea such an impetus that the projectors announce that they will be able to start work on the plans and the actual construction of the course much sooner than originally planned.

Nat T. Messer and Ivan R. Gates, two of the most active speedway workers and officials in the California Speedway Association are busy getting the hundred and one details of the new organization in shape preparatory to launching one of the biggest motoring projects ever attempted on the Pacific Coast.

Last week saw a number of big automobile men enter the arena to actively aid in making the speedway a big success. The general public, as well as the motoring interests of the Bay Cities, are now fully awake to the benefits that will accrue to the city and surrounding territory, by having a modern, high-class speedway located here, and they are ready and willing to support the new venture as soon as an opportune time arrives.

The estimated cost of a site for the speedway, building the track, erecting a grand stand, putting up bleachers, and in fact doing all the work needed to construct a speedway that will compare favorably with anything in the country, has been set at approximately \$500,000, a sum that the promoters claim will be forthcoming as soon as the project is understood and the situation thoroughly realized by the leading commercial interests of the Bay Cities.

"We have all the more reason to feel that the building of a speedway here will be a big success in every way," stated Gates, "when we see how the old fashioned dirt track is losing prestige with all the big drivers of the country. The dirt track in competition with a high-grade, fast, plank covered concrete base racing course, stands no show whatever, and if San Francisco had an up-to-date plank concrete speedway, this city would be able to bid for and secure many of the big motor car races that now go to cities that have been far sighted enough to provide themselves with these facilities."

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

San Francisco Taxi-Car Co. TELEPHONE FRANKLIN 1836

Operating in Conjunction with

The White Star Line Auto Touring Co. VAN NESS AVE. 1930

Cheapest TAXI-CAR rates, BEST equipment and SERVICE in SAN FRANCISCO

7 Passenger Touring Cars \$2.00 per hour. Closed Cars \$2.50 per hour (In San Francisco) Touring rates for Country Trips)

FIRE PROOF BUILDING Phones—Park 8386, Park 5638

20---MARSHALL SQUARE---20 GARAGE

EXPERT AUTOMOBILE REPAIRING and MACHINE WORK AUTO SUPPLIES

NO. 20 MARSHALL SQUARE Opp. 8th and Market Sts. San Francisco

WHERE SERVICE MEANS SERVICE

M & H GARAGE

819-835 ELLIS ST. Between Polk and Van Ness Avenue

WHERE THE PRIVATE OWNER FEELS AT HOME

MoToRoL

"It suits because it doesn't soot"

If you want to prolong the life of your engine
If you want to eliminate smoke and carbon
If you want to reduce your oil expense

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PANHARD OIL

FREE FROM CARBON

BERNARD I. BILL

543 GOLDEN GATE AVE. SAN FRANCISCO, CAL.

CLASS "A" GARAGE, INC.

Strictly Fire Proof Building

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BEST SERVICE ASSURED

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Automobile Starting and Lighting Systems

Give Satisfactory Results When Given Proper Attention

We specialize on electrical equipment, storage batteries, etc. and guarantee satisfaction

GUARANTEE BATTERY COMPANY

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TIRES

VULCANIZING

TOM H. ELKINGTON

Long Mileage Tires and Second-Hand Tires

Everything Needed for the Bus

1135 VAN NESS AVE.—Near Geary Phone PROSPECT 1566

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first class cafe on the Washburne Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle

SAN JOSE.—L'AMOLLE GRILL. 36-38 North First street. The best French dinner in California. 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE 443 Emerson St. Tel. P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline oil repairing, lathework, vulcanizing. Open day and night

LARKINS & COMPANY

CARRIAGE AND AUTOMOBILE BODY BUILDERS

Established in 1865

1610-1612-1614 VAN NESS AVENUE

Between California and Serrano onto Sts. Phone Prospect 30
Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.



USE LIKE AN ORDINARY TOWEL

AUTOISTS

SHOULD NEVER BE

WITHOUT

THEM

=

Your Grocer Sells 'Em

The Background of the War Zone

While Canadian liberals are charging the government with outrageous waste in awarding contracts for shells, the imperial munitions committee continues to send large orders to Canada. Two weeks ago the imperial government gave Canada orders amounting to \$20,000,000; a week ago orders of \$7,000,000 more were received. As to the matter of reckless expenditure for munitions, the British government has not escaped similar criticism at home.

* * *

After many weeks, the battle of Verdun is still by no means over, and it is too soon to say that the Germans may not yet succeed in squeezing the French out of the exposed salient which has been held tenaciously since the beginning of the war. To some extent they are bound to keep up an undertaking the relinquishment of which would bring a certain loss of prestige, and plainly enormous preparations have been made. Ground is gained but slowly and by terrific hammering, but the offensive still continues, and a rather moderate further gain would endanger Verdun. But whether the attack will be kept up till a decision is reached must depend on several things, including the strength which the Russians are able to show in the east and the readiness of the British for counter-offensive in the north. That the sharp attack on the German positions near St. Eloi, penetrating the first and second lines, marks the beginning of such a British movement does not yet appear, but it is the greatest activity shown by the British in seven months, and a forerunner of what promises to be a strenuous spring campaign.

* * *

The British government has introduced a novelty into the contraband list by its seizures of American bonds from Dutch steamships on the ground that they had been shipped by Germans to the United States to strengthen German credit. If the American corporations should cancel the bonds seized by the British and issue new ones in place of them, the idea of making such securities contraband would receive a still further development not so pleasing to the newly-made theory of the British lawyers. Bonds merely are a paper evidence of wealth, or a certificate of indebtedness. They are not gold; they are not wealth itself. The British contraband list is becoming a wonderful creation.

* * *

The shortage of the supply of potash and other chemical elements largely imported from Germany has had the useful result of forcing attention to neglected sources of fertilizer materials at home. Specialists of the department of agriculture call attention to the fact that garbage is one of the richest of these sources. Yet only six cities in the United States operate their own reduction plants. The experts figure that if all of the 199 cities having a population of 30,000 should properly make use of their neglected treasure the yield would be worth annually from \$4,780,000 to \$7,000,000. We know little comparatively in this country of the possibilities of intensive agriculture.

* * *

In the informal reply of Lord Robert Cecil to the German memorandum on sea warfare and international law there is one definite statement which should be picked up and if possible answered from the German side. Calling attention to the German claim that the submarine campaign was a reprisal for British mine laying in the North Sea, he adds: "They appear to forget that they themselves early in the war were guilty of the indiscriminate strewing of mines on the high seas in defiance of all international law, a proceeding which the British government never followed." This is a point over which German apologists have always passed lightly, but it is a point of prime importance if this question of reprisals is to be traced back to the fountainhead. The United States government, while early using its good offices to check the abuse of mine laying, wisely refrained from any effort to fix responsibility. The thing is done by stealth, and to establish guilt would be of extreme difficulty even if there were an international court for that purpose. But Lord Robert Cecil makes a challenge which should not pass unanswered.

* * *

It is easily possible for any critic to shoot to pieces the army bill that this Congress will enact. No army organization bill

enacted by any Congress will ever be ideal, while America remains what it is. American traditions are the reverse of militaristic, because America is an isolated, far flung federation of self-governing democratic States, and American Democracy never yet has demanded a high grade of efficiency. An ideal army in this country would have to be reared on the bones of a democracy dead and gone in order that the efficiency experts might play the war game according to Moltke, Hindenburg and Falkenhayn.

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FASHION'S FADS AND FRILLS



Dyed Batiste Flouncing and Taffeta

Perhaps the most fascinating thing about the fashions this spring is their seeming simplicity. Although a trifle more frilly and fussy than for a season or two back, this dainty little lingerie frock from Jenny, and that summer afternoon dress of striped chiffon and taffeta, from the Maison Agnes, look, as the dainty mannequins bow and spread out the voluminous skirts before you, as if it would be the easiest thing in the world to turn them out at home. Why, the skirt is merely a double flounce of embroidered batiste on a taffeta foundation, and the sleeveless taffeta bodice is, well, just a little taffeta bodice which could be made from that strip of blue, pink or changeable taffeta left from the frock of other days. The full, straight skirt on another frock is made from three straight lengths gathered at the top, the fulness evenly distributed, and finished at the bottom with a quilling of the same silk. The puff sleeves are quaint and pretty, very dainty and youthful.

Serge, Taffeta and Faille.

These three materials are the leaders again this spring, with here and there a quaint revival; for instance, at a recent fashion show, there appeared a most attractive costume, a three piece suit of Drecoll's, reviving etamine. Whether this is to be taken as an indication that etamine will again be modish this season, or not, is a question. It is rumored that materials are so scarce on the other side of the ocean this year that many an old fabric is being brought out from its almost forgotten resting place and fashioned into a spring or summer costume. Etamine was a particularly satisfactory summer fabric, cool, durable and soft. It would not come at all amiss were it to be revived this year.

Serge is as popular as ever, although it is said that we may have our troubles in dyeing it later on. Attractive combinations of taffeta and serge, and faille and serge are seen in many of the new suits for Easter. An effective suit of Cheruit's is fashioned of mixed dark blue covert. At a distance it cannot be told from serge; and of course, for the sport suit, tweed is very popular. A particularly smart suit, made by Lanvin, is a



Simple Taffeta Frock.

light gray tweed trimmed with French blue broadcloth. There is very little of the leather, introduced earlier in the season, to be seen about the late coats and suits, whether for sport purposes or the regulation tailored use. Beer clings to the notion in a novel cape coat suit. The coat is fashioned of a new waxed silk, which greatly resembles leather, especially at a distance; it is dark blue and is combined with a skirt of dark blue gabardine.

Paquin shows a coat of covert for afternoon wear, trimmed with dark blue patent leather, but, except for motoring and such use, leather is not to be reckoned with to any extent. Now and then an odd leather motif is applied to a hand bag, or trims a sport hat effectively, but for most other purposes, satin has superseded it.

Taffeta and Wash Fabrics.

A pretty notion in new summer frocks is the touch of taffeta or other silk on the dress of batiste, voile, crepe or organdy. The colored batiste flouncings, organdies and silk embroidered crepes and voiles, not intended for tubbing, are often made over foundation slips of taffeta, and have taffeta bodices, collars, cuffs and girdles. Bias bands of taffeta or satin trim the skirts, and black velvet ribbons lend a touch of "old timeness" to the dainty sheer cottons modish this season.

The taffeta bodices, such as illustrated here, may be worn with any lingerie dress, if made detachable; they add a finish, particularly pleasing, making the simple dress appropriate for any occasion.

The Slip-On Blouse.

The new "long-line" blouses some of them are called; Cheruit sends us an especially pretty one fashioned of handkerchief linen, made to slip on over the head, with a draw belt to gather it in loosely about the waist. Many of these slip-on waists are made on kimono lines, low in the neck and wonderfully easy and graceful in every line. Taffeta, satin, crepe,orgette, chiffon and the Chinese and Japanese silks, are being used for these models, as well as the novelty cottons and sheer linens. The summer girl will appreciate their charm and comfort. These, too, are so simple that they might be fashioned at home with no misgivings at all—and what possibilities for becoming effects and color combinations they do afford!

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INSURANCE

At the annual meeting of the West Coast-San Francisco Life, Friday, April 7th, C. O. G. Miller was elected president, following the resignation of Thomas L. Miller. Francis V. Keesling was unanimously elected vice-president and general counsel and Gordon Thompson secretary and actuary. T. G. Tognazani, vice-president of the Anglo-California Bank, was made a member of the executive and finance committees. The newly-elected president is a strong man both financially and in an executive way. He is one of the original incorporators of the West Coast Life, and at the time of his election was vice-president. He is thoroughly acquainted with the company's affairs, and will take an active interest in the company, devoting a portion of his time each day to that purpose. George H. Beaudry, who has been actuary of the West Coast-San Francisco, was dropped from that position upon the election of Mr. Thompson as secretary and actuary. Beaudry is an able actuary, and will experience no difficulty in again making connection. The new president is director of the Savings Union Bank & Trust Co., and president of the Los Angeles Light & Power Company. The retiring president, Thomas L. Miller, some time ago voluntarily notified the board of directors of his desire to relinquish that position. He will continue on the board of directors and act in a general advisory capacity, giving most of his time to winding up the affairs of the Pacific Coast Casualty Company, of which he is president, and to his extensive private interests. He left April 12 for New York, to be present at a meeting of the board of directors of the Casualty Company of America, called for the 15th inst.

* * *

Corporation Commissioner Carnahan has revoked the stock-selling permit of the Provident Agency Co., now in process of organization at Los Angeles, for the alleged reason that the expense of placing the stock by W. N. Bridges is excessive. Bridges, who is promoting the company, was superintendent of insurance for Arizona about three years ago, and was retired from the office, owing to friction with the corporation commission of that State.

* * *

Shipping men have been informed that war insurance risks on vessels bound from ports of the United States to the United Kingdom or to the Straits Settlements have been reduced from one-quarter to one-eighth of one per cent. This announcement, following so closely upon the announcement of the German government that its policy of submarine warfare would be continued, has caused no little surprise. An advance had been looked for in many quarters, instead of a reduction.

* * *

At a special meeting of the creditors of the California branch Ancient Order United Workmen, called by the receiver for Thursday, it was reported that claims against the branch totalled in excess of three hundred and twenty-seven thousand dollars, and that there was the sum of nearly five thousand dollars of assets on hand. It was decided to recommend the payment of a one per cent dividend.

* * *

H. L. A. Bates will resign the metropolitan management of the Commercial Union and the Palatine to accept the secretaryship of Uniform Blanks Committee. The name selected Tuesday under which the committee will hereafter operate is the Standard Forms Bureau.

* * *

Fish & Son, former general agents of the Midland Casualty, and at present the legal representatives of that company, have refused to deliver renewal receipts for policies in the absence of authority from the California insurance department for the company to write business in the State.

* * *

The Idaho State Life has appointed A. E. Crafts, of Portland, general agent for Oregon. Crafts recently relinquished the State agency for Oregon of the National Casualty Company.

* * *

The Pacific Coast Casualty Co. has moved into the Kohl Building, where it will occupy eight rooms on the third floor. The Casualty Company of America, which recently reinsured all the business of the former concern, will occupy offices adjoining, as will also the Pacific Coast Service Bureau.

James Tullis, recently released by the Hartford Accident and Indemnity Co., has been engaged by the Pacific department of the London & Lancashire Indemnity to operate throughout the entire coast field.

* * *

At the annual meeting of the Bellingham Fire Insurance Agents' Association, C. M. Smith was elected president and J. A. Miller, secretary-treasurer.

* * *

I. M. Rubinow, statistician for the Ocean Accident, has been engaged by the California Social Insurance Commission as consulting actuary.

* * *

L. L. Gibson has resigned as special agent for the Providence Washington and Old Cilony, covering Nevada, Utah and Northern California.

* * *

P. W. Gedney, special agent at Spokane, will on May 1st, establish himself at San Francisco, where he will act as special agent for the Mercantile of New York, covering the California field.

* * *

C. R. Harold, who recently resigned the special agency of the Fire Association and Philadelphia Underwriters for Washington and British Columbia, will establish himself at Seattle as a special adjuster.

* * *

McClur Kelly, general agent of the Yorkshire, will move from the Insurance Exchange to the ground floor of the building to be erected on the east side of Sansome street adjoining the George H. Tyson general agency. This will give this Sansome street block a solid front of insurance occupancies on both sides.

* * *

Robert M. Thompson has succeeded F. G. Ainley as special agent in Southern California for the George H. Tyson general agency, Ainley having resigned.

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Mrs. Florence La Matte and her daughter, with an armful of Easter lilies, in front of their Marlon Sedan. The Prayer Book Cross on the right.



SAN FRANCISCO
NEWS LETTER
 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

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—Francis Joseph has been ruler of Austria for sixty-seven years. His is a case of practice not making perfect.

—The Panama Canal is open again, and the hope is entertained that it has been entirely cured of its bad habits.

—San Francisco is the best city in the country, says a visiting railway agent named Corse. Corse he's right.

—The State's grape crop last year was worth \$25,000,000. What will it be worth next year if the prohibitionists win?

—The Tia Juana races have started again. The promoters will have to double on their swindles to make up for lost time.

—The discouraged inventor who hanged himself to a tree showed no inventive originality in choosing his means of suicide.

—It seems absurd to be working in this springtime weather when all out-doors is not only calling one, but fairly shouting its invitations.

—"Thief eats fill, then carries away food," says a newspaper headline. Which means, we presume, that he carried away what he had eaten.

—The trouble with this boom for Ford for President is that there are millions of people who have no sense of humor, and will take the idiotic thing seriously.

—Citizen shooting at a rat hit the Mayor of San Rafael in the leg. Better be the Mayor of Oakland, where they merely spring an unloaded recall once in a while.

—The police judges have begun sending lottery ticket vendors and peddlers of drugs to jail. Thanks for this spasm of virtue and intelligence. Long may it last!

—Bryan declares that the success of prohibition is of more importance than the success of the Democratic party. The suspicion increases that Bryan is just a plain fool.

—Curtis Lindley, Park Commissioner, in refusing the use of the park bandstand for a Shakespearean celebration, wanted to know who this man Shakespeare was anyway. Which leads to the inquiry, what is this man Lindley?

—The justices who examine applicants for law diplomas in this State lost their patience at the ignorance of several candidates who appeared before them last week, severely flaying them that they knew nothing of law. But the poor applicants had been taught by their observation that it is not a knowledge of law that they need, but of technicalities and cheap trickery.

—Butte County has had to postpone the building of a stretch of highway because of the expense of the Slaughter trial. But look at the fun the public had at pastor-baiting.

—A Chinese merchant of Bakersfield has been trying to get his four sons into the United States army. What becomes of all that talk of Roosevelt about America becoming Chinafied?

—The Republicans and the United Republicans are still squabbling over which are the real Republicans. And the Democrats continue to rejoice in the fact that they are Divided Republicans.

—Official statistics show that Americans consume forty per cent of the coffee produced in the world. And besides that, there are the millions of gallons of that restaurant stuff that they call coffee.

—Oakland school teacher is accused of whipping a boy so hard that he knocked the buttons off the lad's coat. How fashions change! They didn't whip them in the vicinity of the coat in our youthful days.

—Man who sued for \$50,000 for alienation of his wife's affections has compromised for a smaller sum. Must sort of annoy the wife to find that she didn't have the market price that was originally put on her.

—The high cost of materials is restricting the supply of Bibles. It is an odd thing that the ungodly are willing to pay for their pleasures, while the good shrink at anything that adds to the expense of getting to Heaven.

—Lawyer commits suicide because he loses case for client by overlooking a point in law, his first error of the kind in forty years' practice. The puzzle is that a man with so tender a conscience could be a lawyer at all.

—Animal lovers have been holding anti-vivisection meetings here. Lovers of children, who want to see their suffering diminished, cannot find it in their hearts to get up any sympathy with the anti-vivisectionists or their pets.

—The Supervisors are considering an ordinance that will put the seers and clairvoyants out of business. That will do no good. What is needed is an ordinance that will prevent idiots squandering their money with any swindler that tells them a plausible story.

—Noted Russian economist is in this country with the idea of studying laws that will promote better governmental conditions in Russia. It would be a good plan for him to hurry, for soon there will be more strings on liberty in this country than in the Czar's domain.

—Motorcyclist at Lodi tested the speed of his machine against a train by trying to beat the latter to a crossing. The locomotive hit the rear wheel of his motorcycle, and now he's too dead to mourn over the fact that it wasn't as speedy a vehicle as he fondly imagined.



EDITORIAL COMMENT



VILLA'S EXIT MAKES THE SITUATION CLEARER.

If the report from Mexico be true that Villa is dead, another thorn will have been removed from Carranza's path in settling the political disturbances in Mexico. Unfortunately for him, however, there are the same old forces abroad, in this country and in Mexico, political, business and religious, that are determined through agents to create trouble till they get something in the nature of what they deem their share of the spoils. Since the retirement of Diaz this struggle of the several parties for power and holdings have been incessant. Carranza and his advisers are acquainted with these respective hornets, and are striving their hardest to circumvent them.

The Administration at Washington is following out its policy inaugurated when General Carranza was recognized as the provisional de facto head of the Mexican government. Since then he has been liberally supplied by this government with arms and munitions to suppress the guerilla and bandit warfare that has devastated that prostrated country. The promising progress already made in suppressing anarchy has already reflected a much higher level in the price of Mexican securities; these will continue to advance, and will develop and extend business in that country if Carranza proves himself able to cope with the divers interests that are determined to profit out of the country's prostration. It would seem that Mexico must be completely exhausted by internecine warfare. While war prevails in Europe, the chances are that Mexico will continue to be a field for those parties persistently bent on exploiting her. But when the sword is sheathed in Europe, and the era of recovery from the ravages of war begins, Mexico will naturally slip into that movement and have a better opportunity to get on her feet again.

With the passing of Villa, if the report of the death be true, passes the last of the guerilla chiefs of consequence. There are others on the map, Obregon, nephew Diaz and a string of third-raters, fellows of wind and swagger, who have already capably demonstrated that they are of little account as insurrectos, pygmies of their kind that Carranza's troops can wipe out with ease, providing they can locate the pests, for Mexico is a wide domain in which to locate scurrying bandits, as has been illustrated in the chase of Villa by the thorough-going and dependable United States cavalymen.

The Republican idea of intervention in Mexico is to place that country in the same general relation as Cuba is to the United States; that is, to make it a dependency under a treaty granting this country a permanent right to intervene, a method which was attempted under the Buchanan administration. His attempt in that direction was regarded as the most drastic



T. R.—"I ain't mad atcha any more!"

—Hanny in the St. Joseph News-Press.

Mexican policy adopted. In short, such policy bears the earmarks of a protectorate, and very likely Roosevelt, Root and Lodge would frankly admit as much. These same leaders conceived and developed the present protectorate over Hayti and Nicaragua. In all three cases the action was taken to meet an unusual emergency. The Wilson administration, however, recognizes that Mexico, through its unusually large stretch of territory and its prominent position on the continent, which places it firmly under the Monroe doctrine, is in an altogether different class than Cuba, Hayti and Nicaragua, and accordingly should be placed in the same class as the Latin-American republics that are seeking republican forms of government. These

are some of the vital questions which may be solved if the Villas are wiped off the map and Carranza and his party are equal to meeting the hopes of the administration at Washington.

WAR PESTS AND THEIR PRODUCTS.

The Rooseveltians, Lodges and others of their belligerent kidney, who are bedeviling the administration at Washington to pull the nose of the German Emperor and start a ruction just to prove that "we are right" in the submarine and other differences, probably do not care to explain some of the grave and crushing questions in which this country would quickly flounder should their bellowing demands be allowed to prevail. Once dragged into this chaos of warphobia, this government would of course be compelled to remain on the firing line till peace was declared. In which case it would not be long before the major part of the financial burden of conducting the war would be shifted from the three big circling powers to the shoulders of Uncle Sam, who is just now supplying the world with commodities and piling up the greatest financial surplus in history.

Taxes in this country would at once leap upward at a much greater rate than they are now doing in Europe, on account of the notoriously extravagant system of Uncle Sam in providing and assembling the necessary troops and commissariat in a foreign war. The cost alone of the transportation of the munitions, troops, etc., across the Atlantic would be staggering, as was developed in the Boer war. The present huge foreign trade of this country would melt away with the days, as Uncle Sam would require all the munitions manufactured in this country for his own use, as well as all the war materials and food-stuffs. Americans who may have noticed what hyphenated foreigners have plotted and perpetrated in this country against their nation's enemies, may form some conception of what these same hyphenated foreigners would attempt in the big cities here should this country declare war on the central

powers. Their secret organizations would immediately attempt to spread a reign of terror throughout the country by riots, incendiarism and other methods, an attempt to surpass what the copperheads did during the early period of the war of the Rebellion. Of course, these insurrections and acts of violence would be suppressed in course of time, and Americanism would eventually prevail, as democracy has always on these continents. The antidote to these Rooseveltian warphobiasts is a man like President Wilson, who so far has weathered the ship of state through the greatest cataclysmic storm in history that has enveloped the nations of the world. In this crisis, let well enough alone.



HORSESENSE SUGGESTION ON ENGINEERS' STRIKE.

Various suggestions regarding a just end equitable solution of the proposed strike of the locomotive engineers in this country and Can-

ada, in which they demand an increase of \$20,000,000 per annum in wages, are now trickling into the leading publications of this country. So far, the most striking and reasonable one comes from a practical man, an expert in that line, Dr. Chas. R. Van Hise. Mr. Van Hise is president of the University of Wisconsin, and was chairman of the board of arbitration which decided the issue between the locomotive engineers and the management of the Eastern railways in 1912. As a student of frequent contests between capital and labor throughout the world, he noted the unsatisfactory "compromises" between the contesting bodies, methods which led to no advance in curing the evil, and in his majority report he took occasion to draw conclusions regarding the public necessity of making such strikes impossible. He advanced the idea of the need of government regulation of wages, which are held by railroad officials to be applicable in settling the controversy over the demands of the organized train employees, now under consideration. He summarized his conclusions along this basis as follows:

"The balance of power in the control of wages, which was first with the railroads, has now passed to organized railway labor. The railroad operators, under the control of national and State commissions, and under the control of public opinion, are weaker than strongly organized unions. The latter, without any control through commissions, are, of course, affected by public opinion, but not so directly.

From the viewpoint of the public, it is an intolerable situation when any group of men, whether employees, or employers, whether large or small, have the power to decide that the whole country shall undergo great loss of life, unspeakable suffering, and the loss of property beyond the power of description, through the stoppage of a necessary public service.

For the public utilities, however, there are not only two parties to the controversy—the railroads and the employees—but a third, the public. As already mentioned, the railroads, one of the parties to the controversy, are subject to national and State commissions, which commissions are entrusted with the special duty of protecting the public interests. Advance in rates cannot be made without the consent of the proper commissions. The railroads are not only subject to the commissions in rates, but are subject to them in regard to maintaining adequate service. The employees of the railroads are not subject to control through commissions, although in common with all organizations they are influenced by public opinion.

The disparity of status suggests the creation of national and State wage commissions or labor commissions, which should exercise functions regarding labor engaged at work in public utilities analogous to those now exercised with regard to capital

by the public service commissions already in existence.

The problem for which the above plan is a suggested solution is a complex and difficult one. The suggestion, however, grows out of a profound conviction that the food and clothing of our people, the industries and the general welfare of the nation, cannot be permitted to depend upon the policies and dictates of any particular group of men, whether employers or employees, nor upon the determination of a group of employers and employees combined. The public utilities of the nation are of such fundamental importance to the whole people that their operation must not be interrupted, and the means must be worked out which will guarantee this result.



GIVE US THE PROPOSED TARIFF COMMISSION.

The Democratic party has a golden opportunity to make a striking record for itself in political history if it presses through Congress the bill

recently introduced by Representative Henry C. Rainey of the Ways and Means Committee for the creation of a non-partisan tariff commission. As President Wilson has indicated that he wishes the session of the present Congress to close before the day of opening of the St. Louis Democratic convention in June, the progress of the measure must be pressed steadfastly. Already there seems to be some doubt about the best way to reach the desired end, because of the large congestion of bills. Suggestions have been made that its passage will be most readily expedited by tacking it to the omnibus appropriation bill. There are a number of unusually important bills already engaged in battle to get through the session before adjournment, among them being "preparedness," revenue bill, rural credits, ship purchase bill, Philippine bill, Mississippi relief measure, and some half dozen others. The pressure of important measures has been so extraordinary this session that so far the provision has not yet been passed to remove the tariff on sugar.

It is imperative that the Democratic party shall hack a hole through the present legislation in order to force the passage for the creation of a tariff commission. A record of that character will raise a new flag of distinguished honor and appeal over the convention camp at St. Louis, and fortify the party more solidly in its present position at Washington. The tariff commission measure has the solid and enthusiastic backing of the chambers of commerce of the United States and of the business men throughout the country. It will remove forever the quadrennial "tariff tinkering" of incompetent legislators, who know nothing whatever of the fundamentals of tariffs, and will transfer to a commission of six experts, three Republicans and three Democrats, the power to investigate the tariff relations between the United States and other countries, commercial treaties, preferential provisions and all such kindred matters and influences that bear on the making of our tariff system. It is the logical and practical plan of providing the best tariff measure for this country, and will shelve forever the "hard times" and maledictions that have always prevailed in presidential years. No excuse for missing this extraordinary opportunity can be given the Democratic party.



—San Francisco's big festival events, this week, to celebrate something more than a complete recovery from the great fire of ten years ago, April 18, 1906, was staged with whole hearted enthusiasm, and carried off with the liveliest enthusiasm of the residents. Again San Francisco has demonstrated that she "knows how" and in her contributions to the Red Cross cause she showed her gratitude in a fitting way.



PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

PERSONAL EXPERIENCE IN STAGELAND THIS WEEK

The Drama Begins Its Spring Drive

The Ex-Leading Lady Exposes Some Tricks of the Trade

By HENRY McDONALD SPENCER

Arrayed in a gorgeous new Easter bonnet—three days ahead of time—the ex-Leading Lady appeared particularly well pleased with herself as I adjusted her footstool and the waiter drew the shade to her liking. Naturally, I complimented her on her appearance and particularly on her headgear, to which she replied:

"No, I don't pretend to be religious, but I believe in showing respect to religion."

"Then you mean to imply," I said, "that the new bonnet is a religious ceremony, and not an aesthetic achievement, nor a mere gratification of quite pardonable vanity." That got her hanging on the ropes for a minute, but as the waiter came along opportunely, she stalled while the formalities were being observed, and, when the bearer of joy by the glassful was well under way she turned to me wrathfully:

"You poor fish! All that Vichy and milk must muddle your brains." I may remark parenthetically that while "dearie" does not mean endearment, "you poor fish" is not an expression of contempt, but puts one in the inner circle of the lady's friends—a sort of knighthood or other minor title, as it were.

"You poor fish, when you wrote last week about the audience applauding Pietro, the poor accordion player, don't you know that these hams plant the house?"

"No," I said, a little impatiently, "I don't." Trying hard to assert my independence.

"Well, dearie, don't get mad, but they all do. That is, they pay about ten dollars on the opening nights for a bunch of bell-hops to go into the gallery and start things for them."

"A claque, then?"

"Yes; don't you notice that kind of performer gets all his applause from the gallery? I know, for I used to do it myself."

And just then a great white light dawned on me. Can it be possible that all the time I have been condemning acts like those of Ed. Morton and Pietro, and have been obliged to admit sorrowfully that the circuit managers know more than I, that the applause was factitious, and that, after all, if left to themselves, the majority would be with me? Perish the thought. I have lost all my conceit, for hitherto I have had only one sure test of infallibility—that every one disagreed with me.

"*The Making Over of*"—the Columbia

The Allied Arts of the Stage—speaking, acting, literature and plastic posing of the human form—invaded the well-fortified town of San Francisco last week, and occupied the trenches at the Columbia Theatre, capturing on Monday night an audience of some fifteen hundred persons, by means of the presentation of May Robson's latest vehicle, "*The Making Over of Mrs. Matt*," by James Forbes. By an essential, if fortuitous, propriety the revival of the drama—I refuse to refer to it as the spoken drama. What is drama?—comes in a period that covers the tercentenary of Shakespeare, as the date was decided on by our worthy municipal committee. Surely there could be no more fitting celebration of the day of the most articulate master of our tongue, the greatest lord of all language, when you consider that for a fortnight past our local theatres have been devoted to portraying on a screen the epileptic antics of Charlie Chaplin and the immature inanities of Mary Pickford.

And in May Robson there is no unworthy representative of Shakespeare's drama, for I am sure that if the Bard were alive and in America to-day he would write a play for this delightful comedienne. I say "comedienne," advisedly, for there is no one on our stage who has the *vis comica* to a greater degree than Miss Robson. The proof: What actress have we that could

so switch from pathos before it became bathos, and land a laugh without jarring your sense of fitness? Example: May Robson, as Emily Lamson, the wife of an elderly financier who has come from the West to capture New York, speaks: "I have been a good wife to you, Matt for over twenty-five years. When you married me you needed me badly, and—(with a sob in the voice) you need me now." (Suddenly biffing him on the bean) "You know you do—you old stiff." That reads crude—but hear May Robson say it, and then you will know part of what I mean.

In the first paragraph I used the word "vehicle" for play, and with all due respect to the author, I cannot imagine any one but May Robson in the eponymous role—and getting away with it. While there are many bright lines, the plot is rather thin, although Miss Robson told me on Monday night that Forbes regarded this play as his greatest achievement; and writing it with a view to Miss Robson, he has done his work well. There are many such scenes of calculated anti-climax as that described above, and in this kind of acting she excels.

The plot runs thusly: Matt Lamson (Smith Davies), a newly rich Western financier, comes to New York, and, reversing the usual procedure, wants to dominate socially as well as financially, while his wife—May Robson—prefers the homely joys of kitchen and fireside. The son, Junior Lamson (Jack Storey), after experiencing an escapade in the white light district, falls in love with his father's pretty (very pretty) stenographer, Mary Lawrence (Elizabeth Warren), much to the old man's chagrin, as the capitalist wants his son to marry a "society girl"—also pretty—Charlotte Avery (Ridler Davies). After some amusing complications the young man, backed by his mother of course, wins.

As for Miss Robson, I need only add to what I have said that in the years to come—a long way off, I hope, for all our sakes, especially those who may have the delight of witnessing the charming lady's performances—she will be a principal topic of the "Do You Remember When Club." I dislike honey-pot dribbling, but I am constrained to say that the play was exceptionally well cast. Cy Weaver as Budthorpe Barrett, a young curate fresh from college, and while mounting the altar steps, as it were—by the way, do altars have steps?—casts a somewhat wistful glance backwards at his undergraduate days and ways, is a type more found in England than in this country, but should justify a play written around the character. On the other hand, the lean, chin-whiskered, nasal-voiced village constable of the "Way Down East" drama does not exist any more; indeed, he would be more likely to be dressed in a khaki suit, and nowadays is a fat man with a short-cropped moustache who speaks in rather low tones agreeably to the traditions of the local constabulary, i. e., you must not humiliate people when you serve papers on them. If this (being served with papers) has ever occurred to you, you will recognize my man. Edith Conrad as Holt, the maid, had the tall, square shouldered, expensively corseted figure and detached manner that expresses the perfect English maid of New York. As I have already said that Miss Warren is very pretty, my mystic criticism of her would be biased. Mary Pavey as Florence, the gum-chewing waitress at the Greta Green Inn, recalls old days of travel: "Roastbeef-roastlamb-roastpork-baked heart—no-I-don't-go-out-with-no-gentlemen."

Like a thirsty traveler I may be a little enthusiastic about the merits of this oasis in the desert of our theatrical barrenness—but after all, are these enthusiasms not the true reactions to the phenomena of life and—art?

The Playhouses of Pan

It may be of interest to our local theatregoers to know that Mr. Pantages is the largest individual theatre owner in the world. While there are larger circuits, these are owned by several persons or a company. Pantages, or "Pan"—as he is familiarly called—has just acquired a site in Minneapolis, which Robert G. Drady, his efficient local manager, assures me is in the heart of the best retail district there, corresponding to Kearny and Market streets here. Furthermore, he has this week completed arrangements to add four towns in Montana—Butte, Helena, Anaconda and Great Falls—to his string. He acquires new theatres the way Jim Flood does automobiles, and as freely as I buy razors.

The Minneapolis house will make sixteen theatres in all personally owned by the vaudeville czar, besides affiliated houses, and believe me there is some work connected with it. Mr. Pantages, although he has many able assistants—Drady knows of one—attends to the details of his vast organization himself, and in spite of his mail coming by the sackful, he insists on going over each letter personally, and frequently works until two or three in the morning. Therefore, the popular conception of a theatrical manager as a stout man lolling back in a stuffed armchair, wearing a heavy black moustache and diamond shirt studs, smoking dollar cigars, and having nothing to do but turn down aspiring actors and actresses, is as wrong as most popular conceptions generally are; for instance: Ninety-nine per cent of the public believes that bock beer has something to do with a goat.

If you want to go to sleep in the afternoon or the early part of the evening, don't go to Pantages this week, as the bill is full of life as a Hearst editorial is of platitudes, and does not contain a dull number. The "Dream of the Orient" is one of the most elaborately staged acts which has been seen here for some time past, and contains, besides an operatic coloratura singer, Madame Makarenko, a number of husky and extremely goodlooking young women who sing and dance and pose—in the last scene in bathing suits. Frankly, I must confess to a preference to this type myself as compared, for instance, to the anaemic and tubercular looking young flapper which appears to be the present fashion both on the stage and in life. My choice? Next to the end, stage right. The "Dream of the Orient" is the visualization—screen fashion, although not a picture—of a gentlemanly young hophead's dream, and no wonder hitting the pipe is popular if it brings such visions.

A lively farce, based on the familiar idea of mixing up rooms in an hotel corridor, is presented by Edward Farrell & Co., and is reminiscent of some of Hoyt's plays. The Dancing La Vars is another "whirlwind" act, while the Australian Creightons, acrobatic jugglers, are as conscientious and work as hard as do all European and Colonial performers. Faber and Waters, in nonsense stuff, and De Michelle Brothers, harp and violin, with the usual pictures conclude a bill that you may take my word for it is worth seeing, and I am *tres difficile*.

Orpheum

Why do authors, and especially authoresses, insist on appearing in their own sketches, for otherwise they, the sketches, might have a better chance to get by? In the playlet, "Saints and Sinners," written by a woman, directed by a woman, and acted, with the exception of one minor character, entirely by women, Miss Ethel Clifton, the authoress takes the part of the fascinating homebreaker. Personally, I do not regard her as convincing in this role, and if I were the husband, I would be much more likely to succumb to the charms of Brenda Fowler, who plays the part of the deceived and selfish wife. The act itself is not without merit, and for that reason the authoress should confine herself to the writing end of the game.

As a rule, the lightning change artist is a bore, but Henri De Vries is somewhat different, and in the role of a number of persons interrogated by a *juge d'instruction*, has a logical




Ruth St. Denis, the world famous danseuse, who will appear at the Orpheum next week

opportunity of presenting several characters without the banality of announcing his characterizations. The ordered procedure of the witnesses in and out of the judge's office is quite in keeping with the supposed action of the play, and gives an opening for this class of work without stretching the imagination of the audience too far.

The "Two Tomboys," who modestly conceal their names, present for the first time an act which involves women in slapstick farce, and its name, "A Bumsti-Bumsti" act tells the story. You may not like to see a woman step on another woman's face, but then, everyone does not like olives, which, after all, is nothing against olives.

Fanny Brice, as a headliner, is a typical New York showgirl, or rather star, of a New York roof-garden show, and does not disappoint you in her quick, slangy entertaining. Andy Rice, however, gets most of the applause, and, it is needless to say, I do not fall for Andy.

Gertrude Vanderbilt and George Moore are very acceptable.



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and Vinie Daly sings quite as well as did the fair Dorothy Jardon, who was here a couple of weeks ago, but she doesn't look as well, and therefore failed to get the applause that her really well trained and agreeable voice entitled her to receive. The rest of the bill was quite up to the average.

Advance Notices

People's Philharmonic to Present Popular Priced Music at Pavilion Rink.—A strong program has been prepared for the second popular symphony concert to be given by the People's Philharmonic Orchestra at Pavilion Rink, Sutter and Pierce streets, next Thursday evening at 8:15. The already excellent organization of sixty-five musicians will be augmented for the occasion, the total being nearly eighty, and conductor Nikolai Sokoloff promises one of the most enjoyable musical evenings ever offered in San Francisco at popular prices. The opening number will be Beethoven's Fifth Symphony in C Minor, and Sokoloff's interpretation of the four movements comprising this wonderful composition will be listened to with great interest. Then will follow Saint-Saens' Concerto in A Minor for Violon-



Miss May Mukle, celebrated English 'cellist, soloist with the People's Philharmonic Orchestra at Pavilion Rink

cello, Miss May Mukle, the noted English 'cellist, being the soloist. This artist studied at the Royal Academy of Music, London, and has toured the length and breadth of the British Isles, South Africa, Australia, Europe and throughout America four times. Miss Mukle plays a Montagnana 'cello, dated 1730, and famous for its perfect quality of tone. The rest of the program will be devoted to Wagner, the numbers being the Prelude to Lohengrin, the Good Friday Spell from Parsifal and the Prelude to the Meistersinger. As the price of reserved seats for this very attractive concert is but fifty cents, with general admission twenty-five cents, the commodious Pavilion Rink, where the acoustics leave nothing to be desired, should be crowded to the doors. Reserved seats will be on sale at Sherman, Clay & Co.'s and Kohler & Chase's, on and after Monday morning.

Columbia Theatre—May Robson in her triumphant comedy, "The Making Over of Mrs. Matt," will remain the attraction at the Columbia Theatre for a second and last week commencing with Sunday night, April 23d.

It is a long time since theatregoers here have had the opportunity to enjoy so clever a comedy as this new work from the pen of the man who wrote "The Chorus Lady." He has fitted May Robson with a role which gives her talents a wide scope and picturesqueness; feeling and charm are her chief virtues in its rendition. The play fairly scintillates with brilliant witticism, and there are laughs galore during the action of the piece which must be accounted the best in which the popular star has yet appeared, not excepting her famous hit, "The Rejuvenation of Aunt Mary." Matinees are given on Wednesday and Saturday. The final performance of the Robson engagement is announced for Sunday night, April 30th.

Commencing with Monday night, May 1st, Otis Skinner will be at the Columbia. Skinner has given the American stage some of its most delightful character studies. There, for instance, was his Hadji the Beggar in "Kismet," and there was his Col. Phillippe Bridau in "The Honor of the Family"—only to mention a couple of the best known. And this season Mr. Skinner has added another to the list—that of Tony Bellchamber, the flamboyant but lovable actor of the "old school," in "Cock o' the Walk," the comedy by Henry Arthur Jones, in which the popular actor will be seen at the Columbia Theatre. The advance sale of seats for the Skinner engagement will begin next Thursday.

Orpheum—Ruth St. Denis, the world famous danseuse, will make her first vaudeville appearance in this city at the Orpheum next Sunday matinee. She will be assisted by Ted Shawn and a company of terpsichoreans trained by him. The following will be the program: "The Spirit of the Sea," Ruth St. Denis; "Danse Javanese," Ada Forman; "The Peacock," a legend of India (inspired by the poems of Lawrence Hope), Ruth St. Denis, Mr. Shawn, Misses Loomis, Andrews, Forman, Horst and Hindoo assistants; "Lady Picking Mulberries," Margaret Loomis; "Ancient Egypt," a ballet of the Tamboura, Miss St. Denis, Mr. Shawn and Company. Madame Chilson-Orhman, a gifted young American prima donna soprano, who has toured with the New York Symphony Orchestra and whose London and Paris operatic engagements have been postponed on account of the European war, will be heard in a delightful program of song which will include the aria from "Il Puritani," "At Dawning," by Cadman, Polonaise from "Mignon," and "The Last Rose of Summer." Percy Bronson and Winnie Baldwin who, like good wine, need no bush, will present what they term "A 1916 Songology," which is said to be a splendid vehicle for the exhibition of their ability as singers, dancers and comedians. Harriet Marlotte and company will appear in an exceptionally funny sketch by Edgar Allen Woolf entitled "The Lollard." Miss Don Fung Gue and Mr. Harry Haw will present a Chinese conception of American songs and dances. A spectacular singing novelty entitled "The Girl in the Moon," will be a pleasant feature of the new bill. A pretty maiden clad in dainty pajamas sitting in a new moon, sails out over the audience, dropping now and then amongst the audience and pinning carnations in the button holes of some of the gentlemen, singing to them all the while. Andy Rice, in his witty monologue, "My First Anniversary," and Fannie Brice in her diverting songs and creations, will close their engagements with this bill.

Big Show at Pantages.—Little Lord Roberts, the tiniest comedian in the world, will top the new Easter week show at the Pantages on Sunday. The diminutive funster weighs fifteen

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pounds, stands two feet high, and answers to the age of twenty-five. The little chap is possessed of a rare sense of humor, and in his act gives character studies of stage luminaries ranging from Eddie Foy to Sousa leading his band. "The Violet Widow" is a brand new musical "tab" offered for the first time by Bothwell Browne, the delineator of feminine types, and a company of fourteen. Volant and his "Flying Piano," a mysterious novelty defying the laws of gravitation; Byal and Early, with their funny hats; the Henderson Four, a quartette of black faced harmony singers; Nan Grey, a lass who warbles ballads of bonny Scotland; the Rials, acrobatic aerialists, and a bucolic playlet, "At the Half Way House," are other splendid features. The sixth episode of "The Iron Claw" will also continue evolving the baffling mystery of the man in the laughing mask.

* * *

People's Orchestra at Civic Auditorium.—Easter afternoon at three, the first of the series of popular symphonies to be given by the People's Orchestra with Giulio Minetti as conductor, will be held in the Exposition Auditorium of the Civic Center. The occasion will combine the celebration of Easter and the Shakespeare Memorial with a Festival of Music. Sixty members of the last season's symphony orchestra have been retained for the summer months, and on Sunday will be augmented with six additional players and Mme. Clementina Marcelli as soloist. One feature of the series which has gained for the People's Orchestra both popular endorsement and financial support is the Saturday morning free symphony for children.

Giulio Minetti came to San Francisco with an established reputation as a leader of great orchestras. He is a former associate of Toscanini, Bazzini and Bolzoni, and has led both orchestral organizations and grand opera in London, Vienna, Paris, Turin and Milan. Mme. Clementina Marcelli comes to this city from Milan, where as the daughter of a famous director of grand opera, she had every opportunity for study. She has a powerful dramatic soprano voice, and has been heard here in concert at a leading theatre, and with Clarence Eddy, the organist.

Programme—Tragic Overture, Bazzini. Les Vendredis, Glazou now. Minuet, Bolzoni. Hosanna, Granier, Mme. Clementina Marcelli. Symphony in E Flat, Mozart. Carmen Suite, Bizet. Aria from Madame Butterfly, Puccini, Mme. Marcelli. Merry Wives of Windsor, Niccola. Midsummer Night's Dream, Mendelssohn. Tickets are on sale for individual concerts or the whole series at the leading music stores.

* * *

Whoopla! The Greatest of Shows Has Come to Town.—John Robinson's world famous four-ring circus with its ten big spectacular shows and a million dollar menagerie, will open a four days' engagement on the big lot at Market and Eighth streets, commencing Sunday, April 30th. 1500 people employed, 500 big circus acts; big street parade. Reserved seats at Sherman, Clay & Co.'s music store.

* * *

Events in the Paul Elder Gallery.—Dhan Gopal Mukerji will deliver a lecture on "The World-Vision of Modern Poetry," in the Paul Elder Gallery, 239 Grant avenue, San Francisco, on Friday afternoon, April 28th, at 3 o'clock. He will speak on Whitman, Maeterlinck and Tagore. The Children's Amusement and Story Club will meet in the Paul Elder Gallery Saturday forenoon, April 29th, at 10:30 o'clock. Mrs. Ruth Fuller Field will entertain the children with magic tricks and stories.

OPENING OF ICE PAVILION WILL BE GALA EVENT.

San Francisco soon will have a new sport when the Techau Tavern Ice Palace at the corner of Eddy and Jones, opens its doors on Monday night, the first of May. The Palais du Glace long has been a feature in Parisian life, and recently the ice skating craze has spread to the East, where it threatens to supplant the dancing mania of a year or two ago.

The new pavilion or rink has a skating surface of 115 feet square, and the ice will always be kept in first class condition; already society has shown the utmost interest in the sport, and will be present in full force on the opening night both in the boxes and on the floor.

Professional skaters—The Paulsens, Wilson and Crowell, and the Two Les Nasces—will give exhibitions, after which the ice will be at the disposal of the public.

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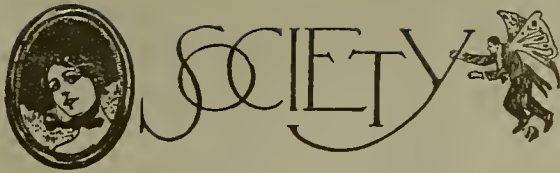
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Devotional Excursions.

The week that has just passed cannot be reduced to a single phrase or an upright adjective embracing a noun. For some it has spelled "Holy Week," and religious devotees have passed the days in prayer and contemplation. One group of society women have "made a retreat," spending the day at one of the convents and refusing to lend a listening ear to all the wooing temptations of the outside world. In this group are Mrs. Walter Dean, Miss Laura McKinstry, and about a dozen other prominent Catholics.

Another coterie, in addition to the usual devotional exactions of the Episcopal Church, is spending the mornings in extra service for the war sufferers of Europe, the particular form of their offering symbolized by the energetic needle. As a consequence, there are all sorts of serviceable garments piling up, to be despatched to those who are in desperate need of them. Mrs. Phillip Van Horne Lansdale and Miss Sallie Maynard are two of the most indefatigable workers in this circle of some twenty or more expert needlewomen.

Mrs. Lansdale, by the way, is one of the wealthy women of San Francisco who has the superlative gift for social service work which would make her conspicuous in that field were she to make it the chief business, as well as the chief pleasure of her life. Her particular achievement just now is a class of boys who would rather go to Sunday School than to a baseball game. Which is a triumph that savors of the miraculous, and could only be accomplished by one who has a glorified understanding of boys, and swings along naturally through the kingdom of boyhood that is closed to all travelers who need guide books and sign posts to point the way.

Athletic Sacrifices.

For some, the week has been hammered into golf sticks which have swung in deadly earnest for the State golf championship for women was the laurel wreath which garlanded the Ingleside course, and brought out most of the scratch players of this neck of the woods, and one or two bidders for laurels from the Southern part of the State.

The Burlingame team sent up a strong contingent captained by Miss Edith Chesebrough, and including Mrs. Gus Taylor, Mrs. Fred McNear, Mrs. Douglas Grant, Mrs. Sam Hopkins, Mrs. Cheever Cowdin, Mrs. A. Watson, Mrs. Lester Herrick and Mrs. Max Rothschild. Mrs. Walter Martin, who usually adds her prowess to the peninsula contingent, is in South America, cruising with the Jacklings, and one or two others were missing.

Mrs. Jackling is one of the few young women in the smart set who has never gone in for golf. But she is a star contributor to good golf stories, having lightly tossed off this epigram one sultry day at the Blingum Country Club, where a number of warm and weary golfers were sipping cool drinks with those who had sought the cool of the deep verandas the whole of that blistering day.

Said someone (perhaps it was little Mrs. Sam Hopkins, who is in the beginner's class)—"I would give my eye teeth to play a ripping game."

Quoth Virginia Joliffe, without asking any one to cross her palm with silver, or to recognize her as the seventh daughter of a seventh daughter, or to treat her with the respect due a prophetess, said she in the full glow of oracular utterance—"It isn't necessary to give up your eye teeth, my dear; it's your complexion that must go up on the altar of golf ambitions. You've got to be willing to give up your skin for it."

Which is literally true, but not the whole truth, as closest scrutiny of golf players will attest—for though they burn and brown, and peel and go through all the weatherbeaten stages, there is always some kind of a cold cream salvation that, cooperating with the winter months, brings back the peach-bloom. Even a casual survey of the women who go in for athletics would prove that pulchritude is not impaired by a reasonable amount of athleticism.

Another Club Venture.

Plans are well under way for the new golf links around Lake Merced. The prime movers in this new club are the golfing members of the Beresford Club, many of the Jewish society folk finding it impossible to get down to Beresford to play as often as they would like to. The club is of course non-sectarian—but the inspiration for its formation comes from the Beresford Country Club members.

During the last two or three years, Jewish society women have gone in for golf much more strenuously than before, and they have developed some very strong golf-players—to be reckoned with in finals. For this tournament at Ingleside this week, Beresford sent up Mesdames Robert Roos, E. H. Weil, Sadie Dernham, L. G. Levey, L. Strassberger, H. L. Mack, A. A. Ehrman, A. Hirschman and the Misses Shainwald and Furman.

Miss Dernham won the recent Sequoyah invitational tournament, and is counted one of the topnotchers. Miss Dernham and Miss Chesebrough drew each other, and made a brilliantly matched team—in fact, it so happened that the gods of chance matched most of the players very interestingly—Mrs. Palmer and Mrs. Roos, Mrs. Gus Taylor and Mrs. Weil, Mrs. Fred McNear and Mrs. Strassberger, Mrs. Scribner and Mrs. L. G. Levy, Mrs. Hubert Law and Mrs. Carpenter, Mrs. Ford and Mrs. Forbes, and all the rest of the forty entrants drawing equally stimulating partners for a foil for skill.



Pacific Union Club Pate.

Here is the latest story that has escaped the swaddling clothes of club secrecy to set the gossips a-grin.

Members of the Pacific Union Club very often have the club chef send some of the club's famous dishes out to the home to grace a dinner party or supper. The Pacific Union salads and pates, and things, have covered up the deficient culinary talent of many a menage, and the club has not a little revenue from this course of catering to the homes of members. There is a famous pate salad in aspic which rears its mysteries for the delighted gaze of the epicures of the club, and which occasionally finds its way to some private dinner table.

There is very little of this particular pate to be had in this country, and when the present supply is exhausted there will be none in the market until Europe is once more at peace. One of the stewards happened to tell a bon vivant of the club that his favorite dish might soon be on the list of things wiped out by war.

The solemn grief of an epicure can be imagined only by a humorist.

After the first shock of this terrible news the epicure pulled

From 1857 to 1916

Babies of Three Generations have been raised to healthy childhood on

Gail Borden
EAGLE BRAND
CONDENSED MILK
THE ORIGINAL





THE FOOD that thousands of mothers of today—of a generation ago—and of our grandmother's day—found pure and safe for their babies is likely to prove pure and safe for your baby. Awarded **Grand Prize—Highest Award**—at the Panama-Pacific International Exposition.

Keep a supply of "Eagle Brand" in the house and use it when you are making cakes, pies, puddings, ice-cream, muffins, tea biscuits. It gives a wonderful flavor to *coffee, tea and chocolate.*



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Please send me the booklets checked: "Baby's Welfare"—how to keep my baby well; "Baby's Biography"; "Borden's Recipes," which tells me how to improve my cooking.

Name

Address

himself together and braced himself for a constructive idea.

It came.

It not only came, but it went the rounds, and nothing ought to stop anything so lovely.

The epicure saw a way to save the situation, and in mighty tones he thundered: "The directors ought to put a stop to letting any of this pate get out the club. If they don't want to pass a rule that is too strict, they might fix it so that a man might send some to his own family dinner table, but they certainly should be stopped from sending pate to their lady friends!"

No moralist, this cosmopolitan; no ungenerous fussy budget, this citizen of the world. It was just a cry of anguish wrung by the cruel extremity of the situation. It was a neat idea with simple folding attachments that might, in fact, be applied to many situations. But in spite of the manifest simplicity and sincerity of the idea it is considered a great joke by his clubfellows—and others.

Features of Society Horse Show.

The program for the second annual Society Horse Show for the benefit of the People's Place and the San Francisco Poly-clinic, to be given at the San Francisco Riding School on Seventh avenue, April 27, 28, 29 and on Saturday afternoon, April 29, promises a number of entirely distinctive events which have never appeared on the programmes of former affairs of this sort. Beatrice Michelena, the celebrated moving picture actress, will compete in a number of the events. William S. Tevis, Jr., will be the treader, in an amateur bull-fight. There will be an indoor polo game every evening, four teams competing. San Mateo, San Rafael, the United States Cavalry and the Riding School will each enter a team. There will be drills by the Monday Night Riding Club. The children of society will do a number of interesting things, including high jumping. Some of the little ones who will take part are Misses Josephine Drown, Eleanor Spreckels, Eleanor Fleishhacker, Evelyn Tognazinni, Claudine Spreckels, Katherine Dorn, Marjorie Fleishhacker, Elise Meyer, Edna Taylor, Jean Howard, Susanna Daniels and Eleanor Mergan.

A number of fine horses will be shown by society maids, those who will ride being Misses Jean Wheeler, Gertrude Hopkins, Kate Crocker, Ruth Perkins, Julia Van Fleet, Elva de Pue, Marian Newhall, Kate Brigham. Every evening after the show there will be a supper dance in the loft.

Daniel O. Lively will be the ring-master. The judges will be Majors C. Hilton and H. H. Whitney, Chester J. Murphy of Portland, Judge Bridgeford and Charles Butters.

The Hitchcock Military Academy has issued invitations to its friends to attend the regular annual field day sports, Saturday afternoon, April 29th, at 2 o'clock. An unusually attractive program has been provided for the occasion, and a large attendance is promised.

The patronesses of the Canon Kip Memorial Mission will give a notable dansant in the Colonial and Italian ball rooms of the St. Francis Hotel, Easter Monday, April 24th, from 4:30 to 7:30 p. m. The object is unusually worthy. The activities carried on by the ladies of the Mission embrace boys and girls' clubs, a clothing bureau, dispensary and free clinic, girls' friendly society, young men's club, and the Eliza Garber memorial sewing school. In this last named building a day nursery is maintained by a separate board, and has cared for more than 1,300 children during 1915, with an average daily attendance of forty-three.

Among the patronesses are Mrs. A. S. Baldwin, Mrs. F. H. Beaver, Mrs. William B. Bourn, Mrs. Philip E. Bowles, Miss Emily Carolan, Mrs. Warren D. Clark, Mrs. William H. Crocker, Mrs. Henry J. Crocker, Mrs. Richard D. Girvin, Mrs. George W. Gibbs, Mrs. Joseph D. Grant, Mrs. Lewis P. Hobart, Mrs. William I. Kip, Mrs. J. G. Kittle, Mrs. E. L. Griffith. Tickets may be obtained at Sherman & Clay and the three leading hotels. Table reservations are \$5, made through Mrs. Mont-eagle, 2516 Pacific avenue, and at the St. Francis Hotel.

Events at Hotel Oakland.

Mrs. Noylan Fox, Jr., entertained at the Hotel Oakland Tuesday for her bridge club, with a luncheon and bridge. Her

guests were Miss Phyllis Lovell, Mrs. Joseph Hunt, Miss Carmen Ghirardelli, Mrs. T. Hogan, Miss Helen Douney, Mrs. Fritz Henshaw, Mrs. Neal Harris, Miss Helen Coogan, Mrs. Robert Sharon, Mrs. Walter Perkins, Mrs. Henry Jackson.

Society of all the bay cities are interested in the charity affair to be given at the Hotel Oakland, Friday evening, May 19th, for the building fund to enlarge the present home of the day nursery at Eighth and Chestnut streets. The affair is to be a grand ball and card tournament, also a program of vocal and instrumental music and several solo character dances. Those taking part in the program are the best known artists of the bay cities. Frank C. Dana will have charge of the ball, assisted by a number of prominent east bay gentlemen. Among the patronesses are Mrs. Oscar Sutro, Mrs. Wickham Havens, Mrs. Remi Chabot, Mrs. Wm. J. Munro, Mrs. T. W. Cushing, Mrs. R. A. Bray, Mrs. Oscar Long, Mrs. Hugh Hegan, Mrs. Charles Foster, Mrs. Jos. Rosborough, Mrs. Jas. Travens, Mrs. Jas. P. Dunn, Mrs. L. G. Henes, Mrs. Wm. E. Sharon, Mrs. Chas. Clark of San Mateo, and Mrs. M. A. Tobin of San Francisco.

The St. Francis is thronged daily with society maids and matrons who are indefatigable in their efforts to promote the success of several coming entertainments. In room 315, the headquarters of the Fine Arts Ball committee, carnival plans and the sale of boxes are proceeding at a rate that ensures the preservation for future generations of the finest features of the Exposition. In room 516, the Horse Show Committee is equally active in arranging for the equine tournament to be held April 27, 28 and 29. For this event, William S. Tevis, Jr., is to put on a "stunt" that promises to be as entertaining as it is unique. He will give a pantomime bullfight. That is to say, he and a bull will stage a bullfight. Tevis is known as an amateur treader, his adventurous proclivities and his Spanish ancestry probably causing him to tend in that direction athletically. Then there are the meetings of the Red Cross conference, which aims to have a Red Cross membership of 25,000 in San Francisco; and of the groups of patronesses who are arranging for the dansant in the Italian room, Easter Monday, for the benefit of Canon Kip Mission, and for the supper dance in the St. Francis, April 25th, to raise a fund for a non-sectarian chapel at Fort Winfield Scott.

A revival of the crinoline gown will be a distinctive feature of the Southern Ball, to be given by the Dixie Club, May 6th, at the Palace Hotel. A specially designed crinoline gown, patterned after the latest model from Lady Duff-Gordon, has been ordered from New York to be used as a pattern for the gowns which will be worn by the Dixie Club hostesses. The ball will be a benefit for the National Service Training School, which will open in June at the Presidio.

A Perfect Complexion

Your social duties demand that you look your best and in good taste at all times. Ladies of Society for nearly three-quarters of a century have used



Gouraud's Oriental Cream
to obtain the perfect complexion, it purifies and beautifies. The ideal equal face cream. Non-greasy. Its use cannot be detected. Send 10c. for trial size.
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Make selections now. New creations and novelties. Pink Hydrangea, Pink Spirea, Standard Rhododendron, etc., \$1.00 up.

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MILTON TONINI, Manager



TOWN CRIER

—Here is something that will make chronic invalids gasp. The medical profession of the State are brandishing their scalpels and syringes, and threaten dire actions against the insurance companies because the latter "have cut down physicians' and surgeons' fees to starvation prices." This is jaundicing the wrong profession, and a stream of asphalt, molasses and turpentine should be immediately turned on the offenders by the local fire department. By heck! has the insurance companies developed the nerve to call down the medical profession, a profession harking back to the inglorious Hippocrates who laid a foundation that was capped by the late Dr. O'Donnell. And now large numbers of the profession demand that this damnable practice of having two scales of fees, a low rate for insurance companies and a higher rate for patients, must be abrogated over the operating table. It goes without saying if any of the gay and fat-pursed insurance bucks get busy with the gay life and over-feed their livers with highly seasoned foods purchased with dollars wrung from the fees of overworked doctors, there will be no "cut" in the mixed purgatives given these insurance screws. The profession has just issued a scale of prices ranging from \$1 to \$500 for a lovely lot of attractive maladies that a human may enjoy while waiting in suspense to learn what his bill may be. The new method seems hardly fair in properly compensating the profession during this prevailing war time, when prices in all callings are rising, willy-nilly. More elasticity should be given to their scale of prices. Insurance rates change with such conditions. Why not the doctors' rates of charges, and quote them along with insurance rates and other prices on the commercial pages of the daily papers? Surely the profession should have a square deal in this respect.

—The recent Rev. Slaughter announces that he is ready to resign his pulpit. The recent reverend evidently is still possessed with sufficient acumen to read the handwriting on the wall and "git," while the going is good. If he had had the perspicuity to have incubated this idea before the recent trial was begun, he might have saved some of his bacon from the fire and cast less discredit on the cloth. Verily, this is a short-sighted world at the best, and many will be the days that will lapse before the acts of this tortuous wearer of the cloth will be effaced from the memories of the goodly church members in the little towns dotting the north Sacramento Valley. His reverendship declares boldly that he "can no longer live under your lies and hate;" a personal idea, the child of his own acts. In the understanding of the just among his congregation, there is indubitably the feeling that he is a man to be forgiven rather than to be despised. The character of the man is being brought out more conspicuously now in the white light of the disagreed jury. He froths over his salary payment and demands full compensation for the usual sixty days' notice from the church wardens, and declares he "will never be whipped." His threats and gasconade alone mark him as good riddance.

—England's Liquor Control Board has triumphantly announced a new and harmless beer. A laborer drank 22 pints of it without becoming intoxicated. Then will somebody explain what the stuff is good for?



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"Scarfs" "Toques" "Sweaters" "Hosiery"
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FEATURING

"Made to Measure"

SKATING COSTUMES
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Gay Colors! Exquisite Styles! Dependable Values!
"YOU KNOW OUR QUALITIES"

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GRANT AVENUE AT POST STREET

Woodlawn

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It is not fair to your dependents if you fail to buy your Burial Lot while you are in your prime. Perform this duty just as readily as you would buy Life Insurance.

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The best and strongest Garden Hose Guarantee to stand 700 lbs. Pressure. Try it and Be Convinced

San Francisco

FASHION'S FADS AND FRILLS

Daytime dresses this season seem to have reached the height of perfection. There are the simplest of the simple, in designs for morning or street wear, and the daintiest, most airy possible of creations for afternoon and evening purposes. The typical summer dress is more charming than it has been for many a year. It is fashioned of the fascinating voiles, crepes, flouncings and organdies favored this season, and trimmed with ribbon, lace, embroidery and beads.

Beads as Trimming—White and Colored.

China beads are particularly effective for this purpose; these are used for yokes, collars, cuffs and for girdles. For the taffeta afternoon dress the beads are in colors or white, according to their application. One of the smartest of the imported frocks shown in New York this season, was a dark blue taffeta, trimmed with these white, opaque beads arranged in conventional designs on skirt yoke, cuffs and collar. An extremely simple, long lined dress of Lanvin's, in tan gabardine, was effectively finished by a narrow woven girdle of beads in the vivid Indian colorings; this girdle was weighted with two heavy tassels, and was caught loosely about the normal waistline, knotted and allowed to fall nearly to the skirt hem on left side. The girdle composed the only bit of contrast on the dress and the effect was charming.

A white bead girdle on an afternoon or a dance frock of net is most effective, too; the China beads may be used, or the glittering crystal beads. These woven girdles give us an excellent opportunity to put into use the knowledge of bead weaving which the majority of us gained when bead embroidery was so popular a form of fancy work, some years ago. One may use her own ideas as to color combinations, this being another chance for developing personality in dress. The use of color is undoubtedly the greatest factor in obtaining the desired note of the season; therefore, one should not hesitate to use color in effective combinations, in ribbon, braids and embroidery of all kinds; the touch of handiwork is introduced on frock, blouse and suit, anywhere and everywhere possible.



Breakfast Gown of Crepe



A Becoming House Dress

The daytime dress of serge, natural linen or taffeta, is rendered doubly becoming by a bit of vivid wool or bead embroidery, and the evening frock, no matter how simple, is a thing of glitter and sparkle. One should not be afraid of oddity, as long as it is harmonious.

The Return of Belts.

As girdles and belts of all descriptions are smart again this year, it will not be a difficult matter to introduce the required bit of color. Wide and narrow girdles of ribbon are smart; narrow strap belts of colored suede, soft or vivid, according to the tone of the material, encircling skirt or coat of the sport costume, and the simple serge or linen frock may be girdled as soberly or as gorgeously as Fancy dictates, and Fashion advises Fancy to be gorgeously inclined. Birds, bees, butterflies and colored moths are being embroidered on frock and blouse, the bluebird being especially favored for light-toned linens and cottons.

Trimming the Small Girls' Dresses.

Especially are these bluebirds favored for the little girl's white frock. The only thing to bear in mind, when using these motifs, is that the design must be small and the effect dainty. Feather-stitching and cross-stitch are both being used effectively on children's garments, and here again we see the effect of color, for in children's fashions there is the same demand for brightness. Fashion says that small people shall be dressed quaintly and prettily, that is all, and leaves us to work our own salvation. This is not difficult as materials are so charming and so inexpensive. There are figured and flowered dimities, dainty striped batistes and lawns, fascinating voiles and crepes, patterned in quaint designs, and the popular embroidered flouncings. Challis and mixed fabrics are being used in the jumper dresses for the small girl, combined with guimpes, white or colored. These little dresses are often piped with emerald green or turkey red.

Breakfast Gown and House Dress.

Not the least important detail, by any means, in the well dressed woman's wardrobe is the house dress. It may be the morning dress of the woman who merely supervises her house-

hold, or it may be the workaday dress of the woman who really keeps her own house, but it is as necessary as the afternoon frock or the evening gown. Fashion, too, takes a hand in its designing, cleverly introducing each season little innovations which make for comfort, convenience, and becomingness. As the home is the woman's business, the house dress marks her as efficient or inefficient.

The novelty cottons and linens are effectively used in these dresses, a figured material being trimmed with a plain, and vice versa. The breakfast dress illustrated is fashioned of a daintily figured voile, with ribbon-edged cape collar of plain white voile. The house dress, which could quite as well serve for a street frock, developed in serge or linen, is fashioned of dark blue madras trimmed with bands of white voile. Both designs are simple, practical and becoming.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.



Lamps and Fixtures
that harmonize with their surroundings
Made of the new **Metal Tapestry**,
as softly colored as a fabric.
Indestructible
Especially charming in English chintz
pattern or in Oriental design.
THE PALMER SHOP
1345 Sutter Street

Novelties for "Welcoming" and
"Bon Voyage" Packages Flowers Delivered to Any Part of
the World

SEND YOUR HOSTESS A DISTINCTIVE BOX OF FLOWERS

FROM **JOSEPH'S FLORISTS**
GRANT AVENUE, NEAR SUTTER STREET

HUMANITY—AND SANITY

BY HENRY FORD

FOR months the people of the United States have had fear pounded into their brains by magazines, newspapers and motion pictures. No enemy has been pointed out. All the wild cry for the spending of billions, the piling up of armament and the saddling of the country with a military caste has been based on nothing but fiction.

For, Americans should realize that the fantastic stories of the invasion of the country and its quick conquest are the work of fiction writers. It is a good rule to keep cool and take fiction at its own worth.

Editorial enthusiasts have hastened to forget the disaster at the Dardanelles, the statement of the president: "We are threatened from no quarter;" the bankruptcy of bleeding and weakened Europe.

With fiction clearly in mind, Americans should consider some facts.

On the floor of the House recently, Congressman E. W. Saunders of Virginia, said:

"Go forward, gentlemen, valiant aggregation that you are of jingoes and Don Quixotes, and attack the windmills of your fevered imaginations, we at least are content with a navy that is sufficient for the purposes of defense, and not large enough to tempt this country to commit lawless aggression.

"Mr. Chairman, this is not a question of a great navy, but of a greater navy. This country has a great navy, a FAR GREATER NAVY THAN THE MAN IN THE STREET IS AWARE OF, when he listens to the ranters who would have him believe that sane and moderate men are unwise and unpatriotic, merely because they are unwilling to waste the substance of the country in a wild riot of naval construction. Compared with the guns of every other nation of the world, save England, and the jingoes always exclude England from their calculations, the guns on our ships in weight and carrying power are distinctly superior to all others."

Brigadier-General Erasmus Weaver, head of the coast artillery of the United States, confounds the fiction writers.

General Weaver would have charge of the defenses of the country if such an invasion occurred.

In 1915, testifying as to the strength of our coast defenses, General Weaver said:

"I have been a close student of the whole subject, naturally, for a number of years, and I know of no fortifications in the world, so far as my reading, observation and knowledge goes, that compare favorably in efficiency with ours."

On January 19th of the present year, General Weaver went before the House Committee on Military Affairs and asked for an increase of 11,000 men for the land fortifications. I quote from the report of the hearings before the committee:

MR. McKELLAR—"If we conclude to carry out your recommendation and give you the 11,000 men, then, as I understand you, you would have a perfect system of coast defense that you think would be adequate for any purpose?"

GENERAL WEAVER—"Yes."

MR. McKELLAR—"Your idea is that your guns are sufficient now?"

GENERAL WEAVER—"The guns now mounted and those contemplated will give us an entirely satisfactory defense."

MR. McKELLAR—"You do not take any stock in the idea that the ships of foreign nations carry guns of long enough range to silence your guns?"

GENERAL WEAVER—"No."

MR. McKELLAR—"I want to ask you, General, with our present condition, is our condition of preparedness for defense deplorable?"

GENERAL WEAVER—"Except in the matter of personal, it is not."

MR. McKELLAR—"It is in excellent condition, with the addition of a few officers and men, such as have been recommended by the department and by you?"

GENERAL WEAVER—"Yes, sir."

MR. McKELLAR—"In your judgment, is it not unfair and misleading to the American people to have a public man make a statement that would lead you to believe that the coast cities of our country are wholly at the mercy of some invading enemy?"

GENERAL WEAVER—"I do not know that there is any officer acquainted with the facts that would make such a statement."

MR. McKELLAR—"Any public man; I do not say an officer?"

GENERAL WEAVER—"I hesitate to criticize public men."

In the Congressional Record of February 3, 1916, page 2265, is taken the following extract from the testimony of General Nelson A. Miles, U. S. A., retired:

"Having had much to do with placing and construction of our fortifications, and inspecting every one along the Atlantic, Pacific and Gulf coasts, as well as having had an opportunity of seeing all of the great armies of the world and many of their fortifications, including the Dardanelles, I am prepared to say that our coasts are as well

defended as the coasts of any country, with the same class of high-power guns and heavy projectiles, and I have no sympathy for the misrepresentations that have been made in the attempt to mislead the public."

Later this officer declared:

"These overseas expeditions spring from the minds of men writing about preparedness who know less about preparedness than anything else."

Before a Senate Committee, January 31, 1916, General Miles declared:

"The placing of an army on American soil is the last thing any European government would attempt: it could never be re-embarked. It would dissolve like snow beneath the midday sun. Whenever it has been attempted it has resulted in disaster."

We have seen this come true at the Dardanelles. The greatest battle fleet in the world's history backed up a magnificent army in that landing. They faced no such great guns as our coast forts have. Yet for a year this army and navy struggled and the soldiers never got beyond the range of the naval guns. Then the attempt was abandoned. The jingoes refuse to remember such a recent shattering of their fictions, and try to make you forget it, too.

They refuse to remember that England during the present war, with absolute control of the sea, required thirty-three days to move 30,000 troops, unequipped, from one friendly port, Quebec, to another friendly port, Southampton. Yet they tell you glibly of 400,000 enemies landing on our shores almost overnight.

As old Lew Dokstader remarks truthfully, if jokingly: "The two best friends of the United States are the Atlantic and Pacific Oceans."

If the people know the facts there will be no fear. If there is no fear the "preparedness" proposition now before Congress for a vast army and a vaster navy will not become law. But to escape the burden of billions of taxes, an armed aristocracy, and ultimate subjection to the munition makers and their financial allies backed up by a great army, the people must act. They must write to their Congressman, to their Senators, to the President.

A two-cent stamp, rightly used, will hold in the hands of the people the ruling power that threatens to slip into the hands of their greatest enemies, the money lender, the imperialist and the men who make their fortunes from the blood of armies.

The people must stop thinking of the government as something beyond them. The people are the government. Every stockholder in a corporation has the right to know how, where and why the concern's money is being spent. Every American is a stockholder in his government.

OUR TROOPS IN MEXICO

Our troops are in Mexico doing police duty, running down a murderer of Americans. For two years they were on the border preparing for just such work. After they had orders to "get Villa" it took a week to get started. That delay tells the real story of our need of "preparedness."

But it is not the "preparedness" of more hordes of armed men. It is the "preparedness" of being able to use efficiently what we already have the development of our industries on a basis of efficiency. This is the best, the only preparation against war.

Again, remember, the expedition into Mexico is a police work. But the President himself has discovered a capitalistic plot to bring us into actual war with Mexico. So, impressed with this feeling of a deliberate attempt at treason by American capitalists, the President has issued a public statement which includes the following words:

"It is my duty to warn the people of the United States that there are persons all along the border who are actively engaged in originating and giving as wide currency as they can to rumors of the most sensational and disturbing sort which are wholly unjustified by the facts. The object of this traffic in falsehood is obvious. It is to create intolerable friction between the government of the United States and the de facto government of Mexico, for the purpose of bringing about intervention in the interests of certain American owners of Mexican properties. This object cannot be attained so long as sane and honorable men are in control of this government, but very serious conditions may be created, unnecessary bloodshed may result, and the relations between the two republics may be very much embarrassed.

"The people of the United States should know the sinister and unscrupulous influences that are afoot and should be on their guard against crediting any story coming from the border, and those who disseminate the news should make it a matter of patriotism and of conscience to test the source and authenticity of every report they receive from that quarter."

It would be well for those who have not taken an active interest in the operations of the government, who have been careless of the wel-

fare of their own country, who have been too willing to take as fact everything they see in print, to consider this warning of the President. And it would do no harm to the country for every American to apply this same test and look for the "sinister influences" behind the propaganda for hurling the country into war, and for leading us into a wild rush for "preparedness."

THE BATTLE CRY OF MAXIM

Have you seen that awful moving picture, "The Battle Cry of Peace?" Did you shake with fear and tremble for your country's safety?

Do you know that others were shaking at the same time, but with laughter at your fear and with joy over the fat contracts your fear might bring them?

On the screen you were told that the play was founded on the story of Hudson Maxim, "Defenseless America." You saw Mr. Maxim in the picture. He was holding something aloft. It was an instrument of warfare.

Now, Mr. Maxim was merely advertising his wares and playing on your fears to make a market for his goods.

Mr. Maxim has something to sell—war munitions.

The following is from the stock report of Harvey A. Willis & Co., 32 Broadway, New York City, November 13, 1915:

"The stock of the Maxim Munitions Corporation is the latest candidate for favor among the Curb war stocks. It made its appearance this week at 12 and was actively traded in at 12 up to 14½. This company is a \$10,000,000 concern recently organized for the purpose of manufacturing munitions of war of all kinds, except explosive materials. . . . The company has arranged to take over the important inventions of Hudson Maxim for the manufacture of aerial torpedoes, bomb-throwing devices, aeroplane guns, etc. Mr. Maxim himself will be president of the company."

The book was a fine advance notice. The picture was a fine follow-up. Then came some swift "patriotic" work.

Just two weeks later, November 27, 1915, the following appeared on the first page of the New York World:

ST. LOUIS, Nov. 26.—Many members have resigned and others are threatening to resign from the Committee of One Hundred appointed by Mayor Kiel to urge the preparedness programme upon Congress. This action resulted from advertisements in St. Louis newspapers this morning of a \$10,000,000 Maxim Munitions Corporation offering stock for sale at \$10 a share. Hudson Maxim appeared two days ago before the Business Men's League to urge support of the national defense programme.

"That's a pretty swift beginning," said former Solicitor-General of the United States Fredrick W. Lehmann, in announcing his refusal to serve on the committee.

"One cannot help suspecting an ulterior motive," said Judge H. S. Caulfield, in declining to be a committee man.

"If the activities of the National Security League, at the instance of which the committee was appointed, the appearance of Mr. Maxim and the promulgation of the advertisement can be connected, it is treasonable," said John H. Gundlach, former President of the City Council and member of the committee.

Here we have a sample of the "patriotism" that is directing the "preparedness" campaign, spending huge sums carrying its poison of fear into every part of the Union.

It is time for every man and woman of the United States to get angry, to fight this misrepresentation and deception. Pass the facts on to your doubting or unconcerned neighbor. Become a recruiting officer for the army of peace.

Think, write to your Congressman, and when the time comes, vote. Your livelihood, your peace, your life and the lives of your children all depend upon the immediate crushing of the head of the serpent of militarism.

THE NAVY LEAGUE FOR DEFENSE?

The Navy League has been spending large sums to tell Americans that it is organized for the defense of the country.

The Navy League is deceiving the country, and its own official organ, the "Seven Seas" magazine, proves the deception.

On page 13 of the September, 1915, issue appears the true gospel of the Navy League.

We read: "The true militarist believes that pacifism is the masculine and humanitarianism is the feminine manifestation of national degeneration. . . . World empire is the only logical and natural aim of a nation."

Then, on page 23 of the "Seven Seas" for November, 1915, is an enlargement upon the "defense" idea, as follows: "It is the absolute right of a nation to live to its full intensity, to expand, to found colonies, to get richer and richer by any proper means such as armed conquest, commerce, diplomacy."

Here we have the philosophy of the Navy League, which thus sustains the ideas of its munition-making founders. Brutal, lawless, avaricious, but ever making the common people pay the bills in life, limb, money and waste.

The munition makers fear the ending of the war. They have built vast additions to their factories, not temporary structures, but great buildings that indicate not only hope but determination that this war shall continue, that other wars shall follow, and bring their bloody profits with them. If they cannot force more war they can at least, they believe, tie up this country for huge munition contracts. And they, and their tools, are preaching fear to get those contracts. And this treason, masked as patriotism, has deluded many who have not thought and will not think.

There is a proposition now before Congress for the appropriation of \$500,000,000 for a great naval building programme. This was first proposed by Robert M. Thompson, president of the Navy League and chairman of the board of directors of the International Nickel Company, a firm that has profited and will profit probably more than any other concern by the passage of the naval bill. The proposal was made at a dinner in New York before a group of men who included those "patriotic Americans" who hold absolute control of the making of war munitions. The propaganda began at once and now continues with great expenditures. It is of no concern to these men that "we are threatened from no quarter," as the President says. They want the money. And you, Americans, must pay now in cash from your wages, and later must take up the arms these munition makers will sell you and march off to the "armed conquest" the Navy League's official journal says is the "proper means" by which the United States must show its destiny in the world's history.

I earnestly urge those members of the Navy League who have a real feeling of regard for the country's safety, but have allowed themselves to be tricked into membership in this organization by the cry of "patriotism," to think calmly, read Congressman Tavenner's speech on the Navy League, use their reason, and be thinking patriots, not fear-driven tools.

Remember the warning words of George Washington, in his farewell address to the American people: "Cultivate peace and harmony with all nations. . . . Overgrown military establishments are, under any form or government, inauspicious to liberty, and are to be regarded as particularly hostile to Republican liberty."

A QUESTION OF "RIGHTS."

The men who voted against tabling the proposal of Senator Gore and Congressman McLemore to warn Americans off armed belligerent ships have been branded traitors.

But these men forgot party lines, forgot their own political safety to consider the safety of 100,000,000 Americans who have a right to peace. The President had said that if one American who traveled on an armed ship was killed the country might be plunged into war. It was a question of "stand by the President" in support of his dangerous foreign policy, or stand by the people.

By a parliamentary trick, a vote was prevented upon the real feelings of Congress as to warning Americans off such ships.

Any man with common sense will deny that Americans have a right to use such ships when their President declares they endanger the country by so doing. Under such conditions, a "right" becomes a crime.

Sweden, placing common sense above a "doubtful legal right," has issued a warning to its citizens to keep off armed ships of the warring countries.

Norway, in the face of jingo cries, recently voted down a proposition for so-called "preparedness."

Congressman Decker, of Missouri, summed up the whole matter in his speech on the floor of the House during the discussion of the McLemore resolution, when he said:

"If war comes, we will all stand by the President of the United States. But this, thank God, is a representative Government. And I wish to say to the insinuating gentleman from Alabama (Mr. Heflin) the question now is, Will you stand by the American people? You cannot dodge the question, gentlemen of the Southland and gentlemen of the Northland. The question is, Will you go to war on what Mr. Lansing says is a doubtful legal right? I am willing to go to war if necessary. My people have borne their part. My father and my uncle fought to preserve that flag. But I say to you, the private citizens of this country, the men who pay the taxes, the men who, if there is war, will die in the trenches, the men who will breathe the asphyxiating gas, the mothers of the boys whose flesh and blood will be spattered on the fields of battle, want to know before war is declared why they have to go to war."

We Americans have three duties before us. We must keep out of this war, for we have no right in it no matter what the Wall Street Tories and "patriots" tell us through their newspaper spokesmen; we must do all in our power to help the nations at war find a common ground for an early peace; we must take the lead in suggesting the limitation of armament that will lead to disarmament. And if we begin now to pile up a great navy and a great army we cannot hope to have the proper influence with the world in bringing about this condition that the peoples of all the nations long for. War and preparation for war have not brought it and cannot bring it. The people have the power in their hands to crush the avarice for gold and conquest that war has brought. That power is the voice, the pen, and greatest of all, the ballot.

ARMOR PLATE PATRIOTISM.

The patriotism that fires our munition makers, whose fine hands can be recognized in the "preparedness" agitation, was brought forward in startling relief recently.

A Senate committee, considering the bill of Senator Tillman, appropriating \$11,000,000 for a government armor plate plant, was informed by Senator Penrose of Pennsylvania, that if the Tillman bill was reported favorably the armor plate manufacturers of the United States, who for years have been absorbing vast government contracts at vast profits, immediately would raise the price of armor plate \$200 per ton.

The Senate passed the bill, although the advocates of government by condensation fought to the last ditch. Immediately the armor plate men lost some of their patriotic bluster and offered, before the House, to reduce the price of armor plate if the House would reject the government owned plant. But the members of the House have learned some things about the munition makers recently, and will do their duty accordingly.

Other samples of munition-making "patriotism" are to be found in the speeches of Congressman Clyde H. Tavenner of Illinois. These speeches may be secured by writing to Mr. Tavenner at Washington.—Adv

BIG ENGINE PLANT COMES TO BAY SHORE.

A big expansion in the capitalization and plant of another successful local corporation was announced, this week, and adds materially to the conspicuous progress made in the expanding radius of the big manufacturing holdings that are creeping over the fringing bay counties, a commanding depot on the world's trade route, and of natural commercial and geographical importance. Expansion in manufacturing plants on the shores of this great harbor have only begun, according to the local Chamber of Commerce, which is now making a careful survey of this field.

The Standard Gas Engine Company of Oakland, a thriving concern that captured the highest award at the recent Exposition, and has acquired a wide reputation for its guaranteed work on Diesels and engines of allied character, has been snapped up at \$600,000 by the U. S. A. Engine Company, a robust and aggressive \$1,500,000 corporation financed by Eastern capitalists. The new concern has also taken over the agency for the Starkhardt-Harris Diesel engine. The way in which the new concern is absorbing promising properties of this character indicates that the management intends to take the lead in marine engine construction on the Pacific Coast. The patents it controls and the plant it is building certainly warrants such conclusion. The plant recently bought on the Oakland estuary will be extended six blocks at a cost of \$200,000, and the labor roll will be increased by 300 men. Over \$1,000,000 are already booked.

According to Vice-President William L. Hughson of the Standard Company, who handled the option for the Easterners, the new organization will bring \$1,000,000 of business to this locality and largely stiffen faith in California as an industrial center. The U. S. A. Engine Company will make gas engines up to 100 horsepower, standard. Higher powered engines will be built on the Starkhardt-Harris Diesel type. For a long time past California has been greatly handicapped in getting high gas-power engines on this coast. The advent here of the U. S. A. Engine Company, with its ideal facilities for covering all demands in their line, clears the way for largely extending the sales of California petroleum products, and thereby dovetails into the new interlocking industries that in time will make the bay counties the heart of a great and thriving commercial center.

NEW PENSION SYSTEM OF PACIFIC GAS.

The executive committee of the board of directors of the Pacific Gas & Electric Company announced, this week, an effective plan of pensions, standard in character, for all employees on the roll of the parent company and its auxiliaries. For many years the company has taken care of its employees, who have been loyal and devoted, by retiring those who had been incapacitated through injuries or by reason of age infirmities, on a pension sufficient to maintain them in the necessities of life. The new plan, issued this week, will henceforth stand as the official pension plan of the company. These new benefits will apply to those persons only who, later, may be in the service of the company, and who have been required to give their entire time to the business of the main company or any of its subsidiaries. In the latter case, the executive committee will determine the pension allowance and proportionate cost to be borne by each company. Any officer or employee who reaches sixty-five years, after fifteen years continuous service, may be pensioned by his own request or action taken by the executive committee. Two other fields are covered; employees of 20 years' service, suffering from mental or physical disability, may be retired, and employees of continuous ten years' service who shall be judged incapable through injuries received while actually at work in the employ of the company, may be retired and pensioned. For each year of service an allowance of one and one-half per cent of the average regular monthly pay received for the last ten years preceding the retirement is the basis of payment. For instance, an employment of forty years on an average salary or wage for the last ten years of \$85 per month would be 60 per cent, or \$51 per month, payable monthly. Salaries thus figured must not be less than \$15 per month.

—Patience—Why did Wagner write such terribly loud music, do you suppose? Patrice—Oh, I guess his wife was deaf, and he did it to annoy her.—*Yonkers Statesman.*

SAN FRANCISCO BAY.

A royal mien thy rank betrays,
Proud offspring of the sea,
Clad in thy robe of purple haze,
Thine air of mystery.
Compass'd by Titan captors round,
Aloof dost thou abide,
Thy varying mood forever crown'd
With an unconquered pride.
Yet hast thou, stern, mysterious bay,
One tender gift of fate:
With lingering ray, each parting day
Smiles back through Golden Gate.

—Jean Rudolph.

—Probably the most successful attraction ever produced at Techau Tavern is the Show Girl Revue, which is now crowding this popular cafe. Magnificent gowns, fresh, rich voices, new and catchy songs are the features which appeal so strongly to the Tavern patrons. The eight young lady principals look well, sing well and carry their magnificent costumes well. They are directed by Mr. E. G. Wood, the well known Eastern producer, who accompanies them on the piano. The gowns and the songs are new each week. On Saturdays all the ladies who attend the Tavern are presented with souvenir bottles of La Boheme perfume.

—The Grasshopper Club of Oakland will hold a picnic at Pinehurst on the Oakland, Antioch & Eastern Railway, in the heart of the Redwoods, Sunday, April 23d. Club members will leave 40th and Shafter avenue on the 10:10 a. m. Sunday excursion train. This event will mark the opening of the Pinehurst grounds, where music will be offered every Sunday and holiday during the summer.

—If you are a man who discriminates over luncheons, do not hesitate, but go to Jules' well known establishment, Market street, south side, just below Third street, where you will find an incomparable lunch, a special feature, for 40 cents. Try it, and you will become a "steady." In the evening, dinner, dancing, music, with wine. \$1.

Paintings of the Exposition

By Kate Montague Hall

Published by John E. D. Trask at
109 New Montgomery St., San Francisco

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Of this publication, consisting of artists' proof reproductions in full color of twelve original paintings made on the Exposition grounds, only one thousand sets were printed. Each set is numbered and each proof is individually signed by the artist. There is very brief accompanying descriptive text. The price is fifteen dollars the set. A limited number of sets may still be had of the publisher.

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Villa's Hiding Place

BY PAUL BRUSKE.

Broken with mountains bare of foliage save the occasional mesquite or cactus, the Mexican desert in July when we crossed it in an auto, seemed to represent the absolute zero in real estate.

Through this waste, the wagon roads follow the railroads, and the tourist's chief task is to remember on which side of the Internationale de Mexico he happens to be, taking the first fork back and continuing this simple though erratic maneuver until he decides to call it a day's work, and goes into camp.

The Mexican desert isn't always as dry as Death Valley. There are times when it rains fiercely and long. We could readily believe this from the terrific chasms that these storms had cut in the adobe clay. We crossed but one stream—one stream in 200 miles—that had water in it.

Yet there is a sparse population along the line. Once in ten miles occasionally, but more often once in 25, we came to a desert rancho, consisting of a mud hut and a shed without walls. The hut sheltered usually a fabulously old Mexican, his son, the son's wife, and three or four sore-eyed children. All were obviously underfed and unbelievably dirty. Under the shed would probably be tethered an emaciated goat. In the middle distance a burro would be munching a briar bush as dry as paper. An hour's travel might reveal a half-dozen cattle of the longhorn type, their tongues swollen by their forage, the prickly pear.

The big problem of this family is the water supply. This every Mexican rancher hopes to secure the year round from the open air tank he has dug in the bed of some dry stream that occasionally becomes a torrent. By July these tanks were either dry or covered with a thick coating of scum. I had always supposed there was an element of grandeur about a rancho. The northern Mexico article makes the average southern Negro cabin in the States look like a coupon clipper's mansion.

Through all the region the only real tree is the yucca palm, hardest of its family. Alone or in groups they stand sentry over their barren surroundings, towering sometimes to nearly the height of a full-grown man whom, from a distance, they weirdly resemble. To test his marksmanship, Bill Lane drew the little rifle we carried and took a shot at one of these palms. The tree simply disintegrated. It had been a palm. It became a puff of dust which the wind blew away.

Along the railroad there are two or three visible towns. One of them is Lampazos, which bears the evil fame of being the hottest place on the North American continent. The railroad drags in a tank car full of water once a week. This is the sole supply.

There is a river at Monterey—a river of the year round type, though not big enough to require a bridge. Our trip was in 1910. Something more than a year before, that river had washed away all of Monterey located on the low ground, entailing great loss of life and some property damage.

They told us that the river, which approaches Monterey through a valley, between two mountain ranges, filled the gorge five miles in width almost to the brim, carrying on its crest many dead Mexicans and the debris of scores of ranchos.

Lane asked in strict confidence what killed the flood victims—was it the shock of so much bathing?

Even the smallest Mexican town has its plaza, an open square where, in the evening, the band plays ditties that, to the unpracticed ear, seem to have no rational periods. The public walks around the plaza, turning always to the left. Mothers and daughters do most of the walking. We counted 22 laps for one duenna and her veiled charge. Then we left. They may be going yet.

In a long experience on the road we had come to regard local motorists as the source of valuable road information, and had never sought it in vain. In Monterey we had another reminder that we were unwelcome strangers in a foreign land.

Circling slowly about the plaza we rejoiced in the sight of a car built in the Detroit factory to which we owed allegiance. We gave the driver a hail and started for the curb. The fat, arrogant representative of an envious race favored us with one hostile glare and stepped on his throttle.

From Monterey to Saltillo, the traveler's route is through a rugged mountain region. All trains double-head into Saltillo, and the track winds through chasms and along cliffs all the way.

Wagon road? There is none. The statement is literally true. Rumor has it that one of Don Porfirio's colonels made the trip the down-hill way once, and took along his carriage. We never found his route. Perhaps the flood had so altered the landscape as to wash his road away. At any rate, 15 miles out we found the valley barred by an arroyo 40 feet across and almost that deep.

We tried the next valley—the one used by the railway—and found it better, as progress was possible for nearly 50 miles, in and out of the bed of a dry stream. At deep arroyos we took to the temporary railroad bridges then under construction all along the line as an aftermath of the flood.

The 100 miles took us six days. The last two nights we spent at Saltillo, leaving the car and returning by rail for the next day's drive.

Through this whole region, the railway is the only method of travel. Crops are marketed by it and people travel about in the coaches from one rancho to another. If a peon desires to sell his pig, he buys a ticket for town, checks the pig in the baggage car and makes the trip by rail.

The trains are manned by Americans who may be pardoned for some practices not pardoned north of the border.

"Did you buy tickets?" asked the genial conductor between Paradon and Saltillo. "What a shame! Don't you know I can carry you quite a bit cheaper than the railroad?"

Mining is the one source of wealth, and the problem of transportation is always present. Burros are the general medium, but even in 1910 the mine owners were anxiously awaiting the perfecting of aircraft which will, they predict, prove the final solution.

"See that mountain over there?" The question came from a mine owner in Saltillo. "In a straight line over that mountain is Monterey, 39 miles away. On the far side of the mountain I own a mine. To get to that mine I must travel 100 miles by rail to Monterey and then come back a day's journey on horseback to the property.

"An aeroplane is the only answer. The floods make road improvement out of the question. It can't be done."

It is in country like this that Villa has his lair. Surely the boys who fly for the U. S. A. will be mighty aids in tracking him down.

South of Saltillo one again encounters the desert—a region very similar to the northern belt and running clear to the plateau where populous Mexico lives.

Once on this plateau, the food problem of an invading force becomes simplified. In all probability, its battles will be virtually over when this stage of the journey is reached. Water is plentiful. Forage can be had. Railroads cease to travel on trestles. The country becomes more like a section of southern Texas—semi-arid, perhaps, but irrigated and producing.

Through this country an invading force might readily be self-supporting; in Northern Mexico, never. But, if there is to be battle between Mexico and the United States, the battle ground will be the desert north—the haunt of the lawless Villa, the land which has already been swept by the alternate pillage of Diaz, Madero, Huerta, Villa and Carranza.

Chili, frijoles, tortillas—these are no food for a fighting man, and there aren't enough of them to go round now. No wonder we read that Uncle Sam is mobilizing his supply trains!—*Detroit Saturday Night*.

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The Background of the War Zone

New taxation amounting to \$325,000,000 was announced recently to the House of Commons, but the British public is said to have shown "little interest," probably because the new burdens had been foreseen as inevitable. To a great extent the increase is to be got by a tax on luxuries, and in particular the small luxuries of the poor, to which British finance has always been tender. A halfpenny the pound is put on sugar, which is expected to yield \$35,000,000, despite the campaign for economy in sweets which the tax will help. A new import duty of threepence the pound is put on both cocoa and coffee. Travel is to be taxed a penny on each shilling of railway fare. All these specially hit the poor, but the well-to-do are affected by the special tax on automobiles of more than 16 horsepower. Yet heavier taxes will be needed before the war is done. When it began, the national debt in billions of pounds was 0.65; it is now 2.14, with 3.5 in sight. To carry that burden all the available sources must be taxed to the limit.

* * *

That there is crooked work going on in high places at Washington in the matter of informing the public as to the true state of the nation's defenses, is a conclusion that is difficult to escape after reading George Harvey's convincing exposure in the current North American Review of what it is perhaps charitable to call the disingenuous tactics of the Secretary of the Navy. In his leading editorial in the April issue of the Review, Colonel Harvey makes it clear, by the citation of records and the statement of indisputable facts, that Secretary Daniels has persistently misled the public as to the true condition of the navy. "Hence," he observes, "the term 'a daniels,' now familiar throughout the navy as synonymous with a shorter and—if conceivable—an uglier word."

* * *

The exceedingly rapid work of Congress in passing the army bills, contrary to all expectation earlier in the session, should render possible an adjournment two or three months sooner than has been anticipated. When June comes, measures so controversial as to involve prolonged opposition in the Senate are likely to be put over until winter, and the President will find himself welcoming the elimination of congressional activities until after the presidential campaign. There is nothing in the program of new legislation, which the President has recently suggested as desirable to the House leaders, to delay an adjournment, unless it be the ship purchase bill.

* * *

A great artillery expert in Germany is quoted as saying that American ammunition, which used to be very bad, is improving. Is this not near lese majeste? Almost a year ago the Bavarian crown prince declared that American shells could be known by their frightfulness.

* * *

So far, only 107 have enlisted from this city.—New York World. And the army wants 20,000 recruits right away. If Villa heard of the enlistment figures in the United States, he might stop running.

* * *

Lieutenant-Commander Breithaupt, whose Zeppelin was brought down in the Thames, is reported by the London Times as saying that he fully expected to be shot if captured. His treatment must be an agreeable surprise. Incidentally, his remark illustrates the folly of the demand for putting such prisoners to death. They take great risks in any case, and a little more or less of danger does not matter.

* * *

If Villa had been joined by all the Carranzistas reported as revolting, it would be time to look after the defenses of Washington.

—"I don't know why we came in here," said Mrs. Bored, as she settled herself down in a restaurant. "I'm not a bit hungry." "That's all right," said hubby; "just you sit here and wait." "Wait! But why. I'm not hungry, as I said before." "Never mind, dear. You will be by the time the waiter brings us our food."—*Philadelphia Record*.



INCREASING PROSPERITY THROUGHOUT THE U.S. Pig iron production at the opening of April was at the unprecedented rate of 40,000,000 tons a year; the demand for steel so far exceeds productive capacity as to force many manufacturers to refuse new business, except where belated deliveries can be arranged; unfilled orders reported by Steel Corporation at opening of April were 115 per cent greater than a year ago; the Corporation has announced that its subsidiaries would not make commitments for supplying rails at the present price for deliveries after May 1, 1917; commercial failures last month represented the smallest March total of liabilities shown in that month for six years; new security issues authorized and offered in March aggregated \$250,000,000, compared with \$57,000,000 in that month of 1915, the striking increases this year reflecting the large volume of new financing called for in connection with the increased industrial expansion; March trading in the New York Stock Exchange reached 15,056,373 shares, compared with 12,126,205 shares in February and 7,844,860 shares in March, 1915; a further sharp advance in the price of copper reflected the heavy inquiry from both foreign and domestic sources with the release of a \$6,000,000 order for the account of a European interest; and the pronounced activity in retail trade has been a direct consequence of the increased purchasing power of the people, due largely to full employment of the population at about the highest average wage ever known.

—According to the Monthly Financial Letter of Wells Fargo National Bank, most of the 61,811 tons of barley remaining on hand in California has been sold, and is only awaiting shipping facilities. The 240,977 sacks of carry-over beans would readily be sold if there were means of prompt shipment, but Eastern and foreign buyers are not willing to make contracts when no delivery can be assured. Similarly, the lumber business is restrained in its activity chiefly by deficiency of tonnage. The whole world is suffering from lack of tonnage for ocean transportation, and freight rates reflect the situation. Thus, in the last two years, the rate on grain, New York to Liverpool, has increased 900 per cent; on flour, New York to Liverpool, has increased 400 per cent; on cotton, New York or New Orleans to Liverpool, 900 per cent; on flour, from the Pacific Coast to Hongkong, 200 per cent. The Department of Commerce attributes this shortage in ships to the following causes: The elimination of merchant ships of Germany and Austria-Hungary; the withdrawal of merchant ships for military and naval purposes; and the loss of ships through submarine and mine operations.

—The local mining market continued active in Tonopah and Oatman shares during the past week. Goldfield shares are in a measure neglected, awaiting the outcome of new developments in the properties, and the start up of the new flotation plant on the property of the Goldfield Con., so it is only the question of a little time before the Goldfields will become active again.

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LIBRARY TABLE

"The Twin Sisters."

In his last novel, "The Twin Sisters," the late Justus Miles Forman, who lost his life on the Lusitania, presents, among other interesting phases, the arresting suggestion that environment possesses a potency equal to or greater than that of heredity, in influencing the development of character. Another phase, bordering on the revolutionary, is the author's estimate of the character of the titled Englishman as superior to that of the American westerner, so long the standard, with many writers, for everything that is ruggedly honest and virile in the male sex.

Twin sisters are reared in dissimilar surroundings as the result of parental separation. Diana grows up under the influence of her amiable but rigidly honest and honorable father; while Alice reaches womanhood under the direction of a prudish, artificial and self-centered mother. It is sought, apparently, to create the inference that the moral fibre of the two girls was closely akin when they were separated 12 years before the story opens. But Diana's development was unhampered; her heritage of uprightness, truthfulness and innate honesty merely took deeper root as she grew to adult stature. On the other hand, Alice's growth in the directions named was hampered and stunted from the moment her parents separated, because of the vitiating atmosphere thrown about her, and because her mother sought to make the girl a reflection of herself.

Price \$1.35. Published by Harper & Brothers, New York.

"The Harim and the Purdah."

Although the French dressmaker is a regular institution in Cairo, the modern Egyptian woman still looks best in her native costume, according to Elizabeth Cooper, in "The Harim and the Purdah," Century Company. The native costume disguises the over-abundant flesh with which the sweets and the sedentary life of the harim endowed its inmates. But this is not the sorrow to her that it would be to her western sister, Mrs. Cooper says, since the ideal of beauty in Egypt is to be as wide as one is long. In fact, women who at thirty do not consider themselves sufficiently large in girth send to the chemist for a mixture that will have the desired effect.

"Drifting Waters."

This book, by Rachel Swet Macnamara, author of "The Fringe of the Desert," etc., deals dramatically with the rebellion, secret rather than expressed and tempered with resurgences of loyalty, of a young girl, budding into womanhood, against the jealous proprietorship of a mother's love. There has been much in the married life of Mrs. Tudor to account for her bitterness of soul and to explain her tyrannous affection, an affection that demands from the daughter loved a singleness of devotion to the exclusion of every one else. The daughter's fancy is in time caught in the meshes of love, and the clandestine expression of her attachment, which the circumstances demand, involves developments of far-reaching interest to the unfolding of the story. The scene is in part England, in part Egypt; and readers of Mrs. Macnamara's "Fringe of the Desert" are in a position to make a forecast of the glow and haunting charm of her descriptions of Egyptian scenes. "Drifting Waters" will appear under the imprint of the Putnams this month.

G. P. Putnam's Sons, New York.

The last letter Thackeray ever wrote was to Mrs. Leslie, the grandmother of Shane Leslie, who records the incident in his new book, "The End of a Chapter," just published by the Scribners. Here is Thackeray's letter, written the day before he died, declining, because of illness, an invitation to dinner:

"Dear Mrs. Leslie: Since I wrote and said yes, I have been in bed two days, and fate and the doctor say No. Indeed I am unfit to come (I have only this minute crawled down to my sofa), and nobody can be more sorry than

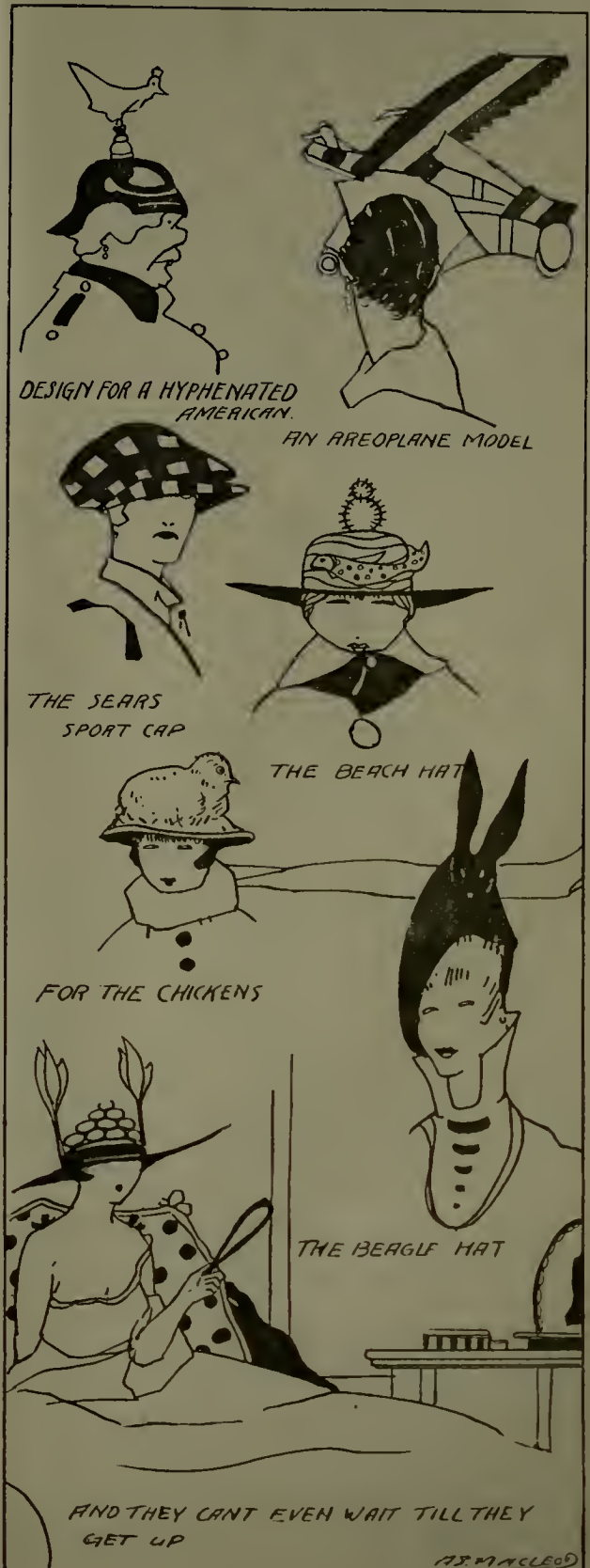
"Yours very faithfully,

"W. M. THACKERAY."

—He—Do you know Poe's "Raven." She—Why, no; what is the matter with him?—*The Club-Fellow.*

Designs in the News Letter Prize Contest for Easter Bonnets

Drawn by A. S. MacLeod



A. S. MACLEOD



SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS.

BANCROFT-MOORE.—The engagement has been announced of Miss Evelyn Bancroft to Dr. Justley Hartley Moore of New York. Miss Bancroft is a grandniece of Hubert Howe Bancroft, the historian, and a daughter of Mr. and Mrs. Harlow Palmer Bancroft of Oakland. The bride-to-be is a graduate of the University of California, where she enjoyed marked popularity. Dr. Moore is a member of the faculty of the City College of New York. The date for the wedding has not been set, but will occur in the early summer.

JENNESS-THOMPSON.—Society on both sides of the bay will be interested in the announcement of the engagement of Miss Lucretia Frost Jenness of Berkeley and Lieutenant Robert Rowe Thompson of the United States Navy. The bride-elect is the daughter of Mr. and Mrs. Herbert H. Jenness. The engagement was made known to a few intimate friends at a farewell dinner at which Lieutenant Thompson was host recently on board his ship, the United States steamer Charleston.

WEDDING ANNOUNCEMENTS.

BENNETT-BRIZARD.—"The Pines," the home of Mr. and Mrs. Philip Bowles, will be the setting for the wedding of Miss Kate Bennett and Henry Brizard on May 28th. The ceremony will be performed in the garden surrounding this beautiful home.

HANNA-ERICKSON.—Miss Gertrude Hanna and Martin Ludwig Ericson will be married on Saturday, April 29th, at the home of Mr. and Mrs. R. J. Hanna, on Laguna street. Mrs. Gardiner Bullis of Los Angeles and Mrs. Richard Hanna of Richmond will attend the bride, and Miss Virginia Hanna will be flower girl. Gardiner Bullis will be best man. Mr. Erickson will take his bride to Medford, Ore., to reside.

KELLY-EUSTACE.—Miss Gladys Kelly and Wyatt Eustace will be married in Boston the latter part of this month. Eustace is an Eastern man, who has made his home here for the past year. He left recently for the East, and en route he will visit friends in Philadelphia. After the honeymoon, the young couple will make their home in San Francisco.

WEDDINGS.

SCLATER-SMEAD.—A wedding of interest here, especially in the navy set, is that of Lieutenant Walter S. Smead, U. S. N., and Mrs. Jas. Sclater of Hampton, Virginia. The marriage was solemnized last Saturday at Coronado in Christ Episcopal Church, and followed by a reception at the Coronado Hotel. After the honeymoon, Lieutenant and Mrs. Smead will journey to this city for a visit and later go to Yerba Buena, where the bridegroom will be stationed. Lieutenant Smead has been doing duty on the U. S. S. Oregon.

WEDDING ANNIVERSARIES.

POLHEMUS.—In celebration of their ninth wedding anniversary, Mr. and Mrs. John Polhemus gave a dinner dance Thursday evening at their home on Walnut street. Twenty-four guests were present.

LUNCHEONS.

BELL.—Invitations have been issued by Mrs. J. Franklin Bell for an informal luncheon to be given at her home at Fort Mason on Easter Monday. The luncheon will be followed by an afternoon of bridge.

BLACKBURN.—Mrs. Frederick Blackburn and Mrs. J. F. Peters gave a luncheon Wednesday at their home in Scott street in compliment to Miss Esther Bentley, who is to be married shortly to Stanley Powell.

COWDIN.—Mrs. Harold Dillingham, who is visiting Mrs. Alexander Garceau on Jackson street, was the guest of honor at a luncheon given Wednesday by Mrs. J. Cheever Cowdin at the Francisca Club.

FULLAM.—Miss Rhoda Fullam gave a luncheon at Coronado on Monday in compliment to Miss Marion Baker and Miss Elinim McNear, who are visiting the Joseph Seftons in San Diego.

GIBSON.—Mrs. Algernon Gibson was greeted by some of her intimate friends at a luncheon presided over by Mrs. William Mayo Newhall, Jr. It was given Tuesday afternoon at the home of the hostess on Webster street, and was most informal on account of the Lenten season.

HOWARD.—Mrs. George Howard entertained a large number of friends Tuesday at a luncheon which she gave at her home in San Mateo. The affair was in honor of Mrs. Frederick Whitwell of Boston, who, with her husband, is visiting Mr. and Mrs. Harry Stetson.

NICKEL.—Informality marked the luncheon given Wednesday afternoon by Miss Beatrice Nickel at her home on Laguna street. This is the first entertainment that Miss Nickel has given since her return from New York.

WRIGHT.—Mrs. E. C. Wright complimented some of her friends at luncheon Thursday afternoon at the Clift Hotel. Covers were arranged for twelve.

DINNERS.

COLEMAN.—A coterie of friends enjoyed the hospitality of Miss Kathleen Coleman at a dinner dance recently at the Palace Hotel. It was given in compliment to her house guest, Miss Katherine Carlisle of New York.

HAYS.—Among the pleasurable entertainments of the past week was the dinner presided over by Mr. and Mrs. John Coffee Hays. It was given at their apartment on Washington and Hyde streets.

MARTIN.—Mrs. Eleanor Martin gave a dinner party Tuesday night in honor of Lieutenant Earl Shipp, U. S. N., who is leaving soon for the South, and Mrs. Shipp.

MCCASKEY.—Captain and Mrs. Douglas McCaskey will give a dinner party on April 29th at the Presidio.

MONTEAGLE.—A dinner will be given by Mr. and Mrs. Louis Monteaule Saturday evening, April 29th, at their home on Pacific avenue.

MOORE.—Mr. and Mrs. Charles C. Moore gave a dinner party Wednesday night in compliment to Mr. and Mrs. Frederick J. Faulk of New York.

ROHNER.—Dr. and Mrs. Francis Rohner were hosts at a dinner party Saturday night, entertaining in honor of Mr. and Mrs. Charles S. Young.

SEFTON.—Mr. and Mrs. Joseph Sefton's beautiful home in San Diego was the setting for a delightful dinner dance Saturday evening. The function was in honor of Miss Marion Baker and Miss Elinim McNear, who are visiting them.

UHL.—Adolph Uhl gave a dinner party at the Palace Saturday night, with dancing afterwards.

TEAS.

ALLEN.—An informal tea was given by Mrs. Herbert Allen recently on Laguna street.

McMULLIN.—John McMullin has asked a number of friends to have tea at his studio some time during Easter week to view the paintings of Mrs. Edward Pringle.

PROCTOR.—Among the pleasurable affairs of Easter week will be the tea to be given by Mrs. Frank Hunt Proctor on Wednesday afternoon, April 26th. It will take place at her handsome home in Piedmont.

SCHROEDER.—Mrs. Frank Gultard was guest of honor at a tea Wednesday at the home of the Misses Sophy and Lillian Schroeder.

CARDS.

BRADEN.—A number of San Francisco friends will cross the bay next Tuesday to attend a bridge party to be given by Mrs. E. B. Braden at her home in Oakland.

HENSHAW.—Mrs. William Griffith Henshaw will give a large bridge tea on May 5th at her home across the bay. Several score invitations have been received on this side.

LAASSITER.—Mrs. Win. Lassiter entertained with four tables of bridge Saturday afternoon. Her beautiful home on Pierce street was decorated with a profusion of spring flowers.

SUPPER PARTIES.

PRINGLE.—Mr. and Mrs. James Pringle were hosts at a supper party on Saturday night, in honor of Mrs. Charles Gage of Winnipeg.

PICNIC LUNCHEON.

CORYELL.—Mrs. Joseph Coryell will give a picnic luncheon on Sunday under the trees at her country home at Menlo Park in honor of Miss May Robson and her company.

ARRIVALS.

ASHTON.—Mrs. George F. Ashton and her daughter, Miss Helen Ashton, have returned from Sacramento, where they have been the guests of Mr. and Mrs. John Piggott.

BOWMAN.—Mr. and Mrs. Melville Bowman has arrived from the East, where they have been on their honeymoon. They are stopping at the Palace Hotel, and will return shortly to their ranch at Beowawe, Nev.

CAMPBELL.—Mrs. W. Howard Campbell came up from Santa Barbara Monday, and will be the guest for several days of her mother, Mrs. William Clift. The latter is occupying an attractive apartment at the Clift Hotel.

COOK.—A warm welcome is being accorded Mrs. Hugh Cook, who recently arrived from Honolulu, where Captain Cook has been stationed for five years.

HOLMES.—Mr. and Mrs. Howard Holmes, who have been enjoying a motor trip through the Sacramento Valley, returned Monday to their home on Buchanan street.

HUNT.—Judge and Mrs. William Hunt have returned from an enjoyable visit in Southern California, and are established in one of Mr. Bothin's houses in Ross, where they will spend several months.

PERKINS.—Mrs. William Perkins, who has been visiting her brother-in-law and sister, Mr. and Mrs. Frank R. Kendall, at San Diego for the last fortnight, returned Saturday to her home in this city.

WEINSHENK.—Mr. and Mrs. S. M. Weinschenk, of Nurnberg, Germany, are here visiting relatives, after an absence of many years. They are at the Hotel Normandie.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

DEPARTURES

- BUCKBEE.**—Mr. Spencer Buckbee, his sister, Mrs. Robert Curry, Miss Laura Curry and Miss Margaret Buckbee left Tuesday morning on a motor trip to Southern California. They contemplate being away for two weeks.
- FLEISHHACKER.**—Mr. and Mrs. Herbert Fleishhacker left Tuesday for Portland, Ore. They will be in the Northwest for several weeks.
- FILER.**—Mr. and Mrs. Walter Filer left recently for a ten days' sojourn in Santa Barbara. They are stopping at the Hotel Potter.
- GREEN.**—Mr. and Mrs. Charles Green and Mrs. Sidney B. Cushing left Wednesday on a motor trip to San Diego.
- JOHNSON.**—Mrs. Otis Johnson, accompanied by her two children, has gone to Sacramento to spend the next two weeks with her grandmother, Mrs. Wilcox.
- KOLNER.**—Mrs. Alfred Kolner, who has been visiting her mother, Mrs. J. Samuels, 3663 Clay street, for the past few months, left Monday for New York to join her husband there.
- LEONARD.**—Mrs. Jane Leonard and her little daughter, Jean, have gone to the Santa Cruz Mountains, where they contemplate spending several weeks.
- McALLISTER.**—Mr. and Mrs. Hall McAllister and their daughters, Misses Ethel and Marian McAllister, left Saturday on a motor trip to San Diego and Arizona.
- ORR.**—Mr. and Mrs. James W. Orr disposed of their home in Gough street and have taken a bungalow in Santa Barbara.
- SEARS.**—After a delightful visit with Mr. and Mrs. Charles Clark and the Francis Carolans, Miss Eleonora Sears left recently for her home in the East. During her sojourn down the peninsula she was the feted guest at numerous affairs.
- SCHILLING.**—Mr. and Mrs. Rudolph Schilling left recently on a motor trip to Southern California. They contemplate being away for several weeks.
- TAYLOR.**—Mr. and Mrs. William Taylor left Wednesday for Del Monte, where they will witness part of the polo tournament. They will return to San Francisco on Sunday evening.

INTIMATIONS.

- ARMSBY.**—Mrs. George Armsby and her children will leave to-day for the Eastern metropolis. They will be away for the greater part of the summer.
- BAKER.**—Mrs. Wakefield Baker and her two sons, Messrs. Livingston and Wakefield Baker, Jr., who have been sojourning during the winter at an apartment on California street, moved Saturday to their home on Pacific avenue.
- BOARDMAN.**—Mrs. George C. Boardman has rented the Speiker house in Ross, where she will spend the summer.
- BOISSEVAIN.**—Mr. Boissevain, the well known banker of New York, is again at the St. Francis. He is contemplating a trip to Del Monte for the Easter holidays.
- CAMPBELL.**—Mrs. W. Howard Campbell of Santa Barbara is visiting her mother, Mrs. William Clift, at the Clift Hotel.

- COWDIN.**—Mrs. J. Cheever Cowdin will leave to-day for New York, where she will join her husband.
- CROTHERS.**—Mr. and Mrs. George Crothers and the latter's mother, Mrs. William Mills, will move shortly to Los Altos, where they have taken a house for the summer.
- DONOHUE.**—Mr. and Mrs. Joseph A. Donohue, Jr., have taken the lodge on the James A. Folger estate, near Woodside. They will be there all summer.
- FARQUHARSON.**—Mr. and Mrs. Charles Farquharson are planning to leave the first week in May for the East. They will be the guests of relatives and friends in New York and Philadelphia.
- FELTON.**—Mr. and Mrs. Charles Felton have come up from Coronado, and are again occupying their apartment at the St. Xavier.
- FLOOD.**—Mr. and Mrs. James Flood are again occupying their beautiful home at Menlo Park, Linden Towers, after several weeks in New York visiting with their daughter, Mary Emma Flood.
- FOLGER.**—Mr. and Mrs. James Athearn Folger and Miss Genevieve Cunningham have closed their home on Pacific avenue and are established at their country place at Woodside for the summer.
- GALLOIS.**—Mr. and Mrs. John Gallois will pass Easter Sunday at Del Monte. They will motor down Saturday with a party of friends.
- GASSNER.**—Mr. and Mrs. Louis Gassner have given up their home at 625 Ashbury street, and are now residing at the Fairmont Hotel.
- GILL.**—Mr. and Mrs. John Gill of Redlands are at the Palace, where they are the guests of Mr. and Mrs. A. C. Borage of Boston, who have been touring California in their private car.
- GOODWIN.**—Mr. and Mrs. W. A. Goodwin have leased their home at Woodside to Mr. and Mrs. A. Baehman for the summer.
- McBRYDE.**—Mrs. Elizabeth McBryde, who has been making her home at the Hotel Granada, moved the first of the week to the Clift Hotel, where she will reside permanently.
- MOORE.**—Mr. and Mrs. Pierre Moore have returned to town after a visit of several days in Burlingame, where they were the guests of Mr. and Mrs. Bernard Ford.
- NEWHALL.**—Mrs. Edward Newhall and her son-in-law and daughter, Mr. and Mrs. Frederick Woods, and their children are settled in Redwood, where they have taken a house for several months.
- NORRIS.**—Mr. and Mrs. Joseph Norris have closed their home in Oakland, and will reside during the summer at their country home at Bolinas.
- ROLPH.**—Mrs. James Rolph, Jr., will entertain next Wednesday afternoon at a meeting to be held at her home in the interest of the Y. W. C. A. The meeting is called for 3:30 o'clock.
- TOBIN.**—Mr. and Mrs. Edward Tobin expect very soon to move into their beautiful new home at San Mateo.
- VERDENAL.**—Mrs. D. F. Verdental and her daughter, Mrs. Blanche Verdental Gray, are guests at the home of Mr. and Mrs. E. Clemens Horst. They will be guests at the home of Mr. and Mrs. Samuel Shortridge before their return to Fresno.
- WILLEUT.**—Dr. and Mrs. George Willeut are established in an apartment on Jackson street.

PACIFIC COAST

Motor Power AND Automobile Show



Outing Costume Fashion Show



OAKLAND CIVIC AUDITORIUM

APRIL 26th to MAY 6th

ADMISSION 25 CENTS



BUICK WINNING DESMOND SILVER TROPHY. Upper—The last barrier. The streams were swollen by melting snow. Middle—In the snow country. Ranger's cabin, Merced Grove of Big Trees. Over another tree. Lower—"The End of the trail," checking station in Yosemite Valley. The edge of Yosemite.



Big Motor Power Show Opens April 26th

The Pacific Coast Motor Power Show, the greatest exposition of the kind ever held in the West, which will be given at the Oakland Municipal Auditorium from April 26th to May 6th, will be inaugurated with the greatest illuminated automobile parade ever seen in the bay cities. Plans for this monster feature are being rapidly completed by the committee in charge. More than one thousand automobiles will be in line, and among the many cities to be represented will be Oakland, San Francisco, Sacramento, Stockton, San Jose, Berkeley and Alameda. Red fire will be burned along the line of march and public buildings and many of the downtown stores and office buildings will be gaily decorated and illuminated with festoons of varicolored incandescents. Three silver cups will be awarded by the judges of the parade for the best decorated and illuminated pleasure car, motor truck and fire apparatus.

The preparations for the opening night are being made on an elaborate scale. The power show management has been assured that the transcontinental telephone will be reserved on that night for the sending of the verbal message by President Wilson declaring the show open. Among the speakers on the opening night, which will be in charge of the Oakland Chamber of Commerce, will be Governor Hiram Johnson, Mayor John L. Davie, P. E. Towne, President of the California State Automobile Industries Association of Alameda County; Joseph H. King, president of the Chamber of Commerce; Joseph E. Caine, Dennis Searles, L. W. Buckley, and others.

With more than 100 automobiles, electrical supplies and good roads making machinery firms already taking space, and the demand for additional space still very heavy, the housing of the displays will require every available foot of the great auditorium arena and the corridors, as well as two annex buildings. The big heavy canvas on the auditorium floor has been dyed green, setting off the great automobile display which will be placed there in wonderful manner. Canvas strips of the same color will be placed along the walls of the arena where the boxes are ordinarily kept. Fifty of the beautiful posts which were used in the Argentine building at the Panama-Pacific Exposition have been purchased to be used at the corners of the exhibit spaces. They will be topped with electric lights, swinging flower baskets, Oriental lanterns and silk cords running from post to post, marking the division between the exhibits.

Of equal interest to the displays of motor driven products will be the Outdoor Sports Show, which will be held in the auditorium ball room. Every costume worn for automobiling, golf, bathing, riding, driving, beagle hunting, tennis and sports of every kind will be shown by beautiful models. Eight revolving pedestals will be used, and at a given time a cord will remove a silken covering, and from each pedestal will descend a live model wearing the latest in sport togs. Woodland back-grounds, or a veranda of a clubhouse with the models posing, will be among the features. Many of the best known society women of the east bay cities are acting as patronesses of the fashion show.

* * *

Scripps-Booth Presents a Car of Class

Increasing its capital to a million dollars, the Scripps-Booth Company is making plans for trebling its output for the coming season, and with this, and the election of Clarence H. Booth as president of its new organization, takes its place with the leaders of the automobile industry.

After the many predictions that were made but slightly over a year ago, when this company announced a light car of almost twice the price of any of its light-weight contemporaries, the

success of this company has been a surprise. No doubts ever have been expressed about the car itself—which was most enthusiastically admired even by those supposed to be in competition—but doubt was expressed as to the ability to sell a light car at such a figure.

The Scripps-Booth designer, however, figured that there was a large class which well appreciated the advantages and economy of light-weight constructions, and the greater pleasure of driving light-weight handiness, who were not in any way tempted by the cheap angle of all the light cars then available. This car, therefore, was designed to appeal to the big car owner and limousine occupant who wanted a light individual car for his own use, in which he could ride with equal dignity and self-respect as when he rode behind the chauffeur in his limousine or imported car.

Important to the firm as its addition of capital is its increasing business strength of organization.

Mr. Clarence H. Booth, who takes the presidency and management of the company, has had large experience in big business, and is exceptionally familiar with automobile problems. He was formerly general manager of the Studebaker Company, and brings to his new connection, to add to the new spirit of its growth, the knowledge and worth of a long connection with automobile big business.

* * *

News from Washington

Maintenance has been given positive attention in the form of Federal aid in roads to the several States which the Senate Committee on Postoffices and Post Roads has embraced in its proposed legislation. This subject the A. A. National Good Roads Board has insistently presented ever since the coming of the vehicle which caused road travel to extend beyond town and county, and even State lines. Thus comments the Senate Committee in the memorandum which accompanies the bill recently reported unanimously:

While the primary purpose of the government in entering upon the policy of Federal aid is to secure the construction of systems of highways which are urgently needed, it should not forego the opportunity and the duty to require on the part of the States that they adequately maintain every mile of road constructed with the aid of Federal money. If legislation is framed so as to bring about such continuous and efficient maintenance, a great benefit to the people will have been assured, as it is now generally recognized that because of lax administration and mistaken economy millions of dollars worth of well constructed roads are disintegrating under the destructive action of heavy traffic. The Federal government should not expend its revenues for maintenance, as by so doing it would not add to the stock of good roads, but it can make conditions which will bring about the desired results and leave the Federal revenues free for the great task of co-operating in the building of improved roads."

In answer to the charge that Federal help would cause the States to lessen effort and rely upon the central source entirely, the Committee says:

"While the contribution on the part of the Federal government should be substantial, so that results of some magnitude might be accomplished, such contribution should impose upon the States the duty of contributing in at least as large a measure, so that there may be no insidious paternalism established, which would stifle local initiative and self-help. If the Federal government were to enter upon the building outright of a system of national highways, the temptation would be great on the part of States and their subdivisions to cease or curtail their own work of improvement in the hope that the Federal government would ultimately come and make the improvements for them. Furthermore, the imposing upon the States of the duty of making substantial contribution will serve to automatically modify the demands upon the Federal Treasury, as excessive demands upon the Federal Treasury under these conditions would at the same time entail equally excessive demands upon the States."

The American Association of State Highway Officials and the American Automobile Association, in co-operation with other organizations, are using their best endeavors to convince the Senators from the several States that the good roads bill demands consideration equal to that given to military preparedness.

Buick Wins Desmond Silver Trophy

Record Breaking Over Sierran Snows

Covered with snow and mud, and loaded with baggage and passengers until it looked more like a gypsy van than an automobile, a little Buick roadster rolled up to the Sentinel Hotel in Yosemite Valley last Tuesday at 5:30 p. m. The arrival of the Buick, which had made the entire distance from San Francisco over public roads and entered the Yosemite Valley over the Coulterville road, one of the three present automobile routes into the reservation, ended the battle for the silver trophy offered by the D. J. Desmond Commissary Company.

The Buick carried five people, two tents and provisions enough to supply the party for several days, besides the necessary equipment for overcoming all kinds of obstacles, not the least of which was the removal of several large trees from the road.

The party consisted of Fred Gross and C. A. McGee, of the Howard Auto Co., Pacific Coast distributors of Buick cars, and Mr. and Mrs. Ralph R. Earl and B. Loper of the Paramount Feature Film Co. More than 2,000 feet of motion picture film was made on the trip. This will be shown all over the world, and will give the general public some idea of the beauty and grandeur of the Sierras, white clothed in their mantle of white.

The snow covered Sierras are no longer a novelty to either Gross, McGee or the Buick car. For five consecutive years these three names have been connected with the winning of prizes offered to the first car to cross the Sierras and comply with certain rules. The Buick and its crew have captured the Tahoe Tavern silver trophy for four consecutive years, and the winning of the Desmond trophy for 1916 credits them with five straight wins without a loss, a record they may well be proud of. In speaking of the trip McGee says:

"In breaking a road over the Sierras, one expects to experience difficulties, and in most instances he is not disappointed. The story of the difficulties overcome, however, should not scare the owner, who expects to tour over these roads a month later, as by that time they will be in their normal condition, and as good as at any time in the year.

"When we decided to try for the Desmond trophy, a careful study of topographical maps showed us that there were only three wagon or automobile roads into the Yosemite. These are the Wawona road and the Big Oak Flat road, both of which reach an elevation of more than 7,000 feet, and the Coulterville road, which crosses the summit at an elevation of 6,050 feet. The only other way that it is possible for an automobile to enter Yosemite Valley is via the Yosemite Valley Railroad, which follows the Merced River Canyon, and inasmuch as this is a private right-of-way, and there is nothing that even resembles a road for vehicles between Bagby Station and El Portal, a distance of 29 miles, it is readily seen that as an automobile route it is not practical at this time. The running of a State highway up Merced Canyon, however, will be the solution of the Yosemite road problem, as there are practically no grades, and the highest elevation reached is at the valley itself, which is about 3,000 feet above sea level. A highway up Merced Canyon would mean that automobiles could drive to Yosemite every month in the year.

"In trying for the Desmond trophy, we chose the Coulterville road, on account of the difference in elevation. The regular San Francisco, Los Angeles highway was followed as far as Modesto. At this point we turned east over fairly good roads to Waterford and Lagrange. At this point we were advised that a heavy storm was raging in the vicinity of Coulterville, and that we would find the roads in very poor condition on that account. The roads were unusually good, however, until we were within about six miles of Coulterville, where we encountered a stretch of freshly graded road which was very soft. Coulterville was made without difficulty. As this was the point where we left civilization, we went carefully over our list of provisions, and bought such things as we had overlooked in our departure from San Francisco. From Coulterville to Bauer's Cave, a distance of 14 miles, the roads were in fair condition, although there were several heavy grades encountered in this distance. At Bower's Cave we stopped and inspected the cave, which is really very wonderful and more than repays one for the few minutes spent in viewing it. From

Bowers' Cave to Hazelgreen, a distance of 12 miles, the grades are continuous and in places very heavy.

We encountered our first snow about a mile and a half below Hazelgreen, and three miles and a half from the summit. This snow was mostly level, however; that is, there were very few deep drifts, and we had very little trouble in reaching the summit. Our biggest problem on this stretch was a tree about 24 inches in diameter, which had fallen directly across the road. Fortunately it had broken in three pieces, and we were able to attach a block and tackle onto the middle piece, which was about 50 feet long, and roll it out of the way with the car.

We had expected that when we crossed the summit our troubles would be almost over. They were in fact just beginning. From the summit the road winds around the north side of the mountain for several miles, and it was this piece of road that gave us our most trouble. The snow was about four feet deep, and in many places had drifted until it was necessary to do considerable shoveling before it was safe to proceed with the car. We had expected to find our last snow at the Merced Grove of Big Trees, while the snow-line in reality was some three miles further down the canyon, and just to add to our cup of misfortune, we encountered a large sugar pine about four feet in diameter which had fallen directly across our road shortly below the snow line. The tree laid in such a position that it was not practical to chop it out. For that reason we built a trestle work of timber and drove the car over the top.

About this time, the weather, which had been clear and warm, changed, and we were in the midst of a severe snow storm for several hours. This latter turned to rain, and made things very disagreeable. There is an end to all things, however, even snow and fallen trees, and after finally cutting clear of these difficulties, we made fast time into Yosemite. The Buick party was given a hearty welcome by the Yosemite natives, and after sitting down to a fine dinner which Mr. Goddard of the Sentinel Hotel had prepared for us, we quickly forgot about our hard trip.

It is hard to imagine a harder test on an automobile than a trip of this kind. In the first place, in order to carry supplies and provisions for the party, it is necessary to load the car to about three times its capacity. It is forced over and through all kinds of obstructions, and breaks a road for many miles that have seen absolutely no travel for months. On the present trip our load was so large that we were forced to carry a big box on the rear of the roadster to carry part of it. In spite of the overloading and severe treatment that the car was given, not the least bit of trouble was experienced with it or with the tires with which it was equipped. This is the first time we have ever used non-skid tires on a run of this kind, and the Goodyear straight-side non-skid tires, with which the car was equipped, certainly demonstrated their ability to give and hold traction when given half a chance. In spite of the rough going and overloading not even one puncture was experienced.

Considerable work has been done on the roads, and more is to be done. In view of this fact, and with the present good weather continuing, the roads into the Yosemite Valley should be opened up about May 1st, and without doubt May and June are the finest months in the Yosemite. The roads are free from dust, and the waterfalls are at their best, and the man who expects to travel to the Yosemite in his machine will do well to make the trip in one or the other of these months.

* * *

San Francisco Mack-Saurer Branch

The International Motor Co., of New York, manufacturers of Mack and Saurer trucks, has opened a factory branch at 2020 Van Ness avenue, San Francisco, the company operating in California under the name of the International-Mack Corporation. This branch is carrying a large stock of trucks for immediate delivery, together with a large stock of repair parts for all sizes and types of trucks built by the company. Its repair shop is equipped with the best and most modern tools.

* * *

Superintendent H. A. French of the State Motor Vehicle Department gives the following figures to last Saturday:

Registrations—Automobiles, 164,877; motorcycles, 21,197; chauffeurs, 6,871; automobile dealers, 1,163; motorcycle dealers, 176. Receipts—Automobiles \$1,713,569.60; motorcycles, \$41,960.50; chauffeurs, \$13,450; automobile dealers, \$29,708.85; motorcycle dealers, \$785; miscellaneous, \$944. Total receipts, \$1,800,407.95.

Motor Construction Tends to Simplicity

Official figures show that close to 2,100,000 motor cars were licensed in this country in 1915, and it is conservatively estimated that at least one million persons are driving their own cars this year, according to the Franklin Auto News.

A significant thing about the large proportion of owners who run their machines themselves is that the sale of automobiles in the United States is far from being limited to those who understand mechanical things. In other words, the degree in which the automobile may be classed as a vehicle which requires an expert to operate it is diminishing rapidly.

Still, it is probable that not one person in ten who operates a car knows anything about its mechanism. Such a condition is bound to have an important influence in the future design of motor cars.

It is a condition which means a tendency toward greater reliability in automobiles; simplicity in design and construction—the smallest possible number of things to look after and care for. In this connection it is interesting to observe that there is a real distinction between American and European cars, based on the proposition that in this country cars are to a very large extent driven and taken care of by their owners, while in Europe probably the majority are looked after by mechanics and operated by chauffeurs.

For this reason, in selling cars to Europeans it probably is all right to equip the machines with four-speed transmission, for example. Complicated mechanism is not as serious an objection as in this country, where not one car in ten thousand has a four-speed transmission.

A three-speed transmission supplies all needs and is comparatively simple—there is less mechanism, less wear and less to look after.

It is predicted that the next few years are bound to bring a practical development—a refinement—which will make cars even simpler in design and construction than they are to-day. They will be easier to operate and need less attention.

Undoubtedly the time is not far distant when the car with the smallest number of parts will sell for the highest price because it will be the cheapest in the long run.

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

San Francisco Taxi-Car Co. TELEPHONE FRANKLIN 1836

Operating in Conjunction with

The White Star Line Auto Touring Co. VAN NESS AVE. 1930

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University Avenue and The Circle.

SAN JOSE.—LAMOILLE GRILL, 36-38 North First street. The best French dinner in California. 75 cents, or a la carte. Automobile parties given particular attention.

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The Message from Cavalry

BY ZOE ACKERMAN.

'Tis Easter Tide! Could it but bring
Unstrained the joys of reborn spring,
Green hillsides peopled with gay bloom—
The risen souls from Winter's tomb;
Blithe meadowlarks with lilting voice
To bid us with the Earth rejoice;
New hopes to heal the anguished pain
Of those whose hearts lie with the slain.

'Tis Easter Tide! And shall we sing
In praise of a forgotten King?
Or must our song yield to the cry
Of bitter hearts that bleed and die,
Our paean but a mockery
Of thousands rotting on the lea,
Of thousands more who march to yield
Their blood upon the battlefield.
Must we still turn our outraged thought
Upon this slaughter greed has wrought?
No longer see the Christ arisen,
But tortured, bleeding in his prison?

'Tis Easter Tide! We can but pray
For those nailed to the cross this day.
Our hymns are hushed, our spirits fail
Before the thoughts of sword and nail,
Of needless wounds of bomb and steel,
Of lives ground 'neath a Pilate's heel.

'Tis Easter Tide! Again it brings
Its warning to unheeding kings;
Its message to the tortured brave
Who blindly fill the martyr's grave.
Our songs are silenced, yet we hear
A voice reverberating, clear:
We see before the altar rail
A Specter of an angel pale,
With lilled sword and crown of flame:
"Hearken! I speak, in Jesus name,
A message from far Calvary,
Bidding thee rise again, as He!
Arise, men crucified, and stand
Obedient to your God's command!"

'Tis Easter Tide! And will ye stay
Entombed in dust when your maimed hand
Has power to hurl this sione away!
Arise, and o'er the ravaged land!
Even as Christ, teach kings to pray!

'Tis Easter Tide! Those empty-aisled
Cathedrals, bomb and blood defiled!
'Tis Easter Tide! Think, ye mad czars,
Think of the tortured Christ, the scars!
Think ye! And in contrition end
This anguish of Herodian wars!
Turn thy perverted power and rend
The stone which holds you to your doom,
The stone which shuts you from the stars,
And out of your inglorious tomb
Arise rebaptized in His Name,
And cleanse your tainted souls of shame."

TRAVEL EAST IN LUXURY.

Sunset Limited to New Orleans through balmy skies. Thence through historic scenes of days of war, now alive with southern life and industry. The Sunset Limited and its connection at New Orleans with the New York and New Orleans Limited makes an ideal winter trip East. Service the best. Stop-over at points of much interest. For booklets and information apply Washington Sunset Route, 874 Market St., San Francisco, Cal.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

—Coasting Skipper (to interviewer)—Yus. From your papers you'd think the sea round the coast was full of German submarines. But it ain't so reely. W'y, sometimes we goes for as much as an hour without seeing perhaps more than one of 'em.—*Cartoon.*

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Club Room Luncheon for Men, 50 Cents.
Tea and Music in the Lounge Every Afternoon.
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INSURANCE

The Allemania, recently licensed to write business in California, will be represented by the Clarence de Veuve general agency, with headquarters at San Francisco.

On his retirement from the presidency of the West Coast-San Francisco Life, Thomas L. Miller was made the recipient of a vote of confidence and a handsome silver loving cup.

Julian Sonntag, for ten years vice-president of the West Coast Life, and this month elected vice-president of the West Coast-San Francisco Life, died at his residence in San Francisco last Sunday, after a short illness, largely due to grief over the death of his wife five months ago. He was one of the well known men of the city, and extensively interested in business enterprises.

J. H. Bridgeford, who will be remembered as secretary and general manager of a Tacoma, Wash., fire insurance company, which passed over the Great Divide, and who has been doing field work in Washington for the Pacific States Fire of Portland, Ore., has been elected secretary and a director of the latter company. He will practically manage the underwriting end of the Pacific States, and is amply competent to perform the work in a satisfactory manner.

O. H. Mickel, the popular supervisor of agents of the Aetna's casualty branches, with headquarters at San Francisco, has joined the ranks of the benedicks. The lady was Miss Madeline Solari of San Francisco.

The following appears in a circular issued to its members by the Insurance Brokers' Exchange of San Francisco: "The question of reciprocity between tradesmen, store-keepers and large establishments on the one hand, and the members of the insurance fraternity on the other, is of particular interest to brokers, especially when, deserting the home field, lines are placed with companies and brokerage concerns in other parts of the country. Preliminary action has been taken in a conference with the heads of a leading department store."

The new building now being erected adjoining the Tyson agency on the south and the Norwich Union on the north will be occupied by the McClure Kelly companies, Yorkshire and the Northern and the Phoenix Assurance Company, represented by Mr. Irving. It will be ready for occupancy in about four months.

C. J. Stovel, until recently and for many years a general agent for the Pacific Coast of numerous fire insurance companies, has accepted an appointment as metropolitan agent in San Francisco of the Law Union and Rock, and the Union Assurance under Manager Harry H. Smith.

The tempest in a teapot between local labor union organizations and Secretary Mohrhart of the Pacific Board over the discharge of union printers employed in the underwriters' printery, and which at first threatened to result in serious reprisals on the part of the labor organizations, has been quieted, and all is peace.

A serious effort is being made by the city of Oakland to motorize its fire department at a cost of one hundred and seventy-five thousand dollars.

The California Industrial Accident Commission has arranged for four safety hearings in San Francisco as follows: Laundry safety orders, April 24; Engine safety orders, April 25; Woodworking, April 26; Elevator, April 27. Similar public hearings will be held in Los Angeles on May 8, 9, 10 and 11.

A. T. Von Etlinger has been engaged as manager of the Automobile Insurance Company's fire department on the Pacific Coast, with headquarters at San Francisco. Mr. Von Etlinger was formerly with the Commercial Union and in British Columbia, and for twenty years has been familiar with conditions on the Coast.


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Buick dependability and honesty won the cup and laurels in the hardest snow fighting motor car contest of the season.

BUICK WON THE TROPHY
BUICK HAS THE TROPHY

The same qualities that brought victory to the Buick in the contest for supremacy over the Yosemite roads are the fundamental principles back of Buick success in the hands of private owners.

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"Anna Paylowa, Junior," the stage name of the unusually interesting eight-year-old daughter of Mr. and Mrs. Frank E. Baskette, of San Mateo, Cal. Little Miss Baskette is recognized by the best dancing experts who visited this city during the Exposition as a rarely gifted idealistic dancer, a natural born artist, with a great future. A career is predicted for her second only to Pavlova. The story of how she naturally and intuitively "found her art" is well worth reading.—See page 8.

NEW AND GREATER

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Type 17 Touring Sedan

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SAN FRANCISCO NEWS LETTER

OF THE CITY AND COUNTY OF THE GOLDEN GATE AND OF THE BAY OF SACRAMENTO

California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, April 29, 1916

No. 18

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—It is hard to determine whether Ford should be renamed Barnum or Don Quixote.

—Girl athlete has set a world's record for a pole vault. Well, this is Leap Year.

—We absolutely refuse to evolve a joke about the Long recall petition being short of names.

—Dead as Shakespeare is, he could hardly help hearing the racket that has raged over him for the past week.

—Archie Freeman is the latest to join the long list of aviators who have applied for divorce. Flighty lot, these men of wings.

—Stanford co-ed has made a success of raising goats. Most of them are satisfied with getting some impressionable male student's goat.

—The fact that he couldn't even be elected delegate to his party's convention would discourage anybody but so persistent a candidate as Bryan.

—If Ford were elected President would he continue to use a flivver, or would the dignity of his position demand that he ride in an automobile?

—Four U. S. Army aeroplanes have been burned as junk. It had been found that they were better qualified to go up in smoke than to go up in the air.

—Man named Pepper was sentenced over at Richmond for being a "peeper." Only the shifting of one letter was needed to transform him into a jailbird.

—Assistant District Attorney Ferrari reports that he was robbed of a suit case. But lawyers so often lose suits and cases that this shouldn't worry him.

—Three out of every four business men on the Pacific Coast are against government ownership of vessels. And four out of every four cranks are in favor of it.

—A Seattle man has been arrested for forging a physician's name to a prescription for one hundred and forty-four quarts of beer. Mere thirst than discretion.

—All Germans, except those of military age, who will be interned, have been ordered out of Portugal. What! Don't you recall that Germany and Portugal are at war with each other?

—San Mateo man has invented a motor with which to run a mechanical piano. Not being of a vicious disposition we will not harm him—and our manners prevent us telling what we think of him.

—A daily newspaper gravely informs us that the stilted plover is so named on account of his long, stilt-like legs. When anybody decries the educational qualities of the press, just spring that on 'em.

—A Chicago judge has rendered a decision to the effect that Bacon wrote Shakespeare's plays. Not caring a whoop who wrote them, we don't care even the echo of a whoop what the Chicago judge thinks about it.

—Come, let us heed the call of nature, and go forth into the hills to-day, and loll in the grass and commune with the bugs and the birds—and the nuts, and come home in the evening with poison oak and skinless noses.

—The Stockton street-car company wants to sell its lines to the municipality because the jitneys have eaten heavily into its profits. And a lot of corporation-baiters think that it is a thunder of a good joke on the street car company.

—Pearl five million years old has been found by a Stanford student, who has gained fame thereby. On the other hand, a street car conductor found a valuable diamond and received a fifty dollar reward. Ah, take the cash and let the credit go!

—The cool reception that the militant and aggressive Congressional Union for Woman Suffrage have received in California proves that California women are able to enjoy the voting privilege without making themselves pests over their rights.

—A section of the prohibition law that is to be voted on in November provides that liquor shall not be transported within the State in less quantities of less than two gallons. How absurd! There are lots of us that cannot stand up under more than a quart.

—United States Army authorities are worried over the fact that our soldiers make a poor health showing. Have they figured that the rotgut liquor that the soldier gets in low saloons because the canteen has been taken away from him has anything to do with it?

—An organization has been formed with State sanction for the purpose of standardizing land as an aid to the farmer who wants to borrow money. Won't the State fix it up so that some of the rest of us can borrow money with which to buy what the oppressed farmer produces?

—John D. Rockefeller cracked a woman with a golf ball (by accident) the other day, and to square himself with the family, gave the woman's little daughter seven new and shining pennies. What become of that legend to the effect that millionaires seldom carry large sums of money about with them?



EDITORIAL COMMENT



GOVERNMENT LIGHT ON GASOLINE SITUATION.

According to Secretary Lane's latest report to the Senate on the gasoline situation in the country there are sound economic reasons for the recent increase in price. Here are several classes of comparative figures furnished by his department on the present situation: In 1910 there were only 400,000 licensed autos in this country; in 1914 the number had increased to 1,253,875, and by January 1, 1916, the number had reached 2,250,000. These figures do not cover the increased use of gasoline in fields where motor boats, farm tractors, farmers' pumping stations and other daily users prevailed.

Against these figures the same report shows the rate of gasoline production increased in approximately the same period. The year 1904 furnished 6,920,000 bbls.; 1909, 12,900,000 bbls.; 1914, 34,915,000 bbls.; 1915, 41,600,000

bbls. Crude petroleum, from which gasoline is refined shows the following production: 1904, 117,100,000 bbls.; 1909, 183,200,000 bbls.; 1914, 265,800,000 bbls.; 1915, 267,400,000 bbls. The year 1915 was memorable in oil history as furnishing the marked shrinking of several strong Eastern and Southern fields, notably the Cushing field, Mid-Continent, a field famous for the extraordinary large content of gasoline—30 per cent—carried by its crude petroleum. That field alone fell off in production some 200,000 bbls. a day, between April, 1915 and January, 1916, an estimated daily loss of 60,000 bbls. of gasoline in that period of time.

According to Secretary Lane's report, the Lima-Indiana field is 93 per cent exhausted; the Appalachian, 74 per cent; the Gulf Coast and Colorado, 70 per cent each; the Illinois, 60 per cent; Kansas and Oklahoma, 50 per cent; Northwest Louisiana, 47 per cent; North Texas, 40 per cent, and California 34 per cent. This leaves three fields with 50 per cent of their estimated content untouched. California, with her 89,500,000 bbls. of production in 1915, easily leads. But her crude petroleum is most of a carbon base, low grade, and the gasoline content averages only an estimated 2½ per cent.

Naturally, the oil drillers on this continent are eagerly scouting to find new petroleum deposits, thousands of wildcat wells are drilled yearly, but the results have been practically negligible. In California the day of the gusher is past, and pumbers



TIRED OF LIFE.

—Tuthill in the St. Louis Star.

have become the salvation of the situation. A comparison of production during January and February of 1915 with the like two months of the present year shows a falling off of 60,000 bbls. California's daily production of crude oil this month will range close to the 800,000 bbls.

For a year or more past, refiners have been alive to this growing situation, and over a year ago began to turn their attention to seeking new and efficacious methods of getting more gasoline at cheaper costs of refining. Standard Oil Company proved successful in that line by discovering the Burton process. The Interior Department of the Government became alive to the situation through the Department of Mines, and experts were assigned to study the problem of finding a cheaper method of refining. The result is the present Rittman process, of which free use is given by the government to any citizens who wish to embark in

that enterprise. Rittman recently resigned from the government's employ to head a big corporation that has organized to refine gasoline by that process. In California, the Independent Agency, the biggest organization of independent oil men in the State, is now at work building a refinery to use the same process.

Efforts to escape a gasoline pinch of high prices is also being worked out by experts who are experimenting with carbureters that will burn cheaper grades of oil such as kerosene, or certain forms of distillate. Such a successful kerosene burner would at once almost treble the amount of fuel in sight, as compared with gasoline. The motor car has become such an inseparable part of the American citizen that he will stick persistently to the problem of seeking a cheaper fuel. In the past, his proverbial ingenuity has helped him out of more intricate problems, and it will do so in the present case.

UNCLE SAM PILING UP HUGE TRADE BALANCE.

Against the pessimistic observations of the wing of Eastern forecasters, who declare that a stringency in the business situation will follow on the heels of the announcement of peace in the European war and that the Continental nations will flood this country with their productions, comes the cheerful and more reasonable promise of the Eastern optimists who declare that the business situation

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in this country will continue to improve because of the increasing scarcity of manufactured products throughout the world. Shelves are reported bare in all the manufacturing countries except in the United States and Japan. Europe has transformed its biggest factories into plants for the manufacture of munitions of war, and these are filled mostly with women because the regular male operators have been forced into war's service. Transportation charges in shipping have climbed several hundred per cent, and will likely climb higher after the war till new tonnage, now building, relieves the situation. Shipbuilding plants all over the world are working overtime. It is hard to conceive under this situation how Europe can flood this country or the lands of South America and Asia with its manufactured goods. More reasonable is the idea that the European belligerents will be compelled to buy great quantities of building materials, machinery, agricultural implements and food products from this country, in the first rush of rehabilitation. Japan is harvesting, and expects to continue to harvest, continuous profits now and after peace is declared. That country is multiplying millionaires in the present trade with Europe almost as fast as this country. In fact, the merchants of that country are showing more energy and resource than those of the United States in signing new business in foreign trade. She is even boldly invading the South American field with representatives, backed by the influence of the government at Tokio. The National City Bank of New York has shown commendable enterprise and spirit in establishing branches in the several big cities of South America in order to facilitate trade and exchange with that continent. The big exporters of this country should follow up with efficient selling agents if they expect to gain a footing in that rich field of trade.

Meanwhile in this country the high cost of living follows the advance in wages. Many of the big national concerns have already voluntarily raised the scale of wages. U. S. Steel made another announcement of an advance of 10 per cent this week. As usual, the public eventually pays this advance in higher prices. The financial situation just now is full of promise and strength, unless by some complication this country should be dragged into the European maelstrom of blood madness. The total national bank resources have of late been rapidly mounting, within a year an increase of 20 per cent, so that the amount has now reached the extraordinary sum of \$13,838,000,000; which means that this country is again in a position to loan out several billion dollars to any foreign nation or nations prepared to submit the necessary security.

ART MOVEMENT WAVE IN SAN FRANCISCO.

No movement of late has been as stimulating and encouraging for the future of San Francisco than the present keen zest and persistence

which various organizations interested in the arts are endeavoring to develop here on broad and lasting lines. Painting, the plastic arts, music, the drama, pageants, more beautiful gardening, in fact anything that is stimulating to idealism in the beautiful. This condition, of course, is the natural reflection of daily intimacy with the alluring beauties of the recent Exposition, the halo of which continues to inspire the imagination and the hope of the residents around the bay. This same spirit has again roused leading local citizens to a determination to build a grand opera house, adequately equipped and with a subscription list that will guarantee the best of productions and costs, worthy to be the standard house of opera for the Pacific Coast. Strong efforts are now underway by the votaries of painting, captained by the San Francisco Art Association, to preserve the Palace of Fine Arts on the Exposition grounds, with an allied movement to maintain the Marina, give every sign of becoming successful. That splendid and profound

bronze of the gifted Rodin, has been presented to the city by Mrs. A. B. Spreckels, and has been put in a notably fine place in Golden Gate Park, a noble and lasting gift that should perpetuate the broad and noble generosity of the donor. A like movement is also underway by the ladies of the California Club to purchase what was extolled as the most popular statue on the Exposition grounds, "The End of the Trail."

The committee of ladies have already selected an ideal location for its setting should their offer to the artist, James Earl Fraser of New York, be successful. The eastern terminus of the great Lincoln Highway across the continent to the Golden Gate begins at a huge bronze arch in New York; the end of the same highway reaches the Pacific in Lincoln Park, overlooking the Golden Gate, and everlasting combers of the broad Pacific Ocean, a spot that is the veritable "end of the trail" across the continent and the place of setting for the statue. A proposition is now underway to have the statue cast slightly larger in bronze. Details of the purchase of this statue seem to be progressing favorably. In music, the Symphony Concerts and the Philharmonic Concerts of next year are being planned on a more substantial scale. More signers of high artistic abilities and more instrumental players are routing their tours through San Francisco, and this season the local devotees of music are accordingly hearing some of the most famous of the European exclusive favorites. This unusual opportunity is, of course, due solely to the fact that the European war has turned their faces to America for desired employment. Their routing this way, however, will set a precedent that will obtain in a measure after the war, and numbers of them will acquire the habit of occasionally placing California on their itinerary. In hastily sketching these local movements in art, due credit should be given to that little band of pioneers who, led by M. H. de Young during the memorable Midwinter Fair, seized the opportunity to gather such prizes in art as they could with which to establish the nucleus of what has since become an attractive popular collection of its kind in Golden Gate Park. Theirs was a modest beginning, but it bridged the local popular taste in art to the opulent display at the recent Exposition.

BOSTON'S NEW IDEA IN EXPOSITIONS.

Already the recent Panama-Pacific International Exposition is being recognized throughout the world as the last word in repressing the old form of designing and conducting international expositions as conceived and conducted in Europe and this country for the past hundred years. Accordingly, those cities and aspirants who are contemplating holding expositions are turning their visions to the heights of Art seeking for some new form to express their idea. Among these aspirants are those attempting to incubate a new and original idea in materializing the next international exposition to celebrate the Pilgrim Tercentary at Boston, the historical landing of the Pilgrim Fathers. The committee on plans is unanimous on the vital point that they must make a departure and get away from the old conventional form of expositions, which is becoming too huge, too vast, too ponderous, for even an enlightened visitor to scan cursorily, according to the Boston notions. Their object is to cover the great achievements in science, education, religion, philosophy, music and all other arts of the past 300 years. With this limited three centuries to cover they believe they have the latitude to drop the exposition idea which has prevailed in all its conventional form for at least a century. Sensationalism, bigness, loudness and the bizarre will be strictly eschewed. Whether this is a swing of the pendulum between Puritanism and the modern Boston spirit is an enigma to the Western mind. However, San Francisco has shown the world what it can do in successfully planning, conducting and building an exposition.

Famed Palais Du Glace of Paris Will Be Rivalled By San Francisco's New Ice Palace

The grand opening of the Techau Tavern Ice Palace at Eddy and Jones streets, on next Monday night, May 1st, will see indoor ice skating in California for the first time in this generation—that is, where the public will do most of the skating and not professionals. The Techau arena is a magnificently large and beautifully arranged rink where two hundred couples may skate at the same time. The San Francisco Amateur Hockey League will play all its matches there, and so will the Caledonian Curling Association of California. That "Techau Service" will prevail at the new rink guarantees the highest form of perfected ministering to the wants of the Palace patrons. Competent teachers will show us how to skate and then to dance. This will be in the mornings largely. In the afternoons and evenings there will be public skating and wonderful exhibitions by the world's best professionals—Paul Wilson and Claire Cassell, the Pauleens and Alfred and Sigfrid Naess, with Carol Young, Sdyl Wolf, Mae Raymond and Dorothy Strassman, all from the "Castles-in-the-Air Skating Palace," New York, assisting. Selwyn Joyce, a miracle man among stage directors, is going to put on the Ice Fetes at the Techau Tavern Ice Palace, and is now in charge. You can rent skates at the rink for a small fee, and also you can have a light supper service in the Cafe de Luxe where the loges and boxes are located. The music is to be superfine, so Manager A. C. Morrison says. Franz Adelman is coming back to Techau Tavern after an absence of fourteen years, and it will be his orchestra to which we shall "skate-dance" at the Palace.

The smart caper, once the skating season is in swing, is to dine at the Techau Tavern on Powell street, where an elaborate Table d'Hote dinner will be served every evening at 6:30 o'clock at \$2.50 a plate. This service is especially to accommodate the skating enthusiasts who will repair to the Ice Palace after dining, in time for the opening of the skating exhibitions at 8:30 o'clock. But of opening night: The boxes in the Cafe de Luxe will be filled by San Francisco's typical first nighters at all the big and interesting functions—sporting and social. There will be the wonderful spectacle, "Alpine Nights," with marvelous dancing, figure and fancy skating, ensemble dancing, with a chance for everybody to skate before and after the show. Soulful dance music, truly sensational lighting effects and combinations, an elaborate interior decoration, and a big crowd—another ien strike for San Francisco. Among those having reserved boxes and loges for opening night are:

Mr. Edward De Guigne, Mr. and Mrs. John Lawson, Mr. and Mrs. Chas. Templeton Crocker, Mr. and Mrs. Fred W. McNear, Thornwell Mullally, Mr. and Mrs. E. M. O'Brien, Mr. and Mrs. S. F. B. Morse, Misses Morrison, San Jose, Mrs. Frank J. Judge, Miss E. M. Cheseborough, Hon. John J. Van Nostrand, George Wingfield, Jesse W. Lilienthal, Mrs. Francis Carolan, Mrs. C. Fred Kohl, Misses Newhall, Joseph Martin, Mrs. Geo. Starr, Mr. and Mrs. William Hamilton, Mrs. Alexander Wilson, Mr. and Mrs. Harry Holbrook, Dr. Max Rothschild, Mrs. John D. Barron, Mr. and Mrs. Charles W. Clark, Mrs. C. D. Breedon, Misses Hopkins, Dr. H. T. Allen, Mr. and Mrs. Dr. G. Childs Macdonald, Mr. and Mrs. Walker C. Graves, Mr. and Mrs. Edward Doheny, Los Angeles, H. C. Crocker, Carlton Wall, William H. Humphrey, Casimer Wood, Howard Huntington, Jr., Harold Mack, Jr., Mr. and Mrs. E. O. McCormick, E. H. Shnelair, I. W. Hellman, Jr., Mr. and Mrs. Fremont Older, Mrs. Andrew Welch, Jr., Mr. and Mrs. Robert Roos, Captain Robert Dollar, Mr. and Mrs. Thomas M. O'Connor, Mr. and Mrs. Garrett W. McEnerney, Mr. and Mrs. O. C. Bunker, Dr. Herbert Law, Mr. and Mrs. Archibald Kalms, Col. R. E. McGill.

HIYA! HERE'S ROBINSON'S BIG CIRCUS.

Give the kiddies a chance to get pop-eyed with the greatest joy of childhood—the wonders of a really big modern circus, the greatest of its kind on the continent. John Robinson's enormous ten big shows combination with a four ring circus and a million dollar menagerie, will open a four days' entertainment at Eighth and Market street, Sunday, April 30th, with two big shows each day. Fifteen hundred people are employed in the 500 big circus acts. Reserved seats may be had at Sherman, Clay & Company's music store, Kearny and Sutter streets.

L. RUFFIEUX

begs to announce that F. B. Galindo, who for eighteen years was proprietor and manager of the Vienna Bakery and Cafe, has been appointed manager of L. Ruffieux Confectionery and Cafe at 211 Powell street.

"Season's Supreme Novelty"



Techau Tavern Ice Palace

(Incorporated)
Eddy & Jones Streets

Grand Opening, Monday Night May first

at eight o'clock

Public and Exhibition Skating introducing the world's renowned skatorial stars, Wilson & Cassell, Alfred and Sigrid Naess, and The Pauleens, assisted by Carol Young, Sydl Wolf, Mae Raymond and Dorothy Strassman, and the Imperial Skating Ballet.

Skating Daily—morning, afternoon and evening. Sundays included. Arrange with the Superintendent of skating for Beginner's Lessons.

Cafe de Luxe

Adelman's Orchestra

Admission

MORNING SESSION: General admission, 25c, including the use of skates.

AFTERNOON SESSION: General admission, including reserved seat, 25c; First two rows, 50c; Box or Loge seats, 75c.

EVENING SESSION: General admission, including reserved seat, 50c; First two rows, 75c; Box or Loge seats, \$1.00. Skating Admission, admitting to the skate floor only (no seats), 50c, including the skates. Saturday, Sunday, Holiday and Special Events Matinee, same as Evening Price.

Big "Ad." Talk Across the Continent

Advertising men of New York and San Francisco eliminated distance and talked with each other over the telephone this week, and in the jubilation of the occasion they switched occasionally, and allowed Chicago, Pittsburgh, Denver, Winnetucca, Salt Lake and Omaha to butt in on listening. The banquet of the Association of Advertising Agents underway in New York and twenty San Francisco representatives of advertising men worked this end of the line through the courtesy of the Pacific Telephone & Telegraph Company.

Harrison Atwood, vice-president and local representative of the H. K. McCann Company, advertising agents, exchanged greetings with H. K. McCann, member of the firm in New York and vice-chairman of the New York meeting.

To show the value of the transcontinental telephone in a business transaction, Atwood reported to the New York member of the McCann Company the prosperous condition of the business here and outlined a contemplated trip to Seattle, Portland and the Northwest to be taken within the next few days. Atwood also held conversation with H. W. Casler of the New York Telephone Company in New York.

B. B. Page, associate publisher of The Call, talked with O. H. Blackman and addressed the advertising men holding receivers at the New York meeting.

Other conversations across the trans-continental wire were between William Woodhead, former president of the Associated Advertising Clubs of the World, in San Francisco, and P. B. Bromfield, chairman of the New York meeting; between Mr. O'Shaughnessy of the Chicago Advertising Association, in Chicago, and George C. Sherman of the executive committee of the New York Association, in New York; between J. B. Pinkham, business manager of the San Francisco Examiner, in San Francisco, and William H. Johnson, chairman of the magazine committee of the New York Association, in New York; between F. A. Marriott of the Overland Monthly, San Francisco News Letter and Motoring Magazine in San Francisco, and J. W. Morgan, secretary-treasurer of the New York Association, in New York; and between J. L. Adler, advertising manager of the Bulletin, in San Francisco, and Collin Armstrong of the newspaper committee of the New York Association, in New York.

T. W. Harris was to have talked to George Hill, vice-president of the American Tobacco Company. The latter was unable to attend the banquet in New York, and Harris told the 200 or more advertising men gathered in the Eastern metropolis of the great success the Tobacco Company of California had experienced in its campaign of newspaper advertising.

"The fact that the unprecedented success of La Marquise cigarettes on the Pacific Coast is due entirely to a campaign of newspaper advertising is sufficient proof of the value of that method of reaching the public," said Harris. He concluded his address by telling of the prosperity experienced by the California branch of the American Tobacco Company during the past year.

Other features of the transcontinental communication were the transmission across the country by the wire of three pieces of music, including "The Star-Spangled Banner," played on Victrola records in San Francisco, and the carrying over the wire of the roar of the Pacific Ocean to the New York banquet as motion pictures of the San Francisco beach were being shown there.

Henry G. Bates was in charge of the wires for the Pacific Telephone and Telegraph Company in San Francisco.

NEW LOCAL STOCK EXCHANGE FIRM.

Harry B. Gregg, who has acted with unusual success as secretary-treasurer for Captain Matson's large interests for the past 14 years, has joined with Le Roy T. Ryone in the stock and bond brokerage business under the firm name of Ryone, Gregg & Company, with offices in the Kohl Building. Both Gregg and Ryone have had a thoroughly varied experience in the stock and bond business with big and influential firms dealing in gilt edge securities. The new firm is thoroughly equipped as regards details and judgment as well as ample capital. The firm has already been elected as a member of the San Francisco Stock & Bond Exchange, and has full wire connection with Eastern firms and exchanges.

A Thought

BY ZOE ACKERMAN

What marvel that the hurtling hurricane,
The summer shower,
Should both be revelations of the same
Unfathomed power.

What wonderment the orchid's luring bloom,
The noxious weed,
Should spring alike from nature's mystery,
The pregnant seed:

That slimy reptile with its venomous sting,
And raptured lark,
Are both expressions of th' unknowable
Immortal spark:

That craven murderer, that moron child,
That Christly soul,
Are all embodied fragments of this God
Created whole.

Methinks some other breath than God's somewhere exists
Which breathes corruption into the evolving mists.

PASSING OF JOSIAH R. HOWELL.

Josiah Rowland Howell, member of the firm of Baldwin & Howell, and for many years prominent in the social and public life of San Francisco, passed away, this week, after a long illness. He had been in ill health for many years. Howell was at different times a member of the Governor's staff, a member of the San Francisco Police Commission and a Colonel of the National Guard. He belonged to several exclusive clubs, and was widely and popularly known throughout the city. He leaves a widow, Mrs. Gertrude Dutton Howell, and a sister, Mrs. E. E. Bruner.

OAKLAND-ANTIOCH SHOWS INCREASE.

The gross business of the Oakland, Antioch and Eastern Railroad for February this year showed a ten per cent increase over the business done by the road in February, 1915, according to reports made to the State Railroad Commission.

—Rarely attractive Easter models are now on exhibition at the two stores of Magnus, the well-known milliner, 178 Geary street and 212 O'Farrell street, the home of millinery in all its fetching variety. Magnus invariably makes a specialty of each season's most original artistic designs with the refreshing result that his seasonal displays of confections are justly regarded by discriminating shoppers as the best in quality, smartness and price. Anxious and nervous shoppers will readily appreciate this saving of time, worry and expense, that is usually expended in the indefinite hunt in search of an ideally becoming hat to frame the individual face. A visit to either of the two Magnus shops will convince you that at last you have found The Right Place.

—"There goes Professor Dobbins, the famous ethnologist." "An interesting character, no doubt." "Yes, indeed. Why, he knows more about the races than any other man in this country." "Fancy that. And he doesn't look as if he had ever been on a track in his life."—*Birmingham Age-Herald*.

SHAKE INTO YOUR SHOES

Allen's Foot-Ease, the antiseptic powder to be shaken into the shoes and used in the foot-bath. It relieves painful, swollen, smarting feet and instantly takes the sting out of corns and bunions. It's the greatest comfort discovery of the age. Allen's Foot-Ease is a certain relief for sweating, callous and hot, tired, aching feet. Sold by Druggists everywhere, 25c. Always use it to Break in new shoes. Trial package FREE. Address, Allen S. Olmsted, Le Roy, N. Y.

Tel. Kearny 1461 Private Exchange Connecting all Warehouses

SAN FRANCISCO WAREHOUSE CO.

Warehousemen Forwarding Agents Distributors Public Weighers

Spur Track Connection with all Railroads

Main Office—625-647 Third St., San Francisco, Cal.

An Unusually Gifted Child Dancer

"Anna Pavlowa, Junior," is the stage name of the daintiest bit of humanity which has appeared in Universal City, the home of "movies" near Los Angeles, since Carl Laemmle's big motion picture plant was established a year ago. "Anna Pavlowa, Junior," is that newly discovered little dancing fairy, Lena Baskette, only eight years old, daughter of Mr. and Mrs. Frank E. Baskette of San Mateo, Cal., and the most wonderful natural born dancer that this country has produced. Wherever little Miss Baskette goes, she is acclaimed by people at large and by the most discerning critics as a rarely gifted, artistic dancer. The most discriminating among the experts who have seen her beautiful expression in idealistic dancing predict a career for her second only to the wonderful Pavlowa.

Her precocity and unusual gifts attracted the enterprising attention of President Carl Laemmle, of the Universal Film Company, and he signed a contract for her services for six years, an unusually long period in such cases, but a rarely wise one from the viewpoint of the promising artistic developments of the child. Her contract is the longest, in point of time, with the company. Provision is guaranteed that she shall be properly educated during her contract, with special instruction in languages, dancing and music.

The unusual way in which little Lena unconsciously revealed her rarely artistic temperament is an interesting story. Her father and mother, at the time, were engaged throughout the day at the former's drug store in San Jose, and the little child, then four years old, was left at home with a nurse. In order to amuse her, according to the father, he sent a talking machine and musical records to the house. For a year the house ran along on this routine, with now and then further demands by the child for more music records. One day the nurse happened to call the father's attention to the fact that little Lena danced to the music of the records every day from one o'clock to five. A few days later a teacher called in the evening, and recalling what the nurse had said, he asked Lena to dance. Those present were dumbfounded at her remarkable interpretation of the music and her extraordinary finesse in keeping time to the rhythm. The school teacher at once requested that Lena be allowed to dance at an entertainment in the near future. She showed such remarkable poise and confidence on this occasion and produced so much enthusiasm that Mr. Baskette asked his wife to place her in the hands of the best dancing master available. About the eighth lesson little Lena complained to her father that her new dancing master was just teaching her the waltz, two step, schottische and such dances, and she did not like them; they meant nothing to her. She complained that the music did not talk to her as the music in the talking machines; "they make fairy stories." Record No. 70,046, for instance, Liebestraum, she explained, filled her with grief and made her think that her son was dead. "Papa," she explained, "the music makes me think that I am the mother of several children, and the oldest boy I love best. One day he goes over the hills to gather blackberries. Then the rain came down and he did not return. I could not sleep, and waited out in the cold for him till the next morning. Then a man came and told me he was dead and eaten by beasts."

She told various stories illustrating her personification of an Egyptian princess, wood nymphs and other poetical characters, in the simple and direct way of a child. Unconsciously she was simply describing over again the same poetic stimulus wedded with the tempo of music that all gifted dancers feel so clearly and inspiringly.

—Bacon—What is your daughter doing at the piano? Egbert—Sounds as if she was setting her class yell to music.—*Yonkers Statesman.*

TRAVEL EAST IN LUXURY.

Sunset Limited to New Orleans through balmy skies. Thence through historic scenes of days of war, now alive with southern life and industry. The Sunset Limited and its connection at New Orleans with the New York and New Orleans Limited makes an ideal winter trip East. Service the best. Stop-over at points of much interest. For booklets and information apply Washington Sunset Route, 874 Market St., San Francisco, Cal.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

W. D. Fennimore J. W. Davis A. R. Fennimore
California Optical Co.
 Makers of Good Glasses

Satisfactory and much needed double vision lenses have recently been invented called "Caltex" One-piece Bifocals. These lenses are ground from a solid piece of perfect optical glass making the field of vision clear and definite. No disturbing colors or other disagreeable features which are found in the old style bifocals. Much valuable time is saved in using these glasses, as reading and distance corrections are in the same lens which eliminates the necessity of constantly changing glasses from reading to distance or vice versa as occasion demands.

181 Post Street }
 2508 Mission St. } San Francisco
 1221 Broadway, Oakland

HOTEL ST. FRANCIS

Club Room Luncheon for Men, 50 Cents.
 Tea and Music In the Lounge Every Afternoon.
 Dancing in the Rose Room Every Evening Except Sunday.
 Turkish Baths—For Women, Eleventh Floor.
 For Men, Twelfth Floor.
 Indoor Golf on the Roof of the Annex.
 Kindergarten for the Convenience of Women Shopping,
 and for Regular Instruction.

TYPICAL OF CALIFORNIA

PALACE HOTEL

Since 1875 the Historic Hotel of San Francisco
 NEW MANAGEMENT NEW POLICY
 European Plan Only. Rates from \$2 per day upward.

FAIRMONT HOTEL
 The Most Superbly Situated Hotel in the World.
 Under Same Management.

At

Hotel Oakland

- ☛ The servant problem is solved.
- ☛ Extraordinarily low rates to permanent guests.

Investigate

CARL SWORD, Manager



Lamps and Fixtures

that harmonize with their surroundings
 Made of the new **Metal Tapestry**,
 as softly colored as a fabric.

Indestructible

Especially charming in English chintz
 pattern or in Oriental design.

THE PALMER SHOP
 1345 Sutter Street

Gouraud's
 Oriental
 Cream

Gives that snowy white complexion
 which fashion requires the well groomed
 woman to possess.

AT DRUGGISTS AND DEPARTMENT STORES



PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN STAGELAND THIS WEEK Drama Begins Its Second Offensive

BY HENRY McDONALD SPENCER

The fact that the Puritan factor, in spite of other influences, is still dominant in American life and art is shown as well in our plays as in our president's messages with their constant references to righteousness. In "Bought and Paid For," the opening play of the new stock company at the Alcazar, there is a lot of cant about what is right as opposed to what is merely legal, and the moral law is invoked by the heroine as a defense for her conduct. Thus the preacher constantly is seen peeping from behind the playwright. The theme in brief is: A lady expresses distaste for the embraces of a gentleman in liquor, and her own husband at that. It is not that he is a souse; she admits that he is lit up but infrequently, nor does she claim that he ill-treats her in the ordinary sense of the word, far from it, he is too kind. That is all very well so far as it goes, although a New York captain of industry in similar circumstances would be more likely to seek some other woman's society, if we are to believe what we read and hear, but her reason alleged is based on ethical grounds, and she cannot forbear a preaching on the subject with copious references to that overworked moral law. How differently, for instance, a French playwright would have handled the theme, and what delightful satire might have resulted. We can imagine the protesting wife speaking somewhat thus: "*Je pense que non. Cochon! mais que vous ete sale. Allez vous en et cherchez une fille.*" Translated from my perhaps imperfect French into colloquial English, this would read: "Nothing doing. Pig, but you are disgusting. Chase yourself out of here and hunt up another girl."

However, life-is-real-life-is-earnest in America, and I doubt if any one born on this side of the Atlantic or of Anglo-Saxon stock can quite overcome the Puritan taint. We are, indeed, civilized by Christianity rather than by culture.

But to come to the players, for comment on the play has been overworked in its past presentations, the company was received with enthusiastic acclaim on Monday night, and it is safe to say will become favorites with local theatre goers. The leading woman, Florence Reed, is very handsome, and has an attractive personality, at least so it seemed to me from my seat in the back row, but there is no doubt about the beauty and charm of her voice; and this, to one who detests the movies, is a great treat. I may remark, parenthetically, that she is rather heavy and dominating for the role of Virginia in the week's play, which I take was intended for a 110 pound flapper type of leading lady, as such an one would be more likely to be shocked at the amorous sportiveness of a gentleman in his cups, and therefore would be more convincing.

Miss Reed would shine to better advantage in Mrs. Pat Campbell roles, those that are the lineal descendants of "The Second Mrs. Tank" or Lady Windermere's mother, or some other such splendid sinner; and I must confess that I am sufficiently anti-puritan to like this kind of character better than any other kind of character on the stage. It is to be hoped that Miss Reed has plays of this kind in her repertoire, and thus will be able to do full justice to her rich talents and warm blooded vitality.

As Robert Stafford, the New York financial magnate, Malcolm Williams was admirably fitted, and scored heavily in a John Mason part. It is long since we have had the pleasure of witnessing such an excellent characterization done with that perfection of art which seems so artless, so that people in the audience paid him the high compliment of saying that he did not seem to be acting at all.

But the hit of the evening undoubtedly was James Gleason as James, or Jimmy, Gilley, the slangy, underbred brother-in-

law of the abused wife. There may be better Gilleys, but I have never seen one, and I don't believe the role could be handled by any one more effectively than by Mr. Gleason, who ought to be called "Jimmy" too. Whether the author intended it or not, probably not, Jimmy is the best role of the play, and is a real live lovable human being, in spite of, or perhaps on account of, his vulgarities and common ways; and, mark well, there is not a bit of uplift flapdoodle about Jimmy.

Helen Sullivan, as the sister, was obviously a foil for the lead and got away with it; Marion Dentler had only a small part as the maid, and I think will make a charming young ingenue when she gets the chance, as I assume that is what she is in the company for. As for Y. Ikeda: Whether it is an advantage to have a Japanese play the part of a Jap is a question; the stage, after all, is not life but an illusion of life, and—well, Coquelin has a long essay on the subject, and I shall not endeavor to epitomise it here.

The company as a whole and the presentation are marked by a solidity and sureness which are bound to give the public confidence in whatever it may undertake, and I, for one, am very glad to say: "Welcome to our city."

Orpheum Scores Seven Out of a Possible Eight

The genial and popular press agent of the Orpheum, Captain Dillon, from whom the press tickets flow, told me that only once in the history of the Orpheum did the critics unanimously commend all the acts on the bill, and that week was the poorest in the history of the house. So much for criticism, which should I suppose be played with a copper. However, at the risk of queering the show for the rest of the week, I am constrained to say that I like very much seven out of the eight acts on the current bill.

Last week, I am afraid that I did not do Fannie Brice justice, and the ex-Leading Lady handed me a jolt in consequence, but little does she know of the exigencies of make-up or the fact that the composing-room foreman is the real editor of the paper. Fannie is a dear, and has the *vis comica* to a degree possessed by few women; she plays as if she really enjoyed it, and any time she wants to spend a week end, properly chaperoned, in a palatial country house—well, I am sure that she would be the life of any party. It is worth the price to see her josh the St. Denis act. Ruth St. Denis, with her big, beautiful body and queer little school-girl face, gave us some new and weird interpretations, and was ably helped by Ted Shawn and six attractive young lady assistants. The act was beautifully staged, and shows traces of the Rhinehart influence, also Gordon Craig.

If some good fairy had only whispered to "The Girl in the Moon," when she was distributing flowers among the audience, to pin a rose on the large, handsome, bronzed man wearing, among other things, a wrist watch, a malacca cane and a monocle (concealed), and sitting in the third row left, she would have received a notice that would have turned the rest of the performers green with envy; for the l. h. b. man with the silly and exotic impedimenta is very susceptible to feminine flattery.

Percy Bronson and Winnie Baldwin are old musical comedy favorites in San Francisco, and did a lot of quick stuff with just the right amount of suggestiveness for piquancy.

Mrs. Chilson-Orhman, whose blonde loveliness made you forget how well she really sang, gave a few numbers which showed her to be the possessor of a perfectly trained operatic voice with exquisite flute like notes. You will have to take my word for the rest of the bill, as it is all to the good (all but one—men-

tioned last week, but which still continues to bring down the house.)

* * *

Advance Notices

Otis Skinner at the Columbia—Otis Skinner, one of America's most distinguished actors, comes to the Columbia Theatre next Monday night to open a two weeks' engagement in his new comedy, "Cock o' the Walk," written especially for him by Henry Arthur Jones, the English playwright. "Cock o' the Walk" is an amusing satire on stage conditions in London at the present day, and the critics agree that it is the best play Mr. Jones has written in a long time. Besides, it provides Mr. Skinner with a part that fits his personality without a wrinkle. Anthony Bellchamber—that is the name of the character Mr. Skinner impersonates in this piece—lacks the picturesque rags and dirt of Hadji the Beggar (in "Kismet," the last play Mr. Skinner presented on the Pacific Coast), but he is not less interesting and amusing. Bellchamber is an actor, one of the "old school," a worshiper of "Will" Shakespeare, whose lines he spouts on all occasions, a Bohemian, bibulous, irresponsible, but lovable. The supporting company—a particularly good one—includes Janet Dunbar, Enid Bennett, Luella Smith, Walter Gibbs, Walter F. Scott, John Rogers, Harry Dodd, Henry Crocker and Ernest A. Elton. Mr. Skinner will give the usual matinees at the Columbia on Wednesdays and Saturdays.

* * *

Big Musical Comedy Season for Columbia—Following the engagement of Otis Skinner at the Columbia Theatre there will be inaugurated a musical comedy season which bids fair to attract widespread attention, for an all-star aggregation is to be brought from New York to appear in a series of latest Eastern hits. Among the principals will be Eleanor Henry, Dorothy Webb, Maude Beatty, Arthur Cunningham, Robert Pitkin, Madison Smith, Stanley Ridges, Victoria Gauran. A large and attractive chorus will be seen and heard to fine advantage, and it is expected that the costuming of the pieces which are to be presented will create quite a sensation, for the management has given special attention to this detail. "The Midnight Girl," by the authors of "Adele" and other successes, will be the opening production. The scale of prices will range from \$1.00 to 10 cents. The productions will be of a class far in advance of any seen here in many seasons.

* * *

Orpheum—The Orpheum bill next week will have as its headline attraction Stella Mayhew, whom the New York press call the cheeriest of all comediennes, and Billie Taylor, who will present their own up-to-date songs and chatter. Miss Mayhew has been the particular bright star of many successful musical comedies and the joyous headliner of innumerable vaudeville bills. James B. Donovan, who describes himself as "The Man You All Know," and Miss Marie Lee will appear in a skit called "Doing Well, Thank You." It is an admirable vehicle for the introduction of their songs and witticisms. Miss Robbie Gordone will be seen in her classic reproductions of famous porcelains, ivories and oil paintings. She is not only an artist, but a beautiful girl as well, and her poses are replicas of the most famous works. Hildegard Mason and George Murray, a clever team who make themselves popular in songs and chatter, will appear in a ludicrous skit called "Getting the Goat." Colonel Marc Diamond, a giddy gallant who has celebrated his eightieth birthday, and Mme. Grant, a blushing debutante who is considered old enough to be presented in society, she having reached the age of sweet seventy, will distinguish themselves in dances of the current vogue. Vinie Daly will return for next week, and Percy Bronson and Winnie Baldwin, also Ruth St. Denis, assisted by Ted Shawn and her company of dancers, will close their engagement.

* * *

Third People's Philharmonic Concert.—The second popular symphony concert of the third series of the People's Philhar-



Stella Mayhew and Billie Taylor, who will appear at the Orpheum next week

monic Orchestra, given Thursday night of this week, served to emphasize the fact that the organization, under the leadership of the talented young Russian conductor, Nikolai Sokoloff, has a large place in the musical affections of the community, and that the work undertaken is thoroughly appreciated. The third concert of the series will take place at Pavilion Rink Thursday evening, May 11th, when another delightful program will be presented by the sixty-five artists of the Orchestra. The symphony will be Tschaiakowsky's Fourth, op. 36, and the other numbers will be the overture to "The Marriage of Figaro," by Mozart, and the Spanish Caprice, op. 34, by Rimsky-Korsakow. The soloist of the evening will be Emilio Meriz, concert-master of the Orchestra, his selection being the Concerto for Violin in G Minor, by Bruch. Seats will be ready at Sherman, Clay & Company's, a week from Monday.

* * *

Municipal May Day Celebration—The municipal May Day celebration will be held with elaborate ceremony at the children's playground in Golden Gate Park next Monday, May 1st, under the auspices of the Park Commission. Superintendent John McLaren has erected an 80 foot platform on the play-



Have Healthy, Strong, Beautiful Eyes

Oculists and Physicians used Murine Eye Remedy many years before it was offered as a Domestic Eye Medicine. Murine is Still Compounded by Our Physicians and guaranteed by them as a reliable relief for Eyes that Need Care. Try it in your Eyes, in Baby's Eyes—No Smarting—Just Eye Comfort.

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ground lawn for the May Pole dances. Mayor James Rolph, Jr., will crown tiny Celeste Parry "Queen of the May." George Gallagher, president of the Board of Education, has issued a circular inviting every public school of San Francisco to participate in the pageant parade. A silver cup will be awarded to the best represented high school and grammar school. More than a ton of candy will be distributed to the children during the noon hour. Each child will also receive fruit, milk, sandwiches and other goodies, such as soda, popcorn crisps, and the like. From 10 o'clock in the morning until sunset there will be a continual round of fun. Four bands will furnish music, 300 children will render May Pole and other fancy dances, while a score of other talented amateurs will keep the program moving on the open-air stage. All the children need to bring is their eyes and their appetites. There will be sufficient food for all, and every variety of free entertainment.

* * *

Pantages.—Raul Periera, former court violinist to ex-King Manuel of Portugal, and his original stringed sextet, will be featured on the new eight-act bill opening at the Pantages on Sunday. A program of semi-classical and popular selections will be rendered by the musicians, all of whom are talented favorites with Pantages audiences. Rosie Lloyd, who from advance notices does not rely on the fame of her sisters, Alice and Marie, to win laurels on the vaudeville stage, is a special offering on the new bill. Rosie has the family Lloyd wink, wears a flock of London frocks, and sings Coster ditties with the assurance of an English music hall star. "A Holiday in Dixieland," with William Mastin, Virginia Richards and ten ebony hued singing and dancing fun-makers, is another pleasing attraction. Other good acts will be presented by Marion Munson, a protean actress, styled "the quickest woman in the world;" Pealson and Goldie, in a jolly little skit, "After the Dog Show;" Harry Tsuda, who flirts with death from the top of a lofty globe; and the seventh chapter of that interesting mystery serial, "The Iron Claw," will unravel another episode in the chase after the baffling laughing mask.

* * *

Lecture at Ursuline College—Joseph Beringer, pianist, Madame Joseph Beringer, head of the vocal department of the well-

known Beringer Conservatory of Music, and Mr. Harry Samuels, violinist, will hold the semi-annual examination of the piano, vocal and violin classes at the Ursuline College in Santa Rosa next Thursday, May 4th. Prof. Joseph Beringer will formally open the examination with a lecture, taking for his subject "Incidents in the Life of Franz Liszt?"

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday, April 30th

VAUDEVILLE DE LUXE

RAUL PERIERA and His Own Original String Sextet; ROSIE LLOYD, The English Comedienne, Sister of Alice and Marie Lloyd; "A HOLIDAY IN DIXIELAND," A Carnival of Darktown Fun, Ten Ebony Hued Singers and Dancers.

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Children 10 Cents

SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

ORMART-GARAT.—Mr. and Mrs. Michael Ormart announce the engagement of their daughter, Miss Marie Ormart, to Louis Garat, son of Mr. and Mrs. Peter Garat. Both families are prominently identified with the French society colony of San Francisco. Mr. Garat's family came here from Nevada, where they own extensive land properties, about three or four years ago.

WOODWARD-VOGLE.—The engagement of Miss Bessie Woodward and Dr. Samuel S. Vogle is announced. Miss Woodward is well known in the sorority circles of the University of California, from which she graduated not so long ago. The family home is now in Santa Rosa. Dr. Vogle is a surgeon of the Northwestern Pacific Railway, and is well known in San Francisco.

PENNOYER-MORGAN.—The announcement of the engagement of Paul Geddes Pennoyer of Berkeley and Miss Frances Morgan, daughter of Pierpont Morgan, the powerful financier, has caused a flutter of pleasurable excitement in society throughout California. The news is of especial interest, however, about the bay, where young Pennoyer and family are well known. No date has been set for the Pennoyer-Morgan wedding, but it will probably be this summer, and, needless to say, will be one of the most important society events of New York.

WEDDING ANNOUNCEMENTS.

BENJAMIN-SUSSMAN.—Miss Ray Benjamin and Leo Sussman will be married next Wednesday afternoon at the home of the bride's mother, Mrs. Rebecca Benjamin, on Laguna street. Three o'clock is the hour set for the ceremony, which will be witnessed by about seventy-five relatives and friends. Following their honeymoon the young couple will make their home in Mill Valley for the summer.

PISCHEL-FLETCHER.—The wedding of Miss Inez Pischel and Dr. Harold Fletcher will take place May 20th at the summer home of Dr. and Mrs. Kaspar Pischel in Ross Valley. The wedding will take place out of doors in the gardens of the Pischel home.

WEDDINGS.

GLEESON-BULOTTI.—The marriage of Miss Elizabeth Gleeson, daughter of Mr. and Mrs. Henry Gleeson, and Charles Bulotti, took place Wednesday evening at 8:30 o'clock at St. Ignatius Catholic Church. The Rev. Father Cavanaugh read the ritual. After the ceremony there was a reception at the Gleeson home on Fulton street. About 200 or so guests were present. Mr. Bulotti and his bride will tour the Northwest, going on the Canadian Pacific on their honeymoon. They will reside on Fulton street, across from the Gleeson home.

WOOSTER-RICHARD.—The wedding of Miss Oroville Wooster and Walter L. Richard took place at the Church of St. Thomas in New York on Easter Sunday, Rev. Dr. Ernest Stires, the rector, officiating. The wedding ceremony was followed by a reception at the home of the bride's uncle and aunt, Mr. and Mrs. C. Augustus Spreckels.

LUNCHEONS.

BRIDGES.—Mrs. Charles Bridges, wife of Captain Bridges, entertained recently at luncheon at her home at Fort Mason. After the repast the remainder of the afternoon was devoted to cards.

CROCKER.—Mr. and Mrs. William H. Crocker gave a luncheon at their home Sunday in compliment to Mr. and Mrs. Thomas DeWitt Cuyler of Philadelphia.

DARLING.—Mrs. Clara L. Darling was hostess Tuesday at a luncheon at the Francisca Club, assembling some of her friends in honor of Mrs. William Ashburner, the recently elected president of the Colonial Dames.

FALVEY.—Thursday Mrs. A. J. Falvey gave a large luncheon party at the Clift Hotel, with bridge afterwards.

KEYES.—Mrs. Alexander Keyes presided at a luncheon of fourteen covers on Thursday afternoon. The pleasurable affair was given at the hostess' home on Jackson street.

GERSTLE.—Mrs. Mark L. Gerstle was hostess at a luncheon complimentary to Mrs. Margaret Cameron Lewis, the authoress, who is in Berkeley visiting relatives.

HEARST.—Mrs. Phoebe A. Hearst was hostess Tuesday at a luncheon at the Hacienda at Pleasanton in honor of a number of the delegates who arrived Monday night on the "Suffrage Special."

HIGGINS.—Mrs. Marvin Higgins gave a luncheon party at the Francisca Club on Friday.

MAILLARD.—Miss Marion-Leigh Maillard was greeted by some of her close friends at the informal luncheon given Tuesday afternoon by Miss Kate Crocker at her home on Laguna street.

VITT.—R. C. Vitt will be host at a large luncheon party this afternoon, entertaining about a hundred guests. It will be in the ballroom of the Hotel St. Francis, and following the luncheon there will be a tea dance.

WHITWELL.—Mr. and Mrs. Frederick Whitwell of Boston gave a luncheon at the Burlingame Country Club Sunday, having about a dozen or so in all. The guests were friends of Mrs. William Howard, mother of Mrs. Whitwell, in whose honor the affair was given.

DINNERS.

BENTLEY.—Mr. and Mrs. Robert I. Bentley gave a dinner party Saturday evening at their home in Green street in honor of Miss Esther Bentley and her fiancé, Stanley Powell.

CURTIS.—A dinner followed by bridge provided much enjoyment for a group of friends of Surgeon and Mrs. Elmer E. Curtis Saturday evening. The party assembled at their home in Mare Island.

THE HOTEL PLAZA

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Hotel Plaza Company

HAMILTON.—Mr. and Mrs. Edward H. Hamilton were hosts at a handsome dinner party Sunday night at their home on Broadway, entertaining in compliment to Mr. and Mrs. Charles S. Young.

HENLEY.—Mr. and Mrs. Barclay Henley, Jr., presided at an informal dinner Monday night at their home. The affair was in honor of Mr. and Mrs. W. B. Meckle of Toronto, wealthy tourists who are here for a few weeks and are guests at the St. Francis.

MICHAELS.—Mr. and Mrs. Leopold Michaels were hosts at a delightful dinner Monday evening at the St. Francis Hotel.

SALVATORE.—Mr. and Mrs. Herbert Payne, Mrs. Edward Cudahy, Miss Amy Brewer and Gerald Cudahy were guests of Victor D. Salvatore at dinner Sunday evening at the Lodge.

TEAS.

BRADEN.—Mrs. E. B. Braden and Miss Winifred Braden gave two large bridge teas, one on Tuesday and the other on Wednesday. There were about a hundred guests at each party and a large number of them from San Francisco. The two affairs were given at the Braden home across the bay.

CHAMBERS.—Mrs. Edward Chambers will be hostess at a tea on May 6th in honor of Miss Osedas.

DARLING.—One of the pleasurable affairs of Friday was the informal tea at which Mrs. Clara L. Darling entertained in compliment to Miss Helen Beck of Philadelphia, who is visiting Mrs. Darling on Clay street. It took place at the Francisca Club.

FAGAN.—Mrs. Paul Fagan was hostess at a large tea at her home on Broderick street Tuesday afternoon.

HOTZ.—Lieutenant and Mrs. George Hotz have issued invitations to a tea which they will give this afternoon at their home at Fort Barry.

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PERKINS. Mrs. Frederick Perkins, wife of Lieutenant-Colonel Perkins, U. S. A., was hostess Monday afternoon at a tea given at her apartments in Post street. The affair was in honor of Mrs. J. Franklin Bell.

STONEY. A group of the younger set are looking forward to the tea at which Miss Florence Stoney will be the hostess this Saturday afternoon. It will take place at her home on Clay street.

SUPPER DANCES.

MILLER.—Mr. and Mrs. C. O. G. Miller engaged several tables for the supper dance given Wednesday evening at the St. Francis Hotel. Miss Kate Crocker was their guest of honor.

DINNER DANCES.

ELLIS.—Captain and Mrs. Roland Ellis entertained a party of friends at the dinner dance given Wednesday evening by the management of the Bellevue Hotel.

PARTIES.

CLARK.—Mrs. John Rodgers Clark gave a children's party Monday in honor of her little daughter, Miss Barbara Clark.

CARDS.

BRESSE.—Mrs. Eugene Bresse gave a small bridge party at the Clift Hotel on Friday. Mrs. Bresse resides at the Clift at present.

ARRIVALS.

BOARDMAN.—Mr. and Mrs. Samuel Boardman and Mr. and Mrs. Samuel Pond returned to San Francisco Saturday after having spent the last six weeks in the East.

BOHRMANN.—Mr. and Mrs. A. B. C. Bohrmann and Mrs. Blanca D. Paulsen have returned from a most enjoyable trip to Southern California, stopping at Coronado to visit the Exposition, and on their return trip stopping at Santa Barbara, Paso Robles and Del Monte.

FARNSWORTH.—Mrs. E. F. Farnsworth has returned to her home here after a pleasant visit at Coronado.

FARROTT.—John Farrott, Jr., has returned from Santa Barbara, where he has been spending the past six weeks.

SHAW.—Miss Helen L. Shaw and Miss Mary Dutton are at the Clift Hotel, where they are being warmly welcomed by friends here.

DEPARTURES.

COWDIN.—Mrs. J. Cheever Cowdin and Mrs. George Armsby left on Sunday for New York, to be away most of the summer. Mr. Cowdin has preceded Mrs. Cowdin by a few weeks.

GREEN.—Mr. and Mrs. Robert Green have returned to their home in Seattle after having visited here for ten days or so with Mrs. Green's parents, Dr. and Mrs. Ellinwood, at their home in Pacific avenue.

OTTESAN.—Mrs. Perry Ottesan, who has been the guest of Mrs. Nea Elder for several weeks, sailed Wednesday for Seattle, accompanied by Mrs. Elder. After a visit of a few weeks there the two will go East for an extended stay.

PEARKES.—Miss Laura Pearkes departed recently for San Diego, where she will pass several weeks with her brother-in-law and sister, Lieutenant and Mrs. Hermann T. Vulte. Shaw's home is at Anamosa, Ia.

WHEELER.—Mrs. Zenophon Wheeler and Miss Inez Brown have returned to their home in Chattanooga after a visit of several weeks in San Francisco.

IN FIMATIONS.

ADAMS.—Mr. and Mrs. Edison Adams of Piedmont will pass a portion of the summer at the Tavern at Lake Tahoe.

BRACK.—The Misses Marguerite and Kathleen Brack, who graduate from Miss Scovel's school in New York this month, will visit relatives in Boston, Philadelphia and Washington before returning home. Mrs. J. Brack left for New York to be with her daughters on their travels.

COWLES.—Rear-Admiral and Mrs. Walter Cowles are sojourning at Old Point Comfort, where they are the incentive for much entertaining.

DAVIS.—Mr. and Mrs. Norris K. Davis will leave next Monday for Santa Barbara, where they have taken a house for the summer.

ETTLINGER.—A. J. Von Etlinger, after an absence of many years, has again taken up his residence in San Francisco.

HOUGHT.—Mr. and Mrs. William Hough and their small daughter, Edwina, have moved to Mill Valley for the summer months, where they have taken the Lawrence Harris home.

KEYES.—Mr. and Mrs. Alexander Keyes are planning a delightful trip through the Northwest. They will leave in August for the Rainier-National Park, where they will pass several weeks.

WATSON.—Mr. and Mrs. Arthur B. Watson, accompanied by their family, left last week for Oakland, near Redwood City, where they will pass the summer.

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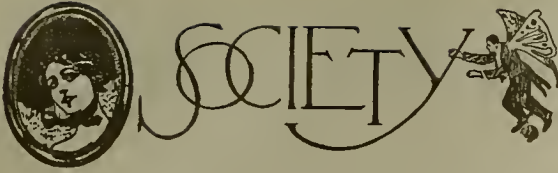
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Between Two Worlds.

Eastern visitors who really get the lilt of life out here never fail to be impressed with the energy displayed by women of the smart set. In New York and one or two other big cities on the Atlantic seaboard the women turn everything in the way of routine work over to their social secretaries.

There are many women here who could afford such secretaries, but the number of those who have them is negligible. Mrs. Will Crocker, Mrs. Francis Carolan, Mrs. Eleanor Martin, Mrs. Phoebe Hearst, and at the most a dozen other women, employ secretaries, but the secretary plays a very different part than she does in the New York households of to-day.

At a luncheon given the other day in Burlingame for Mrs. Whitelaw Reid, some one told a story of a New York woman who was trying to climb into society by giving vast sums to fashionable charities in the hope of meeting society women on the various committees on which they were supposed to serve. At the end of a year of such service she was asked to renew her contributions, and her answer has gone the rounds of all the inner circles in New York.

"I've spent \$30,000 this year for the pleasure of sitting at board meetings with a lot of hired secretaries, and it's too high a price to pay for the privilege!"

San Francisco society women do not send their secretaries to represent them on the various boards to which they belong, and contributions from climbers continue to be a source of revenue, though not one that boosts the exchequer to any very considerable degree. While there are several conspicuous examples of families that have used the Children's Hospital, and one or two other organizations, as first aids, and have earned their places on the boards by a flourishing use of stub pens on substantial checks, an analysis of the published accounts of all the organizations shows that only a tithe has accrued to them through the social ambitions of the wealthy.

New York charity is evidently the place where all good Western climbers go when they die!



The Perversity of Conversation.

Speaking of social secretaries, have you ever observed that conversation has a perverse way of steering its own course in the direction that perhaps the most fastidious hostess would not wish it to go. For example, all through this particular luncheon for Mrs. Whitelaw Reid, one of the guests insisted on telling stories in which social secretaries played the leading roles. Sometimes sympathetic, sometimes unpleasant parts were assigned to them by the raconteuse, who apparently forgot that Mrs. Whitelaw Reid's son, Ogden, several years ago married his mother's secretary.

The hostess tried in vain to turn the stream of conversation into another channel, but not until her entire cargo of stories was safely docked in port would the determined lady let any one else steer the conversation into other waters.

The hostess need not have fussed, for those who know Mrs. Whitelaw Reid intimately tell me that although at first the Reids were rather disappointed that their son, who might have married into a noble English family or in the bemillioned Knickerbocker set of New York, should choose a wage earning young woman, they gave in gracefully to his choice, and are very proud of the brilliant young woman.

Mrs. Ogden Reid was a college graduate and a young woman of very good family, who took a secretaryship with Mrs. Reid as just one step in the career of independence which she had mapped out for herself, and along came the scion of the house of Reid and knocked her future plans into a cocked matrimonial hat.



Charity Events Rule.

Outside of the innumerable claims which private affairs have made this week on the smart set there have been a dizzy lot of public duties and pleasures. Monday and Tuesday nights

were given over to dansants, in which the various sets, town and country, military and civilian, joined in merry and successful endeavor to raise funds for worthy purposes.

On Wednesday, the town was converted into a rosebud garden of girls, the flower of the social sets going forth into the highways and byways, to pin, as it were, a boutonniere in the lapel of the coat of Sir San Francisco, that debonnaire gallant among cities, who can never say "nay" to a pretty woman and her cause.

All day long the women interested in buying shoes for the orphans in the care of the Catholic Humane Bureau acted as flower venders, and from their main depot took orders for potted palms and plants donated by the owners of the finest conservatories around the bay. The proceeds of the day have not yet been itemized, but the sum total will exceed the expectations of the most sanguine promoter of the flowery idea.

The hoofbeats of thoroughbreds sets the tempo for the end of the week. The horse show, which began this Thursday night, has come to be one of the annual events to which society looks forward with genuine interest. Some of the youngsters who are taking part do really remarkable stunts, and the daring feats of little Edna Taylor, the daughter of the Will Taylors, sets the pace for the sub-teen set. Mrs. Will Taylor never went in much for equestrian sports, Mrs. Gus Taylor having had all the family enthusiasm in that direction, but even she gave up riding several years ago, and it remained for little Edna to win a really conspicuous place in horsemanship.

Miss Elva De Pue was missed from the events in which she always scores. She was thrown from her horse while riding in the park last week, and sustained a painful injury to her foot, which will keep her in the house for some time. The Misses Marion Newhall, Jean Wheeler, Beatrice Nickel, Ruth Zeile, Kate Crocker, Ruth Perkins, Julia Van Fleet, Kate Brigham, Amelia Gordon and Gertrude Hopkins gave clever exhibitions of correct riding, and while their performances did not entail any daring feats that would thrill a "movie" audience, it was very pretty and graceful riding and much appreciated by the society people who made up the audience.

The horse show is scheduled to last through Saturday night (so is Toreador Will Tevis, Jr., but his mother fears he will



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GRANT AVENUE AT POST STREET

break his neck, and has ordered him to cut out some of the realism of his stunt.) On Saturday night there will probably be no dancing following the show, as every one is planning to go to the Fine Arts ball on that night, and many of the parties that have been made up for the Horse Show will adjourn to the ball later in the evening.



What's in a Name?

The Theodore Freylinghuysens of New York recently came up from Santa Barbara, where they spent the winter, and were guests of the Will Crockers at New Place. Mrs. Freylinghuysen came up to town to do some shopping one afternoon, and introduced a new fad in the local shopping district. Instead of stopping to spell her name for the clerks from whom she made purchases, she expedited her business by handing them a card specially printed for shopping purposes.

Those who, like Mrs. Freylinghuysen, have names that have swallowed up most of the alphabet, will appreciate what a time-saver the card method is. Before her marriage to the New York and Tuxedo "multi," both as to money and name, Mrs. Freylinghuysen was Mrs. Le Grand Cannon. She tells a funny story about a woman who was invited to a week-end party at Newport to meet her, and thought that the hostess was inviting her to go to the Grand Canyon of the Colorado, and they talked at cross purposes over the telephone until finally they both got on the same current, and the prospective guest discovered that she was not being asked to meet "Nature's Grandest Wonder," as the folders call it, but a very charming specimen of the feminine gender.



Educational Smokes.

Mrs. Walter Hobart wears her cigarette case instead of carrying it. The case hangs from her wrist on a slender chain—and thereby also hangs a tale. Not long ago there was a convention of teachers in town, and a group of women from one of the up-State high schools went for luncheon to the St. Francis Hotel. The teachers had been intrusted with a fund collected by the pupils with which they were to buy a handsome wedding present for the woman who has been principal of the school for several years, and has endeared herself to every one.

One of the teachers, with an eye that has not been spoiled by squinting too much at text books, spotted Mrs. Hobart immediately as the smartest looking woman in the room, and she directed the glances of the other members of her party to the little gold "purse" hanging by a chain from her wrist.

They all decided that that would be just the sort of beautiful novelty for the pupils to give the principal, and the energetic young school "marm" who discovered Mrs. Hobart decided there could be no harm in sending a note over to her by one of the waiters, explaining the reason for their interest and asking where such a "purse" could be obtained. The note was about to be sent over when Mrs. Hobart opened the "purse" and drew forth a cigarette.

It would never do to present a retiring principal with a cigarette case, so the note was not delivered. But the teachers thought that it was such a good joke that they told the story.

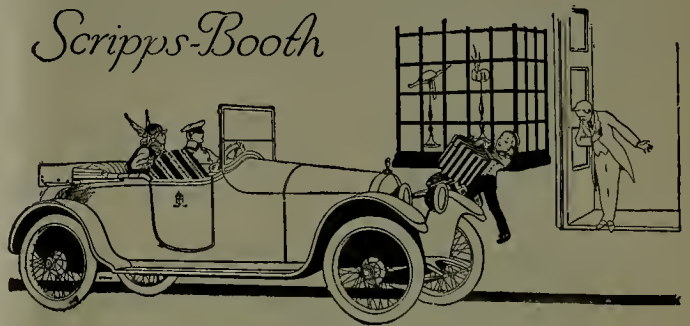
The most colorful military social event since the visit of the Atlantic battleship fleet was the military ball at the St. Francis Tuesday night. Society, with its proverbial love of brass buttons, appeared in the full strength of its most alluring confectations. An additional touch of color was given to the regular martial ensemble by the presence of the California Grays. This event, the tea dance for the Canon Kip Mission on Monday, the preparations of various committees for coming events, whose headquarters are in the St. Francis, and a succession of private dances and teas have produced in the big hotel this week a picture of animation unusual even around Union Square. Among the hostesses were Mrs. Charles Templeton Crocker, Mrs. Frederick Kohl and Mrs. Robert Hays Smith, at a pretty dinner dance in the Rose Room last Saturday.



The children of the West Oakland Home will be assured of their playground for another year through the annual benefit for the Home. It will be a ball at the Hotel Oakland next Saturday evening, and will be one of the delightful events of the Easter week. The following prominent women will act as patronesses: Miss Grace Trevor, Mrs. Edward Marion Walsh,

Mrs. J. F. Ackerman, Mrs. A. Schilling, Mrs. Thomas Crelling and Mrs. Daniel Easterbrook. Mrs. Daniel Webster is president of the Home, and the directors who are planning the ball are Mrs. H. Anderson, Mrs. E. J. Boyes, Mrs. J. W. Crockerton, Mrs. James Dunn, Mrs. James Ellison, Mrs. Richard Ely, Mrs. W. E. Fites, Mrs. Minna Gleason, Mrs. C. Gomertz, Mrs. A. F. Gimbal, Mrs. Louis Manning, Mrs. Ivy Murphy and Miss Elizabeth Smiley.

—The immense success of the Original California Pleating Company, under the management of Wm. Penaluna, Jr., has necessitated greatly enlarged room in their quarters located in the Liebes Building, 177 Post street. The company is the pioneer of its kind in the State, and has survived its many competitors through its superior fine work and the satisfaction it guarantees. Hemstitching and Pequot edging is a specialty of the house. All kinds of pleating, ruching, pinking and button covering are handled in like artistic finish. The aim of the firm is to excel.



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WM. BUCHANAN

The Background of the War Zone

The German general staff must believe the capture of Verdun worth having even at the prescribed price set by the French of three Germans for one Frenchman, judging by the tenacity of the present attack. Should the Germans eventually win, the result of the contest will have lost its full force through the sacrifice paid in lives and in the length of time. The victory would lack all the brilliancy, elan and smashing conquest which marked the "double quick" conquest of Belgium and the initial dash on the road to Paris. It is of some interest to know that Field Marshal Count von Haeseler, the great German strategist, has been chief adviser to the Crown Prince of Germany, who is nominally in command of the attack. Leading publicists of Europe believe that the Prince was selected for this important and world spectacular attack, the strongest citadel in the western defense of France, for the express purpose of capturing that great stronghold and thereby gaining the world's limelight as the most successful general developed in the present war. To such worshippers of the War God as the German nation, such a victory would make him the national hero and the ideal superman to follow his father to the throne.

* * *

The shift of more than a corps of Russian war veterans to France, via Marseilles by steamer, is significant that both sides realize that the outcome of the war is to be determined on the western front. This was indicated in a measure when the Germans failed to reach Warsaw. Both sides are now bringing into the western lines every man available. The battle of Verdun appears to be preliminary to the big grapple in the finals.

* * *

The passage by the House of the government armor plate bill seems assured, and that means its enactment into law. The measure is a most wise one, if not exactly the kind of preparedness a private munitions trust would desire. The full independence of the United States must be preserved, and this implies that in its policies of war and peace it shall not be controlled in the least by powerful capitalistic interests concerned in the manufacture of army and navy supplies. The more that private profit can be divorced from war the better.

* * *

Announcement was made in Philadelphia this week that A. J. Drexel Biddle will offer 10,000 Philadelphia young men of the Drexel Biddle corps to President Wilson. The offer will be contingent on the refusal of Germany to accede to the demands of the United States. Biddle told of his plans for a citizens' army of 1,000,000 men. "Already in this city," he said, "there are 10,000 men enrolled in the citizens' army."

* * *

Russia would no doubt like very well to beat Britain to Bagdad, but the recent small victories of the British force which is trying to relieve Kut-el-Amara suggest reinforcements which may strengthen the campaign there. The great difficulty has been to provide an adequate supply of light draft vessels for transport on the Tigris, but probably the shortage is being gradually made up. If the British expedition can resist attack and keep itself ready for a brisk march, it will have a good chance after all to reach Bagdad before the Russians. The distance is not great, and if the grand duke's army continues its advance to the west, the Turkish forces on the Tigris will find a retreat prudent to avoid the risk of being cut off. Both to Britain and to Russia Bagdad is of special importance as the chief city on the road to the Persian gulf, one of Russia's possible warm water outlets. To England this region has long been an object of solicitude because it commands the route to India, and though Russia is just now an ally, it would be much pleasanter to have Mesopotamia occupied by British troops.

* * *

Quite as important as the war council of the allies for fixing upon a common military plan is the economic conference held in Paris recently. If the allies, now held together by a common peril, should be able to reconcile their acute conflicts of interest, such a program as is outlined might, in case they win the war, be a step toward the larger world organization which theorists have forecast. It would include, for example, common action on a multitude of business matters, even to the elimination of the loss involved in the transport of gold to meet

trade balances and of the inconvenience due to the differences in the commercial laws of different countries. But in so far as the conference relates to tariffs, trade preferences, etc., to be continued after the war, it must be said that the moment is not propitious for action. A settled peace cannot come from tariffs favorable to the allies, "reasonable" to neutrals, and strongly discriminating against enemies. Moreover, just as the allies are bound to fight to the last ditch against German territorial aggression, so the central powers must resist to the end such an anti-German trade policy. But it is yet to be seen whether the allies can pool their interests, which are by no means identical.

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MOTORING MAGAZINE SECTION

STATE LINCOLN HIGHWAY ASSOCIATION TO MEET

San Francisco was designated as the Pacific terminus and New York as the Atlantic terminus by the large Eastern manufacturers who are back of the Lincoln Highway, and they designated a well defined good dirt road across the continent which is to be the shortest distance between the two great cities, and a route that would be used by local as well as transcontinental tourists the year round, and the difference in distance in actual mileage, of the great Highway and the railroads across the continent at the present time is but three miles, and as soon as certain changes and highways are improved, as the work is now well under way, this will be reduced by several hundred miles.

It was not the intention of the National Association originally to build roads outright, but to select the best satisfactory route, arouse interest along the great highway in all the towns, cities, counties and States, through which it passes, and mark the same with the Standard Road marker, which has been done in good shape as far west as Omaha.

One can readily see what this means for Northern California, and as Joseph E. Caine, State Consul for the Association in California, stated before a meeting at the Oakland Chamber of Commerce held Friday, "The Lincoln Highway means more to California than another transcontinental railroad, and as much, if not more, than the Panama Canal."

Henry B. Joy, President of the Packard Motor Car Co., is president of the Association and one of the leading workers, together with F. A. Seiberling, president Goodyear Tire & Rubber Co.; Carl G. Fisher, president Prest-o-Lite Co.; Roy D. Chapin, president Hudson Motor Car Co.; John N. Willys, of the Willys Overland Co., are among the list of founders and active directors of the National Association in charge of the work which has been carried on from Detroit,

which is a long distance from the Highway.

Plans are now being made by Mr. Caine, State Consul, together with Robert Newton Lynch, manager of the San Francisco Chamber of Commerce, and others to call a meeting of all the Consuls in California, as each small town, city and county, through which the Highway passes is represented by a Consul who looks after the affairs locally in behalf of the Association. It is the desire of Caine, Lynch and many others interested in this great undertaking to get these Consuls together and perfect a good, strong, active organization that will strive to make Northern California the Mecca for tourists, and establish San Francisco for all time as the terminus of this wonderful highway.

The Consuls along the Highway in California are as follows:

Truckee, John Fay.
Colfax, John M. Newman.
Auburn, J. A. Livingston.
Loomis, G. F. Powell.
Sacramento, L. S. Upson.
Livermore, L. M. McDonald.
Tracy, H. A. Hull.
Lodi, H. G. Miller.
Fallen Leaf, William Price.
Folsom, J. W. Henitz.
Placerville, Dr. G. P. Fitch.
Haywards, H. R. Robinson.
Oakland, Dr. L. F. Herrick.
San Francisco, D. E. Watkins.
State Consul, Jos. E. Caine.

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THE NATION'S BUYING CAPACITY

The tremendous buying power of the country is well illustrated by the phenomenal increase in the number of cars and trucks in use in the United States since 1911. For that year a total of 677,000 was recorded which, during 1912, jumped to 1,010,483, a gain of 333,483. In 1913 the total was 1,253,875, or 243,393 more than were recorded as being in use during the preceding year. As shown by the 1914 and 1915 statistics mentioned above, the increase in the number of vehicles in use from 1911 to the end of 1915 is 1,-

746,788, or practically the total number of cars and trucks in use in this country a year ago. In other words, the gain in car and truck registrations during 1915 is almost as large as the total number in use at the end of 1911.

Taken in conjunction with the yearly production statistics, the registrations are specially significant. In 1911, American motor car and truck manufacturers produced 209,957 cars and trucks, their annual output increasing rapidly with each succeeding year. In 1912, a total of 378,261 vehicles left their factories, increasing to 450,000 in 1913, and for 1914 the figure of 515,000 given by the National Automobile Chamber of Commerce was held to be so conservative that it was from 5,000 to 15,000 below the actual production total for the year. The chamber estimated that 30,000 of the number given were commercial vehicles. During 1915 the same authority gives a total production of 892,618 cars and trucks, of which 842,249 were passenger cars and 50,369 were commercial vehicles. Over 200,000 freight carloads of motor cars were shipped during that year.

The total retail value of the cars and trucks built in the United States in 1915 was given as \$691,778,950, of which \$565,856,450 represented the passenger cars and \$125,992,500 represented the commercial vehicles.

Eight States showed an increase in registrations in 1915 over 1914, this gain varying from 10,000 to 30,000 vehicles.

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RECKLESS DRIVING IS "ASSAULT"

The court of appeals of Georgia has decided that a person who injures another by driving an automobile recklessly may be prosecuted by the State for assault and battery. Lawyers who have followed the case in which this decision was rendered say that if the injured party dies, the driver may be charged with murder. In the test case a motorist who ran into a buggy, injuring two women, was tried and convicted of assault. He was fined \$250, and appealed. The court of appeals upheld his conviction.



Start of the California A

The First of the New Defense Measures

Army Makes Run to Half-Moon Bay

As there has been a great deal of comment on the recent maneuvers of a company of U. S. Regulars in making a run to Halfmoon Bay from Fort Miley, S. F., in automobiles, and the News Letter's account having received especial commendation, we print an amplified story of the trip with some further details which were unobtainable at the time. That all matters connected with our country's defense are particularly timely is emphasized by the grave situation of this country in relation to Germany, to say nothing of the unsatisfactory condition of affairs beyond our southern border.

That the quick transportation of men and guns from one possible point of attack to another is recognized as an important factor in Coast defense by the U. S. Army was demonstrated April the ninth, when the Thirteenth Company of Coast Artillery, with a four and a half ton howitzer, made a run from Fort Miley to Halfmoon Bay entirely in automobiles. The California Automobile Reserve Corps, which is composed of a number of the leading auto firms, supplied the motor vehicles, while the officers and non-coms. of the Machine Gun Co., Fifth Inf. N. G. C., accompanied the column as observers and to obtain extra instruction and actual experience with the regular troops.

A 7-inch howitzer was sent to Halfmoon Bay from Ft. Miley in 3 hours on a powerful "Saurer" truck, and the artillerymen were taken from Miley to Halfmoon Bay in autos in one hour and fifty minutes, as the Automobile Reserve Corps

contribution to experimental defense plans for this city.

The truck carrying the cannon accomplished in three hours what it would ordinarily take twelve horses a day and a half to do, and the soldiers in less than



Brig.-Gen. W. L. Sibert

Maj. Sam Bottoms

Col. A. M. Hunter

Capt. H. H. Sheen

Photo by Arthur Spaulding Co., San Francisco.



e Corps from Fort Miley

Photo by International Film Service.

two hours covered ground that would mean a severe two days' hike.

This was the first test given the newly formed Auto Reserve Corps, and Brigadier-General Wm. L. Sibert, commanding the Pacific Coast Artillery District, who accompanied the soldiers, pronounced the test an entire success, as also did Colonel Alfred M. Hunter, commanding the San Francisco coast defenses, and Captain H. D. Ryus, commander of the auto reserve corps, to whom much of the credit must be given for the perfect manner in which the experiment was conceived and executed.

The Thirteenth Company, 110 men strong, under command of Captain Jas. R. Pourie, and carrying full infantry field equipment, piled into thirty cars furnished by the Cadillac, Oldsmobile, Buick, Reo and Chalmers agencies, all of which hold membership in the corps, at Fort Miley, at 9 o'clock, and led by motorcycle policemen, started the dash to Halfmoon Bay. The Saurer truck, equipped with Goodrich solid tires, contributed by the International-Mack Corporation of San Francisco, had previously started its trip.

Accompanying the expedition were

Captain Marriott of the Machine Gun Co., and his non-commissioned officers in two Chalmers autos and a big 8-cylinder seven passenger King. This was the only National Guard detachment with the forces.

The run down was made through San Mateo and over the mountain road, which is exceptionally hilly, very winding and extremely rough in places. The Saurer truck, with its heavy cannon aboard, was overtaken on the summit of the hills between San Mateo and Halfmoon Bay. It had not made one stop for the entire trip, and reached Halfmoon Bay but half



At the Summit. Saurer Truck and seven-inch howitzer

Photo by Arthur Spaulding Co., San Francisco



The Buick Platoon at Fort Miley Photo by Arthur Spaulding Co., San Francisco.

an hour after the flying squadron of automobiles had arrived there.

At Halfmoon Bay the soldiers threw up shelter tents and had a hot dinner; after an hour and a half rest, camp was broken and the return run was made along the shore road. Going and coming, not a single car "straggled," and the automobile corps proved to the satisfaction of Fort Miley officers that with its aid a portion of one day was all that was necessary to accomplish the same results that would obtain in about three days without motor transportation.

Thousands of automobilists and residents of different communities through which the soldiers passed cheered the dash, and American flags were displayed lavishly along the route.

The California Automobile Reserve



Capt. F. A. Marriott, 1st Sgt. G. G. Bradison and Q. M. Sgt. A. A. McClaughry of Machine Gun Co., 5th Inf. N. G. C., in a Chalmers.

Photo by Arthur Spaulding Co., San Francisco.



Oldsmobile Platoon disembarking Photo by Arthur Spaulding Co., San Francisco.



Brig.-Gen. W. L. Sibert and staff in leading car passing Spring Valley lakes

Photo by Arthur Spaulding Co., San Francisco.

Corps is made up of the agencies that entered cars, these agencies having signified their desire to aid the Federal Government in every possible way in its preparedness program. Later, it is planned to organize one company from each agency, so that large bodies of troops can be quickly transported to any point within striking distance of San Francisco.

In addition to General Sibert, Colonel Hunter and the officers of the Thirteenth Company, Major Sam Bottoms, Major Chas. H. Hilton, Captain H. H. Sheen and several other army officers were close observers of the work of the automobiles, and pronounced themselves as enthusiastic over the results of the test.

"The automobile reserve corps intends to work hand in hand with the regular

army in any San Francisco defense scheme," said Commander Ryus at the conclusion of the run, "and I believe that the trip shows that, if the safety of San Francisco ever depends upon the rapidity with which artillery and troops can be sent to threatened points on the Coast, the corps is going to do a big part in safeguarding the city. To-day's test shows what a tremendous factor the mo-



Non-commissioned officers of Machine Gun Co., 5th Inf., N. G. C., in 8-cylinder King car, upon arrival at camp

Photo by Arthur Spaulding Co., San Francisco.



The Cadillac Platoon arriving at Halfmoon Bay

Photo by Arthur Spaulding Co., San Francisco.

tor car is going to be in any defense plans."

While the trip was accomplished without mishap of any kind, nevertheless the News Letter would take the liberty of suggesting to the authorities that, in face of accident, and to make the trip as much in accord with service conditions as possible, an auto ambulance corps accompany future expeditions of the kind.

Sergeant Charles Goff and the Traffic Officers under him are to be highly complimented for the efficient manner in which they handled the run and kept the road clear for the entire distance, a round trip of 76 miles. The following letter has been received by Captain Ryus from General Sibert:

Headquarters
Pacific Coast Artillery District
Fort Miley, Cal.

From: Major C. H. Hilton, C. A. C.

To: Capt. H. D. Ryus, Commanding California Division, Automobile Reserve Corps, San Francisco, Cal.

Subject: Commendation.

1. The Artillery District Commander, General Wm. L. Sibert, has directed me to convey to you and your associates his great appreciation of your successful efforts yesterday of transporting the 13th Company Coast Artillery Corps, and a 7-inch field howitzer to Halfmoon Bay and return.

2. The time made, one hour and fifty minutes for the company, and three hours and fifteen minutes for the gun, was highly satisfactory, and demonstrated that troops and guns may be moved into positions for defense under emergency conditions by automobile transportation in much shorter time than by any other, and thus their efficiency is increased to a large extent.

3. The promptness, speed and efficient manner in which the men and gun were handled yesterday without a mishap of any kind deserves special commendation, and the same is due all of those who through no slight voluntary contribution of time and material made the maneuver a success.



Chalmers cars upon arrival at Halfmoon Bay. Maj. Sam Bottoms and Col. A. M. Hunter in foreground

Photo by Arthur Spaulding Co., San Francisco.

4. The lesson was good from a military standpoint, and much was learned. The General desires me to convey his best wishes for the continual success of your organization, and to state that he is ready at any time to assist in any way consistent and within his power.

(Signed) C. H. HILTON,
Adjutant, Pacific Coast Artillery District.

§ § §

ACCOUNT OF THE MANEUVERS

BY A MILITARY EXPERT

The recent maneuvers in which the First San Francisco Company of the California Automobile Reserve Corps successfully transported the 13th Company of the Coast Artillery Corps and one seven-inch field howitzer from Fort Miley to Halfmoon Bay and return, was the realization of a dream that has long been dear to the hearts of every officer of the Automobile Reserve Corps.

Four years ago, Captain Ryus, who is now in command of the Reserve Corps, moved a machine gun company from the Armory in Los Angeles to the hills in back of Oak Knoll. At this time, automobile transportation of troops had been thought of, but little had been done in regard to definite plans, tests or action. Then the European war broke out, and it was discovered that gasoline and the motorcar were about as important to successful movements as shot and shell. The recommendations which had been made four years before became interesting at this time, and the organization of the Automobile Reserve Corps was again put under way. This was not culminated until January of this year, at which time four companies were organized in Southern California and two started in San Francisco. At the present time, after the Halfmoon Bay test, there are four companies forming in San Francisco and one truck company will shortly be organized, thus giving a full squadron.

However, it remained for San Francisco successfully to demonstrate that the Motor Reserve is a valuable adjunct to the United States military forces. In this maneuver from Fort Miley to Halfmoon Bay the distance was covered by a Saurer truck carrying a four and a half ton howitzer in three hours. The troops were transported to this point in one hour and fifty minutes. It must be remembered that this distance of 38 miles could not possibly have been covered, under the old regime of mule and march, in less time than one day and a night. Also it must be remembered that under stress of march conditions the men would arrive at the point to be defended, fa-



Like a colony of ants, the corps is seen winding its way through the ravine just before arrival at Halfmoon Bay.

Photo by International Film Service.



Encampment and Auto Reserve Corps cars at Halfmoon Bay

Photo by Arthur Spaulding Co., San Francisco.

Notes of the Trip and Equipment

The Truck That Hauled the Big Gun



*Capt. H. D. Ryus, commanding
California Auto Reserve Corps*

Photo by Arthur Spaulding Co., San Francisco.

tigued and unable to go into efficient action. As a contrast, the men and the gun were landed in Halfmoon Bay inside of three hours in excellent condition, ready for any emergency.

The whole test merely goes to prove that 20th Century efficiency as it is so aptly represented by the automobile, is necessary in military actions and maneuvers. Commander Captain Ryus, President of the Oldsmobile Company of California, deserves the most hearty congratulations and the highest credit for making possible a maneuver of this nature. He has thoroughly interested General W. L. Sibert and his staff in charge of the Coast Artillery Corps, and has received from the General a most hearty commendation on the movement.

Several good lessons were learned during the trip to Halfmoon Bay regarding the handling of men, and while in this instance there was not a single hitch either in formation or pace, the next maneuver should undoubtedly develop a greater speed. At the present time, Captain Ryus is forming a complete Oldsmobile company, and hopes that the other dealers who participated in the Halfmoon Bay maneuver, will do likewise.

The fact that the initial maneuver was so successful promises great things for the future, and during the same movements of the army some very interesting

tests are expected throughout the Bay district.

The truck which hauled the big $4\frac{1}{2}$ ton 7-inch howitzer from Fort Miley to Halfmoon Bay and return on Sunday last was a Saurer 5-ton standard stock chassis.

This truck is of the same size and type as furnished in great numbers to the English, French and Belgium Governments by the International Motor Company of New York, and is the oldest in the world, having been built by Adolphe Saurer, Arbon, Switzerland, for the past twenty years, and now built in five European countries, as well as America. The truck as built by the International Motor Company is identical in every particular with those manufactured in the various European plants, and all parts are interchangeable, this feature making it possible for the International Motor Company to sell the various European Governments over five million dollars worth of these trucks.

The Saurer truck is subsidized by the French Government, this subsidy permitting the French War Office to put over 1,400 of these trucks on the firing line when the French army was mobilized. There are approximately 4,000 Saurer trucks in the service of the French army at the present time, the American company still making monthly shipments. It

may be recalled that some five years ago the Saurer truck crossed the continent from the Pacific to the Atlantic, carrying a $3\frac{1}{2}$ ton load, the trip being made without a hitch and no damage to the truck other than the breaking of 2 or 3 leaves in the front spring when the truck broke through a bridge over an irrigating ditch.

This truck carries a motor $4\frac{3}{8} \times 5\frac{1}{2}$, developing an A. L. A. M. rating of 30.6 horsepower. It has four speeds, forward and reverse, and the final drive is by means of side chains.

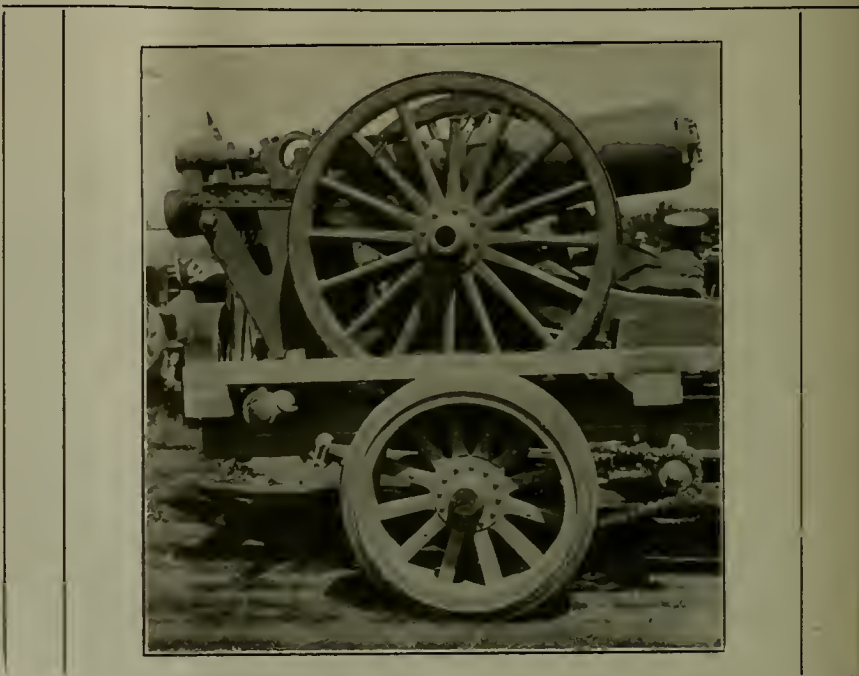
Europe does not favor the worm or internal gear drives on trucks above $3\frac{1}{2}$ tons capacity. The subsidy specifications of both the British and French War Offices prohibit the granting of the Government subsidy to other than chain drive trucks in the larger sizes.

The use of the Saurer 5-ton truck which carried the big howitzer to Halfmoon Bay was contributed by the International Mack Corporation, 2020 Van Ness avenue of this city.

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GOODRICH TIRES SCORE AT THE MILITARY MANEUVERS

Mr. C. E. Cook, Coast manager for the B. F. Goodrich Rubber Company, expressed himself as much gratified with the success of Sunday's maneuvers from a tire expert's point of view. "The Good-



Seven inch $4\frac{1}{2}$ -ton howitzer mounted on Saurer truck equipped with Goodrich tires.

Photo by Arthur Spaulding Co., San Francisco.

rich Solid Tires on the Saurer truck gave a good account of themselves, as we expected they would do," said Mr. Cook. "We knew from past experience that our tires were perfectly capable of carrying a load of this sort over good deal worse roads than those encountered Sunday. As a matter of fact, our truck tires are being extensively used on motor trucks, not only on the European battlefields, but also in army operations in the pursuit of Villa. Sunday's demonstration is but another proof of the excellence of our "Barefoot" rubber.

8 8 8

TIRE SERVICE CAR.

The United States Rubber Company sent two men under R. J. Jones of the local branch to change tires on the run for transporting troops from Fort Miley to Halfmoon Bay. The duty of these men was looking after any tire trouble that might happen to any of the 50 cars that transported the troops.

They were very fortunate as to tire trouble, there being but four tire changes to be made on this trip, and as the men were very proficient in this work, it took but five minutes to change each tire. This enabled every car to keep in its proper position in the line; that is, after the tire change was made the car could return to its platoon.

Many compliments were paid the Rubber Company by the different automobile dealers conducting this, as to the speed that these tires were changed at, therefore causing no delay.

The Reo Truck was used by the U. S. Tire Company as its service car.

8 8 8

CHALMERS CARS WELL ADAPTED TO HILL WORK

Two Chalmers cars were used by the officers and the members of the Machine Gun Company, 5th Infantry, N. G. C., to transport part of this command on the movement made to Halfmoon Bay. Neither car nor tires gave trouble on the entire trip. The high speed motors of the Chalmers are most efficient in all contingencies, and the easy riding qualities of the car were commented upon by those who had the good fortune to make the trip in them. That these cars are particularly well adapted to California is shown by the fact that on the hills they can pick up "on the high" when stopped by obstructions or otherwise.

8 8 8

KING "8" MAKES A RECORD

A notable feature of the run to Halfmoon Bay with the regular troops from Fort Miley was the performance made by the seven-passenger King "8," which transported six of the non-commissioned

officers of the Machine Gun Co., 5th Infantry, N. G. C., over the 76 mile run, ascending the three summits of the Coast Range over roads of all conditions, entirely on high speed. The car gave no trouble of any kind on the trip, and demonstrated its ability to "go and do" every task required of it. In view of the fact that it held its place in line and equaled the best performances on the trip of cars costing much larger sums, the results were particularly gratifying to the local representative of the King Motor Company.

8 8 8

—The lesson in natural history had been about the rhinoceros, and the teacher wanted to know how well the lesson had been learned. "Now, name something," she said, "that is very dangerous to get near to and that has horns."

"I know, teacher; I know!" called little Annie Jones. "Well, Annie, what is it?" "An automobile."—*St. Louis Post-Dis-*

Automobile Starting and Lighting Systems

Give Satisfactory Results when given Proper Attention

We specialize on electrical equipment, storage batteries, etc., and guarantee satisfaction.

Guarantee Battery Co.

Brand & Cushman
Phone Prospect 741

639 Van Ness Ave., San Francisco

Luxury Cars
With the Super-Six Motor

IN the Hudson Super-Six we are showing this season six luxurious bodies. Each is a masterpiece, built to emphasize the Super-Six supremacy.

The closed types are built by craftsmen of international repute. Every line and detail marks them aristocrats. Nothing could be more exquisite. Yet the Limousine and the Town Car are priced but \$2500 at Detroit. And the Touring Sedan (illustrated) \$1900.

Each embodies the greatest motor in the world—the patented Super-Six. It is 80% more efficient than other like-size motors. Though small and light, it delivers 76 horsepower, and has broken all stock-car records.

All this is due to lack of vibration. Friction and wear have been almost eliminated. You never knew such smoothness, such luxury of motion. You never saw such performance as you'll see when you come for a ride.

7-Passenger Phaeton Costs \$1375 at Detroit
Five Other Styles of Bodies

H. O. HARRISON CO.,
Post at Van Ness Ave., San Francisco, Cal.



A road in Hillsborough, the De Luxe "City" of America

Photo by Arthur Spaulding Co., San Francisco.

"The Killarney of California"

A trip to Half-Moon Bay and around the Spring Valley Lakes

By the Automobile Editor

Our friend from the East wanted to see something of California that would convey to his mind the most typical impression of the northern part of the State, and, with the business man's rush, had to see it right away and with only half a day for the trip. Being the auto editor, I was supposed to know all about roads and routes, so I was called upon to act as cicerone. As we wanted to do things in style, I cast about for a car which would supplement the good impression that we hoped the scenery would make, and I naturally bethought myself of the Pierce-Arrow. The telephone was put to work, and we got hold of Mr. Banta, the genial assistant to Mr. F. W. Culberson, Pacific Coast manager of the Pierce-Arrow Sales Co. No, the Pierce-Arrow did not even have a demonstrating car available; in fact, the chief's private car had

been snapped up by an impatient purchaser, so great had been the recent demand; but Mr. Banta would be glad to come along and bring his own light Six, as he did not want an Eastern member of a Pierce-Arrow family to be disappointed. You say: "Why not have hired a car?" Well, that is not done in the best newspaper circles, at least not this year.

Shall I confess it? The trip was made on the last rainy day, nor in the circumstances could it be postponed; but if any one has an aesthetic sense he will realize that the green and purple foothills of the peninsula look their very best in a gray haze which softens the tones and throws a glamor of mystery, like the veil of a pretty woman, over all it reveals and half conceals. The effect, so to speak, is of suggestion rather than statement,

surely the crux of art.

We got off to a fairly early start, and went down the county road, turning off at Redwood, and were soon passing the beautiful links of the Menlo Country Club. Here we stopped and played nine holes of golf—most golfers are motor enthusiasts—and then skipped to the nineteenth hole, where, after the usual libations and reminiscences, we set out again for Halfmoon Bay via the Canada road and Burns's store, and although there were intermittent showers the road held out well, and we arrived at the beautiful crescent shaped bay at two-thirty, rather sharpset for luncheon. Fortunately we struck a French Hotel, whose proprietor had every sympathy for irregular hours, and did not have the Puritan obsession of regularity so common in some parts of the country, especially

where our visitor came from. A couple of chickens were lynched or stood up against a wall and shot forthwith, and before we finished cleaning up, the genial host announced that, "Messieurs et Mesdames were served."

And then the part of the trip that particularly I wanted to show the visitor commenced. First we passed seemingly thousands and thousands of acres of artichokes, which are infinitely more romantic than cabbages or turnips, or any of the commonplace northern vegetables. Do they not call up visions of full-bosomed peasants with Madonna faces and Carmen temperaments "somewhere in Italy." While cabbages may be more practical as a mere matter of food supply, yet there is no suggestion about them of poetry or picturesqueness, nor anything but the drab recital of every-day life which we all try to get away from, whether by means of a story, a play, a drink, or even the movies. So then on to the beautiful chain of lakes which constitutes the water system of the Spring Valley. These lakes, I am afraid, are not sufficiently appreciated by the local residents, but our Eastern friend was enthusiastic about them and the surrounding country. "Do you know," he said, "that if this country was adjacent to New York, you would have one million people settling here within a year, or as soon as their leases elsewhere expired." "Yes," said the chauffeur, who had been listening eagerly, and who had recently arrived from Southern California; "if this were near Los Angeles, there would be two million lots laid out and sold inside



One of the beautiful white oaks which possesses an air of Romance and Mystery and and which many think surpasses in beauty the more popular live oak

Photo by Arthur Spaulding Co., San Francisco.



Ascending the grade after leaving Halfmoon Bay

Photo by Arthur Spaulding Co., San Francisco.

of a year of the time that it would take to put out the publicity."

I suppose that we are perhaps too near the beauty of our countryside on both sides of the bay really to appreciate it; therefore I do not think that I am expatiating on the obvious when I say that the beautiful and well known Windermere Lake country of England—which Wordsworth sung; the Scottish lakes and the Killarney region in Ireland, may well be compared to our own minor lake country within half an hour's ride of our civic center. Our gentlemanly German photographer tells the rest of the story by means of the camera's plates, and much credit to the representative of this nation—which you must admit is efficient, however your sympathies lie, and I never concealed mine—for the painstaking and patient manner in which he waited between showers and gusts of wind. I still hear in my dreams his words



One of the Spring Valley Lakes in San Mateo County, comparable in beauty to many of the famed European Lake Regions
 Photo by Arthur Spaulding Co., San Francisco.

of admonition: "Now, all keep still, and I will vatch the vind." So often did we hear this request and promise, that "vatching the vind" became the "vatchvord" of the trip.

By the way, I have heard somewhere that there are Fords and automobiles. Well, as the zenith to the Ford nadir it may be said: "There are Pierce-Arrows, automobiles and Fords."

Not a little of the satisfaction of the trip arose from the efficiency and velvety grip on the rain drenched asphalt displayed by the B. F. Goodrich Co.'s Silvertown Cord Tires.

☪ ☪ ☪

HINTS TO NEW DRIVERS.

Take your time during your first month of driving, keep cool, and have a reason for everything you do, and above all, think—do not forget it, think—you will get along all right.

"Know what each pedal is for, know what each button will do, but be sure about it, and do not lose your head. Then you will not get into any trouble.

Early morning is the best time to learn the rudiments of driving. Go slowly and keep to the right. Get in the habit of watching for street cars both on the street you are driving and on the cross streets.

After a short period, when you feel

satisfied you have mastered the elementary things, drive later in the day when the traffic is heavy. But be careful. This will accustom you to crowds. During the learning period drive slowly. Do not speed up. Most of the trouble comes from driving too fast.

Find out all about your car and treat

it with consideration. Watch lubrication. You do not go without food for several days, nor should you allow your car too be without sufficient oil and water.

And remember your car is a piece of machinery. It is not infallible. Do not expect the impossible of it.



In the Canada Road between Woodside and Halfmoon Bay
 Photo by Arthur Spaulding Co., San Francisco.

Los Angeles-San Francisco Record SMASHED BY

1916

Buick

SIX

Beats the Lark by 3 Hours
Beats Former Record 1 Hour 23 Minutes

457 MILES IN 10 HOURS 47 MINUTES

MAN HAS NEVER BEFORE TRAVELED AS FAST BETWEEN THESE TWO CITIES

The Buick left Los Angeles Monday night at 8 o'clock and Arrived in San Francisco Tuesday morning at 6:47 o'clock
(THIS TIME IS OFFICIAL)

Most Marvelous Road Record in Motor Car History

The car used was a regular stock Touring Car, Model D 6-45, which sells on the Coast at \$1170
All former record holders were much larger and higher priced cars.

Another Remarkable Demonstration of Buick Speed, Power, Endurance and Reliability

The extraordinary time made by the Buick Six up the long hard grades, over rough mountain passes, fording streams and racing over miles of desolate desert in its intercity dash was no surprise to us. We knew that the Buick valve in head motor was capable of driving the car at a continued speed of more than sixty miles per hour when called upon. We also knew that the Buick chassis, notwithstanding the continued heavy hammering over rough roads at unusual speed, would be in the same perfect condition at the finish as at the start. By this remarkable performance we have demonstrated to the public the superiority of Buick construction.

Not a Mishap on the Entire Sensational Run

proving perfect ignition, perfect carburetion, perfect lubrication,
perfect cooling system, perfect construction and design.

A Wonderful Record by a Wonderful Car

GOODYEAR CORD TIRES WERE USED AND CAME THROUGH WITHOUT A CHANGE

Record-Breaking Car on Exhibition in Our San Francisco Salesroom

HOWARD AUTOMOBILE CO.

PORTLAND Van Ness at California, San Francisco—3300 Broadway, Oakland LOS ANGELES



*First
In Peace*

MACK TRUCKS

NEW MODELS MADE IN

1-1½-2-3½-5½ and 7½ TON CAPACITIES
and 5 to 15 TON TRACTORS---WORM and CHAIN DRIVES

SAURER TRUCKS

MADE IN

5 and 6½ TON CAPACITIES CHAIN DRIVE

SALES AND SERVICE STATION

INTERNATIONAL-MACK CORPORATION

FACTORY BRANCH

2020 VAN NESS AVE. WRITE US FOR FURTHER INFORMATION SAN FRANCISCO, CAL.

*First
In War*





Maxim Machine Gun, mounted on Kissel Truck, 1 ton worm drive, at Fort Baker
Photo by Arthur Spaulding Co., San Francisco.

LIGHT MOTOR TRUCKS FOR MACHINE GUNS

Mars, after charioting around for thousands of years directing mankind's conflicts, has drawn on goggles, grasped the wheel and roared for more gasoline and speed.

Mars has gone a-motoring.

Were Sheridan's famous ride to be made to-morrow, the celebrated General would call for his racing car. For the motor car is the one new thing under the sun in warfare which the European war has developed. Even our own affair in Mexico was held up just long enough to meagerly equip the expedition with provision trucks. Press despatches almost daily contain accounts of the utility of both the touring and commercial car.

The important part the motor car plays in warfare is pointedly illustrated in the above picture of the KisselKar Six-42. In this case, members of the 32d Company, Coast Artillery Corps, Fort Baker, Cal., in service uniform, are shown in the act of being transferred to the front with a machine gun ready for action.

In the general movement for preparedness, the motor car has found a fixed place. It is absolutely indispensable. Furthermore, from one end of the country to the other, country-circling military roads are being advocated to increase the efficiency of the automobile. History records the fact that it was the lowly taxicab and good roads that saved Paris from the smash the Germans directed towards it in the early days of the present war.

The value of the motor car in preparedness is recognized to the extent that the government is contemplating a census to be used in war emergencies. Meantime, the mental attitude of America is changing, too, and preparedness is changing from political to educational.

☺ ☺ ☺

J. A. CANNON BECOMES CHIEF OF WHITE STAR SALES STAFF

Significant news in the national development of the White Star Refining Company's products is announced by President H. B. Earhart in the appointment of J. A. Cannon as sales manager.

Mr. Cannon comes from Cleveland, where he was for several years sales manager of the National Refining Company. Mr. Cannon is a veteran of the business, and is known to every oil distributor of note throughout the country.

Mr. Cannon is favorably known as an able student of oil trade conditions, and as a frequent and valuable contributor to the technical journals.

Mr. Cannon has centered his activities on lubricating oils, and as an expert in the manufacture and in application of these oils his advice has been much sought after. He has specialized particularly during his career in trying to establish positive uniform tests by which the quality of oil may be judged. In this connection he has initiated many important innovations in the industry. For instance, in collaboration with Lovibond, the wellknown British laboratory, he worked out a system of color glasses which are now accepted for general use

throughout the oil industry.

In connection with his other duties Mr. Cannon will collaborate with Mr. E. A. Scheu in developing more intensively the distribution of White Star Extra Quality Motor Oil, which, on account of its exclusive use by the Ford Motor Company and its various branches and service stations, has met with a remarkable, universal demand throughout the country.

☺ ☺ ☺

A self-respecting man respects his car and he insures the painstaking attention to which every car is entitled by keeping it at Dow & Green's Garage in Taylor street, between O'Farrell and Geary. Service is the slogan of this deservedly popular garage.

ENGINE DRIVEN
KELLOGG

TIRE PUMP

Complete with attachments, rubber tubing and gauge. All metal construction. No oil spray in the air.

\$15.00

Easily installed on all cars.
Inquire of your dealer.

Kellogg Electric Motor Driven Garage Pumps
(Many Styles and Sizes)

Hand Pumps, Gauges, Grease Guns and other accessories. The very best made. Insist upon the Kellogg Line.

A. H. COATES
444 MARKET ST.
Direct Factory Representative for Denver, Colo. and West United States

KELLOGG MANUFACTURING COMPANY
ROCHESTER, NEW YORK
San Francisco Chicago Boston New York Detroit

CLASS "A" GARAGE

INCORPORATED
Strictly Fireproof Building
STORAGE SUPPLIES REPAIRS
Best Service Assured
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Buick Stock Car Breaks Los Angeles—San Francisco Record

Also World's Inter-City Time for Distance

Only the breaking of a brake rod, which caused the driver of a Buick automobile between Los Angeles and San Francisco to slow up, prevented it from cutting the time between the two cities half an hour or more from the record of ten hours forty-seven minutes made on Tuesday last by an ordinary stock car, and, incidentally, established a world's record for inter-city travel at the distance.

This tells the story of how much closer Los Angeles has been brought to San Francisco by the modern motor car, and how, for the second time within a year, gasoline has triumphed over steam by besting the time of "The Lark," the crack Southern Pacific train, between the two cities.

To a 1916 Buick six-cylinder touring car go the laurels for setting the fastest pace at which man has ever traveled on this inter-city run, for in setting this mark the Buick cut 1 hour and 23 minutes from the automobile record established last June, and reached here some three hours ahead of "The Lark's" scheduled running time.

In this remarkable run the Buick covered 457 miles at an average speed of 43.6 miles an hour, and despite this fast

clip for over ten hours arrived here "humming" as perfectly as at the start, and was not stopped once for a tire change. Certainly a tribute to the development of automobile engineering principles.

The start was made from Los Angeles on Monday night at 8 o'clock with Joe Nikrent at the wheel and with Fred Nikrent and George Daniels as passengers. Joe Nikrent drove the car to Fresno, 235 miles, without leaving the wheel, in 6 hours and 5 minutes. At Fresno, Earl Jackson joined the party and acted as pilot into San Francisco, arriving at Guerrero and Market streets, the official end of the inter-city record run, at 6:47 Tuesday morning. Jackson's time for the 222 miles he drove was 4 hours and 42 minutes. He could doubtless have cut this time close to 30 minutes had he cared to take chances from Redwood City into San Francisco.

At Redwood City Jackson had the Buick bowling along at about 60 miles an hour when he suddenly observed the dangerous sink in the State Highway which has been causing motorists much annoyance. He pulled on his brakes suddenly and must have snapped the brake rods, for the car kept moving rapidly and he

hit the "gully" at about 50 miles an hour, nearly throwing the two men in the tonneau out of the car. From then on Jackson cut down his pace materially. He knew he had the record and took no chances of running into anything that might cross his path along the road. As a result, he pulled up to the finishing point more like a driver of an ordinary touring car than a record breaker.

The Buick used to make the trip was a regulation stock car, the smallest type turned out by the Buick factory this year. It was stripped of the fenders and top. But one extra tire was carried, and this was never unstrapped from the rear end.

Charles S. Howard, head of the Howard Automobile Company, California distributor of the Buick line, and who won several trophies with the Buick cars in the early days of automobile racing on the Coast, picked up the record-breakers at San Mateo and piloted them into the city.

Quite naturally he was most enthusiastic over the splendid record made by the car, and said the performance easily demonstrates the remarkable strides made in automobile construction within the past few years. "Bob" Thompson, Howard's chief aid, was also at the finish, and, like Howard, was as proud as a peacock over the fine showing of the car.

By far the best buy in the motor truck market

WORM
DRIVE

KisselKar Truck

CHASSIS PRICE
\$1250.00

3/4 TO 1 TON CAPACITY

A determination to specialize in the building of this size of truck in greatly increased quantities has made possible a chassis price of \$1250, a figure that will surprise, most of all, experienced engineers who know Kissel quality.

It will surprise you when you see the truck itself, when you examine its perfect worm drive rear axle, its exclusive motor, its strong, simple, accessible, economical and long life features. You will then readily agree that it is the best buy on the motor truck market.

Hundreds of thousands of dollars have been thrown away by experimenting with motor vehicles produced by obscure or experimental manufacturers.

Therefore the service reputation of the truck and the responsibility of its manufacturers should be an important concern with every buyer.

"How long has this make of truck been on the market?" "What kind of service has it given?" "Is it manufactured or merely assembled?" "How strong is the concern behind it?" "How well do they stand in the industrial world?"

Those are things you want to know—because it will save you much money and trouble if you know them.

KisselKar Trucks qualify in every test of truck stability, service and satisfaction. The Kissel Motor Car Company qualifies in integrity, ability and experience.

There are seven sizes of KisselKar Trucks, the latest model being the new 3/4 to 1 ton which, compared point by point with any other vehicle of its size, is unquestionably superior.



SAN FRANCISCO
OAKLAND
LOS ANGELES
PORTLAND
PASADENA
SAN DIEGO

Pacific KisselKar Branch

VAN NESS AT GEARY

SAN FRANCISCO

OAKLAND MOTOR POWER SHOW OPENS TO RECORD ATTENDANCE.

The Pacific Motor Power Show, which opened in the Oakland Auditorium last Tuesday night, featured one of the most complete displays of motor vehicles ever held in this country. The exhibit, which included every type of motor driven vehicle, attracted a record breaking attendance both of Oakland and San Francisco motor enthusiasts. With the opening of this event, the transbay city has taken the lead in the holding of big automobile shows, as well as an automobile manufacturing center.

The show will close May 6th. Oakland dealers and men interested in the Lincoln highway, who have promoted the show, have made arrangements for a series of interesting programs for the benefit of the automobile enthusiasts. Special days have been set aside for the State Automobile Association and other good roads associations of the coast, and it is planned to give a series of demonstrations of the various types of motor vehicles as a feature of the show.

Motor clubs and highway officials from all parts of the United States sent messages for the opening of the show, while the Oakland city officials took an active part in the opening ceremonies.

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FOOT PASSENGERS MUST TAKE CARE OF THEMSELVES

New York's Court of Appeals has decided that a man does not exercise ordinary care without first looking to see if the way is clear. For this reason the court has reversed a verdict against an express company, one of whose automobiles knocked down a pedestrian while he was sauntering along with his coat collar turned up and his hat pulled down over his eyes. In the eyes of the law "ordinary care" means more than merely looking once when starting to cross a busy thoroughfare in the middle of the block, as far too many pedestrians persist in doing, is not to exercise ordinary care. Neither does the pedestrian exercise ordinary care when he takes the nine hundred and ninety-nine other chances he does every day. Ordinary care sounds simple enough, but it means a lot, and the law should make its observance obligatory instead of optional on pedestrians quite as much as upon drivers of vehicles. As it is now, the general opinion is that Providence, the law and the driver must all look out for the pedestrian who does not feel that it is incumbent upon him to look out for himself in any way whatsoever.

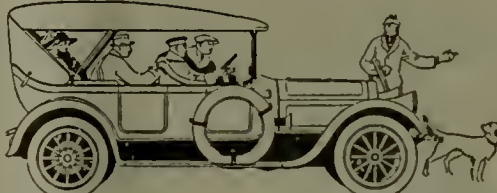
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THE COLE "SIX" LITHOGRAPH

The Cole-Pacific Motor Co., local distributors of the Cole Motor, are sending out a beautifully colored lithograph of their "Big Six of Sixteen," which is easily the most attractive and pretentious publicity document we have seen in connection with the auto trade. The main picture is well worth preserving as the original is well worth owning.

UNITED STATES TIRES
NOBBY, CHAIN, USCO,
PLAIN, ROYAL CORD
 * * *
INDIVIDUALIZED TIRES
 THAT GIVE THE GREATEST MILEAGE
 * * *
United States Rubber Co.
OF CALIFORNIA
 50 Fremont Street San Francisco

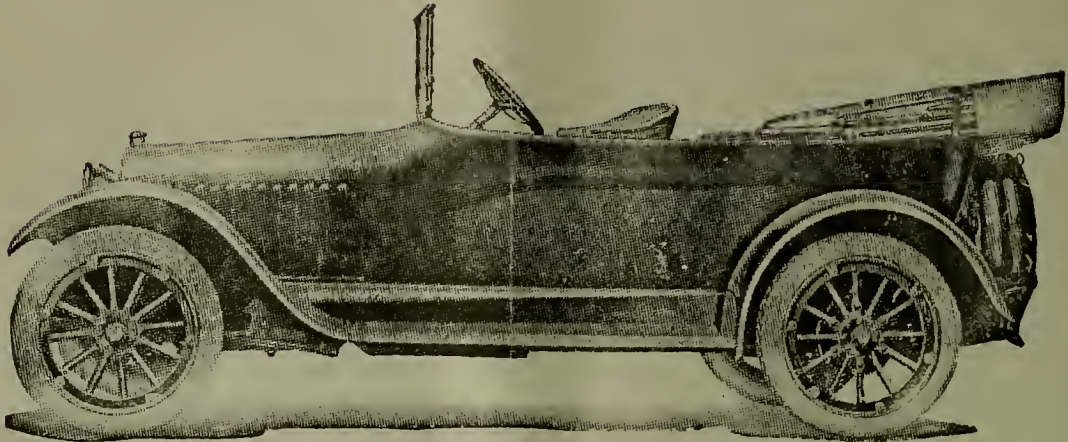
Phone Garfield 562 References Furnished
R. L. LEE
 Carpet Dyeing and Cleaning on the Floor in
 Your Home, or at Our Factory
 SPECIAL CARE GIVEN TO CLEANING ORIENTAL RUGS
 437 POWELL STREET San Francisco, Cal.



Pierce-Arrow
 People who are satisfied with something less than the best are not the people who buy Pierce-Arrow Cars.
 Pierce-Arrow Users are those who know Merit, desire it and are willing to pay that reasonable price which conscious merit usually demands.
Pierce-Arrow Pacific Sales Company, Inc.
 W. F. Culberson, President
 Geary at Polk Street, San Francisco, California



Quality First



A Sensible Car That Economizes and Endures

3400 R. P. M. CHALMERS

The backbone and mettle of a motor car, after all, can only be shown up on country roads.

The new 3400 r. p. m. Chalmers, by facing all kinds of conditions on all kinds of roads without whimper, apology or flinching, has proved that she's got the stuff in her.

She has proved that she is no mere citified, boulevard performer; for no car on earth of her price or size has ever gone about its business everywhere with her energy, endurance, strength and spirit.

Her conquest of hills and rut-riven roads is the talk of every county seat. She has climbed hills on high gear and pulled through country roads on "high," where conditions were so bad that the running boards dragged.

These are two of the reasons why the 3400 r. p. m. Chalmers is such a sensible car for the farmer to buy. She does not boast of fantastic records of performance made by a tuned-up, doctored-up, professional-driven car on the race track. Her achievements have all been recorded with ordinary drivers at the wheel and ordinary roads beneath her tires.

Owners throughout the country have driven her over roads on which they admitted it was a shame to drive any car, and she has made amazingly good.

The 3400 revolutions per minute of her engine, recorded without skipping and with absolute safety, prove tremendous engine strength and precision.

Long engine-life and high engine-speed have always been twin features of the most successful engines of all kinds. 3400 r. p. m. means long life because it reduces side thrust of the crankshaft to the minimum, and side-thrust means wear and tear.

The 3400 r. p. m. Chalmers is a sturdy, long-lived piece of machinery, built not only to endure, but to economize.

You get 18 miles of light-footed going out of every gallon of gas. You add many miles to the life of your tires because of the smooth velocity with which her engine delivers might.

The same throbless, fretless engine-action, whether you travel at the rate of 3 or 60 miles an hour, whether one or five are aboard, means riding comfort that springs, good leather and 9-inch cushions only partially explain—riding comfort that has never been dreamed of before in a \$1090 car.

Her pick-up responds with the same velvety obedience in the Dakotas as on Michigan boulevard. She economizes with fuel over Kansas gumbo, just as on Fifth avenue.

From every angle, you'll find the 3400 r. p. m. Chalmers a sensible, practical, value-delivering car to own and drive.

Drop in and see her at your Chalmers dealer's the next time you go to town.

One look—one ride—and you'll realize why she's cast her spell over 100,000,000 Americans.

L. H. ROSE CHALMERS COMPANY

Distributors

Phone Prospect 2922

1230-36 Van Ness Avenue

San Francisco, Cal.

GREAT DEMAND FOR MODERN ELECTRIC CO.'S PISTON RINGS

The Modern Electric & Machine Co., of Indianapolis, Indiana, are working night and day to supply the demand for their R & M Conform piston rings. These rings were developed and patented by Messrs. Ransdall & Meyer, after years of experimenting and study. The rings consist of three parts, a bull ring and two conform rings made of a special analysis a few points softer than the cylinder wall. The Bull ring is "V" shaped. The two conform rings taper so as to ride on the bull ring. This arrangement not only enables the conform rings to be carried out by the bull ring pressure, but also by the pressure of the combustion. As the ring is softer than the cylinder wall, there is absolutely no danger of scoring the cylinder by its use. The inventors claim that as the construction of the ring is mechanically right, its use results in uniform high pressure, and complete

combustion, so that every particle of gas used makes power. It reduces the gasoline and lubrication expense. The ring also prevents to a great extent the formation of carbon.



The Modern Electric & Machine Co., who are the manufacturers of the R & M Conform piston rings, have just recently taken over the sale of their ring, which was formerly handled by the Superior Auto Parts Co. The officers of the Modern Electric & Machine Co. are T. A. Meyer, President and General Manager; L. H. Knue, Secretary and Treasurer; H. W. Ransdall, Vice-President and Experimental Engineer.

Mr. Meyers says: "We are planning

an extensive selling campaign for the 1916 season, and are prepared to enlarge our plant to take care of all orders. Our rings are made in all sizes, and for all makes of cars, and a large stock of the various sizes are on hand at all times. We are also having a great demand for our piston which is made of maluminum. Maluminum is an aluminum alloy of great tensile strength, which gives the pistons great wearing qualities and lessens the weight about 35 per cent of that of the standard cast iron pistons. This great reduction in weight reduces the inertia forces about 65 per cent. With this great reduction of vibratory forces, the results and benefits as shown by actual use are, briefly, elimination of vibration, noise and wear and tear of bearings.

Higher efficiency is developed by the engine with less consumption of gasoline and oil. The motor has a quicker pick-up, more speed, and is more easily cranked."

The Dimmer Problem Solved

The Eclipse Dimmer does the business. Dims perfectly—yet leaves driving light. Does not disfigure the lamp—Inexpensive. Sold only by

B. I. BILL

543 GOLDEN GATE AVE.

Specialist in electric equipment for automobiles. Mazda bulbs all sizes, voltages and cases.

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St. Tel. P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

San Francisco Taxi-Car Co. TELEPHONE FRANKLIN 1838

Operating in Conjunction with

The White Star Line Auto Touring Co. VAN NESS AVE. 1930

Cheapest TAXI-CAR rates, BEST equipment and SERVICE in SAN FRANCISCO

7 Passenger Touring Cars \$2.00 per hour. Closed Cars \$2.50 per hour (In San Francisco) Touring rates for Country Trips

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Phones—Park 8286, Park 5128

20---MARSHALL SQUARE---20 GARAGE

EXPERT AUTOMOBILE REPAIRING and MACHINE WORK AUTO SUPPLIES

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Opp. 8th and Market Sts.

San Francisco

WHERE SERVICE MEANS SERVICE

M & H GARAGE

819-835 ELLIS ST. Between Polk and Van Ness Avenue

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CARRIAGE AND AUTOMOBILE BODY BUILDERS

Established in 1865

1610-1612-1614 VAN NESS AVENUE

Between California and Sacramento Sts. Phone Prospect 30 Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

AUTOISTS

SHOULD NEVER BE

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THEM

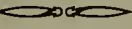
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Your Grocer Sells 'Em



USE LIKE AN ORDINARY TOWEL

REPUBLIC TIRES



Old Man
Mileage

Says:

"See America First
but
See *me* before you Start"



REPUBLIC RUBBER
COMPANY
OF CALIFORNIA

295 Golden Gate Avenue
San Francisco, Cal.

To CHICAGO, KANSAS CITY
and ST. LOUIS



2 Daily Trains

via

Los Angeles, Tucson and El Paso
"Golden State Limited"

Through Standard and Tourist Pullman cars from San Francisco, Ferry Station, 6:00 p. m. and 10:40 a. m., respectively.

"The Californian"

Standard Pullman and Tourist car connection to Kansas City, from San Francisco, Ferry Station, 9:00 p. m.

BEST DINING CAR IN AMERICA

For Tickets and Berths Ask Agents of

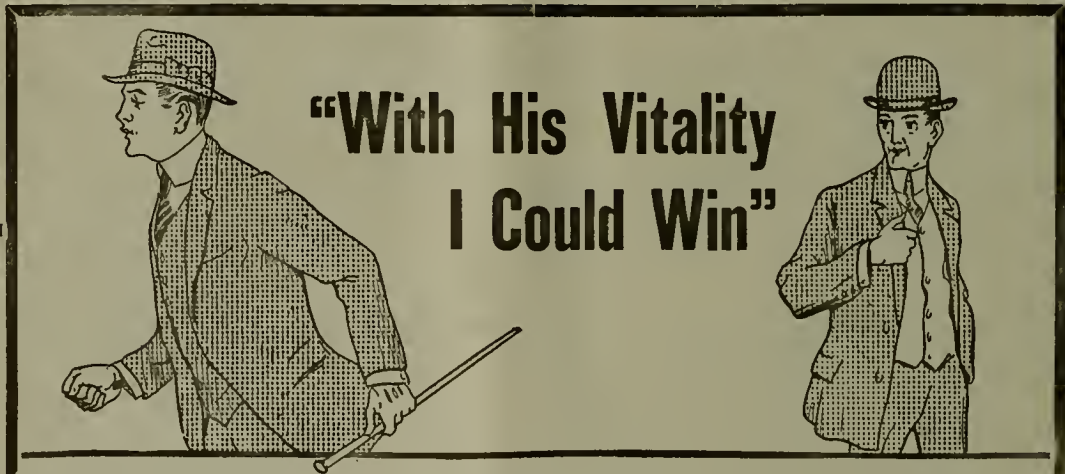
Southern Pacific

Palace Hotel
Flood Building

Third St. Station
Ferry Station

El Paso & Southwestern
Rock Island Lines

691 Market Street



What a Difference! THAT'S what I used to be, BUT LOOK Today

Today, nearly down and out, NO PEP, no enthusiasm, just bum tired, and the booze has claimed my end. MIGHTY FEW have the life or energy if soused with alcohol. Many today think they are strong and worthy, BUT is it so? No, "old chap," you have lost confidence in yourself. The shame of self is before the one who imbibes the OLD STUFF.

The body, as you know, is composed of MILLIONS of cells. Why not keep them wholesome and strong? Booze makes these cells weak and inactive—in many cases totally dead. The power to run the human machine recedes and gets lower every day. But the man who drinks thinks different: it is only when the jolt comes that the conscious mind awakens. As a rule, it's too late. Thousands today are physically weak from their own folly, yet foolish enough to think they can deceive NATURE. Be honest with yourself, IT'S IMPOSSIBLE to deceive the GOOD within nature.

Don't be the FIFTY PER CENT DEFICIENT MAN. Wake up to yourself, NOW—TODAY. Health is the MOTHER OF SUCCESS. Without health what are you? Without BOOZE you can drive that brain power into every success, bring enthusiasm and more happiness than ever before—IT'S WORTH WHILE.

If you WILL, there's nothing impossible. If you want to be the REAL MAN before yourself and your friends, DO NOT HESITATE in taking the advice and treatment that has benefited thousands. IT WILL FOR YOU.

ALCOHOLIC HABIT ELIMINATED **\$125.00** SPECIAL SOBER UP IN 24 HOURS \$10.00
In From 3 to 6 Days Alcoholic Nervousness Eliminated In 24 Hours, \$10

All possible comfort is ready, your privacy assured, the SERVICE PERFECT. Our methods the most modern in science. The higher intelligence prevails. Correspondence solicited. COME AND SEE.

LINCOLN INSTITUTE Bush and Octavia Streets (Sutter Street Car) PHONE WEST 75



U. S. STEEL MAKES RECORD EARNINGS.

All previous records for earnings of the United States Steel Corporation were surpassed in the first quarter of the present year, according to the detailed statement of the directors. They declared quarterly dividends of 1 1/4 per cent on the common stock and 1 3/4 on the preferred. Total earnings for the first quarter of the year amounted to \$60,713,624; net income, \$51,218,559, and surplus \$32,854,171. These figures compare with the previous high record made in the quarter immediately preceding of \$51,232,788 in earnings, \$40,853,113 in net income, and \$23,300,692 in surplus. The most remarkable feature of the statement was the steady rise in monthly earnings with the progress of the quarterly period. For January, earnings amounted to \$18,794,912, swelling to \$19,196,396 for the shorter month of February, and amounting to \$22,722,316 in March. The balance for the quarter, after liberal allowances for depreciations, payments applicable to the sinking fund and other outstanding bonds, amounted to \$45,512,872, whereas a year ago there remained a balance of only \$915,058.

The price of raw sugar continues to climb, and forecasts are made that it will reach 8 cents. As the season progresses, the Cuban apparent shortage is growing, and the refiners now recognize that the price must go to a point where consumption in this country will be curtailed, for there is not enough sugar to go around. The Hawaiian crop, while normal in quantity, is late in reaching market on account of the wet winter. This is fortunate for the Hawaiian plantations, as their sugar has been held back while Cuban raws were coming into the market. The result is that only 20 per cent of the Hawaiian crop has been marketed.

Further increases in operating revenues and in net income are shown in the Southern Pacific Company's report of operations for March, 1916, the figures in the report being the largest in the history of the corporation. Gross operating revenue showed an increase over March, 1915, of nearly two million dollars and the net income, after taxes, gained \$834,323.

San Francisco shipyards lead the country in the gross tonnage of vessels they have under construction, according to a compilation just made. At the Union Iron Works, the United Engineering Works and the Moore & Scott Iron Works are being turned out twenty-five vessels of various kinds, with a total gross tonnage of 243,478.

Treasury officials estimate the income tax now being collected will reach \$106,000,000, or \$25,000,000 more than a year ago.

"Come right on in, Sam," the farmer called out. "He won't hurt you. You know a barking dog never bites." "Sure, boss, Ah knows dat," replied the cautious colored man, "but Ah don't know jes' how soon he's goin' to stop barkin'."—*Marine Journal.*

ZADIG & COMPANY STOCK BROKERS
SPECIALTY OF OATMAN STOCKS

Send for our last Market Letter, just out.

Phone Kearny 1725 365 BUSH ST. San Francisco, Cal.

AUSTRALIA and NEW ZEALAND

BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-up Capital	-	\$17,500,000.00
Reserve Fund	-	13,000,000.00
Reserve Liability of Proprietors	-	17,500,000.00
Aggregate Assets 31st March 1915	-	<u>\$48,000,000.00</u>
	-	\$288,756,341.00



J. RUSSELL FRENCH, General Manager

341 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua, (New Guinea), and London. The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits Arranged.

Head Office: GEORGE STREET, SYDNEY
London Office: 29 THREADNEEDLE STREET, E. C.

The German Savings & Loan Society
(THE GERMAN BANK)

Savings Incorporated 1868 Commercial
526 California Street San Francisco, Cal.

(Member of the Associated Savings Banks of San Francisco)
The following Branches for Receipt and Payment of Deposits only:
MISSION BRANCH, S. E. Corner Mission and 21st Streets
RICHMOND DIST. BRANCH, S.W. Cor. Clement and 7th Ave.
HAIGHT ST. BRANCH, S. W. Cor. Haight and Belvedere
DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.
For the 6 months ending December 31st, 1915, a dividend to depositors of 4 per cent per annum was declared.

The Anglo & London Paris National Bank
SAN FRANCISCO



Paid Up Capital	\$4,000,000
Surplus and Undivided Profits	\$2,010,000
Total Resources	\$67,318,218

OFFICERS
SID OPPENHEIM Chairman of the Board
HERBERT FLEISHACKER President
WASHINGTON DOBIE Vice-President
J. FRIDLANDER Vice-President
C. F. HUNT Vice-President
C. R. PARKER Cashier
W. M. H. HIGH Assistant Cashier
H. CHOYNEBI Assistant Cashier
J. W. LEIFENTHAL Assistant Cashier
A. L. LANGERMAN Secretary

THE CANADIAN BANK OF COMMERCE

HEAD OFFICE, TORONTO	ESTABLISHED 1867
SIR EDMUND WALKER C.V.O., LL.D., D.C.L. President	Paid-up Capital \$15,000,000
JOHN AIRD General Manager	Reserve Fund 13,500,000
H. V. F. JONES Assistant General Manager	Aggregate Resource 250,000,000

London Office, 2 Lombard Street, E. C.
New York Office, 16 Exchange Place
Branches in all parts of Canada, including Yukon Territory and at Seattle, Wash., Portland, Ore., and Mexico City
All Kinds of Commercial Banking Transacted
SAN FRANCISCO BRANCH--450 CALIFORNIA STREET
Bruce Heathcote, Manager
A. A. Wilson, Assistant Manager

CALIFORNIA'S POPULAR WINE



Home Industry

INSURANCE

The California Industrial Accident Commission has ruled that where the injury is permanent in nature—i. e., incurable—the temporary increase or decrease in earnings need not be considered. This is so even where the injured employee continues to earn his wages following the accident in an amount equal to or in excess of his former earnings. There must, however, be shown an incurable injury and an average impairment of earning power to last for the rest of the employee's life. It must not be assumed that an injured employee will remain in the same employment always, and if by reason of permanent injury or disfigurement he is handicapped in seeking other employment or exercising his physical powers to the utmost, compensation should be awarded for this loss of earning capacity.

* * *

The industrial Accident Commission has just issued figures giving the number of deaths in the industries of California during 1915, as compared with statistics for 1914. In 1914 there were six hundred and ninety-one workers killed as against five thirty-three in 1915. The commission credits this effective work in behalf of "Safety First" to the cordial support from employers and employees, the public generally and the press. That this reduction comes as the result of careful planning is shown by the decrease in the main industries. It is hoped that a handsome reduction will be shown for each succeeding year. The aim is that no preventable death shall take place.

* * *

Volunteers from the senior class, Stanford University, are offering themselves for the second series of twenty-year endowment policies for the benefit of the college. The series will be limited to ten lives upon which an average insurance of \$2,500 will be placed. The expense of carrying the policies to maturity will be borne by the entire class.

* * *

Owing to vigorous protests made by the Guardian Casualty and other companies affected, Mayor Rolph of San Francisco has recalled his ruling, made several months ago, to the effect that only such companies as may have qualified as Federal sureties would be accepted on bonds covering municipal officers and on work contracted for by the municipality.

* * *

A committee, consisting of Thomas H. Anderson, of the London and Liverpool and Globe; J. B. Levison, vice-president of the Fireman's Fund; and Arthur M. Brown, of the Edward Brown & Sons' Agency, will represent the local association at the National Automobile Conference.

* * *

The American Indemnity of Texas has applied for a California license, and will limit its operations in the State to writing reinsurances.

* * *

This year the annual convention of the Western States Life's \$100,000 Club will be held at Santa Barbara, Cal., August 28th to 30th being fixed as the date.

* * *

An effort is being made to secure the services of Thomas H. Williams as secretary of the Fire Insurance Brokers' Association of San Francisco.

* * *

John A. Hougaard, of San Francisco, local manager for the Commonwealth Security Co. has become a benedict. The bride was Miss Florence Forbes.

* * *

Special Agent C. A. Craft, of the Phoenix of London is installing agencies throughout the Coast for the company's recently established hail insurance department.

The semi-annual meeting of the Pacific Board will be held at Monterey next month for the clearing of the files. A large attendance is expected.

The Connecticut Fire Ins. Co. OF HARTFORD CHARTERED 1850

PACIFIC DEPARTMENT

The Insurance Exchange, San Francisco
Benjamin J. Smith, Manager

The Home Insurance Company

Organized 1853

Cash Capital, \$6,000,000

Insurance on personal effects of tourists and temporary sojourners anywhere in United States, Canada and Mexico. Insurance against loss by fire. Automobile insurance. Indemnity for loss of rental income by fire.
H. L. ROFF, General Agent. J. J. SHEAHAN, Ass't General Agent.
333 California Street.

1863

FIFTY-THIRD ANNIVERSARY

1916

Fireman's Fund Insurance Co.

Capital \$1,500,000

Assets, \$11,326,205

FIRE

MARINE

AUTOMOBILE

California and Sansome Streets, San Francisco, California

Fire and Marine

SYNOPSIS OF THE ANNUAL STATEMENT OF THE COMMERCIAL UNION FIRE INSURANCE CO. OF NEW YORK, in the State of New York, on the 31st day of December, 1915, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real Estate	\$.....
Mortgage and collateral loans
Bonds and stocks	701,343.96
Cash in office and banks	459,429.11
Agents' balances	146,787.09
Bills received taken for risks
Other ledger assets	6,092.01
Total ledger assets	\$1,313,652.17

NON-LEDGER—

Total interest and rents due or accrued	\$ 8,172.00
Market value of securities over book value
Other non-ledger assets
Gross assets	\$1,321,824.17
Deduct assets not admitted	47,760.82
Total admitted assets	\$1,274,063.35

LIABILITIES.

Net amount of unpaid losses and claims	\$ 43,620.00
Unearned premiums	599,932.59
All other liabilities	16,130.68
Total liabilities (except capital and surplus)	\$ 659,683.17
Capital	\$ 200,000.00
Surplus	414,480.18
Total capital, surplus and other liabilities	\$1,274,063.35

A. H. WRAY, President.

W. M. M. BALLARD, Assistant Secretary.

E. T. NIEBLING, General Agent.

R. C. MEDCRAFT, Assistant General Agent.

558 Sacramento St., San Francisco, California.

NOTICE OF ASSESSMENT

Natural Soda Products Company.

Location of principal place of business, San Francisco, California. Location of Works—Keeler, Inyo County, California.

NOTICE IS HEREBY GIVEN that at a meeting of the directors, held on the 29th day of December, 1915, an assessment (No. 2) of One Dollar per share was levied upon the capital stock of the corporation, payable immediately to M. Q. WATTERSON, Treasurer, at Inyo County Bank, Bishop, California.

Any stock upon which this assessment shall remain unpaid on Monday, the 1st day of May, 1916, will be delinquent, and advertised for sale at public auction, and unless payment is made before, will be sold on Monday, the 26th day of June, 1916, at 12 o'clock noon, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

NOAH WRINKLE, Secretary.

Office—No. 709 Crocker Building, San Francisco, California.

ASSESSMENT NOTICE.

Queen Regent Merger Mines Company.

Location of principal place of business, San Francisco, California. Location of works, Mineral County, Nevada, and Nevada County, California.

Notice is hereby given that at a meeting of the Directors, held on the 30TH DAY OF MARCH, 1916, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately, in legal money of the United States, to the Secretary, at the office of the Company, 337 Monadnock Building, San Francisco, California.

Any stock upon which this assessment shall remain unpaid on the 18TH DAY OF MAY, 1916, will be delinquent, and advertised for sale at public auction, and unless payment is made before, will be sold on MONDAY, the 19TH DAY OF JUNE, 1916, to pay the delinquent assessment, together with the costs of advertising and expenses of sale.

H. B. Wade, Secretary.

Office—337 Monadnock Building, 651 Market street, San Francisco, California.

NEW PARISIAN FRENCH LAUNDRY

Mme. C. La FON

First Class Work at Reasonable Prices

Laces and Lace Curtains a Specialty

Club, Restaurant and Hotel Service

991 OAK STREET
SAN FRANCISCO

Phone Park 4962



SAN FRANCISCO
THE CITY OF THE FUTURE
AND THE CENTER OF THE PACIFIC COAST

NEWS LETTER

California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, May 6, 1916

No. 19

The SAN FRANCISCO NEWS LETTER AND CALIFORNIA ADVERTISER is printed and published every Saturday by the Proprietor, Frederick Marriott, 21 Sutter street, San Francisco, Cal. Tel. Kearny 3594. Entered at San Francisco, Cal., Post-office as second-class mail matter. Chicago Office—Geo. Hische, 1310 Westminster, Westminster Building, Chicago.

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Subscription Rates (including postage)—1 year, \$4.00; 6 months, \$2.25. Foreign—1 year, \$6.00; 6 months, \$3.25.

—The Irish Republic got as far as designing a flag, anyway.

—San Francisco is a very artistic town—if the price is not too high.

—It is a lonesome and benighted State that hasn't a favorite son for president.

—Corruption never showed its hand more openly or shamelessly than in its opposition to Brandeis.

—Now that the preservers have preserved the Palace of Fine Arts, let them preserve silence for awhile.

—The town should thank Schmitz for giving it a good laugh by demanding the recall of Mayor Rolph.

—Isn't it about time for the war prophets to begin predicting about next autumn's "drive" and winter operations?

—Hetty Green, desperately ill, was cured by a hot toddy. That proves her human, but it bars her from the W. C. T. U.

—Roosevelt is in great fear that the United States will become Chinafied; but his greatest fear is that it will not consent to become Teddified.

—Automobile man ran his car into a safety station, yet paradoxically enough, he wasn't thinking of safety first or he wouldn't have done it.

—"Well," says the shade of Shakespeare, with a sigh, "they're about through with these celebrations, and I can rest for another hundred years."

—Mechanics building United States submarines have quit work. If the new divers are anything like a lot of the old ones they will follow the example of their builders.

—A familiar sight on the Marin ferry boats is the man in khaki with his hands several inches apart telling how big the biggest fish was. Is the man a liar? Yes, generally he is.

—The medical examiners of the United States Marine Corps say that a man is taller in the morning than in the evening. This information having been imparted to an anxious and eager world, it can resume its task of making war and chasing Villa and battling for baseball pennants and trying to keep Roosevelt from getting back on the throne.

—Oakland man sued for a divorce because, although he was earning but \$125 a month, his wife insisted that he buy her \$50 hats. Wife-beating is a vicious thing—except sometimes.

—Rubber has gone to so high a price that women in Germany cannot afford garters. Never mind—when things grow worse they will not be able to afford stockings, then they won't need the garters.

—A daily paper ponderously remarks that the "League to Enforce Peace" gives promise of great usefulness after the present war. It certainly has a slim chance now to make itself useful.

—Movie actress, hit by a stream of water directed by Charlie Chaplin, and knocked unconscious, has been awarded \$67.57 damages. It would take Chaplin about a quarter of a second to earn that much.

—Records of early days in San Francisco, unearthed recently, show that it cost \$43,000 to pave one block of street. It is evident that the little "bit on the side" for interested parties prevailed then as it does now.

—Secretary Lansing says the present war will bring about many changes in international law. But one international law is as good as another so long as no more attention is paid to them than has been paid during the present conflict.

—Oregon man, after spending a dime in postage promoting his own boom for the presidency, backed out. Bet a dollar he is a prohibitionist—one of that tribe that becomes scared to death after the expense of anything mounts over a jitney.

—The police judges, according to their decision in gambling cases that come before them, seem to have decided that playing cards or other games of chance for money is not gambling—especially when indulged in by those who control blocks of votes.

—Two boys confess to having stolen forty automobiles in the past six weeks, running each one until the gasoline was exhausted, then abandoning it. That's enough to make them heroes among the sob sisters, who will not only want probation for them, but advocate a pension.

—President Wilson shook hands with ten thousand persons at various receptions last week. It is a silly country, waste of energy, and the first president that puts a stop to it will earn fame—and the dislike of a lot of people who like to brag that they shook hands with the president, b'gosh.

—Vacation pay was demanded the other day for two rig employees who have been dead for months. They didn't ask for it themselves, being indifferent about the matter, but they had left behind to guard their interests on this raised quite a fuss about it. It is cheering to record the fact that it wasn't paid.



EDITORIAL COMMENT



LOS BANDERILLOS.

—Bradley in the Chicago Daily News.

Is Verdun destined to pay off in a large degree the war debt of Europe? If precedent in like wars still prevail, it is on the books that this great fortress of France and the natural attractions of forests, water courses and rolling fields in which it centers will become a magnet after the war which will draw a hegebra of visitors to that historical spot as did the plain at Waterloo, where the imperial ambitions and power of Napoleon became dust. It is of record that following that tremendous historical spectacle the modern fashion of traveling over Europe was instituted. Naturally the first visitors were those who visited the battle ground to satisfy their wonder and curiosity. Many of these were English, eager to see the spot that crowned so gloriously their troops under Wellington. Being in Belgium, and at the threshold of France, they visited Paris to see the Tuilleries and the quarters and background of the dreaded Napoleon. Eventually with the wealth that developed, the courses of these tours were extended into Egypt and the Orient, and fed later with ever increasing throngs from America. Hundreds of millions of dollars have been spilled over Europe by American visitors. After peace is declared, the impatiently waiting hotel managers, past masters in captivity, will spread their nets so cleverly that the old time trade will return, and the "thousand new American millionaires" made by the "war babies" and "war trade" will lead the procession. Paris, after her defeat at Waterloo, was resourceful enough to make the enemy and other nations of the world contribute to her financial rehabilitation by making that city the most beautiful and ostensibly "wicked" city on the Continent. Practically all travelers on a run over to Europe "for a breathing spell," considers the air about the Parisian cafes, theatres and Bohemian haunts as absolutely "necessary for understanding these foreigners." And the payment is in proportion. In vain do the hotel keeper, the real estate dealer and the railroad agent of this country shout "See America First." "Nothing doing till I see Verdun—and Paris," is the reply.

Entertainment is the magnet that draws the patronage of the wealthy these days; comfort, service and entertainment, and the hosts of the hotels dotting Europe are magicians in provid-

ing the kinds of entertainment that stirs the sluggish nerves of the most blase. Verdun and its historic battlefield will be duly inspected, and then will begin the mad race of the touring American visitors for the old and the new delights provided by the profusely smiling and bowing maitre d'hotel, standing before each inviting establishment in Paris, Berlin, Vienna, Budapest and Cairo. However spent of the disbursements will be simply returns of the money spent so lavishly here in the past two years for munitions of war.

SOUND COLONIZATION SCHEME Never in the history of California has such a concerted movement from all parts of the State been fixed on the problem of breaking up her big tracts of idle lands and dividing them among settlers of thrifty character. Railroads, steamship lines, bankers, land magnates, county and municipal organizations, business men, newspapers, tourist associations, and the irrepressible land agent are all putting their shoulder to the wheel in an effort to boost this new scheme of land settlement to success. Now comes a new impulse in the movement through a co-operative study by the State Rural Credits and Land Colonization Commission, University of California and Commonwealth Club for the purpose of securing an accurate understanding of the present situation in this State with reference to land settlement and the influences affecting rural development; further for supplying a definite basis of fact for any legislation on this subject that may be recommended to the next legislature. A thorough field investigation of land and irrigation of the State will be instituted, and very likely stretch the gathering of the desired data through the present year.

The plan proposed will work effectively for efficiency and eventual economy, and is a gainer of time in the end, for out of it will come a more thorough, broader and more intensified knowledge of the many interlocking problems that must be handled properly to attain success in moderate time. The kind of people who will eventually develop the present large areas of unsettled land and the social conditions and ideals of the communities created will vitally affect the civilization of the State in the future. Every effort will be made to place a colon-

ist on the kind of land that he is best equipped mentally and physically to develop, and the rural credit system will make sure that he is a sound investment. Each of these settler units will be on the plotted maps of the several associations that will try their best to cultivate him into a thriving citizen asset of the community, mentally, physically, financially and morally. The office headquarters of this new practical movement to better the colonization of California will be established at the University of California at Berkeley, and be under the direction of Dr. Elwood Mead, representing that institution, and the Commonwealth Club on Advances to Settlers. This new amalgamation of interests and their high standing in effectiveness and their acquaintance with the field of attack gives assurance that California has at last entered on a new period in colonization where thriving and effective results will be attained.

THE RISING PORTENT OF INTERNATIONALISM.

France is already tackling the big problems, social, financial and industrial, which she sees will arise naturally from the eruptions of the present war. These are being plumbed by leading men in their respective fields, and on these reports legislation is likely to take its future course. A few weeks ago one of the recognized leaders of labor in France was invited by a big representative body of manufacturers and business men to elucidate the prospective demands that organized labor would likely make following the close of the war. Succinctly, his answer was, a larger share in the profits and a more open and frank understanding between employers and employees in the conduct of a business. The internationalization of the labor forces of the world was also forecasted. Labor leaders in the countries of the belligerents believe that there will be a large shortage of labor in their respective territories, and they forecast that the only way to relieve this shortage will be to import men from such countries as are in a position to supply them. They say that there will be no distinction made in Orientals, African, Islanders or Europeans. Organization will handle these groups of laborers, and they will be assigned their proper place in the ranks of labor. Demand will be the keynote of the number admitted to a country, and this influx, of course, will be easily controlled through the strict national border lines guarded by standing troops. National commissions of labor and international commissions of labor are forecasted for the purpose of handling the floating and fixed number of laborers in any country, so that at any special time these commissions will know just how many laborers they are in a position to either supply or ask of any outside nation. These new ideas in handling the flux of labor lifts that problem into a new realm, and paves the way for a closer knit internationalism, an internationalism that will make itself felt in the near future as regards war and world wide problems.

SAVING THE UNEMPLOYED FROM THE "SKINNERS."

The public employment bureau recently inaugurated by the State with branches in this city, Los Angeles, Oakland and Sacramento is making extraordinary headway and relief in handling the unemployed situation, according to the last report of Labor Commissioner J. P. McLaughlin, who is in charge of the bureau. During the month of March, the four offices named filled 2,069 positions, 1,241, or 60 per cent, of which were out of town. This is double the amount of positions that were filled in the preceding month, and indicates that the State bureau will, in course of time, control the filling of labor employment in California, and run out of business those unconscionable and intolerable labor employment fagins who fatten on the ignorance and poverty of luckless laborers. The object of the State Legis-

lature in establishing this bureau at the last session was to save those seeking employment from "skinning" by these notorious rascals.

The filling of the 2,069 positions by the State Labor Bureau during March means a saving of \$5,000 in fees to the laborers during that month alone, as no fees are charged. Marked success has followed the introduction of the bureau. Employers who at first regarded the free system dubiously, are now confident that it fills a requirement, and they are dropping their "trial orders," and becoming regular patrons. Local merchants and capitalists will be glad to know that the San Francisco bureau leads the quartette in providing positions, thereby removing those furnished positions into the purchasing and providing class. The local office for men is at 933 Mission street, and the women's department in the Pacific Building. 2,111 applications were registered—1,315 men and 796 women. Of the men, 739 found positions, and of women 140, an increase of 745 positions over the number in February. The positions ranged through agriculture, building, construction, clerical, professional, hotels, restaurants, railroads, mines, machine shops, printing, publishing, transportation, wholesale and retail trade, woodworking, furniture and casual laborers. It begins to look as though the establishment of this bureau will eradicate all signs of the old-time annual winter problem of the "unemployed."

SCHMITZ EXCELLENT OBJECT IN THE RECALL OF ROLPH.

The attempt of the Schmitz non-partisan alliance, "backed solidly by thousands of indignant taxpayers," to recall Mayor Rolph, is regarded as a joke or an extremely serious matter, according to the viewpoint of the taxpayer and the members of the phalanx of 36,000 voters that stood by Schmitz in the last election. His "opening gun" is the pregnant announcement of a man who knows what he is after, and discerns the course by which he may attain his ends. The ordinary taxpayer who grins over this announcement in the daily paper makes a grave mistake in treating it as a joke, if he will recall the upsets made in numbers of local elections. How many voters ever dreamed that Rolph's old-time family circle of supervisors would be shot to pieces.

Aside from all this there is a new political combination in town bent on controlling the civic center and all the indefinite power that arises there. The Exposition has taught local idealists a great deal about the aesthetic arts; at the same time it has illuminated some very capable politicians with the idea that, after all, the old time boss leaders were babes in the game and that the time has come when some really fine Italian hand craftsmanship can be put over that will set a high record mark in the great specialty of municipalcraft.

Evidently the ex-Mayor has himself sensed all this, and firmly believing that as the present Mayor has not the rugged strength and all-round experience to meet the occasion, he deems it best to urge a recall and replace him with a man fully qualified to meet the emergency. San Francisco has plenty of that kind of timber, and no anxiety is felt that he will be unable to provide a proper substitute. Even in a pinch, there are men on the present board of supervisors who perhaps, if pressed, would be willing to fill the breach were Rolph recalled. Never before in the history of the city has there been so many supervisors incubating to succeed as Mayor. In fact, it is generally recognized by the gentle proletariat that they are expected to vote the next Mayor out of the present board of supervisors. To lift one there by the recall would only be taking time by the firelock. Rolph himself will be mollified, and indeed greatly elated, by learning later that he will be permitted to run for Governor.



TOWN CRIER

—By a kindly dispensation of Providence, the taxpayers of this State are being allowed to “blow in” all the funds they care to in the mad scramble of furnishing funds to the politicians for spending money. The records show that taxes are increasing with the years at a startling rate under the “educational processes” of the thimblerriggers. Where a very large percentage of the tax money disbursements goes is an enigma; much of it, of course, is thrown at the birds and written off in the ledgers at Sacramento as “Support of State Institutions.” During the last fiscal year the taxpayers, as puppets, paid in \$191,493,200, and the cheerful politicians paid out \$201,670,673, leaving a balance to be met of \$10,177,473 for the “sucker” citizens to defray next year as best they can by redeeming that amount, with accumulating interest, of bonds. Can you beat it? California State, county and municipal returns all show that practically every branch is spending annually more money than is set aside in the regular taxes. The total bonded indebtedness of the various departments of the State totals \$268,039,504, and is climbing like Jack’s beanstalk. Perfunctory attempts are made occasionally to check the present craze for burning the taxpayers’ money, but every shift in that line peters out except the climbing debt. Congress, each session, sets the national example with its mad eagerness to smash the “pork barrel.” It’s the American madness just now; but the piper must be paid eventually.

—John Francis Neylan, who runs the State Board of Control, and incidentally several other boards in the State, has passed the required examination before the law interrogators, and is now a lawyer in the making. If he proves as indefatigable in the law as he has in politics, since he scampered over the State as publicity man for Governor Johnson during the latter’s first campaign, he may eventually inherit the chair that has been so unselfishly battered by his boss. If Neylan ever misses a trick it is because he wants to pass it over to his opponent, and thereby load the latter with a boomerang. In the same law examination, two well known and persistent secretaries of State Boards did not fare so well; to wit, “Doc” Philip L. Jones, Secretary of the California Medical Board, and Charlie Dietrich, Secretary of the State Railroad Commission, which seems to indicate that they are much better politicians than incubated lawyers, as 42 centimeters could not blow them off their jobs.

—A delightfully rare old decrepit specimen of the Justice Shallow type, who mildews the bench in Chicago, ruled this week in an injunction suit that Rodger Bacon wrote the plays unjustly ascribed to Shakespeare. With a little more jaundice accumulated in his constitution and another like brainstorm of unreasoning, the learned Solon will in the near future shine rosy-faced with the inspiration that Mayor Rolph wrote Shakespeare according to the mystical acrobatic acrostics and the complicated cyphers that mysteriously thread their way through the Mayor’s recent poems. Indeed, it is notorious in the Mission belt that Mayor Rolph is shrewdly suspected of “putting over” something symbolical in his recent verse, whether it is a claim that he wrote Shakespeare or whether it is a ukase of some sort of inflame in his gubernatorial aspirations, or simply an esoteric rescript to the initiated only that dunderhead Chicago judge will be able to fathom.

—Members of the local Real Estate board have pledged \$12,000 towards a fund to purchase a pry with which to break into the “inside workings” of so-called “municipal economy” in the hopes of discovering the unholy leaks that eat up the taxpayer’s money, that old time thimble-rigging political game that sidetracks a large percentage of the city’s treasury money “into the air apparently.” Former Mayor Schmitz, who now occupies a seat at the regular weekly meetings of the board of supervisors by virtue of an ordinance which grants any ex-mayor the right to join in the discussions before the board, has pointed out during the past several months where large chunks of money have disappeared into the thin air that hangs around certain municipal contracts. The Real Estate board will be entertained with Chesterfieldian grace and consideration by Nelson, Wolfe, Welch and others who strive to do their civic duties with artless thoughtlessness to inquisitive strangers. Real Estate sharps are rated in the Book of Judgment as “nerve A 1, dominant,” when it comes to putting over a deal. But, alas! and this is no fairy tale: to send that innocent, amiable and brainy looking bunch of property sharks against the supervisors named will be simply the repetition of the story of Little Red Riding Hood and the Wolf. Have the real estate men no friends?

—Henry Ford is out with a pronouncement that he is not a candidate for the presidency “unless the people want him.” That’s a rather common ailment, Henry, at this season: it seems to be catching and permanent, as Bryan, Fairbanks, Clarke, et als, will tell you if you quiz them with a telepathic message. According to your recent statement, you opine that the office should seek the man. Sure it should. But the trouble with the office, this season, is that it has been badly mixed up in war’s alarms, preparedness, safety first, Doc. Bryan’s fulminations and spring fever, with the consequence that the office is in a wretched funk, all shot to pieces, as it were, and is unable to hobble around to your door. Opportunity heard the rumor that you were ready to pungle up several million scads as a feeler for nomination, and old Op. put on the high gear in a rush to reach your quarters before you changed your mind, but you beat him to it on the change, as he didn’t stop to rap. You are naturally, reasonably and certainly right when you regard the mention of your name for a nomination as a great joke. Let the matter rest there and continue to paste feathers on the new bird of Peace. Congress is already carrying too many jokes for the people.

—Somehow, that fossil black pearl which was recently found by a Stanford geologist delving in a mass of strata formed eons ago, has stirred the antiquarian bile of a Berkeleyite who intimates that if the Palo Altoans are seeking interesting fossils of by-gone days they may readily find them nearer the faculty headquarters. Can the result of the recent collegiate boat race have aroused such venomous antipathy, or is Berkeley “feeling the ground” with a range gun to batter some collegiate mark south of the San Mateo line, or is the fling merely the expression that the West feels that it is up to the required mark of preparedness now sweeping over the nation?

—As stated by the News Letter several months ago, the Villa raid on Columbus was instigated by certain interests in this country that are extremely desirous of involving the United States government in complications with Mexico. The idea was to show, if possible, that Carranza was helpless to handle the situation and that intervention was necessary. Every effort was made to attract the discontented in Northern Mexico to join Villa and start a new revolution. Bogus news was freely provided to certain suborned newspapers in this country. If these culprits succeed, they will clear up millions.

China As It Is To-Day

BY CHARLES DENBY.

(Son of the Former U. S. Minister to China.)

When I first went to China, I traveled by a Pacific Mail steamer from San Francisco to Yokohama; by an American man-of-war from Yokohama to Taku; by tug boat, some 60 miles from the warship at Taku to Tien-tsin; by a boat drawn by coolies three days up the Peiho river; from Tien-tsin to Tunchou, which is 14 miles from Peking; and by sedan chair, borne by coolies, from Tunchou to Peking.

When I returned to that city last April, I proceeded from Japan through Korea by a modern train of Pullman cars to the city of Moudken in Manchuria, and thence by a comfortably equipped train operated by the Chinese Railway administration to the very gates of Peking, doing the whole journey from Yokohama to Peking in about three days.

The great development that has come onto the Chinese in the last two decades is a very remarkable one, and to the observer not familiar with recent Chinese history, apparently a very abrupt one. The facts are, however, that the old regime in China received a fatal blow in the China-Japanese war of 1894-95. Up to that time the affairs of the empire had gone on in a deliberate way, unthreatened by danger of any more serious conflict with foreign powers than an occasional missionary case, which was usually settled by a money indemnity; or by a commercial dispute, which was won by Chinese procrastination. By the act of Japan, however, in defeating the great Oriental giant and showing the world that China was not, as had been supposed, a Colossus which it was unwise to arouse, China was formally introduced to that strenuous circle known as world politics.

It is not too much to say that many a statesman of the old Chinese regime regretted the introduction, and looked back with satisfaction on the days when the "vermillion pencil," as the emperor's edicts were described, compelled the respect even of the ministers of foreign powers. When Japan, however, had shown how easy China was to despoil, something even more fatal to Manchu control than spoilage by foreign powers was invited. The Chinese subjects of the emperor began themselves to wonder if the "dragon throne" was really as formidable as they had supposed through two hundred trembling years. The dreams of the Chinese patriots that the "great pure" Manchu dynasty could be overthrown began to appear more possible of realization, and here were born the first republican plots, which in 1911 resulted in the abdication of the last Manchu emperor, and the establishment of the Chinese republic under the citizen Yuan Shih-kai.

How unforeseen the development of foreign life in China really was is shown by the growth of her cities and of their modern facilities. When the city of Shanghai was laid out as a foreign settlement in 1843, it was practically an area marked out in the middle of cabbage patches along the banks of the Woosung river. The idea of these first settlement builders was that they required a place for sojourning only and not a place for permanent residence, and the settlements were laid out accordingly. The streets were narrow; in fact, in the early consultation as to the laying out of the streets, the principle was declared and acted upon that all that was necessary would be lanes wide enough for a coolie to carry on his shoulder packages of tea. Shanghai has labored ever since under the results of this short-sighted design.

Now the city is one with a population of 500,000 Chinese and 14,000 foreigners—a great commercial metropolis. It has a well organized fire department, a large police department comprising a foreign force of all nationalities, and some thousands of Chinese and Indians, and a tram car service equal to that of any city in the far East. It is inhabited by a wealthy and cultured foreign community which make it their permanent home.

The impetus which modern improvements may attain in Oriental countries when they are once started, is illustrated by the experience of the tramway. In Shanghai, up to 1909, there were no tramways at all. The traffic was handled by jinrickshas and Chinese wheelbarrows, as well as some foreign carriages, the insufficiency of which was increasingly felt. In 1909, after serious doubts as to whether they would pay, tram-

ways were laid down, and so successful have they been that in 1914, five years later, they carried 60,000,000 passengers, and it is estimated that not less than 75,000,000 will use the service during the present year.

Of course, the most remarkable change which has occurred in China has been the change of government, of which the autumn of 1911 saw the accomplishment. It is difficult to conceive of the scope of the transition from a despotic empire under a Manchu sovereign to a constitutional republic under a Chinese president, but that change has come, and to the well informed, much good has been the result thereof.

The Chinese were always a sluggish race. Their evolutionary experience taught them that the most profitable occupation for their minds was planning for the next meal. The result was that they grew to become contented with whatever form of government they had, if it left them in reasonable peace to pursue the avocation which provided the meal.

The most depressing commentary that has been made upon the Chinese character is that, while the physical and mental equal of any race in the world, they have never shown themselves prompt to respond to a spiritual appeal.


I spent some time in China from April to August this year, and had the gratifying experience to receive an entirely different impression from the republican Chinese to any which I had ever had from the same people when subjects of the emperor. It really seems as if the thought which the citizens of the republic had been compelled to exercise by the recent political events, had enlarged their understanding and had given them a different outlook on the world. I, in common with others who know the people well, feel great encouragement as to their future development.

One of the most portentous thoughts that can occur to well wishers of China concerns the condition in which she finds the world at her entry upon the exercise of republican self government. At this moment when her people are beginning to try to pattern their country on the model of the representative governments of the world, what a condition confronts them! We have spent a hundred years by our missionary, commercial and official efforts trying to evangelize and uplift the Chinese people and to teach them the glories of western civilization. Now when these efforts begin to bear tangible fruits in the awakening of the Chinese people, they look abroad and see the western civilized powers engaged in the most gigantic fratricidal struggle in history, and if they turn their attention to the nearest of the recently acquired adherents of western civilization, viz.: Japan, they find her using the equipment of her civilization to browbeat her peaceful neighbor. The thought might easily occur to reflective minds in China that if western civilization has not taught peace to the powers of Europe, and if the adoption of a western form of government has only led Japan to covet the territory of her neighbors, there may have been some virtue which has been lost sight of in the form of civilization which China is asked to abandon and under which she was immune at least from the perplexities which now confront her.—*Saturday Detroit Press.*

—Dora—And so you quarreled? Lallie—Yes, and I returned all his presents, and what do you think he did? Dora—Something horrid, I'm sure. Lallie—He sent me half a dozen boxes of face powder, with a note explaining that he thought he had taken as much as that home on his coat since he first met me.—*New York Globe.*

F. B. GALINDO,

Manager of L. Ruffieux, 211 Powell street, will in future be host at this establishment to the former patrons of the Vienna Bakery and Cafe.



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SPORTS AND PASTIMES

Women Have Taken Up Polo—Daily Paper

Skating As a Pastime

What to Wear

BY CLAIRE CASSEL, CHAMPION LADY SKATER OF AMERICA

Good shoes and skates, worn by beginners from the moment they start their lessons, are essential, and not only assist the skater in his efforts to master his lessons, but prevent him from acquiring ungraceful positions of the feet while practicing. I am quite sure that one-half of the complaints about weak ankles, sore heels, pains in the lower limbs, etc., are caused by bad shoes and badly selected skates.

Naturally, a little stiffness must be expected by beginners. The same inconvenience that would result from breaking in new golf or tennis shoes at the beginning of each season. However, if the skater finds the same pain continues after a few weeks' trial, the only thing to do is to examine the boots or shoes carefully and consult some expert skater who could probably remedy some of the faults, or, if a new outfit is required, advise the proper kind of shoes and skates to purchase.

A professional who is not interested in his pupils' outfit and allows them to use the wrong equipment, has not got their best interests at heart, and is entirely to blame if proper progress is not made. For continental skating care should be taken as to the height of the heels of your shoes. These should not be too low, as is often the case. Those about one inch in height are correct.

The novice should bear in mind that the unlined hockey shoes with low, flat heels and fitted out with straps and ankle supports of tough leather, are death to the hopes of those wishing to become proficient continental skaters. There is no reason why a skating boot should not be made of the finest and softest leather. A reinforcement can be put in where desired, but thick, boxed toes and heavy soles are not at all necessary. The novice will find it impossible to "point" the toes with a heavy and clumsy boot.

The best of care should be taken of the skating shoes. They should be oiled from time to time to keep them soft and keep out the moisture. It is necessary for the skater to keep her feet dry, and too much attention cannot be paid to her shoes. I could write volumes about skating boots, as they are so important to the beginner.

The skates should be of a standard make and a continental model is the correct skate. The ends of these skates are notched to allow for toe work and to assist in stopping easily and quickly. The demand for certain of these models now is so great that the factories cannot begin to fill their orders. Exorbitant figures are being offered for some of these models which cannot be supplied.

A hockey skate or a skate with a flat blade is wrong for figure skating. No person wearing these skates can turn correctly in figure work, as the radius is too large and the blades too flat. Skates with clamps and straps are useless, as the edge can never be held with such an outfit. The best is none too good for the beginner, and the expensive outfit, if properly selected, is the cheapest in the end.

I have been frequently asked by my pupils as to what kind of stockings are best to wear when skating. A woolen stocking is the best and far superior to silk, as it will absorb the perspiration and is much softer next to the leather of the boot. Some women like golf stockings for skating, owing to their natty appearance. Personally, I do not care to use anything but plain black stockings for nearly all occasions, excepting, perhaps, when giving an exhibition, where white shoes are worn.

The boots used for skating should be reserved exclusively for that purpose and the skates should be attached permanently to the shoes. A pair of properly made boots well taken care of will last for many years, and the skater will be repaid for the initial expense in the end. The boots should always be very high, at least nine inches from the heel. They should be easy to lace. In place of the last six or seven holes at the top of the boots, it is well to substitute the clasps often used on men's storm shoes. This clasp saves time in lacing up the boots and gives them a snug fit.

When All Sports Become Feminised

As Projected by A. S. MacLeod



NOBLE WORK OF THE LATE DR. C. C. WHITMAN.

(From a Paris Letter to the S. F. News Letter.)

Dr. Crosby Church Whitman, son of Judge B. C. Whitman, of San Francisco, California, Bachelor of Arts of Harvard College, Doctor of Medicine of the Faculte of Paris, Medicin-Chef of the Hospital for Convalescent Officers founded by Mr. James Stillman, and of the Hospital for Wounded Soldiers founded by Mr. James H. Hyde, died at his residence in Paris on the 28th of March, 1916, having just passed his 53d birthday.

The outbreak of hostilities found Dr. Whitman engaged in his practice. It was not in his nature to abandon a post of danger, and after securing the safety of patients, going almost to the borders of Spain with them, he returned to Paris to devote himself to the wounded. At once he was called upon by Mr. Hyde to organize a hospital in his residence, to be placed under the flag of the Croix Rouge Francaise. He took up this work with enthusiasm and installed everything in readiness to receive wounded from the battle of the Marne. The success of the Hyde Hospital was supplemented some months after by Mr. James Stillman, who placed his residence at the disposition of the military authorities, as a Hospital Complementaire du Val de Grace, and invited Dr. Whitman to organize this for convalescent officers of all ranks.

Dr. Whitman also acted as Consulting Physician in the Franco-Belge Dispensary founded by Mrs. Wharton.

It was only in January, 1916, on the first relaxation of pressure in these hospitals, that Dr. Whitman realized the magnitude of his efforts. On the advice of his associates, he interrupted his work, as he supposed for a few days. His health failed rapidly, and he passed away in his sleep, in the presence of his mother, physicians and the household.

This brief sketch can give but a faint idea of the good Dr. Whitman did. One of the founders of the Student Hotel Dispensary, which ministers to American women students in Paris who may fall ill, and of the American Hospital at Neuilly, his hand was never stayed in holding suffering humanity. No one called on him in vain for help or sympathy, and the universal and sincere regret that is felt in all classes, both French and of his own country, at his loss, is the finest tribute to his unflinching devotion and kindness to all in need. His patients at the military hospitals came from all stations of life and all branches of the service. Letters he received from men returned to the front, or from their homes, breathing affection and gratitude, would fill a volume. The Algerian tirailleur, the French soldier, the officer of high rank, all felt his devoted disinterested care. Dutiful son, loyal friend, devoted physician, his loss at the zenith of his career cannot be replaced.

NON-PARTISAN MOVEMENT TOWARDS WILSON.

The result of the primaries in California last Tuesday conclusively showed the strength of the non-partisan movement, as outlined by the President in his recent speech at Washington. The Woodrow Wilson Non-Partisan League of California, with headquarters at 150 Pine street, San Francisco, continues to receive the enthusiastic and voluntary offers of support from all the counties in the State and from men of every political faith. The small vote of the Progressive party is an indication of the tendency of the progressive voters to get behind the administration that has accomplished more progressive legislation in three years than has been brought about in any previous thirty years.

The important progressive legislation of the Wilson administration, such as the Federal banking law, the income tax law, the alleviation of unemployment, and the pending rural credits measure, have brought to the support of Woodrow Wilson the thinking non-partisan voters of the country.

There is also seen in the primaries all over the country evidence of the hearty endorsement of Wilson's painstaking care to maintain friendly relations with foreign countries during the stress of conflict now dominating the rest of the world. The wave of prosperity sweeping over the country and the daily announcements of increases of wages in the great manufacturing industries, together with the demand for labor, which has hardly been equaled since the Civil War, is beginning to tell, and business men are not going to be in a hurry to swap horses while this stream of prosperity is at its height.

The Stranger Within Our Gates

BY ARTHUR H. DUTTON.

California's complexion will be lost if the State goes "dry." The State of California is world famous for its gastronomic delights, for the variety, flavor and moderate prices of its food-stuffs. The delights of a San Francisco or a Los Angeles table d'hote dinner, not to mention those ordered a la carte, have been praised in song and story. Cost for cost, at no place in the world can as excellent meals be obtained as in California. This reputation has gone afar, and has brought to and kept in California thousands of excellent people from other States and other countries.

Banish our California wines from these meals and their soul will be gone. Visitors who believe that life should be made joyful, not miserable, who hitherto have participated in the joys of our hotel and restaurant life, will go elsewhere, if prohibition should win; will go to some State or country where liberal ideas prevail; where one element of the community does not seek to foist its disagreeable tenets upon everybody else.

Consider for a moment what the effect will be if the second proposed amendment to the State constitution should be carried at next November's election. This amendment forbids the serving of wine "in any saloon, dramshop, dive, store, hotel, restaurant, cafe, club, dance hall or any other place of public resort." Only in the actual, permanent home of the purchaser may it be served, and the purchaser may obtain his wine only at the winery. While the resident Californian may drink wine in his permanent home—if he has one—he cannot drink it at his club or at a restaurant.

The stranger within our gates is worse off than the permanent resident. He cannot get a drink anywhere. He has heard of the delicious California wines, and would like to have some with his meals. He cannot do so. He might stay in California six months, and go away without ever touching a drop of our fire wine. In fact, he could not touch a drop under any circumstances, unless he should be lucky enough to be entertained in the private home of a sympathetic Californian resident. He might be put up at a club, but he would be dry there, too, for the amendment bars all alcoholic liquors from clubs.

After one such experience after all the pleasant things he has heard about California, the well-living visitor, the man who, with his family, likes the good things of life, likes happiness, likes comfort and likes to enjoy, particularly, the pleasure of a well provided table, will go away, never to return, and will spread broadcast the gospel that California is a good place to stay away from until the period of prohibition tyranny is ended.

IT IS SAID THAT—

John F. Neylan, a cogwheel in the Johnson Machine, who is now chairman of the important State Board of Control, will be appointed on the Railroad Commission, \$8,000 per year salary, to succeed Alex Gordon, whose term expires with the close of this year.

Commissioner of Corporations H. L. Carnahan is considered just now the favorite candidate against several Los Angelanos in the prospective appointment to the vacant chair of Lieutenant-Governor of the State.

What hit the recent United Republican party will never be known. Post mortems in such cases are now considered as needless and profane. Among those that saved their bacon and face were: Chester Rowell, Lee Gates, Dr. Pardee, Dan Ryan, Meyer Lissner and others who were absent from headquarters when the news came to hand. There were few present when the hybrid Moose was buried. No flowers. Requiescat in pace.

—The following interesting notice appeared in the columns of an enterprising Minnesota newspaper: "I have been instructed by the Village Council to enforce the ordinance against chickens running at large and riding bicycles on the sidewalk. —Harry Shellis, Village Marshal"—*New York Tribune*.



PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN STAGELAND THIS WEEK

BY HENRY McDONALD SPENCER

A Play of Players

Acting the part of an actor is like making a picture of a picture, and the results achieved in each case are generally futile and unconvincing. It is interesting to observe that the two leading playwrights of the past generation, and the fathers of the modern drama in English, (Sir) Arthur Wing Pinero and Henry Arthur Jones, both have tried such plays, and in both cases have failed; for, with all due respect to the author, what success "Cock o' the Walk," now playing at the Columbia has attained, is really in the nature of a personal triumph for, or rather tribute to, Otis Skinner.

Except that they are both plays about actors and evidently were written to get something off the chest of the dramatist, there is little resemblance between Pinero's "Trelawney of the Wells" and the Jones play. In fact, Anthony Bellchamber (Otis Skinner) is Tom Wrench of Trelawney with the reverse English, as the Pinero protagonist is looking forward and working to rescue the drama from its artificiality and staginess; while Jones's man faces backward and is longing for an opportunity to mouth long speeches which even if they are the immortal Bard's are none the less unreal to a present day audience.

The play itself keeps jumping between two themes, not a major and minor, but apparently equal themes. Here are the two issues joined: (a) The contest between Sir Augustus Conyers (Walter Gibbs), the London actor-manager, and Bridle (Henry Crocker) over the philandering of the former with the latter's daughter. (b) The endeavor of Bellchamber to play Othello to Conyers' Iago. The part of the old time actor in any play is, of course, actor proof, and can be played by any middle-aged or elderly Ham with a resonant voice and "actory" features, which nearly all old-time actors possess. There is a certain attractiveness about Skinner's personality and a decided charm about his mocking tones that make him particularly acceptable in the leading role, but when you have said that, you have said pretty nearly all, for in a double sense is the character stagey. The rest of the characters are, however, so typically English, and in fact so almost locally English, that it is difficult to believe that it was written primarily for Otis Skinner, and therefore for American presentation. While we have many of the I-me-and-myself lads in this country, we have none quite so up-stagey and who hate themselves to the extent that a newly-knighted London actor-manager hates himself. In fact, we have no actor-managers who are also lessees and producers. Henry Miller comes the nearest to Sir George Alexander or Sir Beerbohm Tree, the latter indeed being thinly veiled in Conyers of the play. Max Beerbohm, Tree's brother, by the way, got off an epigram which has created hostility between the two ever since London first laughed at it. Speaking of Sir Beerbohm's performance of Hamlet, Max said it was funny without being vulgar. Again, the caricaturing of the bishops rather misses fire in a country where even Anglican bishops go about clad as other men, and where, if one of the lads should appear on the streets attired in his conventional costume of high cloth gaiters, or leggings to the knees, apron and shovel hat, he would soon find himself leading a mob of delighted and irreverent small boys. While slangy waitresses exist everywhere, yet the peculiar affectations of the English variety, with her painful efforts to appear "above her station" (well played by Luella Smith) are hardly known here, although the type is not hard to place. This is the only play I have seen for a long time that has no part which could be taken by the thick-legged leading lady with the throaty voice and opulent bosom. By no stretch of the imagination can you see any but a flapper (110 pounds), or two flappers, in the other female roles. In fact, the motto of the play is that of a French liner

in danger (I shall cross only on French liners), to wit: "Men first."

The play as a whole was excellently cast: The bishops were all good, and I do not think that Tree himself looks the part of Tree nearly as well as Mr. Gibbs. The producer is to be congratulated on his selections: Bridle, the villaite (English for commuter), Clibbetts the Cerebus for the "Chief," also the giggly matinee girls. In fact, the play was a play of types rather than people, and this from the author of "The Liars," which remains in my opinion as the best comedy of present-day life in English, and the brilliant third act, of which is said to have been written by Oscar Wilde.

The "Pipes of Pan"

After hearing and seeing lovely Rosie Lloyd at Pantages this week I am of the opinion that she does not need to be advertised any more as the sister of Alice and Marie Lloyd, for like good wine she needs no bush, nor does she require to work under the aegis of her sisters. Rosie is a dear, and her sweet, soft English voice is a welcome contrast to the middle-Western burr that is conspicuous on our stage. She brings up memories of Devonshire strawberries and cream, of trim hedges and egg-laine, and sweet-scented country sides in an English May. And that is quite an achievement with me for a young woman of the stage.

As a rule, Protean acts are a bore, but Marion Munson manages to weave the thread of a story through her turn as "The Quickest Woman in the World," and accomplishes so many changes in such short order that hereafter I shall never wait more than three-quarters of an hour for a girl to put on her hat. Longer than that, I know now is bunk.

The real coons in "A Holiday in Dixie Land" worked so hard that you feel their efforts ought to have been devoted to a better cause. Why doesn't some one write a little sketch for them to appear in, and let their specialties be worked as part of the skit. If you remember the Black Patti troupe and the little play they presented, and which toured the country almost before I was born, you will know what I mean. A little colored love scene with razors flying through the air and the political aspirations of one of the lovers, would be a good start, and this suggestion I contribute free. Raul Pereira, a violinist, and a number of assistants contributed a musical number which I suppose is necessary to every well regulated bill, and there were the usual acts in "one" which made up a program of more than usual merit. Take my word for it, "Dear Reader," don't be frightened away from Pan's because it is low-priced.

Orpheum

As between this week and last, I shall have to split fifty-fifty with the Orpheum. Last week I approved seven out of the eight acts of the bill, and I was delighted to observe that my fellow critics seemed to disagree with me. When the public disagrees with me I think I am right, but when both public and critics disagree with me I know that I am right. Stella Mayhew is the headliner among the newcomers, and I cannot say that I was much impressed with Stella (not the picture). I think that she would do splendidly in a skit; in fact, I know she would, but not as an act by herself. Why do not these performers utilize the immense advantage of weaving a little story around themselves? For we are all more or less like children, one of whom says: "Daddy, tell me a story, about when you were in the Boer war, you know." And then I have to lie and lie and lie.

Ruth St. Denis presented some new dances, but for some unknown reason she does not seem to be a gallery favorite. By the way, the ex-Leading Lady told me that Ruth did not make-up properly. What nonsense. As the lady arising from the sea—Aphrodite—her make-up was perfect, in fact I told

my little 190-lb. friend that all make-up should not be judged by musical comedy requirements, but that it should be determined by what effect the artist is trying to produce. So far as showmanship is concerned, the St. Denis act is all to the good, and I suppose that mysterious thing called personal magnetism is missing; or perhaps because you only pay six and a fraction cents for the act at a matinee, instead of two dollars, it is not valued so highly. Anyway, I like Ruth.

Miss Robbie Gordone (why the final "e"?) was an acceptable offering. She is a very beautiful woman, and that always gets me. For I quite agree with Oscar Wilde that simply being is of itself an art and an achievement. Percy Branson and friend Winnie repeated, and although they are somewhat lazy, they always score. So much for the credit side of the account, which is more than originally I intended to place there; the rest of the bill is somewhat mediocre. In fact, Col. Marc Diamond and Mrs. Grant, the old people, are an illustration of Doctor Johnson's famous epigram about the dog walking on its hind legs: "The wonder is not that he does it well, but that he does it at all." Therefore I am constrained to say that their performance of modern dancing is more remarkable as a *tour de force* than as a thing in itself.

* * *

Advance Notices

Musical Comedy Season at the Columbia.—That San Francisco is ready for a musical comedy season at popular prices is being made evident by the incessant inquiry regarding the beginning of the season at the Columbia Theatre. It promises to bring out the latest success presented by an array of high-class talent introducing names familiar to Broadway musical comedy lovers. "The Midnight Girl," which begins the season on Sunday night, May 14th, is one of the pronounced hits of the past season in New York. It is from the pen of the men who wrote "Adele," and from all accounts is one round of merriment, music, dash and ginger. There are a score of song hits in which the principals, chorus and orchestra, the latter under the baton of William Lorraine, will be able to revel in. The prima donna roles will be sung by Eleanor Henry, who was the talk of New York in the New Amsterdam Theatre production of "Sweethearts." Dorothy Webb, Maude Beatty, Victoria Gauran, Robert Pitkin, J. Humbird Duffey, Arthur Cunningham, Stanley Ridges, Madison Smith, are among the leading members of the big organization, which will include an immense chorus of singing and dancing girls. The elaborate scale of productions and the general perfection of the shows will attract attention in themselves aside from the fact that they are to be presented at prices ranging from \$1 to 10 cents.

* * *

Otis Skinner at the Columbia in "Cock o' the Walk"

Otis Skinner is appearing at the Columbia Theatre in a role after his own heart. Henry Arthur Jones wrote the part especially for him in "Cock o' the Walk." Mr. Skinner opened his engagement at the Columbia last Monday night, and he has been playing to crowded houses all the week. He will continue to amuse San Francisco playgoers just one more week. In "Cock o' the Walk" Mr. Jones has chosen for his butts the not too highly talented actor-managers of London who have achieved knighthood, the romantic little girls who foolishly adore these same actor managers and make "matinee idols" of them, and the Lord Bishops of the Church of England, who stray into the theatre on such occasions as the Shakespeare tercenten-

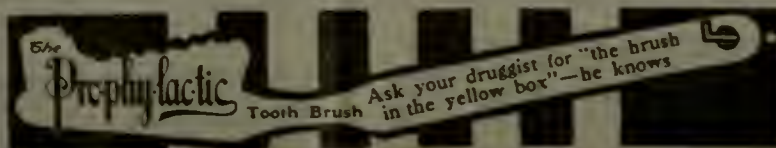


Fritzi Scheff, the brilliant Viennese prima donna, who will appear at the Orpheum next week

ary. As a contrast to the actor-manager, preoccupied with care for his social prestige, Mr. Jones has drawn a wonderful portrait of an actor of the "old school," the bibulous Bohemian Thespian, played by Otis Skinner, who really can play Shakespeare, but only gets the chance to do it by a clever trick. Mr. Skinner's matinees at the Columbia are on Wednesday and Saturday.

* * *

Orpheum—The Orpheum will present next week a new show with Fritzi Scheff, the brilliant Viennese prima donna, as its headline attraction. The triumph achieved by Miss Scheff during her previous engagement at this theatre is still fresh in the public memory. Her charm, daintiness, style and beautifully cultivated voice always command enthusiastic approval. Miss Scheff's program will be composed of her musical successes, and she brings with her as musical director, August Kleinecke. Manuel Quiroga, the young Spanish violinist who recently made his American debut in New York, and became one of the artistic successes of its musical world, will be a special feature of the new bill. Aveling and Lloyd call themselves "Two Southern Gentlemen," and their dialogue is written for them by Aaron



Hoffman along these lines. Both men are excellent delineators of character comedy. Homer Miles and Helen Ray will appear in Mr. Miles' latest sketch, "An Innocent Bystander," which contains an ingenious story. A trio calling themselves "Three Little Pals," are Conlin, Steele and Parks. These two men and a girl sing, dance and chatter in an unconventional manner. Joe Laurie and Aleen Bronson will present a delightful bit of foolery in the shape of a musical skit called "Lost and Found." The Carpos Brothers have a new head balancing and musical act. Stella Mayhew and Billie Taylor will be the only hold-over in this great and novel vaudeville bill.

* * *

Third People's Philharmonic Symphony—Conforming to its plan of presenting at each symphony concert some solo masterpiece played by recognized artists, the People's Philharmonic Orchestra will introduce its concert master, Emilio Meriz, next Thursday night in Max Bruch's beautiful concerto in G minor, with full orchestral score and under the direction of Nikolai Sokoloff, the young Russian conductor, who has created a musical sensation in this city by the force and the sympathy of his interpretations. The third concert of the third season of the People's Philharmonic Orchestra will be given Thursday night, May 11th, at Pavilion Rink, corner of Sutter and Pierce streets. The change in the seating arrangements and the substitution of comfortable chairs for the uncomfortable benches were commended on the occasion of the last concert, and have been made permanent. With admittance placed at 25 cents and reserved seats at 50 cents, it is believed that the orchestral treats are brought within the means of all who really love music. The association draws attention to the fact that the only way in which these concerts, involving the presence of 65 picked instrumentalists and a soloist at every concert, can be placed on a self-supporting basis is by the attendance of great crowds; so the appeal is made confidently to music lovers of this city to give the organization the benefit of their moral support by joining the association. Membership is obtained by the mere purchase of season tickets, and this, it is pointed out, is at once most advantageous to the buyer who gets more than his value in the music offered, and who also may enjoy the consciousness of assisting in a worthy effort to advance the musical culture of this great city.

The program for next Thursday night's concert is typical of those catholic schedules assembled by Conductor Sokoloff. It will open with Tschaiakowsky's fourth great symphony, all the movements of which will be played; Mozart's melodious overture to "Marriage of Figaro," the Bruch Concerto for violin and orchestra, and Rimsky-Korsakow's Spanish Caprice, Op. 34.

* * *

Strong Vaudeville at Pantages.—A delightful half hour version of Rowland and Clifford's Chicago success, "September Morn," will be headlined on the new eight act show which opens at the Pantages on Sunday. There will be a big company of fourteen funmakers starring Louise de Foggie, Harry Fields and the usual troupe of dancing girls. The action of the piece takes place in an artist's studio, where the celebrated painting is reproduced. The girl posing for the study is a well known model who has been painted by several of the best-liked New York illustrators. The Bowman Brothers, styled "The Blue Grass Boys," will supply the laughs of the new show with their dialect stories and operatic singing. "The Frame-Up" is a surprise sketch dealing with a pair of crooks, a misguided detective and a movie camera. The Ward-Terry players are the participants in the playlet. Other splendid acts will be furnished by the Clairmont Brothers in a loop the ladder stunt; Lowell and Esther Drew will offer a skit, "At the Drug Store;" Chabot and Dixon in a musical variety, and the eighth chapter of "The Iron Claw."

* * *

Dorothy Webb, who is coming with the musical comedy company for a season at the Columbia Theatre, is the talented daughter of comedian Webb, so popular at the old Tivoli. She has been a star in Savage's production of "Sari."

* * *

Eleanor Henry, the prima donna of the new musical comedy season at the Columbia Theatre, made a big hit in the New Amsterdam Theatre, New York, success of "Sweethearts." Another popular feminine member of the organization will be Maude Beatty.

Among the musical pieces to be offered during the season at the Columbia Theatre are "The Midnight Girl," "Sari," "When Claudia Smiles," "Taxi, 4-11-44."

* * *

Lectures at Paul Elder's.—Ashley Pettis will resume his course of lecture recitals on "An Analysis of the Evolution of Pianoforte Music," Tuesday, May 9th, at 3 o'clock, in the Paul Elder Gallery, 239 Grant avenue. The subject for Tuesday will be "Weber, Field and Schubert."

Mrs. Henry Stanislawski will lecture, Thursday, May 11th, at 3 o'clock, in her course on "Recollections of a Childhood in Ireland."

THE SKATING CRAZE HAS ARRIVED IN TOWN.

The new Arcadia Skating Pavilion at Eddy and Jones streets has created such an extraordinary success that the skates on sale in San Francisco have all been bought up by enthusiastic skaters. Of course, telegrams for more have been despatched by shop-keepers, and more skates will be provided. The opening of this luxurious Ice Palace, under the management of the Techau Tavern, pictured a wonderful spectacle, even to San Franciscans. The boxes held a regular opera first night throng of prominent people, while the galleries and balconies were packed. Over one hundred couples skated on the ice at one time, ample evidence of the fact that San Francisco has plenty of skaters only too anxious to put on the steel blade.

The Techau Tavern table d'hote dinner at 6:30 o'clock each Sunday evening in the Dansant Club rooms is the "skating vogue" of the hour. After dinner everybody repairs to the Ice Palace for skating and the exhibitions.



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OTIS SKINNER

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"COCK O' THE WALK"

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The Brilliant Viennese prima Donna; MANUEL QUIROGA The Young Spanish Violinist; AVELING AND LLOYD Two Southern Gentlemen; HOMER MILES and HELEN RAY in "An Innocent Bystander;" CONLIN, STEELE and PARKS "Three Little Pals;" LAURIE and BRONSON in "Lost and Found;" CARPOS BROTHERS in an Equilibristic Novelty; NEW ORPHEUM TRAVELLOGUE; Last Week STELLA MAYHEW and BILLIE TAYLOR Original Songs and Chatter.

Evening Prices, 10c., 25c., 50c., 75c. Matinee Prices (except Sundays and holidays), 10c., 25c., 50c., PHONE DOUGLAS 70.

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Commencing Sunday, May 7th

HIGH-CLASS VAUDEVILLE

Rowland and Clifford present a Thirty Minute Tabloid Version of "SEPTEMBER MORN" With Louise De Foggie, Harry Fields and Twelve Singing Girls; BOWMAN BROTHERS "THE BLUE GRASS BOYS;" "THE FRAME-UP" Vaudeville's Surprise Playlet Presented by the Ward Terry Players.
EIGHT EPISODE OF "THE IRON CLAW."

Precedents of the Irish Revolt

Though a person must be past the half-century mark in years to remember when there has been—up to the past few days—any disturbance in Ireland worthy to be called a rebellion, there are nevertheless precedents enough for the rising that has taken place against English authority in the Emerald Isle. For centuries, in fact, Ireland was in a state of almost continuous revolt, and there have been so many attempts to throw off the English yoke that one does not wonder the idea of promoting still another one should have occurred to the authorities in Germany.

Neither is the attempt to aid such a rising with foreign troops a new idea. Beginning with the Scotch in 1314, England's enemies have always realized that here was a place where she could be struck a heavy blow. In that remote time, when Robert Bruce was king of Scotland and the miserable Edward II reigned in London, the Scotch king's brother, Edward, went to Ireland with an army to aid the rebellious Irish against their Anglo-Norman conquerors. Edward Bruce was a fiery blade, and kept things well stirred up for a time, but was finally defeated and killed by the English and loyal Irish, and his followers went home.

After the Reformation there was a new ground for trouble, as most of the native Irish and the original English conquerors remained Catholic, while the English and Scotch settled in Ulster during this period were largely Presbyterians. During the religious wars of Elizabeth's reign there were Catholic risings in Ireland, and several Irish leaders like Shayne O'Neill, Hugh O'Neill and the Earl of Desmond caused much trouble.

The rebels conducted negotiations with Philip II of Spain after that monarch finally became the open enemy of Elizabeth, and in 1580 a Spanish force landed to aid them, but chose an unfortunate time and place for the attempt. It was defeated by the English, captured, and every man put to the sword. Those who dilate on the cruelties of the Spaniards of that day should not forget that Englishmen were no mollicoddlers, to say the least. Among those who had a part in this affair—at least through their presence in the English army—were Sir Walter Raleigh, whom we are accustomed to regard as the flower of knighthood of that era, and the poet Edmund Spenser. True, the Spaniards had for decades been burning and slaying, and the English doubtless regarded their action as mere retaliation. Moreover, the killing of prisoners taken with arms in their hand was not at that time thought of as plain murder, as it would be to-day.

The story of the Irish rebellion against Cromwell and the Puritans is pretty well known. Rory O'More, famed in song, was one of the heroes of this period, but there was little song about the war, in which Cromwell and his men slew and burned until the revolters were utterly crushed. To this day the mere name of Drogheda, which the Puritans stormed, is sufficient to stir the wrath of a Catholic Irishman.

In the revolution of 1688 the Irish were, for once, not the rebels, as they supported the Stuart king, James II, against the revolutionists under William of Orange. But their fate was the same as in the former wars. Louis of France sent troops to aid them, and Ireland was the battleground for mercenaries of many tongues, since William's forces included Dutchmen and Germans as well as English. The Irish in this war had a great general, Patrick Sarsfield, but he was unable to balance the cowardice and incompetence of James II and at the same time cope with the greater power of William, who also had a very able general, the German Schomberg. The battle of the Boyne and the later conflict at Aughrim settled the succession to the English throne, and left Ireland again a subject country.

During the hundred years after the Boyne, Ireland was miserable enough. The English policy was not only repressive, but was foolish in that manufacture and agriculture were discouraged. Both Catholics and Protestants were injured by these enactments, and thousands emigrated.

Famines added to the suffering, and in this century there was much agitation and disorder of the Ku Klux type. The names of the Oakboys, the Steelboys, the Whiteboys, the Defenders and the Peep O' Day Boys became synonymous with ruffianism when viewed from the standpoint of their respective opponents, while the friends of these earlier prototypes of our

modern whitecaps and night riders regarded them as true patriots.

At the time of the American revolution there was much agitation, and when the French revolution broke out part of the Irish people sympathized with its aims, though of course the strict Catholics did not approve of its methods. Efforts to cause a rising finally resulted in the French government sending a force of 1,100 men, after an army of 10,000 which had actually sailed from Brest was prevented from landing by adverse winds. If this latter contingent had succeeded in getting ashore with its munitions, the situation would have been pretty serious for England, but as it was the small French force was helpless, and the rebels themselves were routed after gaining some successes. The decisive fight was at Vinegar Hill, and it was indeed a sour dose for the rebels, for they were once more treated with great severity, which was disapproved by even the British governor, Lord Cornwallis. William Pitt, the great prime minister, resolved that union with the rest of the realm was the only remedy, and he brought this about, giving Ireland representation in the parliament at Westminster, but of course abolishing the old Irish parliament.

There have been two risings since that of 1798, but neither of them was really serious. In 1803 the great orator, Robert Emmett, headed an outbreak which was easily suppressed, after which there was no attempt to resort to arms until about half a century ago, when the Fenians set a rebellion on foot. Thousands of Irishmen had served in the Civil War in America and there was thus available a large body of trained men, but the Fenian plans were not well managed. An invasion of Canada in 1866 was bungled and easily repulsed, and in the next year the general uprising which was set on foot was quelled in its very incipency. Later an attempted jail delivery caused some bloodshed, and there was much isolated disorder, but Fenianism collapsed as a revolutionary movement.

Since that time the agitation was more peaceful until recently, though in 1881 a severe law known as the coercion act resulted in the assassination of Lord Frederick Cavendish, chief secretary for Ireland, in Phoenix Park, Dublin. Talk of a resort to arms again came to the front after home rule legislation was projected by the liberal party under Premier Asquith, the Ulsterites being the ones to threaten revolt this time, owing to their unwillingness to submit to the rule of the Catholic majority, while the nationalists responded by organizing volunteer bands and smuggling in arms and ammunition. Just a few days before the war started there was bloodshed at Dublin, when Scotch troops were attacked by a mob. With the outbreak of general hostilities, however, the Irish question dropped into the background, though it is probable that some things which have happened there during the last two years have been suppressed by the censor.

Sir Roger Casement, who was captured last Saturday, when a German auxiliary cruiser with munitions for the prospective rebels was sunk off the Irish coast, is, of all things, an Ulster Protestant, but is an ardent separatist.—*Exchange.*

—She was doing her best to make full use of her half-year prerogative. "I am a poor girl, as you know," she said, "but if the devotion of a true and loving heart goes for anything with you—" "Oh, it goes with me, all right," interrupted the practical young man, "but I am afraid it won't go with the grocer and the butcher."—*Indianaapolis Star.*

W. J. Fennimore J. W. D. A. R. Fennimore DAY OF PERFECT DOUBLE VISION LENS HAS ARRIVED

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The Macomber Millions and Artificial Limbs.

Rumor, wearing its most attractive air and circulating in the "best society," insists that the anonymous donor of \$50,000 to the fund for a down-town building for the Y. W. C. A. is none other than Mrs. King Macomber, who two years ago inherited some twenty million dollars from her father, who was a Standard Oil magnate.

Mr. William Crocker, who made the donation in "the name of a friend of all women and girls," has been as inscrutable and sphynx-like as the hero-detective of popular fiction, but from all the sources that tap Burlingame, there have been tiny leaks that converge into a stream which is bound sooner or later to flow through the public highways.

Mrs. Macomber, unlike so many people who press agent their generosity, has a genuine dislike of any recognition of her charitable impulses, and she is constantly doing the most generous things with no inhibitions save silence surrounding the gift. For example, we have been surfeited with tales of sacrifices made for the war sufferers of Europe, but never once has Mrs. Macomber been exploited as one of the lavish givers. One hesitates to tear away this unusual and becoming veil of privacy, for there are so many who can perfectly control their generous impulses save when the strong white light of publicity is beating down upon them, and women like Mrs. Macomber make a rare contribution to one's faith in human nature.

However, I have just heard a story about one of Mrs. Macomber's "silent" charities which I cannot refrain from telling, much as I know she dislikes that sort of thing and highly as I approve of such unusual and beautiful reticences. But for the element of humor much may be forgiven.

About six months ago a salesman for a Chicago firm happened to announce to a business man that the entire output of their factory had been bought by Mrs. King Macomber.

The business man, who knows Mrs. Macomber, was sufficiently interested to ask what kind of factory this was that Mrs. Macomber should buy the entire output.

"Artificial arms and legs, etc.," quoth the laconic salesman, and went on his way.

The business man tells the story on himself, and admits that the next time he saw Mrs. Macomber he tried to figure out whether it was wooden legs or arms she needed, and although her entire anatomy looked perfectly good to him, he decided she must have a wooden arm, and was having a factory turn out a supply for life, in the event that all the factories in the country should be converted into ammunition factories.

To be sure, this explanation did not entirely satisfy him, for he was a hard headed business man, and so when he met an intimate friend of the Macombers, he made inquiry and discovered that Mrs. Macomber had contracted for the output for a year in order to send artificial legs and arms over to Europe to disabled soldiers!

The Macombers have spent a good deal of time during the last three or four years in California, and just before they went East the other day they leased a house in Burlingame, which means that they will be here a good deal next season, and will add to the gayeties of the smart set with whom they are affiliated. The Macombers have one of the original old Spanish land grant ranchos which has never been subdivided, and which has always belonged to one of the descendants of the old Spanish families until the Macombers bought it. The rancho is near Hollister, and the Harry Macombers spend more of their time there, the King Macombers having more wanderlust.

Andrew Welch's Al Fresco Joke.

Mrs. Fred Kohl and three or four other women have kept their enthusiasm for the beagle hunt up to the proper English notch, but it must be admitted that feminine enthusiasm is sagging, and even the male of the species that gets a lot of fun out of seeing a pack of beagles run a rabbit to earth cannot be computed in large numbers.

To be sure, last Sunday was a very hot day, which may somewhat account for the dwindling number who actually took part in the hunt. About a dozen women turned out and trooped merrily off with the men and dogs, but they did not return so merrily. The dust lies so thick now that although their white skirts are made knee length and are worn with white riding breeches, the pristine freshness of the skirts last for about an hour, and they come home a dirty and weary lot. Moreover, the only correct hat for beagling is a little cap like a jockey cap, and although it is very fetching it does not afford any shade, and sunburn and freckles are taking a terrible toll of the beaglers.

Although so few turned out for the hunt, over a hundred and twenty-five sat down to the elaborate breakfast at the Andrew Welch place, and there was much good natured chaffing back and forth about those who "never hike but just come in for the eats."

When some wag said to the host: "Andrew, did you beagle this morning?" Mr. Welch answered: "I didn't have time. You see, I had to go to early mass and then come home and cook breakfast for all of you"—which remark brought down the house, for the Welchs have one of the famous chefs down the peninsula way.



Mrs. Templeton Crocker's Collection

Mrs. Templeton Crocker, as all her friends know, has a seventh sense about the value of money, and although she gets much pleasure out of her own and her husband's millions, she is never reckless. Wherefore, there is much amusement over a story that is going the rounds about.

Mrs. Crocker, having discovered that some bargain antiques which she bought for her house have been declared spurious and are not worth half the money which she paid for them. The greatest collectors have been fooled in this fashion, so Mrs. Crocker need not feel humiliated—if indeed the story is true, for which fact I do not vouch.



Have You a Butler?

But I do vouch for a story about a woman real estate dealer who has been doing a great deal of business down the peninsula way, as the chatelaines of most of the desirable houses down there are her friends, and are doing all that they can to help her to make a success.

A friend of mine in search of a country house went to her and stated about the sort of place that she would like to have.

Said the real estate agent: "How many servants do you keep?"

"I don't keep many," answered the lady, truthfully; "but I employ four!"

"Do you employ a butler?" queried the real estate agent, and when the lady admitted that they were an unbutlered family, the real estate agent said in all seriousness: "I have just the place for you, but I know that the owner will not rent it again to a family without a butler—she did last season, and it made the place sort of lose caste, and we think that is why it has not rented this year!"



Mrs. Judge's Past.

Mrs. J. Frank Judge is easily the best skater in the smart set, and she is the envied of all the tyros on the ice. Mrs. Judge is very popular in the Blingum set, and is teaching her friends, but, as she says: "One must have an Eastern past, or at least a 'cold' past to achieve genuine skill."

This is not the season when every one goes around congratulating fellow members of the temperate zone. The fad for ice skating has put a halo on a snow-bound childhood.

Beautiful Tea Garden Benefit at Coronado.

An "Evening in Japan" for the benefit of the Navy League will be held in Marsh's Japanese tea garden at Coronado, on the evening of May 18th, from six to ten o'clock, when a buffet supper will be served by some sixty members of the younger society set in Japanese costumes. The attractive tea garden will be a veritable fairyland, illuminated by thousands of Japanese lanterns, with music furnished by the band from the U. S. S. San Diego. Fortune tellers in attractive Japanese booths, and a full moon at that time will add to the brilliancy of the affair. The prestige of the names of those interested in

this notable function assures success. Mrs. Walter Hamlin Duppe, Mrs. Gale Thompson, Mrs. George T. Newhall, Mrs. Ashley Robertson, Miss Francis Stewart, Mrs. Claus Speckels, Mrs. Percival Thompson, and many other members of Coronado's fashionable set will be sponsors for this affair. Invitations and completed plans will be announced later.

☪ ☪ ☪

New President of Mills College.

The Board of Trustees of Mills College of Oakland, California, announces the election of Aurelia Henry Reinhardt of the University of California, to the presidency of the college. Mrs. Reinhardt is well known as a university extension lecturer on English literature of the California Federation of Women's Clubs. She is a life member of the Association of Collegiate Alumnae, a member of the Town and Gown Club of Berkeley, of the Prytanean and English Club of the University of California. Mrs. Reinhardt, after graduating from the University of California in 1898, taught in the English department of the University of Idaho. In 1901-3 she was a scholar and fellow in English in the Graduate School of Yale University. While at Yale she edited and translated "The Monarchia of Dante Alighieri, and this publication is now a college text book. Later she held a European fellowship. While in residence at Oxford University in England, she edited and published *Epicoene, or The Silent Woman*, by Ben Jonson, for which she received the degree of Doctor of Philosophy from Yale University in 1905. The new president of Mills College is a member of Phi Beta Kappa, of the Dante Society of America, and of the Concordance Society of America. A Californian by birth, but of New England ancestry, she is interested in the Daughters of the American Revolution, of which she is a chapter regent. She married Dr. George F. Reinhardt, Professor of Hygiene of the University of California, in 1909. He passed away seven years later.

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Dixie Club Will Give Ball at Palace.

Patriotic costumes, in a combination of 1860 crinoline styles and the newest modes, will be worn at the Southern ball, which will be given at the Palace Hotel this evening (Saturday) to provide funds for the National Service Woman's training school to be established at the Presidio next month. The affair has been planned by the Dixie Club of California. Uniformed officers of the National Guard will act as escorts for thirty soldierettes attired in the khaki costumes which have been officially selected for the training school. The California Grays will provide escort for an equal number of Dixie belles, who will appear in crinoline gowns and poke bonnets. Premium tables may be reserved in the Palm Court and ballroom, with supper at \$2 per cover. Reservations in the Rose Room, where service will be a la carte, will be made without extra charge. Tickets are on sale at the Palace Hotel, \$1.

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The Pacific Coast Defense League has arranged to take up the military luncheons which were given here under the supervision of the U. S. Government, and gave its first luncheon on Friday, May 5th, at 12:15 p. m., at the Palace Hotel. At this preparatory luncheon the details of plans for the future were arranged for succeeding Fridays at the same hour and place. Luncheons are 75 cents to those attending. President Charles F. Hanlon and First Vice-President Hiram Johnson, Governor of the State, are rapidly developing the movement on broad and strong lines.

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Mrs. Margaretta Brooke and her daughter, Miss Genevieve Brooke, are at the St. Francis. The Brookes have been the pet devotion of local society, as they have been in Paris and Washington. Other interesting visitors are Gerald Swope of New York, who is concerned with the electrification of our great railroads; Dr. A. K. Cunningham of Boston, the nationally eminent physician; Dr. L. R. Ricketts of New York, the copper expert; Count Gaston de Foutenilliatt and John M. Cartwood of Chicago, who handle the munition purchases of the allies on the Coast.

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Elizabeth Short, the ten year old musical prodigy, will give a concert at the Hotel Oakland, at 8:15 o'clock next Saturday evening, May 6th, in the Ivory Ball room. She will be heard in some of the piano compositions of the old masters. Among

the patronesses are Mrs. Tyler Henshaw, Mrs. Dan Belden, Mrs. Harry East Miller, Mrs. Wickham Havens, Mrs. George Hammer, Mrs. Willard Williamson, Mrs. Isaac L. Requa, Mrs. Mark L. Requa, Mrs. Oscar Sutro. Mr. and Mrs. Charles Winship of Pasadena have taken apartments at the Hotel Oakland. Mrs. H. Fry of London, England, and Mrs. Florence Darby of Washington, D. C., have taken apartments at the Hotel Oakland. The Daughters of the American Revolution will have their monthly meeting and tea in the Rose Reception room at the Hotel Oakland.

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Preceding the usual attractive matinee dansante on the ocean terrace of the Hotel del Coronado, this week, the children of the Beach school gave an unusually entertaining spring festival and May-pole dance on the west green of the grounds. A large crowd of smart society people enjoyed the spectacle. Special social entertainments of all kinds are regularly programmed by the resourceful management to decorate the rounds of enjoyment at the big hotel.

Plans are being formulated for a garden fete at Coronado in aid of the Coronado Chapter of the Women's Branch of the Navy League. The affair will take place within three weeks, probably at Hotel del Coronado. Mrs. Ashley H. Robertson, wife of Captain Robertson, commanding officer of the U. S. S. San Diego, is chairman of the committee in charge.

MISS COOLBRITH HONORED BY HIGH SCHOOL.

A notable celebration was held at the Fremont High School, Oakland, April 28th, with Miss Ina Donna Coolbrith as guest of honor. The occasion was the presentation of the poet laureate's picture to the school by the Parent Teachers' association, an active organization of 165 members, the largest one of its kind in Northern California.

First, a luncheon was tendered Miss Coolbrith by the faculty, a unique one, inasmuch as the cooking was done by the domestic science class of the school and served daintily. The exercises in the assembly hall followed. When Miss Coolbrith entered, the entire audience of eleven hundred arose and applauded vigorously as she took her seat. After music by the school, the principal, Mr. E. Morris Cox, gave a short and felicitous expression of his appreciation of the honor paid Fremont by the presence of Miss Coolbrith. Mrs. Jellica, a graduate of the school who is gaining honors in the musical world, sang the Needham setting of the poet's famous verse, "In Blossom Time." So sweetly was it sung, and with such joyous abandon of jubilant youth, that the charming vocalist was compelled to yield to an insistent encore, after which Mrs. Marion Taylor was introduced and gave an outline sketch of Miss Coolbrith's life preparatory to presenting her to the audience an address in which due honor was given to the historic magazine, "Overland Monthly," founded by the brilliant Bret Harte in 1868, and with whom Miss Coolbrith served as assistant editor.

Miss Coolbrith's address was punctuated with bits of adventure; side-lights were thrown on the picturesque Indian; Jim Beckwourth, the famous scout, was referred to, and, above all, most interesting anecdotes were told concerning her distinguished associates of former days. Mark Twain was referred to as better-looking in later life than in his early manhood. Reference was also made to Kipling's tribute to Charles Warren Stoddard, one of the Golden Gate trinity, in which he stated that of the three who were famed for writing of the South Sea Islands, Robert Louis Stevenson, Hermann Melville and Stoddard, the last mentioned was the greatest. She also said that Prentice Mulford was the Father of New Thought.

Mrs. Grasser, retiring president of the Parent Teachers' association, followed with a very graceful speech, culminating in the unveiling of a large and handsome picture of the poet laureate, and the exercises closed with cheer by the audience.

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SOCIAL AND PERSONAL ITEMS



ENGAGEMENTS.

HUMMEL-HOOK.—Mrs. E. M. Hummel announces the engagement of her daughter, Miss Maya Hummel, to Dr. Beverly V. Hook, son of Mrs. M. G. Gilbert of this city. The marriage will be a social event of June. Dr. Hook is a graduate of the University of California. Miss Hummel is a talented musician, and has appeared in concerts from time to time.

MYERS-ARONSON.—Mr. and Mrs. Hubert Schramberg announce the engagement of their daughter, Miss Dorothy Myers to Daniel Aronson, son of Mr. and Mrs. A. Aronson. The engagement reception took place Thursday afternoon at the Schramberg home, 2899 Washington street.

NEWBEGIN-CORWIN.—The engagement is announced of Anne Newbegin to E. A. Corwin, son of Mr. and Mrs. H. E. Corwin of East Orange, N. J. Mr. Corwin is a prominent financier and is high in the councils of the Standard Oil Company. Miss Newbegin is the daughter of Mrs. John Newbegin and sister of John Newbegin, the well known book merchant of this city. The wedding will take place early in the fall, and the future home of Miss Newbegin is to be in East Orange.

WOODWARD-VOGLE.—Miss Bessie Woodward and Dr. Samuel S. Vogle are receiving the congratulations of their friends over the announcement of their engagement. The bride-to-be is well known in sorority circles of the University of California, from which she was graduated several years ago. Her father, Edward S. Woodward, was at one time surveyor of this port. The family home is now in Santa Rosa.

WEDDING ANNOUNCEMENTS.

BENNETT-PRIZZOLARI.—Miss Kate Bennett and Henry Prizzolari will be married on May 27th at the Bowles home in Piedmont. The other details of the wedding have not been made.

KENDRICK-PELL.—Mr. and Mrs. Rodney Kendrick announce the engagement of their daughter, Miss Helen Kendrick, to Rodman C. Pell, Jr., son of Mr. and Mrs. Rodman C. Pell, formerly of New York. The marriage will take place on June 30th. Both families are well known in many circles here. The Pell family has several generations of social traditions in New York society. The Kendricks are well known here, and Miss Helen is one of the belles of the younger set.

SAHLEIN-MEYER.—Miss Marion Sahlein and Alfred Meyer, whose engagement was announced recently, have decided on May 24th as the date of their wedding.

WEDDINGS.

BECKWITH-TROWBRIDGE.—The wedding of Miss Helen Beckwith and Delger Trowbridge took place Thursday evening at 9 o'clock at the home of the bride's parents in Oakland in the presence of the immediate relatives of both families. Miss Beckwith is the daughter of Mr. and Mrs. John A. Beckwith of Oakland. The bridegroom is the son of H. O. Trowbridge.

BENJAMIN-SUSSMAN.—Miss Ray Benjamin and Leo Sussman were married Wednesday afternoon at the home of Mrs. Rebecca D. Benjamin on Laguna street. The Rev. Martin A. Meyer officiated in the presence of about a hundred relatives and family friends. Mr. and Mrs. Sussman left for Southern California Wednesday night, and on returning will live at Mill Valley.

BENTLEY-POWELL.—First of the May brides was Miss Esther Bentley, daughter of Mr. and Mrs. Robert Irving Bentley, who was married Monday night at the home of her parents in Green street to Stanley Powell. Leon Wilmer Gresham officiated in the presence of about one hundred relatives and friends. After the ceremony a wedding supper was served at nine o'clock and dancing followed. Upon their return from their honeymoon the young people will reside in an apartment at Larkin and Greenwich streets.

CHURCHILL-HESS.—Beneath the wide-spreading trees, Miss Dorothy Churchill, the accomplished daughter of Mr. and Mrs. E. W. Churchill of Napa, and Herman Hess plighted their troth Wednesday morning at the country home of the bride's parents, To-Kalon, at Oakville. The ceremony was performed by the Rev. Richard Wylie of this city in the presence of members of the families of the young couple and a few intimate friends. A large number of San Francisco and Napa friends attended the reception Wednesday afternoon.

HYLAND-ABELE.—Miss Chrystal Hyland was married last Monday, April 24th, to Louis Abele, Commissioner from Bolivia to the Exposition. The ceremony took place at the Catholic Cathedral in Portland. Mr. and Mrs. Abele leave for their home at La Paz, Bolivia, this month.

LUNCHEONS.

BOWLES.—Mrs. Philip E. Bowles gave a luncheon Thursday afternoon at her home, "The Pines," in Piedmont.

CROCKER.—Mr. and Mrs. William H. Crocker gave a luncheon party at their home Sunday in honor of their house guests, Mr. and Mrs. A. King Macomber.

HOLT.—The Burlingame Country Club was the setting for a prettily appointed luncheon at which Mrs. B. Griggs Holt was the hostess Wednesday. It was served on the veranda, and later bridge was enjoyed.

LEE.—With Mrs. T. E. Merrill of Duluth as the honored guest, Mrs. Cuyler Lee presided at an informal luncheon Saturday at her home in Burlingame, her guests going later to the polo game, where they occupied the Lee box.

SPRAGUE.—Mr. and Mrs. Richard Sprague entertained at an informal luncheon complimentary to Mr. and Mrs. Richard Girvin, Saturday afternoon, at the Menlo Country Club.

UMBSEN.—Mrs. Gustave H. Umbesen was hostess at a small luncheon at her home Tuesday.

WALKER.—Mr. and Mrs. Talbot C. Walker presided at a charming luncheon Sunday afternoon, their guests, many of whom were interested in the golf tournament that took place at the Menlo Country Club, assembling at the clubhouse for the affair.

DINNERS.

BARRON.—Mr. and Mrs. Ward Barron, who left Monday for the East to be gone a month, were hosts at a dinner Saturday evening at the Bellevue Hotel, and later went with their guests to the Fine Arts Building at the California Exposition.

DUNCAN.—Mr. and Mrs. William Duncan were hosts recently at a dinner which they gave at their home in San Mateo in honor of their house guests, Mr. and Mrs. Algernon Gibson.

GIBSON.—With Mr. and Mrs. Algernon Gibson as the honored guests, Miss Helen Keeney presided at a charming dinner Wednesday evening at her home on Buchanan street.

HUGHSON.—Mr. and Mrs. William H. Hughson gave a dinner party Monday night as a compliment to Mr. and Mrs. E. W. A. Waterhouse, all attending the opening of the Teahau Tavern ice Palace afterwards.

KEENEY.—Miss Helen Keeney was hostess at dinner Wednesday evening at her home on Buchanan street, entertaining in compliment to Mr. and Mrs. Algernon Gibson, who are visiting in this city from their home at Oxnard.

KOHL.—An informal dinner party was enjoyed by a group of friends of Mr. and Mrs. C. Frederick Kohl on Sunday evening at their home in Easton.

MERRILLON.—Mr. and Mrs. R. P. Merllion gave a dinner party at their home in Broadway Wednesday night as a compliment to Dr. and Mrs. Harvard McNaught, who left Friday for Canada to be away several weeks. Mrs. N. A. Dorn assisted Mrs. Merllion in receiving the guests.

WALDRON.—Mr. and Mrs. F. Waldron of Honolulu were hosts Monday night at an informal dinner at the Clift Hotel.

WELCH.—Louis Welch was host at a stag dinner Saturday evening at the Menlo Country Club.

TEAS.

BOWLES.—Mr. and Mrs. Philip E. Bowles are giving a series of Sunday afternoon teas at The Pines, across the bay, and last Sunday several scores of their friends from San Francisco crossed the bay to be with them for the afternoon.

CLARK.—"El Palomar," the handsome home of Mr. and Mrs. Charles W. Clark in San Mateo, was the scene of a delightful tea Sunday afternoon, the guests gathering there for an informal hour over the tea-cups following the polo game.

DE GUIGNE.—One of the pleasurable events that assembled a number of guests Sunday afternoon was the tea at which Mr. and Mrs. Christian de Guigne and Mr. and Mrs. Harry Hastings were joint hosts at the San Mateo Polo Club.

DONELLAN.—Mrs. Martha Pratt Donellan was hostess Monday afternoon at a bridge tea at her home at Fort Scott.

DRISCOLL.—Mr. and Mrs. Thomas A. Driscoll entertained a group of friends informally at tea Tuesday afternoon in San Mateo.

GOODFELLOW.—Mrs. Hugh Goodfellow and Mrs. William Orrick will give a tea on May 11th in honor of Mrs. Leon de Fremery at the Orrick home. It is to be a large affair with a big receiving group to assist.

HOTZ.—Roses, sweet peas and hawthorn in the rose pink tone were arranged with graceful effect in the home of Lieutenant and Mrs. John G. Hotz at Fort Barry Sunday, when they entertained at tea in honor of Misses Helen Johnson and Esther Bentley.

HOWARD.—Mrs. Henry Howard will give a bridge tea in honor of Miss Kate Bennett on May 11st.

THE HOTEL PLAZA

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KOHL.—An informal tea was enjoyed Tuesday afternoon at the San Mateo Polo Club, with Mr. and Mrs. C. Frederick Kohl as hosts, to Albert Untermyer, Messrs. and Mesdames Harry Hastings, Albert C. Burrage and Hugh Drury.

MCCASKEY.—Mrs. Douglas McCaskey, wife of Captain McCaskey, P. S. A., was hostess Saturday afternoon at a small bridge tea.

NERNEY.—Mrs. Stephen Nerney gave a small tea Thursday at the Palace Hotel in compliment to Miss Katherine Carlisle, who is visiting Miss Helen Weaver, and for whom several affairs have been given.

CARDS.

DEAN.—Miss Helen Dean has asked a group of friends to a bridge party to be given Tuesday afternoon at the Fairmont Hotel.

WHEELER.—Mrs. Charles Stetson Wheeler, Jr., entertained a number of her friends at a bridge party at her home Wednesday. It was in honor of Miss Helen McLeod, the house guest at the A. B. Hammond home in Broadway.

WILLCUTT.—Dr. and Mrs. George Hayes Willcutt gave a bridge party at their apartment on Jackson street, Tuesday evening, when a dozen friends enjoyed their hospitality.

THEATRE PARTIES.

ZEILE.—One of the enjoyable events of Thursday evening in the younger set was the theatre party and supper at which Miss Ruth Zeile was hostess. The affair was planned in honor of Miss Arabella Schwerin and Miss Mary Louise Black, both having returned this week from the East.

RECEPTIONS.

SPALDING.—Dr. and Mrs. Alfred Baker Spalding will give a large reception to-day in honor of President Wilbur of Stanford University and Mrs. Wilbur. Dr. and Mrs. William Ophuls will assist in receiving the guests, among whom will be all of the physicians on the staff of the Stanford Medical School. There will be over 200 guests.

ZELLERBACH.—Mrs. Henry Zellerbach will be hostess next Wednesday afternoon and evening, May 10th, at a reception in honor of her niece, Miss Hanchen Lesser, whose engagement to Martin L. Haines was recently announced. The reception will be at the Zellerbach home, 3196 Washington street. Miss Lesser is a daughter of Samuel Lesser.

ARRIVALS.

BLACK.—Miss Mary Louise Black, who has been in the East several months, returned Wednesday to her home on Broadway. She was accompanied by Miss Josephine Marshall of Virginia, who will be her house guest for an indefinite time.

MCCNEAR.—Miss Elminn McNear returned from an enjoyable trip to Southern California.

PENNOYER.—Mr. and Mrs. Chauncey Pennoyer returned Sunday night from Los Angeles, where they spent a week.

SCHWERIN.—Miss Arabella Schwerin arrived Wednesday from New York, and will join her father at the family residence in San Mateo. Mrs. Schwerin will remain in the East until next month, when her son, Dick, will accompany her to California.

DEPARTURES.

BARON.—Mrs. Ward Baron and her mother, Mrs. Downey Harvey, left Monday afternoon for New York, where they will spend the next six weeks.

CAMERON.—Mr. and Mrs. George Cameron left this week for the East, to be gone about a month.

CROCKER.—Mrs. William H. Crocker left recently for New York, to be with her daughter, Miss Ethel Mary Crocker, for a brief time before Miss Crocker's departure for Paris, where she will visit her aunt, Princess Poniatowski.

EVA.—Mr. and Mrs. James M. Eva have gone to their home on the Russian river. They have leased their home near Redwood to Mrs. Edward Newhall and her son-in-law and daughter, Mr. and Mrs. Frederick N. Woods.

MACOMBER. Mr. and Mrs. A. King Macomber left Monday night for the East in their private car, "Seminole."

MULLALLY. Miss Susan Mullally left Thursday for her home in New York. She has been visiting her brother, Thornwell Mullally at his apartment on California street, and has been extensively entertained both here and on the peninsula.

MORSE. Samuel F. B. Morse left Monday evening for Chicago, where he will sojourn for a week.

PAYNE. Mrs. Herbert Payne and Miss Amy Brewer left Tuesday for the southern part of the State, making the trip by motor. They will be away about three weeks, and will visit Santa Barbara, San Diego and other points of interest before their return.

POND. Mrs. E. B. Pond and her daughter, Mrs. Ames, left Tuesday for Eliso Robles, to be away for a month.

PRIOR. Mr. and Mrs. James K. Prior, Jr. and their daughter, Miss Ruth Mini Prior, who spent the winter at the El Prado, have left for an extended trip through the East.

REDDING. Mr. and Mrs. A. P. Redding left Tuesday for Kern County, to be away for several weeks.

WOOD. Mr. and Mrs. Baldwin Wood have gone to Monterey to be away a fortnight or so.

INTIMATIONS.

BANCROFT.—Mrs. H. B. Bancroft and her daughters, Mrs. Lee, gave with Miss Evelyn Bancroft, are at Brooklyn. Miss Bancroft and her Justin Hartley Moore was an engagement was recently announced will be married next month.

COOPER. Mrs. Minnie Selma Cooper will leave about May 15th for the East, to spend the greater part of the summer. She will visit relatives in Pittsburg, then go to Ferrara, N. Y., to be the guest of her daughter, who is also a Mrs. Cooper.

EKINS. Mrs. Frank Ekens who has been visiting Mr. and Mrs. C. G. Egan in San Mateo returned recently to her home in Santa Barbara. Mr. Ekens will go south to join his wife.

GHIRARDELLI. Miss Elvira Ghirardelli is visiting Mr. and Mrs. Herbert Hubbard at Redlands. En route north Miss Ghirardelli will stop over at Fresno to visit Miss Sue Cooper.

KEENEY.—Mrs. Charles McIntosh Keeney will arrive to-day from Boston, where she has been visiting Mr. and Mrs. Samuel Chamberlin.

KEENEY.—Miss Helen Keeney passed the week-end in Burlingame, where she was a guest at the home of Miss Cara Coleman.

KOHL.—Mr. and Mrs. C. Frederick Kohl are entertaining Mr. and Mrs. Burrage at their home in Easton. Mr. Burrage has come to California to take part in the polo games.

MACMURRAY.—Mr. and Mrs. Milton Ganahl MacMurray (Helen Ida Reed) whose marriage was an event of Monday, April 24th, have returned from their honeymoon, and are established in their new home in Oakland.

MILES.—Society is much interested in the news that Mr. and Mrs. Arthur Miles are planning a visit in San Francisco the latter part of May. This will be the first time that Mrs. Miles has been here since her marriage last year, shortly after going to New York to live. She was Mrs. Mabel Cluff Willson.

PAYNE.—Herbert Payne will leave shortly for New York, where he will visit his brother and sister-in-law, Mr. and Mrs. Clarence Payne.

PILLSBURY.—Mrs. Horace D. Pillsbury is in Boston, visiting her relatives, and will not be home for several weeks.

POETT.—Mr. and Mrs. Harry Poett have rented their house in San Mateo for several months. With their two children, Evelyn and Harry Poett, Jr., they will leave shortly for Santa Barbara, where they will spend the remainder of the summer.

RALPH.—Mrs. L. M. Ralph of Washington is a guest at the Cliff Hotel and expects to remain in San Francisco indefinitely.

SENON.—Mr. and Mrs. William T. Senon and Mr. and Mrs. Milton Esberg are planning to leave soon on a motor trip to Southern California. They will go to the Exposition at San Diego.

SHERMAN.—Mr. and Mrs. George Sherman sailed Wednesday from Honolulu. They will remain here for two weeks before going to New York. During their stay they will be guests at the Palace Hotel.

SLACK.—Mr. and Mrs. Charles W. Slack and Miss Edith Slack are planning a summer trip to the Hawaiian Islands.

TAYLOR.—Mr. and Mrs. William Hincley Taylor have rented their home in Piedmont and will spend several weeks in San Rafael with Mrs. Taylor's relatives.

WALKER.—Mrs. Cyrus Walker is in Washington, D. C., and plans to visit elsewhere in the East before returning home.

WELCH.—Mr. and Mrs. Vincent Whitney, Mr. and Mrs. Joseph O. Tabin and Miss Cornelia O'Connor were the week-end guests of Mr. and Mrs. Welch in San Mateo.

WOOD.—Mrs. Baldwin Wood returns to-day to her home in San Mateo. She passed the week at the Mont.

—He went to dine with a bachelor friend who pride d himself that his few pictures were gems. After having enjoyed themselves well—too well, in fact—at dinner, they adjourned to the picture gallery, where the host pointed out to his guest a landscape, saying: "What do you think of that, my boy—eh?" The following reply was hiccoughed rather than spoken: "Beautiful, old chap—very fine—aw'fully good; trees wave 'bout so na'shally."—*Exchange.*

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—“I sleep like a log.” “With the saw going through it.”—*Boston Transcript*.

—The man who is punctual in calling on a girl has a chance to rest before she appears.—*Richmond Times-Dispatch*.

—“How much was those collars?” “Two for a quarter.” “How much for vun?” “Fifteen cents.” “Giff me de odder vun.”—*Yale Record*.

—Hampton—That cigar you're smoking is strong enough to kill a mule. Rhodes—G'wan! I've been smoking these for years.—*Philadelphia Bulletin*.

—Jessie—Please, auntie, the new lady next door says, her compliments, and will you play very low, because her husband is extremely musical.—*Sydney Bulletin*.

—“My man, where did you become such an expert swimmer?” “Why, lady,” responded our hero, modestly, “I used to be a traffic cop in Venice.”—*Buffalo Express*.

—“So you honestly think that you have the smartest boy on earth?” “Maybe he isn't yet; but he will be if he keeps on making me answer all the questions he can think up.”—*Philadelphia Public Ledger*.

—“Olathe has an Englishman who reads the London papers faithfully. When it began to thunder last Thursday afternoon he ducked into a Zeppelin-proof cellar and stayed there for twenty-four hours.”—*Olathe Register*.

—Lady—You quite understand, Nora, I shall only be “at home” every Wednesday from 3 to 5? Nora—Yes, mum. (To herself): Nora, you've got a heavenly situation. The mistress only at home for two hours a week.—*Albany Journal*.

—“It were an accident, your wusship.” “An accident, you bullying cur? Do you dare to stand there and tell me that you can strike your wife with such force as to break a chair over her by accident?” “Yus. I never meant to break the chair.”—*Tit-Bits*.

—He—One thing is sure. I don't intend to be criticised and censured because I have failed to realize your expectations. She—You misunderstand me completely. All that I have done is to express my conviction that you have more than justified my fears.—*Richmond Times-Dispatch*.

—“My husband has found a way by which he says I am of the greatest help to him in his literary work.” “How nice that must be for you, my dear! But how are you able to do it?” “As soon as I see him at his desk I go into another room and keep perfectly quiet until he has finished.”—*New York Globe*.

—This happened in a restaurant where the table d'hote is still maintained, in spite of the price of meat and all other obstacles. “And how did you find the outlet?” asked the still cheery proprietor, rubbing his hands. “Sheer matter of luck,” modestly replied his old customer. “I happened to turn over a potato and looked hard, and there was the outlet.”—*Exchange*.

—“That Mrs. Smarte is getting too clever,” growled the butcher. “What's the matter?” asked his wife. “When she came in just now she told me I ought to rename my scales the Ambuscade brand.” “Well, why—” “I've just looked up the word,” went on the infuriated man, “and the dictionary says that ambuscade means ‘to lie in weight.’”—*Chicago Herald*.

—Mr. Slimpurse (feeling his way)—Your charming daughter tells me that she is an excellent cook and housekeeper. Old Lady (calmly)—Yes. I have had her carefully taught, for I have always held that no lady who does not understand house-keeping can properly direct a retinue of servants.—*New York Weekly*.

—The prisoner in the dock had the look of a professional criminal, yet he was telling a fairly reasonable tale. “What is your profession in life?” asked the counsel, trying to trap him. The prisoner glibly reeled off several occupations at which he had tried his hand. “Do you ever pick pockets?” demanded the counsel sternly. “No,” retorted the man languidly. “I don't pick 'em; I take 'em as they come!”—*Exchange*.



RECORD BREAKING RAILWAY RECEIPTS.

Reports issued in Washington this week show that the record-breaking volume of traffic carried by American railways in February was more than surpassed during March. For ninety-four lines, net revenues were 35 per cent greater than in February, 40 per cent greater than in March, 1915, and totaled \$53,236,171, or \$425 per mile. The increase was greatest in the East, net revenues showing a gain of 59 per cent over March, 1915, as compared with a 30 per cent gain for Western roads.

—Under the new Comstock reconstruction arrangement, with the Union shaft open to the 2,500 foot level the air will go to the lower workings of the Union and Sierra Nevada, passing at the 2,500 foot level into the Ophir workings, where extraction is in progress on the 2,300, 2,400, 2,500 and 2,700 foot levels. The outlet is through the Ophir shaft, so that air may be driven through the Union and Combination shafts—the latter carrying also the pumping system. Thus hoisting is made possible through the Union shaft for all the north-end workings. Neither Symmes nor Slosson would essay an estimate of the probable reduction in operating costs, although this reduction was one of the reasons for carrying out this extensive work. It was officially stated, however, for the first time, that the actual value of the bullion shipped since December 15, 1915, from a territory that was assumed to have been thoroughly explored by Fair and his associates in the early '80's was \$191,412.

—It is understood that the business of the California Wine Association is running within 6 per cent of its record and very much in excess of 1915, which was an off year. By the consolidation of cellars, both in this State and the East, together with other savings, operating expenses are running about \$250,000 a year less than during the period of the former management. The floating debt, which amounted to \$4,500,000 when the present management took over the affairs of the association, had been cut down to \$2,225,000. Liquid assets amount to \$9,000,000.

—Standard Oil of California has declared its regular quarterly dividend of \$2.50 per share, payable June 15th to stockholders of May 20th. This is the 30th dividend of the company.

—General Motors' earnings for eight months, increase, \$7,418,458; equal to 105 per cent on common stock, or at an annual rate of 160 per cent.

—Europe's purchases of war materials in the United States total \$340,000,000 since hostilities began.

—A Congressman received almost daily letters from a constituent asking for garden-seed, with emphasis on peas. The demand for peas got so heavy that the Congressman was moved to write this letter: “I am sending you a half-dozen more packages of peas as requested. Say, what are you trying to do down there, plant the whole State in peas?” The reply came a few days later. It read: “No, I'm not planting them, but they make bully soup. Send along some more.”—*Kansas City Star*.

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LIBRARY TABLE

"Children of Hope."

Stephen Whitman's new novel tells the story of Aurelius Goodchild, of Zenasville, Ohio, and his three lovely daughters, Aglaia, Euphrosyne and Thalia—the "three graces"—who, having come into a legacy of \$100,000, set out to win in Europe the goals of their various ambitions. Aurelius, as quaint and lovable as Don Quixote himself, inventor, poet, photographer, piano tuner, portrait painter, botanist, chemist, shabby-genteel and imperturbably romantic amateur in a hundred fields; Aglaia, thirty, dreaming of opera; Euphrosyne, twenty-five, with George Elliot in mind, determined to be a great novelist; and Thalia, twenty, filled with emulation of Rosa Bonheur—these are the principal characters. Paris and other parts of the continent, and especially Florence, form the setting of the story. This attractive and original family meet with many adventures in Europe. Singing and painting masters, pension keepers, fellow travelers, waiters, impostors, an endless procession of types, are attracted by their charm or their money. Above all, young men from the four corners of the world gather about the engaging daughters of Aurelius, and make off with them one by one. These and the old world background so skillfully wrought by the author form the elements of a kaleidoscopic narrative which can be described as equally romantic and realistic.

Illustrated by F. R. Gruger. Price, \$1.40 net. Published by The Century Company, New York.

The Right Not to Laugh.

If one were to accuse you of poisoning your grandmother you would presumably smile in an unruffled fashion and go about your affairs without feeling any burden of accusation. But if one accused you of lacking a sense of humor, you would first of all resent it indignantly; and furthermore, for an indefinite time to come you would be conscious of a desire to disprove the charge, scrutinizing anxiously every phrase that might conceal some subtle hidden test, emitting now and then forced laughs on suspicion. Perhaps you boast your emancipation in many fields where public opinion customarily rules. You wear a straw hat when you please; you object to the insignia of mourning; you flaunt your readiness to discuss any subject in mixed company; you do or do not serve butter at your dinner table; yet you are afraid you may not laugh in the right places. Many a one who proclaims his right to individuality of opinion fears to assert an equally inalienable right not to laugh. Deep in his heart he dreads the withering accusation that he lacks a sense of humor.—*Burges Johnson in Harper's Magazine for April.*

"Come Out of the Kitchen."

This is an unusually delightful comedy romance that will hold the reader from cover to cover, an Alice Duer Miller inspiration. The idea is original, and few readers will be able to guess the ingenious plot till well along to the close. Mrs. Miller's popularity in this line has been emphasized already by her success of "Blue Arch," "Less Than Kin," and other novels. The scene is an old Virginia manor house; the story is what befalls when Burton Crane, a young New Yorker, rents the house for the hunting season, and is confronted with the altogether surprising "servants" who go with it—one of whom, the "pocket Venus," who presides over the kitchen, rapidly assumes a highly important position in the narrative.

With 12 page illustrations by Paul Mevlan. \$1.25 net. Published by The Century Co., New York.

"The Child Andrea."

Scandinavia regards this book, by Karin Michaelis as a classic, and indeed so do many discerning readers of other nations, for it has been translated into several languages and occupies a prominent position in international literature. The translation and prefatory note is by J. Nelsen Laurvik, who is so much for the cause of art at the recent Exposition. Corra Harris, who ranks high among the contemporary writers and critics, sets forth simply and plainly the object of the author. "The story, giving the spirit process of development by which a girl is changed into a maiden, was written by a Danish novel-

ist, and is based on the study of a real girl. . . But the story is a classic differing entirely from the vulgar self-abortions published by some women writers in this country who imagine that they are maidens because of a merely physical integrity.

Price, \$1.25 net. Published by Paul Elder & Co., San Francisco.

Robert Herrick, Professor of English Literature in the University of Chicago, contributes a fine story of the war to the May Scribner. "The Conscript Mother," a story of Italy, is a touching picture of what war has meant and is meaning to mothers all over the world.

Miss S. T. Prideaux writes about "Italian Picture Frames" in The Field of Art in the May Scribner. The illustrations include some famous examples.

In reply to an advertisement in The Literary Digest, the Funk & Wagnalls Company some days ago received a remarkable book order, showing how far that excellent periodical reaches, and into what unusual conditions. The order came from a prisoner of war in Siberia, and as if almost in irony it called for a copy of Sherwin Cody's volume, "How to Deal with Human Nature in Business." Perhaps the man wanting this book believes that human nature will much abound in business when this war ends, and that then he will not remain a prisoner.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

—"Did I understand you to say the woman Dubbins married is well off?" "No; she was."—*Birmingham Age-Herald.*

Vacation 1916

A Handbook of

SUMMER RESORTS

Make your vacation plans beforehand by consulting its pages. Profuse illustration and reliable descriptive text afford an instructive and reliable guide to this inviting VACATIONLAND, lying in Marin, Sonoma, Mendocino, Lake and Humboldt counties. It contains a complete list of Hotels, Town and Rural Homes and Camp Resorts.

Copies of "VACATION" may be had free at 874 Market street (Flood building), or on application to J. J. GEARY, G. P. & F. A., 808 Phelan building, San Francisco, Cal.

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THE UNATTAINED.

In what fair realm thou dwell'st apart,
Beyond the starry gleam,
I may not know—I only know
I met thee in my dream.

O vision rare of light and grace,
Within my heart enshrined!
Thy counterpart in earthly guise
I seek but may not find.

Yet though my quest be fruitless e'er,
Heaven doth more softly beam,
And earth hath fairer grown because
I met thee in my dream.

—Jean Rudolph.

IRVIN S. COBB DESCRIBES KENTUCKY.

In the May American Magazine Irvin S. Cobb writes about his native State as follows: "Of late, Kentucky has gone in less for pistol toting and more for better schools; for fewer homicides and a greater number of good roads. Yet in her essentials she is what she always has been. She leads the planet and the subdivisions thereof in the production of chewing tobacco and Bourbon distillations, which age in the wood, or would do so were it not for the demands of the New York clubs. Likewise, she leads in fine, fast horses; in hemp, although not so much hemp since the electric chair came into common use and the lynchings began to fall off; in corn bread, without any sugar in it; in hog jowl and turnip greens; in ancestors; in colonels who inherited the title or had it wished on them; in poets—not all of our poets write poetry, but all of them think it; in silver-tongued orators; in the proportionate number of latchstrings hanging on the outside; in the use of doormats with the word 'Welcome' on them; in pretty girls with soft voices and tiny feet and flirtatious souls; in men who believe that Kentucky has the fairest skies, the softest landscapes, the deepest waterways, the clearest rills, the finest people and the greatest undeveloped possibilities in natural wealth, and are willing to fight you to prove it.

"Within her own borders she excels in the ritualistic mint julep and the high-church ham. It takes three years to cure a Kentucky ham properly. The trouble is, that so few persons who have ever tasted one can wait that long."

SCHILLER'S VERSATILITY.

The following story, which appears in The Westminster Gazette, London, is going the rounds of the continental papers. That it has been copied in various Teutonic papers shows that the war has not killed their sense of humor.

A German and a Dane met recently in Schiller's house in Weimar. As they stood gazing reverently on the scene, the German, swelling with pride, remarked to his fellow-visitor: "So this is where our national poet, Schiller, lived."

"Pardon me," said the other: "not national, but international."

"How so?" asked the German, with surprise.

"Why, consider his works," the Dane replied. He wrote Mary Stuart for the English, The Maid of Orleans for the French, Egmont for the Dutch, William Tell for the Swiss—

"And what did he write for the Germans, pray?" broke in the other.

Pat came the Dane's answer: "For the Germans he wrote 'The Robbers.'"—Exchange.

—Speaking of the man who walks right up to the cannon's mouth, there is L. C. Rosa, of the Spearville News, who writes: "We are willing to lend what assistance we can through this column for better babies. We have never seen one yet but what could be improved."—Kansas City Star.

—"Mother," said little Mabel, "do missionaries go to heaven?" "Why, of course, dear," her mother replied. "Do cannibals?" "No, I am afraid they do not." "But, mother," the little girl insisted, "if a cannibal eats a missionary he'll have to go, won't he?"—New York Evening Post.



Plans for San Francisco Speedway Maturing

Since the announcement was made a couple of weeks ago that this city was about to be provided with an up-to-date one mile automobile speedway, public interest in the project has greatly increased, so much so that the officials of the California Speedway Association, the organization that is planning and handling the speedway proposition, are besieged with inquiries from people in all walks of life seeking information regarding the new racing course.

With the incorporation of the speedway association last week and the opening of the new offices of the association on the main floor of the Mills Building, definite steps towards the actual work of planning and building the new motor racing course may be said to be under way.

Though the officials of the association have several excellent sites in mind on which to locate the new auto race course, and new ones are being offered each day, they have given no hint as to just where the track will be located. Those who are more or less familiar with the sentiment of the directors of the California Speedway Association, state, however, that a site not very far outside of San Francisco, with both railroad and electric car transportation facilities is being favorably considered, and that within a short time announcement of the site selected is likely to be made.

McDonald & Kahn, the well known architects and engineers, have been appointed consulting engineers, and will plan and superintend the building of the new speedway. The \$500,000 stadium at Syracuse, New York, was planned by this firm, as were also a number of other big projects, so that they will bring with them to bear on their work for the speedway a wealth of experience.

The enthusiastic reception that has been accorded the speedway scheme by San Francisco automobile dealers, as well as the general public, has greatly encouraged the promoters, and they state that the success of the undertaking has been assured. As soon as the site selection has been made and plans drawn for the track and grounds, active work on construction will start.

* * *

Eddie O'Donnell Wins Raisin Classic

Last Saturday the 300 mile Raisin Classic, which resolved itself into an elimination rather than a speed contest, was won by Eddie O'Donnell, driving a Dusenbergs. The time was four hours fifty-four minutes and one-third second, an average speed of a fraction over sixty-one miles an hour. The largest number of entrants that have faced a starter on the Pacific Coast since the Vanderbilt cup race lined up to start the 300 mile grind. Fifteen of the seventeen cars entered started at fifteen second intervals shortly before 1:45.

Earl Cooper, driving a Stutz, was disqualified in the 182d mile after leading for six laps around the seven-mile course, for changing mechanics without permission of the referee.

The ruling of Referee Walker, backed by E. J. Cheffins, representative of the A. A. A., met with disfavor of the crowd, and a mob, seemingly bent on venting their displeasure on Walker, had to be kept in check by the soldier guards of the course. Until his disqualification, Cooper was driving a great race. His engine was tuned to high speed, and it appeared that, barring accidents, he would win.

Almost from the start of the race the toll on engines and tires of the cars was heavy. The road over which the drivers speeded was in many places soft, in others ruts shook the very vitality of the cars. But six of the fifteen starters finished.

O'Donnell, the winner, drove a steady race throughout. He was leading at the end of the tenth, fifteenth and twentieth laps, and from then on.

At the 210th mile but 60½ miles an hour was being made by the leaders. Considerable dissatisfaction was openly expressed by drivers, men prominent in motordom and spectators, concerning the methods of P. J. Walker, referee, and E. J. Cheffins, A. A. A. representative of San Francisco, in conducting the race. This feeling was intensified by the disqualification of Earl Cooper. It is contended there is no rule specifying that the substitution of only a mechanic is sufficient for the disbaring of a driver. Usually a time penalty is imposed only.

Jim Parsons in a Stutz took second money, 4 minutes and 4 seconds behind the winner. Third and fourth places were taken by Frank Elliott (Gordon Special), and Clyde Roads (Studebaker), respectively.

* * *

New Road to Yosemite

Motorists in every section of the State are keenly interested in the proposed new highway into the Yosemite Valley, which, if constructed, will establish a direct route from Mariposa to El Portal, tying up with the Merced-Mariposa link of the State highway now under construction, and give tourists a road into the peer of all National parks, the steepest grade of which will not exceed four and one-half per cent.

Already the course of the proposed road has been surveyed and staked. Its final construction depends upon the successful passage of the \$15,000,000 highway bonds issue which will come up for adoption by the people of the State at the November elections. A tentative apportionment of \$350,000 has been set aside for the building of the road. With that sum of money a good road may be constructed, but it is said it will require about \$200,000 additional to bring the proposed road up to standard State highway construction.

* * *

California Fifth in 1915 Car Purchases

Statistics prepared by Fred H. Caley, secretary of the Cleveland Automobile Club, and submitted at the annual meeting of the Ohio Automobile Association, showed that the State of Ohio purchased 58,502 cars during 1915, which was the largest number sold in any State in the Union. According to the statistics, New York was second with 56,671 cars; Illinois third, with 51,150 cars; Pennsylvania fourth, with 43,588 cars, and California next, with 40,700 cars.

* * *

State Auto Registration

Superintendent H. A. French of the State Motor Vehicle Department, gives the following figures to last Saturday: Registrations—Automobiles, 170,240; motorcycles, 22,169; chauffeurs, 7,577; automobile dealers, 1,179; motorcycle dealers, 179. Receipts—Automobiles, \$1,756,328.20; motorcycles, \$43,423.50; chauffeurs, \$14,535.50; automobile dealers, \$30,082.60; motorcycle dealers, \$803.75; miscellaneous, \$1,166. Total, \$1,846,339.55.

* * *

March Auto Shipment a Record

Shipments of automobiles during March, 1916, were the biggest for that month that the automobile industry has ever known—amounting to 28,600 carloads, as compared with 17,192 in March, 1915, and 23,809 in February, 1916, the best previous record.

Six thousand of these carloads were made in box cars by taking off the fenders and covering with tarpaulin.

The shortage of freight cars is reported just as bad as ever by the National Automobile Chamber of Commerce, which held its monthly meeting last Saturday.

At this meeting the chamber voted the indorsement of the action taken by the New York Automobile Dealers' Association against examining, and licensing all owners of automobiles, believing this measure would fall short of accomplishing what its advocates claimed it would do.

* * *

Another Record Broken of Sheepshead

Last Tuesday Ralph Mulford broke the world's record at Sheepshead Bay in a Hudson Super-six stock chassis, covering eighteen hundred and nineteen miles in twenty-four hours. The fastest lap was made in eighty-nine miles per hour, and the average for the entire distance of eighteen hundred and nineteen miles was seventy-six miles per hour. The car was equipped with Silvertown Cord tires, and only one replacement,

at fifteen hundred and twenty miles, was made, but this change was merely done as a matter of precaution, as there was nothing the matter with the tires. Mulford sat at the wheel continuously for twenty-four hours, covering the entire distance. The best previous record was made by S. F. Edge in June, 1907, at Brooklands track, England, with six cylinder Napier covering fifteen hundred and eighty-one miles in twenty-four hours. Mulford, therefore, beat the best previous record for continuous twenty-four hours' run by two hundred and thirty-eight miles. This is an extraordinary achievement for driver, car and tires, when you realize the fastest train in the world running between New York and Chicago could not begin to sustain any such continuous speed as recorded by Mulford in his Silvertown-equipped Hudson.

* * *

The highest priced complete American stock car offered is the Pierce-Arrow 66, which is listed at \$5,900. The crane-Simplex and the F. R. P. are the highest priced chassis, at \$5,000. The price of the average complete car is \$1,600. In Europe at least twenty makers sell stock cars at \$5,000 and over. There are three times as many cars in this country as in all the rest of the world combined. There are about 3,200 cars in the world, and of this number more than 2,400,000 are in the United States.

* * *

The United States army has "fallen for" the motor truck and has fallen hard. The line of communication with General Pershing's army in Mexico is being maintained by motor trucks, and every pound of rations for soldiers and horses is being hauled on them. General Funston, who is in general command, has just requisitioned the War Department for 270 additional motor trucks. If the General gets these in a hurry, he will be doing something more than some commercial buyers have been able to accomplish. In this case, however, they should be furnished to him at all sacrifices.

* * *

The horse may as well make up his mind to retire gracefully from the business of helping to put out fires. Statistics collected in 1914 for 315 cities showed more than 1,000 more pieces of horse-drawn apparatus than were owned by 670 cities reporting this year, and this latter number includes all the cities in the first report. Inquiry as to what apparatus would be purchased this year in the same cities showed 808 contemplated purchases of motor apparatus against only seven for horse-drawn apparatus. At this rate, manifestly, the horse may soon be one with the hipparion, for all the fire departments care. Speed when in use and a complete loss of appetite in the firehouse are the two things which give the motor its great advantage. To these can be added cleanliness, which is no small matter in residence neighborhoods, and so the horse bows and prepares to retire from a field in which he has won deserved glory.

* * *

Russia, with a population of over 180,000,000, has only about 15,000 automobiles, while Italy, with a population of less than 40,000,000, has 13,000 automobiles. There are eleven automobiles in Iceland, and five in British North Borneo. There are 15,000 cars owned in Providence, R. I., which has a population of 225,000. Los Angeles, with a population of 450,000, has over 40,000 cars.

* * *

When the shut-off cock of the gasoline tank is just inside the car, and very inaccessible, attach an extension rod to bring the handle out to the running board.

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General automobile repairing. Retiring and remodeling of motors a specialty. Only first class work handled and all work guaranteed. Gray and Davis starting and lighting systems repaired.

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1916 Yosemite Auto Rules are Liberal

All roads will be open to motor cars into the Yosemite Valley this season. It will be possible for tourists to enter and leave the valley by either of the Wawona, Big Oak Flat or Counter-ville routes. The following special rules have been issued by the Department of the Interior governing the operation of automobiles on the roads in the Yosemite during the 1916 season:

Entrances—Automobiles may enter and leave the park by any of the entrances, viz., Tioga Pass, Aspen Valley, Crane Flat, Merced Grove, El Portal, Wawona and Mariposa Grove.

Roads—The Tioga road is open from July 15th to September 30th.

The Big Oak Flat road is open from May 15th to November 1st.

The El Portal and valley roads are open all the year, except occasionally during the winter, when there may be some snow on the floor of the valley for a short period.

Direction of Travel—Automobiles may go only over named roads, and only in the direction the arrows point on the automobile guide map of Yosemite Valley.

Driving—Careful driving is demanded of all persons using the roads. The government is in no way responsible for any kind of accident, and cautions all persons against using, except during hours of daylight, the Big Oak Flat road between Stations No. 1 and No. 2, and the Wawona Road between Stations No. 3 and No. 4.

Fines—On the El Portal Road, the Big Oak Flat Road between Gentry and Floor of Valley, and on the Wawona Road between Fort Monroe and Floor of Valley, a fine or ejection from the park, or both, will be imposed, in the discretion of the supervisor of the park, for being earlier or later than the specified time limits indicated below.

Big Oak Flat and Wawona Roads—On the Big Oak Flat Road between Gentry (Station No. 2) and Floor of Valley (Station No. 1) 4½ miles, and on the Wawona Road between Fort Monroe (Station No. 3) and Floor of Valley (Station No. 4) 3 miles, automobiles may go east, down grade, only on the odd hours, speed not to exceed 8 miles per hour, and may go west, up grade, only on even hours, speed not to exceed 12 miles per hour. They must travel between the stations within the hour, but shall not pass between Stations No. 1 and No. 2 on Big Oak Flat Road, and between Stations No. 3 and No. 4 on Wawona Road, in less than 30 minutes.

Accidents—If, however, because of accident or stop for any reason, automobiles do not reach the next station within the hour, they shall be parked off the road, and when that is impossible, on the outer edge of the road, and wait there for the next hour schedule going in their direction.

El Portal Road—Between El Portal and Pohono Bridge, go in either direction.

Bridalveil Road—Go in either direction when going over Wawona Road; otherwise go east, or up-stream only.

Cathedral Rocks, Pohono and Happy Isle Road—Go east or up-stream only.

El Capitan, Royal Arch and Black Spring Roads—Go west, or down-stream only.

Sentinel, Ahwahnee and Lost Arrow Roads—Go in either direction.

Le Conte Road—Go north only across Merced River from Happy Isle Road to Royal Arch Road.

Mirror Lake Road—Go north only from Happy Isle Bridge to Royal Arch Road.

Stops on Floor of Valley—If for any reason the automobile is stopped, it shall be parked off on left-hand edge of road.

Speed—Automobile shall not exceed 15 miles per hour on the El Portal Road or any roads on the floor of Yosemite Valley east of Pohono Bridge; and when passing any group of people, or through the village, and crossing bridges the speed shall be reduced to not more than eight miles per hour.

Penalties—Violation of any of the foregoing regulations for government of the park will cause revocation of automobile permit, will subject the owner of the automobile to immediate ejection from the park, and be cause for refusal to issue new automobile permit to the owner without prior sanction in writing from the Secretary of the Interior.

Damages—The owners of automobiles will be responsible for any damages caused by accident or otherwise.

Garages—In Yosemite Valley automobiles may be housed

free of charge in the public shelter or at Camp Curry, Camp Ahwahnee, Camp Lost Arrow and Yosemite Falls Camp. The garage operated by the Desmond Park Service Company is equipped for the housing of automobiles, as well as general repair work, parts, supplies, etc., at prices regulated by the department.

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

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WHERE THE PRIVATE OWNER FEELS AT HOME

Renstrom Secures Grant Agency

One of the most interesting announcements of the present automobile season was made last Saturday by Frank O. Renstrom to the effect that he had secured the Grant car for this territory. This is one of the latest popular-priced six-cylinder cars to be placed on the Western market, and, according to the plans being made by Renstrom, it will prove one of the strongest competitors for this class of the automobile business.

The new car features the six-cylinder motor, stream line body design, and valve in head motor, typical of the latest developments of the automobile industry.

The size and power of the car are among its most important features. In fact, the Grant is one of the largest of the popular priced cars displayed in this city.

In making the announcement of this new entry into the local motor car trade, Renstrom said:

"The trend of the automobile industry has been toward the light six-cylinder type of car during the last few years, and for that reason I decided to enter this class of competition.

"The Grant car, although comparatively new, has created a great deal of interest in the East, and promises to be a big factor in the popular priced car trade throughout the United States.

"There are a number of new features in this car. The width of the tonneau is greater than in the average popular priced car, while its hill climbing ability and economy of operation should make the car popular in this territory."

* * *

Chalmers Makes Low Record in Gasoline Test

Hampered by every brand of bad weather, 670 Chalmers dealers in all sections of the United States and Canada celebrated Acceleration day on Monday, April 17, by dealing the high cost of motoring a solar plexus blow.

A total of 14,961 miles on 670 gallons of gasoline, or a grand average of 22.33 miles to the gallon, was the result of the day's tests throughout the country. The records were made in the face of rain, snow and sleet storms and prevailing high winds. In addition to the economy run, tests were made for acceleration, including standing and rolling starts. An average of 6.5 seconds was established for going through the gears to 25 miles an hour from a standing start. The car used in each case was a standard Chalmers Six-30 touring car.

* * *

Scripps-Booth an International Car

No American motor car has proved to possess so extended an appeal to buyers of high class all over the world as has the Scripps-Booth luxurious light car over the period of its first year of sales.

The Scripps-Booth now has representation amongst the highest class of dealers and owners as far north as Trondhjem, Norway, in the land of the Midnight Sun, to Duncdin, the farthest south city in New Zealand.

Rangoon and Calcutta, India; Tokio and Yokohama, Japan; Buenos Ayrcs, South America; Cape Town, South Africa, and Sydney, Australia, together with nearly every principal city in the world, outside of the enclosed war zone, has taken its quota of cars this year, in spite of war conditions and shipping costs, which in many cases exceeded the price of the car.

In the social centers like London, Paris, Petrograd and Rome, Scripps-Booth are especially in evidence, and have been sold in large numbers.

The greatest surprise which the Scripps-Booth Company has received has been that practically one-third of its output has been taken by foreign countries, though all conditions have been against exports in other cars during this period.

—Madame—Have you any references? The French Maid —Zc husband of ze lady where I last worked, he gave me an automobile.—*Life*.

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide.

PALO ALTO. LARKIN'S CAFE—Just opened. The only strictly first class cafe on the Wishbone Route devoted to the patronage of restaurant owners and their families. Corner of University avenue and The City.

SAN JOSE. LAMOLLE GRILL, 34-35 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE 443 Emerson St. Tel. F. A. 333. Auto livery at all hours. Tires and sundries in stock. Garage of repairing, lathework, vulcanizing. Open day and night.

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The White Star Line Auto Touring Co. 1930
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Operates TAXI-CAR in BEST
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7 Passenger Touring Cars \$1.00 per hour 4 Passenger \$1.00 per hour
Free Touring Taxi by Trip

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Established in 1895

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Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

FASHION'S FADS AND FRILLS

Although the fashions are still undergoing changes—and before summer is fairly here, we shall probably find many novelties which have as yet not put in an appearance—for street wear, at least, styles are established. The panniers, bustles, ruffles, wired hip pockets, and other weird effects are relegated to the house for evening and afternoons.

The Morning Walk on the Avenue.

One is gratified at the simple, trim street suits and the smart little frocks of taffeta and other silks which greet our eyes in a morning walk on the avenue. The jackets of the serge, gabardine and novelty wool suits are hip or knee length, fitted well through the shoulders and at the waist, which is usually a trifle raised, and are finished with full basques. The skirts, many of them, are of the circular gored models, and hang full and gracefully from the top of a high inside belt. The effect of these jackets, worn with this type of skirt, or with one of the numerous pleated models which are equally popular, is exceedingly smart; and more to the point, perhaps, most becoming to almost all types of figure.

Styles which Conceal Either Slenderness or Avoirdupois.

The spring and summer styles, many of them, seem to be designed with the idea of concealing slenderness, but at the same time, fortunately, they serve equally well to conceal an overabundance of flesh. For instance, let us consider the fitted jacket, with waist raised slightly above the normal, and the full, fan-tail coat, pleated or flared; such a model, while softening to angles, also straightens out curves most effectively. These coats, originated by Mme. Paquin, will in all probability be the features of the spring and summer tailored suits of serge, linen or novelty sport materials.

The Charming Summer Silk Frocks.

We have too thoroughly enjoyed the comfort and becomingness of the simple one-piece frock of silk to let it disappear from view even for a summer. They are being used for the street, for the house, and for evening wear this season, being even more popular than for the past season or two. Plain, crisp taffetas are used in their fashioning, soft crepes and crepe de Chines, foulards and printed silks in checked and flowered effects. Mme. Callot sends us a charming little model of plain navy blue taffeta, combined with Pompadour silk; it has a full, gathered skirt of the plain blue, and a quaint corsage and bustle effect of the Pompadour silk, in its soft, delicate colorings. There is a quaint laced bodice which lends a dainty touch. The sleeves and body portion of the waist are of white lawn, and the belt-girdle is laced over the bust and held in place with shoulder straps.

There are any number of interesting sleeveless coatee or three piece dress effects which strongly appeal to many. These are of taffeta or satin, and are to a great extent replacing the short capes introduced a little earlier.

Belts and Girdles Again in Favor.

One of the most interesting details of the smart little summer frocks, both of silk and wash fabrics, is the girdle. This is made of ribbon, one of the flowered or figured taffetas, an attractive Oriental silk, or a metal embroidered novelty; and for the serge frock or suit, the various leathers, suede, patent leather, buckskin or a novelty of novelties, antelope skin. The ordinary silk girdle now measures at least four inches in width at its narrowest point, and at its widest often from nine to twelve. The widest point is directly in front, the point as a rule coming down over the front of the skirt. In some instances the point extends both up on the corsage and down below; this, of course, is nothing more or less than the quaint, fascinating bodice of our grandmothers' days. Others of the ribbon girdles are trimmed at the ends with wide sash ends, gathered straight to the belt and forming a half tunic effect, with ribbon ruching at the bottom; or again, the sash ends are attached to the girdle at the sides, hang to the knees and are turned back on themselves and caught at the back. Suspender trimmings, sash bows, rosettes, and all forms of ribbon trimmings are tremendously favored.

Narrow belts of leather, antelope, suede, buck and other soft-finished qualities, are used as a finish to serge frock or tailored suit. Wool embroidery plays an important part on girdles, too,



Russian Blouse Costume. Adaptation of a Poiret Model

being deftly introduced to lend a note of sharp contrast to suit or frock.

A very popular Russian blouse dress is illustrated here, fashioned in crepe Georgette and satin; it is sashed with the Georgette, in a graceful knotted girdle. The frock of serge and organdy is an adaptation of Poiret's Pearl Grise, exhibited at the Plaza some months ago; it is a model that is well liked and becoming.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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The Background of the War Zone

"The present war must end at Verdun," General Petain credits the Kaiser with saying, but in war, misquotation is part of the game. There is nothing improbable, however, in the theory that a striking success for the Germans at Verdun would have been followed by a strong bid for peace.

Dr. Liebknecht's alleged discovery that Austria was forced into the war by the Potsdam party, against the wishes of Vienna and Budapest, is chiefly important as further evidence of the gradual awakening of the German people to the true inwardness of the war's beginning. Outside of Germany and Austria the view now exploited by the leader of the socialist minority is an old story.

The program of the world court congress, which is to meet at Carnegie Hall, New York, in May, for a three days' session, will be limited, according to Dr. John Wesley Hill, "to the one topic of promoting a true international court of justice, without reference to any issue which deals with conditions prior to the end of the war and the present needs of adequate defense." This is a wise decision of the promoters. The project is a big one, with great possibilities, and it is desirable that none who favor it shall be kept from contributing to its accomplishment by issues apart from the main purpose. The congress should show that there is less division among Americans than some suppose on the question of real and permanent international peace.

The German situation should be handled without reference to the Mexican situation, and the Mexican situation without reference to the German situation. The suspicion may be well founded that plotters are at work in Mexico, on the assumption that Germany would be helped by the further bedevilment of our Mexican relations; the only way to checkmate them is to let neither situation be much influenced by the other.

The pope holds, it is said, that the hostile attitude of the Belgian people toward the German occupants of the country handicaps those who are working for the resurrection of Belgium. The pope is a competent observer; but suppose the Belgians received their captors with open arms. Wouldn't that be taken as proof that they welcomed the new regime? However, the fate of Belgium must ultimately be decided by the peace conference, and very likely with little regard to present conditions in that country.

War now is costing the nations of Europe more than \$90,000,000 a day, according to estimates prepared by the Mechanics and Metals National Bank. The bank estimates the cost per hour to England, France and Russia as \$2,500,000, while to the Teutonic empires the cost is in excess of \$1,000,000. The total cost of the war, if it is still in progress on August 1st next, will have been \$45,000,000,000. Of this sum, Great Britain's share will have been \$11,600,000,000, Germany's a trifle less, and France's \$9,250,000,000.

"Some day we'll be telephoning through the air without wires." "Maybe. But won't it seem queer to have an operator call back to you and say: 'The air is busy now?'"—*Washington Star*.

—Mrs. Kelly—This neighborhood seems a bit noisy, Mrs. Flynn. Mrs. Flynn—Yis, th' only toime it's quiet here is whin the elevated train goes by and drowns th' noise.—*Judge*.

—Do you know that the best lunch in town for the price, 40 cents, is to be had at Jules famous restaurant, Market street, south side, just below Third street? Quality, service, cuisine and background are ideal. A capital dinner with wine, \$1.00, with cabaret entertainment, music and dancing.

AUSTRALIA and NEW ZEALAND

BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-up Capital	\$17,500,000.00
Reserve Fund	13,000,000.00
Reserve Liability of Proprietors	17,500,000.00
Aggregate Assets 31st March 1915	\$288,756,341.00



J. RUSSELL FRENCH, General Manager

344 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua, (New Guinea), and London. The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits Arranged.

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HAIGHT ST. BRANCH, S. W. Cor. Haight and Belvedere

DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.

For the 6 months ending December 31st, 1915, a dividend to depositors of 4 per cent per annum was declared

The Anglo & London Paris National Bank

SAN FRANCISCO



Paid Up Capital	\$1,000,000
Surplus and Undivided Profits	\$1,000,000
Total Resources	\$2,000,000

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H. H. H. H.	Assistant Cashier
J. W. L. H. H. H.	Assistant Cashier
A. L. L. H. H. H.	Secretary

THE CANADIAN BANK OF COMMERCE

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ESTABLISHED 1867

SIR EDMUND WALKER	President	Paid-up Capital	\$15,000,000
JOHN AIRD	General Manager	Reserve Fund	13,500,000
H. V. F. JONES	Assistant General Manager	Aggregate Resource	250,000,000

London Office, 2 Lombard Street, E. C.
New York Office, 16 Exchange Place

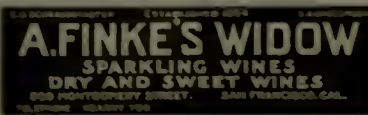
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CALIFORNIA'S
POPULAR
WINE



Home Industry

INSURANCE

The Industrial Accident Commission has just issued figures giving the number of deaths in the industries of California during the year 1915, and draws attention to the list as compared with the statistics for 1914. In the latter year there were 691 workers killed, and in 1915, 533 workers gave their lives to the industries of this State. The following table shows the reductions in the death list by occupations (the word "Service" includes employees of men in the professions, as well as those engaged in hotel service, apartment houses, restaurants, domestic servants and amusement or entertainment employees):

	1915	1914
Agriculture	55	62
Construction	78	115
Extraction (Mining and Quarrying)	71	86
Manufacturing	99	121
Service	25	24
Trades	20	24
Transportation and Public Utilities	172	239
Unknown	13	20
Total	533	691

The effective work in behalf of "Safety First" has been accomplished as a result of cordial support from employers and employecs, the public generally, and the press of California. It is a striking result to be able to show a reduction of 158 in the death roll of 1915 as compared to 1914. That this reduction comes as the result of careful planning is shown by the decrease in the main industries of the State, excepting Service, where the record shows an increase of one death in 1915 over 1914. It is the hope of the Industrial Accident Commission that statistics will show a substantial reduction for each succeeding year. The aim is that no preventable death shall take place. The 158 lives speak in terms of breadwinners saved to wives and little children, and an enrichment to the State's citizenship.

* * *

As a result of a conference between local representatives of fire insurance companies in San Jose and the executive committee of the Pacific Board, such assurances of co-operation in the correction of objectionable conditions in that city were given as to warrant the executive committee in postponing the date of the proposed fifteen per cent advance in rates to August 1st, to afford an opportunity of remedying the situation.

* * *

The Pacific Department of the Citizens of Missouri, Reliance of Philadelphia and Standard of Hartford, under the management of C. C. Kinney, has been consolidated with the general agency of Marsh & McLennan representing the Northwestern Fire & Marine, Hamburg Bremen and Safeguard of New York. The underwriting will be under the management of Mr. Kinney. Territory covered will be California, Oregon, Washington, Utah, Nevada, Arizona, British Columbia and Alaska. Lines, fire, marine, liability, automobile and surplus line insurance.

* * *

The California Social Insurance Commission has issued a circular which states that \$10,000,000 is lost annually to the workers of the State through sickness. Statistics gathered by the commission show that there are 720,000 workers in California who lose an average of nine days a year each on account of sickness.

* * *

The city officials of Tulare, Cal., have determined to carry their own compensation insurance. This announcement was made after representatives of the Industrial Accident Commission had demanded a premium of \$399 annually. It is the intention of the city council to make an annual appropriation for the purpose of creating a reserve which it is believed will result in a saving.

* * *

C. B. Cornell, manager of the Fidelity & Casualty Co., at San Francisco, has recovered from a serious illness that has confined him to the house for the last three weeks.

* * *

The Inter-Mountain Life is now writing business in Idaho.

Edwin Calam, for many years insurance manager for the brokerage firm of L. Loaiza & Co., at San Francisco, has been engaged by Manager Niebling as metropolitan manager of the Commercial Union and Palatine, succeeding Mr. Bates, who resigned to accept the secretaryship of the Uniform Blanks Bureau.

* * *

Companies recently applying for admission to California: American Indemnity of Galveston; Phoenix of France; Allemania of Pittsburg; Western Union of Spokane; Druggists' Interinsurance Exchange of St. Louis; Sterling Mutual Benefit Association of Wilkesbarre, Pa.; Iowa State Live Stock; Subscribers' Reciprocal Exchange, Kansas City (Licensed.)

* * *

Cecil T. Collins, who recently resigned his connection with Fred S. James & Co., of Chicago, to become special agent for the Fidelity-Phenix, will have California assigned to him as his territory. Mr. Collins has had wide experience both in the office and field. He has been with the North British & Mercantile for more than twenty years, mostly in the Western department of that company.

* * *

Dixwell Hewitt, general agent for the Pacific Department of the Hartford Fire and the Hartford Accident and Indemnity Company, has been elected a member of the board of directors of the San Francisco Chamber of Commerce.

* * *

Guy C. Macdonald, formerly secretary of the Insurance Federation organization committee, has accepted the managing editorship of the San Francisco News Bureau, a position which he is in every way qualified to fill.

* * *

The Montana business of the Niagara, which was switched from the Coast to Chicago fifteen years ago, will, after May 1st, be reported to Manager Parish at San Francisco, together with that of the Niagara Detroit Underwriters.

* * *

The Automobile Fire has been admitted to membership in the Pacific Board.

* * *

The Board of Supervisors this week voted to recommend the two-platoon system for the San Francisco fire department.

* * *

The Williamsburg City has applied for a license to write marine insurance in California.

CLEARANCE SALE

of one and two room quantities of

Popular WALL PAPERS At Immense Reductions

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ASSESSMENT NOTICE.
Queen Regent Merger Mines Company.

Location of principal place of business, San Francisco, California. Location of works, Mineral County, Nevada, and Nevada County, California.

Notice is hereby given that at a meeting of the Directors, held on the 30TH DAY OF MARCH, 1916, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation, payable immediately, in legal money of the United States, to the Secretary, at the office of the Company, 337 Monadnock Building, San Francisco, California.

Any stock on which this assessment shall remain unpaid on the 18TH DAY OF MAY, 1916, will be delinquent, and advertised for sale at public auction, and unless payment is made before, will be sold on MONDAY, the 19TH DAY OF JUNE, 1916, to pay the delinquent assessment, together with the costs of advertising and expenses of sale.

H. B. Wade, Secretary.

Office—337 Monadnock Building, 681 Market street, San Francisco, California.



S. S. Chiyo Maru, a Toyo Kisen Kaisha liner, which went ashore in a dense fog, on Lema Island, thirty miles from Hong Kong, and was abandoned with her cargo, estimated at \$5,000,000 in value. Copyright International Film Service, Inc.



Graveyard of the many attractive pieces of statuary furnished by wreckers of the recent International Panama-Pacific Exposition, San Francisco. Copyright International Film Service, Inc.

STRIKING SCENES IN THE WAR ZONE



Bomb attacks used by British in routing Irish rebels in Dublin. The Irish rebels, who had intrenched themselves in St. Stephen's Green, Dublin, have been routed from their position by a vigorous bomb attack directed against them by the British. The General Post Office Building in which the rebels have made their headquarters since the outbreak of the revolt, is now being besieged by the troops of the Home Government. The rioting has broken out afresh, and many women Sinn Féiners are fighting in the streets. Over four hundred rebels have been taken prisoners, and latest reports state that over 100 persons have been killed. The photograph made during the last Dublin strike, shows the rioting which took place at that time in Sackville street, the very hot-bed of the present "Revolution."

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Scenes with the Austrian Army. Austrian soldiers getting their rations at a field kitchen.

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SAN FRANCISCO
NEWS LETTER
 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, May 13, 1916

No. 20

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—The United Republicans were seriously disunited at the polls.

—The early summer sales are on—the fearful period when wifey sails into husband's pocketbook.

—All these prognostications as to what will happen after the war is over are as harmless as they are futile.

—Doctors proclaim sugar an energy producer. The speed at which it is climbing upward indicates that it is chock full of energy.

—"Home Industry League to Hear Wallace Hatch," says newspaper headline. It would be more fun to hear him crow or cackle.

—Beagle and bugle have been laid aside at Burlingame until Fall. So for months to come the jackrabbits will not have anything to laugh at.

—Miss Maud Coster, New York banker's daughter, is to wed an Austrian count. But the despatches negligently fail to state how much he cost 'er.

—Diplomacy consists in writing a note that leaves a loophole for the other fellow to crawl through when he writes a reply that contains a similar loophole.

—Newspaper headlines say that fifty towns in the Philippines are infected with the rinderpest. And here it's cows instead of towns that catch the pesky disease.

—Ireland's worst enemies have been put out of the way by the firing squad. And the fact is realized by all save a few fanatics of the type of those who were executed.

—Lumberman is accused by his wife of keeping up four separate establishments for four affinities. More costly than maintaining a harem, but also a lot more peaceful.

—Grain men plan to use the bulk instead of the sack method hereafter in marketing their product. They think they can bag more profits by giving the old plan the sack.

—Down East man drank eight glasses of whisky and ate a peck of clams, and died. You can lay it to the whisky or the clams, according to your views on the liquor question.

—The taxi-men are to be allowed to "bark" for custom at the ferry for sixty days as an experiment. Sixty days each would be about right for those responsible for the order.

—It is recorded that a circus giant has died of homesickness. Rather an unusual case—but think how much homesicker a giant would become than a person of ordinary size would.

—Chamber of Commerce figures show that 45,000 commuters come to San Francisco every day. Think what a glut of people there would be if they didn't also go home every day.

—The alarmists and jingoes are yelping congratulations over prospects of peace between the United States and Germany with as much fervor as if there had ever been danger of war.

—The Chicago judge who recently ruled that Bacon wrote Shakespeare has set aside his own decision. Oh, my! So the controversy, which every one thought settled, has been thrown wide open again.

—Thirty thousand San Francisco clubwomen have combined for the betterment of municipal affairs. Let them give their first attention to squelching that projected railway across Golden Gate Park.

—Hiram W. Johnson, maverick governor, must find being a non-partisan a lonesome job. True, he registered as a Progressive. But there weren't enough of that queer brand left to constitute a party.

—Nearly every day brings an account of a bombardment of "unprecedented violence." Of necessity, a limit would be reached some day if there were any limit to the imaginations of the correspondents.

—Ohio boy of eight killed his mother with a shotgun. Maybe our memory is treacherous, but it seems that in our youthful days children were brought up to know that they shouldn't do such things.

Between chasing trains, signing recall petitions and belonging to a dozen or so taxpayers' leagues and societies and associations, the average Oaklander leads a life that makes him the real tired business man.

—The despatches say that cold, statistical figures show that the government's drastic prohibitory law against opiates has not at all diminished the evil. But figures make no appeal to sumptuary law fanatics.

—Angels Camp man was shot in shoulder. Went to hospital. Recovered sufficiently to go home. Was brained with a pick-axe in bed the first night by the man who had shot him. We can't help admiring persistency.

—The uproar against the jitneys continues. But San Francisco, rich and prolific, provides automobiles for its officials. So they, having neither to walk nor to ride in public vehicles, don't know what a nuisance the jitney is. Make them walk and dodge for a week, and we shall get action.



EDITORIAL COMMENT



THE BULL MOOSE AND THIRD PARTIES.

The demise of the Bull Moose party draws attention to the fact that no third party ever attained permanency in this country though the principal or principals of each were eventually interwoven into one or both of the surviving parties, substantiating the truth of the aphorism that principles survive even when parties disappear. Ordinarily third parties are sponsored or led by "the man of the hour," some hero of events flashed in the limelight. Roosevelt, the keenest politician on this continent, lifted himself to the head of the Progressive movement by giving a stronger tug to his bootstraps than did La Follette. The leading principles of the Progressive party will be unquestionably incorporated into the platform of the Republican party as a matter of policy, in order to resolidify their voting strength. The birth of the Republican party was in a measure unique. It was confronted with a split Democratic party, headed respectively by Breckenridge and Douglas, two political giants of their day, and by a Union ticket headed by Bell, who was simply a factor. Republicanism led by Lincoln and his views of the vital issues of that period, prevailed against the old reactionary system. In the second election the issues had become so tremendously important that the leaders of other political ideas realized that smaller parties must get behind either the Republicans or Democrats to determine the great issue of a solid nation. Following the proclamation of peace, parties cropped up on all sides to furnish policies on reconstruction. In Grant's second campaign there were eight that offered tickets, including a Liberal Republican that merged third at the polls.

In a measure a "third party" is recognized as a corrective on one or both of the other parties. Such a party is usually backed by large numbers of insistent voters who are determined to write their demands into the organic law of the land. Though they may be in the minority, they keep hammering as third parties at the elections till in many cases, sooner or later, one of the two standing parties writes the demands into a convention platform, and absorbs the voters of the third party. The Abolitionists, Free Soilers, Free Democrats, Liberals, Grangers, Greenbackers, Unionists, Prohibitionists, Free Silverites, had more or less experience along these lines.

TROUBLE BREEDERS IN THIS COUNTRY.

It is evident that the representatives of the same group of calamity howlers and disturbers that are striving to pitchfork this country into trouble by intervening in Mexico have extended their designs across the border into Canada, and are endeavoring to provoke party strife there. The object is, of course, to catch the Wilson administration between two fires, provoke an alarming situation, and discredit his position and policies. A few months ago, Canada was a unit of parties in loyal spirit to serve the mother country; now parliament is divided over certain charges made in furnishing munition supplies. The same



A STRATEGIC RETIREMENT.

—Kirby in the *New York World*.

set of bogus news purveyors who are scattering wild statements regarding Mexico all over this country in order to befog and confuse the ordinary citizen of the real facts, are bestirring themselves by supplying subsidized newspapers there with stories and alleged dispatches that are specially edited to deceive Canadians regarding the true issue. Fake stories are given out that scandalous charges will soon be made against General or Colonel Blank; the charges never develop, but the worthless accusation leaves an impression. Among the insidious charges broached by the trouble breeders is one to the effect that the Stars and Stripes have been hissed frequently in Canada. Charges of a similar nature are common. But the backbone of the communities of the United States, Mexico and Canada have too much horse sense to allow the representatives of any foreign nation to bait them into strife. It is more than suspected that Villa's mad act was paid for by the agents of these trouble breed-

ers, and though they succeeded in getting United States troops into Mexico, as they designed, no hostile act led to intervention and an uprising of the Mexican people, as they had hoped. Even the mob that was inspired by these agents to attack the small force of unprotected cavalry failed to strike the spark of strife as its commander handled the situation with consummate judgment. From time to time the designs of these foreign agents are exposed by the secret service of this country, but the efforts of the plotters continue unabated in order to impose continental troubles on America, so that she will not concern herself with what is going on abroad. Incidentally, the object sought is to discredit the Wilson administration.

WHY PEACE IS PERCHING IN THE MIDDLE WEST.

Of the four parties in this country that hold as many views regarding peace or war, the two for war are far outnumbered by those in favor of peace, as was developed in Congress when a crucial point hovered for a moment over the horizon and then disappeared. The Middle West, the farming section of the country, is the home of peace. Unquestionably residents there reason that peace is a good bird to cultivate when it brings record high prices for grain, cattle, presents automobiles to each happy farmer, stuffs his bank account and totes him along the high road of prosperity. If the war continues much longer, Uncle Sam, in his present way of high living in the East, is likely to develop gout. For some time past the United States has had the largest stock of gold in the world. In the meantime this country has absorbed millions of dollars worth of gilt-edge American securities from Europe, and the loaning power of the Federal reserve has not been scratched. Besides this, this country has husbanded for two years the several hundreds of millions of dollars that American tourists usually spend abroad annually. With this showing and with prosperity taking on more iris hues, the grangers of the Middle West will continue to congratulate themselves that Peace still perches, and that President Wilson is still on his job at the wheel.



TOWN CRIER

—One of the many big farces in the political management of this city is the "inside control" of the gambling "privileges." A certain clique, carrying voting strength at the polls, enjoys its fat emoluments. The frank and confident methods of these scaly rascals was illustrated, this week, when several of Chief White's plain clothes men made a scouting expedition into one of the pool room dens on Fifth street. While they were making bets and gathering evidence, the man in charge offered several of them \$2 each if they would remain awhile, be arrested, go to jail and be bailed out, "so as to 'put over' a showing that had been framed up for a police raid." In a little while, several regular policemen in charge of that beat appeared, rounded up a number of those who had consented, and took them to jail. The usual charges have been placed against these crooked policemen. There will be a farce of a trial, and the old cinch of running the gambling dens wide open will continue. The explanation is that more influential men in the political ring than Chief White is shepherding the interests of these scaly gamblers.

—What's the use of trying to be a hero backed by "Preparedness," \$500,000,000 of U. S. Treasury money, and receiving the plaudits of the nation if a man joins the naval militia, is detailed to a cruiser, and early in his new career skins the inside of his hands by sliding down a rope from the deck to a boat alongside. That is what happened Henry Stellings, and he demands part of that \$500,000,000 set aside for "Preparedness" as compensation for his burning palms. Forget it, H. C., and be a good loser. You are not the only man to have an itching palm for a few bones in that \$500,000,000. Men in your class would skin their palms and consciences for the advertisement alone.

—The luxurious emotions of some of San Francisco's marathon hubbies surpasses the Turks. Here is Will Isaacs, complaining to Judge Graham this week that he cannot afford to pay \$75 alimony out of his \$175 salary to wife No. 1 because wife No. 2 demands the full menu on her meal ticket. What nerve some men have, and what faith some women assiduously cultivate. Willie could easily make a combined Morgan-Carnegie fortune by selling electric belts, made of refuse paper, to pedestrians dodging jitneys on Market street, and wife No. 2, with her faith in man and Providence should be able to plant the standard of suffrage on the thrones of Europe within a week.

—Grand Juryman Powers and Deputy Sheriff Hefferman, who terrorized an unsophisticated sixteen year old girl with threats of their authority, apparently are members of the lame duck brigade in the present political forces of the city, for they have been unable so far to exercise the necessary "pull" to get them out of their nasty scrape. By all the irreverent powers it cannot be that the inside political ring ruling this city has come to a sense of shame that compels the members to ignore this unsavory mess and let the courts decide the accusation on the merits. The proof will appear in the condemnation passed upon them.

—Shall the "barkers" be allowed to bark at the ferry depot under the proposed amendment to the ordinance regulating taxi drivers and hotel runners at the ferry building? Our city fathers do well to consider this as an unusually ponderous problem, top-weighted and full of suspicious holes of Machiavellian duplicity. Some one is sure to get the small end of the sugar loaf if the barker is muzzled too tightly, which means of course that a tight wad will develop, and Satan save us from such a situation.

EXTRA MINCE PIES A LA SWAIN'S

at L'Ruffieux, 211 Powell. F. B. Galindo with "Swain's Bakery" for 7 years, and "The Vienna" 18 years, is now manager at L'Ruffieux.

A NEW IDEA IN PERMANENT EXHIBITS.

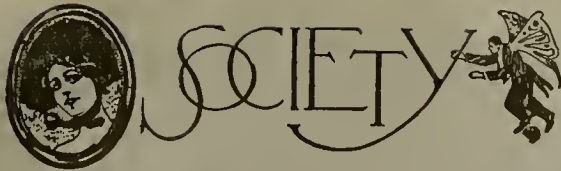
Special clearing houses in certain lines furnish the only ready and efficient requisite, these days, to expedite satisfactorily any diversified line of trade, as is illustrated in the new permanent exhibit building materials and appliances now being handled by Messrs. Fisher and Simpson at the San Francisco Building Material Exchange at 77 O'Farrell street. These building material exchanges are a necessary development of the past twenty-five years, and justly are now regarded as necessary and permanent fixtures in all the large cities of the country. So immensely successful has the one in New York proved that a capacious twenty-five story skyscraper is now being erected for its new home.

The idea behind these exchanges is to establish a sort of permanent clearing house whereby those interested in the construction of a building, anything from a dog house to a skyscraper, may gather and view intimately the various individual materials and appliances that go into the composition of any kind of building, as well as the interior conveniences, furnishings and decorations. These exhibit exchanges therefore present in compact, artistically arranged and mechanically displayed view, samples from concrete to gems of onyx clocks, from the finest lace curtains and Persian rugs to ordinary crockery and panels painted by the best artists. In short, it is a household bazaar, an exposition in miniature. Naturally, the exhibit occupies a very large floor space to display its large assortment of choice samples offered by the leading manufacturers and artisans, and these are arranged very attractively. The prime object is to reduce to a minimum the old-time method of running all over the city to consult architects, contractors, plumbers, house furnishers and the hundred and one other factors that enter into home building. This new form of exhibit eliminates ninety-nine per cent of the old-time foot-work, worry, anxiety, uncertainty, vexation and nerve strain.

Naturally, such an exhibit appeals strongly to architects, contractors and allied callings, and to people planning to build their own homes or making alterations; householders who desire the latest devices in labor saving machinery, the newest thing in wall beds, ironing boards that disappear in the walls and the like. In short, this novel exchange furnishes in bird's-eye range the best samples and prices of practically every essential thing that goes into the construction of a building and its furnishing.

There is no charge to visitors, nor do Managers Fisher and Simpson attempt to sell anything. Their object is simply to show you the materials and appliances on exhibition, and direct you to the establishment carrying the line you may care to patronize. You do your own business direct with that establishment. Several of the leading firms in their respective lines in California and the country are represented in the partial list of permanent exhibitors, as follows:

Acme Patent Window Company, Patent Windows; Albert S. Bigley, Curtains and Draperies; Edwin G. Benkman, Ornamental Plaster; George M. Clark Company, Clark Jewel Ranges; A. J. & J. R. Cook, Leather; California Plate Glass Co., Plate Glass; W. P. Fuller & Co., Paints and Glass; P. Grassi & Co., Terrazzi and Mosaic; Hughson & Merton, Inc., Vacuum Cleaners; W. D. Henderson Metal Furring; Hauser Reversible Window Co., Patent Windows; T. Helske, Copper and Bronze Work; Inlaid Floor Company, Hardwood Floors; Ideal Compo Stone, Mantels; Lachman Bros., Wall Beds; G. McElhinney Tile Co., Tile; T. H. Meek & Co., Cabinet Work; Louis Marsh, Fine Furniture; National Mill and Lumber Co., Sliding Doors and Ironing Boards; Pacific Coast Cork Insulating Co., Refrigerators; Pacific Gas & Electric Co., Gas and Electric Service; The Palmer Shop, Hand-wrought Metal; Ralston Iron Works, Metal Furniture; Eri H. Richardson, Brick and Tile Work; Rubino Bros., Hand Modeling; Standard Varnish Works, Varnishes and Enamels; George Sweet, "Ideal" Gas Heaters; H. E. Simpton & Co., "Universal" Beds; Schumacher Wall Board Co., Wall Boards; Spencer Turbine Cleaner Co., Vacuum Cleaners; Simpson & Stewart, Screens; Panama Electric Lamp Co., Panama Lamps; United Glass Works, Plate and Art Glass; Vogel Color Studio, Interior Colorist; White Bros., Hardwood and Wybro Panels; Western Cartoon and Illustrating Service, Decorators; Winslow Bros. Co., Patent Window; Zouri Drawn Metals Company, Store Fronts; Koller Company, Porcelain Enamelled Sanitary Ware; General Electric Co., Electric Cookers.



Freezing Repartee.

The gentle art of repartee is not confined to any particular strata in society. A young woman who was gliding over the ice the other day with one of the instructors remarked to him that it was really remarkable that so many of the young women in the Burlingame set displayed so much skill and grace on the unaccustomed skates.

"Oh, that set is used to skating on thin ice!" sniffed he.



Malcolm Whitmans Secede from the Gayest.

The conservatives down the peninsular way would not take issue with him. There are still some traditions extant in the land, and the custodians of these conventions are each year forced to render stricter account of their stewardship to each other for the inroads on their forces are formidable. For example, the older members of the Parrott, the Eyre, the Crocker and other families, frown down upon the doings of the set that has introduced standards made of elastic and guaranteed to stretch to meet the inclinations of the most unconventional. But many of the younger members of the conservative old clans find the upholding of traditions more tiresome than the modern frivolings of the gay set, and it is well nigh impossible for the conservers of the conventions to keep many of the younger element within the old-fashioned boundary lines.

But now and then the conservative forces renew their strength from unexpected quarters. It may be truthfully chronicled that Mrs. Malcolm Whitman has gone over to the conservatives, and therefore her arrival here within the next week or two will not be a signal for the gay set to start any fireworks going. Before her marriage to the New Yorker, Jennie Crocker was a dashing member of the brigade that knows how to play with fire without getting scorched. But along came Whitman, whom she had known in the East, and although many of her friends here and in New York dubbed him a "prig," he won her heart and hand, and incidentally frowned on the over-exuberance of many of her intimates, with the result that she is no longer counted with the clan that keeps Dame Gossip's dish of scandal boiling over the brim. To be sure, this dish of scandal has seldom more substance than a soufflé, but the gossips are ever ready to roll it over the tongue with savor.



Husbands and Chauffeurs.

Just now they bob their heads with tongue in the cheek, over the remark of the father of a family of married daughters, one or two members of which have been rather reckless in late years. At a dinner party at the Burlingame Country Club, one of the men guests told a story about an employment agent who rang up the chatelaine of a fair estate and said to her: "I have the ideal maid for you this time—she is the most competent and least attractive of any listed with me!"

Whereupon the stern father, who frowns down on the doings of the young married set with whom his daughters associate, answered: "That yarn was all very well a few years ago—but now, by Jove, it is the husband who would better see to it that his chauffeur is competent and unattractive! The shoe is on the other foot."



Camerons Flit Gothamwards.

Mr. and Mrs. George Cameron left unexpectedly this week for New York, where they will join Mr. and Mrs. de Young and Miss Phyllis, who have been enjoying a several weeks' stay in the metropolis. Mrs. Ferdinand Theriot (Kathleen De Young) welcomed a little daughter just a few days after her parents left for the East, and their first inclination was to return at once, but the mother and baby have been flourishing so beautifully that they decided to finish their visit in the East. The little daughter is to be named "Yvonne," which is a family name of the Theriots. Their first child, a son, was named Charles, after Mrs. Theriot's deceased brother and uncle.



Mrs. Douglas Crane, as she appeared in a late dance.

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Miss Marie Louise Black and Her House Guest.

Miss Josephine Marshall, a Virginia belle, who is the house guest of Miss Marie Louise Black, is the most enthusiastic visitor we have had in many a day, and her girlish delight over everything that is being done for her is in charming contrast to the frappe-d manner of so many young girls who accept everything as though it had been their due ever since the glacial period on earth.

To be sure, all kinds of lovely things have been planned for Miss Marshall and her hostess, including such an unusual jaunt as a trip into the high Sierras, tarrying for a day in the foothills, which are carpeted in all the wonder and glory of wildflowers! This week-end, Miss Black is giving a party at Del Monte for Miss Marshall—the other guests who motored down with them including the Misses Leslie Miller, Arabella Schwerin, Messrs. George Bowles, Nion Tucker, Fred Tillman, Fred Van Sicklen, Jack Neville and Mr. and Mrs. Charles Blyth. Charles N. Black, the father of the hostess, will give a stag dinner party to some thirty men, while his daughter and her young friends are week-ending at Monterey.



War Angels and their Pin Feathers.

Miss Daisy Polk leaves next week for Northern France, where she will resume the hospital work which placed her pre-eminent among the volunteers during the first months of the war. Miss Polk was visiting the Herbert Hoovers in London at the outbreak of the war, and that executive and appraising young American realized at once that Miss Polk's command of the languages and knowledge of Eupropean customs would make her an invaluable assistant in relief work. He sent her over to Germany with a group of German school girls, who were in England at the outbreak of the war, and she brought back English girls who were studying in Germany. Miss Polk made several trips of this sort, and then was put in the requisition department of the hospital service in Northern France, where she did highly efficient, but health-breaking work which necessitated a return to this land of peace. Now that her health is completely restored, however, Miss Polk has accepted a call to return to her post, and her family and friends, while

regretting her departure, are proud of the fact that she has been summoned to duty, for so many volunteers have proved a nuisance that the authorities, far from welcoming them, are almost in the frame of mind of Lord Kitchener, who would not allow a shipload of society "war angels" to land in South Africa. He sent them back to England to flutter their beautiful but ineffectual wings in the charming void to which they were accustomed.

During her visit to her old home, Miss Polk has been a first aid to parents of young girls fired with illusions about war service. A number of young women who are bored with life here had an idea that they would get a real sensation out of enlistment for war duty, and if Miss Polk had not come along when she did, it would have been impossible for their parents to hold down a number of romantic creatures who visualized the service from fiction stories illustrated by beautiful young women in becoming nurses' costumes going through a series of romantic episodes, one more exciting and stimulating than the other. But Miss Polk's story of the reality of the thing pricked all desire on the part of the unfitted.

Of course, Miss Mary Eyre and Miss Helen Crocker, who are now on their way over to enlist in the ambulance service, have no illusions about their work, and are prepared for all the sorrows and hardships with which the experience is sure to be filled.



Miss Foute Takes Secretaryship.

Miss Augusta Foute, who has been taking a business course, has accepted the position of private secretary to Mrs. William Crocker, and spends part of every day in the fulfillment of her duties. Miss Foute is a great favorite in the Burlingame set, and has always been a particular favorite of Mrs. Fred Sharon's. Some time ago she decided to give up making society the chief business in life, and entered a business college intending to go into the commercial world—but Mrs. Crocker prevailed upon her to take a post with her.

Fashion Revue at Techau Tavern.

The pleasurable round of gayety noted about the Techau Tavern this season enjoys a befitting climax at the week's end in the Dansant Club Dinner in the club quarters on the mazzanine floor. Here a very excellent dinner is served for \$1.50 per plate. Last Sunday evening a fashionable throng dined there, the spectacle being quite fetching. It is said the mode of Fashion makes her first bow in San Francisco at each recurring season at these Dansant Club dinners. Well gowned women are always in evidence. The skating vogue has made the Tavern quite a rendezvous for the smart set. The Hurry-Up Luncheon there, and then a repair to the Ice Palace, is the order of the day. Dinner in the evening is always a sparkling function, the Fashion Revue continuing to charm everybody who has seen the pretty girls and heard their really artistic numbers. A very pretty lot, all clever and all gowned bewitchingly. Then there is dancing by the diners, and the novelty gift distribution of Pall Mall library size boxes of cigarettes to the men, with a handsome box of glazed fruits for the ladies—those on the lucky floor numbers, I mean. In these early spring days, Techau Tavern is the joy and life of fashionable San Francisco.



The adoption of the Colonial Room of the St. Francis as the "Little Theatre" of San Francisco, in which local amateurs and visiting thespians may produce classics for lovers of dramatic art, will probably be announced at an early date. Local playwrights, wealthy votaries of the purer drama, and ultra-smart society generally, are expected to co-operate in making possible the production of works which, while a delight to the illuminati, are caviare to the general. Briefly, the idea of the Eastern "Little Theatres" will be followed.

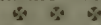
Arrivals of distinguished guests, smart functions of all sorts, banquets, musical recitals and numerous club affairs have contributed much this week to the characteristic animation around the St. Francis. Tea in the St. Francis is, of course, always a popular diversion with our social elect. The other day, I noticed Miss Arabella Schwerin doing the honors for a number of girls who made their debut the winter she did, among them being Miss Gertrude Hopkins, Miss Ruth Zeile and others of the same set. Mrs. Frederick Hussey was nearby, looking very smart in a blue tailor dress; and so were Mrs. Robert Hayes Smith, Miss Helen Dean and Miss Mary Julliffe. The Baroness



Douglas Grant at Del Monte.

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Hedy Alice Von Frowein Pardee—who, with her husband, the well-known capitalist Howard Pardee, arrived at the St. Francis the other day—has been much admired during the tea hour, when society congregates in the Lounge.



The Saturday night dinner dance at the Hotel Oakland was a great success. Dr. and Mrs. Daniel Crosby entertained for a party of their young friends. Their guests were Mr. and Mrs. Howard F. Seely, Miss Dorothy Seely, Miss Florence Wilson, Miss Aubrey Angus, Miss Muriel Jones, Miss Ruth Riley, Mr. R. W. Heffelfinger, Mr. Carl Watts, Mr. Donald Thomas, Mr. Kenneth Morse and Mr. Louis Seely Blachly.

Monday, May 15th, senior ball.—Quite a number of dinner parties arranged to precede the event. The Abra Cadabra, Delta Chi, Zeta Xi, Phi Kappa Sigma, will break their precedent of giving their dinners at their fraternity houses, and make up parties that will fill the tan and gold room at the Hotel Oakland.



Mr. J. Nilsen Laurvik has accepted the appointment of Director of the San Francisco Art Association, and will take charge of the galleries, exhibitions and affairs in general of the Association. The directors believe this appointment will bring the association into closer touch with the work of similar institutions and museums throughout this country and in Europe.



Miss Charlotte Burnham Merriam, the daughter of Captain Henry C. Merriam, U. S. A., entertained at dinner last week in honor of her twelfth birthday. Her mother, Mrs. Belle C. Merriam, helped her to receive the guests. Among these were Miss Dorothy Kreiss, Miss Janette Markham, Miss Lorna Delaney, Miss Elizabeth Collins, and Miss Helen Whitney. The dinner was a beautiful affair, and the Merriam apartments in The Nottingham were filled with Easter blossoms.



PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN THE PAINTED WORLD

BY HENRY McDONALD SPENCER

Movie Melodrama on the Spoken Stage

Just one hundred years ago, Mrs. Shelley wrote a "best-seller" entitled "Frankenstein." Frankenstein was a young medical student who conceived himself to be a small-time God, and who constructed from the debris of the dissecting room and the grave a being which miraculously came to life. This monster—known to literature as the Frankenstein Monster—destroyed the bush-league Deity's best friend, subsequently his bride, and threatened the amateur Creator's own life. Whether there is an analogy between the monster and the movies, and whether the actors of the spoken drama (the drama) have conjured up an agency which will ultimately destroy them by depriving them of their job, remains to be seen. In any event, in a double sense, does the canned presentation react on the drama proper; for the technique of the former has appeared in more than one of the recent plays—notably "On Trial."

Years ago melodrama, that is the play of sensational situations, had been laughed off the regular stage, and we had, as we thought, relegated to the ash can, the outworn, dyed-in-the-wool villains, the 170 pound adventuresses, the betrayed damsel, missing wills, stolen diplomatic secrets, and other rubbish of the mid-Sardou period, to say nothing of the more spectacular and obvious accessories such as the shipwreck at sea, and the great sawmill scene in the third act. In fact, the hams themselves no more could play this kind of parts seriously; and when a ham doesn't take his "Art" seriously there must be something wrong with his vehicle. Now the movies have grabbed the old stuff and brought it to life, as more suitable to their capabilities than the drama of character and interplay of psychological forces; therefore, it would be interesting to know if we must trace to the picture-play influence such a production as "The Yellow Ticket," given at the Alcazar this week.

It begins with a bang, so to speak. When Marya Varenka (Florence Reed) enters in the opening scene, the door (center) is left ajar for an instant, apparently by accident; and standing in view of the audience, but unknown to the principal characters on the stage, is the most obvious Russian plainclothesman, who looks like one of the Glooms in a famous caricaturist's pictures. This gives the impression of something sinister, of impending doom, and creates suspense at the outset. Furthermore, it tells the audience that the servant, who is perfectly aware of the cop's presence, is a spy of the Secret Police. A yellow ticket, by the way, is a kind of license which the police give to ladies of the underworld, and which they are obliged to show at all times on demand. Subsequently, the flatfoot arrives, and on interrogating the young lady it is disclosed that the police have bunked her into accepting this kind of identification instead of a regular passport, and that she is truly a "good girl." Baron Stepan Andrey (Malcolm Williams) head of the Secret Police, is present, and, using the situation to his advantage, under the guise of befriending Marya, lures her to his apartment. Before, however, he accomplishes his base purpose—as the young lady novelists would say—she sticks him through the gizzard with a hatpin. He dies, and she is subsequently arrested. Afterwards she is released by the noble young "Amurrican" newspaper correspondent—who had previously fallen in love with her—on the threat that he would publish the scandal to the Russian government in his paper. He leaves Russia that night, taking the young baggage with him.

This play was better suited to Florence Reed than the opening performance of her season, "Bought and Paid For," and she undoubtedly scored in the role which, we are informed, she created in New York. With all due regard for her "artistry," which has been so warmly commended by those in high places—critics of newspapers occupying high buildings—I would take the liberty of suggesting that she drops the play too much

every time she speaks. I am aware that to one who plays many of these sob heroine parts, and who has a deep emotional voice, that this is hard to avoid; nevertheless, her acting would be improved if it contained more light and shade. Malcolm Williams, on the other hand, was not so well suited as in the Captain of Industry part of the Broadhurst play. He was hardly suave enough in the early stages, and, how shall I say it? Not carnal enough when he tried to force compliance with his wishes; furthermore, I would take the liberty of reminding him, the Tuxedo is unknown in Europe as evening dress. A little more "dog," in the form of a riband or orders, would suit the general atmosphere of the play. The rest of the characters were well enough: Edward Longman as the noble young American—apropos of whom one of the characters said that the Americans did not love girls so much, but honored woman. This of course brought down the house, although I should regard it as somewhat of a lefthanded compliment—suggesting anaemia. The cops were all truly to the stage born, also the servant of the naughty, naughty Baron. Helene Sullivan did not have much chance, but was agreeable in her role. For those who like melodrama, and judging by the popularity of the movies they are many, the play is well enough. Also it should please the sob lovers and all who hate the cops.

* * *

Orpheum

At the Orpheum this week there was Fritzi Scheff, and any time dear Fritzi wants to come on the stage and hold out her arms to me and sing a little and kick up the back of her skirt with her up-stage tootsie, she will get a good notice from me, for I am strong for Fritzi, even if she never sings another note. What is the matter with the gallery, anyway? There was a subdued hiss on Monday afternoon, which amounted to nothing, for the audience as a whole approved very strongly of the attractive young woman, and in fact for the first time in many moons the headliner got the lion's (or should it be lioness's) share of the applause. The downstairs always is politely acquiescent when the home-and-mother singer with the throaty voice, or the freak musical soloist is applauded to the echo by said wellknown gallery. Why do they not let the downstairs enjoy its favorite unmolested? Anyway, Miss Fritzi has a seductive air and the most charming personality of any of the big opera stars who have appeared in vaudeville. Homer Miles and Helen Ray got away with some quick stuff in "An Innocent Bystander," which was a kind of button-button-who's-got-the-button act. I listened attentively to Manuel Quiroga, heralded as the young Spanish violinist, but looked at his lovely accompanist—the young lady's name was not on the programme as it should have been—although I admit that the ex-Leading Lady both looked at him and listened to him. The "Two Southern Gentlemen" (sic), Aveling and Lloyd, pulled off some barroom patter which might well have been omitted, and there was a Chinese trio that opened the show and acted and sang in typical American fashion. The rest of the performance was as usual.

* * *

September Morn in May

The dramatization of September Morn (not a picture) at Pantages this week was a vehicle for the presentation of a number of very pretty, shapely and husky young women who were woven into the thread of a story and decorated the stage most agreeably in the intervals of the comedy. Or rather the comedy patter was used, probably, to give them time to change. Incidentally, the skit would be improved if it did not sag so much in the middle by an extra long scene between the comedians. When the eyes of the audience have grown accustomed to the

brightness and dash of the filled stage, there are few performers in the world who can hold the boards successfully for any length of the time with a double. It is anti-climactic. However, the performance was very pleasing as a whole. My judgment? The third one from the end, stage left—the tallest girl in lavender, a brunette. You know me, Al.

An interesting little sketch, entitled "The Frame Up," was presented by Jean Ward and Harrison Terry, and depicted an exciting episode of the underworld with an expert woman "dip" (pickpocket) and a grafting "flatfoot" (detective). The play was well done, and I was quite disappointed when the movie man came on at the end, as part of the performance, and showed that the action was for a stage film. I detest the movies anyway. Clairmont Bros. had a ladder trick which was somewhat mechanical; and Lowell and Esther Drew had a lively little scene from a country drug store. There are possibilities in this for a full length farce, and it is reminding of a Hoyt play. The rest of the show was filled in acceptably enough.

* * *

Advance Notices

Orpheum.—The Orpheum announces another new show for next week, which will include several of the most brilliant stars of vaudeville. Helene Lackaye, highly talented actress, who has to her credit many triumphs on the legitimate stage, will appear in Alice Gerstenberg's little play, "Overtones," which proved the most successful of all the Washington Square Players' productions at the Bantbox Theatre, New York. "Overtones" is credited with possessing the most original dramatic construction that the stage has known in the past ten years, and it deals with the struggle of the outer and the inner soul of Everywoman. The Watson Sisters, Fannie and Kittie, who unostentatiously bill themselves as "Those Two Girls," are endowed with ability, versatility and good looks. They dress beautifully, and are responsible for one of the most refined singing and talking acts in vaudeville. Lydia Barry, lyrical raconteur, is really one of the sure-fire hits of vaudeville. Mlle. Luxanne, a youthful but skillful interpreter of lyric and classical dances, and a corps de ballet of six pretty, graceful and young girls under the direction of the wellknown composer, Hans S. Linne, will present a series of new dances. Wilbert Embs and Helen Alton are both exceptionally capable vocalists and instrumentalists. Aveling & Lloyd, and Conlin, Steele and Parks are also included in this bill. A beautifully colored Orpheum Travelogue, presenting views of Touraine, France, and the Island of Sicily, will be exhibited. Next week will be the last of the gifted and fascinating Viennese prima donna, Fritzi Scheff, who will be heard in a new song programme.

* * *

Musical Comedy Season Opens with "The Midnight Girl" at the Columbia.—A crowded house will be on hand Sunday night at the Columbia Theatre for the opening of the popular-priced musical comedy season which will be inaugurated with the London, Paris and New York success, "The Midnight Girl," by the authors of "Adele," in which will appear a splendid cast of principals and one of the snappiest groups of girls seen here in a long time. The management has set out to give San Francisco a \$2 Broadway production, with real Broadway principals, at prices ranging from \$1 to 10 cents, and from all accounts they will be more than able to make good. There is an enormous advance demand for seats, and the opening night will see the Columbia Theatre packed to the door by admirers of the many popular stars in the cast. Charming Eleanor Henry, who has come from the biggest musical hit of the year, "The Girl from Utah," is the prima donna of the company, and her role will give her ample opportunity to make good. Dorothy Webb, Arthur Cunningham, Robert Pitkin, J. Humbird Duffey, Maude Beatty, Victoria Gauran, Ruth Saville, Helen Le Cain, Madison Smith, Stanley Ridges, Forrest Seabury and others will be in the long cast. Superb stage effects, elaborate cos-




Helene Lackaye, who will appear in "Overtones" next week at the Orpheum.

tuming and a big orchestra will make the production one of perfection. Matinees are announced for Wednesday, Saturday and Sunday. The matinees are to be given at prices ranging from 75 cents to 10 cents.

* * *

Lovely Local Celebration for Shakespeare.—A beautiful celebration of the tercentenary of Shakespeare, with garden scenes from his plays, will be given by the pupils and friends of the Hamlin school in an unusually attractive natural amphitheatre in Sutro forest near Forest Hill, on the grounds of Mr. C. A. Hawkins, southeast corner Sloat Boulevard and Nineteenth avenue, next Saturday afternoon, May 20th, at 2.30 o'clock. With fine discrimination those handling the affair have selected scenes and acts from Shakespeare's plays that lend themselves naturally to the background of groves selected. A wealth of excellent talent has volunteered from among well known people to take part in the acts, scenes, folk dances, songs, choruses and instrumentalists.

The programme opens with the overture of Mendelssohn's



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Midsummer Night's Dream. Part I furnishes a village green of the time of Shakespeare with a cast of village characters and several dozen young girls of well known local families who divide the parts of straw gatherers and fuel gatherers for the purpose of portraying life at the time Shakespeare lived on the banks of the Avon. Part II presents a German phantasy of The Midsummer Night, with Shakespeare, Titania, Oberon and Puck in the cast, and a swarm of dancing fairies and gnomes, followed by a duet, "I Know a Bank Whereon the Wild Thyme Blows," by Miss Ruth Gibbs, soprano, and Miss Bessie Margaret Murray, mezzo-soprano. Part III introduces scenes from The Tempest, with songs, dancing and music, followed by Charminade scarf dance by Misses Sara Jackson, Estelle McGuire and Peggy Parrish. Part IV is a scene from "As You Like It," with the hunter's song, "What Shall He Have That Killed the Deer?" Part V closes the programme with a dance of the hours, the dawn, morning, noon, afternoon, evening, night. All the dances, except those in the Tempest, will be directed by Miss Helen Adler. Admission, adults, 50 cents; children under 12, 25 cents. Take Haight street cars, No. 17; Mission cars, No. 12; or the fine road for automobiles on 19th avenue.

* * *

Pantages Theatre.—Landers Stevens, Georgia Cooper and a company which numbers our old friend, Henry Norman, the character actor of old Tivoli days, will top the new show at the Pantages next week, presenting Walter Montague's expose of segregation, called "The New Chief of Police." This was the playlet which created a bit of a stir last summer, and had a two weeks' run at the "Pan." Miss Cooper will wear a gown that has startled the natives of Seattle with its daring and emphatic lines measuring close to the knee joints. Mrs. Bob Fitzsimmons, number three, and not the number four who has



Bertha Sherrow, at Pantages Theatre, commencing Sunday afternoon.

been seeking publicity in the press during the past few weeks, will warble a few semi-classical ballads. James J. Morton will unravel a yard of witticisms, and the Sunset Six, a sextette of stunning girl musicians, play as sweetly as they look. The rest of the show will comprise the Fanton Trio, Archer and Carr, Reddington and Grant, and the ninth chapter of that sterling mystery serial, "The Iron Claw."

* * *

Lectures and Recitals at Elder's.

On May 16th, at 3 o'clock, Ashley Pettis will give a lecture recital in the Paul Elder Gallery, in the course on "An Analysis of the Evolution of Pianoforte Music." The subject for the afternoon is "Mendelssohn, Heller and Henselt." Mr. Pettis will render a number of selections from those composers.

Mrs. Henry Stanislawski will lecture on Thursday afternoon, May 18th, at 3 o'clock, on "Story-telling under the Hawthorne

Hedge—How St. Patrick Drove the Snakes Out of Ireland—Shrove-tide—Weddings." This is the last lecture on "Recollections of a Childhood in Ireland."

—A worthy cause compels a worthy backing, hence the inspiring enthusiasm that floods the present movement to raise a fund of \$350,000, this week, for the purpose of building an adequate downtown headquarters for the Y. W. C. A. The largest check, \$50,000, by "a friend of the girls," was contributed by a very wealthy daughter of a Standard Oil magnate. Mrs. Elise Drexler sent in \$25,000, and Mr. and Mrs. Wm. H. Crocker \$20,000. Such generous gifts reflect the recognized worthiness of the cause.

—According to the official report of Wells-Fargo-Nevada National Bank, that institution continues to improve in its usual strong position financially. Loans and discounts amount to \$19,013,780; cash on hand and in banks, \$21,262,180; deposits \$37,041,526; assets \$19,013,780; surplus and undivided profits, \$5,041,915.

—"Father, whats superfluity?" "The words 'Please deposit promptly' on the back of a check."—*New York Sun.*

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Don't simply
"get a cake of soap."
Get good soap. Ask
for Pears' and you
have pure soap.
Then bathing will
mean more than
mere cleanliness; it
will be luxury at
trifling cost.

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Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday, May 14th

A FINE NEW BILL

"THE NEW CHIEF OF POLICE," A Revised Edition of Walter Montague's Startling Expose of Segregation Starring LANDERS STEVENS, GEORGIA COOPER & CO., MRS. BOB FITZSIMMONS (Julia Gifford) The Charming Songstress; JAMES J. MORTON, The Comedian Monologist; SUNSET SIX, An Interlude of Melody; JOE FANTON TRIO, "A Garden of Surprises;" REDDINGTON & GRANT, "Knights of the Road;" ARCHER & CARR, Merry Mirth Makers; 9th Episode of "The Iron Claw."

Columbia Theatre

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The Leading Playhouse

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The London, Paris and New York success

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Great Cast of Principals—A Stunning Chorus—AND—Prices, Evenings \$1 to 10c
Matinees Wed. Sat. Sun. 75 cents to 10 cents.

Orpheum

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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY

A GREAT VAUDEVILLE SHOW

Martin Beck Presents HELENE LACKAYE in "OVERTONES," by Alice Gerstenberg; WATSON SISTERS, "Those Two Girls;" LYDIA BARRY, Lyrical Raconteur in a Repertoire of Exclusive Songs; MILEE LUXANNE & DANCERS, in a Series of Lyric Dances; WILBERT EMBES & HELEN ALTON, Elite Entertainers; CONLIN, STEELE & PARKS, "Three Little Pals;" AVELING & LLOYD, "Two Southern Gentlemen;" NEW ORPHEUM TRAVELOQUE, Last week, FRITZ SCHIEFF, the Brilliant Viennese Prima Donna, New Songs.

Evening Prices—10c., 25c., 50c., 75c. Matinee Prices (except Sundays and Holidays), 10c., 25c., 50c. PHONE DOUGLAS 70.

SKATING TOGS AND FANCIES AT THE ICE RINK

The present skating craze is to an extent a new sport in many enlivening particulars. It is altogether different from the old-fashioned outdoor pastime for which one used to bundle up in heavy clothes, handicapped by excess baggage. Now the fluffiest and most attractive woolen and worsted garments are worn, many of them of patterns and colors that make the rink a kaleidoscope of life, enjoyment and attractiveness. I visited the leading sporting outfitters to see what preparations they had made for the skating enthusiasts, and I thought perhaps enthusiasm might have stimulated the stores into producing a glorious show of "Preparedness." I was amazed at the captivating styles and models united with the good sense of keeping the wearers warm during their exhilarating ice glides.

While the ladies are buying skating suits, hats, stockings, corsets and goodness knows what else, the ordinary run of ex-dancing men think that any old business suit is good enough to go a turn on skates. The plain, practical togs for skating seems to be a Norfolk suit. Experts advise that the coat should not be too long, and that the knickers should fit very snugly, especially around the knee. Tight skating trousers are worn by Mr. Naess, who gives exhibitions at the Techau Ice Rink. They seem to fit the occasion, the judgment of onlookers, and his expert legs perfectly.

On page 16 of this issue we reproduce a number of enlivening photographs of ladies well known in society, and a number of the styles of costumes worn. There is enough chill from the ice to stimulate exhilaration and justify one in being warmly clad. The close fitting sweater is popular and appropriate for this purpose. Gantner & Mattern show some unusually smart styles in these garments. Velvet coats trimmed with fur, and white fur boas are stunning and attractive. Indeed luxuries along this line seem to have no limit. The sessions at the Techau rink morning, afternoon and evening are crowded with skaters, morning being the popular time for beginners. The Hockey Club which has been formed will have an exhibition on the ice, Wednesday, May 24th.

SEQUOIA ART EXHIBITION.

The reception which opened formally the art exhibit by the artist members of the Sequoia Club took place at the club house, 1725 Washington street, Thursday evening, and was attended by an enthusiastic throng of artists and art lovers. The exhibition deserves special mention because the large artist membership of the Sequoia is formed of many of California's most brilliant painters. So enthusiastic were the visitors that it was decided to extend the exhibit to May 20th. The club house will be open to the public afternoons from 2 to 5:30 p. m., except Sunday. To give each and every contribution the space its excellence deserves is impossible. Sandona is represented by a portrait in crayon, touched with a bit of color, of Jack Mulgardt, and is in his usual virile style. Sandona also has a black and white of a mother and child, full of fine feeling. "A Setting Sun," by Constance Macky, shows a girl seated on a window ledge, through which the sun streams on draperies and surroundings, and is very realistic. Cadenasso's "Sunlight" is one of the best things that ever came from his brush. As its title implies, he is working for light effects, a departure from the blackness which so long enveloped him. From Van Slonn one always looks for vitality at least, and in "The Model," he has given it. Of Lee Randolph's work the most important is "A Figure Arrangement," an oil of a charming girl in kimono of dark purple trimmed in blue and bright green, sitting, holding some toys, her face silhouetted against a broken yellow background. Arthur Best is represented by one of his Grand Canyon, No. 18, which we believe one of his cleverest, in the skillful handling of blues and violets, the atmosphere is superb. In "Spring Blossoms" he has rendered a most difficult subject in a most skillful way. Alice Best is represented by several small pictures, all of them clever as usual.—No. 15, Indian Hunter; No. 16, Head; No. 1, a head of a girl with hat and furs, the transparency of the flesh tones in this picture being very fine. Tamalpais from Greenbrae, by Arthur Beckwith, is a powerful picture by this well known landscape artist. "The Wandering Minstrel," by James A. Holden, is a clever picture by one of the cleverest artists of the bay region. Mr. Holden's "The Ship Architect," is also worthy of mention. "Close of Day," by Charles H. Grant, is a powerful sea picture with the



Mrs. Obregon, wife of General Obregon, conspicuous in the present military complications in Mexico. General Obregon will likely remain a prominent figure in Mexican affairs, and Mrs. Obregon will eventually be a prominent leader in the social affairs of Mexico City.

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storm clouds in the eastern sky, just touched by the setting sun. Mr. Grant seldom exhibits, and this picture should be seen to be appreciated. Theo. Wores' "A Pottery of the Pueblo," is one of the best seen in many a day. E. Spencer Macky's "Opal," a pastel of a nude torso, is fine in drawing, modeling and color. His "Pietro" is a splendid sketch of a young Italian boy. Percy Grey is seen in his usual well rendered, consistent water colors.

Other artists represented by clever pictures, which space forbids our mentioning, are L. P. Latimer, Bertha Stringer Lee, Jane McElroy, Ethel Wickes, Myrtle Young, H. W. Seawell, W. R. Davenport, J. Miller White, Marion Coleman, Kate Maher, Lena Beetz.

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SNAP SHOTS AT PROMINENT P



San Franciscans who helped launch campaign for \$330,000 Y. W. C. A. fund. At table, left to right: Arthur Arlett, Mrs. Phoebe Hearst, W. H. Crocker, Mrs. George P. Thurston and Otto Irving Wise. Standing in rear, left to right: Mrs. N. B. Crittenden, Miss Margaret Ogden and Miss Alice Bennett.



Mrs. Anita Baldwin and her famous Russian wolf-hound.



Mlle. Novotna, a protegee of Emory, portraying the weird "corobberle" aborigines. This is one of the new dances covered while touring the country.



PLE TAKEN IN SPECIAL EVENTS



Society at the opening of the new Techau Ice Palace. Left to right: Mrs. C. Templeton Crocker, Mrs. Talbot Walker, Miss Marlan Zelle, Mrs. Fred McNear and Mrs. Frank Judge, who has just skated up to greet her friends in the box.



Miss Helen Carey, who christened the \$1,200,000 Standard Oil tanker "Acme," at Union Iron Works April 29th. She came to San Francisco with P. C. Velt, Vice-President of the Standard Oil Company and Mrs. Velt in a special car.



operatic nightingale. ices of the Australian savage bushmen she dis- In search of novelties



SOCIAL AND PERSONAL ITEMS



ENGAGEMENTS.

CLIFFORD-HAGEN.—Of interest to the service set as well as to local society is the news of the engagement of Miss Marguerite Clifford and Lieutenant Ole O. Hagen, United States Navy. The marriage will be an event of June, and the honeymoon will be passed in the East. The romance dates from Exposition days, when Lieutenant Hagen and Miss Clifford met at a large tea given on board the South Dakota.

FRIEDMAN-BROWN.—Mr. and Mrs. I. Friedman announce the engagement of their daughter, Miss Rita Evelyn Friedman, to Leo H. Brown. They will be at home to their friends on Sunday from 2 to 5, at their residence, 2087 Eush street.

GARTENZAUN-REGENSBURGER.—The engagement is announced of Miss Ida G. Gartenzaun of New York City to Adolph Regensburger of San Francisco. Regensburger will leave for New York in the fall to claim his bride.

KENDRICK-PELL.—Society will be interested in the engagement of Miss Helen Kendrick, daughter of Mr. and Mrs. Rodney Kendrick, to Rodman C. Pell, Jr., formerly of New York. The wedding will take place on June 30th.

WEDDING ANNOUNCEMENTS.

JOHNSON-SAXE.—A home wedding has been chosen by Miss Helen Johnson, the charming daughter of Mrs. James Ward, who will become the wife of Arthur Saxe on the evening of May 20th. The ceremony, which will be performed by Rev. Edw. Morgan, rector of St. Luke's Church, will take place in the bride's residence on Buchanan street. Following their honeymoon, Arthur Saxe and his bride will make their home at Burlingame.

TYSON-KALES.—Miss Marie Louise Tyson and Frank Kales have decided upon Wednesday evening, June 14th, as the big date in their lives. It is to be a home wedding at the Tyson residence in Alameda. The usual reception and dancing follow the ceremony. The bride's attendants will be Mrs. Harry Welhe, Miss Edith Rucker, Miss Franc Pierce and Miss Josephine Johnson.

WEDDINGS.

ALLEN-HUTCHINSON.—Of interest to a wide circle of friends is the marriage of Miss Dorothy Allen of San Francisco and William Hutchinson of New York, which took place Wednesday afternoon at the home of the bride's aunt, Mrs. Allen P. Ames, in Nutley, N. J. Only relatives and intimate friends were present. The young couple will reside at Nutley, N. J.

GALT-WELLES.—Letters from New York to relatives in this city tell of the marriage there on April 20th of Miss Elizabeth Ashe Galt and Paul Welles. It took place at the Church of the Incarnation, and the ceremony was followed by a reception. Miss Galt is the daughter of the late Commodore and Mrs. Roger Galt. Paul Welles is the son of Mr. and Mrs. F. R. Welles of Paris, France. He and his bride are enjoying their honeymoon in Canada, and will make their home in New York.

BENNETT-SMALL.—Aboard the United States receiving ship Rainbow, at Yerba Buena training station, Miss Nepha Bennett, daughter of Mr. and Mrs. Charles M. Bennett of this city, Wednesday became the bride of Chief Quartermaster O. Hugh Small of the Rainbow. The Rev. C. Q. Wright, chaplain of the training station, officiated. Three hundred guests from San Francisco attended the ceremony and afterwards danced on the decks to music by the Marine band.

LUNCHEONS.

BALDWIN.—Mrs. H. A. Baldwin was hostess Saturday at a luncheon given at the Cliff Hotel.

BANDMAN.—Miss Florence Bandman was hostess Thursday at a luncheon which she gave at her home on Van Ness avenue. Following the luncheon, Miss Doris Kilgariff entertained the guests at a box party at the Orpheum.

HELL.—Mrs. J. Franklin Bell was hostess Wednesday at a luncheon for eight guests at her home at Fort Mason. The party enjoyed a couple of hours of bridge after luncheon.

BLACK.—Miss Mary Louise Black entertained a number of friends Tuesday afternoon at a bridge luncheon at her home on Broadway, in honor of Miss Josephine Marshall, who is her attractive guest.

CROCKER.—Miss Kate Crocker was hostess at a luncheon Wednesday afternoon at the Francisca Club.

DEERING.—Mrs. Frank Deering will entertain at a luncheon and skating party to-day in honor of her daughter, Miss Francesca. The young people will go to the Ice Palace after luncheon at the Deering home.

DEERING.—A luncheon party followed by bridge has been arranged for a group of her friends by Mrs. Frank Deering. This affair will take place in the afternoon of May 24th.

ELLINWOOD.—The Town and Country Club will be the setting for an enjoyable luncheon at which Mrs. Lathrop Ellinwood will be hostess Tuesday. It is planned in compliment to Mrs. George L. Nash of St. Louis.

FRANKLIN.—Mrs. Walter Scott Franklin was hostess Tuesday at an informal luncheon which she gave at the Palace Hotel.

IRWIN.—Mrs. William G. Irwin entertained a group of friends at luncheon Thursday at her home in Burlingame, which she recently reopened for the summer.

NIELSON.—Mrs. William Delaware Nielson was hostess at an informal luncheon Tuesday at her country place near Los Gatos.

WALKER.—One of the enjoyable affairs of Sunday was the luncheon at which Mr. and Mrs. Talbot Walker entertained at the Menlo Country Club.

WILSON.—Mrs. Mountford S. Wilson has issued invitations for a luncheon to be given to-day at her home in Burlingame in honor of Mrs. Harold Dillingham of Honolulu.

DINNERS.

DETRICK. Miss Lucile Johns and Charles Warren Hunt, Jr., whose wedding will be an event next Tuesday evening, will be the honored guests at a dinner to be given Monday by Bowle Detrick. His guests will assemble at his home on Jackson street.

DE GUIGNE.—Mr. and Mrs. Christlax de Guigne will entertain at a dinner on Sunday evening at their handsome home in San Mateo.

McCORMICK.—A dinner followed by skating furnished much enjoyment for a group of the friends of Mr. and Mrs. Charles R. McCormick Monday evening. The party assembled at the Techau Ice Palace after dinner.

MILLER.—Miss Josephine Marshall of Virginia was the guest of honor at the dinner given by Miss Leslie Miller Monday evening at her residence on Pacific avenue. Afterwards the party went to the Techau Ice Palace, where they skated several hours.

NICKEL.—Miss Beatrice Nickel gave a dinner Thursday evening at her home in Sacramento street in honor of Miss Josephine Marshall.

WELCH.—One of the enjoyable affairs of Saturday evening was the dinner at which Mr. and Mrs. Andrew Welch, Jr., entertained. Their guests assembled at the Menlo Country Club, where they took part in the dinner dance attendant on the golf tournament.

WOOD.—One of the pleasurable events of Friday night was the dinner at which Mr. and Mrs. Baldwin Wood were hosts, their guests assembling at their attractive home in San Mateo.

ZELLE.—With Mrs. Harold Dillingham of Honolulu as the guest of honor, Miss Marion Zelle will entertain at a dinner and theatre party, Monday evening. Miss Zelle will accompany Mrs. Dillingham on her return to the Islands next week.

SUPPERS.

ARMS.—Pay Director Frank T. Arms, U. S. N., and Mrs. Arms, gave a supper dance Wednesday evening at their home at Mare Island.

CONNOR.—One of the enjoyable events of Sunday evening was the informal buffet supper given by Captain and Mrs. Clarence H. Connor in their attractive quarters at the Presidio.

McCONE.—Mrs. James McCone was hostess at a supper dancing party on Friday evening, entertaining about a hundred friends or more, at the Fairmont Hotel.

SPALDING.—Iris in tones of blue and yellow formed a brilliant decoration for the elaborate tea at which Dr. and Mrs. Alfred Baker Spalding entertained Saturday afternoon at their home on Green street. The guests of honor were Dr. and Mrs. Ray Lyman Wilbur.

TEAS.

DE SALAZAR.—Countess del Valle de Salazar was hostess to a group of the younger set at tea Tuesday afternoon at the Palace Hotel.

KALES.—Mrs. Martin W. Kales will give a tea on the 17th of the month at her home in Oakland as a compliment to her future daughter-in-law, Miss Marie Louise Tyson.

McCartney.—Miss Lita McCartney gave a tea Wednesday at the Palace Hotel in honor of Miss Dorothy Kinkaid, the fiancée of Carlton Curtis, and Miss Conchita Sepulveda of Los Angeles.

CARDS.

DEAN.—Miss Helen Dean was hostess Tuesday at a bridge party given at the Francisca Club.

EDIE.—Mrs. Guy L. Edie was hostess Thursday at a bridge party at her home.

NEWHALL.—Mr. and Mrs. William Mayo Newhall, Jr., entertained a group of their friends at bridge recently at their attractive home on Webster street.

SAHM.—Mrs. Leo Sahn, wife of Lieutenant Sahn, U. S. N., was hostess at a bridge party recently at her home at Mare Island, entertaining for a number of the navy women at the yard.

THE HOTEL PLAZA
overlooking the beautiful Plaza of Union
Square, the Hotel of refinement and service,
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SMITH—Mrs. A. T. Smith was hostess Friday at a bridge party at the home of her brother-in-law, Captain Glenn Davis, U. S. A., at the Presidio.

GARDEN PARTIES.

WILBUR.—A garden party in their attractive home in Palo Alto is the diversion arranged for a large number of their friends by Dr. and Mrs. Roy Lyman Wilbur. It will take place to-day, and many will motor down from San Francisco to participate in its pleasure.

ARRIVALS.

BISHOP.—A cordial welcome is being extended to Mrs. Thomas Bishop and her little son, Jerry Bishop, who arrived in San Francisco Monday from Antofagasta, Chile, where they have been living for the past fourteen months.

DARLING.—Mrs. Clara L. Darling and Mrs. Thomas B. Bishop, who have been at Byron Hot Springs for a fortnight, have returned to their homes in town.

GRANT.—Mrs. Joseph D. Grant returned Thursday from the East, after having spent several weeks with her daughter, Miss Josephine Grant, who is at school.

HEPBURN.—Mrs. Alonzo Barton Hepburn, of New York, accompanied by Miss Beulah Hepburn and Miss Louise Butler, arrived Tuesday, and are guests at the St. Francis Hotel.

KEENEY.—Mrs. Charles McIntosh Keeney returned Saturday from Boston, where she spent the last five months with the parents of her son-in-law, Willard Chamberlin.

MILLER.—Mr. and Mrs. Christian Miller and their two little daughters have returned to their home in San Rafael after a visit of several months in Virginia with Mrs. Miller's parents.

PIKE.—Mrs. Roy Pike, who is spending the early summer at the White Hall estate, about two miles from Tracy, came up to town Wednesday for a brief stay. Roy Pike is in the southern part of the State on a business trip.

SMEAD.—Lieutenant and Mrs. Walter A. Smead, whose marriage took place last month in Coronado, have arrived in San Francisco, and are being greeted by a host of friends.

DEPARTURES.

BROOKE.—Mrs. Thomas Scott Brooke, who spent the winter with her parents, Mr. and Mrs. Carter P. Pomeroy, has returned to Portland with her children, and is established at the Virginia Hill Hotel in the northern city.

CLIFT.—Mrs. William Clift has gone to Santa Barbara, where she is the guest of her daughter, Mrs. Howard Campbell, one of the brides of the winter season.

CROCKER.—Mrs. William H. Crocker left Friday for New York. En route home she will join Mr. Crocker at Chicago, the latter going East for the national convention there. Miss Helen Crocker will return home at the same time.

CURRAN.—Mr. and Mrs. Ross Ambler Curran left recently for a month's visit with relatives in the East. Upon their return, Mr. and Mrs. Curran and their little son will go to Lake Tahoe to spend the remainder of the summer.

DE PUE.—Mr. Edgar De Pue departed Tuesday afternoon for New York for a visit of several weeks. Miss Corenna De Pue, who is attending school in New York, will accompany her father upon his return to San Francisco.

PAYNE.—Mrs. Herbert Payne and Miss Amy Brewer departed the first of the week for a motor trip through the southern part of the State. They expect to be gone about three weeks.

POTTER.—Mr. and Mrs. Sheldon Potter have gone to San Diego. They motored down, and upon their return will spend the balance of the summer in Marin County.

SEALS.—Mrs. Henry A. Seals, who passed the winter at the Clift Hotel, has gone on an extended tour of the South.

SHEA.—Lieutenant William Shea, U. S. A., sailed for Alaska a few days ago, and will be north all summer. Mrs. Shea will be with her mother, Mrs. A. Wenzelberger during Lieutenant Shea's absence.

TOBIN.—Mr. and Mrs. Edward J. Tobin and Mr. and Mrs. Harry Steuben left this week on a motor trip to Southern California. They plan to go as far as San Diego.

INTIMATIONS.

FLYTH.—Mr. and Mrs. Charles Flyth will entertain a party of young people to Del Monte for the week-end.

CORBIN.—Mrs. Henry T. Corbin of Washington, D. C., who has been visiting the C. Frederick Kohl family at Easton, leaves about June 1st for the East.

DUVAL.—Mrs. Raoul Duval, sister of Mrs. Charles W. Clark, has taken the Thomas H. Beeze home on Baywood avenue, in San Mateo.

VALE.—Mr. and Mrs. Preble Cobb Hale, Miss Linda Bryson and the younger members of the household will leave about June 1st for Shasta Springs to spend the summer at their country place.

VALEY.—Mr. and Mrs. William W. Haley and Miss Florence Gaggus have gone to Mill Valley for the summer, closing their home on Buena Vista avenue.

HUNTINGTON.—Dr. and Mrs. T. W. Huntington with their son and daughter, Thomas Jr. and Emily, will close their house on Pacific avenue Monday and will go to Ross, where they will spend the summer months.

KELLEN.—Mrs. W. S. Kellen and son, Wesley Kellen, of Pittsburg, have returned from a week's sojourn at Del Monte, and will be in Menlo for the summer.

MARCUS.—Mr. and Mrs. Gustav Marcus have gone to Mill Valley to spend the summer.

MONTAGUE.—Mrs. L. F. Montague, her son, Kenneth Montague, and Misses R. S. and R. S. will leave next Thursday for New York to be gone several months.

MILES.—Mrs. Arthur Miles (Mrs. J. C. Wilson) and the Wilson children left New York on the 11th to visit Mrs. William Cluff at Menlo Park. Mr. Miles arrives a little later for the midsummer.

NICHOLS.—Bishop William Ford Nichols and Mrs. Nichols are spending a week with their son-in-law and daughter, Mr. and Mrs. Charles Mills, in San Rafael.

POLK.—Miss Daisy Polk has been the incentive for many teas and parties during the last week. She will leave in the near future for France, where she will continue her work for the French relief.

REID.—Mrs. Whitelaw Reid, accompanied by Miss Lois Cunningham and Miss Scarth, leave within a fortnight for New York.

VON SCHRADER.—Mrs. Frederick von Schrader will remain at the St. Xavier Apartments, 2335 Pacific avenue, for the summer.

WOOD.—Mr. and Mrs. Baldwin Wood have returned to their home at San Mateo after a week's fishing at Monterey.

—“Why didn't you go out for track practice yesterday instead of going to see Ruth?” “Oh, a miss is as good as a mile any day.”—*Stockton Record.*

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The New Craze of the West, Ice Skating and Hockey at the Techau Ice Palace. The very chic Skating Costumes are knitted by Gantner & Mat-tern Co. The poses show some of the world's famed Exhibition Skaters, who do many remarkable stunts. The above five photos are character-istic of the exhibitions being given, and show the adaptability of Knitted Goods for this vigorous sport. Below: California's first Hockey Team. Left to right: Mrs. Paulsen, Edith Harrison, May Raymond, Dorothy Strassman, Carrol George and the eccentric May Hopkins.



UNCLE SAM'S BUSINESS
CONTINUES GOOD.

Business the country over continues at the top notch rate, with conditions on the whole rather more normal and stable in appearance than a month ago. The railway congestion has been reduced under the management of the committee of officials appointed for that purpose, and traffic is moving more smoothly but to the limit of the capacity of the roads. Complaints of car shortage are heard, particularly from the lumber industry in the Southwest, but considering the tremendous amount of freight moving, the situation is now very well in hand. Navigation has opened on the lakes with an immense tonnage in sight. The lake boats formerly operated by railway lines, and which had to be sold in compliance with law, have either been sold for the coast trade or taken over by a new corporation organized at Buffalo for the purpose, and which will operate in connection with the railways. The volume of commodities moving from original sources into distribution is enormous and well balanced as between merchandise, miscellaneous freight and farm products, although the end of the crop year is approaching, when the latter usually run low. The big crops of the last two years have filled.

—The report of the Crocker National Bank in response to the call of the Comptroller of the Treasury, as of May 1st, shows a healthy and steady growth as compared with the report of December 31st last. In that period loans and discounts increased from \$15,472,115 to \$16,748,990, and resources from the amount of \$35,769,954 to \$36,066,208. Deposits are reported at \$27,966,429, despite the liberal loans and discounts at this season, which aggregate \$16,748,990.

—San Francisco's bank clearings for April show \$255,914,331 vs. \$212,429,188 for April, 1915. The building permits were \$2,126,523 vs. \$1,923,049 for April, 1915. The San Francisco bank clearings more than doubled those of Los Angeles

—There is less unemployed men in San Francisco and vicinity at the present time than there has been for many years past, according to the State Employment Bureau and the Associated Charities. Good machinists are becoming very scarce, and a lack of skilled labor is forecasted.

—U. S. Steel has increased its tariff of wages by 43 1/4 per cent since January 1, 1907.

REVIVAL IN MINING SHARES AND SILVER.

There are signs that we will have quite a revival in mining shares, said one of the prominent members of the San Francisco Stock Exchange this week. The great advance in silver during the last four weeks has caused quite a demand for Tonopah shares, especially of those mines that are in the producing class. There was also a good demand for some of the Comstock shares, principally Union Cons. and Sierra Nevada. The steady output of bullion from the Union during the last four months seems to have awakened confidence that a new ore body will be found in Ophir and Mexican on the 2700 foot level. The crosscut now being run will get under the place where years ago quite a large amount of good ore was taken out. A certain class of people are speculating on the Exchange, who will continue to speculate in Comstock shares in preference to shares in any other camp. Small capitalization and the past record of the Comstock Lode is the reason.

—Warm weather affects the appetite, and for something refreshing in the luncheon or dinner line go to Jules attractive restaurant, south side of Market street, just below Third, and try one of his special lunches, 40 cents, or one of his famous dinners, \$1.00 with claret. Cabaret entertainment, music and dancing.

LIBRARY TABLE

"Catalogue De Luxe of Fine Arts of the Exposition."

Of all the beautiful books issued on the fine arts of the Panama-Pacific Exposition, these two volumes are the crowning attraction, both in the information conveyed in the text and the photographic imprints of the leading exhibits in paintings, sculptures and other expressions. The two volumes are published under the direction of the Department of Fine Arts in response to a demand for an enduring record of the exhibition. It is intended to be of such a character as shall appeal specially to every serious student of the fine arts, whether the reader shall have visited the Exposition or not. John E. D. Trask, chief of the Department of Fine Arts, and Mr. Laurvik, contributed the excellent editing which has confined the enormous variety of the art treasures within a compass which gives the reader a comprehensive and illuminating bird's-eye view of the essentials of the exhibit, as well as a distinctive idea of the various schools and movements.

Much of the excellent critical work is furnished by Mr. J. N. Laurvik. Professor Harshe, who surveys the print collection, is mainly responsible for the print collection itself; and the laborious task of cataloguing and compiling the important biographical data regarding American artists is due to the faithful efficiency of Mrs. John Dunlap and Miss Helen Wright.

These two volumes are the last word on the fine art exhibit at the exhibition, by far the most attractive and popular departments. Its great impress stimulated the imagination and spirit of San Francisco to a degree that started a widespread local movement to maintain the building permanently as a local institution. A spontaneous movement of that character means an unusual uplift in the aesthetic arts, and the contents of these two volumes illustrate and explain the reason in a natural way. No lover of the Fine Arts Exhibit should be without them.

Of the limited edition, only one thousand consecutively numbered copies are offered for sale. The original price was \$15. They are now selling for \$7.75.

Published by Paul Elder & Co., 239 Grant avenue.

—"How did Teller get his cold?" "All the drafts in the bank go through his cage."—*Boston Transcript.*

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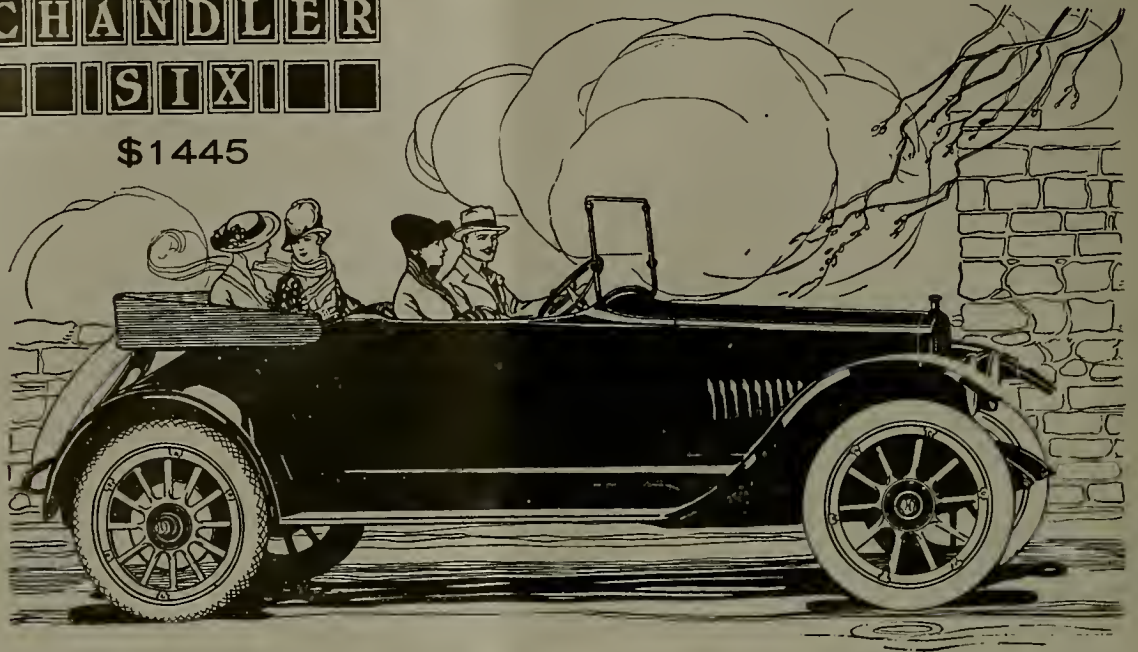
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Copies of "VACATION" may be had free at 574 Market street (Flora building), or on application to J. J. GEARY, G. P. & F. A., 318 Pfeiffer Building, San Francisco, Cal.

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EVERYWHERE people are talking about it. They have been talking about it here for a month past. A great many have placed their orders. All agree that there is no other roadster model on the market to match it in comfort and grace and style of design.

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three-passenger roadster often would not meet your requirements. But this new Chandler roadster, seating four grown persons in comfort and with the top covering all, has struck the popular chord. It's just one more Chandler achievement.

And remember, all Chandler bodies are mounted on the famous Chandler chassis, featured by the exclusive Chandler motor, and free from any hint of experimentation or uncertain theory.

POWER—Ample to take this car, loaded, anywhere that any automobile can go.

SPEED—More than 999 out of every thousand car owners would ever want or dare to use.

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Federal Aid for Roads in Balance

Federal Aid in roads, insofar as the first session of the Sixty-fourth Congress is concerned, hangs in the balance, to be decided by the ability of the friends of the measure to bring it to a vote.

If the good roads bill can secure a yea-and-nay test, the prediction is made that it will pass by a standard majority, for there are those who would hesitate to go on record against Federal co-operation, though not inclined to accelerate progress to a vote.

Naturally, the A. A. A. clubs and members throughout the country are much concerned with the situation, as they have lent consistent support to the bill put forward by the American Association of State Highway officials, and believe that the Bankhead bill is legislation which should be approved, and then in conference merged with the Shackelford bill which passed in the House.

In the debate in the Senate, pronounced evidence has been given of the great growth of opinion for a logical help in the road transportation of passengers and farm and manufactured products. Senator Underwood of Alabama summarized thus concisely.

"It has been said here in debate that the States themselves are building good roads; that there is no necessity for the Federal Government to intervene; that there is no requirement for Federal aid. Well, that may be true in some of the great, rich States in America; but even in those States it has been found that the State must grant aid, because there are poor communities in those States that cannot bear the burden of carrying the roads through those communities and they must have the aid of the State in order that the roads may reach the parts to which commerce is going. The same is true as to the nation. There are many States and many communities in which, without aid from the National government or the State governments, it would be impossible for them to construct roads. If your roads are not going to be continuous and go through poor communities as well as rich ones, they will be of little value."

Works to Benefit Public

With all the legislative and other measures being taken to lower the price of gasoline to the ultimate consumer, the part taken by the automobile engineers in decreasing the cost of operating cars cannot be ignored. The work being done by the automobile engineers was explained by Russell Huff, president of the Society of Automobile Engineers. Mr. Huff showed that the automobile engineer is keenly alive to the fuel situation, and is busily engaged in devising means of making better use of gasoline or of using kerosene and other less expensive fuels.

"As a matter of fact," he said, "there is no fundamental reason why automobile engines will not operate satisfactorily on kerosene. If gasoline should cost so much that the user can be persuaded to give up his gasoline engine, which is naturally the favorite at present because of the universal familiarity with its operation and because of the high standard of development it has attained—then the engineering workers of the industry can be depended on to provide an engine that will operate efficiently on some other fuel.

"Gasoline, however, is only one out of the many items of expense in running an automobile. Of course it is an important item, and we all hope its price will soon stop increasing and fall back again to its former value. What the owner wants and what he should have, is a car that will have a low total cost of maintenance. The Society of Automobile Engineers is endeavoring to reduce maintenance costs by promoting the principles of interchangeable manufacture. These principles are laid down by the Standards Committee of the society, the work of which has been far-reaching in its effect on the industry."

Spring Styles for Motorists

Especially smart styles for men and women motorists are to be found in all the shops this spring. Many of the coats are so designed that they may be worn for street use as well as in the car. Then again some of the outer garments are reversible that the outer part may be in keeping with the vagaries of the weather.

Looseness is exemplified in nearly all of the outer garments this year. Tussar silk, cheviot, wool velours and gabardines and corduroys are the prevailing materials for both men and women. Some coats for men are being shown in suede, these in many cases being reversible and having a detachable collar so that they may be worn either as outer or inner garments. The side opposite to the leather is usually of gabardine, or some waterproof material.

For men the raglan sleeves, deep set and rather full skirts are prevailing. Special wet weather coats for both men and women are built more along utility lines than for pleasing the eye. Leather is being used considerably for trimming women's garments. Motoring hats are small and close fitting, being both of cloth and straw.

Big Accessory Firm to Locate Here

San Francisco continues to attract the largest and most prominent of Eastern automobile and accessory manufacturers. The latest of the big Eastern firms to establish a branch house here is the Ahlberg Bearing Company. This concern has factories in Chicago and Los Angeles, and has branch houses in Chicago, Boston, Cleveland, Detroit, New York and Los Angeles.

"The firm makes a feature of grinding annular ball bearings and, according to J. W. West, who will have charge of the Western territory, the rapidly increasing number of motor vehicles in service throughout the country has made the grinding of old and worn bearings an important factor in the automobile industry. It is essential that antifriction bearings should be applied in true alignment with the shaft and load, as otherwise the full efficiency of the bearing is not secured," said West recently.

"All anti-friction bearings must be properly lubricated. There is a false impression prevalent that ball and roller bearings do not require oil, but this is incorrect, as they need it, not only to prevent rust due to moisture from condensation or other causes, but they also require it as a lubricant. There is no more important part of an automobile than the bearings, and anything that will increase the efficiency of the bearings in an automobile will reduce the ultimate cost of operation of machines."

You Must Stop! Look! Listen!

In the supreme court of Michigan, in the case of John S. Sanford, of Battle Creek, Mich., against the Grand Trunk railroad, Judge Brooks reversed the earlier decision against the railroad and held that a motor car driver, when approaching a railroad crossing, must stop, look and listen in such a way and at such a distance from the crossing that it really can be shown that he took all necessary precautions in the case.

"The duty of a motor car driver approaching tracks where there is restricted vision, to stop, look and listen, and to do so at a time and place where stopping, and where looking and listening will be effective, is a positive duty and the safety-landing steps the plaintiff failed to take. He stopped where stopping served no purpose, and failed to stop where stopping would have disclosed danger. He made chance, and not sight, the guarantee of his safety," is part of Judge Brooke's deciding opinion.

Gasoline Use Restricted in England

Claiming that gasoline must be distributed more economically, the British authorities are about to take possession of all stocks and assume control of sales to the public. Under this scheme the commercial vehicle users and the army and navy will have a preferential call, followed by doctors and other professional men. Private motorists will come last. The scheme is calling forth opposition. It is the opinion among English motorists that there is very little use of motors for purely pleasure purposes on the island.



The new auto ferry boat on Carquinez Strait, launched this week at Benicia.

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Great Interest in New Speedway

According to Ivan R. Gates, one of the directors of the California Speedway Association, the interest in San Francisco's efforts to acquire a modern, up-to-date automobile race course is finding a sympathetic echo in many of the big cities of the State. Gates has just returned from a week's business trip to Fresno, where he attended the raisin festival and automobile races, and had a good opportunity to speak speedway to all the big racers and motorists of this section.

E. E. Thompson of the Thompson-La Casse Auto Company and formerly assistant district sales manager of the Maxwell Motor Sales Company, was so taken with the possibilities of the big speedway project that he consented to represent the California Speedway Association in the Fresno territory.

Superintendent H. A. French of the Motor Vehicle Department gives the following figures to last Saturday for 1916:

Registrations—Automobiles, 172,514; motorcycles, 22,635; chauffeurs, 7,874; automobile dealers, 1,192; motorcycle dealers, 182. Receipts—Automobiles, \$1,772,170.20; motorcycles, \$44,136; chauffeurs, \$14,964.50; automobile dealers, \$30,344.50; motorcycle dealers, \$808.25; miscellaneous, \$1,232.50. Total receipts, \$1,763,655.95.

California Second in 1916 Registration

Iowa ranked third in the United States on March 31st in the number of cars registered for 1916, according to figures compiled by Roy Allen, head of the Iowa registration department. New York was first and California second, with 158,000 (they now total 174,000), while Iowa had 136,500 cars registered for the current year on that date.

According to an English authority, it is found in England that women make good automobile drivers (we don't believe it.) There has been an immense influx of women motorists in England in the last six months, owing to men chauffeurs being drafted by the war.

Longest "Jit" Route in the World

The Los Angeles automobile stage has proven a great success, and if the travel increases at its present rate we will be forced to put on more machines," says G. J. Creely, local manager of the company. "Thirty-two high-class touring cars have been put on the run and more will be added as the traffic war-wants. This line has been in operation only a month, but is proving popular with the traveling public. The trip takes thirty-six hours, including a stop overnight. Eight machines leave this city every morning at 8 a. m. and the same number leave Los Angeles at the same time.

"After leaving San Francisco, the first stop is made at Modesto for luncheon, and at Fresno the passengers put up for the night. On the second day luncheon is served at Lebec, the passengers arriving at Los Angeles at 6 p. m.

"The route of travel runs through the fertile plains and valleys of Central California, over the picturesque Ridge route, with its mountainous scenery, giving the passengers an opportunity to view some of the garden spots of California."

R. H. Henderson Appointed Manager of Hartmann Motor Sales

M. M. Hartmann, the head of the Hartmann Motor Sales Agency, announces the appointment of R. H. Henderson as general manager.

Henderson has been long identified with the automobile industry, especially on the Coast, having handled the National and Paige interests in the southern part of the State, and more recently has been identified with the Don Lee organization in the north.

In speaking of the appointment, Hartmann says: "The increased business we have enjoyed has necessitated that I give more time to the general interests of the agency, and after most serious consideration of the appointment have decided that Henderson, from his intimate knowledge of the industry and past executive ability, will be able to give to the patrons of the Hartmann Motor Sales Agency that consideration that has heretofore resulted in our increased prosperity."

Pierce-Arrows Solve Yosemite Stage Problem

After many years' thorough trying out of almost all of the high grade cars, the officials of the Yosemite Big Trees stage line, operating from Madera and Fresno into the Yosemite Valley via Wawona, have arrived at the definite conclusion that in the big Pierce-Arrow touring cars is found the maximum of efficiency, durability, economy of up-keep and operation and their fleet of cars will be made up of this make in the future. Not only must their cars carry passengers, but freight, baggage and the mails that will aggregate more than the passengers in weight. A time schedule is as closely maintained as on railroad lines, and it is seldom that a car is compelled to deviate from it.

A young \$23 a week bookkeeper in New York who stole \$20,000 from his employers to help him maintain three establishments lays his downfall to the high cost of the gasoline he used in his \$1,500 car. Suppose that he kept a car for each establishment, how much would he have stolen?

There are 2,273,000 miles of public roads in the United States which means that for every mile of public road there is a fraction more than one automobile. If this car-per-mile thing was only capable of being carried out to a point where the mile of road was anything like as good as the car that is averaged upon it, what a boon to motordom? As it is, however, only 247,490 of these road miles are rated as good; hence the ratio of good roads to good cars is about one mile of road to every ten automobiles.

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

Henry D. McCoy to Re-Enter Accessory Field

Henry D. McCoy is to re-enter the local motor car accessory field as head of a newly organized company, and with him will go several of his old associates.

When McCoy withdrew from the Chanslor-Lyon Company, after having been general manager of the firm for several years, it was generally believed that it would not be long before he again became active in business.

It is now definitely announced that McCoy is to be the head of a newly-organized corporation, to be known as the McCoy Motor Supply Company, and with him will be associated H. L. Auger, formerly buyer; J. M. McDonald, head of the auditing and traffic department, and William H. Reid, manager of the local branch of the Chanslor-Lyon Company. All of these men have been identified for many years with the latter firm as chief aids of McCoy, and will take equally important posts in the new concern.

* * *

Studebaker Co. Enlarges Plant

As a move of preparedness for the 1916 demand for Studebaker cars, additions costing \$1,000,000 have just been made, to the Detroit factories of the Studebaker Corporation. The work on these extensions, begun last October, is now practically completed, and will enable the manufacturers of Studebaker cars to carry out their plans of producing 100,000 cars during this year.

With the completion of the increased plant facilities, the production schedule will shortly be jumped from 300 cars a day to 400, thus placing the Studebaker Corporation as the largest builders of cars at or above the prices of the Studebaker Fours and Sixes.

Included in the plant extensions is an entirely new building for the manufacture of heavy forgings, such as six-throw crank shafts and front axles. In the heat treating and carbonizing departments seven large double-chambered furnaces have been built to replace smaller types and increased production accordingly.

* * *

Goodrich Output Enormous

Tire output at the plant of the B. F. Goodrich Company, Akron, Ohio, is now running at the rate of 17,000 tires daily. This compares with last year's record output of 14,000 daily. The company is still drawing on its stocks of crude rubber, purchased at low prices last summer.

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide.

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LANOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St. Tel. P A 333. Auto livery at all hours. Tires and sundries in stock. Gasoline oil repairing, lathework, vulcanizing. Open day and night.

San Francisco Taxi-Car Co.

TELEPHONE FRANKLIN 1838

Operating in California since 1907

The White Star Line Auto Touring Co. VAN NESS AVE. 1930

Cheapest TAXI-CAR rates. BEST equipment and SERVICE. SAN FRANCISCO

7 Passenger Touring Cars \$2.00 per hour. Coach Cars \$1.50 per hour. 11 Passenger Touring Cars \$3.00 per hour. Tips

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FASHION'S FADS AND FRILLS

Hats, veils, shoes, parasols, dainty little collar and cuff sets, and all the numerous other accessories which go to complete the costume are charmingly designed this season to fit in smartly with the new silhouette and the general lines of the costume.

Shoe manufacturers are loud in their praise of the short-skirt vogue. In former years skirts have varied in width and trimming, but until this season have always remained at a conservative length. With the modish short skirt of the moment, smart, trim shoes are absolutely necessary to the general effect of the costume. The high laced boot of tan, brown, black or gray is popular with the tailored suit; for afternoons, with the



Spanish Dance Dress Voile and Embroidery Flouncing

light silk or the novelty cotton frock, the old-time Colonial pump, with its huge buckle of silver or gun-metal, is once more a low-shoe favorite.

Veils, Parasols and Collars.

At the beginning of the season there were any number of novel effects in veilings, but with the advance of the season the call for veilings for street and general use, aside from motoring, dwindles usually to the face veil, of almost invisible mesh, intended merely to keep the hair in place. The trick of arranging the veil over the hair, under the hat, is practical and clever, especially with the larger hats. The hat may be readily removed and the veil remain, keeping the hair smoothly and neatly in place.

Parasols promise to play a more prominent part in this summer's wardrobe than for many a summer past; they are oddly shaped and vividly colored. One of the newest ideas is the blue-bird parasol; these are embroidered, stenciled or applied and spread their wings all around the outside edge of the white or softly tinted parasol, or scatter here and there over the inside surface. It is an extremely dainty notion, completing the summer frock in a most fascinating manner. Ostrich feathers edging the parasol is another effective fancy.

Neckwear this season is as fascinating and offers as many possibilities for individuality as ever. Some smart little novelty ruches from Paris, now being shown in the shops, to complete a costume effectively, are narrow and finished with a buckle, or tie with narrow ribbons.

Popularity of Lace and Embroidery.

The extreme favor being shown the typical lingerie frock has brought lace and embroidery into wide use again this summer. Lace is being used for trimming dresses and blouses, and often forms the greater portion of the garment. The sheer lace flouncings are particularly pretty for summer dance and evening dresses. Metal laces are effective on the more formal gowns for daytime and evening. A particularly pretty use of lace flouncing is illustrated in the little Spanish dance frock shown here; upper portion of skirt and bolero are of taffeta, bodice and flounce of a thread-like flouncing. An effective bit of contrast is introduced in the dark girdle and the narrow ribbons banding the short puff sleeves. Another, a simpler, even more youthful dress, is illustrated of voile and embroidery flouncing; it is charmingly suited to the young girl for summer wear.

The tub-frock is more popular than for many a year; Paris herself endorses the cotton dress this summer. Many attractive novelties are being sent us from the French looms; among them are the artistic piques, voiles, and other fabrics of Rodier, with their quaint patterns and effective colorings. A particularly pretty voile for blouses and frocks is a fine check in color, with a solid selvage; this colored selvage is used as a finish for collar, cuffs, jabots and the like.

The Colored Lingerie Blouse.

The colored blouse of organdy, voile, Georgette, and wash satin, has taken such a hold on the popular fancy that it is quite difficult to find a really attractive plain white blouse, excepting those for sports wear. Pale pink, all tones of tan and yellow, soft blues and grays predominate. The costume-blouse of pale cream lace or Georgette, usually has an interlining of the palest flesh chiffon; the blue waist is piped with pink or another harmonious contrast. It is indeed a season of color and one may indulge to the heart's content.

For the sports blouse, handkerchief and butcher's linen are both popular; pongee, the rough Chinese crepes, and the coarser voiles are also practical and well liked. Costume-blouses and shirtwaists are mostly finished with the open throat or adjustable collar, although with the strictly tailored suit one sees now and then a fetching choker.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.




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The name Borden means all that is pure and rich in milk—condensed, bottled, evaporated and malted. Always ask for milk that bears the name BORDEN'S.



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"Leaders of Quality"
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Please send me the booklets checked:

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"Baby's Biography," to record the events of his babyhood

"Borden's Recipes," which tell how to improve my cooking

Name

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—He—She talks like a book. She—Yes, the volume of her speech is truly wonderful.—*Topeka Journal.*

—“Boozer seems to have a tremendous thirst.” “Oh, he never lets it get as bad as that.”—*Boston Transcript.*

—“Pop, where are the man-hunting tribes to be found?” “Principally in leap year, my son.”—*Madison Journal.*

—Little Sister—A widow? What's a widow? Big Sister—A lady what's had a husband and is going to have another.—*Life.*

—Smith—Packers say that meat animals can't catch up with the consumer. Jones—Ever have a bull chase you?—*New York Sun.*

—Host—Must you leave so soon, Mrs. Tootles? I thought you were very fond of good music. Mrs. Tootles—I am.—*Musical America.*

—Knicker—How do you suppose men live in a submarine? Bocker—Didn't you ever have a room in a seaside hotel?—*New York Sun.*

—Near-sighted Customer—Aren't you making your rolls a little larger these days, Mr. Bachman? Baker—Huh! Rolls—their loaves!—*New York World.*

—Professor (to student)—What are you laughing at? Not at me? Student—Oh, no, sir. Professor—Then what else is there in the room to laugh at?—*Boston Transcript.*

—Jones—I don't see your husband at the club of late, Mrs. Brown. Mrs. Brown—No, he stays at home now and enjoys life in his own way as I want him to.—*Houston Chronicle.*

—Burton—Mean man, isn't he? Robinson—Mean? He's capable of going into a barber shop for a shave and then getting his hair cut just to keep other people waiting.—*Boston Globe.*

—“So Miss Banger played for you? She claims that she can make the piano speak.” “Well, I'll bet if it spoke it would say: ‘Woman, you have played me false.’”—*Musical Courier.*

—Scornful Spouse—It needn't make you so grumpy because you swallowed an ant and spilt jam on your trousers and sat on a bumblebee. Good Heavens, a picnic's a picnic, you know!—*Life.*

—Fair Autoist (who has broken down on the road)—Pardon me, sir, but have you an extra plug? Country Yokel—No, ma'am, but you're welcome to a chaw offen mine, ma'am.—*Detroit Free Press.*

—Little Robert—Ma, was Robinson Crusoe an acrobat? Mother—I don't know. Why? Little Robert—Well, here it reads that after he had finished his day's work he sat down on his chest.—*Judge.*

—Yankee—If some one were so ill-advised as to call you a liar, colonel, in what light would you regard the act? Kentucky Colonel—I would regard it simply as a form of suicide, sah.—*Dallas News.*

—Mary—Love never did bring any luck, mum. Mrs. Smith—Really, I fail to see how that can concern me, Mary. Mary—No, indeed, mum; only now I've broken the statue of Venus, mum.—*Judge.*

—The Slum Worker—You look like a very worthy person. The Flattered One—Oh, I'm all right, ma'am. I manage to get along first rate. I ain't got nobody to support. I'm a single woman.—*Cleveland Plain Dealer.*

AUSTRALIA and NEW ZEALAND

BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-up Capital	-	\$17,500,000.00
Reserve Fund	-	- 13,000,000.00
Reserve Liability of Proprietors	-	- 17,500,000.00
Aggregate Assets 31st March 1915	-	\$288,756,341.00

J. RUSSELL FRENCH, General Manager

344 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua, (New Guinea), and London. The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits Arranged.

Head Office:
GEORGE STREET, SYDNEY
London Office:
29 THREADNEEDLE STREET, E. C.

The German Savings & Loan Society

(THE GERMAN BANK)

Savings Incorporated 1868 Commercial

526 California Street San Francisco, Cal.

(Member of the Associated Savings Banks of San Francisco)

The following Branches for Receipt and Payment of Deposits only:

MISSION BRANCH, S. E. Corner Mission and 21st Streets
RICHMOND DIST. BRANCH, S.W. Cor. Clement and 7th Ave.
HAIGHT ST. BRANCH, S. W. Cor. Haight and Belvedere

DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.

For the 6 months ending December 31st 1915 a dividend of 4 per cent per annum was declared.

The Anglo & London Paris National Bank

SAN FRANCISCO

Paid-up Capital	\$4,000,000
Reserve and Contingent Funds	2,000,000
Total Resources	\$6,000,000

OFFICE: 2 LOMBARD STREET, E. C.

THE CANADIAN BANK OF COMMERCE

ESTABLISHED 1869

<p style="text-align: center;">HEAD OFFICE TORONTO</p> <p>SIR EDMUND WALKER C. O. L. D. D. C. L. President</p> <p>JOHN AIRD General Manager</p> <p>H. V. F. JONES Assistant General Manager</p>	<p>Paid-up Capital \$15,000,000</p> <p>Reserve Fund 13,500,000</p> <p>Aggregate Resources 285,000,000</p>
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London Office, 2 Lombard Street, E. C.
 New York Office, 16 Exchange Place

Branches in all parts of Canada, including Yukon Territory and at Seattle, Wash., Portland Ore., and Mexico City

All Kinds of Commercial Banking Transacted

SAN FRANCISCO BRANCH—450 CALIFORNIA STREET
 Bruce Heathcote, Manager
 A. A. Wilson, Assistant Manager

**CALIFORNIA'S
POPULAR
WINE**

ESTABLISHED 1854

A. FINKE'S WIDOW

SPARKLING WINES
DRY AND SWEET WINES

608 HUNTERSVILLE STREET, SAN FRANCISCO, CAL.

Home Industry

INSURANCE

At the annual meeting of the Board of Fire Underwriters of the Pacific, held Friday, May 5th, R. P. Fabj, manager of the Liverpool & London & Globe, was elected president and Carl A. Henry, of Wayman & Henry, vice-president. The new members elected to the executive committee are Rolla V. Watt, of the Royal & Queen; Sam B. Stoy, of the London and Lancashire; F. M. Branch, New York Underwriters; B. O. Selbach and President Beach, of the Pacific States Fire, non-resident member, Portland, Or. The election of R. W. Osborn to serve on the executive committee was a distinct compliment, as, under the rules of the board, a three-fourths majority vote is necessary to elect a retiring president to that office. Friday's meeting was adjourned to meet on the morning of the following Tuesday at Hotel Oakland, Oakland, instead of at Monterey, as at first intended.

The California Bankers Association, which recently announced its intention to secure a general agency for companies writing fidelity and burglary insurance, with the intention of reducing the cost of these classes of insurance to the extent of the agency commissions, has thus far been unable to secure such a contract. It is understood that the original intention of the association to organize a mutual company for the writing of fidelity and burglary insurance has been abandoned. The whole matter has been laid over until the annual meeting of the association at Fresno on May 20th.

Notwithstanding the fact that Wyoming has no law denying the operation of underwriting agencies, Commissioner Forsythe has announced his intention to withhold a license to all such agencies where it is shown that the parent company is already licensed in the same town and companies having underwriting agencies are accepting the situation without protest.

Under circumstances showing that suicide had been committed, W. H. Robinson, cashier of the Pacific States Fire Insurance Company, was found dead in his private office, Chamber of Commerce Building, Portland, Or., last week. A coincidence with his death was the fact that Harvey W. Wells, insurance commissioner, was just completing the customary investigation of the office.

The Appellate Court of San Francisco has for the third time denied the right of S. W. Levy to recover from the Caledonian Insurance Company the sum of many thousand dollars claimed by him to be due for the cancellation of a contract with him as city agent, entered into shortly after the conflagration of 1906.

H. R. Mann, Jr., F. M. Branch, H. Durbrow, Joseph McBoyle and J. B. Warner have entered into a co-partnership, and will do business under the firm name of H. R. Mann & Co. H. R. Mann & Co. will represent the Metropolitan Casualty, Hartford Steam Boiler Inspection and Insurance, and the La Fonciere Marine.

Edward Brown & Sons have appointed H. G. Doyle special agent for the Svea and First National Fire, covering Colorado, Wyoming, Utah, Idaho and Montana, with headquarters at Denver. Mr. Doyle has been examiner for Edward Brown & Sons at San Francisco for eight years.

George E. Home, auditor of the State Fund, was seriously injured at San Diego last Monday by a blow in the eye from a hammer in the hands of a blacksmith whose pay-roll he was auditing.

The attempt of physicians at the recent convention held at Fresno to raise their fees for workmen's compensation service was tabled by a decisive vote.

—After watching the actions of a man who discovered a "fresh paint" sign on a fence the other day, we were able to better understand the Kaiser's curiosity as to that "strict accountability" thing. The man wanted to be sure the paint was fresh. It was.—*Philadelphia Public Ledger.*

The Crocker National Bank

OF SAN FRANCISCO

CONDITION AT CLOSE OF BUSINESS MAY 1, 1916

RESOURCES

Loans and Discounts	-	-	-	\$16,748,990.71
U. S. Bonds	-	-	-	2,006,000.00
Other Bonds and Securities	-	-	-	1,483,495.34
Capital Stock in Federal Reserve Bank of San Francisco	-	-	-	120,000.00
Customers' Liability under Letters of Credit	-	-	-	673,833.39
Cash and Sight Exchange	-	-	-	15,033,889.24
				<hr/>
				\$36,066,208.68

LIABILITIES

Capital	-	-	-	\$2,000,000.00
Surplus and Undivided Profits	-	-	-	3,451,606.23
Circulation	-	-	-	1,948,200.00
Letters of Credit	-	-	-	699,973.39
Deposits	-	-	-	27,966,429.06
				<hr/>
				\$36,066,208.68

OFFICERS

WM. H. CROCKER, President			
Chas. E. Green, Vice-President	J. B. McCargar, Asst. Cashier		
Jas. J. Fagan, Vice-President	G. W. Ebner, Asst. Cashier		
W. Gregg, Jr., Cashier	B. D. Dean, Asst. Cashier		
J. M. Masten, Assistant Cashier			

John Clausen, Manager Foreign Dept.	J. Suckermann, Asst. Manager Foreign Dept.
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G. Feris Baldwin, Auditor

BOARD OF DIRECTORS

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Frank G. Drum	Henry T. Scott	A. F. Morrison
Jas. J. Fagan	George W. Scott	W. Gregg, Jr.

Low Fares



EAST

ROUND TRIP

Baltimore	\$108.50
Boston	112.70
Chicago	72.50
Colorado Springs	55.00
Dallas	62.50
Denver	55.00
Houston	62.50
Kansas City	60.00
Memphis	70.00
Montreal	110.70
New Orleans	70.00
New York	110.70
Ogden	40.00
Philadelphia	110.70
Quebec	120.50
St. Louis	70.00
Salt Lake City	40.00
Toronto	98.50
Washington	108.50
and other points		

FIRST IN SAFETY

SALE DATES

June 1, 2, 3, 8, 9, 10, 26, 27, 28.
July 1, 2, 4, 5, 6, 11, 12, 13, 26, 27, 28.
Aug. 1, 2, 3, 8, 9, 10, 24, 25, 28, 29.
Sept. 7, 8, 11, 12.

Tickets will also be sold to Buffalo, N. Y., July 4, 5 and 6, August 1, 2, and 3; to Cincinnati, Ohio, July 11, 12 and 13; to Davenport, Ia., July 26, 27 and 28; to Chattanooga, Tenn., September 11 and 12.

Going Limit 15 days.

Return Limit, Three Months from Date of Sale, but not after October 31, 1916.

Good on All Trains
Pullman Standard and Tourist Sleeping Cars
Best Dining Car in America
Stopovers
Going and Returning

\$110.70 to New York is good between New Orleans and New York by Southern Pacific's Atlantic S. S. Line, with sailings Wednesdays and Saturdays, and includes Berth and Meals on Steamers.



On the Los Angeles beaches, last season, most of the women bathers used one-piece suits. This year the ministers met and protested that not less than two-piece suits should be used. They carried their point with the authorities. In protest, the women bathers and their friends got up a monster parade to burlesque the ideas of the ministers as to the kind of apparel a woman should wear under the new order. The above photograph presents six of their ideas.

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Border lassies gladly assist in caring for sick and wounded soldiers sent back from Mexico. A group of El Paso high school girls who have volunteered their services for nursing, cheering up and caring for Uncle Sam's sick and wounded "boys" sent back from Mexico. Photographed while amusing a group of convalescent soldiers in front of the Base Hospital, at Fort Bliss, Texas.

Copyright International Film Service, Inc.

STRIKING SCENES IN THE WAR ZONE



King Alfonso of Spain. His consort the Queen is standing at the horse's head. The King, in conjunction with the Pope, are said to be prime favorites of the German Emperor to bring about peace. Copyright International Film Service, Inc.



Recent photo taken of Kaiser Wilhelm and Prince Henry, seated in the rear of the former's war motor car. The Emperor is saluting one of his officers on a recent visit to the front. It was on this trip that he had the narrow escape of being killed by a French shell. Several of his officers were blown to pieces. Copyright International Film Service, Inc.



SAN FRANCISCO
 THE CITY AT THE HEAD OF THE GOLDEN GATE
 NEWS LETTER
 CALIFORNIA ADVERTISER



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, May 20, 1916

No. 21

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—It used to be Dead Man's Hill. Now it's Dead Men's Hill.

—Ford's cars may be tin all right; but he has made more of it out of them than he has put into them.

—Dentist's wife sues for divorce, saying he beat her. She should have married one of the painless variety.

—San Francisco pastor says the United States is becoming boganzed. Bet he's just seen his first rag dance.

—Man cut his way out of prison with a manicure file. The police nailed him, and have filed charges against him.

—Busy Billy Bryan is back in the peace movement. He is determined to take himself seriously even if the world will not.

—One can easily imagine Oakland and San Francisco policemen saying to each other: "Poohl We're crookeder than youl"

—Chicago's "white wings" struck last week, and the citizens had to endure dirty streets for several days. Our sweepers haven't struck, but—

—The newspaper fictionists now describe the Kaiser as leaning toward socialism. Next, they'll have him an anarchist, throwing bombs at himself.

—Masher arrested in the Park had a pair of opera glasses in his pocket. Discriminating cuss—to examine them before trying them.

—Nearly 200 Sioux Indians at Yankton, South Dakota, were made citizens Saturday. How kind of us to make Americans of them!

—The Germans take a long time to starve to death. It is considerably more than a year since they were first reported on the verge of famine.

—The records show that there are 1,160 licensed jitney drivers in San Francisco. Maybe that's all; but it looks like eleven times that many at the rush hour.

—Berkeley prohibitionist wants liquor prohibited in the Hawaiian Islands because American soldiers hold "unspeakable carousals" there. To the average prohibitionist, a bottle of beer and a package of cigarettes constitutes an "unspeakable carousal."

—Major-General Townshend, who surrendered to the Turks at Kut-El-Amara, has lost a title of marquis through the birth of an heir to his cousin. First the Turk and then the stork.

—Stockton man arrested for chopping to pieces a player piano for which he had not paid. Wrong—all wrong. He should be given a pension and a bigger axe, and told to go to it.

—"The Palace of Fine Arts is more beautiful than the casino of a dream," says Willis Polk. Big or little casino? Can't we ring in high, low, jack and the game for comparison?

—Despite the fact that seven States are dry, the output of whisky in the United States last year was seven and a half million gallons in excess of the year before. Prohibition prohibits? Oh, yes!

—Society writer on morning paper says couple who intend to leave town are being "farewelled" by friends. A writer less finicky in the choice of words might say they were being "good-byed" or "so-longed."

—The arbiters of fashion, in convention assembled, have decided that skirts of the prevailing length will continue to be worn. Why all this restraint? There are still a few inches that could be trimmed off.

—Henry James, it is disclosed, left an estate of \$45,000—what a successful author would make out of a couple of best sellers; but a name and fame that will endure when the best sellers have been long forgotten.

—San Francisco is called an art-loving city. Yet there has been no mass-meeting to protest against a street car line across Golden Gate Park, and no attempt to tar and feather the supervisors who are trying to put the project through.

—Oregon man was told that he must quit hanging around the place of a neighbor who had a pretty daughter. Next morning he was found, still on the place, hanging to the branch of a tree. Some people are stubborn even to the death.

—The Methodist leaders in conference have decided to abolish the rule forbidding cards, dancing and theatres, but to continue their official disapproval of these diversions. That's like putting on smoked glasses for a trip through Hell.

—Great uproar across the bay over the charge that inmates of the county infirmary become intoxicated at a saloon near by. Of course, getting pickled is reprehensible; but think how few other compensations there are attached to life in a poor-house!

—The calamity howler who predicted that San Francisco would go to pieces after the Exposition was over takes one look at the data on recent real estate transactions and bank clearings, and wonders whether life is really worth living—for evidence of other people's prosperity hurts the pessimist most woefully.



EDITORIAL COMMENT



NEW IDEA ANIMATING WOMEN OF FRANCE.

French journals are beginning to comment generally on the extraordinary movement of the women there in developing new organizations, social and educational, in order to prepare themselves for wider spheres of influence. The object is a more intelligent and productive effort for their collective welfare. The economic needs of the moment is the spur actuating them, and this is expressing itself freely in the many new educational institutions which are springing up in Paris and other large cities. Leaders in the French Academy have taken note of this movement and are endeavoring to analyze its true character and what it means in the new France which will arise from the tribulations of the present war. Publicists realize that after the war living will be on an altogether different basis than that which has prevailed, and that those in possession of incomes will find them diminished by about forty per cent. Obviously, this means a return to a life more simply lived. Philosophers argue that this will contribute a higher idea of the dignity of life. The women of France foresee this; hence the new spirit animating them in seeking simpler ways to meet the economies of life. By the time the war closes they will have gained the necessary experience to meet the new situation. English women are said to be going through a somewhat similar educational and economic experience.

FLIM-FLAMMING THE HIGH COST OF LIVING.

The present high cost of living in this country, where abundance prevails in almost every line of produce, seems to be running a neck and neck race with the prices of foodstuffs and commodities abroad, where the dearth of such products prevail. An expert genius in census digging may be able to figure out this situation, but not the grubbing citizen who figures closely to provide for his family. Rising prices on commodities, rising profits and higher wages may be a good thing for such sections of the community, but it proves a grinding experience for the ordinary consumer outside the gold gathering belt. Money continues to pour into this country via the Atlantic seaboard by millions of dollars weekly in payment for munitions of war and food products, but only scant drippings have reached the Western States. Perhaps any loose dollar is suspicious that it will be sandbagged in this reckless area. It will. The workingmen of the country seem to be holding the sack these days. Last week it was estimated that the wage increase aggregated some \$64,426,464 annually, and affected some 700,000 workingmen. Raises in wages were partly voluntary and partly the result of strikes. Wages in certain coal industries were advanced \$20,000,000 a year, all of which comes out of the pockets of the public using coal in that belt. The enormous gain in wages means, of course, a wider circulation of money, but in that circulation some one or several handlers in the circle are getting an unusual rake-off. If the ordinary citizen could put his hand on the rake-off expert he would feel that he knew a little of where the profits go in this strap-game of life.

REGARDING THE DUBLIN EXECUTIONS.

This oscillating old world just now is dotted with groups of mental alienations which contribute freely to the general unrest occasioned by the big war. One of the most regrettable is the recent useless revolt in Dublin; the undertaking of a comparatively small number of hot-headed and sadly misguided nationalists,



HIS FIRST BATTLE
From the State Journal (Columbus, O.)

representing old-time conditions in Ireland, and backed with funds and advice by trouble hatching compatriots in this country and the secret agents of Germany as shown in the despatches. The folly and uselessness of the uprising was expressed by a small band of conspirators in one small area of the city, their flaming minds foreseeing a general uprising of the Irish people. Only temporary madness and the wild promises of outsiders could have blinded them to the fact that over 160,000 of their fellow countrymen were at that very moment cheerfully and loyally laying down their lives in the trenches of France to defend the honor and integrity of the United Kingdom. Such loyal men proclaim the attitude of a country, and not the misled band of conspirators. The Home Rule party still stands by England in Parliament. Because the Sinn Fein members were allowed to parade freely and to openly talk treason, the same freedom that was allowed the "army" of Sir Edward Carson, they mistook the government's liberality for fear; so their daring grew

with the days. When they went from threats to firing on public buildings, the situation was transformed, and the government's hand promptly and decisively closed on the rebels. Irish history is full of precedents, and the leaders knew what failure meant. The circumstances, with the hand of Germany so openly shown, left no alternative but prompt executions. England's new spirit in her relations with Ireland during recent years savors strongly of the square deal, and a guarantee of eventual home rule. The New Ireland, with its home rule hopes, is rapidly crowding Sinn Fein movements from the map, and the day is soon coming when Ireland will take her associate place in the United Kingdom.

"WETS" vs. "DRYS."

Very little is being said in the California press regarding the big contest on the liquor question which is scheduled to be threshed out at the polls next November. Owners of newspapers realize that unless they have the courage of their convictions they are monkeying with a buzz-saw that will gouge into their advertising receipts, as Editor Hearst discovered not long ago. "Sidetrack all copy on the liquor question" is therefore the standing order in practically every editorial room in the State. California presents an unusual knotty problem in this world wide drastic contest that is sweeping over the world, because of its immense viticultural interests. The annual products from that source in wine and brandy is valued at over \$15,000,000 per year, and growing. The position of this industry, backed by many homes and an industrial folk that are of the substantial foundation of the commonwealth, is unquestionably a stickler with many conscientious voters. Other interests outside the saloon proper feel compelled by force of circumstances to join the latter to protect their own bailiwicks. The hotel interests, for instance, organized this month to defend their \$200,000,000 investments. The big cities and towns of the State are admittedly the citadels and Verduns of the "wets," while the country is apparently criss-crossed with the main trenches of the "drys." Old California residents familiar with the days of general freedom of a few decades ago, attribute in a large measure the force of the present "dry" movement in this State to the many settlers who have come from the Middle West to make homes here. The West is still the freest section of the continent, politically and mentally, and the spirit that animated the '49ers still pervades the descendents of Californians, and that is the less laws the better for a people who know how to take care of themselves and respect the rights of others.



TOWN CRIER

—Now that appendicitis has lost its popularity and attendant emoluments for the medical profession, a genius in his line has discovered another promising malady that shows signs of being developed into a capital substitute for keeping the blood and the fees of patients moving. "Angina of effort" is its name, and its territory of debauch is naturally the home of those burdened with the mazuma, multi-millionaires, centipedes, jitney drivers, motor maniacs, editors, Bryanites, war munition manufacturers, radical suffragettes, Roosevelts at their wildest, bank presidents and hook-worms. The field covers a wide range, but the doctor who invented this new malady was determined that the present war should not cut into his field of emolument. This new disease, "angina of effort," under a proficient expert, expresses itself with shooting pains in the chest and the patient's bank account. Angina weakness is said to be developed inordinately by the modern rush of life. Doctors chasing down cases should take warning accordingly.

—Brains win, as usual, and San Quentin has come into its own, at last, as an agency to provide specialists in gray matter. San Francisco has furnished that institution some of the shrewdest caputs, but they were considered then as being somewhat declassé in the fact that they were convicted. A fig for such consideration in these thrifty days in chasing the Almighty Dollar. So the "brains" of the recent interstate arson gang, that made oodles of money before it was caught, has been offered a position of \$6,000 a year the moment his sentence expires. It computed that one-third of the fires in this country are the work of arsonists. Burright is a genius in this line. He will detect and explain to the insurance company the tricks played by artist arsonists in collecting insurance. By a little ingenious reorganization of its inmates, football games, rowing regattas and dramatic performances, there is no reason why San Quentin may not rival the State University in turning out brainy builders of the commonwealth.

—Those cheerful humorists of the city treasury, the board of supervisors, have decided that it is absolutely necessary for the city to have a paint inspector, one of the breed that Ruef described as being amply competent to lick the paint off a house. There seems to be something in the taste and the pay that these cheerful contributors to political buffoonery thoroughly enjoy. The University of California is making tests of paint by competent experts right along, but apparently the board of supervisors want a man who is a specialist in smelling and tasting paint exclusively within the city limits of San Francisco. Why go to Berkeley to have paint tested, when the time might be better employed in painting the political machine in the red-light district? However, the appointment of a paint inspector sounds reasonable politically, for it naturally paves the way of the appointment of a paint eradicator with a salary of \$200 per.

—"Rev. Madison Slaughter laughed in his most attractive manner, as Constable Rugh threw open the door of the felon's cell and the prisoner passed in." That is the way in which this ex-reverend gentleman expressed his easy-going conscience after conviction, according to a reporter. Perhaps the recommendation of mercy on the part of the jury lightened his heart and cheered his hopes. Could anything more blasting than this attitude and frame of mind show the folly of his claim of innocence against the charges brought by the fifteen year old girl? A rather slippery cel of the cloth is such a fellow that can salve his conscience so easily and complacently.

—Jules famous restaurant, south side of Market street, just below Third, is now offering a remarkably attractive 40 cent luncheon as an attractive feature. Though the price is less than formerly, the luncheon is of the usual high quality of this widely known establishment. Dancing, the best of music, cabaret entertainment, is provided during dinner in the evening. \$1 with wine.

MRS. PATTEN SCORES A TRIUMPH.

Society people turned out in large numbers to the dramatic recital of Louise Anderson Patten held at the Hotel Shattuck, Berkeley, on the afternoon of May 10th. Mrs. Patten, a cousin of Thomas Nelson Page, by the way, is a graduate of the Emerson College, Boston, and has had professional training on the stage. She is well known in the Bay cities for her fine and conscientious work, but on this occasion she reached the high-water mark in her presentation of Hermann Hagedorn's miracle play, "The Triumph of Love."

The author belongs to that notable class of young dramatists trained by Professor Baker of Harvard. He recently wrote a Shakespearean masque for William Winter, which created a furore in New York. But his miracle play should bring him a wider fame. He is fortunate in having such an interpreter as Mrs. Patten, who seems to have been born for the part. Mr. Hagedorn has granted her the use of all his published works, and she is introducing them in the West. It remained for the miracle play to grip the audience, a play in which a mother holds back death from her sick child by the white flame of an absolutely selfless love, till, shorn of his strength, Death falls away and makes room for Life.

Nothing so powerful has been presented since Nazimova was here in "War Brides," but the marvel of this presentation is the fact that Mrs. Patten, without any stage accessories, roused her auditors to such a height of exaltation that they left the hall as though they had seen a vision. It was the perfection of artistry.

HOW THE WAR STARTED.

The "British-American" has the following story regarding how the war started:

The Crown Prince was having a nice little chat with his father and apropos of nothing said: "Father, who started this war?"

"I know," said his father, playfully, "but I won't tell."

"Did Cousin George start it?" persisted the youth.

"No," said father.

"Did Cousin Nicholas?"

"No," said papa.

"Did Francis Joseph?"

"No," said the old man.

"Well, who did, then?"

"I'll tell you, son. You remember Teddy Roosevelt came out of Central Africa and called on us several years ago, and I showed him our magnificent army; I showed him our great and glorious navy; I showed him the Zeps and the submarines and the gas bags; and Teddy, greatly impressed, slapped me on the back and said: 'Bill, my boy, you can lick the world.' And like a damned fool I believed him."

—"When you didn't have your fare, did the conductor make you get off and walk?" "Only get off. He didn't care whether I walked or sat down"—*Topeka Journal*.

Allen's Foot-Ease for the Troops.

Many war zone hospitals have ordered Allen's Foot-Ease, the antiseptic powder, for use among the troops. Shaken into the shoes and used in the foot-bath. Allen's Foot-Ease gives rest and comfort, takes the friction from the shoe, and prevents the feet getting tired or foot-sore. Drug and Department Stores everywhere sell it, 25c. Don't accept any substitute. Try it to-day.

Novelties for "Welcoming" and "Bon Voyage" Packages

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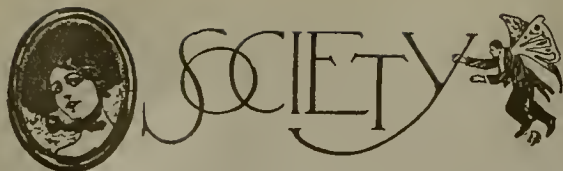
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Bereavements of Scotts.

Rejoicing in the Scott family over the advent of a son into the home of the Harry Scotts, was soon turned into gloom, for the little boy's brief span on earth was artificially lengthened into three days, and then even the oxygen failed to keep the breath of life in the little body.

This was the first grandson in the Scott family, the Walter Martins having two little girls, and there was much jubilation over the fact that there was a new offshoot on the family tree—but the winds of destiny snapped the tender little twig.

One of the sad features of the affair was that the news of the arrival of the baby was sent to the Jackling yacht by wireless, and Mrs. Walter Martin was thus apprised of the welcome tidings. The yacht could not be picked up by wireless when the baby breathed its last, and so at this writing Mrs. Martin is still rejoicing in the birth of a son to her brother.

For a day or two the young mother was in a precarious condition, but her magnificent vitality pulled her over the hard places, and there is no need now for anxiety over her condition.



Reputations Go up in Smoke

Country cousins continue to be shocked at the presence of My Lady Nicotine. On Monday of this week there were the usual luncheon parties at the St. Francis Hotel. Mrs. Fred Kohl parted a shopping tour in the middle, with an early luncheon lightly veiled in pale gray smoke, for Mrs. Kohl allows herself only two cigarettes at the noon hour.

A few tables away the Templeton Crockers were entertaining Miss Marion Newhall and a party of friends, and before long their table was enveloped in an impenetrable haze of fog.

Mrs. Talbot Walker and her party of girl friends blew dainty puffs with the accustomed ease of those who have learned the etiquette of the cigarette at finishing school.

Mrs. Robert Hayes Smith and Miss Leslie Miller lunched together before going to the skating rink and Mrs. Smith enjoyed a cigarette between courses as is her wont—Miss Miller is one of the few girls who cuts Lady Nicotine dead—at least in public.

But the fact that there were several others who did not add their quota to the columns and spirals of smoke that hung in the air like clouds gone astray, did not serve to assuage the outraged feelings of a severe looking couple. In the midst of their luncheon, with most of their food untouched, the man ordered the waiter to bring the check, hustled his wife into her coat and prepared to leave the dining doom. The waiter asked whether anything was wrong with the food, and in stentorian tones that must have registered on most of the eardrums in the room, he announced that decent, God-fearing people where he came from didn't countenance women who flouted their viciousness, and they hadn't come to the city to have their standards corrupted!

One of the society women who overheard him remarked that the "old boy ought to stick around until he became used to the life," and the irate couple left the dining room with this advice affronting their ears. I discovered afterwards that they are wealthy people from Wisconsin on the lap of their wander-year. Evidently the "best set" in their home town has remained pure and undefiled, and it would be safest for them to stay hermetically sealed there, for they are bound to succumb to apoplexy before they ever enter the second lap of their journey.



Mixed Drinks

The skating fad has not only given a crisp tang to the diversions of the younger set, but it has provided the clubmen with a new afternoon diversion. Ned Greenway "broke the ice" (appropriate figure of speech) and now a number of his clubmates have followed his example of dropping in there for an hour to watch the gyrations of the beginners and the grace of the professionals.

The genial Ned also set the example of inviting the more charming of the professionals to drop into his box for refreshments, and now it is not an unusual sight to see society sipping



Miss Edith Chesebrough, whose brilliant playing won the Northern California Golf Championship for 1916 at Burlingame by defeating Mrs. C. F. Ford, last year's champion, by a score of 5 up and 4 to play.

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its beverages with one of the performers. The other afternoon Greenway had a loge party, which included the Misses Anna Peters, Leslie Miller and Mrs. Robert Hayes Smith, and as all three of these young women are on the floor constantly, he would have been left pretty much to his own devices had it not been for the Queen of the Ice, who "sat out" the between-whiles with him.



Romantic Youth

The other day I heard two devoted and cautious mothers discussing the propriety of letting their debutante daughters spend so much time at the ice rink. Said one: "I don't exactly like the idea of daughter skating around with that good looking, graceful young man that she has engaged as teacher, but what can I do about it?"

Thus spoke up the equally watchful mother: "Oh, we needn't worry about it—our girls are not the kind that elope with chauffeurs, skating instructors, and such. Why, only the other day a group of girls were at the house, and I overheard them agreeing that one of the reasons all the girls are so anxious to become proficient on the ice is that Corbet Moody spends so much of his time there, and is such a beautiful skater that the girl who can qualify on the ice will have a great advantage over the others."

Corbet Moody is one of the very wealthy and very eligible young men, and as that list is never a long one, he naturally does not pass unnoticed by matchmaking mothers and appraising daughters. Young Moody is interested in forming hockey teams to battle on the ice, and he is trying to train some of the young Blingum polo players to form. Moody played hockey with the Harvard team while he was at Cambridge.



Festive Wedding Bells

The marriage of Miss Lucille Johns and Charles Warren Hunt, Jr., on Tuesday night, was one of those gala weddings



Mrs. Hubert L. W. who was prominent in the scene with Miss Edith Chesebrough, Mrs. C. F. Ford and Mrs. Max P. ...

which the guests fold away in their memory boxes, designed for orange scented affairs. The bride's gown was a wonderful filmy combination of tulle cloth of silver and real lace, a gown that had all the fluffy float away effect of the season, the real lace and silver cloth seeming to just hold it down to earth. The attendant, Mrs. Paul Ford and the Misses Marie Louise Harrington, Florence von Lemann, Pauline Woodson and Helen Hooper, wore gowns that made the bride's gown look like a French corsage bouquet. There were very interesting details, blue, green and lavender. Miss Helen Hooper gave a gift at the end of the rainbow and the blue rose wore by Miss Wheeler at the other. Miss Helen Hooper came from New York to officiate at the wedding, and an avid tennis enthusiast by that set now that the wedding preparations and arrangements are over.

The young couple have been to the ... and will reside in San Francisco. ... makes it possible for him to make San Francisco his headquarters, but as he is a staff officer in the army, his work is apt to carry him to the ...

Some As Cooks' Helpers

A group of women from ... forming a class in domestic science ... nursing and all the rest of it, ... business in life ... the fact now in Newport and New York ... to their class is ... which all the ... vite ... their lives ... Mrs. ...

On the ... of Mrs. ...

Chinese chef that used to preside over the culinary department of the old Fair mansion in Pine street taught her all his secrets. To this day she carries a scar on her hand as testimony that she was an active member of the Cooks' Helpers Union. The girls down the peninsula way who are talking of spending part of the summer in domestic and sick room lore include the Misses Elena Eyre, Arabella Schwerin, Gertrude Hopkins and a number of others. But so far their plans are nebulous.

Mrs. C. Hortington Mitchell of Nome, Alaska, who is staying at the Hotel Oakland, gave a very pretty luncheon Monday, May 15th. Her guests were Mesdames U. S. Webb, S. V. Wilson, L. A. Burrell, Carl Brown, Halstead, Bert Brown, Aurnee Goodwin. Among the prominent arrivals at the Hotel Oakland are Mr. and Mrs. E. R. Lemare and family of New York; Walter Gibbs and Kenyon Musgrave of London; Mr. and Mrs. Jas. Ford Rhodes of Boston; Mr. and Mrs. Arthur H. Herlock of Hanford; Mr. and Mrs. Billee Taylor, A. D. Gibson, Portland; Mr. and Mrs. W. H. Adams, Stockton; Lella Smith of Philadelphia; Otis Skinner, New York; Mr. and Mrs. Wm. E. Kleinsorge, Sacramento, and Mr. and Mrs. J. N. Barde of Portland. Mrs. Jno. F. Finn of San Francisco has taken apartments at the Hotel Oakland.

The tea and supper crowds that throng the St. Francis days have as their dominant interest the new sport of skating, and keen partisanship is taken by the element that favors the American and the following that swears by the fancier European style. The headquarters of the Happyland Ice Carnival in the St. Francis are filled with smart devotees of the latest fad, and tables in the big hotel are filled with animated votaries of the Ice Palace, who expound their theories of correct form with fervid emphasis.

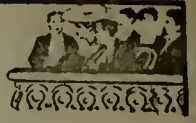
On the evening of Friday, May 26th, the first game of hockey ever played in California will be contested at the Techau Tavern Ice Palace at Eddy and Jones streets, and great will be the festivities of the occasion. The competing clubs are the Polo club and the San Francisco hockey club. At the Techau Tavern at Eddy and Powell there will be observed the wonderful hockey dinner and gymkana at 6:30 o'clock, and then at 9 o'clock at the Ice Palace a complete hockey away, will be played the hockey game. As to be expected, society is enthusiastic over the dual function. After the dinner and gymkana at the Tavern there will be a grand rush to the Ice Palace. Both at the Tavern and at the Ice Palace the spectacle is sure to be a joyous and a brilliant one. In addition to the hockey game and the gymkana and dinner, ... "Bulletin's" annual outing ... This year the little ones will go to the Sierra Crest Mountains. Among the patrons of the ... Mrs. William H. Crocker, Mrs. James L. Flood, Mrs. John W. ... Mrs. James Ellis Taylor, Mrs. Augusta Taylor, Mrs. Frank J. ... Mrs. Rudolph ... Mrs. Harold ... Mrs. James Otis, Mr. C. O. G. ... Mr. ... Mrs. Leroy Nickel, Mr. ... Mr. ... Mrs. James I. R. ... Mrs. A. ... Mrs. H. L. Hortington

On Tuesday, May 23rd at 10 o'clock ... will give a concert ... essential elements of ... will play a number of ...

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PLEASURE'S WAND



"Obey no wand but *Pleasure's*."—Tom Moore.

PERSONAL ADVENTURES IN A WHIRL OF TALCUM

BY HENRY McDONALD SPENCER

*Wilt thou yet take all Galilean? But these thou shalt not take,
The laurel, the palms and the pæan; the breast of the nymphs
in the brake.*

The Talcumed Show at the Columbia

This may be said for musical comedy: There is no sham or hypocrisy about it, nothing esoteric or concealed—not even the fair forms of the young lady assistants. At least we hear no pedantic piffle about the "Art" of the mummer (or "artistry" in the case of a she-mummer), no, indeed, what are there is in the performance is credited to where it belongs: The authors—if there are any—and the stage director.

The eupeptic young ladies who form the chief attraction in this form of entertainment are hired frankly and solely for their pulchritude, and provided they know their right hand from their hind foot, they do well enough; for, as Oscar Wilde pointed out, "being" is an art in itself. For the rest, the leading lady does not have to sing very well if she is good looking enough—the better looking, the less she has to sing, e. g., Lilian Russell—and the comedians would disdain such an emasculated view of their work as to call it "art."

Therefore, the best test of m. c. is: Do you like it? It is provided for entertainment purposes pure and simple; there is no lesson, no Uplift, no Improvement. And what better function can the stage fulfill than that of entertainment? Put it to the question: Of all the plays that have been written did one of them ever make a dreadful dawn any less dreadful? But if you are carried for a moment out of the dull gray world into a region of Romance and color, in which the women are transformed into beings beautiful as Thetis, graceful as Iris and enchanting as Circe, then you have had something much more worth while than preachments, clinical lectures, sex-hygiene lessons, white slave expositions, or the other didactice drool of our Puritanical stage.

*Thou hast conquered, O pale Galilean; the world has grown gray
from thy breath.*

Therefore, musical comedy comes mighty near to being art after all; in any event, it is the most Greek thing that is produced beyond our footlights.

Now, having this out of my system, what was I going to talk about? Oh, yes! "The Midnight Girl" at the Columbia, which is a perfect illustration of what I mean. There is a plot, I suppose, and if Watson had not mislaid the needle, I might be able to unravel it, but then the beauty of the Midnight Girl is that she needs no plot, she is quite alright by herself, thank you. Speaking generally, the stage is bright and is kept constantly festooned with shapely and husky young women in all stages of undress; the music is tuneful, if reminiscent; the jokes old favorites; the singing agreeable, and the leading voices sufficiently pleasing without inviting comparisons with this or that grand opera star. What more could you ask? The leading lady—or prima donna, I beg her pardon—Miss Eleanor Henry, has quite the kind of voice I have just described; she is good looking and, what is more to the point, has a personality. For one thing at least I take off my hat to her: She is not afraid of comparisons with her chorus, for in the last act when Miss Henry "and ensemble" appeared for the finale, she was attired in the very frankest kind of a beach promenade suit, and believe me, she would go in the front row anywhere, even if she never sang another note.

It would have been agreeable to have had a solo or two from our old favorite, Arthur Cunningham, but on Monday night, at least, he stuck to the original text, and I suppose that we should be thankful that we were spared some flag waving or sob songs, many of which are more distinguished by their sentiment than

beauty. The leading male singer, Madison Smith, was a well nourished gentleman with an excellent voice, and without the slightest trace of animation in his face or manner. Evidently he was chosen for his voice. Dorothy Webb jollied the conductor in true Broadway style, and was a pronounced hit with the audience. There was none of the principals, however, who was given a heartier reception and more applause than Maude Beatty, who played here in the Gaiety, I believe; she looked very handsome in her last act costume, and sang truly in the grand manner and with much vigor and expression.

It would be unfair not to mention Edwin T. Emery and William Lorraine, for following the intimation conveyed in the foregoing, if there is any conscious "artistry" on the stage, it is the production, aside from the authors, of the directors. Much credit must be given them for the pictures, groupings, coloring, training, and the fact that not once did the performance sag. I know what that means.

And now, the *bon bouche*: The ladies of the chorus show a distinct tendency to get away from the anaemic or tubercular type of flapper, which appears everywhere just now both on the stage and in life; they were robust—you know, the robustness in the right spots—and I, for one, am not sorry.

My judgment? The third from the end, stage right, in the cabaret chorus before the curtain at the close of the second act; also the fourth from the left in the opening nurses' chorus in the first act. "You know me, Al."

P. S.—This is the only musical comedy review which contains no reference to the "tired business man."

* * *

A Well-Acted Preachment at Pantages

How far the stage may be used to advantage to convey preachments either for or against Puritanism, is a question, but there is no question as to whether "The New Chief of Police" at Pantages this week is well done or not. Certainly it is a most excellent performance on the part of Landers Stevens, Georgia Cooper and company; the characterization is uniformly true. The preachment in this case is in favor of redlight segregation and against the alleged sins and shortcomings of "society." When you have a goodlooking and magnetic actor uttering platitudes, the house, i. e., the average man, is sure to be with him; but when in addition he takes a fling at those constituting that mysterious secret order called "Society," which, according to the stage, is undermining the foundations of the republic, then the protagonist of the play is bound to carry the audience off its feet. And for the simple reason that not over one-tenth of one per cent of the population may fairly be included in that mystic band. However, plays are not built to express ultimate logic, but to fill the theatre, so there you are.

Redington and Knight, tramp clowns and acrobats, gave a novel and highly entertaining act which especially pleased all the children—myself included. This is what I call a vaudeville act. Every one envied the male member of the team of Archer and Carr when he held his partner's hand so long, at least I did, although for such a goodlooking girl he might have had some brighter patter. Mrs. Bob Fitzsimmons must have had a hard life with Bob, for she always looks so sad. She conveyed the impression that the ship had just been submarined, and therefore did not do herself justice. Why doesn't some one stand in the wings and tell her to "smile a little"; even a canned smile is better than gloom. The young ladies who constituted the Musical Six all worked hard. By the way, the harpist is a peach. In direct contrast to their predecessor, they appeared to be having a lot of fun themselves, and although I don't know that they fiddled and played any better than the orchestra, they certainly went well.

At the Orpheum this Week

A unique sketch—or as some of my contemporaries say—a *most unique*—(as if there could be degrees of "unique") was presented by Helen Lackaye and Co. called "Overtones." The setting betrays the new influence, and was a remarkable arrangement of yellows, the most futurist scene that we have had on our local stage. It also showed that a talking play can go and that the old theory that you must have action is now outmoded. However, both Wilde and Shaw proved that years ago. The performance was very pleasing and reflects great credit on the author, players and producer.

Without wishing to make any invidious comparisons (what hypocrisy, as if that is not just what I am going to do) I think that Lydia Barry has it on Stella Mayhew, who was a headliner last week and received much favorable mention. She is funnier, not so obvious and more magnetic. Aveling and Lloyd also really are funny, I have to hand it to them; therefore it is a pity they don't have some of their patter rewritten. We all know that ladies drink and sometimes are in liquor; but in some way, perhaps foolishly, we don't like to hear it made a subject of third party jest. I am decidedly anti-Puritan and in favor of the greatest freedom for the individual—also my reason tells me that patriotism is only sublimated parochialism—nevertheless there are some feelings stronger, apparently, than reason.

Dear, delightful Fritzi Scheff was there again this week with her saucy little fling of the skirt, so that I almost forgive her for being a Teuton. The Luxanne Dancers showed nothing more than what one can see in any well regulated dancing school, and otherwise the bill contained the usual fillers.

* * *

Advance Notices

Orpheum—Marie Cahill, one of the most delightful comediennes on the American stage, will next week head one of the best bills ever offered at the Orpheum. Miss Cahill, by force of her personality and art, has become pre-eminent in her profession, and has triumphed both in musical comedy and in vaudeville. Dorothy Toye, the girl with two grand opera voices, soprano and tenor, will be heard in popular and important numbers. Jim Cook and Jack Lorenz will appear in the comedy skit, "The Millionaires," in which these satirical humorists portray a couple of knights of the ties. Sven-gali, a dog whose mentality has been the cause of many lectures and clinic examinations, will give a performance that borders on the miraculous. The De Leon Sisters, two pretty girls, will sing a number of songs with elaborate costumes and stage settings. Willing, Bentley and Willing, who are two comedians, one in black face and one in white, will present a little darktown travesty they have called "Scrappy Coons." Manuel Quiroga, the young Spanish violinist, in compliance with a numerously expressed wish, will play a return engagement which will be limited to next week only. The Orpheum Travelogue will consist of Indoor Chinese Types and Scenes in Old Beskra (Algeria) and Roucn (Normandy). Next week will positively be the last of the charming Watson Sisters, and also of Helene Lackey in the much discussed and highly original and successful play, "Overtones."

* * *

People's Philharmonic Orchestra at Pavilion Rink—A musical novelty of great importance and of great beauty is promised at the next People's Philharmonic Orchestra concert, at Pavilion Rink, Thursday evening, May 25th, when a large choral organization from the Pacific Musical Society, augmented by some of the best professional talent in San Francisco will appear in Debussy's exquisite work, "The Blessed Damosel," supported by the sixty-five instrumentalists of the symphonic orchestra under the direction of Nikolai Sokoloff. This will be the first local presentation of the work as it was written, and it follows a production given by the choral section of the Pacific Musical Society under Albert Elkus' direction, with a




Marie Cahill, who is so different from all others next week at the Orpheum

piano arrangement of the rich orchestra score. "The Blessed Damosel" is an adaptation by Frank Damosch of the poem by Dante Gabriel Rossetti, and set to music by the master musical colorist of modern music.

The work calls for two solo roles, and they will be sung by Miss Myrtle Claire Donnelly and Mrs. M. E. Blanchard, in the roles of the "Blessed Damosel" and the "Narrator," respectively.

In addition to the presentation of the Debussy work, the program will offer a schedule of splendid orchestral numbers. Haydn's D major symphony; Von Weber's overture to "Oberon," one of the most melodious and popular works ever penned, and two selections, "In the Aul" and "March Sardar," from the "Caucasian Sketches" of Ippolitow-Ivanow, will be the orchestras offerings.

General admission is 25 cents and reserved seats 50 cents. Tickets may be secured at Sherman, Clay & Company's and at Kohler & Chase's, or, on the night of the concert, at Pavilion Rink, corner Sutter and Pierce streets.



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Columbia Theatre Musical Comedy Season a Great Success

"The Midnight Girl" is playing to crowded houses at the Columbia this week, where a Broadway show is being given at local stock prices. Two dollars worth for from a dollar to ten cents. The show will be continued for next week. Every advance promise has been kept, and seats are at a premium at the Columbia. Matinees are given on Wednesday, Saturday and Sunday. The second week begins Sunday.

* * *

New Program at Pantages.—Lew Williams and his "South American beauties," will star on the new eight act program which opens at the Pantages on Sunday afternoon. Of course, the girls are not natives of the far-away republic, but the plot is built on the travesty lines of a make-believe State that rises in revolt of the prevalence of dancing—hence the title, "A Tangoland Revolution." There are three brothers, the Hickeys, on the bill, who have been scoring a knockout success along the circuit, with their acrobatic fun. Hyman Adler, the character actor, will be seen again in his playlet of the Ghetto, "Solomon's Bargain." Jennie Middlevitch, who was "discovered" by Mrs. Alexander Pantages while working in a millinery store in Seattle, has proved a real find. The girl plays the violin with the touch of a genuine master. There are others, including Sprague and McNeece, entertaining skaters; Harry Gilbert, a Yiddish lad who warbles operatic arias; the Field Sisters, Grecian dancers, and the newest chapters of the serial, "The Iron Claw."

* * *

To Celebrate Shakespeare's Tercentenary.—To-day is the day, this Saturday, when every loyal San Franciscan who admires the greatest of dramatists will wend his or her way to Sutro Forest, near Forest Hill, southeast corner Sloat Boulevard and Nineteenth avenue, at 2:30 p. m., to witness the beautiful celebration given there of the famous "garden scenes" from Shakespeare's plays. A wealth of excellent talent has volunteered to take part in the acts, scenes, folk dances, choruses, etc., many of the effects being represented as in the poet's time.

The programme opens with the overture of Mendelssohn's Midsummer Night's Dream. Part I furnishes a village green of the time of Shakespeare, with a cast of village characters and several dozen young girls of well known local families who divide the parts of straw gatherers and fuel gatherers for the purpose of portraying life at the time Shakespeare lived on the banks of the Avon. Part II presents a German phantasy of The Midsummer Night, with Shakespeare, Titania, Oberon and Puck in the cast, and a swarm of dancing fairies and gnomes, followed by a duet, "I Know a Bank Whereon the Wild Thyme Blows," by Miss Ruth Gibbs, soprano, and Miss Bessie Margaret Murray, mezzo-soprano. Part III introduces scenes from The Tempest, with songs, dancing and music, followed by Charminade scarf dance by Misses Sara Jackson, Estelle McGuire and Peggy Parrish. Part IV is a scene from "As You Like It," with the hunter's song, "What Shall He Have That Killed the Deer?" Part V closes the programme with a dance of the hours, the dawn, morning, noon, afternoon, evening, night. All the dances, except those in the Tempest, will be directed by Miss Helen Adler. Admission, adults, 50 cents; children under 12, 25 cents. Take Haight street cars, No. 17; Mission cars, No. 12; or the fire road for automobiles on 19th avenue.

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday, May 21st

AN EXTRAORDINARY BILL

Lew Williams and His South American Beauties. "A TANGOLAND REVOLUTION." A Musical Farcelet Up-To-The-Minute. THE THREE HICKEY BROS., America's Greatest Acrobatic Trio. HYMAN ADLER & CO., Presenting the Commercial Comedy "SOLOMON'S BARGAIN," Tenth Episode of "The Iron Claw" and several other Pantages Features.

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The Big attendance makes it possible. Plenty of Girls—Principals who can sing, comedians who can't funny, beautiful stage effects. Matinees, Wednesday, Saturday, Sunday 10 to 12.

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Week Beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY

AN EXCELLENT SHOW

MARIE CAILLIE Who is So Different From All Others; DOROTHY TOYE The Girl With Two Grand Opera Voices; JIM COOK and JACK LORENZ in "The Millionaire"; AVENUE THE Canine with the Human Brain; THE DE LUON SISTERS in their Song Successes; WILLING, BENTLY and WILLING in "Scampy Cousins"; MAMIE GIBBONS the Young Spanish Violinist, Return for One Week Only; NEW ORPHEUM TRAVELERS. Last Week WATSON SISTERS, Those Two Girls, and HELENE LACKAYE in "Orations."

Evening 10c., 25c., 50c., 75c. Matinee Prices (except Sunday) 10c., 15c., 25c., 50c. PHONE DOUGLAS 71.

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Stuber and Pierce Streets

SYMPHONY CHORAL CONCERT

PEOPLE'S PHILHARMONIC ORCHESTRA

NIKOLAI SKRIBINOFF, DIRECTOR Third Season

THURSDAY NIGHT, MAY 25

Grand Production of DEISSY'S "BLESSÉD HAMOSEL," Chorus 45 Voices. Pacific Musical Society Orchestra. Arias by M. S. S. Soloists—Mrs. M. E. Blain and Mattie Chare Donnelly. Also Haydn's D Major Symphony, Von Weber's "Overture," and H. Purton's "Ivanow's" Caucasian Sketches. Seats 25c. and 50c. at Sherman, Clay and Kohler & Chase.



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According to the introduction of the author, George Hamlin Fitch, this little book "is intended to round out and complete the studies in literature already issued in 'Comfort Found in Good Old Books' and 'Modern English Books of Power.'" In this third book the author has selected representative American authors who in his judgment best represent the national genius. The limits of the book make it imperative to include only a few of the greatest authors. Among his selections are Emerson, Walt Whitman, Irving, Poe, Hawthorne, Cooper, Longfellow, Lowell, Holmes, Whittier, Howells, Mark Twain and Bret Harte. The aim of the author is to arouse interest in these great American authors, and to indicate their best works. Tons of alleged literature floods the reading public monthly, and only by fine discrimination and some knowledge of the field can the ordinary mortal reach the great spiritual writers whose works are lasting and stimulating. The representative writers selected by the author have made American literature known to the world—and every American reader should know them familiarly and what they stand for.

Price, \$1.50 net. Published by Paul Elder Co., San Francisco.

"The Case of the Filipinos."

This is the first book on the Philippine question by a Filipino of the younger generation educated in American schools. It voices a generation of Filipinos that has grown to maturity during the period of American sovereignty over the Islands. Maximo Kalaw, the author, presents the different stages through which American public opinion with regard to the Philippines has passed. He makes it clear that the American educational policy of emphasizing the advantages of American occupation, and suppressing the desire for independence, has failed. He shows that the Filipino youth is even stronger in its aspiration for independence than the generation that is passing by, and that the desire for national independence cannot be eradicated from the hearts of the Filipino people. He argues from this fact, as well as from the American principle that "just governments derive their powers from the consent of the governed," that the only wise course for our government to pursue is to grant the Filipinos a speedy independence. The most important fact brought out in this book is that the Filipinos are a distinct political entity, bound together by a highly developed sense of nationality, and that thus the real issue is not the success or failure of American experiments in the Islands, or the fitness or unfitness of the Filipinos to establish American institutions, but the relation that should exist between the American people and the Filipino people.

Price, \$1.50 net. The Century Company, New York.

"Rajani, Songs of the Night."

In the introduction to this little volume, David Starr Jordan has set forth succinctly and sympathetically the effort of a young Hindu scholar to express in English "free verse," something of the dream-poetry of his native Bengal. The little poems are not translations, nor imitations. They are the fancies of the night, "Rajani," suggestions and hints of the emotions which darkness awakens in the mind of a mystical scholar. In the first of the series, "Bhikshu" (mendicant), the poet, feels himself awakening as a suppliant for reality in the light of Oriental thought. With the dawn, he hails the Lotus as the symbol of the source hence flows the "nectar of sustenance," the life impulse which vivifies all living creatures. "Rajani," the world of baffling dreams, showers down its strange sensations, but with all there goes the hidden sense of lack of reality. The author, Dhan Gopal Mukerji, is 26 years old, and has graduated from universities in Calcutta, Tokio, University of California, and Stanford.

Price, \$1 net. Published by Paul Elder & Co., San Francisco.

—A total of 450 enemy ships had been detained, seized or captured by the Allies in all parts of the world since the beginning of the war, is reported. The British merchant ships lost through war operations are to be exactly balanced in number by the new ships added to the register during the war.

NEW YORK, THE BIGGEST CITY IN THE WORLD.

New York is the largest Jewish city in the world. It is the largest Irish city, there being 674,721 of Irish blood there. There are 723,333 Germans, 306,422 Austrians, and 735,447 Russians.

New York spent last year \$424,662,455.06, which was \$4,000 more than its income.

Its debt is \$1,361,483,821.28, greater by more than \$250,000,000 than the debt of the United States, and six times the combined debts of Boston, Philadelphia and Chicago.

There are 3,087 miles of water pipes under the city; the capacity of the reservoirs is 170,000,000,000 gallons, and the conclusion of the Schoharie project will add 80,000,000,000 to this.

The Police Department costs \$16,241,323. There are 10,674 policemen. The Fire Department costs \$9,719,945.

Every day 290,000 persons arrive or depart from the city through the railroad stations.

The railroad systems terminating in New York have a mileage of 45,323, or 18 per cent of the total mileage of the country.

Every thirty minutes a new business corporation is formed in New York, and every forty-five minutes one is dissolved.

Every four minutes a new being is born, to have the proud distinction of being a native New Yorker. Babies to the number of 150,000 were born there last year.

New York has 38,000 factories. They employ capital amounting to \$1,800,000,000, and turn out \$2,900,000,000 worth of goods a year.

More than 21 per cent of the nation's banking resources are there. The banks have a capital of \$216,157,000, and deposits of \$5,377,461,797.

Every day the traction facilities carry 4,967,680 persons.

The city has 198 parks, with an acreage of 8,615. It has 1,500 hotels. More than 500 conventions are held there a year.

There are 250 theatres and 600 smaller places of amusement.

There are 1,525 churches, with 1,709,241 communicants.

—Jay Hayrake (at continuous performance)—Gol darn it, Mandy, them's the same two actors that come out three hours ago and they are doing the same old tricks! This is another of them cheats.—Puck.



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Consul Garcia and General Alvaro Obregon discussing a message from First Chief Venustiano Carranza. In the background is Manuel Prieto, Mayor of Juarez.



Mrs. Lewis Vernon Harcourt, a niece of the late J. P. Morgan, whose husband, Vernon Harcourt, is mentioned as a possible successor to August Berrell, recent Secretary for Ireland.



Colman du Pont, president and manager of many big interests in Delaware and New York, builder of the \$28,000,000 Equitable Building, New York, and considered the "business man's" candidate for the Presidency.

PHOTOGRAPHS TAKEN IN SPECIAL EVENTS



Vincent Astor of New York has joined the Second Naval Battalion, Naval Reserve, and is shown here at the wheel of his powerful hydro-aeroplane. He is already in line to be promoted to Ensign as soon as he has mastered his naval aerial work, with further advance in store.



Copyright International Film Service, Inc.



Miss Mabel Riegeiman, prima donna soprano, of the Boston-National Grand Opera Company, who has returned to San Francisco for the summer



Photograph caught at a recent dance given in this city illustrating the esoteric meanings of the East India snake dance.



SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS.

DE FORREST-EDWARDS.—The engagement of Miss Clara-Marie de Forrest, daughter of Mr. and Mrs. A. T. de Forrest of Palo Alto, to Alfred Rice Edwards of San Francisco, was announced at a tea at the De Forrest home on Monday.

DE MOTTE-GREENE.—Announcement is made of the engagement of Miss Catharine De Motte and Ambrose Evarts Greene, both of Corning. The announcement was made by Mr. and Mrs. Marshall De Mott at their country home recently.

FOULKE-CATES.—From Chicago comes word of the engagement of Miss Gwendolyn Foulke, daughter of Mr. and Mrs. William Dudley Foulke, of Washington and Richmond, Ind., and Dudley Cates of this city. Dudley Cates is the son of George Cates of Richmond, Ind. He has lived for some years in California, and took his college course at the University of California. He left for the East about ten days ago, planning to be away for several weeks. The date for the wedding is not set.

WEDDING ANNOUNCEMENTS.

KENDRICK-PELL.—Miss Helen Kendrick and Rodman C. Pell, Jr., will be married on June 30th at Grace Episcopal Cathedral. After the ceremony there will be a reception at the Rodney Kendrick home on Clay street. Mrs. Rodney Kendrick, Jr., will be the bride's only attendant and Clifford A. Smith will be best man. The ushers will be Messrs. Paige Montague, Russell Medcraft and Rodney Kendrick, Jr.

KINKAID-CURTIS.—June is to be unusually replete with festal wedding parties in lovely garden surroundings. One of the largest of these will be the wedding of Miss Dorothy Kinkaid and Carleton Curtis, who are to be married at the Hacienda of Mrs. Phoebe Hearst near Pleasanton. It will take place on Saturday, June 3d, and Bishop William Ford Nichols will officiate, his health permitting.

SULLIVAN-BARR.—Miss Muriel Albertine Sullivan will become the bride of John Barr at noon on Saturday, June 24th, at the home of the bride's parents, Mr. and Mrs. Eugene Sullivan, in San Rafael.

WEDDINGS.

FLETCHER-COYKENDALL.—Miss Hannah Wells Fletcher became the wife of Horatio F. Coykendall Sunday evening at a pretty wedding in Trinity Church, San Jose. The bride is the daughter of the late Frank Fletcher. Horatio F. Coykendall is the son of Horatio G. Coykendall, the capitalist, who is known as the "peach king." Mr. and Mrs. Horatio F. Coykendall will make their home in Cupertino on their return from their honeymoon in Southern California.

JOHNS-HUNT.—Lovely hues of summer were blended to make a pictorial scene for the marriage of Miss Lucille Johns and Charles Warren Hunt, Jr., at St. Luke's Church Tuesday night. Henry Van Dyke Johns gave his daughter away, and the Reverend Edward Morgan read the ritual. Following the church service, there was a reception and wedding supper at Sorosis Club, with dancing continuing the festivity for several hours. Mr. and Mrs. Hunt will live for a few weeks at Stanford Court, when they return from their honeymoon, until they complete their own home plans.

DINNERS.

BLACK.—Miss Marie Louise Black was hostess Tuesday evening at a dinner at her home, followed by a dancing party at the St. Francis. The affair was in honor of her house guest, Miss Josephine Marshall of Virginia.

BOYSEN.—Mrs. Francis Carolan was the guest of honor at a dinner which Mr. and Mrs. Hjalmer B. Boyesen gave in New York a few days ago.

BRIDGES.—Captain Charles H. Bridges, U. S. A., and Mrs. Bridges gave a dinner Friday night before the hop at Fort Scott.

CRELLIN.—Mr. and Mrs. E. William Crellin were hosts at dinner Wednesday evening at their residence on Van Ness avenue. Afterwards the party went to the theatre.

CRIMMINS.—The skating fad was responsible for the enjoyable party at which Mrs. Martin Crimmins was hostess last Thursday evening. Her guests assembled for dinner in her attractive home at the Presidio and afterward went to the Techau Ice Palace for an hour or two of the sport, concluding the evening with supper at the St. Francis.

DE GUIGNE.—Mr. and Mrs. Christian De Guigne entertained some friends at a dinner party Sunday night in honor of Mrs. Harold Dillingham, who left on Wednesday for Honolulu.

GREENWOOD.—Mrs. George D. Greenwood and Miss Suzette Greenwood will give a large tea on May 26th at their residence in Oakland.

LEE.—The younger set was entertained at a dinner Wednesday evening by Mr. and Mrs. Cuyler Lee. It was given in the Rose Room of the Palace Hotel, and afterward the party attended the theatre.

MULLER.—Lieutenant LeR. Hollis Muller and Miss Muller gave a dinner party Monday evening, in compliment to Colonel and Mrs. Alfred Hunter and Captain and Mrs. George T. Perkins, who sail on June 5th for Honolulu.

POPE.—Lieutenant-Commander and Mrs. Ralph E. Pope presided at a dinner recently at their home in Mare Island, entertaining their guests before the hop.

SCOTT.—Mr. and Mrs. Henry T. Scott gave an elaborate dinner recently at their home in Burlingame in compliment to Mrs. Whitelaw Reid, who left this week for her home in New York.

LUNCHEONS.

BALDWIN.—Miss Laura Baldwin gave a luncheon Friday at her home in Presidio Terrace for Miss Marie Louise Tyson, whose marriage to Frank Kales will be celebrated June 11th.

CROCKETT.—Mrs. Joseph E. Crockett was hostess Monday at a luncheon which she gave at her home in Burlingame in honor of Mrs. Whitelaw Reid.

DUNN.—Miss Margaret Dunn was hostess at a luncheon given Saturday at her home in Lake street.

FREEMAN.—Mrs. Eugene Freeman entertained informally at a bridge luncheon Monday. It was given at the Francisco Club.

HITCHCOCK.—Mrs. William Greer Hitchcock was hostess Saturday at a luncheon at her home in Burlingame, and with her guests later spent the afternoon in golfing.

KYEN.—Mrs. Peter Kyen gave a luncheon of about thirty covers at the Sequoyah Country Club recently, with bridge afterwards on the veranda.

CARDS.

BELLS.—Mrs. Charles Parmelee Bells entertained a group of friends at bridge recently at her handsome home on Pierce street.

SWIFT.—A group of friends assembled Friday afternoon at the home of Mrs. Eben Swift on Sacramento street for an informal afternoon of cards.

THEATRE PARTIES.

LYMAN.—Mrs. E. B. Lyman was hostess Thursday at a theatre party, taking her guests to the Alcazar.

WELLER.—Mrs. Charles Weller was hostess Wednesday afternoon at a theatre party that was followed by tea.

ZELLE.—The round of gay parties given for Mrs. Harold Dillingham included a theatre party at the Cort Monday night to see the Polles, and afterwards dancing and supper at the Hotel St. Francis. Miss Marion Zelle was the hostess.

SUPPER PARTIES.

MARTIN.—Mrs. Eleanor Martin was hostess at an informal supper party recently. Mrs. Richard McGrann, Miss Marie Cluff of Los Angeles and J. Downey Harvey were among those who enjoyed the evening as her guests.

SKATING PARTIES.

CURRAN.—A group of young folk enjoyed the hospitality of Homer Curran at a theatre party Monday evening. Later, with his guests, the host went to the Techau Ice Palace, where they enjoyed several hours of skating.

DEERING.—Mrs. Frank Deering entertained a group of nine girls at a luncheon and skating party Saturday in honor of her daughter, Miss Francesca Deering.

HOUSE PARTIES.

EYRE.—Miss Elena Eyre entertained a number of friends recently at a house party at her home in Menlo Park.

ARRIVALS.

BARRY.—General Thomas Barry, U. S. A., arrived on the transport from the Orient Wednesday. He is accompanied by Mrs. Barry. They will remain in San Francisco but a few days, going from here to Chicago, where General Barry will probably be stationed.

GRANT.—Mrs. Joseph D. Grant has returned from New York, where she went to spend the Easter holidays with her daughter, Miss Josephine Grant, who is attending school in Catonsville, Maryland.

PILLSBURY.—Mrs. Horace D. Pillsbury, who went East to spend the Easter vacation with her daughter, Miss Olivia, returned home Sunday. Miss Pillsbury will come West on about June 1st.

WOOLSEY.—Alfred Woolsey is being welcomed by his friends after an absence of six months from San Francisco. Mr. Woolsey has been residing in Washington, but has decided to remain here indefinitely.

THE HOTEL PLAZA

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DEPARTURES.

GOURN.—Mrs. William G. Gourn left Saturday for New York, thence to sail for Ireland, where she will spend the summer with her son-in-law and daughter, Mr. and Mrs. Arthur Rose Vincent.

CHAMBERLIN.—Mr. and Mrs. Willard Chamberlin left Wednesday for the Southern part of the State. They went at once to the San Diego Exposition, and will also stay for some time in Santa Barbara before returning to their home in Burlingame.

FORMAN.—Mrs. Sands W. Forman, who has been in San Francisco for the last four or five months, has returned to Coronado, where she has re-opened her home, and will remain until the autumn.

MILLER.—Miss Leslie Miller left this week for Tracy, where she will be the guest of Mrs. Roy Pike for some days.

MONTEAGLE.—Mrs. Louis F. Monteagle left for the East Thursday. She will be met in Chicago by Mr. Monteagle.

NEWHALL.—Mrs. William Mayo Newhall, Mrs. Athol McBean and her little son, Peter McBean, have gone to Paso Robles for an indefinite visit.

POLK.—Miss Daisy Polk left Wednesday for New York, to sail from there May 27th for Falmouth. Miss Polk will sail on the New Amsterdam and after a short stay will go to Paris, there to do relief work among the civilian population.

REID.—Mrs. Whitelaw Reid left Tuesday for New York after having spent several weeks at Millbrae the seat of the Reid family in California.

SLACK.—Mrs. Charles W. Slack and Miss Edith Slack sailed Wednesday on the Matsonia for Honolulu to be away several weeks.

SMITH.—Miss Cora Smith has gone to Marysville to visit her brother, Sidney Smith, Jr., at his ranch.

WHEELER.—Mrs. Charles Stetson Wheeler left Tuesday for Missoula, Montana, to visit her daughter, Mrs. Walter MacLeod, and to see the little new granddaughter, Olive MacLeod.

WHEELER.—William R. Wheeler left Saturday for Washington, where he will join Mrs. Wheeler. The Wheelers will remain East throughout the summer.

INTIMATIONS.

CAMERON.—Mr. and Mrs. George Cameron arrived in New York Monday, and have joined Mr. and Mrs. M. H. de Young and Miss Phyllis de Young. They will be gone six or seven weeks.

DAVIS.—Mr. and Mrs. Francis H. Davis are in Panama, after having spent several weeks in Cuba. They will return to San Francisco about June 1st.

LILIENTHAL.—Mr. and Mrs. Tesse Lilienthal will take the John S. Hendricks house in San Mateo for the summer, and the latter will go to Berkeley, occupying the Bruce Cornwall residence.

MAGEE.—Miss Katherine Magee, the daughter of the late Thomas Magee, Sr., will spend part of the summer as the guest of Mrs. Harold Mortenson of Klamath Falls.

MILLER.—Miss Flora Miller will accompany her father, H. M. A. Miller, on an extended trip East as soon as her term at school is over for this year. They will go South, visiting at San Diego, then to the Grand Canyon for a few days, and East by way of New Orleans.

NASH.—Mrs. George L. Nash, of St. Louis, is the guest of her daughter, Mrs. Augustus Costigan, at Redwood City.

NIXON.—Mrs. Nixon, the wife of the late Senator Nixon of Nevada, has come to California to spend several months, and has rented Mr. Robert Coleman's house in Burlingame for the summer.

POETT.—Mr. and Mrs. Harry Poett and their children, who left last Saturday for New York, have decided to spend several months in the East, and with Mrs. Poett's brother-in-law and sister Mr. and Mrs. Timlow, have taken a house on Long Island for the summer.

TOLIN.—Mr. and Mrs. Clement Tolin have taken possession of the residence of Mr. and Mrs. Eugene de Sable in San Mateo, where they will remain until work is completed on their own handsome home, which is undergoing extensive renovations.

WILSON.—Mr. and Mrs. Edgar N. Wilson and their son Forbes Wilson have closed their home on Walnut street and have moved to Berkeley for the summer.

WOODY.—Mr. and Mrs. Baldwin Wood plan to visit the Harold E. Graham family in Honolulu this summer. The exact date of their departure is not decided.

WOODS.—Mr. and Mrs. Robert J. Woods have returned to their home on Clay street after a visit of several days in San Mateo, where they were the guests of Mr. and Mrs. Robert Harker.

HOW SOME RECRUITS DODGE THE WAR.

Here are some of the "queer" excuses given the recruiting board in London by those called by the government for military service:

A theatrical manager received three months' grace when he explained that it there were no amusements "the people would have nowhere to go."

A cartoonist thought himself indispensable because his drawings amused the soldiers at the front.

"The champion clog dancer of the world" thought his supremacy in that art should not be endangered.

"The best violin-maker in England" felt he was needed at home.

A popular "Nut" of the music halls felt that London's indispensable reviews would be failures without him.

A buyer of silks, an "expert sausage cutter," a warehouse "Samson" with remarkable lifting ability, and a Bible-packer all made pleas, but obtained exemptions for brief periods only.

One employer appealed for the exemption of an "artistic sign painter."

"In such a time of stress as this, I think the country can get along with inartistic signs," ruled the chairman.

At Liverpool an undertaker asserted he was truly indispensable. The tribunal told him to "R. I. P." for six months. After that he must join the army, where there is much work to be done by those skilled in the burial of the dead.

—"Isn't your wife, sir, a little addicted to loquacity?" "Of course not, doctor! My wife never touches a drop of anything strong."—*Baltimore American.*

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New York	117.70
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SALE DATES

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July 1, 2, 4, 5, 6, 11, 12, 13, 26, 27, 28.
Aug. 1, 2, 3, 8, 9, 10, 24, 25, 28, 29.
Sept. 7, 8, 11, 12.

Tickets will also be sold at
Raffles, N. Y., July 4, 5 and 6
August 1, 2 and 3 to the
Hotel Ohio, July 11, 12 and 13,
to Liverpool, Ia., July 26, 27 and 28,
to Chattanooga, Tenn., Sep-
tember 11 and 12.

Young Limit 15 days.

Return Limit 15 days. Tickets
from date of sale, but not af-
ter October 31, 1916.

\$110.70 to New York is good between New Orleans and New York by Southern Pacific's Atlantic S. S. Line with sailings Wednesdays and Saturdays, and includes Berth and Meals on Steamers

EXHIBITION OF FRENCH WAR POSTERS

The Harvard Club of Paris has collected a remarkable collection of posters, lithographs of war subjects, and subjects gathered by contemporary artists, for exhibition in New York, Chicago, New Orleans, and this city, under the auspices of the Harvard Clubs of the cities named. Among the artists represented are Alfred-Philippe Roll, Jean Louis Forain, Lucien Simon, Jules Adler, Francois Flameng, Adolphe Willette, Hansi, Lemaire, Lepere, Charles Lucien Leandre, Charles Duvent, Meudin, Roulbot and Steinlen. According to J. Nilsen Laurvik, a critic of international reputation, these drawings are of high interest as works of art, as well as reflections of war conditions in France. The Harvard Club expects to put them on exhibition in about two weeks. Afterward they are to be presented either to the University of California or Stanford.

RECOVERING VITALITY.

The dismal plight of large numbers of weak-willed men and women who are the slaves of drugs or liquor are a severe tax and handicap, economically and morally, upon the human race. The prisons, hospitals, relief homes are filled with them, and under our present system and methods, practically nothing is done to eradicate their slavish desires and rebuild them mentally, morally and physically. The desire continues with them, the disease is established and the victim pursues his drug or liquor, as the case may be, as soon as he regains his freedom.

The desire must be eliminated. It can be absolutely wiped out of the victim in a short period of time. The application of scientific treatment and higher thoughts established and the real self brought into existence, these men and women can be made new in body and mind.

The Lincoln Institute, Bush and Octavia streets, is prepared to assist the local officials in such cases as they may assign to the care of the institute. Under its charge, the parole prisoner will be cleansed morally, mentally and physically, and the liquor and drug desires eliminated in a short time. When cured, the patient is provided with a position where he or she may earn an honest living. The only obligation is a monthly return of the amount incurred by the institute from the patient.

—In striking contrast to the prevailing "songs of hate" is a march song from the pen of Walter Wolff, titled "Wave On, Wave On in Peace, Star Spangled Banner." A plea is here set forth that the United States keep out of the European embroglio. Mr. Wolff shows his versatility in departing from his usual waltz compositions, and writing a march, in the interwinding of the melody of which are unexpected departures from the straight path. Harmony is not sacrificed for effect, as is the case with so many marches. The first public rendition of the piece was given on Sunday, May 14th, by the Park band, and was received most favorably.

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The whole country is doing an extraordinary business, in spite of the uncertainties in the European situation and the difficulties encountered in Mexico, according to the outlook of Wells Fargo Nevada National Bank. Among the reassuring developments affecting industrial affairs during the last month, we have: the continued prosperity of the railroads; unprecedented activity in steel, based largely on heavy railroad buying and a broad demand for American steel products in Europe; a phenomenal foreign demand for American copper, which accounts for the high prices prevailing for the metal, and the giving out of the largest single orders ever known in the industry; pig iron production on May 1st at the rate of 109,072 tons a day as against 108,509 tons at the beginning of April; and the heavy bank clearings, showing that prosperity is general throughout the United States and not confined to those sections that have benefited chiefly through the release of war orders. Pacific Coast movement of business activity is indicated by a comparison of the bank clearings with 1915: The first four months of 1916 shows an increase of 17.8 per cent; April an increase of 20.5 per cent, and the last week of April 28.01 per cent.

An increase during April of 498,560 tons of unfilled orders on the books of the United States Steel Corporation brings that tonnage to the unprecedented total of 9,892,551 tons. This offers further evidence of the remarkable conditions prevailing in the steel industry.

The shortage in unskilled labor results chiefly from the stoppage of immigration, at a time when the services of such helpers are badly needed. It is probably true that wages as a whole, taking in the entire country, are to-day at record level. It is evident that after the war ends, both employers and employees will have to give earnest thought to the problem of getting back to a normal basis again.

—The price of bar silver has reached 77 1/4 cents, the highest figure since 1893, and shows signs of further advance. There is a wide demand for the metal from many of the nations for use in small currency. Much of it is being used in paying troops. Egypt has just made the silver rupee legal tender. The Indian government is also reported to be acquiring large quantities. All these demands have stimulated production in this country and Canada. Old-time silver mines on the Pacific Coast are now being cleared out and worked for profit. Mexico, rich in its great silver lodes, is out of the market, as practically all its mines are closed down. Bradstreet forecasts that the price of the metal will go higher.

—The Southern Pacific Company has just issued an unusually attractive and comprehensive illustrated folder furnishing tourists and travelers detailed information regarding the "Four Big Routes" across America, "Sunset," "Ogden," "Shasta" and the "El Paso Route," with the best dining service on the continent. Prominent local attractions of all four routes are judiciously illustrated from San Francisco Bay and Berkeley, the Missions, big trees, Los Angeles territory, Mardi Gras in New Orleans, the great Salt Lake Cut-off, the Mormon Temple, the Yellowstone Park, Shasta, the great Green River Country to the skyscrapers of New York, Philadelphia and the splendid views of Washington. The booklet is a digest of these famous routes which the traveler cannot afford to miss. Write for one.

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 SAN FRANCISCO

Buick

SMASHES

ANOTHER RECORD

San Francisco to Los Angeles Via Coast Route in

12 HRS. 47 MIN. 50 SEC.

*Lowering Previous Records by
2 Hours 1 Minute and 10 Sec.*

Winning Fernando Nelson Perpetual Challenge Trophy

The car used was a valve-in-head 6 D 45 touring car, selling in San Francisco for \$1170. It carried four passengers and every piece of factory equipment excepting the top, and was the same car that lowered the Los-Angeles-to-San Francisco Valley Route record on April 25th.

THE RECORDS:

VALLEY ROUTE		COAST ROUTE	
<i>Buick's Time</i>	- - - 10 Hours 47 Minutes	<i>Buick's Time</i>	- 12 Hours 47 Minutes 50 Seconds
Former "	- - - 12 " 10 "	Former "	- 14 " 49 "

FASTEST TRAIN TIME 14 HOURS

The Coast road is the more difficult of the two intercity pathways, because of the long and heavy mountain grades, the rough sandy roads and the dense ocean fogs that make driving difficult and dangerous and put the car to the severest possible tests.

Buick Power, Speed and Dependability

are proven by the fact that despite the continued heavy hammering over these grades and rough roads at high speed, not once was the Buick compelled to stop. Not a fault developed in any part of the car, and the Motor, Body and Chassis were in the same perfect condition at the finish as at the start.

A Wonderful Demonstration by a Wonderful Car

The Buick time is official. The car was checked out and in by accredited newspaper men and Western Union officials.

Buick Records Like Buick Cars are Beyond Question

Both intercity records were made on the same set of Goodyear Tires.

Remember—When Better Automobiles Are Built, Buick will Build them and We will Sell them

Duplicates of the record breaking Buick on display in our salesrooms .

HOWARD AUTOMOBILE COMPANY

VAN NESS AT CALIFORNIA, SAN FRANCISCO

LOS ANGELES

3300 BROADWAY, OAKLAND

PORTLAND



Buick Car Makes Another Record

If the Buick continues to smash San Francisco-Los Angeles records, the Cafeteria City soon will be a suburb of the Golden Gate. Another road record, the second within three weeks, has been established by the Buick, and now all existing speed marks between the two leading cities in California are held in the Buick camp by a good margin.

The latest triumph for the Buick was recorded last Tuesday, when a regulation stock touring car, fully equipped and carrying four passengers, smashed the best previous intercity mark over the Coast route by some two hours, and in so doing captured the much-coveted Fernando Nelson perpetual challenge trophy.

The Buick's time for the 464 mile trip was 12 hours 47 minutes and 50 seconds, which is an exceptionally splendid performance, considering the numerous grades and rough roads that are encountered along the route at the present time, and the frequent detours made necessary because of highway construction. The car was driven most of the way by Joe Nikrent, his brother, Fred, acting as relief driver, while George Danielson and G. L. Hadley were the official observers.

One of the interesting features of the record-breaking performance is the fact that the Buick used is the same car that three weeks ago established the record for the valley route between Los Angeles and San Francisco at 10 hours and 47 minutes.

The car was equipped with the same set of Goodyear cord tires that brought it successfully here without a puncture, and the trip south was also made without a single tire mishap, and the casings showed little effect of rough usage.

* * *

Superintendent H. A. French, of the motor vehicle department gives the following figures for 1916: Registrations—For automobiles, 175,025; motorcycles, 23,033; chauffeurs, 8,163; automobile dealers, 2,003; motorcycle dealers, 186. Receipts—Automobiles, \$1,792,397.80; motorcycles, \$44,893; chauffeurs, \$15,386; automobile dealers, \$30,603.25; motorcycle dealers, \$832; miscellaneous, \$1,329.50. Total, \$1,885,432.80.



Ralph Mulford in his Hudson "Super - Six," after his finish in the twenty-four hour race at Sheephead Bay Speedway, New York. He smashed the nine-year-old record of 1581 miles for that distance by running up a new record of 1819 miles.

Senate Passed Bankhead Bill. Federal Roads Bill Up to Conferees.

Federal roads legislation in the present Congress now rests with the conferees of the Senate and the House of Representatives, with indications that an agreement is practically assured.

The Senate has just passed the Bankhead bill, named after the chairman of the committee on Post Offices and Post Roads, while the House previously had accepted the Shackelford bill of its Committee on Roads.

Both measures had their basis in a draft prepared by the American Association of State Highway Officials, which had the endorsement of the American Automobile Association and other organizations interested in highway improvement.

The House bill omitted some things which the Senate committee considered should be included, and one of these was area as one of the three factors in the distribution of the Federal money appropriated, population and post road mileage being the other items. The answer of the Senate committee was a substitute measure which did not suffer much revision under discussion, except that a rider was tacked on by the insistence of the Western Senators providing for a million dollars annually for the purpose of constructing roads and trails in the national forest reserves, such money, however, to be paid back to the Federal Treasury from the revenues derived from the forests, at the rate of ten per cent a year.

During the discussion in the Senate, it was quite thoroughly emphasized that the adoption of the proposed legislation meant the return of the National government to a form of internal improvement which had been discontinued since the building of the old Cumberland road. Furthermore, if the co-operation between the National government and the several States proved as advantageous as was contended, it was set forth there would follow an increased quantity of this aid to the States.

The Senate bill provides for a first year appropriation of \$5,000,000, and an increase each year of that amount until \$25,000,000 is reached, or a grand total of \$75,000,000. The States contribute a like amount, and this \$150,000,000 is expended in the several States on whatever roads a State highway department and the Secretary of Agriculture mutually agree. The House bill called for an annual appropriation which should not exceed \$25,000,000. It was generally admitted that any appropriation should start with a comparatively small amount, and then gradually expand as the efficacy of the arrangement was demonstrated.





South into Mexico at ten miles per hour with supplies for Uncle Sam's fighting men at the front. Army marching regulations require the Packard trucks to travel 100 feet apart, the 27 making a train more than half a mile long.

Eastern Millionaires Order Scripps-Booths

"A day or two ago," said General Sales Manager Wm. B. Stout, of the Scripps-Booth Company, "we received a letter from the Isotta Fraschini Motor Company, our distributors in New York City, announcing four sales on a recent Saturday that indicate convincingly the class of purchasers who appreciate these luxurious light cars.

"The letter stated that Lawrence Waterbury, the world famed sportsman, particularly known as the bulwark of our national polo team, bought his third Scripps-Booth roadster; that Mrs. W. K. Vanderbilt, Jr., had ordered a Scripps-Booth coupe, and that George J. Gould had taken a Scripps-Booth roadster.

"Another interesting sale on this same day was made to John McCormack, the highest-paid singer of ballads in the world. Mr. McCormack said that the Scripps-Booth not only appealed to his aesthetic sense by its artistic lines, but also caught his practical side by its efficient and economical performance, as well as its handiness for transportation en tour."

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

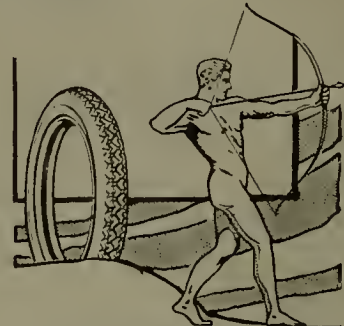


Soldiers, white, black or red, find tobacco a comfort in the field. The picture shows President H. B. Joy, of the Packard Motor Car Company, presenting an Indian scout with smoking tobacco and cigarette papers in front of the Quartermaster's Depot in Columbus, New Mexico.

Quality

Marathon Tires are built to meet the demand for Quality—not the competition of Price.

They appeal to that growing class of motorists who realize the economy of paying just a little more in order to get something a great deal better.



MARATHON
TIRES

California Tire & Rubber Co.

DISTRIBUTERS

497 Golden Gate Ave., Cor. Polk St.

TELEPHONE MARKET 3737

SAN FRANCISCO

RAJAH SPARK PLUGS



Fourteen years of successful manufacture, continuing the original design and workmanship proving that the

RAJAH PLUGS

cannot be improved upon.

For Sale by All Dealers

PACIFIC COAST DISTRIBUTORS

Hughson & Merton, Inc.

530 Golden Gate Avenue

San Francisco



Frank Chance and Hugh Chalmers, of motor car prominence, review memories of former big league baseball battles during the latter's recent visit in Los Angeles.

L. J. Stone Now Treasurer of Chanslor & Lyon Co.

The spring crop of changes along automobile row is just commencing to bud out into public notice. The latest comes from W. G. Chanslor, the head of Chanslor & Lyon Company, who announces the appointment of L. J. Stone as treasurer of the company. Stone for some years has been connected with the company, and his appointment comes in the form of advancement in the service of the organization.

G. C. Hutton, who has recently been general manager of the Fresno branch, has been advanced to the position of general manager of the San Francisco house.

T. A. Walsh, for the past four years buyer at the Los Angeles store, has been raised to general purchasing agent of the company, with offices in conjunction with Chanslor in this city.

Know What You Are Going to Pay. Ask

E. A. CORNELY

"the man who knows"

1445 BUSH ST. Phone Franklin 2190

General automobile repairing. Reborring and rebuilding of motors a specialty. Only first class work handled and all work guaranteed. Gray and Davis starting and lighting systems repaired.

Rayfield Carburetor Service Station.

WHERE SERVICE MEANS SERVICE

M & H GARAGE

819-835 ELLIS ST. Between Polk and Van Ness Avenue

WHERE THE PRIVATE OWNER FEELS AT HOME

MOTOROL

"It sults because it doesn't soot"

If you want to prolong the life of your engine
If you want to eliminate smoke and carbon
If you want to reduce your oil expense

Use MoToRoL

Hughson & Merton, Inc.

530 Golden Gate Avenue
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TOM H. ELKINGTON

Long Mileage Tires and Second-Hand Tires
Everything Needed for the Bus

1135 VAN NESS AVE.—Near Geary Phone PROSPECT 1566

Automobile Starting and Lighting Systems

Give Satisfactory Results When Given Proper Attention
We specialize on electrical equipment, storage batteries, etc.
and guarantee satisfaction.

GUARANTEE BATTERY COMPANY
639 Van Ness Ave. BRAND & CUSHMAN Phone Prospect 741

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Strictly Fire Proof Building.

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BEST SERVICE ASSURED
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PANHARD OIL

FREE FROM CARBON

BERNARD I. BILL

543 GOLDEN GATE AVE. SAN FRANCISCO, CAL.

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University Avenue and The Circle.

SAN JOSE.—L'AMOLLE GRILL, 36-38 North First Street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE 443 Emerson St. Tel. P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil repairing, lathework, vulcanizing. Open day and night.

San Francisco Taxi-Car Co. TELEPHONE FRANKLIN 1836

Operating in California with

The White Star Line Auto Touring Co. 1930 VAN NESS AVE

Cheapest TAXI-CAR rates BEST SERVICE in SAN FRANCISCO

7 Passenger Touring Cars \$1.00 per hour. Closed Cars \$1.00 per hour. 1.00 per hour. Touring rates for Country Trips

LARKINS & COMPANY

CARRIAGE AND AUTOMOBILE BODY BUILDERS

Established in 1880

1610-1612-1614 VAN NESS AVENUE

Between California and Sacramento Sts. Phone Prospect 1836. Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

FASHION'S FADS AND FRILLS

There is something particularly appealing to the dainty, well-groomed woman, about ribbon-trimmed, be-frilled petticoats; they cannot be banished for long from the wardrobe. This season the petticoat has returned in all its old-time fluffiness, to keep our airy, bouffant frocks in countenance.

Paris sends us, of course, the daintiest possible of linen, hand-embroidered, lace-trimmed, ribbon-banded novelties, many of them so extremely fascinating that one is tempted to wear the

a sport garment. A charming little cap of net and ribbon completes the set most attractively. Many of these sets are developed in plain materials, voile, wash satin, lawn and the like, and are trimmed with bands, collars, cuffs, and pockets of the charmingly colored cretonne. A cap banded in cretonne is practical and becoming.

Novel Ideas in Negligees.

Negligees and petticoats for the June bride are dainty and fascinating to a degree. The negligees are simple and most becoming. Chiffon or crepe Georgette are the materials most favored for their airy garments, destined for the bride or the woman who has time to luxuriate in their charm. Pale blue, with touches of gold or yellow; rose pink, with a touch of orchid at girdle or throat; white, with pale green, and similar combinations, selected to harmonize with eyes and hair. It is not unusual to find the negligee of chiffon, belted with a crush girdle of roses, or other artificial flowers; it is an attractive and artistic notion. The combining of several tones in the girdle, which is usually of net or chiffon, is another pretty way of introducing interesting combinations; for instance, a pale pink negligee is girdled with a wide sash, having long ends of several folds of vari-colored net or maline, in pink, blue, orchid and similar French colorings.

Bayadere Striped Skirt.

For sports and morning wear, the awning striped materials, linens, ducks, and canvas weaves are particularly well liked. The stripes may run up and down, or around the figure, as shown here. This skirt is fashioned of linen, combining several of the vivid colors now modish, and is worn with a shirt blouse of voile with vest of the linen. The square neck is a becoming feature.

Among the simple waist models of the summer are many with the outside peplum. These are of voile, organdy or Georgette, in pink, blue, pale green and similar shades, intended for wear with skirts of black taffeta or with white and colored wash skirts. Pongee is also favored for these outside blouses. Tiny buttons, steel, gilt or gunmetal, and a belt of black or colored ribbon are about the only trimming for these unless it be a second collar of a contrasting shade.

Collars and cuffs are interesting details of blouses; the cuffs usually fit tightly about the wrist, flaring becomingly over the hands. The open throat is of course the modish arrangement for summer, although most of the shirtwaists and other blouses are made with the adjustable collar which may be worn high or low, as fancied.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.



Breakfast Set Coat and Petticoat



Awning Stripes in a Morning Dress

sheerest of organdy, chiffon or Georgette frocks in order that their beauty may be shown. Many of these petticoats are boned, corded or wired, in order that the frocks, under which they are worn, may have the proper swing. For the dance there are net and taffeta creations, made with petal upon petal, in rose like formation, the edges of the petaled ruffles pinked or picoted. For the organdy afternoon frock, the slip is favored, of net and organdy, lace and ribbon trimmed. The bodice of the slip is usually a straight, wide band of ribbon, lace, or a dainty embroidery flouncing, held in place with shoulder straps of ribbon or lace. It is not unusual to see a frilly petticoat of dark blue or red taffeta, the ruffles pinked and finished with an inset or edge of white Valenciennes, or similar lace edge.

The Underbodice.

The underbodice, to keep pace with the petticoat, must be very dainty indeed. In a dark blue taffeta petticoat, the skirt portion is attached at the normal waist line to a pale pink moire bodice. The bodice is merely a straight band of moire ribbon held over the shoulders by narrow pink ribbons. The upper edge of the bodice is effectively trimmed with small silk rosebuds.

Breakfast Coat and Petticoat.

One of the novelties of the season is the breakfast set, consisting of coat, petticoat and boudoir cap. The coat and skirt illustrated here show a particularly good combination; the coat is developed in pongee, and the skirt is of taffeta, banded in the same taffeta, the bands edged with narrow Valenciennes lace. The deep strap pockets on the coat give it the appearance of

THERE IS A PLACE IN EVERY HOME FOR

Eagle Brand
EAGLE BRAND
CONDENSED MILK
THE ORIGINAL

As a baby food "Eagle Brand" has held the confidence of thousands of careful mothers for over half a century. As a delicious, rich milk for cooking it is being enthusiastically used in countless homes the country over. It gives a rare delicacy of flavor to everything in which it is used. You are never without milk when you have on hand a supply of "Eagle Brand." Always keep a can or two in the house.

The name Borden's means all that is pure and rich in milk—condensed, bottled, evaporated and malted. Always ask for milk that bears the name BORDEN'S

Send coupon today for our helpful booklets.

Borden's Condensed Milk Co.
"Leaders of Quality"
Est. 1857 New York

Borden's Condensed Milk Co., 108 Hudson St., N.Y. N.L.S-16
Please send me the booklets checked:
 "The Important Business of Being a Mother,"
 which tells me how to keep my baby well
 "Baby's Biography" to record the events of his babyhood
 "Borden's Receipts," which tell how to improve my cooking
 Name
 Address



"Gladys Frogley was married this morning." "Who's the happy man?" "Her father."—London Mail.

"When you refused him my hand, papa, did he get down on his knees?" "Well, I didn't notice just where he lit."—Washington Post.

Knicker—Look at Miss Bearit's decollette. Did you ever see anything like it before? Bocker—Not since I was a baby.—The Club Fellow.

She—Suffered? I thought I never should live to tell the tale. He—for a woman that must have been suffering, indeed.—Boston Transcript.

"For \$2 I will foretell your future." "Are you a genuine soothsayer?" "I am." "Then you ought to know that I haven't got \$2."—Buffalo Courier.

Miss Vine—Do you favor women proposing? Mrs. Oaks—Certainly not. When a woman picks out a man she should make him propose.—Chicago Tribune.

Christian Science Mother—The child only imagines that he has a pain. Unconverted Father—Then I wish he'd imagine I'm walking the floor with him.—Puck.

"So, doctor, you are still single. Ah, I fear that you are somewhat of a woman hater." "Nay, madam; it is to avoid becoming one that I remain a bachelor."—New York Post.

"I have just been reading the Constitution of the United States." "Well?" "And I was surprised to find out how many rights a fellow really has."—Louisville Courier-Journal.

"Everything has got to be improved right along these days." Not at all. Take love making. There hasn't been any improvement for years, and yet it goes great.—Pittsburg Post.

"What do you think? A man brought back the umbrella he took from our hall stand!" "H'm! It speaks well for the honesty of the man, but it's a terrible slight to the umbrella."—Judge.

Dewitt—What is the sense of that rule forbidding an athlete to sell his prizes? Winks—They are afraid some fellow might find out how much his \$110 gold watch really cost.—New York Post.

"Have you any creepers about your house?" "Yes—one." "What kind is it?" "Very fat, breaks up everything it can get hold of, and makes me walk the floor with it all night."—Baltimore American.

Master—Norah seems quite gone on that letter carrier. Mistress—Gone! Why, she actually mails a postcard to herself every night, so he'll be sure to call at the house next morning.—Boston Transcript.

"Some men have no hearts," said the tramp. "I've been a-tellin' that feller I am so dead broke that I have to sleep outdoors." "Didn't that fetch him?" asked the other. "Naw. He told me he was a-doin' the same thing, and had to pay the doctor for telling him to do it."—Christian Register.

BREAKFAST!

A new feature at L' Ruffieux, 211 Powell street, is a daintily served breakfast and luncheon. F. B. Galindo, Manager.


Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

AUSTRALIA and NEW ZEALAND

BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-up Capital	\$17,500,000.00
Reserve Fund	13,000,000.00
Reserve Liability of Proprietors	17,500,000.00
Aggregate Assets 31st March 1915	\$48,000,000.00
	\$288,756,341.00



J. RUSSELL FRENCH, General Manager

344 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua, (New Guinea), and London. The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits Arranged.

Head Office: GEORGE STREET, SYDNEY
London Office: 29 THREADNEEDLE STREET, E. C.

The German Savings & Loan Society

(THE GERMAN BANK)

Savings Incorporated 1868 Commercial

526 California Street San Francisco, Cal.

(Member of the Associated Savings Banks of San Francisco)

The following Branches for Receipt and Payment of Deposits only:

MISSION BRANCH, S. E. Corner Mission and 21st Streets
RICHMOND DIST. BRANCH, S.W. Cor. Clement and 7th Ave.
HAIGHT ST. BRANCH, S. W. Cor. Haight and Belvedere

DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.

For the 6 months ending December 31st, 1915, a dividend to depositors of 4 per cent per annum was declared.

The Anglo & London Paris National Bank

SAN FRANCISCO



Paid-Up Capital	\$4,000,000
Surplus and Undivided Profit	\$7,610,000
Total Resources	\$11,610,000

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SIG. GERNERDAU, Chairman of the Board
HERBERT FLEISHBAEGER, President
WASHINGTON DODGE, Vice President
J. FRIEDLANDER, Vice President
C. F. HUNT, Vice President
C. S. PARKER, Cashier
W. H. HIGG, Assistant Cashier
S. CHOYNEI, Assistant Cashier
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A. L. LANGERMAN, Secretary

THE CANADIAN BANK OF COMMERCE

HEAD OFFICE, TORONTO ESTABLISHED 1867

SIR EDMUND WALKER C. V. O., LL. D., D. C. L., President	Paid-up Capital	\$15,000,000
JOHN AIRD, General Manager	Reserve Fund	13,500,000
H. V. F. JONES, Assistant General Manager	Aggregate Resource	250,000,000

London Office, 2 Lombard Street, E. C.
New York Office, 16 Exchange Place

Branches in all parts of Canada, including Yukon Territory and at Seattle, Wash., Portland, Ore., and Mexico City

All Kinds of Commercial Banking Transacted

SAN FRANCISCO BRANCH—450 CALIFORNIA STREET
Bruce Heathcote, Manager
A. A. Wilson, Assistant Manager

CALIFORNIA'S POPULAR WINE

ESTABLISHED 1854

A. FINKE'S WIDOW

SPARKLING WINES
DRY AND SWEET WINES

510 MONTGOMERY STREET, SAN FRANCISCO, CAL.
TELEPHONE 4249

Home Industry

INSURANCE

The negotiations that have been pending between Pacific Board authorities, the Continental and the Fidelity-Phenix, are involved in deepest mystery. Osborn smiles blandly and says he is quite unaware of anything he might say that would be of interest, and the Continental people are conducting themselves with the same reserve. From an authoritative source, however, it is learned that all parties concerned are agreed upon terms which would enable the Henry Evans companies to become members of the Board, with the exception of a single particular pronounced to be of so grave a nature as to jeopardize the life of the Board. This is hinted to be the question of separation. President Evans is now at Paso Robles, en route home. Mr. Tuttle returned to Chicago Saturday.

* * *

Chairman Joseph Mulvihill, of the public welfare committee, of the San Francisco Supervisors, called a meeting for last Thursday afternoon to discuss the proposed reduction of fire insurance rates at which there were present representatives of the fire department and of the Fire Underwriters Association of the Pacific. It was shown by the fire underwriters that not only had faith been kept with the city in the matter of reduced rates, but that this had been accomplished in the face of the fact that the city had failed to live up to its part of the agreement to improve fire fighting facilities.

* * *

For placing compensation policies on more than thirty wood and fuel yards at less than manual rates, the California general agency of the Ocean Accident and Guaranty and the San Francisco brokerage firm of Spengler & Fraser have been ordered by Commissioner Phelps to refrain from writing workmen's compensation policies covering this class of business for a period of two years. In addition, Spengler & Fraser have had their license to write workmen's compensation business suspended from May 1st to June 15th.

* * *

It is conservatively estimated that the total expended for building operations carried on in San Francisco since the conflagration of 1906 is not less than \$358,000,000. This does not include operations carried on by the State of California, the United States Government, the Panama-Pacific Exposition, or the municipal government, prior to December 31, 1912. There have been 63,164 building permits issued since the big fire.

* * *

The San Francisco Insurance Brokers Exchange is including in its list of improper practices the covering of risks on cover notes the time on which is not accounted for owing to the issuance of policies at the expiration of the cover notes. Considerable of this form of placing business on buildings in the course of construction has been going on in San Francisco and the bay counties, and the practices are in violation of the rules of the Pacific Board and the Brokers' Exchange.

* * *

It is announced that a revised edition of the Tour Book issued at intervals by the Fireman's Fund for the benefit of its automobile patrons will be off the press on July 1. Maps of all automobile roads in the State of California up to date of going to press are shown by the new edition, together with other valuable data.

* * *

The West Coast-San Francisco Life has appointed Bernsten & Ruhland agency for the company's ordinary department for all California territory south of Tehachapi. Both gentlemen have been for some time connected with the Western States Life in the southern part of the State. The headquarters of the new firm will be Los Angeles.

* * *

An insurance directory containing the names of all licensed agents writing business in California is being compiled by Edward Calvin. A monthly supplement sheet is to be issued to cover changes, and the directory should be of great value to companies and agents.

* * *

Edward Brown & Sons have appointed H. G. Doyle special agent for the Svea and First National Fire covering Colorado, Wyoming, Idaho, Utah and Montana. Doyle has been examiner at the San Francisco office for eight years.

The friends of F. H. Porter, manager of the Fire Underwriters' Inspection Bureau, will be pleased to learn of his recovery from a recent severe illness.

The Connecticut Fire Ins. Co. OF HARTFORD CHARTERED 1850

PACIFIC DEPARTMENT

The Insurance Exchange, San Francisco
Benjamin J. Smith, Manager

The Home Insurance Company

Organized 1853

Cash Capital, \$6,000,000

Insurance on personal effects of tourists and temporary sojourners anywhere in United States, Canada and Mexico. Insurance against loss by fire. Automobile insurance. Indemnity for loss of rental income by fire.
H. L. ROFF, General Agent. J. J. SHEAHAN, Ass't General Agent.
333 California Street.

1863

1916

FIFTY-THIRD ANNIVERSARY

Fireman's Fund Insurance Co.

Capital \$1,500,000

Assets, \$11,326,205

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MARINE

AUTOMOBILE

Vacation 1916

A Handbook of
SUMMER RESORTS

Make your vacation plans beforehand by consulting its pages. Profuse illustration and reliable descriptive text afford an instructive and reliable guide to this inviting VACATIONLAND, lying in Marin, Sonoma, Mendocino, Lake and Humboldt counties. It contains a complete list of Hotels, Town and Rural Homes and Camp Resorts.

Copies of "VACATION" may be had free at 874 Market street (Flood building), or on application to J. J. GEARY, G. P. & F. A., 808 Phelan building, San Francisco, Cal.

Northwestern Pacific Railroad



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ALL THE WAY

TO SACRAMENTO

BY AUTOMATIC BLOCK SIGNALS

Fast Electric Trains Direct to Marysville,
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OAKLAND, ANTIOCH & EASTERN RAILWAY

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Some of the National Guard of the States of New Mexico, Arizona and Texas making camp along the border. This photo shows the rail cut at the Palomas ranch.

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An American soldier hustling food from a Mexican while waiting for reinforcements at one of the stops.

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"Some Submarines": United States undersea boats in Charleston Navy Yard exemplifying "Preparedness."

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SAN FRANCISCO
NEWS LETTER
 California Advertiser



Devoted to the Leading Interests of California and the Pacific Coast.

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—Thieves stole a pump from a dairy in the outskirts of town the other day. It is well that they didn't take the well too.

—Here comes a woman poet who says she can "smell the stars." Hope they do not smell as bad as her variety of poetry does.

—Slaughter sent in his resignation as pastor before being taken to San Quentin. Resigned to his congregation, but not to his fate.

—The Progressives, lacking, as all reformers do, a sense of humor, are taking their Chicago convention with perfect seriousness.

—The automobile thieves who whizzed past the police at seventy-five miles an hour showed discrimination in their choice of machines.

—The big laundries want the license raised from \$40 to \$1,000 a year, and the little fellows say the big ones are trying to do them dirt.

—The Presbyterians have put the ban on Sunday golf, baseball, automobiling, newspapers and cards. The world do move—backwards.

—Hughes, declining to be a candidate, seems to be getting as far as Roosevelt, who is nearly breaking his neck in his scramble for the place.

—Caught in the act of ducking another student, fourteen high school pupils have been suspended. They should have ducked before being caught.

—Some candy dealers in dry Berkeley have been caught selling confections with rum and brandy in them. Sugar pigs instead of blind pigs.

—Conference at Petaluma is discussing the diseases of chickens. The chief ailment of the Powell street variety is dry throat, inducing excessive thirst.

—The Authors' League talks of affiliating with the American Federation of Labor. Would be a good thing if it limited the output of some of the best sellers.

—Aviator flies four hundred miles in four hours. It would not be right to say he's a bird—the birds hide their heads under their leaden wings in shame at that speed.

—While the enemies of the administration criticise the inefficiency of our navy, the gunners thereof just go right ahead busting up world records at target practice.

—The Holiness Christian Church, in session at Elwood, Indiana, has denounced men's "sport" shirts as immoral. Catalogue of that sort need to have their minds disinfected.

—Thieves have stolen several feet of lead pipe from the base of the McKinley statue in Golden Gate Park. Lead-pipe hold-up men getting ready for a dark night campaign.

—It's odd that one seldom hears a San Franciscan say, "I am going to Oakland to-day," or "I want to go to Oakland to-day." He always says: "I have to go to Oakland to-day."

—It has been decided by the officials of Nevada City that the town's new water collector, a woman, will not be compelled to visit the saloons. That sort of changes a wet job into a dry one.

—Forty-five Ohio convicts were given an "honor" day off that they might play baseball away from prison with United States soldiers. One cannot help admiring the courage of the umpire.

—Rockefeller has new striped pants and a new blue necktie, and he gave one of his little grandsons a nickel. Our deductive instinct leads us to exclaim in hissing tones: "Ah! Gasoline!"

—The Ford Peace Expedition has adopted a new name. It is now the Neutral Conference for Continuous Mediation. One of the qualifications for membership is to be able to say it without stuttering.

—Slaughter, in prison, thinking of those who were as guilty as he, but go unpunished will have time to reflect that a profession of Godliness makes the penalty the heavier when one is found out.

—The women have been driven out of the red light district by the purists who sponsored the abatement law. Fine! Now nearly every residence block in town will have a little red light district of its own.

—Taxpayers have appeared before the supervisors with the complaint that there is no balance sheet to show just how the public money is spent. Which is just what the officials want to conceal from the public.

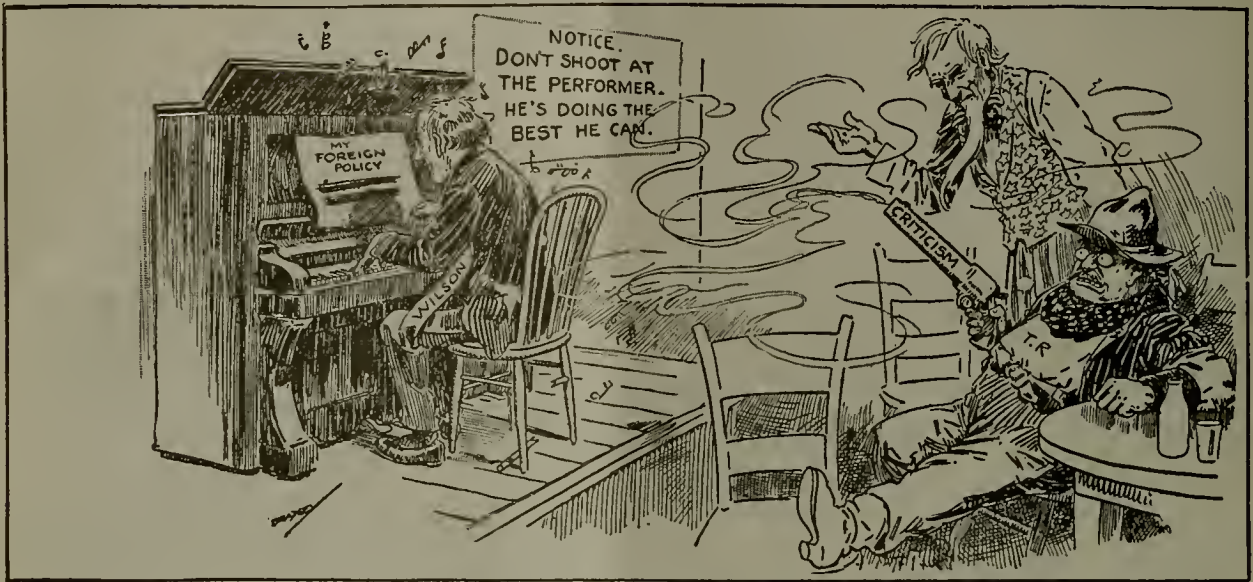
—Now is the time when the suburban real estate man sings his merry lay and induces the dweller in the city to buy a place that is half a mile from the station, and will seem three miles in next winter's wind and mud and rain.

—Tacoma man has been sentenced to six months in jail for saying that George Washington was a drunkard and a blasphemous. Having no desire to meet the same fate, we will refrain from saying what we think about the judge.

—The Grand Jury, in declaring the fitneys to be a menace to life and limb did not spring any news on the public, who, painfully aware of the fact that the "Tie Lizzies" are a poison, are looking to the authorities to find some way to suppress them.



EDITORIAL COMMENT



SURELY HE SHOULD REMEMBER THAT GOOD OLD RULE.

—Bradley in the Chicago Daily News.

TEDDY AS A CANDIDATE. The News Letter has persistently stuck to its first declaration that Roosevelt would be the logical candidate of the illogical Republican party for the reason that he cannot win against Wilson. That party is still suffering from the blow he gave it four years ago. Hughes is the only outside man to conjure with, and the circumstances disclose that Hughes will not accept the nomination unless there is a landslide for him. Such an accident in a convention filled with delegates elected at national primaries is the last thing on the cards to eventualize, unless handled by such an adept politician as Roosevelt. The unusual conditions attending this convention were evidently prepared by a kindly Providence for the exclusive use of the abiding Teddy. With Wall street behind him, the battle cry of "Go the limit in Preparedness," "Peace in Mexico if we have to conquer that country," and "Europe must respect us, even if we have to fight her," Teddy's candidacy ought to appeal to voters of misunderstanding. Teddy in his time, through Congress, wrote some excellent laws into the national statutes of this country. But his seven years' job affected his imagination with the idea that he is the one man to save this country from shipwreck, that he is destined to be the George Washington of 1916, and direct the events of this country in its relation to the great European war. Teddy is our leading authority as a political letter writer, but when it comes to putting him in the presidential chair for the purpose of furnishing "movies" in the nation's history, there is only one thing to do—side-track Teddy.

STILL STIRRING TROUBLE IN MEXICO.

The yellow newspapers of the country continue their efforts to stir up all the trouble possible between this country and Mexico in order to help the elements on both sides of the border in their machinations to crush Carranza and to discredit President Wilson in his efforts to bring peace to that distracted land. Villa is the cat's-paw in the hands of these several parties, the largest in Mexico being the científicos, the old conservatives that formed the backbone of the former Diaz party. They have provided Villa with money at times to create revolutions, and to make sensational raids, the most sensational being that at Columbus, a raid that almost created the invasion of Mexico, as was hoped by the conspirators. Many of the yellow press periodicals of this country have been suborned by these same conspirators to laud Villa to the skies as the greatest military General devel-

oped by Mexico. Among his countrymen he is known as a "farm" bandit, which means that they recognize him as the lowest kind of cut-throat, a notation that matches his exploits exactly. Despite the explosive and mad rantings of these yellow sheets the pacification of Mexico is going along as satisfactorily as could be expected of a country rent by five years of internecine and banditta warfare.

PEACE AND ITS PRICE.

When the war broke out, Kitchener was asked how long it would last. "Three years," he said. His judgment seems to be somewhere near the mark. Many optimists feel confident that it will not last till Christmas. Germany, stalled and still holding the large slice of European territory she has captured from her opponents, is naturally eager to consider peace proposals at once. France, England and Russia, having fought her to a standstill, see the day ahead when they will be able to wear her down as Grant did Lee in the battle of the wilderness. Aside from this they have swept the seas of German shipping and have captured practically all of Germany's rich territorial possessions and broken her power and influence in Asia. Accordingly they are in a position to make some sort of a trade in a peace conference. But the object of this war will never end, in the judgment of the entente, till the imperialism of Prussia, as expressed by its Emperor, is crushed. From their point of view, to allow Prussia to remain in the imperial saddle would mean that the Emperor would bide his time, and when the auspicious moment arrived he would spring on his enemies and break through their ring more successfully than he did in his attempt on Belgium. Under these conditions peace therefore will not likely appear in sight until the entente have worn down the German regiments to such degree as will oblige the leaders to listen to peace proposals offered by England, France and Russia.

—The extraordinary increase in the number of automobiles throughout this country is reflected here in California in the motor vehicle tax gathered at Sacramento, which amounts this year to \$1,903,701, on 177,185 motors of various kinds. It is forecasted that 200,000 motor cars will be owned in this State by the close of the year. This condition reflects prosperity and business acumen. This year California has registered, so far a higher number of cars than any other State except New York. Considering population, this is a fine showing for us.

Sketches at the Ice Palace by Our Artist, E. C. La Selle



"A"—An Eastern expert skimming the ice in one of the chic skating costumes. "B"—"Back East Funks" two skates that move as one. "C"—Men's knitted vests in novelty colors are all the go. "D"—Knitted tights worn by professional skaters emphasize the grace of skating. "E"—Help! A Native Son's first skate. "F"—They "sip" between times in the cafe adjoining the rink. "G"—No date, no skate, no girl, nothing doing. Note: The knitted garments and skating costumes are Gantner & Mattern Co. Models.



TOWN CRIER

—A prominent physician has so many patients accumulating on his list through nervous break-down due directly to reading the war news as conceived and provided daily by the local newspapers that he has issued an omnibus prescription for their relief. In part, it runs as follows: When Emperor William and Czar Nicholas rings you up over the longest leased wire in the world, and insists on telling you all their troubles, and beseech you to sympathize with them, write a note to the editor, thanking him for introducing you so intimately to the crowned heads of Europe. Then take a cold bath and kick yourself for wasting your time on such rubbish. The exercise will strengthen your nerve and decrease your discomfort. To quiet the pulse, after swallowing figures published of the slain, take an up-to-date pruning fork and carefully snip off all the ciphers, as every yellow paper provides a red rubber stamp covered with a long row of ciphers, which the writer uses to save time in rolling up the records of the dead. Take the remaining figures and divide them carefully, parboil, and if any remain, throw them away, as they are useless in furnishing any exact information. Pay no attention to headings that are dated Berlin, Paris, Petrograd, Milpitas, etc.; they are all written in the city where the paper containing them is published.

—What bilious misogynist would suspect that classic Berkeley "is not always what it seems." Now comes the director of the State Food and Drug Laboratory there and declares that much of the innocent looking candy in the shops there is loaded with various forms of seductive alcoholic concoctions. No wonder that the candy stores of Berkeley are leading the State in the sale of confectionery. No wonder that the "chocolate cherries" that ripen in the candy pots there have leaped to "war" prices and crowded buttermilk off the map at the Faculty Club. There's a kick in every candy and a marathon exhilaration for the eager wight who nicks his teeth into a "chocolate cherry." The seventy candy dealers who have been summoned to make explanation have declared that there is something in the ozone or the gasoline in Berkeley that eats into the pure candy and lays some kind of an alcoholic egg, as it were, and creates a deleterious substance which only the brainy tribunal at the Hague can explain. A syndicate representing \$10,000,000 organized this week in Berkeley to invest that sum in raising chocolate cherries on the fences of that town if the State goes dry, this November.

—At last it has come, a dansant tea at the meeting of the board of supervisors. It was only a question of time when that formality so tenderly engendered and so enthusiastically incubated at the recent Exposition should be transferred to the new Civic Center and put on exhibition with a bronze plaque. Some heavy-weight wit has dubbed the stuff "tiffin" because of the Indians that will gather. There will be coffee and dough-boys for those "as likes 'em," and a drap of the stuff for those that knows the pass-word at the right door. Gee! but how the Exposition has educated us since we used to lick the paint off the supervisorial rooms, antichambers and cuspidors. And there's talk of putting Ed. Greenway on the payroll at \$5,000 per to act as umpire of good form.

—Mayor Rolph must still be swapping rhymes in poetry with Virgil Ovid, the Sweet Singer of Michigan, Narcissus and the ghost of "Sconchin Maloney," for there is a beautiful woman heavily veiled who shadows his steps whenever the gasoline of his motor and his rhymes give out. Every evening she recklessly leaves a bouquet on Jim's homestep, and Jim takes it in-doors, out of the evening fog, because there is never a bill attached to it. Some florists are so thoughtful. As for Mrs. Rolph, she is taking life easy in several smart new summer frocks. She caught a glimpse of the woman's face one day as a gust of wind lifted the veil. Heaven help Jim and his rhymes if a gust of wind lifts the veil for Jim.

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FASHION'S FADS AND FRILLS

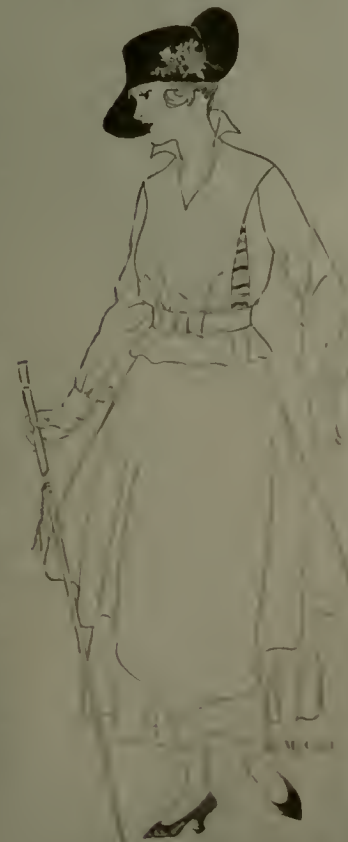
From Fashion's New York court comes the word that summer furs will be more modish this year even than they were last. The huge boa of white fox held the favorite place last summer, but this season the shops are offering a variety of furs for summer wear. In spite of the apparent absurdity, a wide soft stole of mole, mink, seal or ermine often proves a very grateful addition to the sheer summer dance frock on seaside porch or board walk. While the round, soft fox boa will in all probability continue to be popular with tailored suits and dresses, the long, wide stole will be more used for evening. A particularly interesting stole of tailless ermine, shown in one of the large fur shops, is lined with a startling black and white striped taffeta, while one of moleskin has a vivid orange lining. Here again is offered an effective way to introduce the bright bit of color so necessary to the summer costume.



The Spanish Flounce Dress

The Popularity of Voile

Plain, striped, checked, dotted and patterned voiles, in all colors and combinations, are in demand for the corded, ruffled, fluffy lingerie frock. Of course there are voiles and voiles; the true voile wears and washes well, is sheer and dainty, quite as attractive as the more expensive cottons. There is a hint here and there of the return of hand painted muslins for blouses and dresses. Probably the stenciled hat suggested the idea, which is quaint and pretty, if not exactly practical. All sorts of clever notions might be worked out by the woman with ingenious brain and fingers, but if the material were to be purchased or ordered, the fad might prove rather expensive. Sashes and scarfs, however, will carry out the notion with voile and organdy frocks very effectively.



Summer Frock of Taffeta

Flower-Trimmed Hats.

Summer would not be summer without the flower-decked hat, but the notion rarely lasts longer than Easter, except on the large picture hat of Leghorn, crin or hemp, which completes the June brides-

maid's costume, or the summer beauty's dainty frock. This season, however, there is a strong indication that flowers will play more than their ordinary role in summer millinery. The medium brimmed, rather stiff tailored hat, with its upstanding bouquet of vari-colored blossoms, so popular some years back, is being noticed here and there; one sees, also, a number of flower turbans; flower crowns are favored with certain costumes and wreaths are quite popular. The flower-stenciled hats are very well liked indeed. Ribbon, too, is smart for trimming, and ostrich, in the form of fringe and fancies, is a popular trimming.

The Return of Ostrich Boas.

The Easter parade, both on the board walk at Atlantic City, and Fifth avenue, New York, was marked by the colored ostrich feather boas which completed so effectively the dark tailored suits, donned in accordance with the weather. Marabou is also quite modish for neck pieces. The revival of the feather boa will be welcomed by many, as it lends a soft, becoming touch to suit or gown, and in its new shade, a welcome bit of contrast. These boas, as a rule, are short, finished at the ends with tassels of chenille or silk, and close up closely about the throat.

Maline ruches, and smart little fancies of pleated or pinked ribbon, are also modish for the tailored suit or one-piece street frock. Quaint buckles are often used effectively for closing them.

The quaint little capes, pelerines and similar fancies of taffeta, faille or satin now being offered for summer wear, are other attractive additions to the summer frock; in all probability these will be quite as popular as the fur stole, or the feather boa, or even a little more favored. They are becoming, quite in keeping with the dresses of the moment, may easily be fashioned at home, and are of course much less expensive than fur. Ruffles, cordings and conventionalized trimmings, quilled, pleated, pinked or shirred, are used to finish these capes, lending still another old-fashioned touch. An organdy or voile frock will receive an added daintiness in one of these taffeta capes, of a shade corresponding to or harmoniously contrasting with the dominant color of the dress.

F. B. GALINDO, MANAGER

of L'Ruffieux, 211 Powell street, says Ruffieux Patisserie, French Confectionery, Pastries, etc., are equal to any made in Paris or Vienna.

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A dance on the village green of the time of Shakespeare. Among the characters who took part in this dance were Desree Marlott, Virginia Powell, Grace Webb, Louise Fisher, Reina Bibo, Nelda Kortick, Myrtle Flitner, Helen Schlott, Minnie Dreimeyer, Royal Rosenau, Jean Frickelton, Viola Buck, Mary Bennett, Lucille Nathan, Elizabeth Haub, Helen Harrison, Viola Kamp, Geraldine Galvin. Fuel Gatherers—Misses Frances Deimel, Marta Diaz, Berenice Harwood, Louise McCullough, Frances Mecham, Katherine Parker, Josephine Schwartz, Dorothy Sharpe, Emilie Zaretsky. Straw Gatherers—Misses Beatrice Baronidis, Ruth Burt, Elvira Hufschmidt, Estelle McGulre, Sallie Obeare, Margaret Parrish, Naomi Smith, Carmen Sprague.

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Two talented pupils of Hamlin School who took part in the Shakespeare Tercentenary Pageant. Marlon Johnson as Oberon, right, and Lydia Weeden as Titania, the King and Queen of Pansies.

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Midsummer Night Dream. The part of Shakespeare as a boy was taken by Master Howell Janes. The young ladies in the cast of characters were: Lydia Weeden, Marlon Johnson, Blanch Morase. Dancing Fairies: Dorothy Deimel, Virginia Deimel, Winifred Denny, Camille Gulttard, Grace Jerome, Eva May Lange, Ruth Lansburgh, Jean Leonard, Eleanor Lemon, Mary Louise Littlehale, Vera Sellg, Florence Trask, Margaret Wallace, Gertrude Washburn. Copyright International Film Service, Inc.

CELEBRATED TRICENTENARY OF SHAKESPEARE.

Perhaps the best outdoor scenic production to celebrate the tricentenary of Shakespeare was given this week by the pupils and friends of the Hamlin School in the beautiful Sutro Forest, near Forest Hill. The pageant itself was marked by rare good judgment, and in its development portrayed most of the interesting outdoor features of life in Shakespeare's time. It proved an unusual treat to the large and interested audience.

Scores of pretty girls in multi-colored costumes formed an attractive background for the presentation of forest scenes from the bard's plays. Music and song entertained the big assemblage, seated beneath the trees, between the showing of the various plays by the young actors and actresses.

The first scene was of a village green of the time of Shakespeare, with the children representing fuel and straw gatherers, and the towns-people. Followed "The Midsummer Night," and then scenes from "The Tempest." Then Miss Merle Epstein rendered a song, "Nymphs and Fauns," during which two score of pretty girls danced as "Nymphs and Reapers." After more music and song and a scarf dance by the Misses Sara Jackson, Estelle McGuire and Peggy Parrish, scenes from "As You Like It" were given. The program concluded with the "Dance of the Hours."

Among the large number of pupils from the school who took part in the various scenes were:

Misses Desiree Marriott, Virginia Powell, Louise Fisher, Grace Webb, Jean Frickelton, Viola Buck, Mary Bennett, Lucille Nathan, Margaret Barrette, Martha Doak, Adele Vance, Nance Obeare, Beatrice Baronidis, Ruth Bert, Bessie Margaret Murray, Sara Jackson, Katherine Parker, Aida Moran, Lydia Weeden, Marion Johnson, Blanche Morase, Grace Jerome, Florence Trask, Margaret Wallace, Estelle McGuire, Liona Welbanks, Ethel Hilmer, Margaret Farrish, Muriel Bowler, Carmen Sprague, Ruth Seeley, Marguerite Moran, Barbara Payne and Georgia Schafer.

Most of the dances on the program were staged under the direction of Miss Helen Adair.

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THE FOREIGN LEGION.

There are about 600 Americans in the foreign legion of the French army; so many of them have petitioned to join the flying corps that a squadilla of Americans is being formed. These Americans, however, are only a handful of the actual number of foreigners who have joined the foreign legion, the first marching regiment of which is probably the most picturesque in the French army.

It is an inspiring sight to see a regiment of the legion on the march; negroes and blonde Swedes go side by side with swarthy Italians. Men who have dined with kings and dwelt in marble halls sink their identity under a borrowed name and march with a Polish tailor or a cowboy from the wild West. All sorts of famous men have fallen on the field of battle while fighting with the legion. Binet Valmer, from the Argentine; the Luxembourg writer, Sosthene Kurth, the son of Maxim Gorky, Camilio Ramirez, from Venezuela, a Colombian poet, Fernandez de Bengoela, another from Ecuador, Rodolfo Seminario, the novelist Sanchez Carrero, all fell for France on the battlefields of Artois and Champagne.

The poet Ismail Urdometa was killed in the Dardanelles while rushing a Turkish trench at the point of the bayonet, and the son of the Russian ambassador at Paris, M. Isvolsky, was severely wounded while fighting beside Lieutenant Alexis Comnene, the great-grandson of the Emperor of Trebizond. Bob Scanlon, the Negro boxer, is with the legion, and Francois Faber from Luxembourg, the professional cyclist, fell in action. So did Alex Carter, the famous steeple-chase jockey. Winnie O'Connor, one of the best jockeys that ever crossed the Atlantic, and widely known in the United States, joined the legion.

Fifteen young students from the Beaux Arts in Paris joined in a body. Not only all classes, but all races, are blended together in the first marching regiment. When Italy went to war the Italians were transferred to their own army, but previously they fought heroically, and two grandsons of Garibaldi lost their lives in France.

The nucleus of the second regiment was formed on the evening of July 31, 1914, in a Parisian cafe. Some young Italians issued an appeal, and as a result, about 3,000 English, Belgians, Italians and Slavs attended the meeting to consider how they could best aid the country of their adoption. Later on, when British and American residents in Paris tried to form regiments of their own, the authorities informed them of their inability to accept the offer, so it was decided that the volunteers should be drafted into the foreign legion. The pay of the men of the legion is the same as that of the other soldiers of France—five cents a day and an allowance of tobacco and wine.

The total membership of the legion is said to be 35,400, made up as follows:

500 Britons, 500 Luxembourgers, 600 Americans, 1,000 Spaniards, 1,500 Greeks, 1,500 Belgians, 1,600 Czechs and Galicians, 1,700 Poles and Danes, 2,000 Swiss, 3,500 Russians, 5,000 Italians, 10,000 Alsatians, 6,000 other nationalities.

THE DONKEY

When fishes flew and forests walked,
And figs grew upon thorn,
Some moment when the moon was blood,
Then surely I was born;

With monstrous head and sickening cry,
And ears like errant wings,
The devil's walking parody
On all four-footed things.

The tattered outlaw of the earth,
Of ancient, crooked will;
Starve, scourge, deride me; I am dumb,
I keep my secret still.

Fools! For I also had my hour;
One far fierce hour and sweet:
There was a shout about my ears,
And palms before my feet.

GILBERT K. CHESTERTON.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.

For the 6 months ending December 31st, 1915, a dividend to depositors of 4 per cent per annum was declared.

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WM. BUCHANAN

HOCKEY SEASON OPENS AT ICE PALACE.

The Techau Tavern will swing into the full tide of success this week with a gala attraction, the opening of the promised hockey season, Friday night. Society has seized this unusually attractive event, and has prevailed on the management to allow the occasion to be used for the purpose of giving a benefit for "Happyland" and raising a fund to provide summer outings for poor children. The day will be divided into three periods, morning, afternoon and evening. There will be general skating in all three periods. In the afternoon and evening there will be numbers of attractive events, the crowning events being of course in the evening. The program is so unusually attractive that practically all the boxes and most of the seats on the ground floor have already been sold. The event of the evening will be the opening of the hockey season in a thrilling contest between the skillful players of the Polo Club and the San Francisco Hockey Club, the first contest of its kind to be played in the West and the first of the star features of a number of surprises of like character which the management has up its sleeve to make the Ice Palace the magnet of such amusements on the Pacific Coast. Famous expert skaters brought from the East by the management will illustrate numbers of thrilling and skillful feats on the ice. Preliminary to the exciting hockey game there will be a hockey dinner and gymkana at Techau Tavern. During the supper at the Ice Palace general dancing will prevail, punctuated with numbers of delightful novelties furnished by the resourceful and versatile management. Among the patronesses of the event are: Mrs. William H. Crocker, Mrs. James L. Flood, Mrs. Jesse W. Lilienthal, Mrs. Fred W. McNear, Mrs. M. J. Brandenstein, Mrs. C. O. G. Miller, Mrs. W. S. Tevis, Mrs. Harold Mack, Jr., Mrs. James Otis, Mrs. James Ellis Tucker, Mrs. Philip Van Horn Lansdale, Mrs. Clara Darling, Mrs. Latham McMullin, Mrs. Frank J. Judge, Mrs. Augustus Taylor, Mrs. Henry Sahlien, Mrs. A. T. Hammond, Mrs. Walker C. Graves, Mrs. James J. Rolph, Jr., Mrs. Vincent Whitney, Mrs. J. O. Tobin, Mrs. Fred W. Kohl, Mrs. Talbot Walker, Mrs. Eleanor Martin, Mrs. C. H. Mulgardt, Mrs. I. Lowenberg, Miss Lena Blanding.

EMMELINE PANKHURST TO SPEAK.

Mrs. Emmeline Pankhurst spoke to a crowded banquet room Thursday when the San Francisco Center entertained her at a luncheon at the Palace Hotel. Society women came up to town from all sections of the Peninsula to get a glimpse of this British celebrity. She did not disappoint when she spoke of the "Effects of the War on the Women of England," but showed that she has never faltered in her hope that in the end the women of her country will be treated as the equal of men. Monday night she talks for the benefit of the widows and orphans of the destitute Serbians, to whom she is devoting all of her energies, and all of the funds accrued from her lecture on that evening will be given to the destitute families of the Allies. The lecture will be held in the Pavilion on Sutter and Steiner streets at 8:15 o'clock. Besides Mrs. Pankhurst's talk there will be Slavonic songs by Mme. Felicia Romabowska and Mme. Rudick Godfrey. Members of the local Serbian colony will appear on the platform dressed in native costume. There are 15,000 seats for the meeting on sale for \$1 a seat, and 15,000 for 75 cents. The rest of the house will go for 50 cents general admission.

GRANDSON OF BRET HARTE LOCATES HERE.

In the June issue of Overland Monthly, Richard Bret Harte, grandson of the founder of Overland Monthly, recounts his impressions of life in New York, with cartoon illustrations. This is the introductory chapter to a series of articles of his experiences in several of the big cities of the country where he stopped over, in his trip westward, to become acquainted with his fellow Americans. He was born in England, was educated there, and on the Continent, and this is his first visit to California. Its attractions have proven so great that he has decided to make his home here permanently.

—Chairman of the Committee—Is this the place where you are happy all the time? St. Peter (proudly)—It is, sir. Chairman of the Committee—Well, I represent the union, and if we come in we can only agree to be happy eight hours a day.—*Life.*



HAPPYLAND BENEFIT

in aid of the "Bulletin's" Outing for Poor Children

Opening of the Hockey Season—Friday Night,
May 26th

THE POLO CLUB VERSUS
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Social and Sporting Event of the Season

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Eddy and Jones Sts.—Friday Night, May 26th
at 9:00 o'clock

HOCKEY DINNER AND GYMKANA

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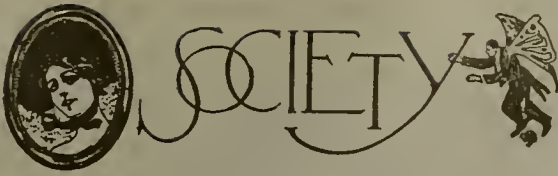
Eddy and Powell Sts.—Friday Night May 26,
at sharp, 6:30 o'clock,

—wonderful Menu—Bright amateur artists
from the notable drawing rooms of Cali-
fornia—Dinner and Gymkana—\$2.50 a cover.
After the Hockey dinner and Gymkana, at
the Tavern, then for the first Hockey Game
ever seen in California, at the Ice Palace.

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W. S. Tevis, Mrs. Harold Mack, Jr., Mrs. James
Otis, Mrs. James Ellis Tucker, Mrs. Philip Van
Horn Lansdale, Mrs. Clara Darling, Mrs. Latham
McMullin, Mrs. Frank J. Judge, Mrs. Augustus
Taylor, Mrs. Henry Sahlien, Mrs. A. T. Hammond,
Mrs. Walker C. Graves, Mrs. James J. Rolph, Jr.,
Mrs. Vincent Whitney, Mrs. J. O. Tobin, Mrs. Fred
W. Kohl, Mrs. Talbot Walker, Mrs. Eleanor Martin,
Mrs. C. H. Mulgardt, Mrs. I. Lowenberg,
Miss Lena Blanding.



Eleonora Sears a "Poor Relation."

A friend in Boston serves some very choice tidbits in between the personal courses of her letter, and I cannot refrain from passing them around in this column. She writes that she saw Eleonora Sears at a tea the other day, and "Bobby" was boasting for California in hyperbole that could not be surpassed in the literature sent out by a Tourish Agency. Incidentally, that athletic young lady is not gung it so hard these days, for she has again 'knocked out her knee skating, and has been ordered to rest it up. Last winter she skated a great deal, and her knee behaved so peculiarly that she had to have it looked after by a bone specialist, who pronounced it water on the knee.

The gossips are once more speculating about Miss Sears' matrimonial intentions. She is giving a good deal of her time to a very eligible New York youth with a bank roll large enough to iron out all cares about the necessities of life, although he is not in the multi class.

Her cousin, Miss Phyllis Sears, who has just announced her engagement to Bayard Tuckerman of New York, and she is the motif of all the post-season entertaining. The branch of the Sears family to which the famous Eleonora belongs is not so wealthy as the other side of the Sears family. Phyllis Sears and her sister, Mrs. Bayard Warren, divided the enormous fortune of their mother, who was the only heir of the late Francis Bartlett. My friend writes that it is too bad that San Francisco has not a Francis Bartlett—it was he who, with a scratch of his pen, gave two million dollars to the Boston Museum of Fine Arts, and one of his large business deals was a real estate venture in Chicago for which he paid eleven million dollars cash.

So you see that "relatively" Bobby Sears is a "poor relation" of her cousin, Phyllis Sears.



The Cluff Re-unioning.

The intimate friends of Mrs. Miles (Mabel Wilson) have had only a glimpse of her, as she has spent all her time since her arrival quietly visiting her mother, Mrs. Cluff, and her sisters at the Cluff country home down the peninsula. But she plans to remain out here all summer, and as soon as the family reunioning is over, there will be a great deal of entertaining in her honor, for she is one of the genuinely beloved young women, and has been much missed since she married the Easterner.

As Mabel Cluff she was one of the most popular of a group of girls who made their debut in the "open season" for beautiful debutantes, as it was called, for there were so many very attractive girls in that group, and Mabel Cluff was by many considered the most beautiful of them all. Edith Huntington (now Mrs. Frank Wakefield), Helen de Young (Mrs. George Cameron), and Georgie Hopkins (Mrs. Fred McNear), were just a few of those that lent a special sparkle to that season.

Miss Cluff announced her engagement to Jack Wilson at an impromptu tea at the De Young home, where a number of young people were rehearsing private theatricals. For a long time the Wilson home, with its happy complement of three children, was considered an ideal one, but for two or three years before his death, Jack Wilson barely kept his frail craft afloat in the financial breakers that were pounding bigger men to pieces.

Six months after his death his wife went to New York to visit friends, and there met and married her present husband, who is interested in copper mines in Canada, where they spend much of their time, running down to New York for diversion. Mr. Miles will join his wife here, probably some time in August, if his business affairs permit.



Herrin Averts Martin Law Suit.

From New York I hear that if the rumor that Mrs. Peter Martin is in a precarious condition be true, she is certainly a radiant contradiction, for she never looked in better health or spirits. However, those "in the know" maintain that the doctors are not very cheerful about her health, and have warned her

that she must put on the breaks and live the simple life—which is not the line of least resistance for the daring Lily.

She is now in a comfortable financial position—which I am told is due to the sagacity of William F. Herrin, who represented her as counsel in the conferences with the Martin family over her share of their estate as Peter's widow. The story goes that Mrs. Eleanor Martin and Walter Martin wanted to give her an allowance, to which she would not agree, and for a long time it looked as though there would be a lawsuit. Which explains why Mrs. Peter Martin spent so many months out here after her husband's death, instead of going to her own family in New York.

I am told that in the end she not only got what she wanted, but achieved it without alienating the friendship of her mother-in-law, Mrs. Eleanor Martin, who has stood by her through all the vagaries that have alienated most of her San Francisco friends. Mrs. Downey Harvey is the only other member of the clan who has not bracketed friendship with the past. The Walter Martins and Lily Oelrichs Martin no longer keep up any pretense of friendship.



Cupid on Skates.

Mrs. Mary Belle Gwin Follis is the latest recruit to the skating fad, and is fast becoming proficient on the ice. Mrs. Follis is one of the most beautiful young matrons in San Francisco, and is by many considered the handsomest of all. She has, of course, not been permitted to have a widowhood unpunctuated by proposals, but in spite of her many admirers and suitors she has failed to respond to the appeals of the wooing tribes. However, those who cast an appraising eye upon such matters are wondering if the suit of a certain swain is not meeting with more than her usual indifferent response, and it would not particularly surprise them if Mrs. Follis succumbed to the importunities of this very eligible gentleman.



Andrew Welch War Baby.

Mrs. Andrew Welch is one of the most indefatigable of the skating devotees, and spends every afternoon with the special instructor who is guiding her to proficiency. The magnificent new home which the Welchs are building in town will rival the Jackling home, and is in that neighborhood. Mrs. Welch is taking a great interest in the house, and gives much of her time to the supervision of details. The house is to have a beautiful ballroom, and will be opened next season with a magnificent function to which society is looking forward, for the Welchs entertain on the scale magnificent, which thrills the most jaded of the society rounders.

Mrs. Welch is one of the fortunate who found herself with a safe deposit box full of "war babies." Hidden away in a box with a lot of stock that was inventoried as "worthless" was a big block of stock in a powder factory. Her father, Mr. De Laveaga, had bought it years ago, and as it had never paid dividends, it was regarded as so much waste paper by the family.

At a dinner party one night, some one remarked that certain powder stock would probably climb into the millions for the big shareholders, and the name struck a respondent note in Mrs. Welch's memory. She told her husband that she thought that she had a block of that very stock, but she couldn't be sure, for it was so long since she had heard it mentioned by her father. They immediately verified the name by taking a little trip to the vaults, and then as the months passed and the war sent certain stocks soaring, they sat themselves down to the pleasant business of watching their shares climb.

Rumor has it that Mrs. Welch sold out for nearly a million dollars, which added to her already large fortune and her husband's big interests places them among the very wealthy peo-



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ple of the peninsula set. Far more important than the acquisition of this fortune is the fact that Mrs. Welch, after several years of semi-invalidism, is entirely restored to health, and can engage in all the pleasurable of the hour, including such a strenuous pastime as skating.



Ranch-itis.

To own a country home down the peninsula way is not enough now for those who really go in for country life. The estates down there are growing more magnificent every day, but they no longer serve to put one in the class of those who go in for country life. By one of those curious mental processes which involve group thinking, society now regards that neck of the woods as a thing set apart, but in nowise indicative of life in the open. One must own a ranch as well as a country home near Blingum in order to qualify as a real out-of-towner, and every one is very busy these days acquiring something that can be spoken of as a ranch. Even the young girls are going in for that sort of thing, the latest recruit being Miss Leslie Miller, who is looking over the family holdings with an idea of having a neat little ranch which she can call her very own, where she can take her friends for week-end "roughing" trips.

A New Star in the Musical Firmament.

The annual breakfast of the Pacific Coast Women's Press Association took place at the Hotel St. Francis, May 20th, when Miss Ina Coolbrith, poet laureate of California, after two brilliant years as president, formally installed her successor, Mrs. Ellen D. Donovan. Mrs. Marian Taylor was toast-mistress. The speakers were Mesdames North-Whitcomb, W. C. Morrow, Jeanne E. Francoeur, Florence Richmond, Ella Sterling Mighels, Augusta Boele, Mary E. Hart and Messrs. R. E. White, Zoeth Eldredge and Doctor Edward Robeson Taylor. Mrs. W. H. Alison read a sketch of the "Golden Gate Trinity," Bret Harte, Charles Warren Stoddard and Ina Coolbrith, written by Mr. Nathan Newmark, followed by recitations from their poems; adding, by request, "The Laurel Wreath," written in honor of Miss Coolbrith by Mrs. E. A. Tompkins of the San Francisco "Star."

The musical program, under the direction of Mrs. Charles H. Smith, included vocal numbers most excellently rendered by Mrs. Vincent Walsh and Mr. Garwood Simons; also a masterly 'cello solo by Mr. Arthur Weiss, accompanied by the gifted Spanish pianiste, Miss Maria Maytorena. Special interest centered in the initial appearance on this coast of Mr. Gregor Gregorieuff, a Russian baritone, who has appeared with great success both abroad and in the East.



Commander Thornwell Mullally of the San Francisco Cavalry Troop, has issued Orders (No. 2) covering the camp of instructions which will be held on the Hale properties, between Hillsborough and the D. O. Mills estate, from May 26-30. The troop will assemble at the Riding Academy, May 26th, at 7:30 a. m., and march at 8:30 a. m.; returning by marching, Tuesday, May 30th. Details are furnished of individual clothing and equipment.



Miss Iva E. Krause, secretary-treasurer of the Bethlehem Foundry and Machine Company, a St. Francis guest, enjoys the distinction of being the most noted young business woman in America, rivaling in scope of commercial operations C. J. Whitley, of the American Smelting and Refining Company, which, with fifteen smelting plants, ninety-one furnaces and a capacity of 5,000,000 tons a year, is now doing the greatest business in its history. Whitley is also at the St. Francis. Recent accessions to the service act there are Captain J. D. Pickering of the Sixteenth Infantry, U. S. A., and Lieutenant A. H. Douglas, U. S. N.



The next lecture recital by Ashley Pettis in the Paul Elder Gallery will be given on Wednesday, May 31st, at 3 o'clock.



The faculty and students of the Dominican College have issued invitations to the annual commencement exercises at 3:30 p. m. Tuesday, May 30th, at San Rafael. A very attractive program has been prepared. The graduating class is represented by the following members: Nancy Esther Cardwell, Irene Cathryn Corcoran, Grace Marie Cummiskev, Mary Catharine Dooly, Nadine Guerne Donovan, Marie Louise Freitas,

Marjorie Rachel Gossage, Mona Malvina Kewin, Genevieve Caroline Martinelli, Elgie Elspeth Miller, Elsie Harriet Moise, Rose Augusta Poundstone, Ruth Lloa Schmidt, Marion Sarah Small, Josephine Gertrude Wall, and the School of Music, Emily Anne Deubery.

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"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN THE PAINTED WORLD

BY HENRY McDONALD SPENCER

"The Outcast" at the Alcazar

What George Eliot called the taint of commonness, and which, like the odor of onions is easy to perceive but difficult to define, marks or mars much of the work of contemporaneous English playwrights, just as the native drama is cursed with the puritan cant or slobbered with syrupy sweetness. I presume that one explanation of the plight of the transatlantic play lies in the fact that many of the authors are not literary men, and do not possess the literary faculty of envisioning unfamiliar conditions, nor on the other hand are they born in the purple, so to speak. Example: At the close of the "Outcast," now at the Alcazar, Geoffrey (Forrest Stanley), a man obviously of the gentleman caste, offers marriage to his mistress, Miriam (Mary Boland) as a reparation, or sop to his conscience, very much as one would tip a porter, and about in these words: "Business calls me to South America, where I shall live in future so now you can marry me if you like." Now this form of proposal would be bad enough if the gentleman were addressing one of his own class—although perhaps sanctioned by the new manner of brusqueness, if not downright rudeness, which is the *cachet* of the smart set the world over—but how worse than bad form to one who was not a social equal in the first instance and had further forfeited by her loose living a right to demand courtesy—one is only rude to an equal, never to a servant, for instance. I am sure that regardless of what Mr. Hubert Henry Davies, the author, might think of it, Geoffrey would have been on his knees to the lady telling her that he loved her, that he could not live without her and beseeching her as a *favor to him* to marry him, even if he didn't mean it. Of course as a matter of fact Geoffrey, once he was over the jag brought on by disappointment in love, would not have dreamed of marrying the trull, who was to all appearances merely a common street walker; in whom no romance could center except when visualized by a poet as in the case of Richard Le Gallienne and his Golden Girl.

Leaving aside then these two points—and in regard to the second, Mary Boley is so beautiful and attractive that I am sure every one in the audience wanted Geoffrey to marry her in the end—the play is well enough; at least we are not having some eternal lesson about the wages of sin rammed into us, in fact the sinners—all of the principal people in the play were sinners—did quite well. The Picadilly trollop married her nice young gentleman and went off to live where she was not known; the wife, who had deserted her husband and was the philandering gentleman's first love, and had come to her intended lover's rooms "to give everything to him," to use the lady's own words, was struck by the wretched plight of the deserted Miriam, seized with Remorse, and returns to the husband who probably never knew how near he came to being adorned with a full set of horns.

And now to the players: I have indicated to a certain extent what I think of Mary Boley, for she attracts me very strongly, and being a man first and a critic afterwards, (no man under eighty should be employed to criticize actresses) I suppose I am afflicted or rather affected by personal bias, nevertheless, I feel safe in asserting that she is as capable and clever as she is charming and magnetic. Her voice is most excellent and well cultivated, i. e., has quite the cultivated air, and for one thing I want to take my hat off to her: Although she was playing somewhat of a sob part, at no time did she drop the play into the cellar, so to speak, but played up quite frankly and freely like a human being, indeed the *hetairae* are nothing if not light in the emotions; and what genius of a stage manager conceived the idea of her simply handing back the consolatory cheque, neatly folded, instead of tearing it to pieces, which would have been the banal thing to do. I missed the original play, so I do not know whether this was new business or not. Whenever I see

one of these anti-balanities I shall note it in this column as a reward of merit for the responsible party.

Forrest Stanley, too, deserves his bit when praise is being handed around. He has the double advantage of being a good actor without looking actory, but really human, just like the men we know, and he did not even dress with that absurd and obvious attention to every detail of the latest style. But he has one of the defects of his qualities: He, too, has an excellent voice, some told him so or he found it out in another way, and he will persist in using its lowest or deepest tones on all occasion, even in asking for a drink, which I admit is at times a very solemn occasion, but then we should carry it off lightly. Our old friend, Jimmy Gleason, was there, the Jimmy of "Bought and Paid For," but he was hampered by a single glass and a tight-fitting morning coat; still, the true Jimmy stuck out at times; you can't keep a good man down, and I am sure that Jimmy wanted to kick over a chair, or ask Geoffrey the cost of his cigarette case, or some other delightful piece of vulgarity. I would like to see a play around Jimmy.

The play as a whole was very creditably presented, and reflects great credit on the management; and it is just as well done as anything is being done in the country to-day, and if it were in Broadway you would be well content to give up two seeds to see it. Take my advice and "See it now."

* * *

At the Orpheum

Among the newcomers at the Orpheum this week, Marie Cahill saves the bill from being entirely mediocre, although doubtless many would think the presence of Manuel Quiroga, the Spanish violinist, is enough to redeem the week's offering. The latter, however, although technically a newcomer, is really a return after a week's absence. Like many of the well nourished lady performers, Miss Cahill owes a good deal of her *vis comica* to nature, but in addition she is an adept at the trick of the suspended speech, where more is implied than said, and the auditor is flattered by having something left to the imagination—as much as to say that you are clever enough to supply the rest. But in spite of this, I would sooner see little Mary in a sketch instead of the same old piano and the willing and appreciative pianist to be jollied.

So far as Svengali, the human canine, is concerned, the remark of old Doctor Johnson—although to us he seems somewhat of a bromide—still holds good; speaking of a dog walking on its hind legs, he said, in effect: "The wonder is not that it does it well, but that it does it at all." Anyway, 20 minutes is rather long to watch a dog painfully count up to ten, even with variations. Quiroga and his good-looking young lady accompanist are there, and he plays well enough so that he doesn't have to blush when he sees the fiddler in the orchestra. Helen

W. D. Fennimore
J. W. Davis
A. R. Fennimore

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Most people who have reached the age of forty, some younger, require two pairs of glasses of different focus—one for reading and one for distance use. With the invention of the new "Caltex" One-piece Bifocals two pairs of glasses are no longer necessary as they do the work of two. The "Caltex" One-piece double vision glasses are ground from one piece of clear optical glass—reading and distance glasses are combined in one lens. When worn they have the appearance of regular glasses. You will have real eyeglass comfort if you wear these wonderful new double vision lenses. Remember the name "Caltex."

French and Spanish songs. Miss Zdenka Buben, a student of Professor Beringer, will be the assisting pianist, and will also accompany Miss Holtmberg's interesting program of songs. As soloist, Miss Buben will be heard in selections by Chopin and Liszt.

Pantages—What is promised to be the best all-around bill that has been offered here in months is scheduled for its opening at the Pantages Sunday with "The Junior Revue of 1915" as the topping attraction. There are twenty-four talented young stars with the act, and each one has a specialty backed by an array of lithe dancing girls. The production was gathered by the Woods Enterprise of New York City, under the personal direction of Alexander Pantages, and is the most expensive act that has ever been booked over the circuit. Last season one of the big laughing hits was an eccentric twain of funmakers named Clayton and Lennie, who are returning with a new edition of their ludicrous skit. Howard, the inimitable Scotch ventriloquist, will offer his delightful character study, entitled "At the Dentist's Office." The rest of the show will number Claire and Atwood, eccentric acrobats; Earl Taylor and Ethel Arnold in "Song Conceptions;" Bert Ford, novelty dancer, and the eleventh episode of "The Iron Claw."

DO WE REMEMBER ?

Memorial Day 1916

Full fifty years have passed away,
Yea, fifty years have day by day
Fulfilled the laws of destiny
And passed into eternity.
Hear you the drums throughout the land?
Old drums—which know the master hand,
Whose fervent practice for this day,
Has swept the fifty years away?—
These souls—whose darkened chambers keep,
The key where memories lie deep;
Are breaking all the bounds this day,
To LIVE this thirtieth of May.

With tattered flags and dream-fired gait;
(Impatient if the line should wait),
Come men who fifty years ago,
Were flushed with manhood's healthy glow.
Not less to-day; but fifty years,
Have brought conditions fraught with tears,
For some are poor and all are old;
But hearts as true, as brave, as bold,
Beat underneath those coats of blue,
As when in youth they dared to do
The bidding of their souls—for right,
How bravely now they face the night.

Do we remember why they fought?
Have we from them their vision caught?
Does LIBERTY, stand out as clear?
Is FREEDOM to our hearts as dear?
If not, this thinning line of blue,
Proclaims us to our trust untrue,
If we forget their sacrifice;
We stand disgraced before their eyes.
Let FREEDOM true, our land embrace,
That we, like them, the grave may face;
In conscious pride of work well done,
To keep OLD GLORY in the sun.

WILLIAM NAUNS RICKS.

—"I wonder how they do it?" is frequently overheard in Jules Restaurant. It is the 40 cent lunch that causes the exclamation. Monadnock Building is very convenient. Just try it.



Hold Up

Our treatment for LIQUOR or DRUGS is not ONLY scientific, but is in strict accord with common sense. Thousands have been treated and say so. Our success is gauged by years of satisfactory results. Your body is a theater of constant changes, many times more so WHEN abused with Alcohol or Drugs. If anything leads to hell and damnation it's this abuse. They are easy to attach, BUT TO QUIT—that is another story. WHY NOT "HOLD UP" you can SURE. It's our work and has been for years. DO NOT DELAY or nurse a stroke of Paralysis, Loco Ataxia, Apoplexy, etc., etc. HOLD UP NOW. TODAY.

Our home treatment WILL prove a blessing to all unable to be treated at the Institute. We make a SPECIAL RATE of \$25 for the HOME TREATMENT. It is simple and effective, positive in results. We have NO FAILURES.

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Columbia Theatre

Corner Mason and Geary Streets
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SEASON OF MUSICAL COMEDY HITS
Sun. Aft. and Night, May 28—Last Times

THE MIDNIGHT GIRL

Beginning MONDAY NIGHT MAY 29 First time here of
THE RAGE OF LONDON AND PARIS FOR TWO SEASONS
The Musical Farce

"OH, I SAY"

Fun—Song Hits Galore—Stunning Costumes.

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Last Week The Incomparable

MARIE CAHILL

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A WONDERFUL SHOW

Martin Beck Presents "THE RIVER OF SOULS" A Chinese Drama by John L. Golden; BONITA and LEW HEARN in "Bits of Musical Comedy;" GOMEZ TRIO Spanish Peasant Dancers; THE STATUES Statuesque Acrobatic Novelty; LAURIE & BRONSON "Lost and Found" (Return for One Week Only); DOROTHY TOYE The Girl With Two Grand Opera Voices; NEW ORPHEUM TRAVELOQUE. Last Week JOE COOK & JACK LORENZ in "The Millionaires."

Evening Prices—10c., 25c., 50c., 75c. Matinee Prices (except Sundays and Holidays), 10c., 25c., 50c. PHONE DOUGLAS 70.

Pantages' Theatre

Market Street Opposite Mason

Commencing Sunday, May 28th

THE SEASON'S BIGGEST MUSICAL COMEDY SUCCESS

"THE JUNIOR REVUE OF 1915," 24 Talented Juvenile Stars, Positively the Highest Salaried Act Ever Played on the Pantages Circuit; CLAYTON & LENNIE, "The English Johnnie and His Happy Friend;" THE GREAT Howard, Scotch Ventriloquist, "At the Dentist's Office."

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SNAP SHOTS AT PROMINENT PEOPLE



William H. Crocker, regent of the University of California, and President Benj. Ide Wheeler, at the services of laying the corner stone of the new \$600,000 University Hospital, this city.



"In Old Bagdad," the extraordinarily successful German pageant, featuring Helen Cooley, Paul Freygang, Mrs. L. H. Hirsch, Jr., Hazel Cooley, Gertrude Schmidt, Elvira Robinet, Rose Mason, Mildred Magnus, and others.



Fred Herreshoff, during the recent golf tournament at Lakewood, N. J., and Waldo Paul, whose playing put Herreshoff out of the match for the prize with Sherwood after the most closely contested battle ever seen on the links.



General view of the pageant, "In Old Bagdad."

LE TAKEN IN SPECIAL EVENTS



From left to right: Mrs. C. M. Fryer, Elizabeth Hammerberg. Lower Row, left to right—Kate Kappelman.



Mrs. Dorothy Cutler Silingsby and "Teddy," the center of a dispute over a big British fortune, as he now appears at the age of six years. Mrs. Silingsby and "Teddy" have just returned to this city, and this is the first picture taken of them.

Photos Copyright International Film Service, Inc.



the successful bazaar to help war sufferers



These are not bathing suits but the new fad with the girls who live to parade on the beach sands and "don't go near the water."



SOCIAL AND PERSONAL ITEMS


ENGAGEMENTS.

DAILY-WESTERFELD.—The engagement has been announced of Miss Genevieve Daily, the daughter of Mr. and Mrs. John Daily, and Jos. Westerfeld. The marriage is to take place on the evening of June 2d at St. Peter's Church, on Alabama street, near Twenty-fourth. Later there will be a reception at the residence of the bride.

DENHAM-RANDALL.—The engagement of Miss Lillian Denham, eldest daughter of Mr. and Mrs. J. F. Denham of Prince street, Berkeley, and Merle Randall, a member of the faculty of the University of California, was announced recently at a pretty reception given by Miss Rhoda McRae at her home on Virginia street, Berkeley. Plans are being made for a June wedding and a honeymoon trip to the home of Randall's parents in Poplar Bluffs, Missouri. The young people will make their home in North Berkeley.

HATHAWAY-WHITE.—Mr. and Mrs. Frederick M. Hathaway announce the engagement of their daughter, Miss Helen Hathaway, to Carleton White, son of Mr. and Mrs. Charles L. White of San Rafael.

PERL-SILVERSTEIN.—Mr. and Mrs. Jacob Perl announce the betrothal of their daughter, Miss Rose Perl, to Philip Silverstein of this city. The wedding will take place in the latter part of June.

PISCHEL-EVERS.—A card tied to the bouquet carried by Miss Inez Pischel when she became Mrs. Harold Augustus Fletcher at noon Saturday in Ross, conveyed the news of the betrothal of Miss Sepha Pischel and Albert John Evers. Miss Sepha Pischel was her sister's maid of honor, while her fiance filed the post of best man. Miss Sepha Pischel is the second daughter of Dr. and Mrs. Kaspar Pischel, and is the granddaughter of the late Mr. and Mrs. F. W. Dohrmann. Albert John Evers is the son of Mr. and Mrs. Henry Evers of Colorado Springs. The wedding will not take place before next spring.

WOLF-FOORMAN.—Mr. and Mrs. Edward Wolf announce the engagement of their daughter, Miss Rose Eleanor Wolf, to Carl T. Foorman of this city.

WEDDING ANNOUNCEMENTS.

BRYANT-FOERSTER.—Invitations have been issued for the marriage of Miss Marie Louise Bryant and Roland C. Foerster, which will be solemnized on the evening of June 8th at St. Luke's Church. The marriage service will be read by Rev. Edward Morgan in the presence of a large number of friends of the bride and bridegroom. A reception for members of the bridal party and relatives will be held afterward at Miss Bryant's home on Broderick street. On their return from their honeymoon, Roland C. Foerster and his bride will make their home on Lake street, where they have taken an attractive home.

KINCAID-CURTIS.—Miss Dorothy Kincaid and Carleton Curtis will be married on June 3d at the Hacienda, the handsome country home of Mrs. Phoebe Hearst. It will be a noon day wedding, out of doors. A special train leaves town at 10 o'clock to convey the guests. Miss Kincaid is the daughter of Mr. and Mrs. George F. Kincaid of Berkeley. Mr. Curtis is the son of Mr. and Mrs. Allen Curtis of San Rafael. Mr. Curtis will take his bride to Fort Bragg for the summer.

WEDDINGS.

JOHNSON-SAXE.—Pink and white were the colors of the decorations and gowns at the wedding Saturday night of Miss Helen Gibbs Johnson and Arthur C. Saxe at the home of the bride's parents, Dr. and Mrs. James W. Ward, 2551 Buchanan street. The ceremony took place at nine o'clock, in the presence of about one hundred and forty relatives and closest friends. Rev. Edward Morgan officiated. A wedding supper was served after the ceremony, and expressions of felicitations. The young couple will live in Burlingame, where an attractive home awaits them on their return from their honeymoon trip.

PISCHEL-FLETCHER.—The marriage of Miss Inez Pischel and Dr. Harold Fletcher, which took place Saturday noon, was a very pretty affair. It was held out of doors in the garden of the Pischel home, in Ross, where a floral bower was formed of masses of sweet peas in tones of lavender, pink and white, combined with hollyhock, stock and other old-fashioned flowers. Rev. Caleb S. S. Dutton read the marriage service. The wedding breakfast was served on the veranda.

SAHLEIN-MEYER.—One of the prettiest weddings of the spring season was celebrated Wednesday night at the Jackson street home of Mr. and Mrs. Henry Sahlein, when their daughter, Miss Marlan Sahlein, became the bride of Alfred F. Meyer. Dr. Martin A. Meyer read the marriage service. The young couple will make their home in San Mateo.

SQUIRE-ABBEY.—A beautiful wedding was celebrated at the home of Mr. and Mrs. John A. Squire in Palo Alto Thursday evening, May 18th, when their daughter, Miss Caroline Elizabeth Squire, became the bride of Franklin Humphrey Abbey of Boston, Mass. One hundred and sixty invited guests from the peninsula and San Francisco witnessed the ceremony. The Rev. Walter Hayes of the Presbyterian Church performed the ceremony. They will make their future home in Boston, where Abbey is connected with the steel manufacturing business.

DINNERS.

CROCKER.—William H. Crocker was the guest of honor at an elaborate dinner given Wednesday evening by a group of his friends at the Pacific Union Club.

HOWARD.—Mrs. George Howard entertained informally at a dinner at her home at San Mateo recently.

NEWHALL.—Mr. and Mrs. George Almer Newhall entertained at an elaborate dinner Saturday evening at their home at Burlingame. Covers were arranged for twenty, and later bridge was enjoyed.

SWAYNE.—Mr. and Mrs. Robert Swayne presided at an informal dinner at the Cliff Hotel recently.

LUNCHEONS.

HIRSCH.—Mrs. Harry Hirsch has issued invitations for a luncheon to be given this afternoon at her quarters at the Presidio. Mrs. Lee Holeombe will be the inspiration for the affair.

KIDD.—Mrs. H. Kidd gave a very pretty luncheon and card party at the Hotel Oakland last Tuesday. The table decorations were violets, and cards were played in the attractive tapestry room. Her guests were Messrs. James R. F. Lewis, B. A. Stewart, A. Riddell, D. L. Riddell, D. L. Burnell, Le Noir, J. E. Little, Geo. S. Beadle, J. P. Potter, A. W. Poshay, Milton Hamilton.

MARTIN.—Mrs. Eleanor Martin was hostess at a delightful luncheon Sunday at the Burlingame Country Club. The table was decorated with roses and lace ferns.

MILES.—Mrs. Arthur Miles, who is visiting in California from her home in New York, was complimented at a luncheon given Wednesday by Mrs. Frederick Hussey at her residence in San Mateo.

TEAS.

DE CIGNE.—Mr. and Mrs. Harry Hastings, Misses Ysabel Chase and Sophie Beylard and George Howard, Jr., were guests of Mr. and Mrs. Christian de Cigne at an informal tea Sunday afternoon at the San Mateo Polo Club.

GHIRARDELLI.—Mrs. Louis Ghirardelli and the Misses Elva and Juanita Ghirardelli were hostesses at a large bridge tea at their home in Oakland Tuesday, the affair being their first opportunity to greet their friends since their return from the South.

GRANT.—Mrs. Jesse R. Grant was hostess at an informal tea Tuesday afternoon at her home on Washington street, assembling a few close friends to meet Miss Alice J. Marris of India, who is in San Francisco on route to London.

GEORGE.—The Town and Country Club was the scene of a pretty tea Monday afternoon, with Mrs. Julia George as hostess.

LONGABAUGH.—Mrs. R. I. Longabaugh, wife of Surgeon Longabaugh, has issued invitations for a tea to be held at her home in Vallejo on May 27th.

McKENZIE.—Miss Mary Hohart Suydam, whose engagement to Harold Earl Barker of New York was announced a few weeks ago, will be the guest of honor at a tea to be given to-day by Miss Jessie Claire McKenzie.

DINNER DANCES.

HALE.—Miss Clarissa Hale was hostess at a dinner dance recently at the Palace Hotel. Her mother, Mrs. Oliver Amrose Hale, chaperoned the party.

DANCES.

LAW.—In compliment to Lieutenant-Commander and Mrs. Wallace Bertholf, Mr. and Mrs. Harold Ward Law will preside at a dancing party on the evening of June 1st, in their attractive home in Presidio Terrace.

WEEK END PARTIES.

BLACK.—In compliment to her house guest, Miss Josephine Marshall, Miss Mary Louise Black will entertain at a week-end party at Miramonte, a group of her friends going up to-day and returning to town Monday.

SCHWERIN.—Miss Arabella Schwerin, who recently returned from a winter in the East and South, gathered a group of her close friends over the week-end at her home in San Mateo.

TEVLS.—Dr. Harry Tevls entertained a week-end party at his country place near Los Gatos, his guests being Mrs. Frederick Sharon, Mrs. George B. Kelham, Mrs. Frank Johnson, Robert Coleman and a number of others.

VAN SICKLEN.—Miss Josephine Marshall, the Virginia guest of Miss Marie Louise Black, was the inspiration for a week-end party given by Fred Van Sicklen in Alameda.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

AT HOME

BELL.—Mrs. J. Franklin Bell was "at home" Tuesday at the Bell quarters at Fort Mason. This is the last of the popular army matron's days at home until the autumn, when she will resume the informal receptions which are much enjoyed by her friends.

CARDS.

LA MONTAGNE.—Mrs. Clinton la Montagne was hostess Tuesday at a bridge party, gathering a number of congenial friends to her handsome home in Devisadero street.

PIANO RECITAL.

IRONS.—Miss Caroline Irons, a recent graduate of the San Francisco Conservatory of Music, will give a piano recital at the Hotel Oakland, Friday evening, May 26th.

ARRIVALS.

CUNNINGHAM.—Mrs. Cunningham and her daughter, Miss Elizabeth Cunningham, arrived Wednesday from New York, and are receiving a cordial welcome from their many friends.

EYRE.—Mr. and Mrs. Edward L. Eyre, who have been spending the past few weeks in New York, have returned to their home in Buchanan street.

SLAVEN.—Lieutenant-Colonel and Mrs. Thomas Slaven, who arrived on the army transport recently from the Philippines, have taken permanent quarters at the Bellevue Hotel.

WYMOND.—Mrs. L. H. Wymond and Miss Marguerite Wymond of Louisville, Ky., arrived Tuesday to spend a few days with Mr. and Mrs. J. Frank Judge.

DEPARTURES.

ARMSEY.—Raymond Armsby has gone to New York to visit his brother and sister-in-law, Mr. and Mrs. George Armsby, who are residing there indefinitely.

CAROLAN.—Francis Carolan left last week for New York, where he has joined Mrs. Carolan. They have changed their plans about returning to San Francisco, and will not be home for another month.

ELY.—Mrs. Leonard Ely, wife of Dr. Ely, of Stanford University, left Monday for New York for a stay of a month or six weeks.

HOLBROOK.—Mrs. Harry Holbrook left recently for Coronado, where she will visit for several weeks with her father and others of the Spreckels family there.

HOUGH.—Mr. and Mrs. William Hough and their small daughter have gone to Byron Springs, where they will spend the next ten days.

LOWENBERG.—Mr. and Mrs. J. Lowenberg and their grandson, Abraham Lincoln Brown, Jr., left Saturday for Byron Springs for a stay of two weeks.

REDDING.—Mrs. Joseph Redding has gone to New York to remain indefinitely and is established at the Hotel St. Regis.

INTIMATIONS.

BARRON.—Mr. and Mrs. Ward Barron have decided to spend the summer in Berkeley, where they have rented Mr. and Mrs. Frank Glass' house.

BEAVER.—Mr. and Mrs. Frederick Beaver have closed their home in Webster street, and are settled in their country home in San Rafael, where they will spend the summer months.

CASEY.—Mr. and Mrs. Harold Casey have rented their house in Clay street, and with their small son will move shortly to Palo Alto, where they will spend the summer.

CASTLE.—Mr. and Mrs. Neville Castle are looking forward to moving into their new home at their ranch in Sonoma County some time next month.

CROCKER.—Mrs. Henry J. Crocker will go East on June 12th, to be present at the graduation of her son, Harry, from Yale. Miss Mary Julia Crocker, who is attending school in New York, will return to California with her mother.

DE SABLE.—Mr. and Mrs. Eugene De Sable and Miss Leonino De Sable are expected home from New York on June 15th for the summer.

GALE.—Miss Galene Gale, daughter of Mrs. George Gale of Clay street, will leave about the middle of June for a motor tour of Lake County. She will be accompanied by a party of friends.

JACKLING.—Mr. and Mrs. Daniel C. Jackling, who are at present in South American waters on their yacht *Cypress*, have decided to return to California by way of New York, and will send their yacht back without them. They expect to call from Buenos Aires.

JUDGE.—Mr. and Mrs. J. Frank Judge plan to leave on June 6th for Salt Lake City, opening their country home near there for the summer. Some of their San Francisco friends will have the pleasure of being their guests during the midsummer.

MARTIN.—Mr. and Mrs. Walter S. Martin, who accompanied Mr. and Mrs. D. C. Jackling to South America, are due any day in Florida. They will not accompany the Jacklings to New York but will return home via the southern route.

MCALLISTER.—Miss Ethel McAllister is passing the summer in Monterey, whither she went about a week ago. She will be joined there this week by Mrs. Melyin Pfaff and Miss Francis Rives, who will be her guests for a fortnight.

MCCULLOUGH.—Mr. and Mrs. John M. McCullough of New York, who were here for several months last year, are due here on June 10th, to be here all summer.

MYERS.—Mrs. William B. Myers, who has been spending the past two months in Sacramento with her son-in-law and daughter Mr. and Mrs. Frances Wrighton, is at present in San Rafael visiting her sister, Mrs. Porter A. Myers.

—Monsieur wanted the picture hung to the right; madame wanted it on the left. But monsieur insisted that the servant should hang the picture according to his orders. Consequently Joseph stuck a nail in the wall on the right, but this done, he also went and stuck another in on the left. "What is that second nail for?" his master inquired in astonishment. "It is to save the trouble of fetching the ladder to-morrow when monsieur will have come round to the views of madame."—*Argonaut*.

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Gear should be
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R. H. PFASE President 509-501-503 Market Street

NOTICE OF ANNUAL STOCKHOLDERS MEETING

Natural Soda Products Company
Principal Office: 709 Crocker Building San Francisco, California
N. T. is hereby notified that the annual meeting of the stockholders of the company will be held at the office of the company, 709 Crocker Building, San Francisco, California, on the 11th day of June, 1916, at 11 o'clock A. M.
N. T. is hereby notified that the annual meeting of the stockholders of the company will be held at the office of the company, 709 Crocker Building, San Francisco, California, on the 11th day of June, 1916, at 11 o'clock A. M.

—"Are you going to have a garden this year?" "No," replied Mr. Growcher. "It isn't my turn to make a garden. I'm going to keep chickens this year and let my neighbor make the garden."—*Boston Globe*.



OUR FOREIGN TRADE AT HIGH FIGURES.

Although there has been some falling off of late in the foreign buying of army supplies, Europe is still making record purchases in the United States. The government returns lately published, covering our foreign trade for March, show total exports valued at \$410,000,000. This total was \$113,000,000 greater than the total of the previous month, nearly double the March average for the previous five years and the largest export movement for any month in the country's history. As indicating how phenomenal this movement is, it may be said that in the nine months ending with March, total exports aggregated nearly \$3,000,000,000, thus exceeding by nearly \$1,000,000,000 the record of the corresponding period in any fiscal year.

—Official report of values in the Comstock Union, made by Superintendent Whitman Symmes, and announced by President H. L. Slosson, were made known this week, indicating that extraction for last week was the larger during 30 years and that assays showed 12 feet of \$60 ore on the south breast of No. 5 stope, 2,400 level, with similar values on the roof of the same stope. At the north end of No. 6 stope there is 12 feet of \$30 ore and six feet of \$100 ore in the north breast of the same stope.

—Directors of Hutchinson Sugar Plantation Company and Paauhau Sugar Plantation Company met this week and declared, in behalf of both companies, the regular monthly dividends of 20 cents, both payable June 5th to stock of record May 31st. This is the second extra dividend declared by both plantations this year.

—Atlas Power Company has declared the regular quarterly dividend of 2 per cent and an extra dividend of 3 per cent on the common stock. With the extra, which has become a regular quarterly disbursement, Atlas is paying 20 per cent per annum.

—Earnings of steam railroads with gross above \$1,000,000 annually show railway operating income \$83,101,002, against \$56,581,122 in 1915.

—Benjamin G. L. Lathrop, known to everybody in the local financial district, has been admitted as a full partner in the firm of Raymond, Pynchon & Co., international bankers, and will henceforth have charge of their London office at 1 Drapers' Gardens, E. C. His club friends received recently neatly engraved cards embodying this information.

—Tonopah Extension has declared a quarterly dividend of 15 per cent, payable July 1st, on stock of record, June 10th. The last quarterly dividend was 10 per cent.

All the Tonopah producers are enjoying an unusually prosperous period of large profits because of the present high price of silver.

DELINQUENT SALE NOTICE. Natural Soda Products Company

Location of principal place of business—San Francisco, California. Location of works—Keeler, Inyo County, California.

NOTICE—There are delinquent upon the following described stock, on account of assessment (No. 2), levied on the 29th day of December, 1915, the several amounts set opposite the names of the respective shareholders, as follows:

Names—	COMMON STOCK		
	No. of Certificate	No. of Shares	Amount
R. G. Paddock	64	5	\$ 5.00
PREFERRED STOCK			
P. J. O'Lea	115	10	10.00
H. W. Hobbs	50	25	25.00
Dr. E. Rexford	182	25	25.00
John Gropper	41	25	25.00

And in accordance with law and an order of the Board of Directors made on the 16th day of March, 1916, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the Company, No. 709 Crocker Building, situate at corner of Market and Post streets, San Francisco, California, on Monday, the 26th day of June, 1916, at the hour of 12 o'clock noon of said day, to pay said delinquent assessment thereon, together with costs of advertising and expenses of sale.

NOAH WRINKLE, Secretary.
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FIFTY-THIRD ANNIVERSARY

Fireman's Fund Insurance Co.

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Assets, \$11,326,205

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Copies of "VACATION" may be had free at 874 Market street (Flood building), or on application to J. J. GEARY, G. P. & F. A., 808 Phelan building, San Francisco, Cal.

Northwestern Pacific Railroad

INSURANCE

On his return from a month's visit to the East made for the purpose of eliminating the jurisdictional dispute between the Federal authorities and those States having compensation laws applicable to railroad employees, Chairman Pillsbury of the State Industrial Accident Commission, announces that in Washington he enlisted the aid of representatives of railroad men's organizations, and that both the New York and Pennsylvania railroads have entered upon a "gentlemen's agreement" with their employees which allows the latter to come under the employers' liability laws in States having such laws. Under the Federal law compensation cannot be awarded unless negligence on the part of the employer can be shown.

Commissioner of Finance W. H. Clay, who has sought to force the Washington State Surveying and Rating Bureau to reduce rates at Everett, Wash., says the case is now up to local agents, as he has gone as far as possible in an attempt to compel the Bureau to live up to its earlier agreements. Lee McKenzie, of the Bureau, shifts responsibility upon the town, alleging failure to provide improvements.

At the International Association of Accident Boards and Commissioners' Conference, Chairman Pillsbury's resolution asking Congress to amend the Employers' Liability Act so as to exempt railroad employees from its operations in those States having adequate compensation laws, was passed with but one dissenting vote.

State Insurance Commissioner J. E. Phelps has been commanded by the District Court of Appeals to "desist from interfering in the activities" of insurance brokers Lloyd & Fraser, whose license was recently suspended in the contention over the industrial insurance rate for retail coal dealers. A writ of mandate was issued by the court, instructing Phelps to either immediately revoke his suspension order, or to show cause on May 22d why he should not do so.

Insurance Commissioner J. E. Phelps has gracefully retired from his position in assuming the right to penalize the brokerage firm of Spengler & Fraser for writing workmen's compensation insurance at a rate held to be lower than the legal minimum. Rather than contest the writ secured from the Court of Appeals, he has withdrawn his order of suspension.

One of the most important actions taken by California Bankers' Association at the annual session at Fresno, Cal., on Friday last, was the announcement approving the report of Dr. C. L. Tisdale, authorizing the establishment of an insurance department, the object of which will be to provide burglary, robbery, indemnity and hold-up insurance to the member banks. Anticipated opposition from bankers who are insurance agents failed to materialize.

The offices of A. T. Bailey (New Hampshire and County Fire), and J. F. D. Curtis (Providence Washington, Boston and Old Colony) will be amalgamated on June 1st under the firm name of Curtis & Bailey.

Charging that casualty insurance companies in bonding local bus owners do not conform with existing ordinances, Attorney I. I. Brown, who is seeking to recover damages from the California Casualty Company for damages received by a client, has asked the supervisors to revoke all bonds furnished by jitney operators.

At the annual meeting of the Burglary Underwriters' Association of California, held at San Francisco, F. M. Cotter was elected president, H. E. Carlton of the Hartford Accident and Indemnity vice-president, and H. L. Hoyt secretary-treasurer. The annual luncheon of the association was held May 19th.

Clarence F. Briggs, after an illness of several months, has so far recovered as to be able to resume his duties as Pacific Coast manager of the Standard Accident, a position which he has ably held for nearly a quarter of a century.

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Gardiner Trailer solves problem of quick transportation of Machine Gun and ammunition over varied ground. See Page 25.
Photo by Arthur Spaulding Co., San Francisco.

CAPTIONS OF PHOTOGRAPHS ON OPPOSITE PAGE

Top Row—Chalmers roadster hauling machine guns ammunition and Gardiner trailer. Detached Gardiner trailer with machine guns and ammunition, lifted bodily over barb-wire fence. Second Row—Machine Gun Co., 5th Inf., N. G. C., going into position with trailer containing guns and ammunition. Machine guns in trenches, trailer and ammunition in protected position. Center—The problem of transporting machine guns and ammunition over varied road conditions at the greatest speed is solved by use of the Gardiner trailer. Lower Row—Transporting machine guns and ammunition over difficult ground. Reloading the trailer after a hard day's work.



Miss Grace Jarbou at a recent gathering of prominent local motorists to celebrate the linking of the Exposition Trail and the Lincoln Highway. San Francisco being designated the northern terminal of the Trail. A big gathering of leading commercial and transportation organizations attended this event.

Copyright International Film Service, Inc.

SHAM BATTLE IN MARIN COUNTY

Auto Trailer Takes Distinguished Part

As part of the general plan of preparedness measures, which our National Guard is pursuing so industriously, a fierce battle on the Santa Venetia marsh took place last Sunday. The companies of the Fifth Regiment, N. G. C., reinforced by the San Francisco machine gun company, stood off twice their number of Oakland, Berkeley and Alameda soldiers, and held their trenches against the drive of the transbay forces.

A flanking party thrown out by Major L. C. Francis, in command of the attacking forces, was completely annihilated, at least according to the referee, Colonel E. G. Hunt, and the frontal assault of the Alameda County companies was halted before the trenches with terrible losses.

Colonel Hunt rendered no formal decision, but after the powder burning was over admitted that the defending forces had successfully held its ground against superior numbers.

The sham battle at Santa Venetia was the closing event in the Marin Flower Pageant, which has occupied the people of the northern peninsula for the last three days. The Fifth Regiment furnished all the soldiers engaged.

The attacking force in the battle was composed of Companies A and F of Oakland, under Captain S. H. Hanson and Lieutenant E. E. Hinchman; Company C, of Berkeley, Lieutenant D. A. Daly; and Company G of Alameda, Captain C. S. Magagnos. Major L. C. Francis commanded. The defenders in the trenches were Company D of San Rafael, Captain W. A. Deubery, and Company K of Petaluma, Captain J. B. Dickson. Captain L. J. Nissen was in command.

Colonel E. G. Hunt, attended by Lieutenant W. K. Carswell as regimental aid, and Lieutenant J. M. Scammell, battalion commissary quartermaster, commanded the Fifth Regiment in the parade, and refereed the battle. The regiment of the League of the Cross Cadets and another of the Woodmen of the World marched in the parade.

One of the most striking features of the military maneuvers was the operation of the Gardiner High Speed Auto Trailer, which was attached to a Chalmers roadster driven by Captain Marriott of the Machine Gun Co. The Trailer was loaded with ammunition and supplies, as well as the guns, and was taken over the road at a rate of 35 to 40 miles per hour; on arrival at the field of battle it was unhooked and easily lifted over fences and dragged up hills wherever men could go themselves. Army men were interested in observing the trailer in action, and predict that it will supercede the mule in the Machine Gun Service. The local distributor, W. T. McCaffrey, of 180 Golden Gate avenue, says that he will guarantee that auto trailer which is primarily for commercial use, will stand up under the roughest usage, besides possessing the mobility of the fastest passenger motor car.

"Do you keep any servants?" "No, of course not." "But I thought I saw one in your kitchen?" "Oh, we have servants on the premises a day or two at a time; but we don't keep them."—Houston Post.

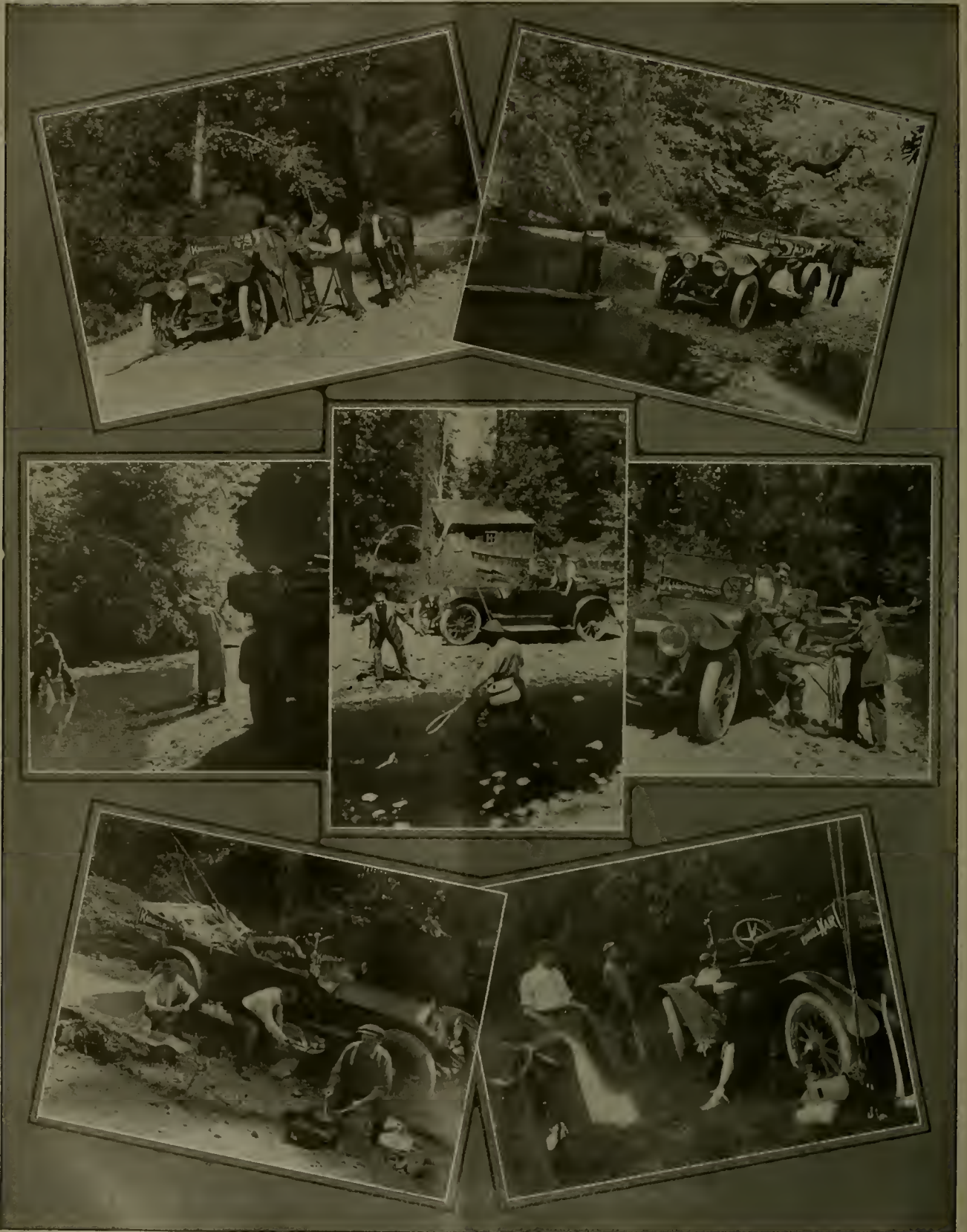
Mayerle's New Double Vision Glasses

Advertisement for Mayerle's New Double Vision Glasses. It features a central illustration of an eye with a crown above it, surrounded by decorative elements. Text to the right of the eye reads: 'The Proog Grip Eyeglass Guards are Invented, Patented and Owned by George Mayerle'. Below the eye, there is more text, including 'Invented, Patented and Owned by George Mayerle' and 'The Proog Grip Eyeglass Guards are Invented, Patented and Owned by George Mayerle'. The advertisement is enclosed in a rectangular border.

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A. FINKE'S WIDOW
SPARKLING WINES
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Home Industry



The first day of the fishing season. Kissel-Kar party enjoying "good luck" near La Honda

Spaulding Co., Photo.



MOTORING MAGAZINE SECTION

For the Motorist Fisherman Review of Northern Trout Streams

While the season's opening of trout fishing came a month later than in previous years, the exodus of fishermen from this city to the available trout streams broke all previous records on the opening date, May 1st. The departure of the anglers in reality took place one and two days before the first, as the opening date occurred on Monday, and the devotees of the rod, fly and line left in plenty of time to be on hand at the earliest possible hour on that day.

Northern California, it is predicted, will be a veritable trout paradise during the present season, despite the fact that the season opened considerably late.

The La Honda country, which in the past has always held itself in much popularity with motorist-anglers, this year bids fair to out rival itself. This is just at the present time rather difficult of approach, but within another week or so, the Board of Supervisors of San Mateo County has promised the new road to La Honda will be thrown open to the public.

At the present time motorists desiring to reach the streams of the La Honda country should take the State Highway (El Camino Real) south to Redwood City, thence turn to the right and follow the Woodside road to Woodside, turning to the left at the latter mentioned place and following the old road over the summit to La Honda. Just beyond La Honda one may select between taking the road to the left which leads to the Pescadero Creek, or the road to the right which leads to the San Gregorio Creek.

Both streams and others in this vicinity were visited by a scouting party in a KisselKar, and were found to be exceedingly promising for anglers. In many places fishermen were already encamped waiting for the hour when the law would lift the bars. Since then, excellent reports have been made of catches in that vicinity.

Another stream in the La Honda district is the Tunitas Creek. This may be found by continuing north from San Gregorio and taking the first main road to the right. A return trip to San Francisco via this road is also enjoyable from its scenic standpoint, as the road over the King's Mountain is typical of the Santa Cruz mountain country, and the latter mentioned route offers vistas which many others cannot give the motorist.

Between the San Gregorio and Pescadero streams is another stream, Pom-pino Creek, which may be reached by a detour of the main coast road. In very few instances can the motor car be driven directly up to the stream, but one's car may in every place that has been mentioned be left within convenient reach. A return journey to San Francisco via the new Half-Moon Bay route over Montana Mountain will finish a week-end fishing expedition off in a delightful fashion.

Reports by a KisselKar Scouting Expedition from the Mount Hamilton country previous to the opening of the trout season indicate that the sport in that vicinity this year likewise would probably be much better than in preceding years, and later reports from fishermen confirm the early predictions.

Smiths Creek, on the Mount Hamilton road, is particularly alluring to the angler this year. And one may fish in either direction with assurances of good sport.

Stevens Creek, if one will try it early this season, will furnish good fishing. This stream comes out just above Cupertino on the Sunnyvale-Los Gatos road in the western hills. In addition to this, the region through which one must tour to reach it is particularly attractive from the scenic standpoint, and presents in many other ways attractions to the motorist.

As in previous years, there is splendid fishing this year in the Uvas River above the New Almaden mines, reached via San Jose. The same is true of the streams east of Madrone and Morgan Hill. The best fishing thereabouts is to be found at Glen Ellis, which may be reached by a good country road which veers directly to the east at Madrone. But for the fisherman who cannot get out at present, and who must pursue his pleasure later in the season, the streams above Los Gatos and Saratoga will furnish him good sport.

Beyond the Mount Hamilton country, particularly in Monterey County, the fishing this year is especially good. The inland streams, the Nacimeanto, Jolon and Arroya Seca Rivers, all of which empty into the Salinas River, are good. The coast, or ocean streams, namely: the Carmel River, the Big and Little San Rivers, with their north and south forks in deep redwood canyons, furnish good sport.

Col. Roosevelt Man of Hour, Says Chalmers

Only Leader of Either Party to State Issues Clearly

Detroit, Mich., May 25—Roosevelt and a return to aggressive Americanism" is the verdict on Pacific Coast political sentiment brought back by Hugh Chalmers, prominent Detroit automobile maker, after a three months' residence in California.

"More than ever, the West has come to realize the need for a man of Roosevelt's character, experience and breadth of view," said Mr. Chalmers last week. "While on the Coast, I attended many great gatherings of civic leaders including men of every political faith. The return

to favor of Colonel Roosevelt is undisputed. As far as the West is concerned, he can hold down his old job for four years more.

"Personally, after a review of world affairs of the past two years, I believe that a failure to nominate Mr. Roosevelt at the June convention of the Republican party would amount to a national misfortune.

"I find myself in an identical position with thousands of other American voters. Four years ago I was against Col. Roosevelt's election. But the issues of four years back were petty and trifling compared with those of the present day. Today, for good and sufficient reasons, I have swung back to his standard.

"This country is at present in the position of a great corporation drifting along without a capable executive at its head. It is up to the board of directors to select a general manager.

"Would that board of directors consider placing a man of unknown policies and doubtful experience in a responsible position? Without question, they would seek the man who had demonstrated beyond doubt his fitness for the most important post in the business. We have that serious problem before us to-day in the selection of the highest executive in the land. And of all the mass of presidential possibilities, Theodore Roosevelt stands out as the single logical choice.

"On my recent trip west I found that the breach in politics caused by the formation of the Bull Moose party four years ago has almost totally disappeared in the rapidly crystallizing sentiment for the Colonel. Westerners realize, to a greater degree perhaps than many of us, the amazing versatility displayed by Colonel Roosevelt while chief executive at Washington. They appreciate him because he has touched more phases of American life than any president since Lincoln, and they are doing all possible toward eliminating party lines in his behalf.

"From my point of view, the strongest plank in Col. Roosevelt's platform will be that of Preparedness. This country is practically a unit on that subject, but it will take a Roosevelt to carry out the program effectively.

"While other men have been talking about 'Preparedness' and the need for adequate defense, yet not one of them has had the foresight or the ability to put this in the simple language of the Colonel. He has the happy faculty of putting his finger on the center of things and shows greater foresight than any political leader we have had in many years. He has demonstrated his ability

to pick the right man for the right office in the cabinets of his two administrations. We remember and concede his boast of 'not a single American killed by a representative of a foreign government' during his occupation of the president's chair. And I believe that the country at large has that heroic spirit which the former president has declared is necessary before he can again take up the reins of public office.

"Some men say that Roosevelt has made too many enemies to be a popular candidate for the presidency. This is nonsense. It is true he has made some political enemies, but I never saw a man in my life who ever accomplished anything of worth who did not have to tread on the toes of a good many people. He is the only leader of either party who

has had the courage of his convictions in calling a spade a spade, and in refusing to 'pussy-foot' around situations.

"I consider that Roosevelt has done more in the past eighteen months, single-handed and alone, against great opposition, to point the way to this country's future than any other American citizen.

"We need above everything else at the present time the real, true Americanism of Mr. Roosevelt. We need the 'punch' which he puts into everything that he does and says. I believe that another Roosevelt administration will bring the rightfu' respect to the American people from other nations that we boasted of during his previous administration.

"I am for the Colonel, and I am for him in his slogan, 'America, First, Last and All the Time.'"



**Budweiser—food
and drink**
Squeeze the water out
of good beer and you
have food left.
Squeeze the food out
of good beer and you
have pure water left
Both food and water
are necessary to human
life. You get both
in good beer.

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Mack armored car, equipped with automatic machine guns. Used by the National Guard of New York

New York Buys Forty Armored Trucks as Preparedness Measure

The Atlantic seaboard, as well as the Pacific, is becoming alive to the possibilities of the motor as means of preparedness, and New York City received a hint of its real meaning a few days ago, when a high-powered armored auto truck, with ominous looking machine guns and loopholes for seven rifles, dashed through the streets to the armory of the First Armored Motor Battery, National Guard of New York. The new machine is said to be the most formidable land craft in existence, not excepting the trucks used by the various European armies. This is the first installment of forty armored cars presented to the National Guard of New York by Judge E. H. Gary, H. C. Frick, D. Olcott, R. M. Thompson, G. N. Wallace and Captain H. A. Montgomery, public spirited citizens of New York, for the defense of the city. These trucks cost \$10,000 each, which makes the outlay for New York \$400,000.

The armored truck, which looks more like a miniature battleship on wheels than anything else, is the product of the International Motor Company of New York, builders of the Mack and Saurer trucks. The armor plate was made by the Carnegie Steel Company, and will successfully resist the fire of steel capped bullets from regulation army rifles at fifty yards range. In a recent test it was proven proof against such attack, as the bullets succeeded in only scratching the surface. Captain H. G. Montgomery, commander of the battery, with armory at One Hundred and Sixty-Eighth street;

John F. O'Ryan, commander of the New York militia, and Major Frederick M. Waterburyn, chief of ordnance, were enthusiastic over the appearance of the war vehicle.

Every vulnerable part of the machine is covered with armor plate; even the bolts and nuts used in the construction are hardened. The truck is equipped with electric lights and starter, the ignition system being entirely separate and in duplicate. There is a powerful searchlight, which can be folded inside when in action. The truck is equipped with two barbettes carrying machine guns, swiveling in all directions and capable of firing from 400 to 600 shots per minute.

There are seven slits or peepholes for observation purposes and the firing of rifles without dangerous exposure. Single block tires are used, making punctures impossible, and the wheels are encased in armor plate.

8 8

ENTHUSIASTIC MEETING IN SUPPORT OF LINCOLN HIGHWAY'S PACIFIC CONNECTION

At an enthusiastic meeting held in the assembly room of the San Francisco Chamber of Commerce Wednesday week, the question of the Lincoln Highway and its direct relation to San Francisco was taken up and thoroughly discussed by a large number of San Francisco's leading representative business men, and it was the sense of the meeting that San Fran-

cisco arouse interest locally and assist the National Association in the completion of this great road by raising a certain sum of money and work with the Lincoln Highway Association in completing the road across Nevada and thereby making it possible for the thousands of transcontinental tourists to come direct to San Francisco over a good surfaced road, and in perfect ease and comfort, instead of leaving this great highway as they did last year, and will do so continually until the Nevada roads are improved, and go south over the famous well marked beautiful Midland Trail, arriving in Los Angeles.

Joseph E. Caine, State Consul of the Lincoln Highway Association, was named and empowered to select a committee of ten representative men of San Francisco to lay out a plan of campaign and devise ways and means of raising money in San Francisco to undertake to do California's share in completing this great transcontinental road which has San Francisco as its western terminus, as the city of San Francisco will benefit more from this highway than any other city on its route

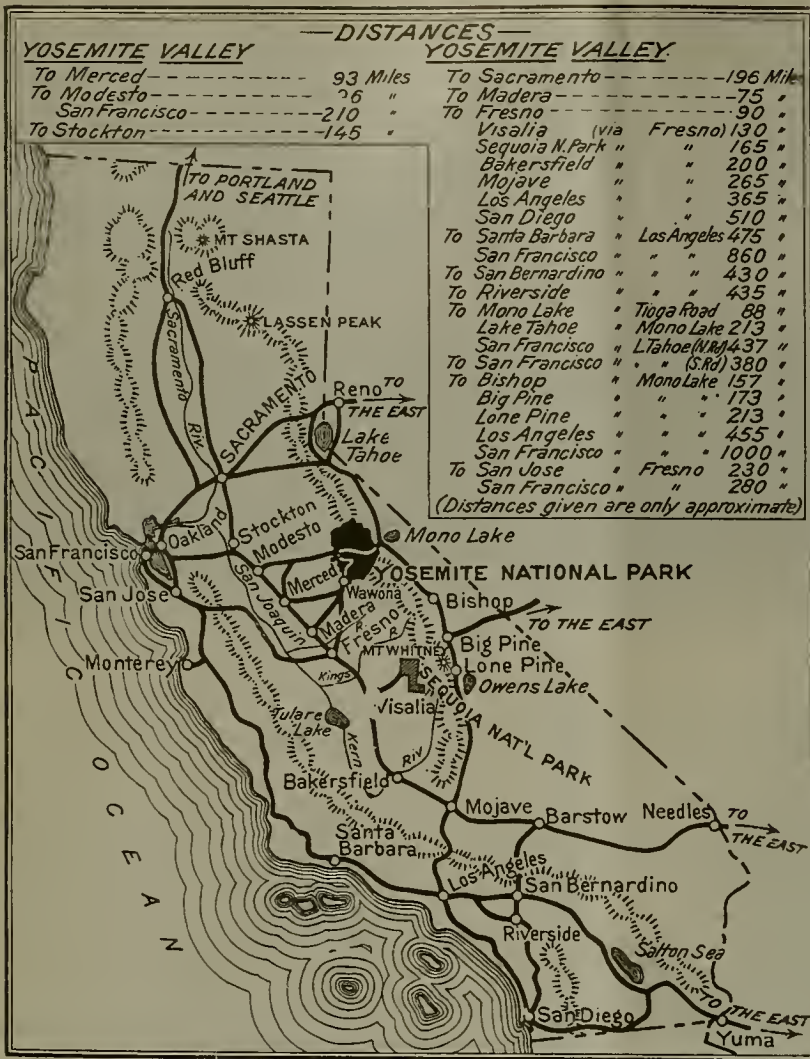
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Showing position of Yosemite National Park, with principal connecting automobile roads

How to Visit Yosemite By Motor

(See Maps)

The manifold beauties of Yosemite Valley are too well known to need description here. It may be taken for granted that every one who can make the Yosemite tour will wish to do so. There are now open three main roads to Yosemite, the Coulterville, Big Oak Flat and Wawona, by any one of which automobiles are admitted.

The Wawona road, by reason of its easy gradients and its impressive views of the Valley, is recommended for the trip in and the Big Oak Flat road for the return trip, as far as Crane Flat.

From Oakland go via the Foothill Boulevard, Dublin Canyon and Livermore to Tracy. From Tracy turn north on the State Highway to Lathrop; then south via Modesto and Merced to Madera, whence it is 66 miles by way of Raymond, Grub Gulch, Poison Switch, Ahwahnee and Fish Camp to Wawona. If you have a day to spare, it is but a short run over good roads to the Mariposa Grove of Big

Trees, one of the wonders of the world. From Wawona into the Yosemite proper is a run of 26 miles, through deep gorges and shadowy canyons, in the midst of a country teeming with game.

To avoid bad grades on the Coulterville road, leave the valley via Big Oak Flat toll road to Crane Flat, thence left and south to Hazel Green. Here you may take the Coulterville road to Dudley's, and there turn north to the Big Oak Flat road at Smith's Ranch and out to Stockton; or, continue on the Coulterville road to Merced and thence north on the State Highway.

You may also leave the valley via El Portal, and thence north over a private road via Foresta to the Coulterville road at Big Meadows.

Regulations Governing Auto Traffic in the Park

The following special rules have been issued by the Department of the Interior

governing the operation of automobiles on the roads in the Yosemite during the 1916 season:

Entrances—Automobiles may enter and leave the park by any of the entrances, viz., Tioga Pass, Aspen Valley, Crane Flat, Merced Grove, El Portal, Wawona and Mariposa Grove.

Roads—The Tioga road is open from July 15th to September 30th.

The Big Oak Flat road is open from May 15th to November 1st.

The El Portal and Valley roads are open all the year, except occasionally during the winter, when there may be some snow on the floor of the Valley for a short period.

Direction of Travel—Automobiles may go only over named roads, and only in the direction the arrows point on the automobile guide map of Yosemite Valley.

Driving—Careful driving is demanded by all persons using the roads. The government is in no way responsible for any kind of accident, and cautions all persons against using, except during hours of daylight, the Big Oak Flat road between Stations No. 1 and No. 2, and the Wawona Road between Stations No. 3 and No. 4.

Fines—On the El Portal Road, the Big Oak Flat Road between Gentry and Floor of Valley, and on the Wawona Road between Fort Monroe and Floor of Valley, a fine or ejection from the park, or both, will be imposed, in the discretion of the supervisor of the park, for being earlier or later than the specified time limits indicated below.

Big Oak Flat and Wawona Roads—On the Big Oak Flat Road between Gentry (Station No. 2) and Floor of Valley (Station No. 1) 4½ miles, and on the Wawona Road between Fort Monroe (Station No. 3) and Floor of Valley (Station No. 4) 3 miles, automobiles may go east, down grade, only on the odd hours, speed not to exceed 8 miles per hour, and may go west, up grade, only on even hours, speed not to exceed 12 miles per hour. They must travel between the stations within the hour, but shall not pass between Stations No. 1 and No. 2 on Big Oak Flat Road, and between Stations No. 3 and No. 4 on Wawona Road, in less than 30 minutes.

Accidents—If, however, because of accident or stop for any reason, automobiles do not reach the next station within the hour, they shall be parked off the road, and when that is impossible, on the outer edge of the road, and wait there for the next hour schedule going in their direction.

El Portal Road—Between El Portal and Pohono Bridge, go in either direction.

Bridalveil Road—Go in either direction when going over Wawona Road; other-

wise go east, or up-stream only.

Cathedral Rocks, Pohono and Happy Isle Road—Go east or up-stream only.

El Capitan, Royal Arch and Black Spring Roads—Go west, or down-stream only.

Sentinel, Ahwahnee and Lost Arrow Roads—Go in either direction.

Le Conte Road—Go north only across Merced River from Happy Isle Road to Royal Arch Road.

Mirror Lake Road—Go north only from Happy Isle Bridge to Royal Arch Road.

Stops on Floor of Valley—If for any reason the automobile is stopped, it shall be parked off on left-hand edge of road.

Speed—Automobiles shall not exceed 15 miles per hour on the El Portal Road or any roads on the floor of Yosemite Valley east of Pohono Bridge; and when passing any group of people, or through the village, and crossing bridges the speed shall be reduced to not more than eight miles per hour.

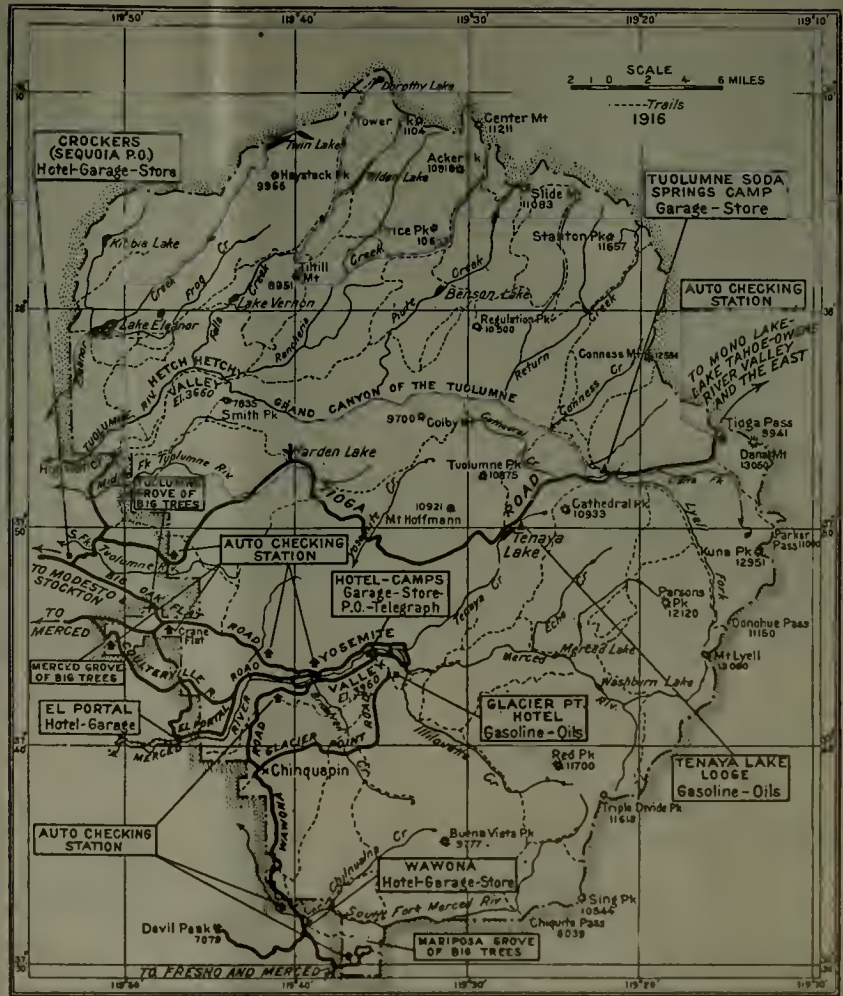
Penalties—Violation of any of the foregoing regulations for government of the park will cause revocation of automobile permit, will subject the owner of the automobile to immediate ejection from the park, and be cause for refusal to issue new automobile permit to the owner without prior sanction in writing from the Secretary of the Interior.

Damages—The owners of automobiles will be responsible for any damages caused by accident or otherwise.

☪ ☪ ☪

EVENLITE FOR FORD USERS

The Evenlite special headlight for Fords equalizes the flow of current to the lamps, regardless of engine speed, and so corrects the tendency of the lights to burn dim when turning corners at slow speed or when the engine is running slowly. This is a product of the St. Louis Electrical Works, St. Louis, Mo. Two types of Evenlite systems are offered; one the post type, which attaches to the steering post and a second, the hood type, which attaches to the dash beneath the hood alongside the lighting switch. Lamps are packed with every outfit and they are not sold without lamps. The post type has two coils; the hood type has one coil. In the former the two lights are independent of each other and should one burn out the other will not be affected. With the hood type, if one lamp burns out the other receives the full current of the two lamps. The post type is fitted with a switch which will turn the lights on, dim them or cut them out. If it is desired, the button for the electric horn may be placed in the top of the control. The post type sells for \$6; the hood type for \$4.



Automobile Guide Map, showing roads in the Yosemite National Park

A Place for Dry Cells

At each end of the gasoline tank in late model Fords there is a space that will hold three dry cells. By packing them

so that they will not rattle, and running a cross wire so as to connect the entire six up in series, you will get a very good place to carry the battery.



OUR SUNSHINE CLUB

When life's no joke
It is no reason
Why one should be the
leader of the chorus on
the mourners' bench.
You cannot buy anything
with pessimism,
But optimism gets many
a free pass.
Optimism is sunshine—
So let the band play the
Merry sunshine, with the
Big bass drum always
beating
A boost.

—Waller G. Chanler.

New Member of the Sunshine Club
Waller G. Chanler



Just as Carl Lemberg, who was leading in the Metropolitan race, Sheepshead Bay, New York, turned into the stretch to finish his thirtieth mile at the terrific speed of 104 miles per hour, the rear axle of his Delage car broke, and the machine crashed into the guard rail and turned a complete somersault across the track. The fuel tank caught fire, and after a loud explosion, the car was wrapped in flames. Lemberg and Pallotti were killed.

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Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.



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AUTOISTS

SHOULD NEVER BE

WITHOUT

THEM

=

Your Grocer Sells 'Em

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathe work, vulcanizing. Open day and night.

San Francisco Taxi-Car Co. TELEPHONE FRANKLIN 1836

Operating in Conjunction with

The White Star Line Auto Touring Co. 1930 VAN NESS AVE.

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7 Passenger Touring Cars \$2.00 per hour. Closed Cars \$2.50 per hour (In San Francisco) Touring rates for Country Trips

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20---MARSHALL SQUARE---20

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City Index and Purchasers' Guide

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Dr. R. T. Leaner, Surgeon Chiropodist, formerly of 6 Geary street; removes corns entirely whole—painless—without knife. Bunions and ingrowing nails cured by a special and painless treatment. 212-214 Westbank Bldg., 830 Market St. Tel. Kearny 3578.

NOTARY PUBLIC.

Martin Aronsohn, Notary Public and Pension Attorney. All legal papers drawn up accurately. 217 Montgomery St., above Bush, San Francisco, Cal. Phone Douglas 601.

ATTORNEYS-AT-LAW

Samuel M. Shortridge, Attorney-at-Law, Chronicle Building, San Francisco. Tel. Sutter 36.



Federal Trucks used by the Coast Artillery Corps, National Guard of California, in transporting supplies from Fort Scott to manœuvre camp at Lake Merced. The work accomplished by these trucks was watched with interest by both Army and Guard officers, who were highly pleased with the successful demonstration.

Photo by Arthur Spaulding Co., San Francisco.

KING

**EIGHT
CYLINDER**

\$1500 S.F.

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Passenger*



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The Los Angeles-San Francisco champion, T. J. Beaudet

Photo by Arthur Spaulding Co., San Francisco.

Cadillac Smashes All Records Los Angeles-San Francisco

Again has the running time between Los Angeles and San Francisco, its chief northern suburbs, been reduced. Nine hours and thirty-seven minutes is the new record by way of the valley route.

The above mark was set last Thursday week when T. J. Beaudet, who has established more road records in California than any other driver, piloted his eight-cylinder Cadillac into this city, and clipped one hour and ten minutes from the time established some three weeks ago over the same course by another make of car and reduced his own mark made last year by over two hours and a half.

Beaudet drove the car the entire distance, 461 miles, according to his speedometer, and believes that he could have made the run in nine hours flat had he not encountered rain on the last leg of the journey, that forced him to cut down his pace materially in order to prevent disaster. For 125 miles from the town of Manteca in the San Joaquin Valley, Beaudet drove his car through a soft, misty rain that made the highway as slippery as a greased pole and required extreme skill and caution on the part of the driver to keep his car rolling at a

record breaking clip.

The Cadillac "eight" with Beaudet at the wheel, Dick McConnors as his side partner, and Jess Kent and H. J. Brittan in the tonneau, was checked out of Los Angeles from Mission Park at exactly 9 o'clock Wednesday evening. It was 6.37 the following morning when the car with the occupants in the same position as when they left the south was checked in at Market and Guerrero streets in this city.

When the car pulled in at the finishing point it looked none the worse from the gruelling test to which it had been subjected, save for a coating of mud and the hundreds of insects that were caught against the front and radiator in the mad flight against time. The slickers of the members of the record breaking party were dripping wet and furnished conclusive evidence of the bad weather encountered during the last part of the journey.

The path taken by Beaudet followed the Ridge route from Los Angeles to Bakersfield, the regular highway to Fresno, and from the raisin center the State road was taken over the Altamount pass to Livermore, to Mission San Jose

and Alviso, across to Mountain View, and then down the peninsula.

Fresno, 241 miles from the start, was reached in 5 hours and 10 minutes, and the remaining 220 miles to this city took 4 hours and 27 minutes to cover. The average speed for the entire 461 miles was close to 47½ miles an hour. This naturally means that on some of the stretches a speed of close to eighty miles an hour was reached, a remarkable demonstration for a stock touring car.

For the first time in the history road record-breaking on the coast, the Cadillac car was equipped with Houck wire wheels—and this equipment gave perfect service throughout the long grind, notwithstanding the severe strain they were put to in making the sharp turns and in covering the rough going at an unusually fast clip.

Beaudet selected Goodrich Silvertown Cords as his tire equipment, and the fact that he reached the city with the same four tires on the wheels, proved his good judgment. The casing, new at the start, showed little wear, notwithstanding the fact that in many cases Beaudet sacrificed his tires so as to reduce his running time.

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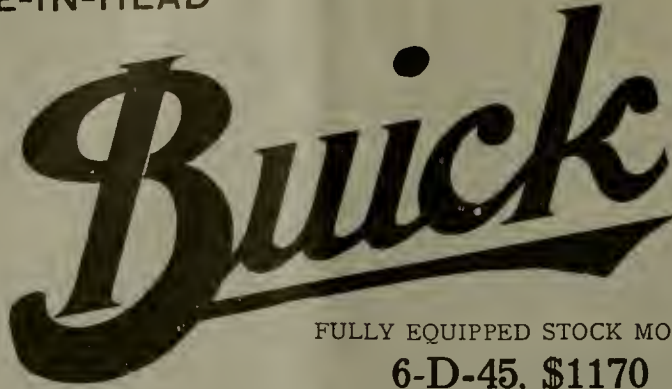
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COPY OF SIGNED AFFIDAVIT

This is to certify that a six-cylinder, five-passenger Buick car, known as model D-45, engine No. 176416, frame No. 180771, State license No. M164, driven by Joe Nikrent and carrying Fred Nikrent, George Danielson and G. L. Hadley, left Market and Guerrero streets, San Francisco, for Los Angeles via the Coast route, at 8 o'clock Monday evening, May 15, 1916.

The Buick was equipped with a Warner Auto Meter, No. G. G. 320152, which showed 992 9-10 miles on the season dial. Official Western Union Time.

By C. E. THATCHER, San Francisco Manager.

Witnessed by

LEON J. PINKSON, Auto Editor Chronicle

FRANK HERMAN, Auto Editor Call

FERNANDO NELSON, by WILLIAM NELSON

The above described Buick car has been inspected by me, and complies with the rules laid down for the winning of the Fernando Nelson Trophy.

FERNANDO NELSON, by WILLIAM NELSON

The above Buick car, driven by Joe Nikrent, and carrying Fred Nikrent, George Danielson and G. L. Hadley, arrived at the Times Building, First and Broadway, Los Angeles, at 8:47:50 o'clock, Tuesday morning, May 16, 1916. Official Western Union Time.

By C. A. LAWRENCE, Los Angeles Manager

Witnessed by

RALPH COLE, Auto Editor Los Angeles Express

AL WADDELL, Auto Editor Los Angeles Times

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PORTLAND

CAMERA STORIES OF EVENTS OF THE WEEK



1. Left) Lt. Joyce U. S. A. Right) First Sergeant Thornwell Mulvey, in command of the San Francisco Cavalry Troop. 2. San Francisco Cavalry Troop on its march from the Presidio to Camp Bell, near Hillsborough, San Mateo County, for practice drill. 3. Outing days. Whipping a Sierra trout stream. 4. Automobilists crossing a valley river on a "scow" ferry. 5. Berkeley celebrates its fiftieth anniversary, a Golden Jubilee. 6. Mrs. William A. Gavin, the English woman champion in golf, who has come to this country to capture the national woman's championship. Mrs. Gavin is regarded as the first woman aviator in Great Britain, and is a hunter of big game in Africa.



SAN FRANCISCO
NEWS LETTER
California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, June 3, 1916

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—There is only one word that describes the Oakland political situation—nasty.

—The Reverend Richard Fysh has pleaded guilty to land frauds. Fysh fishing for suckers.

—In the United States a president runs for office. In Santo Domingo and Haiti he runs for his life.

—The thunder of the guns in Europe is soon to be matched by the thunder of the orators in Chicago.

—The squabbles of the Supervisors over the budget are a greater tax on public patience than the taxes themselves.

—Fellow that cut off another chap's ear got two years in San Quentin. Too much. Should have been a year for an ear.

—Forty-four cousins of the late Amos Keith of Fresno are suing for a share of his estate. Comes near being fifty-seven varieties.

—Cook on a coasting steamer quarreled with a waiter the other day and hurled him into a pot of boiling grease. Think of fried waiter!

—The size of the discarded budget may be realized when one reflects that it was so large that the supervisors themselves became frightened at it.

—Summer resorts are beginning to do a big business, and the demand for cold storage eggs and canned vegetables is accordingly on the increase.

—Five billion dollars' worth of interests were represented at a steel men's banquet held in New York. War isn't such a bad thing from a financial standpoint.

—The conviction of Waite, the poisoner, gives hope that murder is becoming unpopular in the East, even if it does continue to hold its place here as a leading diversion.

—Burglar who had a record of seven arrests was refused probation by a San Francisco judge. It is consoling and encouraging to find out that there is really a limit on leniency.

—Stockton woman who soothed her husband to sleep, then summoned her lover, who beat the husband to death, gets a life sentence, as does the murderer. What shall we do to be hanged?

—The Women's Federation, in session in New York, has adopted resolutions declaring for a standardized street dress for women. Which shows that women do not know their own sex.

—Mexican was found all slashed up with sabers and nailed to a tree. There be people who look on such acts with equanimity, but we insist that it was a brutal way to act, to say the least.

—This constant shifting of police chiefs in Oakland must be a nuisance to the criminal classes, who no sooner become accustomed to one percentage schedule than they have to learn another.

—David Lamar, the "wolf of Wall Street," has been sent to prison for impersonating a Congressman. A man who has no more shame than to pretend to be a Congressman should not mind prison.

—San Francisco has a street-cleaning fund of nearly \$1,000 a day. It would be interesting, but no doubt expensive, to experiment, and find how much it would cost to keep the streets really clean.

—Kansas City man, here last week, carried with him a box of bees. Afflicted with rheumatism, he found an occasional bee sting kept the twinges subdued. That's cheaper than being stung by the doctors.

—William J. Burns, detective, is accused of installing dictaphones and prying open desks in New York to get information for his clients. He gave himself a liberal education in that sort of work during the graft trials in this city.

—Oklahoma has a youth in his early twenties who is in jail charged with bigamy, grand larceny, highway robbery, assault with intent to kill, and violating the speed laws. What a delectable case for the Association of Sob-sisters!

—Negroes in Cuba attempted to lynch an American auto racer who ran into and killed a negro racer. The superiority of the whites over the blacks is demonstrated by the fact that whenever a lot of Americans start out to lynch a nigger they succeed.

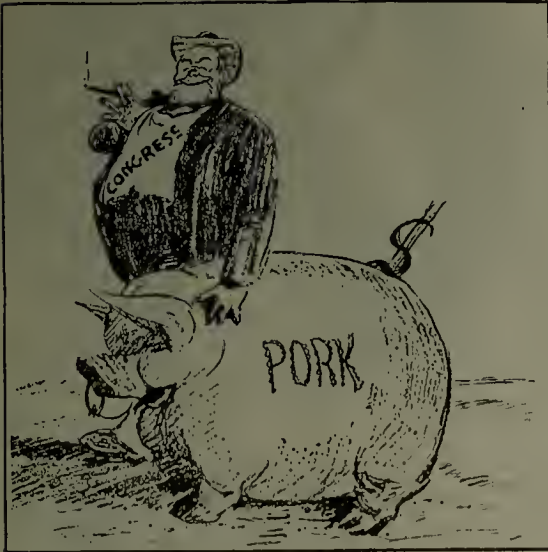
—The railroad crossings continue to take their toll of automobile drivers who try to beat the train, which doesn't matter much; but unfortunately they also snuff out the lives of people who have trusted themselves to reckless or inexperienced drivers.

—The policemen are going around whining that they cannot get evidence against gambling places because the proprietors of the dens slam the doors in their faces. There have been cases of policemen smashing doors—but that was when they really wanted to get evidence.

—Denver has dropped the commission form of government, having found that commissioners gouge the public as enthusiastically as do officials of the ordinary variety. It will be discovered some time that the form of city government is of less importance than the character of the men who are picked to administer affairs.



EDITORIAL COMMENT



LOVE ME, LOVE MY HOG!
—Westerman in the Columbus Ohio State Journal.



MOTHER HUBBARD—"Help yourself"
—Starrett in the New York Tribune.

GETTING DOWN TO A TRIAL BASIS.

movement to capture the rich trade of South America. At that time there was more sentiment than sense in the wild claims made of the prospective easy capture ahead. Berlin and London merchants must have smiled sardonically over the slush of words written by tyros describing the trade raids proposed at that time. Throughout the country there were less than a score of big concerns that had an adequate idea of the immense scope and detail of the problem. Among these organizations, the National City Bank of New York was one of the strongest and best equipped to pioneer the way. Its first step was to organize branch banks in three of the principal cities of that continent, absolutely necessary for the purpose of handling international exchange for the benefit of American traders, and knit the South Americans closer to this country.

Since then the ordinary American shipper to foreign parts has discovered what a rubble and long road it is to the Tipperary of trade in South American marts. He has caught his second wind and is getting down to brass tacks. No commercial country on earth can capture South America with a rush. It is a long, trying and arduous pursuit. The chief obstacle that formerly handicapped this country was the poisonous suspicion that Uncle Sam was bent on eventually gobbling up Mexico and the smaller republics, an Iago hint that was carefully instilled into the minds of the leading representatives of those republics by certain agents of several leading commercial countries of Europe determined to monopolize the South American trade. Fortunately for the United States of America, this poisonous idea, decades old, has at last been eradicated by President Wilson through the Pan-American congress held at Washington, a gathering that has done more to unite the two American continents, commercially, politically and in a more fraternal spirit, than any other like event in American history.

MUSIC AND THE MASSES.

No one can question the high intent of those who form organizations for the purpose of educating the masses to a taste for good music. On the music map generally, plans usually fail to reap the benefits expected, but here in California, success just now is more apparent than in other fields throughout the country. This is no doubt justly due to the extraordinary

all-round offerings in music, popular, church and classical, which was furnished us by the management of the recent Exposition. Success is attained in devious quantities according to localities and the character of those participating. The first intent of those behind the enterprise is usually to give grand opera because of the added picturesque appeal to the eye in scenic effects and costumes, but unless the production is given on an excellent scale, which few such organizations can afford, the result is sure to prove disastrous and a set-back to the movement. For that reason, most of the organizations find more assured success in civic orchestras, the success of which was demonstrated here in the season recently closed. It will be remembered that during the last two years that the several local opera companies organized for "education in music" dried up for lack of sustenance, due primarily because the productions were inadequate through lack of funds.

AS TO THE PRICE OF GASOLINE.

Though the recent protest of autoists and automobile organizations throughout the country against the sharp raise in the price of gasoline seems to have melted into thin air, according to the manipulated daily papers, there is still abroad in the minds of ordinary citizens the fact that the so-called dissolution decision regarding trusts by the U. S. Supreme Court has brought no relief to the public in the matter of escaping the "understanding" of monopolies, and that the Sherman law has failed to prevent monopoly on the part of oil companies. In other words, Vanderbilt's classic retort still prevails. "The public be damned" Talk, talk, talk on the subject still prevails as heretofore, but the representatives of certain monopolies, in Congress, help as far as possible to switch the debate in the direction of the pigeon hole. Monopoly is entrenched there, and proper changes will never be made till voters pry these representatives of monopolies from their jobs, and thus cut short this brazen defiance of legislation designed to smother the wishes of the people. There is a law against the arbitrary advance in prices made by combinations. A just interpretation of the law has been made by the Supreme Court of the country, yet representatives of the people in Congress are unable, through the opposing machinations of monopoly, to obtain the results due them through the law. This contest between monopoly and the people is as old as the human race, and only when the people organize will they be able to obtain what they seek.

AROUND THE WORLD WITH A CAMERA MAN



1. U. S. Cavalry patrol on the road between Colonia Dublan and Galeana, on the advance into Mexico. 2. Mrs. Elena Robinson Goodwin, well known in society, and a resident of Redwood City, who has just been appointed a deputy constable in San Mateo County. Her township includes Menlo Park, Atherton, Woodside and La Honda. 3. The Hague Peace Palace, where the Peace Conference is likely to be held at the close of the war. 4. Baroness von Freytag Loringhoven, who is stranded in New York, and is earning her living by posing at the Art School. Her husband is a lieutenant of German Uhlans. 5. Water polo at Venice, Cal. Blocking the ball by skillful canoeing across the line.



TOWN CRIER

—The high cost of living on the roadway of life is again exemplified by a statement issued this week from the capital at Sacramento that the \$18,000,000 in bonds voted by the people of the State to build highways, running north and south through California, are practically all spent, and the highway is far from being completed. A ghostly whisper accompanies this official announcement with the explanation that some one has blundered. Fancy any one blundering with \$18,000,000 to spend. Several million dollars is said to have disappeared through a hole in the cement. Those in authority that blundered now ask for \$15,000,000 more to complete their work, and they ought to get it to show that we like to see them blunder. At this rate of advancing the work, and with an estimate that \$18,000,000 will furnish \$3,000,000 of expected completed work, the next call from the State taxpayers will be for something like \$12,500,000. Envious contractors may figure out how much over \$50,000,000 the contract will cost before the highway is completed. However, this is a very old and successful method of making the taxpayer fork his assessment through the nose. Suckers may squeal, but they always come through.

—According to local scientists, Old Sol is in excessive fury, threatened with apoplectic distemper, in a wildly sputtering solar rage. His condition is quite natural when one considers that his shining phiz looks down daily on this terrestrial sphere and sees nothing but War! War! War! punctuated with suffragists beating tom-toms, local taxes boosted to the ingrowing 2.34 rate; two national conventions in sight; a new volume of poems by Mayor Rolph forthcoming; the revelations of a survey now being made by Eastern experts to show how extravagantly this city is being conducted; the Seals slipping from the first division; Roosevelt shying all his old hats into the ring; the high cost of living still climbing; the jitney contest getting wilder on Market street; the picnic season in full swing; Villa threatening to jig into the limelight again; the "wets" and "drys" lining up for a no-limit contest; Bryan sitting on Preparedness and Gunpowder; and a call from local ministers for Billy Sunday to meet Satan here in a revival bout without gloves. No wonder Old Sol is sputtering in cholera.

—Casual financiers of Plimsol line depth are expected naturally to hew down any insistent lusty swellings that develop on the annual budget of San Francisco. A glance at the list of names of the finance committee of the board of supervisors pictures a bunch of hardy financiers capable of grappling lustily with any prospective balance in the treasury and preventing any expected rise in the tax levy of the ensuing fiscal year. What an inspiring sight it was to see them, the other night, barricading themselves behind closed doors, to prevent a lot of cackling protesting taxpayers from interfering with their clean-cut and effective measures for financial "Preparedness." Hats off to them. Thanks to a wise electorate, we have a bunch of financiers in office that have sufficient political acumen and resourcefulness to fill the treasury no matter how many times it is emptied during the year. As long as the taxpayers have anything in sight, the Civic Center should worry.

—Mrs. Ruth Levy, who is chirping so delightedly in the local press that she has discovered the best insurance for marital happiness in an annual separation of several months from hubby, has rendered an old idea in new shape. Husband and wife declare such a vacation is a panacea for long and devoted marital content. Since Adam and Eve, married couples, by and large, have taken their "vacation" in various forms and in allopathic or homeopathic doses according to their temperament. For instance, there is a prominent man in this town who divorces his wife semi-occasionally, and remarries her every time the alimony due her reaches threatening proportions, and the limit of the court's leniency, and a wife who for three years has divorced her husband and remarried him four times within that period.

AN ODE TO SPRING.

The bloomin' buds are bustin' on all the bally trees,
And the robins come a wheezin' and a snortin' down the breeze.
The donkeys are a brayin' and the jays begin to sing
'Cause they know without our tellin' 'em
It's Spring—sweet Spring.

The fishes in the ocean are a jumpin' and a splashin',
And the water bugs are actin' in a most peculiar fashion;
The cats are yowlin' choruses a sittin' in a ring,
'Cause they know without our tellin' 'em
It's Spring—sweet Spring.

The mushrooms in the cellar'll be blooming pretty soon,
And the neighbor's puppies whinin' and a yapping at the moon.
'The April skies are leakin' and a wettin' everything,
So come on and join the chorus—Here's to
Spring—Sweet Spring.

—Tom Sleeper.

PIONEER DAUGHTER PENNILESS.

(Communicated)

Stockton, May 26, 1916.

Mrs. Lillian Marshall, daughter of an old pioneer, Wm. Taaffe, a millionaire in early days, of the old firm of Taaffe & McCahill Co., was burned out some time ago and lost everything she had and was left penniless. Her father, Wm. Taaffe, came to San Francisco in '45, opened the first dry goods store in San Francisco in early days, and at his death his store was No. 9, under the Lick House on Montgomery street. His wholesale store in early days was at Front and Sacramento street. His store was across from where the Vigilantes were at the time James King of William was killed, and James King of William lived next door to the Taaffes at North Beach. Mr. Taaffe was widely known all over the State. He was one of the most charitable men in San Francisco, gave thousands to the churches and charities. A person never left his store destitute; his hand was ever ready to help the poor and needy. Wm. Taaffe founded Eugene Kelly's bank in early days, and was interested in the California Bank with the late Wm. Ralston. At the time Wm. Ralston died he was associated with Flood and O'Brien, Mackay, Fair, Senator Hearst, Murphy Grant, Dunphys, Crockers, Sutro, James Lick, and all the leading millionaires, were his friends. He started many men in business in early days, and helped them to start in business.

Where are the ones who will now help his penniless daughter in distress? Mrs. Marshall was educated in the Convent of Notre Dame, San Jose, and was raised in wealth and luxury, and she had everything money could buy. The Taaffe owned valuable lands in Palo Alto, also valuable property opposite the States Capital; also was interested in Spring Valley Water Works, and owned property in South San Francisco, and stock in railroads. Her brother married Martin J. Murphy's daughter of Mountain View. She was the sister of the late Bernard D. Murphy of San Jose and late of San Francisco.

Mrs. Marshall owes for back rent and is destitute of everything, and hopes some kind hearts will give her a helping hand, as hers is indeed a worthy cause of need. She is a widow and getting on in years. She can't leave Stockton until she has clothes and pays her rent. Anything will be gratefully received. She is a native daughter, and was born in San Francisco.

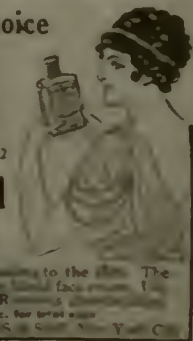
Her address is 520 Channel street, Stockton, California

Fashion's Choice

A soft, refined, pearly-white appearance, the choice of Ladies of Society, is readily obtained by the use of

Gouraud's 12
**Oriental
Cream**

Send 10c. for trial size
TERD T H... ..





A Bachelor Entertainment.

The San Francisco bachelor has been scored to a crisp for his remissness in the matter of social obligations, but all the toasting in the world does not seem to fire him with a desire to "do things up brown." To be sure, here and there one finds in the wandering tribe of bachelors a "throw back," a strange creature with an atavistic sense of social responsibility, an inheritance from some grandfather who loved the role of entertainer more than that of entertainee.

But one finds this so infrequently that when it does occur, all the smart world sits up and wonders whether the bachelor world is going through some catylismic change that will alter the entire scheme of things social. Futile speculation, for down deep every one of us knows that because an occasional bachelor plays the role of host does not signify that the whole tribe is going to harken to the call and hunt in a pack for the trophies of hostship.

For example, this Saturday night Louis Welch is giving a dinner dance at the Burlingame Club, to which he has invited some two hundred guests. So infrequently does a bachelor in these parts do that sort of thing that society was thrilled to its toes by the invitations, and one hears on all sides how ripping it is of Welch to give this dinner dance, and the more optimistic of the belles wonder whether it will not stimulate other men to social responsibility. The answer is, "it will not!"

The San Francisco breed of bachelors does not depart very far from the type in other cities, for all over the land the bachelor has been de-energized into a state of mind which reverses the adage about its being better to give than receive. The average unmarried man believes that he is doing enough for a girl when he accepts her invitations, and the old-fashioned reciprocity treaties he regards as mere "scraps of paper," from the diaries of the beaux of the past.

When now and then a bachelor does make social exertions, he creates a stir out of all proportion to his endeavors. For example, during a season Mr. and Mrs. Andrew Welch entertain at a dozen big affairs and innumerable small ones, and society accepts with a take-it-for-grantedness. But along comes Andrew's bachelor brother, Louis, and decides to give a dinner dance, and every one thinks that it's just too wonderful, particularly his fellow bachelors, who can't imagine why he should bother when no one expects a man to go to that sort of fuss.



Greenway's Invisible Successor.

Since Ned Greenway refused the title of Bachelor Emeritus Entertainer of San Francisco, the tribe has been practically unrepresented. For years it was Greenway's pleasure as well as his business to put a bead on the bumper of gayety. The social history of San Francisco could not be written without the Greenway balls and the Greenway dinners in headlines.

The only pity of it is that the iron has entered the soul of Ned's geniality. Greenway retired from business with very little money, as wealth goes, and the reason of it, I am told, is that he put up for years a great deal of his own money for the lavish entertaining which so many people imagined were charged on the books of his firm.

After his retirement, he gave his annual birthday dinner for a season or two, until he realized that many were accepting it in the same spirit that they had always accepted his hospitality—as a matter of course, and with an idea that the birthday dinner was all a part of the pensioning arrangement. So Greenway retired absolutely and without equivocation from the field of entertaining, leaving it entirely open to any bachelor who cared to come along and throw his hat into the ring. But up to date, all the bachelors are hanging their hats on the accustomed pegs—and the only hats in the ring are the cocked hats into which such ideas have been knocked.

If Greenway has a successor in society, he is an invisible agent of the forces that make for pleasure, and even those with seven times a seventh sense do not recognize him. There may



Bernice D'Evelyn, who will be the bride of Major C. W. Allen of the Second Canadian Pioneer Battalion. Miss D'Evelyn is a daughter of Dr. and Mrs. W. D. D'Evelyn. Mother and daughter sailed for Europe on June 1st.

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be some bachelor hunting for the permanent job of host, but he is evidently praying not to find it, and his prayers are answered.



Mrs. Hotaling G. A. R.'s.

In the elder days of San Francisco, the smart set was always represented at the memorial services on Decoration Day, and the other afternoon I listened to one of the old veterans tell reminiscences of the grande dames of the yesteryears who never failed to drive out in their carriages to place flowers on the graves of the dead heroes while their living comrades commemorated the valorous days of the war. Mrs. Hotaling is one of the few among the women who still never fails to come to the G. A. R. exercises on Decoration Day, and as the veteran



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watched her automobile honk-honk away, he said: "Well, there is one lady who holds on to fine old traditions even if she is up to date enough to prefer the automobile to the horse."

Mrs. Hotaling always goes out to the exercises at the Relief Home in the afternoon of the day when the soldiers are memorialized and the old people delight in her presence.



Mrs. Wheeler and Mrs. Pankhurst.

Mrs. Benjamin Ide Wheeler, wife of the President of the University of California, is not in sympathy with the woman struggle for equal opportunities, and she has always expressed herself in no uncertain terms even in the days when her husband somewhat clouded his beliefs in the impenetrable haze of academic diction.

However, Mrs. Wheeler must have a sense of humor, and therefore she should enjoy as much as any one the fact that she had a double in town the other day, and that this double arrived at the Palace Hotel coincident with Mrs. Pankhurst's entrance into our midst, and that for three days Mrs. Wheeler's double was singled out as Mrs. Pankhurst.

Mrs. Pankhurst, in spite of her brick and bomb throwing past, is the epitome of all that is dainty and feminine—she is soft spoken, with a face that has a kind of spiritual grace in addition to beauty of feature. During her stay here, she was put up by a member at one of the fashionable woman's clubs, but somehow the rumor ran that she was staying at the Palace, and the guests there all had a certain woman placarded as Mrs. Pankhurst. Said woman was so much like Mrs. Benjamin Ide Wheeler that she might have been her twin sister, and evidently she has been mistaken for Mrs. Wheeler, for I heard the following conversation from my vantage point at a nearby table.

A very pleasant looking young woman approached the stranger, and in a hearty voice said: "I've always understood and had sympathy with the militant movement, and I want to introduce myself to you, dear Mrs. Pankhurst—"

"Pankhurst!" exclaimed the lady in horrified accents. "Don't tell me that I look like Mrs. Pankhurst. Ever since I came to San Francisco I've been taken for Mrs. Benjamin Ide Wheeler, and I don't believe in co-education, and I understand her husband is the president of that kind of an institution—but that's not so bad as looking like Mrs. Pankhurst. Oh, dear, do I really?"

Whereupon the young lady consoled her with the fact that she had never seen Mrs. Pankhurst, and didn't really know whether there was any resemblance.

"Then what made you think that I was Mrs. Pankhurst?" questioned the lady.

"Why, every one in the room thinks that you are," answered the young woman. "I don't know why, unless it is that you are the most militant looking person here!"



The Skating Fad.

The skating fad has necessitated a new arrangement of partners, for a number of the dancing men have not yet become proficient on the ice, and therefore some of them are in grave danger of losing out with the ladies of their hearts. For example, a very dashing young matron has danced conspicuously through several seasons with a gentleman whose steps match hers much better than her own husband's, and friend husband has had to take much chaffing about his wife's dancing partner.

But now enters the field an Eastern chap who was born and raised on the ice, and the dashing matron, who is in her first skating season, much prefers this Eastern adept to her dancing partner or her husband, who are both novices on the ice. The result is a very amusing, though rather obvious comedy for the onlookers—husband is very happy, evidently regarding any change a change for the better; the Eastern youth is very flattered at being selected as the skating affinity of a married woman; the ex-suitor finds the skating rink a very draughty place,



Lena M. Schafer, medalist of the year, University of California, and a prominent member of the Alpha Phi Sorority and Phi Beta Kappa.
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and doesn't understand why any one should be crazy about cooling his heels on the ice.

Music and Flowers for Miss Coolbrith.

May 20th witnessed a Coolbrith celebration at the Franklin Grammar School, Oakland, when Mrs. Frank R. Thompson, president of the Parent-Teachers' Association, unveiled a picture of the Poet Laureate, to be hung in its Hall of Fame, already adorned by those of the late Joaquin Miller, Edwin Markham, Luther Burbank. Mrs. Phoebe Hearst and Jack London. Those who participated in the exercises were Miss Coolbrith, Principal Edgar, Mr. R. E. White and Mesdames Gertrude Alison and Marian Taylor, vice-presidents of the Pacific Coast Women's Press Association, the former lady reading with fine effect Miss Coolbrith's poem, "The Day of the Lord." Miss Meta Rose, soloist of the Church of the Advent, sang the Needham setting of "Blossom Time" in splendid style, and, responding to an encore, gave the familiar melody, "Long, Long Ago,"



Uniform of the new type of militariette. Numbers of them are now signing up at the Presidio to take practical studies in "Preparedness" that may help in emergency.

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with a sweetness that brought tears to many eyes. Miss Ruth Julien accompanied her very sympathetically.

Last Sunday night the Dansant Club held one of the gayest and prettiest dinner dances the writer has enjoyed the good fortune to attend. The dinner itself, at \$1.50 a cover, was admirable, while the dance music and entertainment was of the Techau standard. Hurry-Up-Lunch at noon still attracts the business man, and the dining hour of the early evening is given over to the superb dinner and Techau cordial service, a standard of its kind. After visiting the glorious skating at the Ice Palace, a block or so away, or after the fall of the theatre curtain, the satisfying caper is to "drop-in" on the Tavern for a light supper bite and the attractive show, a bevy of pretty girls and excellent artistes. At Techau Tavern one meets the local smart world at pleasure and in joyous humor.

A delightfully Japanesque character was given the party in the Hotel St. Francis Kindergarten in honor of little Mary Louise Boos, just before her departure for Los Angeles. The color scheme and decoration were Nipponese throughout, and the favors were ingenious individual umbrellas and dolls. Everything that is done in this school for "poor little rich" girls and boys is a picture. The children entered the kindergarten dancing to music of the old-fashioned minuet. The program, which consisted of a series of folk, fancy and solo dances, and graceful gymnastic exhibitions, carried out the distinctive plan of picture poses. Soletta Manassee in solo dancing; Jack Chepard in recitations; Doris Kirschner in readings; and Mary Louise Boos and Gerald Dow in dancing were notably clever. "Sweet Pea Ladies" was sung by the children in chorus, and impersonated by Helen Snow, Mamie Blethen, Doris Rogers, Jean Stewart and Patricia Game.

Mr. and Mrs. Harold Weddle of New York are at the Hotel Oakland. Mrs. Weddle will be remembered as Miss Clara Stella Hansen of Oakland.

Mrs. J. W. Treadwell was hostess at a luncheon at the Hotel Oakland recently. Her guests were Mesdames Frank Simpson,

E. H. Savercool, Peter Jurs, Godfrey Rueger, Jesse B. McCargar, Henry Hinman, Wm. Doub, Walter Scott, Arthur Sander-son, Thomas Clark and Tracy Bibbins.

On June 3d, Mr. Frank Edoff and Mr. Jos. King will entertain with a dance and supper in the Ivory ball room. Three hundred of the smart set of the bay region have been included in the guest list for the occasion.

J. J. SCOTT HEADS NEW INSURANCE FEDERATION.

Announcement has been made of the selection of Mr. Joseph J. Scott, for the past three years Collector of Internal Revenue at San Francisco, as secretary-manager of the Insurance Federation of California.

Mr. Scott will resign his office in the government service, to take the management of the Federation throughout the State.

Mr. Will H. Fischer will be in immediate charge of the work of the Federation in Southern California, with headquarters in Los Angeles. Headquarters have been opened for the Federation in San Francisco in the Merchants' Exchange Building, and in Los Angeles in the Citizens' Bank Building, and the work of organization is going rapidly forward.

—Moneysacks (sternly)—James, after this, please uncork all of the bottles in my presence. I notice that when you draw the corks in the pantry the wine is extremely decollete. James (the butler)—Extremely decollete, sir? Moneysacks—Yes, James; very low in the neck.—*Judge.*

—"Why so sad and downcast?" "My wife has threatened that she is about to leave me." "Cheer up; women are always threatening something like that, but they hardly ever do it." "That's what I was thinking."—*Houston Post.*

W. D. Fennimore J. W. Davis A. R. Fennimore



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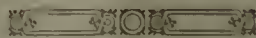
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PERSONAL ADVENTURES IN THE PAINTED WORLD

BY HENRY McDONALD SPENCER

"Along Came Ruth" to the Alcazar

The cheer-leaders of the drama, newspaper-reporters styling themselves critics, and who constantly prate of the art of the mime—artistry in the case of a she-mime—are indulging in their usual eulogistic debauch on the presentation of "Along Came Ruth" at the Alcazar this week.

Now, I am strong for the drama, and likewise for the Alcazar, which continues to be the only important theatre in San Francisco exclusively devoted to the spoken play in three dimensions and known as the Legitimate; indiscriminate and superlative praise, however, defeats its own end, and, *ipse facto*, renders itself nugatory.

Thus, when the worst receives as high commendation as the best—and there is nothing beyond superlative—what is left to say when the best comes along? All the adjectives have been used up.

When all the lights in a picture are high lights there are—to state a paradox—no high lights; when all qualification is raised to the "nth." degree the "nth." degree becomes the minimum, or at least the norm.

The word "wholesome" has been seized upon particularly by the signed-article stenographers in connection with Holman Day's play, just as the merry flag-waving troupe have all had their fling with that *cliche*, "the tired business man," in referring to musical comedy; and the idea undoubtedly arose from the billing—good work by the press agent and illustrative of the power of suggestion.

Now why the drama, a form of art, should be "criticised" in terms of Battle Creek breakfast cereals, God alone knows, and he is silent. Accepting, however, this attitude towards the play, to which it must be admitted the proprietors in view of the billing cannot object, I may add that the play itself is as anaemic as the "puffed" food, as emasculated as coffee without any coffee in it, or the kickless beer we have been hearing so much about lately.

Ruth (Mary Boland) happens into a sleepy New England village, although why she does so is not disclosed (score one against the author), and by a bewildering exhibition of scientific salesmanship (where she learned it, not stated) plus sex attraction, makes her employer wealthy; and subsequently, or rather synchronously, speeds up the Chamber of Commerce, and puts the town on the map. Incidentally, every man in the play falls in love with her and proposes, but she marries the right man in the end, owing to the "noble" resignation of her elderly admirer.

Furthermore, there is not sufficient reason given for the "contest" or "friction," as fathers in America, especially of the village storekeeper class have little enough to say about their daughter's marriage, none whatever about that of their son.

Last week I was *for* lovely Mary Boland, but this week she was not suitably cast; she was too sophisticated, and—how shall I say it without offending the lady—A trifle too *prononcee* for the character which she was supposed to represent. As I take it, some 110 pound cutey with large, soulful brown eyes and modest brown hair is the kind for the part.

The honors, however, easily went to George Howard, who played the silly old storekeeper with his head turned by his purely fortuitous success; although, it must be admitted, that given the physical qualifications the part is nearly actor-proof.

Forrest Stanley as Allan Hubbard, and of course the successful suitor to the leading lady's hand, did not seem to be very happy in his share of the evening's entertainment, but it was hardly his fault, as the play was dull enough. The rest of the performers were likewise better than their parts.

I am sorry to feel constrained to write the foregoing, as I want to help the Alcazar all that lies in my power, but I am sure that when, as in last week's issue, I do commend, my words

will have greater weight; so far as the management and details of production are concerned, they are all to the good. (A little ointment for the wound.)

* * *

Season's Second Musical Comedy Production at Columbia

The principle employed by the Columbia in its musical comedy season appears to be eminently sound. The theatre is employing New York principals, stage direction and management, and by using local young ladies costumed principally in talcum powder, for festooning the stage, it saves the high cost of transporting and guaranteeing exotic *fauna* from the neighborhood of Forty-second and Broadway; thereby we have the benefit of a metropolitan production plus local pulchritude, at half price.

It remains, therefore, for the public to show its appreciation; otherwise it will have for its only theatrical fare the epileptic antics of Charlie Chaplin, the immature inanities of Mary Pickford, or the lubricity of the brothel in two dimensions as portrayed by Theda Bara.

There you are—take your choice, but do not say that I never warned you.

It is not the movies, the cabarets, automobiles and Fords, suburban residence, or any one thing that keep people away from the theatre; it is rather a combination of all forms of distraction which has resulted from a certain revolt at Puritanism. More than all else, however, it is habit.

Up to ten years ago, people had the theatre habit; now they have lost it largely; and when they do go to the playhouse it is rather more casually than purposefully. Where are the full-dress audiences which used to appear regularly at the old Columbia, especially, and with unflinching regularity, on first nights? Surely they haven't all moved to the suburbs, and if so, there is the auto to carry them to town. You can come up from Burlingame, San Mateo or Hillsborough, for instance, more quickly and comfortably than you could reach the theatre in the old days from, say, Pacific Avenue and Central. In London, for example, theatre-going is part of the life of the community, particularly among the leaders of fashion; this you may see reflected in English fiction, where so many incidents are located at or near theatres.

The same stock company which was so successful in "The Midnight Girl" is playing "Oh, I Say" this week, with some additions to the cast, all of whom are acceptable.

Dorothy Webb rather changed places with Eleanor Henry in relative importance of roles, and Arthur Cunningham's voice was heard more frequently, but not enough. Why don't the powers interpolate a song or two for this popular favorite and excellent singer.

The costuming was all exquisitely fresh, and the Ex-Performer who graciously consented to occupy the other seat provided me by the management, commented on how well the girls worked. And you know this sort of praise, or rather praise coming from such a source, is not passed around for merry conversation.

* * *

The "Ponies" at Pantages

"The Junior Review of 1915" is one of the most elaborate and pretentious acts which I have ever seen in vaudeville, and while it was billed as presenting kids, I can assure you on my word as a critic in good standing, i. e., drawing pay, that the cradle was not robbed in casting the act, and that you will not be violating any State law if you yearn.

The young lady assistants are of the pony type, a kind that has been going out of fashion in musical comedy, but in this case they are all very attractive, and I shall not venture to give you my choice, as generally I do. See them and judge for yourself, and if you don't agree with me that they alone are worth



SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

BAUME-POZANSKI.—Mr. and Mrs. W. L. Baume announce the engagement of their daughter, Hattie, to Mr. Norton Louis Pozanski.

COHEN-ALTFIELD.—Announcement is made of the engagement of Miss Vera Irene Cohen, of Melbourne, Australia, to Daniel Altfield, son of Mr. and Mrs. S. Altfield, of this city.

THOMPSON-CUMMING.—The engagement of Miss Mary Dickson Thompson, daughter of Mr. and Mrs. J. A. Thompson of this city, and Lieutenant John W. W. Cumming, U. S. N., now stationed at Mare Island, was announced recently at a tea given by Miss Alice Barr at her home in San Rafael.

WALTER-O'NEIL.—At a pretty tea over which she presided at the Bellevue Saturday afternoon, Miss Irene Walter announced her engagement to Gerald E. O'Neil. The bride-elect was assisted in her duties as hostess by her sister, Mrs. F. N. Reeves of San Anselmo.

WEDDING ANNOUNCEMENTS.

CHADWICK-BROWN.—The marriage of Miss Beryl Chadwick, niece of Mrs. J. Parker Whitney of Rocklin, and Roy H. Brown of Knoxville, Tennessee, will take place at Trinity Church to-day, with the Reverend Frederick W. Clappett officiating. The young couple will leave immediately after the wedding breakfast, which is to be at the Fairmont Hotel, for a honeymoon trip to British Columbia and the Canadian Rockies. They will live in Knoxville.

COMANS-McMEANS.—The marriage of Lieutenant Robert G. Comans, U. S. N., and Miss Mary McMeans will be solemnized June 10th in the Church of the Incarnation in Santa Rosa, and will be followed by a reception at the home of the bride's parents, Mr. and Mrs. Alexander McMeans of that place. The young people will live at Mare Island, where Lieutenant Comans is on duty.

CUNNINGHAM-KENT.—The marriage of Miss Genevieve Cunningham and Platt Kent will not take place this summer, but will be an event of the early fall. It will take place at Woodside, with a reception at the James A. Folger home following the ceremony.

SUYDAM-BARKER.—Miss Mary Suydam and Harold Earle Barker of New York will be married the second week in July, but the precise date will not be determined until after Mr. Barker arrives, which will be toward the last of June.

WILLIAMS-HARTIGAN.—In the presence of relatives and a few intimate friends, Miss Dorothy Williams and John Doane Hartigan will be married at high noon on Saturday, June 10th. The ceremony will be performed at the home of the bride's parents, Mr. and Mrs. Henry Smith Williams, at Roxbury, N. Y.

WOODWARD-BOGEL.—Miss Bess Woodward, daughter of Mrs. Edward F. Woodward, will be married to Dr. Samuel S. Bogel of this city to-day, at the Woodward home in Santa Rosa. The engagement was announced a few weeks ago.

WEDDINGS.

BENNETT-ERIZARD.—Miss Katherine Bennett, niece of Mr. and Mrs. Philip E. Bowles, became the wife of Henry Brizard of Arcata on Saturday afternoon. The ceremony took place at the Pines, the Bowles residence in Piedmont. Following the ceremony, which was read by the Rev. William K. Guthrie, there was a reception and repast served out of doors. Following their honeymoon, the bride and bridegroom will make their home in Arcata, where Henry Brizard has prepared a charming home among the redwoods.

TORNEY-O'BRIEN.—The marriage of Miss Mary Torney and Morgan V. O'Brien took place Thursday at St. Vincent's Church, Vallejo. The ceremony and wedding breakfast was attended by the members of the two families only.

SUES-LEE.—Miss Margaret Y. Sues, daughter of Major A. L. Sues, special pension examiner for the United States government Tuesday, became the bride of Arthur S. Lee, Sacramento manager of the E. E. Horst Company, and a graduate of the University of California. The wedding took place at the bride's home in Lake street. The bride is but eighteen years old and a graduate of the Lowell High School.

LUNCHEONS.

CADWALADER.—A coterie of friends enjoyed the hospitality of Mrs. George Cadwalader at luncheon recently. It took place at the Burlingame Country Club.

HOTZ.—Mrs. Alfred Hunter was the guest of honor at the luncheon at which Mrs. John G. Hotz was the hostess Wednesday afternoon at her quarters at Fort Winfield Scott.

KNIGHT.—Mrs. Samuel Knight gave a luncheon at the Burlingame Country Club Saturday afternoon.

McKEEVER.—Mrs. T. L. McKeever entertained a number of her friends recently as a compliment to Miss Frances Dougherty, who is leaving soon to study the drama in the East. After luncheon cards afforded diversion for a couple of hours.

MURPHY.—Mr. and Mrs. Daniel T. Murphy presided at an informal luncheon Sunday afternoon, taking their guests to the Burlingame Country Club, where several groups were gathered about tables arranged on the veranda.

NICKEL.—Miss Beatrice Nickel was hostess Wednesday at a luncheon at the Francisca Club for Misses Ruth Zelle and Helen Garritt and Mrs. Harry McAfee.

WHITNEY.—Mrs. J. Parker Whitney will give a luncheon for fourteen guests this afternoon at the Fairmont Hotel.

DINNERS.

ARMS.—Mr. and Mrs. Franklin T. Arms, the former pay-director at Mare Island, entertained some friends at a dinner at their home Wednesday evening.

BLACK.—Miss Mary Louise Black was hostess at dinner Thursday evening, entertaining a group of friends at her home on Broadway.

FAGAN.—Miss Mae Fagan, whose engagement to Thomas P. McNearney was recently announced, was the guest of honor at a dinner party which Miss Elsie Faily gave at her home in Mill Valley this week.

MARTIN.—Mrs. Eleanor Martin entertained Wednesday night at her home at a dinner complimentary to Count Buena Esperanza.

McNEAR.—Mr. and Mrs. George McNear entertained at dinner Tuesday evening, their guests assembling in their handsome home on Jackson street.

McNEAR.—Mrs. Willis Walker was the guest of honor at a dinner Monday evening over which Mr. and Mrs. Seward McNear presided at their home on Green street.

MENZIES.—Mr. and Mrs. Robert Menzies will be hosts at dinner this evening at their home in San Rafael. It will precede the entertainment that is to be given to mark the opening of the San Rafael Improvement Club's new building.

ROTHSCHILD.—The attractive home of Dr. and Mrs. Max Rothschild at Burlingame was the setting for a delightful dinner Tuesday evening.

SHELDON.—Mrs. A. Goodwin Sheldon presided at a dinner and theatre party Wednesday evening, her guests assembling for dinner at her residence in Sea Cliff.

SIBERT.—General William L. Sibert, U. S. A., and his sister, Miss Sibert, gave a dinner Monday night at their quarters at Fort Alvey in compliment to Colonel Alfred M. Hunter, U. S. A., and Mrs. Hunter.

TEAS.

ASHE.—Mrs. Sydney A. Ashe achieved the distinction of doing something pleasantly original Sunday by giving a tea, at which two excellent artists appeared, Giuseppe Jollani and Sigismonde Martinez, who were heard in solo numbers and later on, accompanied Mrs. Ashe in her splendid reading of Stephen Phillips' "Paola and Francesca," for which beautiful music has been written.

CARSON.—Mrs. Thomas G. Carson will be hostess Thursday afternoon at a bridge tea to be given at the Bellevue Hotel for Mrs. Lee Holcombe, who, with her son, Captain Lee Holcombe, U. S. A., will sail Monday for their new station, Honolulu.

FILMER.—Tuesday Miss Marion Filmer was hostess at a tea in honor of Miss Viva Radovich, who is to marry Thomas H. Dazler soon.

HOBART.—Mr. and Mrs. Walter S. Hobart entertained Messrs. and Mesdames Frederick Hussey, Christian de Gulgne and Herbert Payne at an informal tea Sunday afternoon at the San Mateo Polo Club, following the polo game.

MAHONEY.—Miss Louise Mahoney will be hostess Sunday afternoon at a tea to be given at her studio in Post street in honor of Mrs. Bertha Lum of Minneapolis, who is famed for her Japanese prints.

WHITNEY.—Miss Lillian Whitney entertained a few of her intimate friends at an informal tea Monday afternoon.

CARDS.

BELL.—Luncheon, followed by bridge, formed an afternoon of much pleasure Saturday for a group of the friends of Mrs. J. Franklin Bell, who assembled in her attractive quarters at Fort Mason.

WEEK END PARTIES.

BLACK.—Mr. and Mrs. Algernon Gibson accompanied Miss Marie Louise Black and Miss Josephine Marshall to Miramonte, Marin County, for the week-end, chaperoning the house party which Miss Black gave for a dozen of her friends.

ARRIVALS.

HOLMES.—Mr. and Mrs. C. Edward Holmes of Belvedere and Mrs. Gallard Stoncy returned to San Francisco Monday evening after having spent six weeks motoring in the southern part of the State.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

MORGAN.—Mrs. Cosmo Morgan has come up from Los Angeles to visit her mother, Mrs. C. B. Jennings, at her home in Jackson street.

SPIVALO.—Mr. and Mrs. A. W. Spivalo, who went to Southern California for a fortnight's motor outing, have returned to their home on Broderick street.

VAN FLEET.—Judge and Mrs. William Van Fleet and their attractive daughter, Miss Julia Van Fleet, returned Sunday from a ten days' trip to Los Angeles.

WILLIAMS.—Mrs. E. G. Williams and her daughter, Miss Margaret Williams, have returned from Pasadena, where they have spent several weeks.

DEPARTURES.

BOHRMAN.—William Bohrman has gone to Los Angeles and contemplates being in Southern California for several weeks.

BRIDGEMAN.—Mr. and Mrs. Temple Bridgeman and their two small children departed Wednesday for South America, where Mr. Bridgeman will be engaged in business for the next two years.

CURRAN.—Mr. and Mrs. Ross Ambler Curran left Sunday for New York to be away a month. Upon their return they will spend the balance of the summer at Lake Tahoe. They were accompanied by Mrs. Curran's young son, Clarence Postley.

HANSON.—Mrs. Grafton Hanson and Miss Elizabeth Hanson have gone East, to remain most of the summer.

HIGHLEY.—Mrs. E. S. Highley, accompanied by her daughter, Miss Blanche Highley, and the Misses Lola and Ethel Lee and Rita Dwyer, left on Wednesday for Honolulu.

LEE.—Misses Ethel and Lola Lee, daughter of Mrs. John Lee of Palo Alto, left Wednesday for Honolulu, to be away several weeks. The young women have just finished school, and the trip is one of the graduating gifts.

PURDY.—Mr. and Mrs. John Henry Purdy of New York, who have been in Southern California as the guests of Louis Webb, and more recently at the Palace Hotel, left Wednesday for Washington, D. C.

SMITH.—Mr. and Mrs. Sidney V. Smith and daughter, Miss Cora Smith, have gone to Marysville for a visit with Felix Smith, who has a ranch near there. Miss Cora Smith expects to spend the summer with her brother.

TYSON.—Mr. and Mrs. George Tyson and Miss Marie Tyson have gone to Saratoga, to be away a week.

WEIR.—William Weir has gone to New York for a brief visit, and upon his return will join his family at the Weir country home in Woodside.

WILDER.—Mrs. Arthur Wilder and Mrs. Helen Noonan departed Monday for Chico, where they contemplate spending the next ten days.

INTIMATIONS.

BAKER.—Mr. and Mrs. George Barr Baker are expected here soon from New York, to remain all summer. They have taken a house in Burlingame.

DRUM.—Mr. and Mrs. John Drum moved on June 1st to Burlingame, where they have taken the home of Mr. and Mrs. Gerald Rathbone for the summer.

DE PUE.—Edgar De Pue and daughter, Miss Elva De Pue, are expected home to-day from New York, where Miss De Pue has spent the winter studying music.

HAWKINS.—Captain Hamilton Hawkins, United States Army, Mrs. Hawkins and their children, who have been at the Bellevue since their arrival in San Francisco from the Mexican border, will sail Monday for Honolulu, where they are to be stationed for the next two years.

HOLBROOK.—Mr. and Mrs. Harry Holbrook will return Sunday from San Diego, where they have been visiting the latter's father.

HOLCOMBE.—Captain John Holcombe and his mother, Mrs. Lee Holcombe, who have been the guests of Major and Mrs. William Hastings Brooks for a few days, sail on the 5th for Honolulu.

HOOPER.—Mr. and Mrs. Arthur Hooper, who recently returned from the East, have decided to spend the summer in Woodside, where they have taken a house.

HUTCHINSON.—Mr. and Mrs. Wm. Hutchinson, the latter of whom was Miss Dorothy Allen, have returned from their honeymoon in Bermuda, and are established in a handsome home at Hempstead, L. I., where they will be during the summer.

JOHNSON.—Mr. and Mrs. Ois Johnson and their two children will move shortly to Belvedere, where they have taken a house for the summer.

JONES.—Mr. and Mrs. Herbert Jones and Miss Mimi Brewer have given up their apartment on Chestnut street, and are established in Mill Valley, where they will spend the next few months.

KERS.—Mr. and Mrs. Peter Kers, Mr. and Mrs. Charles Goss, Jr. and Mr. and Mrs. James Firth, leave on June 1st for Mill Valley to remain for the summer.

LANSDALE.—Mr. Philip Van Hone Lansdale is in Los Angeles and will be south again about June 15th. Toward the last of the month she will go to Santa Barbara.

LAWIS.—Mr. and Mrs. de Lanay Lawis are passing a week at their attractive bungalow in Los Gatos, having used their California home in Merced Park for that period of time.

LYMAN.—Dr. and Mrs. George Lyman have taken a cottage at Danville for the summer, and moved there recently.

MARKER.—Mrs. George T. Murve and sister, Miss Flora (Lovel) and her young daughter, Emma Maive, are expected to arrive here Tuesday. They have visited friends here but they would start from Washington Friday.

MOLITON.—Mr. and Mrs. Irving Moliton and their daughter, Mrs. Hattie Moliton, leave on June 1st for Alaska, to be away several weeks. They will return from Vancouver.

POUCHING.—Mrs. Frederick M. Pouching and Mrs. Robert C. Foyt and Miss Augusta Foyt, who were at Byron Hot Springs for a fortnight, have returned to town.

REILLY.—Mr. and Mrs. F. J. Reilly have returned from their honeymoon, and have taken an apartment at the Clift Hotel to reside permanently.

ROLDIN.—Mayor and Mrs. James Roldin, Jr., and their children are spending a few days at their ranch in the Santa Cruz Mountains.

SAXE.—Mr. and Mrs. Arthur Saxe, whose marriage was an important event of May 20th, have returned from their honeymoon and are established temporarily at the Clift Hotel. They are planning to pass the summer in Burlingame and will take possession of their new home shortly.

SCHMEDELL.—Mrs. Henry Schmiedell will leave the early part of June for Santa Barbara, where she has decided to spend the summer.

SEAL.—Mrs. Henry Seal and Mrs. John Sargent have decided to remain in Santa Barbara for the remainder of the summer.

SHIPP.—Mrs. Earl Shipp and her little daughter, Betty Shipp, returned Monday from Palo Alto, where they passed the week-end as the guests of Mr. and Mrs. Hamilton Murray.

STONE.—Miss Kate Stone and her nephew, Phillip S. Baker, have given up their home on Spruce street, and have taken apartments at the Plaza Hotel, where they will be established during the summer.

WHITMAN.—Mr. and Mrs. Malcolm D. Whitman and their children will arrive on the evening of June 9th from New York to remain for the summer.

ZEILE.—Word has been received from Miss Marian Zeile, who sailed on the 17th with Mr. and Mrs. Templeton Crocker to Honolulu, that they had an excellent crossing, with only two days of windy weather.

"CALIFORNIA" IN PAGEANT.

Ina Coolbrith's beautiful poem, "California," was translated into a charming pageant, this week, by the Sisters of the Order of St. Dominic to celebrate commencement week at their college in Magnolia Valley. Esther Cardwell, robed in gold and helmeted, and surrounded by Grecian maids in classic robes, rendered in idealistic forms the spirit of the old world and the new. A large number of friends of the institution and a number of the clergy, headed by Most Reverend Edward Hanna, enjoyed the illuminating spectacle.

—"Now I want this and I expect that, likewise so and so," declared the cook. "That will do for you," said the lady of the house. "You act like a foreign nation attempting to win the sympathy of the United States."—Louisville Courier-Journal.



Walter Clinton and Julia Rooney at Pageants next week

LIBRARY TABLE

"The Present Day China."

To the ordinary run of Americans, China is practically a blank space on the map where tea, rice and silk come from. Since the war with Japan, China, the giant slumbering nation of the Orient, has turned over, awakened, and is trying to take her true position among the nations of the world. She is now the center of intense interest, as her future bulks large in the destiny of a new world commercially. Gardner L. Harding has traveled widely in China, and has kept his eyes open to the economical, political and spiritual changes there. On his visits he has kept tab of transformations underway, and has observed at close range the encroachments and plans for future encroachments by foreign nations, especially Japan. He senses the drift of the 400,000,000 inhabitants, and describes convincingly the changes and achievements underway. His book is the latest, best and most illuminating on the rapid changes underway there.

Price \$1.00 net. Published by The Century Company, New York.

* * *

"Including You and Me."

The success of "Including Finnigan," a former book of verses by Strickland Gillian, impelled him to publish this second volume. His verses touch the common things of earth so dear to the ordinary human being with a heart for all. Human interest is his theme, a baby's sorrow, a genuine man, boy dreams, becoming a man, the fun of living, the greatest gift, all perhaps homely, but all touching the hearthstone and the hearts that gather there.

Price \$1 net. Published by Forbes & Co., Chicago.

* * *

"William Keith as a Prophet Painter."

This monograph, by Emily P. B. Hay, is a sincere and loving appreciation of the man as well as the highly gifted artist. His life is covered illuminatingly, and his several studios are pictured from the first one in the heart of the old San Francisco to the one he finally settled in after the big fire of 1906, which swept away the large number of paintings he had on hand, the work of years of painstaking toil. Many delightful anecdotes told of these studios shed a new light on Keith as a man and an artist. The comments on Keith's conception of art and his efforts to materialize his visions are rarely interesting. Those who are interested in art and in this gifted California artist will find deep interest in this little book.

Price, 75 cents net. Published by Paul Elder & Co., San Francisco.

* * *

"Merry Monologues."

This little volume presents for the first time in printed form a selected list of the most successful readings of the author, Mary Moncure Parker, author of several plays, and prominent as a successful monologist. The selections are wholly original, bear the stamp of enthusiastic public approval, a large number of them having been given under the auspices of Gustav Frohman. They are varied in sentiment and character to meet all ordinary demands. A number of new monologues have been introduced into this edition, which have never been given in public. Those who are gifted in monologue and who appreciate a good monologue to entertain their friends or others will find this little book a gold mine for their purpose.

Price 75c. net. Published by T. S. Denison & Co., Chicago.

* * *

The Most Original Club in America.

A writer in the June American Magazine says: "There exists in one of our great Western cities a unique secret club—called by the members of the Get-Out and Get-On Club. It was organized seventeen years ago by ten ambitious men who looked upon themselves as not yet having won success. Membership for twelve years has been limited to fifty. The rules are what makes this club different. No member may call himself a Success until the club votes him one, and when the club votes any member a Success, he is expelled and his place is filled by another. But before a Success is expelled, a dinner is given in his honor and to welcome the new member. At this dinner the

Success must read a paper explaining to his fellows how and why he won. These papers are preserved."

* * *

Astronomical Charity.

In the June Woman's Home Companion Hayden Carruth says: "We think that Mr. Carnegie's advice to folks with surplus wealth—to devote it to promoting astronomy—was far from wise advice. Promoting astronomy at present seems to us much like a man who, when his house is afire, takes out a pair of manicure scissors and begins to trim the cat's whiskers."

* * *

The Rex Beach of the South.

Rex Beach, whose new book, "The Crimson Gardenia," was published by Harpers during his trip to Panama, has just returned north. Though many of his readers continue to associate Mr. Beach with Alaska, his later writings have been laid in southern settings: "Heart of the Sunset," on the Mexican border; many of the tales in "The Crimson Gardenia," take place in the West Indies, and "The Ne'er-Do-Well," in Panama itself. Beach does not believe that the Canal is adequately defended. "If a fair-sized battle cruiser," he remarked, in an interview after landing, "took a couple of shots at the forts defending the terminals of the canal, it would be all off with the defences. The forts are sadly inadequate. So far as I could see, they could be destroyed by a squadron of warships at sea."

* * *

The third printing of T. Everett Harre's dramatic novel, "Behold the Woman!" preceded the date of publication by Lippincott, and will shortly be followed by a fourth. The book has been reviewed widely and at length, and such notabilities as Amelie Rives, Princess Troubetzkoy, Mary Garden, Mrs. O. H. P. Belmont, General Bingham and Mrs. Minnie Maddern Fiske, have given the book high praise as a great literary achievement ranking with the famous novels of all time.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.

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AN IDEAL SCHOOL FOR BOYS.

The annual booklet of the Hitchcock Military Academy at San Rafael, for its thirty-ninth successful year, is replete with pictorial and letterprint regarding its many attractions in physical and mental development for young students. The school was founded in the early part of 1878, by the Reverend William Dixon, rector of St. Paul's Episcopal Church in San Rafael, and is thus the oldest institution of its kind in the West. The system of the academy is intended to develop regular and healthy habits of mind and body, thoroughness in all work undertaken, and an appreciation of the necessity of obedience to proper authority, as well as the responsibility of command. Excellent photographs show the life of the students in school rooms, and on the playgrounds, and attractive countryside, in which the academy is located. The booklet is encyclopedic in information regarding details. If you are interested, address the Hitchcock Military Academy, San Rafael, California.

ANNUAL MEETING OF OSTEOPATHS.

Arrangements have been made by the local committees in charge for the fifteenth annual convention of the California State Osteopathic Association, which meets this year in Hotel Oakland for three days, beginning Thursday, June 8th. On the evening before the opening of the convention there will be an informal reception to the visiting delegates. Mayor John L. Davie will deliver the address of welcome on Thursday morning. The president of the Los Angeles Association will respond. Other speakers will be Dr. E. Bertella Fergusen, president of the Bay Osteopathic Association, and Dr. W. Curtis Brigham, president of the State Association. Social welfare workers have been invited to attend the Thursday morning session, as two papers of particular interest to those connected with social welfare work are to be read. The afternoon session of the same day will also be a public one. This session will be devoted entirely to problems of motherhood and better babies.

GRADUATING EXERCISES OF MISS HAMLIN'S SCHOOL

The graduating exercises of the Class of 1916 of Miss Hamlin's School were held Thursday evening, June 1st, at 8:30 o'clock at the Fairmont Hotel. The following program was given. 1. Processional, Class of 1916. 2. Piano Solo, Miss Anne Grigsby. 3. A Group of 17th Century Songs: Sleep, Why Dost Thou Leave Me? (Handel); Lass, with a Delicate Air (Arne); Passing By (Purcell); Have You But Seen a White Lily Grow (Traditional), Miss Mary Anderson (Mrs. Paul Jarboe, accompanist.) 4. Address, Judge George E. Crothers. 5. Songs: Si mes vers avaient des ailes (Reynolds Heger), Villanelle (Eva dell' Aqua), Miss Merle Epstein (Miss Grigsby, accompanist.) 6. Short Address and Presentation of Diplomas, Miss Hamlin. 7. Recessional, The Graduates. 8. Reception in the Red Room. 9. Dancing.

—Mr. Jerry Dillon—could any name be more Irish? Mr. Dillon, as you know, is press representative for the Orpheum theatres. Incidentally, he is also one of those personalities that make San Francisco characteristic and different. Mr. Dillon's ancestors must have been aristocrats, for "Jerry" has the languid repose of aristocracy, the "grand manner," so to speak, the reserve of generations. And along with it he possesses the slim figure of youth that never ages and is the envy of large-girthed men. All this because Mr. Dillon has it coming to him, and because being so conspicuous he keeps himself over in the background.

—Sticklers of good food and ideal service go to Jules Restaurant, south side of Market street, just below Third, where a special, appetizing luncheon is 40 cents. Supper, with wine, dancing and entertainment, in the evening, \$1.00.

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MY WISH.

What would I give, dear friend of mine,
 Could I but share your grief,
 Could I but still your aching heart
 With my prayer for your soul's relief!
 But never a way will we ever find,
 Though the whole world be searched through,
 To dry the tears of the suffering One,
 For the sins that are done by Two.

Into the joy of flower-strewn ways
 Where love-light brightly shone,
 There came no threat, no warning note,
 That we'd travel the path alone;
 And much would I give of the All you gave,
 And the All I'd give, 'tis true,
 If I could lighten the sorrowing One
 Of the woe of the sins of Two.

Brave must he be, as knights of old,
 Who seek the Gate of Love,
 The poppits hide the flint beneath
 And the roses the spears above;
 But where is the man, with his heart of gold,
 Or the woman, fond and true,
 Who'd shrink from pain of the Cross built for One
 Out of happiness shared by Two?
 —Mabel Porter Pitts.

THE MODERN WOMAN'S COMPLAINT.

The modern complaint of woman is that the care of the house has divorced her from growing interests, from literature and, what is more important, from the newspaper, partly from music, entirely from politics. It is a purely material question; there are only twenty-four hours in every day, and there are some things one cannot hustle. One can no more hustle the English joint than the decrees of the Supreme Court. Moreover, and this is a collateral fact, an emptiness has formed around woman; while on the one side she was being tempted by the professions that opened to her, by the interests ready to her hand, the old demands of less organized homes were falling away from her. Once upon a time she was a slave; now she is a half-timer, and the taste of liberty that has come to her has made her more intolerant of the old laws than she was in the ancient days of her serfdom. Not much more than seventy years ago it was still the custom in lower middle-class homes for the woman to sew and bake and brew. These occupations were relinquished, for the distribution of labor made it possible to have them better done at a lower cost.

In the 'fifties and 'sixties the great shops began to grow, stores to rise of the type of Whiteley and Wanamaker. Woman ceased to be industrial, and became commercial; her chief occupation was now shopping. But of late years even that has begun to go; the great stores dominate the retail trade, and now, qualities being equal, there is hardly anything to pick between universal provider No. 1 at one end of the town, and No. 2, equally universal, at the other. Also the stores sell everything; they facilitate purchases; the housekeeper need not go to ten shops, for at a single one she can buy cheese, bicycles and elephants. That is only an indication of the movement: the time will come, probably within our lifetime, when the great stores of the towns will have crushed the small traders and turned them into branch managers; when all the prices will be alike, all the goods alike; when food will be so graded that it will no longer be worth the housekeeper's while to try and discover a particularly good sirloin—instead, she will telephone for seven pounds of quality AF, No. 14,692. Then, having less to do, woman will want to do still less, and the modern rebellion against house and home will find in her restlessness a greater impetus.—W. L. George in Harper's Magazine for June.

—The decision taken, recently, by twenty-two cooperative societies in Great Britain to pay full male rates to female employees marks another great forward step in the cooperative movement. It is just seventy years since the first cooperative store, "The Rochdale Equitable Pioneers," was opened in Rochdale, Lancashire, by a "handful of poor weavers." The Rochdale Society still exists, only to-day it has a membership of over 15,000 and an annual turnover of more than \$2,500,000.

—Edmund had just begun to attend the public school, and had found a new friend, a child of whom Edmund's mother had never heard. "Who is this Walter?" she asked; "is he a nice little boy?" "Yes, ma'am he is!" replied Edmund, enthusiastically. "Does he say any naughty words?" pursued the mother. "No," replied Edmund, with emphasis, "and I am not going to teach him any!"—*Youth's Companion.*

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NOTICE: There is delinquent upon the following described stock on account of assessment levied on the Thirtieth day of March, 1916, the several amounts set opposite the names of the respective shareholders, as follows:

Names	No. Cert.	No. Shares	Amount
Cawles, W. A.	336	200	\$ 1.00
Cawles, W. A.	716	100	.50
Dickerman, Albert	318	2000	10.00
Dickerman, Albert	613	1000	5.00
Dickerman, Albert	709	150	.75
East, J. T.	789	1000	5.00
Harvey, J. H.	111	4000	20.00
Harvey, J. H.	309	6000	30.00
Lovejoy, Mrs. C. C.	251	1000	5.00
Lovejoy, Mrs. C. C.	426	600	3.00
Norton, A. Kingsley	585	4800	24.00
Norton, A. Kingsley	637	4950	24.80
Osborn, H. M.	483	1000	5.00
Osborn, H. M.	559	500	2.50
Osborn, H. M.	567	1000	5.00
Osborn, H. M.	610	1700	8.50
Osborn, H. M.	728	300	1.50
Osborn, H. M.	831	131	.67
Page, Z. B.	788	1150	5.75
Randall, J. H.	613	1386	6.93
Snoddy, Edwin	60	2000	10.00
Snoddy, Edwin	61	1500	22.50
Snoddy, Edwin	682	3500	17.50
Prewitt, Mrs. Horton	531	1000	5.00

And in accordance with law and order of Board of Directors, made on the Thirtieth day of March, 1916, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company 337 Monadnock Building, San Francisco, California, on Tuesday, the Nineteenth day of June, 1916, at the hour of 12:00 o'clock of said day, to pay the delinquent assessment thereon, together with costs of advertising and expenses of sale.

H. B. WADE, Secretary.
 337 Monadnock Building, 681 Market St., San Francisco, California.

TRIBUTE TO THE BAILEY GEARLESS DIFFERENTIAL

It is not often that the consumer is more eulogistic than the advertiser in commending the latter's goods; but it would appear from the subjoined letter that the distributors of the "Bailey Gearless Differential," Mess. Chanslor & Lyon Co., rather understated the merits of the device. This testimonial, unsought, also is a tribute to the value of the News Letter advertising columns.

—Sister (writing letter to brother at the front)—And hae ye anything else tae say, feyther? Father—Ay! Tell Donal' that gin he comes ower yon German waiter that gaed us a bad saxpence for change when we had a bit dinner in London a while syne, tell him—tae—tak—steady aim.—Punch.

—"Will the vaccination mark show, doctor?" "That depends entirely on you, madam!"—Puck.

W. D. LAMBERT

1353 CORBETT AVENUE

SAN FRANCISCO, CAL.

May 30 1916.

Editor S.F. News Letter

Dear Sir

Seeing an ad in S.F. News Letter May 24/1916 of the Bailey Gearless Differential, our Editor that ad does not do justice to the merits of that device as one of the public and in the interest of "Safety First" the Automobile Public should know more of this device. I have one installed in my "Ford" it makes my car (without shock absorbers) ride like a "Cackard"

Having a pull on both rear wheels on a straight way the car steers itself, the traction on both rear wheels lines up the front wheels and makes your "Ford" hold the road at all speeds

During corners I have on high made over a dozen 30 foot circles without my hand on the steering wheel which is proof that there is no friction in the Differential Bailey Gearless Differential no friction, long life, less gas, less wear, less tire wear, less repairs.

To the ~~person~~ ^{Person} at the wheel it keeps your heart where nature put it. when you strike a skiddy spot you Mr Editor (if you drive a machine) have experienced a sudden elevation of Chief Yule Park when you saw a skiddy spot. The ~~the~~ Bailey Gearless Differential makes Safety Yours in all roads at all speeds

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The commerce of the world after the war is over may be a merciless international battle of tariffs and political maneuver, or it may return to the keen, open competition and skillful cultivation of the world's markets of before the war; but whatever comes, we may be sure that carefully trained organization and scientific production are going to play a much more obvious part in business everywhere, domestic or foreign. Europe is getting ready to systematize the use of industrial training and practical science all through manufacturing and trade, and much more universally than heretofore.

—According to Slosson and Whitman Symmes, engineers in charge of Comstock operations, the drifts in Con-Virginia and Ophir, on the 2,700 foot level, are in virgin territory, removed many hundreds of feet from the last work, performed in eighties, and there is considerable speculation as to the results to be here obtained, both drifts being in quartz.

—Unusual activity in sugar stocks dealt in on the Honolulu Exchange are reported from there by cable this week. In nearly every instance, the following bids reflect an advance of one point: Ewa, 34¾; McBryde, 14¼; Oahu, 43½; Oloo, 54; Wailaua, 38. Although the San Francisco Board was closed, advanced bids for local sugar stocks were bandied about the "street," and some sales were doubtless made over the counter.

—Examiner H. A. Encell heard the application this week of the Oakland, Antioch and Eastern Railway for leave to issue \$25,000 of new 6 per cent notes to refund a maturing issue. Bonds to the amount of \$42,000 are pledged to secure these notes. Jesse Steinhart appeared for the company, Manager H. A. Mitchell was the principal witness, and no opposition materialized at the hearing.

—Standard Copper futures made an advance of \$25 in London this week, and closed at \$7.25.

—Government receipts from internal revenue in present fiscal year will reach \$495,000,000—breaking all prior records.

—Estimated unfilled tonnage statement of United States Steel for May will show about 200,000 tons increase, compared with 500,000 in April and 650,000 in March.

—Foreign trade for fiscal year is estimated at \$6,300,000,000. Heavier demand is predicted for oil after the war.

—Fifty thousand applications have been made for the 12,000 seats at the disposal of the committee in charge of the Republican national convention hall in Chicago. It must be obvious, even to the most casual, that a large number of these applicants are going to be disappointed. Yet they should be consoled by the knowledge that many of those who have had no trouble about getting seats will be disappointed also. National political conventions in the United States, as a rule, are not strong on the point of giving general satisfaction.

—Doctor (examining Red Cross candidate)—What would you do to the patient first of all? Candidate—Give him some brandy. Doctor—Quite right; but what would you do if you hadn't any brandy? Candidate—Promise him some.—London

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Sept. 7, 8, 12, 13.

Tickets will also be sold to Buffalo, N. Y., July 4, 5 and 6, August 1, 2, and 3; to Cincinnati, Ohio, July 11, 12 and 13; to Davenport, Ia., July 26, 27 and 28; to Chattanooga, Tenn., September 11 and 12.

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Resta Wins the Indianapolis Classic

Two accidents, one of which may prove fatal to Jack Lecain, marred the 300 mile race at the Indianapolis speedway. The race and the first prize of \$12,000 were won by Dario Resta in a Peugeot car in 3 hours 36 minutes 10.82 seconds, the slow time of 83.26 miles an hour. D'Alene in a Deussenberg was second, and Mulford, driving a Peugeot, finished third. Only eleven of the twenty starters finished. The race was witnessed by 83,000 spectators.

Resta drove a masterful race at all times, refusing to be dragged into any sort of competition that would tend to put his car out of commission.

In an interview after the race the winner stated that much of his success was to be attributed to the fact that he used Goodrich tires. At no time, he said, did he feel any anxiety as to tire trouble, and this had much to do with preserving his mental equilibrium.

Wife Deserters and Other Misdemeanants Set to Work on Roads

Road work affords a means of making the family deserter support his wife and children. California by statute provides that deserters and other misdemeanants shall be worked by the counties upon the roads, and a sum not exceeding \$1.50 a day be paid to their dependents for the work.

Miss Beatrice McCall of the Woman's Protective Bureau of Oakland has reported to the National Committee on Prisons that Los Angeles and Sacramento Counties are enforcing this provision and employing their prisoners in road work. The bureau is endeavoring to have the statute enforced in Alameda County.

The movement to work county prisoners on public roads is also gaining ground in Louisiana.

New Orleans passed an ordinance in 1907 providing for such work. Other counties have leased their prisoners under the lease system abolished as far as State prisoners are concerned by the constitution of the State. W. O. Hart, president of the Louisiana Prison Reform Association, has informed the National Committee on Prisons that the association is introducing a bill into the next session of the legislature to abolish the lease system even for county prisoners, and extend the New Orleans system to other counties.

Kalamazoo County, Michigan, ridded the county of tramps by establishing road camps for county prisoners. Salem County, New Jersey, found the road camp a means of overcoming crowded conditions in the jail. Georgia finds road work a successful means of employing practically all her county prisoners.

The movement for road work for short-term prisoners given impetus by the National Committee on Prisons is extending from county to county. Soon the old idleness and degradation of the county jail will have given place to health work on the roads, with wage which will keep many a family off the charity list.

Lessons from the War to Auto Engineers

"Radiators are proving to be the weak spots." This is one of the lessons in respect to motor equipment requirements, as taught by the European war, according to Major Francis Lawton of the Commissary Department of the East, United States Army.

Major Lawton directed attention to the disadvantage of radiation of the Commissary Department of the East, United States Society of Automobile Engineers, on the transportation lessons of the great war in relation to the problem of preparedness in this country. He said that modern warfare has supplied, for the first time, the experience upon which knowledge of the needs for the right kind of service can be based.

Ten observations relating to type, capacities and equipment in motor transportation for military purposes were cited by Major Lawton. Of the ten, the only one in which mechanical difficulties was involved singled out the radiator as the weak spot of any motor squadron.

This condition is further emphasized by information given by a correspondent of a news service, writing from the scene of the American punitive expedition's activities in Mexico. He explains that the efficiency of motor transports has been hindered by their consumption of large quantities of water for cooling. Water along the march has been very scarce, and with the trucks demanding their portion, that for men and horses has necessarily been decreased much below normal.

The impracticability of water-consuming radiators in military motor equipment adds interest to direct air cooling. It is predicted that the adaptability of direct air cooling to rigorous service will finally be recognized as the solution of drawbacks incident to the use of radiators.

Reducing the High Cost of Tire Changing

The annual tire bill paid by American motorists is \$200,000,000, as revealed by figures on the combined sales of all tire companies in 1915.

Of that amount \$100,000,000 could be saved the consumer, according to statistics of a prominent technical authority who last year received thousands of reports from owners of cars of all makes.

The car of ideal service was determined by selecting the make which registered the highest average mileage per set of tires. The result of this classification matched consistently with the national average published by the manufacturer of the car established as the standard—9,360 miles per set of tires. The mileage of all the other makes of cars averaged 4,750 miles per set, less than half the basic mileage.

These figures go to support the statement by George Horace Lorimer, editor of the Saturday Evening Post, in commenting editorially on the rising cost of motor car operation. "We are banking a great deal more on the engineer than on the statesman," Mr. Lorimer says in discussing possible solutions of the problem.

Certainly much depends on the automobile engineer, for if one car gives twice the mileage on one set of tires as the average for all other makes of automobiles, the possibilities for economy are apparent.

Doubling the average to equal the 9,630 mile standard would mean a closer following by engineers of the fundamentals responsible for long tire service. The tire question demands engineering consideration of the relation of the car to the tires. That the tires must be made a part of the car design is a truth demonstrated by the manufacturer of the car earning the distinction of establishing the comparative basis in the investigation referred to.

The record of 7,630 miles shows that tires can be relieved of much of the strain which they are commonly required to stand. Lightening the weight the tires must carry, making them big enough for their work, and flexible, yielding construction that softens the blows absorbed by the tires are steps in the right direction. Such treatment by one manufacturer, in particular, has already brought about longer tire life through the practical elimination of blowouts, which most generally occur before a tire has a chance to wear out.

The upward course in the cost of rubber calls for the same attention that the car owning public is giving the gasoline question. Saving tires is a possibility on a par with saving gasoline.

No State Barriers for Autos

Washington, D. C., June 1—With Federal road money legislation disposed of, and the Senate and House measures in the hands of the conferees, the American Automobile Association will now devote itself in an effort to secure the passage of the Adamson bill before the conclusion of the present Congress.

Nearly three million users of automobiles have an interest in the Adamson open-door policy, which briefly gives the self-propelled vehicle the same interstate right as are now possessed by horse-drawn wagons and carriages; in fact it would make country-wide the present New York State reciprocity. New York offers to the motor-car owners of other States reciprocity for whatever period that State will give to a New York

State owner, which means one day or the entire 365 days of the year.

Representative W. C. Adamson, who is the father of the open door measure, is the chairman of the House Committee on Interstate and Foreign Commerce, and when he introduced his bill a year ago it was without consultation with any organization. The Georgia Congressman simply put forward his idea as a commonsense solution of the diversified and conflicting periods of reciprocity among the States, in addition to a belief that it was discrimination to forbid the self-propelled vehicle to exercise the same rights on the road possessed by muscle-drawn vehicles.

While it would appear a difficult matter to get such an important piece of legislation passed at the present time in a Congress which is crowded with the necessity of doing many things, the A. A. A. has secured such a generous promise of support from so many National legislators that it is not improbable that there would be a minimum of discussion and a quick agreement that the automobile was now entitled to the freedom of the highways in interstate passenger and freight transportation.

* * *

Enormous Quantity of Motor Trucks Required by the Army

A force of 500,000 men requires more than 8,000 trucks, on the basis of a one-and-a-half ton capacity, is the statement of Major Francis Lawton of the Commissary Department of the East, U. S. A., who bases his assertion on a study of motor equipment requirements of the armies in the European war. Major Lawton recently spoke before the Pennsylvania Section of the Society of Automobile Engineers on the transportation lessons of the European war in relation to the problems of preparedness in this country.

The lesson of Europe shows, he said, that rapidly moving troops must rely on motor trucks. The tactical unit of an army, a division, consisting of 22,000 men, required 175,000 pounds of food a day, and a great task of organization was necessary in order to be prepared to handle the problem of transportation in this country.

Comparing the truck with animal transportation, Major Lawton said:

With animals the average march is eighteen miles per day, and with a total distance of seventy-five miles from the base, 780 wagons would be required. With motor trucks of about two tons capacity the work could be done with 120 vehicles. With 240 trucks a division could operate 150 miles from its base. A division operating forty miles from its base would require thirty trucks.

Lessons from the present war in Europe teach us the following facts:

1. Ordinary commercial trucks are best, the special body types not necessary.
2. Light chassis for ambulance work are best.
3. Best all-round car, 1½ tons.
4. Heavy armored cars have proved satisfactory.
5. Motor cycles on a grand scale are unsatisfactory.
6. Passenger cars make good ambulances, but the body should be arranged so that the driver is over the engine and the wounded lie between the axles.
7. Radiators are proving to be the weak spots.
8. The steel plate wheel is satisfactory.
9. Electric starting is satisfactory.
10. Electric headlights should be mounted on universal joints.

United States Government favors the 1½ ton truck on account of its ability to traverse the ordinary bridges without breaking them down. This, of course, only refers to the divisional trains, as larger trucks can be used satisfactorily on the main roads. To attempt to use trucks of 3 ton and over spells disaster.

A force of 500,000 men requires over 8,000 trucks of 1½ ton capacity, and the problem is where and how to get these trucks. They must be organized into units of the same make if they are to be effective.

* * *

Useful Hints

Stone Bruises—When the tire has hit a stone with considerable force, especially if the tire is not fully inflated, the inner surface of the tire will show injury to the fabric when the rubber on the tread has no mark of the injury. Such an injury

should be repaired by putting a fabric patch over the injured place, and then inserting an inner protector all around the casing. To Bend Small Tubing—Pour melted resin in the tube, and when in the tube may be bent without kinking. The Spark and the Starter—It is just as important to retard the spark when using a starter as when hand cranking an engine.

* * *

H. A. French, superintendent of the State Motor Vehicle Department, reports the following statistics for 1916, up to and including May 23d: Registrations—Automobiles, 178,883; motorcycles, 23,851; chauffeurs, 8,663; automobile dealers, 1,225; motorcycle dealers, 191. Receipts—Automobiles, \$1,822,982.25; motorcycles, \$45,998; chauffeurs, \$16,153; automobile dealers, \$31,018.75; motorcycle dealers, \$842; miscellaneous, \$1,504. Total, \$1,918,498.

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New Truck Company in Local Field

The commercial motor vehicle trade has attracted another big company into the local field. The Rivers-Andrews Company is the latest organization to locate in San Francisco. With a complete line of Broadway trucks, the new organization is planning to distribute motors for commercial purposes all over the western territory.

The new line of commercial trucks is featured in the light types, including the 3/4 to the 2-ton machines. W. J. Andrews, manager of the company, is well known in the local field, having been associated with some of the largest concerns in this city for several years. He is a pioneer in the motor truck industry.

The new concern has established headquarters on Second street, where it will carry a large line of machines and maintain a service station.

"The motor truck industry is just in its infancy," said Andrews recently. "The demand for all types of commercial vehicles is growing every year, and within a short time the manufacture and sale of these machines will be the most important factor in the automobile industry

"During the last three years the motor truck for commercial service has invaded every line of business. They are competing with railroads, street cars and horse-drawn vehicles in every part of the world, and in every case the motor vehicle is proving equal to every kind of service and competition.

"There is a particular necessity for motor trucks in this city. The hills and the great amount of territory necessary for merchants to cover in distributing their merchandise makes the use of motor vehicles a necessity. We expect to develop the Western market for motor trucks, and will place agents throughout all of the Pacific Coast territory."

* * *

World's Record Broken

The world's record for the fastest two miles ever traveled by an amateur driver was broken by Dr. R. Robinson Duff, in the Western Inter-Club Auto Race at the Chicago Speedway on May 21, 1916.

Dr. Duff, who drove his Rayfield-equipped stock Mercer in the thirty-mile amateur contest, turned the two-mile course in 1:16 flat, or at a speed of 94 miles per hour.

The result of this remarkable performance has been officially authenticated, and stands as the world's amateur record.

Mr. Charles L. Rayfield, the well known engineer and designer of the Rayfield Carburetor, shared the glory with his friend, Dr. Duff, owner of the car, by acting as his mechanic and advisor in this important event.

* * *

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

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Private Touring Cars \$1.00 per hour. (11:00 a.m. to 11:00 p.m.)

Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide.

PALO ALTO.—LARKIN'S CAFE—Just opened. The very pleasant first class cafe on the Wishbone Route devoted to the pleasure of automobile owners and their families. Corner of University Avenue and The Drive.

SAN JOSE.—LAMOLLE GRILL 36-38 North First Street. The best French dinner in California. 75 cents or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE 443 Emerson St. Tel. P. A. 323. Auto livery at all hours. Tires and machines in stock. Machine repairing, lathework, vulcanizing. Open day and night.

FASHION'S FADS AND FRILLS

Quite as important as the June bride is the June graduate. She must be just as daintily dressed in misty white, and her future is equally as promising.

It is no longer considered the proper thing for the graduate to be elaborately dressed in silk or satin; many of the daintiest frocks are fashioned by the graduate herself, from the sheer voiles, organdies, nets, or from the dainty flouncings of lace or embroidery. The high schools favor the idea of the graduate fashioning her own dress; some go as far as to suggest the



Commencement Frock of Voile

Another Dainty Model for the Graduate

material and the cut for the entire class. Perhaps this does not appeal to the average girl, with her ideas of individuality, but the notion of making her own frock should appeal to her, for this very reason, that she may add little distinctive touches which bring out her own personality.

Simplicity in Cut and Material.

The very simplest, most youthful models are chosen for the June graduate. They are usually of organdy, or one of the sheer cottons, very sparingly and simply trimmed. Crepe de Chine or one of the very soft taffetas or satins may also be used, if preferred, but the cottons are more in vogue and daintier.

Net, which is such a general favorite for the typical summer dress, is quite as well liked for the graduation dress and proves extremely practical. White cotton net, combined with taffeta, voile, or organdy, fashions the daintiest of graduation frocks; one which may be worn later for summer afternoons, or the dance.

Skirts are short, sleeves range from the short puff, so charmingly in keeping with bouffant skirts of the moment, to the three-quarter or full length sleeve of organdy, net, Georgette or chiffon. Round necks are particularly modish, although the square neck and the V are also liked. If one wishes to be at the height of the mode, the graduation frock must boast a hooped petticoat. These are so softly boned and so unobtrusive that the frock loses none of its simplicity but gains in grace.

Shoes, Gloves and a Fan.

White kid pumps and white silk stockings are dainty and carry out the "all white" notion; black patent or kid pumps

and black stockings, however, are in quite as good form. White silk gloves, if any gloves are worn, are better than kid, being cooler. A small white fan may be carried, both for use and ornament, for fans are extremely dainty this summer. Feathers are being used in the new fans. There are small ostrich feather fans and plain cock feather fans in white and colors. The small spangled silk fan is still favored. Any of these make most acceptable gifts for the graduate. Although the plainer the hair is dressed the better, a bit of tulle or a single comb may be worn, and Colonial silver or rhinestone buckles may adorn the pumps. Very little jewelry, if any, is permissible; a small brooch or a tiny Lavalliere is quite enough.

Summer Frocks of Organdy.

Organdy is one of the most generally favored of materials for the summer frock, whether for graduation, garden parties, or summer dances. It comes in all the delicate pastel colorings now favored, and is also patterned with dainty, conventionalized designs, on white and colored grounds.

The plain and figured voiles are effective also, and there are many attractive combinations of voile and taffeta, organdy and taffeta, net and organdy and the like.

It is considered most Frenchy to combine organdy and taffeta, or net and taffeta. This is usually done in a frock which one has no idea of sending to the laundry, although there are at the moment taffetas and satins which wash very well.

The first frock illustrated here is a jumper model adapted from one of Poiret's designs. It is developed in net and taffeta and is a charmingly simple model for the girl who wishes to make her own frock for commencement.

In the second design is a particularly effective frock of plain and figured voile. The figured material is white with a white mercerized ring. The quaint neck line, puffed sleeves and full skirt, make it a very pleasing and youthful frock, suitable for graduation exercises or summer parties.

The Garden Party Hat.

It will do no harm to tell of a hat or two, which, worn with the graduation frock after that wonderful day, will complete a most effective garden party, or summer afternoon costume. There are large hats of organdy in the dainty colorings, just the thing for the organdy frock; large black and colored wenchows, stenciled with some quaintly conceived and colored figure, flower or bird; wide brimmed leghorns, with a flower or two on their drooping brims; and many others, for the large hat is again modish. These stenciled hats offer alluring possibilities to the girl who paints or understands the mixing of colors.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

BORDEN'S

Eagle Brand Condensed Milk — That is what we gave our baby last summer when we went away. The little fellow was being raised on fresh cows' milk and we were worried about getting a safe supply while on the road. We decided to try

Give Borden
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Baby liked it from the first and all the time we were away we got along splendidly. Needless to say we continued to use "Eagle Brand."

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—“I supposed when the auto turned turtle, your party was considerably perturbed.” “Well, I must acknowledge we were greatly upset.”—*Baltimore American*.

—Jim—John, why is it that all you fat fellows are so good-natured? John—We have to be good-natured. You see, we can't either fight or run.—*Type Tattle*.

—“My face is my fortune,” said the conscious beauty. “Well, it isn't necessary for you to be constantly flashing your roll,” remarked the male cynic.—*Judge*.

—Flubdub—Isn't there some fable about the ass disguising himself with a lion's skin? Syncicus—Yes, but now the colleges do the trick with a sheepskin.—*Buffalo Courier*.

—Coroner.—We found nothing in the man's pockets, ma'am—except three buttons, one handkerchief and a receipted bill. Sobbing Inquirer—A receipted bill! Then 'tain't my husband.—*Tit-Bits*.

—“More tough luck,” whispered his wife. “Well, what now?” he muttered. “You know Miss Green never sings without her music?” “Yes.” “Well, she's brought her music.”—*Stray Stories*.

—“I have a great idea for a musical comedy!” exclaimed one manager. “Something in the way of a plot?” “No. But I know how to get a letter of introduction to run the show.”—*Washington Star*.

—Brown—It was too bad about Dr. Smithson's death. He was only thirty-five. Jones—Yes, but in a way his work was finished. He had just completed his book, “How to Live to Be a Hundred.”—*New York Times*.

—Southerner—Why are you Northerners always harping on the children employed in Southern factories? Northerner—Well, for one thing, it detracts people's attention from the children employed in ours.—*Life*.

—“My most disturbing thought is that I may die, and leave my son unprovided for.” “But won't he be able to make his own living?” “No, the poor fellow is too sadly handicapped. He is a genius.”—*Houston Post*.

—“She's an old maid. That proves that she couldn't get a husband.” “Not at all. It may indicate that she was more particular than some. I never see you exhibiting your husband around.”—*Kansas City Journal*.

—“Could I interest you in a little scheme to make you rich?” asked the suave caller. “You might,” answered the busy person at the desk, “if you would pay me the first dividend in advance.”—*Birmingham Age Herald*.

—Client—I want to sue for a divorce and an allowance of \$1,500 a year. Lawyer—What is your husband's income? Client—It's about that. I wouldn't ask for more than the man makes. I'm not that kind.—*Boston Transcript*.

—She—'Tis true that I have broken the engagement and that I still have your ring; but do you know why I retain that ring? He (ruefully)—On the principle that to the victor belongs the spoils, I suppose.—*Boston Transcript*.

—Mrs. Homespun—What'll we contribute to the minister's donation party? Farmer Homespun—Wal, I dunno, Hannar! Taters 'way up, pork is 'way up, fowl is 'way up—we'll save money by giving him money.—*St. Paul Dispatch*.

—“There is nothing more important to a woman than saving her soul,” shouted the evangelist. “Unless it is keeping her shape,” murmured the fashion editor, who had been sent to report the proceedings.—*St. Louis Globe-Democrat*.

—“My wife got a cold the other day, and she is suffering terribly,” said the fat man. “That so?” inquired the thin man. “What is it, pneumonia?” “No, it is nothing serious.” “Then why is she suffering so much?” “She is so hoarse that she can't talk.”—*Cincinnati Enquirer*.

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INSURANCE

A decision that greatly lessens the liability of cities in actions for damages due to negligence of city officials was rendered by the Supreme Court recently. The opinion finds that municipal corporations act in a double character in the performance of their functions, one being in a governmental character, in which they are not liable for the negligence of their officials, and the other in a private character, as when they rent out a hall. In the latter case they are liable.

* * *

Despite constant rumors to the effect that it is Governor Johnson's intention to appoint a successor to Insurance Commissioner J. E. Phelps on June 1st, we are authorized by the highest authority to deny that there will be any change made in the office at that time.

* * *

Following instructions from their home offices, all companies writing automobile insurance on a non-board basis have joined the Pacific Coast Automobile Underwriters' Conference, and will now operate along lines already adopted by the Eastern and Western conferences.

* * *

Associate Justice Lawlor of the California Supreme Court yesterday held that the owner of a piece of property is not liable for injuries to the employee of an independent contractor who is erecting a building on the property.

* * *

Now that the fire department has been improved at Richmond, Cal., Fire Chief Lamoine has petitioned the executive committee of the Pacific Board to decrease rates of insurance. The present basis rate is 60 cents, and the desire is to have it reduced to 45 cents.

* * *

Headquarters of the Insurance Federation of California have been established at 428 Merchants' Exchange, San Francisco. An active campaign for membership will be inaugurated June 1st, and President Molony announces a firm conviction that a membership of 100,000 will have been secured before the first of January. Los Angeles headquarters have been established in the Citizens' Bank Building. The office is in charge of Will H. Fisher.

* * *

In a published statement, Commissioner Phelps denies that he has authorized the use of his name or the name of the insurance department by persons engaged in compiling an insurance directory of California insurance agents, and states that the department has no interest in any such work.

* * *

George E. Bridgeford, a son of Secretary J. H. Bridgeford of the Pacific States Fire, has purchased the business of the Richardson-Turnbull agency at Los Angeles, and will do a general insurance agency business.

* * *

C. B. Cornell, resident manager for the Fidelity & Casualty, who has been suffering from the effects of a nervous breakdown, has entirely recovered. This is welcome news to a large circle of friends and admirers.

* * *

R. M. Malpas, agency manager of the New World Life since 1914, and previously agency manager of the American National of Galveston and American Central of Indianapolis, has become assistant general manager for the Western Union Life of Spokane. He will look after the agency organization in California, Oregon, Idaho, Montana, Utah and Wyoming.

* * *

Claiming that Insurance Commissioner Phelps removed him without complying with the requirements of the civil service law, E. P. Cooper, former employee, has applied for a writ of mandate to compel Phelps to certify to the State Board of Control for the latter's audit and approval of back salary warrants for two thousand five hundred dollars.

* * *

R. D. Gold, Jr., a past president of the American Life Convention, is now the executive head of the National Drama Corporation. Mr. Gold returned to New York this month from Los Angeles, where for eight months he supervised the production of motion picture spectacles.

A verdict for the defendant insurance company was returned by the jury in the case of H. L. Smith against the Liverpool & London & Globe, on May 26th, at Merced, Cal. The plaintiff sued to recover \$10,806 from the insurance company on account of costs and fire loss due to the destruction by fire of a store on April 22, 1912. The defense fought the suit by alleging incendiarism, and introduced evidence purposed to prove that point.

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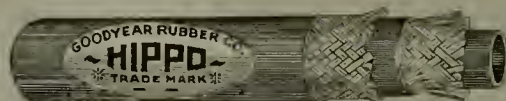
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San Francisco



SAN FRANCISCO
NEWS LETTER
 California Advertiser.



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, June 10, 1916

No. 24

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—“Woman Takes Poison, Promptly Revised,” says a newspaper headline. Sort of a revised edition.

—Many a presidential boom has died a-borning in the past week, with its author its only mourner.

—“Irish Problem Near Settlement,” says a newspaper headline. That head-writer doesn't know the Irish.

—The King of Greece seems willing to let anybody not only play in either his front or back yard, but to fight there.

—If many more of the fellows are arrested on the complaints of fifteen year old girls, they will be demanding birth affidavits.

—It seems a pity to have wasted all the noise, energy and oratory that have been expended at Chicago when Wilson is to win, anyway.

—While the Germans and English each are claiming a victory in the North Sea battle, Death, the real victor, is laughing at both of them.

—Bryan is writing of how conventions are conducted. From the viewpoint of his personal ambition, some of them have been seriously misconducted.

—Japanese marchioness, on quitting the Fairmont Hotel, left \$500 in tips. The attaches are hoping that others of the millionaire class will take a tip from her action.

—Eighteen inning baseball game with a one to naught score played here last Sunday! You can take your choice between ascribing it to good pitching or poor hitting.

—The prices charged by the Chicago hotels for the past few days makes San Francisco's record for every day rates during the Exposition all the more conspicuous and creditable.

—San Jose judge has awarded \$17,000 to a man who was knocked down and badly injured by a speeding automobile. It would take only a few such judgments to put the brakes on the speeders.

—The State thought it would be cheaper to build Pier 46 of wood—then along came a fire and wiped out the \$150,000 structure, painfully proving that present economy means future expense.

—Woman up in the country is raising two young bald eagles, and cannot find a diet that suits the birds of freedom. Try a few of Roosevelt's blood and thunder campaign speeches on them.

—Sixty-five year old Alameda woman complains that her thirty-four year old husband plays practical jokes on her. It would seem, on reflection, that he started the series of jests by marrying her.

—Blindness among soldiers and officers is one of the greatest tragedies of the war, declares a British writer. And the war was brought on by the blindness of a lot of wool-headed rulers and diplomats.

—It is decidedly a reversal of form to have a Republican convention as noisy as a Donnybrook Fair, with prospects of the Democratic gathering being as peaceful and harmonious as a Chautauqua meeting.

—The preparedness wave that is sweeping over the country is partly patriotism and largely hysteria. But if it came to the scratch, the American people could be depended upon to eliminate the hysteria in short order.

—Crank throws stones through windows of William K. Vanderbilt's house in New York, mistaking it for John D. Rockefeller's residence. Well, he has the consolation that he pestered one of the hated rich, anyway.

—News comes from Washington that Congress is to pass a law which will stop betting on horse races. We move to amend the statement—Congress is to pass a law that will attempt to put a stop to betting on horse races.

—The fire that took Pier 46 last week is referred to by the Chronicle as the greatest fire in the history of San Francisco's water front. Yet there are those with long and tenacious memories who remember a bigger one on an April day ten years ago.

—The postoffice department has announced that the Postal Guide, hitherto sold to business men for \$3.50, will now be sold for thirty and forty cents. It would be interesting to know the disposition of the immense profit that was made before the reduction.

—The city owns between seventy and eighty touring cars and roadsters for the use of its officials, and their repairs cost \$1,000 a month. Of course it is apparent to any intelligent person that the city needs this flock of automobiles far more than it does school houses and equipment.

—San Jose judge has decreed that a man flirt convicted in his court shall not appear on the streets without his wife, who, under the court's decree, will have to accompany her husband to and from his work. To the judicial mind this may seem all right—but to our unlegal intelligence it appears that it is the wife who has been sentenced.

—Some wise rogue, pretending to be a special and confidential agent of President Wilson, has been traveling through South America, living on the fat of the land; but he dallied too long with the champagne cup, and gave himself away. Another proof that one cannot monkey with liquor and make a success of life.



EDITORIAL COMMENT



THE LIQUOR QUESTION AND THE CONVENTIONS.

The liquor men of the country are apparently satisfied that neither of the two big national conventions will have the hardihood to tackle the liquor question, this year, and that that grave question will not come upon the carpet till the women feel that their voting strength is strong enough to force that issue into a party platform. Bryan recently declared that neither convention dared tackle the liquor question for fear of splitting the party, and he forecasted that party leaders would be forced to meet that issue at an early day in spite of themselves. Eighteen States are now in the prohibition column, and ten of them are Democratic. Perhaps he figures on this showing as an entering wedge. However, any influence he may exercise this year will be indirect, as he has declined an alternate's seat at the Democratic convention, and will be there simply as a newspaper representative. But Bryan and the Prohibitionists are all the while digging their trenches deeper and extending them into new States in preparation for the assault that he has intimated "will come later," probably in 1920. The liquor interests are fully alive to the situation, and are paralleling all the trenches of the "drys," and these endeavors extend into legislative and congressional halls, as was illustrated recently in Congress in the Porto Rico Citizenship bill before the House of Representatives on an amendment to give suffrage to the women on the island. The bill passed the committee of the whole, but on the report to the House the amendment for suffrage was stricken out. This illustrates the hard and bitter contest underway and the determination of the "wets" to balk the efforts of suffrage for recognition as long as possible. Only on such lines will they be able to protect their interests.

ON THE HEELS OF TAX DODGERS.

The government is naturally meeting with some rather vexatious troubles in collecting the personal income tax. Some corporations and individuals find it so difficult in running down and getting a Nelson lock on a dollar that they dislike turning over the tail feathers of the eagle to the treasury at Washington in the form of a tax or anything else. Accordingly frauds and evasions on the list of last year aggregated \$8,380,185. Scouts of the treasury department are hot and pussey-footed on the trail of the delinquents. A glance at the list of these delinquents show that corporations are more obsessed than individuals in dodging payment by almost two to one, according to the reports of the sleuths. The treasury agents are ingenious diggers, and they have penetrated a failing that is indigenous with most corporations; few of the latter understand the intricate details of their gross incomes. The method of the shirkers is to pad expense items which they deduct from gross receipts to determine net income. Most of them understand their gross incomes. They add tens of thousands of dollars to their expense account, but through "unpreparedness" fail to cover up the real returns, and a ready clue is thus left open for the keen-eyed, sapient government sleuth. The force is now checking up all the tax lists of last year, and it is expected that practically all the dodgers will be rounded up—and rigorously assessed. The re-



THE OPENING ACT OF THE BIG CIRCUS.

—Darling in the Des Moines Register and Leader.

ceipts of this year will reach approximately \$110,000,000, and of this amount about \$11,000,000 will be carried over to the next fiscal year for collection, representing 10 per cent of this year's tax of \$113,000,000. With the fat gatherings on war contracts made in the East this year, the total collections should show an encouraging advance, next year. Happy the capitalist who can pay the tax with a smile.

THE JIGGER IN THE WAR GAME

In diplomatic crises of governments, expediency is the prevailing policy of the ruling class, especially in imperial governments. Those people in this country who believe that the proletariat of Germany will develop an intense dislike against Americans, because of the present stand taken by the Washington administration against the policy of the Teuton submarine warfare, are in error. History is dead against them. Germany stands for imperialism, and the ruling family at Berlin has educated its subjects in the several German States into taking orders from the throne. Those orders are dutifully accepted by the large majority of the population. Austria and Russia are in somewhat like position. This machine team-work has transformed the German nation into the present perfect military government machine that up to the present time has been able to accomplish such surprising results against the nations not so well organized and prepared. Europe is rightly regarded as an armed camp, and when an explosion occurs, as at present, all treaties, agreements and secret contracts are flung to the winds by the nation or nations determined to win at any cost. Such has been the policy of all military nations and leaders from Cyrus down to Napoleon. History is full of such results that are amazing and confusing from the American viewpoint. Take only a few modern instances: In the last great war, Russia and Japan were at each other's throats; now they are fighting side by side, and the rancor of a few years ago has been transmuted into brotherly love. England then sided with Japan, and is now own brother in arms to the mujik. Prussia whaled Austria in 1866, and now Austria is sacrificing everything to make the Kaiser's dream of a European-Asiatic Germanic empire come true. And the proletariat, the common people, trail right along and fight, and think whatever their rulers decree. History is packed with such instances, and the German nation can be relied on to follow the Kaiser's orders as to cultivating friendship with America. Unless he wins, he will sorely need her friendship.

—Mayor Rolph has succeeded finally in saving Golden Gate Park, San Francisco's most attractive outdoor feature, from being slashed and defaced by a crossing street car line. The majority of the citizens were against such defacement, so was the united Park Commission, the law and the prophets. For once, sound reason prevailed in the Board of Supervisors, but it was by the close vote of 10 to 8, indicating on what thin ice reason prevailed. The usual concession was given the losers by supplying a 'bus line across the park, which will connect through transfers with the municipal electric car lines. Mayor Rolph is to be congratulated on winning the contest.

CAMERA STORIES OF EVENTS OF THE WEEK



1. A lively scrimmage in a practice game of polo, Hillsborough. 2. Leonore Mejla, a daughter of the Consul from Salvador, and prominent in the younger set, who has surprised her friends by announcing that she will forsake society to enter the religious life. 3. Miss Margaret B. Abercrombie, daughter of Mrs. George A. McGowan and sister of Baroness Wilhelm von Brincken, who has announced her engagement to Dr. Sherman O. Crawford, of the Marine Hospital, Presidio. 4. One of the groups of Dominican college girls in one of the beautiful dramatic pictures representing Ina Coolbrith's "California."

AROUND THE WORLD WITH A CAMERA MAN



1. Mrs. Margaret Norton, the "beautiful studio companion" of Dr. Warren Waite, who was convicted of poisoning his father-in-law, John E. Feck, a millionaire druggist of Grand Rapids, Michigan. 2. Charles D. Hillis (left), chairman of the Republican National Committee, and J. C. Reynolds, secretary of the committee, conferring at the Coliseum. 3. Will Orpet, now on trial in the East charged with poisoning Marlon Lambert, a high school girl, in Lake Forest. His efforts to prove an alibi were unavailing. 4. One of scores of beautiful gowns displayed at the recent Fashion Show, Madison Square Garden, New York. This model represents a modish street gown. 5. The latest photograph of Evelyn Thaw and Jack Clifford, her dancing partner, who were married May 24th. In private life, Clifford is Virgil Montani, son of the late Brigadier-General Joseph Montani of the Royal Italian army, and nephew of Comte Esmeraldo Enrico Mito, Italian Minister of Marine. 6. Types of the new "clinging" swimming suits now in vogue on the Atlantic beaches.



TOWN CRIER

—In New York the fat is sputtering viciously in the fire under the investigation started by Mayor Mitchel to probe into the scandals surrounding the charity institution of the metropolis. Some \$5,000,000 are distributed annually among these humane institutions handled by Catholics, Protestants and Jews, and there's the devil to pay over the scandalous way in which many of the 22,000 children are treated. The filthy mess was stirred up by a committee of three, one from each of the religious bodies named. To say that they discovered things were rotten is to put it mildly, as the vermin covered and wretched bodies of the sickly waifs attested. Mayor Mitchel, a Catholic, ripped things wide open, and thereby drew the wrath of a wing of his co-religionists, who attacked him hotly in print and pulpit. Out of this acrimony came the present "telephone tapping" scandal, and the accusation that certain religionists were striving to interfere with government. Behind it all is that grim and detestable spectre of a class of vampires who batten on the lives of little children entrusted to their care, miserly creatures stealing the dollars apportioned by the city for their sustenance, greedily playing politics against human lives.

—Isn't it about time that some one of the sapient city fathers should hitch up a kink in his gray matter and reconsider the extension of the municipal railways in the face of the fact that the present inroads already made by the jitneys into the railroad fares of the State have reached \$3,000,000 per year, and give every evidence of continued active climbing. The United Railways feel the strain, as a business proposition, but the supervisors, with the power of taxation at hand and without dread of taxpayers or Fate, survey the outlook with serenity, as spending public money is the easiest way to bridge time. Under present conditions, it is unlikely that if they build two more tracks out Market street from Twin Peaks to Third street the new unit can be made to pay in competition with the jitneys. The overhead expense will smother any chance profits in the contest. The jitneys can run all around a street car in following and picking up traffic. The supervisors can chase around the same route, spending the people's money in "improvements," but the showing only evokes a horse laugh from the equines. All the people are not asses, even if most of them did vote with the majority in the last election.

—The ruling political force wins as usual, and Louis D. Brandeis takes his seat on the bench of the U. S. Supreme Court by a strict party vote, an unusual election and establishing a precedent of fine import. The Republicans, detesting his radicalism, tried to claw his reputation into shreds during the investigation before the Senate Committee. But his Democratic friends managed to draw him safely through that ordeal and saved his bacon. Taft, Root, Choate and other high Republican influences were unable to unseat him. Wilson was his Gibraltar. His elevation is a significant sign of the times; that is why the Republicans fought his appointment so vigorously and persistently. In both camps, the radicals are in the saddle; whereof, Louis B. may thank his potent star. As the first Jew admitted to that honor, he rounds out a movement that is untiring in this country.

—Dodge into your storm cellars and bank safe the doors. Now comes the pestiferous quadrennial deluge of political slush and drivel in the daily yellow press fashioned "by our special staff of great writers and statesmen" misrepresenting in hysterical phrases the doings of the several national conventions. This is the bedraggled opportunity of the yellow sheets of the country to flop all kinds of hysterical loop-doodals in mental gymnastics, and somersault exhausted into the shrinking dumps. God send that the wretched spot prove their monument.

—Ted—What do you do when a man tries to kiss you?
Marjorie—Find out for yourself.—*Life*.

Blighting Our Fair Land

By ARTHUR H. DUTTON.

Our beautiful State of California, "the land of sunshine, fruit and flowers," the land of scenic beauty, of contentment, happiness, music and laughter, is threatened with a horrid blight.

The Puritanic prohibitionists are swooping down upon us like wolves upon the fold. Gone will be our carnivals, our fiestas, our gay cafe life, our merry mask balls, when the "drys" once have fastened their fangs in our life.

Throughout the world, California has ever been associated with peace and plenty, with excellent food, with delicious wines, with all that makes life worth living. What man, what woman has ever left California with other than the pleasantest recollections? Mild winters, cool summers, beautiful mountains, fair valleys, fertile fields, gorgeous forests, cascades, surf rolling on white beaches, and a climate unsurpassed, even if equaled, anywhere in the world; strong men and beautiful women—these are some of the characteristics of California, the Golden State.

Hospitality, consideration for others, liberality of both hand and thought, fondness for gayety and happiness, indomitable will and supreme courage in time of disaster—these are some of the Californian traits of character. "Live and let live" is the California motto.

Then, in the sunshine of our happy life, a cloud appears in the sky, ominous and growing. It is the centuries-old cloud of the blue-law Puritan, who sees nothing but wickedness in every human enjoyment. In his mind, everything pleasurable must necessarily be wicked. In the midst of our life of contentment, liberty and joy comes the blighting hand of the Puritan, who would shackle us, restrict us in everything, regulate our everyday personal actions to accord with his own anachronistic ideas.

Give the prohibitionist his way, and gone would be the California of old. We would have a new land, a new environment, a new atmosphere. Beautiful, happy California would be another Kansas.

Give the prohibitionist his way, and joy would be legendary, laughter but a memory.

PASSING OF LOUIS ROESCH.


Louis Roesch, president of Louis Roesch & Co., lithographers and engravers, passed away this week at his city residence after a two-days' illness caused by heart failure. He was born in Stuttgart, Germany, 1856, and came to this country forty-five years ago. A few years later he launched the business which brought him unusual success. Like his fellow countrymen, he devoted dutifully a large part of his time to helping his fellows. He was a director of the German Old People's Home, a member of the German General Benevolent Society, the Turn Verein, a Mason of high standing, and many other organizations. He is survived by a son, Louis Roesch, Jr., who succeeds his father in business. His wife and his daughter, Miss Freda Roesch, died within the past two years.

—True to their instincts, the soldierettes at the Presidio are dividing naturally into the "society set," the "stenographers set," the "shop girl set," the "colleges," the "cooks and waitress" and the like—a line of "Preparedness" in which they are all thoroughly acquainted. But if war ever comes and they become "mixed" in the confusion, Heaven help the Colonelette.

QUALITY AND SAFETY FIRST

I recommend Ruffieux, 211 Powell street, for breakfast and lunch.

F. B. GALINDO, Manager.

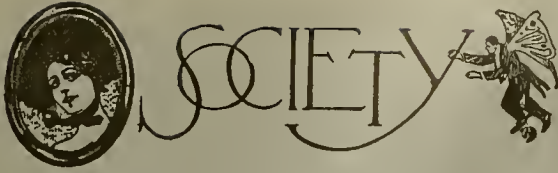


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Divorce and Epigrams.

Country life is now in full tilt, and practically all of the people who own town as well as country homes have closed up their city houses. Last year the Exposition festivities kept the blinds up in the town houses, and many householders with plethoric purses kept two establishments going last summer. Which recalls the retort courteous passed by an acrimonious wife to her erring spouse at a dinner party given last July. He was complaining about the altitudinous cost of living, holding forth eloquently on the expense of keeping up two places.

"Two places," cooed wife, in sickening sweet accents; "the rest of the world adds up your life differently, and the sum is at least three."

Which remark, while true, did not gain overmuch sympathy for the wife, for that kind of arithmetic is supposed to be done in the long, still watches of privacy.

Incidentally, rumor insists that the author of this well known remark is threatening to divorce her husband, and it is believed that her religious scruples against divorce will no longer prevent her from taking her marital troubles into court.



Mrs. Marye Learns Bridge.

The Maryes are comfortably settled in their Burlingame home, which they very wisely did not give up when Mr. Marye accepted the post of Ambassador to Russia, for the strain of diplomatic service and the northern winters proved too much of a tax on his health, and he was forced to resign his post to make amends to his failing constitution. They had an opportunity to dispose of their house to great advantage, but decided against it, and now they are rejoicing, for Mr. Marye will be out here in a few weeks, and will join his family at their country home, where he will relax and regain his health. The Maryes will bring to the social life of Burlingame a locker full of interesting experiences in Russia, for they made for themselves a very unusual place in Petrograd and in the royal family, Mrs. Marye being one of the few women of the diplomatic service who was admitted to anything more than the formalities of the imperial household. The Czarina summoned her for many private audiences when they enjoyed intimate little discussions of the every-dayness sort of thing. So she has many interesting contributions to make to the summer conversation.

Speaking of conversation at its best, when the Maryes were out here during the Exposition, some one, I have forgotten just who it was, gave them a dinner party, and after dinner the guests played bridge. Mrs. Marye drew Joe Redding for her partner at the table where she played. The bidding began.

"One heart," announced the dealer.

"A spadudilum," jauntily chirped Joe.

"I beg pardon," said Mrs. Marye, "but you know I've been away so long, and the bidding and signals and all that sort of thing so constantly change that I am rusty—I don't even know what you mean by a 'spadudilum!'"

"A spadudilum," gravely answered Joseph Redding, "is a brunette with a rural past," and Mrs. Marye promptly raised him on spades when her turn came.



Templeton Crocker and Politics.

Templeton Crocker is one of those who could not resist the temptation of the political drama at Chicago, so instead of going to Honolulu as he had planned, he went on to the Windy City, which is having the regulation gusts of oratory that breeze along every four years when the Republican delegates get together to sing and shout their way through the blowhardy days that will be duplicated when the Democrats foregather at St. Louis.

Templeton Crocker is a young man of many millions and the highly intensified and diversified political experience which comes only to those who have been on the "inside" of a political game as it is played in a town like Hillsborough. I believe that he served his home town on the city council, or some-

thing of the sort that meets once a year in a place like Hillsborough. It was around the time that that other "favorite son" decided to do his civic duty, and the residents of that neck of the woods had the honor of being represented by Walter Hobart as Chief of Police, or deputy sheriff, or town constable, or whatever it is that they call a man when they let him wear a nice, shiny tin star under his coat.

Of course, with a political background of this sort (and with his millions), Templeton Crocker should not have experienced any trouble in getting a card to the spectators' gallery in the convention hall, where the flapping orators help the electric fans to create a breeze. But it is said that Crocker found that there were about fifty thousand other bidders willing to pay premiums for those cherished cards of admission to the great American circus, and for a time Templeton despaired of getting his passports, and he envied mightily his uncle, Will Crocker, who went on as a regularly elected delegate, with all official right to the business of nominating a President.

However, young Crocker refused to be daunted by the difficulties of the situation, and with that indomitable will which is the dominant strain in the clan of Crocker, that quality which refuses to beat its wings around in a nebulous void, managing somehow to fly straight to the nest where the golden eggs are hidden, he secured the coveted admission to the big show, and beat any number of equally energetic citizens the country over who cherished the same desire. In fact, such great acumen, strategic ability, influence, or whatnot, does it take to get in that one wonders why a city like San Francisco should not demand that Templeton Crocker turn this remarkable quality to civic account.



The Macomber Hospitality.

The Macomers plan to entertain more on their ranch at Hollister than at their home in Burlingame, and those who are fortunate enough to be included on their week-end visiting list are looking forward with more than the interest which most invitations beget for ranch diversions glorified by unlimited expenditure present stimulating possibilities that the imagination fed on limited income can scarcely compass.

For example, there is talk of staging a moving picture down there some time with professional and society people taking part in the production—the kind of production that includes a cattle round-up and all the stir and thrill and action which a manager can conjure up for a rattling good screen picture.

Society all over America is going in for moving pictures, and not to have one's own camera man will, among the multis, soon be as rare as not to have one's own chauffeur. A number of people out here have equipments to show pictures, and frequently arrangements are made to take motion pictures of some special stunt—as, for example, the beagle hunt pictures which were taken one Sunday morning and shown the next at the hunt breakfast which the Andrew Welchs gave.

But in the East there are any number of bemillioned country homes where a moving picture outfit, complete as to operator and stage director, are part of the summer equipment, and the guests amuse themselves writing scenarios which they act and throw on the screen for the amusement of the fashionable contingent in the neighborhood. The Vincent Astors have gone in for that sort of thing at Newport, and San Franciscans who have been fortunate enough to be included in one of these stunts say it is a real thrill.

Apropos of the Macomers and the possibility of their doing something of this sort at their ranch this summer, one is reminded of the novelty they presented to their guests during the Exposition period, when time after time they paid "Mme. Ellis," the "psychic mystery," and her partner to come down to Burlingame after the midnight crowd at the Exposition had left the zone, and in close private seance in the early morning hours their guests tried to figure out the "system" by which this pair baffled the throngs at the Exposition.

Charles M. Schwab, the Steel King, remarked to his guest at dinner at the Techau Tavern: "Here is where one really sees the spirit of San Francisco." At the Tavern one enjoys the true life and color of the town. The hurry-up-luncheon for business men at the noon hour remains supreme. At the dinner one enjoys perfect service, delectable menu and the smartest sort of entertainment, pretty girls and artistic numbers; dancing begins at 7 o'clock. The after-theatre throngs continue to make

Techau Tavern a headquarters, while the Dansant Club, with the special table d'hote dinner and dancing and entertainment on Sunday evenings, adds further charm and novelty. Something interesting occurring at the Tavern at all times.



The passing show at the Hotel St. Francis this week includes the stars of the theatrical world and the satellites of society. Among them are nine noted hotel managers; Henry Evans, president of the Continental Fire Insurance Company and the Fidelity-Phoenix Fire Insurance Company; Count del Buena Esperanza, the Spanish judicial head of the New Hebrides Islands; Edwin W. Mills and J. F. Manning of Seoul, who operate the mines of a large British Syndicate that works in South Africa and South America, as well as China and Korea; George Askvig, of Moss, Norway, who has made enormous purchases of grain for Europe; Henry F. Brizard, who came from the north for his marriage with Miss Kate Bennett; Mrs. M. S. Hellman, of the famous banking family, who is here with Mrs. A. Harris; Madame Marie Rappold, the famous songstress; Miss Emily Stevens, leading lady at the Cort.



Miss Eleanor Uhl was hostess at a tea party at the Hotel Oakland Wednesday, May 31st. Her guests were Mrs. A. Uhl and Misses Elva and Juanita Ghirardelli, Katheryn Armstrong, Katheryn Maxwell, Elsie Bishop, Mary Adams and Mignon Wilson.

Mrs. Alexander Pantages was hostess Saturday, June 3d, to a number of friends at a luncheon in the Hotel Oakland. The decorations were pink and white roses, and those who enjoyed Mrs. Pantages' hospitality were Mrs. Herrick, Miss Galindo, Mrs. Wright, Miss Bill, Mrs. Flitter, Mrs. Church, Miss Stolp, Mrs. Smith, Mrs. Daniels, Little Carmen Pantages and Little Felixe, Miss Armstrong and Mrs. Armstrong.

Among the prominent arrivals at the Hotel Oakland are Mr. and Mrs. W. B. Bastian of Los Angeles; Mr. Chas. F. Dencklan of Chicago; Mrs. Cora S. Stowell of Coronado; Mr. W. Y. Loanza and family of San Anselmo; Dr. J. A. Simpson and family of the U. S. Navy.



Bernard C. Carroll, of the Pacific States Telephone and Telegraph Company of this city, and a well known figure throughout the country in telephone and telegraph circles, and Mrs. M. A. Viele, formerly of Alameda, were married in Oklahoma City this week. Mrs. Carroll before her marriage was Miss Dora Kirk, daughter of Mrs. Thomas J. Kirk, of 1737 Santa Clara avenue, Alameda. Her father was the late Thomas J. Kirk, at one time State Superintendent of Public Instruction. The ceremony was performed in the home of the bride's sister, Mrs. W. R. Molinard. Mr. Carroll and his wife will tour the East, visiting New York, Philadelphia, Washington and Minneapolis. They will attend the commencement exercises of Bowdoin College, the alma mater of Carroll. The happy couple will return to the Pacific Coast by way of the Canadian Pacific, and will temporarily reside with Mrs. Kirk in Alameda.

LOCAL NATIONAL SECURITY LEAGUE ORGANIZED.

Great enthusiasm prevailed this week in the organization of the National Security League, the object of which is preparedness against war and not for war. Already the membership is reaching into the hundreds, thus advancing it among the leaders of the two hundred branches already instituted in this country. The movement is a thriving one. The object is to wage a campaign of education emphasizing the importance of two things, legislation tending to correct present wasteful military appropriations and the adoption of plans for national defense army and navy experts. The league believes that the advice of military experts is safer than spasmodic plans of politicians. The local branch organized this week with the following board of officers: President, John A. Briton; vice-presidents, Bernard Faymonville, J. F. Clay, Selah Chamberlain, R. M. Hotaling, John D. McKee; treasurer, Albert E. Castle; secretary, Howard C. Rowley; assistant secretary, L. M. Hotchkiss; executive committee, Paul M. Nippert, chairman; Robert Newton Lynch, Bernard Bienerfeld, E. H. Williams, H. C. Rowley, A. E. Castle, J. F. Clay, W. H. Hammer, C. C. McDougall, A. J. De Lmare, L. M. Hotchkiss, J. C. Costello, H. O. Stevens and J. S. Tobin.

HOCKEY ON THE ICE.

Society is still engrossed in ice skating and the attendant activity of hockey. A ladies' hockey club is now mooted, with Miss Anna Peters, Mrs. Andrew Welch, Jr., and Mrs. Fred McNear sponsoring the movement. The Tuxedo Park Ladies' Hockey Club was the novelty and the inspiring activity of the metropolitan season of 1915-1916. The Tuxedo women, led by Mrs. Norman Whitehouse, went over to Paris last February, and at the Palais du Glace successfully met the ladies of the Club du Polaire. In the morning hours at the Techau Tavern Ice Palace, M. Desballiets, the noted Parisian skatorial artist and hockeyist has in hand many private parties for instruction in skating and hockey. Last Monday the Messrs. John Gallois, Fred J. Lewis and Frederic Coudert enjoyed an hours' exhilarating sport.

After a conference at the Techau Tavern Ice Palace, between Fred S. Lynch and Sven Philip, representing the Olympic Club, and Fred Burden of the Canadian Club, a referee for next Tuesday night's hockey game between these clubs was agreed upon. President W. F. Humphrey, of the Olympic Club was accepted. He will act as First Referee, with P. C. Muldoon as his assistant. This means a good, clean game, with enough reasonable indulgence in the matter of straight, hard play to keep the great game at an interesting pitch. At the same conference, Dr. G. W. McConnell, chairman of the House Committee, Olympic Club, was agreed upon as umpire for the Winged "O" boys. Ed. M. O'Brien will umpire for the Canadians.

On Tuesday night the players will appear on the ice at sharp 9:00 o'clock. Two twenty-five minute halves will be played with a ten minute rest. As in intercollegiate football, substitutes will be thrown into the play from time to time as either team may choose. Manager A. C. Morisson announces the fact that any seat in the entire house may be had for 50 cents, except boxes and loges. The Olympic Club followers will be apportioned the Eddy street sub-section of the gallery and main balcony, while the Canadian Club rooters will have the section directly opposite. There will be an hour of hockey and three hours of general skating, while the After Theatre Show, 11 to 12 midnight, will be observed as usual.

At this time it looks as if W. E. Judge will play point for the Olympics, with Chandler in goals. Traub hurt himself in the Caledonian Club's games a week ago, and has not been on the ice since. Probably White, Wells or Wood will fill the center of the ice for the Winged "O" Skaters. Certain of right wing is Logenstrutter, a fine skater and elegant stick-handler. He is a big man, and at the University of Minnesota he made both the Varsity ball team and the hockey first string squad. The Olympic Club players will have a big rallying work out at the Ice Palace this evening, 5 to 6 o'clock. Commissioner Fred S. Lynch invites all followers of the Olympic athletic fortunes to look the candidates over.

—Goldsmith—Would you like any name or motto engraved on it, sir? Customer (who had chosen an engagement ring)—Ye-yes-um. "Augustus to Irene." And—ah—look here, don't—ah—cut Irene very deep.—Punch.

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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN THE PAINTED WORLD

The Bunk of the "Tired Business Man"

BY HENRY McDONALD SPENCER

Why did the talcumed magnet at the Columbia fail to attract, at least, with sufficient power to warrant the continuance of the musical comedy season as originally planned?

The show was alright—legs, back, and as much of the bust as the police and fire departments would allow were exposed, the principals clever and agreeable, the jokes surely recognised, the music reminiscent and the plot easily forgotten.

Then why?

It was not the fault of the producers or players; it was the fault of the audience, or rather potential audiences—that remained potential. And so we come by a winding road to that favorite phrase of the journalistic reporters who cover the theatres: "The tired business man."

The phrase became a bromide one month after it was originated in New York some fifteen years ago. It was once new, but it never has been true, i. e., basically valid.

Invented by a New York press agent, the term supplied any man with an alibi when he was caught frankly gloating over the naked glories of the show girls. And we all dearly love to gloat, whether tired or refreshed, eighteen or eighty, drunk or sober; women, too, as a matter of trade rivalry.

The word "business" must mean business in the larger sense, and the business men obviously are of the class that constitutes, for example, the membership of the Bohemian, Pacific Union, University and other clubs of the kind.

Is there any fatigue connected with their labors in business? Not except when you hear them tell it. The tired people are the stenographers, the small clerks, the factory-workers, mechanics, laborers and the like. American genius has gone into business; certainly not into art, letters, politics or science, except in rare instances. And the efficiency of "big business" is appalling to a man whose entire factory equipment consists of one typewriting machine (rebuilt).

Now efficiency simply means: Getting somebody else—or some other agency—to do your work while you draw the pay.

No, indeed. The typical business man believes in having his "mind free for the larger affairs," and turns over the details to subordinates, or at least that is the way he expresses it when he spends a couple of hours in the middle of the day over bridge or dominoes. Friday to Monday for a run into the country to freshen up his mind for another struggle with the rubber stamp with which he signs his name. An occasional afternoon off for golf to rest up from the mental fatigue of remembering the number of spots on the dice. Dancing, dinners, cards and "little trips" occupy many evenings.

In fact, life is just one rest after another.

For this I don't blame him, only for his pharisaism. Why isn't he honest enough to come out and say: "I am smart enough to make a good living for myself and family by working at a maximum of twenty hours per week"? Perhaps he is afraid of his wife.

Well! there is one answer to the question of what has become of the audiences of yesteryear. There are so many more distractions nowadays, that neither men nor women are driven to the theatre for relaxation. Curiously enough, as the country is becoming freed—in certain circles at least—from the Puritanical taint, the theatre suffers, for there are now so many other interesting things to do.

* * *

"The Real Thing" at the Alcazar

The Ex-Performer, who sometimes consents to go fifty-fifty with me on the seats provided the paper by the theatre management, said to me when the kiddies came on in "The Real

Thing" at the Alcazar: "But I thought 'Where are My Children' was a picture."

I had my come-back in the third act when the youngsters were pajamed for bed: "You are mistaken, this is 'Twilight Sleep.'"

This, however, is only by way of the facetious opening; the play was quite an improvement on last week's offering, and gave Mary Boland a much better opportunity to score in the part of the managing widow. You know—the kind that can manage every one's affairs but her own. Although we are all somewhat strong on that, e. g., how well I can manage the affairs of the theatre, tell the stage director his business and the actors how to act.

I am not strong for kids on the stage, for in my brief career on the other side of the foots we were imbued with a "wholesome" (the "mush" word again) horror of animals and children as performers. The Grayson children in the play, however, acted, i. e., behaved, very nicely, and won the heart of the audience, or at least the lady part of the audience. Thus as on a submarine ship we dispose of the children first, and so to the ladies.

Mary Boland appeared to better advantage than at any time of her season here, and although she was pretty well fed up with the fat lines, nevertheless, aside from the lines themselves, she got the comedy well over. She ought to do these hard, brilliant, woman of the world types rather than cutey parts. For the latter she is too sophisticated both in manner and appearance.

As a foil for the lead, Helene Sullivan was successful, although the Ex-Performer told me that when her company played the piece, the part of Kate Grayson was taken by the leading lady. I must confess that I think the Alcazar stage director showed the better judgment. The "understudy," Olive Wycoff, might have been made a little more dashing and a little less of a honeybunch by Marion Dentler, but then I think the great heart of the American people always responds to the sweet young thing whether there are any residents or not. E-pluribus-unum-long-may-she-wave.

Forrest Stanley was rather eclipsed by Jimmy Gleason, for the latter, as in "Bought and Paid For," "took it away," so far as the men's roles were concerned; although, at that, Stanley did all that was asked of him in the part.

As this is the lovely leading lady's last week, I wish *la belle Boland* all sorts of luck and that she will soon return.

* * *

Mrs. Cisneros Makes a Speech at the Orpheum

First I want to express my personal thanks to Eleonora Cisneros, the grand opera prima donna at the Orpheum this week, for permission to smoke during that part of the performance preceding her act. It seems to be the custom for operatic stars when they "descend" to the two-a-day, to have displayed that hateful sign, "Gentlemen are requested not to, etc." How little of a request it is, is shown by the fact that non-compliance means a tap on the shoulder by the gentlemanly young usher. It is not so much the deprivation—although this is bad enough, but still you manage to stand it in the regular theatre—it is the "side" that you resent. Thanks, Mrs. Eleo, if I may be so familiar.

Mrs. Cisneros has a perfectly true, grand-operatic voice, and what is more, she can act her singing. If she lost her voice she could still get a good job in the Legitimate—if there is any Legitimate. For the big, strong, dominating, woman-sinner parts she is there with bells. However, she has a voice, and plenty of it, and is not afraid of spilling it.

the discovery of gold at Sutter's Mill; the rush of gold seekers from all over the world, by land and sea, and the turbulent times which followed, reaching its climax in the conquest of lawless San Francisco by the mysterious Vigilance Committee, but it is essentially the romantic chronicle of San Francisco's youth. Old Portsmouth Square (the Plaza of 1849), with its historic landmarks, the famous City Hall, the El Dorado gambling palace—the headquarters of the Vigilance Committee, and many other points in and around San Francisco, are reproduced with exact accuracy from old pictures and descriptions. The assassinations of such historic characters as James King of William and Richardson, the execution of Cora and Casey, the Reign of Terror when the "Hounds" and "Sydney Coves" ruled the town, and many other stirring events of the first years of the city figure prominently in the action of "The Argonauts of California," which will be seen for the first time at the Columbia Theatre, San Francisco, on Sunday, June 18th.

The musical comedy success, "Ch. I Say," which has made quite a substantial success at the Columbia Theatre, will be seen for the last times this Saturday afternoon, Saturday and Sunday nights. The theatre will be dark during the week commencing with Monday, reopening Sunday, June 18th, with "The Argonauts of California."

• • •

Pantages—Patricola and her violin carry the headline honors with the new show which opens at the Pantages next Sunday matinee. For the past year Patricola has been entertaining the elite of Chicago and the scribes of the windy city bestowed upon the girl the title of "Queen of the Cabaret." One thing is certain, that any single entertainer that is typed over the weekly "girl" production on the Pantages circuit must have such fire box office magnetism. "At Ocean Beach," J. J. Brazee's musical tabloid with a flock of pretty girls, and Billy Batchelor and Don Adams in the principal comedy roles, is one of the special features of the new show. The Doris Wilson trio, three swagger looking young girls, have a decided novelty styled "Through a Looking Glass." The other acts will comprise McCrea and Clegg as the "Intruder and the Queen of the Wheel;" Keit and De Mont in "College Pastimes;" Browne and Jackson as the "Clubman and the Suffragette," and the thirteenth chapter of the engrossing picture serial, "The Iron Claw."

SEASON'S FINAL LORING CLUB CONCERT.

One of the most delightful of the Loring Club's concerts was given last Tuesday night at the Scottish Rite Auditorium, and as it was the closing performance of the season, a large audience welcomed the performers.

This club, which is the oldest of the kind on the Coast, has done more to foster good music than any other organization, and for thirty-nine years has steadily resisted the encroachments of the Philistines.

While, to be sure, the club is inclined to follow the beaten track of tradition, yet the flame is kept alive, and at least we are so far removed from barbarism. Furthermore, it is obvious that in planning any programme, consideration of the vocal training is a factor, and we are a long way from Paris or Munich.

However, the ensembles are remarkably good in expression, a fact which was specially noticeable last Tuesday evening in Harling's "Before the Dawn," a work whose beauty lies in the sensuous rhythm of the Persian. Notable solo work was in the hands of Miss May Mukle, cellist, and Easton Kent, tenor, both of whom claimed the alert attention of the auditors.

The Shavitch-de Grassi-Bem trio, comprising piano, violin and 'cello was heard in the Arenzky "Trio," op. 32, and in two movements of the Beethoven "Trio," op. 1, No. 1, their concerted work being the most acceptable in musicianship and technique.

The numerous chorals included a new one by Henry Hadley, "The Lucky Horseshoe," which combined unmistakable humor with its cleverness of design. The club will begin its fortieth year next September.

REPARTÉE BETWEEN CHURCHES.

I do not vouch for this yarn; it may be an old favorite of the comic journals for all my knowledge to the contrary, but it is a great example of church repartee. Out in Highland Park, where churches are as thick as in Pasadena, necessarily there are differences of opinion relative to salvation, but usually not so blatant as one reported to have occurred last Sunday afternoon. Be it known that the "Holy Rollers" have rented one of the surplus Presbyterian churches of the community and were holding a meeting. They were coming out strong with the hymn, "Will There Be Any Stars in My Crown?" when from the Episcopal church across the street there issued forth the sound of many voices proclaiming, "No, Not One." Assurances have been forthcoming that 'twas but a coincidence.

JUST ONE SCENE.

Library of the husband. Shriveled up in a deep chair, her closed hands twitching nervously between her knees, the young wife. The husband is seated at the writing table. He smokes cigarettes, walks up and down, resumes his seat, walks up and down, again resumes his seat. They never look one at the other. A long suspended scene. The husband opens the drawer of his writing table. He takes out a small, long box, and opens it. He holds a gun in his hands. The young wife watches him intensely. She shrinks back and watches him again, motionless.

The Husband—To the telephone, Nelly!

She rises, walks over to the telephone upon the table. The husband hands her the receiver; he turns the mouthpiece towards her face.

"What's your lover's number?"

Silence.

"What—is—your—lover's—number?"

"5712."

Following the peremptory look of her husband, she calls the number into the instrument: "5712."

The Husband (whispering, but it sounds more like hissing, into her ear)—This is Nelly—

A little silence; evidently somebody speaks at the other end of the line.

The Husband—I'm so lonesome for you, I am so wretched without you—

She repeats these words.

The Husband—if you only were here—

She repeats.

The Husband—My husband went away this morning quite unexpectedly. He will stay away for three days. Won't you come, dear—

She is silent. He looks at her. He points the gun at her. She speaks the words into the telephone. An inaudible answer at the other end of the wire. She screams into the instrument: "Don't come! He is here! He knows everything!"

The husband places his finger on the trigger. She stares boldly into his face, erect, ready to die, but so sad. He has let go the gun. It crashes to the floor. He walks over to the writing desk. He is seated. A long silence.

Then he speaks very slowly: "So it is, then; if a woman really loves a man? Nelly, go—and go in peace!"—After the German of Peter Altenberg, by Guido Bruno.

REPLATED PLATITUDES.

Coming necessities cast their clamors before.

Unfortunately, the woman who lives to become beautiful to look at, generally becomes merely beastly to live with.

Poetry is the product of that art which understands how to wed the visions of the soul to the music of fit words, so that syllabic sequences shall spell, not only sense, but a symphony as well.

Fashion seems to be the fitful froth borne upon a sickly brew of feeble wits and doubtful morals.

A grafter is a rogue who would be a thief if he had the moral courage.

Orpheum

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Week beginning THIS SUNDAY AFTERNOON. MATINEE EVERY DAY.

A BILL OF NOVELTIES

GRACE LA RUE, The International Star of Song; MAUDE FEALY and CO. in "When the Tide Turned;" Anna Peters Wright's CLASSICAL DANCERS, 14 San Francisco Society Girls, THE HIT OF THE GERMAN BAZAAR; DAN P. CASEY, "A Little Killarney Blarney;" WERNER & AMOROS CO. A European Novelty; FAY, TWO COLEYS and FAY, "FORTY WINKS" with FAY WALLACE and REGAN HUGHSTON; "RUBE" GOLDBERG'S BOOB WEEKLY; Last Week, MME. ELEONORA de CIBERNOS, Leading Prima Donna Metropolitan Opera Co. A. Bernhard Nierman at the Piano

—New Songs.
Evening Prices—10c., 25c., 50c., 75c. Matinee Prices (except Sundays and Holidays), 10c., 25c., 50c. PHONE DOUGLAS 70.

Pantages' Theatre

Market Street Opposite Mason

Week beginning Sunday matinee, June 11th.

STRONG VAUDEVILLE BILL

Greatest Girl Entertainer in Vaudeville, PATRICOLA, "QUEEN OF THE CABARET." "AT OCEAN BEACH," a breezy musical comedy, with Billy Batchelor, Don Adams, Hazel Vert and ten pretty show girls. DORIS WILSON TRIO, "Through a Looking Glass." JOHN KEIT AND FRANK DE MONT, "College Frolics." BROWNE & JACKSON, "The Clubman and the Suffragette." MCCREA & CLEGG, "The Intruder & The Queen of the Cabaret." 13th Episode of "THE IRON CLAW."



Boulevard—Peninsula Country Club, San Carlos-on-the-Peninsula

New Country Club Organized

Under the name of the Peninsula Country Club, some of the prominent men and women of the bay cities are organizing a large club that will surpass in the generous scope of its activities, and the facilities for sport and sociability offered its members, anything yet attempted by a club in California.

200 acres of land on San Carlos Channel, an estuary of the Bay, near San Carlos-on-the-Peninsula, 23 miles south of San Francisco, have been purchased. Contracts have been let for building a spacious swimming pool and dredging a yacht harbor large enough to accommodate all the pleasure fleets on the Bay.

The beautiful Ohio State Building has been bought, and will be moved from the Exposition Grounds to its site at the head of San Carlos Channel the latter part of this month, when the tide serves. The moving of this large building, which measures 131½ feet long, 80 feet deep, and 43 feet high, will be accomplished by the means of scows. The contractor in charge, H. L. Hatch, states that as an engineering feat the moving presents no serious difficulty, and he has guaranteed to float the building to its destination without injury. The launching of a building of this size on the bay will be a most unique sight, and one well worth seeing.

In the purchase of the stately Ohio Building, the Club has acquired a home that will, with but few alterations, be exactly suited to accommodate a large membership.

On the ground floor there is a spacious rotunda and lobby lighted by a beautiful stained glass dome. The dining room opens on a large portico, so that meals may be served out-of-doors, and in addition there is a billiard room and buffet, card room, men's reception parlor and dressing rooms, secretary's office, telephone exchange and ballroom. The ballroom contains a stage, so that it can be used for private theatricals, lectures and entertainments.

The second floor has a large reception hall and rotunda, ladies' parlors, dressing rooms and a number of commodious bedrooms, with baths. In addition to the main club building, there will be a large, fully equipped garage, boat-house, aviators' hangar, and numerous dressing rooms for the convenience of bathers, aviators, yachtsmen, etc.

The Peninsula Country Club is destined to become a delightful playground for its members, where all can enjoy their individual hobbies. The calm atmosphere and the proximity of a large body of smooth water with ample level shore lands, makes this location most ideal for aeroplaning, hydroplaning, yachting, canoeing and other aquatic sports. For members who desire less venturesome diversions, there will be a field reserved for trap shooting, large tennis courts, bowling green and an eighteen hole golf course.

The fact that acroplaning and hydroplaning are being taken up as a sport by a large club shows the growing interest in this

fascinating pastime. It is also another sign of the growing feeling throughout the nation that anything which makes for preparedness is of the greatest importance.

Transportation facilities to the Club are unexcelled, there being 32 Southern Pacific trains per day going and coming. Besides the train service, a line of auto buses maintains a thirty minute service on week days and a twenty minute service on holidays along the State Highway, which passes the club gates.

The officers of the Peninsula Country Club are: C. T. Ryland, president; Courtney L. Moore, vice-president; E. A. von Hasslocher, secretary; Stanford Gwin, assistant secretary; Albert J. Ferguson, treasurer.

The following is a partial list of the charter members: Frank B. Peterson, E. F. Delger, Chas. A. Warren, W. W. Jones, Luther J. Holton, E. H. Benedict, R. J. Tyson, W. J. Woosley, M. B. Follis, J. H. Goldman, Fred H. Drake, H. B. Mayo, Chas. Sonntag, D. Bromfield, W. F. Doig, Geo. McCullough, Victor Stanquist, R. P. Hurlbut, F. O. Cook, H. G. Dorsch, M. C. Kerr, M. McIntosh, W. J. DeLaney, Frank J. Melbourne, R. C. Holmquist, C. E. Baen, C. T. Ryland, Courtney L. Moore, E. A. von Hasslocher, Stanford Gwin, A. J. Ferguson, F. R. King, G. H. Zeh, H. L. Hatch, Josephine A. Phelps, F. E. Kendall, John F. Cannon, Charles W. Haseltine, W. C. Graves, Jr., Byron Mauzy, Donald Lindo, G. N. McCormack, M. M. Hartmann, W. F. Chipman, and others.

The memberships are rapidly being taken up; out of the limit of fifty life members, forty have already been taken.

Temporary offices have been established by the Secretary of the Club in the rotunda of the Mills Building.

LEVEY, PRESIDENT OF WESTERN PACIFIC.

Charles M. Levey will be the president of the reorganized Western Pacific Railroad as soon as the details are perfected and the property is turned over to the regular officials of the company. Some changes are expected in the names of the Western directors, who were named at a recent meeting. They were filled in to satisfy the requirements necessary for the sale day, June 28th. Permanent officers will be elected later.

Levey came to the Western Pacific from the Northern Pacific in October, 1909, as vice-president and general manager. He had charge of the completion of the road, and afterwards organized the operating department, the first passenger train being run August 22, 1910. He continued in the same capacity until March 5, 1915, when the road went into the hands of Frank G. Drum and Warren Olney as receivers. They appointed Levey as general manager, and he continued until the present time.

—Teacher—Yes, the ruler of Russia is called the Czar. Now, what is the ruler of Germany called? Young B.—Prussian miss, I know what me father called him, but I don't like to tell you.—*London Mail*



One of the many jolly cruises taken in the "Martha" on San Francisco Bay. Standing in the rear is Phil Fay; at his left, sitting on the rail, is Peter B. Kyne. Sitting directly in front of Fay is Charles Rollo Peters. On the rail at Fay's right is Charles A. Wright. At the wheel is J. R. Hanify. On the rail at his right is L. A. Weldenmuller. In front of him is John L. Reed. On the other side of the wheel and sitting in front is Captain Bergman.

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Million Dollar Bazaar A "Hummer."

With a committee including some of the wealthiest and smartest women in New York as patronesses, and thousands of the most prominent artists, writers, diplomats, financiers, State Senators, Governors and clergymen, representing every allied war relief society in the United States and Canada, from the great national relief committees to the smallest local organization, all cooperating, the Million Dollar Allied Bazaar to raise funds for the Allies had its opening at the Grand Central Palace Saturday night, June 3d, and will continue until Wednesday, June 14th.

Three floors of the building have been engaged for the donations, which have been sent from all over the world, which include everything from crudely shaped toys made by soldiers in the trenches to first class round trip passages to Liverpool.

The French government exhibit includes the aeroplane in which the famous Pegoud fought his memorable duels with the German flyers, also shrapnel, shells, projectiles, bullets, asphyxiating bombs, gas masks, etc., gathered from the battlefield at Verdun. A gold and platinum watch (valued at \$1,000), automobiles, motorcycles, motor boats, carved chests, antique Chinese porcelains, exquisite Venetian and Brussels laces, round-trip tickets to Bermuda and Liverpool, a large number of the pedigreed dogs, cats and autographed books and paintings by famous American writers and artists, are a few of the donations that will be auctioned off.

The "Perfect Day of Ladylike Thrills," including a ride in an aeroplane with Katherine Stinson, a ride with the swiftest

lady automobile driver the committee can find, a spin in Mrs. J. Stuart Blackton's speed motor boat, a big scene in a movie picture that will be a thriller, with a star film actress, and also a dance with Florence Walton at the Biltmore, is only one of the many novelties of the bazaar. The winner of another contest will be given three days of romance, starting with a kidnapping at some unlooked-for time and spot. Another stunt will be a contest for a week-end visit in the home of a Newport hostess.

The British-French-Belgian Permanent War Relief Fund has taken over six booths, to be managed by 300 society girls under the personal direction of Mrs. R. V. Webster. Each girl will carry a bank around with her continually to catch any small change that might otherwise be overlooked.

The three organizers of the fund are Mrs. Harry Payne Whitney, Mrs. George A. Kessler and Mrs. Webster. Miss Anne Morgan has arranged to have the Vacation War Relief Fund and American Fund for French Wounded cooperate in managing a chocolate house and garden. The American Ambulance in Russia and the Imperial Daughters of the British Empire will each have something unique to offer. Mrs. Philip Lydig has given ten hats—\$500 worth—to the French Hospital Committee. Mrs. Helen S. Woodruff, writer, will have charge of the Authors' Booth.

Even the little folks will have their share in the success of the biggest bazaar. The "Children of 1915," an organization of American children who are working to help the children of the warring nations, will appear in costume and sell programs, chances and flowers.



The fire boat David Scannell, Captain Silvio Rocca, which performed such heroic work in drowning out the big fire on the water front. The flames destroyed a pier, shipping and freight, value \$2,000,000.



SOCIAL AND PERSONAL ITEMS



ENGAGEMENTS.

- BROWN-BOWERS.**—Mrs. Arthur P. Brown has announced the engagement of her daughter, Miss Agnes P. Brown, to Ray D. Bowers. The wedding will take place early this summer.
- GLASSFORD-SHAW.**—The engagement of Miss Julia Glassford and John Shaw, of Philadelphia, was announced at a recent luncheon given by the bride-elect at the home of her parents, Mr. and Mrs. James Glassford, on Thirty-seventh avenue.
- HARTIGAN-WILLIAMS.**—The engagement of John D. Hartigan and Miss Dorothy Williams, of New York, was one of the announcements of the past week. Miss Williams is a daughter of Mr. and Mrs. Henry Smith Williams, and was here last summer as a guest of Mr. and Mrs. George Barr Baker.
- SCHAFFER-MAZE.**—Announcement is made of the engagement of Miss Lena Schaffer, a prominent member of this year's graduating class at the University of California, and George Maze of the '13 class. The news was made known at the home of the prospective bride in Modesto at a luncheon given in her honor by her aunt, Mrs. W. H. Langdon.
- TAYLOR-ROBERTS.**—The engagement of Miss Bernice Taylor and Chester John Roberts of Berkeley was announced at a tea, which Mrs. Howard Hamilton Hart gave a few days ago.
- THOMPSON-CUMMING.**—The engagement of Miss Mary Dickson Thompson, daughter of Mr. and Mrs. J. A. Thompson of this city, and Lieutenant John W. W. Cumming, U. S. N., now stationed at Mare Island, was announced recently at a tea given by Miss Alice Barr at her home in San Rafael.

WEDDING ANNOUNCEMENTS.

- BROAD-HUGHES.**—The marriage of Miss Hazel Broad, daughter of Mr. and Mrs. James F. Broad, of Bush street, and William H. Hughes of Fresno, will be solemnized at St. Mary's Cathedral July 17th, and will be followed by a reception at the California Club.
- MOORE-MAYS.**—The marriage of Miss Eleanor Moore and Paul Kirtland Mays of Pittsburg, will take place on the evening of June 21st.
- SUYDAM-BARKER.**—Miss Mary Suydam and Harold Earle Barker of New York will be married the middle of July. Mr. Barker is expected to arrive here about the first of next month. The young couple will make their home in New York.

WEDDINGS.

- BOARDMAN-COLE.**—Dr. Walter W. Boardman and Miss Elizabeth Cole were married in St. Paul recently, at the Cole residence. Dr. Boardman and his bride will arrive here toward the last of the month. Mrs. Boardman, who visited here last winter with her parents, will be accorded a hearty welcome, as she made a host of friends here.
- CHADWICK-BROWN.**—Miss Beryl Chadwick, niece of Mrs. J. Parker Whitney, was married last week to Roy H. Brown of Nashville, Tenn. The ceremony took place at the Fairmont Hotel, was read by the Reverend Frederick W. Clappett. Miss Ruth Welsh and Frederick Baumann were the only attendants.
- DAVIS-MACDONALD.**—The marriage of Kenneth Davis, son of Mr. and Mrs. Winfield Scott Davis of this city, and Miss Cornelia MacDonald, took place Wednesday evening at the Donald MacDonald home at St. James Court, a suburb of Louisville, Ky.
- EATON-CHURCHILL.**—Arthur Eaton and Emily Churchill, graduates of the University of California, with the class of 1913, were married in the chapel of the Delta Gamma sorority house at 2710 Channing Way, Monday evening.
- KROEGER-O'NEILL.**—The marriage of Miss Anna Kroeger and Hugh Samuel O'Neill, an Oakland attorney, was solemnized Wednesday evening at the home of the bride's parents, Mr. and Mrs. Claus Kroeger, on Vernon Heights.
- WHITE-BECK.**—Miss Lorette White, the youngest daughter of Mr. and Mrs. James G. White, a pioneer family of Oakland, became the bride of Mr. Charles Beck, eldest son of Mrs. E. B. Beck of Oakland, on Tuesday afternoon, at a quiet ceremony in the rectory of the Paulist Church, San Francisco.

LUNCHEONS.

- FRIEDLANDER.**—This week the Misses Fannie and May Friedlander were hostesses at a luncheon for Mrs. Amsden and Mrs. Haupt.
- WEBB.**—On Monday, Miss Hester Webb entertained a coterie of girls at a luncheon in honor of Miss Marion Decker, the fiancee of Christy Maze.

TEAS.

- FILMER.**—Miss Marlon Filmer presided over a handsome tea at her home on Tuesday, given in honor of Miss Vivian Radovich, who is to marry Thomas H. Dozier in the fall.
- MOORE.**—In honor of Miss Eleanor Moore, a popular bride-elect, Mrs. James Hamilton Todd, Jr., will give an informal affair on Wednesday afternoon, June 14th, at her home in Durant avenue, including twenty of her girl friends in the festivity.
- MORFFEY.**—Mrs. Thomas Morffey was hostess at a tea Monday afternoon at the studio of Theodore Wores, to which she asked a number of friends to view the portrait of herself just finished by Wores.
- PERKINS.**—Mrs. Frederick Perkins was hostess at a bridge tea June 3d at her apartment on Post street.
- REID.**—Mrs. Robert Reid entertained at a bridge tea Thursday afternoon at her apartment on Fowell street.
- WEED.**—A bridge tea was given by Mrs. Frank Weed Wednesday afternoon at her home at the Presidio.

DINNERS.

- BAKER.**—Wakefield Baker will be host at a dinner party on Saturday night for Mr. and Mrs. Austin Moore, who are here from Tulare.
- DAVIDSON.**—Mr. and Mrs. H. S. Davidson, who will leave for Coronado in a few days, were hosts at a dinner party for Mr. and Mrs. Ellis Parrish, Mrs. N. T. Potter and Orrin Wilson of the Bohemian Club.
- JUDGE.**—Mr. and Mrs. J. Frank Judge were the honored guests at a dinner given last Sunday by Mr. and Mrs. Talbot Walker at their attractive home in Menlo Park.
- MARTIN.**—One of the most enjoyable of recent dinners was that at which Mrs. Eleanor Martin entertained Sunday, when she assembled a group of friends informally at her handsome home on Broadway.
- WELCH.**—A golf dinner dance, with decorations that were extremely elaborate, was enjoyed by nearly one hundred friends of Louis Welch last Saturday night. The Menlo Country Club, where this affair was held, was bedecked with a floral scheme that was as unusual as it was beautiful.

WEEK END PARTIES.

- HOTALING.**—Richard Hotaling has been entertaining Dion Holm at his country place, "Sleepy Hollow," in Marin County, where both have been enjoying the outdoor life.
- MORRIS.**—A dozen friends motored from San Francisco to Menlo Park, where they passed the week-end and Memorial Day with Mrs. William Franklin Morris at her new home. Among the guests were Captain and Mrs. Richard O. Crisp, Misses Christine and Mary Meade of New York, and Messrs. J. M. Sims and Richard Barry.
- WRIGHT.**—Mr. and Mrs. Cedric Wright entertained a party of friends over the week-end at their summer home in Brookdale in the Santa Cruz Mountains, the group having made the trip by motor.

BRIDGE PARTY.

- RYLAND.**—Mrs. Charles Ryland has issued invitations for a bridge party to be given at the Ceell Hotel on Tuesday afternoon.

ARRIVALS.

- COOK.**—Mr. and Mrs. Clarence A. Cook and a party of friends arrived in San Francisco recently after an extended visit in Honolulu.
- DAVENPORT.**—Miss Eleanor Davenport has returned to her apartment in California street after a stay of several months in Los Angeles. Miss Davenport has entirely recovered her health.
- DARLING.**—Mrs. Clara L. Darling has returned from San Marino, where she has been the guest of Mr. and Mrs. Henry E. Huntington at their beautiful country home.
- FLOOD.**—Miss Jennie Flood and her niece, Miss Mary Emma Flood, who have been in New York since last fall while the latter was attending school, are home and have joined Mr. and Mrs. James L. Flood at their country place near Menlo Park.
- JOHNSON.**—Mr. and Mrs. Frank L. Johnson and daughter have just returned from a three months' trip throughout the East, motoring most of the time to various points. They have had a delightful trip, but are glad to return to the Plaza Hotel, where they now are.
- LOWENBERG.**—Mr. and Mrs. I. W. Lowenberg, who have been at Byron Hot Springs for a few weeks, returned to town the other day.
- MARYE.**—Mrs. George T. Marye, wife of the former American Ambassador to Russia, arrived Tuesday from Washington, and proceeded to her home in Burlingame. She was accompanied by her daughter, Miss Helen Marye, and her sister, Miss Flora Doyle.
- MOORE.**—Mrs. Macondry Moore and niece, Miss Alexander Macondry, arrived Thursday from Wake Robin Inn at Los Gatos, where they have spent an enjoyable fortnight's vacation.
- PRATT.**—Mr. and Mrs. Orville Pratt returned to town Wednesday from their ranch near Chico, where they have been during the spring months. They will spend the next two months at their home on California street.
- RYER.**—Mrs. Fletcher Ryer is here from New York at the Hotel St. Francis for a brief visit.
- SHREVE.**—Accompanied by their mother, Mrs. George Shreve, the Misses Agnes and Elizabeth Shreve have arrived in California.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

Hotel Plaza Company

STEWART. Miss Margaret Stewart, one of the owners of the Hotel Stewart, returned this week from a prolonged trip through Southern California.

DEPARTURES.

BABCOCK.—A large number of relatives and civilian friends will be at the dock to say farewell to Captain and Mrs. Conrad S. Babcock, U. S. A., who are to be stationed at Honolulu.

BOWLES.—Mr. and Mrs. Philip E. Bowles left this week for New Haven to be present at the graduation from Yale of their son, Robert Bowles. The young man will return to California with his parents in a few weeks.

BECKWITH.—Mrs. John Beckwith, president of Ebell Club, has returned from the East, where she attended the biennial of the National Federation of Women's Clubs in New York. Early next month Mr. and Mrs. Beckwith will leave for Glacier National Park for several weeks.

DAVIS.—Mr. and Mrs. Winfield Scott Davis have gone to Louisville, Ky., to be present at the marriage of their son, Kenneth Davis, to Miss Cornelia Davis, daughter of Mr. and Mrs. Donald MacDonald.

D'EVELYN.—Mrs. Frederick D'Evelyn and daughter, Miss Bernice D'Evelyn, left for England this week. She is to be married to Major Carleton Woodford Allen toward the end of this month. The ceremony will take place in London.

FOSTER.—Dr. and Mrs. N. K. Foster and Miss Ruth Foster left for the Yosemite on Saturday for a sojourn of several weeks. They made the trip by motor, and will establish a camp of their own in the valley during their stay.

HALE.—Mr. and Mrs. Prentiss Cobb Hale and their children have gone to Shasta Springs, where they will spend the summer.

HOLCOMBE.—Captain Lee Holcombe, U. S. A., and his mother, Mrs. Lee Holcombe, widow of the late Commander Holcombe of the Navy, who have been guests of Major and Mrs. William H. Brooks at their home in Laguna street, are sailing for Honolulu.

SHEPARD.—Mr. and Mrs. A. D. Shepard left Wednesday for a motor trip through Southern California. They will be away from San Francisco for a fortnight, and will visit Los Angeles, Pasadena, Riverside and San Diego. They recently returned from a two weeks' motor trip in Lake County.

TAYLOR.—Miss Bernice Taylor, with her mother and sister, Mrs. H. W. Taylor and Miss Ruth Taylor, left Monday for their summer home near Los Gatos.

WALLER.—Miss Evelyn Waller left Wednesday for Belvedere, where she will be the guest of Miss Jeannette Bertheau for several weeks.

WEBER-COOLEY.—Robert Weber and Victor Cooley have gone to Santa Barbara, where they expect to spend the next ten days. They are guests at the Hotel Potter.

INTIMATIONS.

CAROLAN.—Mr. and Mrs. Frank Carolan have gone to Chicago from New York, and are the guests of the latter's mother, Mrs. Pullman.

CUNNINGHAM.—Mrs. Arthur Lee Cunningham has sent out cards this week for a large reception in honor of her son's bride, Mrs. Arthur Lee Cunningham, Jr. (Ruth Logan), whose marriage was an interesting event of last Wednesday.

FLETTTER.—Mr. and Mrs. Charles Franklin Fletter and Randolph Whiting Fletter, accompanied by Miss Edith Stone, will spend the month of July motoring in the Sierras, and later will go to Lake Tahoe.

GEORGES.—Mr. and Mrs. Leonard Georges have moved into their new home on Bay Vista avenue, Alameda.

JUDSON.—Mrs. Charles Judson is visiting her son-in-law and daughter, Mr. and Mrs. Frank Somers, at Stanford. Mr. and Mrs. Somers have closed their city home on Clay street, and will pass the remainder of the summer at Palo Alto.

MILLER.—Mr. George F. Miller of this city is now a guest at the Wolcott Hotel in New York.

McMILLAN.—Mrs. Robert McMillan is visiting with her parents, Mr. and Mrs. T. Z. Blakeman.

MacMONNIES.—Mr. and Mrs. Frederic MacMonnies of New York are visiting in Santa Barbara with Mrs. MacMonnies' mother, Mrs. John P. Jones.

PALMER.—Mr. and Mrs. Silas Palmer have closed their home on Pacific avenue for the summer, and are established in Menlo Park, where they are guests at the home of Mrs. Palmer's father, Charles Holbrook.

PEREZ.—Miss Evelyn Perez and her parents have given up their apartments in Washington street and are now living in Ross.

PURDY.—Mr. and Mrs. John Henry Purdy of New York, who have been in Southern California several weeks, visited Mr. and Mrs. William Babcock in San Rafael. Mrs. J. K. R. Nuttall also entertained for them at a luncheon party.

SAN FRANCISCO YACHT CLUB.—With the lam bake, at which the San Francisco Yacht Club opened its summer season, there were yachting parties, preceded with Saturday evening dances at home, where week end house parties were put up. All of the yachts anchored at Sausalito were in the jaunty little fleet that sailed to Paradise Cove Tuesday morning, and a pretty sight it was to be had to picture.

SANE.—Mr. and Mrs. Arthur Sane have returned from their honeymoon and are temporarily at home at the Cliff Hotel. They will later on take possession of their new home at Marinette, where they will reside permanently.

SCOTT.—Mr. and Mrs. Harry Horsay Scott will leave June 23rd for Salt Lake.

STONE.—Miss Kate R. Stone and her nephew Philip S. Baker, are stopping at the Plaza Hotel, where they will entertain during the summer season.

—The Elks will hold Flag Day celebration in the Greek Theatre, Berkeley, Sunday afternoon, June 11th, at 2:30. F. E. Brooks has written specially for the occasion a poem called "Old Glory."

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AT DRUGGISTS AND DEPARTMENT STORES

—"You didn't write your wife for five years, and yet you express surprise that she got a divorce." "Well, I dunno as I oughter to be surprised. She always was hasty."—Exchange.



BUSINESS OUTLOOK THROUGHOUT COUNTRY.

The business situation has changed but little in the last month, and confidence in the future has not weakened. Bank clearings in manufacturing districts of the East are forty to sixty per cent higher than a year ago, and in the cities more directly related to the agricultural interest twenty to forty per cent. Railway traffic could hardly be heavier with present facilities. The congestion is reduced to an extent that permits of a fairly expeditious movement of consignments, but there is still much unloaded freight at the terminals and a shortage of cars. The fundamental conditions, which include full employment of the people, and an enormous production of commodities from original sources, were never better. Agricultural products and mineral products never before brought prices that were so remunerative to the producers, and the number of people directly engaged in these industries is very large. The lumber industry is also prosperous, although not to the extraordinary degree enjoyed by agriculture and mining. Manufacturing in practically all lines is working up to the limit of the available labor supply. Judge Gary, of the United States Steel Corporation, last week described conditions in the steel industry by saying that the orders being booked still more than covered the current production, and that business for fully a year ahead was in sight.

—According to an announcement made by President H. L. Slosson, Jr., of the Union Consolidated, who had received the mill sheet for May, the surplus cash in the Union treasury amounted to \$77,079.78, with all company debts paid except the mining and pumping expenses for May not yet computed. The bullion product for May, treated at the Mexican mill, nets the Union \$39,330.74, after deducting moisture, tailings loss and milling charges. This amount includes \$1,237.31 due the company from April on the basis of the increased price of bar silver. The mill sheet is the most satisfactory received from the Mexican by any Comstock management in many years.

—The official report of April earnings of the Great Northern Railroad issued in St. Paul shows an increase of \$1,072,245.48 over the same month a year ago. The total operating income for April this year was \$1,700,912.18. The total operating expenses for the month were \$4,356,864.17, or \$861,752.35 more than for April, 1915. The total operating revenue for the month this year was \$2,108,326.92.

Last week's production by Tonopah mines was 8,878 tons, estimated in value at \$183,264, as compared with 9,400 tons, worth \$194,460, during the preceding week. Shipments to the mill included 3,052 tons by Belmont, 2,100 tons by Tonopah Mining, 1,850 tons by Tonopah Extension, 750 tons by Jim Butler, 566 tons by West End, 151 tons by Rescue-Eula, 198 tons by Halifax, and 68 tons by North Star.

—The organization of American Motors was the big event in Wall street this week. It contributed lively speculation. John M. Willys is said to have received \$500 per share for his controlling stock in Overland-Willys.

—Bank clearings for May totaled \$278,778,838 vs. \$206,990,335 in 1915. Building permits for May totaled \$1,777,231 vs. \$1,209,543 in 1915.

—Sugar stocks paid out \$625,300 in dividends this week, distributed as follows: Hawaiian Commercial \$500,000; Hutchinson Plantation, \$50,000; Paauhau Plantation, \$50,000; Union Sugar, \$25,300; total, \$625,300.

—One morning the "Black Maria" arrived at the police-court to take to jail the prisoners who had been arrested the previous night. As they filed into the van the policemen were much amused to hear an old woman, who was the last of the string, shout out to a young prisoner in front: "Now, then, come out of that; you've got my corner!" Needless to say, the old lady obtained her accustomed seat. Then as the door was closed to and the policeman stepped up behind, she put her face to the bars and said to him in delightfully dulcet tones: "Home, James."—*Tit-Bits*.

—For a lunch that is perfectly satisfactory, go to Jules famous restaurant, south side of Market street, just below Third. His special 40 cent luncheon is the best in the city. Dinner, \$1.00, including wine, dancing and a cabaret entertainment.

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Home Industry

LIBRARY TABLE

"What Is Coming?"

H. G. Well's attitude of mind in his new book, "What is Coming?" is interestingly revealed in the following passage from the first chapter of that volume:

"The present writer is a prophet by use and wont. He is more interested in to-morrow than he is in to-day, and the past is just material for future guessing. 'Think of the men who have walked here!' said a tourist in the Roman Coliseum. It was a futurist mind that answered: 'Think of the men who will.' It is surely as interesting that presently some founder of the World Republic, some obstinate opponent of militarism or legalism, or the man who will first release atomic energy for human use, will walk along the Via Sacra as that Cicero or Giordano Bruno or Shelley have walked there in the past. To the prophetic mind all history is and will continue to be a prelude. The prophetic type will steadfastly refuse to see the world as a museum; it will insist that here is a stage set for a drama that perpetually begins."

Published by The Macmillan Company, New York.

* * *

"The European Anarchy."

Mr. G. Lowes Dickinson's book gives in broad outline a just estimate of the European concept of government—what he calls the European Anarchy—with particular reference to the underlying causes of the war and the possibility of a movement toward better things in the future. The key-note of the discussion is Germany, her expansion and her desire for future expansion, what was legitimate in it and what was disastrous, the influence of Bismarck, and Bismarck's success in divorcing from the German mind, the old, generous idealism of 1848 in favor of a Machiavellianism as far removed from the real needs of human nature as any romanticism could be. Mr. Dickinson recognizes that the fundamental interests of the European nations demand a united Europe, and wherever he criticises the past, it is only with the searching hope of reconstruction for the future.

Price, \$1.00. The Macmillan Company, New York.

* * *

"Present Day China."

Gardner L. Harding says that China has experienced the equivalent of a generation of change several times since 1911. In spite of this, he considers that the privilege of writing of the mental background of a people of such incessant wakefulness and vitality is worth the journalistic risk of never being quite abreast of actual events. His attempt has been to interpret the quality of mind which produced the Chinese Revolution, and that he has not written for "old China hands," with their authorities and their prejudices, but for those among the American and English people who honor Young China's long and bitter fight upward through the darkness, the darkness through which the Chinese Revolution of 1911 will always shine as a beacon light of Oriental freedom.

Published by The Century Company, New York.

* * *

"Principles of Labor Legislation."

Professor John R. Commons, of the chair of Political Economy at the University of Wisconsin, and Dr. John B. Andrews, Secretary of the American Association for Labor Legislation, have performed for the layman a helpful service in compiling a volume entitled "Principles of Labor Legislation," which the Harpers have just published. As in any other science, where the assembled data have assumed vast proportions, recourse must be had to the formulation of principles which underlie the phenomena. This the co-authors have admirably done, with a view to acquainting the citizen and the general student with those underlying bases upon which the bewildering fabric of labor legislation is rising. It is the historical background, the nature and extent of the various labor problems, and the legislative remedies which have been applied with varying results which are set forth, rather than any technical discussion of the legality involved. Individual and collective bargaining, wages, hours, unemployment, safety and health, social insurance and administration are the major heads of the discussion.

Published by Harper & Brothers, New York.

"A Clearing House for the Mentally Deficient" is proposed in a bill which has passed both houses of the New York Legislature. Dr. Max G. Schlapp appears to have been the scientist promoting it. Under it a backward child, or a person lacking proper intelligence, must be taken to a State institution conveniently accessible for proper treatment, and mothers are to be educated up to the point of watching their children for signs of mental disease. In such work of care and education Dr. Jacoby's "Exact Science of Child Training" should have an important part. There are 35,000 unfortunate "defectives" in New York State alone.

Published by Funk & Wagnalls, New York.

* * *

Zeppeline and Super-Zeppelins.

R. P. Hearne, author of "Airships in Peace and War," lays before us in simple language the history and principles of the Zeppelin; then he discusses the use of the vessel in warfare, and the various means of combating enemy warships. In his book, "Aerial Warfare," published eight years ago, Mr. Hearne was amongst the first writers in England to call attention to the Zeppelin menace. There are twenty-five illustrations, a unique collection of photographs, diagrams and maps enhances the value of the book.

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WHERE THE PHILADELPHIAN NEVER VENTURES

A famous and agreeable example of Philadelphianism is the geographical restrictions as to the district where polite life may be led; you may search the world without finding anything comparable to the feeling in Philadelphia concerning the regions north of Market street.

There is an apocryphal story of a delightful and famous old lady who had seen here and there at afternoon parties a younger woman whose look somehow seemed to win friendliness. Finding herself one day descending some of the best white-marble door steps in company with this agreeable stranger, the elder lady suggested driving her home, and they stepped together into the snug brougham, drawn by a sleek, fat horse, and driven by an equally sleek, fat coachman.

"James, we will drive Mrs. X home," was the only order given.

The brougham started, and for a period, while its occupants chatted pleasantly, wandered somewhat aimlessly through the very best streets. At last its owner, vaguely disturbed, said apologetically:

"I am afraid James doesn't know where you live. It is annoying; he always knows where everybody lives. I apologize for having to ask such a question, but where *do* you live, my dear?"

Her charming companion smiled, and then mentioned a number in North Broad street—it may even have been Spring Garden street—an address in the unmentionable regions. The Philadelphian—for we can no longer so designate the younger woman—took the blow gallantly. The pleasant chat was resumed, but for at least a quarter of an hour more the sleek, fat horse still ambled aimlessly through the very best district. At last the elder lady rose to the situation. She tapped the glass, and as the sleek, fat coachman halted, said:

"I wonder if you would mind telling James yourself where to drive us, dear? I'm afraid he would think it very odd if I myself were to give him an address north of Market street."—*Harrison Rhoads in Harper's Magazine for June.*

THE ETERNAL RIDDLE.

One evening the adorable Gladys said: "Because you are so very unhappy on account of your affection not being returned, I shall let you kiss at least my bed, my pillow and my slipper, poor, poor Peter—"

She let me up into the little room which served her and her friend Olive as bedchamber. She said: "This one to the right is my bed—"

I knelt down and I kissed the beloved sheet and the coverlet. I embraced with inexpressible tenderness the beloved cushion still fragrant from her hair. I kissed passionately her slipper.

She was looking at me and started to giggle. She giggled, she laughed, she screamed, she was quite out of sorts with merriment. "Why, this is Olive's bed, my dear, you are rewarding with all this affection."

I was deeply hurt to have been misled so mischievously, and I replied as quietly as I could: "And if so, isn't your friend Olive a beautiful and attractive girl, too?" Sweet Gladys paled at these words. She said: "Come on, let us go; you are an actor, and anyhow, I was too wise to you, you little fool—"

Later on, I said to Olive: "Olive, dear, which one is really your bed in your little bedchamber; the one on the left side or the one on the right side?"

"The one on the right." "But Gladys asked me to tell you in case you enquired, that it is the one to the left from the door. What is the matter with you two people?"

Later on I said to Gladys: "Darling, I think you really care more for me than you want to make me believe you do—"

Infuriated, she replied: "So you really believe, you idiot, that it was my bed?"

"Yes, that's exactly what I believe," I answered emphatically.

She smiled. She seemed completely satisfied, and in quite a kind way she said: "Poor, poor Peter. I'm sorry that I love another one, and that you don't like Olive— But are you sure that you really and honestly don't care for her?"—*After the German of Peter Altenberg, by Guido Bruno.*

—Johnny—Papa, what is a "philosopher." Pa—A man with a good liver, heart, stomach, and a big bank account. —*Chicago Daily News.*

FROM OSCAR WILDE.

Yet each man kills the thing he loves,
By each let this be heard:
Some do it with a bitter look,
Some with a flattering word;
The coward does it with a kiss,
The brave man with a sword!

Some kill their love when they are young,
And some when they are old;
Some strangle with the hands of Lust,
Some with the hands of Gold:
The kindest use a knife, because
The dead so soon grow cold.

Some love too little, some too long,
Some sell and others buy;
Some do the deed with many tears,
And some without a sigh;
For each man kills the thing he loves,
Yet each man does not die.

—From "The Ballad of Reading Gaol."

—"Lady," said Plodding Pete, "do you want any wood chopped?" "Yes." "Well, if you'll gimme my dinner I'll hang around and give yer husband and yer two grown sons an eloquent discourse on how wrong it is of 'em not to turn in and do their duty."—*Dallas News.*

—Wife (sentimentally)—Egbert, what would you do if I were to die? Egbert (ditto)—I should go mad, my dear. Wife—Would you marry again? Egbert—Well, I don't think I should go as mad as that.—*Sydney Bulletin.*

—McPherson (seeing his nephew off by steamer)—An' fur fear ye meet wi' ony o' the German submarines, here's a braw life savin' wais'cut. They tell me they're verra efficacious. Donald—Aye, but whaur's th' rest o' the suit?—*Punch.*

LAKE TAHOE

A Night's Ride from San Francisco and Oakland—

Most beautiful mountain lake in most picturesque region in America. The central jewel in a brilliant diadem of Alpine lakes.

Attractive hotels and casinos. Comfortable cottages, tents and camping facilities.

Accommodations and prices to suit all tastes. Rates at various resorts from \$2.50 per day to \$12.00 per week and up. American plan.

Trout fishing in lake and stream; motor boating and automobiling. Mountain climbing, dancing and evening entertainment.

Men and women fond of horse-back exercise will find charm in the natural trails with which the region abounds.

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SOUTHERN PACIFIC



The Grade Crossing Juggernaut

The recent deplorable accidents at grade crossings of the railway near this city, resulting in the deaths of a number of autoists, and in one instance last Sunday of a motor cyclist, himself an expert chauffeur, has reawakened public interest in its own safety.

A grade crossing passed by five thousand or more machines in the daylight hours, and with forty passenger trains whirring by simply should not exist—that is the solution, and the only solution—the old-fashioned gates are no more prevention to the passage of an automobile than would be so much thread; at best they operate as a signal.

But do you not suppose that the railways know this as well as any one? Does any one think for a moment that these dangerous spots continue to exist through greed for a few dollars, or many dollars, for that matter?

It is granted that the American railway official is about the most efficient of all America's very efficient business men—and practically all of our genius has gone into business, certainly not into art, letters or politics—. That being so, the transportation companies certainly would not want to expose themselves to damage suits before hostile juries, with demagogic judges seeking re-election, and with the constant fear of the referendum before their eyes.

No, indeed. The railways cannot make the improvements they know are necessary so long as their business is controlled by a group of Washington politicians and lawyers, who, whatever may be their abilities to procure high places under the government, are not able railway officials, not even high class amateurs. And just so long as this interference with a perfectly legitimate business continues, there will be little to tempt banks and investors to finance railway securities. The American Railway Association has recently adopted uniform standards for grade crossing protection, and while these may be all right in sparsely settled districts, yet as indicated in the foregoing, they are utterly inadequate in congested traffic, and at certain times the State highway down the peninsula is as congested as anywhere in the city.

In such cases people must be protected from themselves.

Specific standards for protecting grade crossings, to apply to every crossing in the United States, have been adopted by the American Railway Association, which held its semi-annual convention at the Hotel Biltmore, New York City, this week. The special committee on the prevention of accidents at grade crossings was authorized at the meeting to confer with the National Association of Railway Commissioners, and to join with them in recommending standards to be followed in the protection of grade crossings, and to secure legislation in all the States requiring compliance with such standards.

The association adopted five specific practices, which will be recommended for adoption by public service commissions and other properly constituted authorities. These standards cover:

1. Uniform approach warning signs.
2. Uniform color of light for night indication.
3. Uniform use of a circular disc, approximating 16 inches in diameter, with the word "STOP" painted thereon in large letters instead of the vari-colored flags which are now in use by crossing watchmen or flagmen.
4. Uniform painting of crossing gates alternate diagonal stripes of black and white (something like a barber's pole.)
5. Uniform rules governing crossing watchmen or flagmen while controlling or regulating street or highway traffic.

The report of the special committee that made these recommendations to the association stated that accidents at crossings have increased 1,000 per cent in the last five years, in some parts of the country. It is with the view of standardizing the

crossing signals throughout the country in order that automobile drivers might have ample warning when approaching a crossing that the association has taken this step to make all warnings similar in every State. The circular disc with the word "STOP" in large letters with a contrasting background to make it stand out in bold relief will eliminate the complaint that flags, which are now generally used, do not give the drivers sufficiently clear indication whether the flagman is urging them across or trying to stop them. The disc will be held up in the middle of the highway to warn vehicular and pedestrian traffic.

Astounding Growth of Motor Exports

The popularity of American-built motor cars is growing all the time in foreign climes, the latest government statistics show. During the month of March last, according to figures compiled by the bureau of statistics, 1,878 commercial cars, valued at \$4,909,179, were shipped abroad, as against 1,339 commercial cars, valued at \$4,725,563, exported during the corresponding month of last year. The exports of passenger cars increased from 2,429 cars, valued at \$1,958,302, in March, 1915, to 5,539 cars, valued at \$3,726,639, in March last, while the exports of parts, not including engines and tires, increased from \$762,386 to \$1,858,247 during the same periods.

The figures for the 9 months' period ended March show astounding increases in exports. It will amaze many to learn that during the 9 months ended March, 1916, there were 38,795 pleasure cars, valued at \$29,261,446, exported to all parts of the globe, while during the same period of last year the exports totaled 11,563 cars, valued at \$9,551,731. Exports of commercial cars also show a remarkable gain from 6,313 cars, valued at \$18,737,487, during the 9 months ended March, 1915, to 16,345 cars, valued at \$43,638,900 during the corresponding period of 1916.

It is interesting to trace the different parts of the world where these tremendous shipments of motor cars went during the periods under consideration. Of course, the warring nations in Europe are importing thousands of cars, but other sections of the world are also beginning to buy American-built cars at a rate that must be pleasing to every manufacturer who is looking into the foreign field.

Looking over the figures one finds that France imported 948 cars, valued at \$2,405,437, from this country in March last, as against 460 cars, valued at \$1,918,053, imported during the same month of last year. During the 9 months' period these exports increased from 2,896 cars, valued at \$8,325,140, in 1915, to 5,147 cars, valued at \$13,203,663, in 1916.

The exports of cars to the United Kingdom fell off in March last as compared with the exports for the same month of last year, but during the 9 months' period there was a big gain. In March, a year ago, 1,566 cars, valued at \$2,468,014, were exported to King George's Islands, while in March last the number was 1,367 and the value \$1,711,672. During the 9 months of 1916 no less than 16,107 cars, valued at \$22,089,418, were shipped there, as against 6,197 cars, valued at \$8,915,029, exported during the same period of 1915.

Auto Preparedness Plan of Northern California Dealers

An appeal for five hundred automobiles for July 9th has been made by representatives of the automobile industry, the State Automobile Association and representatives of the United States government. This number of motor vehicles will be required to transport the troops and recruits from San Francisco to the military training camp at Monterey.

The automobile industry plans to make this the greatest demonstration ever held on the Pacific Coast of the advantages of motor vehicles for the transportation of troops, and to show the government just what the auto could do in emergency.

It is planned by the motorists to show the government their willingness and ability to cooperate in case of emergency and also to demonstrate the necessity of further improvement of highways. The distance from San Francisco to the Monterey training camp is about 125 miles, and the movement of the arms of troops is expected to be accomplished within five hours. This would have been impossible on the poor roads of last year.

The auto as a military asset is receiving widespread attention throughout the East, and it is the purpose of the auto owners and dealers here to place California among the leaders in the operation of motor vehicles for army service.

KisselKar Scores One Hundred Points Out of a Possible One Hundred

Eight more coats of finish than any car of its price class, many more bearings and bushings, an oiling system requiring but two grease cups—these and ninety-seven other points, some exclusive and the remainder the accepted standard, feature the "Hundred-Point Six," a new car just announced by the Kissel Motor Car Company of Hartford, Wis., says W. L. Hughson, head of the Pacific KisselKar branch.

In the table of points contained in the company's prospectus, twenty are listed under the heading "Efficiency," eighteen under "Stability," twenty under "Simplicity," ten under "Quiet," fourteen under "Comfort," nine under "Economy," and nine under "Refinement."

The engine is a high speed Kissel-built block type, with a bore of $3\frac{1}{4}$ and a stroke of 5, and will, it is said, make fifty-five to sixty miles an hour if desired.

The ignition system is Remy, the carburetor a special Kissel-Stromberg design, the electric battery Willard, and the starter the same successful Kissel system, operated in connection with the Bendix screw, that has been used in KisselKars for three years.

Special praise is given the springs, which are long and flat, with drop forged shackles and case-hardened suspension bolts. It is claimed that sideway and rebound are eliminated by the design of these springs making shock absorbers unnecessary.

It is urged that brakes, both external, are incomparable in efficiency and reliability. Timken roller bearings are used in the axles and wheels. Imported ball bearings are used in the transmission.

In place of the usual twenty to twenty-five grease cups found in the average chassis, Kissel has substituted oil bolts. Each of these bolts contains an ample reservoir which may be filled from a can in the ordinary way, thus doing away with one of the most obnoxious chores in connection with the care of a car.

The carburetor automatically supplies the right mixture at all speeds, which makes for gas economy as well as efficiency.

The wheel base of the "hundred point six" is 117 inches. It has big door openings, extra deep upholstery of real leather, cushion springs and curled hair. The front seats are divided, of course, Kissel being the first in America to introduce the much followed corridor construction. The driver's seat is adjustable to any length, and the indicating instruments are mounted in a straight line on the cowl board. A pedal button starts the motor.

Motorists will appreciate the fact that every effort has been used to make the "hundred point six" as free from noise as it is possible to build an automobile.

The hundred point is a very smart little car, with an improved stream line and body hung low without sacrificing ample clearance. It is given twenty-two finishing operations over the finest quality of twenty-gauge silver finish sheet steel. It is built in touring and roadster models at \$1,095 and also mounts several new designs of the all-year car, a Kissel idea which has proved so successful that fully two-thirds the Kissel output is now sold with demountable tops. Sedan, coupe and town car tops are in the new line, all being built in connection with an extra-strong lower body known as the Gibraltar. The town car is in fair weather transformed into a swagger Victoria, the Sedan into a touring car, and the coupe into a roadster.

Kissel still gives a year's guarantee against defects of material and workmanship in KisselKars, although most manufacturers have reduced theirs to three months.

* * *

Coast to Coast Record Cut to 6 Days 10 Hours and 58 Minutes

When Bobby Hammond, driving an Empire car from San Francisco, landed in New York at 7:59 p. m. May 23d, he established a new trans-continental record of six days ten hours and fifty-eight minutes, clipping twenty-five hours from the best previous time for a tour from coast to coast.

Hammond left San Francisco at 12:01 a. m. Wednesday, May 17th, carrying a United States mail sack containing greetings from Mayor Rolph of San Francisco to Mayor Mitchell at New York. Practically without stop he drove to Ogden, Utah, in 36 hrs; thence the route was via Cheyenne, Omaha, Clinton, Ft. Wayne, Canton, Pittsburgh, and Philadelphia to New York. The direct mileage on this route is 3,485 miles, or about 80 miles further than the southern route. This gives an average speed of about 22.50 miles per hour. It is the course of the

Lincoln Highway, and the record, therefore, stands also for this trans-continental road. Outside of Hammond's run from San Francisco to Ogden, the fourth day's run was the most sensational when, without companion, he drove from Omaha, Neb., to Elkhart, Ind., over 600 miles, in about 17 hours.

His companion on the early stages of the trip was compelled to leave the car beyond Cheyenne, and at Ft. Wayne, Hammond picked up Herbert Wasson of the Empire Automobile Company's force as companion to New York.

The record driver and car was enthusiastically greeted upon his arrival. Representing the city government, Traffic Officer Pat MacDonald, stationed at 42d street and Broadway, champion weight-thrower, signed Hammond's checking book on the completion of the tour. Big Pat stopped traffic as the crowd gathered, then the tourists drove to the City Hall, violated all precedents by bumping the curve and driving across the Esplanade to the very door.

* * *

Superintendent H. A. French, of the State Motor Department, gives the following figures for 1916: Registrations—Automobiles, 180,783; motorcycles, 24,183; chauffeurs, 8,941; automobile dealers, 1,235; motorcycle dealers, 192. Receipts: Automobiles, \$1,838,286.35; motorcycles, \$46,505; chauffeurs, \$16,530; automobile dealers, \$31,218.25; motorcycle dealers, \$845.75; miscellaneous, \$1,602.50. Total, \$1,934,987.85.

* * *

Arnold-Stelling Co. Appointed Agents Ross "8"

The Arnold-Stelling Company, one of the wellknown local firms, will handle the Ross "8" in Northern California, in addition to distributing the Simplex-Crane car in this territory.

The Ross "8" is a long, racy car, and as an official of the company puts it, "a racy acting car." The car has full streamline design, and is roomy and made for seven passengers.

The motor is of the Ross 8-cylinder type. The cylinders are set at an angle of ninety degrees. The equipment of the motor is so arranged as to keep the space between the cylinder blocks absolutely clear, thus making the engine easily accessible.

The transmission is of the selective sliding-gear type, with three speeds forward and reverse. The gears and shaft are of chrome nickel steel. The car is equipped with all the accessories which go to make riding easy and comfortable.



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AUTOISTS
SHOULD NEVER BE
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Army Motor Activities in Monterey Maneuvers

The part that the motor plays in war will be brought sharply home to us in the transportation of recruits and troops from San Francisco to the training camp at Monterey, July 9th. Besides the hundreds of touring cars used in the movement of troops there will be a big division of motor trucks for hauling supplies, guns and other army equipment.

The troop movement on July 9th promises to be the largest and most interesting demonstration of the advantages of motor vehicles for army service ever held in this country. According to plans now being made, there will be aeroplane scouts in advance of the army and wireless stations equipped on motor trucks following the rear division.

All classes of motor vehicles will be used extensively. There will be Red Cross ambulance machines, heavy gun trucks, dispatch cars, motorcycle patrol and messenger machines. The automobile dealers are having unusual success in securing cars from owners for the trip, and according to reports of W. L. Hughson, chairman of the dealers' committee, there will be enough cars to transport the army over the 125 miles of State highways, besides moving all of the equipment necessary for such a movement.

While at least 300 touring cars are needed from San Francisco, it will also be necessary to secure about 50 motor trucks. In fact, the truck division promises to be one of the most interesting features of the demonstration. Carrying as they will exceptionally heavy loads, the trucks will not be able to maintain as fast a pace as the touring cars, but the actual performance of the heavy trucks, the cost of their operation on the trip, the speed maintained and the amount of equipment carried, will furnish interesting data for the War Department.

Among the large truck distributors who are planning to send fleets of their machines in the trial are the Garford Motor Truck Company, the Thomas B. Jeffery Company, the Moreland Motor Truck Company, Don Lee, distributor for the G. M. C. trucks; the White Company, the Kissel-Kar Company, with a fleet of Federal trucks, and the Rivers-Andrews Company.

* * *

Liquor Business Uses Many Trucks

Inquiries made at the convention of the National Liquor Dealers' Association, held in Louisville, Ky., May 9, 10 and 11, developed the surprising fact that more than \$25,000,000 worth of trucks and motor cars are used in the liquor business in the United States, and that the replenishment cost is not less than \$20,000,000 annually. Deliveries of the "wet goods" are mainly made by power vehicles—and there was some resentment at the convention when it was pointed out that of all the businesses the automobile business is about the worst, as far as "reciprocity" is concerned. Liquor, in quantity consumption, is "taboo" in the automobile industry, it seems to the liquor men.

A First-Class Garage

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

**Know What You Are Going to Pay. Ask
E. A. CORNELLY**

"the man who knows"

1445 BUSH ST. Phone Franklin 2190

General automobile repairing. Reborring and rebuilding of motors a specialty. Only first class work handled and all work guaranteed. Gray and Davis starting and lighting systems repaired.

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Where their entire attention will be devoted to the prompt delivery of the best work that a modern plant, high-class mechanics and materials can produce.

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If you want to prolong the life of your engine
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Give Satisfactory Results When Given Proper Attention
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7 Passenger Touring Cars 4 Seater Touring Cars 2 Seater Touring Cars 1 Seater Touring Cars
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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide.

PALO ALTO.—LARKIN'S CAFE, 2100 Broadway. The only place of first class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of Broadway avenue and Taylor street.

SAN JOSE.—LANOLLE GRILL, 24 24 North First street. The best French dinner in California. 75 cents or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Broadway St., Tel. P. A. 333. Auto livery at all hours. Tires and accessories made, repairing, repainting, lathework, vulcanizing, open day and night.

FASHION'S FADS AND FRILLS

For true sport, the vacation girl must dress the part, whether her outing be a tramping tour, a camping trip, a mountain climb, or just the conventional round of tennis, golf and boating. This annual week or two of freedom, open air and sunshine must carry us through another year, so let us make the most of our outing.

Sport Shirts and Sport Skirts

Perhaps the most comfortable general outfit for the girl who likes a long cross-country tramp, is the short skirt of corduroy, with heavy tan boots, not too high, well oiled to prevent wetting through, a soft tan flannel shirt, made on the order of a man's with pockets, and soft roll collar, and a soft felt or Panama hat, which is light of weight and wide enough of brim to keep the face from burning. Dogskin or wash chamois gloves may be worn if one has the patience for them, and desires to keep the hands smooth and white. These sport shirts are being used



Slip-On Blouse and Linen Skirt



Modified Middy with Novel Pockets

generally for even the most conventional sports purposes. They are developed in many suitable materials, ranging from flannel to the elaborately colored, checked and striped silk shirtings and taffetas; and may be purchased from about one dollar and twenty-five cents to fifteen dollars and beyond. The comfortable and practical sport skirts are fashioned of the colored cotton velours and corduroys, the vividly striped linens and canvas weaves, smart mixtures of Scotch and English chevots and tweeds, soft wool plaids and checks, and for real hard usage the regulation corduroys, and khaki. These skirts are cut short, full enough for comfort, and well supplied with pockets. They usually fit trimly around waist and hips, and, combined with a natty sport blouse or shirt, form a smart, becoming costume.

Coats and Sweaters

Sweaters, or sweater coats, are decidedly comfortable and practical articles to complete the sport costume. These sweater coats are made of the new striped and plain jersey cloths in wool or silk; of corduroy, in the bright, pretty colorings favored for this purpose; of broadcloth, flannel, tweed, and similar fabrics. They are, as a rule, unlined and may be fashioned at home to be as effective as those purchased, and much less expensive. The striped linen suit, with plain coat, illustrated here, is a perfectly appropriate suit for the beach, boardwalk,

or general daytime wear. The blouse is one of the new middys, effectively trimmed with collar, cuffs, and wide, roomy pockets of the striped material used for the skirt.

A smart little sport coat of one of the striped silks, glove or jersey, may be appropriately worn with various frocks and on various occasions. For instance, it is not out of place to slip on one of these soft silken coats over the dance or afternoon frock, if one is chilly, and there is no danger of crushing the frock; and they are quite the usual thing to wear over the lingerie dress, either for daytime or evening.

There are many effective blouses, cut Russian or modified middy fashion, developed in these soft silks, linens and novelty fabrics, and commonly called sport blouses, but being appropriately worn for the various daytime occasions aside from sports. An especially pretty design is shown here, combined with a skirt of white serge. This model slips on over the head, and is made of the new glove silk, in black and white stripes; the blouse is smartly trimmed with collar, cuffs and girdle of the serge. Such a costume is charming and sensible for the girl who plays tennis and indulges in similar sports, and it may be worn quite as appropriately by the girl who merely looks on.

Sporting and Walking Shoes

Whether it is the influence of the sports fad, or just a natural reaction from uncomfortable heels and pointed toes, one sees numbers of sensible shoes worn by smartly dressed women these days. Of course, there is the distinct sports shoe for tennis or golf, with rubber sole and heel, and the heavy tramping or hunting boot. But there is another shoe, a typical walking shoe, which is beginning to be seen on the street, worn with the smartly tailored suit of serge or linen; this shoe or tie has a broad heel, a round toe and a generally sensible, smart appearance. One of the most charming low shoes of the season, worn for the street, with a tailored suit, is of patent leather with heels which resemble closely the old-fashioned spring heels of the child's shoe. These are smart, new and comfortable. For those who find the backward tilt of the low heel rather uncomfortable at first, there comes an air cushion or inside heel which may be slipped into the shoe, adding to the comfort and giving the same effect as the outside heel of rubber.

White buckskin and canvas shoes, with leather trimmings, or plain, are popular for general sports wear, with the white or colored linen suit; the plain black or tan walking boot is favored for rough wear. Silk stockings are seldom worn for sports purposes; a good heavy lisle or cotton is preferable.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

BORDEN'S

Eagle Brand Condensed Milk — That is what we gave our baby last summer when we went away. The little fellow was being raised on fresh cows' milk and we were worried about getting a safe supply while on the road. We decided to try

Gail Borden
EAGLE
BRAND
CONDENSED MILK
THE ORIGINAL

Baby liked it from the first and all the time we were away we got along splendidly. Needless to say we continued to use "Eagle Brand."

Borden's "Eagle Brand" Condensed Milk is made from pure, clean, cows' milk and preserved with the finest cane sugar.

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Please send me the booklets checked:
..... "The Important Business of Being a Mother."
..... "Baby's Biography."
..... "Borden's Recipes."

Name

Address



—Lady—On a submarine? How jolly! And what do you do? Sailor—I runs for'r'd, mum, and tips her up when we wants to dive.—*London Opinion.*

—Prof.—What three words are used most among college students? Weary Fresh—I don't know. Prof.—Correct.—*University of Michigan Awgwan.*

—Magician—I can read minds. Engineer—Yuh ken? Ken yuh read mine? Magician—Certainly. Engineer—Why don't yuh hit me, then?—*New York Globe.*

—“Now,” said the professor of chemistry, “under what combination is gold most quickly released?” “Marriage,” declared the bright student.—*Dallas News.*

—“Who is that haughty and aristocratic dame?” “Ssh! A real personage. Regent of the Descendants of the Ford Peace Party.”—*Louisville Courier-Journal.*

—“Is this a first-class postoffice?” inquired the stranger. “It's as good as you'll find in these parts,” retorted the native with justifiable local pride.—*Buffalo Express.*

—“Them was nice folk you waited on, Mamie, ain't they?” “No, no, dear! Appearances is deceitful. They didn't have no charge account. Paid cash for everything.”—*Judge.*

—Girl (reading letter from brother at the front)—John says a bullet went right through his hat without touching him. Old Lady—What a blessing he had his hat on, dear.—*New York Sun.*

—“What's your idea of an honest man?” “An honest man,” replied Mr. Kimp, “is one who likes the same music in private that he says he likes when his wife is giving a musical evening.”—*Philadelphia Record.*

—Fair Hostess (entertaining wounded soldier)—And so one “Jack Johnson” buried you, and the next dug you up again and landed you on the top of a barn! Now, what were your feelings? Tommy—If you'll believe me, ma'am, I was never more surprised in all my life.—*Punch.*

—Guest—I thought this was a temperance hotel, and yet I find that in one of the underground rooms you have a bar for the sale of intoxicants. Clerk (in astonishment)—Goodness me, man! What do you expect? You didn't think to find the bar anywhere else in a temperance hotel, did you?—*Puck.*

—The admiration which Bob felt for his aunt Margaret included all her attributes: “I don't care much for plain teeth like mine, Aunt Margaret,” said Bob, one day, after a long silence, during which he had watched her in laughing conversation with his mother. “I wish I had some copper-toed ones like yours.”—*Youth's Companion.*

—They had had a quarrel. Wifey was in tears and hubby looked gloomy. “Oh, dear! Oh, dear!” moaned wifey, “I wish I'd taken poor mother's advice and never married you!” The man swung around on her quickly. “Did your mother try to stop you marrying me?” he demanded. Wifey nodded violently. A look of deep remorse crossed hubby's face. “Great Scott!” he cried in broken tones. “How I have wronged that woman!”—*Exchange.*

SCHOOL FOR YOUNG CHILDREN
 A UNIQUE BOARDING SCHOOL FOR YOUNG CHILDREN ONLY, OF THE KINDERGARTEN AGE, GIVES CAREFUL HOME CARE AND SCIENTIFIC TRAINING TO LITTLE TOTS UNDER SEVEN YEARS. DELIGHTFUL LOCATION. RESIDENT DOCTOR AND TRAINED NURSE. MOST HEALTHFULLY SITUATED IN THE SIERRA NEVADAS 3500 FEET ALTITUDE, SURROUNDED BY PINE FORESTS EVERY MODERN CONVENIENCE. PARENTS HAVING VERY YOUNG CHILDREN TO PLACE IN A HOME BOARDING SCHOOL WHERE THEY WILL BE BROUGHT UP UNDER THE MOST REFINING AND STRENGTHENING INFLUENCES WILL WELCOME THIS OPPORTUNITY AND COMMUNICATE WITH
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*Boarding and Day School for Girls,
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INSURANCE

Under the auspices of the San Francisco Life Underwriters' Association, the most notable outing for life insurance men and their families ever arranged in California took place Tuesday, when five hundred members journeyed to Mount Diablo on a special train. The committee in charge of the affair consisted of A. P. Chipron, chairman; F. A. Stolph, R. B. Field and B. G. Franklin.

* * *

President Henry Evans, accompanied by Mrs. Evans, is a guest of the St. Francis. He will remain here several days.

* * *

It is probable that at the next meeting of the directors of the Fire Underwriters' Inspection Bureau an effort will be made to induce Fire Marshall J. W. Stevens of Portland, Ore., to accept the presidency which was vacated last week by the death of F. H. Porter. Stephens has made an admirable record which has attracted the favorable notice of underwriters all over the Coast.

* * *

The California Supreme Court has decided that it is not necessary to tender the return premium in order to effect a cancellation.

* * *

George Titcum has pleaded guilty of arson at Bellingham, Wash., and been sentenced to ten years at Walla Walla prison.

* * *

At the annual meeting of the Managers' Association of the Mutual Life, held in New York recently, W. L. Hathaway, manager of the company at San Francisco, was honored with the office of vice-president of the Western section.

* * *

The general agency firm of Chapman & Nauman has engaged R. H. Keagy as special agent to cover the Pacific Northwest field, with headquarters at Seattle. Mr. Keagy has been doing clerical work with the Royal & Queen office at San Francisco. He will assume the duties of his new position on June 15th.

* * *

Arthur F. Nicoll, who began work for the Hartford as special agent of the fire branch of the company's automobile department at San Francisco, will cover the central and northern field.

* * *

L. R. Weinmann, the insurance attorney, has moved his office from the Royal to the Merchants' Exchange building.

* * *

Joseph J. Scott resigned the office of United States Collector of Internal Revenue at San Francisco to accept the office of manager of the Insurance Federation of California, assuming his duties June 1st.

* * *

The receiver for the California branch of the Ancient Order United Workmen has brought suit to recover \$4,500 from six beneficiaries of the Order who were paid benefits within four months of the date at which the concern was declared a bankrupt.

* * *

Gordon Thomson, secretary and actuary of the West Coast-San Francisco Life, has been appointed a member of the committee on resolutions of the American Life Convention in lieu of Mr. Sonntag, vice-president of the company, recently deceased.

* * *

W. S. Brainard & Sons have purchased the extensive agency of the late Ben M. Rapp of Long Beach, Cal.

* * *

A. McAllister, formerly with the Hartford Accident, has been engaged as special agent by Lamb & Dowell, general agents for the automobile department of the California Fire.

* * *

The sale of delinquent stock of the National Funding Company of Los Angeles, has been postponed to June

20th. The large majority of stockholders have declined to pay a sixty cent assessment levied several months ago.

* * *

A final dividend of eight dollars and sixty-five cents is being paid by receiver Hill of the Walla Walla Fire of Washington.

* * *

Companies affiliated with the Pacific Coast Automobile Conference have concluded to amend their contracts by eliminating the exclusion against the payment of loss due to striking the road bed, street or railway rails or ties, without additional charge. Consequential damages will also be considered as a loss under property damage endorsement, though the endorsement itself reads that property alone is covered.

* * *

On June 14th, the San Francisco Brokers' Association will consider a resolution to donate one thousand dollars to the Young Women's Christian Association, and a like sum to the Exposition preservation fund.

Dr. Byron Haines, Dentist, has resumed practice at his office in Gunst Building, S. W. corner Geary and Powell streets.



In Budweiser you get a flavor and a bouquet that are invariably the same—delightful and distinctive. These qualities are directly due to our exclusive use of Imported Saazer Hops. These hops cannot now be imported, owing to the war. We anticipated this situation before the embargo went on. In the hop house shown is stored a sufficient supply to last through 1917—You profit by our foresight.

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SAN FRANCISCO
 THE CITY AT THE FOOT OF THE MOUNTAIN
 NEWS LETTER
 CALIFORNIA ADVERTISER



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, June 17, 1916

No. 25

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—The dark horses proved to be of light weight.

—The Russ army now deserves to be called the Rush army.

—Roosevelt says he is out of politics. If only he would run out of words!

—The Democrats should be able to count on the barbers and the safety razor makers.

—Sweets and pastry have gone up on account of the price of sugar. Then fewer indigestion tablets will go down.

—Roosevelt has found out that one cannot desert and betray his party, then get back under cover of noisy speeches.

—Here's to the two Charlies—the gay and riotous Charlies. Really, those chaps are too frivolous to head a national ticket.

—“Man Dodges Bullets Fired by Woman,” says newspaper headline. He should go into the army, where his skill would be of value.

—Dr. J. Grant Lyman has been convicted of fraud—so what he saved by acting as his own attorney will not do him any particular good.

—The Republican convention gave the suffragists half a loaf—and to make the spirit of giving match the gift, they gave it in a half-hearted way.

—Chicago is now able to hear its own noise, smothered and drowned for a week in the uproar of political oratory, brass bands and favorite son yells.

—The British have captured two towns in East Africa. The capture of a gun or two on the West front would have a lot more effect on the result of the war.

—“I couldn't think of criticising Colonel Roosevelt,” Hiram Johnson told a newspaper reporter. Which isn't far from saying that one cannot think at all.

—Local baseball player fined \$50 for the language he used in abusing another player. It was announced that while fouls were unavoidable, foul language had to be cut out.

—The man who doesn't get a vacation can console himself with the reflection that there are no mosquitoes in Market street, and that poison oak does not grow in asphalt.

—California's tax income will be twenty million dollars for the next fiscal year—five million more than the previous year. Wouldn't that make a tax-eater's mouth water?

—Chicago hotels reaped a half million dollar harvest during the convention. From the accounts of the noise and turmoil that the delegates made, the innkeepers earned whatever they got.

—Some of the city officials are uttering wails of protest because favoritism is shown in appointments to municipal positions. Interpreted, this means that their own favorites did not get the jobs.

—Experts are at work trying to find what is the matter with our city government. They have plenty of material to work on, and if their report is frank, it will consist of one word: Everything.

—German naval expert says the Teuton fleet thoroughly crippled the British ships, then went back to its base. But he doesn't explain what rule of naval warfare kept them from completing the work of destruction after rendering the British helpless.

—Purse-snatcher's plea is that he stole in order to get money with which to buy a birthday present for his little daughter. He knows human nature well enough to realize that there are a lot of sentimental sobbers who will believe that sort of a story.

—We read with interest that August Belmont has made a settlement in five figures on the chorus girl who married his son. As five figures includes all sums from \$10,000 to \$99,999, there is plenty of room for speculation as to how much the young lady got.

—San Francisco has a child prodigy who at seven years of age was qualified to enter high school, and who at eight has started on a world tour and will write a book on her experiences. It would be consistent with her precocity to come back with a husband and family.

—The soldierettes in San Francisco stick to skirts, while their sistern in the East who are studying first aid to the shattered prefer to wear trousers in camp. It is only on rare occasions like this that we are constrained to hand the medal for intelligence to the Eastern woman.

—There hasn't been a prisoner in the county jail in Yuba City for six months; not a marriage license has been issued in three months; the city marshall's only official act in the past year has been to kill a sick dog; and all the undertaking shops have closed. The last is a pity—there's nobody left to bury the town.

—Former Police Chief Petersen, of Oakland, speaking in New Jersey, said that sometimes a town was burdened by a demagogic, fake reform, uneducated mayor. Immediately, Mayor Davie of Oakland raised a piercing shriek of agony—Petersen had no right to talk about him that way. A Petersen did not mention or even hint at a name, the public should feel indebted to Davie for revealing his own estimate of himself.



EDITORIAL COMMENT

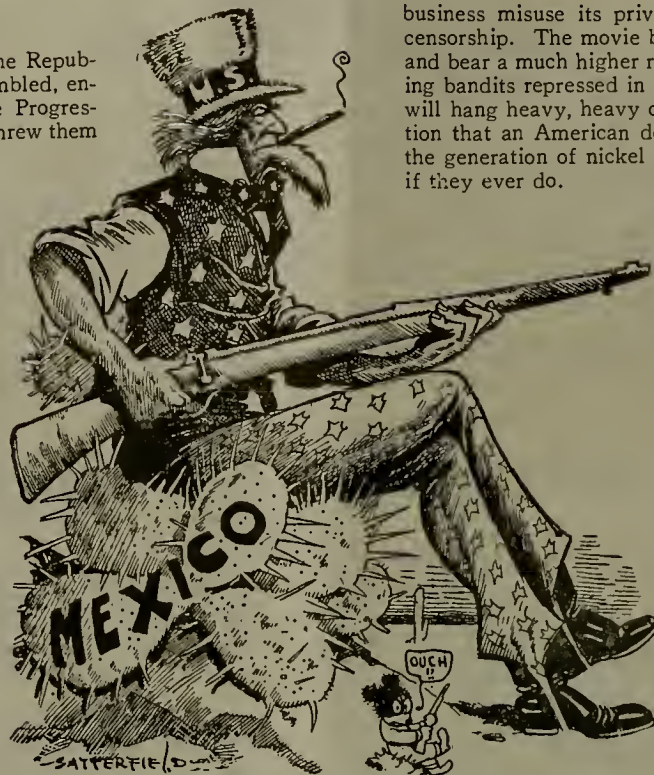


CLEAN-CUT WORK OF THE REPUBLICAN ELEPHANT.

The iron-willed masters of the Republican party, in convention assembled, entirely ignored overtures of the Progressives for unity and practically threw them into the limbo of "has beens." Roosevelt overplayed his hand in the political chicanery that marked the gathering of the clans, and the Republican leaders, cognizant of his bluffing, and confident that numbers of the Progressives would naturally drift back to their old party, winked the other eye, got down to the business of putting over the slate and demonstrating to the country that they have every confidence in their ability "to go it alone." They did not even deem it necessary to skin the Moose and tack its hide to their wigwam. The short, sharp, and clean-cut way in which Hughes' nomination was carried, when the word was given, shows that Murray Crane, Penrose, Smoot, et als., some dozen national politicians, backed by the Steel Trust, constitutes the backbone of the Republican party. The "Boss" insignia worn by Mark Hanna has been divided among a bunch of Senators. Hughes is an ideal candidate for their purpose, cold, shrewd, an adept in formulating appealing promises and party platforms that are later used as fire material to light his "jollification party," if he is successful. With the present issues before the voters of the country, Wilson will win.

It is significant that when the Roosevelt delegates bolted from the Republican Convention four years ago because of unfair treatment by the Old Guard, they organized the Progressive party, and the introductory paragraph of their planks set forth their dissent from the old party as follows: "Behind the ostensible government sits enthroned an invisible government, owing no allegiance and acknowledging no responsibility to the people. To destroy this invisible government, to dissolve the unholy alliance between corrupt business and corrupt politics, is the first task of the statesmanship of the day." This condition set forth by them still prevails.

CENSORS AND THE MOVIES. One wing of the local movie men are flagrantly inconsistent or else they are playing both ends against the middle in their greedy efforts to gather nickels and dimes. The point is illustrated in the number of films of a sensational character appealing to sex which have recently appeared in this city. The titles are evidently prepared to catch the attention of those inclined to pruriency. In other cases the published details of the reels are furnished in a way to deceive readers into thinking that something of frou-frou friskiness will be illustrated in all its naughtiness. Some of this clan of movie managers bait their advertisements with salacious suggestions when they know full well that the censors have not and would not pass anything of that character. The meat of the matter is that this class of movie managers would delight to go the limit were the censors removed. Such characters are the bane of any calling they enter, and circumscribe the efforts and hopes of the leaders who strive to develop it on broad and lasting lines. Claim has been made that the field of the movie is educational. No doubt of it, but these catch-penny pirates in the



UNCOMFORTABLE, BUT HE STICKS

—Satterfield in the Knoxville Sentinel

business misuse its privileges and invite the stigma of censorship. The movie business would come into its own and bear a much higher reputation were these nickel-seeking bandits repressed in some way. Till then, censorship will hang heavy, heavy over the movie business, a condition that an American detests but dares not change—till the generation of nickel buccaneers come to their senses, if they ever do.

SOME HUMANIZING RESULTS OF THE WAR.

The war continues to show every indication that it marks a turning point in the world's affairs, commercially, industrially, socially and financially. It is already noticeable that capital and labor are already coming to a more reasonable understanding both in Europe and in this country. Co-operation seems to be looming ahead with the close of the war, especially in the belligerent countries. If so, it will be only a matter of time when the same relation will materialize in America and other competing industrial countries. Profit sharing, somewhat after the Ford system, is already in existence in this country and is growing. Mutual helpfulness is in the air, part of the propaganda drilled into the belligerent nations.

This feeling is being extended not only between capital and labor in this country, but between corporations and the government as well. By the time peace is established this movement will be in active working order and widely recognized. It is this feeling, this sense of confidence, among those mermeated with this movement, that contributes the assurance that many of the international trade, financial and industrial problems will be handled satisfactorily following on the heels of the declaration of peace, when the nerve-racked belligerents lay down their weapons and pick up the tools of industry.

PUBLISHERS' TROUBLES.

The continued rising prices of white paper, inks and other materials in turning out daily papers and weekly periodicals is becoming so burdensome that publishers in certain sections of the country are meeting for the purpose of finding some way to relieve the situation without going bankrupt, a blow the ordinary publisher naturally abhors. The big newspapers, with their enormous circulation, are hit hardest, for every rise in the several materials eats deeply into the circulation and the advertising profits, and the greater the circulation the greater the loss. Under the best prevailing conditions the profit on an Eastern paper delivered at the home is almost a hair margin. This condition explains the recent big growl at the recent convention of the American Newspaper Publishers' Association held in New York. A thorough thrashing of the situation developed that the only action to protect themselves was to raise the subscription price, a step they were all anxious to dodge. The result was that each publisher was left to fight for his own preservation and face the problem of the loss as best he could. The association as a whole refused to vote on an increase of price in circulation. Eastern publishers are accordingly hoping that somehow, somehow, subscribers and advertisers, between them, will bridge in some way with increased pay the chasm of shortage now facing the editors. The publishers in Pennsylvania had no compunctions in preserving their bank accounts and handily settled the matter by raising the price of their one cent papers to two cents.

CAMERA STORIES OF EVENTS OF THE WEEK



1. Mrs. Margaret H. Sanger, who has stirred up the country with her lectures on "Birth Control" and prolific child bearing. Her visit in California attracted the strong support of radicals in the problems of the day.

3. An episode in the big water front strike of the longshoremen in San Francisco. Employers and stockholders handling their own freight to meet their contracts. The trio at the truck are (right to left) Captain C. W. Saunders, Wm. Roth and Matthew Lindsey.

2. The old Russian barracks at Fort Ross, the site of an old time prosperous Russian settlement, one of the historical sights of early California, and a favorite visiting place of tourists that favor Mendocino and Humboldt Counties.

4. Mrs. George T. Marye and her daughter, Helen, who have returned home to San Francisco from Russia, following the resignation of George T. Marye as Ambassador to Russia.

5. Chief of Police White, who has taken a vacation after a series of strenuous shooting conflicts with notorious criminals.



TOWN CRIER

—The war of the direct actionists in this country is developing a condition that will in time make the hinges of the government squeak and demand costly repairing in time, money and spirit. America boasts of its great financiers, business men, politicians, its able doctors and lawyers, but not of one recognized broad and deep thinker on independent social and industrial conditions. Every man of gray matter calibre is chasing the dollar, and the rest are grubbing along trying to find their daily bread with no time to waste on prayers. This latter class contribute to the ranks of the direct actionists. A few days ago they again called attention to themselves by dynamiting the steel structures supporting the high tension wires of the United Railroads, that transmit the electric current to that company into this city. "The police have a good description of the man supposed to have engineered the job,"—that's all. Except that if he is caught and sent to the penitentiary, another direct actionist will quietly take up his tools and job, and another "dynamiting bit of work" will develop just as naturally as the cabbage crop in South San Francisco. The convictions following the dynamiting of the Los Angeles Times never made a dent in the dynamiting program of the direct actionists of the country. In fact, it stimulated them to more activities. A specialist in this national disease is needed, and needed badly.

—The Board of Supervisors started the long expected scrap, this week, with the United Railroads, by ordering the construction of tracks laid parallel to those of the company from Kearny street to the eastern portal of the Twin Peaks tunnel. The attempted coup is an effort to cover the drooping receipts of the Van Ness avenue and Ferry lines since the Exposition closed. Interminable law suits will follow. In fact, the United Railroads has already obtained an injunction from the court, and further proceedings in laying the rails are already tied up. There are signs in the air that certain politicians are trying to get the railroad company's goat and fixtures. The method smacks of the kind used in the early '50's when the redoubtable rounders, the Hounds, exercised political control of the city and ignored the rights of corporations and citizens. President Lilienthal of the United Railroads has made a just and equitable offer to the city regarding the sale of the property to the city which should be met with the consideration it deserves, and not with bushwhacking methods.

—The younger wing of the Authors' League of this country is working overtime to unionize the league and transform it into an integral part of the American Federation of Labor. It is evident that the writer's art is making a gigantic sweeping circle around old-time Grubb street. The elect of the younger writers are in this movement, reflecting a symptom that they are greatly disgruntled over the way publishers are handing out checks and fame. The White Rats, an organization of actors, are shouting hallelujahs in a similar movement to demand better treatment and better pay from the theatrical Molochs. War may be all that Sherman claimed for it, but the struggles in the trenches aren't a marker to the flying wedges of the authors and actors in trying to get their share of the Great American Dollar. No wonder the eagle screams perennially on the back of a silver dollar. Every hand is grabbing at its tail feathers.

—British wits are ridiculing the German practice of "nailing full" the wooden statues of their war heroes, von Hindenburg, Mackensen and the rest; the citizens doing the hammering to pay a small price for the privilege, the total sum collected going to Red Cross and like purposes. "Statue nailing" was one form of eczema that developed early in the war before any of the belligerents had acquired their new mental gait. Even the Germans are now scoffing at it. That eminent aesthetic critic, Professor Pazaurek, now dubs it the "nailing nuisance," and suggests that one of the famous "nail statues," filled with thirty tons of iron nails, be planted on the Bosphorus to be used as a lighthouse. Apparently fashions in war statues are as fleeting as those in Easter bonnets. War has no edge on Peace when it comes to a question of fashion.

THE NEW SHIPPING BILL.

The new shipping bill, which has now passed the House is quite different from the one over which a prolonged contest occurred last year, but makes no stronger appeal to the shipping interests. In deference to the opposition to government ownership this measure provides that the corporation which it is proposed to form, and to which the government is authorized to subscribe \$50,000,000, shall be dissolved and its ships sold within five years from the end of the European war. The government's investment is therefore to be temporary, but a permanent Board of Shipping Commissioners is to be created, composed of the Secretary of the Navy, the Secretary of Commerce and five members appointed by the President with the advice and consent of the Senate, the appointed members to receive a salary of \$10,000 per year. This Board is to have powers over common carriers by water analogous to that exercised by the Interstate Commerce Commission over the railroads. It will review all agreements between carriers and have authority to modify them and to fix rates.

There can be no dissent from the view that the United States ought to have more shipping under its own flag, and it would have been supplied long ago but for laws which have made it much cheaper to use transportation facilities under other flags. Congress is apparently of the opinion that this state of affairs can be remedied by more restrictive legislation.

SELLING MORGAN'S ART TREASURES.

Three more collections of art treasures gathered by the late J. Pierpont Morgan have been sold by his son, J. P. Morgan, for \$4,000,000. The transaction included the Renaissance bronzes, 200 pieces; the Limoges enamels, 150 pieces; and the Italian majolicas, 150 pieces. More than \$15,000,000 already has been realized by sales from the Morgan collection, the bulk of which is still on view at the Metropolitan museum of art. It is reported in art circles that the buyers were acting not as agents but as spectators. The collection of Renaissance bronzes is said to be excelled only by the Spalding collection in the Victoria and Albert museum in London. It took the late Mr. Morgan ten years to complete it. The collections of enamels and majolicas are regarded as the finest in the world.

—"As a result of their long daily glides over the ice they will be married in the spring," says a report of a romance between a Chicago girl and her skating instructor. And in the spring the ice will melt, after which points of uncongeniality may develop.—*Louisville Courier-Journal.*

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One quality only—the best.

F. B. GALINDO, Manager.



Women of Refinement

thousands of them—throughout the world
make daily use of the genuine

MURRAY & LANMAN'S

(The Original, Century-old)

FLORIDA WATER

Widely regarded as an indispensable aid to beauty and comfort. Its sprightly fragrance is acceptable to the most discriminating taste, and its delightful, refreshing effect is best attained when it is added to the bath.

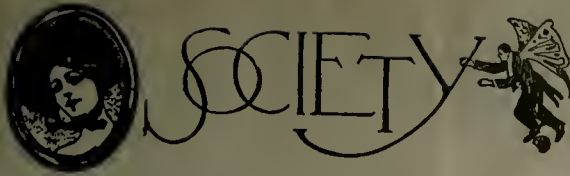
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Booklet, "Beauty and Health"
sent on request.

LANMAN & KEMP
135 Water St., New York





Highbrows in Society.

There is no longer a divided opinion in the younger set about the advantages of an Eastern education.

Educators, America over, may agree that the California schools will, when properly applied, massage the brow to the standardized heights of the Eastern halls of learning.

The younger set spurns such testimony, and will admit to its High and Mighty Esteem no graduates of the Temperate Zone.

Only a season ago, and the majority of the buds and belles questioned the real intelligence of any girl who would waste four years of her life at one of the Eastern colleges, when she might have been spending that time in the open matrimonial market of her native home. To be sure, the fairest-minded among them admitted that now and then a society girl superimposed a college education upon the finishing school process without seriously undermining her social worth. But on the whole, the academic slant could not be counted on to bring forth a cheer from anyone—least frequently of all from those who had gone off at that tangent!

But now all is changed. The women who went to any one of the big Eastern colleges for girls no longer interrogate the worth of college training.

The girls who did not go to college have frequent twinges of regret. As for the girls who have no Eastern training to their credit, they are now absolutely discredited in the race for supremacy.

Why?

Not because "east is east, and west is west;" not because the first letter of the alphabet gets broader the nearer it approaches the Atlantic seaboard; not because an Eastern education can be used for a folding doormat in the halls of Intellect.

The unanimity of flattering opinion which envelops all Eastern graduates in its warm glow is manufactured at the Skating Rink!



Frozen Favorites.

There the experts on the ice are those who have spent their school years where winter buckles on skates.

If you don't believe that college education (with geographical inhibitions) has taken on a new value, come with me and let us join this group of girls. Here they are in a box, with plenty of room for us to crowd in. There is Anna Peters just down from the Peters ranch at Stockton, looking lovely and rested, thanks to the rigid discipline about early hours imposed by her mother.

There is Leslie Miller, who cannot bear the idea of summering more than comfortable motoring distance from the ice rink—and as her mother shares her enthusiasms, she manages to spend much of her time where the artificial ice cracks its perpetual joke on summer.

There is Marie Louise Black, with her Southern guest, Miss Marshall, both of them happy over the encomiums of their

instructors, who have given them an hour of expert help.

There may be one or two others in the box, and the conversation may run like this. It is Anna Peters, let us say, who speaks, and a bit wistfully at that:

"Look at Flora Hobart and Ethel Hussey," she commands, and then adds: "Oh, don't I wish that I had spent four years at Vassar!"

So of course we all look at Mrs. Walter Hobart and her sister, Mrs. Hussey, and it's so much pleasure to look that any one would be willing to keep it up indefinitely!

They are unquestionably two of the most stunning women in this neck of the woods, and as they skate together in perfect rhythm with the music, with the long, free sweep of those who have a frigid past, one realizes the difference between such skating and that of the beginners who manage to cut a pretty figure with an instructor, but could not get out on the floor alone or with a fellow tyro.

Mrs. Robert Hayes Smith, Mrs. Andrew Welch, Mrs. C. O.

G. Miller, any of the girls in the box, Mrs. Fred McNear, Mrs. Will Taylor and others, have all acquired a sense of perfect abandon to the joys of skating so long as their partners are professionals or adepts, but they do not any of them dare alone the long sweeps and swirls and dips and spurs and turns and figures of the skaters long accustomed to the ice.

Just watch Mrs. Hobart and Mrs. Hussey some day and then you, too, will understand why any girl might well voice with real regret that she had not gone to Vassar!

Oh, there is no doubt that the society women with "higher education" (always providing that the height is due easterly) are putting it all over their unacademic sisters!



Perfectly Attuned Wedding Bells.

The scent of the orange blossom can always be counted upon to perfume the month of June, but not always does it garland it so decoratively as at the wedding of Miss Marie Louise Bryant and Roland C. Foerster. Of the many pretty weddings to the credit of St. Luke's this will have to be written down as one of the daintiest in the annals of the church.

The bride, who is a very attractive girl, looked lovely in her bridal robes, and introduced a novel touch in her bouquet which will undoubtedly be adopted by other girls. The bouquet was a rainbow affair with all the pastel shades of pink, lavender, blue and yellow represented, leaving the duty of striking the white note to a shower of lilies of the valley that fringed the bouquet.

The bride's attendants were the Misses Leslie Underhill, Gertrude Curtis, Vivian Gurney, Florence

Fisher and Albertine Pendleton and a rosebud garden of girls they were in bouffant frocks of white over pink, with picturesque garden hats bobbing from their arms, filled to the brim with flowers.

This gave a lovely out-doors touch to the wedding procession, as though the girls had just come in from some enchanting garden.

The musical service was particularly lovely, the Knickerbocker Concert Trio rendering the usual things with the artist finish and musical significance that lift them out of the commonplace. The Foersters on their return from a honeymoon trip



Mrs. Malcolm Whitman (formerly Miss Jennie Crocker) and her little daughter, Jeanette Whitman, on their arrival in San Francisco from her New York home to enjoy the summer days at her beautiful home in Hillsborough, Burlingame.

will occupy the house in Lake street which is in readiness for them.



Tributes to Mr. Rich.

A number of informal affairs are being given for Mr. and Mrs. Obadiah Rich, who leave in a few days for a visit to Mr. Rich's old home in Salem, Mass. The visit will necessarily be a very short one, for much to the delight of Mr. Rich's countless friends he will assume the management of the Clift Hotel on July 1st, having been recently elected vice-president and manager. A number of society people make that hotel their home, and they are delighted with the selection of Mr. Rich.



The Passing of a Grande Dame.

Mrs. Malcolm Whitman's sorrow over the death of her aged grandmother is lightened considerably by the good fortune which brought her to California just in time to spend the last hours at the bedside of the lovely old lady who had been mother as well as grandmother to her. Mrs. Easton, during the year, had many times expressed the belief that her days were numbered, and she as frequently expressed the hope that in the end Mrs. Whitman would be with her, and that she would have another look at the Whitman babies.

On Wednesday, June 7th, Mrs. J. D. Smedberg was hostess at a luncheon in the Hotel Oakland, honoring Mrs. N. O. Shively. The decoration scheme was carried out very prettily in pink. Mrs. Smedberg's guests were Mesdames H. C. Morris, Mark Roth, C. R. Nelson, W. H. McCabe, Fred W. Johnson and Charles Scheibal.

On Monday, June 12th, a wedding breakfast was served in the Hotel Oakland to Mr. and Mrs. A. D. Lehe and seventy-five guests. Mrs. Lehe before her marriage was Miss Ruth Irvin.

Among the prominent arrivals at the Hotel Oakland last week were: Mrs. Frank L. Wildes of Carson, Nev.; Mr. and Mrs. E. W. Pollard of Alameda; Mr. and Mrs. C. Carpenter of St. Louis; A. E. Havens of Chicago; Miss Catherine Walker, Miss Jean Walker and C. C. Johnson of Pasadena; Mr. and Mrs. S. F. Zombro and son of Los Angeles; Mr. H. E. Lathrop and wife of Coronado; H. H. Atkinson of Tonopah, Nevada; Mr. and Mrs. Arthur Eaton of Berkeley.



Society is preparing for an event of its young summer days, with the Cubist-Futurist Fete Champetre which Mr. and Mrs. Douglas Crane will give at the St. Francis Hotel Monday evening, June 26th. Fete Champetre, of course, means merely a midsummer revel out of doors, but this one will be in the Colonial and Italian ballrooms, the bay and orange trees bordering a false wall that is to transform it into a neo-archaic dwelling, giving the only hint of out-of-doors about the evening's function.

Albert Farr, the architect, has been given the difficult and expensive task of changing the St. Francis ballroom walls for one night. He expects to build lovely lavender ladies and gorgeous red flamingos, brilliant green dragons, spouting bright orange fire, and have them silhouetted on the muslin like an Egyptian tapestry. It will be sort of a combination of Leon Bakst and Bertram Hartman, Matisse, and a little of Farr himself, when finished, and will present the familiar ballroom in an entirely new aspect.

All of the revelers, of course, are expected to come in costume of either the Futurist or Cubist design to give the affair the proper color. The ball is to be patterned after the Quat'z Arts in Paris, and fun is to run freely through the assembly in true old San Francisco style.

The Cranes have secured several popular beaux to serve on the floor committee—including Edward M. Greenwal, Thorn-

well Mullally, Robert Eyre. William Lange and William F. Humphries.

The Cranes have covered their old dansant list pretty thoroughly in sending out cards for the fete, but the attendance will in no way be restricted to that or any other set. The idea is to give everybody a real old fashioned San Francisco mid-summer time, and to show that San Francisco can be a summer resort if its breezy climate is only put to the proper use.

Mrs. Henry T. Scott, Mrs. Morris Meyerfeld, Mrs. Stuart Haldorn, Mrs. Alison Weeks, Mrs. Christian De Guigne, Mrs. Robert Hayne, Mrs. Melville Schweitzer, Mrs. Daulton Mann, Mrs. Alexander Wilson, Mrs. Max Sloss, Mrs. Mark Gerstle, Mrs. Frederick Burnham, Mrs. Gerard Howe, and a number of other well known women are taking an active interest in the success of the affair.



A rare genius in dance music has been discovered by Manager Woods of the St. Francis Hotel, who found him playing rag-time in the wilds of Boyes Springs. Woods admits that he is no expert in classic music, but he claims that he has a keen appreciation of rhythm and time in dance music. Accordingly "Art" Hickman is now installed as dance music leader in the Rose Room of the St. Francis, and he leads his musicians—with a drum. Can you beat it? Anyway, the Rose Room now has the greatest dancing vogue San Francisco has known. When Joan Sawyer was giving her exhibitions in the St. Francis her manager protested that Art's inability to read music made it impossible for him to do justice to Joan's new pieces. But "Art" tried it over once by ear, and after that Joan would stand for nothing else but his seductive barbaric measures. Efforts have been made to emulate "Art's" success, but they always degenerate into mere music. "How does he do it?" repeated an old-time orchestra leader. "He doesn't do it. No man leads an orchestra with a drum. He gets away with it."

—Mrs. Bilton—I think you're the dearest, sweetest man that ever was. Bilton (suspiciously)—Were you at some millinery opening to-day?—*Judge.*

—She—Dancing is fine for people, don't you think? He—Yes; it exhausted Smith's wife so that she's gone into a sanitarium for a year.—*Life.*



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NEW YORK CENTRAL LINES

FASHION'S FADS AND FRILLS

With the first sultry days of summer, one naturally turns to white, or the pale-toned linens and cottons. Owing to the popularity of stripes and checks, it is safe to say that it will not be an all-white season, but all-white is to be very popular, nevertheless.

Wash Satin in Suits and Dresses.

One of the coolest and most novel of the new summer materials, both for suits and dresses, is wash satin. This comes in the plain flat tones and also in white. It is a practical fabric, too, as it sheds dust, does not wrinkle readily and launders perfectly. Coats and blouses, too, for wear with skirts of linen, the corded cottons, or the regulation suit skirt of serge or gabardine, are being fashioned of wash satin, most effectively. A tennis coat, in Norfolk fashion, a belted Russian, or one of the various other peplum models, developed in a soft tone of satin, may be worn for morning, sports wear, or for afternoons.

The sheer linens, cottons and silks are all very popular for frocks and blouses. Pale tones and white predominate. Organ-dies and voiles are dainty and cool for afternoon frocks, and net and taffeta are combined effectively for evening and the more elaborate afternoon dresses.

Separate Coats and Skirts.

How the separate skirt could ever have been laid aside for a season or two, as it was, is indeed a mystery when one considers how very practical it is. Its popularity this season, however, is quite making up for the year or two of indifference. Separate skirts of taffeta, satin, faille and similar silks are being worn considerably for all daytime purposes, combined with blouses of Georgette, chiffon and the other sheer silks. For sports purposes, striped and checked linens, canvas weaves, cotton velours, corduroys, and the various white corded cottons are favored, as well as the novelty wash satins and jersey silks; wool jersey in bright tones of rose, green, gold and like shades is also popular.

The separate skirt and the contrasting coat are particularly smart for sports purposes. Some of the good shops are showing cream-white serge skirts, combined with wash satin blouses, and coats of blue serge, or the novelty striped silks or linens, for tennis, golf and the like. This combination of white skirt and blue coat is not new, of course, but it is unusually effective.

Handkerchief Linen Blouses.

Organdy, voile, crepe de Chine and the wash satins are practical and popular for blouses this summer, and a particularly dainty revival is handkerchief linen. Although one expects linen to crush more easily than almost any of the other materials, it is nevertheless cool and fresh for summer wear. There are some especially pretty stripes and patterns in these linens, combinations of rose, French blue, pale greens, and the various other pastel shades, now favored in the crepes, voiles and other sheer cottons and silks. Two effective peplum blouses are illustrated here; one is of pongee, a slip-on model, finished at the normal waist with the new elastic shirring, and the other is of pale pink organdy. The pongee blouse is worn with a pongee skirt, making a frock for mornings or informal afternoon purposes. The organdy blouse, which closes down the front with loops and tiny crystal buttons, is belted with a narrow black grosgrain ribbon belt, and is worn with one of the new black satin skirts. This is one of the novel combinations of the season for afternoon wear.

Neck finishes and cuffs offer particularly interesting possibilities this season. A well fitting cuff has much to do with the success of the gown, and may be flattering or decidedly unbecoming to the hand. Although one sees but few short sleeves, as the season advances they will, in all probability, be as much favored as in seasons past. High collars seem to have entirely given way to the open throat, which proves that Dame Fashion has more of common sense to deal with just now than ever before in her reign.

The Hand-Painted Fad

Having reached its height, it is said the hand-painted notion is on the wane. Perhaps the last thing to be



Pink Organdy Blouse, Black Satin Skirt



Pongee Frock with Slip-On Blouse.

talked about is the painted shoe-top; black patent leather shoes, with white tops, are finished with a delicately colored fleur-de-lis or orchid, and canvas shoes also are stenciled effectively to carry out the sheer color scheme of the frock. For low shoes and pumps the stenciled stocking is the thing.



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McCall Patterns Nos. 13 & 722. Two of the many new designs for June.

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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN THE PAINTED WORLD

Critical Review of Audience at "Lady Frederick" and Audiences Generally

BY HENRY McDONALD SPENCER

Although a hired fault-finder, I have a sense of fair play, and therefore feel it my duty to distribute disesteem impartially. In addition to criticising plays and players, I have had occasion to comment adversely on the pernicious activities of that merry troupe of flag-wavers—the journalistic-reporters who exhaust the synonyms of eulogy in indiscriminate and fulsome praise of every theater production.

Therefore, it appears to be about time to sting the audience, it being the only factor of the playhouse hitherto immune.

I protest against the barbarous custom of disturbing the action of the drama by applause, especially on the entrance of a star or a favorite. The thing is senseless, inartistic, an unwarrantable invasion of the rights of others, and as I hope to be able to prove, utterly useless.

A modern drama is a closely woven, organic whole; every word spoken has reference to something before or after, and there is no more reason why—until the curtain falls at the end of an act at least—the action should be interrupted than there is in the case of a symphony or in the middle of a song.

Furthermore, and what is still more important, applause destroys the sense of illusion, perhaps never to be recaptured; it throws the performer out of his stride; or, again, it necessitates the author writing in some purely irrelevant matter, that can well be missed, to provide for the first entrance of his star, or to cover up after some telling point which will excite enthusiasm.

In the tense play of to-day, in any play worth while, the spectator lives in the action of the play. He feels what the characters are supposed to feel, and his consciousness, as it were, is projected on the stage. The phrase, "getting the play over the footlights," is wrong; it should be: "Drawing the audience over the footlights."

How, then, can this illusion be preserved if the actor steps out of his play personality and into his private personality even for a moment—the very constraint and awkwardness of the acknowledging bow is evidence of how the performer is affected.

It is argued that applause helps the actor, and through reaction stimulates the mood of the audience. If this is altogether true, all I can say is, that in the interests of the true art of the theatre the players will have to do without this assistance.

But the greatest tribute which an actor can receive in a really serious piece is a tense silence, a silence that almost can be heard, and believe me, the actor is very sensitive to this kind of reception. Furthermore, if he knows that silence on the part of the audience during the act is a convention, like the removal of a woman's hat, he will not expect it, and will not suffer in consequence. And that is an analogous case. If the theatre managers recognize the right of all of their patrons to an unobstructed view of the stage, why should not all be entitled equally to preserving their illusion unshattered. Of course the foregoing does not apply to vaudeville, musical comedy or other performances not depending on a definite *nexus*.

The time for applause, and the only time for applause, in the serious theatre is after the fall of the curtain ending an act.

Lady Frederick at the Alcazar

The foregoing is apropos in a measure of the performance of "Lady Frederick" at the Alcazar. Not only the star, Miss Chrystal Herne, but half a dozen of the favorites, were given a "reception," which made "Lady Frederick" a joke at times. This was in addition to the applause throughout the piece occasioned by the acting or lines.

Somerset Maughn belongs to the Pinero-Jones-Wilde period or school of English playwrights, and is not in the modern movement of intensive drama as exemplified by Galsworthy, Barker, Houghton, Cosmo Hamilton, Masfield, Synge and St. John Hankin, to say nothing of Shaw, Barrie, Bennett and a number of others.

He lacks the artistic conscience and sincerity, and the poetic vision of the new school; therefore is hardly to be criticised except in reference to his own type.

The play is witty and ingenious, and, so far as the author's work is concerned, has very much the atmosphere of the great world. That the ending is absolutely inartistic and lacks inevitability, doubtless is due to the play belonging to the period of the happy-ending fetish. However, as this fetish is no longer bowed down to by the best men, it is hardly worth mentioning further.

I was very much pleased with Chrystal Herne, who conveyed the illusion that Lady Frederick was a real person, if not quite enough of a vampire, and not merely an actress going through a role; in fact, she is the most accomplished of the leading ladies who have appeared at the Alcazar during the present wheel system in vogue there. Her personality is attractive, and while she is not so obviously handsome as her immediate predecessor, she will never fail to charm.

And after all, that is the main thing with a woman, especially an actress, isn't it?


The company was not so successful as in the previous play—which was purely American—and I cannot say that the performers other than Miss Herne conveyed in any degree the atmosphere of the fashionable English world. Jimmy Gleason, who is so popular in the clowning roles, was particularly out of place as a kind of male ingenue, a lovelorn marquis of twenty-two with a rent roll of fifty thousand pounds a year.

Pantages Presents Meritorious Musical Comedy

This week at Pantages there is a half hour of musical comedy every bit as good as what you would pay two dollars for in the ordinary theatre, and I am astonished that the house has not made more of a fuss over this week's bill. Believe me, if you feel the way I do about gazing on the talcumed charms of the show girl you should not fail to visit this show; although I cannot speak so well of the stage setting, which shows lack of imagination, and co-operation on the part of designer and producer. However, this should not be criticised severely, as most of the more pretentious performances are equally lacking in taste.

Patricola, "The Queen of the Cabaret," was another act to write home about, and she is a most winsome and attractive entertainer.

Gertrude Clegg, the young lady who did such fearsome things on a bicycle, took my eye, and when she loses her nerve for



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Nat M. Wills, "The Happy Tramp." Next week at Orpheum.

trick performances she will be able to make a living in plastic posing.

• • •

Orpheum

Why do not the producers learn something occasionally and take lessons from the modern art of stage setting as exemplified by Gordon Craig, Max Reinhardt and Leon Bakst? Then we would not have such an inartistic horror as a wood set of the mid-mutton chop whisker period for a background of the Egyptian dance given by Anita Peters Wright's Classical Dancers. If the dance has any value at all as a work of art, it is purely as a sensual appeal, and the senses cannot be gratified unless all within the range of vision is pleasing. The dancers themselves were acceptable, but at least two-thirds of the merit of such a performance is in the hands of the producer or designer. Among the young ladies who constituted "ensemble," the Misses Grace and Ruth Stewart shone for their pulchritude and grace. Which ones are they?

Grace La Rue is winsome and a trifle pathetic, but she has that mysterious thing called personality, and consequently made a hit with her audience.

The playlet of the week, "When the Tide Turned," with Maude Fealy, was a rather colorless vehicle for a capable actress, and again was *vieux jeu*. These are the important newcomers, aside from Dan Casey, who evidently is a "favorite son," and therefore is not judged on his merits as an entertainer.

I was disappointed that Mrs. Cisneros was so far affected by the remarks of a critic as to omit "The Star Spangled Banner" this week. We all know that the song has no particular merit musically, and patriotic songs generally are more noted for sentiment than melody. But if the vaudeville houses do not make a patriotic appeal occasionally, we will have no outlet for our enthusiasm. In England, "God Save the King" closes every theatrical entertainment.

Advance Notices

"The Argonauts" at Columbia Theatre. It was quite natural that Edward L. Grafton, producer of "The Argonauts of California," should have selected San Francisco as the place for his premiere, the story told in this great ten-reel cinema master drama, being essentially that of early San Francisco. The splendid, romantic period of '49 lends itself admirably to the imagination, and no more fascinating chapter has ever been written into the life story of the human race than that of the gold discovery at Sutter's Mill, and the tremendous migration of adventurers which followed it. As an outgrowth of the wild spirit of the time, lawlessness reigned for a considerable period, and it was only with the organization of the famous Vigilantes that order was restored. "The Argonauts of California" is one of the most pretentious film dramas ever screened. In the making, which are declared to be the greatest ever cameraized, seven thousand people were used, and the whole production is on the same elaborate scale. The opening performance at the Columbia Theatre this Sunday afternoon, June 18th, should command the widest attention from the people of this city.

• • •

Orpheum.—The Orpheum announces for the coming week one of the best, most novel and most varied programs ever offered in vaudeville. Nat M. Wills, who has made countless thousands roar with laughter, will present his comedy classic, "The Happy Tramp." His monologues and songs are all new this season, and as timely and bright as ever. There is but one Nat Wills, and the only complaint San Francisco audiences can urge against him is that his visits are too few and far between. Willard Clarke ranks among the few farceurs who have a thorough and judicious appreciation of the true spirit of comedy. His contribution will consist of a farce by Lawrence Grattan entitled "Who Owns the Flat," which is rich in humor and surprising complications and deals in the most diverting manner with a friendly dispute as to the right of possession of a flat. The American Grand Opera Singers, Miss Ethel Albright and Mario Rodolf, who have sung in the leading opera houses of Europe, will be heard in a program which includes a number of their greatest successes. The Gladiators, two men of superb physique and the attire of Roman Gladiators, will give a remarkable exhibition of strength and gymnastic ability, performing in a manner of cleverness and astounding feats. "Her Decision," a dramatic sketch by Marie Fealy, of which Eastern report speaks glowingly, will be presented by Marie Fealy and company. Grace La Rue, the International Star of Song, who has made one of the greatest hits in the history of vaudeville, will enter

on the last week of her engagement, and will sing new songs. The Werner and Amaros Company, and the popular Dan P. Casey will also close their engagements with this bill. An entirely new motion picture, entitled "Seeing Yosemite via the Desmond Service," in which are presented the crags, domes, cascades and tallest and the oldest thing in the world, "The Mariposa Big Trees," will be an incident of this fascinating bill.

Pantages Theatre—"The Six Stylish Steppers," one of the fastest dancing acts in vaudeville; the Empire Comedy Four, one of the standard harmony quartets of vaudeville, and "The New Leader," a comedy playlet, with Jack Delman and his players, will be a strong trio of attractions which will top the new eight act show opening at the Pantages next Sunday. General Pisano, an ex-army officer in the Italian army, and his company of sharp shooters, will offer a genuine novelty. Morris and Sherwood, Those Southern Folks, Stephens, Bordeau and Bennett, in a comedy skit, "The Boy from Home," with the Fourteenth Chapter of the "Iron Claw," round out one of the best balanced bills of the season.

Beringer "Hour of Music"

At "An Hour of Music," given last Saturday afternoon by pupils of the Beringer Conservatory of Music at Kohler & Chase Hall, the following students participated in a well-rendered program: Miss Emily Muller, Miss Selma Gutfeld, Miss Dorothy Mayer, Miss Flora Flynn, Miss Dorothy Tiernan, Miss Lillian Lerche Smith, Miss Vernita Fellow, Miss Eleanor Alberti, Miss Monica Heffernan, Miss Charlotte Ibscher and Miss Zdenka Buben.

ART EXHIBITION OF CALIFORNIA ARTISTS.

The forthcoming exhibition of the work of California artists to be held in the Palace of Fine Arts at the Exposition Grounds opens with a private view and reception on Monday afternoon, June 19th, at three o'clock, at which a number of persons prominent in the world of society, as well as art, are expected to be present. Among these are: Mayor and Mrs. James Rolph, Jr., Mr. and Mrs. VanDerlynn Stow, Mr. and Mrs. Wm. H. Crocker, President and Mrs. Benjamin Ide Wheeler, Dr. and Mrs. David Starr Jordan, Mrs. Phoebe Hearst, Mrs. Emma Shafter Howard, Mr. and Mrs. Louis C. Mullgardt, Mrs. William Keith, Mr. and Mrs. C. C. Moore, Mr. and Mrs. John D. Trask, Mrs. Eleanor Martin, Mr. and Mrs. Frank C. Havens, Dr. Wm. S. Porter.

TWO DREAMERS.

In the mountains of Colorado some thirty years ago a freight train waited on a siding for another train to come and pass, and, as it waited, the locomotive engineer leaned out of his cab window gazing at the far-off mountain tops and dreaming. The fireman sat upon the tender, gazing into the purple haze, and he, too, was dreaming.

"What you dreaming about, John?" asked the fireman.

"I'm dreaming that I'm going to have a million dollars some day. And what's your dream, Cy?"

"That I'll write a real book some day and have it printed," answered the fireman.

Cy Warman, the fireman of the locomotive, became a poet and author, a writer of many books, and a singer of songs that touched the hearts of a whole continent. He died two years ago.

John A. Hill, the engineer, made his million as founder and publisher of the trade papers, Power, The American Machinist, Locomotive Engineer, Engineering and Mining Journal, Engineering News and The Coal Age. He put up a great building in New York, and was one of America's captains of industry. He died in January.

The dreams of both came true. Each saw the fulfillment of his wish. Each served in his own way the needs of his age.

CLIMBING INTEREST ON COLE MOTOR STOCK.

The Cole Motor Car Company is offering an unusual opportunity to acquire portions of the unsold balance of 2,500 shares of its stock, par value \$100, when, as, and if issued at \$120 per share, subject to prior sale and advance in price. The present dividend rate of the stock on the market is 10 per cent, and improving. The stock at 120 will yield 8.33. The bond department of E. F. Hutton & Co., St. Francis Hotel, has some of the shares on hand.



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NAT M. WILLS, "The Happy Tramp"; WILFRED CLARK & CO., in "Who Owns the Flat"; The American Grand Opera Singers, MISS CLAUDE ALBRIGHT and MARIO RODOLFI, in Operatic and Popular Selections; THE GLADIATORS, Prodigious Strength and Graceful Motion; "HER DECISION," a Dramatic Sketch by Marion Fields, with MAUDE FEALY & COMPANY; DAN P. CASEY, "A Little Killamey Blamey"; WERNER & AMAROS CO., "SEEING YOSEMITE," via Desmond Service Shown by Motion Picture. Last week GRACE LA RUE, the International Star of Song.
Evening Prices—10c., 25c., 50c., 75c. Matinee Prices (except Sundays and Holidays), 10c., 25c., 50c. PHONE DOUGLAS 70.

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SIX STYLISH STEPPERS, "Masters of Them All"; EMPIRE COMEDY FOUR, Harmony Funsters; "THE NEW LEADER," with Jack Delman and Players; GENERAL PISANO & CO., Italian Sharp Shooters, "The Bombarding of Tripoli"; MORRIS & SHERWOOD, "Those Southern Folks"; STEPHENS, BORDEAU & BENNETT.

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SPORTS AND PASTIMES

Canadians Beat Olympics at Ice Hockey

Aside from lacrosse and possibly polo, ice-hockey unquestionably is the fastest game in the world, and it possesses greater interest for the onlooker than the former, as the playing field is small enough to be within range of the spectators' vision. The management of the Techau Tavern Ice Palace, therefore, is to be thanked for introducing this sport into San Francisco. Some one said that the inventor of a new dish was greater than a poet, and, perhaps, we should rank in the same category the introducer of a new sport.

Newly made ice-hockey fans, as well as old followers of the pastime who watched the Canadians defeat the Olympic Club men by six goals to three, last Monday night at Techau Tavern Ice Palace, realize there is a strenuous side to the ice sport. What happened when the San Francisco clubmen and the Polo Club cantered through the first game in California several weeks ago as compared to Monday night's session is as a fire-cracker to a 42 centimeter gun.

It is not that there was unfair play, for there was nothing of the sort in evidence, but it was a rough contest, as ice-hockey games naturally must be; there was speed that had not been in evidence when the game was first introduced, and there was a fighting spirit that caused the crowd filling the Palace to cheer for their favorites.

The Canadians, doubtless due to a long acquaintance with the pastime, outclassed their opponents in every department of the war that was waged. They showed far more speed; there was more perfect team work, and their play was the smoother.

Condition as well counted for the almost hour of play, and the ultimate winners were forcing the contest for most of the journey. W. R. Archibald, left wing of the Winged O boys, stood out as the best man on his squad, but with the Canadians it is hard to name one who overshadowed his fellows.

The forwards worked so well in unison with their backs, and both Wells and Thompson of the Canadians are entitled to credit. Due consideration must be given W. C. Clark, goaltender of the "Allies," who saved on many an occasion and did valiant work when the Olympic boys were pressing the hardest.

The Post-street men started off like winners, and with a rush that was almost bewildering to the spectators scored two goals within four minutes of the whistle. Archibald was responsible for both of them, and one was a pretty winging shot that followed a long rush from more than half the distance of the rink.

This setback served to arouse the Canadians, and for the remainder of the twenty-five minutes of play in the first half they came with a rush that threatened to sweep the Olympic men off their feet. Wells, opposing left wing, took the first score in seven minutes; Thompson, the other wing, registered four minutes later, and with an even score it remained for Demers, cover point, to break through the O. C. Guard for two more goals and a clean lead.

The first part of the second half saw the play slightly slower, but there were some fierce scrimmages that set the blood to tingling. Fred Burden, Olympic, drew first blood in two minutes with a nice goal, but the Canadians came tearing back, O'Malley and Thompson each registering to increase the lead.

The second half goals were scored in the first ten minutes of play, and thereafter there was some pretty blocking, with both goal tenders cheered for their defensive work.

More than anything that has happened in ice-skating circles has this game served to sharpen the appetites of the spectators for more hockey of the same sort.

The line-ups:

Olympic Club—J. E. Chandler, Goal; Ed. M. O'Brien, Point; R. H. Moxon, Cover; E. S. Lagerstrom, Center; Fred A. Burden, Right; T. A. Maltby, Left. Canadian Club—W. C. Clark, Goal; E. A. McMahon, Point; O. Demers, Cover; J. M. O'Malley, Center; A. Thompson, Right; L. C. Wells, Left.

Goals scored:

First half—Archibald 2 (Olympics 2); Wells 1, Thompson 1, Demers 2 (Canadians 4).

Second half—Burden 1 (Olympics 1); O'Malley 1, Thompson 1 (Canadians 2).

Final score—Canadians 6; Olympics 2.

GO TO LOCAL BUNKER HILL CELEBRATION.

The 141st anniversary of the Battle of Bunker Hill will be celebrated this year at the Golden Gate Park. Prof. Charles H. Cassasa, leader of the Golden Gate Park Band, under the auspices of the Park Commissioners, will arrange a special patriotic program, beginning at 2 p. m, Saturday, June 17th. All citizens and patriots are invited to attend the exercises. For over 60 years the anniversary of the Battle of Bunker Hill has been appropriately commemorated by the Bunker Hill Association in California. The association took its growth from the Sanitation Committee which organized during the Civil War, and which corresponds to our Red Cross Committee of the present time. Mr. Wm. G. Badger was its president for over forty years, until his death in 1904, since which time S. M. Holladay has acted as president. He has been succeeded by his son, Burke Holladay. Many prominent Californians have taken part in the exercises, Hon. W. L. Barnes and his son, Wm. S. Barnes, Samuel M. Shortridge, Senator Geo. C. Perkins, Walter Leman, veteran actor, Joaquin Miller, Professor Knowlton of the School Department, and Alfred Wilkie. Most of these patriots have since passed away, but their patriotic spirit still lives, and the memory of our brave forefathers is still revered, and it is hoped that all who can will attend the exercises.

—Los Angeles showed certainly how secure is its culture when she displayed herself in her true colors last Sunday afternoon, on the occasion of the memorial services for the late Lord Kitchener. It was a solemn religious ceremonial, but the British Red Cross Society, with true British capacity for blundering, invited a Methodist parson of the name of Charles C. Selecman to orate, and he did orate. He gave a Fourth of July oration. He flung his mane over his shoulders, and he bawled and bawled. Britishers of sensibility left, and a wild and a cheering mob shouted itself hoarse over this preacher's vociferous shouts against "militarism." The British Red Cross Society of Los Angeles should be ashamed thoroughly of itself for having selected Selecman to orate. Heavens, what a name to adorn a British memorial service!

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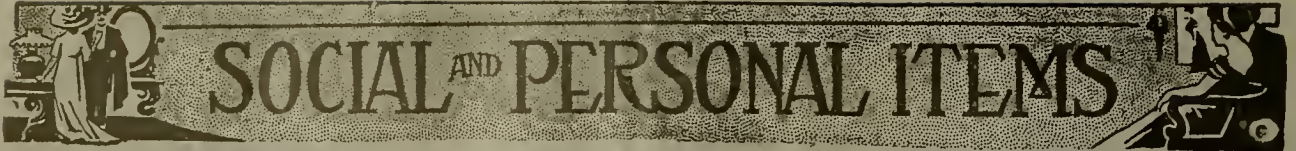


1. A stunning afternoon effect. 2. An early summer morning ride in Golden Gate Park, San Francisco. 3. Callot evening dress of rose and the country, who has just donated \$500,000 to the cause. 5. Mrs. George B. Post, daughter of Charles Dana Gibson of New York. Mr. and Mrs. Post snapped during their visit at the Republican Convention, Chicago.

HOW CAUGHT BY THE CAMERA THIS WEEK



brocade. Callot wrap of satin trimmed with marabout and collar of rose. 4. Mrs. O. H. P. Belmont of New York, a leading suffragist of
 re just returned here from a honeymoon tour of the Orient. 5. Former Congressman Joseph R. Knowland and Mrs. Knowland of Oakland.
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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

BROWN-POWERS.—Word of the engagement of Miss Agnes Page Brown and Ray D. Bowers came from New York a few days ago.

CLOVER-HOLCOMB.—From Washington, where as usual she has been passing the winter, comes news of the engagement of Miss Beatrice Clover, daughter of Rear-Admiral and Mrs. Richardson Clover, and Captain Thomas Holcomb, United States Marine Corps.

RYLAND-KERFOOT.—Formal announcement of the engagement of Mrs. Lucy White Ryland and John Bryson Kerfoot, is being made by Mrs. Frances Ballard White, mother of the bride-elect.

SHEPHARD-HOLLAND.—The engagement of Miss Marjorie Shephard and Lieutenant George D. Holland, U. S. A., reached this city from Fortness Monroe recently.

VOORSANGER-HAWLEY.—The engagement is announced of Miss Abda Voorsanger and Eugene L. Hawley. The marriage will take place on June 28th at the home of the bride-elect's parents, Mr. and Mrs. Sol. Voorsanger, in Washington street.

WEDDING ANNOUNCEMENTS.

ALEXANDER-PICKERING.—Miss Harriet Alexander's engagement to Loring Pickering is being announced. The marriage will take place Saturday at the home of the bride's mother, Mrs. H. L. Kaufman, at Hemet.

CADMAN-RAHILL.—The marriage of Miss Florence H. Cadman and the Rev. John Rahill of Princeton, N. J., will take place on June 25th.

CARSON-BATTE.—Miss Eleanor Carter Carson and George McPhail Batte will be married on June 21st at Grace Cathedral.

GRAY-POTTER.—An approaching wedding of keen interest in local society circles is that of Miss Mabel Thayer Gray, and F. W. Potter of Peabody, Kan.

HALL-BROWN.—The marriage of Miss Jessie Hall, daughter of Mrs. J. C. Hall, to Seldon Brown, son of Judge and Mrs. F. V. Brown, of Seattle, will take place on June 28th, at the Hall home in Oakland.

WEDDINGS.

ABERCROMBIE-CRAWFORD.—The marriage of Miss Margaret Brashear Abercrombie and Sherman Orlan Crawford, Surgeon in the U. S. N., at present stationed at the Marine Hospital at the Presidio, occurred last week.

BANCROFT-MOORE.—Miss Evelyn Bancroft, daughter of Mr. and Mrs. Harlow P. Bancroft, and Dr. Justin Hartley Moore of New York, were married on Wednesday evening, June 14th.

CLEVE-RONCOVIERI.—Miss Florence Marie Cleve and Dr. Louis D. Roncovieri were married at the home of Mr. and Mrs. M. R. Fleiselman, aunt and uncle of the bride, on Lake street, on June 14th.

PRATT-CROSEY.—Miss Helen Pratt, the daughter of Leonard Pratt, and sister of Mrs. H. L. Terwilliger, prominent Palo Alto people, was married Tuesday afternoon at 4:30 o'clock in the Memorial Church to Mr. Hewitt Crosby of New York City.

TYSON-KALES.—The wedding of Miss Marie Louise Tyson and Franklin Kales took place in Alameda on Wednesday, June 14th, at the Tyson home.

WILLIAMS-HARTIGAN.—Miss Dorothy Williams, daughter of Mr. and Mrs. Henry Smith Williams of New York, and John Doane Hartigan, were married last Saturday in New York.

LUNCHEONS.

DUNCAN.—Miss Marie de Forest, who is engaged to Talbot E. Edwards, was the guest of honor at a luncheon which Miss Posie Duncan gave at the Menlo Country Club on Tuesday last.

MARYE.—Mrs. George T. Marye was the complimented guest at a luncheon given Tuesday by Mrs. Wm. Hinckley, at her home on Pacific avenue.

OXNARD.—Mrs. Robert Oxnard entertained a number of friends at a luncheon at her country place near Redwood Wednesday, with bridge terminating a pleasant afternoon.

TEVIS.—The beautiful country home of Dr. Harry Tevis, at Alma, was the scene of an enjoyable luncheon Tuesday. The affair was planned as a compliment to Mrs. James B. Haggin, who is a member of the house party that Dr. Tevis has been entertaining over the week-end.

SWIFT.—Mrs. Ehen Swift entertained at a pretty luncheon on Monday.

VAN ECK.—Mrs. Jan Carel Van Eck was hostess at a luncheon at her home down the Peninsula on Thursday.

DINNERS.

BELL.—General and Mrs. J. Franklin Bell entertained some friends at a dinner last night at their home at Fort Mason, as a compliment to their house guests, Mrs. Benjamin Arnold and Miss Maud Clemens, who are here from Monterey for the week.

BLACK.—A group of friends enjoyed the hospitality of Miss Mary Louise Black at dinner Tuesday evening at her home on Broadway, where covers were arranged for sixteen.

KNIGHT.—Mr. and Mrs. Samuel Knight gave a dinner on Wednesday evening in compliment to Mr. and Mrs. George A. Newhall, who are leaving soon for Lake Tahoe for the summer.

SCOTT.—Mr. and Mrs. Henry T. Scott gave a dinner at their home on Wednesday evening.

WELCH.—Mr. and Mrs. Andrew Welch gave a dinner followed by bridge at their home in San Mateo, Tuesday.

TEAS.

BOTHIN.—In the charming setting of her handsome country home at Ross, Mrs. Henry E. Bothin presided at a garden party and tea Thursday afternoon.

BRIDGE.

JOYCE.—Mrs. Kenyon Joyce will preside over a bridge party this afternoon at her home at the Presidio.

KITTLE.—Mrs. Jonathan Kittle entertained at bridge at her home in Ross Wednesday afternoon, having the coterie that plays every week as a club.

KIRKPATRICK.—Mrs. John C. Kirkpatrick, who has reopened her country home at Pleasanton for the summer, entertained at an informal bridge party Wednesday.

LAGUNITAS CLUB.—At Lagunitas Country Club a most enjoyable bridge party afforded an afternoon's diversion for the summer colony on Tuesday. There were about thirty for bridge and a number to drop in for tea.

RYLAND.—In the Pompeian room at the Ceell Hotel Tuesday Mrs. Ryland presided at a delightful bridge party.

SHELDON.—Mrs. Edwin R. Sheldon gave a bridge tea Tuesday afternoon at her home in West Clay Park in compliment to Miss Jessie Hall of Alameda, the fiancée of Sheldon Brown.

WILSON.—Mrs. Mountford S. Wilson entertained her bridge club Tuesday for luncheon, and afterwards the afternoon was spent at cards.

DANCES.

EDOFF.—On last Saturday night Frank Edoff and Joseph King joined in giving a dance and supper party at the Hotel Oakland.

BUCKNALL.—Mrs. George J. Bucknall has issued cards for a dance to be given on June 19th, in honor of her granddaughter, Miss Desiree Marriott. It will be at the Bucknall home.

ARRIVALS.

ALLEN.—Dr. Herbert Allen has returned from the cruise in the Jackling yacht.

BAKER.—Mr. E. Carleton Baker, American Consul at Nagasaki, and Mrs. Baker, are expected to arrive on the transport Sheridan. They will visit in Alameda with Mrs. J. E. Baker.

POST.—Mr. and Mrs. George B. Post have returned from their honeymoon, spent in Hawaii.

ROBLETO.—Miss Anita Robleto of 3227 Sacramento street, returned to San Francisco last week on the Matsonia, after having passed three weeks touring the Hawaiian Islands and visiting friends.

VALENTINE.—Mr. and Mrs. John J. Valentine are here from Seattle. They are guests of Mrs. Valentine's parents, Mr. and Mrs. A. A. Moore.

WHITMAN.—Mr. and Mrs. Malcolm D. Whitman and Miss Marjorie Josselyn arrived Sunday from New York.

DEPARTURES.

DODGE.—Mr. and Mrs. Washington Dodge and their family moved to Belvedere last week, occupying the L. L. Dunbar house.

HARTIGAN.—Mr. and Mrs. Hartigan left last Saturday afternoon on their honeymoon, which will be passed in the Canadian Rockies.

HIND.—Mr. and Mrs. Robert Hind, Mrs. John Hind and the Misses Margaret and Muriel Hind and Edith Kynnersley and Caroline Bond left Wednesday for Honolulu, to be away several weeks.

JUDGE.—Mr. and Mrs. J. Frank Judge have left for their summer home near Salt Lake City.

MENZIES.—Mrs. Thomas H. Menzies and Miss Menzies have gone to Monterey, to be away several weeks.

NEWHALL.—Mr. and Mrs. William Mayo Newhall and Miss Marion Newhall leave on about July 1st for Santa Barbara, to be away most of the remainder of the summer.

PILLSBURY.—Mrs. Horace D. Pillsbury and her four children left for Santa Barbara for the summer, recently.

THE HOTEL PLAZA

overlooking the beautiful Plaza of Union Square, the Hotel of refinement and service, is offering special rates to permanent guests.

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QUEEN.—Mr. and Mrs. Richard Queen are enjoying a motor trip through Yosemite Valley. They left Thursday.
VON SCHROEDER.—Baron Heine von Schroeder has returned to Eagle Ranch, his handsome home at San Luis Obispo, after a brief stay at Paso Robles.
WARNER.—Mr. and Mrs. Murray Warner left recently for the Orient. They will make an extensive tour of China and Japan, and will not return to San Francisco until November.

INTIMATIONS.

AMSDEN.—Mrs. James Amsden and Mrs. William Haupt, who are here from Louisville, Ky., are guests of Dr. Harry Tevis at Saratoga.
BANNING.—Miss Eleanor Banning, of Los Angeles, who has spent the past two weeks at the women's training camp, will return soon to her home in the South. Miss Mary Louise Black will accompany her to Los Angeles, and be her guest there and at the Catalina Islands for the next month.
BOWLES.—Mr. and Mrs. Philip E. Bowles have decided to remain East for several weeks.
BORNEMANN.—Mrs. George Bornemann is leaving shortly for a two weeks' sojourn in the Sierras.
CHAMBERLIN.—Mr. and Mrs. Willard Chamberlin entertained in honor of Mr. and Mrs. Austin Moore, recently, who are up from their ranch near Tulare.
FOERSTER.—Mr. and Mrs. Foerster have taken a home on Lake street.
CRELLIN.—Mrs. Thomas Arthur Crellin and her daughters, Anita and Katherine, have opened their summer home at Ben Lomond in the Santa Cruz Mountains for two months.
HARTIGAN.—Mr. and Mrs. Hartigan expect to arrive in San Francisco about June 27th, and will visit for a week at the home of Mr. and Mrs. George Barr Baker in San Mateo, before taking up their residence temporarily at the Bellevue Hotel.
NEWSOM.—Mrs. Noble Newsom is entertaining at Rio Nido, Miss Doris Bornemann and Miss Grace Jackson, who are enjoying a fortnight's visit.
PATTIANI.—Mr. and Mrs. William L. Pattiani are spending the summer at Inverness.
PILLSBURY.—Mr. and Mrs. H. D. Pillsbury have returned from the East, and will pass the midsummer in Santa Barbara.
RICHARDS.—Mr. and Mrs. Stuart S. Richards, whose marriage occurred in Japan while the latter was a guest of her brother, are returning on July 17th for a four months' visit.
SCHILLING.—Professor and Mrs. Hugo Schilling and Miss Elizabeth Schilling have taken a cottage at Inverness for the summer.
UHL.—Mr. and Mrs. George Uhl, Mr. and Mrs. Granville Abbott and their children, and Mrs. Frederick Zelle, plan to spend about three weeks at Wawona, in Yosemite Park. They will all motor down from here next week.

THE BETROTHAL.

This ring upon my finger, where the moonlight
 Mingles with a glow like firelight, both in one;
 With its flashing iridescence, like the starlight,
 And its hues of blended rainbow, rain and sun—
 Much I wonder when my glances fall upon it,
 And its beauty holds my spirit in its thrall,
 If I heard aright his whisper, yester-evening,
 Or was it just the moonlight after all?

White moonflowers were abloom upon the terrace,
 Where the jasmin-scented air was cool and sweet;
 We could hear the distant night-bird's tuneful wooing
 While we lingered by the rustic garden-seat.
 The silver tides embraced the sandy beaches—
 But O, the moon, the moon bewitched me quite;
 Perhaps it was that pulsing, madd'ning glamor
 That made him say such daring words last night.

My grandma oft has told me that the fairies
 Try such tricks on the unwary, nights in June;
 They play their harps, all strung with lucent moonbeams,
 Till our hearts are wildly dancing to the tune.
 O, did I feel his arms close 'round about me,
 Feel his breath upon my cheek, and in my ear
 Did he whisper low life's rarest, sweetest message?
 Was it: "I love you, sweetheart, love you, dear?"

Did the fairies leave this jewel in my keeping?
 Now I wander down the path we trod last eve
 With my head so full of questionings and fancies—
 What can a little maid like me believe?
 O, I see him coming, striding o'er the headlands,
 Like a fair-haired good-god, stately, strong and tall;
 Coming now to tell again that tale of rapture,
 And it wasn't just the moonlight, after all.

—L. Adelaide Sherman.

—Finally it has come upon us. I mean the latest novelty vogue of the early Parisian summer season. It is the Perfume Dance. The idea is now in full swing at the Techau Tavern. After each dance a beautiful cachet of La Boheme Perfume is presented to the favored dancer. Every afternoon at 4:00 o'clock a \$4 cachet of La Boheme Perfume is given away without dancing or competition. These little "danse de jardienners" are much sought as souvenirs and favors apart from the delicately blended scented abstracts contained therein. The Perfume Dance is indeed one of the prettiest cafe features ever introduced in this city. Talking of the Techau Tavern, where else in the land may one enjoy a better served or more delicious mid-day luncheon than the Hurry-Up Lunch at the Tavern for business men? The dancing during the dinner of the evening begins at 7:00 o'clock. It continues right through the After-Theatre Supper period to the end of the night.

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BUSINESS SITUATION THROUGHOUT COUNTRY.

It is evident that the whole country is doing business with a full appreciation of the fact that conditions are extraordinary and subject to change, and yet with a large degree of confidence in the future. There has been over-buying prompted by rising prices and fear of inability to get goods later, and this in some degree explains the unprecedented demand. Some of these purchases have come back upon the market, and more may do so as the time to take deliveries approaches, but the consumption of all staple articles of comfort is on a scale never equaled before. In lines in which production is being increased to take the place of foreign supplies, prices are tending downward, and in some lines in which high prices have ruled upon the public market regular customers are being served at but little above normal figures. There is general recognition of the probability that a readjustment of prices will have to be made at a lower level after the war is over, and nobody intends to enter that period with heavy stocks if he can help it. If stocks are moderate it is believed that the readjustment will not be hard to make, for nobody expects prices to fall below the pre-war level, or even quite to it. The stocks of staple goods are low all over the world, and there can be no long-sustained cessation of buying. In this country it is evident that a large amount of construction work is being delayed by the high prices. The railways are still spending as little as possible, for either equipment or development, owing to the scarcity of labor and high price of steel, but they are assured of good earnings for a considerable period, and must eventually disburse large sums to make good the wear and tear of this heavy traffic and to enlarge their facilities to meet the growing requirements.

—Exports of the United States in April were \$399,000,000, and imports \$217,000,000, as compared with exports in April, 1915, of \$294,000,000 and imports of \$160,000,000, the bureau of foreign and domestic commerce announces. Manufactured articles exported ready for consumption amounted to \$197,000,000 in April, compared with \$90,000,000 in the same month last year. Crude foodstuffs and meats exported were \$36,000,000, a reduction from \$59,000,000 last year. Crude materials imported amounted to \$95,000,000 in April, 1916, and \$61,000,000 in April, 1916. Most other imports showed only slight increases.

—Oatman stocks showed more general strength than at any time during the last few weeks, with Big Jim leading in point of activity and in firmness. Big Jim rose to \$1.10 and stayed there on news that ore on the 485 level gave assays averaging over \$80 per ton. Black Range had a sudden recovery from 15 cents to 30 cents on the execution of a few orders, and the advance was maintained with a marked degree of firmness.

—The country's express companies, which operated during February, 1915, at a loss of \$414,000, made net profits last February of \$386,000. Interstate Commerce Commission figures also show that the total net profits for the eight months ending with February last were \$6,691,000, as compared with a loss of \$596,000 for the corresponding year.

—Of the 22 largest common carriers in the State, 13 will pay less revenue to the State than in 1915 because of jitney competition.

—The second clean-up of Round Mountain Mining Company from the sluice boxes from May 15th to June 8th, netted \$25,000. Up to May 18th, the extraction for the season from the upper section of sluices totaled \$40,000. No effort has been made to clean up the bed rock.

—The Ship Owners' Association of the Pacific Coast, representing 150 steam lumber schooners, have issued a statement that under no circumstances will they recognize the closed shop.

—Talk is heard of \$75,000,000 earnings for United States Steel for the quarter.

—The mortgage loans of last week in this city aggregated \$980,607.

—The Du Pont Company is preparing to manufacture dyes after the war.

—Raw sugar sold in New York this week at 6.40 as compared with 6.14½ a short time ago.

—Go to Jules well known restaurant, Market street, south side, just below Third, for a tempting special luncheon, 40 cents. Dinner, with wine, dancing and cabaret entertainment, \$1.00.

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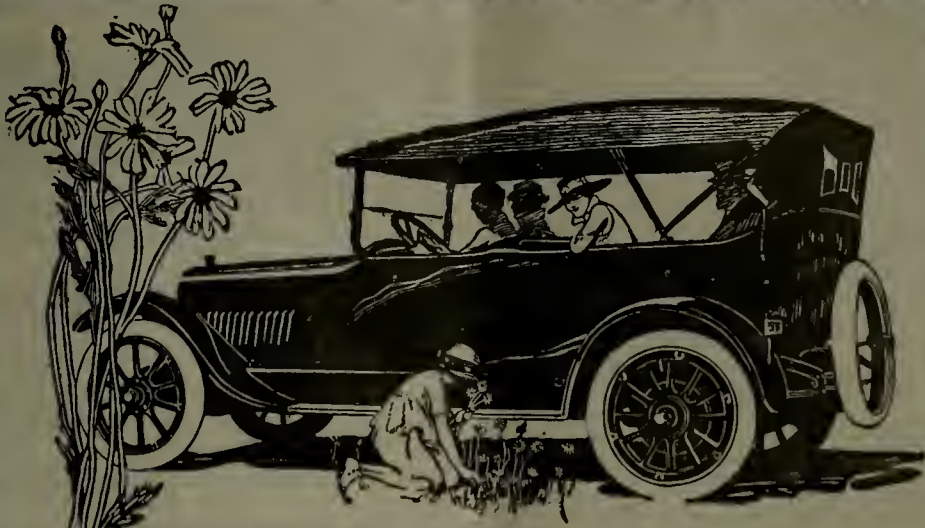
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BY THE WAY.

The latest device of insatiable "business" to make every moment count is an adaptation of the dictagraph to automobile transit, so that—to quote the eulogist of the plan—"business men living in the suburbs who motor into town to their offices daily may transact some of the routine office duties while a chauffeur speeds them to their destinations." In short—to quote the same authority—the day has come when a man "can use his car as an office on wheels." Yes, and he can go on becoming more and more oblivious to Nature, to "sea, sky and brook," and to anything but toil and profits; and the irony of the situation is that it is not those who have to reckon the value of every minute as an income producing asset who are most slavish in their fealty to the time-consuming Moloch of "business."

* * *

James J. Hill, of the Great Northern Railroad, never drew large salaries for the work he did. In fact, he drew no salary as president of the 7,000 mile system that, in due time, he came to operate. He got his pecuniary returns out of the valuations he created for his own investments in the road in which he believed, and in which he found it easier to get others to believe if he seemed to be willing to take his chances with them. Long before other administrators of similar properties knew the "cost" of doing business, he knew his. Where he rose superior to Morgan, Harriman, Gould, Vanderbilt and all his contemporaries was in the essentially constructive quality of his policy, and his refusal to be dependent on Wall street, on the one hand, and the government on the other.

* * *

The punctiliousness of the British government office as to detail is, of course, well known, but the following incident, recorded recently in Liverpool, is narrated without any comment as to its authenticity. A British officer, on a special mission, showed amongst his expenses in his return to the War Office an item, "porter sixpence." The War Office promptly inquired of the officer what the item meant, and on its being explained that the sixpence was "on account of a porter at Lime street station," pointed out that the correct expression was "porterage." The officer at once made the required emandation, and on looking over his return to see if by any chance there were other items to which similar exception might be taken, he found "Cab 2s. 6 d." This he at once altered to "Cabbage 2s. 6d." and returned his statement. He received a check by return of post.

* * *

Although it may convey little to the man unversed in such matters to be told that the planet Venus is, to-day, some 18,000,000 miles nearer to the earth than it was at the beginning of May, still every one may note the strange and unwonted brilliance of the great planet in the Western sky. At the beginning of May, Venus was estimated to be about 60,000,000 miles from the earth. To-day she is said to be little more than 42,000,000 miles distant. She may be clearly seen in broad daylight, being as bright as 120 stars of the first magnitude.

PATENTING COAT-TAILS.

Sometimes a Congressman introduces a bill "by request," which means that he does it as a favor, but without enthusiasm.

Representative Morrison, of Indiana, introduced a bill "by request" that illustrates how laws are being urged that will apply to every nook and crook of commercial activity.

It is House Bill No. 6458, to enable clothing manufacturers to patent styles. If a style dealer produces a coat-tail that catches the popular fancy is there any reason why he should not have exclusive rights to that coat-tail?

If you want to know what a nation of money-struggling neorasthenic noodles we are becoming, read this latest effort to extract royalties from button-holes, pleats, gussets, gores and drappings.

A lot of other things "not now registerable nor patentable under the copyright act" also come under the provisions of this bill. Just to mention: bottles, borders, jewelry, plumbing fixtures and bric-a-brac. To prove that the design is "new and original." Ah! that would be fun for the lawyers, and that is what laws are for.—*Art Young in the July Metropolitan.*

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Annual Road Congress Urged by Chairman of Good Roads Board

"Unquestionably the time has arrived for a great National Road Congress to be held once a year in the National Capital under Federal government direction," asserts George C. Diehl, chairman of the A. A. A. Good Roads Board.

"This gathering in Washington would be under the auspices of the U. S. Office of Public Roads and Rural Engineering of the Department of Agriculture," continues Mr. Diehl, "and the event could be made most comprehensive in its scope; there could be a complete exhibit of road machinery and road materials; there could be sample construction of various kinds of highways; road schools could be conducted for State, county and town engineers; and various technical phases of the work could be set forth by trained experts who would gladly attend such a great good roads event.

"Then there would come the inter-related phases of road travel and road transportation. Undoubtedly the Department of the Interior, because of its national parks, would set forth the scenic attractions which are under government supervision. Various States would be given opportunity of advertising their attractions. All around, an assemblage could be brought about which would prove exceedingly effective.

"The Good Roads Board believes in State highway conventions which are generally called for a specific purpose in the endeavor to concentrate the efforts for road enthusiasts for definite ends. These State meetings are of incalculable value, for the State is the political subdivision which must carry on by far the greatest burden of future road construction and maintenance.

"With the vast amount of funds being expended throughout the country, the government of the highway departments is becoming largely a question of scientific management, and it is believed that if the county were the smallest unit of administration that greater efficiency would result. The numerous State good roads meetings converged into a great national congress once a year, held in the National Capital, it is believed would be the best way of handling the changed highway situation, and the government could properly assume the obligation resulting from the management of this great national event.

"The time has arrived when highway conventions should have more of an official character. There should be a good roads meeting in every township in the United States at least once a year, held under the charge of the chief highway official of the township. There should be at least one county meeting held every year in each county, under the charge of the county engineer or the chief highway official. There should be one State meeting in each State each year, under the charge of the State Highway Commission. Then the local automobile clubs, the good roads associations and others could cooperate in these conventions as their interest and location warranted. The township, State and county meetings should be held before the national meeting, so that at each of the smaller gatherings delegates could be named to go to the national convention, which in reality would be a great good roads school, lasting for one or two weeks, in the City of Washington, under the charge of the most important highway official of the country, namely, the Federal authority in charge of governmental expenditure."

Oil Company Appeals to Courts

In an effort to protect its patrons and also to check the heavy inroads made in its own business, the New York Lubricating Oil Company, makers of the famous Monogram oils and greases which for years have been among the most popular motor lubricants, have started legal action against many unscrupulous gar-

age and supply men who have been substituting inferior grades of oil for Monogram.

Through the firm's attorneys, Chickering & Gregory, suits have been filed in the Federal courts against several of these substitutors on the grounds of unfair competition, and it is the plan of the New York corporation to vigorously prosecute the offenders who have been wantonly marketing poor lubricants under the Monogram brand, and naturally materially injuring the corporation's business.

George P. Moore, Western representative of the big oil company, whose headquarters are in this city, in speaking of the action of his firm states: "The oil trade has always suffered from the methods of unscrupulous garage men and supply dealers who made it a practice to always offer 'something just as good' for the brand desired, and we have worked hard to correct this evil. In justice to ourselves and our customers, we must endeavor to put a stop to the methods used by substitutors by an appeal to the courts.

Superintendent H. A. French of the State Motor Vehicle Department gives the following figures to last Saturday for 1916: Registrations—Automobiles, 182,828; motorcycles, 24,554; chauffeurs, 9,223; automobile dealers, 1,241; motorcycle dealers, 193. Receipts—Automobiles, \$1,854,841.55; motorcycles, \$47,077.00; chauffeurs, \$16,915.50; automobile dealers, \$31,339.75; motorcycle dealers, \$849.50; miscellaneous, \$1,729.50. Total, \$1,952,752.80.

Moving Picture Safety Crusade

A plan to promote traffic safety in Denver, Colo., by means of motion pictures is being worked out by Commissioner of Safety Alexander Nisbet. He intends to prepare a special film showing how the most common accidents are caused, illustrating the purpose of the most important traffic rules, and showing the right and wrong way for both vehicles and pedestrians to deal with traffic conditions. The city will supply this film to all the moving picture theatres in the city. There were 272 arrests of motorists in Denver during the month of March for violations of traffic laws, and Commissioner Nisbet is seeking to remove causes for arrest by educating the public to work together for law observance and safety.

Pennsylvania Registrations Show Gain

Revenue from motor registration this year in Pennsylvania has passed the \$1,700,000 mark, and officials of the motor vehicle division of the Pennsylvania State highway department are of the belief that the \$2,000,000 mark will be reached. The total revenue for 1915 amounted to \$1,665,276. The number of registrations up to date are 161,564. It is believed that the total number will reach 250,000.

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If it takes our last dollar, we are going to stop the illicit practice of palming off inferior oils as Monogram Oil. We are now starting suits against such "substitutors" and will punish to the full extent of the law these unscrupulous dealers.

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MR. DEALER, see that your employees commit no illegal acts.

MR. OWNER, in justice to honest trading, advise us if you have a doubt as to the genuineness of the oil you are using.

Watch the papers for developments in our endeavors to further fair play.

New York Lubricating Oil Co.
"The Makers of Monogram"

PACIFIC COAST BRANCH
516 SECOND STREET SAN FRANCISCO
GEORGE P. MOORE, Pacific Coast Manager

Extraordinary Showing of Ford Motor Co.

One of the most spectacular of the balance sheets of the automobile industry, or any other, for that matter, is that of the Ford Motor Co., Detroit. The sheet of last year, as of July 31st last, has just been issued, and is even more startling in its figures than ever before. It shows cash on hand and in banks totaling \$43,788,151, as compared with \$27,441,469, an increase of 59 per cent. Outside of the cash the largest item on the asset side is \$14,335,768, merchandise inventoried at cost. Buildings and building fixtures are carried at \$12,931,884. Patents are carried at the extremely modest figure of \$61,473, which is in sharp contrast with the large book valuations that many other companies give to the patent holdings. Moreover, the liabilities side of the balance sheet has an item, "Reserve for depreciation of patents, \$61,473," so that far from inflating the assets the patents are amply cushioned against impairing them.

In addition to carrying the patents at a figure that is merely nominal, the company does not capitalize the value of its name under "good will," despite the fact that the name is so widely known as to justify a valuation of many millions. Patterns and patents are the only assets listed that are not tangible, and they total together only \$104,471.

The company still has only \$2,000,000 in capital stock, and its surplus is \$59,135,776. The "book value" of the stock is \$3,445 per share, and there are net quick assets of sufficient amount to give each stockholder \$2,600 per share should the company suddenly decide to dissolve. The growth in cash resources has been remarkable. One of the reasons for the success of the company may be found in the significance of a \$3,511 "reserve for bad debts," a fund created in 1913 and apparently untouched since, for it does not appear in the balance sheets of 1914 and 1915. The company now is carrying a reserve of \$2,885,189 for depreciation of its assets.

* * *

Federal Rubber Mfg. Co. Taken Over by New Corporation

The latest and most important development in the pneumatic tire and mechanical rubber goods industry is the recent incorporation of The Federal Rubber Company, a Massachusetts corporation, capitalized at ten million dollars, and which has acquired the property and business of The Federal Rubber Mfg. Co., located at Cudahy, Wis., known nationally as manufacturers of Federal Tires and a full line of mechanical rubber goods.

The policy of the new company as announced by Mr. H. T. Dunn, president, is to be one of general expansion in the production and selling departments of the business. To this end several new buildings are to be added to the present large Federal plant, and through a most attractive proposition, the present heavy demand for Federal products will be augmented to a volume commensurate with its capitalization and the increased production of the plant.

Contracts for three of these new buildings have already been let, and the work will be pushed to completion as fast as possible. This will give the company approximately twelve acres of floor space, and increase its present output of automobile casings and tubes, motorcycle and bicycle tires, mechanical rubber goods, horse shoe pads, rubber heels and soles, approximately fifty per cent.

* * *

New York Auto Accident

Some illuminating figures are contained in the classified tables of highway accidents soon to be published in the annual report of the police department of New York for 1915. The tables show that 10,653 accidents, of which the causes were given, 8,661, or more than 81 per cent, were due to the fault or incapacity of the injured person, and only 700, or 6½ per cent, to the fault of the driver.

Horse drawn trucks and wagons caused 100 fatalities and injured 2,341 persons, while motor trucks and delivery wagons killed 105 during the year and injured 1,107. Passenger cars caused 117 fatalities and injured 4,688.

The total number of persons fatally injured during the year was 649 and the number less seriously hurt was 21,891. These figures, however, include 4,401 persons who sustained injuries in no way related to vehicles, such as falls on the sidewalk, hit by fallen objects, bitten by dogs, etc. They also include 955 persons hurt by running into or in front of vehicles, 1,290 injured were improperly boarding or alighting from street cars, 417 when stealing rides, 1,271 when skating or playing in the street, 330 while intoxicated, etc.

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

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INDIANAPOLIS SPEEDWAY

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Premier Performance in Indianapolis Classic

Next to Dario Resta's Peugeot, which won the 300 mile race at Indianapolis, the most talked about cars on the Hoosier Speedway, May 30th, were the three Premier Specials. These cars, built from the blue prints up in ninety days, probably hold the world's record for quick construction. Ninety days ago E. W. Steinhart, vice-president of the New Premier Motor Corporation, learned that, owing to the European war, there would be a shortage of cars for the big Indianapolis classic. In three days complete arrangements had been made to build three special race cars in the Premier factory. The cars raced under the numbers 27, 28 and 29. When they faced the technical committee of the A. A. A. Saturday before the race to make their qualification trials, not one of them had been given even the slightest test, and each registered less than 25 miles on its speedometer. Number 29, which won seventh place in the race, had been "turned over" for the first time Friday morning at 2 o'clock. The fact that each of the Premier Specials showed better than ninety miles an hour in the qualification test astounded those who were in on the secret of the Premier race against time. Some of the more conservative urged that such green cars had absolutely no chance of sticking through the grind, no matter how well they were built, it being well known that any car should be limbered up before being subjected to high speed. In spite of theory, the three Premiers started.

Number 27 was running perfectly, when she blew a tire, and after skidding into the concrete retaining wall turned over in the 49th lap. The accident was due to no mechanical defect. Number 28 went out with a broken oil line in the 76th lap. Number 29, the greenest car in the lot, finished seventh, and was the most perfectly running car on the track when she got the checkered flag. Gil Anderson, holder of the World's Speedway championship, was at the wheel of Number 29 when she finished.

* * *

Death of President Chinese Republic Affects Auto Staff

As a result of the death of President Yuan Shi Khai, the Chinese government has cabled C. C. Fu, a young Chinese engineer, who has been taking a course of instruction in the Kenosha works of The Thomas B. Jeffery Company, to return at once to his native land.

Mr. Fu, a graduate of the University of Michigan, was sent to the Jeffery Company last February. He donned overalls and jumper with the same willingness characteristic of the race, and started to work his way through the various departments. A few weeks ago he was transferred to the export sales department, under J. A. Rose, and was demonstrating there, equally as well as he had in the shops, his ready grasp of things.

Just why his government should be in such a hurry for his return, Mr. Fu doesn't pretend to know. He will go to San Francisco at once and take passage from there.

Mr. Fu is but one of a number of Chinese students who have been working at the Jeffery factory in the interests of their country. The last was J. K. Wong, a graduate of an engineering institute in North China, also of the Armour Institute of Technology of Chicago. He served in various capacities in the plant and the main office for nearly a year, and left to take the post-graduate course in the University of Minnesota before going back to China.



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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide.

PALO ALTO.—LARKIN'S CAFE—Just opened. The only strictly first class cafe on the Wishbone Route devoted to the patronage of a tourist's owners and their families. Corner of University Avenue and The Grange.

SAN JOSE.—LAMOLLE GRILL, 36-38 North First Street. The best French dinner in California. 75 cents or a carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE 443 Broadway, San Francisco. P. A. 333. Auto livery at all hours. Tires and equipment in stock. Garage and repairing, lathework, vulcanizing. Open day and night.

LIBRARY TABLE

A Handbook of Coast Artillery Materiel

Now that the eyes of the nation are turned towards preparedness and people more than ever are recognizing that a soft answer does not turn away wrath—national wrath at least—and that righteousness does not begin to compare with cannon as measure of protection, a short and comprehensive treatise on ballistics is sure to be eagerly welcomed, especially by the officers and men of the National Guard whose civilian duties prevent them taking the time for a full course on this most interesting and important department of military science.

To inform these citizen soldiers how best to equip themselves in the limited time at their disposal, Captain W. P. Platt of the Coast Artillery Corps, U. S. A., has written a little brochure called "Coast Artillery Materiel," which combines the principal matter of some twenty odd books on the subjects covered.

In a simple and comparatively untechnical manner, Capt. Platt has digested an enormous mass of data and instruction which is absolutely essential to this branch of the service. After a fashion, infantrymen can be made in a comparatively short time, but generally it takes years to perfect the artillery, especially in conditions of modern warfare. So ably and with such just apprehension of the essentials has the author done his work that any man with the ordinary training of a guardsman may advance himself fully two years by the diligent study of this little work of 170 pages.

Among the subjects treated are: Organization and coast defense; gunnery and ballistics; ammunition; guns and carriages; fire control; drills and inspection; searchlights and signalling; cordage; warships; preparation for and conduct of target practice, and reports.

* * *

"Sylvia of the Hill Top."

This is one of the delightful series of Sylvia stories, cheerful, witty and mirrored in the happiest period of girlhood, with a chain of incidents that prove of absorbing interest to all lovable, healthy minded girls. Sylvia is girlhood itself in the most charming and attractive period, and her kindly heart and intent glows on all her companions. She is the good fairy on the hill of roses where the various families connected with the story make their summer homes. Threads of appealing romance and philanthropy run their course among the interesting characters, and as the chapters develop they weave something more stimulating than mere romance in their subtle, spiritual meaning. Illustrated with a frontispiece in full color by Gene Pressler. Price, \$1.25 net. Published by The Page Company, Boston, Mass.

* * *

"Blue Bonnet House."

Romance and charming surprises quite naturally follow the course of an adventurous, gentle-hearted girl in her teens who leaves her home on the big ranch in the West to visit the East. Incidentally, as a part of that trip, Blue Bonnet in the fullness of her good heart determines to find, if possible, the parents of a little castaway boy that has been brought as an invalid to the ranch. Extremely interesting and surprising discoveries develop in this search. Surprises that touch the heart and rouse the best emotions in girlhood. Caroline E. Jacobs and Lela H. Richards, the authors, have a sympathetic touch that has appealed to all girl readers of the "Blue Bonnet" series and made them so popular with girlhood. Illustrated by John Goss. Price, \$1.50 net. Published by The Page Company, Boston, Mass.

* * *

Anne Douglas Sedgwick, author of "Tante" and "The Encounter," (The Century Co.) says that she is always being upbraided by her American friends for choosing so many "funny" Americans to draw in her novels; but she thinks that any novelist interested in international contrasts and clashes will understand that. It is the type that still embodies the racy, primitive flavor, now so rapidly fading out, which gives the novelist his telling oppositions. "I wish," Miss Sedgwick adds, "that other countries with the 'funny' of a Mrs. Talcott or of Franklin Winslow Kane, could give one as much lovable-ness; for I think that, of all my characters, these are the two that I love best."

Harper Books to be Reprinted.

Harper & Brothers announce that they are putting to press for reprintings two of their new novels, "The Border Legion," by Zane Grey; and "People Like That," by Kate Langley Bosher. They will reprint soon "The Story of a Pioneer," by Dr. Anna Howard Shaw; "The Sowers," by Henry Seton Merriman; "Land Ho!" by Morgan Robertson, and Volumes 7, 10, 19 and 25 of "The American Nation. A History."

BORDEN'S

Eagle Brand Condensed Milk — That is what we gave our baby last summer when we went away. The little fellow was being raised on fresh cows' milk and we were worried about getting a safe supply while on the road. We decided to try

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Baby liked it from the first and all the time we were away we got along splendidly. Needless to say we continued to use "Eagle Brand."

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..... "Baby's Biography."
..... "Borden's Recipes."

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I would offer to supply free, the names of reliable moving concerns, safe movers, office furniture makers, wiring experts, carpenters and sign makers.

Supplementing this, I would offer to secure estimates on all matters involved in changing locations and make all arrangements, including laying out new floor plans.

I would advertise this service in the News Letter and also insert little printed announcements in my outgoing mail and packages.

My profit would come in sales of office equipment due to an intimate knowledge gained of just what the customer might need and the chance to be the one to make the suggestions.

I would have one man in charge of the real estate and to secure names of prospects, and he would also keep in touch with all firms who specialize in moving.

Sprightly Mr. Bienius is at the News Letter Office. His advertising and consulting services are for you, call for him because he has many ideas, and ONE for your business.



—“Don't you want to see so many of these clever, talky women at the polls?” “Yes; north or south.”—*Life*.

—“Where have you been?” “To the cemetery.” “Any one dead?” “Sure; every one of them.”—*Punch Bowl*.

—“What's become of Bill?” “Oh, he opened a store.” “Doing well?” “Naw; doing time.”—*Boston Transcript*.

—Patient—Doctor, I feel like the devil. Doctor—Ah, but you are not. If you were you'd feel like a saint.—*Le Rie*.

—“Don't cry, Willie! Grandpa will play Indian with you.” “B-but you won't do any good. You're scalped already.”—*Judge*.

—The Lady—Come back, boy; that ice isn't safe. Boy on Bank—That ain't fair, missis. I bet him a nickel he'd fall in.—*Life*.

—“I hear, Tommy, you saved a life in the war.” “Hi did, sir.” “How did you do it, Tommy?” “By not hinlisting, sir.”—*Boston Transcript*.

—Visitor—Well, Robert, how do you like your new little sister? Robert—Oh, she's all right, I guess; but there are lots of things we needed worse.—*Judge*.

—Wife—Don't you think I should have a vote? Husband—I dunno, Jane. You'd probably want a new hat to wear at the polls.—*Denver Republican*.

—Fat Man in Tramcar—Why don't one of you young gentlemen get up and let one of the ladies sit down? One of the Young Gentlemen—Why don't you get up and let them all sit down?—*Punch*.

—The Coed—I don't see how you can read Chaucer so readily. The spelling is so queer. The Professor of English—I've had lots of experience while examining the sophomores' papers.—*Harvard Lampoon*.

—Man with Paper—Here's a preacher in Syracuse, New York, declares that the time will come when there will be no liars in the world. Pessimist—Well, the world is due to end sometime.—*Canadian Courier*.

—“What's the matter, father? Regretting those cigars you threw away?” “A little,” he confessed. “You'll find them on the top shelf of the linen closet,” said mother with a well-concealed smile.—*Kansas City Journal*.

—Visitor—Do you know what regiment it was passed by just now? Native—I don't know, sir; I think 'twas the West something. Visitor—West Riding? Native—No, sir; they was a-walking—wasn't un, Jarge?—*The Tatler*.

—Tommy (after a thumping)—You're awfully hard on me, ma. Mother—That's because you've been very naughty and wicked. Tommy—Well, gee! You should remember that you didn't die young yourself.—*Boston Transcript*.

—“That second speaker was quite extraordinary.” “I thought his speech was about the dullest I ever heard.” “His speech didn't amount to anything, but he failed, when he got up, to say that the toastmaster's introductory remarks reminded him of a story.”—*New York Sun*.

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INSURANCE

The Insurance Federation of California, through its secretary, Joseph J. Scott, makes the following announcement: The work of organization is going forward rapidly, and the membership is growing beyond all expectations of the officers and directors. All classes of insurance have welcomed this common movement for the protection of the business in which so many thousands of men and women are interested in the State of California. It is known that thousands of application cards have been signed in various parts of the State, and have been held by those who have obtained the applications until definite instructions should be received regarding their disposition. These instructions are now possible in view of the progress of the organization and the opening of permanent headquarters. All persons who have secured from others applications for membership should send such application cards, accompanied by remittance for amount of dues, at the earliest possible date to the San Francisco headquarters of the Federation, Merchants' Exchange Building. There is already evidence of a keen rivalry among insurance men to see who can turn in the largest number of memberships. Some of the larger offices in the State have already organized their offices and field employees and are urging them to secure members that may be credited to the office. Due credits are to be given to all those who obtain members for the Federation, and a number are endeavoring to win first place.

* * *

At the University of California, during the summer session, one of the new courses of lectures will include "Social Insurance in Relation to the Public Health," to be delivered by William Leslie, and a course of five lectures on insurance in relation to sickness, unemployment and old age, by Dr. Isaac Marx Rubinow.

* * *

Insurance men are interesting themselves in the preparedness parade set for July 8th. Fraternal organizations will co-operate with life, fire and casualty underwriters in an endeavor to make the demonstration second only as an insurance feature to the great parade of Insurance Day in the early period of the Panama-Pacific International Exposition.

* * *

A. J. Chapman, of the general agency firm of Chapman & Nauman, has almost entirely recovered from a recent operation for appendicitis.

* * *

John A. Hougaard, manager of the Commonwealth Security Company, a corporation organized several years ago by the brokerage firm of J. B. F. Davis & Co. with others for the purpose of taking on the general agency for the Rhode Island Insurance Company, has purchased the business and been appointed general agent for both the Rhode Island and the Nationale Fire.

* * *

Both the Hartford Fire and the Hartford Accident & Indemnity companies have moved into the handsome three story building adjoining their old quarters at 430 California street which was recently completed for the accommodation of the Pacific Coast Department business of the two companies. The fire division will make use of the ground and second floors, and the accident department will have the use of the entire third floor.

* * *

The burning of the recently constructed \$250,000 pier at San Francisco should afford a salutary lesson to the State of California. Under the provisions of the State laws it was impossible to secure more than \$40,000 on the structure, and the consequent loss to the State was \$210,000.

* * *

The admission, by Insurance Commissioner John E. Phelps, that he has received from Governor Johnson no intimation that he will be appointed to succeed himself at the close of his present term of office on June 30th appears to confirm the rumor which has persisted for months that another has been selected to fill that im-

portant office. These rumors have as a basis the indisputable fact that not only has the administration of Mr. Phelps failed to meet with the approval of the underwriting element, but has proven itself a disturbing element, both with the Governor and politicians of the Bull Moose persuasion. It is no secret that these politicians have joined forces with numerous insurance men in a campaign for Phelps' removal. It was the almost united opinion, one shared by the commissioner himself, that no change in the personnel of the office was contemplated until after the election, but the belief now is that a new man will fill the place on July 1st.

* * *

After having deliberated for six hours, a jury in Judge Flood's court was discharged, being unable to agree as to whether Phillip Kahn, a Los Angeles merchant, had met his death from ptomaine poison or through a combination of heart and kidney trouble. The jury was sitting in the case of the widow to collect \$7,500 from the Standard and \$5,000 from the Royal Indemnity on accident policies held by the deceased. The case will be re-tried.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.



Hop quality determines deliciousness of beer flavor.
 Good hops are good for the nerves.
 Saazer Hops are conceded to be the best hops.
 Genuine imported Saazer Hops are used exclusively in making Budweiser.
 For distinctive deliciousness and pure wholesomeness demand

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 ANHEUSER-BUSCH, St. Louis.

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SAN FRANCISCO
 THE CITY OF THE FUTURE
 NEWS LETTER
 CALIFORNIA ADVERTISER



Devoted to the Leading Interests of California and the Pacific Coast.

Vol. XCI

San Francisco, Cal., Saturday, June 24, 1916

No. 26

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—May the best man win—and the best man, of course, is Wilson.

—Of course the campaign will not really be on until the Socialists and Prohibitionists make their nominations.

—Peacemaker who interfered in a hoodlum fight Sunday night was badly stabbed. Another argument for neutrality.

—That the country is prosperous and that it has been kept out of the world horror is as good a campaign slogan as the Democrats need.

—"Walkin' the Dog" is the name of the latest popular dance. It will not be surprising to find that the dance is as idiotic as the name.

—The Chicago man who got his name in the papers by voting against Wilson at the St. Louis convention has reached the apex of his fame.

—Hughes, according to all accounts, is beginning to thaw out. The campaign promises to be warm enough to melt his icy reserve completely.

—It is conservatively estimated that at least one person in every million in the United States has read all the political platforms clear through.

—The Progressives may have no candidate—but they at least enjoy the satisfaction of having both the old parties bidding frantically for their support.

—"Toot your own horn" is a good rule for San Mateo County, where traffic officers are arresting motorists who come around curves without giving warning.

—Police Chief White offers a dozen solutions of the jitney problem. The only one he submits that would be really effective is: Entire elimination of the jitneys.

—Dentist's wife gets a divorce because her husband was sober only one day in a year. She should have enlightened the public by explaining how this accident happened.

—The Prohibitionists want the Progressives to affiliate with them. Haven't the Moosers been heckled enough without somebody trying to spring jokes like that on them?

—It has again been demonstrated that hugging the shore in a fog leads a ship to wreck. But that will not prevent other ships hugging the shore and piling up on the rocks.

—Iowa man says he has discovered a gasoline substitute that can be sold for four cents a gallon. And if it becomes so popular that the price goes up to six, what a howl there will be!

—Wilson can say to the voters: "See what I have done." The best Hughes can do is to make promises. And the public is always more taken by performance than by promise.

—Roosevelt has been X-Rayed because of a broken rib. Some of the Progressives would like to have an X-Ray of his brain to see if they could locate the little kink that stands for desertion.

—The British have ordered twenty-five million quarts of Irish stew from the United States for their army. England always has been in the habit of calling on the Irish in an emergency.

—According to newspaper account, all of California's national guardsmen are just panting to get to the front. We will venture just a moderate-sized bet that some of them are scared blue.

—The United States pension roll for the next year is only \$158,065,000, which is \$6,000,000 less than last year. But Mexican developments threaten to provide for a tilt upward a few years hence.

—Former Senator Kearns of Utah writes at great length in support of the theory that the Panama Canal slides were caused by gas. Wouldn't wonder if he were right—a politician should be an authority on gas and its effects.

—The Bear wreck has led to a government investigation. Any one with a reasonably long memory can recollect innumerable investigations of this character. But who can recall that one of them ever went beyond noise and fuss?

—It is estimated by a Boston publication that at least one million persons in the United States are writing for publication. Then there are the millions who fondly imagine they are writing for publication until it comes back with the rejection slip.

—Uncle Joseph Cannon indignantly declares that President Wilson is the biggest czar that ever occupied the White House. It is better to have Congress dominated by a patriotic czar than by a lot of lobbyists and self-seeking politicians.

—Colonel John Jacob Astor's young widow loses the income on five million dollars by re-marrying. But as the second husband has about three million, it is believed that they will be able to struggle along even at the present high cost of living.

—Hughes didn't seek the nomination and apparently didn't want it; the leaders named him against their will; and Fairbanks tried his best to keep off the ticket. So the Republican campaign promises to be about as joyously enthusiastic as a funeral.

—Hetch-Hetchy laborers who formed companies and took grading contracts lost money on the job. Now Paul Scharenburg, of the State Industrial Accident Commission, has written a wail because the men are not making the ware locally set for public work. Scharenburg can congratulate himself on having gone considerably beyond the limit in absurdity.



EDITORIAL COMMENT



FIST FIGHTS AND SOME CONTEMPSTUOUS OFFICIALS.

Is it a huge joke being practiced on the citizens of San Francisco, or is it a bit of holiday irony on the part of the Police Department that organizers of so-called boxing contests are permitted to exhibit pugilistic contests in the ring which go the limit to the knock-out? At a regular election, not long ago, the people of this city specially voted to prohibit such ring fights. These fights are now regularly advertised and exhibitions given right along, just the same. To add a playful bit of irony to the situation a file of police is regularly detailed to the ringside of these fistic exhibitions by the authorities "to preserve order." What a contemptuous slap in the face of the law, as intended by the voters. Could the authorities more derisively express their indifference for the law and the will of the voters as expressed in the ballot box? An organization of substantial and influential citizens should be formed, immune against the usual political spy pests, to emphasize the fact to the head of any lax department in the city's government that he should properly attend to his duties or suffer recall.



"THANKS!"

—Orr in Nashville American

CHANCES OF THE NEW SHIPPING BILL.

Shipping interests throughout the country are keenly interested in the new Alexander bill, a composite affair which covers the salient features introduced, referred, considered and made up of the most important ideas of that character that were accepted under the present administration, and especially since it was proposed, tentatively, to purchase the German merchantmen lying in United States harbors, and thus gather a fleet that would form the nucleus of a new American merchant marine. Reports from the South American republics are to the effect that unless such a merchant marine is provided quickly, all hope of securing the trade of those southern republics will be lost. The capital idea of the Alexander bill is, of course, the provision of a \$50,000,000 corporation to be controlled by the government to encourage and develop a naval auxiliary and naval reserve and merchant marine to meet the requirements of the United States, and also to regulate carriers by water to engage in the foreign and interstate commerce of this country. Numbers of Republicans filibustered vigorously against these ideas, as they were introduced in Congress. Most likely they will continue their attacks against the new forms presented by Alexander. Several leading Republicans have been reported as having changed their minds, but just the same aggressive attacks will be made against the bill. Out of these contests some compromise may come which will materially improve the shipping prospects of this country. Certainly the time has arrived when something essentially constructive must be done to establish American shipping on a broader and more extensive scale and give the American flag its proper high standing among the carrying fleets of the world.

FOREIGN TRADE MORE STABLE.

England and France largely, and a smaller increase with other European nations. This new position is generally regarded as

encouraging. It indicates that manufacturing plants of the entente nations are rapidly recovering from the tremendous pressure and abandonment occasioned by the opening of the war. April's credit balance in the foreign trade of this country shows a total of \$186,542,000, compared with \$197,200,000 for March, and \$215,901,000 for February. February's balance was the largest in the record of that month in any year. The declining balance was largely brought about by increased imports. Indications tend to a more even balance in imports and exports, a condition which signals in a measure a more evenly settled trade on a longer and more stable balance. Lack of deep sea tonnage in this country has been a large factor in restricting exports from this country. The prospects seem unusually good that the foreign trade of this country will materially expand with the close of the European war.

MILITARISM VS. MEXICO.

Residents in Mexico City some weeks ago asked King Alphonso to use his interest to prevent war between Mexico and the United States. This may be taken as further evidence that General Carranza bird-limed his letter with strenuous phrases for the purpose of impressing these residents. At any rate, of late there has been a somewhat sterner note and more insistence in his statements to Washington. At the same time, the ordinary non-partisan on this side of the border must recognize that Carranza is sorely handicapped with an infinite lot of prickly troubles in his endeavors to bring peace out of the present demoralization in Mexico, occasioned by the years of guerilla warfare. His position throughout the interchanges of government communication during the past several months has been productive of a practical show-down of this country's position as regards Preparedness. Numbers of weaknesses in equipment, commissariat and munitions came to light shortly after the United States troops crossed the Rio Grande in the initial sprint to overtake the fleeing Villa. These weaknesses and mistakes were quickly recognized and most of them have been corrected.

The calling out of the militia of the States of the Union "to patrol the Rio Grande border" is a step fraught with great consequence, and is only conceivable on the basis that the administration had information that a force of that character is absolutely necessary on the border for adequate protection. There are secretive and implacable forces afoot in Mexico which are determined to overthrow Carranza at any cost. These same forces are exercising every effort to drag this country into the Mexican mess and create sufficient irritation to provoke an invasion of United States troops in an effort to "pacify" that country. Under these conditions any imprudent movement on the part of the militia patrolling the border may start a blaze that might set aflame the resentment of Mexico. Then the fat would be in the fire. War is rampant the world over, these days, a catching disease occasioned by the European outbreak. Some lines of trade are making enormous fortunes by pushing it along so that they may gather the ultimate dollar before Peace has a chance to intervene. President Wilson and his cabinet are in touch with all these intricate ramifications regarding the situation, and in him we must trust to save the situation according to his lights.

CAMERA STORIES OF EVENTS OF THE WEEK



1 Summer motoring leisurely through the cool and picturesque Russian River country. 2 Mrs. Cornelia Vanderbilt of New York snapped as she was enjoying herself in the Republican Convention. 3 Hockey at the Techau Ice Palace; Miss Winifred Naess, European exhibition skater in her chic gay-colored sport costume by Gantner & Mattern. 4 Servians reading the latest bulletins from the war. 5 King Ferdinand of Bulgaria, who claims to be the Emperor of the Orient. 6 Marshall Hall and his group of dancers, who gave a special entertainment, this month, on the rocky cliffs on the estate of U. S. Senator Lodge at Nahant, Mass.

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TOWN CRIER

—Grim-visaged war stalks the earth these days rapping at divers doors, and sets at each others' throats those inclined to wrangle. Hell threatens to pop in the precincts, and any one of such local blazes carries all the necessary passions in industrial and social contentions. A local blaze of this sort burst out suddenly in Richmond across the bay, this week, when one wing of the police department charged the methodist minister with grafting on a woman of the underworld there through threatening her with an execution of the Red Light Abatement act. It is significant that the chief of police of Richmond would have nothing to do with the arrest of the pastor. Taxpayers familiar with "the bleeders" who join police departments for purposes of graft will grin ironically at the charges preferred in this case. The pastor had threatened to exercise the abatement act to improve certain notorious conditions in Richmond, and the police program to trap him followed. A hot fight is now on between the leading residents, who are backing the pastor against the police clique. A grand jury inquiry is on, regarding the big blaze mentioned above. It could readily start under the present situation in Richmond if the pastors in other sections of the State joined to protect the pastor in Richmond, and organized to demand the execution of the Red Light Abatement act in their localities. In the hands of a zealot that act easily becomes a torch in the present frame of belligerent minds.

—Quite a fleet of catafalques carrying grisly political reputations are sailing up Salt River these gruesome days. What is to become of Governor Johnson, the irrepressible Roosevelt, the steadfast check feeder, George Perkins, and the other gifted chieftains of radicalism, who have punctured the atmosphere with their fulminations for the past four years? Miss Ida Tarbell, who was a martyr in the cause, pens an epitaph as follows: "It was a great noble-hearted body, and its tremendous fight deserves a better end than the cowardly stab its leader gave it in the message which its chairman mercifully and wisely withheld," until almost the moment of adjournment. The radical movement began with Bryan and ended with Roosevelt. The one is now better known as a Chautauquan speaker and the other as a contributor to magazines. Johnson will rouse all the resentment of Southern California if he attempts to capture the toga of U. S. Senator. Los Angeles insists that the honor belongs to that section of the State, this election. The only political bung starter of any consequence that Johnson possesses at this juncture is his appointment of a Lieutenant-Governor, a card that he has judiciously kept up his sleeve for many months. How often his old-time saying will come home to him: "A man must eat."

—Fancy! Since it was announced that some 7,500,000 gallons of superior whisky have been produced in this country so far during this fiscal year than ever before, the Russians have forced an advance of several hundred miles on their western front in the direction of America; President Wilson has called out the militia of the U. S. A. to line up on the Rio Grande front in order to defend it against the mad rush of the Mexican population who seem determined to tap those casing heads of golden liquor or know the reason why; Canadians are taking advantage of this movement to worm their way south across the border and squirm closer in the direction of this bonded nectar. Bryan is raving over the situation, and the only calm place in the city is the resting room of the Board of Supervisors, where the fashion of drinking tea during the afternoons has been substituted for "going across the street." Safety first—and those 7,500,000 gallons next.

—Numbers of the Old Guard have importuned Samuel M. Shortridge to get into the running for U. S. Senator this year. He has a big following in the State, and knows every political leader of consequence in the West, as well as the sagas of his party in the East, but Shortridge, like Root, has laid aside all ambition for higher distinction, and is content to remain the Ulysses of his party in this field. However, his oratory will be as strong as ever for Republican principles and Republican prestige.

ILLUSTRATIONS ON OPPOSITE PAGE

If the new bond issue of \$15,000,000 is carried at the next election, one of the most important roads to the bay vicinity that will be constructed is that of the Pacheco Pass.

At present this is only a dirt road, and is the only one between Coalinga and San Francisco connecting the valley and the sea. This road intersects the State Highway on the coast at Gilroy, and with the State Highway through the valley at a point about midway between Merced and Madera. The distance between these points is approximately 120 miles.

This will be one of the most popular roads to be improved under the new bond issue, as it connects Monterey Peninsula, Santa Cruz and the center of population on the coast with Fresno, Merced, Madera, Modesto, and, practically speaking, the center of population of the valley.

Tourists in Maxwell car at some interesting points along Pacheco Pass Road.

—A French soldier who, for gallantry in the field, was decorated and kissed by General Joffre, in an account of the proceeding says: "I cannot describe my sensation when I felt the heavy mustache of the General against my cheek." It was only iron discipline, we suspect, which prevented his crying: "Stop your tickling, Joffre!"—*Punch*.

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The most estimable woman
need not hesitate to wear one.

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Santa Cruz, California

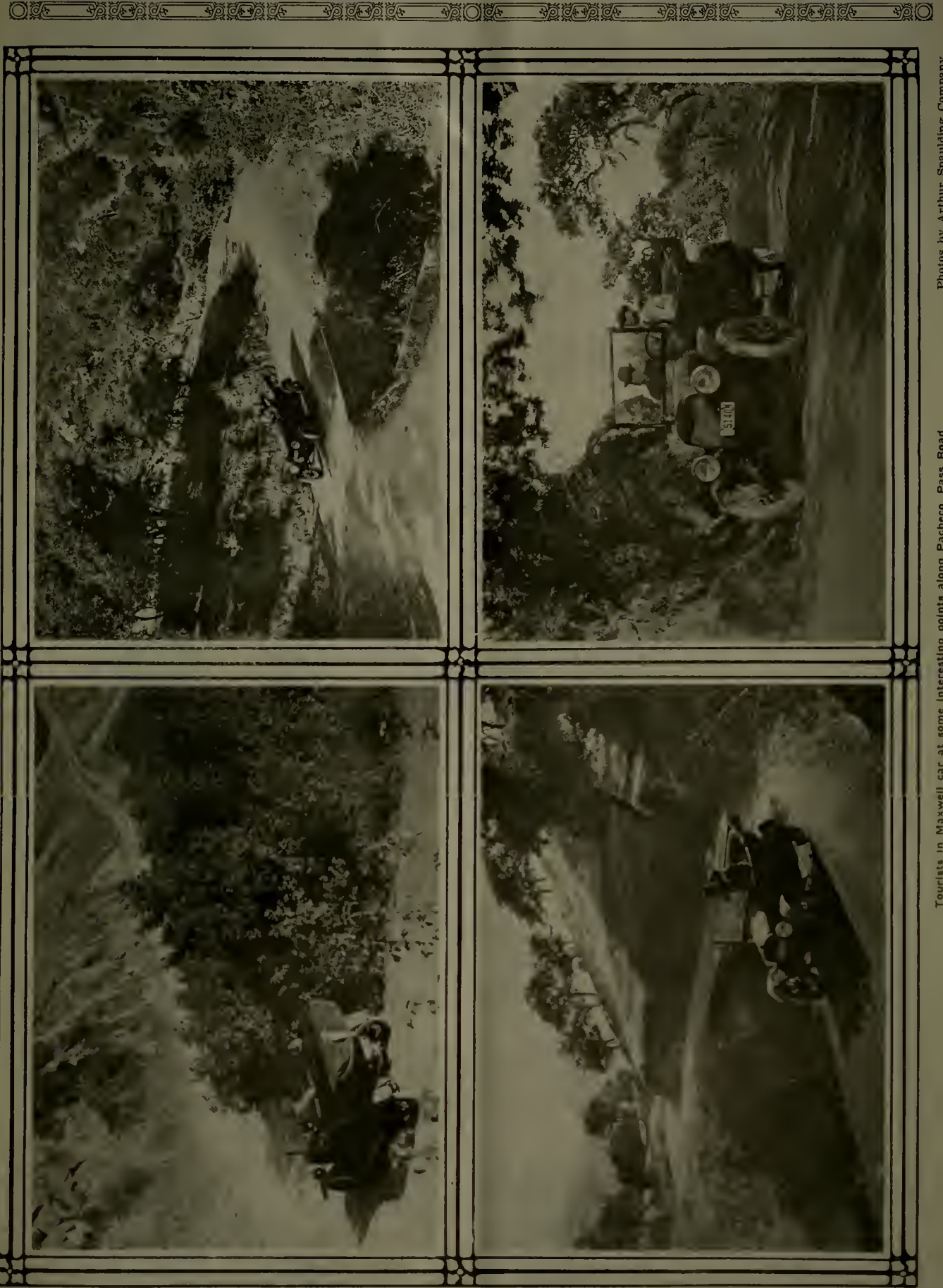
MOST beautifully and artistically appointed hotel containing every comfort of an elegant home.

☞ Situation ideal, overlooking the beach. Delightful winter climate.

☞ State Highway now completed leading through the Santa Clara Valley thence over the picturesque Santa Cruz mountains to Santa Cruz and the finest beach on the Pacific, or reach by the Southern Pacific Railroad.

☞ Ask Peck Judah for folder or write proprietor.

A. A. PORTER



Photos by Arthur Spaulding Company.

Tourists in Maxwell car at some interesting points along Pacheco Pass Road

LIBRARY TABLE

The Architecture and the Gardens of the San Diego Exposition.

This is a pictorial survey of the aesthetic features of the Panama-California International Exposition at San Diego, described by Carlton Monroe Winslow, A. I. A., together with an essay by Clarence S. Stein, illustrated from beautiful photographs by Harold T. Taylor, with an introduction by Bertram G. Goodhue, F. A. I. A., advisory and consulting architect of the Exposition.

San Diego was most fortunate in possessing an unusually attractive historical setting for the inspiring artistic beauties of her Exposition, and the Exposition artists strengthened her position by the display of rare discrimination in displaying a few things well chosen and well related on to the other. In the background lay the old Indian and old Spanish traditions, and the Exposition expresses itself triumphantly in the Spanish Colonial style. The leading expressions of the spirit of this Exposition, still under way, is shown in the 130 exquisite photographs illuminating the book. Facing each photograph is a description of the art setting in the picture by an expert.

Price \$2.00 net. Published by Paul Elder & Company, San Francisco.

* * *

The Spell of Egypt.

Archie Bell has painted in oriental colors Egypt as it is today, and the reader will gather an intimate acquaintance with its people, social forms and relations of the people there as they live to-day. He traveled with them, discussed various domestic and government subjects with them, and found ample time to examine personally the most interesting ruins of that ancient land, the playground of the present. His cruise up the Nile on board the dahabiyeh "Seti" took him into a new world, as it were, and in the characters and people he met he went back centuries of time. In the fellaheen he discovered a being unlike anything in humankind outside Egypt.

Illustrated with color plates, original drawings and special photographs. Octavo, with decorated cover. Price \$2.50 net. Carriage paid, \$2.70. Published by The Page Company, Boston.

* * *

Zane Grey's New Novel.

"The Border Legion," a new novel by Zane Grey, is published by the Harpers. The border is that of Idaho, in 1863; the legion a band of bandits who rob miners of their gold and are the terror of the law-abiding element in that rough region. A lover's quarrel sent the hero to the outlaw's camp, and his repentant sweetheart in search of him. She was captured by the head of the bandits and held prisoner. To add to her own personal dangers was her fear for her lover, for his life, and for his future in this den of thieves. And there was danger on every side—gun play, gambling, robbing stages and murder. Yet through it all, the presence of a brave, good woman made itself felt.

* * *

The Prose of a Poet.

Professor Brander Matthews, in his preface to the new edition of the stories of H. C. Bunner (Scribners), says of Bunner: "His prose was the prose of a poet, pure and pelucid; his style had both clarity and color. He became a master of the art of the short story, finding his profit in a loving study of Boccaccio and Maupassant. Even those of his longer tales, which stretch out almost to the dimensions of a novel, were only short stories writ large; they had the unity, the swiftness, the singleness of purpose which is the distinguishing characteristic of this form of fiction."

* * *

Some time ago it was announced that the publication of the second volume of Maxim Gorky's autobiography would be indefinitely postponed, owing to the fact that the English translation and printed sheets of the book were interned in Berlin for the duration of the war. But the Century Co., which published the first volume, "My Childhood," has just received word that the second volume is now running serially in a Russian magazine. Hopes are entertained that a fresh translation may be undertaken immediately, and that the book may appear sooner than had been supposed possible. It is to be called "In the World."

The American Authors' Fund.

Margaret Deland, on the eve of leaving Boston for her Maine home, gave an enthusiastic report of the money already collected by the Authors' Fund for the Allied Wounded. Up to date, 696 persons have sent in \$1,207, and a new batch of circulars is expected to round up another group of American writers.

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Don't wait until the mischief's done before using Pears Soap.

There's no preventive so good as Pears' Soap.

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FASHION'S FADS AND FRILLS

Just at this time of the year, when we are all of us finding the coat very irksome indeed, one-piece frocks play a most important role. Of course there never is a closed season for them, but at this time their real charm is best appreciated.

Fabrics Important Considerations

Aside from the simple, trim models of serge, gabardine, faille and taffeta, which one meets everywhere on the avenue these bright days, the shop windows are gay with voiles, nets, figured organdies and the dainty imported cottons, fashioned into frocks which are wonderfully appealing. Each day new models appear, no two exactly alike, though obviously of the same family, each seeming, if possible, daintier than those launched before. Frills, narrow and wide, cobweb-like laces and embroideries, and layer after layer of the sheerest of fabrics, are used to create these full-skirted, fluffy frocks, for summer dances, country club afternoons, and the thousand and one other requirements of the summer playtime.



Russian Blouse of Embroidered Batiste with Plain Tussah Skirt

Interesting Tub Frocks

Of course, many of these dainty, lace-trimmed, befrilled lingerie frocks are anything but economical when one considers that they will not launder, but must be cleaned each time

they are soiled. However, there are very many dainty materials which will launder and make up quite as effectively—figured voiles, colored handkerchief linens, crepes, many of the organdies and most of the imported novelty cottons, when simply trimmed.

A particularly effective summer frock, suitable for almost any daytime occasion, illustrated here, is developed in a dotted voile, a white ground embroidered with a soft pink dot; the flounce is of embroidered batiste, just tinted to match the dot. The satin girdle, which is in a darker tone, affords the necessary touch of sharp contrast.



Embroidered Voile and Tinted Batiste Flouncing

Color Combinations

Colors, more, perhaps, than anything, should be chosen, not according to the shades which are fashionable, but for their becomingness. There are certain tones which are more becoming than others, and these should be selected. It

is not a difficult matter to do this this season, for, although we hear of the seriousness of the dye situation on every hand, there seems to be no dearth of beautiful shades. The many shades of gray are popular for muslins and silks; and the soft pinks and blues predominate in the cool, pretty waistings. Navy blue is always favored, and this summer it is as popular as ever for serge, taffeta and linen suitings.

Checks and stripes vie for favor with the plain colors, being used for skirts, combined with dark coats and for one-piece frocks. Pongees and tussahs, with the natural tan ground, figured or striped in soft tones of green, rose, tan, orange and like colors, are being used for the Russian blouse frocks, such as the one shown here, combining the figured and plain material as illustrated. The linen suitings are striped in the same colors, giving much the same effect. These Russian blouse suits and dresses are well liked for sports and also for more formal wear. For instance, the frock illustrated is developed in embroidered batiste combined with a skirt of plain white tussah, making a dainty, cool frock for summer afternoons.

A MAN!

O for a living man to lead!
That will not babble when we bleed;
O for the silent doer of the deed!

One that is happy in his height;
And one that, in a nation's night,
Hath solitary certitude of light!

—Stephen Phillips.

—Customer—Your cream is very good. Clerk—It ought to be. I just whipped it.—Life.

W. D. Fennimore J. W. Davis A. R. Fennimore

California Optical Co.
Makers of Good Glasses

EVERY PRECAUTION TAKEN IN NEW DOUBLE VISION LENSES

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Gail Borden
EAGLE BRAND
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THE ORIGINAL

Baby liked it from the first and all the time we were away we got along splendidly. Needless to say we continued to use "Eagle Brand".

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PLEASURE'S WAND



"Obey no wand but Pleasure's."—Tom Moore.

PERSONAL ADVENTURES IN THE PAINTED WORLD

A Lovable Crook: Also the Spirit of Vaudeville This Week

BY HENRY McDONALD SPENCER

As an anti-social character, Raffles is Sherlock Holmes with the reverse English, but the protagonist of crime is more lovable if just as impossible as Conan Doyle's hero.

Indeed, there is every reason to suspect that at heart we all of us sympathize with the crook provided he shows courage in his wrong-doing; the Robin Hood ideal outlives our boyhood. Of course, when you come to know the criminal from first hand observation you realize that he generally is mean, unduly selfish, lazy, a parasite and a moron; and that he has not the courage to face life as it is, and stand or fall by the rules of the game (whether these rules are fair or not, doesn't matter). In other words, he doesn't play the game, but tries to load the dice.

But it is the best we can do, after all: "Play the Game." We didn't make the rules, nor did we have a voice in placing our handicap, and some of us think that the Handicap Committee put too heavy an impost on us, but it is up to us to set our teeth and play without whining. That is the only philosophy of life worth preserving, or at least is enough for any man.

Mr. Presbery, the dramatist, however, is hardly as much as a psychologist as the author, for he overlooks the feeling we have for the romantic crook, and rather switches Hornung's idea by suggesting that Raffles takes up the second-story work as a sort of sublimated hare and hounds. Of course, in doing so, the playwright is governed by the rules of the conventional drama, and seeks to create as much sympathy as possible for his hero.

As played by Forrest Stanley the character was very plausible, and I was glad to see this really capable leading man in a part which brought out many of his salient qualities: Romanticism, an air of *mystere*, charm, his mellow and sympathetic voice, to say nothing of his more obvious physical attributes.

As the play is all Raffles, Miss Herne rather was overshadowed by her co-star, but she intensified the impression of her excellent qualities and her winning personality.

Jimmy Gleason was down to play "Bunny," the Watson of Raffles, and so analogous are the situations in this respect of "Raffles" and "Sherlock Holmes," that you almost expect to hear "Quick, Bunny, the needle," but for some reason Gleason did not appear on Monday night. His place, however, was acceptably filled.

The other characters were all quite up to the very high standard which the Alcazar has been maintaining. Take my advice: "See the drama, now."

* * *

Orpheum Programme Not Good for People with Sore Lip

As unmoved as the orchestra players or the "grips," I sat through the Orpheum programme until "H" was started—remember the number, or letter, "H"—and then I commenced to laugh, and then I roared; and the Ex-Performer (lady, of course) who tells me what to say, she laughed and then—well, it isn't nice to speak of a lady as roaring, but she gave a very good imitation of a roar.

And this is all about Wilfred Clarke and Company in "Who Owns the Flat," which is the funniest skit I have seen for many a long day, or night either, for that matter, and will you take the word of a hardened—not necessarily depraved, but hardened—critic, that it was acted to perfection by every member of the company, including the boss who, I suppose, is Mr. Clarke himself. It is hard to analyze this little sketch: It was not so unusual in situation, and while the lines were witty and there were many unexpected turns, yet the author, Lawrence Grattan,

is no Shaw or Wilde. Here is my summing up: It is the Spirit of Vaudeville. Just that; the spirit of vaudeville at its best. There is as much plot condensed into its twenty minutes as would stick out two hours and ten minutes of musical comedy.

The way the actors tossed the ball to each other would serve as a model of just how this sort of farce ought to be handled, and I can find no fault with them in any particular. It would be invidious to single out any one when all did so well, but being a mere man and a susceptible one, perhaps the charm, dash and sprightliness of Carol Gordon, as Dick's wife, made the most impression on me; but I realize this is purely personal.

Just one of the lines I brought home with me gives an idea of the whole:

Clara—But I don't know you from Adam.

Jack—Well, don't you think there is some difference in the clothes.

Then followed Nat Wills, who, again, is all that he should be, and has that mysterious thing called *Vis Comica* to a greater degree than any one on the American stage to-day. Harry Lauder, of course, is the chief exponent. It is this quality which will make even a commonplace saying sound funny, and while the Wills patter was fair enough, it was nothing to write home about. It is the Wills person that makes this—another example of the Spirit of Vaudeville. Anyway, he kept his audience, including the former Professional Lady and myself, in "gales of laughter."

It seems almost ungracious, after having had such a good time, to find fault, but I cannot refrain from suggesting that Maude Fealy is no better suited in her vehicle this week than she was last. The situation was hackneyed, and the lines banal. Fancy any one seriously getting off such a *cliche* as: "With a woman, the sin is not in what she does but in being found out." Also they substituted a piano-accordionist for Grace La Rue this week. Grace had been taken sick. I wish the piano-accordionist had been taken sick.

But remember what I say: Keep away from the Orpheum this week if you have a sore lip.

* * *

Italian General Pisano "Somewhere in Pantages"

At Pantages this week, General Pisano certainly made W. Tell look silly, and in conjunction with the blank rifle and the blank cartridges (the ad. doesn't get by here) did things to candle flames, lighted cigarettes in assistant's mouth, and other fearsome and spectacular tricks. He can shoot equally well apparently from any angle, with any rest, and with or without a mirror. He should be a good man for the trenches somewhere in Italy, to my way of thinking.

At the other end of the programme were the "Six Stylish Steppers" with an astonishing variety of clog dances. What they couldn't do with their feet, at least in the way of clog and buck dancing, I don't believe can be done by any living *sole* (I apologize, but I couldn't help it.) Then there are two amusing skits: "The New Leader," with Jack Delman and Co., being a skit on the stage itself, with the fake leader rushing out from the audience, and is well worth seeing.

The other: Sharon Stevens and Co. in the "Boy from Home," was an unusual version of the Hick story. In this instance the Rube turns the laugh on the sophisticated city lawyer, or rather calls him down. Otherwise the show had the usual diverse entertainers whose merits are purely matters of personal predilection, but judging by the packed houses and hearty applause the audience was well pleased.

Advance Notices

Orpheum—The Orpheum announces for next week a bill of headliners. George MacFarlane, one of the most famous and most popular baritone singers in light opera, will make his first vaudeville appearance in this city. Mr. MacFarlane not only knows how to put the dash and charm into a love song, but he is also a brilliant comedian. He was one of the stars of the Gilbert and Sullivan all-star opera company that recently met with such favor. He has also been the stellar feature of "The Heart of Heather," and other important successes. Harry Tighe, who is styled "The You-All-Know-Em" Comedian, with the assistance of the dainty ingenue, Sylvia Jasen, will present a sparkling and enjoyable act which gives Mr. Tighe full scope for the exhibition of a new brand of humor, which permits of extemporaneous wit and ad lib. foolery. Miss Jasen is a bright and vivacious actress, plentifully endowed with ability and good looks. Bert Clark and Mabel Hamilton, the favorite English comedians, will present a piano playing, singing, dancing and talking novelty entitled "A Wayward Concert." Libonita, the Ragtime Xylophonist, and a thorough master of his instrument, will furnish a most delightful quarter of an hour's diversion. Grace La Rue, the International Star of Song, who has scored one of the greatest hits in the history of the Orpheum, will be in response to a generally expressed wish retained for another week, and will introduce new songs. Wilfred Clarke and Company will appear in "Who Owns the Flat," and the Gladiators will exhibit their wonderful strength and prowess as gymnasts. Next week will be the last of Nat M. Wills, "The Happy Tramp," who will introduce new witticisms.



George MacFarlane, the favorite baritone, next week at the Orpheum

Pantages Theatre—Pantages will have a miniature rodeo of its own next Sunday afternoon, and continuing for a matinee and two shows every night. "Arizona Joe," a genuine puncher of short horned steers from the ranges of Cheyenne and thereabouts, with a crowd of ten yelping stalwarts from adjacent ranches, have banded an act which they title "Tastiness of the Plains." There is one lone female in the vest pocket Wild West show. Adele von Ohl by name, and she does some marvelous riding on a couple of untamable bronchos. Back again, but always welcome, comes Gus Edwards' "School Days," with the irresistible Tenton school master and his unruly tykes. Chester is the trainer of a collection of snow white canines, which he values at \$10,000, and the dogs have a posing specialty, which is said to be a few notches above the average. Knapp and Cornalla mildly assert that they do almost everything that any vaudeville performer is expected to show to get regular money; Lillian Watson is a demure song bird; Press and Scanlon, late with Valeska Surratt, have new dancing steps, the fifteenth chapter of "The Iron Claw" will disclose the identity of the "laughing mask," and Ruhe Goldberg's "Boob Weekly" is funnier than last week.

Romantic Photo-Drama at Columbia

Both the film fans and those to whom California and everything connected with her early days is in the nature of a religion, will be able to see a projected story on the screen at the Columbia this week, which leaves nothing to be desired in the way of completeness and perfection of detail. And certainly there is more color, romance and temperament connected with Californian history than with all the rest of the States of the Union put together.

The photo-dramatic spectacle of the days of '49, "The Argonauts of California," opened an engagement at the Columbia Theatre last Sunday afternoon, before two enthusiastic audiences. The film is a ten reel picture with portrayals of the dramatic climaxes, the romance and the violence of the "days of gold."

The prologue tells of Marshall, the man by the mill brook and the glittering bauble; of the gold he found and what befell the finders.

Then the scene is transferred to the Eastern States, and there is shown how the world received the news of the discovery and the adventures of those who ventured forth to search for gold.

With the coming of the gold seekers there is depicted their adventures in California, their wealth and poverty, their joys and sorrows, their loves and hates, their plots and counter-plots, their heroes and their villains.

The trials and battles of the Vigilance Committee to restore law and order are pictured, and through all runs a pretty love tale.

Reproductions of Portsmouth Square as it appeared in the early days, of Placerville where the first gold seekers went, and other noted places in the wealth of California's early history, enliven the picture to those who see it, and it should be missed by none.

Oakland Opera Season Opens in "Martha"

Last Monday night before a large audience the American Opera Co. presented Flotow's "Martha," and, as the first of the series given by the transbay operatic producers, it was watched with much interest.

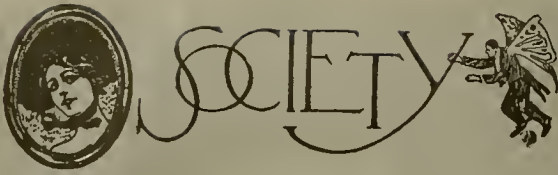
It was evident from the start that the rendition is in the nature of a personal triumph for Paul Steindorff, the leader, and the chorus scored over the principals. And that, you understand, is not intended as a knock for the latter.

Mary Bernhofer, the soprano, in the role sung by Patti, by no means suffered in comparison with the greatest singer of the past generation, especially in the interpolated song: "The Last

(Continued to Page 16)

Orpheum O'Farrell Street Bet Stockton and Powell Phone Long 457
 Week beginning THIS SUNDAY AFTERNOON MATINEE EVERY DAY
A BILL OF HEADLINERS
 GEORGE MACFARLANE Tenor Soloist HARRY TIGHE Tenor
 Yvonne Hill Comedian SYLVIA JASEN Ingenue
 Ingenue CLARK and HAMILTON AWAIRERS
 Ragtime Xylophonist WILFRID CLARKE and Company
 THE GLADIATORS Last Week NAT M. WILLS The Happy Tramp
 GRACE LA RUE International Star of Song
 Evening 11:15 1st 7:30 2nd 7:00 Matinee 2:00
 Dress and House 1st 1.00 2nd .75 PLANTS 1st .50 2nd .25

Pantages Theatre Park Theatre Building - Main
 Commencing Sunday Afternoon
AN EXTRAORDINARY BILL
 ARNOLD OF STOUTEN
 THE HAINS ST. PAUL
 LARRY Y... ANI...
 G... K...
 ALEX...
 T. F... S...
 C... W...



Flim-Flam Hero for Film Drama.

The story of Margaret Abercrombie and "Dr." Crawford puts the most sensational fiction on its mettle, and reduces the most stirring screen drama of "high life" to the commonplace.

For a week now we have gulped down our morning coffee and buttered our toast with the details of this affair spread in black face type over the morning newspapers.

And the wonder of it all almost outweighs the pity of it.

It's the same sort of wonderment that springs eternal in the human brain whenever the mind turns to the American girl and her affairs. She is given the longest rope of all girls, the wide world over the seven seas around, and to the amazement of all the world she seldom hangs herself with it!

But now and then comes a case like this, and makes us realize how lax we are in such matters. Miss Margaret Abercrombie lived at the Palace Hotel under the protection of her mother and step-father, George A. McGowan. Miss Abercrombie and her sister, Baroness Von Brincken, are indisputably two of the most beautiful young women in San Francisco, and they have both been admired and painted by most of the visiting artists of note who came this way during the Exposition period. They have wealth, excellent family connections, and in the few years that they have been here have built up a comfortable position in good society. They are not in the Burlingame set, but they belong to a coterie of social distinction.

It seems incredible that a man like "Dr." Crawford could have his flimsy credentials accepted even for a day by a family like this. The social exactions for the male climber are always negligible, and there is nothing amazing in the fact that a man as presentable as this fellow should get his passports into the pleasure halls of society, for he played a pretty hand at bridge, turned a neat heel to the dance measure, had a light conversation constantly on tap, and society often accepts such men without scrutinizing their records.

But this man did not come into the McGowan family as a mere filler-in for social utility. From the very day that Miss Margaret Abercrombie met him she evinced an interest in him that made her parents realize that her heart was involved. To be sure, they were not exactly pleased, for, in their opinion, he did not stack up with the procession of suitors which she had sent marching along. After the briefest acquaintance, pretty Miss Margaret announced to her parents that she was going to marry Crawford, and they reluctantly gave their consent—but the point is that, however reluctant, they did announce to the public the engagement of their daughter to Crawford.

The wedding date was set for September, but one fine morning there was a motor trip to Salinas, and the young couple were married. Twelve days later, the family put Crawford on the carpet, waved his record in his face, and now the girl wife wants her marriage, which is not legal anyway, annulled.

Why, in the name of all common sense, didn't they make a few inquiries before they announced the engagement. Five minutes' conversation with the head surgeon at the Marine Hospital, and they would have discovered that the man had no right to call himself a naval surgeon. A simple ride in

a street car, a quick dash in an automobile, or even a telephone call would have given the family something definite on which to base their objections to the wedding. One feels sure that in no other country in the world could a man so easily walk off with a girl like Margaret Abercrombie.



Shattered Romance of the Sometime Ago.

Society is reminded of the affair of Miss Genevieve Goad (now Mrs. Robinson Riley) and the South African mining man who came to these parts sponsored by a well known New York and San Francisco society chap. The man won the hand of the beauty of the season, Miss Genevieve Goad, and their engagement was announced. Shortly before the wedding the story leaked out that there was a chapter in his past which he had not disclosed to his fiancée nor her family. To be sure, those who knew him best and knew of this closed incident in his career found many extenuating reasons for the affair, and the man who had sponsored him here continued to be his ardent advocate. But the Goad family insisted that the engagement must be broken, and the beauty of the season finally succumbed to the family pressure, and the wedding plans were sent into the limbo of the never-never land.

And the beauty of the season went to Europe with the S. G. Murphys, and on the steamer she met Robinson Riley, and the wedding bells soon rang without any discordant note.

And the South African went on his imperturbable way, still received in the best society, but matrimonially marked down as undesirable by appraising parents who had to be ever on guard, for while he made no effort to win their interest, girls just naturally turned toward him as the sunflowers turn toward their shining suitor of the high heavens.



Charles Evans Hughes, the Republican candidate for president. Front row, left to right: Charles E. Hughes, Jr., Mrs. Hughes, Charles E. Hughes, Miss Elizabeth Hughes. Rear row, left to right: Miss Helen Hughes and Miss Catherine Hughes.

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The Truth About Gambling in Blingum.

There are so many and such varied tales of the gambling that goes on in the Burlingame set that the other day I asked a friend who moves and has her being in that crowd to give me the straight of it, and thus spake she: "We gamble with moderation. No one in calling off the names of the plungers would ever inscribe us in the list. Both my husband and I put up bets on our golf games, and play cards for money, and we keep books, so I can tell you just what it costs us.

"Last year between us we were over \$3,000 in the hole. This year we will break about even, because we are putting up a much better game of bridge, are playing much better together, doing better team work. It used to make me terribly nervous to play with my husband, and I could never do myself justice. Of course, husband and wife usually play bridge together to keep the financial balance, and the married people who 'rag' each other give an advantage to the ones who do good team work.

"This year we've played with dove-like accents, and we'll probably break even, as I said before. But at one time we lost nearly \$500 in a week—went out to dinner parties every night, played poker and lost. Of course, we play more or less with the same crowd all the time, which is the only way to square things up.

"There is one house down here on the peninsula where the host always insists on high stakes, and no one ever goes there without being prepared to write large checks if the Gods of Chance are grim. I heard of one night when \$25,000 plus exchanged hands.

"I would say without fear of contradiction that no one who goes in our crowd can figure on putting up less than a few hundred a month when there is a run of bad luck. And sometimes the bad luck spreads over several months, and one is apt to be a few thousand to the bad. But in the long run it averages up if one plays with the same crowd.

"Of course, it's a questionable habit this matter of gambling, but we can't find anything else that's half so stimulating and such fun. To be sure, a lot of people that I know play for higher stakes than they can afford, and they keep their tradespeople waiting for money, which is unforgivable, I think, but I suppose that the trades people figure on slow pay from these people, and they overcharge them and square it up in that way.

"While I'm confessing, I might as well give you an example of how we do things down here in Burlingame. Last week I didn't play cards at all in the afternoon—but I had a few side bets on golf—and won! We had week-end guests who arrived on Saturday afternoon. We all went to a dinner given for the Walter Martins, and after dinner we played cards for several hours. We had played every night for a week, and between us were about \$200 to the good, but in that one night I lost over \$200, and my husband lost something like \$75, which shows you how it goes.



Younger Set Dances.

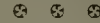
In spite of the fact that the calendar shows that it is the closed season for town events, there have been a number of informal entertainments this week. A very pretty affair for the younger set was given at the home of Mrs. George Bucknall, in honor of her granddaughter, Miss Desiree Marriott, who is one of the attractive girls in that group of young people whose family connections and ramifications reach back to the best traditions of the old San Francisco families.

Mrs. Bucknall invited about twenty-five young couples to her spacious home, where dancing was enjoyed until midnight, when a delicious supper was served. The Knickerbocker Quartette, which furnished the music, played all the new dance music which bewitches the most jaded dancer into renewed enthusiasm. There are a number of new bits that have come out from New York, and with so much good music there is a revival of interest in the dance. The younger set has, of course, never lost interest, as was attested the other night when the wee sma' hours found them still making merry.

Mrs. Bucknall will entertain frequently during the winter for the young friends of her granddaughter.

Louis A. Schwabacher, for four years the honored and efficient president of the Concordia Club, was tendered a testimonial dinner at the club by the directors of the organization

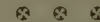
on regret of his seeking retirement. This mark of esteem was taken up enthusiastically by the appreciation committee of the club, Messrs. Sig. Greenebaum, J. J. Gottlob, Gus Brenner, Geo. Roos and Leopold Michaels, and he was subsequently tendered a delightful luncheon at the St. Francis. At this luncheon a testimonial was presented him in the shape of a beautiful leather portfolio, conveying the spirit of the testimonial in letters of gold, and a picture of the handsome new Concordia Club house on which President Schwabacher had spent so much of his private time in developing it into the present ideally attractive shape. Mr. Schwabacher also suggested the present very successful junior membership, so that the young folk would be able to enjoy the unusually excellent athletic privileges of the club-house, including the swimming pool and other benefits. Mr. Schwabacher will be followed in the presidency by Chas. Hirsch, a long and experienced member of the club.



On Thursday, June 15th, Mrs. A. S. Danforth of Los Angeles entertained with a tea party at the Hotel Oakland. The following guests were among the party: Mesdames Marnedel, Robert Bain, George C. Browne, F. Howard Seely, H. F. Mannhart, Arthur L. Duncan, Howard W. Bray, F. O. Erwin and Minnie H. Bayley.

A wedding breakfast was served on Monday at the Hotel Oakland for Mr. and Mrs. L. D. Swift, who were married at St. Francis de Sales, Mr. and Mrs. J. R. Bell, parents of the bride, Mrs. A. E. Swift, the groom's mother, Harold Swift, F. A. Conolly, Miss E. A. Swift, Mr. and Mrs. G. R. Stapleton, and Mrs. F. M. Davis.

On Tuesday, June 20th, Miss Vivian Armstrong entertained about fourteen of her intimate friends at a pretty luncheon at the Hotel Oakland announcing her engagement to Mr. Eustace Bell. A huge centerpiece of pink roses formed the decoration, and dainty cards bearing Cupids suspended in a ring were the place cards, while tiny bouquets of orange blossoms formed the favors.



One of the prettiest innovations of the social round in town these late June days is the Perfume Dance at the Techau Tavern—an idea that is not at all original to San Francisco, for it has held the interest of the early summer about the New York hotels. Shortly after the luncheon hour each afternoon at the Tavern, a small souvenir jardiniere of La Boheme Perfume is presented to the ladies dancing. Again at five o'clock the ladies coming from the Ice Palace or the matinees are offered the same opportunity, for the Tavern management awards at this hour three large \$4 size La Boheme Perfume jars without dancing or competition of any sort. Yesterday afternoon I found the dining salon of the Tavern thronged with a merry set of dancers asking the question: "Did you get a La Boheme Perfume jar?" The noon-time Hurry-Up-Luncheon for business men is unsurpassed for quality and service. At the dinner hour one may begin dancing at 7 o'clock, when Gino Cerveri's baton falls for the Parisian Tango.

BAY COUNTY "GET TOGETHER" MOVEMENT.

An effective step towards fostering a finer "get together" spirit between business men of Oakland and San Francisco was taken this week when the Oakland Chamber of Commerce and the Rotary Club of Oakland both agreed to accept the invitation of the California Home Industry League to discuss ways and means of promoting the mutual good of the manufacturing and merchandising interests of both cities at a combined luncheon to be held in the banquet room of the Home Industry League in the Palace Hotel on Thursday, June 29th, at 12:15.

Dr. Byron Haines, Dentist, has resumed practice at his office, 600 Broadway Building, S. W. corner Geary and Powell streets.


Have Healthy, Strong, Beautiful Eyes

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Compounded by O. P. Johnson, Chemist, New York

Buy Murine of your Druggist—accept no Substitutes and if interested write for Book of the Eye FILE

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SOCIAL AND PERSONAL ITEMS

ENGAGEMENTS.

- ARMSTRONG-BELL.**—Mrs. A. E. Armstrong announces the engagement of her daughter, Miss Vivian Armstrong, and Eustace Bell of this city.
- GARRETT-BROWN.**—The engagement of Miss Jessamine Garrett and Arthur Brown, Jr., is being announced, the news coming from Seattle, where Miss Garrett makes her home with her mother, Mrs. Thomas Garrett.
- HUGHES-COLLINS.**—Mr. and Mrs. P. J. Hughes announce the engagement of their daughter, Miss Helen Hughes, to Bart A. Collins of this city.
- MCCARTHY-VOGER.**—Announcement is made of the engagement of Miss Madeline McCarthy, daughter of Mrs. L. McCarthy of San Leandro, to Leonard E. Voyer. The wedding will take place in September.
- MILLER-RISSMAN.**—Miss Alma S. Miller announced her betrothal to Mr. Paul E. Rissman, a prominent business man of Lisbon Falls, Maine, on June 3d.
- TISDALE-PARKER.**—Dr. and Mrs. Charles Lewis Tisdale announce the engagement of their daughter, Miss Ruth Tisdale, to John Parker, son of Mrs. Adam Parker of Alameda. The marriage is to take place in October.

WEDDING ANNOUNCEMENTS.

- MOSBACHER-HAHN.**—Two well known old time San Francisco families are to be united to-morrow when Miss Esther Mosbacher of 731 Fell street is to be married to Martin Hahn of 712 Clayton street.
- RADOVICH-DOZIER.**—Miss Vivla Arnetta Radovich has chosen June 27th as the date of her wedding to Thomas B. Dozier, Jr. It will be solemnized at high noon in St. Paul's Church on California street near Fillmore.
- SIMPSON-BRADLEY.**—James Bradley and Miss Vera Simpson, daughter of Mr. and Mrs. James G. Simpson of San Francisco were married Wednesday at Sacred Heart Church.
- VOORSANGER-HAWLEY.**—Mr. and Mrs. Sol Voorsanger announce the engagement of their daughter, Miss Alida Voorsanger, to Eugene L. Hawley. The wedding date has been set for June 28th, and the ceremony will take place at the home of the bride's parents on Washington street.

WEDDINGS.

- ALEXANDER-PICKERING.**—Miss Harriet Alexander, daughter of Mrs. Henry Kaufmann of Hemet, Riverside County, was married to Loring Pickering, son of Mrs. Loring Crothers Pickering Sunday afternoon.
- BURKHAM-HOLCOMB.**—Miss Eleanor Burkham became the wife of Grant Holcomb at Trinity Episcopal Church on June 14th.
- CARSON-BATTE.**—Miss Eleanor Carter Carson and George McPhall Batte were married Wednesday evening at Grace Cathedral, Dean J. Wilmer Gresham officiating.
- ELDODT-APPEL.**—Mr. and Mrs. Marcus Eldodt of Fulton street announce the marriage of their daughter, Miss Bessie Eldodt, to Julius Appel of Oakland on June 11th.
- FOSS-HOBBS.**—Miss Helen Foss and William Whitman Hobbs were married on last Monday, the anniversary of the marriage of her parents, Mr. and Mrs. Benjamin Foss, the former at one time Governor of Massachusetts.
- HATCH-WEBB.**—The wedding of Miss Adaline Hatch and Arthur Webb, Jr., was solemnized Monday in St. Mark's Episcopal Church, Berkeley.
- MOORE-MAYS.**—Miss Eleanor Moore became the wife of Paul Kirtland Mays of Pittsburg Wednesday evening. The ceremony took place at the Moore home in Berkeley.
- RYLAND-KERFOOT.**—Mrs. Lucie White Ryland became the bride of John Bryson Kerfoot Tuesday morning in Grace Episcopal Cathedral.

LUNCHEONS.

- BAKER.**—Mr. and Mrs. George Barr Baker, who have the Norris King Davis house, were among the several who had luncheon parties at the Burlingame Country Club last Sunday.
- CROCKETT.**—Mrs. Joseph Crockett was hostess Tuesday at an informal luncheon Tuesday at "Croaknot," Burlingame. It was in compliment to Mrs. William Oothout of Santa Barbara.
- KEYES.**—Mrs. Robert McMillan was the guest of honor at a luncheon at which Mrs. Alexander Keyes was the hostess, at her residence on Jackson street.
- RAMSEY.**—Miss Katherine Ramsey, who is visiting Mr. and Mrs. Charles Blythe, was the guest of honor at a luncheon party which Miss Beatrice Nickel gave at her home Tuesday.
- ROSBOROUGH.**—At the Claremont Country Club this week Mrs. Joseph Rosborough presided over an elaborate luncheon of thirty covers, after which bridge furnished the diversion.
- TAYLOR.**—Mrs. William H. Taylor, Jr., gave a luncheon and bridge party at her home in Menlo on Tuesday.
- WISSEK.**—Mrs. John P. Wissler, who recently arrived from Honolulu, will be the honored guest at a delightful luncheon at which Mrs. Clara L. Darling will preside to-morrow at the Francisca Club.

CARDS.

- HALL.**—In honor of Miss Jessica Hall, whose marriage to Seldon Brown will take place next week, Mrs. Norman Bates gave a bridge afternoon on Friday at her home in Alameda.
- KNOX.**—Mrs. Griswold Knox was hostess at a bridge tea at her home in San Rafael Thursday.

DANCES.

- COUNTRY CLUB.**—As a welcome to the summer colony at Belvedere, the resident members of the Golf and Country Club there gave a dance and supper party on Saturday night last.
- MARRIOTT.**—A Birthday dance was given Miss Deslice Marriott on June 19th by her grandmother, Mrs. Geo. Bucknall.
- WALKER.**—Mr. and Mrs. Talbot Walker gave a dancing party at their home in Menlo Park, entertaining about thirty of their friends. The affair was in celebration of Mrs. Walker's birthday.

DINNERS.

- CAMERON.**—Mr. and Mrs. George T. Cameron gave a dinner for Mr. and Mrs. Walter S. Martin Tuesday night.
- KEENEY.**—Mrs. James Ward Keeneey was hostess at dinner Friday evening, her guests assembling in her handsome home on Buchanan street.
- KUHN.**—Mr. and Mrs. W. Kuhn of Pittsburg, who have leased the Beach Thompson house down the peninsula for the summer, were the guests of honor at a dinner party which Mr. and Mrs. Frederick McNear gave at their home recently.
- MARYE.**—Mrs. Hamilton Stone Wallace will give a dinner this evening at her home on Pacific avenue. It will be in honor of Mrs. George T. Marye.
- SCOTT.**—Mr. and Mrs. Harry H. Scott spent the week-end with the Henry T. Scott family in Burlingame, who entertained by having others of their large household at a family dinner party.

TEAS.

- FOUTE.**—Mrs. Robert Chester Foute presided at a prettily appointed tea Tuesday afternoon at her home on Sacramento street, entertaining in honor of Mrs. James Amsden and her daughter, Mrs. Wm. M. Haupt, who is visiting in San Francisco, and are guests at the Palace Hotel.
- HALL.**—Miss Jessie Hall, the fiancée of Seldon Brown, was the guest of honor at a bridge tea which Mrs. Edwin R. Sheldon gave last Tuesday.
- KNOX.**—Mrs. S. R. Griswold Knox gave a large tea at her home Tuesday in San Rafael.
- MCCORMICK.**—Mrs. Lloyd McCormick and Mrs. Frederick Perkins joined in giving a matinee party to the Orpheum this week, with tea afterwards at Mrs. Perkins' apartments at the Warrington.

RECEPTIONS.

- BANCROFT.**—Mr. and Mrs. Harlow P. Bancroft are planning a large wedding reception in honor of Dr. and Mrs. Justin Hartley Moore, on their return from a fortnight's honeymoon in the South.

ARRIVALS.

- CRELLIN.**—Mrs. Lewis Crellin and her daughter, Miss Ruth Crellin, have come up from Pleasanton and are the guests of Mr. and Mrs. William Crellin at their home on Van Ness avenue.
- CURRAN.**—Mr. and Mrs. Ross Ambler Curran are home from their trip East. They will go to Tahoe Tavern for the midsummer.
- DE YOUNG.**—Mr. and Mrs. M. H. de Young and Miss Phyllis de Young arrived from New York Thursday.
- KNIGHT.**—Mr. and Mrs. Samuel Knight and Mr. and Mrs. Robert Hooker took a motor trip to Lassen County, returning Tuesday.
- LAWSON.**—Mr. and Mrs. Werner Lawson returned to San Francisco Saturday, after a two weeks' visit in Riverside and Los Angeles.
- MACMONNIES.**—Mr. and Mrs. Frederick MacMonnies arrived in California June 20th, to visit Mrs. MacMonnies' mother, Mrs. John P. Jones at Santa Monica.
- MUIR.**—Miss Flora Muir has returned to her home in this city after an enjoyable visit of three months in New Orleans, Washington and Chicago.
- WATERMAN.**—Miss Irma Waterman has returned to her apartments on Broderick street after a two weeks' motor trip through Southern California.

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DEPARTURES.

COCKROFF.—Mr. and Mrs. Louis Cockroff and daughters, Misses Thoda and Charlotte, left Thursday for a motor trip to the Yosemite and Big Trees. They will be away several weeks.

CROCKER.—William H. Crocker, Jr., is sailing on the 21th from New York to bring his sister, Miss Ethel Crocker, home from France for the summer.

DARLING.—Mrs. Clara L. Darling left Thursday for Monterey, for a visit at "Mon Repos," her handsome home in that city.

DESMOND.—Mrs. John Desmond has taken her family to Camp Yosemite, in Yosemite Park, for the summer.

ERWIN.—Mr. and Mrs. James Erwin and Miss Dorothy Erwin of Berkeley, who have just returned from a short trip to Southern California, are leaving on Sunday for New York, where they are to reside.

FREER.—Mr. and Mrs. Burr W. Freer and Miss Dorothy Freer of Belvedere have gone to Ohio for the summer.

JACKSON.—Mr. and Mrs. Henry Eugene Jackson (Gertrude Adams) are planning a three weeks' motor trip to Tahoe and the Feather River country.

JONES.—Miss Helen Jones will visit several months with her sister, Mrs. Webb Ballard, in Montana.

MEEK.—An extensive motor trip through Northern California, Oregon and Washington is planned by Mr. and Mrs. Horace Meek, who left Wednesday.

McCUTCHEEN.—Mrs. Edward J. McCutchen will leave July 1st to take possession of her Lake Tahoe home until late in the fall.

McNEAR.—Mr. and Mrs. George W. McNear and Miss Einnim McNear took a party of their friends to Mt. Diablo Country Club last week.

MAUD.—Mr. and Mrs. Charles E. Maud, who have been visiting the latter's mother, Mrs. Clara L. Darling, at her home on Clay street, for several days, left Sunday on a camping trip that will extend over three months.

POLK.—Mr. Willis Polk left a few days ago for Exeter to visit his son and daughter-in-law, Mr. and Mrs. Austin Moore, on their ranch near there.

PEASE.—R. H. Pease and family have moved to their country home near Redwood City for the summer.

REID.—Mrs. Whitelaw Reid sailed for England to be with her daughter, Mrs. John Ward, and the Ward children.

SNOOK.—Judge and Mrs. Charles Snook will go to Santa Barbara for their summer outing, and will be accompanied by their daughter, Miss Helen Snook.

WEIHE.—Mr. and Mrs. Harry Weihe left Wednesday for McCray's for a ten days' outing.

INTIMATIONS.

BABCOCK.—Mr. and Mrs. William Babcock and party of San Francisco are among the many prominent people arriving at Shasta Springs.

BURNS.—Miss Marguerite Burns is the guest of Mr. and Mrs. Percy Towne on a motor trip to Coronado.

CAROLAN.—Mr. and Mrs. Francis Carolan, who have been East several weeks, write that they will be home about July 1st. Mr. and Mrs. Crocker and Miss Helen Crocker are expected home the last of the month.

GALLOIS.—Mr. and Mrs. John Gallois have taken the E. J. McCutchen house at Lake Tahoe for the summer.

GIBSON.—Mr. and Mrs. Algernon Gibson have taken a house in Claremont, and will reside on the other side of the bay permanently, as Mr. Gibson has purchased an interest in a business there.

HARTIGAN.—Mr. and Mrs. John Hartigan, who were married a week or so ago in New York, are expected here on June 27th, and will be guests for a time at the home of Mr. and Mrs. George Barr Baker in San Mateo.

HOWE.—Mr. and Mrs. Jared Howe have taken one of the new Livermore houses on Russian Hill, and will move in very shortly.

LEHE.—Mr. and Mrs. Warren Eugene Lehe, whose marriage was a recent elaborate ceremony, are passing their honeymoon at Santa Barbara and San Diego. Early next month the couple will go to Tahoe.

LOHSE.—Miss Chrissie Lohse is enjoying a sojourn of several weeks in the Yosemite.

MORSE.—Mrs. Malcolm Whitman and Mr. and Mrs. Samuel F. B. Morse motored down to Del Monte last week-end.

NEILSON.—Mrs. William D. Neilson and Miss Ruth Welsh plan to visit Yosemite Park, leaving here by automobile early in July or possibly the last of this month.

NICKEL.—Misses Leslie Miller and Josephine Marshall will spend the week-end with Miss Beatrice Nickel at Menlo. Miss Nickel left Wednesday for her home on the peninsula.

SHEA.—Mrs. James Shea is visiting Mrs. John D. Peters in Stockton for a few days, and later on will join Mr. Shea in Lake County.

ROBIN.—Mr. and Mrs. Clement Tobin and their little daughter leave for Santa Barbara about the middle of next month.

TUBBS.—Miss Emily Tubbs and Miss Marlon Leigh Mallard have been the guests of Miss Elena Eyo at Menlo.

VAN SICKLEN.—A group of the younger set is anticipating the house party to be given by Frederick Van Sicklen, Jr., at his home in Alameda, the party to go over Saturday and pass the week end with Mr. and Mrs. Frederick Van Sicklen.

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Jones was a pastmaster of the habit of carelessness. He dropped things around in any old place and afterwards never remembered where that place was. One night he rose from bed to get some medicine and swallowed his collar button in mistake for a cough drop.

"Mary," said he to his wife, when the awful truth dawned upon him, "I have swallowed by collar button."

"That's all right," responded wife in a tone of evident satisfaction. "There's nothing to worry about."

"Nothing to worry about?" returned father. "Do you—"

"That's what I said," interrupted little wifey. "For once in your life you know where you've put it."—Exchange.

JULY Overland Monthly

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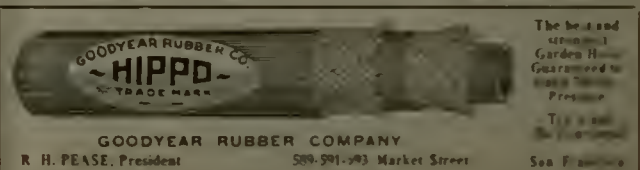
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—He—I see women are doing great work in the war. She—Yes, they are furnishing the targets.—*Life*.

—The Collector—I bought two Whistlers to-day. The Lady—Ah! a male and a female, I presume.—*Judge*.

—“Baseball,” says a Big League magnate, “is the public’s luxury.” The small boy will disagree with him, a luxury being something you can do without.—*Puck*.

—He—Then you are not interested in my welfare? She—No; but if the two syllables were transposed I’d not only be interested but enthusiastic.—*Boston Transcript*.

—Vicar’s Daughter—Where did you get those nice khaki mittens, Daisy? Did your mother knit them for you? Daisy—No, Miss. Daddy set them home from the front at Christmas.—*Punch*.

—Medium—The spirit of your wife is here now; do you wish to speak to her through me? Widower—Ask her where in the dickens she put my summer underwear?—*Philadelphia Public Ledger*.

—“Won’t your mother be mad when she sees how you tore your clothes?” “I guess not so very. Ma’ll have lots of fun huntin’ up cloth to match an’ putting in a patch so people can hardly notice it.”—*Puck*.

—The Rector—What would be your idea of the best way to spread the gospel to the uttermost parts of the earth. Fair and Frivolous Parishioner—How would it do to put a Bible in every Ford car, doctor?—*Puck*.

—Making the geography lesson as interesting as possible, the teacher asked the name of one of our allies. “France,” cried one little boy. “Now name a town in France.” “Somewhere,” promptly returned the youngster.—*Tit-Bits*.

—Hawker—Buy a flower, sir? Billion—No, thanks. Hawker—Buy one for your wife, sir. Billion—Haven’t one. Hawker—For your sweetheart, then. Billion—Haven’t one, either. Hawker—Well, buy one to celebrate your luck.—*Houston Chronicle*.

—“I suppose,” said the timid young man, “when you recall what a handsome young fellow your husband was you wouldn’t consider me for a minute?” “Oh, yes, I would,” sweetly replied the window, “but not for a second.”—*Weekly Telegraph*.

—“Hints on courtship abound. Every magazine will tell you how to win a wife. Anybody will gladly post you on the etiquette of love-making.” “What’s in your mind?” “But after a man marries he has to shift completely for himself.”—*Pittsburgh Post*.

—“Any rattlesnakes around here?” “What’s your business?” asked the boy with the big straw hat. “What has that to do with it?” “Well, the last man who looked around here for summer board asked me a lot o’ questions like that, and when I told him there wasn’t any rattlesnakes or mosquitoes or anything, he said he was a naturalist, and he guessed the place wouldn’t suit him.”—*Washington Star*.

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**BUSINESS OUTLOOK
THROUGHOUT COUNTRY.**

It is too early yet to estimate the effect of the presidential campaign upon business and financial conditions. A great many things may happen to change the situation between now and election. But it is a fallacy to suppose that presidential years always affect business adversely. In both of the last two presidential campaigns politics had relatively little effect upon general business, which continued very good indeed. In neither of those years, however, were underlying conditions as favorable as they now are. The country's trade is still very active, although in a few lines there has been some slackening, due as much as anything else to high cost of raw material and the growing scarcity of labor; and both these factors are likely to have important influence during the next six months, according to Wells-Fargo National Bank. Foreign buying of American steel continues to be an important influence in that market, within the last month 50,000 tons of steel having been contracted for. Large orders for railroad supplies would probably be given out if American manufacturers were in a position to guarantee deliveries within a specified time. The output of new securities this year in the United States up to June 1st aggregated about \$1,175,000,000. As compared with the flotations in the same period last year the present total shows a gain of nearly \$500,000,000. This enormous increase is largely accounted for by the formation of new industrial companies engaged in the manufacture of army supplies and productions which were formerly purchased from foreign producers. Bank clearings in May were much the largest ever shown in that month, and advices from leading industrial centers reflected increased activity, with an excellent undertone to business. The country is doing an extensive trade abroad, although of a somewhat different character from that witnessed at the time that the largest orders for munitions were being given out. It is evident that after the war ends, Europe will have to depend upon this country for heavy supplies of food-stuffs as well as large quantities of merchandise and of lumber and other building materials, which cannot be purchased anywhere else.

—The Independent Producers' Agency reports for May an average daily production of crude oil of 249,167 barrels, as against an output of 245,749 barrels daily in April. Shipments from the fields in May aggregated 8,829,250 barrels, or a daily average of 284,814 barrels. The reduction in the stocks of stored oil last month amounted to 1,105,066 barrels, or a daily average of 35,647 barrels. Stocks on hand June 1st amounted to 51,917,764 barrels, as compared with 55,977,180 on January 1, 1916.

—Tonopah ore shipments last week amounted to 8,937 tons, valued at \$186,126, as against 8,917 tons, valued at \$185,766, during the preceding week. Belmont shipped 2,748 tons; Tonopah Mining 2,000 tons, Tonopah Extension 2,200 tons, Jim Butler 700 tons, West End 678 tons, Rescue 161 tons, Halifax 214 tons, North Star 58 tons, Midway 57 tons, and Montana 100 tons. Tonopah Belmont's net profits for May were \$126,263. Net profits for May earned by Tonopah Mining were \$26,330.

—The gross value of the ore extracted by Union exceeded \$14,100 last week, including a considerable quantity that ran \$71 per ton. The Ophir was reported to be proceeding in ore of low value in the north drift on the 2,700 foot level, and to have followed a stringer on the 2,400 foot level into eighteen inches of quartz that assays over \$8 per ton. From the 2,500 foot level of Sierra Nevada the extraction continues, amounting to seventy-two tons that averaged \$1.55.

—Union Consolidated shipped seven carloads of base bullion this week of an estimated value of \$30,000. The management received \$13,600 for three carloads shipped on June 9th.

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OAKLAND OPERA SEASON OPENS

(Continued from Page 9)

Rose of Summer," which Patti almost made her own, and which she first introduced into this opera. Miss Bernhofer sang with much feeling and expression; although like most American singers—Emma Eames, for example—she impresses more with brilliancy than deep emotional content. It is Puritanism working even in the theatre, presumably.

As Nancy, Louise Noe not only sang admirably, but acted her role to great advantage as compared with the others. Her enunciation was particularly clear, and the attention of the producers should be called to the fact that so far as the other principals were concerned, they might as well have been using a foreign language.

Joseph Fredericks, as Lionel, took both the singing and acting honors among the men; it is remarkable how much acceptable personality and acting will bolster up singing with the average auditor; and perhaps the soloists would have been more successful if they possessed that mysterious thing called magnetism, which, like the odor of onions, is easy to perceive but difficult to define.

Perhaps the most kindly thing to say about the stage and costuming is to say nothing; and it is to be hoped that the long waits of the first night were not repeated. No performers on earth could fight against that, so perhaps you will have to use reverse English with much of the foregoing.

* * *

SHIFTING METHODS OF SELECTING A PRESIDENT

Nothing was said in the Constitution of the United States about selecting candidates for president. That instrument instructs the nation how to elect a president, but not how to pick out the two or three persons from 100,000,000 who shall receive our ballot.

So we permit political parties to name our favorites. This practice was not always in use.

Nobody nominated Washington for president. There was no convention and no caucus. The legislatures of the States early in 1789 selected presidential electors, and these sixty-nine electors might have voted for anybody for president. There was no instruction of any kind. There had been no candidates.

However, it is significant of the popularity of the man who was "first in war, first in peace and first in the hearts of his countrymen" that all sixty-nine electors voted for Washington.

In 1792 every elector again voted for Washington. He was the only president who received a unanimous vote.

In that early day every presidential elector voted for two candidates for president. The one who received most votes was to become president and the one who came second was to be vice-president.

In 1796 the great fight for president was between John Adams and Thomas Jefferson. But no convention and no caucus and no legislature and no mass meeting had nominated either of them. People just voted for those two because they were popular leaders.

This will convince you that presidential electors at that time did what the constitution of the United States manifestly intended they should always do, namely, act as free agents in naming the president.

The vote for president at the beginning was trifling. Only 5,903 ballots were cast in Pennsylvania for Washington in 1789, and 4,576 three years later. The proportion of stay-at-homes was far greater than it is to-day.

The battle between Burr and Jefferson in 1800 resulted in an amendment to the Constitution. Voters had evidently intended that Jefferson should be president, and Burr vice-president, but Burr's vote equalled Jefferson's, and so the election went to Congress, where Jefferson won.

The amendment to the constitution was passed in time for the 1804 election, which was the first time that men voted for one man for president and one for vice-president. Up to that time nobody was ever nominated by anybody or any convention or caucus for president. Presidential electors voted as they pleased.

Then arose old "King Caucus," as he was called. Political parties in Congress would hold a caucus to select a standard-bearer. Congressional caucuses continued to name favorites for many years, or until they got to be a scandal, and then the national political convention was born. The first national party

convention in America met in Philadelphia in September, 1830.

It was an anti-Masonic party, but its convention failed to nominate a candidate for president to be voted for two years later. The first national convention that really selected a candidate for president gathered at Baltimore in 1831.

It was the National Republican party—you will observe that it was not officially called Whig—and that convention nominated Henry Clay for president and John Sergeant, the celebrated Philadelphia lawyer, for vice-president.

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What wizardry is this? What necromance?
 These forest-aisles, these mountains grim and vast?
 These shadowy forms and faces that advance
 From out the misty past?

The old familiar faces, how they crowd!
 Like ghosts returning from the farther shore!
 These Beings without Being, yet endowed
 With Life forevermore.

Each in my own life-weft has woven part,
 Whether or grave or gay; unkempt or shorn;
 This one, "The Luck" they call him, stole my heart
 The day that he was born.

With these I sat beside the camp-fire's glow
 And heard, through untaught lips, old Homer tell
 The Tale of Troy, till with the falling snow
 God's last white silence fell.

I knew the cabin in the lone ravine
 Where she, the Fallen, far from mart and men,
 Watched by the stricken and, unknown, made clean
 Her garment's hem again.

And these, the Partners in world-storm and stress
 With faithful love, unknowing selfish aim;
 The friendship pure that grew not cold nor less
 Through good or evil fame.

These, too (I loved them!), reckless, debonair,
 That life and fortune staked upon a cast;
 The soul itself held lightly as the air,
 To win or lose at last.

I tracked the mountain trail with them; the sweet
 Cool smell of pines I breathed beneath the stars;
 The laugh, the song I heard; the rhythmic feet
 To tinkle of guitars.

I knew the Mission's fragrant garden-close,
 Heavy with blooms the wind might scarcely stir,
 Its little laughing maid—Castillian rose!—
 And saucy speech of her.

I knew them all—but best of all I knew
 (Who in himself had something of all these)
 The Man, within whose teeming fancy grew
 These wondrous histories.

I see him often, with the brown hair half
 Tossed from the leaning brow, the soft yet keen
 Gray eyes uplifted with a tear or laugh
 From the pen-pictured scene.

And hear the voice that read to me his dear
 Word-children—and I listen till I seem
 Back in the olden days; they are the near
 And these are but a dream.

O Prince of Song and Story! Thee we claim
 The first and dearest, still our very own!
 We will not yield the glory of thy name
 Nor dare thy laureled throne!

—Ina D. Coolbrith.

—The artist was painting,—sunset, red, with blue streaks and green dots. The old rustic, at a respectful distance, was watching. "Ah," said the artist, looking up suddenly, "perhaps to you, too, nature has opened her sky-pictures page by page? Have you seen the lambent flame of dawn leaping across the livid east, the mid-stained, sulfurous islets floating in the lake or fire in the west; the ragged clouds at midnight, black as a raven's wing, blotting out the shuddering moon?" "No," replied the rustic, shortly; "not since I signed the pledge."—*Tit-Bits.*

—The famous old financial district in California street is rapidly taking on a substantial, dignified and affluent appearance that indicates the advent of an unusually prosperous era for this city. The character of these changes supports the forecast that California street will eventually acquire the same reputation in finance and trade in the West that Wall street holds in the East. The splendid and substantial structures built there since the big fire are augurs of this character of development. Glance over the list of prominent firms and corporations there in finance, trade, insurance investments and professional life, and one will find the leaders in their respective lines. Plans for new imposing structures in that bee hive of big industries are already underway. A block distant is the U. S. Sub-Treasury.

The Union Steamship Company, under the expansion of its extraordinary world-wide trade, has been forced to move into more commodious quarters, where it can find growing elbow-room. It moved to 230 California street, and now occupies the ground floor of the Hind building. The China Steamship Company are on Montgomery street, just around the corner of California street. The Pacific Mail S. S. are now on California street, above Montgomery. The Royal Mail Steam Packet is at 310 California, the Kosmos line at the corner of Front and California, and the Dollar S. S. Co. in the Hind Building. The big Matson line of steamers are a block away from the Union Steamship offices. The city offices of the Union Iron Works are nearby; so are scores of other big shipping firms, whose growing fleets are adventuring into new seas in search of world wide trade. The big corporations are getting together in California street.

—Mrs. Richards has developed in her kindergarten at the St. Francis a surprising degree of juvenile talent. These youngsters of the wealthy families of San Francisco have exhibited such an interesting mastery of folk dancing and like performances that they have been invited to produce outdoor plays of a very interesting character at the Mt. Diablo estate. It is possible that many of these children will come as a result of this to appear in a pageant which is planned for the immediate future.

—The business men who are going into training camp at Monterey may find their quarters shifted to Mexico.

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OF HARTFORD
CHARTERED 1850

PACIFIC DEPARTMENT

The Insurance Exchange, San Francisco
Benjamin J. Smith, Manager

The Home Insurance Company

Organized 1853 Cash Capital, \$6,000,000
Insurance on personal effects of tourists and temporary sojourners any-
where in United States, Canada and Mexico. Insurance against loss by
fire. Automobile insurance. Indemnity for loss of rental income by fire.
H. L. ROFF, General Agent. J. J. SHEAHAN, Ass't General Agent
333 California Street.

1863 FIFTY-THIRD ANNIVERSARY 1916

Fireman's Fund Insurance Co.

Capital \$1,500,000 Assets, \$11,326,205

FIRE MARINE AUTOMOBILE

DELINQUENT SALE NOTICE.
Natural Soda Products Company

Location of principal place of business—San Francisco, California. Loca-
tion of works—Keeler, Inyo County, California.
NOTICE—There are delinquent upon the following described stock, on
account of assessment (No. 2), levied on the 29th day of December, 1915,
the several amounts set opposite the names of the respective shareholders,
as follows:

Names—	COMMON STOCK		
	No. of Certificate	No. of Shares	Amount
R. G. Paddock	64	5	\$ 5.00
PREFERRED STOCK			
P. J. O'Dea	115	10	10.00
H. W. Hobbs	50	25	25.00
Dr. E. Rexford	182	25	25.00
John Gropper	41	25	25.00

And in accordance with law and an order of the Board of Directors made
on the 16th day of March, 1916, so many shares of each parcel of such
stock as may be necessary will be sold at public auction at the office of
the Company, No. 709 Crocker Building, situate at gore of Market and
Post streets, San Francisco, California, on Monday, the 26th day of June,
1916, at the hour of 12 o'clock noon of said day, to pay said delinquent
assessment thereon, together with costs of advertising and expenses of
sale.

NOAH WRINKLE, Secretary.

Office—709 Crocker Building, San Francisco, California.
Spaulding Co., Photo.



PROTECTED!

ALL THE WAY
TO SACRAMENTO

BY AUTOMATIC BLOCK SIGNALS

Fast Electric Trains Direct to Marysville,
Colusa, Oroville, Chico—Observation Cars
OAKLAND, ANTIOCH & EASTERN RAILWAY

Phone Sutter 2339
San Francisco Depot—Key Route Ferry

BRUSHES 623 Sacramento Street, between
Keary and Montgomery Streets.

With full line of brushes, Brooms and Feather Dusters, on hand
and made to order. Janitor supplies of all kinds. Ladders, Buck-
ets, Chamols. Metal Polish and Cleaning Powders. Hardware,
Wood and Willow Ware.

Call, write or telephone Keary 5787
WM. BUCHANAN



**AUTOISTS
SHOULD NEVER BE
WITHOUT
THEM**

=

Your Grocer Sells 'Em

USE LIKE AN ORDINARY TOWEL

INSURANCE

The new industrial insurance commission of Washington have
ordered radical changes in procedure under the workmen's com-
pensation law. Hereafter all pensioners will be required to
make affidavit every three months showing their condition. Ad-
vance cash payments to dependents of injured workmen will
hereafter be discontinued except where shown to be absolutely
necessary for the protection of property interests of the bene-
ficiary. In case of injury to an employee engaged in county
road work, the employer's report of the accident must be ap-
proved by a member of the board of county commissioners be-
fore the same is forwarded to the department for filing. All the
bogus claims unearthed in the Gillies frauds were for accidents
of this character.

* * *

Reform is running riot in the Washington State Insurance
Bureau. The new commissioners demand a more efficient sys-
tem of bookkeeping, reporting accidents and passing on claims.
The old system of collection is also severely criticised, and it is
proposed to establish an arrangement by which the honest em-
ployer will not, as at present, be compelled to bear too large a
share of the burden. It is proposed that each employer be given
a report on his class, showing the experience, in order that he
can know whether they are paying a just proportion of the pre-
mium, and that the different plants may be graded according to
their accident experience.

* * *

The new California workmen's compensation manual, which
is now in effect, shows an average reduction under all classifica-
tions of eight per cent. In cases where the new rates are raised,
policies will be permitted to run to expiration without addi-
tional premium, while where rates are decreased, the companies
and State Fund will make pro rata return of premiums, dating
from June 1st, either upon demand or at the end of the policy
year. The merit rating system is being revised by a committee
appointed by the Rating Bureau, experience having shown the
present working basis, which is modeled after that used in the
East, not to accord with local conditions.

* * *

A movement is again being made to create a metropolitan de-
partment which shall include the downtown sections of both San
Francisco and Oakland. A similar attempt by the Pacific Board
last year to interest both board and non-board companies in
bringing about such an arrangement failed to secure the co-
operation of the non-boarders, and was consequently aban-
doned.

* * *

Thomas L. Miller, at one time president of the West Coast-
San Francisco Life, has disposed of his interests in San Fran-
cisco and taken up his residence in New York. Mr. Miller is a
member of the board of directors of the Casualty Company of
America, which recently took over the business of the Pacific
Coast Casualty, of which he was also president.

* * *

George S. Kimball has been appointed State Superintendent
for the West-Coast-San Francisco Life, with headquarters at
the home office. His energies will be applied to the reviving of
lapsed policies. Actuary Thompson has placed a series of old
age income policies on the market at special low rates.

* * *

By the sale of 10,000 additional shares of company stock, to
prominent men syndicated for the purpose, the Guardian Fire
of Salt Lake increases its capital to \$200,000, and its surplus to
a like amount, and it is the purpose of the management to enter
other States and to push for business.

* * *

Dan F. Carter has resigned as treasurer of the G. B. Sloan &
Company brokerage firm to become a broker on his own ac-
count. He will have offices in the Mills Building, San Fran-
cisco.

* * *

Claiming it to be the universal practice of casualty companies
to settle claims to the disadvantage of employees, the San
Francisco Building Trades Council has announced its intention
to bring before the meeting of the California State Federation

of Labor, to assemble at Eureka next October, a proposition to have certain amendments made to the compensation law at the next assembling of the California Legislature.

A. W. Nyblom, who last year accepted the position of underwriting manager for the Pacific National Fire, has resigned. He announces his intention of re-entering the field as a special agent.

Manager Saunders announces the appointment of George H. Page, agency director for the Western States Life at the Los Angeles branch office. He was formerly agency director for the New York Life in Alberta, B. C.

W. H. Jenks, of Fresno, who confessed setting fire to the Frank Hickman Clothing Store, will be retried on the charge of insanity, Judge Austin having refused to sentence him to prison while a doubt as to his sanity exists.

Edgar L. Martin succeeds Frank L. Wheeler as Southern California manager of the General Accident. He resigns the office of superintendent of agencies for the company at San Francisco to accept the appointment.

Manager Fores announces the appointment of J. C. Winterburn as metropolitan manager of the Scottish Union and National. Mr. Winter was formerly counterman for the California Fire, and also in the same capacity with the Aetna.

Manager Russell W. Osborn announces that the Pennsylvania Fire's Pacific Department headquarters will be moved from the Royal Building to the Daniel Meyer building, Pine near Sansome, on August 1st.

—President Warren Porter, of the Western States Life, has announced to the field force of the company that on his recommendation H. J. Saunders has been unanimously elected vice-president and general manager. This merited promotion indicates that Mr. Saunders has made good. He entered the service of Western States Life as the head of its agency department on June 1, 1911, since which time the company's paid-for insurance in force has increased from 684 policies for \$2,266,850, to 9,762 policies for \$19,336,456, a gain during five years of 9,078 policies for \$17,069,606. The annual premium income has increased from \$79,565.45 on May 31, 1911, to \$715,126.11 on May 31, 1916, showing a gain of \$635,560.66. The total annual income from June 1, 1915, to May 31, 1916, was \$881,991.83, which was \$675,354.28 greater than from June 1, 1910, to May 31, 1911. The admitted assets have increased from \$1,337,113.74 on June 1, 1911, to \$2,237,015.34 on June 1, 1916, a gain of \$859,901.60. The reserve on deposit with the State of California has increased from \$23,872.75 on June 1, 1911, to \$981,173 on June 1, 1916, an increase of \$957,300.25.

Wedding Presents.—The choicest variety to select from at Marsh's, who is now permanently located at Post and Powell streets.

Mayerle's New Double Vision Glasses

Combine both reading and distance corrections in one lens—have no ugly seams—thereby avoiding the annoyance of changing glasses when you wish to see far or near.

The Prong Grip Eyeglass Guards are Invented, Patented and Owned by George Mayerle

Two gold medals and diplomas of honor awarded at California Industrial Exposition. George Mayerle graduate optometrist and optician, established twenty years, 900 Market street, San Francisco. Mayerle eyewater freshens and strengthens the eyes. At druggists, 50 cents; by mail 65 cents

City Index and Purchasers' Guide

CHIROPODISTS.
Dr. R. T. Leaner, Surgeon Chiropodist, formerly of 6 Geary street removes corns entirely whole—painless—without knife. Bunions and in growing nails cured by a special and painless treatment. 312-214 West bank Bldg., 830 Market St. Tel. Kearny 3573.

NOTARY PUBLIC.
Martin Aronsohn, Notary Public and Pension Attorney. All legal papers drawn up accurately. 217 Montgomery St., above Bush, San Francisco, Cal. Phone Douglas 601.


ATTORNEYS-AT-LAW
Samuel M. Shortridge, Attorney-at-Law. Chronicle Building, San Francisco. Tel. Sutter 36.

AUSTRALIA and NEW ZEALAND

BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-up Capital	-	\$17,500,000.00
Reserve Fund	-	13,000,000.00
Reserve Liability of Proprietors	-	17,500,000.00
Aggregate Assets 31st March 1915	-	\$48,000,000.00
		\$288,756,341.00



J. RUSSELL FRENCH, General Manager

344 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua, (New Guinea), and London. The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits Arranged.

Head Office: GEORGE STREET, SYDNEY
London Office: 29 THREADNEEDLE STREET, E. C.

THE CANADIAN BANK OF COMMERCE

HEAD OFFICE, TORONTO ESTABLISHED 1867

SIR EDMUND WALKER C.V.O., LL.D., G.L., President	Paid-up Capital	\$15,000,000
JOHN AIRD, General Manager	Reserve Fund	13,500,000
H. V. F. JONES, Assistant General Manager	Aggregate Resource	250,000,000

London Office, 2 Lombard Street, E. C.
New York Office, 16 Exchange Place


Branches in all parts of Canada, including Yukon Territory and at Seattle, Wash., Portland, Ore., and Mexico City

All Kinds of Commercial Banking Transacted

SAN FRANCISCO BRANCH—450 CALIFORNIA STREET
Bruce Heathcote, Manager
A. A. Wilson, Assistant Manager

The Anglo & London Paris National Bank SAN FRANCISCO

Paid-Up Capital	\$4,000,000
Surplus and Undivided Profits	\$2,010,869
Total Resources	\$67,158,238



OFFICERS

SIG OBERERATUM, Chairman of the Board
HERBERT FLEISHACKER, President
WASHINGTON DODGE, Vice-President
J. FRIEDLANDER, Vice-President
C. F. HUNT, Vice-President
C. R. PARKER, Cashier
WM. H. HIGH, Assistant Cashier
B. CHOYNSKI, Assistant Cashier
J. W. LILIENTHAL, Jr., Assistant Cashier
A. L. LANGERMAN, Secretary

The German Savings & Loan Society (THE GERMAN BANK)

Savings Incorporated 1868 Commercial

526 California Street San Francisco, Cal.

(Member of the Associated Savings Banks of San Francisco)

The following Branches for Receipt and Payment of Deposits only:

MISSION BRANCH, S. E. Corner Mission and 21st Streets
RICHMOND DIST. BRANCH, S.W. Cor. Clement and 7th Ave.
HAIGHT ST. BRANCH, S. W. Cor. Haight and Belvedere

DECEMBER 31st, 1915:

Assets	\$61,849,662.02
Deposits	58,840,699.38
Capital actually paid up in Cash	1,000,000.00
Reserve and Contingent Funds	2,008,962.64
Employees' Pension Fund	211,238.93
Number of Depositors	67,406

Office Hours: 10 o'clock A. M. to 3 o'clock P. M., except Saturdays to 12 o'clock M. and Saturday evenings from 6 o'clock P. M. to 8 o'clock P. M. for receipt of deposits only.

For the 6 months ending December 31st, 1915, a dividend to depositors of 4 per cent per annum was declared

Tel. Kearny 1461 Privats Exchange Connecting all Warehouses

SAN FRANCISCO WAREHOUSE CO.

Warehousemen Forwarding Agents Distributors Public Weighers
Spur Track Connection with all Railroads
Main Office—625-647 Third St., San Francisco, Cal.

INDIANS WHO HAVE TURNED FARMERS.

Originally, so I have been told, the Omaha tribesfolk did not take kindly to the white man's way of enormous crop production; and of the faction most strenuously opposed to the new order of life was the famous old hunter, White Horse. What, was it ordered that he take to the plow—he, too? Well, he would do no such thing. Neither would he go to church.

At least, he had at first been so resolved; but seeing that Chief Iron Eye had commanded everybody to attend Sunday services at Father Hamilton's Mission, White Horse did not quite see fit to ignore the injunction. He grudgingly obeyed; he harkened scornfully to the pulpit-talk about the blessings of labor and how Sunday was set apart as a day of rest, a holy day. If you worked on that day you would not prosper; the devil would make you trouble.

Now White Horse, it is said, had never been known to work; but coming home from Sunday services at the Mission, he immediately seized a spade, flung off his blanket, and began to dig, laboring with patience, diligently, until the sun had gone down. Thus did he express defiance. Every Sunday he expressed it; he did nothing but toil and sweat.

Meanwhile he saw no devil, nor bad luck. He raised a better garden than anybody. And oh, the joy of that! Triumph unspeakable! So inordinately proud was White Horse of his achievement that he could not help developing agricultural ambitions. Afterward he farmed not only on Sunday, but on every day in the week; it is even said that among all the Omaha people there was not a field laborer more zealous than he, nor a farmer more successful.—*Keene Abott in Harper's Magazine for June.*

A FIRST-CLASS GARAGE

There are many garages in town, and the motorist is often in a quandary as to where to go, especially for permanent service. There are very few who give you the QUALITY of service of Dow & Green, in Taylor street, between O'Farrell and Geary. Here your car will receive something more than the "once over," and the prices are moderate.

TRAILERS OF ALL SIZES

A choice of five different models, both two and four-wheel, with capacities from 600 to 1,500 pounds, is offered in the line of trailers marketed by the Miami Trailer Co., Troy, Ohio. The use of Standard motor car parts and a shock-absorbing draw-bar coupling are designed to make the trailers reveal the use of Timken axles and bearings, solid or pneumatic tires, semi-elliptic springs, front and rear; electric tail light and a weight of from 300 to 600 pounds depending on the carrying capacity. The trailer is attached to the chassis of the car, not to the axle. Special bodies will be built to order to meet the requirements of any light hauling need.

♠ ♠ ♠

DANVER'S BRAKE-ROD SUPPORT

A patent has been issued to Andrew C. Danver, Pawtucket, R. I., on a brake-rod support having as its essential feature a round bearing C, mounted against a spiral spring B, and a plug or stop with a convex face against which the brake-rod F rides, the rod being held firmly in position by the pressure of the spring B. The device may be attached without disconnecting the brake-rod, and is said to prevent rattling.

SPRIGHTLY MR. BIENIUS

BY MARSHALL BREEDEN

Special business and advertising service manager
for the News Letter

The Plan—The Copy—The Lay-out—No Charge.

Sprightly Mr. Bienius says:—

I want to talk to the man who is responsible for the dividend checks at the end of the year.

To him I want to say that my advertising service will materially aid him in fulfilling his obligations to the stockholders. Some things other than a good "copy" writer are needed to make a good advertising manager.

For instance, knowledge of buying and selling, real personal salesmanship ability, mental scope bounded only by the utmost limits of the business itself, and perhaps most important of all the inborn knack of being a "merchandise," or anticipating the whims and the pulse of the public.

Newspaper copy is important, but display advertising must be coupled adequately with direct publicity to get the ultimate results.

Ideas are important, but without the ability to put them into resultful execution, hook them up with the selling force of the business, ideas are hybrid affairs, utterly valueless.

To the man who is responsible for the dividend checks at the end of the year, then, I want to say: "Grant me a five minute interview;" then if you are not convinced, well and good, for I will have met another successful man, and perhaps you will have been slightly benefited.

When shall I call?

Sprightly Mr. Bienius is at the News Letter Office. His advertising and consulting services are for you, call for him because he has many ideas, and ONE for your business.

**Water doesn't run
up hill —**

Neither does the most popular train—the only

20th Century Limited

It travels over the
Sure-to-Sleep Way—the Only Water-Level Route

Chicago to New York

Lv. Chicago 12:40 noon. Ar. New York 9:40 a.m.

New York Central Railroad

All steel equipment—the last word in appointments for your comfort.

Ten other fast daily trains, including the 23-hour evening train, Lake Shore Limited, and the 22-hour morning train, Lake Shore No. 6.

Back East low fare summer tourist tickets to New York and Boston, on sale June 26, 27, 28, July 1, 2, 4, 5, 6, 11, 12, 13, 26, 27, 28, August 1, 2, 3, 8, 9, 10, 24, 25, 26, 29, September 7, 8, 12, 13, offer special inducements to visit the East.

Apply to your local agent for tickets and sleeping car reservations, or for complete information, call on or address our

San Francisco Office, 689 Market Street
Carlton C. Crane, General Agent Passenger Dept.



**NEW YORK
CENTRAL
LINES**

For the Public Service



The Water-Level Route



MOTORS MAGAZINE SECTION

RAILROADS USE MOTOR 'BUSES AND TRUCKS

Nearly 500 motor vehicles were owned and operated last year by the principal steam railroads of the United Kingdom. The number was somewhat less than in 1914, owing to the requirements of the War Office, which requisitioned some of the vehicles for army purposes, taking, for example, 32 of the London and Northwestern's fleet of 52 omnibuses. It is expected, however, that this year will show a considerable increase.

The British railroads, collectively, possessed 223 motor 'buses last year and more than 250 trucks and vans for hauling parcels, baggage and freight. The largest fleet was as follows:

Railroad—	Motor Buses	Motor Trucks
Great Western	109	95
London and North Western	20	75
North Eastern	43	17
Midland	2	38
Great North'n of Scotland	36	
London and So. Western..	2	27

The Midland doubled its fleet of trucks last year, and the North Western increased its fleet 50 per cent.

These road vehicles are used principally as connecting links between the main lines and towns located some distance back from the railroads.

There is a big opportunity for similar use of motor vehicles by the railroads and interurban electric lines in the United States for serving communities too small to make the construction and operation of branch roads profitable.

o o o

ASTOUNDING GROWTH OF OUR AUTOMOBILE EXPORTS

Automobile exports continue to grow at an almost unbelievable rate, as shown by the latest monthly summary of the Department of Commerce. March shipments this year were very nearly double those of March, 1915—7,418 vehicles against 3,768. In the nine months' period ended with last March, 55,140 motor vehicles, valued at \$72,900,346, were exported, as compared with 17,876, valued at \$23,289,218, exported in the cor-

responding period one year ago, and 20,471, valued at \$18,765,656 two years ago. This is an increase of 157 per cent in value in one year, and of 288 per cent in two years.

Exports of passenger cars more than tripled both in number and value in the last year, and those of commercial vehicles were more than 2½ times as great as in the nine month period a year ago.

For nine months' exports ended March 31st, the figures are as follows:

Passenger Cars		
	Number	Value
1914	19,928	\$17,904,002
1915	11,663	9,551,731
1916	38,795	29,261,446

Commercial Cars		
	Number	Value
1914	543	861,654
1915	6,313	18,737,487
1916	16,345	43,638,900

The principal countries to which cars were exported in the last nine months' period and the value of shipments in round figures were: United Kingdom, \$22,000,000; Russia in Europe, \$14,400,000; France, \$13,200,000; Asia and other Oceania, \$5,180,000; Australia and New Zealand, \$4,000,000; Canada, \$3,780,000; West Indies and Bermuda, \$2,070,000.

By comparison with exports, the imports of foreign automobiles were almost negligible. During the same period only 772 cars, valued at \$477,412, were imported, and only 71 of these came from France, England and Italy, as compared with 191 a year ago. Most of the remaining 700 probably came from Canada for re-export, as their average value was only \$457, and 462 foreign cars, of an average value of \$565, were exported from the United States.

o o o

INTERSTATE RECOGNITION LICENCES

"It a State can collect taxes out of its autoists, and out of all the neighboring autoists from other States, that State, of course, will have more revenue; and every other State that does likewise will similarly have more revenue. But if the people don't pay out that money into all the other States, it seems to me that money

is still in the States and may be used for other purposes."

Thus Representative William C. Adamson, chairman of the Committee on Interstate and Foreign Commerce of the House of Representatives, refers to the automobile taxation situation which limits the crossing and re-crossing of State lines by the owners of motor cars. Recently Mr. Adamson's committee reported the measure which bears his name, and which would make a home State license good in all other States for indefinite periods, and which it is hoped will be passed before the present Congress adjourns.

Addressing the motorists of the country at the annual banquet of the A. A. A. held in Washington, D. C., Representative Adamson expressed a belief that the measure could be passed if the motor car owners could make their congressmen agree "on the good old American interstate ideas of communication contained in the bill."

Referring to the early days of the motor car, representative Adamson said: "I was not at all alarmed when the first horseless vehicles began to spurt around through the country. I thought they were great things. I had read in history that our predecessors on this mundane sphere had had some primitive, elemental ideas of vehicles, but that they had never exactly struck the proper chord to make them available. When they began to come into vogue, I foresaw that they were going to be universally used, that they were going to lead the good roads building, that they were going to overcome the prejudices of the country people by carrying the motorists out through the country and raising the prices of everything the country people had to sell and giving to the townspeople the reciprocal benefit of getting those things fresh in return for paying a little higher price for them. It has been genuine progress in the use of the automobile. Now cars are not confined as luxuries to the rich and the imitators of the rich, but are used by the masses of the people who really need transportation facilities, and self-propelled vehicles are being used by the millions."



Under the Monterey Cypress. These trees are the oldest living things in the world except the Californian Redwoods or *Gigantea Sequoia*, and exist nowhere else except in Japan.

VISITING FIVE MISSIONS IN A DAY

Three Hundred Mile Drive Over the Beautiful California State Highway in a Case Car on a Pilgrimage to Historical Monuments that Mark the Beginning of the State's History

By R. R. l'Hommedieu

The motor car is laying the world at our feet. So fast has been the strides in its development that time has been lost and the people of to-day take its possibilities as a matter of course, as a thing that has always been and not the development of master minds in the last ten years.

One does not really appreciate how this developed piece of machinery is thoroughly turning the conditions of the people of the world into a state where speed is the predominating factor.

Yesterday the press of the world would devote one or two columns to the most ordinary events, but so wide has become the scope of news gatherers not only

with the telegraph and the wireless, but also with the motor car, that to give a concise report of the doings of the day space has had to be curtailed so that all items of importance shall be mentioned.

In the press, the motor car has developed a new department, and while primarily was set aside to segregate the advertising, the demands of the public for motor information, not only of the cars themselves, but of the possibilities to be achieved with it, has forced into the life of the press a consideration for the motor car possibilities that must be recognized daily, weekly and monthly.

There is nothing in the life of the press that absorbs so much space as this self-

same automobile department. The demand for news, interesting items, etc., are limitless.

No sooner is one story and pictures delivered before there is a cry for another. It was to fill this aching void that recently Latham, Davis & Company, Northern distributors for the Case car, were requested to send out one of their vehicles in search of interesting pictures and descriptive data that might interest the motor car owners.

It was to supply this demand that the journey to five of the California Missions was planned. It was not to be a leisure, but one in keeping with the speed demands, and had to be carried out over a



Enjoying the wonderful view of Carmel Bay from Cypress Point

Sunday. Those who laid out the journey planned it to cover the road between San Francisco and Carmel-by-the-Sea.

The journey, which consumed less than fourteen hours actual running time, was in marked comparison to the time demanded in the days when the Padres first established the historical monuments of Christianity in California. It was doing in hours what took more than days to accomplish when these good old monks traveled from the romantic shores of Carmel Bay to the wonderful Golden Gate, which was thought then to be the northerly point of California that could be traveled on foot by man.

What a marked contrast the State Highway, with its smooth boulevard service, is to the trails beaten down by the "Foot-Prints of the Padre." Mankind with the steam shovel and roller has obliterated the high grades along mountain sides until to-day it is practically level as compared to what the Holy Fathers had to travel.

The first Mission which, while we passed it, we did not visit, as all were familiar with it, is what is known to-day as Mission Dolores in San Francisco, but which, in fact, is Mission San Francisco.

This Mission, which was established in 1776, was in reality a celebration of the re-discovery of San Francisco Bay. How this was and how the Mission was established can be gleaned from Nellie Van De Grift Sanchez, when she says ("Spanish and Indian Place Names of California, page 185): "In remonstrating with the Visitador-General because no Mission had been provided for St. Francis in Upper California, Serra remarked: 'And is there no Mission for our Father St. Francis?' Senor Galvez replied: 'If St. Francis wants a Mission, let him cause his port to be found, and one will be placed there for him.' By his port, Galvez referred to a port already discovered and named, but which has been lost sight of during the intervening years, and which he wished to have re-discovered. This is further carried out by the succeeding statements of Palou, in which he says that after failing to recognize the port of Monterey, 'they came to the port of St. Francis, our Father, and they knew it immediately by the agreement of the descriptions which they carried,' referring to descriptions obtained from the papers of the first discoverers."

From San Francisco our journey led

down El Camino Real to Santa Clara. The only thing that limited our speed here was the uncertainty of the traffic officers, whether on this Sunday morning they were up early and doing, or whether, like most people, were taking the benefit of a long Sunday morning sleep. Not wishing to take chances, we held at a steady pace of thirty miles an hour, and inside of two hours were rolling into Santa Clara. It was here that we reached our second Mission on the journey, and it is one of the historical spots in Northern California.

Santa Clara was the eighth Mission to be founded ("California," John S. McGroarty, page 83.) In the original arrangement it was intended to found this Mission at the time of the foundation of the San Francisco Mission, but a delay was occasioned because of the jealousy that was then rampant in military circles. Consequently, the foundation of Santa Clara did not take place until January 12, 1777.

"It was conducted by Padre Tomas de la Pena Saradia, under the direction of Father Junipero, the Father President, who was then at his own Mission of San Carlos at Carmelo.

"The history of the Mission Santa Clara is splendid with achievements and glamorous with romance. It still remains a highly successful institution, although its physical outlines are greatly changed from the original, owing to many repairs and alterations. The original church building, however, remains quite intact, and a cross that was reared on the day the Mission was founded is still standing. But the Franciscans are no longer there. In their place are the Jesuits, their ancient rivals, from whom, as it was ordained, the Franciscans snatched the glory of Christianizing California. Standing in the heart of the deep, lush valley of Santa Clara, the old Mission remains a busy place. From its ancient walls issue, year by year, throngs of eager students whom the Jesuits train for the work of the world.

"If Junipero Serra could come back to earth, he might regret that his own brown-robed brethren have been supplanted in a well loved spot, but he would see much else that would satisfy him. He would not look upon ruin and desolation, such as would sadden his vision at San Diego, Capistrano and many other places sacred to memory and very dear to him in the days of his labor on earth. But, instead, he would behold life and energy and power, and that industry in both worldly and spiritual affairs which he taught and which he exemplified in his own restless, indomitable and self-sacrificing career. And he would see inclosing the ancient church, from whose altars he preached, not the adobe walls upreared by his neophytes, but the clustering roof-trees, the long shaded streets and the gardens of Santa Clara town, thick with roses the whole year round."

"When the Spaniards passed through this valley ("Spanish and Indian Place names of California," page 167), they were not slow to recognize in it one of those favored spots on the earth's surface where climate and soil united to produce the highest results. So here they founded two Missions, one at Santa Clara and one at San Jose.

"Santa Clara stands in one of the most fertile valleys in California, which is equivalent to saying in the whole world, and is about forty-six miles south-south-east of San Francisco. The Mission was founded by Padres Pena and Murguia, January 12, 1777. The buildings now standing are mainly modern, but a small portion of the original structure being incorporated in them. The ceiling over the sanctuary is original, and a small part of the adobe buildings.

"Clara de Asis, the sweet saint for whom this Mission was named, was the

daughter of a nobleman. Her beauty and wealth brought her many offers of marriage, all of which she refused, preferring to devote herself to a religious life. She became the founder of the Order of Franciscan nuns, known as the "Poor Clares," to whom many noble ladies attached themselves. The rules of the Order were so strict that St. Clara's health finally became undermined, and she died in an ecstatic trance, believing herself called to Heaven by angelic voices. Her special symbol is the lily, peculiarly appropriate for the patroness of the ever-blooming Santa Clara Valley."

Passing through San Jose we took up the threads of El Camino Real, and was bound south for Gilroy, some thirty miles distant, over the level roads that were visible for miles ahead.

Passing through Gilroy, our journey led towards the foothills, twisting and turning around the approaches to the canyon until we came to the delightful spot known as San Juan. Here is located the romantic Mission of San Juan Bautista.

"The delightful and picturesque little valley of San Benito with its fertile fields and great abundance of water next attracted the attention of the missionary and civil authorities, who decided that a new Mission should be built there to administer to the spiritual wants and physical needs of its numerous Indian inhabitants ("California," John S. McGroarty, page 91). This Mission was, accordingly, founded and was named San Juan Bautista in honor of St. John, the Baptist. The date was June 24, 1797. This Mission, the buildings of which have splendidly withstood the onslaughts of time, is located in the quaint and historic old village of San Juan, only a few miles distant from the thriving and modern city of Hollister. San Juan Bautista had a long and prosperous career."

Of all the Missions in Northern California, San Juan Bautista seems to hold its place with Carmel as spots where the iron horse of commerce has not disturbed the tranquility of the surroundings. San Juan Bautista, while it makes some attempt at commercialism, yet is the quiet town of yesterday, and there is rest about the spot that makes the motorist from San Francisco and other centers of the "Marts of trade" long to lay aside his cares, and there rest for at least a day or two.

Leaving the Mission, we took up our course over the new State Highway over San Juan Grade. Little over a year ago motorists had to travel over the old grade, which was considered in the early days of the motor car one great test of its abil-

ity. The automobile that could negotiate the San Juan grade and arrive at Del Monte had achieved something, almost as great in its way as the performance of Duncan street of to-day.

This had been my first trip over the new grade, and I was very much interested to see just what this road was, as I had traveled it many times before, over the old grade, in the heavy winter adobe going and in the dusty summertime.

It was also the one test of the trip to which this four-cylinder Case had the chance of showing its ability.

Up the grade the car speeded, even a little beyond the limit of the law, winding, twisting, in and out of the canyon, going higher and higher, the engine purring with a rhythm that made one's heart glad to see how splendidly the machinery answered.

Never once during this climb to the summit did this model Case car hesitate; in fact, the whole journey was made from the floor of San Benito valley to the summit on the high, without the slightest sign of stress. While the surveyors have done wonders in reducing the grade, yet there are pitches that must demand of the car that has not phenomenal power a going back from high to at least intermediate, if not low.

Once at the Summit, it was a long coast down to where the new road meets the old one, a few miles out of Salinas. Passing through Salinas, we journeyed on to the delightful spot of Del Monte, where a stop was made for luncheon before going on into Old Monterey, thence on through the celebrated Seventeen Mile Drive to Carmel-by-the-Sea.

Leaving the hotel, it was just a couple of minutes before we arrived at Mission San Carlos. This Mission in appearance is a striking contrast to San Juan Bautista, which we left an hour or so before. It has been restored and has a more up-to-date appearance, and has lost thereby its romantic atmosphere, which is always an indescribable attraction to the tourist.

"June 3, 1770, was the first great day in the history of Monterey ("California," John S. McGroarty, page 72), a history destined to be filled with many great days. It was upon this date that Father Junipero Serra founded there his own Mission of San Carlos, with the celebration of the Mass, the singing of the Te Deum Laudamus, and all the stately ceremonial of the Roman ritual. On the same day the royal standard of Charles III, King of Spain, was unfurled and saluted by salvos of artillery and California claimed for the ancient throne of Castile and Leon.

"The presidio was named 'The Royal

Presidio,' and was ever afterwards so called during Spain's dominion over California to distinguish it from the other presidios that were to be, and that were afterwards established. And it was decided to call the church to be erected at the Mission, the 'Royal Chapel,' thus establishing Monterey as the civil, military and religious headquarters of the Kingdom of Spain in California.

"Hoping and praying for the best at San Diego, Father Junipero now started in with a will to build up the Mission San Carlos at Monterey. He built a chapel adjacent to the soldiers' quarters on perhaps the same spot where the stone church of San Carlos at Monterey now stands. Around the church a palisade was erected. This done, he immediately set forth to realize the passion of his life, which was to bring the heathen savage to the cross of Christ."

Leaving the Mission at San Carlos we went into the town of Monterey with its old Custom House, Capitol and other buildings, not forgetting the old adobe house in front of which is the Sherman rose around which is centered the greatest romantic story of all California.

From Monterey, we skirted the shores of Monterey Bay to Pacific Grove, and then into the celebrated Seventeen Mile Drive, which to-day has been increased until there are forty miles of the most wonderful road to be found anywhere on private property.

This road leads through the celebrated Cypress Grove, which has gained renown, and which by many is thought to be the same as the celebrated "Cedars of Lebanon." On this point there is a great mistake, and Nellie Sanchez in speaking of it says ("Spanish and Indian Place Names of California," page 146): "Cypressus Macrocarpa is limited to two localities on the ocean shore at the mouth of the Carmel river near the Monterey. The Cypress Point Grove extends along the cliffs and low bluffs from Pescadero Point to Cypress Point, a distance of two miles, reaching inland about one-eighth of a mile. The Point Lobos Grove is much smaller. The trees are scattered over the summits of two headlands, and cling to the edges of the cliffs, where, on account of the erosive action of the ocean, they are occasionally undermined and fall into the sea. Monterey cypress is most interesting for its remarkable restricted natural range and the exceedingly picturesque outlines characteristic of the trees growing on the ocean shore.

"As a result of their struggle with violent storms from the Pacific Ocean, which break on the unprotected cliffs and headlands of Cypress Point and Point Lobos they present a variety and singularity of



The Case car in front of Carmel Mission

form which is obviously connected with their exposed habitat, and lends a never-failing interest to these two narrow localities. Of the highly picturesque trees, the most common type is that with the long, irregular arms.

"Such trees recall most strikingly the classical pictures of the Cedars of Lebanon. Monterey cypress is of course a genuine cypress, and Lebanon cedar is a genuine cedar; the two do not even belong to the same family of conifers. Yet the popular story that the two are the same makes so strong an appeal to the imagination of the tourist at Monterey that the guides and promoters will doubtless never cease to disseminate it.

"As a consequence, the error goes into the daily press and the magazines, and is evidently destined to flourish in perennial greenness under the guise of fact. The

wide dissemination of this fiction is all the more remarkable in that in the case of all other unique features of the State, such as the Sequoias and the Yosemite, Californians have evinced a remarkable pride in their possession, without thought of inventing a duplication of them elsewhere.

"The matter of the age of these trees has been much exaggerated. It is a tree of rapid growth, and the older specimens are probably not more than 200 or 300 years old."

This is really the home of the artist and dilettante of California. From Carmel-by-the-Sea comes some of the best writing of the day. Men of note, not only with the pen, but with the brain, here reside and give forth their greatest work.

Passing through Carmel, one journeys to the other side of the town, where is

located the Mission of Carmel, at the base of Carmel Valley. Here was the end of our journey; we had taken pictures along the route, and as a fitting climax entered this Mission to do homage to the departed Father Junipero Serra, whose body lies under the marble slab in the chancel.

After resting, our journey then began homeward. Once again entering the Seventeen Mile Drive, we enjoyed the beauties of a sunset over Carmel Bay. The sun, in a most glorious red, sank through the blue waters of the Bay, and as the night came on, the coloring land, sea and the mountains beggared description. Our object gained, we hurried homeward, only stopping in San Jose for dinner.

The journey once ended, our thoughts had to turn towards the motor car that had made possible such a trip. Never once during the whole journey was there a skip of the engine, and what was most surprising was the ability of this four-cylinder product to equal anything that had been seen over the road performed by a six-cylinder or greater number of cylinders in a motor car.

Three hundred miles covered within a day and without the slightest distress to any of those who made the trip! When leaving the car there was not the slightest discomfiture of the long ride, show-

ing conclusively how well designed the Case car is for unlimited touring, being equal to every demand that California roads may produce, which, by the way, is the limit, in its way, of anything that is to be encountered throughout the United States.

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REAR WHEEL FORD BRAKES

With a view of providing a device to relieve strain on the gearset, universal and drive shaft created by use of the Ford transmission brake, the A. C. Mfg. Co., Chicago, is marketing a rear-wheel contracting bank brake assembly to be operated from the service brake pedal. The attachment, outside of the band brakes and lever equipment, consists of electric wires as are fitted for the tail light. It comes with its bulb already equipped for lighting at night. A flexible cable runs from the signal underneath the car and connects with a similar wire cable that also runs under the car from the steering post. The indicator can be attached either to the steering post or cowl. If used on the post there is a small clamp provided to fasten it. The indicator has a revolving wheel that shows the words, Slow, Stop, Right, Left and Neutral. By setting the indicator at any of these words the same word is flashed on the signal at the rear of the

car. The lettering on the signal is provided on a curtain which works on two rollers. As the letters are 4 inches high they can be very easily read day or night.

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PUMP DRIVEN BY REAR WHEEL

The Harms Fresh-Air tire pump, put out by the Auto Appliance Co., Milwaukee, Wis., is made to fit any car with protruding hubs. To operate, it is necessary to fasten a crank on the rear hub cap, slip a slotted ring over the handle of the pump, fasten the bottom of the pump with a clamp onto the running board, jack up the wheel and run the motor in gear. It is claimed that, with the rear wheel running at about 100 revolutions per minute the pump will inflate a tire to the required pressure in less than two brake rods connected on one end with the brake levers and on the other with the two ends of an equalizing bar which is suspended in steel slots fastened to the frame. This bar in turn connects with the service brake pedal by a single rod. The price of \$15 includes installation on the car.

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—Licenses numbering nearly 1,400 have been issued for motors in Marshall County, Kansas, this year, against 800 issued last year.

How the Texas Tube test happened!

IT nettled Bill Parr considerably! So many Motorists had carelessly stated that "all Tire Tubes are just Rubber." He determined to show some folks the difference, in a way they would never forget. There were four Cars at the door, and their Owners or Drivers at his elbow. To these he said,— "Boys,—how strong do you think this Goodrich Brown Tube actually is?" "Do you believe it is strong enough to tow Mr. Oden's five passenger Car, with four people in it, for 20 blocks?" "You don't, eh!" "Well now here's a bit of a Bet I want to make with any or all of you. "I will bet you a Dinner that this little old regular Goodrich Tube (34x4) will not only tow Mr. Oden's Car, but will tow all three of your Cars,—fully passengered,—through the streets, for the full 21 blocks (more than a mile and a half)—starting and stopping as many times as the crowd makes it necessary. "I will,—if you Gentlemen are agreeable,—line up all four of yours Cars, right here and now, take three regular Goodrich Tubes hap-hazard out of their boxes,—tie one tube between each two Cars, (which means hauling three Cars on the first Tube) and tote You—all that way to "The Corners." "Are you willing to bet a Dinner that any one of the three Tubes will 'go broke' on the way, or show a flaw which would leak Air, or prevent its being used for its original Tire purpose afterwards?" "You are, eh?" "Well,—the Bet's on!" "Come along, and you be the Judges."

THE Dinner was a very Cheerful Affair. As Oden said afterwards (when putting up his share of the Bet) "you could have bet me a Million on that, Parr, and I'd have taken you up,—even if I had to borrow the Million. "I don't see how the blamed Tubes ever did hold out,—especially going up Saco St. under such a strain. "With eight people in the last three Cars,—and a total load of over 8,900 pounds I sure thought to hear something snap before the Second Block. "Whaddye put into that brown Goodrich Rubber anyhow, to make it hang together like that?" Fritz said that what puzzled him most was the brown Rubber Tubes,—not being all stretched out of shape after such a tug, even if they did hang together at the finish. "Look you," said he, "when we released the load,—after the haul,—they instantly snapped back into just three-quarters of an inch longer than they were at the start!" "And that 3/4 of an inch, they took up again in less than two hours rest." "WELL, boys,"—Bill Parr remarked,—as he smoothed out a wrinkle in his well-filled vest, "that'll stop the Argument about all Tire Tubes being 'just Rubber,' won't it?" "If the Brown Stuff that toted all you Heavy-weights,—and your Cars,—for 21 blocks, without a Sign of Heavy Duty afterwards, isn't something MORE than 'Just Rubber,' like other Tubes,—then you'd better buy the 'Just Rubber' kind hereafter. "I'm going to ask all of you to sign your names to this 'Texas Tire Tube Test,'—just to show that you have taken part in a regular Exploit which is mighty well worth recording." "So indeed they did,—and here is the affidavit:

GOODRICH "Texas—
—Test"
INNER-TUBES TIRES

AFFIDAVIT
This certifies that we, the undersigned, took part in and witnessed the Texas tube test referred to in the advertisement entitled "How the Texas Tube Test Happened!"—that the test was made on date of Nov. 11, at Waco, Texas, the distance covered being twenty-one blocks and that the result was as described.
Signed— W. M. ODEN, J. M. NASH, W. A. PARK, H. A. FRITZ.
Subscribed and sworn to before me by W. M. Oden, J. M. Nash, H. A. Fritz and W. A. Parr, this 3rd day of May, A. D. 1916, at Waco, Texas.
Signed— J. G. WREN, Notary Public, McLennan County, Texas.

Now what think You of these GOODRICH Tire Tubes that could bear up under such a gruelling test? Reflect that they cost you no more than the "ordinary" Tubes you so carelessly accept!

FOR SALE BY
THE B. F. GOODRICH RUBBER COMPANY
401 Mission Street, San Francisco, Cal. 12th and Harrison Sts., Oakland, Cal.



J. C. Miller of 101 Ranch Shows in his new Chalmers Six-40. From left to right are J. C. Miller, Col. W. H. (Buffalo Bill) Cody, and Cha-Na-Sa-Ga



Ezra Meeker and the Pathfinder Twelve-Cylinder in front of the Capitol Building, Washington, D. C.

Great Britain Endeavors to Limit the Use of Pleasure Cars

Motor Gossip from John Bull's Island and Our Sister Republic of France

London, June 10—With importation of touring cars prohibited, a tax of 12 cents per gallon on gasoline, no benzol supplies, and a proposal, which will almost certainly become law, to triple present taxes, the position of British motorists is not at all enviable. Further, there is an active campaign against what is termed pleasure motoring, quite an appreciable amount of money having been spent in posters and other printed matter asking motorists not to use cars for purposes of pleasure.

As a matter of fact, motor cars have been very little used during the last six months for anything but utilitarian purposes, the high cost of gasoline and the all-round increased cost of living being quite sufficient to eliminate motoring for pleasure. Nevertheless, the effect of the official appeal has been to create an impression in the mind of the public that car owners are squandering money which ought to be kept in the country and used for more useful purposes.

The new taxation proposals are a very severe blow. It is officially announced that \$1,000,000 will be gathered in by means of these taxes, but as owners have the facility of storing their cars and thus avoiding the payment of the taxes, it is quite possible that the taxable material will disappear, and that the object of the government will be defeated. This danger is so great that many are inclined to believe the taxes have been levied with a view to suppressing motoring rather than to getting additional revenue.

Up to 16 horsepower taxes are doubled; from 16 horsepower and upwards they are trebled. The method of calculating horse power is on cylinder bore only. A four-cylinder car of 2 11-16 inch bore is less than 12 horsepower and normally pays an annual tax of \$15; up to 3 5-31 inch bore is less than 16 horsepower and pays \$20 tax.

Up to 4 inch bore cars are rated at less than 26 horsepower and are normally taxed \$30. While in the two lower classes the taxes are doubled, in the third and all higher classes the tax is trebled. This strikes particularly hard at all the cheaper American cars, for, with the exception of the Overland model 75 and the small Saxon, these come into the third or higher classes and have to bear treble taxes. The Ford, which is in a numerical superiority in England, has to bear a triple tax. The

following table shows the original and the new taxation on some of the leading American cars on the British market:

Car—	Original Tax	New Tax
Ford	\$30	\$90
Overland 6-cylinder	40	120
Overland 83	40	120
Overland 75	20	40
Dodge	30	90
Buick D-54, 6	50	150
Buick D-44, 6	30	90
Studebaker, 4-40	30	90
Studebaker, 6-50	50	150
White, G. A. H.	30	90
White, G. E. D.	40	120
Saxon, 14-15	20	40
Saxon S-2	30	90
Saxon 17	30	90
Pierce 66 A-4	100	300
Packard Twin Six	100	300

Old-type cars of any make, the value of which is now very low, are so highly taxed that it is practically impossible for their owners to run them. There must be hundreds of old-type Panhards, Charrons, Mercedes, De Dion and other established makes, the value of which is less than \$300, but which on account of their big cylinder bore have a high rated horsepower and are taxed \$90 to \$150.

Under the English law, if a car is not in use it does not pay taxes, thus it is quite likely that many owners will prefer to store their cars at the end of June and avoid paying the increased duty. In these cases the State will lose not only the car tax but also the gasoline and the annual driving tax. In drawing up the budget it appears to have been assumed that cars of 16 horsepower and above are all costly vehicles belonging to wealthy persons.

The fact has been overlooked that the horsepower rating is quite an arbitrary one, and that many a small-bore, long-stroke, high-speed European motor has a bigger cylinder capacity and develops greater power than a big-bore, short-stroke American car. As an instance, the 3.1 by 7.08 inch Hispano-Suiza is only rated at 15.9 horsepower, and will pay a \$40 tax, while a 3¾ by 4 inch Ford, which develops less than half the power and costs a third of the price of the French car, is rated at 22.4 horsepower, and has to pay a \$90 tax. Scores of such

examples could be quoted to show the illogical nature of the new taxation.

Motor car dealers are very hard hit. There are very few English cars available for the market, and all agents in consequence have been glad to take up agencies for American cars. Now that this source of supply is shut off, nothing remains for dealers but to close their stores. Many of the smaller dealers who were unable to get American business closed months ago, but the larger firms have managed to keep going until the present. Now such big firms as the Fiat Company and the Renault branch have decided to close their doors. The value of used cars, particularly small models and modern types, is strengthening; big, old-type cars have lost in value.

Reports, which were prevalent a few weeks ago, of the government control of gasoline, which would only be given out to those persons who could show a valid reason for motoring, are now receiving little attention. The prohibition of imports, the increased taxation and the high cost of gasoline are doubtless sufficiently restrictive measures. Motorists are still receiving very close attention in the matter of lighting regulations, headlights being forbidden in practically the whole of England and only feeble sidelights being permissible in most of the coastal area.

Motoring conditions in France contrast strangely with those of England. In a country where the war is being decided there are, outside the army zone, practically no restrictions on the use of cars. Unlike England, lighting regulations have undergone no change; taxation has not been increased, although a rise is promised for immediately after the war; the gasoline tax remains as before the war, although high freights and other causes have sent the price of fuel up nearly 40 per cent.

All motorists must register monthly with the police, but this measure is intended to weed out undesirables and not to restrict the use of cars. The whole of the army zone is rigorously and unconditionally closed to civilian motorists, but in the remainder of French territory it is possible to use a car with as much freedom as in peace times.

Very few factories are producing cars for private consumption, although there are rumors that a few of the leading firms will shortly get a release from army or-

ders permitting them to build for private customers. Too much importance must not be attached to this, for in very many cases the motor car factories are now so efficiently organized for the production of shells and other war material that it is more profitable to continue on the present work than to build cars for private use. During the last 12 months some of the biggest factories have been so completely converted and so thoroughly equipped for shell production that it would be unprofitable to build cars. The only advantage of car orders is that in some cases it enables old stock to be used up which could not be employed in normal and more critical times.

A certain demand has sprung up during the past few months for both touring cars and trucks of American construction. The touring car demand is almost entirely dependent on military requisitions. If the army authorities visit a certain district and requisition the private cars to be found there, that district immediately becomes a buyer of American cars.

There are now very few cars in France not indispensable to their owners. Thus if the army steps in and purchases the cars, paying cash for them, the motorist immediately becomes a purchaser of an American car. There have been no requisitions in the Paris district for months, but from time to time the military purchasing authorities make it known that they are willing to buy cars privately. This becomes an ordinary cash transaction, the seller being free to accept or refuse the offer made him. In the provinces requisitions are more common. The military authorities fix the price of the car, which is generally reasonable, and the owner must accept. It is only in the case of practically new cars with very costly bodies that the owner suffers a loss.

Seeing that the net result of the requisitions is to increase the sales of American cars, the agents for these cars have endeavored to sell direct to the army. In this way the army, instead of the private motorist, would get American cars and the latter would not be subjected to any loss and inconvenience. While the army is quite willing to examine all offers made, and will cause sample cars to be stripped so that all details can be examined, there does not appear to be a single case of an order having been placed.

About 1,000 $\frac{3}{4}$ -ton American trucks were ordered some time ago for ambulance service, but not a single order appears to have been placed for American touring cars for general army work. It is certain that no orders can be got direct out of Paris, and if any business were

done it would go through the buying commission in New York.

The American firms now doing touring car business in France are Ford, which easily heads the list, Buick, Overland, Dodge, Chevrolet, Maxwell, Mitchell and Saxon. It is understood that Ford will erect big factories near Southampton, producing there for the whole European market. This would free the cars from any import duties which may be imposed, for it is practically certain that there will be some preferential tariff among the Allies after the war.

Ford prices have been increased \$200 in order to cover the higher freight and increased rate of exchange. The two Buick 6-cylinder models are being sold at \$2,100 and \$3,000 respectively. The Overland models are \$1,640 and \$1,860 each. The Dodge is sold at \$1,600.

Up to the present there has been no increase in the import duties on foreign cars, the rate being about 8 per cent of the value of the car. It is well known, however, that French manufacturers are determined to defend their interests, and that they are working for a higher tariff. Reports are circulating in the trade that there will very shortly be a duty of more than 50 per cent on foreign cars, or a total prohibition of imports. The probabilities are that prohibition will be preferred at the present time to an increase in duty; it is certain that a tariff as high as 50 per cent will not be adopted. The arguments in favor of prohibition are the examples set by England, the necessity of releasing freight for more necessary articles, and also of getting monetary exchange back to a more favorable rate. Although very little is heard of the conflict, it is certain that manufacturers are pulling hard for prohibition and that all the dealers and general trade element are working for a continuance of the present free market. The dealers have the strength of numbers; the manufacturers have the strength of greater weight. It is impossible to say which party will get the victory, but it is certain that when a decision is reached it will be announced and executed immediately. Thus, if it is prohibition, dealers who have cars in shipment will be liable to a heavy loss.

The French motor car industry is a wonderfully organized section of the munitions department. There is not a factory but has increased either its ground area or its plant, or both. In the big factories the increase runs as high as 60 per cent. In the small shops the value has gone up not less than 200 per cent. Among these latter are garages and small repair shops which before the war possessed a small lathe and a drilling ma-

chine, but which are now very finely equipped machine shops capable of doing the best and most economical work.

There is a strong tendency to invest profits in additional plant and factory improvements for the future, rather than show a high profit now. In this way excess profits taxation is avoided or reduced. Machine tool supply houses report that they are receiving orders for machinery for which purchasers have no immediate use, and do not require immediate delivery.

Not a few manufacturers are asking what they will do with their enlarged and improved factories when the war is over. In practically all cases the original cost of the plant has been wiped off by war contracts, but work must still be found for it. The future is so uncertain that it is a most difficult matter for any manufacturer to decide what set of conditions he will have to meet and to prepare to meet those conditions.

It is evident that allied motor car manufacturers will make a determined stand against foreign competition. All kinds of schemes are suggested, and while many of them have not and never will get beyond the talking stage, it is evident that common action is in contemplation. According to one well authenticated report a group of allied manufacturers, small in number, but representing powerful interests, will arrange to build in their respective factories a uniform type of cheap popular car on American lines to be sold at home and abroad at a price which will eliminate the American car of the same class.

These cars will differ only in the names they bear. There will be a clearing house so that a shortage of any one make can be met by the other firms, and profits from these sales will be pooled. It is impossible to say what chances, if any, this scheme has of being put into execution. It is certain, however, that at least one powerful European firm has already produced a popular after the war model on American lines with the single exception that the motor dimensions are better adapted to European taxation conditions than are the dimensions of the average American engine.

T. H. ELKINGTON

VULCANIZING

1135 VAN NESS AVENUE

SAN FRANCISCO, CAL.

Phone Market 6370



Sergeant F. M. Gilmore at the wheel; First Sergeant Joseph Aschelm and Corporal Morris D. Jones in the rear. Studebaker Express Wagon equipped with Goodrich tires recently purchased for U. S. Marine Corps for recruiting service.

Photo Arthur Spaulding Co.

SERVICE WAGON FOR RECRUITS

Lieut. J. W. McClaskey, M. C., in charge of the recruiting district of San Francisco for the U. S. Marine Corps, has just purchased a combination station and express wagon.

This wagon will be used in publicity work in behalf of the Marine Corps service, and will run up and down the coast between Bakersfield and Portland, Ore., stopping at all of the principal towns to distribute literature in regard to the Marine Service and to stimulate enlistments.

This publicity service wagon is in the nature of an experiment. Lieut. McClaskey states that there are only two other such wagons which Secretary Daniels has just authorized for the recruiting districts of Boston and Atlanta.

If these publicity wagons prove a success, similar wagons will be purchased for every recruiting station in the United States.

The car, which is equipped with Goodrich "Barefoot" tires, has attracted a

great deal of favorable comment the last few days. Crowds have gathered around it whenever it stopped in front of the recruiting station, corner of Market and Fremont streets, San Francisco.

Lieut. McClaskey is assisted in his publicity work by First Sergeant Joseph Aschelm. The car will be in charge of Sergeant F. M. Gilmore, who is an experienced driver.

One purpose of the car is to bring would-be recruits from outlying districts to San Francisco in the express wagon instead of having them come by train as heretofore. The recruits will be brought to San Francisco for medical examination, etc., preliminary to their acceptance for the Marine Corps service.

8 8 8

SHOCK ABSORBERS FOR FORDS

Forge steel cantilever shock absorbers are designed with the view of reducing the speed and force of the recoil in Ford springs. They are a product of the Home Light Co., Chicago, Ill. The slow spring

action is brought about by locating the coil spring some distance from the ends of the car springs, thus creating the proper leverage to exert a downward pull of about 500 pounds, which tends to absorb a great portion of the recoil.

The shock absorbers are made entirely of steel. The levers, or arms, are made of 1½ by 3-inch stock, and taper to the ends, making a very neat appearance.

The claim is that their use will minimize the strain on the tires and effect a considerable saving in gasoline, inasmuch as rough roads can be negotiated with such ease that the driver does not slack up for street car tracks and rough places, and then speed up his engine to get under way. Two types are offered, the single-arm and double-arm. The double-arm type has the advantage over the single-arm in that it is perfectly balanced, so that there is no possibility of twisting action to cause difficulty in car steering. The price for a complete set of four single-arm absorbers is \$8. The double-arm type lists at \$10 complete.

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Home Industry

Landed in the Lap of Fortune

A Moving Tale

CHAPTER I.

Steve Johns was a young man with a small bank account and a large ambition. The one amounted to just two hundred and thirty-five dollars and twenty-one cents; the other was to marry young and pretty Miss Alice Weeks, daughter of John Bangs Weeks, of Weeks & Conger, brokers.

But there was a fly in the ointment; or to be more exact, there were three flies. Steve had a rival—first fly. Said rival was rich and was smiled upon by father Weeks—second fly. He owned a racy little roadster—you know the kind, built for just two—this the biggest fly of all.

Steve was standing on the corner of T street and Tenth avenue when it went by, Chauncey Diggs Jones at the wheel, and beside him, fascinatingly clad in motor duster and bonnet, sat Alice. He watched them flirt away toward the boulevard with a sinking of the heart. Although the sun shone brightly, to him the day seemed gray and dark. This was the cap of the climax. He had just left the boss' sanctum, where a slight advance

in salary had been irritably but firmly refused. How could a fellow marry on twenty-five dollars a week! And a girl like Alice Weeks.

So our hero melancholily cogitated, watching the little blue roadster whisk from sight.

CHAPTER II.

"Bang!" You would have jumped, too. Samuel W. Jinks knew he was tempting fate when he left the quiet of T street for the bustle and traffic of Tenth avenue, but a spirit of dare-deviltry possessed him. He became obsessed with the idea that he could drive that new car of his anywhere. Think of the man's presumption. It had just been delivered to him that morning. A big moving van motor truck, looking so much like a house, came chugging down Tenth from the south. As Samuel W. afterward explained, "The blamed big sky-scraper got my goat and I lost control of the blamed car, and before I knew it I had bumped into the blamed curb, burst a blamed wheel and got tossed out on my blamed head."

Steve rendered first aid to the injured and assisted Samuel W. to his feet.

"Gee, but I'm jarred!" said Samuel, a bit wobbly. Then his glance rested on the roadster—a brand new Zip racing model—and it grew to a baleful glare.

"Ding you!" said he. "I'm through with you. I'll sell you to the first junk dealer that comes along."

"Here's a junk dealer right here," said Steve. "I'll give you two hundred and thirty-five dollars and twenty-one cents."

"I'll take you," said Jinks, throwing up his arms, palms and hands outward, and bringing them back toward his body as they do in the wheat pit. Jinks, you see, was a dealer on the board of trade and a creature of habit.

With trembling hands, Steve pulled out a check book and fountain pen and wrote a check, thereby wiping out his balance at the bank.

CHAPTER III

"No, that won't do! We've got to get more action. This isn't a funeral procession. It's a runaway automobile scene. Take a chance! Take a chance!

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Tips to Automobilists

(CUT THIS OUT.)

The News Letter recommends the following garages, hotels and supply houses. Tourists will do well to cut this list out and keep it as a guide:

PALO ALTO.—LARKIN'S CAFE—just opened. The only strictly first-class cafe on the Wishbone Route devoted to the patronage of automobile owners and their families. Corner of University avenue and The Circle.

SAN JOSE.—LANOLLE GRILL, 36-38 North First street. The best French dinner in California, 75 cents, or a la carte. Automobile parties given particular attention.

PALO ALTO.—PALO ALTO GARAGE, 443 Emmerson St., Tel., P. A. 333. Auto livery at all hours. Tires and sundries in stock. Gasoline, oil, repairing, lathework, vulcanizing. Open day and night.

WHERE SERVICE MEANS SERVICE

M & H GARAGE

819-835 ELLIS ST. Between Polk and Van Ness Avenue

WHERE THE PRIVATE OWNER FEELS AT HOME

Don't be so blamed careful! We've wasted a mile of negative already. If you don't get it right the next time, we'll cut it out." So Dick Fortune, director of the International Moving Picture Corporation, harangued his slaves.

CHAPTER IV

Fate plays queer pranks. How Steve got his newly purchased Zip roadster home is irrelevant. How he purchased a new wheel and other necessary repairs entails the sad narrative of days of economical living, which included visits to free lunch counters and similar places of economical refreshment.

Now the glad moment had arrived. All dressed in his best, he was motoring forth to take his lady-love riding. She had seen the car and pronounced it "much cuter than Mr. Jones'."

Not forgetful of Samuel W. Jinks' unfortunate experience, Steve had practiced long and well; quiet, unfrequented alleys being the scene of his education. Now he felt sure of himself.

The day was glorious. All nature smiled. Steve's confidence in his ability to make "that little this year's old car" obey his every wish was supreme until he made the turn out of T street. Then the car failed to respond promptly "to helm." Moreover, he thought he heard a snap like the severing of metal. He began to get nervous. Something was the matter. The car began to wobble, zig-zagging from side to side. How he ever got to Somers street, where the palatially imposing Weeks' residence stood he never knew, nor what happened after that, when the Zip began to cut a wider zig-zaggy movement that soon encompassed the full width of the street. He had a vague remembrance that he started to do things with the spark and control levers. The Zip leaped forward, following a straight ahead course one moment, careening and tossing like a chip on the ocean the next. Steve tried to steer a straight course, but the steering wheel—pole and all—was moving facilely beneath his grasp, with no effect whatsoever upon the movements of the car.

Just before the crash came, he heard a raucous voice shouting: "More action! More action! For the love of Mike, more action!"

CHAPTER V

When Steve came to, Dick Fortune was fanning him.

"Say, Steve," he said, "you were immense, and we got you clean and clear. You're signed for the International, and you can pretty nearly name your own price. If I'd known how good a comedian you were, I'd have done something

for you the first time you applied."

"Where's my car?" asked Steve, weakly.

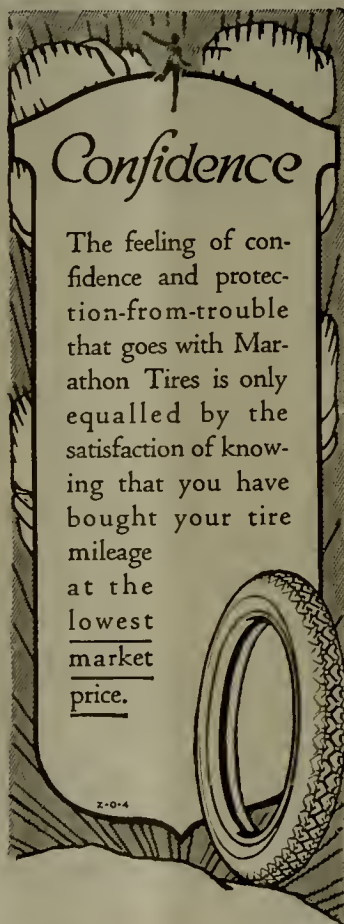
"Gee, it's a wreck; but we'll fix that all right. New Zip, wasn't it? Lists at \$1,800. I'll have the company send you a check. This film's going to be a humdinger, and worth every cent of it."

Alice and Steve didn't go motoring that day, but—

What is the use of stringing out this story. Pater Weeks gave his consent. A high-salaried movie actor is not to be scoffed at as a son-in-law.

You can't take in many movies without seeing Steve. He's the leading comedian of the International, great at the rough and tumble stuff.

Funny pranks that fate cuts up. Doesn't it?—C. A. C. Journal.



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